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Des Moines, Iowa [date unknown, c. 10/27/92] [OA 8485]

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G	26	18	5	7

UPDATE ****

25 October 1992

MEMORANDUM FOR SPEECHWRITERS ET. AL.

FROM: J. BUNTON

SUBJECT: DES MOINES, IOWA // COLOR

SCENARIO:

***** LYNN KENNALLY [ADVANCE] said this is an "Ask GB/Rally"**

Site: Des Moines Convention Center
9:00 a.m.
POTUS intro: Governor Branstad
2,000 Republican loyalists from Des Moines and surrounds

POTUS will be seated on bar stool // people seated in chairs and bleachers around him. A local high school band will play - which one to be determined. Gerald McRaney "Major Dad" will accompany POTUS.

Clinton was 2 hours late to his speech yesterday -- people murmured about his tardiness! Some people [at the Clinton rally] told the Bush/Quayle YRs that they were glad they were there.... Local YR chant -- "Hey -- hey ho ho Slick Willie has got to go!"

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The head of the Trial Lawyers Association, Roxanne Conlin - a Des Moines attorney and president of the 60,000 member organization recently blasted POTUS for his comments about trial lawyers. Conlin said she does not have any "tasseled loafers". "I wear high heeled pumps. I don't look all that grand in tasseled loafers." First she thought POTUS was misinformed then she said "what is bothersome ... what we cannot abide is the attack on the jury system, the attack on our clients, the attack on injured people." Said POTUS and VPOTUS have muzzled federal regulators.

Charleton Heston was recently on a swing through the state to raise money for Repubs.

U.S. Sen. Charles "Aw Shucks" Grassley holds a big lead in his race [seeking third 6-year term] -- is probably the most popular incumbent running for re-election anywhere in America -- according to Sen. Phil Gramm.

A recent poll by the Des Moines Sunday Register suggests that Iowa voters are concerned about Clinton's trustworthiness. Among the three candidates, 35% say Bush is the candidate who can be trusted the most to tell the truth compared to 28% for Clinton and 14% Perot. /// Poll also noted race is a statistical dead heat in Iowa! Clinton leads 44 to 38.

Clayton Yeutter was in Des Moines on Friday with Sec. James Watkins criticizing Clinton's ethanol policies.

HEADS-UP: Will Lynch, exec. dir. Iowa Republican Party was arrested on cocaine and assault charges Friday.

ISSUES:

Jeremy Shane in Issues said: HOT ISSUE -- Clinton's energy adviser said that a Clinton administration would revisit the President's ethanol policies. Ethanol is a tremendous source of revenue for Iowa farmers. See attached transcript of news article.

See attached BQ Issues paper. Note sections on Ethanol // NAFTA and jobs [Clinton's radical defense cuts would cost 7,600 Iowa jobs.]

IOWA COLOR:

The movie "Field of Dreams" was filmed in Dyersville, Iowa - - about 4 hours away from Des Moines. There is a slogan from the movie -- "Is this Heaven -- no it's Iowa" -- a sign will be hanging at event playing on that slogan to read: "Is this Heaven -- No it's George Bush Country!"

The Hawkeye State. State motto: "Our liberties we prize and our rights we will maintain." Iowa became a state through Louisiana purchase in 1803.

Famous Iowans:

Herbert Hoover [birthplace is a tourist attraction] Hoover left when he was 9, Buffalo Bill Cody, Mamie Dowd Eisenhower, George Gallup, Glenn Miller and John Wayne.

Pres. Ronald Reagan is the only President to live in Iowa as an adult.

Governor Terry Branstad is one of the most senior governors in the nation. He's only in his mid-forties. Came into office as a conservative -- fiscally and culturally. He cut business taxes

in his first term and taxes remained a favorable issue for him in 86 and 90. [In 1982 he was opposed by Democrat Roxanne Conlin - -who legally avoided paying state taxes -- her name should sound familiar -- she's president of the Trial Lawyer's Association.]

Sen. Grassley seems to always be saying "Aw shucks" -- just a simple Iowa farmer. Grassley was one of two Senate Republicans voted against resolution to allow POTUS to use military force in the Gulf. // He was the only Repub. on Senate Budget Committee to vote for the Dems. 1990 budget resolution.

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- Sen. Chuck Grassley
- George Wittgraf (B/Q Co-Chair)
- Rich Schwarm (GOP State Chair)
- Cong. Jim Lightfoot (CD 03)
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*FROM ERIC - POLITICAL AFFAIRS
10/23/92*

BACKGROUND

October 23, 1992

Issues Office

PRESIDENT BUSH AND THE HAWKEYE STATE

Bill Clinton wants to raise your taxes and decide how to spend your money. Clinton has never held a job outside the political realm, never managed a business, never had to meet a payroll, and has never been burdened by frivolous government regulations. Maybe this is why he just does not understand that people do not want more government and more taxes. President Bush, on the other hand, thinks that the government is too big and it spends too much. As a former businessman, George Bush has met a payroll and dealt with the burden of government regulations. President Bush has a plan to revive the economy by getting the government off the backs of hardworking Americans; he will cut taxes to create new jobs and slash government spending to reduce the deficit.

c Bill Clinton will have to raise taxes on individuals with taxable incomes starting at \$36,600 a year to raise his \$150 billion. Bill Clinton would impose the largest tax increase in American history -- at least \$150 billion. He says he would only tax the rich, but don't be fooled; in order to get the \$150 billion, he will have to raise taxes on the middle class -- individuals with taxable incomes starting at \$36,600 a year.

o But, there's more -- Clinton has hundreds of billions of dollars more in promises that he has not funded: Guess where he will get the money to fund them? \$150 billion is only Clinton's advertised amount of new revenue. Clinton has also made hundreds of billions of dollars worth of unfunded promises. To generate revenue to cover just a portion of these promises, Clinton would have to start his tax increase with taxable incomes as low as \$20,100.

o Clinton would have to impose a 7-9 percent payroll tax to pay for his costly government-run health insurance scheme. Clinton admitted in USA Today that his plan would require a payroll tax. Clinton's plan could cost 700,000 jobs in the near term and would put at risk up to 97,000 jobs in Iowa alone. The National Federation of Independent Businesses says the eventual job loss would total between one and two million jobs. In firms that could meet the cost of Clinton mandates, the average worker's take-home pay could be cut by \$1,700 per year. In addition, Clinton's mandated job training program would impose yet another payroll tax of 1.5 percent.

o Clinton and Gore favor a drastic plan to impose a punishing carbon tax on U.S. businesses and households in order to stabilize emissions of carbon dioxide. According to the CONSAD Research Corporation, their plan would cost 600,000 jobs and threaten up to 13,000 jobs in Iowa alone. The Congressional Budget Office estimates that a carbon tax would cost the U.S. economy \$100 billion per year, which translates into almost \$1,100 per household. And two members of the Illinois Commerce Commission have released a study indicating that household utility energy bills in Iowa would increase an average of over \$500 per year.

-more-

- o President Bush Supports Ethanol: President Bush recently granted a one-pound waiver to make ethanol more competitive, reduce smog-causing emissions, and provide cleaner air. The waiver will apply to all reformulated gasoline blended with ethanol in up to 30 percent of the total reformulated gasoline market in northern cities. The President's action will help America's farmers while cleaning the nation's air.
 - After Clinton flip-flopped on ethanol (as a candidate, Clinton pledged his support for ethanol, but in 1985 he removed Arkansas' major tax incentive for the use of ethanol), Clinton's Midwest political director told reporters on September 16th that Clinton has been unable to decide whether ethanol deserves a waiver. "Governor Clinton will not take a position in the controversy ..." (UPI, 9/16/92).
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- o George Bush, A True Businessman: As a former entrepreneur, George Bush understands the difficulties faced by small business owners. The President's economic growth plan will help small businesses invest in productivity by cutting the capital gains tax and creating an investment tax allowance. Bill Clinton lacks any type of business experience because he never created a business and never had to meet a payroll. Maybe this is why two-thirds of those who will be hit by Clinton's higher income taxes will be small businesses, the source of most new jobs in Iowa and throughout the nation.

Ethanol pays...

million dollars to Bush and his key Republican and Democratic conservative, pro-ethanol congressional allies in recent months.

New Bush waiver also means the current 54¢/gal. federal subsidy for ethanol is as much as 84¢/gal. for new gasoline/ETBE blends derived from ethanol—far more than wholesale gasoline costs. Average PADD 1 rack gasoline was 62¢/gal. last week.

According to Bill Burton, Clinton's chief energy policy director, Clinton camp sees the Bush ethanol waiver order as a hidden giveaway to buy the votes of the corn-growers in defiance of an earlier negotiated national gasoline deal.

The so-called "Tag-Tag" agreement, signed by oil, environmental, consumer and ethanol groups, is now being worked for the sake of a few farm votes, Burton says. Original agreement contained no such waiver for ethanol in nation's dirtiest-air cities.

In the process, Bush has turned his back on both the oil industry and environmentalists, Burton says.

Bush has "written off his friends in the oil and gas industry," Burton says, with a general giveaway "taken out of the hole of rationing with no consideration" to their case.

While Gov. Clinton is also "pro-ethanol," he would try to get all sides to compromise on "reconstituted gasoline," not "do this in back rooms," Burton said. —Jack Fasham

Clinton camp attacks Bush over ethanol waiver

If Bill Clinton wins the presidency, then he would "reject" President Bush's new ethanol waiver giving a huge new handout to ADM lobby (OW 10/10), says top Clinton energy aide.

New Bush handout forces dirty-air cities to accept ethanol blends in 1993 even though gasoline causes worse pollution.

Oil refiners would have to cut their gasoline RVP even more in those dirty cities in order to compensate for ethanol's pollution.

In the process, consumers would pay roughly another half-cent per gallon for gas, refiner costs would soar by some \$30 million, and the ADM lobby would pocket hundreds of millions more of taxpayer ethanol subsidies.

In order to carry out the Bush order, EPA has begun to rewrite the rule.

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(Continued on page 6)

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AREA HISTORY AND ATTRACTIONS



Des Moines skyline and Botanic Gardens dome
Photo courtesy of Greater Des Moines Convention and Visitors Bureau

HISTORY

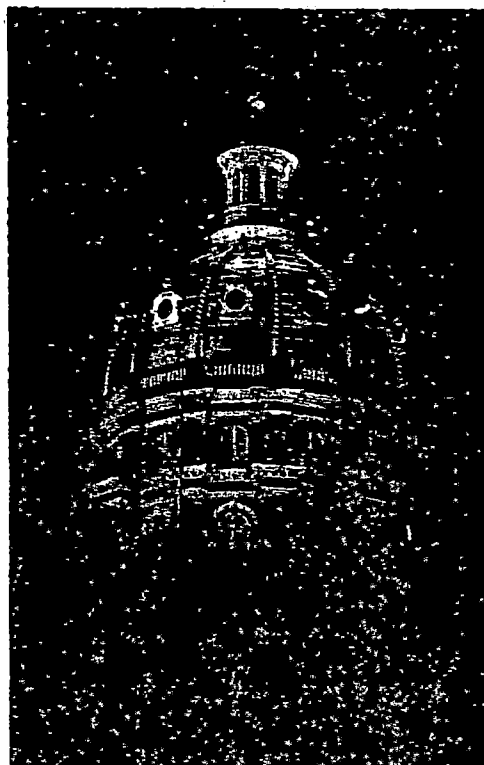
The Sac and Fox tribes inhabited the Mississippi River Valley long before French explorers claimed the land for France and paved the way for the fur traders and trappers who followed. The Indian village known as *Quashquema*, on the eastern shore of the Mississippi at the head of the Des Moines Rapids, became a major trading center.

Westward expansion forced the tribes to move across the Mississippi. Rising Indian resentment erupted in attacks on settlements. Led by chief Black Hawk, the war over Indian lands continued for 14 years.

A series of treaties ending the Black Hawk War in 1832 set aside land for the permanent settlement of Iowa. In 1834 John Dougherty, an Indian agent at Fort Leavenworth, recommended to the War Department that a chain of military outposts be established to protect the rights of the Sac Indians.

One of the suggested fort locations was at the fork of the Raccoon and Des Moines rivers. The Indians called the river *Moingonia*, meaning "river of the mounds," which early French explorers translated into *La Rivière des Moines*.

The Des Moines River was surveyed by John Fremont, acting for the War Department, and in 1843 a military garrison was established by Capt. James Allen.



Iowa State Capitol dome
Photo courtesy of Greater Des Moines Convention and Visitors Bureau

Allen wanted to name the post Fort Raccoon, but Gen. Winfield Scott directed that the garrison be named for the other river. The outpost became Fort Des Moines. The community shortened its name to Des Moines in 1857, when it became Iowa's capital.

Des Moines, located in the heart of Iowa, is now a city of over 190,000. Its rich cultural heritage has been carefully preserved and is recalled in its museums, galleries, and restored buildings and landmarks.

U S WEST Direct, publisher of this directory, is pleased to be part of this community in the heartland of America.

INDUSTRY AND SERVICES

Major industries in the community include finance, insurance, communications, government, manufacturing, trade, service, and agribusiness.

The city's daily newspaper is the *Des Moines Register*. The area has 15 radio stations, five television stations, several weekly newspapers, and cable television.

There are eight colleges and universities as well as trade, professional, and business schools in Des Moines. Public schools and several special and parochial schools serve the area. The region has eight hospitals.

Public transportation is provided by the Des Moines Metropolitan Transit Authority (METRO). Thirteen major airlines service the Des Moines International Airport. Rail lines and motor freight carriers provide freight transportation services.

CULTURAL ATTRACTIONS

Des Moines' cultural heritage is celebrated during the Two Rivers Festival in June. Highlights include a jazz festival, an arts and crafts fair, and fireworks. For information on performing arts groups in Des Moines, see pages EZ 8-9.

26 October 1992

MEMORANDUM FOR SPEECHWRITERS ET. AL.

FROM: J. BUNTON ET. AL.

SUBJECT: DES MOINES, IOWA // COLOR

Clinton advisors said a Clinton Administration would revisit the President's policy on Ethanol -- possible ethanol one-liners:

Elect me or you'll be putting road signs all over Iowa reading - last stop for ethanol -- for four years."

Bill's been on the bus so long, he doesn't know which side his corn is buttered on

Looks like another of Bill's ideas has run out of gas ...

Mr. Green Jeans and Crackerboy are worried about ethanol fumes - they should take the Gov.'s suggestion -- and not inhale."


When Ross said: "I'm all ears," I don't think he was talking about ethanol.

Bill may do one good thing for farmers -- he already knows how to produce loads of fertilizer.

UPDATE ****

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U.S. Oil Week

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when we get it.

Thanks!

Jenny Hydrick
Tara Bush/Awoulle

Already Voted

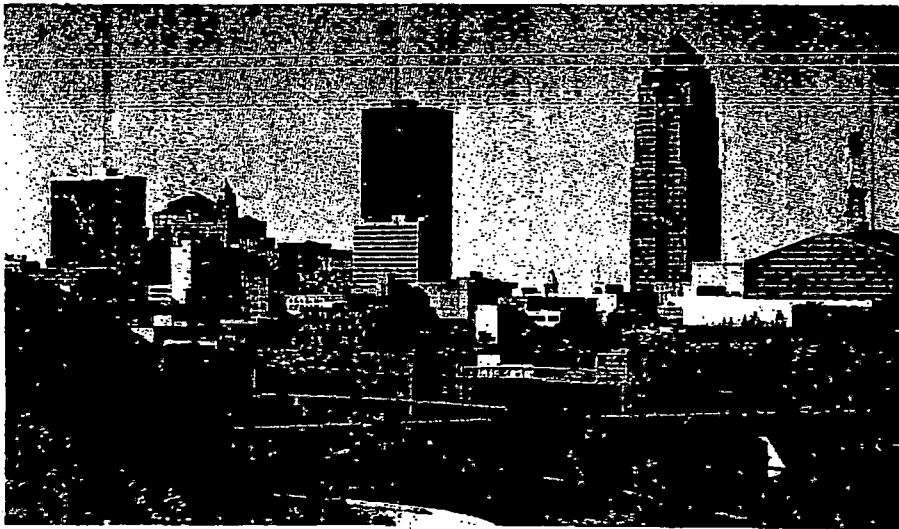
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AREA HISTORY AND ATTRACTIONS



*Des Moines skyline and Botanic Gardens dome
Photo courtesy of Greater Des Moines Convention and Visitors Bureau*

HISTORY

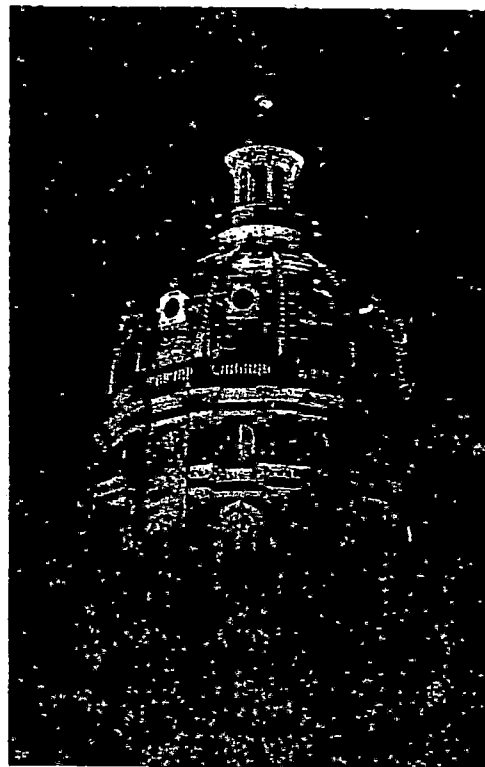
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5
 UPDATE ****

25 October 1992

MEMORANDUM FOR SPEECHWRITERS ET. AL.

FROM: J. BUNTON *JB*
 SUBJECT: DES MOINES, IOWA // COLOR

 SCENARIO:

*** LYNN KENNALLY [ADVANCE] said this is an "Ask GB/Rally"

Site: Des Moines Convention Center

9:00 a.m.

POTUS intro: Governor Branstad

2,000 Republican loyals from Des Moines and surrounds

POTUS will be seated on bar stool // people seated in chairs and bleachers around him. A local high school band will play - which one to be determined. Gerald McRaney "Major Dad" will accompany POTUS.

Clinton was 2 hours late to his speech yesterday -- people murmured about his tardiness! Some people [at the Clinton rally] told the Bush/Quayle YRs that they were glad they were there.... Local YR chant -- "Hey -- hey ho ho Slick Willie has got to go!"

RECENT NEWS STORIES:

This will be POTUS first visit to Des Moines in '92 campaign. [Clinton made his third visit on Saturday. // Clinton was to address Labor Union get-out-the-vote rally at state fairgrounds then address public rally // was to be accompanied by Lane Kirkland -- part of a 10-day effort to get out the labor vote. Event was to be relayed via satellite to about 30 other rally sites around the country.]

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Charleton Heston was recently on a swing through the state to raise money for Repubs.

6

U.S. Sen. Charles "Aw Shucks" Grassley holds a big lead in his race [seeking third 6-year term] -- is probably the most popular incumbent running for re-election anywhere in America -- according to Sen. Phil Gramm.

A recent poll by the Des Moines Sunday Register suggests that Iowa voters are concerned about Clinton's trustworthiness. Among the three candidates, 35% say Bush is the candidate who can be trusted the most to tell the truth compared to 28% for Clinton and 14% Perot. /// Poll also noted race is a statistical dead heat in Iowa! Clinton leads 44 to 38.

Clayton Yeutter was in Des Moines on Friday with Sec. James Watkins criticizing Clinton's ethanol policies.

HEADS-UP: Will Lynch, exec. dir. Iowa Republican Party was arrested on cocaine and assault charges Friday.

ISSUES:

Jeremy Shane in Issues said: HOT ISSUE -- Clinton's energy adviser said that a Clinton administration would revisit the President's ethanol policies. Ethanol is a tremendous source of revenue for Iowa farmers. See attached transcript of news article.

See attached BQ Issues paper. Note sections on Ethanol // NAFTA and jobs [Clinton's radical defense cuts would cost 7,600 Iowa jobs.]

IOWA COLOR:

The movie "Field of Dreams" was filmed in Dyersville, Iowa -- about 4 hours away from Des Moines. There is a slogan from the movie -- "Is this Heaven -- no it's Iowa" -- a sign will be hanging at event playing on that slogan to read: "Is this Heaven -- No it's George Bush Country!"

The Hawkeye State. State motto: "Our liberties we prize and our rights we will maintain." Iowa became a state through Louisiana purchase in 1803.

Famous Iowans:

Herbert Hoover [birthplace is a tourist attraction] Hoover left when he was 9, Buffalo Bill Cody, Mamie Dowd Eisenhower, George Gallup, Glenn Miller and John Wayne.

Pres. Ronald Reagan is the only President to live in Iowa as an adult.

Governor Terry Branstad is one of the most senior governors in the nation. He's only in his mid-forties. Came into office as a conservative -- fiscally and culturally. He cut business taxes

7

in his first term and taxes remained a favorable issue for him in 86 and 90. [In 1982 he was opposed by Democrat Roxanne Conlin - who legally avoided paying state taxes -- her name should sound familiar -- she's president of the Trial Lawyer's Association.]

Sen. Grassley seems to always be saying "Aw shucks" -- just a simple Iowa farmer. Grassley was one of two Senate Republicans voted against resolution to allow POTUS to use military force in the Gulf. // He was the only Repub. on Senate Budget Committee to vote for the Dems. 1990 budget resolution.

** SEE ATTACHED LIST OF ACKNOWLEDGEMENTS FROM POLITICAL AFFAIRS.

US Oil Week

Clinton Camp attacks Bush over ethanol waiver

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BACKGROUNDER

October 23, 1992

Issues Office

PRESIDENT BUSH AND THE HAWKEYE STATE

BUSH

QUAYLE

92

Bill Clinton wants to raise your taxes and decide how to spend your money. Clinton has never held a job outside the political realm, never managed a business, never had to meet a payroll, and has never been burdened by frivolous government regulations. Maybe this is why he just does not understand that people do not want more government and more taxes. President Bush, on the other hand, thinks that the government is too big and it spends too much. As a former businessman, George Bush has met a payroll and dealt with the burden of government regulations. President Bush has a plan to revive the economy by getting the government off the backs of hardworking Americans; he will cut taxes to create new jobs and slash government spending to reduce the deficit.

Bill Clinton will have to raise taxes on individuals with taxable incomes starting at \$36,600 a year to raise his \$150 billion. Bill Clinton would impose the largest tax increase in American history -- at least \$150 billion. He says he would only tax the rich, but don't be fooled; in order to get the \$150 billion, he will have to raise taxes on the middle class -- individuals with taxable incomes starting at \$36,600 a year.

But, there's more -- Clinton has hundreds of billions of dollars more in promises that he has not funded: Guess where he will get the money to fund them? \$150 billion is only Clinton's advertised amount of new revenue. Clinton has also made hundreds of billions of dollars worth of unfunded promises. To generate revenue to cover just a portion of these promises, Clinton would have to start his tax increase with taxable incomes as low as \$20,100.

Clinton would have to impose a 7-9 percent payroll tax to pay for his costly government-run health insurance scheme. Clinton admitted in USA Today that his plan would require a payroll tax. Clinton's plan could cost 700,000 jobs in the near term and would put at risk up to 97,000 jobs in Iowa alone. The National Federation of Independent Businesses says the eventual job loss would total between one and two million jobs. In firms that could meet the cost of Clinton mandates, the average worker's take-home pay could be cut by \$1,700 per year. In addition, Clinton's mandated job training program would impose yet another payroll tax of 1.5 percent.

Clinton and Gore favor a drastic plan to impose a punishing carbon tax on U.S. businesses and households in order to stabilize emissions of carbon dioxide. According to the CONSAD Research Corporation, their plan would cost 600,000 jobs and threaten up to 13,000 jobs in Iowa alone. The Congressional Budget Office estimates that a carbon tax would cost the U.S. economy \$100 billion per year, which translates into almost \$1,100 per household. And two members of the Illinois Commerce Commission have released a study indicating that household utility energy bills in Iowa would increase an average of over \$500 per year.

- 10
- o President Bush Supports Ethanol: President Bush recently granted a one-pound waiver to make ethanol more competitive, reduce smog-causing emissions, and provide cleaner air. The waiver will apply to all reformulated gasoline blended with ethanol in up to 30 percent of the total reformulated gasoline market in northern cities. The President's action will help America's farmers while cleaning the nation's air.
 - After Clinton flip-flopped on ethanol (as a candidate, Clinton pledged his support for ethanol, but in 1985 he removed Arkansas' major tax incentive for the use of ethanol), Clinton's Midwest political director told reporters on September 16th that Clinton has been unable to decide whether ethanol deserves a waiver. "Governor Clinton will not take a position in the controversy ..." (UPI, 9/16/92).
 - o President Bush is stimulating investment and creating new jobs. President Bush wants Iowa's workers to have the means to invest in their own future. President Bush's Agenda for American Renewal will create jobs and generate new growth. New incentives include: a \$5,000 tax credit for first-time homebuyers, an increase in the personal exemption, a cut in the capital gains tax, flexible IRAs, and an Investment Tax Allowance. The President's homebuyers credit would create 272,500 new jobs and \$12.5 billion worth of residential construction.
 - o President Bush is maintaining a strong defense. Clinton would slash America's defense by nearly \$60 billion more than the President's prudent defense reductions. Clinton's defense cuts will also put as many as one million Americans out of work and will cost 7,600 Iowa defense related jobs.
 - o The President's North American Free Trade Agreement (NAFTA) Will Help Iowa: The President had the vision to conceive a NAFTA with Canada and Mexico. In 1991, the total of Iowa's exports to Mexico and Canada was \$851 million, and Iowa's exports to Mexico have grown 64 percent since 1987. Clinton has been characteristically slick on NAFTA. Before he decided to endorse the NAFTA, he applauded Dick Gephardt, NAFTA's leading Congressional critic and called for NAFTA's renegotiation. What Clinton doesn't mention is that his concerns have been more than satisfied by President Bush.
 - o Fighting for America: President Bush has actively promoted the interests of the agricultural community in international trade talks; whether it be working to reduce the unfair agricultural subsidies on oilseeds in Europe, pursuing bilateral initiatives to expand markets in the Far East, or arranging for a NAFTA. As a result, agricultural exports are up, topping \$37 billion in 1991 and expected to reach \$41 billion this year.
 - o George Bush, A True Businessman: As a former entrepreneur, George Bush understands the difficulties faced by small business owners. The President's economic growth plan will help small businesses invest in productivity by cutting the capital gains tax and creating an investment tax allowance. Bill Clinton lacks any type of business experience because he never created a business and never had to meet a payroll. Maybe this is why two-thirds of those who will be hit by Clinton's higher income taxes will be small businesses, the source of most new jobs in Iowa and throughout the nation.

Already Voted

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EZ 2 COMMUNITY INFORMATION

© U S WEST Direct 1991

AREA HISTORY AND ATTRACTIONS



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Photo courtesy of Greater Des Moines Convention and Visitors Bureau*

HISTORY

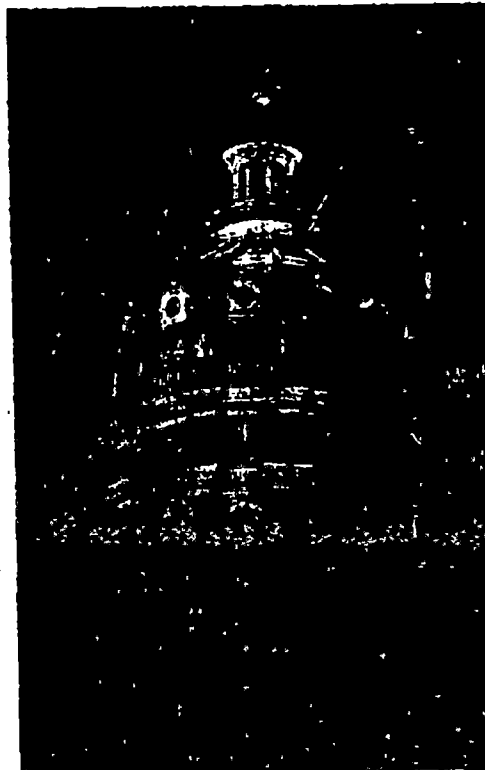
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13

ACKNOWLEDGEMENTS IOWA

- Gov. Terry Branstad (B/Q Chairman)
- Sen. Chuck Grassley
- George Wittgraf (B/Q Co-Chair)
- Rich Schwarm (GOP State Chair)
- Cong. Jim Lightfoot (CD 03)
- Cong. Jim Nussle (CD 02)
- Cong. Jim Leach (CD 01)
- Cong. Fred Grandy (CD 05) - *GOPHEF*
- Mary Louise Smith (GBFP 1979 & for. Nat. Commwoman)
- Ralph Brown (GBFP 1979, GOP Counsel)
- John McDonald (GBFP 1979, former Nat. Committeeman)

FROM ERIC - POLITICAL AFFAIRS
10/23/92

copy

**WHITE HOUSE
SITUATION ROOM**

PRECEDENCE: IMMEDIATE
PRIORITY
ROUTINE

RELEASER: _____

DTG: _____

MESSAGE NO. _____ CLASSIFICATION unclassified PAGES 3
FROM Ray Siller 2930 122
(NAME) (PHONE NUMBER) (ROOM NO.)

MESSAGE DESCRIPTION _____

TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.	PHONE NUMBER
	<u>Steve Provost</u>		
	<u>Christina Martin</u>		

REMARKS:

10/27/92

Siller

DES MOINES, IOWA:

(GERALD McRANEY)

We were going to send "Major Dad" in uniform over to a Clinton rally...say to the Governor, "There was a tiny mixup at the Little Rock draft board...you're AWOL."

Governor Clinton thinks Ethanol is Fred Mertz's wife.(...is Lucy's neighbor.)

Isn't technology amazing? In Iowa you get gas from corn. In Arkansas, they get gas from the Governor. (In Washington, we get gas from the media.)

Iowans, watch your wallets. Governor Clinton would pick the stuffing out of a scarecrow.

I hear in two weeks this Center will play host to a Star Trek convention with maybe an appearance by Mr. Spock. Just what we need...another guy who's all ears.

PADUCAH, KENTUCKY:

This race is tightening. Knowing the media, they'll demand I be checked for steroids.

Back in 1913 at the Kentucky Derby, a horse named Doneraill entered the race as a 91 to 1 longshot. At the stretch, he was only in fifth place. But somehow Doneraill reached back and gave it his best shot. At the finish line, he overcame the odds, overwhelmed the oddsmakers, and overtook the frontrunner by a half length. As Doneraill might say, "It's not how you start. It's how you finish."

Kentucky was the battleground for those two feuding families...the Hatfields and McCoys. If Governor Clinton, that great waffler, had to choose between the Hatfields and McCoys, he'd pick "and".

Kentucky is famous for the feud between the Hatfields and McCoys. Can you imagine if Governor Clinton were around back then and asked to step in to resolve that fight? "I guess I would have voted with the Hatfields if it was a close vote. But I agree with the arguments the McCoys made." Meantime while the Governor's waffling, they're shooting the straps off his bib overalls.

A few people in Kentucky must actually believe Governor Clinton could win. Over at Fort Knox, they put on an extra night watchman.

Ross Perot has private detectives investigating whether Republican operatives broke into a Kentucky Fried Chicken outlet and stole Colonel Sanders's eleven secret herbs and spices.

Ross claims we doctored the Colonel's photo to show him hugging Ronald McDonald.

There is no truth to the rumor that we have a photo of Ross Perot sneaking out of a Ramada Inn with the Keebler Elves.

**WHITE HOUSE
SITUATION ROOM**

PRECEDENCE: **IMMEDIATE**
PRIORITY
ROUTINE


RELEASER: [Signature]

DTG: 262125Z

MESSAGE NO. <u>15</u>	CLASSIFICATION <u>UNCLASS</u>	PAGES <u>2</u>
FROM <u>BUNTON</u> (NAME)	<u>7750</u> (PHONE NUMBER)	<u>111.5</u> (ROOM NO.)
MESSAGE DESCRIPTION <u>MORE COLORIZATION FOR DES MOWES!!</u>		
TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.
<u>ABLUQUERQUE</u>	<u>CHRISTINA MARTIN</u>	
	<u>STEVE PROVOST</u>	
REMARKS: <u>THE ATTACHED LETTER WAS FORWARDED BY GOV. BRANSTAD'S OFFICE - PLEASE READ FOR POSSIBLE RESPONSE BY POTUS!</u>		
<u>IN CASE NO ONE TOLD YOU TODAY "WERE GONNA WIN!"</u>		
<u>B. DENVER WAS MONDO. YIPPEE! MUST HAVE BEEN THE TIE! (GREAT NECKTIE POTUS!)</u>		

25 October 1992

MEMORANDUM FOR SPEECHWRITERS ET. AL.

FROM: J. BUNTON 
SUBJECT: DES MOINES, IOWA // Some more COLOR

EVENTS AT THE CONVENTION CENTER:

The afternoon of POTUS visit to the Des Moines Convention Center there will be a Microsoft Computer Expo -- on Wednesday [10/28] 9 or 10 downtown Des Moines auto dealers will host the 1992 New Car preview [they actually re-arranged their schedule so POTUS could use the convention center] // Hilary Clinton spoke at the convention center on the 16th and !!!!! the Star Trek Convention will be held there on November 8th! Previously -- the convention center as been the site of Psychic Fairs!

GOV. BRANSTAD ANECDOTE:

Gov. Branstad, driving from an event to his office heard Rush Limbaugh's show last week -- Rush said he was going to endorse Clinton for President -- when listeners called in protest Rush denied saying it -- as callers continued to air their disappointment in him, Rush then waffled. -- Rush began saying things like -- that was 23 minutes ago -- that is in my past -- that doesn't matter... I was young then... this goes to my character...anyhow the Gov. heard this and was distraught -- he commanded an assistant give him her radio -- he then caught on, but like all of America he was caught in Rush's on air gag.

Read attached letter sent to Gov. Branstad about POTUS. POTUS may want to respond to her personally -- by phone or in comment during Q & A.

RECEIVED

10-21-92

Dear Governor Branstad, 1992 OCT 22 AM 11:28

I watched you on television ~~GOVERNOR BRANSTAD~~ this week - Monday, I think. I'm writing to you to get a clarification on what I thought you said: George Bush has decided not to come through Iowa to campaign because Iowa doesn't have enough electoral votes to make it worth his time. I believe you also said the only reason Bill Clinton is coming to Iowa is that he's afraid he won't win the State.

I'm still trying to decide who to vote for but if the message is - Bill Clinton cares about Iowa voters, George Bush does not - I will have no trouble deciding.

If you could let me know, as soon as possible, what the story is. I videotaped it, but I ~~can't~~ haven't had a chance to find it, yet. I need to know how to vote.

Sincerely,

Karla K. Hymas
 P.O. Box 43
 Tingley, Iowa 50863

Post-It™ brand fax transmittal memo 7671		# of pages > 19
To	Jeanie Buntin	From
Co.		Co.
Dept.		Dept.
Phone #	202-456-6218	Phone #
Fax #		Fax #

24 October 1992

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Herbert Hoover [birthplace is a tourist attraction] Hoover left when he was 9, Buffalo Bill Cody, Mamie Dowd Eisenhower, George Gallup, Glenn Miller and John Wayne.

Pres. Ronald Reagan is the only President to live in Iowa as an adult.

Governor Terry Branstad is one of the most senior governors in the nation. He's only in his mid-forties. Came into office as a conservative -- fiscally and culturally. He cut business taxes in his first term and taxes remained a favorable issue for him in 86 and 90. [In 1982 he was opposed by Democrat Roxanne Conlin - -who legally avoided paying state taxes -- her name should sound familiar -- she's president of the Trial Lawyer's Association.]

Sen. Grassley seems to always be saying "Aw shucks" -- just a simple Iowa farmer. Grassley was one of two Senate Republicans voted against resolution to allow POTUS to use military force in the Gulf. // He was the only Repub. on Senate Budget Committee to vote for the Dems. 1990 budget resolution.

**** SEE ATTACHED LIST OF ACKNOWLEDGEMENTS FROM POLITICAL AFFAIRS.**

ACKNOWLEDGEMENTS IOWA

- Gov. Terry Branstad (B/Q Chairman)
- Sen. Chuck Grassley
- George Wittgraf (B/Q Co-Chair)
- Rich Schwarm (GOP State Chair)
- Cong. Jim Lightfoot (CD 03)
- Cong. Jim Nussle (CD 02)
- Cong. Jim Leach (CD 01)
- Cong. Fred Grandy (CD 05) - *GOPHEF*
- Mary Louise Smith (GBFP 1979 & for. Nat. Commwoman)
- Ralph Brown (GBFP 1979, GOP Counsel)
- John McDonald (GBFP 1979, former Nat. Committeeman)

*FROM ERIC - POLITICAL AFFAIRS
10/23/92*

BACKGROUND

BUSH
QUAYLE

October 23, 1992

Issues Office

92

PRESIDENT BUSH AND THE HAWKEYE STATE

Bill Clinton wants to raise your taxes and decide how to spend your money. Clinton has never held a job outside the political realm, never managed a business, never had to meet a payroll, and has never been burdened by frivolous government regulations. Maybe this is why he just does not understand that people do not want more government and more taxes. President Bush, on the other hand, thinks that the government is too big and it spends too much. As a former businessman, George Bush has met a payroll and dealt with the burden of government regulations. President Bush has a plan to revive the economy by getting the government off the backs of hardworking Americans; he will cut taxes to create new jobs and slash government spending to reduce the deficit.

Bill Clinton will have to raise taxes on individuals with taxable incomes starting at \$36,600 a year to raise his \$150 billion. Bill Clinton would impose the largest tax increase in American history -- at least \$150 billion. He says he would only tax the rich, but don't be fooled; in order to get the \$150 billion, he will have to raise taxes on the middle class -- individuals with taxable incomes starting at \$36,600 a year.

But, there's more -- Clinton has hundreds of billions of dollars more in promises that he has not funded; Guess where he will get the money to fund them? \$150 billion is only Clinton's advertised amount of new revenue. Clinton has also made hundreds of billions of dollars worth of unfunded promises. To generate revenue to cover just a portion of these promises, Clinton would have to start his tax increase with taxable incomes as low as \$20,100.

Clinton would have to impose a 7-9 percent payroll tax to pay for his costly government-run health insurance scheme. Clinton admitted in USA Today that his plan would require a payroll tax. Clinton's plan could cost 700,000 jobs in the near term and would put at risk up to 97,000 jobs in Iowa alone. The National Federation of Independent Businesses says the eventual job loss would total between one and two million jobs. In firms that could meet the cost of Clinton mandates, the average worker's take-home pay could be cut by \$1,700 per year. In addition, Clinton's mandated job training program would impose yet another payroll tax of 1.5 percent.


Clinton and Gore favor a drastic plan to impose a punishing carbon tax on U.S. businesses and households in order to stabilize emissions of carbon dioxide. According to the CONSAD Research Corporation, their plan would cost 600,000 jobs and threaten up to 13,000 jobs in Iowa alone. The Congressional Budget Office estimates that a carbon tax would cost the U.S. economy \$100 billion per year, which translates into almost \$1,100 per household. And two members of the Illinois Commerce Commission have released a study indicating that household utility energy bills in Iowa would increase an average of over \$500 per year.

-more-

- o **President Bush Supports Ethanol:** President Bush recently granted a one-pound waiver to make ethanol more competitive, reduce smog-causing emissions, and provide cleaner air. The waiver will apply to all reformulated gasoline blended with ethanol in up to 30 percent of the total reformulated gasoline market in northern cities. The President's action will help America's farmers while cleaning the nation's air.
 - After Clinton flip-flopped on ethanol (as a candidate, Clinton pledged his support for ethanol, but in 1985 he removed Arkansas' major tax incentive for the use of ethanol), Clinton's Midwest political director told reporters on September 16th that Clinton has been unable to decide whether ethanol deserves a waiver. "Governor Clinton will not take a position in the controversy ..." (UPI, 9/16/92).
- o **President Bush is stimulating investment and creating new jobs.** President Bush wants Iowa's workers to have the means to invest in their own future. President Bush's Agenda for American Renewal will create jobs and generate new growth. New incentives include: a \$5,000 tax credit for first-time homebuyers, an increase in the personal exemption, a cut in the capital gains tax, flexible IRAs, and an Investment Tax Allowance. The President's homebuyers credit would create 272,500 new jobs and \$12.5 billion worth of residential construction.
- o **President Bush is maintaining a strong defense.** Clinton would slash America's defense by nearly \$60 billion more than the President's prudent defense reductions. Clinton's defense cuts will also put as many as one million Americans out of work and will cost 7,600 Iowa defense related jobs.
- o **The President's North American Free Trade Agreement (NAFTA) Will Help Iowa:** The President had the vision to conceive a NAFTA with Canada and Mexico. In 1991, the total of Iowa's exports to Mexico and Canada was \$851 million, and Iowa's exports to Mexico have grown 64 percent since 1987. Clinton has been characteristically slick on NAFTA. Before he decided to endorse the NAFTA, he applauded Dick Gephardt, NAFTA's leading Congressional critic and called for NAFTA's renegotiation. What Clinton doesn't mention is that his concerns have been more than satisfied by President Bush.
- o **Fighting for America:** President Bush has actively promoted the interests of the agricultural community in international trade talks; whether it be working to reduce the unfair agricultural subsidies on oilseeds in Europe, pursuing bilateral initiatives to expand markets in the Far East, or arranging for a NAFTA. As a result, agricultural exports are up, topping \$37 billion in 1991 and expected to reach \$41 billion this year.
- o **George Bush, A True Businessman:** As a former entrepreneur, George Bush understands the difficulties faced by small business owners. The President's economic growth plan will help small businesses invest in productivity by cutting the capital gains tax and creating an investment tax allowance. Bill Clinton lacks any type of business experience because he never created a business and never had to meet a payroll. Maybe this is why two-thirds of those who will be hit by Clinton's higher income taxes will be small businesses, the source of most new jobs in Iowa and throughout the nation.

25 October 1992

MEMORANDUM FOR SPEECHWRITERS ET. AL.

FROM: J. BUNTON 
SUBJECT: DES MOINES, IOWA // Some more COLOR

EVENTS AT THE CONVENTION CENTER:

The afternoon of POTUS visit to the Des Moines Convention Center there will be a Microsoft Computer Expo -- on Wednesday [10/28] 9 or 10 downtown Des Moines auto dealers will host the 1992 New Car preview [they actually re-arranged their schedule so POTUS could use the convention center] // Hilary Clinton spoke at the convention center on the 16th and !!!!! the Star Trek Convention will be held there on November 8th! Previously -- the convention center as been the site of Psychic Fairs!

GOV. BRANSTAD ANECDOTE:

Gov. Branstad, driving from an event to his office heard Rush Limbaugh's show last week -- Rush said he was going to endorse Clinton for President -- when listeners called in protest Rush denied saying it -- as callers continued to air their disappointment in him, Rush then waffled. -- Rush began saying things like -- that was 23 minutes ago -- that is in my past -- that doesn't matter... I was young then... this goes to my character...anyhow the Gov. heard this and was distraught -- he commanded an assistant give him her radio -- he then caught on, but like all of America he was caught in Rush's on air gag.

Read attached letter sent to Gov. Branstad about POTUS. POTUS may want to respond to her personally -- by phone or in comment during Q & A.

RECEIVED

10-21-92

Dear Governor Branstad, 1992 OCT 22 AM 11:28

I watched you on television ~~earlier~~ this week - Monday, I think. I'm writing to you to get a clarification on what I thought you said: George Bush has decided not to come through Iowa to campaign because Iowa doesn't have enough electoral votes to make it worth his time. I believe you also said the only reason Bill Clinton is coming to Iowa is that he's afraid he won't win the State.

I'm still trying to decide who to vote for but if the message is - Bill Clinton cares about Iowa voters, George Bush does not - I will have no trouble deciding.

If you could let me know, as soon as possible, what the story is, I videotaped it, but I ~~can't~~ haven't had a chance to find it, yet. I need to know how to vote.


Sincerely,

Karla K. Hynes
P.O. Box 43
Tingley, Iowa 50863

Post-It™ brand fax transmittal memo 7671		# of pages ▶ 19
To	Jeanie Bunton	From Lisa Green
Co.		Co. Governor
Dept.		Phone # 515-281-3523
Fax #	202-456-6218	Fax #

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