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Subseries: Chron File, 1989-1993

OA/ID Number: 13646
Folder ID Number: 13646-006

Folder Title:
Spartanburg, South Carolina 10/20/92 [OA 8485]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	5	5

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/19/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 10/19 NOON

SUBJECT: PRESIDENTIAL REMARKS: SPARTANSBURG, SOUTH CAROLINA
TUESDAY, OCTOBER 20

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	x MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	x MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	x PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	x ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	GROOMES	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than NOON, TODAY, OCTOBER 19, with a copy to this office. Thank you.

RESPONSE:

*Called 11:00
12:00*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Provost/Grossman

PRESIDENTIAL REMARKS: 20010802:10
Spartanburg, S.C
Oct. 20, 1992

Thank you and good evening everyone. It's great to be in Spartanburg -- great to feel the cool South Carolina air.//

We started this morning in Atlanta, and took this great train all the way across Georgia -- into your beautiful state.

I'm told that the world's entire supply of Pepto-Bismol is made at the Proctor and Gamble plant down the road in Greenville. After the past couple months of campaigning -- I'm sure sales are soaring. I'm glad to do my part for the Greenville economy.//

I'm also told the Clemson Tigers won a cliffhanger against UVA a couple Saturdays ago. I kind of like the idea of being behind 28 to zip at halftime -- and storming back to win.

Believe me -- if the crowds today are any indication -- we're going to suprise the pundits -- annoy the media -- and win this campaign.//

It's been a good day on the campaign trail, and tonight I'd like to depart from the traditional rhetoric -- and talk about something that's been on my mind for a while.

As I've campaigned across the country, I've expressed my concern that America not be overwhelmed by the pessimism that seems to be gripping our great nation today.

My critics say I "just don't get it," to use a popular phrase. But let me tell you what I do "get."

From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America stood the ramparts of freedom.

Over the years, I have seen America confront many, many challenges. Through war or recession -- the American Spirit has never flickered -- and America has emerged -- stronger, sturdier -- always number one.//

Are our challenges today anymore daunting than what we have faced before? No. Not by a long-shot.

The media would have you believe that we are in the worst economic times since the Great Depression. That is a lie. We have suffered through three recessions in 20 years, and this is the shallowest -- nowhere near as bad as the Carter years.

The media would have you believe that we are losing the economic war to Japan and Germany. But that too is a lie. America now sells more goods abroad than any other country, our standard of living is second to none, our workers are more productive than the Japanese -- more productive than the Germans -- more productive than any other workers in the world.//

Why do the media and my opponent persist in these exaggerations? Because their philosophy is simple -- "they don't look good, if things don't look bad." They want you to believe in the false God of big government -- that if we simply send more

power and taxes to all those people in Washington -- all our problems will go away.

My opponent says that his is the candidacy of change. But last time we tried his formula of change -- we changed inflation to over 10 percent -- and destroyed the family budget. We changed interest rates to over 20 percent -- and made home ownership impossible. We changed America's reputation -- and made America blush in embarrassment around the world.

I don't believe America wants that kind of change.//

We are in the midst of a global transition. I am proud that our leadership has changed the world -- and made our children's lives safer.

And I am proud -- that while many nation's economies are drowning in this global recession -- we have kept America afloat.

Yes, change is all around us. But I believe the principles that should guide change -- are the principles that should never change.

Here's what I believe. The real power in this nation comes not from marble mausoleums along the Potomac -- but from real people -- in places like Spartanburg.

Governor Clinton says he wants to put people first -- but if you look real close at his proposals -- they only put government first.

Governor Clinton says the way to create more jobs -- is to pile more taxes on people and businesses. For example, he would slap a new tax on the new BMW plant that is coming here from

Germany. This tax could threaten four and a half million American jobs -- here in Spartanburg and all across our country.

I say the way to create jobs is to tear down barriers to trade and cut taxes. Because I understand what the owners of BMW understand. Give an American worker the chance -- and they will out-think, out-create and out-compete -- any other worker in the world.

Governor Clinton and I both want to reform our schools.

I believe it is time to embrace new ideas -- like competition. Governor Clinton can't allow parents to choose their kids schools, because the teachers unions won't let him. I am the candidate who says that every parent should have the right to choose their kids schools -- public, private or religious.

Governor Clinton and I both talk about reforming government. But he says he is against limiting the terms of members of Congress. I say it is time to approve term limits -- and give government back to the people.//

These are just three examples, but there are so many others. Reforming welfare and putting America back to work. Giving families relief from health care rising health care costs. Encouraging savings and investment.

In each area, Governor Clinton offers programs that give more power to bureaucracies, and I offer programs that give more power to people.

I know there is anxiety in America today -- yet I believe the American Spirit still burns bright.

In Michigan, during our last train ride, we stopped beside a company called Impact Auto Collision. It was started by a guy named Bob Zuelke (Zul-key) who had been laid off from General Motors.

Bob and his wife Paula had taken their savings -- and started their own small business. Today, they employ six people -- including a veteran of Desert Storm.

This is a story of the American Spirit -- of a new generation responding to challenges -- and it shows that the answer to our challenges today -- come not from giving more power to government -- but from giving more power to people.

So please, do not count me among those in the media -- who spend their days talking of a nation in decline. I have seen America rise again and again. I know that this is a nation, where we what is not yet done -- is only what we have not yet tried to do. The polls are against us. The pundits are against us. But history is on our side.

If we can tear down the Berlin Wall -- we can build a stronger economy here at home. If we can make the streets of Russia safe for freedom, we can take back our streets here at home. If we lite a candle of freedom in every dark corner of the globe, we can lift the hopes and dreams of Americans -- right here at home.

That is what this fight is about. That is why we will triumph -- on November 3rd.

Thank you for turning out this evening. Thank you
Spartanburg, and God Bless the United States of America.

TIME OF TRANSMISSION

TIME OF RECEIPT

**WHITE HOUSE
SITUATION ROOM**

PRECEDENCE: IMMEDIATE
PRIORITY
ROUTINE

RELEASER: _____

DTG: _____

MESSAGE NO. _____ CLASSIFICATION unclassified PAGES _____

FROM Dan McGroarty 2930 122
(NAME) (PHONE NUMBER) (ROOM NO.)

MESSAGE DESCRIPTION _____

TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.	PHONE NUMBER
	<u>Steve Provost</u>		
	<u>Christha Martin</u>		

REMARKS:

- ① changes for Spartanburg and Raleigh
- ② note from Dan

— MASTER —

Provost/Grossman

PRESIDENTIAL REMARKS:

Spartanburg, S.C.
Oct. ~~19~~, 1992
20

Thank you and good evening everyone. It's great to be in Spartanburg -- great to feel the cool South Carolina air.//

We started this morning in Atlanta, and took this great train all the way across Georgia -- into your beautiful state.

I'm told that the world's entire supply of Pepto-Bismol is made at the Proctor and Gamble plant down the road in Greenville. After the past couple months of campaigning -- I'm sure sales are soaring. I'm glad to do my part for the Greenville economy.//

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Believe me -- if the crowds today are any indication -- we're going to suprise the pundits// -- annoy the media -- and win this election ^{shock the pollsters (JAG)} McBroarty.//

It's been a good day on the campaign trail, and tonight I'd like to depart from the traditional rhetoric -- and talk about something that's been on my mind for a while.

As I've campaigned across the country, I've expressed my concern that America not be overwhelmed by the pessimism that seems to be gripping our great nation today.

My critics say I "just don't get it," to use a popular phrase. But let me tell you what I do "get."

From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America ^{manned} stood ^{McBriarty} the ramparts ^{JAG} of freedom.

Over the years, I have seen America confront many, many challenges. Through war or recession -- the American Spirit has never flickered -- and America has emerged -- stronger, sturdier -- always number one.//

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My opponent says that ^{he} ~~his~~ is the ^{candidate} ~~candidate~~ of change. But ^{the Democrats} ~~we~~ ^{Holiday} ~~we~~ tried his formula of change -- ^{they} ~~we~~ changed inflation to over 10 percent -- and destroyed the family budget. ^{They} ~~We~~ changed interest rates to over 20 percent -- and made home ownership impossible. ^{They} ~~We~~ changed America's reputation -- and made America blush in embarrassment around the world.

I don't believe America wants ^{their} ~~that~~ kind of change.//

We are in the midst of a global transition. I am proud that our leadership has changed the world -- and made our children's lives safer.

And I am proud -- that while many nations' ^{NSC} ~~economies~~ are drowning in this global recession -- we have kept America afloat.

Yes, change is all around us. But I believe the principles that should guide change -- are the principles that should never change.

Here's what I believe. The real power in this nation comes not from marble mausoleums along the Potomac -- but from real people -- in places like Spartanburg.

Governor Clinton says he wants to put people first -- but if you look real close at his proposals -- they only put government first.

Governor Clinton says the way to create more jobs -- is to pile more taxes on people and businesses. For example, he would slap a new tax on the new BMW plant that is coming here from

See color memo -- use one or two stats about

how SC is creating jobs from international investment -- saying that Bill Clinton's tax-plan is anti-S.C. -- anti-south. JAG

Germany. This tax could threaten four and a half million American jobs -- here in Spartanburg and all across our country.

I say the way to create jobs is to tear down barriers to trade and cut taxes. Because I understand what the owners of BMW understand. Give an American worker the chance -- and they will out-think, out-create and out-compete -- any other worker in the world.

Governor Clinton and I both want to reform our schools.

I believe it is time to embrace new ideas -- like competition. Governor Clinton can't allow parents to choose their kids' schools, because the teachers' unions won't let him. I am the candidate who says that every parent should have the right to choose their kids' schools -- public, private or religious.

Governor Clinton and I both talk about reforming government. But he says he is against limiting the terms of members of Congress. I say it is time to approve term limits -- and give government back to the people.//

These are just three examples, but there are so many others. Reforming welfare and putting America back to work. Giving families relief from ~~health care~~ rising health care costs. Encouraging savings and investment.

In each area, Governor Clinton offers programs that give more power to bureaucracies, and I offer programs that give more power to people.

I know there is anxiety in America today -- yet I believe the American Spirit still burns bright.

In Michigan, during our last train ride, we stopped beside a company called Impact Auto Collision. It was started by a guy named Bob Zuelke ^h (Zui-key) ^{ZULL} ^{JAG} who had been laid off from General Motors.

Bob and his wife Paula had taken their savings -- and started their own small business. Today, they employ six people -- including a veteran of Desert Storm.

This is a story of the American Spirit -- of a new generation responding to challenges -- and it shows that the answer to our challenges today -- come not from giving more power to government -- but from giving more power to people.

So please, do not count me among those in the media -- who spend their days talking of a nation in decline. I have seen America rise again and again. ^{and again.} ^{JAG} I know that this is a nation, where we what is not yet done -- is only what we have not yet tried to do. The polls are against us. The pundits are against us. But history is on our side.

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That is what this fight is about. That is why we will triumph -- on November 3rd.

Doesn't
make
sense.

NSC

McGroarty

Thank you for turning out this evening. Thank you
Spartanburg, and God Bless the United States of America.

— MASTER —

Provost/Grossman

PRESIDENTIAL REMARKS:

Raleigh, N.C.
Oct. 20, 1992

Thank you and good evening everyone. It's great to be in Raleigh.//

We started this morning in Spartanburg, South Carolina, and took this great train all the way -- into your beautiful state.

It's been a great two days on the ^{rails} ~~train~~ -- in one of the most beautiful parts of America. I can't think of a better place to end our train trip -- than right here -- at the great State Fair of North Carolina.

As I've campaigned across ^{this great} the country, I've expressed my optimism for our future and my concern over those preaching pessimism. ~~concern that America not be overwhelmed by the pessimism that seems to be gripping our great nation today.~~

My critics say I "just don't get it," to use a popular phrase. But let me tell you what I do "get."

From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America stood ^{on} ~~at~~ the ramparts of freedom.

Over the years, I have seen America confront many, many challenges. Through war or recession -- the American Spirit has never flickered -- and America has emerged -- stronger, sturdier -- always number one.//

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Why do the media and my opponent persist in these exaggerations? Because their philosophy is simple -- "they don't look good, if things don't look bad." They want you to believe in the false God of big government -- that if we simply send more power and taxes to all those people in Washington -- all our problems will go away.

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We are in the midst of a global transition. I am proud that our leadership has changed the world -- and made our children's lives safer.

And I am proud -- that while many nation's ^{NSC} economies are drowning in this global recession -- we have kept America afloat.

Yes, change is all around us. But I believe the principles that should guide change -- are the principles that should never change.

Here's what I believe. The real power in this nation comes not from marble mausoleums along the Potomac -- but from real people -- in places like Raleigh. I'll give you three examples. ^{NSC}

Governor Clinton says he wants to put people first -- but if you look real close at his proposals -- they only put government first.

Governor Clinton says the way to create more jobs -- is to pile more taxes on people and businesses. For example, he would slap new taxes on all the small businesses that form the backbone of this thriving North Carolina economy. And he would tax the hard-working middle-class -- to pay for all his campaign promises.

I say the way to create jobs is to tear down barriers to trade and cut taxes. Give an American worker the chance -- and they will out-think, out-create and out-compete -- any other worker in the world.

Governor Clinton and I both want to reform our schools.

I believe it is time to embrace new ideas -- like competition. Governor Clinton can't allow every parent to choose their kids schools, because the teachers union won't let him. I am the candidate who says that every parent should have the right to choose their kids schools -- public, private or religious.

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So please, do not count me among those in the media -- who spend their days talking of a nation in decline. I have seen America rise again and again. ^{and again (JAG)} I know that this is a nation, where what is not yet done -- is only what we have not yet tried to do.

The polls are against us. The pundits are against us. But history is on our side. If we can tear down the Berlin Wall ^{Porter} we can build a stronger economy here at home. If we can ^{help} make the streets of Russia safe for freedom, we can take back our streets here at home. If we can light a candle of freedom in every dark corner of the globe, we can lift the spirits and dreams of Americans -- right here at home.

That is what this fight is about. That is why ^{with your help (NSC)} we will triumph -- on November 3rd.

Thank you for turning out this evening. Thank you Raleigh, and God Bless the United States of America.

The Capital Gang
October 17, 1992

Matalin: We're going to win. This election is about choice. And the polls have been reflecting people's anxiety about change. When they clearly focus on the choice, and they think about who they want sitting in that Oval Office making choices for them, we are going to win. The other night in the debate, made-for-TV candidate Bill Clinton put Geraldo to shame, but we won on the issues. We won on taxes; we won on crime; we won on health care; we won on legal reform...term limits...that's what people care about. They're going to make a choice and they are going to vote for a (low tax, low spend, limited government) candidate.

great concise phrase →
Warner: If George Bush had made his case the way Mary just did, he might still have a chance. But what I think he lacked this week was any kind of theme, any kind of agenda, any kind of compelling case that the second term would really be different than the first. And with out that, the rest is just tactics.

(Talk, talk, talk....)

Matalin:Our strategy was never to produce drama. This is force-fad media pap. We never wanted drama. We want people to focus on the choice. And I don't know who these anonymous, loathsome, disloyal, Cratinous people are that you are talking to, but we have had one and only one strategy and that is to focus on the choice. This is not about drama. This is about maturity. It's about experience, It's about leadership, and there is only one candidate in the race that has both qualifications.

Mary, what's going to happen the last two weeks of the campaign?

Matalin: You are going to see exactly what you've seen at any portion of the campaign. You're going to see maturity. You're going to see leadership. You're going to see experience. And you are going to focus on the choices. We want to lower taxes and lower spending. They want to raise taxes and raise spending.

F41 -
Steve P.
Christina M.
— DMG

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/19/92

97 OCT 19 P3:39

ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 10/19 NOON

PRESIDENTIAL REMARKS: SPARTANSBURG, SOUTH CAROLINA

SUBJECT: TUESDAY, OCTOBER 20

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELLICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than NOON, TODAY, OCTOBER 19, with a copy to this office. Thank you.

RESPONSE:

See comments attached.
Gene Schauer 10/19/92

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Provost/Grossman

PRESIDENTIAL REMARKS: - 10:13:40
Spartansburg, S.C
Oct. 20, 1992

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My critics say I "just don't get it," to use a popular phrase. But let me tell you what I do "get."

From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America stood the ramparts of freedom.

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Are our challenges today anymore daunting than what we have faced before? No. Not by a long-shot.

✓ The media ^{and my opponent (S)} would have you believe that we are in the worst economic times since the Great Depression. That is a lie. We have suffered through three recessions in 20 years, and this is the shallowest -- nowhere near as bad as the Carter years.

✓ The media ^{and my opponent (S)} would have you believe that we are losing the economic war to Japan and Germany. But that too is a lie. America now sells more goods abroad than any other country, our standard of living is second to none, our workers are more productive than the Japanese -- more productive than the Germans -- more productive than any other workers in the world.//

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Handwritten notes:
we
add
And
pos. the
through
about

power and taxes to all those people in Washington -- all our problems will go away.

My opponent says that his is the candidacy of change. But last time we tried his formula of change -- we changed inflation to over 10 percent -- and destroyed the family budget. We changed interest rates to over 20 percent -- and made home ownership impossible. We changed America's reputation -- and made America blush in embarrassment around the world.

in the late seventies during the Carter years

I don't believe America wants that kind of change.//

We are in the midst of a global transition. I am proud that our leadership has changed the world -- and made our children's lives safer.

And I am proud -- that while many nation's economies are drowning in this global recession -- we have kept America afloat.

Yes, change is all around us. But I believe the principles that should guide change -- are the principles that should never change.

Here's what I believe. The real power in this nation comes not from marble mausoleums along the Potomac -- but from real people -- in places like Spartanburg.

Governor Clinton says he wants to put people first -- but if you look real close at his proposals -- they only put government first.

Governor Clinton says the way to create more jobs -- is to pile more taxes on people and businesses. For example, he would slap a new tax on the new BMW plant that is coming here from

He's called for \$200 billion in new government spending and \$150 billion in taxes.

Germany. This tax could threaten four and a half million American jobs -- here in Spartanburg and all across our country.

I say the way to create jobs is to tear down barriers to trade and cut taxes. Because I understand what the owners of BMW understand. Give an American worker the chance -- and they will out-think, out-create and out-compete -- any other worker in the world.

Governor Clinton and I both want to reform our schools.

I believe it is time to embrace new ideas -- like competition. Governor Clinton can't allow parents to choose their kids' schools, because the teachers unions won't let him. I am the candidate who says that every parent should have the right to choose their kids schools -- public, private or religious.

Governor Clinton and I both talk about reforming government. But he says he is against limiting the terms of members of Congress. I say it is time to approve term limits -- and give government back to the people.//

These are just three examples, but there are so many others. Reforming welfare and putting America back to work. Giving families relief from health care rising health care costs. Encouraging savings and investment.

In each area, Governor Clinton offers programs that give more power to bureaucracies, and I offer programs that give more power to people.

I know there is anxiety in America today -- yet I believe the American Spirit still burns bright.

delete unless the pt is this america is still an attractive place to invest

2

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So please, do not count me among those in the media -- who spend their days talking of a nation in decline. I have seen America rise again and again. I know that this is a nation, where ~~is~~ what is not yet done -- is only what we have not yet tried to do. The polls are against us. The pundits are against us. But history is on our side.

If we can tear down the Berlin Wall -- we can build a stronger economy here at home. If we can make the streets of Russia safe for freedom, we can take back our streets here at home. If we ^{can light} ~~like~~ a candle of freedom in every dark corner of the globe, we can lift the hopes and dreams of Americans -- right here at home.

That is what this fight is about. That is why we will triumph -- on November 3rd.

Thank you for turning out this evening. Thank you
Spartanburg, and God Bless the United States of America.

[MASTER FOR RALIEGH + SPARTANBURG

Provost/Grossman

PRESIDENTIAL REMARKS:

Spartanburg, S.C
Oct. 1970 1992

YOU REALLY SHOULD TALK A LITTLE MORE ABOUT FOREIGN INVESTMENT IN S.C.

Thank you and good evening everyone. It's great to be in (SCU P. 3)
Spartanburg -- great to feel the cool South Carolina air.//

We started this morning in Atlanta, and took this great train all the way across Georgia -- into your beautiful state.

I'm told that the world's entire supply of Pepto-Bismol is made at the Proctor and Gamble plant down the road in Greenville. After the past couple months of campaigning -- I'm sure sales are soaring. I'm glad to do my part for the Greenville economy.//

P&G

I'm also told the Clemson Tigers won a cliffhanger against UVA a couple Saturdays ago. I kind of like the idea of being behind 28 to zip at halftime -- and storming back to win.

Clemson Athletic Dept

Believe me -- if the crowds today are any indication -- we're going to surprise the pundits -- annoy the media -- and win this campaign.//

-- shock the pollsters --

It's been a good day on the campaign trail, and tonight I'd like to depart from the traditional rhetoric -- and talk about something that's been on my mind for a while.

As I've campaigned across the country, I've expressed my concern that America not be overwhelmed by the pessimism that seems to be gripping our great nation today.

My critics say I "just don't get it," to use a popular phrase. But let me tell you what I do "get."

From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America ^{manned} stood the ramparts of freedom.

Over the years, I have seen America confront many, many challenges. Through war or recession -- the American Spirit has never flickered -- and America has emerged -- stronger, sturdier -- always number one.//

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Creons best that
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See your cold memo -- use one or two stats about how SC is creating jobs from international investment. Take this opportunity to

contribute to S.C. Sagim's That Bill Clinton's tax-plan is anti-S.C. -- anti-South,

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*Holiday's
Comments*

Provost/Grossman

PRESIDENTIAL REMARKS:

Spartanburg, S.C.
Oct. 19, 1992

Thank you and good evening everyone. It's great to be in Spartanburg -- great to feel the cool South Carolina air.//

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From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America stood the ramparts of freedom.

Over the years, I have seen America confront many, many challenges. Through war or recession -- the American Spirit has never flickered -- and America has emerged -- stronger, sturdier -- always number one.//

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Governor Clinton and I both want to reform our schools.

I believe it is time to embrace new ideas -- like competition. Governor Clinton can't allow parents to choose their kids schools, because the teachers unions won't let him. I am the candidate who says that every parent should have the right to choose their kids schools -- public, private or religious.

Governor Clinton and I both talk about reforming government. But he says he is against limiting the terms of members of Congress. I say it is time to approve term limits -- and give government back to the people.//

These are just three examples, but there are so many others. Reforming welfare and putting America back to work. Giving families relief from health care rising health care costs. Encouraging savings and investment.

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I know there is anxiety in America today -- yet I believe the American Spirit still burns bright.

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Thank you for turning out this evening. Thank you
Spartanburg, and God Bless the United States of America.

7785

Document No. 357208ss

WHITE HOUSE STAFFING MEMORANDUM

92 OCT 19 PM 1:55

DATE: 10/19/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 10/19 NOON

SUBJECT: PRESIDENTIAL REMARKS: SPARTANBURG, SOUTH CAROLINA TUESDAY, OCTOBER 20

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	GROOMES	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than NOON, TODAY, OCTOBER 19, with a copy to this office. Thank you.

RESPONSE: TO: DAN MCGROARTY October 19, 1992

The NSC staff concurs as amended. Please see notes.

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Brent Scowcroft
Brent Scowcroft

cc: Phillip D. Brady

Provost/Grossman

PRESIDENTIAL REMARKS: 200113-AP-100
Spartanburg, S.C.
Oct. 20, 1992

Thank you and good evening everyone. It's great to be in Spartanburg -- great to feel the cool South Carolina air.//

We started this morning in Atlanta, and took this great train all the way across Georgia -- into your beautiful state.

I'm told that the world's entire supply of Pepto-Bismol is made at the Proctor and Gamble plant down the road in Greenville. After the past couple months of campaigning -- I'm sure sales are soaring. I'm glad to do my part for the Greenville economy.//

I'm also told the Clemson Tigers won a cliffhanger against UVA a couple Saturdays ago. I kind of like the idea of being behind 28 to zip at halftime -- and storming back to win.

Believe me -- if the crowds today are any indication -- we're going to surprise the pundits -- annoy the media -- and win this campaign.//

It's been a good day on the campaign trail, and tonight I'd like to depart from the traditional rhetoric -- and talk about something that's been on my mind for a while.

As I've campaigned across the country, I've expressed my concern that America not be overwhelmed by the pessimism that seems to be gripping our great nation today.

My critics say I "just don't get it," to use a popular phrase. But let me tell you what I do "get."

From the vast expanse of my life -- I have seen this nation in both winter and spring. I was a child during the Depression. At 18 -- I was barely old enough to live, when I began to watch men die -- in a vicious war in which America stood ^{at} the ramparts of freedom. ✓

Over the years, I have seen America confront many, many challenges. Through war or recession -- the American Spirit has never flickered -- and America has emerged -- stronger, sturdier -- always number one.// ✓

Are our challenges today anymore daunting than what we have faced before? No. Not by a long-shot.

The media would have you believe that we are in the worst economic times since the Great Depression. That is a lie. We have suffered through three recessions in 20 years, and this is the shallowest -- nowhere near as bad as the Carter years.

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Stress that is the most important of all economic statistics (?)

power and taxes to all those people in Washington -- all our problems will go away.

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? STET

OK

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*My program will
restructure
health care, police,
crime and
promote real
growth - jobs*

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PRESIDENTIAL REMARKS: SPARTANSBURG, SOUTH CAROLINA
 SUBJECT: TUESDAY, OCTOBER 20

	ACTION	FYI		ACTION	FYI
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BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Provost/Grossman

PRESIDENTIAL REMARKS: - 13, 1992
Spartanburg, S.C.
Oct. 20, 1992

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power and taxes to all those people in Washington -- all our problems will go away.

My opponent says that ~~his~~^{HE} is the candida~~cy~~^{TE} of change. But last time we tried his formula of change -- we changed inflation to over 10 percent -- and destroyed the family budget. We changed interest rates to over 20 percent -- and made home ownership impossible. We changed America's reputation -- and made America blush in embarrassment around the world.

I don't believe America wants that kind of change.//

We are in the midst of a global transition. I am proud that our leadership has changed the world -- and made our children's lives safer.

And I am proud -- that while many nations' economies are drowning in this global recession -- we have kept America afloat.

Yes, change is all around us. But I believe the principles that should guide change -- are the principles that should never change.

Here's what I believe. The real power in this nation comes not from marble mausoleums along the Potomac -- but from real people -- in places like Spartanburg.

Governor Clinton ~~says~~ he wants to put people first -- but if you look ~~real~~^{LY} close^{LY} at his ~~proposals~~ -- they only put government first.

Governor Clinton says the way to create more jobs -- is to pile more taxes on people and businesses. For example, he ~~would~~^{WANTS TO} ~~slap a new tax~~^{INCREASE} on the new BMW plant that is coming here from ^{CS}

FOREIGN INVESTMENT LIKE

Germany. ^{SUCH} ~~This~~ ^{ES} tax ~~could~~ threaten four and a half million American jobs -- here in Spartanburg and all across our country.

I say the way to create jobs is to tear down barriers to trade and cut taxes. Because I understand what the owners of BMW understand. Give an American worker the chance -- and they will out-think, out-create and out-compete -- any other worker in the world.

Governor Clinton and I both want to reform our schools.

I believe it is time to embrace new ideas -- like competition. Governor Clinton can't allow parents to choose their kids schools, because the teachers unions won't let him. I am the candidate who says that every parent should have the right to choose their kids schools -- public, private or religious.

Governor Clinton and I both talk about reforming government. But he says he is against limiting the terms of members of Congress. I say it is time to approve term limits -- and give government back to the people.//

These are just three examples, ~~but~~ there are ~~so~~ many others. Reforming welfare and putting America back to work. Giving families relief from ~~health care~~ rising health care costs. Encouraging savings and investment.

In each area, Governor Clinton offers programs that give more power to bureaucracies, and I offer programs that give more power to people.

I know there is anxiety in America today -- yet I believe the American Spirit still burns bright.

In Michigan, during our last train ride, we stopped beside a company called Impact Auto Collision. It was started by a guy named Bob Zuelke (Zul-key) who had been laid off from General Motors.

Bob and his wife Paula had taken their savings -- and started their own small business. Today, they employ six people -- including a veteran of Desert Storm.

This is a story of the American Spirit -- of a new generation responding to challenges -- and it shows that the answer to our challenges today -- come not from giving more power to government -- but from giving more power to people.

So please, do not count me among those in the media -- who spend their days talking of a nation in decline. I have seen America rise again and again. I know that this is a nation, where we what is not yet done -- is only what we have not yet tried to do. The polls are against us. The pundits are against us. But history is on our side.

If we can tear down the Berlin Wall -- we can build a stronger economy here at home. If we can make the streets of Russia safe for freedom, we can take back our streets here at home. If we lite a candle of freedom in every dark corner of the globe, we can lift the hopes and dreams of Americans -- right here at home.

That is what this fight is about. That is why we will triumph -- on November 3rd.

Thank you for turning out this evening. Thank you
Spartanburg, and God Bless the United States of America.

THE WHITE HOUSE

Office of the Press Secretary
(North Carolina)

For Immediate Release

October 20, 1992

REMARKS BY THE PRESIDENT
AT SPARTANBURG WELCOME

Spartanburg, South Carolina

8:20 P.M. EDT

THE PRESIDENT: Wall to wall people. Thank you all. This has been a wonderful day, taking this train through Georgia and South Carolina. This is the icing on the cake. I am delighted to be with your great Senator and my great friend, Strom Thurmond. (Applause.) When you talk about a national leader, you've got a great Governor in Carroll Campbell, respected all across this country. (Applause.) And I salute him, and I salute Iris, and I'm delighted to have Rick Flair on our side. (Applause.)

I want to thank Barry Wynn and all of you who helped make this rally such a fantastic success. (Applause.) You know, everyplace I go, I see signs that say, "Clean House." Well, I've got an idea -- send Bob Inglis to the United States Congress. (Applause.) Get a good man up there.

And while we're at it, let's clean Senate, and send Tommy Hartnett, my old friend, to the United States Senate. (Applause.) We need a change. That institution's control hasn't changed in 38 years -- the Congress. It is time to clean House and send us these two good new people. (Applause.)

Well, I'm told that the world's entire supply of Pepto Bismol is made at the Proctor and Gamble camp, right down the road in Greenville. And after the past couple of months of campaigning, I'm sure sales must be soaring.

But look at it this way: Two weeks from tonight, all this will be over and I will be reelected President of the United States. (Applause.)

And let me give you a little advice. They've been so wrong before. Don't listen to these pundits telling you how to think, and don't listen to these nutty pollsters. Remember: Things are decided in the last couple of weeks in this campaign. And now people are going to decide: Who do I trust to be the leader of the free world and the United States? (Applause.)

I wonder if any of you saw the debate last night. (Applause.) Well, I think --

AUDIENCE: George Bush! George Bush!

THE PRESIDENT: -- I think the country saw a vast difference there -- a difference in principle, a difference in philosophy, a difference in experience, a vast difference in character. And I ask for your support on the basis of all of those. (Applause.)

You know, for 11 months, Governor Clinton and the rest of those liberals have been running around criticizing not only our country, but me and my record. And I think before people go to the polls, they need to know a couple of statistics

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about his record. Arkansas is the 50th out of 50 states in environmental initiatives.

AUDIENCE: Booo!

THE PRESIDENT: It's deceiving. They are the 49th in students with a high school diploma. They are 45th in the overall well-being of children; and in incomes, in jobs and in wages, they lag the entire nation. We do not need that for the United States of America. (Applause.)

You know, let me tell you what he said last night in case you didn't hear it. He said, I want to do for the United States what I've done for Arkansas. We can't let that happen. No way.

Ross Perot was right on one thing. He said the grocery store is no preparation for Wal-Mart. I thought that was a good line. (Applause.) But here's the dangerous part: Governor Clinton wants to raise your taxes by \$150 billion and increase spending by \$220 billion. We're not going to let him do that. (Applause.)

I don't know how many people standing around here make over \$200,000, but I'll guarantee you one thing: His figures don't add up. And to get that \$150 billion he's going to have to go after your wallet. So when he says tax the rich, you taxpayers, you hard workers, you people that believe in the American Dream, watch out -- it will turn into a nightmare. (Applause.)

I've got a different philosophy. I believe the federal government is too big and it spends too much. He wants to see it spend more and tax more.

We've been caught up in something global. The global economy has slowed down. And though it hurts when anyone is out of work, I think it's fair to note that the American economy, in spite of our problems, is still a lot better than all the European economies or Japan or Canada. We are the United States. And I want to make it better, not worse. (Applause.)

I want to expand our exports so our textile products and our other products made in this great state can find free and fair markets all around the world. We are leading in exports; let's keep it up.

AUDIENCE: USA! USA! USA!

THE PRESIDENT: Let me remind you that it is small business that creates most of the jobs, and it is small business that doesn't need to pay any more taxes. It needs relief from regulation and taxation and litigation. Let's get the job done. (Applause.)

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Another area we've got a big difference is education. I told you about Arkansas' sorry record. But I'll

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And on health care, my plan provides insurance for the poorest of the poor, tax breaks for the middle class. But it does not turn the health care of this country over to the government. We don't need that. We need market forces. (Applause.)

And on crime, I believe we ought to be a little tougher on the criminal and have a little more concern for the victims of crime. (Applause.) And nobody in this country has fought harder for good, strong anticrime legislation than your own and my friend, Senator Strom Thurmond. (Applause.)

You know, the other day in the Oval Office, I had a visit from about eight guys from Arkansas. And they came up to pledge their support. And they represented the Fraternal Order of Police of Little Rock, Arkansas. They are supporting me for President of the United States. (Applause.) And so is the national Fraternal Order of Police -- because they know that I back up the law enforcement officers. They are fighting for us every day of their lives, and we ought to support them. (Applause.)

You heard another difference last night -- talking about reducing and reforming government. I'll tell you how to get this deficit down: Give us a balanced budget amendment to this Constitution. (Applause.) Give us a check-off so that people that care about the deficit can say, hey, I'm going to check in this box 10 percent of my taxes must go to reduce the deficit. If Congress can't do the job, make them do the job. (Applause.)

And I strongly support a line-item veto. Forty-three governors have it. Give it to the President. Let us try to make it work. (Applause.) And I like the idea of getting the power out of the congressmen and back to the people. I favor term limits for the Congress. (Applause.)

And lastly, Governor Campbell touched on it, but let me say I've got a big difference with Governor Clinton. He says it's not the character of the President, but the character of the presidency, and I say they're one and the same thing. They're locked in. (Applause.) And you cannot -- you cannot sit in that Oval Office and waffle. Do not turn the White House into the waffle house. You've got to stand up. (Applause.) You've got to stand up and make a tough decision. And when I had to make that tough decision on Desert Storm, Governor Clinton was saying this -- here's what he said: I'm for the minority, but I guess I would have voted for the majority. What kind of commander-in-chief would that make?

AUDIENCE: Booo!

THE PRESIDENT: I worry about the pattern of deception. On one side of an issue one day and then the opposite side the other. You cannot do that as President of the United States. (Applause.)

And let me tell you another one -- and this concludes it -- Governor Clinton and Senator Gore, the Ozone Man, is going around the world -- (laughter) -- you listen to some -- hey, this guy is strange. They've got Gore muzzled back now. You have no timber workers, only a bunch of owls, if you listen to him. You'd have no farmers, only a great, big wet hole out there somewhere if you listen to him.

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But the big difference is to get elected they've got to convince the American people that the United States is a nation in decline, and we are not. We are number one -- in the economy, in security, in standing up for freedom and democracy. (Applause.)

AUDIENCE: We're number one! We're number one!

THE PRESIDENT: I believe in the American people. And I have had the honor, and my family shared it with me -- one son here tonight and my daughter-in-law, twin granddaughters. And, certainly, I happen to think we've got the best First Lady that we could possibly ever have -- Barbara Bush. (Applause.) And we have been privileged as a family to live in that White House, and I've been privileged to serve as President. But I now want to do this: We've literally changed the world. And Carroll was very generous in his assessment. But when I look around here and see these young people, we've got lots to do. We've got all kinds of opportunity, and I want to take that same leadership, and with a brand-new Congress lift up the lives of the young people here tonight. We are not a nation in decline, we are a nation on the move. (Applause.)

And with our education and our job retraining and our caring for people, we are going to make America better. We're going to create jobs worldwide, and I will see that we continue to be the most respected leadership country in the entire world.

Thank you all, and may God bless the United States of America. Thank you very much. (Applause.)

AUDIENCE: Four more years!

THE PRESIDENT: Thank you very much. God bless you all. (Applause.)

END

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(North Carolina)

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