

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13648
Folder ID Number: 13648-009

Folder Title:
Warren, Michigan 10/29/92 [OA 8485]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	5	7

THE WHITE HOUSE

WASHINGTON

October 28, 1992

MEMORANDUM FOR STEVE PROVOST
BOB GRADY
DAN MCGROARTY

FROM: GENE SCHAEER *GCS*
SUBJECT: Clinton's Remarks on GDP Numbers

How's this as a soundbite:

"When Clinton says [as he did this morning on NBC] that the good news on third-quarter economic growth is just "a one-shot deal," he's obviously assuming that he's going to win the election. Because if I win the election, I'll prevent the kind of Clinton-style increases in taxes and government regulation that would send the economy back into the tank."

cc: BILL KRISTOL
AL HUBBARD
RICHARD PORTER

for color file

92 OCT 28 P 5: 58

WARREN, MICHIGAN: 10/29/92

Siller

To tell the truth, Governor Clinton has trouble telling the truth.

During the war, Waldo played, "Where's Bill?"

During those debates, I wish I had "The Clapper" (DEVICE TO TURN ON AND OFF TV AND HOUSELIGHTS, ACTIVATED BY CLAPPING HANDS). Each time Governor Clinton told a fib, I could go, "Clap on...clap off" (SAID TO THE RHYTHM OF THE MILITARY'S "SOUND ON...SOUND OFF") and shut him up.

(HECKLER COMEBACK)

I wish I had the Clapper for that guy. "Clap on...Clap off!"

It's great to be here in (near) Motown. Because we got the Big Mo', as in Momentum, goin' our way.

In his book, "Earth in the Balance", Senator Gore says, "We know that the cumulative impact (of millions of automobiles) on the global environment is posing a mortal threat to the security of every nation that is more deadly than that of any military enemy we are ever again likely to confront"(p.325). Beam me up, Scotty.(STAR TREK LINGO)

We gotta keep Senator Gore away from the nitrous oxide.

I think their bus has been running on nitrous oxide.
(Someone's been pumping nitrous oxide into their bus.)

Senator Gore says, "It ought to be possible to establish a coordinated global program to accomplish the strategic goal of completely eliminating the internal combustion engine over, say, a 25 year period". How about we completely eliminate the Clinton-Gore ticket over, say, a 5 day period?

Senator Gore is a tad fanatic on the environment. I think if he took his shirt off we'd find feathers.

Governor Clinton first said he'd require American cars to get 45 miles per gallon. Then, after the union leaders told him it would kill auto jobs, he said 45 miles per gallon is only a "goal". On November third, our goal...is to score the winning goal.

This guy's been driving on both sides of the yellow lines.

It's understandable that Governor Clinton thinks you don't need much gas to run your car. If you look at the latest polls, his bus is running downhill.

Why don't we just phone Triple A and have his bus towed back to Little Rock?

Governor Clinton is anti-business. He believes in corporate punishment. His policies would scare companies into relocating overseas, and cost hundreds of thousands of American jobs.

I want to wish Lee Iacocca a happy retirement. Save some space on the park bench for Clinton and Gore.

In a recent interview in "Rolling Stone" Magazine (9/17/92), Governor Clinton said, "The conclusion I reach is that we have to downscale the number of people we use to make cars". The conclusion I reach is we have to downscale the number of votes he gets next Tuesday.

GRAND RAPIDS, MICHIGAN: 10/28/92 Siller

Grand Rapids makes beautiful furniture. Governor Clinton ought to come here and re-decorate his bus for that long drive back to Little Rock.

Governor Clinton was recently shopping for a wing chair...but he couldn't decide between left or right.

10/28/92

put in color file

MEMORANDUM FOR STEVE PROVOST

FROM: KEN ASKEW
RE: STUMP SPEECH

1. Upon reference, hold physical copy of "Agenda" up to camera as often as possible. This doesn't cost money. Clinton does it and everyone knows he has a plan. My own informal poll of the stylishly hip shows they don't know our man has one too. We should also be handing these out at every opportunity.
2. "Must" can sound unnatural for POTUS. Consider scripting "have to" or "have got to" instead.
3. Unbutton suit jacket when waving high above his head, like when he ascends podium. Otherwise, POTUS looks like Nixon.
4. Hunting dogs joke. Punch line: "Maybe we're not throwing the dogs high enough." Point: "Maybe we aren't getting taxes high enough."
5. Regarding Sen. Ozone's environmental threats: "Don't be bullied be a Gore."
6. Beltwayisms. People at rallies scream on cue to lines about the line item veto and balanced budget amendment, but I bet a lot of them don't know what they mean. Crystalize the issues, perhaps like so: (a) line item veto: kids' Christmas wish list. Parent has no choice other than giving them everything or nothing. Can't scratch pony off list. (reinforces idea of Congress as bunch of kids.)
 - (b) Tell Americans what a balanced budget amendment means in terms of household budget policy, when your spouse or kid can't hold the line on spending.
 - (c) By the way same goes for "Christmas tree bills." Is he saying this in the stump? Joe Six Pack has no clue what it means.
7. If it sounds too good to be true, it probably is.
8. To anyone without a job, unemployment is at 100%.
9. If the Democrats get in office, you'll start getting mail saying you owe Ed McMahon \$10 million.

THE WHITE HOUSE

WASHINGTON

October 27, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
CHRISTINA MARTIN
RAY SILLER
CLAIRE TURNEY

FROM: ED WALTERS

SUBJECT: WARREN, MICHIGAN LOCAL COLOR

THE EVENT:

There will be two events Thursday, October 29, in Warren Michigan (a suburb of Detroit). The first is a speech to the Chamber of Commerce at 11:30 a.m. The event will be at the same time as a Clinton rally at Cobo Arena in Detroit, featuring the Winans, and possibly Aretha Franklin and Bob Seger.

The second event will be a 1:30 p.m. rally at Macomb Community College in Warren to 5,000 supporters.

LOCAL COLOR:

Warren is a suburb of Detroit peppered with auto plants and industrial jobs. Macomb Community College is a 2-year college smack dab in the middle of motortown. Chrysler, GM, and Ford all have plants within miles of the school. Update to follow on the Community College, as well as more info on the Chamber of Commerce event.

GM's Chairman Robert Stempel was forced to stepped down earlier this week, causing quite a stir. Clinton will likely make the analogy (and headlines) of GM to the nation (i.e. it's time to force the chairman of our country to step down). We can turn this example on him.

What GM is learning is the peril of getting too big. The bloated bureaucracy and irresponsible spending by this once-great company brought it down. The same kind of renewal that will make GM great again will make the nation great again. We can't fix either by expanding the bureaucracy, by spending more money. We must restructure, cut back spending, and renew.

DETROIT LOCAL COLOR
OCTOBER 27, 1992
PAGE TWO

Michigan Representative Paul Henry has brain cancer, and last week he had a 3-inch tumor removed. His cancer is incurable, and the range of survival is about three months to five years. He is nonetheless continuing his drive for re-election. Henry is a real rising star in the Michigan Republican Party, and could use the President's support as he resumes his re-election campaign. (I have attached an AP story.)

Four former Perot electors from Michigan have endorsed the President. One Perot elector, Carylon Cepaitis, from Sparta, Michigan, was incorrectly identified last week in a campaign statement as backing the President; she remains a Perot supporter.

Sports: As one of the token men in Research, it's my obligation to point out some local sports color. The NFL team is the hapless Lions (2-5-0), and the NBA team is the Pistons. Well-known Lions: Rodney Peete (QB), Barry Sanders (RB). Pistons (Bad Boys): Dennis Rodman, Isaiah Thomas -- trying to sign Rick Mahorn.

ISSUES:

There is only one issue in Detroit: auto jobs. Bill Clinton is continuing his pattern of waffling on Corporate Average Fuel Economy (CAFE) standards, trying to have it both ways. First, he advocates mandatory CAFE standards of 45 mpg, then, when he comes under fire from his union buddies for killing auto jobs, he says that it's only a "goal." I've got a goal for him: how about telling the truth -- taking a stand?

The Clinton/Gore ticket will kill auto jobs:

- The Governor said in an interview with Rolling Stone, "The conclusion I reach is that we have to downscale the number of people we use to make cars," (Rolling Stone, 9/17/92).
- Senator Ozone: "We know that the cumulative impact [of millions of automobiles] on the global environment is posing a mortal threat to the security of every nation that is more deadly than that of any military enemy we are ever again likely to confront," (Earth in the Balance, p. 325).
- Owl Man: "[I]t ought to be possible to establish a coordinated global program to accomplish the strategic goal of completely eliminating the internal combustion engine over, say, a twenty-five-year period," (Earth in the Balance, pp. 325-326).

His proposals would put 300,000 jobs at risk and cost thousands of lives in traffic collisions. Mandated solutions will cost jobs, while the President's market-based programs, such as his Cash-for-Clunkers Program, will mean a cleaner environment and more jobs for Americans. (I have attached three Issues Backgrounders on CAFE Standards for further detail.)

FAST FACTS:

- The President's last visit to Detroit was Sunday (10/25) for the crime speech. (I have attached an AP story on the speech.)
- The First Lady hugged supporters and kissed babies in Warren on Monday (10/26).
- Da Polls: The President held fast in Michigan, while Perot trimmed Clinton's lead, according to a 10/23 Detroit Free Press/WXYZ poll.

	10/23	10/8	
Clinton	41	50	
Bush	31	31	Margin +/- 4%
Perot	19	8	
Undecided	9	11	

On the state ballot, support for term limits was strong. The same poll showed that 72 percent favored term limits, over 22 percent who opposed the measure (Proposal B).

- Seven of 11 Michigan incumbents seeking re-election to Congress got more than half of their campaign funds from special interest groups, according to the Federal Election Commission. All seven are Democrats -- it's a great argument for term limits.
- The Macomb Daily, a newspaper "covering the home county of the Reagan Democrats" in suburban Detroit, has endorsed President Bush. It endorsed Reagan twice, but Mike Dukakis in 1988.
- The Kuwaiti military chose the U.S.-made M1-A2 Abrams as its main battle tank to replace tanks taken by the Iraqis after the August 1990 invasion. General Dynamics makes Abrams tanks at plants in Warren, Michigan and Lima, Ohio.

DETROIT LOCAL COLOR
OCTOBER 27, 1992
PAGE FOUR

- Defense jobs lost in Michigan by Clinton's proposed defense cuts: 18,900.
- Masks depicting Bush, Clinton, and their wives have been among the best-selling costumes for Halloween in Michigan -- keeping pace with Batman and Catwoman masks. Barbara Bush is the fastest-selling political mask this year, according to merchants.
- Famous Michiganians: Thomas Edison, Gerald Ford, Henry Ford, Aretha Franklin, Lee Iacocca, Magic Johnson, Will Kellogg, Charles Lindbergh, Joe Louis, Madonna, Diana Ross, Tom Selleck, Lily Tomlin, Malcolm X.

HUMOR/APPLAUSE LINES:

- I hear a lot of people are dressing up for Halloween as political candidates.
 - Few are going as Bill Clinton -- it's expensive when you have to buy two masks.
 - Some kids are going as Bill Clinton -- instead of candy, they ask for your wallet.
 - Bill Clinton is going dressed as a moderate.
- Bill Clinton's in a rally on the other side of town today. Hasn't this city been through enough?
- You have a choice in this election, and it has a direct impact on your future. I suggest you not vote for pink slips.

ACKNOWLEDGEMENTS:

Chamber of Commerce event:
TBD

Macomb Community College Rally:

GOV. JOHN ENGLER

DR. AL LORENZO, president of the Macomb Community College

John Pappageorge, candidate for Congress

Doug Carl, candidate for Congress

State Senator Gil DiNello, Democrat who's endorsing the President

Doctors Plan Radiation, Chemotherapy to Treat Congressman's

GRAND RAPIDS, Mich. (AP) Doctors of U.S. Rep. Paul Henry said they were optimistic that radiation and chemotherapy would be effective against the brain cancer for which he had surgery.

But an expert said Monday that the form of cancer Henry has, glioblastoma multiforme, is incurable and that patients survive an average of 12-14 months. The range of survival is about three months to about five years.

"The number of people who survive five years is very, very small less than 5 percent of people with this tumor survive that long," said Dr. Henry Greenberg, professor of neurology at the University of Michigan.

Henry had a 3-inch tumor removed from his brain last week. About 90 percent of the tumor was removed, said Dr. Mark Campbell, an oncologist at Butterworth Hospital who is handling Henry's case.

Campbell would not discuss Henry's specific prognosis, but said he was optimistic because the tumor is located in the right frontal lobe, a spot of the brain that does not affect muscle or speech functions. He also said Henry is otherwise in excellent health and only 50 years old, which works in his favor.

Campaign manager Beth Bandstra said the 3rd District Republican's run for re-election to a fifth term would continue and there had been no talk of him dropping out of the race.

Her voice cracking, she said supporters have been flooding the district's campaign office with requests for Henry yard signs.

Radiation therapy is expected to begin in about three weeks, Campbell said.

"I believe he will have no trouble intellectually handling his task," Campbell said. "But Paul's a fighter."

Greenberg said, however, that the tumor may affect other parts of Henry's brain if it grows back, and that even the surgery and radiation could affect him.

Currently, Henry is in fair condition and his recovery has been according to schedule, said Dr. Thomas Brink, Henry's personal physician.

The medication he has been on, in addition to the swelling in his brain, cause him to drift in and out of consciousness, sometimes during conversations, Brink said. He has been walking around and is in good spirits, with his wife and three children by his side, the doctor added.

Henry is expected to go home in a week to 10 days.

Henry was admitted to the hospital Oct. 19 after complaining of persistent, severe headaches. A complete physical exam in the spring found him to be in excellent health.

Many of Henry's colleagues were shocked by the diagnosis.

"I hope and pray for a full recovery," said U.S. Rep. Guy Vander Jagt, R-Luther.

First elected to Congress in 1984, Henry has frequently been mentioned as a likely candidate in 1994 for the U.S. Senate.

Henry's 3rd District in western lower Michigan includes Grand Rapids and surrounding Kent County, as well as neighboring Barry and Ionia counties.

Bryan Flood, spokesman for the state Republican Party, declined to speculate on the political implications of Henry's illness.

"This is his toughest campaign and our thoughts and prayers go out to his family," Flood said. "We'll be right there fighting beside him."

Henry's Democratic opponent, Carol Kooistra, said she was saddened by the news and agreed to a plan with Henry's staff to

''I have a responsibility to my supporters and the community to get my message out before Election Day and at the same time I want to be sensitive and fair,'' Kooistra said. ''This does not make it easy.''

AP-NY-10-27-92 0146EST

Bush Attacks Clinton Crime Record in Speech to Police Chiefs

DETROIT (AP) President Bush plunged into a nine-day, nonstop drive to Election Day by attacking Bill Clinton's crime record as Arkansas governor and blaming Congress for blocking his own law-and-order program.

Bush began Sunday with an anti-crime speech to 3,000 people attending the International Association of Chiefs of Police convention in Detroit. He later headed west for stops in Sioux Falls, S.D., and Billings, Mont.

Speaking to a warmly receptive police audience that interrupted him with applause 16 times, Bush criticized his Democratic rival and touted his own anti-crime program.

"'Arkansas' violent crime rate went up about 60 percent in the '80s, more than twice the national average," Bush said. "They had the nation's single biggest increase in serious crime during the decade."

In 1991, the latest for which records are available, Arkansas had the 17th lowest crime rate in the nation.

Bush said, "It is obvious that Clinton's record is wrong for Arkansas and it would be wrong for America."

The president said his administration has increased the crime-fighting budget by nearly 50 percent and has hired almost 1,200 new federal prosecutors since 1989.

Bush accused Congress of blocking his anti-crime program since its introduction three years ago. Since then, he said, more than 60,000 Americans have been murdered.

Bush said his anti-crime program called for:

Creating a federal death penalty for assassins, terrorists and killers of police officers.

Strengthening laws against sexual and domestic violence.

Keeping repeat violent offenders in jail before trial.

Cracking down on gangs by treating them as criminal conspiracies.

Stiffening penalties for crimes against the elderly.

Limiting the right of suspects and convicts to appeal to the courts under habeas corpus rules.

He used the occasion to sign two bills.

One measure was aimed at "deadbeat dads." It makes it a federal offense to fail to make child support payments for more than one year or amounting to more than \$5,000 for a child who lives in another state.

The other makes armed carjacking and running a "chop shop" for stolen cars federal offenses.

Bush said the two measures got through Congress because "national attention brought national pressure. It's a formula I want to use over and over again."

He recounted the recent case of a suburban Washington woman who was dragged to her death during a carjacking.

"People who act like animals have no place in decent society," he said. "Thugs who take cars at gunpoint should spend so long in jail that when they get out, they're too old to drive."

Also Sunday, the FBI announced a 2-percent decline in the number of crimes reported to police. But there were increases in reports of violent crime, forcible rapes and aggravated assaults.

"When it comes to fighting crime, President Bush is just firing blanks," said Rep. Charles Schumer, D-N.Y., chairman of the House subcommittee on crime and criminal justice. He said Bush has been "weak-kneed," blocking the comprehensive crime bill and the Brady gun control bill opposed by groups such as the National Rifle

with him in Detroit and said he saw positive trends in recent polls.

''The Clinton support, which we always thought was soft, is receding,'' Engler said. He conceded that Clinton was ahead in Michigan but said, ''It's going to be close.''

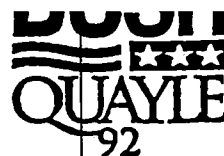
Bush is due back in Michigan at least once more before the election.

AP-NY-10-26-92 0146EST

TALKING POINTS

July 21, 1992

Issues Office



THE CLINTON-GORE CAFE PROPOSALS: LOSS OF JOBS, LOSS OF LIVES

The Clinton-Gore proposals to drastically increase CAFE standards -- to 40 mpg by the year 2000 -- would severely damage the U.S. auto industry, put between 150,000 and 300,000 jobs at risk, and cost thousands of lives in traffic collisions.

- o Jobs Lost: The Motor Vehicle Manufacturers Association has stated that the Clinton-Gore increases to the CAFE (Corporate Average Fuel Economy) standard would put at risk between 150,000 and 300,000 jobs, including 142,000 auto-workers at domestic assembly plants in 18 different states.
- o Production Would Shift Overseas: Higher CAFE standards would prompt more American auto manufacturers to shift their large car production overseas, costing thousands of American autoworkers their jobs. In addition, it would give foreign car companies an unfair advantage, allowing them to export smaller cars to meet CAFE standards while U.S. "full-line" manufacturers would be penalized.
- o Lives Lost: The easiest way to increase efficiency is to reduce vehicle weight. However, smaller and lighter cars provide less protection in auto accidents, leading to substantially more auto-related deaths.
 - The National Highway Traffic and Safety Administration has estimated up to 1,900 deaths annually if CAFE standards are increased, while Robert Crandall of the Brookings Institution projects between 4,800 and 8,600 deaths per model year.
 - Studies cited by the National Research Council have found the smaller and lighter cars dictated by higher CAFE standards to be twice as dangerous as larger cars.
- o Little If Any Environmental Benefit: Smaller, more expensive new cars will cause people to delay new car purchases and keep their older, less efficient and more polluting cars longer.
- o Market-based Incentives Work Better: The President's Cash-for-Clunkers Program and other market-based clean air initiatives make more sense: they encourage destruction of inefficient, polluting models and the purchase of more modern, less-polluting ones. This means both a cleaner environment and more work for Americans.

BRIEFING PAPER

Issues Office

July 21, 1992

THE CLINTON-GORE CAFE PROPOSALS: LOSS OF JOBS, LOSS OF LIVES

CLINTON: "In my administration, we'll...seek to raise the average goal for automakers to 40 mpg by the year 2000, 45 mpg by the year 2020."

GORE: "I rise today as an original cosponsor of Senator Bryan's CAFE bill, S. 1224. I am proud to join my colleague in this effort ..." (June 22, 1989). On September 25, 1990, Gore voted in favor of S. 1224. Gore also supported S. 279, the latest reincarnation of Bryan's CAFE bill. Both bills would have increased the CAFE (corporate average fuel economy) standard for automobile fleets by 40% by the year 2001 (to about 40 mpg).

Summary

- Drastic increases in CAFE standards as proposed by Senator Gore and Clinton would mandate massive shifts to smaller and lighter cars, regardless of consumer preference.
- This Clinton-Gore proposal on CAFE would cost thousands of lives in traffic collisions, put between 150,000 and 300,000 jobs at risk, and would unnecessarily penalize the U.S. auto industry -- an industry just now starting to recover.
- According to former NHTSA Administrator Jerry Curry, raising CAFE would "decrease safety, harm U.S. competitiveness, put U.S. workers out of jobs and curtail consumer choice in the car marketplace."

CAFE Kills

- Proponents of increased fuel efficiency through higher CAFE standards often overlook something more important: human life. The easiest way (and, beyond a certain point, the only way) to increase efficiency is to reduce vehicle weight. But smaller and lighter cars provide less protection in auto accidents, leading to substantially more auto-related deaths.

- o The National Highway Traffic Safety Administration (NHTSA) estimates that weight reductions needed to meet a 40 mpg standard could result in up to 1,900 additional deaths and 17,000 serious injuries each year.
- o In addition to the NHTSA study, private studies (including one by Robert Crandall of the Brookings Institution) project even more fatalities. Crandall's study estimates that the Bryan Bill's 40 mpg standard would increase fatalities 30 to 60 percent over a car's lifetime. According to Crandall, the substantial weight and steel-content reductions that would be needed to achieve a fleet-wide fuel economy average of 40 mpg could raise the CAFE death toll to between 4,800 and 8,600 deaths per model year fleet.
- o Studies cited by the National Research Council have found the smallest and lightest cars are about twice as dangerous as the largest cars.

Higher CAFE Would Cost US Jobs

- o The Motor Vehicle Manufacturers Association believes that the unreasonable (and unfeasible) increase in the CAFE standard as proposed by Clinton and Gore would put at risk between 150,000 and 300,000 jobs.
- o Domestic assembly plants currently producing family- and mid-size cars, light trucks, and vans that would be affected by higher CAFE standards have a combined labor force of 142,000 employees. These plants are located in 18 states and include GM's 4,500-employee Spring Hill plant in Senator Gore's home state. Suppliers reliant upon these plants for business account for many thousands more that would be put at risk.
- o By making new cars more expensive, CAFE standards reduce the demand for new cars at a cost of tens of thousands of jobs. Studies indicate that a 10 percent increase in the price of large cars decreases their demand by 30 percent.

Higher CAFE Would Damage the US Auto Industry

- o Much of the CAFE debate has centered on engineering feasibility, on what mileage targets the automakers could achieve. But consumers, who are the ultimate decision makers, do not base vehicle purchase decisions on engineering feasibility or on fuel efficiency alone. To require U.S. auto companies to virtually ignore consumer preference would damage sales and hurt the U.S. industry's position vis a vis its foreign competitors.

- o Domestic automakers and the UAW believe that even the current CAFE program discriminates against American "full line" manufacturers, while Asian competitors (as manufacturers of predominately smaller vehicles) can more easily meet higher requirements.
- o Higher CAFE standards would prompt more American auto manufacturers to shift their large car production overseas, costing many American auto workers their jobs and harming the U.S. manufacturing base.
- o Due to the separate classification of domestic and foreign fleets, CAFE also provides an incentive for foreign auto manufacturers with American assembly plants to purchase parts from abroad in order to have their U.S.-produced cars classified as foreign. In fact, even one U.S. automaker (Ford) has increased its purchases of foreign parts for some of its bigger cars in order to have them classified as foreign for CAFE purposes. Congress had required automakers to calculate CAFE standards separately for their domestic and foreign-made fleets in hopes that automakers would produce small cars and create jobs in the U.S. This seems to have backfired.
- o The impact of higher CAFE standards would especially hurt the steel industry since reducing the steel content of cars is the easiest way to increase fuel economy. Many other supplier industries, such as rubber, glass, and aluminum, would also be affected adversely.

CAFE Provides Little or No Environmental Benefit

- o CAFE does not significantly reduce fuel consumption. As fuel efficiency rises, driving becomes cheaper, prompting increased leisure driving and discouraging car pooling.
- o Smaller, more expensive new cars will cause people to delay new car purchases and keep their older, less efficient and more polluting cars longer.
- o One-size-fits-all Regulation: One of the proposed methods to raise CAFE is to increase fleet requirements by a certain percentage on a company by company basis.
 - Firms that have the highest averages now would be penalized. Many of them have already used existing technology to improve their mileage.

- o Carbon Tax: The Congressional Research Service report on CAFE concludes that gas prices may need to be artificially elevated by steps such as a carbon tax for CAFE to work as Clinton-Gore intend.
 - Imposition of a carbon tax would stifle American enterprise. Previous estimates of the effects of a carbon tax or equivalent policy are that it would cost 600,000 jobs by the year 2000, according to a report prepared by the CONSAD Research Corporation.
 - Hardest hit industries would include coal, metal, mining, and oil and gas extraction. Other vulnerable industries would include transportation services and manufacturing industries such as chemical and paper products, according to the same report.
- o Carbon dioxide emissions from U.S. passenger cars account for only 2.8% of worldwide carbon dioxide, which in turn makes up only half of the greenhouse gases. Removing all cars from the United States would reduce projected global warming by less than 0.03 degrees Centigrade, according to the National Center for Policy Analysis.

Better Ways to Promote Fuel Efficiency

- o A better way to promote fuel efficiency without endangering American jobs and lives is to use market-based incentives, such as those proposed by the President in the new Clean Air Act of 1990, to encourage responsible environmental actions. For instance, the President's "Cash-for-Clunkers" plan incorporates a tradable credit system to reduce the same amount of emissions as old-style regulation while saving industry significant compliance costs.
 - Companies receive credits towards their emissions requirements for removing gas guzzlers from the road, getting the most polluting cars out of circulation.
- o A study by DRI/McGraw Hill last year found that an auto scrap program would be more effective than higher CAFE standards in reducing carbon monoxide and hydrocarbon emissions over the next five years. That is why the President's Cash-for-Clunkers Program and other market-based clean air initiatives make more sense: they encourage destruction of inefficient, polluting models and the purchase of more modern, less-polluting ones. This means both a cleaner environment and more work for Americans.

- o President Bush has directed Federal agencies to maximize their purchases of alternative fuels vehicles. Over 3,000 such vehicles have already been purchased and put into use.
- o There are other, better ways to make U.S. transportation more fuel-efficient, without the highway deaths and economic dislocations that would result from higher mandated CAFE standards. Many of these are outlined in the President's National Energy Strategy, including increasing funding for mass transit, increasing subsidies that automakers receive for producing vehicles that run on natural gas, ethanol, and methanol and investing up to \$150 million over the next four years, in partnership with the automobile industry, on research into electric vehicles. The Administration will also accelerate R&D in high-speed rail systems and energy-efficient aircraft engines.
- o One of the most effective methods to reduce vehicle emissions is to simply tune-up the engines of automobiles already on the road.

#

BACKGROUND



October 20, 1992

Issues Office

CLINTON ON CAFE

Bill Clinton lied during the debate on October 19th when he tried to say that he supported raising corporate average fuel economy (CAFE) standards only as a "goal" and would not seek to put it in legislation. Once again, he is caught trying to have it both ways:

- o In his own Platform, Putting People First, Clinton said: "Here's what a Clinton-Gore Administration will do: ... Accelerate our progress toward more fuel-efficient cars, and raise the CAFE standards for automakers to 40 miles per gallon by the year 2000, and 45 miles per gallon by 2015." (page 98)
- o A recent Clinton/Gore National Energy Policy position paper stated: "I support an increase in corporate average fuel economy standards from the current 27.5 miles per gallon . . . The 45 mile per gallon standard should be a goal of automakers and incorporated into national legislation. But mandating higher efficiency standards is not enough."
- o Gore, on the floor of the Senate, announcing his co-sponsorship of legislation to increase CAFE standards to about 40 miles per gallon by 2001: "I rise today as an original co-sponsor of Senator Bryan's CAFE bill, S. 1224. I am proud to join my colleague in this effort . . ." (June 22, 1989).

What Clinton also won't tell the American people is that the Clinton-Gore ticket is hostile towards America's auto industry:

- o Clinton: "The conclusion I reach is that we have to downscale the number of people we use to make cars." (Rolling Stone, 9/17/92)
- o Gore: "We know that the cumulative impact [of millions of automobiles] on the global environment is posing a mortal threat to the security of every nation that is more deadly than that of any military enemy we are ever again likely to confront." (Earth in the Balance, 325)
- o Gore: "[I]t ought to be possible to establish a coordinated global program to accomplish the strategic goal of completely eliminating the internal combustion engine over, say, a twenty-five-year period." (Earth in the Balance, 325-6)

#

Paid for by Bush-Quayle '92 General Committee, Inc.
1020 15th & NW Washington DC 20005

TIME OF TRANSMISSION

TIME OF RECEIPT

sent

92 OCT 28

**WHITE HOUSE
SITUATION ROOM**

PRECEDENCE: IMMEDIATE
PRIORITY
ROUTINE

RELEASER: _____

DTG: _____

MESSAGE NO. _____ CLASSIFICATION UNCLASS PAGES 2

FROM Carol Aarhus / Ed Walters x 7750 111 1/2

(NAME) (PHONE NUMBER) (ROOM NO.)

MESSAGE DESCRIPTION _____

TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.	PHONE NUMBER
<u>AFOne</u>	<u>Steve Provost</u>	_____	_____
_____	<u>Christina Martin</u>	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

REMARKS:
Color memos...

October 28, 1992

MEMORANDUM FOR STEVE PROVOST
CHRISTINA MARTIN

FROM: ED WALTERS

SUBJECT: WARREN, MICHIGAN LOCAL COLOR UPDATE

Macomb Community College was founded in 1954, and it is Michigan's largest community college with 31,000 students (fourth largest granter of associate degrees in the nation). MCC also does a lot of worker retraining.

The event will be held in the Macomb Community College Gym, and the Dais will be set up with a catwalk, from which the President will speak. He will be flanked on either side by ethnic dance groups in bleachers on the dais. There will be two banners, one that reads, "Macomb Community College" and features the school logo, and the other that says, "Macomb Trusts President Bush."

Governor Engler called to say that the Stempel story is really big there, and that he would apply the following spin: GM is in trouble, but bouncing back; 150 billion in new taxes and a whole slew of regulations will kill the recovery before it starts. A President Clinton would make things much worse for GM, the state's largest private employer.

Great story: There will be seven high school bands at the event, but one stands out. The Utica High School Chieftain Marching Band was invited to play at a Clinton rally in Michigan last week. But band members voted to decline the offer. When invited to the President's rally, they voted to attend.

Another great story: Democratic Mayor Ron Bonkowski may endorse the President at this event -- we are waiting for confirmation now.

Other Acknowledgements: Bruce Willis; Daniel McCafferty, Chairman of Board of Directors, Macomb County Community College.

I will be fact-checking the Chamber of Commerce speech as well. As I understand it, the President will address about 300 business leaders at the Chamber at 11:30 p.m. The President is scheduled to speak for 30 minutes before lunch. Governor Engler and Congressional candidate Frank Beaumont (running against Dingell) are early acknowledgements.

October 28, 1992

MEMORANDUM FOR STEVEN PROVOST
DAN MCGROARTY
RAY SILLER
CHRISTINA MARTIN
CLAIRE TURNEY

FROM: CAROL AARHUS

SUBJECT: GRAND RAPIDS, MICHIGAN LOCAL COLOR

Program notes: Governor Engler will announce POTUS and President Ford onto stage. President Ford will then introduce POTUS for remarks.

Acknowledgements: President Ford, Governor Engler. Also mention Congressman Paul Henry, who is unfortunately in the hospital recovering from brain tumor surgery. POTUS should wish him a speedy recovery.

Speech time: 3:30 p.m.

Grand Rapids Business: Amway is located just miles away from Grand Rapids, in Ada, Michigan. The head of Amway, Richard DeVos is a major Republican, and has been promoting the President and his policies to all Amway salespeople throughout the country. My two cousins sell Amway part-time and they are always hearing "vote for Bush".

Any discussion of NAFTA would work tremendously well here. Grand Rapids is a big furniture producing area of the country. In fact, many of the area's businesses export their products. CAFE would also be a good thing to mention since there is some automotive business in Grand Rapids, as well.

Grand Rapids Politics: There are huge billboards up all along the highways that say things like, "Democrats = higher taxes, Republicans = lower taxes, which do you want?" Basically, it's an ad campaign designed to make people remember the Carter years, so any references to those not-so-long-ago days will work.

#