

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13648
Folder ID Number: 13648-015

Folder Title:
Oshkosh, Wisconsin 10/31/92 [OA 8485]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	5	7

October 28, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
RAY SILLER
CHRISTINA MARTIN

FROM: MICHELE NIX *MN*
SUBJECT: OSHKOSH, WISCONSIN

- POTUS brought out the "Clinton measuring the drapes" line -
- can we add that in the cards and remind him of the punch
line -- "It's curtains for that campaign!"

IF YOU USE ANYTHING, USE THIS:

- Carl Staple owns the Kitz & Pfeil [FILE] True Value Hardware
Stores. It's a huge operation of about 3 stores. He
practically owns the main street where the President will
stop. One store will be right in the President's line of
site -- with a sign that says "Kitz & Pfeil True Value
Hardware."

Carl is a huge hit in the town. Very popular.
Everybody knows Carl. Carl travels all around the world --
not just for business, but for fun. He has started taking
groups of Oshkosh citizens on trips with him. They pay
their own way, but they all travel together, learn together,
sight see together. He just got back from China yesterday
along with 30 other people.

Carl says that one thing they always come away with
from these world travels is the fact that America is the
most respected, most envied country on earth.

This would be a great local angle for the President's
attack against Clinton saying we're being ridiculed around
the world. A line like: "Candidate Clinton tells the
people of this country that America is being ridiculed
around the world, because that's what he wants you to
believe. But it's wrong. Just ask local business owner
Carl Staple, who travels around the world with other Oshkosh
citizens -- he says that wherever they go, people of other
nations tell them they respect America, they envy America.
Carl knows, the people of Oshkosh know, and America knows -
- the United States is the undisputed leader of the world!"

- Carl also made the point that he fears Clinton economics
because it would hurt small businesses like his. And after
getting hit with a payroll tax, it will ultimately be the

consumer who gets hurt -- because, he says, higher taxes for him means higher prices for his customers.

LOCAL COLOR

- Banner will say: "OSHKOSH TRUSTS BUSH, B'GOSH."
- Some people refer to the city as "Oshkosh on the Water" because of its many waterways. Right through the middle of the city runs Fox River. Nearby are Lakes Winnebago and Butte Des Morts [BYU-da-mor]. We could use Fox River to talk about the Arkansas River. Something like "Mr. Clinton says he wants to do for America what he did to Arkansas. Have you seen what he did to the Arkansas River? It's so polluted the fish glow! You don't need him to spoil your beautiful Fox River."
- Oshkosh is known as the "Aviation Capital of the World." Every year the city hosts the world's largest convention -- sponsored by the Experimental Aircraft Association. Approximately, 800,000 people converge in Oshkosh for the event.
- This is the home of Oshkosh B'Gosh, manufacturer of overalls and other family clothes. Their biggest boom in business has come in children's clothing -- children's overalls. The President can make a joke about overalls:
"B'Gosh, Oshkosh, I'm hoping for your overall support.//
(groan)
"I came to pick up some overalls, got a lot of work to do at my house -- for the next four years.//"
- Frank Lloyd Wright is a Wisconsin native.

LOCAL ISSUES

- Oshkosh is a town of 55,000 people -- and part of Winnebago County, population of more than 140,000 people.
- Oshkosh Truck, one of the major employers in Oshkosh (employing 1700 people) is trying to get a contract with Kuwait for their trucks. These trucks transport the M-1 tanks among other things. Oshkosh is competing with Mercedes -- which has citizens enraged since Germany did not participate in the coalition to free Kuwait.
Congressman Petri of the 6th district wants the President to say something about this in the speech. Obviously we don't want to slam Germany, but maybe we can appease the employees of Oshkosh Truck and their families with a line saying he's supportive of selling these trucks.
NOTE: Yesterday, Mr. Ozone was in Oshkosh and accused the President of flip-flopping on the Oshkosh Truck issue -

- saying that in 1988, before the election, the President said he would cut the HEMTT [HEM-it], Oshkosh truck. After the election, he was very supportive of the HEMTT.


- The Oshkosh economy is very strong -- low unemployment. Town officials give a lot of credit to public-private partnerships.
- Major employers include: Oshkosh Truck, Oshkosh B'Gosh (world-famous overall manufacturer), Bemis/Curwood (packaging company), SNC Manufacturing (produce electrical transformers). Nonmanufacturing major companies include: University of Wisconsin (1475 people), Mercy Medical Center (1296 people).
- Small-businesses near train stop:
 - Kitz & Pfeil Hardware (a True Value Hardware franchise owned by Carl Staple; family owned business; solid business);
 - Race Office Supply (owned by Howard Hoppe; family owned)
- Oshkosh businesses are very supportive of NAFTA -- especially companies like Oshkosh B'Gosh and SNC, which depend heavily on exports.
- Average wage for the following occupations:

General laborer	\$8.73
Light assembler	\$6.96
Product machinist	\$8.68
Truck Driver	\$8.89
Secretary	\$8.57
Typist	\$5.94
File Clerk	\$5.03
Accounting clerk	\$7.52
- In the Winnebago County, approximately 30,000 jobs are manufacturing related; approx. 47,000 are nonmanufacturing related.
- The Clinton Waffle

He puts one opinion in
He puts one opinion out
He puts one opinion in
And he shakes himself about
He does the Clinton waffle and he turns himself around
That's what he's all about!
- Advance doesn't have much worked out yet. Will update you as I found out more info.

October 28, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
RAY SILLER
CHRISTINA MARTIN

FROM: MICHELE NIX 
SUBJECT: OSHKOSH, WISCONSIN

- POTUS brought out the "Clinton measuring the drapes" line -
- can we add that in the cards and remind him of the punch
line -- "It's curtains for that campaign!"

IF YOU USE ANYTHING, USE THIS:

- Carl Staple owns the Kitz & Pfeil [FILE] True Value Hardware
Stores. It's a huge operation of about 3 stores. He
practically owns the main street where the President will
stop. One store will be right in the President's line of
site -- with a sign that says "Kitz & Pfeil True Value
Hardware."

Carl is a huge hit in the town. Very popular.
Everybody knows Carl. Carl travels all around the world --
not just for business, but for fun. He has started taking
groups of Oshkosh citizens on trips with him. They pay
their own way, but they all travel together, learn together,
sight see together. He just got back from China yesterday
along with 30 other people.

Carl says that one thing they always come away with
from these world travels is the fact that America is the
most respected, most envied country on earth.

This would be a great local angle for the President's
attack against Clinton saying we're being ridiculed around
the world. A line like: "Candidate Clinton tells the
people of this country that America is being ridiculed
around the world, because that's what he wants you to
believe. But it's wrong. Just ask local business owner
Carl Staple, who travels around the world with other Oshkosh
citizens -- he says that wherever they go, people of other
nations tell them they respect America, they envy America.
Carl knows, the people of Oshkosh know, and America knows -
- the United States is the undisputed leader of the world!"

- Carl also made the point that he fears Clinton economics
because it would hurt small businesses like his. And after
getting hit with a payroll tax, it will ultimately be the

consumer who gets hurt -- because, he says, higher taxes for him means higher prices for his customers.

LOCAL COLOR

- Banner will say: "OSHKOSH TRUSTS BUSH, B'GOSH."
- Some people refer to the city as "Oshkosh on the Water" because of its many waterways. Right through the middle of the city runs Fox River. Nearby are Lakes Winnebago and Butte Des Morts [BYU-da-mor]. We could use Fox River to talk about the Arkansas River. Something like "Mr. Clinton says he wants to do for America what he did to Arkansas. Have you seen what he did to the Arkansas River? It's so polluted the fish glow! You don't need him to spoil your beautiful Fox River."
- Oshkosh is known as the "Aviation Capital of the World." Every year the city hosts the world's largest convention -- sponsored by the Experimental Aircraft Association. Approximately, 800,000 people converge in Oshkosh for the event.
- This is the home of Oshkosh B'Gosh, manufacturer of overalls and other family clothes. Their biggest boom in business has come in children's clothing -- children's overalls. The President can make a joke about overalls:
"B'Gosh, Oshkosh, I'm hoping for your overall support.//
(groan)
"I came to pick up some overalls, got a lot of work to do at my house -- for the next four years.//"
- Frank Lloyd Wright is a Wisconsin native.

LOCAL ISSUES

- Oshkosh is a town of 55,000 people -- and part of Winnebago County, population of more than 140,000 people.
- Oshkosh Truck, one of the major employers in Oshkosh (employing 1700 people) is trying to get a contract with Kuwait for their trucks. These trucks transport the M-1 tanks among other things. Oshkosh is competing with Mercedes -- which has citizens enraged since Germany did not participate in the coalition to free Kuwait.
Congressman Petri of the 6th district wants the President to say something about this in the speech. Obviously we don't want to slam Germany, but maybe we can appease the employees of Oshkosh Truck and their families with a line saying he's supportive of selling these trucks.
NOTE: Yesterday, Mr. Ozone was in Oshkosh and accused the President of flip-flopping on the Oshkosh Truck issue -

- saying that in 1988, before the election, the President said he would cut the HEMTT [HEM-it], Oshkosh truck. After the election, he was very supportive of the HEMTT.

- The Oshkosh economy is very strong -- low unemployment. Town officials give a lot of credit to public-private partnerships.
- Major employers include: Oshkosh Truck, Oshkosh B'Gosh (world-famous overall manufacturer), Bemis/Curwood (packaging company), SNC Manufacturing (produce electrical transformers). Nonmanufacturing major companies include: University of Wisconsin (1475 people), Mercy Medical Center (1296 people).
- Small-businesses near train stop:
 - Kitz & Pfeil Hardware (a True Value Hardware franchise owned by Carl Staple; family owned business; solid business);
 - Race Office Supply (owned by Howard Hoppe; family owned)
- Oshkosh businesses are very supportive of NAFTA -- especially companies like Oshkosh B'Gosh and SNC, which depend heavily on exports.
- Average wage for the following occupations:

General laborer	\$8.73
Light assembler	\$6.96
Product machinist	\$8.68
Truck Driver	\$8.89
Secretary	\$8.57
Typist	\$5.94
File Clerk	\$5.03
Accounting clerk	\$7.52
- In the Winnebago County, approximately 30,000 jobs are manufacturing related; approx. 47,000 are nonmanufacturing related.
- The Clinton Waffle

He puts one opinion in
He puts one opinion out
He puts one opinion in
And he shakes himself about
He does the Clinton waffle and he turns himself around
That's what he's all about!
- Advance doesn't have much worked out yet. Will update you as I found out more info.