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character? And who would you trust in a crisis with your family or with the United States of America?

Audience members. Bush! Bush! Bush!

The President. Ideas, action, and character. I have tried very hard to demonstrate all three. And so I came here to this great part of Wisconsin in Oshkosh to ask for your support, to ask for your vote. Do not believe we are a nation in decline. We are the United States of America, the most respected country on the face of the Earth. I ask for your vote for 4 more years to lead this country.

May God bless the United States of America. Thank you very much.

Note: The President spoke at 2:03 p.m. on the observation deck of the Spirit of America train.

**Remarks to the Community in Stevens Point, Wisconsin
October 31, 1992**

The President. Thank you. Thank you, Tommy. Thank you, Tommy Thompson. What a great Governor Wisconsin has in Tommy Thompson, a leader all across this country. And may I thank Mayor Shultz for the hospitality, and everybody that arranged this outstanding rally. It is first-class. It's good for the soul. It shows that we're moving.

And let's do ourselves a favor. Let's be very sure that Bob Kasten is reelected for the United States Senate. It is an absolute must. And you keep hearing "Clean House! Clean House!" Well, elect Dale Vannest to the United States Congress. Let's try to really do something different here.

Audience member. Clean the House!

The President. That's it, clean the House! That's the one institution that hasn't changed for 38 years. Let's clean it out right.

Well, it's great to be by the hardest working river in America and to talk with some of the hardest working people in America. And I like the kids in these costumes, kind of like a thousand points of fright. [Laughter] I saw one of those great big pumpkins back there. It had a face on one side, and they turned it around and it had a face on the

other. I thought Bill Clinton was back somewhere else, but here he is.

No, I've got this wonderful feeling that things are on the move. And yes, annoy the media and reelect George Bush for President. Have you ever seen a year with that kind of coverage? I haven't, as long as I've been in politics.

But we're going to show them. We are going to win this election on November 3d. And here's why: It's a difference between experience, philosophy, and yes, a big difference in character. And that's why we're going to win the election.

I have been pointing out all day what many have failed to point out in a year, and that is the sorry record of Governor Clinton in Arkansas. He threatened the other night to do for America what he's done for Arkansas. And we cannot let that happen.

Audience members. Boo-o-o!

The President. Let me just give you a couple of statistics: 50th—here we are in a great outdoor state—50th in environmental initiative for Arkansas; 50th in percentage of adults with college degrees; 50th in per capita spending on criminal justice; 49th in per capita spending on police protection; 48th with adults with high school diplomas; 48th, spending on correction; 46th in teachers' salaries; 45th in overall well-being of children. We cannot let him do that to the United States of America.

His own hometown newspaper, the Arkansas Gazette, said they could not endorse him for President. The people that know him best think he is wrong for America.

Now, he talks about change, change, change. We cannot go back to the spend-and-tax ways that brought us inflation at 15 percent, interest rates at 21 percent, a "misery index" twice what it is today. Let us not go back to that change, because if we did, change is all you'd have left in your pocket. And we're not going to do that to the American people.

I guess one of the biggest differences we've got is on tax and spend. Governor Clinton has already said he wants to spend \$220 billion more and he wants to tax you \$150 billion, because he wants Government to invest. Government doesn't invest; small business does. So here's my plan: Let's cut the

regulation. Got to give the break for investment tax allowances and for capital gains and for first-time homebuyers, tax credit. Let's get small business, the real employer, on the move.

Agriculture is doing well, thank heavens, and we cannot go back. And here's what we're going to do. Thank heavens ag income is up. Thank heavens I believe and have worked for ethanol, and ethanol is up under my administration. And the best answer is to close these trade agreements and open up the world market to the greatest production of agriculture in the world, the United States of America.

The only way, the only way that Governor Clinton and the Ozone Man can win election, the only way they can do it is by convincing the country that everything is bad. The worst news they had was when it came out this week that growth across the country was 2.7 percent. We must keep it growing until every single American has a job with dignity in the private sector.

Audience members. We want Bush! We want Bush! We want Bush!

The President. I'll tell you, I'm getting to that. I'm getting to that one. I'll tell you something else we need that I'm for and that he's against: legal reform. We are suing each other too much and caring for each other too little in this country. We're spending \$200 billion on lawyers and we ought to spend more on helping each other.

And so my proposal is to put a cap on these outrageous liability suits that keep people from coaching Little League, keep friends from helping neighbors, keep doctors from practicing medicine. It is time to stand up to the trial lawyers and do something for the people.

Another big area: we've got the best plan for health care. Governor Clinton started off by saying, well, he has a "pay or play" plan. We pointed out to him that would throw a tax on small business of 7 percent. So once again, why, he backs away, the Waffle Man, moving away from it all.

But here's our plan: Make insurance available to all; make vouchers for the poorest of the poor so they can be insured and that insurance can go with them when they get a job, to another job; pool the insurance so

you bring to small business, the guys along Main Street here, the same kind of price for insurance that the big companies can buy; go against malpractice suits. But do not do what Governor Clinton wants and then set up a price-fixing board by the Government. Government can't even run a post office, and the Congress can't run a two-bit bank. We don't need to get Government further involved.

Education, Clinton wants to do it the same old way. And we've got a program, America 2000, that gives the power to the communities, to the teachers, and to the parents, and gives school choice to every parent for private, public, or religious schools. It's worked in Milwaukee; it can work all across this country. Let's let Wisconsin lead the way to literally revolutionizing and improving our education.

A big difference on welfare. I salute Tommy Thompson, I salute all of you who have led the way for the Nation in saying this: We've got to break the cycle of dependency. We've got to give people a chance on welfare, some Learnfare, Workfare. It is not fair to the taxpayer unless people work their way off of welfare. And that's what we're doing.

A big difference on crime. We need more Senators there like Bob Kasten, who stand up and favor the police officer and not the criminal element. Be tough on the criminal and have more compassion for the victims of crime. You know, I had a visit from about eight guys the other day. They came to see me; they were from Arkansas. They were the Fraternal Order of Police of Little Rock, Arkansas, and they endorsed me for President of the United States.

Now, I heard somebody ask about how we get this deficit down. First place, you do it by controlling the growth of mandatory spending. Second, you don't tax and spend. Third, how about this one, give us a balanced budget amendment and make that Congress live within its means. Give us a taxpayer check-off so everybody here that pays taxes, if he wants to or if she decides to, can check off on that tax return 10 percent of the tax to be used for one thing only: reducing the Federal deficit. And Congress must find the spending cuts to go with it. Then give me

what 43 Governor legislation down th comes down loaded the line-item veto. give me a shot at it.

And now let's t decide the election programs compared programs. Let's t trust. Governor C hours, has been fr like a bass on the si and panicked, afraid indeed prove to be us dead and buried see us moving.

So he's begun a i my character. And play on the charact right now. These cr of him last night sponded to them o taxpayers have sper this Democratic witc tired of it. The only last-minute smoking ing the truth about I have. And I'll conti

Here is a guy, a hometown newspaper utterly devoid of pri reporters gave him the used that, he has. I s I think that's a little b a guy who has waffl the draft. I can unc serving, but I cannot trying to have it bot draft board one thing thing else. He ought ican people.

Here's a guy who doesn't like name-cal I won't repeat it tod is, if I make a mistake a guy that called me I have the clipping h being attacked by Gov actor is like being ca doesn't matter. He ha field.

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what 43 Governors have—every day I get legislation down there, every day legislation comes down loaded up with pork—give me the line-item veto. And if they can't do it, give me a shot at it.

And now let's talk about what's going to decide the election in addition to these good programs compared to the old tax-and-spend programs. Let's talk about character and trust. Governor Clinton, over the last 24 hours, has been frantically flopping around like a bass on the side of the Arkansas River, and panicked, afraid that these pollsters may indeed prove to be wrong, those that had us dead and buried 2 weeks ago and now see us moving.

So he's begun a new bunch of assaults on my character. And if Bill Clinton wants to play on the character field, let's go to work right now. These crazy charges you heard out of him last night are not new. We've responded to them over and over again, you taxpayers have spent about \$40 million on this Democratic witch hunt, and I'm sick and tired of it. The only way he can win is some last-minute smoking gun. The guy is not telling the truth about what happened. I am. I have. And I'll continue to.

Here is a guy, as I mentioned, whose hometown newspaper says he is a politician utterly devoid of principle; a guy whose supporters gave him the word "slick." I haven't used that, he has. I say "slippery when wet." I think that's a little better. [Laughter] Here's a guy who has waffled and weaseled about the draft. I can understand somebody not serving, but I cannot understand somebody trying to have it both ways, convincing the draft board one thing and then saying something else. He ought to level with the American people.

Here's a guy who actually went out—he doesn't like name-calling. I made a mistake; I won't repeat it today. But the difference is, if I make a mistake I admit it. But here's a guy that called me a liar the other day—I have the clipping here—and very frankly, being attacked by Governor Clinton on character is like being called ugly by a frog. It doesn't matter. He has no credibility in that field.

But here's why character counts. You cannot be on all sides of every issue if you want

to serve as President of the United States. You see, Truman was right; the buck stops in the Oval Office. And my view is if you make a mistake, look the American people in the eye and tell them you made a mistake, and then get on about the business of leading the American people.

But all through this campaign and all through his political career he's trying to be one thing to one group and another thing to another. Somewhere in Arkansas, oh, yes, he's for right-to-work. He goes to the unions and says he's not. On the North American free trade agreement—you heard it on the debate—first, he was, well, he wasn't sure. Then he was for it. Then in the debate he says, "Well, I'm for it, but I'll make some more changes." You can't have a lot of "buts" in the White House. You've got to make up your mind and call them as you see them.

One time he was for the term limits, and then it didn't seem so good. There is this pattern of deception. There is this pattern of deception that is troubling the American people. And you can't lead the American people by misleading them.

Let me remind you of what he said at a critical moment in our history on the war. I had to make a tough call. And here's what Governor Clinton said. He said, "I agree with the arguments of the minority, but I guess I would have voted with the majority." What kind of character, what kind of leadership is that? It is none at all.

Audience members. Boo-o-o!

The President. And when I stood with Boris Yeltsin—and Yeltsin has said, "It was George Bush, the first international leader to stand with me, and that did more for the failure of that coup and the support of democracy than anything else"—where was Governor Clinton? He's saying, "Well, we better wait to see how it works out." You can't do that as President of the United States. So it does matter. Character does matter, and trust matters.

I believe we've got the best program. You see, Governor Clinton's going around telling everybody we're a nation in decline; we're less than Germany and maybe higher than Sri Lanka. Good heavens, he ought to open his eyes. Millie knows more about foreign affairs than he does. If you get out and look

around the world, you'd see we have never been more respected. We are the leader. Even our economy is better than Japan and Germany and the rest of Europe and now Canada. We've been caught up in a global slowdown. And it is the United States of America that is going to lead the entire world out of it with more jobs for American workers.

And so in the final analysis, here's what it boils down to. Horace Greeley put it this way: "Fame is a vapor, popularity an accident, riches take wing; only character endures." And I think that's especially true for the Presidency. Bill Clinton said—you heard it in the debate—"It's not the character of the President, it's the character of the Presidency." I think he's wrong. I think they are interlocked. And I think what both Barbara and I do in that White House is reflective of the character of the Presidency. I am very proud of our First Lady. I am very proud of what she stands for and the way she has conducted herself with dignity and honor and caring and compassion. And that's another good reason for 4 more years.

Audience members. Four more years! Four more years! Four more years!

The President. You know, if you'd have said 4 years ago, this President is going to be the one to see the end of the cold war, this President is going to be the one to have negotiated with the Soviet leader the elimination of all of these deadly ICBM missiles, this President is the one that's going to bring ancient enemies talking to each other in the Middle East and see democracy on the move south of our border, somebody would have said that you'd been inhaling. [Laughter] I'm telling you, these are dramatic changes, and I am very proud of them.

But here's the problem: That international communism, that imperial communism may be gone, the bear may be dead, but there are still wolves in the woods. And we'd better have a President who understands you've got to keep America strong to guarantee the national security of these kids, the security of these kids here tonight.

And so I ask you to imagine this. If you go in there, think about it when you go to the booth: Suppose there's a crisis here, domestically, some serious interruption, some

crisis—or abroad. The question is: Who has the character and the trust to lead the United States of America? You cannot have a troubling pattern of deception in that Oval Office. It is too special. It is too trusted in itself by people around the world.

And so, let me tell you just a little experience I had. I don't believe that we can take the kind of risks that Governor Clinton is asking us to take. When the next crisis occurs, and you can bet that it will, the entire world is going to be looking to the American President. They're going to look at experience, and they're going to count on character. And you might say, well, what is character? And I quoted it today. A friend of mine says, it's acting alone the same way you would act with a million people watching.

As President, you're never more alone than at times of a crisis. And while nobody may be watching the Oval Office, millions will feel the impact of your judgment, millions here and millions around the world. And I believe I have been tested. We've managed world change of almost Biblical proportions, and our success can be measured by the headlines that were never written, the countless crises that never occurred.

But when a real event did occur in the sands of the Persian Gulf, I did not waver. I took a stand. I made the decision to go to war not because it was popular but because it was the right thing to do.

I'll never forget being with Barbara up at Camp David just before our kids were sent into battle in Kuwait. And yes, we attended a little chapel service there; and yes, we prayed for their safety because, I'll tell you something, it's a terrible responsibility to send somebody else's son or somebody else's daughter into combat. I think I was better able to make that decision because I did stand up and serve my country. Honor, duty, and country mean something to me.

But I have tried hard to keep the trust. And so on November 3d, when the pundits don't matter anymore, these instant replay guys come on the television, it doesn't matter what they say when you're alone in that voting booth. And when you enter it, please ask yourself these three commonsense questions: Who has the right vision, the right program to help Americans? Who can lead us through

Administration o

the global trans has the characte your family? Wh

I believe peo questions that (lead. I am confi not a nation in c freest and most Now let's join to person here live t

May God bless ica. Thank you so

Note: The Presid the Spirit of Amer.

Remarks on C Whistlestop T Wisconsin

October 31, 199

The Presiden

What a great ral Governor. Thank much. May I say brief remarks th to your Govern Thompson. You helping you win th you know, everyw House!" What we Congressmen like get the job done. Wisconsin has a n year, and that is to Bob Kasten for an

I want to thank spectacular rally a this State of Wis success. It is grea vinces me we'll w me we will win something. I've go lot more heart aff

Here's what it be ernor Clinton and experience, a vast a vast difference in of those, I ask for y

You know, for make this mont Clinton has been

question is: Who has to lead the United States? Who cannot have a trouble in that Oval Office? Who is not trusted in itself?

Just a little experience that we can take from Clinton is asking the next crisis occurs, the entire world is watching the American President at experience, on character. And his character? And of mine says, it's you would act with

ever more alone and while nobody in the White House, millions of people around the world. We've mandated. We've mandated Biblical proportions to be measured by never written, the occurred.

It did occur in the I did not waver. The decision to go popular but be do.

With Barbara up at her kids were sent yes, we attended here; and yes, we cause, I'll tell you responsibility to somebody else's ink I was better because I did try. Honor, duty, to me.

Keep the trust. When the pundits the instant replay it doesn't matter alone in that voter it, please ask sense questions: the right program lead us through

the global transition? And which candidate has the character? Who would you trust with your family? Who would you trust in a crisis?

I believe people will answer those three questions that George Bush is the one to lead. I am confident about America. We are not a nation in decline. We are the greatest, freest and most productive nation on Earth. Now let's join together and help every young person here live the American dream.

May God bless the United States of America. Thank you so much. Thank you.

Note: The President spoke at 5:25 p.m. beside the Spirit of America train.

Remarks on Concluding the Whistlestop Tour in Chippewa Falls, Wisconsin

October 31, 1992

The President. Thank you very much. What a great rally. Thank you very much, Governor. Thank you, thank you very, very much. May I say at the beginning of these brief remarks that I am very, very grateful to your Governor, to my friend Tommy Thompson. You couldn't have a better guy helping you win this State. I want to salute—you know, everywhere we go we see "Clean House!" What we need to do is have more Congressmen like Steve Gunderson there to get the job done. I support him. And then Wisconsin has a major national objective this year, and that is to reelect your great Senator Bob Kasten for another 6 years, 6 more.

I want to thank all of those who made this spectacular rally at the end of a long day in this State of Wisconsin such a tremendous success. It is great for the morale. It convinces me we'll win Wisconsin. It convinces me we will win the election. I'll tell you something. I've got a little less voice, but a lot more heart after this crowd, I'll tell you.

Here's what it boils down to between Governor Clinton and me: the vast difference in experience, a vast difference in philosophy, a vast difference in character. And in all three of those, I ask for your vote.

You know, for years, for years, I mean, make this months—[laughter]—Governor Clinton has been going around the country

knocking us and saying everything bad not only about me, but he says that we are a nation somewhere less than Germany and a little bit more than Sri Lanka. He ought to open his eyes. We are the greatest, best nation on the face of the Earth.

But while he's knocking our record, I think it's only appropriate to take a quick look at his. Here it is for Arkansas: 50th—I think of Wisconsin as an environmental State—Arkansas, 50th in environmental initiatives; 50th in the percentage of adults with a college degree; and you go on and on and on. Unfortunately, the people of Arkansas deserve better. But here's the problem. Governor Clinton said, "I want to do for the United States what I've done for Arkansas." No way! No way! Happy Halloween. We don't need that for the United States of America.

By the way, if a couple of yuppies dressed as moderates come to your door, bags in hand, give them some candy, but watch your wallet. They're coming after you, Governor Taxes and the Ozone Man. Don't let them in. It's a trick, not a treat.

No, Governor Clinton goes all around the country talking about change. He says he is the candidate of change. That's outrageous. I'll tell you the kind of change we'd get if we'd elected him: the same as we got when we had a Democrat in the White House and the liberal Democrats controlling Congress. We would have inflation—remember how it was in 1980—inflation at 15, interest rates at 21, the "misery index" at 20, and change is all you'd have left in your pocket. We cannot go back. And we're not going to.

Audience members. Four more years! Four more years! Four more years!

The President. Governor Clinton—they say they don't want a tax, but why is he dressed up as Fred Flintstone? He wants to tax America back to the Stone Age, and we're not going to let him do it. He has already proposed \$150 billion in new taxes and \$220 billion in new spending, a lot more Government programs. The answer is not that. It is to hold the line on taxes, hold the line on spending, and give the taxpayer a break for a change.

The only way that Governor Clinton and Ozone can win, the only way they can win it, is if they convince America that everything

October 29, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MCGROARTY
RAY SILLER
CHRISTINA MARTIN
CLAIRE TURNEY

FROM: JENNIFER GROSSMAN

SUBJECT: STEVENS POINT, PORTAGE COUNTY, WISCONSIN

EVENT INFORMATION

At approximately 5:00 p.m., POTUS will speak at the Stevens Point train depot. Station itself looks like a haunted house -- deep red brick. It's going to be decorated with ghosts, goblins, spiderwebs. VIP section reserved for kids in their Halloween costumes (POTUS could refer to it as "A Thousand Points of Fright.") We're expecting a crowd well over 5,000 from Portage County and surrounding towns. Also count on a lot of young people: Stevens Point is a college town with 8,700 students.

LOCAL COLOR

- 1) Stevens Point is about 50% Polish -- a lot of Polish pride. I suggest POTUS use this line:

"People ask me about all the polls and pundits out there -- and frankly, I don't listen to them. To borrow a line from my old friend -- your red vested Chancellor and Governor -- Lee Dreyfus: 'The only Poles I believe in are those that live in Portage County.'"

NOTE: For the President's visit, the city may arrange for some Polish dancers from the local high school.

- 2) Up in Boulder Junction, just over 100 miles north of Stevens Point, the custodian of the local dump has been taking a poll of the folks that come to drop of their trash. His survey has Bush leading both of his opponents by 5 points. So no matter what the media tells you -- we know the truth: the Clinton campaign is down in the dumps.
- 3) POTUS: "It's good to be here in Golden Sands Country!" (Portage equivalent of Bluegrass country, etc.)

- 4) POTUS: "It's great to be here by "The Hardest Working River in America" -- talking to some of the hardest working people in America!"

[[The Wisconsin River is known as "The Hardest Working River in America" because its brawn runs the dams and mills that crowd its banks.]]

- 5) It's Halloween! Americans face a choice: Slick or Treat. A few of the costumes selling well at the local Wall Mart's and Toys R Us, with suggested POTUS punchlines:

Flintstones costumes: "No wonder they're selling so well. Governor Clinton's promising to tax you back to the stone age."

Batman: "Your kids might be dressing up as Batman this Halloween, but Governor Clinton's masquerading as a moderate. The American people have a right to know: Who is that masked man?"

"I hear Batman is one of the more popular costumes this Halloween. But I have news for the Governor -- the mask is slipping."

Beauty and the Beast costumes: (more positive) "I hear Beauty and the Beast are the popular costumes this year over at your Wall Mart's. I'm glad to see they're copying the great figures in this year's campaign: Barbara and Millie."

- 6) Right near the train depot, there are two bars whose names might prove useful:

The Congress Club: Called simply "The Congress," kind of seedy and run down. I bet Ray can do something with this.

The Dewey Bar: The name reminds me of another guy who went to bed dreaming he was President. Woke up to find out he wasn't.

- 7) Stevens Point Brewery is one of the oldest in America. It makes Point Beer -- a light, premium beer, very popular. ("A Thousand Points" joke?)

- 8) [POTUS will like this]: The local golf course, CenturyWorld, is rated one of the best in the nation by Golf Digest.

WISCONSIN POLITICAL

(see general political memo -- welfare vouchers, school choice, and apprenticeship programs.)

- 1) The Clean Air Act is a touchy subject in Wisconsin. If you've got to mention it, you might put it into the context

of conservation -- stewardship of the land. About a mile and a half away from where POTUS is speaking is the campus of the University of Wisconsin Stevens Point. The University is famous for its school of natural resources, cultivating tomorrow's conservationists.

- 2) The community is strongly pro-life (lots of Polish Catholics).
- 3) Line-Item Veto: Governor Thompson has used it 1,500 times since taking office in 1986.
- 4) Capital Gains Tax: Wisconsin has a 60% exclusion on capital gains taxes -- you get taxes on only 40%.

ECONOMIC

- 1) In my conversations with the locals, I get comments like: "We don't know what the word 'recession' means here." I hear that Clinton's whining about the economy and "the worst recession since Hoover" elicits mostly snickers and chuckles from Rotarians, small businessmen, etc. This may be a vein we could tap into with lines like:

"Some people will tell you the sky is falling -- just so they can try and promise you the moon. The sky may be a little cloudy in some parts of the country -- but it sure isn't falling. You've got to know your strengths before you can build on them."

"If I had a dime for every shot Bill Clinton takes at the economy, we could pay off the national debt."

"Bill Clinton's got one line for the economy: 'If it don't look bad -- he don't look good.'"

- 2) Agriculture is strong here -- a cornucopia of peas, beans, corn -- but NO broccoli. Lache pas la patate: Portage County is the center of the potato growing industry in Wisconsin (you might want to compliment the farmers -- this year's potato crop is expected to be the best in memory). Witness: The Spud Bowl played by the U. of Wisconsin Stevens Point.

The Square in Stevens Point is a big farmer's market -- people selling vegetables, flowers, etc.

Del Monte, Oreida, Basic American Foods, Inc., and Corporate Farms are all located nearby.

- 3) Portage County is also big in to paper manufacturing; the area is known as the "Gateway to the Pineries."

Consolidated Paper -- a Fortune 500 company -- runs two manufacturing plants in Stevens Point. Kimberly-Clark is also located there. They had once moved away, saying that the state's tax rates were hostile to business. But under Governor Thompson, they moved back, and have just completed a \$490 billion plant expansion. (Maybe useful in describing the effect of Clintonesque tax attitudes on biz.)

Put it on paper: There might be a joke tie-in with an attack on regulation and paperwork. "The saying goes: Paper Makes Wisconsin Great. It doesn't seem to have quite the same effect on Washington, D.C." Or something about Paper Tigers.

- 4) Wisconsin unemployment is 5.9%, below the national average.
- 5) Under Governor Thompson, state revenues are up -- and taxes are down.
- 6) Wisconsin housing starts have gone up 13% over the last year. Sales of existing homes are also up.
- 7) Governor Thompson has lowered top tax rates on individuals and business, and eliminated inheritance and gift taxes.
- 8) Exports
 - o Governor Thompson is chairman of Carla Hills's advisory group on trade -- International Government Policy Advisory Committee.
 - o Exports support about 200,000 jobs -- right here in Wisconsin!
 - o Fun fact: Christmas trees grown in Wisconsin are now shipped to Mexico and Japan.
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October 28, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MCGROARTY
RAY SILLER
CHRISTINA MARTIN
CLAIRE TURNEY

FROM: JENNIFER GROSSMAN *JAG*
SUBJECT: STEVENS POINT, PORTAGE COUNTY, WISCONSIN

EVENT INFORMATION

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NOTE: For the President's visit, the city may arrange for some Polish dancers from the local high school.

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[[The Wisconsin River is known as "The Hardest Working River in America" because its brawn runs the dams and mills that crowd its banks.]]

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The Congress Club: Called simply "The Congress," kind of seedy and run down. I bet Ray can do something with this.

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(see general political memo -- welfare vouchers, school choice, and apprenticeship programs.)

- 1) The Clean Air Act is a touchy subject in Wisconsin. If you've got to mention it, you might put it into the context of **conservation** -- stewardship of the land. About a mile and a half away from where POTUS is speaking is the campus of the University of Wisconsin Stevens Point. The University is famous for its school of natural resources, cultivating tomorrow's conservationists.
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- 2) Agriculture is strong here -- a cornucopia of peas, beans, corn -- but NO broccoli. Lache pas la patate: Portage County is the center of the potato growing industry in Wisconsin (you might want to compliment the farmers -- this year's potato crop is expected to be the best in memory). Witness: The Spud Bowl played by the U. of Wisconsin Stevens Point.

The Square in Stevens Point is a big farmer's market -- people selling vegetables, flowers, etc.

Del Monte, Oreida, Basic American Foods, Inc., and Corporate Farms are all located nearby.

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to see what was going on. It was so sad -- they were so pathetic. Unfortunately, this will be in the early to mid-afternoon, so it's likely to be picked up on by the networks. I expect them to have Clinton-Gore protestors there.

The President will speak from the back of the train. To his left will be Kitz and Pfeil (a True-Value hardware store). To his north-northeast will be First Congregational Church. Straight on will be Gunderson cleaners -- a big dry-cleaning facility. Nearby is an opera house (it ain't over'til the fat lady sings) and the Christian Book Nook.

Call Brad Britton, the BQ County Chairman for local color. He can be reached at 414-235-5520 (w) or 414-231-3242 (h).

Unemployment is around 3.9-4% and the local economy is pretty good.

STEVENS POINT, WISCONSIN -- Grossman

Site Lead: Tim Simonson
Press Lead: Margot McGuinness

The mayor is a democrat, poor fellow. The area is heavily democrat, also. Event time: approx. 5 p.m.

Event site: Stevens Point train depot. POTUS will get off train and speak at platform in front of depot.

The audience will be comprised of Stevens Point (pop. 32,000) and its County, Portage County (pop. 60,000) as well as 3-4 surrounding counties.

At 2 p.m. that day there is a football game at U.Wisconsin/Stevens Point. They are hoping the game will be over in time for the team and marching band to come to the event in full uniform, etc. They also talked about getting the school to move the game to 1 p.m. so they could definitely have them there.

Trick-or-treat in Stevens Point is from 3-6 p.m. They are talking about having a costume contest in the park next to the train depot and the top 100 costumes get to be in the VIP area. They are also trying to get local businesses to donate candy, etc. for the contest. Check with the advance leads to see if this contest is really going to happen.

They are expecting to draw a crowd of 5,000 but I have a hunch the crowd will be much larger than that. I also expect protestors from the opposition.

Local color people: Scott West 715-346-2441