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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13638
Folder ID Number: 13638-002

Folder Title:
Telephone Call to America 2000 9/1/92 [OA 5811]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	4	4

young lives, have been tragically lost. But already in Florida and Louisiana, we're talking not just of relief but of recovery. This is a tribute to what is inside us. And yes, Andrew blew a whirlwind of devastation. But he could never extinguish the American spirit, a spirit of compassion and sacrifice and endurance. We have seen that spirit in action the past 8 days. And with this spirit and your enduring commitment, our neighbors in south Florida and Louisiana will recover.

Thank you for your generosity. And our prayers are with all who stood in Andrew's path. Good night.

Note: The President spoke at 9 p.m. from the Oval Office at the White House. The address was broadcast live on nationwide television.

Teleconference With the America 2000 Satellite Town Meeting September 1, 1992

The President. Lamar, I'm here.

Secretary Alexander. Well, terrific.

The President. Delighted to be here. And I'm delighted you're willing to take this phone call from this very interested participant from the White House.

Secretary Alexander. We're honored that you'd take the time to call. We know you've had a very busy day.

The President. Well, let me just make a couple of comments butting into this wonderful program. But first a compliment, and then I do want to ask one question. But my compliments to the more than 2,500 communities out there who are working together on these national education goals.

When the Governors and I established the goals at Charlottesville at that education summit, we hoped to set a new direction for education in our country. But we also knew that the goals would not make much difference unless they were adopted community by community. And so I guess the way to say it is we had high hopes at Charlottesville. But I don't think any one of us envisioned anything quite like this, over 2,500 different communities working together on the goals

at one time by satellite. I really just want to say that I hope you will all stick with it, join the town meeting every month, and become an America 2000 community, if you're not in there already.

There are no quick fixes. The change we're talking about is really fundamental. It is really enormous, literally reinventing education. And that'll require what we call the break-the-mold schools: higher standards and certainly better tests, getting government off the teachers' backs, and then giving families more choice in schools and academic programs. There's nothing more important than creating the best schools in the world for our children, and this is the way to do it.

So my compliments to all assembled for what you're doing. My compliments also to the U.S. Chamber and all the local chambers of commerce out there who are involved in these community efforts, and then, of course, to the wonderful Wal-Mart associates who are participating. I do know firsthand how important education was to Sam Walton. And he would be glad. He would be thrilled that you were participating tonight. So, congratulations.

Now for my question, and I want to place it to Len Sirotzki of Bensenville, Illinois. And I suspect that almost all of the participating communities have this question in mind because I've challenged each one of them to create a break-the-mold school. And now Len, if you're there, you've turned your entire community into a break-the-mold site. And my question is, how did you get started and how is it working out?

Mr. Sirotzki. Mr. President, thank you for asking that question. It certainly is wonderful of you to join us this evening. The way we started, very simply put, was that we started. I think that the number one message to communities everywhere is to start, and don't wait for some perfect time that may never come. But we looked for individual persons who were willing to go beyond personal agenda for the benefit of the community, all of the families in the community, and I mean all of them, not only school-aged children. And I think all of us want better communities, but they will not come about magically. It's going to take a very, very long-term commitment, and there will be a great deal

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of pain, bringing about the kinds of changes that are needed.

But we have five different taxing bodies representing all the wonderful people of Bensenville who are working together. And I know that I can speak for all of the people in Bensenville in saying that whatever it is that we do that is of interest to others, we would be more than happy to share, because that's the kind of place Bensenville is.

The President. Well, thank you, Len, very much. And I know everybody's experience can be helpful to the other fellow. And this experience in Bensenville, I appreciate your sharing it with us. And let me just say here in conclusion, it's been a long day. In fact, it's been a very emotional day for me. I've been out surveying the aftermath of Hurricane Andrew in Florida and over in Louisiana. And let me just say that one of our participants tonight, I believe, is Connie Jones. She's the principal of Three Oaks Elementary School at Fort Myers. And she got her school turned into a shelter, taking in those who were stricken by the hurricane. May I just say at the end of this emotional day that I salute Connie and all the others across this great country of ours who reach out to help their neighbors. It's a marvelous thing when you see the spirit of the people in the areas that have been hit by this storm. But we see it every day in communities across the country as they face adversity.

So, congratulations to all, and I am proud, Lamar, that this America 2000 effort continues to be bipartisan. And look, we all know that we're in an unusual political season. But let me just say I am determined to do my part, as I know Lamar is and as I know everyone out there is, to keep this effort out of partisan politics and just in the arena of helping people. All the Governors, Democrats as well as Republicans, are a part of all of this, and it's been that way from the very beginning. And I just wanted to assure every participant that I'm determined to keep it that way.

So, thanks for what you're doing. God bless you all, and good night. And thanks, Lamar.

Secretary Alexander. Thank you for taking time to call. I know that was exciting for everybody that participated.

The President. Well, keep up the great work, to you and all involved. Goodbye.

Note: The President spoke at 9:25 p.m. via satellite from the Oval Office at the White House. In his remarks, he referred to Len Sirotzki, project director, Bensenville Community Design Project, who was with Secretary of Education Lamar Alexander in the U.S. Chamber of Commerce television studio in Washington, DC.

Proclamation 6467—National Rehabilitation Week, 1992

September 1, 1992

By the President of the United States of America

A Proclamation

With the adoption of the Americans with Disabilities Act of 1990 (ADA), the United States emphatically reaffirmed its commitment to equal opportunity for every citizen. By eliminating barriers to employment, public accommodations, and government services, this historic legislation will enable millions of persons with disabilities to participate more fully in our Nation's social and economic mainstream. The ADA not only provides a model for the world but also portends a bright future for the United States as we look forward to the increasing contributions of talented, hardworking men and women who happen to have a disability.

Today millions of Americans with disabilities are already making outstanding contributions to our communities and country. For some, these achievements would not have been possible without rehabilitation. The field of rehabilitation includes a wide range of professionals and volunteers—from researchers and health care providers to teachers, therapists, and engineers. Utilizing state-of-the-art technologies and techniques, these professionals and volunteers are helping determined individuals to achieve their dreams of greater freedom and independence—including productive, satisfying jobs and careers. Thus, while the ADA opens doors of opportunity for persons with disabili-

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/31/92 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. 09/01

SUBJECT: TALKING POINTS: TELEPHONE CALL TO AMERICA 2000 TOWN MEETING on

9/1

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	X MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MULLINS <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	X PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS <i>From CARPENTERS</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 10:00 a.m. on Tuesday, 09/01, with a copy to this office

RESPONSE: *Called [unclear] 9:45
10*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Grossman)
August 31, 1992
CURRIC
Draft Two

2 AUG 31 PG: 08

PRESIDENTIAL REMARKS: AMERICA 2000 SATELLITE TOWN MEETING
SEPTEMBER 1, 1992

- o Thanks Secretary Alexandar, thanks everyone for inviting me to talk. I like this format, maybe I should use it with Congress. I can talk all I want...and no one can talk back. \\ Sitting here in the White House, looking around at so much history....you get to thinking how much the world has changed. I remember a time when President Roosevelt would gather the nation round the fireplace for a little chat. Nowadays, a President has his firesides through fiber optics.

- o The world is changing -- changing faster than ever before. My grandkids would put it this way: we can't afford to have Fred Flintstone schools in a George Jetson economy. My grandkids are always right. In a world where standing still means falling behind -- it's no wonder we're all a little anxious over how we prepare our kids for the challenges ahead.

- o From what I've watched and heard here tonight, it looks like you folks are turning worries into wonders. 2,500 communities well on their way to achieving the goals of America 2000. The good people from Wal-Mart's, Sam's, and JCPenny's opening their stores to their communities. I'm

proud of the business leaders -- raising millions of dollars for break the mold schools. Proud of the eleven national design teams who went back to the drawing board to create new dreams. And I'm especially proud of the parents, the teachers and community leaders who've taken the time to turn out for this conference.

- o Whether you're a single mom who checks out of the office to check the homework at home, or the grandfather that drives the carpools all over creation -- you're here to find out how we can make our schools stronger and teach our kids better. Now in some cases we've got to break the mold -- build new schools -- try new technologies -- and give parents choice. When it comes to choosing kids' schools: parents really do know best. \\

- o But there are other areas -- and I'm talking about the core curriculum, where the things that must guide change, are the things that must never change. It's September 1st -- our kids are going back to school....it's time our schools go back to basics: math, science, English, geography, history. These are the tools our kids need to compete. Think about it: our students need to be able to add two plus two before they can add up time zones. They need to be able to find Europe on a map before they can find new European markets. And when it comes to history, I refer to one little girl, a

nine-year-old named Jan who wrote me some advice. She said:
"We need more classes about...history, 'cause a lot is
changing right in front of our eyes...even if your eyes
aren't so old, like mine aren't."

- o Now maybe I'm preaching to the choir....so let me ask you to
go out and find some new converts. Tell your cousin on the
coast about America 2000. Give your congressman a pop quiz
on the Education Goals. Teach your governor about the
tracks. Do what so many of you are already doing: get your
community to adopt the four goals. Get a plan to implement
them. Draw up a report card and keep track of progress.
And create one new American school in your community. You
can't have a mission without missionaries...it's up to you,
and you're doing a great job.



OFFICE OF THE SECRETARY
U. S. DEPARTMENT OF EDUCATION
400 Maryland Avenue, S.W.
Suite 4181
Washington, D.C. 20202

SEP 1 12:15

Telephone: (202) 401-3000

Fax Number: (202) 401-05

FAX COVER SHEET

MESSAGE

TO: Steven Provost

FAX NUMBER: _____

FROM: Steve Denzinsky

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UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

September 1, 1992

MEMORANDUM TO STEVEN PROVOST

FROM: STEPHEN I. DANZANSKY

SUBJECT: President's 9:00 p.m. Telephone Call to the
AMERICA 2000 Satellite Town Meeting

The Secretary dictated the attached while on a Back-to-School visit in Charlotte-Mecklenberg, North Carolina today. It is somewhat at variance with the second draft which was telecopied to me this morning (Grossman), and which I read to the Secretary on the telephone.

The Secretary would like the President to stay close to the talking points suggested in his memorandum. A copy has gone to Rose Zamaria for the President's use this evening.

Thank you for your help.



UNITED STATES DEPARTMENT OF EDUCATION

THE SECRETARY

September 1, 1992

MEMORANDUM FOR THE PRESIDENT

FROM: LAMAR ALEXANDER *Lamar*

SUBJECT: For Your 9:00 p.m. Telephone Call to the America 2000 Satellite Town Meeting

You will be telephoning me. I will be at the U.S. Chamber of Commerce headquarters in Washington, D.C. moderating the monthly America 2000 TV Town Meeting.

More than 2500 communities will be participating through satellite TV.

I will be talking with Assistant Education Secretary Diane Ravitch, Charlotte North Carolina School Superintendent John Murphy, and Fort Myers Florida Principal Connie Jones.

The program consists of our comments and phone calls from those communities. We will be about 30 minutes into our 1 1/2 hour program when you call.

We will be talking about "World Class Standards" in Math, Science, English, History and Geography. Then we will be talking with three of the 11 winners of the New American Schools Design Team Competition for "Break the Mold" New American Schools.

NOTE: The best politics here is no politics, no speeches. David Broder of the Post and Joe Klein of Newsweek will actually be at the Chamber headquarters watching.

I would suggest you say the following:

✓ "Hello Lamar. I wonder if you would be willing to take a telephone call from a very interested participant from The White House.

~~I have a compliment, (and then one question.)~~

✓ My compliments to the more than 2500 communities out there who are working together on the National Education Goals. You know, when the governors and I established the Goals at the Charlottesville Education Summit we hoped to set a new direction for education in our country. But we also knew the Goals would not make much difference unless they were adopted community by community.

✓ We had high hopes at Charlottesville, but I don't think any one of us envisioned anything quite like this: over 2500 different communities working together on the Goals at one time by satellite.

✓ I just want to say I hope you will all stick with it, join the Town Meeting every month, and become an America 2000 community if you are not already. There are no quick fixes, and the change we are talking about is really enormous -- literally reinventing education. There is nothing more important than creating the best schools in the world for our children, and this is the way to do it.

✓ My compliments also to the U.S. Chamber and all the local chambers of commerce out there who are involved in these community efforts -- and to all those Wal-Mart associates. I know how important education was to Sam Walton. He would be glad you are participating tonight.

✓
AA Now for my question and let me put it to Superintendent John Murphy -- John, I suspect that almost all of the participating communities have this same question in mind because I have challenged each one of them to create a "Break the Mold School" and I have said that the New American Schools Development Corporation design teams will be available to help them create those schools. Now, you have such a design team at work in your school district in Charlotte, creating "Break the Mold Schools". My question is: "Just how is that working out, the design team and your school district?"

(John Murphy answers question)

(You respond)

"Thank you John and Lamar and all of you and let me say that despite this unusual political season we are in, I am proud that the America 2000 efforts continue to be bipartisan. All the governors are part of this partnership -- Democrats as well as Republicans. It has been that way from the beginning and I am determined to keep it that way. Goodnight."

Now for my question and let me put it to Len Sirotzki of Bensenville (IL). I suspect that almost all of the participating communities have this question in mind because I have challenged each one of them to create a "Break the Mold" school. Now Len, you've turned your entire community into a break-the-mold site. My questions is: how did you get started and how is it working out?

(Len Sirotzki answers question)

(You respond)

Thank you Len and Lamar and all of you.....



UNITED STATES DEPARTMENT OF EDUCATION
THE SECRETARY

September 1, 1992

8:30
9:30

MEMORANDUM FOR THE PRESIDENT

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(John Murphy answers question)

(You respond)

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It will require

Breaking the mold schools, higher standards,

*It will require
break the mold schools,
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*better test, gov't off
teacher's backs
and giving family
more choice
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All: 35

P.3

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are 6 goats

Lisa month 3804

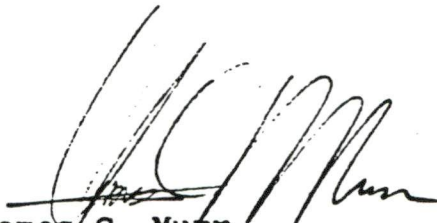


EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

92 SEP 21 - ATT: 87

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.



James C. Murr
Associate Director for
Legislative Reference
and Administration

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/31/92 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. 09/01

SUBJECT: TALKING POINTS: TELEPHONE CALL TO AMERICA 2000 TOWN MEETING on

9/1

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HORNER	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 10:00 a.m. on Tuesday, 09/01, with a copy to this office

9/1 @ 11:25 - comment to Claire in D. McGroarty's office

RESPONSE: *See comment (Re Brady may respond at a later time)*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Grossman)
August 31, 1992
CURRIC
Draft Two

2 AUG 31 PG: 08

PRESIDENTIAL REMARKS: AMERICA 2000 SATELLITE TOWN MEETING
SEPTEMBER 1, 1992

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There are six nat'l
education goals.

Lisa Morin
X3804

WHITE HOUSE STAFFING MEMORANDUM

92 SEP 1 AM 11:14

DATE: 08/31/92 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. 09/01

SUBJECT: TALKING POINTS: TELEPHONE CALL TO AMERICA 2000 TOWN MEETING on

9/1

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HORNER	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 10:00 a.m. on Tuesday, 09/01, with a copy to this office

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Grossman)
August 31, 1992
CURRIC
Draft Two

200391 PG: 08

PRESIDENTIAL REMARKS: AMERICA 2000 SATELLITE TOWN MEETING
SEPTEMBER 1, 1992

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you and I both know the bottom line

- o But there are other areas -- and I'm talking about the core curriculum, where the ^{values} things that must guide change are the things that must never change. ^{Now,} It's September 1st -- our kids are going back to school....it's time our schools go back to basics: math, science, English, geography, history. These are the tools our kids need to compete. Think about it: our students need to be able to add two plus two before they can add up time zones. They need to be able to find Europe on a map before they can find new European markets. And when it comes to history, I refer to one little girl, a

Over

Values like tolerance, civility, the ability to work with others, the ability to work on one's own, responsibility

These are the values we should work on well

Values like tolerance; civility;
intellectual and personal honesty; ~~the~~ and
~~pursuit of knowledge as an end~~ the integrity
to do one's ~~own~~ own work and to accept
personal responsibility for one's actions.

These are some of the values around
which we'll build our families into
the 21st century.

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changing right in front of our eyes...even if your eyes
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and you're doing a great job.

THE WHITE HOUSE

WASHINGTON

12 SEP 1, 10:56
September 1, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *JH for*

SUBJECT: Talking Points: Telephone Call to AMERICA 2000
Town Meeting

We have reviewed the attached talking points and have noted a few suggested changes on the draft. In addition, we have attached a proposed insert to be included between the second and third bullet points on page one of the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/31/92 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. 09/01

SUBJECT: TALKING POINTS: TELEPHONE CALL TO AMERICA 2000 TOWN MEETING on
9/1

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
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RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

2.0331 PG: 08

PRESIDENTIAL REMARKS: AMERICA 2000 SATELLITE TOWN MEETING
SEPTEMBER 1, 1992

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INSERT ←

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- o Whether you're a single mom who checks out of the office to check the homework at home, or the grandfather that drives the carpools all over creation -- you're here to find out how we can make our schools stronger and teach our kids better. Now in some cases we've got to break the mold -- build new schools -- try new technologies. ^{WE NEED TO HELP EDUCATORS BE PREPARED TO TEACH TO WORLD-CLASS STANDARDS FOR WHAT STUDENTS SHOULD KNOW AND DO} ~~And~~ ^{WE SHOULD} give parents choice. When it comes to choosing kids' schools: parents really do know best. \\\

- o But there are other areas -- and I'm ~~talking about the core curriculum~~, where the things that must guide change, are the things that must never change.

AND THAT MEANS ← SCHOOLS HELPING PARENTS TEACH DISCIPLINE, RESPECT, AND THE DIFFERENCE BETWEEN RIGHT AND WRONG TO OUR KIDS.

It's September 1st -- our kids are going back to school....it's time our schools go back to basics: math, science, English, geography, history. These are the tools our kids need to compete. Think about it: our students need to be able to add two plus two before they can add up time zones. They need to be able to find Europe on a map before they can find new European markets. And when it comes to history, I refer to one little girl, a

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Possible insert, page 1

- But the truth is that although the world has changed at a spectacular pace, our education system has not. Our children and grandchildren and Americans of all ages deserve a system that can help them prepare to be responsible citizens and to compete in a global economy. If we want to change the country, we must change the schools.
- From what I've watched ...

THE WHITE HOUSE

WASHINGTON

17 SEP 1 10:19

September 1, 1992

MEMORANDUM FOR DAN MCGROARTY
SPECIAL ASSISTANT TO THE PRESIDENT
FOR COMMUNICATION

FROM: *msj* GREGORY S. WALDEN
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Talking Points: Telephone Call to America
2000 Town Meeting on 911

At your request, the Counsel's office has reviewed the above-referenced matter. We have no legal objection or comments. Minor style edits are on the attached.

Attachment

cc: Phillip D. Brady

(Grossman)
August 31, 1992
CURRIC
Draft Two

2:08:31 PG: 08

PRESIDENTIAL REMARKS: AMERICA 2000 SATELLITE TOWN MEETING
SEPTEMBER 1, 1992

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Staffed
for approval
DAM

(Grossman)
August 31, 1992
CURRIC
Draft Two

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September 1, 1992
CURRIC

PRESIDENTIAL REMARKS: AMERICA 2000 SATELLITE TOWN MEETING
SEPTEMBER 1, 1992

- o Hello Lamar. I wonder if you would be willing to take a telephone call from a very interested participant from the White House.
- o First a compliment -- then one question.
- o My compliments to the more than 2500 communities out there who are working together on the National Education Goals. You know, when the governors and I established the Goals at the Charlottesville Education Summit we hoped to set a new direction for education in our country. But we also knew the Goals would not make much difference unless they were adopted community by community.
- o We had high hopes at Charlottesville, but I don't think any one of us envisioned anything quite like this: over 2500 different communities working together on the Goals at one time by satellite.
- o I just want to say I hope you will all stick with it, join the Town Meeting every month, and become an America 2000 community if you are not already. There are no quick fixes, and the change we are talking about is really enormous --

literally reinventing education. That will require "Break the Mold" schools, higher standards and better tests, getting government off teachers' backs, and giving families more choice -- in schools and academic programs. There is nothing more important than creating the best schools in the world for our children, and this is the way to do it.

- o My compliments also to the U.S. Chamber and all the local chambers of commerce out there who are involved in these community efforts - and to all those Wal-Mart associates. I know how important education was to Sam Walton. He would be glad you are participating tonight.

- o Now for my question -- and let me put it to Len Sirotzki of Bensenville (IL). I suspect that almost all of the participating communities have this question in mind because I have challenged each one of them to create a "Break the Mold" school. Now Len, you've turned your entire community into a break-the-mold site. My question is: how did you get started and how is it working out?

- o Thanks once again to Lamar and to Len and to all of you -- and let me say that despite this unusual political season we're in, I am proud that the America 2000 efforts continue to be bipartisan. All the Governors are part of this partnership -- Democrats as well as Republicans. It has

been that way from the beginning and I am determined to keep
it that way. Good night.

#

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

September 1, 1992

REMARKS BY THE PRESIDENT
IN PHONE CALL TO AMERICA 2000 SATELLITE TOWN MEETING

The Oval Office

9:25 P.M. EDT

THE PRESIDENT: Lamar, I'm here.

SECRETARY ALEXANDER: Well, terrific.

THE PRESIDENT: Delighted to be here. And I'm delighted you're willing to take this phone call from this very interested participant from the White House.

SECRETARY ALEXANDER: We're honored that you'd take the time to call. We know you've had a very busy day.

THE PRESIDENT: Well, let me just make a couple of comments butting into this wonderful program. But first a compliment, and then I do want to ask one question. But my compliments to the more than 2,500 communities out there who are working together on these National Education Goals.

When the governors and I established the goals at Charlottesville at that Education Summit, we hoped to set a new direction for education in our country. But we also knew that the goals would not make much difference unless they were adopted community by community.

And so I guess the way to say it is we had high hopes at Charlottesville. But I don't think any one of us envisioned anything quite like this -- over 2,500 different communities working together on the goals at one time by satellite.

And I just -- I really just want to say that I hope you will all stick with it, join the town meeting every month and become an America 2000 community, if you're not in there already.

And there are no quick fixes. The change we're talking about is really fundamental. It is really enormous -- literally reinventing education. And that'll require what we call the break-the-mold schools, higher standards and certainly better tests, getting government off the teachers' backs, and then giving families more choice in schools and academic programs. And there's nothing more important than creating the best schools in the world for our children. And this is the way to do it.

So my compliments for all assembled -- to all assembled for what you're doing. My compliments also to the U.S. Chamber and all the local chambers of commerce out there who are involved in these community efforts. And then, of course, to the wonderful Wal-Mart associates who are participating. I do know firsthand how important education was to Sam Walton. And he would be glad. He would be thrilled that you were participating tonight.

So congratulations. And now for my question. And I want to place to Len Sirotzki of Bensenville, Illinois. And I

MORE

suspect that almost all of the participating communities have this question in mind because I've challenged each one of them to create a break-the-mold school. And now, Len, if you're there, you've turned your entire community into a break-the-mold site. And my question is, how did you get started and how is it working out?

MR. SIROTZKI: Mr. President, thank you for asking that question. It certainly is wonderful of you to join us this evening. The way we started, very simply put, was that we started. And I think that the number one message to communities everywhere is to start, and don't wait for some perfect time that may never come. But we looked for individual persons who were willing to go beyond personal agenda for the benefit of the community, all of the families in the community -- and I mean all of them, not only school-aged children. And I think all of want better communities, but they will not come about magically; it's going to take a very, very long-term commitment, and there will be a great deal of pain, bringing about the kinds of changes that are needed.

But we have five different taxing bodies representing all the wonderful people of Bensenville who are working together. And I know that I can speak for all of the people in Bensenville in saying that whatever it is that we do that is of interest to others, we would be more than happy to share, because that's the kind of place Bensenville is.

THE PRESIDENT: Well, thank you, Len, very much. And I know everybody's experience can be helpful to the other fella. And this experience in Bensenville, I appreciate your sharing it with us. And let me just say here in conclusion, it's been a long day -- in fact, it's been a very emotional day for me. I've been out surveying the aftermath of Hurricane Andrew in Florida and over in Louisiana. And let me just say that one of our participants tonight, I believe, is Connie Jones. She's the principal of Three Oaks Elementary School at Fort Myers. And she got her school turned into a shelter, taking in those who were stricken by the hurricane. May I just say at the end of this emotional day that I salute Connie and all the others across this great country of ours who reach out to help their neighbors. It's a marvelous thing when you see the spirit of the people in the areas that have been hit by this storm. But we see it every day in communities across this country as they face adversity.

So, congratulations to all, and I am proud, Lamar, that this America 2000 effort continues to be bipartisan. And, look, we all know that we're in an unusual political season. But let me just say I am determined to do my part, as I know Lamar is and as I know everyone out there is to keep this effort out of partisan politics and just in the arena of helping people.

All the governors, Democrats as well as Republicans, are a part of all of this, and it's been that way from the very beginning. And I just wanted to assure every participant that I'm determined to keep it that way.

So, thanks for what you're doing, and God bless you all and good night. And, thanks, Lamar.

SECRETARY ALEXANDER: Thank you for taking time to call. I know it was exciting for everybody that participated.

THE PRESIDENT: Well, keep up the great work -- to you and all involved. Good bye.

END

9:33 P.M. EDT