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Folder Title:
Dutch Twins Plant-Wyoming, Michigan, 7/27/92 [OA 5811]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	3	6

DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

THANK YOU AND GOOD AFTERNOON EVERYONE. THANK YOU
FOR THAT KIND INTRODUCTION GOV. ENGLER. LET ME ALSO
THANK MY HOSTS: JOHN AND STUART VANDER HEIDE.

AMERICANS MAY NOT REALIZE IT WHEN THEY REACH FOR
CEREAL ON THE SHELVES, BUT OUR FOOD INDUSTRY PROVIDES
MORE FOOD FOR LESS, THAN ANY OTHER NATION.

THIS COMPANY IS ONE REASON WE ARE THE WORLD'S
LEADER. SO I'M PLEASED TO ANNOUNCE THAT STU AND JOHN
[VANDER HEIDE] HAVE RECRUITED ME FOR A NATIONAL
CRUSADE. STARTING TODAY ... I WILL NOT ONLY ARGUE
PASSIONATELY THAT BROCCOLI'S BENEFITS ARE OVERBLOWN ...
BUT THAT SUGAR WAFERS SHOULD BE ONE OF THE FOUR
ESSENTIAL INGREDIENTS IN A HEALTHY DIET.//

I'M TOLD THAT THIS COMPANY WAS THE ORIGINATOR OF
SOMETHING CALLED: "THE SURVIVAL BISCUIT." IT WAS ONE
OF THE TOKENS OF THE COLD WAR -- A BIT OF NOURISHMENT
TO FILL YOUR STOMACH AS YOU HUDDLED SOMEWHERE IN A BOMB
SHELTER, IN CASE THE UNTHINKABLE BECAME TRAGICALLY
REAL.

WHILE IT MAY NOT BE GREAT FOR SURVIVAL BISCUIT SALES, THE COLD WAR IS, THANKFULLY, OVER. SURVIVAL BISCUITS HAVE GONE THE WAY OF THE DOOMSDAY CLOCK, "FAILSAFE" MOVIES, AND "DUCK AND COVER DRILLS." TODAY, AMERICA IS SAFER THAN BEFORE. SAFER THAN WE WERE A DECADE AGO. SAFER THAN WE WERE A YEAR AGO. SAFER THAN WE WERE JUST A FEW WEEKS AGO, WHEN I SAT DOWN WITH BORIS YELTSIN AND AGREED TO ELIMINATE SOME OF THE WORLD'S MOST DANGEROUS NUCLEAR WEAPONS.

NOW THAT WE HAVE CHANGED THE WORLD ... IT IS HIGH TIME TO CHANGE AMERICA. TIME TO TURN OUR ATTENTION TO PRESSING CHALLENGES LIKE HOW TO GIVE A PINK SLIP TO OUR SLOW-GROWTH ECONOMY. HOW TO MAKE OUR FAMILIES MORE LIKE THE WALTONS, AND A LITTLE BIT LESS LIKE THE SIMPSONS. AND HOW TO TAKE BACK OUR STREETS FROM THE CRACK DEALERS AND THE CRIMINALS.

THIS ELECTION YEAR, WE ARE TOLD, IS ABOUT HOW WE CAN CHANGE TO MEET THESE CHALLENGES. BUT THIS ELECTION IS NOT JUST ABOUT CHANGE, BECAUSE CHANGE HAS A FLIP SIDE. IT'S CALLED TRUST. WHEN YOU GET DOWN TO IT, THIS ELECTION WILL BE LIKE EVERY OTHER. WHEN YOU GO INTO THAT VOTING BOOTH AND PULL THE CURTAIN BEHIND YOU: "TRUST" MATTERS.

AND THAT'S THE WAY IT SHOULD BE. MANY TIMES, IN THE WHITE HOUSE LATE AT NIGHT, THE PHONE RINGS. USUALLY IT'S A YOUNG AIDE DOUBLE-CHECKING THE NEXT DAY'S SCHEDULE. BUT OCCASIONALLY, IT'S ANOTHER VOICE - - MORE SERIOUS, SOLEMN -- CARRYING NEWS OF A COUP IN A POWERFUL COUNTRY, OR ASKING HOW WE SHOULD STAND UP TO A BULLY HALFWAY AROUND THE WORLD. THE AMERICAN PEOPLE NEED TO KNOW THAT THE MAN WHO ANSWERS THAT PHONE HAS THE EXPERIENCE, THE SEASONING, TO DO THE RIGHT THING.

THAT'S TRUST IN THE TRADITIONAL SENSE. BUT PEOPLE WHO'VE SPENT THEIR LIVES IN GOVERNMENT FORGET THAT TRUST IS MORE EVEN THAN THAT. I'M A TEXAN -- RAISED MY CHILDREN THERE, BUILT MY BUSINESS THERE. I BELIEVE OUR HEARTBEAT CAN BE FELT IN PLACES LIKE WYOMING, MICHIGAN ... NOT WASHINGTON, D.C. AND SO I STATE MY CLAIM IN A SIMPLE PHILOSOPHY: TO LEAD A GREAT NATION YOU MUST FIRST TRUST THE PEOPLE YOU LEAD.

IF YOU LOOK AT ALMOST EVERY IMPORTANT ISSUE WE FACE ... YOU SEE A CLEAR CHOICE -- A CHOICE BETWEEN THOSE WHO PUT THEIR FAITH IN AVERAGE AMERICANS --- AND THOSE WHO PUT THEIR FAITH IN GOVERNMENT.

LET ME EXPLAIN WHAT I MEAN. STARTING WITH THE BASICS -- HOME AND FAMILY.

THE MOST DIFFICULT QUESTION MANY PARENTS FACE IS -
- "WHO WILL CARE FOR THE KIDS WHILE WE'RE WORKING?" A
FEW YEARS AGO, WASHINGTON WANTED TO HELP, BUT THEIR
IDEA WAS TO ROCK THE CRADLE WITH THE HEAVY HAND OF
BUREAUCRACY. ALL THE PLANS BOILED DOWN TO CREATING
SOME NEW KIND OF GOVERNMENT APPARATUS, LIKE A PENTAGON
FOR CHILD CARE.

I FOUGHT FOR A DIFFERENT APPROACH ... AND WON. OUR
LANDMARK LEGISLATION ALLOWS PARENTS -- NOT THE
GOVERNMENT -- TO DECIDE WHETHER YOUR CHILDREN ARE CARED
FOR IN SCHOOL, A RELATIVE'S HOME, OR CHURCH.

WHEN IT COMES TO RAISING CHILDREN, I SAY: WHY NOT
TRUST THE PEOPLE?

WHAT ABOUT OUR EDUCATION SYSTEM? TO RENEW AMERICA WE MUST RENEW OUR SCHOOLS, WE ALL KNOW THIS, BUT MONEY ALONE WON'T DO IT. WE ALREADY SPEND MORE MONEY PER STUDENT THAN ALMOST ANY OTHER COUNTRY; AND OUR KIDS STILL RANK NEAR THE BOTTOM IN CRUCIAL SUBJECTS LIKE MATH AND SCIENCE. AGAIN: A LOT OF IDEAS FLOATING AROUND, MOST OF THEM TO PUMP MORE TAX MONEY INTO THE SAME SYSTEM. I SAY TRY SOMETHING DIFFERENT. OPEN UP SCHOOLS TO COMPETITION, AND TRUST YOU TO DECIDE WHETHER YOU WANT YOUR KIDS TO LEARN IN A PUBLIC SCHOOL, A PRIVATE SCHOOL OR RELIGIOUS SCHOOL.

WHEN IT COMES TO EDUCATION, AGAIN I SAY: "WHY NOT TRUST THE PEOPLE?"

WHAT ABOUT GOVERNMENT REGULATION? SURE, SOME OF IT IS NECESSARY, EVEN ESSENTIAL. BUT IF YOU BELIEVE THAT THERE IS A GOVERNMENT SOLUTION TO EVERY PROBLEM, AN ALPHABET AGENCY FOR EVERY ISSUE, THAN YOU LOOK AT REGULATION NOT AS A NECESSARY EVIL, BUT AS A NECESSARY WAY TO REIGN IN PEOPLE'S EVIL TENDENCIES. THE RESULTS CAN BE CRAZY, AS THIS STORY PROVES.

THE TIME HAD COME RECENTLY FOR A GOVERNMENT AGENCY TO UPDATE IT'S RULES ON HARD HATS. THAT'S RIGHT: HARD HATS. AND SOMEONE IN THAT AGENCY STUMBLED UPON A POTENTIAL NATIONAL CRISIS --- WORKERS BEING INFECTED FROM PUTTING SOMEONE ELSE'S HARD HAT ON THEIR HEAD. THE ALARMS WENT OFF. THE BUREAUCRATIC BLOOD BOILED. ONE SMALL FACT WAS OVERLOOKED. THERE WASN'T A SINGLE DOCUMENTED CASE, ANYWHERE IN THE UNITED STATES, OF ANYONE GETTING INFECTED FROM WEARING SOMEONE ELSE'S HARD HAT.

THAT DIDN'T DETER THE BUREAUCRAT. SO WITH THE BEST OF INTENTIONS, THE RULE WAS WRITTEN: EVERY HARD HAT MUST BE DISINFECTED BEFORE ONE WORKER PASSED IT TO ANOTHER. ESTIMATED COST TO BUSINESS: \$13 MILLION A YEAR. MEASURABLE BENEFIT: SLIGHTLY LESS THAN ZERO.

LUCKILY, THIS STORY HAS A HAPPY ENDING, BUT ONLY BECAUSE WE WERE THERE TO GIVE IT ONE. WE FOUND THE REGULATION BEFORE IT HIT THE BOOKS, AND SAID: WE THINK AMERICA CAN SURVIVE, WITHOUT HARD HAT REGULATION.

BUT CAN YOU IMAGINE WHAT MIGHT HAVE HAPPENED, IF THESE ENTERPRISING REGULATORS HAD MADE THEIR WAY INTO THE VAST, UNREGULATED TERRITORY OF LUNCH PAILS AND THERMOS BOTTLES?//

SOME BELIEVE THE SOLUTION TO OUR PROBLEMS IS MORE GOVERNMENT REGULATION. I TAKE A DIFFERENT VIEW. I'VE PUT A MORATORIUM ON NEW FEDERAL REGULATION, TO GIVE BUSINESSES LIKE THIS ONE ROOM TO BREATHE, AND GROW AND CREATE JOBS. IT'S A MATTER OF TRUST ... OF PUTTING PEOPLE AHEAD OF GOVERNMENT.

AND WHEN IT COMES TO THE MOST PRESSING ISSUE OF THIS ELECTION YEAR -- REVVING UP OUR ECONOMY -- FORGETTING THIS IDEA IS NOT JUST A NUISANCE; IT CAN BE DOWNRIGHT DANGEROUS.

THE REVOLUTIONS OF THE PAST FEW YEARS HERALD A NEW ERA OF GLOBAL ECONOMIC COMPETITION, WITH FREE MARKETS FROM SIBERIA TO SANTIAGO.

CAN THE U.S. COMPETE ... NOW THAT EVERYONE IS PLAYING OUR GAME? DESPITE ALL THE CRITICISM YOU'VE HEARD LATELY, KEEP IN MIND A FEW FACTS. WE ARE THE LARGEST ECONOMY IN THE WORLD. INFLATION -- THE JESSE JAMES WHO ROBS THE MIDDLE CLASS OF DREAMS -- HAS BEEN PUT SAFELY BEHIND BARS. THE LAST TIME INTEREST RATES STAYED THIS LOW, THE BRADY BUNCH WEREN'T EVEN ON TELEVISION. DESPITE ALL THE STORIES ABOUT OUR PROBLEMS, OUR WORKERS ARE STILL THE MOST PRODUCTIVE IN THE WORLD -- MORE PRODUCTIVE THAN THE ENGLISH, THE GERMANS, THE JAPANESE.

BUT WHILE OUR ECONOMY IS GROWING, IT MUST GROW FASTER. THE QUESTION IS: HOW? THE OTHER SIDE SUGGESTS A SIMPLE TWO-PART SOLUTION. FIRST, RAISE GOVERNMENT SPENDING! AND THEN: RAISE TAXES!

NOW AS YOU EVALUATE THEIR IDEA, KEEP THIS IN MIND. HERE IN MICHIGAN, YOU ALREADY WORK 128 DAYS JUST TO PAY YOUR TAXES -- BEFORE YOU EARN A SINGLE DIME TO SPEND ON YOUR FAMILY. DOES ANYONE WANT TO GO FOR 129?//

ALL THIS TALK OF SPENDING AND TAXES CAUSES ME TO WONDER ... IF THE OTHER SIDE IS A LITTLE HARD OF HEARING. ABRAHAM LINCOLN SPOKE OF GOVERNMENT "OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE." BUT THEY SEEM TO KEEP SAYING ... OF THE GOVERNMENT, BY THE GOVERNMENT AND FOR THE GOVERNMENT.

THEY'RE HARD TO DISSUADE. I'LL GIVE YOU A GREAT EXAMPLE. IN JANUARY I PROPOSED A COMMON-SENSE, COMPREHENSIVE PLAN TO GET THIS ECONOMY MOVING FASTER, RIGHT NOW. THE PLAN INCLUDES TAX INITIATIVES TO ENCOURAGE BUSINESSES TO HIRE NEW WORKERS AND BREAKS FOR YOUNG FAMILIES WHO WANT TO BUY A FIRST HOME. HALF A MILLION JOBS WOULD HAVE BEEN CREATED, IF CONGRESS HAD ACTED RIGHT AWAY.

BUT THEY DIDN'T. INSTEAD, CONGRESS SENT BACK WHAT YOU MIGHT CALL AN "ANT-TRUST" PROGRAM. NEW GOVERNMENT SPENDING, AND NEW TAXES.

SO I SENT THEIR PLAN BACK. I'M STILL WAITING ...
ALMOST 200 DAYS LATER. THIS ECONOMIC RECOVERY PLAN IS
BEING HELD HOSTAGE AND THE RANSOM NOTE READS -- "WAIT
TILL AFTER THE ELECTION." TODAY I SAY TO THE CONGRESS
AND THE SENATE ESPECIALLY, RELEASE THE ECONOMY, APPROVE
THIS JOBS PROGRAM, AND PUT AMERICA BACK TO WORK ...
NOW.//

YOU SEE ... IT ALL COMES DOWN TO A QUESTION OF
TRUST. I TRUST YOU TO SPEND AND SAVE YOUR MONEY MORE
WISELY THAN ANY BUDGET PLANNER IN WASHINGTON.

YOU'LL SAY, THIS IS COMMON SENSE, AND I AGREE. BUT
THERE'S A CERTAIN TYPE OF PERSON ATTRACTED TO
GOVERNMENT FOR WHOM THE WORD "TRUST" HAS A STRANGE
MEANING. MOST OF THEM HAVE SPENT THEIR LIVES IN
GOVERNMENT, AND DON'T HAVE MUCH EXPERIENCE IN THE REAL
WORLD.

THEY SAY THEY WANT TO ... "PUT PEOPLE FIRST." BUT
IF YOU LOOK REAL CLOSE AT WHAT THEY'RE PROPOSING ...
THE PEOPLE THEY PUT FIRST ARE ALL ON A GOVERNMENT
PAYROLL.//

A LEADER OF A FREE PEOPLE MUST UNDERSTAND THAT
GOVERNMENT CAN NOT ONLY HELP, IT CAN HINDER. HE MUST
HAVE THE CONFIDENCE TO SAY: "I TRUST YOU." I TRUST THE
PEOPLE.//

AND ULTIMATELY, YOU MUST DECIDE WHO YOU TRUST --
WHO HAS THE EXPERIENCE -- THE IDEALS AND IDEAS -- TO
FIND THAT DELICATE BALANCE.

YES, AMERICA WILL CHANGE, JUST AS WE HAVE CHANGED
THE WORLD. THE QUESTION NOW IS: WHO WILL CHANGE
AMERICA FOR THE BETTER? TRUST ME WHEN I TELL YOU THIS:
IT WON'T BE PEOPLE WHOSE ONLY ENTHUSIASM IS FOR
GOVERNMENT -- WHO MEASURE PROGRESS BY PROGRAMS ENACTED
AND SPECIAL INTERESTS SATISFIED.

IF YOU WANT TO KNOW WHO'S GOING TO CHANGE AMERICA -
- LOOK AROUND YOU. IT'S GOING TO BE THE GUY WHO WORKS
AN EXTRA SHIFT EVERY WEEK SO HIS SON CAN GO TO THE
SCHOOL OF HIS CHOICE. IT'S GOING TO BE THE SMALL
BUSINESSWOMAN WHO TAKES A RISK ON A NEW PRODUCT. THE
COMPUTER HACKER WORKING IN A LONELY GARAGE, THE MERIT
SCHOLAR FROM SOUTH CENTRAL L.A., THE ENTREPRENEUR WITH
A FUTURE AS BIG AS HIS DREAMS.

THERE'S YOUR ANSWER: THE AMERICAN PEOPLE ARE GOING
TO CHANGE AMERICA.

BUT ONLY IF THEY HAVE A GOVERNMENT WITH THE WISDOM
TO KNOW ITS OWN LIMITS, WITH A LEADERSHIP WHO KNOWS
WHERE THE TRUE AMERICAN IMAGINATION LIES. COUNTRIES
AROUND THE WORLD HAVE AT LONG LAST UNDERSTOOD THE POWER
OF TRUSTING THE PEOPLE. AMERICA WILL CHANGE BY
REAFFIRMING THE LESSON IT HAS TAUGHT THE WORLD -- BY
TRUSTING A LEADER WHO TRUSTS YOU.

THANK YOU AND GOD BLESS YOU, AND GOD BLESS THE
UNITED STATES OF AMERICA.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 07/23/92 ACTION/CONCURRENCE/COMMENT DUE BY: 07/24 9:30a.m. Friday

SUBJECT: PRESIDENTIAL REMARKS: DUTCH TWINS PLANT, WYOMING, MI/07/27

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	X MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	X PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			BOSKIN <i>To DMG</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

See this draft

RESPONSE:

called at 9am, ~~at~~ 10:45 am

FAX NO LATER THAN 2 PM

- DMG

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

2 JUL 23 P8:49

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

PRESIDENTIAL REMARKS: DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the supermarket shelves ... but our food industry ... provides more food for less ... than any other nation.

Dutch Twins is one reason we are a world leader. So I'm pleased to announce that John Vander Heide has recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that (sugar wafers) should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their

people.// When it comes to deciding what doctor? What hospital?
I say ... trust the people to choose.

In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy - - forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

*Boston
CEA
can't
verify #*

(make 2 sentences)

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 07/23/92

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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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			BOSKIN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

RESPONSE:

*SEE COMMENTS P. 2 & P. 6 - THE REFRAIN
 I AM FOR GOVERNMENT... OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE
 & MY OPPONENT IS FOR ONE OF THE GOVERNMENT, BY THE
 GOVERNMENT, FOR THE GOVERNMENT " IS
 ONE THAT SHOULD BE HIGHLIGHTED & REPEATED.
 IT NEEDS TO JUMP OUT OF THE SPEECH SO THAT
 EVERY PRODUCER/EDITOR HAS TO USE IT. BUT IT MUST BE FORCED ON THEM.
 MUST BE TRD SURE.*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

2 JUL 23 P8:45

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

PRESIDENTIAL REMARKS: DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the supermarket shelves ... but our food industry ... provides more food for less ... than any other nation.

Dutch Twins is one reason we are a world leader. So I'm pleased to announce that John Vander Heide has recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that (sugar wafers) should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. *THAT'S SOMETHING I'VE BEEN SAYING FOR MONTHS* Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their

people.// When it comes to deciding what doctor? What hospital?
I say ... trust the people to choose.

In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy - - forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

This is the summit report it

SAYING OF THE GOVERNMENT, BY THE GOVERNMENT, FOR THE GOVERNMENT.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

→ THAT'S MORE FOR THE GOVERNMENT LESS FOR THE PEOPLE

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

THE WHITE HOUSE

WASHINGTON

July 24, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Dutch Twin Plant

We have reviewed the attached presidential remarks and have noted a few suggested changes on the draft.

If you have any questions or we can be of further assistance, please let us know.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 07/23/92

ACTION/CONCURRENCE/COMMENT DUE BY: 9:30 a.m. 07/24 Friday

SUBJECT: PRESIDENTIAL REMARKS: DUTCH TWINS PLANT, WYOMING, MI/07/27

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

100128 18:45

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

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WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

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This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and ^{REACHED AN AGREEMENT ON VAST REDUCTIONS IN} ~~eliminated~~ nuclear weapons.

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And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our ^{NATION'S} heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead. . . .

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care^v. ^{SOME EVEN DEFENDED REGULATING GRANDMA}

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government^v ... to decide whether ~~your~~ ^q children^v are cared for in a school ... a relative's home ... or in church. ^{WHO GET GOVERNMENT HELP} ^{BUREAUCRATS}

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust ^{PARENTS} ~~you~~ to decide whether ^{THEY} ~~you~~ want ^{THEIR} ~~your~~ kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-^{four}~~seven~~ million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of ^{NATIONALIZED} ~~socialized~~ medicine ... letting the federal government play ^{AND INSURER.} doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and ^{MAKE IT POSSIBLE FOR} ~~tax incentives so that~~ small businesses ^{TO} ~~can~~ pool their resources and cover more of their

HEALTH PLAN
 people.// When it comes to deciding what ~~doctor?~~ ~~what hospital?~~
 I say ... trust the people to choose.

In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy - - forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? ~~I know~~ ^{YOU BET} we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

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Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit:

? ← (slightly) less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without ^{DISINFECTION} A hard hat^{MANDATORY} regulation.

MANDATORY

? ←
MAY
SCIENTIST?

But can you imagine what might have happened ... if these enterprising regulator^s ~~guys~~ had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- ~~no~~ government ^{CANNOT} ~~ever~~ created ~~a single~~ jobs ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

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Thank you and God bless you.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: AMERICAN WAFER COMPANY
WYOMING, MICHIGAN - 7/27/92

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CALIO	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<u>BOSKIN</u>		<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

1992 07 24 12:57

July 24, 1992

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: STEVEN PROVOST *Mich for SP*
FROM: ANDY FERGUSON *AF*
SUBJECT: HOLLAND AMERICAN WAFER COMPANY
WYOMING, MICHIGAN

I. SUMMARY

On Monday, July 27, at noon, you will deliver remarks (17 minutes, on prompter) to approximately 600 employees and community business leaders at the Holland American Wafer Company. You will be introduced by Governor John Engler.

II. DISCUSSION

The theme of this speech is that your programs are based on the principle that the American people, not the government, should make the important decisions in their lives.

(Provost/Ferguson/Grossman)
July 23, 1992
MICHIGAN
Draft Two

PRESIDENTIAL REMARKS: HOLLAND AMERICAN WAFER CO.
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the shelves, but our food industry provides more food for less than any other nation.

This company is one reason we are the world's leader. So I'm pleased to announce that Stu and John Vander Heide have recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that sugar wafers should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of change ... changes that have occurred around the world.

I'm told that your company was the originator of something called: "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales, the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today, America is safer than before.

Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few weeks ago, when I sat down with Boris Yeltsin and agreed to eliminate some of the world's most dangerous nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons, and less like the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year, we are told, is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers that phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even

than that. I'm a Texan -- raised my children there, built my business there. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming, Michigan ... not Washington, D.C. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice -- a choice between those who put their faith in average Americans --- and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is --- "who will care for the kids while we're working?" A few years ago, Washington wanted to help, but their idea was to rock the cradle with the heavy hand of bureaucracy. All the plans boiled down to creating some new kind of government apparatus, like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents -- not the government -- to decide whether your children are cared for in school, a relative's home, or church.

When it comes to raising children, I say: why not trust the people?

What about our education system? To renew America we must renew our schools. We all know this, but money alone won't do it.

We already spend more money per student than almost any other country; and our kids still rank near the bottom in crucial subjects like math and science. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition, and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education, again I say: "why not trust the people?"

One other example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-four million Americans, a population larger than the state of California, are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine -- letting the federal government play doctor.

I say, take a different way, and I've put forth a plan to bring health costs down. It will give tax credits so people without coverage can buy it, and incentives so that small businesses can pool their resources and cover more of their employees.//

When it comes to deciding, What doctor? What hospital? I say: why not trust the people?

What about government regulation? Sure, some of it is necessary, even essential. But if you believe that there is a government solution to every problem, an alphabet agency for every issue, than you look at regulation not as a necessary evil, but as a necessary way to reign in people's evil tendencies. The results can be crazy, as this story proves.

The time had come recently for a government agency to update its rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There **wasn't a single documented case, anywhere in the United States, of anyone getting infected wearing someone else's hard hat.**

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$13 million a year. Measurable benefit: slightly less than zero.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive, without hard hat regulation.

But can you imagine what might have happened, if these enterprising regulators had made their way into the vast, unregulated territory of lunch pails and thermos bottles?//

Some believe the solution to our problems is more government regulation. I take a different view. I've put a moratorium on new federal regulations, to give businesses like this one room to breathe, and grow and create jobs.

In child care, education, health care and regulation, it's a matter of trust --- trusting Americans to make their own choices.

And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to **Santiago.**

Can the U.S. compete ... now that everyone is playing our game? I know we can. Despite all the criticism you've heard lately, keep in mind a few facts. We are the largest economy in the world. Inflation, the Willie Sutton who robs the middle class of dreams, has been put safely behind bars. The last time interest rates stayed this low, the Brady Bunch wasn't even on television. Despite all the stories about our problems, our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing, it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 129?//

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln spoke of government "of the people, by the people, for the people." But they seem to keep saying ... of the government, by the government, and for the government.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense, comprehensive plan to get this economy moving faster, now..

The first sound of a strong economy is usually the sound of hammers pounding away at new homesites. So I proposed tax incentives to build new homes, and a \$5,000 break for families who want to buy their first one. Here in Michigan, that would have equalled nine months of mortgage payments on the average house.

I understand that private enterprise is the horse that pulls our wagon -- no government program ever created a real job, (although government did keep Johnny Carson in business for 30 years). So I proposed incentives for businesses to grow and hire. It's estimated the incentives would have spurred the creation of at least half a million jobs ... if they had been approved when I proposed them.

But they weren't approved. Instead, Congress sent back what you might call an "anti-trust" program. New government spending, and new taxes. —

So I sent their plan back. I told them to try again. And I'm still waiting. But I need your help. Write Congress, tell them you want to get this economy moving again. Tell them you don't want to get the impression, that the only way to get rid of the deadlock in Washington, is by cleaning out a little deadwood in Congress.//

You see ... it all comes down to a question of trust. I trust you to spend and save your money more wisely than any **budget planner in Washington.**

This is common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely at what they're advocating ... the people they put first are all on a government payroll.

A leader of a free people must understand that government can not only help, it can hinder. He must have the confidence to say: "I trust you." I trust the people.//

And ultimately, you must decide who you trust -- who has the experience -- the ideals and ideas -- to find that delicate balance.

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you, and God bless the United States of America.



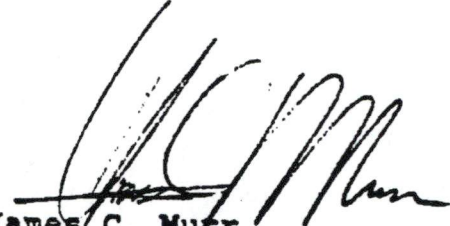
EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

7-24-82

92 JUL 24 P 1: 49

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.



James C. Murr
Associate Director for
Legislative Reference
and Administration

WHITE HOUSE STAFFING MEMORANDUM

DATE: 07/23/92

ACTION/CONCURRENCE/COMMENT DUE BY: 07/24 9:30a.m. Friday

SUBJECT: PRESIDENTIAL REMARKS: DUTCH TWINS PLANT, WYOMING, MI/07/27

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

*X2930
(called in comments
on 7/24 @ 12:00)*

RESPONSE:

*See comments
(R. Brady may respond
at a later time)*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

2 JUL 23 P8:49

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

PRESIDENTIAL REMARKS: DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the supermarket shelves ... but our food industry ... provides more food for less ... than any other nation.

Dutch Twins is one reason we are a world leader. So I'm pleased to announce that John Vander Heide has recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that (sugar wafers) should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and ~~eliminated~~ ^{reduced} nuclear weapons. (Howard 4657)

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows ~~parents~~ ^{their} ... not the government ... to decide whether ~~your~~ ^(Morin 3804) children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their

people.// When it comes to deciding what doctor? What hospital?
I say ... trust the people to choose.

In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

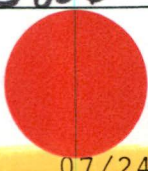
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their children

WHITE HOUSE STAFFING MEMORANDUM



92 JUL 24 11:42

DATE: 07/23/92 ACTION/CONCURRENCE/COMMENT DUE BY: 07/24 9:30a.m. Friday

SUBJECT: PRESIDENTIAL REMARKS: DUTCH TWINS PLANT, WYOMING, MI/07/27

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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			BOSKIN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS: Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

RESPONSE: July 24, 1992

TO: DAN MCGROARTY

The NSC staff concurs with the draft presidential remarks as amended.

Brent Scowcroft
Brent Scowcroft

cc: Phillip D. Brady

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

2 JUL 23 P8: 49

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

PRESIDENTIAL REMARKS: DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

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(Acknowledgments)

Americans may not realize it when they reach for cereal on the supermarket shelves ... but our food industry ... provides more food for less ... than any other nation.

Dutch Twins is one reason we are a world leader. So I'm pleased to announce that John Vander Heide has recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that (sugar wafers) should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

X
Enough
Broccoli
Jokes already!

delete

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago.

✓ Safer than we were just a few months ago ... ~~when I sat down with Boris Yeltsin and eliminated nuclear weapons.~~ *I reached agreement on substantial, deep reductions in nuclear weapons.*

✗ Now that we have changed the world ... it is high time to change America. *It is time to implement policies I have long advocated* ~~Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.~~ *to improve our educational system, crack crooks.*

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their

people.// When it comes to deciding what doctor? What hospital?
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In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy - - forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

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Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

one question

Document No. _____

92 JUL 24 WHITE HOUSE STAFFING MEMORANDUM

DATE: 07/23/92 ACTION/CONCURRENCE/COMMENT DUE BY: 07/24 9:30a.m. Friday

SUBJECT: PRESIDENTIAL REMARKS: DUTCH TWINS PLANT, WYOMING, MI/07/27

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			BOSKIN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

10 pgs

RESPONSE:

See comments. Thanks.

Paul Koehn

PK

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

2 JUL 23 P 8: 49

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

PRESIDENTIAL REMARKS: DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the supermarket shelves ... but our food industry ... provides more food for less ... than any other nation.

Dutch Twins is one reason we are a world leader. So I'm pleased to announce that John Vander Heide has recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that (sugar wafers) should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

2

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

1

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-~~seven~~^{four} million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without ~~coverage~~^{health insurance} can buy it ... and ~~tax~~ incentives so that small businesses can pool their resources and cover more of their

(Treasury)
(HHS)
[Handwritten scribbles]

X
(Treasury)

people.// When it comes to deciding what doctor? What hospital?
I say ... trust the people to choose.

In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy - (Treasury)

~~forgetting this idea is not just a nuisance; it can be downright dangerous~~ -- make no mistake, we are devoting the same commitment and energy to the domestic battle to revive our economy that we devoted to winning the cold war. We will win this one too.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

(HHS) X
Who is this?

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 126 days just to pay your taxes -- before you earn a single dime to spend

6

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update its rules on hard hats. That's right: hard hats. And someone, in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job

~~... [scribbled out text]~~

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

?
(Treasury)
How about
Civilian Con-
servation
Corps
after the
depression

No
reason
take on
Johnny
Carson.

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

This Draft forwarded to President.

(Provost/Ferguson/Grossman)
July 23, 1992
MICHIGAN
Draft Two

PRESIDENTIAL REMARKS: HOLLAND AMERICAN WAFER CO.
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the shelves, but our food industry provides more food for less than any other nation.

This company is one reason we are the world's leader. So I'm pleased to announce that Stu and John Vander Heide have recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that sugar wafers should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of change ... changes that have occurred around the world.

I'm told that your company was the originator of something called: "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales, the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today, America is safer than before.

Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few weeks ago, when I sat down with Boris Yeltsin and agreed to eliminate some of the world's most dangerous nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons, and less like the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year, we are told, is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers that phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even

than that. I'm a Texan -- raised my children there, built my business there. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming, Michigan ... not Washington, D.C. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice -- a choice between those who put their faith in average Americans --- and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is --- "who will care for the kids while we're working?" A few years ago, Washington wanted to help, but their idea was to rock the cradle with the heavy hand of bureaucracy. All the plans boiled down to creating some new kind of government apparatus, like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents -- not the government -- to decide whether your children are cared for in school, a relative's home, or church.

When it comes to raising children, I say: why not trust the people?

What about our education system? To renew America we must renew our schools, we all know this, but money alone won't do it.

We already spend more money per student than almost any other country; and our kids still rank near the bottom in crucial subjects like math and science. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition, and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education, again I say: "why not trust the people?"

One other example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-four million Americans, a population larger than the state of California, are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine -- letting the federal government play doctor.

I say, take a different way, and I've put forth a plan to bring health costs down. It will give tax credits so people without coverage can buy it, and incentives so that small businesses can pool their resources and cover more of their employees.//

When it comes to deciding, What doctor? What hospital? I say: why not trust the people?

What about government regulation? Sure, some of it is necessary, even essential. But if you believe that there is a government solution to every problem, an alphabet agency for every issue, than you look at regulation not as a necessary evil, but as a necessary way to reign in people's evil tendencies. The results can be crazy, as this story proves.

The time had come recently for a government agency to update its rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected wearing someone else's hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$13 million a year. Measurable benefit: slightly less than zero.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive, without hard hat regulation.

But can you imagine what might have happened, if these enterprising regulators had made their way into the vast, unregulated territory of lunch pails and thermos bottles?//

Some believe the solution to our problems is more government regulation. I take a different view. I've put a moratorium on new federal regulations, to give businesses like this one room to breathe, and grow and create jobs.

In child care, education, health care and regulation, it's a matter of trust --- trusting Americans to make their own choices.

And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Despite all the criticism you've heard lately, keep in mind a few facts. We are the largest economy in the world. Inflation, the Willie Sutton who robs the middle class of dreams, has been put safely behind bars. The last time interest rates stayed this low, the Brady Bunch hadn't even started re-runs yet. Despite all the stories about our problems, our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing, it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 129?//

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln spoke of government "of the people, by the people, for the people." But they seem to keep saying ... of the government, by the government, and for the government.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense, comprehensive plan to get this economy moving faster, now..

The first sound of a strong economy is usually the sound of hammers pounding away at new homesites. So I proposed tax incentives to build new homes, and a \$5,000 break for families who want to buy their first one. Here in Michigan, that would have equalled nine months of mortgage payments on the average house.

I understand that private enterprise is the horse that pulls our wagon -- no government program ever created a real job, ((although government did keep Johnny Carson in business for 30 years)). So I proposed incentives for businesses to grow and hire. It's estimated the incentives would have spurred the creation of at least half a million jobs ... if they had been approved when I proposed them.

But they weren't approved. Instead, Congress sent back what you might call an "anti-trust" program. New government spending, and new taxes.

So I sent their plan back. I told them to try again. And I'm still waiting. But I need your help. Write Congress, tell them you want to get this economy moving again. Tell them you don't want to get the impression, that the only way to get rid of the deadlock in Washington, is by cleaning out a little deadwood in Congress.//

You see ... it all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

This is common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely at what they're advocating ... the people they put first are all on a government payroll.

A leader of a free people must understand that government can not only help, it can hinder. He must have the confidence to say: "I trust you." I trust the people.//

And ultimately, you must decide who you trust -- who has the experience -- the ideals and ideas -- to find that delicate balance.

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

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Thank you and God bless you, and God bless the United States of America.

#

This draft forwarded to President.

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft Two

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JULY 27, 1992
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The most difficult question many parents face is --- "who will care for the kids while we're working?" A few years ago, Washington wanted to help, but their idea was to rock the cradle with the heavy hand of bureaucracy. All the plans boiled down to creating some new kind of government apparatus, like a Pentagon for child care.

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What about our education system? To renew America we must renew our schools, we all know this, but money alone won't do it.

We already spend more money per student than almost any other country; and our kids still rank near the bottom in crucial subjects like math and science. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

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When it comes to education, again I say: "why not trust the people?"

One other example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-four million Americans, a population larger than the state of California, are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine -- letting the federal government play doctor.

I say, take a different way, and I've put forth a plan to bring health costs down. It will give tax credits so people without coverage can buy it, and incentives so that small businesses can pool their resources and cover more of their employees.//

When it comes to deciding, What doctor? What hospital? I say: why not trust the people?

What about government regulation? Sure, some of it is necessary, even essential. But if you believe that there is a government solution to every problem, an alphabet agency for every issue, than you look at regulation not as a necessary evil, but as a necessary way to reign in people's evil tendencies. The results can be crazy, as this story proves.

The time had come recently for a government agency to update its rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected wearing someone else's hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$13 million a year. Measurable benefit: slightly less than zero.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive, without hard hat regulation.

But can you imagine what might have happened, if these enterprising regulators had made their way into the vast, unregulated territory of lunch pails and thermos bottles?//

Some believe the solution to our problems is more government regulation. I take a different view. I've put a moratorium on new federal regulations, to give businesses like this one room to breathe, and grow and create jobs.

In child care, education, health care and regulation, it's a matter of trust --- trusting Americans to make their own choices.

And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Despite all the criticism you've heard lately, keep in mind a few facts. We are the largest economy in the world. Inflation, the Willie Sutton who robs the middle class of dreams, has been put safely behind bars. The last time interest rates stayed this low, the Brady Bunch hadn't even started re-runs yet. Despite all the stories about our problems, our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing, it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 129?//

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln spoke of government "of the people, by the people, for the people." But they seem to keep saying ... of the government, by the government, and for the government.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense, comprehensive plan to get this economy moving faster, now..

The first sound of a strong economy is usually the sound of hammers pounding away at new homesites. So I proposed tax incentives to build new homes, and a \$5,000 break for families who want to buy their first one. Here in Michigan, that would have equalled nine months of mortgage payments on the average house.

I understand that private enterprise is the horse that pulls our wagon -- no government program ever created a real job, ((although government did keep Johnny Carson in business for 30 years)). So I proposed incentives for businesses to grow and hire. It's estimated the incentives would have spurred the creation of at least half a million jobs ... if they had been approved when I proposed them.

But they weren't approved. Instead, Congress sent back what you might call an "anti-trust" program. New government spending, and new taxes.

So I sent their plan back. I told them to try again. And I'm still waiting. But I need your help. Write Congress, tell them you want to get this economy moving again. Tell them you don't want to get the impression, that the only way to get rid of the deadlock in Washington, is by cleaning out a little deadwood in Congress.//

You see ... it all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

This is common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely at what they're advocating ... the people they put first are all on a government payroll.

A leader of a free people must understand that government can not only help, it can hinder. He must have the confidence to say: "I trust you." I trust the people.//

And ultimately, you must decide who you trust -- who has the experience -- the ideals and ideas -- to find that delicate balance.

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you, and God bless the United States of America.

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