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THE WHITE HOUSE

WASHINGTON

October 29, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
CHRISTINA MARTIN
RAY SILLER
CLAIRE TURNEY

FROM: ED WALTERS

SUBJECT: CHIPPEWA FALLS, WISCONSIN LOCAL COLOR

LOCAL COLOR:

Chippewa Falls (pop. 13,516) is located along the Chippewa River and Duncan Creek Valley in the Indianhead Country of Wisconsin. Twelve years ago, Chippewa Falls gained its claim to fame in a dispute with Deming, New Mexico about who had the world's purest water. Chippewa Falls won (cf. Arkansas, who was undoubtedly not even in the running).

Other industries: shoe companies and beer. More to come on that (cf. Bill Clinton beer tax).

The biggest industry in town is Cray Research (2,150 employees); the company just laid off 430 full and part-time jobs, following a general trend of the computer industry worldwide. Cray makes supercomputers, and it is the world's standard for supercomputing.

In addition, the company is friendly to us -- they have benefitted from opening markets in Japan, and the intercession of Carla Hills in trade disputes with Japan. In addition, they have also been a part of the Administration's CRADA program, sharing technology between the public and private sectors.

Local amusement: Crosby Donkeyball. I will scrub tomorrow, but there is no doubt a joke in this somewhere.

ISSUES: See general Wisconsin issues and color.

HUMOR/APPLAUSE LINES:

- But we don't have to feel sorry for Bill Clinton and the Democrats. After we win this election, they can all go work for Crosby Donkeyball.

More to follow tomorrow.

29 OCTOBER 1992

General
State info
(Wisconsin)

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
CHRISTINA MARTIN
CLAIRE TURNEY
RAY SILLER

FROM: J. BUNTON
SUBJECT: WISCONSIN // COLOR

~~CONFIDENTIAL~~
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~~DATE 11/15/92 BY SP-6/BJP~~

RECENT NEWS STORIES:

10/28/92 Minneapolis AP -- nearly 60% of 1,005 bankers in the Upper Midwest believe reducing the federal budget deficit is the nation's top priority. Half the respondents thought POTUS could reduce the deficit better than Clinton, 42% saw no difference between the two candidates and 7% thought Clinton could do better. Perot was not listed as a choice. Bankers in Minnesota, Wisconsin, Nebraska, the Dakotas, Illinois and Indiana were surveyed.

10/27/92 Milwaukee Sentinel poll says Clinton leads POTUS by 8 points. Perot gaining on both. Clinton 35 / POTUS 27 / Perot 20 / undecided 18.

10/27/92 Madison AP calling Wisconsin "a new battleground for Bush and Clinton in the final days of the Nov. 3 election."

10/27/92 Wisconsin's unemployment rate climbed for 5th consecutive month in Sept., rising half a percentage point to 5.9%. Rate still well below national figure [-1.6 the national 7.5%], officials said increases over the last several months were caused by more people looking for work, not people being thrown out of their jobs. Scott Jensen, BQ campaign manager in WI said voters should give POTUS credit for Wisconsin's healthy economy. "Income is up in every city in Wisconsin in the last year...people know Wisconsin is doing a lot better than the rest of the nation." August Cibarish the state labor market economist said, "There isn't any long-term deterioration in the state's economy... he said the unemployment rate rose most in small cities, villages and rural areas, possibly reflecting the disappointing harvest." Unemployment was up in 9 of the state's 11 metro areas -- and down only in Racine and Kenosha.

Appleton-Oshkosh	4.7 to 5.5
Eau Claire	6.1 to 6.2
Green Bay	5.2 to 5.4
Janesville-Beloit	5.5 to 5.7
Kenosha	6.8 to 6.2
La Crosse	5.8 to 5.9
Madison	2.8 to 3.2

Milwaukee	4.8 to 5
Racine	8.4 to 6.8
Sheboygan	5.7 to 6.4
Wausau	7 to 7.8

10/27/92 Madison AP -- could take until Thanksgiving to harvest Wisconsin's corn crop because of wet fields -- following last week's snow fall, weather conditions improved and some farmers were ready to enter corn and soybean fields with tractors and combines...

10/25/92 Milwaukee AP Saying the foundation is in place for an "astounding economic recovery" in the next four years, the Milwaukee Sentinel endorsed POTUS for re-election. The paper said the U.S. fared better than other major nations during the economic hard times as the world adjusts to the end of the Cold War. It said Bill Clinton seems to have the motto, "The past is gone; we face today." "How he proposed to do this is as hard to tell as why he didn't go into service during the Vietnam War, a problem George Bush, who volunteered for service in World War II, never had."

10/27/92 WI AP Clinton campaigned in the state twice last week.

10/22/92 Oneida, WI AP // members of the Oneida Tribe of Indians reacted angrily to POTUS use of the "Tomahawk chop" while campaigning in Georgia. Darcy Campbell, ast. press sec. at BO 92 said, "He did not in any way mean to demean the Native American community...this doesn't lessen his support...he meant merely to show support for the Atlanta Braves."

10/22/92 Madison AP // a record 2.4 million or more Wisconsin voters could go to the polls on Nov. 3...turnout could near 70% or 2.6 million of 3.7 million eligible voters.

STATE COLOR:

North of Chicago, west of the Great Lakes -- Wisconsin is the first state of the northwest.

One of the states that gave birth to the Republican Party in 1854.

"The Badger State"

Famous Wisconsinians:

Harry Houdini [from Osh Kosh area], Robert LaFollette, Alfred Lunt, Georgia O'Keeffe, Spencer Tracey, Orson Welles, Thornton Wilder, Frank Lloyd Wright.

Trivia: Adolphe Menjou to Katharine Hepburn in "State of the Union" starring Spencer Tracey ... "You're the most beautiful plank in your husband's platform." Hepburn played Tracey's wife -- Tracey was running for President. Perhaps POTUS can make a

play on that ... "to paraphrase that old Spencer Tracey movie -- I'm glad to be here with Bar, the most beautiful plank in my platform."

CONCERNS:

According to Gov. Thompson's staff, "people in Wisconsin are looking for a reason to vote for George Bush." Said, in person and on TV, we need to see him smile more and needs to be seen more with his family. Both will play big in WI.

Sen. Farrow says play the foreign policy card .. her constituents have called in saying POTUS need to remind everyone of his international strength -- remind them he knows how to take charge.

ISSUES:

"Conservative Activism" Welfare Reform and School Choice:

Wisconsin is leading the way for "Conservative Activism" -- as seen in Gov. Thompson's leadership with Welfare Reform and School Choice in Milwaukee.

The President approved waivers of federal regulations for WI, CA, MD, NJ and OR. Clinton has not taken a position on Wisconsin's welfare reform, but he waffled on NJ welfare reforms saying at first he would not sign them and then four short months later said he would have been inclined to grant a federal waiver for them.

The President signed waivers for Wisconsin in April 1991 and July of 1992. Upon signing the second waiver the President said: "I'm very proud to be in a place where programs like Learnfare and Workfare and the Parental Responsibility Act all tell America: Watch Wisconsin because Wisconsin works."

Polly Williams' Milwaukee School choice program gives parents vouchers to help pay for their child's education at the public or private school of their choice.

Clinton waffles: In 1990 Clinton wrote Polly Williams that he was "fascinated by that (Milwaukee school choice) proposal. I'm concerned that the traditional Democratic Party establishment has not given you more encouragement." Clinton opposes private and religious school choice. He has swallowed the agenda of special interest teachers unions and "business-as-usual" bureaucrats, a favor rewarded by their money and support.

Clinton's plans cost Wisconsin Jobs:

Clinton's proposed tax on foreign investment in the U.S. would cost up to 78,000 Wisconsin jobs.

Clinton's defense cuts would cost nearly 24,000 Wisconsin jobs in defense related industries.

Trade:

Since 1987, Wisconsin's exports to Mexico have more than tripled to \$250 million in 1991, and exports to Canada have grown by one-third to \$1.9 billion. In 1991 over 64,000 Wisconsin jobs were tied to trade.

Gov. Thompson has pushed NAFTA. Waukesha County small businesses feel it will benefit them.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

29-Oct-1992 06:38pm

TO: Christina M. Martin

FROM: Carol B. Aarhus
 Office of Communications

SUBJECT: Acknowledgements for train trip

Christina, here are the acknowledgements for the train trip. They come from Leslie Gromis and John Schmidt who are in the Racine Staff Office. FYI -- John Schmidt's sky-page is 283-7803. Obviously, I've given you everything but the kitchen sink -- just thought it would be better to give you more, than risk omitting someone.

Burlington -- Governor and Mrs. Thompson (Tommy and Sue Anne)
 Senator and Mrs. Kasten (Bob and Eva ((EH-vah)))
 Mark Neumann, Congressional Candidate 1st Dist.
 Dave Opitz, Wisconsin GOP Chairman
 Jeannie Hefty, Mayor of Burlington
 John MacIver, Wisconsin BQ Chairman
 Joyce Smith, Racine County GOP Chairman
 John Knutson ((NUT-sin)), BQ County Chairman

Sussex -- Governor and Mrs. Thompson
 Senator and Mrs. Kasten
 Congressman Sensenbrenner -- this is his district
 Congressman Petri ((PEE-try)) -- not his district, but
 he will be at event and boarding train with
 us here
 John MacIver, Wisconsin BQ Chairman
 Peter Fleischman, Village President (mayor-type)
 Dave Opitz, Wisconsin GOP Chairman
 Margaret Olson, GOP County Chairman
 Mary Posko, BQ County Chairman

Osh Kosh -- Governor and Mrs. Thompson
 Senator and Mrs. Kasten
 Congressman Petri ((PEE-try)) -- this is his district
 Dave Opitz, Wisconsin GOP Chairman
 John MacIver, Wisconsin BQ Chairman
 The mayor is Robert Jungworth ((YUNG-worth)) and he is
 a democrat. He was supposed to endorse BQ in the
 primaries, but waffled on stage and didn't do it.

He was at a Gore visit last week. They say he has been very helpful for this event and would hate to not acknowledge him, but they fear he may show up in the VIP seating area with a Clinton/Gore sign -- he said he was thinking about doing it. This one's your call.

In the audience there will be more than 200 veterans of foreign wars, as well as the American Veterans Color Guard. The Color Guard will march or whatever they do in the pre-program, but we should definitely recognize all the veterans who will be there.

Reminder: Osh Kosh Clinton/Gore HQ is a half-block away from POTUS speaking platform.

Stevens Point -- Governor and Mrs. Thompson

Senator and Mrs. Kasten

Dave Opitz, Wisconsin GOP Chairman

Dale Vannes ((VAN-iss)), Cong. Cand. 7th Dist.

Scott West, Portage County GOP Chairman

John Lopez, President of College Republicans at University of Wisconsin/Stevens Point.

Scott Schultz, Mayor of Stevens Point -- a democrat, but has been hospitable in planning this event.

There was a Russian exchange student spotted by a reporter at the university wearing a BQ pin. When asked why he was wearing it, he said, "If it were not for George Bush, my country would not be free and I would not be here today." The phoneticization of this guy's name is YA-nuh shih-koh-NOH-zuh. John Schmidt is working on this and will have more details when you get to Racine.

Also, they are working on getting a veterans contingent here as well.

Chippewa Falls -- Governor and Mrs. Thompson

Senator and Mrs. Kasten

Congressman Steve Gunderson

Mayor Virginia Smith (supports BQ)

#

Dave Smith 715-341-7999
Karen Englehard 715-344-4869 (h)
715-346-3811 (o)
Betty Barnes 715-341-1022 (o)
715-341-6090 (h)
Dick Whalen 715-341-0052

Of those listed above, I would trust Scott, Betty, and Karen the most. The other two were nice, but a bit off the wall.

This is a very Catholic/Polish area. There are a lot of Catholic and Lutheran schools, so school choice is a hot issue. It is also a very pro-life community. There is also a very strong union movement in the county, so there are bound to be fat-boy supporters in the crowd.

This would be a good place to talk about the train line we are travelling on, since their office headquarters are located here. We can use them as our business reference if we compare our plan to Clinton's.

There is a bar and a bowling alley within view of the speaking platform.

Local beer: Point beer (in case we talk about the Slickster taxing beer in Arkansas).

CHIPPEWA FALLS, WISCONSIN -- Walters

Site Lead: Brad Blakeman
Press Leads: Denise Dunkel and Brian Jones

Unfortunately, we arrived in Chippewa Falls at 9 p.m., so there wasn't a whole lot we could see, and plus, no one from Chippewa Falls came to meet us, just people from nearby Eau Clair. POTUS will speak at the depot, which unfortunately is next to a styrofoam manufacturing plant. Talk to Gary Foster to figure out how we can deal with the styrofoam plant problem.

Chippewa Falls is a pretty democrat area. The mayor is a Democrat.

The local beer is called Leininkugel's ((LINE-in-koo-gulls)). It's a big joke when someone mispronounces it. Again, if we use a beer tax line, we should mention this. It is a pretty big local industry. The beer is celebrating its 125th anniversary and was family-owned and operated until they were bought by Miller (I believe) a few years ago.

Another local business is Cray Research. They have recently announced, however, that they will begin laying off some

employees because there international busniess is slow.

Chippewa Falls is 20 minutes from Eau Claire, Wisconsin, so I expect we will draw a crowd from there.

Local color people: Doug and Karen Knight 715-834-8060
Eau Clair GOP people who were the only ones
to come out and meet with us.
Eau Clair Chamber of Commerce, 715-834-1204
Eau Clair Convention and Tourism Bureau
715-839-2919

John Frank, former chief of staff to Congressman Steve Gunderson, has done research on the education/business/agriculture relationship in the area. Mr. Knight said he would have it faxed to me today, but if he doesn't, call him to get John Frank's number and have him fax it.

I was told that the Chippewa High School mascot is the Cardinal. You might want to double-check it though.

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