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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13633
Folder ID Number: 13633-001

Folder Title:
Outlook Graphics-Neenah, Wisconsin 7/27/92 [OA 5810]

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of reform. Only then can we break the cycle of dependency.

In my State of the Union Address last January, I made a commitment to far-reaching reform. I acted because I believe we can no longer afford the existing welfare system. Our recipients can't afford to be dependent on government for their livelihood, and our taxpayers can't afford to pay the welfare bill, and our economy can't afford the lost productivity.

I also acted because I trust the American people and because I believe that those on welfare, what they really want is a piece of the American dream: homeownership, a good job, opportunities for their children, and strong, loving families. And therefore, I am determined to make it quicker and easier for States who choose to reform their welfare systems to get the Federal waivers that they need to help the people help themselves.

Last April my administration signed a first waiver for Wisconsin. And today it will sign a second giving Governor Thompson the freedom to further reform this State's welfare program. Governor Thompson's ultimate goal is to break the cycle of dependency that traps so many people and create incentives for recipients to work and learn. He understands that more important than having an America that helps people in need is building an America where fewer people need to be helped.

Today I want to challenge other States in our country to follow Wisconsin's lead in bringing new ideas to our welfare system. Last week we approved New Jersey's Family Development Program, whose reforms in the State welfare program reward work and unite families. And I am confident other States will now do what America does best, bring local genius to local needs.

In coming months, we are going to watch Wisconsin to see how Wisconsin works. Together, we can help change that welfare system and, in doing so, change America. I'm proud to sign this waiver. I congratulate Governor Thompson and the people of Wisconsin.

Thank you all very, very much.

Note: The President spoke at 1:19 p.m. at the Outagamie County Airport.

Remarks to Outlook Graphics Employees in Neenah, Wisconsin July 27, 1992

Thank you all very, very much. Please be seated. Thank you and good afternoon, everyone. Let me just say thank you to the Governor for that very kind introduction. But let me tell you this: I know these Governors, all of them, and you've got one of the very best, if not the very best, in the entire United States. I really mean that, a solid friend, a strong leader and innovator. You're lucky, and I'm lucky, too, because he sets an example. He brings new ideas to these Governors meetings. He sets a high example for everybody including the President of the United States, and I am very, very pleased to be with him.

Of course, I'm very pleased to see my great friend, your Senator Bob Kasten; and these two Congressmen, Toby Roth and Tom Petri, who are doing a first-class job. If we had more like them, you talk about change, we could change America and change it fast for the better. I am glad they could join us today, as well as Mr. Herbert Grover, the superintendent of public instruction for the State of Wisconsin. He's doing a first-class job for education statewide. And David Erdmann, thank you, sir, for your hospitality. I'm just delighted to be here.

Now, it is a pleasure to be here. For any sports fan, it's a thrill to be at the birthplace of America's sports trading cards, and for me, it's a little humbling. I don't dare ask how many hundreds of George Bush cards you have to trade to get one Michael Jordan. [Laughter]

I've come here to talk a little bit about our future, about the kind of Nation we want for ourselves and our children. The world has undergone remarkable changes in the past few years. And today our kids worry about the usual things, about school friends, about such earth-shattering questions as "Where can I get an Olympic Dream Team card?" But I can tell you one thing they don't worry about anymore, the specter of nuclear war.

Today, America is safer than ever before, safer than we were a decade ago, safer than we were a year ago, and safer than we were just a few weeks ago, when I sat down with

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Boris Yeltsin, the President of Russia, to eliminate some of the most dangerous nuclear weapons on the face of the Earth, getting rid of those great big SS-18 ICBM's. That's good change. That is positive, and it's great for these young people here today.

Now that we've changed the world, it is time to change America and time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy, and how to make America's families more like the Waltons and a little bit less like the Simpsons—[laughter]—how to take back our streets from the crack dealers and the criminals. Progress has been made, as I announced yesterday at the White House, in the casual use of cocaine by these teenagers, dramatic improvement, almost 60 percent down in the last 3 years. But we've still got a long way to go. We've got to win that battle.

This election year, we're told, is about how we can change to meet these challenges. But this election is not just about change because change has a flip side. It's called trust. When you get down to it, this election will be like every other. When you go into that voting booth and pull the curtain behind you, trust matters.

That's the way it should be. Many times in the White House late at night, the phone rings. Usually it's some young aide calling in about doublechecking the next day's schedule. But occasionally it's another voice, more serious, more solemn, carrying news of a coup in a powerful country or asking how we should stand up to the "Baghdad bully" halfway around the world. The American people need to know that the man who answers that phone has the experience, the seasoning, to do the right thing. I believe I have proved I am that man.

That is trust in the traditional sense. But people who've spent their lives in government forget that trust is even more than that. I'm a Texan, raised my children there, built my business there, voted there in every Presidential election since my first, the 1948 election, the year, if you'll go back and remember, some of you older types here, the year the press and the pundits counted out Harry Truman before the fight even began.

I believe our country's heartbeat can be felt in places like Neenah, Wisconsin, not

Washington, DC. So I stake my claim in a simple philosophy: To lead a great Nation, you must first trust the people that you lead. If you look at almost every important issue we face, you see a clear choice, a choice between those who put their faith in average Americans and those who put their faith solely in the Government. Let me explain what I mean, starting with the basics, home and family.

The most difficult question that many parents face is, who will care for the kids while we're working? A few years ago, Washington wanted to help, but the idea back there was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of Government apparatus, like a "Pentagon" for child care.

I fought for a different approach, with the support of these Members of the United States Congress, and we won. Our landmark legislation allows parents, not the Government, to decide whether your children are cared for in a school, a relative's home, or a church. When it comes to raising children, I say, don't put your faith in the Government bureaucracy. Why not trust the parents, the ones who are responsible for bringing these kids up?

Now, what about our educational system? To renew America we must renew our schools. We all know this. Money alone is not going to do it. We already spend more money—this is a little scary—we already spend more money per student than almost any other country in the world, and our children still rank near the bottom in crucial subjects like math and science. Again, a lot of ideas floating around, most of them to pump more tax money into the same old system, the same old programs that have failed the American family. I say, try something different: Open up schools to competition, and trust you, trust you to decide whether you want your kids to learn in a public school, a private school, or a religious school. School choice is the answer.

When it comes to education to give our kids a better chance, isn't it time to try something different? The old way has failed, has not worked. Why not trust the people?

What about Government regulation? Sure, some of it's necessary; some of it even essen-



tial. But if you believe that there is a Government solution to every problem, an alphabet agency for every issue, then you look at regulation not as a necessary evil but as a necessary way to rein in people's evil tendencies. It can lead to the same crazy behavior. Let me tell you a story about one crazy regulation affecting hardhats. Hardhats, that's right.

Here's what happened. Back in Washington, someone in an agency stumbled upon a potential national crisis, workers being infected from putting on someone else's hardhat. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case anywhere in the United States of America of anyone getting infected from wearing someone else's hardhat. That didn't deter the bureaucrat. So with the best of intentions, the rule was written: Every hardhat must be disinfected before one worker passed it on to another. Estimated cost to business: \$13 million a year. Measurable benefit: slightly less than zero.

Now, there is a happy ending to this story, but only because we were there to give it one. We found the regulation before it hit the books and said America can survive without that particular hardhat regulation. But can you imagine what might have happened if these enterprising regulators had made their way into the vast, unregulated territory of lunch pails or thermos bottles? Think of the threat to the Nation. *[Laughter]*

Some believe the solution to our problems is more Government regulation. I take a very different view. I've put a moratorium on new Federal regulations, to give businesses like this one, growing enterprise business, giving it room to breathe and grow and create jobs for these young people here today. On child care, education, regulation, it is a matter of trust, trusting Americans to make their own choices.

The point is not to let people fend entirely for themselves. Americans are a generous people, and Government must never shirk its responsibilities. But programs have to give people a hand up and trust human ingenuity to take it from there.

You'll find a good example of what Government can do right here at Outlook. Last April I challenged the Nation's Governors to

join me in a new national job training effort. I introduced a program called the "Youth Apprenticeship Act" in Congress. The program is geared especially to teenagers who want to work, who want to learn a skill, but may be tempted to drop out of school, true to form.

Then comes along Governor Thompson, Tommy Thompson. He's already reaching out to these young people. The youth apprenticeship program will encourage young people to complete a sound high school education while getting on-the-job training at great companies like Outlook. I salute Outlook and Governor Thompson for helping me create a work force that's ready for the challenges of the 21st century.

So I believe we can give Americans the tools. And then it's a matter of trust, trusting Americans to make their own choices. When it comes to the most pressing issue of the election year, revving up our economy, forgetting this idea of trust is not just a nuisance, it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago. Can the United States compete now that everyone is playing our game of free markets? Well, I know we can. Despite all the criticism you've heard lately, keep in mind just a few facts. Who is the largest, most envied economy in the entire world? The good ol' U.S.A.

Look at inflation, the Jesse James who robs the middle class of dreams. We have locked that crook in a maximum security cell, so he can't steal the paycheck of the working men and women of this country. The last time interest rates were this low, "The Brady Bunch" wasn't even in reruns yet. Despite all the stories about our problems, and we've got plenty, but despite all the stories, you are still the most productive workers in the entire world. You put these workers up against the English, the Germans, the Japanese, and you, you American taxpayers, you win; you American entrepreneurs and businesspeople, you win; and the work force itself wins.

But while our economy is growing, it clearly has got to grow faster. The question is how. The other side suggests a simple two-part so-

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lution: First, raise Government spending,
and second, raise taxes.

Now, as you evaluate their idea, keep this
in mind. Here in Wisconsin, you already
work 126 days just to pay your taxes before
you earn a single dime to spend on the fam-
ily. I don't know about you, but I don't want
you to have to pay 127 days.

Let me just describe for you what I'm up
against. In January I proposed a common-
sense plan in the State of the Union Message,
commonsense plan to get this economy mov-
ing faster, right now. The plan included tax
incentives to encourage businesses to hire
new workers, tax breaks for young families
who want to buy that first home. If Congress
had acted right away, half a million jobs
would have been created for your neighbors,
your family, and your friends.

But they didn't. Instead Congress sent
back what you might call an anti-trust pro-
gram: new Government spending and new
taxes. So I vetoed their plan and sent it right
back to them. And thanks to these Congress-
men, that veto was upheld. I am still waiting,
pressing for these incentives to get passed
by the Senate and the House. I am still wait-
ing almost 200 days later. This economic re-
covery plan is being held hostage, held hos-
tage, and the ransom note reads, "Wait till
after the election." Today I say to the Con-
gress and the Senate, especially: Release the
economy. Approve this jobs program, and
put America back to work right now.

Speaking of numbers, this is a great place
to speak about numbers, right here at Out-
look: number 16 means Joe Montana; num-
ber 9, my dear friend with whom I attended
the All-Star Game in San Diego, number 9,
Ted Williams; number 15, a Packer named
Starr. Here's a number for you, 38. Think
hard now, 38. That's how many years the
Democrats have controlled the House of
Representatives. Get rid of number 38, and
we can make America number one for sure
for many years to come. If you want to
change something, the one institution that
hasn't changed, if you want to change some-
thing, change control of the United States
House of Representatives, and watch what
we can do for America.

I'm getting fired up for after our conven-
tion in August. [Laughter] You'll notice this

has been relatively nonpartisan up until now.
[Laughter] Relatively.

No, but you see, it all comes down to a
question of trust. I trust you to spend and
save your money more wisely than a budget
planner in Washington.

You say this is all common sense, and I
agree. But there's a certain type of person
attracted to Government for whom the word
"trust" has a strange meaning. Most of them
have spent all their lives in Government and
don't have much experience in the real
world. Half my adult life spent in service and
the other half trying to work for a living and
make a paycheck and build a business, I think
that's a good qualification for President of
the United States of America. They say they
want to put people first. But if you look real
close, the people that they put first are all
on a Government payroll.

I stand with the flag-waving, yes, and the
God-fearing, yes, and the tax-paying, hard-
working people of America. A leader of a free
people must understand that Government
can not only help, it can hinder. He must
have the confidence to say, "I trust you. I
trust the people." Ultimately you must de-
cide who you trust, who has the experience,
the ideals, and the ideas to find the appro-
priate balance.

Yes, America will change, just as we have
changed the entire world. The question now
is who will change America for the better?
It won't be people whose only enthusiasm
is for Government, who measure progress by
programs created and special interests satis-
fied.

If you want to know who's going to change
America, look around you. Look around. It's
going to be the guy who works an extra shift
every week so his son can go to the school
of his choice. It's going to be the small busi-
nesswoman who takes a risk on a new prod-
uct, the computer hacker working in a lonely
garage, the merit scholar from south central
L.A., the entrepreneur with a crazy idea of
putting players' faces on cards and turning
us all into wonderful kids once again.

There's your answer, some of it, I might
say, sitting right back here: These appren-
tices, wanting to work, wanting to learn.
There's your answer: The American people
are going to change America. But only if they

have a Government, particularly a Congress, with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson that we have taught the entire world, by trusting a leader who trusts you.

It is a great pleasure to be back in the wonderful State of Wisconsin. Thank you all. May God bless the United States of America, the greatest, freest country on the face of the Earth. Thank you very, very much.

Note: The President spoke at 2:09 p.m. at Outlook Graphics Corp. In his remarks, he referred to David Erdmann, president of the corporation.

Letter to Congressional Leaders Transmitting Proposed Legislation on Wyoming Public Lands Wilderness Designation

July 27, 1992

Dear Mr. Speaker: (Dear Mr. President:)

I am pleased to submit for congressional consideration and passage the "Wyoming Public Lands Wilderness Act".

The Federal Land Policy and Management Act of 1976 (FLPMA), (43 U.S.C. 1701, *et seq.*), directs the Secretary of the Interior to review the wilderness potential of the public lands.

The review of the areas identified in Wyoming began immediately after the enactment of FLPMA and has now been completed. Approximately 577,504 acres of public lands in 42 areas in Wyoming met the minimum wilderness criteria and were designated as wilderness study areas (WSAs). These WSAs were studied and analyzed during the review process and the results documented in nine environmental impact statements and one instant study area report.

Based on the studies and reviews of the WSAs, the Secretary of the Interior is recommending that all or part of 21 of the WSAs, totaling 240,364 acres of public lands, be designated as part of the National Wilder-

ness Preservation System. From these 21 WSAs, the Secretary proposes to designate 20 wilderness areas by consolidating two WSAs into one wilderness area.

I concur with the Secretary of the Interior's recommendations and am pleased to recommend designation of the 20 areas (totaling 240,364 acres) identified in the enclosed draft legislation as additions to the National Wilderness Preservation System.

The proposed additions represent the diversity of wilderness values in the State of Wyoming. These range from the badlands of Adobetown and the Honeycomb Buttes, to the canyon of the Sweetwater River, to the subalpine regions of the Ferris Mountains and Raymond Mountain. These areas span a wide variety of Wyoming landforms, ecosystems, and other natural systems and features. Their inclusion in the wilderness system will improve the geographic distribution of wilderness areas in Wyoming, and will complement existing areas of congressionally designated wilderness. They will provide new and outstanding opportunities for solitude and unconfined recreation.

The enclosed draft legislation provides that designation as wilderness shall not constitute a reservation of water or water rights for wilderness purposes. This is consistent with the fact that the Congress did not establish a Federal reserved water right for wilderness purposes. The Administration has established the policy that, where it is necessary to obtain water rights for wilderness purposes in a specific wilderness area, water rights would be sought from the State by filing under State water laws. Furthermore, it is the policy of the Administration that the designation of wilderness areas should not interfere with the use of water rights, State water administration, or the use of a State's interstate water allocation.

The draft legislation also provides for access to wilderness areas by Indian people for traditional cultural and religious purposes. Access by the general public may be limited in order to protect the privacy of religious cultural activities taking place in specific wilderness areas. In addition, to the fullest extent practicable, the Department of the Interior will coordinate with the Department of Defense to minimize the impact of any

WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: ---

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
 SUBJECT: NEENAH, WISCONSIN - 7/27/92 - 2:00pm

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CALIO	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

2 JUL 24 P 4: 59

July 24, 1992

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: STEVEN PROVOST *Mei for SP*
FROM: ANDREW FERGUSON *af*
SUBJECT: OUTLOOK GRAPHICS
NEENAH, WISCONSIN

I. SUMMARY

On Monday, July 27, at 2:00 p.m., you will deliver remarks (17 minutes, on prompter) to approximately 700 employees of Outlook Graphics Corporation.

II. DISCUSSION

This speech is almost identical to the Michigan draft, with the exception of the introductory remarks on the first page, the Youth Apprenticeship section on page 5, and remarks about the Democratically controlled Congress on page 8. In addition, cuts have been made to compensate for the additional material on youth apprenticeship.

Note: Outlook Graphics is a manufacturer of sports trading cards, including a George Bush series; hence, the joke on page 1.

(Provost/Ferguson/Grossman)

July 24, 1992

WISCONSIN

Draft Two

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN
JULY 27, 1992
2:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

It's a great pleasure to be here. For any sports fan, it's a thrill to be with the producers of America's sports trading cards. ((And for me it's a little humbling. I don't dare ask you how many hundreds of George Bush cards you have to trade to get even one Michael Jordan.))

I've come here to talk a little bit about our future ... about the kind of nation we want for ourselves ... and our children. The world has undergone remarkable changes the past few years. Today our kids worry about the usual things ... about school, friends, about such earth-shattering questions as ... where can I get an Olympic "Dream Team" card. But I can tell you one thing they don't worry about any more -- one thing they might have worried about just a short while ago ... the spectre of nuclear war.

Today ... America is safer than ever before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few weeks ago ... when I sat down with Boris Yeltsin and agreed to eliminate some of the most dangerous nuclear weapons on earth.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make America's families more like the Waltons, and less like the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year, we are told, is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers that phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business there. I've learned that our country's heartbeat can be felt in places like Neenah, Wisconsin ... not Washington, D.C.

And so I stake my claim on a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice -- a choice between those who put their faith in average Americans --- and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is --- "who will care for the kids while we're working?" A few years ago, Washington wanted to help, but their idea was to rock the cradle with the heavy hand of bureaucracy. All the plans boiled down to creating some new kind of government apparatus, like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents -- not the government -- to decide whether your children are cared for in school, a relative's home, or church.

When it comes to raising children, I say: why not trust the people?

What about our education system? To renew America we must renew our schools, we all know this, but money alone won't do it. We already spend more money per student than almost any other country; and our kids still rank near the bottom in crucial subjects like math and science. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition, and trust you to decide whether you want your kids to learn in a public school, a private school or a religious school.

When it comes to education, again I say: "why not trust the people?"

What about government regulation? Sure, some of it is necessary, even essential. But if you believe that there is a government solution to every problem, an alphabet agency for every issue, than you look at regulation not as a necessary evil, but as a necessary way to rein in people's evil tendencies. The results can be crazy, as this story proves.

The time had come recently for a government agency to update its rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from someone else's hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$13 million a year. Measurable benefit: slightly less than zero.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit

the books, and said: we think America can survive without this particular hard hat regulation.

But can you imagine what might have happened if these enterprising regulators had made their way into the vast, unregulated territory of lunch pails and thermos bottles?//

Some believe the solution to our problems is more government regulation. I take a different view. I've put a moratorium on new federal regulations, to give businesses like this one room to breathe, and grow and create jobs.

On child care, education, regulation, it's a matter of trust --- trusting Americans to make their own choices.

The point is not to let people fend for themselves. Americans are a generous people; and government must never shirk its responsibilities. But programs have to give people a hand-up ... and trust human ingenuity to take it from there.

You'll find a good example of what government can do right here at Outlook. Last April, I challenged the nation's governors to join me in helping our young people enter the world of work. I am particularly concerned about teenagers ... who want to work ... want to learn a skill ... but may be tempted to drop out of school. True to form, Gov. Tommy Thompson is already reaching out to these young people, along with concerned businessmen and community leaders. The youth apprenticeship program will encourage these kids to complete a sound high-school education, while getting on-the-job training at companies like Outlook. This program connects education with the real world of work.

Government can help make that connection -- and I salute Gov. Thompson for helping me create a workforce that's up and ready for the challenges of the next century.

So I believe we can give Americans the tools ... and then it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea of trust is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Despite all the criticism you've heard lately, keep in mind a few facts. We are the largest economy in the world. Inflation, the Willie Sutton who robs the middle class of dreams, has been put safely behind bars. The last time interest rates stayed this low, the Brady Bunch hadn't even started re-runs yet. Despite all the stories about our problems, our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing, it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days

just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127?//

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln spoke of government "of the people, by the people, for the people." But they seem to keep saying ... of the government, by the government, and for the government.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense, comprehensive plan to get this economy moving faster, now.

The first sound of a strong economy is usually the sound of hammers pounding away at new homesites. So I proposed tax incentives to build new homes, and a \$5,000 tax break for families who want to buy their first one. Here in Wisconsin, that equals nine months of mortgage payments on the average house.

I understand that private enterprise is the horse that pulls our wagon -- no government program ever created a real job ((although government did keep Johnny Carson in business for 30 years)). So I proposed incentives for businesses to grow and hire. It's estimated those incentives would have spurred the creation of at least half a million jobs ... if they had been approved when I proposed them.

But they weren't approved. Instead, Congress sent back what you might call an "anti-trust" program. New government spending, and new taxes.

So I sent their plan back. I told them to try again. But they still haven't done anything. And it leads me to a theory. In your business, certain numbers mean something. Number 16 is Joe Montana, Number 34 is Nolan Ryan, Number 33 is Patrick Ewing. But there's another number that tells you all you need to know about what's wrong with Washington: Number 38. That's how many years the same party has had control of Congress. I say it's time to trade in old Number 38. Give me a Republican Congress so America can stay Number One.

You see ... it all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

This is common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely at what they're advocating ... the people they put first are all on a government payroll.

A leader of a free people must understand that government can not only help, it can hinder. He must have the confidence to say: "I trust you." I trust the people.//

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you, and God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 7/24 2:00pm!

SUBJECT: PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN - 7/27/92 - 2:00pm

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	X MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	X PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 2:00 p.m., TODAY, with a copy to this office.

Thank you.

--Please note, this speech is identical to the Wyoming, Michigan speech except for the section on Youth Apprenticeship and the acknowledgements.

RESPONSE:

called at 1pm. (MK)
called at 2pm. (MK)

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Provost/Ferguson/Grossman)

July 24, 1992

WISCONSIN

Draft One

2 JUL 24 AM: 21

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NEENAH, WISCONSIN
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I've come here to talk a little bit about our future ... about the kind of nation we want for us ... and our children. The world has undergone positive change the past few years. Today our kids worry about the usual things ... about school, friends, about such earth-shattering questions as ... where can I get an (Magic Johnson) "exclusive edition" card. But I can tell you one thing they don't worry about ... the specter of nuclear war.

Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth

economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is even more than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Neenah ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. The U.S. already spends more on education per student than almost any other country; but our kids still trail most of the industrial world in crucial areas like math and science education. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents." I say: Let parents, not the government, choose their children's schools.

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their people.// When it comes to deciding what doctor? What hospital? I say ... trust the people to choose.

The point is not to let people fend for themselves. Americans are a generous people; and government must never shirk its responsibilities. But programs have to give people a hand-up ... and trust human ingenuity to take it from there.

A good example of what government can do is starting right here at Outlook. Last April, I challenged the nation's governors

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world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127?

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They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Wisconsin, that \$5,000 would have been equal to nine months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

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Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

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That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be

disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without this particular hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, unregulated territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

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Thank you and God bless you.

#

WALTERS

EXECUTIVE OFFICE OF THE PRESIDENT

24-Jul-1992 11:33am

TO: (See Below)
FROM: Drucillia S. Scaling
Office of Communications
SUBJECT: WISCONSIN comments due before 2:00 pm TODAY

(Provost/Ferguson/Grossman)

July 24, 1992
WISCONSIN
Draft One

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN
JULY 27, 1992
2:00 PM

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I've come here to talk a little bit about our future ... about the kind of nation we want for us ... and our children.

The world has undergone positive change the past few years.

Today our kids worry about the usual things ... about school, friends, about such earth-shattering questions as ... where can I get an (Magic Johnson) "exclusive edition" card. But I can tell

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statement.

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The difference then is clear: I trust you to make these fundamental decisions — [Bill Clinton and the Democrats in Congress do not trust you].

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is this really true?



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The question now is: Who will change America for the better?

Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank *[and it won't be Hillary Clinton!] [For a pot-smoking, buck-toothed, bad-hair having, twinkie eating, tax-raising, lie-telling, line lifting Southern governor either.]*

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

this term implies illegally copying software and breaking into computer networks.

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#

DISTRIBUTION:

TO: David F. Demarest, Jr.

TO: Sharon M. Botwin

Vaft -
Suggested
Changes

92 JUL 24 P2:32

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24-Jul-1992 11:33am

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Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth

economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, ~~because change has a flip side. It's called~~ ^{This election is about} trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is even more than that. I'm a ~~Texan~~ ^{former small business man, a Texan,} -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Neenah ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. The U.S. already spends more on education per student than almost any other country; but our kids still trail most of the industrial world in crucial areas like math and science education. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

have begun an education revolution in this country

I ~~say~~ try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents." I say: Let parents, not the government, choose their children's schools.

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor. *They say - tell you what medical care you should receive*

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their people.// When it comes to deciding what doctor? What hospital? I say ... trust the people to choose.

The point is not to let people fend for themselves. Americans are a generous people; and government must never shirk its responsibilities. But programs have to give people a hand-up ... and trust human ingenuity to take it from there.

A good example of what government can do is starting right here at Outlook. Last April, I challenged the nation's governors

to join me in helping our young people enter the world of work. I am particularly concerned about teenagers ... who want to work ... want to learn a skill ... but may be tempted to drop out of school. True to form, Gov. Tommy Thompson reached out to these young people. His apprenticeship program will encourage them to complete a sound high-school education, while getting on-the-job training at companies like Outlook. This program connects education with the real world of work. Government can help make that connection -- and I salute Gov. Thompson for helping me create a workforce that's up and ready for the challenges of the next century.//

So I believe we can give Americans the tools ... and then it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea isn't just bad judgment; it could be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the

world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln talked about government "of the people, by the people, for the people." I think most Americans agree with him. But there are others who keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, ^{to} help us ~~over the bumps in the road.~~ *create jobs & get people who are hurting help.*

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Wisconsin, that \$5,000 would have been equal to nine months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm ~~beginning to get the distinct impression~~ ^{now convinced} ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

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That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be

pass my to plan help America

more seriously

payroll tax reform helping small business cope w/ absurd regs

disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without this particular hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, unregulated territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world. *They haven't run a business - created jobs jobs by risking your hides - like*

They say they want to ... "put people first." But if you *people have here,*
look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

DISTRIBUTION:

TO: David F. Demarest, Jr.

TO: Sharon M. Botwin

THE WHITE HOUSE
WASHINGTON

Date: 7-27-82

92 JUL 27 P2:35

TO: *Maria*

FROM: DRUCIE SCALING *DS*
Communications Administrative Officer
122 OEOB, EXT. 2930

The attached is for:

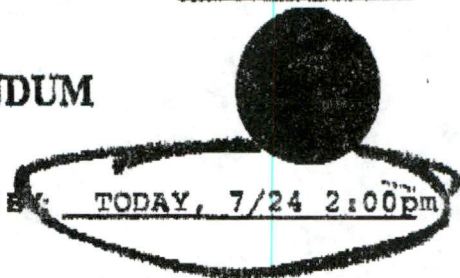
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| <input type="checkbox"/> Per our conversation | <input type="checkbox"/> Per your request |
| <input type="checkbox"/> Information | <input type="checkbox"/> Review & Comment |
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| <input type="checkbox"/> Draft Reply | <input type="checkbox"/> Signature |
| <input type="checkbox"/> File | <input type="checkbox"/> Other |
| <input type="checkbox"/> Please Return by | |

Comments:

*Please put this in the
Neenah, WI comment file*

WHITE HOUSE STAFFING MEMORANDUM

JUL 24 P4:56



DATE: 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 7/24 2:00pm

SUBJECT: PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN - 7/27/92 - 2:00pm

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930 no later than 2:00 p.m., TODAY, with a copy to this office.

Thank you.

--Please note, this speech is identical to the Wyoming, Michigan speech except for the section on Youth Apprenticeship and the acknowledgements.

RESPONSE:

See comments. Thanks. Paul Korfonta

PK

10 pgs -

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Provost/Ferguson/Grossman)
July 24, 1992
WISCONSIN
Draft One

2 JUL 24 All: 21

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN
JULY 27, 1992
2:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

I can't tell you what a pleasure it is to be here. For any sports fan, it's a thrill to be at the birthplace of America's sports trading cards. And for me it's a little humbling, too. I don't dare ask you how many hundreds of George Bush cards you have to trade to get even one Michael Jordan.

I've come here to talk a little bit about our future ... about the kind of nation we want for us ... and our children. The world has undergone positive change the past few years. Today our kids worry about the usual things ... about school, friends, about such earth-shattering questions as ... where can I get an (Magic Johnson) "exclusive edition" card. But I can tell you one thing they don't worry about ... the specter of nuclear war.

Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth

2

economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is even more than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Naamah ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

3

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. The U.S. already spends more on education per student than almost any other country; but our kids still trail most of the industrial world in crucial areas like math and science education. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents." I say: Let parents, not the government, choose their children's schools.

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof.

Thirty ~~million~~ ^{four} million Americans ... a population larger than the state of California ... are without ~~health insurance~~ ^{health insurance} ~~coverage~~, and millions more are worried about losing the coverage they have.

(HHS, Trusts)
OR
"over 30 million"

some time during the year

We have to change the system. Some propose versions of ^{nationalized} ~~socialized~~ medicine ... letting the federal government play doctor.

(HHS)

I say ... take a different way. Give tax credits so people without coverage can buy it (... and ~~tax~~ ^{trusts} incentives so that small businesses can pool their resources and cover more of their people.// When it comes to deciding what doctor? What hospital? I say ... trust the people to choose.

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A good example of what government can do is starting right here at Outlook. Last April, I challenged the nation's governors



to join me in helping our young people enter the world of work. I am particularly concerned about teenagers ... who want to work ... want to learn a skill ... but may be tempted to drop out of school. True to form, Gov. Tommy Thompson reached out to these young people. His apprenticeship program will encourage them to complete a sound high-school education, while getting on-the-job training at companies like Outlook. This program connects education with the real world of work. Government can help make that connection -- and I salute Gov. Thompson for helping me create a workforce that's up and ready for the challenges of the next century.//

So I believe we can give Americans the tools ... and then it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- ~~forgetting this~~ ^{make no mistake, we are devoting the same commitment and energy to the domestic battle} ~~isn't just bad judgment; it could be downright dangerous.~~

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

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make no mistake, we are devoting the same commitment and energy to the domestic battle our economy that we devoted to winning the cold war. We will win this one too.

6

world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln talked about government "of the people, by the people, for the people." I think most Americans agree with him. But there are others who keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Wisconsin, that \$5,000 would have been equal to nine months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

7

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

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???

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Delete (HHS) what does this mean?

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

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And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

see previous comments

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job

(although it did keep Johnny Carson around for 30 years.)

is appropriate

9

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Thank you and God bless you.

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DATE: 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 7/24 2:00pm!

SUBJECT: PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN - 7/27/92 - 2:00pm

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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--Please note, this speech is identical to the Wyoming, Michigan speech except for the section on Youth Apprenticeship and the acknowledgements.

RESPONSE:

*Steve
 Very good
 Please see
 my small
 suggestions
 Thank, Fred*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Provost/Ferguson/Grossman)
July 24, 1992
WISCONSIN
Draft One

2 JUL 24 AM: 21

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
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JULY 27, 1992
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*APB:
I would not
reference M.
Johnson this
way of this
time. I think
many kids,
when it comes
to Johnson,
are now
worried about
him and
wish they
could help
him.*

Good

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Note:
Does this
make it
any more
personal??

And ~~each~~ ^{the} ~~pieces~~ of that tapestry I have
~~is stitched together with trust.~~
seen and known throughout my life has
all been held together with a strong
thread called trust.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

Good | The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. The U.S. already spends more on education per student than almost any other country; but our kids still trail most of the industrial world in crucial areas like math and science education. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

Note: The critics of education choice like to paint the issue as poor public students against rich private school students. Religious schools is ~~ahead~~ stronger put ahead of private in the sentence



I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school, ^{religious school or} ~~or religious~~ school.

When it comes to education ... again I say: "trust the parents." I say: Let parents, not the government, choose their children's schools.

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

better way for everyone: let every American choose his or her own doctor.

I say ... take a ^{different} way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their people.// When it comes to deciding what doctor? What hospital? I say ... trust the people to choose.

Note: I think the key communication challenge is to make sure everyone knows they would be covered. In that one sense it would be the same as national health.

The point is not to let people fend for themselves. Americans are a generous people; and government must never shirk its responsibilities. But programs have to give people a hand-up ... and trust human ingenuity to take it from there.

strong

A good example of what government can do is starting right here at Outlook. Last April, I challenged the nation's governors



to join me in helping our young people enter the world of work. I am particularly concerned about teenagers ... who want to work ... want to learn a skill ... but may be tempted to drop out of school. True to form, Gov. Tommy Thompson reached out to these young people. His apprenticeship program will encourage them to complete a sound high-school education, while getting on-the-job training at companies like Outlook. This program connects education with the real world of work. Government can help make that connection -- and I salute Gov. Thompson for helping me create a workforce that's up and ready for the challenges of the next century.//

So I believe we can give Americans the ^{best} tools ... and then it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this ^{fundamental} idea isn't just bad judgment; it could be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the

Note:
 After 12 years in office, doesn't it make sense to remind people our government is the best in the world, or at least that is what we want?
 Good

best in the world ...

fundamental

world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days just to pay your taxes -- *have worked a single day to* before you [^]earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127? *127?*

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln talked about government "of the people, by the people, for the people." I think most Americans agree with him. But there are others who keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January, I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Wisconsin, that \$5,000 would have been equal to nine months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a ^{pile}raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be

disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without this particular hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, unregulated territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

Good
?
X
They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

The only people they really
They only really only
They want to put bureaucrats first and tax collectors first.
A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Crowd of young government enthusiasts, a

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

It's going to be the senior citizen who tutors a child after school.

Very good

Note: Very, very important to add this to the list

WHITE HOUSE STAFFING MEMORANDUM

DATE: 07/23/92 ACTION/CONCURRENCE/COMMENT DUE BY: 07/24 9:30a.m. Friday

SUBJECT: PRESIDENTIAL REMARKS: DUTCH TWINS PLANT, WYOMING, MI/07/27

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty no later than 9:30 a.m. on Friday, 07/24, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

2 JUL 23 P8:45

(Provost/Ferguson/Grossman)

July 23, 1992

MICHIGAN

Draft One: 7:00 AM

PRESIDENTIAL REMARKS: DUTCH TWINS PLANT
WYOMING, MICHIGAN
JULY 27, 1992
12:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

Americans may not realize it when they reach for cereal on the supermarket shelves ... but our food industry ... provides more food for less ... than any other nation.

Dutch Twins is one reason we are a world leader. So I'm pleased to announce that John Vander Heide has recruited me for a national crusade. Starting today ... I will not only argue passionately that broccoli's benefits are overblown ... but that (sugar wafers) should be one of the four essential ingredients in a healthy diet.//

This factory is a symbol of the dramatic changes that have occurred around the world.

John tells me that this company was the originator of something called ... "The Survival Biscuit." It was one of the tokens of the Cold War -- a bit of nourishment to fill your stomach as you huddled somewhere in a bomb shelter, in case the unthinkable became tragically real.

While it may not be great for survival biscuit sales ... the Cold War is, thankfully, over. Survival biscuits have gone the way of the doomsday clock, "Failsafe" movies, bomb shelters, and "duck and cover drills." Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who

And all the tapestries I have seen and been a known part of from my earliest memories for my whole life

answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is more even than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Wyoming ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. Over the past twenty-five years, education spending has increased xx; while achievement scores have dropped by ---. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents."

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their

people.// When it comes to deciding what doctor? What hospital?
I say ... trust the people to choose.

In every case, it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy - - forgetting this idea is not just a nuisance; it can be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Michigan, whether you like it or not, you already work 128 days just to pay your taxes -- before you earn a single dime to spend

gov't hard

on your family. I don't think I have to ask -- does anyone want to go for 129?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. The Constitution says we want government "of the people, by the people, for the people." But they keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Michigan, that \$5,000 would have been equal to xx months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

The time had come recently for a government agency to update it's rules on hard hats. That's right: hard hats. And someone in that agency stumbled upon a potential national crisis --- workers being infected from hard hats. The alarms went off. The bureaucratic blood boiled. One small fact was overlooked. There wasn't a single documented case, anywhere in the United States, of anyone getting infected from a hard hat.

That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

The point is not to let people fend for themselves. Americans are a generous people; and we will never shirk our responsibilities. But help must be offered with an eye to government's power not only to help but to hinder.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists

young gov't enthusiasts

9

from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

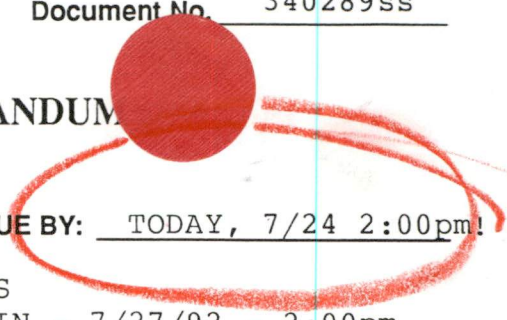
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Scientific Paper

dropped off @ 7:39 m
7/24

-ALB

WHITE HOUSE STAFFING MEMORANDUM



DATE: 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 7/24 2:00pm!

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
SUBJECT: NEENAH, WISCONSIN - 7/27/92 - 2:00pm

Table with columns for names and checkboxes for ACTION and FYI. Includes names like VICE PRESIDENT, SKINNER, SCOWCROFT, DARMAN, BRADY, BROMLEY, CALIO, DEMAREST, FITZWATER, GRAY, HOLIDAY, HORNER, MCBRIDE, MOORE, PETERSMEYER, PORTER, PROVOST, SMITH, YEUTTER, FINDLAY, KAUFMAN, MCGROARTY.

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 2:00 p.m., TODAY, with a copy to this office.

Thank you.

--Please note, this speech is identical to the Wyoming, Michigan speech except for the section on Youth Apprenticeship and the acknowledgements.

RESPONSE:

TO: DAN MCGROARTY July 24, 1992

The NSC staff concurs with the draft presidential remarks subject to the changes annotated.

Brent Scowcroft (with signature)

PHILLIP D. BRADY Assistant to the President and Staff Secretary Ext. 2702

cc: Phillip D. Brady

25 JUL 92 11: 52

(Provost/Ferguson/Grossman)

July 24, 1992

WISCONSIN

Draft One

2 JUL 24 AM 11:21

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN
JULY 27, 1992
2:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

I can't tell you what a pleasure it is to be here. For any sports fan, it's a thrill to be at the birthplace of America's sports trading cards. And for me it's a little humbling, too. I don't dare ask you how many hundreds of George Bush cards you have to trade to get even one Michael Jordan.

I've come here to talk a little bit about our future ... about the kind of nation we want for us ... and our children. The world has undergone positive change the past few years. Today our kids worry about the usual things ... about school, friends, about such earth-shattering questions as ... where can I get an (Magic Johnson) "exclusive edition" card. But I can tell you one thing they don't worry about ... the specter of nuclear war.

Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth

economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is even more than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Neenah ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. The U.S. already spends more on education per student than almost any other country; but our kids still trail most of the industrial world in crucial areas like math and science education. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents." I say: Let parents, not the government, choose their children's schools.

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their people.// When it comes to deciding what doctor? What hospital? I say ... trust the people to choose.

The point is not to let people fend for themselves. Americans are a generous people; and government must never shirk its responsibilities. But programs have to give people a hand-up ... and trust human ingenuity to take it from there.

A good example of what government can do is starting right here at Outlook. Last April, I challenged the nation's governors

to join me in helping our young people enter the world of work. I am particularly concerned about teenagers ... who want to work ... want to learn a skill ... but may be tempted to drop out of school. True to form, Gov. Tommy Thompson reached out to these young people. His apprenticeship program will encourage them to complete a sound high-school education, while getting on-the-job training at companies like Outlook. This program connects education with the real world of work. Government can help make that connection -- and I salute Gov. Thompson for helping me create a workforce that's up and ready for the challenges of the next century.//

So I believe we can give Americans the tools ... and then it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea isn't just bad judgment; it could be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the

world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln talked about government "of the people, by the people, for the people." I think most Americans agree with him. But there are others who keep wanting to say ... government of the people, by the people, on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Wisconsin, that \$5,000 would have been equal to nine months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

Send me a new Congress that will work with me ... and I'll get this economy moving faster than Desmond Howard.

It all comes down to a question of trust. I trust you to spend and save your money more wisely than any budget planner in Washington.

Fortunately, I've been able to do some things on my own to try and jump start the economy. Earlier this year, I announced a moratorium on federal regulations -- to untangle the red tape that ties so many businesses in knots.

Is it necessary? Listen to this story.

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That didn't deter the bureaucrat. So with the best of intentions, the rule was written: every hard hat must be

disinfected before one worker passed it to another. Estimated cost to business: \$60 million a year. Measurable benefit: slightly less.

Luckily, this story has a happy ending, but only because we were there to give it one. We found the regulation before it hit the books, and said: we think America can survive ... without this particular hard hat regulation.

But can you imagine what might have happened ... if these enterprising regulator guys had made their way into the vast, unregulated territory of lunch pails and thermos bottles?

You'll say this is all common sense, and I agree. But there's a certain type of person attracted to government for whom the word "trust" has a strange meaning. Most of them have spent their lives in government, and don't have much experience in the real world.

They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

It must be someone who understands the essential fact of American prosperity -- no government ever created a single job ... (although it did keep Johnny Carson around for 30 years.)

↓ Not literally true. Sounds like the government came close to creating thousands of jobs for hardhat disinfectors.

Yes, America will change, just as we have changed the world. The question now is: Who will change America for the better? Trust me when I tell you this: it won't be a team of economists from Harvard, or a gaggle of social scientists from a Washington think tank.

If you want to know who's going to change America -- look around you. It's going to be the guy who works an extra shift every week so his son can go to the school of his choice. It's going to be the small businesswoman who takes a risk on a new product. The computer hacker working in a lonely garage, the merit scholar from South Central L.A., the entrepreneur with a future as big as his dreams.

There's your answer: The American people are going to change America.

But only if they have a government with the wisdom to know its own limits, with a leadership who knows where the true American imagination lies. Countries around the world have at long last understood the power of trusting the people. America will change by reaffirming the lesson it has taught the world -- by trusting a leader who trusts you.

Thank you and God bless you.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 92 JUL 24 P 3:11 / 7/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 7/24 2:00pm!

SUBJECT: PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN - 7/27/92 - 2:00pm

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 2:00 p.m., TODAY, with a copy to this office.

Thank you.

--Please note, this speech is identical to the Wyoming, Michigan speech except for the section on Youth Apprenticeship and the acknowledgements

RESPONSE:

*P. 1
P. 6*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Provost/Ferguson/Grossman)

July 24, 1992

WISCONSIN

Draft One

200224 AM: 21

PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
NEENAH, WISCONSIN
JULY 27, 1992
2:00 PM

Thank you and good afternoon everyone.

(Acknowledgments)

I can't tell you what a pleasure it is to be here. For any sports fan, it's a thrill to be at the birthplace of America's sports trading cards. And for me it's a little humbling, too. I don't dare ask you how many hundreds of George Bush cards you have to trade to get even one Michael Jordan.

I've come here to talk a little bit about our future ... about the kind of nation we want for us ... and our children. The world has undergone positive change the past few years. Today our kids worry about the usual things ... about school, friends, about such earth-shattering questions as ... where can I get an (Magic Johnson) "exclusive edition" card. But I can tell you one thing they don't worry about ... the specter of nuclear war.

somebody else

Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth

*As I've
been
saying
for
months*

economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers the phone has the experience, the seasoning, to do the right thing.

That's trust in the traditional sense. But people who've spent their lives in government forget that trust is even more than that. I'm a Texan -- raised my children there, built my business. I see America as an endless tapestry of people, families and communities. Our heartbeat can be felt in places like Neenah ... not Washington. And so I believe in a simple philosophy: to lead a great nation you must first trust the people you lead.

If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

Let me explain what I mean. Starting with the basics -- home and family.

The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

I fought for a different approach ... and won. Our landmark legislation allows parents ... not the government ... to decide whether your children are cared for in a school ... a relative's home ... or in church.

When it comes to raising children ... I say: trust the parents.

What about our education system? To renew America we must renew our schools ... we all know this ... but money alone won't do it. The U.S. already spends more on education per student than almost any other country; but our kids still trail most of the industrial world in crucial areas like math and science education. Again: a lot of ideas floating around, most of them to pump more tax money into the same system.

I say try something different. Open up schools to competition ... and trust you to decide whether you want your kids to learn in a public school, a private school or religious school.

When it comes to education ... again I say: "trust the parents." I say: Let parents, not the government, choose their children's schools.

One more example: health care. We have the finest quality health care in the world -- but costs are through the roof. Thirty-seven million Americans ... a population larger than the state of California ... are without coverage today, and millions more are worried about losing the coverage they have.

We have to change the system. Some propose versions of socialized medicine ... letting the federal government play doctor.

I say ... take a different way. Give tax credits so people without coverage can buy it ... and tax incentives so that small businesses can pool their resources and cover more of their people.// When it comes to deciding what doctor? What hospital? I say ... trust the people to choose.

The point is not to let people fend for themselves. Americans are a generous people; and government must never shirk its responsibilities. But programs have to give people a hand-up ... and trust human ingenuity to take it from there.

A good example of what government can do is starting right here at Outlook. Last April, I challenged the nation's governors

to join me in helping our young people enter the world of work. I am particularly concerned about teenagers ... who want to work ... want to learn a skill ... but may be tempted to drop out of school. True to form, Gov. Tommy Thompson reached out to these young people. His apprenticeship program will encourage them to complete a sound high-school education, while getting on-the-job training at companies like Outlook. This program connects education with the real world of work. Government can help make that connection -- and I salute Gov. Thompson for helping me create a workforce that's up and ready for the challenges of the next century.//

So I believe we can give Americans the tools ... and then it's a matter of trust -- trusting Americans to make their own choices. And when it comes to the most pressing issue of this election year -- revving up our economy -- forgetting this idea isn't just bad judgment; it could be downright dangerous.

The revolutions of the past few years herald a new era of global economic competition, with free markets from Siberia to Santiago.

Can the U.S. compete ... now that everyone is playing our game? I know we can. Keep in mind ... we are the largest economy in the world. Inflation ... the Willie Sutton who robs the middle class of dreams ... has been put safely behind bars. The last time interest rates were this low ... the Brady Bunch wasn't even on television. Despite all the stories about our problems ... our workers are still the most productive in the

world -- more productive than the English, the Germans, the Japanese.

But while our economy is growing ... it must grow faster. The question is: how do we do it? The other side suggests a simple two-part solution. First, jack up government spending! And then: raise taxes!

Now as you evaluate their idea, keep this in mind. Here in Wisconsin, whether you like it or not, you already work 126 days just to pay your taxes -- before you earn a single dime to spend on your family. I don't think I have to ask -- does anyone want to go for 127?

All this talk of spending and taxes causes me to wonder ... if the other side is a little hard of hearing. Abraham Lincoln talked about government "of the people, by the people, for the people." I think most Americans agree with him. But there are others who keep wanting to say ... government of the people, ^{government} by the people, ^{and} on the people.

They're hard to dissuade. I'll give you a great example. In January I proposed a common-sense plan to jumpstart the economy, help us over the bumps in the road.

I wanted to free up the energies of our entrepreneurs with tax cuts; to give a \$5,000 break to young couples trying to buy their first home. Here in Wisconsin, that \$5,000 would have been equal to nine months of mortgage payments.

If they had passed it when I asked them to ... we could have created 500,000 jobs.

Repeat this somewhere else - see p. 8

So I sent my plan up to Capitol Hill. And I probably don't have to tell you what I got back: a raft of new spending and -- you guessed it -- new taxes.

I sent their plan back. I told them to try again. And I'm still waiting. And I'm beginning to get the distinct impression ... that the only way to get rid of the deadlock in Washington ... is to clean a little deadwood in Congress.

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They say they want to ... "put people first." But if you look closely ... the people they put first are all on a government payroll.

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And you must decide who you trust -- who has the experience, the ideals and ideas -- to find that delicate balance.

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** Repeat
LW*

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PRESIDENTIAL REMARKS: OUTLOOK GRAPHICS
 SUBJECT: NEENAH, WISCONSIN - 7/27/92 - 2:00pm

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROVOST	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input type="checkbox"/>

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Thank you.

--Please note, this speech is identical to the Wyoming, Michigan speech except for the section on Youth Apprenticeship and the acknowledgements.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Provost/Ferguson/Grossman)
July 24, 1992
WISCONSIN
Draft One

2 JUL 24 AM: 21

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NEENAH, WISCONSIN
JULY 27, 1992
2:00 PM

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Today ... America is safer than before. Safer than we were a decade ago. Safer than we were a year ago. Safer than we were just a few months ago ... when I sat down with Boris Yeltsin and eliminated nuclear weapons.

Now that we have changed the world ... it is high time to change America. Time to turn our attention to pressing challenges like how to give a pink slip to our slow-growth

economy. How to make our families more like the Waltons than the Simpsons. And how to take back our streets from the crack dealers and the criminals.

This election year ... we are told ... is about how we can change to meet these challenges. But this election is not just about change, because change has a flip side. It's called trust. When you get down to it, this election will be like every other in history. When you go into that voting booth and pull the curtain behind you: "trust" matters.

And that's the way it should be. Many times, in the White House late at night, the phone rings. Usually it's a young aide double-checking the next day's schedule. But occasionally, it's another voice -- more serious, solemn -- carrying news of a coup in a powerful country, or the invasion of an ally halfway around the world. The American people need to know that the man who answers the phone has the experience, the seasoning, to do the right thing.

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If you look at almost every important issue we face ... you see a clear choice in philosophy ... a choice between those who put their faith in average Americans ... and those who put their faith in government.

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The most difficult question many parents face is ... "who will care for the kids while we're working?" A few years ago ... Washington wanted to help ... but the idea was to rock the cradle with the heavy hand of the bureaucracy. All the plans boiled down to creating some new kind of government apparatus ... like a Pentagon for child care.

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A trustworthy leader of a free people must have the confidence to say: "I trust you." I trust the people.

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