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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13640  
**Folder ID Number:** 13640-004

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**Folder Title:**  
Bush/Quayle Rally-Middletown, New Jersey 9/9/92 [OA 5812]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>18</b>	<b>4</b>	<b>6</b>

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/09/92 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: BQ RALLY, MIDDLETOWN, NJ - 09/09

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MULLINS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CALIO	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCGROARTY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

2 SEP 8 10:16

September 8, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: STEVE PROVOST 

FROM: KEN ASKEW 

SUBJECT: BQ RALLY IN MIDDLETOWN, NEW JERSEY

I. Summary

On Wednesday, September 9, at 2:35 p.m., you will deliver remarks to approximately 5000 people gathered at the VFW Hall in Middletown, NJ. You will be introduced by Governor Tom Kean.

II. Discussion

In your remarks (12 minutes, on prompter), you differentiate yourself from Clinton -- particularly on issues such as the economy and the environment.

(Askew/Nix)  
September 8, 1992  
10:00 P.M.  
JERSEY

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
2:35 P.M.

Thank you, Tom ((Kean)), and hello, everyone. I'm delighted to be back in the Garden State.

I was not far from here almost exactly four years ago to the day. I was campaigning for the Presidency, and our world was a very different place... largely because of one undeniable fact:

A nuclear Sword of Damocles hung over our children's heads.

Well, today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.//

Thanks to the sustained effort of brave men and women like the veterans here today... now our kids can go to sleep without nuclear holocaust haunting their dreams.

Thanks to folks like veteran Bill Dennisson, who's 82 and came here tonight just to hear a young whippersnapper like me.

Does our children's peace of mind mean anything?

You bet it does. We should be proud to have made it happen.

Now, America's challenge is straightforward.

In the 21st Century, America must be a military superpower, an export superpower and an economic superpower.//

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and try to protect what we

already have. Ours is to look outward -- to open new markets, to prepare our people to compete, to strengthen our social fabric - - to save and invest -- so we can win.

My agenda starts with a commitment to trade, by opening world markets to the fruits of American labor. No matter what my opponent says, American workers can still outwork and out-think and out-create anybody in the world.//

And New Jersey knows what that's worth -- better than just about anyone. In this state alone, more than a quarter-million jobs are tied to foreign investment and millions more to exports.

Understanding the reality of the global economy led me to negotiate the North American Free Trade Agreement.

NAFTA will create the world's largest free-trade zone -- a \$6 trillion market, from the Yukon to the Yucatan -- and will create 300,000 American jobs -- that's just in the short term.//

My opponent used to support it. Now he says, "I'm reviewing it carefully; when I have a definitive opinion I will say so."

Well, Walter Lippmann said leadership means guarding, and I quote, "a nation's ideals." And Peter Drucker said, quote, "Leadership is action."

But you know... nowhere have I seen leadership defined as - - "Hey -- I'll get back to you later."//

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... running a small business -- and I had the

ulcers to prove it. Well, I think meeting a payroll is a pretty good qualification for being President.//

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

I believe that government is already too big -- and spends too much of your money.//

That's why I've proposed freezing discretionary spending, and a plan to cap the growth of mandatory spending without touching Social Security. That cap would save almost \$300 billion over five years.

So far, Congress has balked at making these tough choices. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.// Let's get the crushing weight of debt off our kids' backs.//

And then I'll take the savings and cut taxes -- across the board. I've already vetoed one Democratic tax increase, and I'll veto another if I have to. (I've got my pen right here.)//

Now... what about my opponent?

Well, he's been in the public sector practically all his professional life. He caught the bug during his work on the McGovern campaign, and he's been at it ever since.

In fact, he's either been in public office -- or trying to get into public office -- ever since he was 27 years old.

And just yesterday, Governor Clinton said, "No government can ever replace the marketplace." He sounds like he respects

and understands the small businessperson. Well... that's like a guy saying he loves to sail, but he's never seen the water.//

And it's reflected in his policies.

Last week when Tom Brokaw interviewed him, the first words out of my opponent's mouth were "I advocate a tax increase."

Specifically, he means \$150 billion -- just for starters. And he proposes \$220 billion in new government spending -- although Newsweek magazine says it might cost three times as much as he claims. They called Clinton's plan an "economic fantasy."

Of course, he says he only wants to tax the rich. But you know, there aren't enough rich folks to pay for his programs.

And he endorsed the \$100 billion tax increase passed by the Congressional Democrats this year. He's for it. I'm against it. Who do you think is right?//

I ask New Jersey -- does this saxophone song sound familiar?

I wish I could bring every American voter to New Jersey to see first-hand what a liberal governor and a liberal legislature can do to wreck an economy. When Governor Florio was in cahoots with the Democratic legislature last session, they acted like every day was April 15.//

Remember Governor Kean's motto for this state? Well, today, every New Jerseyan knows all too well: a rubber-check legislature and a rubber-stamp executive are -- "NOT... perfect together."//

(Tom -- sorry I can't say it like you do. Must be all that time I spent in Texas.)//

We need tax incentives to get this economy moving. And by the way, if you'd send me Joe Kyrillos (kuh-RULL-us) and a few more like him, I'd be using my pen not to veto tax hikes, but to sign tax cuts into law.

The solution to our economic challenge isn't raising taxes. It's creating more jobs.

I know that tourism is a big part of New Jersey's economy. And I know it creates thousands of jobs.

So I came to Belmar in '88 and promised to help clean up your beautiful beaches. And I meant it.

First, I promised to end ocean dumping of sewage sludge. Well, the last barge to ever dump sludge in your ocean sailed from New York Harbor last June.//

Ocean dumping is no more. When tourists look out over the shore, they won't see sludge barges. They'll see sailboats.//

Second, I wanted to clean up the sewage coming from New York City and points beyond. We're going to force New York to build those sewage plants, so you don't have to put up with their sewage washing up on your shores and ruining your vacations.//

And we're finally getting the garbage out of the water.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

Now, while my administration's helping deliver results on the Jersey shore, my opponent's talking a good game. But look at his record on the environment back in his home state.

According to the Institute of Southern Studies, Arkansas ranked dead last for environmental initiatives.

In the amount of toxics they dump into surface water, per capita, they were 47th.

But they did better in the amount they dump into the air -- they jumped all the way up to 42nd./

And they were way up there at 42 in the percentage of rivers and streams that are polluted, too.

(And there's the rumor that night-fishing's getting more and more popular in Arkansas these days... because it's so easy to spot the fish -- they glow in the dark.)//

What if he does to America what he did to Arkansas? Why would you want to let him?//

You know... my opponent reminds me of a tired old fellow who's looking in his medicine cabinet, trying to choose among a bunch of dusty old prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. But it might kill the patient.//

Let's not retreat into the past, with tired, expired remedies. Let's press forward... into a new century of global economics... where America can compete with the best... and win a secure and good life at home.

Thank you... God bless New Jersey... and God bless the United States of America.

VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
2:35 P.M.

THANK YOU, TOM ((KEAN)), AND HELLO, EVERYONE. I'M  
DELIGHTED TO BE BACK IN NEW JERSEY.<sup>MAYOR ROE</sup> ALLOW ME TO  
QUICKLY THANK MY HOSTS: NEAL CASSIDY, AL THOMAS, AND  
BEN FERRERA. AND I LOOK FORWARD TO SEEING JOE KYRILLOS  
IN WASHINGTON SOON.

I WAS NOT FAR FROM HERE ALMOST EXACTLY FOUR YEARS  
AGO TO THE DAY. I WAS CAMPAIGNING FOR THE PRESIDENCY,  
AND OUR WORLD WAS A VERY DIFFERENT PLACE... LARGELY  
BECAUSE OF ONE UNDENIABLE FACT:

A NUCLEAR SWORD OF DAMOCLES HUNG OVER OUR  
CHILDREN'S HEADS.

WELL, TODAY, I RETURN TO THIS BEAUTIFUL GARDEN  
STATE TO SAY SOMETHING NO PRESIDENT COULD EVER SAY  
BEFORE: THE COLD WAR IS OVER. AND FREEDOM FINISHED  
FIRST.//

THANKS TO THE SUSTAINED EFFORT OF BRAVE MEN AND  
WOMEN LIKE THE VETERANS HERE TODAY... NOW OUR KIDS CAN  
GO TO SLEEP WITHOUT NUCLEAR HOLOCAUST HAUNTING THEIR  
DREAMS.

VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
2:35 P.M.

THANK YOU, TOM ((KEAN)), AND HELLO, EVERYONE. I'M DELIGHTED TO BE BACK IN NEW JERSEY. ALLOW ME TO QUICKLY THANK MY HOSTS: NEAL CASSIDY, AL THOMAS, AND BEN FERRERA. AND I LOOK FORWARD TO SEEING JOE KYRILLOS IN WASHINGTON SOON.

I WAS NOT FAR FROM HERE ALMOST EXACTLY FOUR YEARS AGO TO THE DAY. I WAS CAMPAIGNING FOR THE PRESIDENCY, AND OUR WORLD WAS A VERY DIFFERENT PLACE... LARGELY BECAUSE OF ONE UNDENIABLE FACT:

A NUCLEAR SWORD OF DAMOCLES HUNG OVER OUR CHILDREN'S HEADS.

WELL, TODAY, I RETURN TO THIS BEAUTIFUL GARDEN STATE TO SAY SOMETHING NO PRESIDENT COULD EVER SAY BEFORE: THE COLD WAR IS OVER. AND FREEDOM FINISHED FIRST.//

THANKS TO THE SUSTAINED EFFORT OF BRAVE MEN AND WOMEN LIKE THE VETERANS HERE TODAY... NOW OUR KIDS CAN GO TO SLEEP WITHOUT NUCLEAR HOLOCAUST HAUNTING THEIR DREAMS.

VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
2:35 P.M.

1

THANK YOU, TOM ((KEAN)), AND HELLO, EVERYONE. I'M  
MAYOR ROSEMARIE PETERS.  
DELIGHTED TO BE BACK IN NEW JERSEY. ^ ALLOW ME TO

QUICKLY THANK MY HOSTS: NEAL CASSIDY, AL THOMAS, AND  
AS WELL AS ALL NEW JERSEY VETERANS AND THE NOTTINGHAM  
BEN FERRERA! ^ AND I LOOK FORWARD TO SEEING JOE KYRILLOS LITTLE TEAM  
IN WASHINGTON SOON.

I WAS NOT FAR FROM HERE ALMOST EXACTLY FOUR YEARS  
AGO TO THE DAY. I WAS CAMPAIGNING FOR THE PRESIDENCY,  
AND OUR WORLD WAS A VERY DIFFERENT PLACE... LARGELY  
BECAUSE OF ONE UNDENIABLE FACT:

A NUCLEAR SWORD OF DAMOCLES HUNG OVER OUR  
CHILDREN'S HEADS.

WELL, TODAY, I RETURN TO THIS BEAUTIFUL GARDEN  
STATE TO SAY SOMETHING NO PRESIDENT COULD EVER SAY  
BEFORE: THE COLD WAR IS OVER. AND FREEDOM FINISHED  
FIRST.//

THANKS TO THE SUSTAINED EFFORT OF BRAVE MEN AND  
WOMEN LIKE THE VETERANS HERE TODAY... NOW OUR KIDS CAN  
GO TO SLEEP WITHOUT NUCLEAR HOLOCAUST HAUNTING THEIR  
DREAMS.

VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
2:35 P.M.

THANK YOU, TOM ((KEAN)), AND HELLO, EVERYONE. I'M  
DELIGHTED TO BE BACK IN NEW JERSEY.

*Rep. Chris Smith  
I met a God (Chr.)  
Rep. Bobby Franks*

I WAS NOT FAR FROM HERE ALMOST EXACTLY FOUR YEARS  
AGO TO THE DAY. I WAS CAMPAIGNING FOR THE PRESIDENCY,  
AND OUR WORLD WAS A VERY DIFFERENT PLACE... LARGELY  
BECAUSE OF ONE UNDENIABLE FACT:

A NUCLEAR SWORD OF DAMOCLES HUNG OVER OUR  
CHILDREN'S HEADS.

WELL, TODAY, I RETURN TO THIS BEAUTIFUL GARDEN  
STATE TO SAY SOMETHING NO PRESIDENT COULD EVER SAY  
BEFORE: THE COLD WAR IS OVER. AND FREEDOM FINISHED  
FIRST.//

THANKS TO THE SUSTAINED EFFORT OF BRAVE MEN AND  
WOMEN LIKE THE VETERANS HERE TODAY... NOW OUR KIDS CAN  
GO TO SLEEP WITHOUT NUCLEAR HOLOCAUST HAUNTING THEIR  
DREAMS.

THANKS TO FOLKS LIKE VETERAN BILL DENNISSON, WHO'S 82 AND CAME HERE TODAY JUST TO HEAR A YOUNG WHIPPERSNAPPER LIKE ME.

DOES OUR CHILDREN'S PEACE OF MIND MEAN ANYTHING?

YOU BET IT DOES. WE SHOULD BE PROUD TO HAVE MADE IT HAPPEN.

NOW, AMERICA'S CHALLENGE IS STRAIGHTFORWARD.

IN THE 21ST CENTURY, AMERICA MUST BE A MILITARY SUPERPOWER, AN EXPORT SUPERPOWER AND AN ECONOMIC SUPERPOWER..//

IN THIS ELECTION, YOU'LL HEAR TWO VERSIONS OF HOW TO DO THAT. THEIRS IS TO LOOK INWARD, AND TRY TO PROTECT WHAT WE ALREADY HAVE. OURS IS TO LOOK OUTWARD -- TO OPEN NEW MARKETS, TO PREPARE OUR PEOPLE TO COMPETE, TO STRENGTHEN OUR SOCIAL FABRIC -- TO SAVE AND INVEST -- SO WE CAN WIN.

MY AGENDA STARTS WITH A COMMITMENT TO TRADE, BY OPENING WORLD MARKETS TO THE FRUITS OF AMERICAN LABOR. NO MATTER WHAT MY OPPONENT SAYS, AMERICAN WORKERS CAN STILL OUTWORK AND OUT-THINK AND OUT-CREATE ANYBODY IN THE WORLD.//

AND NEW JERSEY KNOWS WHAT THAT'S WORTH -- BETTER THAN JUST ABOUT ANYONE. IN THIS STATE ALONE, MORE THAN A QUARTER-MILLION JOBS ARE TIED TO FOREIGN INVESTMENT AND MILLIONS MORE TO EXPORTS.

*TWO THOUSANDS*

UNDERSTANDING THE REALITY OF THE GLOBAL ECONOMY LED ME TO NEGOTIATE THE NORTH AMERICAN FREE TRADE AGREEMENT.

NAFTA WILL CREATE THE WORLD'S LARGEST FREE-TRADE ZONE -- A \$6 TRILLION MARKET, FROM THE YUKON TO THE YUCATAN -- AND WILL CREATE 300,000 AMERICAN JOBS -- THAT'S JUST IN THE SHORT TERM.// MY OPPONENT USED TO SUPPORT IT. NOW HE SAYS, "I'M REVIEWING IT CAREFULLY; WHEN I HAVE A DEFINITIVE OPINION I WILL SAY SO."

*Pr 3*

WELL, WALTER LIPPMANN SAID LEADERSHIP MEANS  
GUARDING, AND I QUOTE, "A NATION'S IDEALS." AND PETER  
DRUCKER SAID, QUOTE, "LEADERSHIP IS ACTION."

BUT YOU KNOW... NOWHERE HAVE I SEEN LEADERSHIP  
DEFINED AS -- "HEY -- I'LL GET BACK TO YOU LATER."//

THERE'S A CLEAR CHOICE WHEN IT COMES TO GETTING  
THE ECONOMY GOING AGAIN, TOO.

I SPENT HALF MY CAREER IN THE PUBLIC SECTOR, AND  
HALF IN THE PRIVATE SECTOR... RUNNING A SMALL BUSINESS  
-- AND I HAD THE ULCERS TO PROVE IT. I THINK MEETING A  
PAYROLL IS A PRETTY GOOD QUALIFICATION FOR BEING  
PRESIDENT.//

AND WHAT I LEARNED AS A BUSINESSMAN IS THAT IT'S  
AS PLAIN AS DAY THAT HIGHER TAXES DON'T CREATE JOBS.  
THEY DESTROY JOBS.

I BELIEVE THAT GOVERNMENT IS ALREADY TOO BIG --  
AND SPENDS TOO MUCH OF YOUR MONEY.//

THAT'S WHY I'VE PROPOSED FREEZING DISCRETIONARY  
SPENDING, AND A PLAN TO CAP THE GROWTH OF MANDATORY  
SPENDING WITHOUT TOUCHING SOCIAL SECURITY. THAT CAP  
WOULD SAVE ALMOST \$300 BILLION OVER FIVE YEARS.

SO FAR, CONGRESS HAS BALKED AT MAKING THESE TOUGH  
CHOICES. I WANT TO GIVE YOU -- THE TAXPAYER -- THE  
OPTION OF TAKING TEN PERCENT OF YOUR INCOME TAX -- AND  
USING IT FOR ONE PURPOSE ALONE... TO REDUCE THE BUDGET  
DEFICIT.// LET'S GET THE CRUSHING WEIGHT OF DEBT OFF  
OUR KIDS' BACKS.//

AND THEN I'LL TAKE THE SAVINGS AND CUT TAXES --  
ACROSS THE BOARD. I'VE ALREADY VETOED ONE DEMOCRATIC  
TAX INCREASE, AND I'LL VETO ANOTHER IF I HAVE TO.  
(I'VE GOT MY PEN RIGHT HERE.)//

NOW... WHAT ABOUT MY OPPONENT?

WELL, HE'S BEEN IN THE PUBLIC SECTOR PRACTICALLY ALL HIS PROFESSIONAL LIFE. HE CAUGHT THE BUG DURING HIS WORK ON THE MCGOVERN CAMPAIGN, AND HE'S BEEN AT IT EVER SINCE.

IN FACT, HE'S EITHER BEEN IN PUBLIC OFFICE -- OR TRYING TO GET INTO PUBLIC OFFICE -- EVER SINCE HE WAS 27 YEARS OLD.

AND JUST YESTERDAY, GOVERNOR CLINTON SAID, "NO GOVERNMENT CAN EVER REPLACE THE MARKETPLACE." HE SOUNDS LIKE HE RESPECTS AND UNDERSTANDS THE SMALL BUSINESSPERSON. WELL... THAT'S LIKE A GUY SAYING HE LOVES TO SAIL, BUT HE'S NEVER SEEN THE WATER.//

AND IT'S REFLECTED IN HIS POLICIES.

LAST WEEK WHEN TOM BROKAW INTERVIEWED HIM, THE FIRST WORDS OUT OF MY OPPONENT'S MOUTH WERE "I ADVOCATE A TAX INCREASE."

SPECIFICALLY, HE MEANS \$150 BILLION -- JUST FOR STARTERS. AND HE PROPOSES \$220 BILLION IN NEW GOVERNMENT SPENDING -- ALTHOUGH NEWSWEEK MAGAZINE SAYS IT MIGHT COST THREE TIMES AS MUCH AS HE CLAIMS. THEY CALLED CLINTON'S PLAN AN "ECONOMIC FANTASY."

OF COURSE, HE SAYS HE ONLY WANTS TO TAX THE RICH. BUT YOU KNOW, THERE AREN'T ENOUGH RICH FOLKS TO PAY FOR HIS PROGRAMS.

AND HE ENDORSED THE \$100 BILLION TAX INCREASE PASSED BY THE CONGRESSIONAL DEMOCRATS THIS YEAR. HE'S FOR IT. I'M AGAINST IT. WHO DO YOU THINK IS RIGHT?//

I ASK NEW JERSEY -- DOES THIS SAXOPHONE SONG SOUND FAMILIAR?

I WISH I COULD BRING EVERY AMERICAN VOTER TO NEW JERSEY TO SEE FIRST-HAND WHAT A LIBERAL GOVERNOR AND A LIBERAL LEGISLATURE CAN DO TO WRECK AN ECONOMY. WHEN GOVERNOR FLORIO WAS IN CAHOOTS WITH THE DEMOCRATIC LEGISLATURE ~~LAST SESSION~~ THEY ACTED LIKE EVERY DAY WAS APRIL 15TH. //

p. 8

REMEMBER GOVERNOR KEAN'S MOTTO FOR THIS STATE? WELL, TODAY, EVERY NEW JERSEYAN KNOWS ALL TOO WELL: A RUBBER-CHECK LEGISLATURE AND A RUBBER-STAMP EXECUTIVE ARE -- "NOT... PERFECT TOGETHER." //

(TOM -- SORRY I CAN'T SAY IT LIKE YOU DO. MUST BE ALL THAT TIME I SPENT IN TEXAS.) //

p. 5

WE NEED TAX INCENTIVES TO GET THIS ECONOMY MOVING. AND BY THE WAY, IF YOU'D SEND ME JOE KYRILLOS (KUH-RULL-US) AND A FEW MORE LIKE HIM, I'D BE USING MY PEN NOT TO VETO TAX HIKES, BUT TO SIGN TAX CUTS INTO LAW.

THE SOLUTION TO OUR ECONOMIC CHALLENGE ISN'T  
RAISING TAXES. IT'S CREATING MORE JOBS.

I KNOW THAT TOURISM IS A BIG PART OF NEW JERSEY'S  
ECONOMY. AND I KNOW IT CREATES THOUSANDS OF JOBS.

SO I CAME TO BELMAR IN '88 AND PROMISED TO HELP  
CLEAN UP YOUR BEAUTIFUL BEACHES. AND I MEANT IT.

FIRST, I PROMISED TO END OCEAN DUMPING OF SEWAGE  
SLUDGE. WELL, THE LAST BARGE TO EVER DUMP SLUDGE IN  
YOUR OCEAN SAILED FROM NEW YORK HARBOR LAST JUNE.//

OCEAN DUMPING IS NO MORE. WHEN TOURISTS LOOK OUT  
OVER THE SHORE, THEY WON'T SEE SLUDGE BARGES. THEY'LL  
SEE SAILBOATS.//

SECOND, I WANTED TO CLEAN UP THE SEWAGE COMING FROM NEW YORK CITY AND POINTS BEYOND. WE'RE GOING TO FORCE NEW YORK TO BUILD THOSE SEWAGE PLANTS, SO YOU DON'T HAVE TO PUT UP WITH THEIR SEWAGE WASHING UP ON YOUR SHORES AND RUINING YOUR VACATIONS.//

AND WE'RE FINALLY GETTING THE GARBAGE OUT OF THE WATER. THAT'S WHAT GOVERNMENT CAN DO WHEN IT CONFRONTS REAL PROBLEMS... WITH REAL POLICIES... BASED ON REAL IDEAS -- NOT OLD FORMULAS FROM THE PAST.

NOW, WHILE MY ADMINISTRATION'S HELPING DELIVER RESULTS ON THE JERSEY SHORE, MY OPPONENT'S TALKING A GOOD GAME. BUT LOOK AT HIS RECORD ON THE ENVIRONMENT BACK IN HIS HOME STATE.

ACCORDING TO THE INSTITUTE OF SOUTHERN STUDIES, ARKANSAS RANKED DEAD LAST FOR ENVIRONMENTAL INITIATIVES.

IN THE AMOUNT OF TOXICS THEY DUMP INTO SURFACE WATER, PER CAPITA, THEY WERE 47TH.

BUT THEY DID BETTER IN THE AMOUNT THEY PUMP INTO THE AIR -- THEY JUMPED ALL THE WAY UP TO 42ND.//

AND THEY WERE WAY UP THERE AT 42 IN THE PERCENTAGE OF RIVERS AND STREAMS THAT ARE POLLUTED, TOO.

(AND THERE'S THE RUMOR THAT NIGHT-FISHING'S GETTING MORE AND MORE POPULAR IN ARKANSAS THESE DAYS... BECAUSE IT'S SO EASY TO SPOT THE FISH -- THEY GLOW IN THE DARK.)//

GOVERNOR CLINTON WANTS TO DO FOR AMERICA WHAT HE DID TO ARKANSAS? WHY WOULD YOU WANT TO LET HIM?//

YOU KNOW... MY OPPONENT REMINDS ME OF A TIRED OLD FELLOW WHO'S LOOKING IN HIS MEDICINE CABINET, TRYING TO CHOOSE AMONG A BUNCH OF DUSTY OLD PRESCRIPTIONS THAT EXPIRED YEARS AGO.

WELL, FOLKS... OLD MEDICINE WON'T CURE OUR ILLS.  
TAX-AND-SPEND WON'T SOLVE OUR PROBLEMS. BUT IT MIGHT  
KILL THE PATIENT.//

LET'S NOT RETREAT INTO THE PAST, WITH TIRED,  
EXPIRED REMEDIES. LET'S PRESS FORWARD... INTO A NEW  
CENTURY OF GLOBAL ECONOMICS... WHERE AMERICA CAN  
COMPETE WITH THE BEST... AND WIN A SECURE AND GOOD LIFE  
AT HOME.

THANK YOU... GOD BLESS NEW JERSEY... AND GOD BLESS  
THE UNITED STATES OF AMERICA.

# # #

NJ TELEPROMPTER  
\* URGENT

1<sup>st</sup> PARAGRAPH SHOULD NOW READ:

THANK YOU, TOM ((KEAN)), AND HELLO, EVERYONE.

I'M DELIGHTED TO BE BACK IN NEW JERSEY. ALLOW

ME TO QUICKLY THANK MY HOSTS: MAYOR

ROSEMARIE PETERS - VETS: NEAL CASSIDY, AL

THOMAS, AND BEN FERRERA AND ALL THE NEW

JERSEY VETERANS IN THE AUDIENCE AS WELL AS THE

NOTTINGHAM LITTLE LEAGUE TEAM. AND I LOOK

FORWARD TO SEEING JOE KYRILLOS IN WASHINGTON

SOON... WHERE HE JOIN ~~S~~ONG. CHRIS SMITH. LET ME

ACKNOWLEDGE SOME NJ TALENT: BOB FRANKS,

DON DI FRANCESCO, CHUCK HAYTAIAN, MEMBERS

OF THE NJ LEGISLATURE AND MEMBERS OF THE

MONMOUTH COUNTY FREEHOLDER BOARD.

THE WHITE HOUSE

WASHINGTON

September 8, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: VFW Hall Event

We have reviewed the attached remarks and have noted a few suggested changes on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

92 SEP 9 11:42

Document No. 348968ss

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2: 46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At <sup>that</sup> ~~the~~ time, our world was much different. A nuclear Sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep ~~now~~ without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st century, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two <sup>TRY TO</sup> versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

How IMPORTANT TRADE IS TO OUR NATION'S ECONOMY

New Jersey knows ~~what that means~~ -- better than just about anyone, in fact. <sup>ITS RESIDENTS</sup> ~~This state~~ understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that <sup>NATIONAL</sup> ~~the world's~~ economies are rapidly becoming <sup>SUBSUMED BY A</sup> ~~one~~ global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. <sup>WILL</sup> NAFTA ~~would~~ create one of the world's largest free-trade zones -- a \$6 trillion market, from the Yukon to the Yucatan -- and <sup>WILL</sup> ~~would~~ create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... "). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by <sup>IES</sup> foreign company.

~~So there's one choice, America.~~ I stand for trade. Strong, <sup>AND FAIR</sup> free international trade. Governor Clinton stands for protectionism, <sup>I</sup> when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

~~So I believe that~~ <sup>I</sup> government is already too big -- and spends too much of your money.

That's why I've <sup>PROPOSED</sup> ~~put forward~~ <sup>ING</sup> a freeze ~~on~~ federal discretionary spending, <sup>AND</sup> ~~plus~~ a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years. ~~XXXXXXXXXXXX~~

So far, Congress has balked at making these tough choices. So now I have a new idea. <sup>I</sup> I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board.

Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like <sup>A</sup> ~~the~~ <sup>SAYING</sup> ~~guy who says~~ he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that.

Now, he says he only wants to tax the rich more. "Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after ~~his~~ convention. Like a moth to the flame - <sup>CONSULT WITH</sup> - he went to ~~see~~ Governor Jim Florio.)) *THE DEMOCRAT*

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jerseyite knows all too well... that a rubber-check

legislature and a rubber-stamp executive are not -- "perfect together."  
Of course the ~~answer~~ <sup>Solution</sup> isn't ~~more~~ <sup>more</sup> taxes. It's ~~more~~ <sup>more</sup> jobs.

And I know it creates thousands of jobs. And I also <sup>know</sup> that people don't come to New Jersey to see sludge and medical waste. (If they want to see those things... they can go to Arkansas. And if they want to breathe the air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches. <sup>I</sup> First, we promised to end ocean dumping of sewage sludge. We want right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see saltpots.

Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year at the Federal level to build new sewage treatment plants and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey. New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And <sup>Now</sup> when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And third, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past. *TRYING TO CHOOSE BETWEEN*

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet ~~at~~ a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. ~~It has no potency.~~ *IT'S ALL ABOUT THE MONEY.*

America ~~today~~ needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

I've seen it happen so many times before.

~~I know~~ four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and <sup>rewarding</sup> ~~good~~ life at home.

God bless New Jersey... and God bless the United States of America.

TIME OF TRANSMISSION

TIME OF RECEIPT

**WHITE HOUSE  
SITUATION ROOM**

PRECEDENCE: IMMEDIATE  
PRIORITY  
ROUTINE

RELEASER: Rhyler

DTG: 091620Z

MESSAGE NO. 07 CLASSIFICATION UNCLAS PAGES 1

FROM Michelle Nix  
(NAME) (PHONE NUMBER) (ROOM NO.)

MESSAGE DESCRIPTION FACT CHANGE RE MIDDLETOWN

TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.	PHONE NUMBER
<u>NORRISTOWN</u>	<u>CHRISTINA MARTIN</u>		

REMARKS:

Photocopy-Preservation

September 9, 1992

MEMORANDUM FOR CHRISTINA MARTIN

FROM: MICHELE NIX ~~MAN~~

SUBJECT: FACT CHANGE RE MIDDLETOWN

On Page 2, there's a mention re NAFTA. A 300,000 figure is used. This was used in Andy and Gary's speech at Shaw Industries in Dalton. However, when I double-checked this figure with USTR, they said that although the 300,000-jobs-created figure is correct -- it does not account for 125,000 jobs that will be lost. 300,000 is the gross figure, but 175,000 is the net figure. We can use the 300,000 figure, but we take a risk with the press.

They suggested the following sentence -- "NAFTA will create the world's largest free-trade zone -- a \$6 trillion market, from the Yukon to the Yucatan. By 1995, U.S. exports to Mexico alone could support over one million American jobs."

(The Institute for International Economics (IIE) did the study, which generated these numbers. Building on the over 600,000 jobs now tied to exports to Mexico, IIE projected that over one million Americans would be employed in jobs related to export trade with Mexico by 1995.)

You could site the study if you want to say "would support" instead of "could support." You could also say, "in just over 2 years, U.S. exports to Mexico . . . ." instead of "By 1995" -- since over 2 years sounds closer than 1995. Whatever you guys want, but the sentence suggested by USTR is accurate.

TIME OF TRANSMISSION

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091520Z

**WHITE HOUSE  
SITUATION ROOM**

PRECEDENCE: IMMEDIATE  
PRIORITY  
ROUTINE

RELEASER: Bright

DTG: 091510Z

MESSAGE NO. 05 CLASSIFICATION UNCLAS PAGES 2

FROM MICHELE NIX  
(NAME) (PHONE NUMBER) (ROOM NO.)

MESSAGE DESCRIPTION MIDDLETOWN, N.J. ACKS E  
FACT CHANGES

TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.	PHONE NUMBER
<u>NORRISTOWN</u> <u>P.A.</u>	<u>CHRISTINA MARTIN</u>		

REMARKS:

September 9, 1992

## MEMORANDUM FOR CHRISTINA MARTIN

FROM: MICHELE NIX *AN*

SUBJECT: MIDDLETOWN, NEW JERSEY ACKS and FACT CHANGES

Here are the acknowledgements as they stand:

- Tom Kean (intros POTUS)
- Joe Kyrillos, candidate for 6th district (intros Kean)
- Mayor Rosemarie Peters (Republican)
- VFW Post Commander Neil Cassidy (will greet POTUS earlier in addition to being on stage)
- Bob Franks, Republican State Committee Chair
- Don DiFrancesco, State Senate President
- Chuck Haytaian [HI-tie-in], Assembly Speaker
- Republican members of the NJ legislature
- Members of Monmouth [MON-muth] County Freeholder Board (their county government)

It's especially important that we mention the following:

- New Jersey Veterans -- There will be a group of veterans from New Jersey (members of this post and from surrounding areas). Some are members of NJ Veterans for Bush-Quayle. The veterans at this VFW post are being very kind to our advance team and are VERY enthusiastic about the President coming to visit. 82-year-old Bill Dennison is one of these and is mentioned in the speech. Advance assures me that he will be sitting with the group and they'll try to place him where he can wave (just in case POTUS asks where he is).
- Nottingham Little League Team -- They are the Eastern Regional Champs, second in the country. They will all be together wearing their uniform shirts. Their moms, dads, and every relative they have are coming to see them at this event with the President. Our Advance team has already told them they will be mentioned --so we need to now. He can say

*Chris  
to  
Smel*

TIME OF TRANSMISSION

TIME OF RECEIPT

**WHITE HOUSE  
SITUATION ROOM**

PRECEDENCE: IMMEDIATE  
PRIORITY  
ROUTINE

RELEASER: *Blyler*

DTG: 091730Z

MESSAGE NO. 08 CLASSIFICATION Unclassified PAGES 1

FROM *Michele* *x7750* *111 1/2*  
(NAME) (PHONE NUMBER) (ROOM NO.)

MESSAGE DESCRIPTION *New Jersey*

TO (AGENCY)	DELIVER TO	DEPT/ROOM NO.	PHONE NUMBER
<u><i>PA</i></u>	<u><i>Christina Martin</i></u>		
<u><i>COLLEGEVILLE</i></u>			

REMARKS:

*URGENT*

Photocopy-Preservation

September 9, 1992

MEMORANDUM FOR CHRISTINA MARTIN

FROM:

MICHELE NIX 

SUBJECT:

ONE MORE FACT CHECK CHANGE

AAAAAAAAAAAA!!!! Page 2 language re NJ exports. Steve and Ken's change last night was wrong -- an exaggeration. Sentence should read: "In this state alone, more than a quarter-million jobs are tied to foreign investment and thousands more to exports."

THE WHITE HOUSE

WASHINGTON

September 8, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Norristown, PA

We have reviewed the attached remarks and have noted several suggested changes on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

92 SEP 9 11:42

Document No. 348991ss

*CHARLIE*

### WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 ASAP!!!

PRESIDENTIAL REMARKS: NORRISTOWN, PA.

SUBJECT: WEDNESDAY, SEPT. 9, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>PORTER</del>	<del><input checked="" type="checkbox"/></del>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>PROVOST</del>	<del><input checked="" type="checkbox"/></del>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	<u>                    </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, AS SOON AS POSSIBLE, with a copy to this office. Thank you.

RESPONSE:

*Comment from DPD - Beales / Keel / Nelson Form. 9/8/92*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

Provost/Aarhus

Presidential Remarks  
Norristown, PA  
September 9, 1992  
Draft: 3:00 p.m.

22 SEP 8 P3:50

Thank you ( ), and good morning everyone, it's great to be back in Pennsylvania.

I wanted to start this morning by saying welcome back -- but I know that the start of school can provoke mixed emotions.

I'm sure many of you had a lot of fun this summer. Now you have to get used to new teachers and new classes, new routines.

But if this ever gets you down, just remember, you could be getting beat over the head every day, you could be having your character assassinated on television, -- you could be running for President.//

Our world has been through enormous change the past few years. Today, I can stand before you and say something no President could ever say before. The Cold War is over -- freedom finished first.

Now, the challenge before our nation -- is to win the peace. To guarantee that America [in the 21st century] is not just a military superpower, but also an export superpower, and an economic superpower.

~~That's the central question -- at this time of wrenching global change.~~ I have made one promise to America -- not to scare people in this campaign, but to talk about real issues -- real answers -- to the important CHALLENGES before our nation.

That's why I am here this morning, to talk about how we can build for our children what they need and deserve -- the very best schools in the entire world.//

Now I admit, education is not usually found on the front page of the newspaper, or at the top of the evening news -- but it is the solution for most of what you do see there.

As President and as a parent, my loyalty lies with ~~the~~ young people. Kids like the fifth graders -- who did such a fantastic job laying out our national education goals this morning.

In the year 2,000, these fifth graders will graduate from high school. They will look much different. The schools from which they graduate ~~--~~ <sup>will</sup> be much different as well.

Four years ago, I said I wanted to lead a revolution in American education. Today, I come before you to report -- the revolution is underway.

~~The credit is certainly not mine alone. The federal government has merely been a catalyst -- as it should be. The goals those students read are the first education goals in our nation's history. They are being embraced by governors -- Republican and Democrat alike, by parents, by teachers, by business and community leaders, and most important, by young people like you -- in town after town, city after city, all across America.~~

*I began this revolution about three years ago. This month when I convened the Character Education Summit with Governors. This Summit led to the 5th national Education Goals.*

*ALL FIFTY*

*HAVE BEEN*

*national*

I have come to Norristown -- because you are in the lead -- but you are not alone. Today 1,700 communities -- in 44 states -- have adopted the vision of what we call "America 2000."

Seventeen hundred communities -- representing ( ) young people -- have agreed to <sup>adopt our</sup> ~~the first national education goals in American~~ history. Seventeen hundred communities agreed to lines in the sand of the future that read -- "our children must be number one."

The federal government should offer more than ~~offer~~ congratulations for these efforts, and we are matching our words with action.

You <sup>have</sup> heard about our first goal -- making sure every student arrives at school ready to learn. Today -- for the first time -- every eligible four-year-old ~~who wants~~ a Head Start on kindergarten ~~can get one.~~ // <sup>WHOSE PARENTS WANT THEM TO PARTICIPATE</sup>

We have <sup>asked for record increases in</sup> reorganized federal spending for math and science -- giving special emphasis to teacher training. That is <sup>to help</sup>

~~consistent~~ with goal number four -- math and science excellence.

I was proud to watch the Olympics, and watch <sup>THE DREAM TEAM</sup> ~~Charles Barkley~~ slam dunk <sup>EVERY OPPONENT THEY FACED</sup> ~~the entire Angolan basketball team.~~ By the year 2,000, I want our young people to be slam dunking the rest of the world in math and science.

Goal number five is to guarantee a skilled, literate work force. <sup>I</sup> And I am proud to say that in our colleges today -- one out of every two students has a federal grant or loan -- that's a higher ratio than ever before in our history.

Education is my <sup>top</sup> ~~number one~~ priority, and my budgets have reflected it. <sup>OVER THE LAST</sup> ~~During my~~ four years, federal investments in

✓  
CAN GET education

CHARLES BARKLEY PLAYS FOR PHOENIX NOW. NOT PHILADELPHIA.

education have increased at a more rapid rate than State and local funding.

But if you think that money alone will ~~reinvent~~ <sup>REVOLUTIONIZE</sup> our schools -- think again. As a nation, only Switzerland spends more per student on elementary and secondary education. This doesn't mean we should not make new investments, it means we cannot <sup>WASTE</sup> spend our money on the old way of doing things.

Our schools were invented for the age of the Model T. (~~young~~ humor)

<sup>But</sup> We don't drive Model T's anymore, we don't live in log cabins, so why are our schools the same?

After all, America has changed. Today, the guy on the assembly line in a car plant must know far more about math than his father ever did. Our families look different, in most families, both parents work, and in many families, only mom or dad comes home at night. Our schools have not kept up with the new world around them.

Talk to teachers, school board members, parents -- and they'll give you thousands of ideas of what new schools might look like. That is the point of our education revolution. Not to devise one solution in Washington and force it on you -- but to encourage the true genius of America -- grassroots creativity and problem solving.

Right now, as we gather today, America is responding to this charge. Really, four revolutions are underway.

*Message here is  
skilled. It should  
say:  
When we outspend  
the rest of the  
world, we should  
have an  
education  
system  
that  
also*

*Outperform  
the  
rest of  
the  
world!*

*That's why  
I've  
proposed  
reforms  
that  
enhance  
the incentives  
for excellence  
and solid  
educational  
achievement.*

CLASSES

First, we are in the process of creating hundreds of what we call "Break-The-Mold" schools. These might be schools where students attend all year round. Or ~~where one school~~ <sup>S THAT</sup> concentrates on one subject area -- like arts or English. These break-the-mold schools may come in every size and substance -- but all share one characteristic -- they reject the status quo.

Revolution number two has to do with what we teach in our schools. We must demand higher standards of young people. Math teachers are setting ~~higher standards today, and we need the same~~ <sup>world-class national education for what our kids should</sup>

for science, history, English, geography, civics and the arts.

And I ~~support the idea of a national examination system~~ <sup>have called for the development</sup> ~~call it an American achievement test,~~ <sup>voluntarily</sup> to let parents and communities know what our children know.

Something else I'm supporting, that's to help someone very special, someone very important to your future -- your teacher.

(By the way, since this is the first day of school, I assume that none of you have received any tests back yet. So lets take advantage of this good feeling, to say thanks to all the teachers in the room. They are making a difference in your life, and we should salute them.)

(Now when you go home tonight, you can tell your parents you saw two things that ~~were~~ <sup>should not be</sup> out of the ordinary. The President, and a crowd of kids applauding their teachers.)

When the professionals in this audience decided on the noble profession of teaching, they did it because they ~~love~~ <sup>KNOW the importance of</sup> learning, and helping you live up to your potential.

My administration is supporting the same national standards

Know and be able to.

My guess is none of our teachers -- chose their job because they have a secret passion for paperwork, a or an incurable romance with the copying machine.

But that's what too many of our teachers spend their time doing, and I want the government to get off teacher's backs. I don't want our teachers slaving over paperwork, I want them to be working to free our young people from the slavery of ignorance and apathy.//

*That's why I have repeatedly asked the Congress to pass legislation that would give teachers and schools more flexibility in using federal funds*

There's one final revolution underway -- very important, and it mimics what we've <sup>seen</sup> around the world in recent years.

*in exchange for more accountability for results achieved.*

Freedom works. Freedom wins. Yet in our nation, only the privileged, have the freedom to choose where their kid goes to school.

Let me tell give you an example of what I mean.

Today in Chicago, there are 66 public high schools, and only 19 graduate more than half their students and, very frankly, even many of those graduates cannot read and write. Where do teachers in Chicago send their kids? <sup>to settle</sup> Well, almost half send them to private schools.

?  
some  
?

Listen to Starr Parker, a small business owner in Chicago. He says when it comes to education, "the rich have choice now. When I was on welfare, there was no way I could put my child in a good school. It's time we stop condemning the poor to a monopoly education system."

Well, I agree with Starr Parker. Choice in education shouldn't be limited to just the prosperous and the privileged.

Every parent should be able to choose the school they want for their kids.

My GI Bill For Kids would give <sup>ONE</sup> a thousand dollars <sup>of</sup> to middle- and low-income families that they can ~~use to~~ <sup>AT</sup> spend <sup>on</sup> any school of their choice -- public, private, or religious. <sup>of SCHOLARSHIPS</sup>

Here in Norristown, almost 4,000 kids -- over half the school population -- would be eligible for this new GI Bill. If teachers are worried about what choice might do to public schools, consider this. In this town alone, you would receive almost \$4 million extra in federal funds. But this money wouldn't be controlled by federal bureaucrats, it would be controlled by parents, who could reward your creativity, your ingenuity, your commitment to results.

So these are the four <sup>at best</sup> American education revolutions. Their influences <sup>of</sup> can be profound. They mean that when <sup>today's</sup> these kids fifth graders come back to visit their (insert teachers name) class in eight years, they will marvel at how small the desks are, at how they have to stoop to use the water cooler. But as they look and listen to the school around them, they will say -- everything else has changed.//

Now, as some of you may have heard, there is an election in about 55 days. So, before I leave you this morning, I would like to take just a moment, and contrast my education record -- with my opponents. <sup>(1)</sup>

*As a*  
~~To his credit, Governor~~ <sup>Bill</sup> Clinton *played a role in the* ~~has been a leader in the~~  
national education reform movement -- and he deserves credit for that.

But I will be judged by my record, and he should be judged ~~the same~~ *for his. Before he was running for President he thought public and private schools were fair ideas.*

Arkansas enjoyed an increase in the number of high school graduates in the 1980's -- but it was half the percentage increase in the 70's -- ~~before~~ Governor Clinton was elected. *Here's what he wrote to Mitt Romney's Polly Williams: [quote D letter] Now, to get the endowment for the*

Arkansas spending on students has always lagged below the national average. In the 70's, that spending increased, but in the Clinton years, it dipped again.

In the 70's, Arkansas teachers' salaries grew faster than the rest of the nation. Again in the 80's, that process reversed itself.

These are the facts. But it is not the Governor's record that worries me so much, as the impact of the liberal leaders in the Democratic Congress, and the Education Establishment in Washington. *to which he now bows.*

These are people who fear change -- who want to preserve the status quo. On school choice for example, they say "let's change just -- just a little bit." They want parents to choose their schools, as long as they are all public. I say, let's change alot. Let parents choose religious schools if they want to.

*THEY* This fall, the voters will have to decide who's approach you support. But I believe one thing is clear. In this campaign, Governor Clinton has made a habit of telling the

*These are all up into what about results in Arkansas?? Contrast performance*

*Here's what he wrote to Mitt Romney's Polly Williams: [quote D letter] Now, to get the endowment for the*

*This system doesn't work. Why not skewer Clinton or his letter to Polly Williams?*

teachers' unions he's  
against private school choice  
and against the me option that  
really works for many inner city,  
low-income kids and their parents.  
Come on Bill, you can't have it both  
ways! After all, you opted to go  
to a private school.

9) Now let's look at his record in  
Arkansas.

education establishment in Washington what they want to hear. I will continue to tell them -- what they need to hear.//

We've heard a lot of talk of change <sup>IN</sup> ~~is~~ this election, and that's appropriate, because the American revolution is never ending.

But ~~the~~ change we've seen around the world the past few years is <sup>revolutionary.</sup> ~~really unusual, change is usually much more incremental, such more diffuse.~~

*I want for America's education system.*

That's the kind of change that ~~is underway in American education today.~~

~~Visiting schools, talking to parents, meeting with business leaders -- I am reminded of the words of Robert Kennedy -- spoken in another time, on another topic.~~

~~Kennedy said, "few will have the greatness to bend history itself; but each of us can work to change a small portion of events, and in the total of these acts will be written the history of this generation."~~

~~Robert Kennedy was talking about the battle for racial equality. Today, the struggle is for a new equality -- to give these kids an equal chance in the new world economy.~~

But while the topic has changed, ~~but~~ the message is the same. To the parents, teachers and community leaders participating in Norristown 2000, I say -- "thank you." You are changing a portion of events, and in your action, you are writing a better chapter, in the history of America's next generation.

*This is about as close as getting Jonathan Keizer.*

10

Thanks for listening. God Bless Pennsylvania. God Bless  
The United States of America.

# # #

(Askev/Nix)  
September 8, 1992  
6:00 P.M.  
JERSEY

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
2:35 P.M.

Thank you, Tom ((Kean)), for that kind introduction.

You know, Tom... I've never asked, but every time I hear you talk, I always wonder... are you sure you're not really from Texas?//

I'm delighted to be back in the warm hospitality of the Garden State.

You know, I was not far from here four years ago, almost to the day. I was campaigning for the Presidency... and at the time, our world was a much-different place, largely because of one undeniable fact:

A nuclear Sword of Damocles hung over our children's heads.

Well, today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.//

Thanks to the sustained effort of brave men and women like the veterans here today... now our kids can go to sleep without the spectre of nuclear holocaust in their dreams.

Thanks to folks like Bill Dennisson, who's 82 and here tonight.//

And thanks to folks like Desert Storm veteran Mike Ivanko III... who's not here tonight, because he's volunteering with the Hurricane Andrew relief efforts near Miami.//

Does our children's peace of mind mean anything?

You bet it does. And I'm proud to have contributed to it.

And now America's challenge is straightforward.

In the 21st Century, America must be <sup>an ~~Economic superpower~~, an ~~Export superpower~~, +</sup> a military superpower,  
an export superpower and an economic superpower.

SKT

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and try to protect what we already have. Ours is to look outward -- to open new markets, to prepare our people to compete, to strengthen our social fabric - - to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor. No matter what my opponent says, American workers can still outwork and out-think anybody in the world.

And New Jersey knows what that's worth -- better than just about anyone, in fact, this state understands that job growth is tied directly to foreign trade and foreign investment.

<sup>In this state</sup>  
~~To the tune of almost a quarter-million jobs and nearly 19 billion dollars, in fact, thanks to foreign companies doing business here in your state.~~

Just once

With corporate citizens like Schering-Plough [SHEAR-ing PLOW] and Hoffman-LaRoche [LA-Roak] shoring up the community, you

we had to provide investment, and will have more to export

*the reality of the global economy,*  
know that national economies are rapidly becoming one global economy.

Understanding that ~~simple, profound fact~~ led ~~my~~ *me* administration to negotiate the North American Free Trade Agreement.

NAFTA will create the world's largest free-trade zone -- a \$6 trillion market, from the Yukon to the Yucatan -- and will create 300,000 American jobs, just in the short term.

When my opponent was asked about the agreement -- I believe he was the moderate Bill Clinton at the time -- he said it sounded pretty good. Then along came big Labor, and the liberal Bill Clinton reconsidered and said, well, maybe it doesn't sound so good after all.//

The current Bill Clinton says, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, Walter Lippman said leadership means guarding a nation's ideals. And Peter Drucker said leadership is action.

But you know... nowhere have I seen leadership defined as -  
- "Hey -- I'll get back to you later."//

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by foreign companies.

It ranked ~~fourth-from-last~~ <sup>47th</sup> per-capita in the toxic chemicals it releases into surface water... and ~~in the bottom ten~~ <sup>42nd</sup> in ~~the~~ toxic chemicals released to the air... <sup>42nd</sup> *They were 42nd*

It easily ranked ~~in the bottom ten~~ <sup>43rd</sup> in its percentage of polluted rivers and streams... <sup>43rd</sup>

And ~~in the bottom ten~~ <sup>43rd</sup> in per-capita spending on cleaning the air.

That's the record, according to the Institute of Southern Studies in Durham, North Carolina...

And then there's the rumor that night-fishing's getting more and more popular in Arkansas these days... because it's so easy to spot the fish -- they glow in the dark.//

You know... my opponent reminds me of a tired old fellow who's looking in his medicine cabinet, trying to choose among a bunch of dusty old prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. ~~It has no potency at all.~~ <sup>But it may kill the patient</sup>

~~I've seen it happen so many times before.~~

~~We've had some challenging times...~~ but let's not retreat into the past, with ~~tired~~ <sup>2</sup> expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.

What if he does to America what he did to Arkansas?

*Why would want to let him*

*more this up*

*Hard to follow*

*42nd*

*43rd*

Now... what about my opponent?

Well, he's been in the public sector practically all his professional life. Not long after his work on the McGovern campaign, he ran for office <sup>at age 26</sup> in his tender youth... and he's been at it ever since.

The only time he hasn't been in office was four years he spent as a lawyer. And guess what? He spent those four years trying to figure out how he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like a guy saying he loves to sail, but hates the water.//

And it's reflected in his policies.

Last week when Tom Brokaw interviewed him, the first words out of <sup>my opponent's</sup> the Governor's mouth were about advocating a tax increase.

Specifically, he means \$150 billion -- just for starters. And he proposes \$220 billion in new government spending -- although Newsweek magazine says it might cost three times as much as he claims. They called ~~his~~ Clinton's plan, and I quote, "Economic fantasy".

Of course, he says he only wants to tax the rich ~~more~~. But you know, there aren't enough rich people in America to cough up the cash he wants to spend.

I ask New Jersey -- does this sound familiar?

I wish I could bring every American voter to New Jersey to see first-hand what a liberal governor and a liberal legislature in collusion can do to wreck an economy. When Governor Florio

Florio

Should spend more spec here & less on trade/enviro

was in cahoots with the Democratic legislature last session,  
~~together~~ they drove this state into the ground.//

You know the drill all too well. They sound one way when  
they campaign. But it's tax and spend, tax and spend more... as  
soon as the votes are in the coffer.//

Remember Governor Kean's motto for this state? Well...  
today, every New Jerseyan knows all too well... a rubber-check  
legislature and a rubber-stamp executive are not -- "perfect  
together."//

The solution to our economic challenge isn't raising taxes.  
It's creating more jobs.

I know that tourism is a big part of New Jersey's economy.  
And I know it creates thousands of jobs. And I also know that  
people don't come to New Jersey to see sludge and medical waste.  
(If they want to see those things... they can go to Arkansas.)

Well, I meant it when I came to the Jersey shore in '88 and  
promised to help clean up your beautiful beaches.

First, I promised to end ocean dumping of sewage sludge. ~~We  
went right to work on it, and~~ last June, the last barge that will  
ever dump sludge in this ocean sailed from New York Harbor.//

Ocean dumping is no more, and now, when tourists look out  
over the Jersey shore, they won't see sludge barges. They'll see  
sailboats.//

Second, I wanted to clean up the sewage coming from New York  
City and points beyond. We've invested two billion dollars a  
year to build new sewage treatment plants, and Tom Kean's

Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them moving. We're going to force them to build those plants so you don't have to put up with the City's sewage washing up on your shores anymore. And ~~now~~, when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.//

And we're finally getting the garbage out of the water.

We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists, spending money and having a ball on the beautiful New Jersey shore.//

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

Now, while my administration's helping deliver results on the Jersey shore, my opponent's talking a good game. But look at his record on the environment back in his home state.

Arkansas ranked a big five-oh -- dead last among the states -- for the quality of state environmental initiatives.

That's not all.

mention the source here

We can't really sustain this

Congress would read his equivocation as weakness - which it is

So there's one choice, America. When he takes a stand at all, Governor Clinton stands for high trade walls around our borders -- keeping out high-wage jobs.//

sketch this

And I stand for trade. Strong, free, fair trade.

He doesn't wait for, to keep the protectionist special interests happy. And

There's a clear choice when it comes to getting the economy going again, too.

sketch

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I had the ulcers to prove it.//

I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

I believe that government is already too big -- and spends too much of your money.//

That's why I've proposed freezing federal discretionary spending, and a plan to cap the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

That cap

So far, Congress has balked at making these tough choices. So now ~~I have a new idea~~. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.//

And I'll cut taxes -- across the board. I've already vetoed one Democratic tax increase, and I'll veto another if I have to.//

Link to the Conv. speech & language on spending.

VOICE-OVER TO GO UNDER GRAPHIC "CURT SMITH"

"CURT SMITH IS AN AUTHOR, POLITICAL AND BASEBALL WRITER, PUBLIC SPEAKER, AND PRESIDENTIAL SPEECHWRITER. WHAT FOLLOWS IS A VIDEO BIOGRAPHY."

Also:

"MARGARET THATCHER"

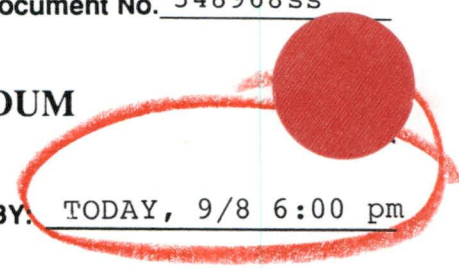
*Off w/changes*

*TC*

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

*02 SEP 9 9:51*

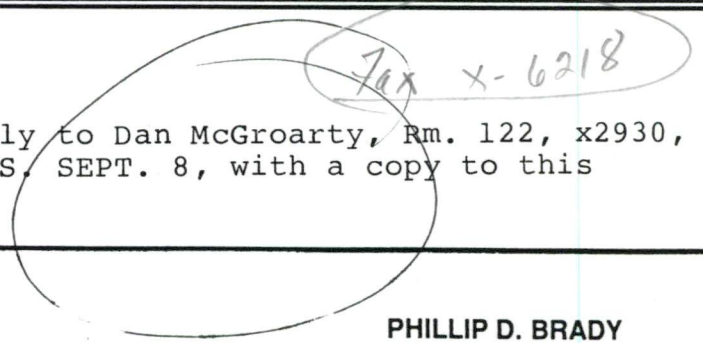


SUBJECT: PRESIDENTIAL REMARKS: VFW HALL EVENT MIDDLETOWN, N.J. - WED. 9/9/92

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.



RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2:46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At the time, our world was much different. A nuclear Sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep now without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st century, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

New Jersey knows what that means -- better than just about anyone, in fact. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA would create one of the world's largest free-trade zones - - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... ")). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

*Good*

So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

So I believe that government is already too big -- and spends too much of your money.

That's why I've put forward a freeze on federal discretionary spending, plus a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

So far, Congress has balked at making these tough choices. So now I have a new idea. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board.

Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like the guy who says he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that.

Now, he says he only wants to tax the rich more. Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after his convention. Like a moth to the flame - - he went to see Governor Jim Florio.))

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jerseyite knows all too well... that a rubber-check

*Be Careful  
Tove*

legislature and a rubber-stamp executive are not -- "perfect together."

Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy. And I know it creates thousands of jobs. And I also that people don't come to New Jersey to see sludge and medical waste.

(If they want to see those things... they can go to Arkansas.

And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

First, we promised to end ocean dumping of sewage sludge. We went right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see sailboats.

Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year at the Federal level to build new sewage treatment plants, and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And third, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet at a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. It has no potency.

America today needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home. *Let's compete to win, not retreat and lose* ✓

God bless New Jersey... and God bless the United States of America.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	X MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	X MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>Grady to DMC</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	X PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH <i>To DMC</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	X ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN <i>w/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

*Called 3:45  
4:40  
5:40 walk*

*See Kaufman's point  
p. 4 - very important*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2:46

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MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

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So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

So I believe that government is already too big -- and spends too much of your money.

That's why I've put forward a freeze on federal discretionary spending, plus a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

So far, Congress has balked at making these tough choices. So now I have a new idea. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board.

Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like the guy who says he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that.

Now, he says he only wants to tax the rich more. Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after his convention. Like a moth to the flame -- he went to see Governor Jim Florio.))

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jerseyite knows all too well... that a rubber-check

NOTE:  
New Legio. is GOP.

legislature and a rubber-stamp executive are not -- "perfect together."

Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy. And I know it creates thousands of jobs. And I also know that people don't come to New Jersey to see sludge and medical waste. (If they want to see those things... they can go to Arkansas. And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

First, we promised to end ocean dumping of sewage sludge. We went right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see sailboats.

Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year at the Federal level to build new sewage treatment plants, and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And third, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet at a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. It has no potency.

America today needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.

Joe Kyrillos.  
Faku charge

(Frank Pallone)  
plays as Marcia - outside  
"He's no different"

(KA  
RUC  
OS)

- 21st in Cooper in PAC money received.
- Flipflop on line item veto.
- Franked mail.
- Term limits ~~XXXXXX~~

Foe RB2 Comments

Rec  
9/8  
3p  
WJ



3:20 pm

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

TD : Provost/Askew

- A quick edit
- Try to work in the Ark  
enviro pts (I've  
given them to  
you  
less)
- Try to include other  
Ark  
tax date  
(not the 128)  
(Or say after all  
that complaining  
his campaign  
announced  
it was  
127,  
not 128)

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey,  
campaigning for the Presidency.

At the time, our world was much different. A nuclear sword  
of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say  
something no President could ever say before: The Cold War is  
over. And freedom finished first.

Now our kids can go to sleep now without the specter of  
nuclear holocaust in their dreams. Does that mean anything? You  
bet it does.

Now America's challenge is straightforward. In the 21st  
Century, America must <sup>be</sup> remain a military superpower, an export  
superpower and an economic superpower.

In this election, you'll hear two versions of how to do  
that. Theirs is to look inward, and protect what we already  
have. Ours is to look outward -- to open new markets, prepare  
our people to compete, to strengthen <sup>our social fabric</sup> the ~~American~~ family -- to  
save and invest -- so we can win.

It starts with a commitment to trade, by opening world  
markets to the fruits of American labor.

Pls  
use  
the  
convention  
once

RBZ

New Jersey knows what that means -- better than just about anyone, in fact. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA would create one of the world's largest free-trade zones - - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

When my opponent was asked about the <sup>agreement</sup> ~~treaty~~, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... "). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

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So I believe that government is already too big -- and spends too much of your money.

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And then -- I'll cut taxes -- across the board.

Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

*with long*  
*Right* after his work on the Nelson Campaign my opponent first ran for office -- at age 28  
*He started* at age 21  
*He can* first ran for office at age 21 ~~starting off~~

*use the savings to*

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like the guy who says he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

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You know these guys well. They sound 4 one way when they campaign, but its tax & spend, & tax & spend more on soon as the votes are in

Sam Patch - jumped off Patterson

Janice Abbott 609-

Use Newsweek quote (unless Stone P doesn't think it works)

Hit this harder Use 12/12/88? or other Ark record?

former Dem. House + Senate - drove this into ground

legislature and a rubber-stamp executive are not -- "perfect together."

*Tom - sorry I couldn't do a gas*

Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy.

And I know it creates thousands of jobs. And I also that people don't come to New Jersey to see sludge and medical waste.

(If they want to see those things... they can go to Arkansas.

~~And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)~~

*Why include this*

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

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Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year (at the Federal level) <sup>Need</sup> to build new sewage treatment plants, and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

*say it  
to  
do  
why  
go  
do-  
not  
be  
all  
this  
yes.  
to*

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And third, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

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We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

*Not a great word*

*Also: 42nd in 90 of polluted rivers & streams  
47th in per capita toxic chem. releases to surface water  
42nd in per cap toxic chem releases to air; 43rd in per cap spending on air pollution*

*fish walking*

*Night fishing  
glow-in-the-dark*

*A good plan to put in a few more Arkansas facts! ~~How~~ Set it up by saying he talks a good game, but I delivered for NJ's beaches. Let's look at what the Frcht. for Southern Studies of Durham NC said about Mr C & ~~the~~ the enviro: Ark ranked 50th, worst in the country, for the quality of state enviro initiatives.*

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.



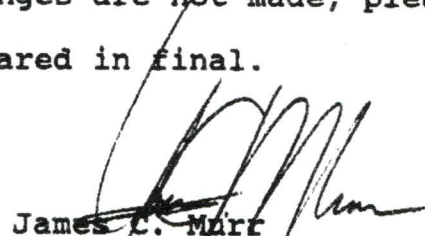
EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

9-8-92 6:59

**NOTICE:**

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

If our proposed substantive changes are not made, please let us know before the material is prepared in final.

  
James C. Merritt  
Associate Director for  
Legislative Reference  
and Administration

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

RESPONSE:

*See comments - all from R. Brady  
(T. Scully may respond at a later time)*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

WHITE HOUSE STAFFING REQUEST



Subject

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J.  
WED, 9/9/92

TUESDAY, SEPTEMBER 8

Date/Time Received:

RESPONSE DUE:

9/8/92 3:30 PM

5:30 PM

Response due to Director's Office Support Group, Room 254, Ext. 3060.  
Please respond to every staffing request, even if you have no comment.

Distribution Within OMB

Action

FYI

Action

FYI

*cc: 1. McGroarty => Fax 6218  
2. Phil Brady => Fax 2883*

Director

Howard, R.

Deputy Director

Legis. Affairs

Dep. Dir./Mgmt.

MacRae, J.

Al-Samarrie, A.

Martin, B.

Anderson, B.

Mazur, E.

Burman, A.

Murr, J.

Dale, E.

Rockefeller, N.

Damus, R.

Scully, T.

Gen. Mgmt. Div.

(Other)

Gilman, P.

Grady, R.

Hale, J.

*This speech really needs work!*

*These changes MUST be made by Bob Grady x4844*

Comments:

The attached document is Presidential material that contains political elements. Accordingly, please restrict your review and comments to checking the accuracy of factual statements and statements about the Administration's official policies and activities.

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2:46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At the time, our world was much different. A nuclear Sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep now without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st <sup>C</sup>entury, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

New Jersey knows what that means -- better than just about anyone, in fact. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA would create one of the world's largest free-trade zones - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... ")). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

putting high tax walls around America  
that will keep out high wage jobs

So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

So I believe that government is already too big -- and spends too much of your money.

That's why I've put forward a freeze on federal discretionary spending, plus a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

So far, Congress has balked at making these tough choices. So now I have a new idea. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

I will  
~~And then -- I will~~ cut taxes -- across the board. I have already vetoed one Democratic tax increase, and I will veto another if I have to.  
Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like the guy who says he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that.

Now, he says he only wants to tax the rich more. Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

~~((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after his convention. Like a moth to the flame -- he went to see Governor Jim Florio.))~~

I wish I could bring every American voter to New Jersey to see first-hand what a <sup>liberal</sup> governor and <sup>liberal</sup> legislature in collusion can

do to wreck an economy. *Here in New Jersey, you've changed the Legislative to the Republican column -- and they cut taxes. They even overrode Governor Florio's Remember Governor Kean's motto for this state? Well...*

every New Jerseyite knows all too well... that a rubber-check

*veks to do it  
Give me a Republican  
Congress & we will cut taxes ~~at~~  
across the board at the Federal level as well.*

*The Governor of Arkansas shares the same political philosophy as another Governor -- the biggest tax raiser in New Jersey history.*

legislature and a rubber-stamp executive are not -- "perfect together."

Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy. And I know it creates thousands of jobs. And I also <sup>know</sup> that people

don't come to New Jersey to see sludge and medical waste.

(If they want to see those things... they can go to Arkansas.

And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

~~Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.~~

help clean up your

First, we promised to end ocean dumping of sewage sludge. We went right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see sailboats.

Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year at the Federal level to build new sewage treatment plants, and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

We're going to force New York to build these plants -

moving so you don't have to put up with the City's sewage washing up on your shores anymore. ~~And when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.~~

And third, we're ~~finally~~<sup>2</sup> getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet at a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. ~~It has no potency.~~ (?)

America today needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

~~I've seen it happen so many times before.~~

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.

WHITE HOUSE STAFFING MEMORANDUM

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MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

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CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELLICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Askev/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2: 46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At the time, our world was much different. A nuclear sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep now without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st century, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

*No matter what my opponent says, American workers can still outcompete, outthink and outcreate -- any other in the world.*

*that the world hungers for our products*

New Jersey <sup>ans</sup> knows ~~what that means~~ -- better than just about anyone, ~~in fact~~. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA would create one of the world's largest free-trade zones - - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

*insert quote B.C. Jensen B.C.*

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... ")). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

*rose* So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I had ~~have~~ the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

So I believe that government is already too big -- and spends too much of your money.

That's why I've put forward a freeze on federal discretionary spending, plus a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

So far, Congress has balked at making these tough choices. So now I have a new idea. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board. *(applause)*

Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like the guy who says he loves to sail, but has never seen a boat.

And it's reflected in his politics. *Brokaw*

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase." *Just*

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that. *(New York)*

Now, he says he only wants to tax the rich more. ~~Except~~ *But you know,*  
there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after his convention? Like a moth to the flame - - he went to see Governor Jim Florio.))

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jersey ~~is~~ *an* knows all too well... ~~that~~ a rubber-check

legislature and a rubber-stamp executive are not -- "perfect together."

*(Kearney)*  
Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy. And I know it creates thousands of jobs. And I also know that people don't come to New Jersey to see sludge and medical waste. (If they want to see those things... they can go to Arkansas. And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

First, we promised to end ocean dumping of sewage sludge. We went right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see *(Pup)* sailboats.

Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year *(at the Federal level)* to build new sewage treatment plants, and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And ~~third~~, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet at a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. It has no potency.

America today needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.

Ross

p. 7 add after last  
sent. in 1st ¶

"Let's compete to  
win, not retreat  
and lose."

Document No. 348968ss

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<del>HOLIDAY</del>	<del><input type="checkbox"/></del>	<del><input type="checkbox"/></del>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

RESPONSE:

*See comments.*  
*PF*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

New Jersey knows what that means -- better than just about anyone, in fact. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

→ D&C can provide this sum. 09/09.

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

(Treasury)

✓ Understanding that simple, profound fact led my administration to negotiate the North American Free Trade ~~Agreement~~ <sup>Agreement.</sup> NAFTA would create one of the world's largest free-trade zones - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... "). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

So I believe that government is already too big -- and spends too much of your money.

That's why I've put forward a freeze on federal discretionary spending, plus a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

So far, Congress has balked at making these tough choices. So now I have a new idea. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board.

Now... what about my opponent?

Well, he's been in the public sector all of his professional life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like the guy who says he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that.

Now, he says he only wants to tax the rich more. Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after his convention. Like a moth to the flame - - he went to see Governor Jim Florio.))

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jerseyite knows all too well... that a rubber-check

legislature and a rubber-stamp executive are not -- "perfect together."

Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy.

And I know it creates thousands of jobs. And I also <sup>know</sup> that people don't come to New Jersey to see sludge and medical waste.

(If they want to see those things... they can go to Arkansas.

And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

First, we promised to end ocean dumping of sewage sludge.

We went right to work on it, and last June, <sup>(we halted that practice)</sup> the last barge that will ever dump sludge in this ocean sailed from New York Harbor.

Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see sailboats.

Second, we wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year at the Federal level to build new sewage treatment plants, and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

*(Treasury)  
could be seen as unnecessary cheap shot at California  
(EPA)  
is not a waste problem, any judge problems at the time  
dinary  
an air quality problem.  
asked me  
could not identify  
such blame, and  
assess them  
with  
bring into  
rest on our  
credibility*

*Pls. delete*

*could simplify w/ a shorter sentence*

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And third, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past.

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet at a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. It has no potency.

America today needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.

6743

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

92 SEP 8 4:26 PM

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

RESPONSE:

September 8, 1992

TO: DAN MCGROARTY

The NSC staff concurs with the attached, with comments as noted.

*Brent Scowcroft*  
Brent Scowcroft

cc: Phillip Brady

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

*Needs more coherence and to be pulled together (Transition, summary)*

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2:46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At the time, our world was much different. A nuclear Sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep *now* without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st century, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

New Jersey knows what that means -- better than just about anyone, in fact. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA would create one of the world's largest free-trade zones - - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... ")). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

Have we used this before?  
Substitute for Internat. Econ. project's net gain of 175,000 jobs.

Does this really rank as ineffective argument?

Suggest also different approach. How long job take

Wants to read the fine print -- not so bad.

So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

*Clinton  
protectionism?*

There's a clear choice when it comes to getting the economy going again, too.

*Jobs?*  
I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President. *(ulcers?)*

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

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I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

A handwritten signature in cursive script, appearing to read "Rosen", is written vertically on the right side of the page.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home.

God bless New Jersey... and God bless the United States of America.

Document No. 348968sa

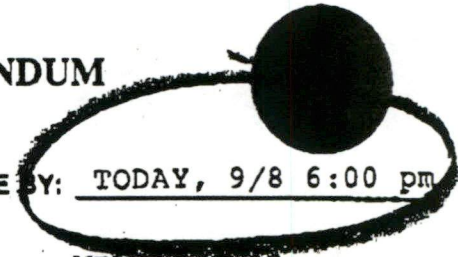
**WHITE HOUSE STAFFING MEMORANDUM**

SEP 8 15:40

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_



	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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**REMARKS:**

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2: 46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At ~~the~~ <sup>THAT</sup> time, our world was much different. A nuclear Sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep ~~now~~ without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st century, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two <sup>TRY TO</sup> versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

*How IMPORTANT TRADE IS TO OUR NATION'S ECONOMY*

New Jersey knows ~~what that means~~ -- better than just about anyone, in fact. <sup>ITS RESIDENTS</sup> ~~This state~~ understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that <sup>NATIONAL</sup> ~~the world's~~ economies are rapidly becoming <sup>SUBSUMED BY A</sup> ~~and~~ global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA <sup>WILL</sup> ~~would~~ create one of the world's largest free-trade zones - - a \$6 trillion market, from the Yukon to the Yucatan -- and <sup>WILL</sup> ~~would~~ create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... "). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company. <sup>IESO</sup>

~~So there's one choice, America.~~ I stand for trade. Strong,  
<sup>AND FAIR</sup> free international trade. Governor Clinton stands for  
 protectionism. <sup>I</sup> [when he takes a stand at all].

There's a clear choice when it comes to getting the economy  
 going again, too.

I spent half my career in the public sector, and half in the  
 private sector... creating jobs and meeting a payroll... and I  
 have the ulcers to prove it. I think that's a pretty good  
 qualification for being President.

And what I learned as a businessman is that it's as plain as  
 day that higher taxes don't create jobs. They destroy jobs.

<sup>I</sup> ~~So I~~ believe ~~that~~ government is already too big -- and  
spends too much of your money.

That's why I've <sup>PROPOSED</sup> ~~put forward~~ <sup>ING</sup> a freeze <sup>AND</sup> on federal  
 discretionary spending, ~~plus~~ a plan to control the growth of  
 mandatory federal spending without ever touching Social Security.  
 It would save \$300 billion over five years. ~~XXXXXXXXXXXX~~

So far, Congress has balked at making these tough choices.  
 So now I have a new idea. <sup>I</sup> I want to give you -- the taxpayer --  
 the option of taking ten percent of your income tax -- and using  
 it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board.

Now... what about my opponent?

Well, he's been in the public sector all of his professional  
 life... except for four years he spent as a lawyer. Get this --

every day during those four years, he was running for office so he could get back on the public payroll.

And now Governor Clinton says he respects the small businessman. That's like <sup>A</sup> ~~the~~ <sup>SAYING</sup> ~~guy who says~~ he loves to sail, but has never seen a boat.

And it's reflected in his politics.

Last week when Tom Brokaw interviewed him, the first words out of the Governor's mouth were, "I advocate a tax increase."

Specifically, he means \$150 billion -- for starters. And he proposes \$220 billion in new government spending, although the experts admit it may be three times as high as that.

Now, he says he only wants to tax the rich more. "Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after ~~his~~ convention. Like a moth to the flame - <sup>CONSULT WITH</sup> he went to ~~see~~ Governor Jim Florio.)) *THE DEMOCRAT*

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jerseyite knows all too well... that a rubber-check

legislature and a rubber-stamp executive are not -- "perfect together."

Of course the ~~answer~~ <sup>SOLUTION</sup> isn't ~~more~~ <sup>RAISING</sup> taxes. It's ~~more~~ <sup>CREATING</sup> jobs.

And I know that tourism is a big part of New Jersey's economy. And I also <sup>KNOW</sup> that people don't come to New Jersey to see sludge and medical waste.

(If they want to see those things... they can go to Arkansas. And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

First, I promised to end ocean dumping of sewage sludge. We went right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see sailboats.

Second, I wanted to clean up the sewage coming from New York City and points beyond. We've invested two billion dollars a year at the federal level to build new sewage treatment plants and Tom Kean's Wastewater Treatment Trust has made great progress here in New Jersey.

New York has been less responsive, so I put \$70 million in the Federal budget, both last year and this year, to get them

moving so you don't have to put up with the City's sewage washing up on your shores anymore. And <sup>Now</sup> when people look out over the Jersey shore... they won't see sewage. They'll see swimmers.

And third, we're finally getting the garbage out of the water. We've given the EPA and the U.S. Army Corps of Engineers the resources to collect the refuse from Fresh Kills landfill in New York... and floatables from careless boaters... that end up on New Jersey's beaches. And when New Jerseyites look out over the Jersey shore... they won't see trash. They'll see tourists.

That's what government can do when it confronts real problems... with real policies... based on real ideas -- not old formulas from the past. *TRYING TO CHOOSE BETWEEN*

My opponent reminds me of a tired old fellow who's looking in his medicine cabinet ~~at~~ a bunch of prescriptions that expired years ago.

Well, folks... old medicine won't cure our ills. Tax-and-spend won't solve our problems. ~~It has no potency.~~ *IT'S A BUNCH OF EXPIRED PRESCRIPTIONS.*

America ~~today~~ needs realism in its government above all else. And then we need bold resolve. I believe that you tell the American people the hard facts, and then we'll all get to work and do something about changing them for the better.

I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and <sup>REWARDING</sup> good life at home.

God bless New Jersey... and God bless the United States of America.

*Off w/ copy*

Document No. 348968ss

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/8/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 9/8 6:00 pm

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, N.J. - WED. 9/9/92

SUBJECT: \_\_\_\_\_

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 6:00 p.m., TODAY, TUES. SEPT. 8, with a copy to this office. Thank you.

*702 X-6218*

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Askew/Nix)  
September 8, 1992  
2:45 P.M.  
JERSEY

2 SEP 8 P2:46

PRESIDENTIAL REMARKS: VFW HALL EVENT  
MIDDLETOWN, NEW JERSEY  
SEPTEMBER 9, 1992  
((TIME??))

((Acknowledgements, humor.))

Four years ago, almost to the day, I was here in New Jersey, campaigning for the Presidency.

At the time, our world was much different. A nuclear Sword of Damocles hung over our children's heads.

Today, I return to this beautiful Garden State to say something no President could ever say before: The Cold War is over. And freedom finished first.

Now our kids can go to sleep now without the specter of nuclear holocaust in their dreams. Does that mean anything? You bet it does.

Now America's challenge is straightforward. In the 21st century, America must remain a military superpower, an export superpower and an economic superpower.

In this election, you'll hear two versions of how to do that. Theirs is to look inward, and protect what we already have. Ours is to look outward -- to open new markets, prepare our people to compete, to strengthen the American family -- to save and invest -- so we can win.

It starts with a commitment to trade, by opening world markets to the fruits of American labor.

New Jersey knows what that means -- better than just about anyone, in fact. This state understands that job growth is tied directly to foreign trade and foreign investment -- to the tune of ((X jobs and X dollars as result of foreign investment in NJ)).

New Jersey is home to ((biggest foreign companies)) because you went out and fought to bring them here. You understand that the world's economies are rapidly becoming one global economy.

Understanding that simple, profound fact led my administration to negotiate the North American Free Trade Act. NAFTA would create one of the world's largest free-trade zones - - a \$6 trillion market, from the Yukon to the Yucatan -- and would create 300,000 American jobs just in the short term.

When my opponent was asked about the treaty, he said, "I'm reviewing it carefully, and when I have a definitive opinion I will say so."

Well, ((Thomas Jefferson said, "Leadership is ... ")). And Peter Drucker said, "Leadership is action."

But you know... nowhere do I see leadership defined as -- "I'll get back to you later."

And by the way, when Governor Clinton did get back to America on the issue of a global economy, he said he wanted to tax foreign investment. It sounds politically appealing, but it would endanger every one of those New Jersey jobs provided by a foreign company.

Good

So there's one choice, America. I stand for trade. Strong, free international trade. Governor Clinton stands for protectionism -- when he takes a stand at all.

There's a clear choice when it comes to getting the economy going again, too.

I spent half my career in the public sector, and half in the private sector... creating jobs and meeting a payroll... and I have the ulcers to prove it. I think that's a pretty good qualification for being President.

And what I learned as a businessman is that it's as plain as day that higher taxes don't create jobs. They destroy jobs.

So I believe that government is already too big -- and spends too much of your money.

That's why I've put forward a freeze on federal discretionary spending, plus a plan to control the growth of mandatory federal spending without ever touching Social Security. It would save \$300 billion over five years.

So far, Congress has balked at making these tough choices. So now I have a new idea. I want to give you -- the taxpayer -- the option of taking ten percent of your income tax -- and using it for one purpose alone... to reduce the budget deficit.

And then -- I'll cut taxes -- across the board.

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Now, he says he only wants to tax the rich more. Except there aren't enough rich people in America to cough up the cash he wants to spend.

You tell me what's going to happen.

I ask New Jersey -- does this sound familiar?

((Remember a candidate for Governor of this state, who said he would never raise taxes? Well, guess who Bill Clinton made a beeline toward after his convention. Like a moth to the flame - - he went to see Governor Jim Florio.))

I wish I could bring every American voter to New Jersey to see first-hand what a governor and legislature in collusion can do to wreck an economy.

Remember Governor Kean's motto for this state? Well... every New Jerseyite knows all too well... that a rubber-check

*Be Careful  
Tovey*

legislature and a rubber-stamp executive are not -- "perfect together."

Of course the answer isn't more taxes. It's more jobs.

I know that tourism is a big part of New Jersey's economy. And I know it creates thousands of jobs. And I also that people don't come to New Jersey to see sludge and medical waste. (If they want to see those things... they can go to Arkansas. And if they want to breathe air that meets California's environmental standards while they're there, they'll have to wear gas masks.)

Well, I meant it when I came to the Jersey shore in '88 and promised to change the attitude of neglect that had polluted your beautiful beaches.

First, we promised to end ocean dumping of sewage sludge. We went right to work on it, and last June, the last barge that will ever dump sludge in this ocean sailed from New York Harbor. Ocean dumping is no more, and now, when tourists look out over the Jersey shore, they won't see sludge barges. They'll see sailboats.

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I've seen it happen so many times before.

I know four years can change things. For the better... and for the worse.

We've had some challenging times... but let's not retreat into the past, with tired, expired remedies.

Let's press forward... into a new century of global economics... where America can compete with the best... world-class goods and services abroad... and a secure and good life at home. *Let's compete to win, not retreat and lose.* ✓

God bless New Jersey... and God bless the United States of America.

THE WHITE HOUSE

Office of the Press Secretary  
(Middletown, New Jersey)

For Immediate Release

September 9, 1992

REMARKS BY THE PRESIDENT  
IN BUSH-QUAYLE RALLY '92

Middletown Township VFW Hall  
Middletown, New Jersey

3:04 P.M. EDT

THE PRESIDENT: Thank you all. Thank you, Governor. Listen, thank you for this welcome. And what an honor it is to be introduced by Governor Tom Kean, great New Jerseyan, great friend. Thank you, Governor Kean, for heading our campaign. I know that guarantees success.

Now, hello to everybody. A thousand apologies for being, what, 15 minutes late. (Laughter.) And I'm delighted to be back, back in New Jersey. And allow me to quickly thank most host, Mayor Rosemary Peters; the Vets, Neal Cassidy, Al Thomas, Ben Ferrera and all the New Jersey veterans in the audience as well as the Nottingham Little League -- what a job they did. (Applause.) And I look forward to seeing Joe Kyrillos in Washington soon -- (applause) -- where he'll join Congressman Chris Smith.

THE AUDIENCE: Four more years! Four more years!

THE PRESIDENT: Four. And let me acknowledge some New Jersey talent -- Bob Franks, Don Francesco, Chuck Atan, members of the New Jersey legislature and members of the Monmouth County Free Holder Board. All good Republicans.

And I was not far from here, as the Governor said, almost exactly four years ago to the day. And I was campaigning for the presidency. And our world was very different, largely because of one undeniable fact: A nuclear sword of Damocles hung over our children's head.

Well, today, I return to this beautiful Garden State to say something no president could ever say before: The Cold War is over and freedom won. (Applause.)

Thanks to the sustained effort of brave men and women like the veterans here today, now our kids can go to sleep without nuclear holocaust haunting their dreams. That is real progress for mankind, and I'm proud to have been a part of it. (Applause.)

AUDIENCE: Where was Bill? Where was Bill?

THE PRESIDENT: We'll let him answer that one.  
(Laughter.)

Thanks to folks like veteran Bill Denisson, who's 82 and came here tonight just to hear a young guy like me. He deserves credit. Does our children's peace of mind mean anything? And you bet it does. And we should be proud that together we have made it happen. (Applause.)

And now, America's challenge is straightforward. In the 21st century, America must be a military superpower, an export superpower and an economic superpower.

And in this election, as the Governor said, you're going to hear two versions of how to do that. Theirs is to look

MORE

inward and try to protect what we already have. And ours is to look outward, to open new markets, to prepare our people to compete, to strengthen our families, our social fabric, to save and invest, so that we can win.

And my agenda starts with a commitment to trade, by opening world markets to the fruits of American labor. My opponent says, American workers can still -- my opponent says turn inward. And I say American workers can still outwork, outthink and outcreate anybody in the entire world. (Applause.) And New Jersey, this great state, knows what that's worth, better than just about anyone. In this state alone, more than a quarter-million jobs are tied to foreign investment and a thousand more to exports.

Understanding the reality of this global economy led me to negotiate the North American Free Trade Agreement. And that agreement will create the world's largest free-trade zone, a \$6 trillion market, from the Yukon to the Yucatan, and will create 300,000 American jobs. And that is just in the short run. (Applause.) And Governor Clinton -- Governor Clinton used to support it. Now he says, "I'm reviewing it carefully, and when I have a definite opinion, I'll say so."

Well, Walter Lippmann said leadership -- leadership means guarding, and I quote, "a nation's ideals." And Peter Drucker said, quote, "Leadership is action." But, you know, nowhere have I seen leadership defined as: Hey, I'll get back to you later. You can't do that when you're in the Oval Office. You've got to make a decision. (Applause.)

And there's a clear choice when it comes to getting the economy going again, too. I spent half my career in the public sector, and the other half working for a living in the private sector, running a small business. And I had ulcers to prove it. ~~And I think meeting a payroll is a good qualification for being~~ President of the United States. Holding a job in the private sector is a good qualification. And what I learned as a businessman is that it's as plain as day that higher taxes do not create jobs, they destroy jobs. (Applause.)

And I'll tell you something else I disagree with my opponent about: I believe that government is already too big and spends too much of your money. (Applause.) And that's why I've proposed freezing discretionary spending, and a plan to cap the growth of the mandatory spending without touching Social Security. We're not going to mess with Social Security, we're going to control the growth of other spending. And that cap would save almost \$300 billion over five years -- \$300 billion. I need your help for that program. (Applause.)

You heard Joe talk about -- Joe Kyrillos -- so far Congress has balked at making these tough choices. And I want to give you, the taxpayer, the option of taking 10 percent of your income tax, and using it for one purpose alone, to reduce the budget deficit. Let's get the crushing weight of debt off the backs of these young people here today. (Applause.)

And we can take those savings and cut taxes across the board. And I've already vetoed one Democratic tax increase, and I'll veto another if I have to. I've got a pen right here in my coat to do just that. No more tax increases. (Applause.)

Now, what about my opponent? What about my opponent?

Q Clean the House! Clean the House!

THE PRESIDENT: We've got to clean the House -- I'm getting to that, now, just a minute. Well, my opponent's been in the public sector practically all his professional life. He caught the bug during his work on the McGovern campaign, and he's been at it ever since. And, in fact, he's either been in public

office, or trying to get into public office, ever since he was 27 years old.

And just yesterday, Governor Clinton said, "No government can ever replace the marketplace." Well, now, he sounds like he respects and understands the small businessperson. But that's like a guy saying he loves to sail, but he's never been near the water. You've got to understand how it works. It's reflected in his policies, too.

Last week, when Tom Brokaw interviewed both of us and interviewed him, the first words out of the opponent's mouth were -- after he said good evening -- he did say that. Then he started talking about raising your taxes. We do not need to raise taxes in this country. (Applause.) I found out the hard way. I want along with one Democratic tax increase and I'm not going to do it again -- ever, ever. (Applause.)

He specifically means \$150 billion in taxes -- that's his proposal. And then he proposes \$220 billion in new government spending, although Newsweek Magazine says it might cost three times as much as he claims. They called Governor Clinton's plan an "economic fantasy." And they are right. (Applause.)

Of course, he says he only wants to tax the rich. But you know there aren't enough rich folks to pay for his programs. And he endorsed the \$100-billion tax increase passed by the congressional Democrats this year. And he's for it. And I'm against it. And who do you think is right? (Applause.)

I ask New Jersey -- does this saxophone song sound familiar -- tax and spend? And I wish I could bring every American voter to New Jersey to see firsthand what a liberal governor and a liberal legislature can do to wreck an economy. Thank God we've got some Republicans in there now. (Applause.) When Governor Florio was in cahoots with the Democratic legislature, they acted like every day was April 15th.

I remembered Governor Kean's motto for this state. Well, today, every New Jerseyan knows all too well: A rubber-check legislature and a rubber-stamp executive are not perfect together. (Applause.)

We need tax incentives to get this economy moving. And by the way, if you'll give us Joe Kyrillos and a few more like him, I'd be using my pen not to veto tax hikes, but to sign tax cuts into law. That's what we need. (Applause.)

The solution to our challenge isn't raising taxes. It's creating more jobs. And I know that tourism, for example, is a big part of your great economy. And I know it creates thousands of jobs. And so, as the Governor said, I came here in 1988 and promised to clean up -- help clean up your beautiful beaches. And I meant it.

And first, I promised to end ocean dumping of sewage sludge. Well, the last barge to ever dump sludge in your ocean sailed from New Harbor last June. No more. (Applause.) When tourists look out over the shore, they won't see sludge barges, they'll see sailboats.

And second, I want to clean up the sewage coming from New York City and points beyond. We're going to compel New York to build those sewage plants so you don't have to put up with their sewage washing up on your shores and ruining your beaches and vacations. (Applause.)

And we're finally getting the garbage out of the water. And that's what the government can do when it confronts real problems, with real policies, based on real ideas, not an old formula from the past.

And now, while administration -- my administration's out helping deliver results on the Jersey Shore, my opponent is talking a good game. But let me just give you his record on the environment back in his home state.

According to the Institute of Southern Studies, Arkansas ranked dead last for environmental initiatives. And in the amount of toxics they dump into surface water, per capita, they were 47th. Now, they did better in the amount they pump into the air, they jumped all the way up to 42nd worst. And they were way up there at 42 in the percentage of rivers and streams that are polluted, too. And there's a rumor down there that night fishing is getting more and more popular in Arkansas because it's so easy to spot the fish: They glow at night. They light up. (Laughter and applause.)

Yes, the Governor wants to do for America what he did to Arkansas. Why would you want to let him do that?

You know, my opponent reminds me of a tired guy looking in his medicine cabinet, trying to choose among a bunch of old prescriptions that expired years ago. Old medicine will not cure our ills. Tax-and-spend will not solve our problems, it might kill off the patient. And let's not retreat into the past, with tired, expired remedies. Let's press forward, into a new century of global economics, where America can compete with the best, and win a secure and good life at home.

May I thank the veterans who've provided us this wonderful hospitality. God bless those that served our country here, each and every one of you. (Applause.) And may God bless the United States, a nation that is on the rise, not on the decline. (Applause.) Don't listen to the pessimists. May God bless the United States of America. (Applause.)

Thank you very much. (Applause.)

END

3:19 P.M. EDT