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Drug Advisory Council 7/22/92 [OA 5810]

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in the marketplace, have enabled our Nation to achieve unparalleled levels of productivity and strength.

At a time when dramatic changes in the global marketplace are presenting new challenges and opportunities for American business and industry, our Nation's continued economic progress calls for the full participation and support of all citizens, regardless of gender, race, or ethnic background. During this 10th annual observance of Minority Enterprise Development Week, we recognize that our Nation's minority business community, which includes more than 1 million minority entrepreneurs, must be part of the United States strategy to remain a leader in the increasingly competitive world economy.

Minority Americans have long recognized that freedom and equality also require economic opportunity and independence. By making the most of every opportunity and by achieving economic advancement through determination and hard work, minority business men and women have set wonderful examples for others. Such a drive to succeed offers inspiration as we strengthen our Nation's commitment to producing high quality products and services that are competitive in the global marketplace. A similar commitment to excellence underlies America 2000, our national campaign to promote learning and achievement and to ensure that every American has the knowledge and skills that are necessary to lead a full, productive life in an increasingly technological workplace.

The spirit that we celebrate during Minority Enterprise Development Week is the spirit that will lead the United States to even greater heights of prosperity and progress in the next century. It is the spirit of individuals who avail themselves of every opportunity to fulfill the American dream and who help to extend opportunities to others, thereby enriching themselves, their communities, and our country.

**Now, Therefore, I, George Bush, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the week of September 27 through October 3, 1992, as Minority Enterprise Development Week. I encourage all Americans to observe this week with appro-**

priate programs and activities in celebration of the achievements of minority business men and women and in recognition of the successful public-private partnerships that are leading to greater educational and economic opportunities for all Americans.

**In Witness Whereof**, I have hereunto set my hand this twenty-first day of July, in the year of our Lord nineteen hundred and ninety-two, and of the Independence of the United States of America the two hundred and seventeenth.

**George Bush**

*[Filed with the Office of the Federal Register, 10:21 a.m., July 22, 1992]*

*Note: This proclamation was released by the Office of the Press Secretary on July 22, and it was published in the Federal Register on July 23.*

### **Remarks to the President's Drug Advisory Council July 22, 1992**

Please be seated, and thank you very, very much. I don't know why they get such a distinguished group here so early. I would like the record to show that Jim and I are almost on time. I saw some nervous looks up at the sky. But here we are in the Rose Garden. I look around this audience, and I am very grateful not just for your being here but for this wonderful level of participation in the fight against drugs.

Obviously, I remain not only grateful to but most impressed with the work that Jim Burke is doing. Bill Moss is with us today, Michael Walsh, and then other members of the President's Drug Advisory Council. Alvah Chapman, my heavens, what he's done not only on the national scene but in the community there in Florida is remarkable. And so many other business and community leaders, I salute you all.

I would say this: I would like to salute people who have helped achieve the improbable. You ask anyone with a teenager or a grandchild and drugs are no longer cool. When we presented this bipartisan, and we want

activities in celebration of minority business and in recognition of the private partnerships that have educational and economic for all Americans.

So, I have hereunto set the first day of July, in the seven hundred and ninety-eighth year of the Independence of the United States, the two hundred and

### George Bush

of the Federal Register, 1992]

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### President's Drug

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to keep it that way, bipartisan drug strategy almost 3 years ago, we put great emphasis on the role of prevention in the private sector. Today, I just want to thank all of you for what you've done to help curb the drug use that declares open season on the innocent.

The administration had hoped to cut the overall drug use by 10 percent, and you all helped surpass that goal. We wanted to slash occasional cocaine use by 15 percent; it went down 22. Three separate studies confirm that adolescents' use of cocaine dropped 63 percent from 1988 to 1991. And America, a lot of America, put it this way, is clearly giving up drugs, and especially the young. Therein lies an awful lot of hope.

This is an important start, and I emphasize that word, start, in a difficult fight. Today, according to the national drug control policy, there are still up to 12 million users of illegal drugs. That's why in November of 1989, we created the President's Drug Advisory Council to further mobilize the private sector in our antidrug strategy, and thus began a great crusade of citizen-formed community coalitions against drugs.

In January, I saw it firsthand when I met with more than 700 coalition leaders attending your national leadership forum. I am told there are more than 900 of these community organizations, with more being formed daily.

I look forward to this October when they will be helped by a new organization growing out of the President's Drug Advisory Council, the Community Antidrug Coalitions of America. Now, this group is going to work with business, with labor, with community leaders to eliminate drugs.

So will another major initiative of our Council, which I'm pleased to announce today. Eight months ago, I met with the Council's Workplace Committee, and from that has come a program which seeks to make every workplace in America drug-free, and its title, a very simple one: Drugs Don't Work.

Today the good news is that close to 90 percent of large companies do have antidrug programs, and we know that they do work. The bad news is that we don't have programs where now they are needed the most, in small and medium-sized businesses. Here

you'll find many of the more than 2 million Americans who use cocaine and the 12 million overall who use drugs. It's for them that you and Council members like Frank Tasco and Al Casey and David Clare, George Dillon have teamed to provide freedom from drugs in the marketplace.

Last year I went down to the Tropicana plant, to Tropicana Products in Florida and heard about their employee assistance program. One day an employee called this program's toll-free line for help in battling addiction and alcoholism, and then very recently he wrote the local newspaper saying, and here's his quote, "The substance abuse treatment program was a godsend." Well, there's stories like this all over the country.

It's also true of the employee of New England Telephone who sent a thank-you note to Paul O'Brien. The letter described how the company's tough stand forced the woman to confront her alcohol and drug problem. Today she's back at work, healthy and productive.

From coast to coast business and labor are working to drive drugs out of the workplace. Let me salute these beginnings, and let me also challenge you to build upon them.

Today drugs cost the economy more than \$60 billion annually in lost productivity, health care, and other expenses. This harms the ability of our businesses to succeed and compete. By defeating drugs we will help America win in the global economy. We'll help educate our citizens for a new century, and we'll open more opportunity than ever for all Americans, preserving one Nation under God.

Stopping drug abuse will help put America back to work, instill pride, increase productivity, improve quality, and then again heighten our competitiveness. Stopping drugs will also strengthen the family, reaffirming values like discipline and self-reliance, courtesy, and belief in God.

If you ever want to understand the importance of your work, do as I did yesterday when I met with the black mayors association, or do what I did a couple of months before that when I met with the mayors from the National League of Cities. They talked about the decline of the American family as the major source of urban decay. They went

on to emphasize the need to win this battle against drugs as the way not just to whip the drug problem but to reunite and strengthen the American family. They know that drug abuse costs incomes and jobs, hurts the children, destroys marriages. We've got to end it, and we will.

We must all just pledge renewal that we're going to get this job done. And that's why we have worked with the private sector to expand and improve workplace programs. It's why our antidrug budget for '93, fiscal '93 is up by 93 percent since I took office.

Today I would urge the Congress, once again, call on the United States Congress to fund this request to spur effective treatment and prevention. Above all, I call on the Congress to pass crime legislation now up on the Hill. I still strongly favor a death penalty for drug kingpins who kill our police officers. Let those who sow the wind of crime reap the whirlwind of punishment.

As business and community leaders, each of you is helping with a crusade. It really is as historic as Normandy and as deadly as Pork Chop Hill, as monumental as the fall of imperial communism. It's a crusade to take drugs off the streets so that Americans can take back the streets. We've got our work cut out for us, but I know that we're going to triumph.

I am very grateful to all of you for what we've already done. I'm not sure the American—maybe this is something I can help with—I'm not sure the American people know that we have had some dramatic successes, thanks to the work of the private sector and dedicated individuals sitting right here. We've got our work cut out for us, but we've done a lot. With this new initiative, I'm confident that what you'll do in the future will get the job done.

So thank you all very, very much. Thanks for coming. And may God bless our great country. Thank you.

*Note: The President spoke at 9:15 a.m. in the Rose Garden at the White House. In his remarks, he referred to PDAC officials James Burke, Chairman, J. Michael Walsh, Executive Director, and William Moss, former Chairman; PDAC member Alvah H. Chap-*

*man, Jr.; and Paul O'Brien, chairman, New England Telephone.*

## Exchange with Reporters Prior to a Cabinet Meeting

July 22, 1992

### Presidential Campaign

**Q.** Mr. President, is the Vice President's chair a little uncertain these days?

**The President.** No, it's very certain. I'm not going to take any questions here because we've got an awful lot of work to do. I hope you'll understand, Charles [Charles Bierbauer, Cable News Network], but we're not going to take any more questions now.

**Q.** What about Secretary Baker?

**The President.** A lot of crazy rumors floating around, aren't there? But I'm not going to—

**Q.** Would you like to stop the rumors, sir?

**The President.** —say anything about it. No. I'm just going to let—

**Q.** Where do you think these rumors are coming from, sir?

**The President.** —you guys get in that feeding frenzy that you love. And keep working on it, and be sure you get good sources, though, because I read some that don't look pretty good—don't look very good.

**Q.** Which ones are they, Mr. President?

**The President.** Source is you guys writing.

**Q.** Why do you think all these rumors are out there, sir?

**The President.** I don't know, Charles, I don't know. My health is pretty good, though, and I want to challenge the press corps, everybody who's 67 and over, to a race around the Oval here. [Laughter] You'll maybe run into a few of the younger crowd—sorry, that's not a direct assault on you cameramen. I want to be careful. [Laughter]

But seriously, it's a crazy time on rumors. We get phone calls: Barbara's sick; Marilyn Quayle's sick; I'm not feeling well. I don't know what's going on out there. But I don't believe in repeating them or encouraging the printing of them.

Thank you all very much.

THE WHITE HOUSE  
WASHINGTON

THE PRESIDENT HAS SEEN *K*

*7/21/92*

*22 JUL 20 P7:02*

July 20, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: STEVEN PROVOST *much for SP*

FROM: CURT SMITH *CS*

SUBJECT: REMARKS TO THE PRESIDENT'S DRUG  
ADVISORY COUNCIL

On Wednesday, July 22 at 9:15 a.m., you will address an audience of 200 in the Rose Garden, where you will announce a program which seeks to make every workplace in America drug-free -- entitled "Drugs Don't Work". In addition to calling for business leadership to help rid the American workplace of drugs, your remarks (8 minutes, cards) focus on the Administration's accomplishments in the war on drugs.

*CB*

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

PRESIDENTIAL REMARKS:

DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
9:15 A.M.

[[Acknowledgements; My good friend Jim Burke; Bill Moss; Michael Walsh; other members of the President's Drug Advisory Council.] I want to welcome you to the White House -- and salute people who have helped achieve the improbable: Ask anyone with a teenager or grandchild -- drugs are no longer "cool." //

When we presented the bi-partisan drug strategy almost three years ago, we placed great emphasis on the role of prevention in the private sector. / Today, I want to thank you for what you've done to help curb the drug use that declares open season on the innocent. //

Our Administration hoped to cut overall drug use by 10 percent. You helped surpass that goal. / We wanted to slash occasional cocaine use by 10 percent. It went down 29. / Three separate studies confirm that adolescence use of cocaine dropped 50 percent from 1988 to 1991. America is clearly giving up drugs -- especially our kids. /

This is an important start in a difficult fight. Today, according to the National Drug Control Policy, there are still up to 15 million regular users of illegal drugs. / That is why in November 1989, we created the Presidents' Drug Advisory Council to further mobilize the private sector in our anti-drug strategy.

Thus began a great crusade of citizen-formed community coalitions against drugs. In January I saw it first-hand when I met with more than 700 coalition leaders attending your National Leadership Forum. / A former leader of the coalition in Bridgeport, Connecticut, explained your impact this way: "What is happening in America on the drug problem," he said, "is a radical old idea, new to most Americans -- called democracy." //

I am told there are more than 900 of these community organizations with more being formed daily. I look forward to this October -- when they will be helped by a new organization starting then: The Community Anti-Drug Coalitions of America. /

This group will work with business, labor, and community leaders to eliminate drugs. So will another major initiative of the President's Drug Advisory Council, which I am pleased to announce today. / Eight months ago, I met with the Council's Workplace Committee. From that has come a program which seeks to make every workplace in America drug-free. Its title: Drugs Don't Work. //

Today, the good news is that close to 90 percent of large companies have anti-drug programs. And we know they DO work. // The bad news is that we don't have programs where we need them most -- in small and medium-sized businesses. Here you will find many of the more than 2 million Americans who use cocaine and the 12 million overall who use drugs. It is for them that you and men like Frank Tasco, Al Casey, David Clare, and George Dillon have teamed to provide freedom from drugs in the marketplace. //

For instance, last year I visited Tropicana Products in Florida, and heard about their Employee Assistance Program. One day, an employee called the program's toll-free line for help in battling addiction and alcoholism. / Today, he says: "The substance abuse treatment program was a Godsend." // That's also true of the employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront her alcohol and drug problem. // Today, business and labor are working coast-to-coast to drive drugs out of the workplace. Let me salute these beginnings. Let me also challenge you to build upon them. //

Today, drugs cost our economy more than \$60 billion annually in lost productivity, health care, and other expenses. This harms the ability of our businesses to succeed and compete. / By defeating drugs, we will help America win in the global economy. We will help educate our citizens for a new century. We will open more opportunity than ever for all Americans -- preserve one nation, under God. //

Stopping drug abuse will help put America back to work -- instill pride, increase productivity, improve quality, and heighten competitiveness. Stopping drugs will also strengthen the family -- reaffirming values like discipline and self-reliance, courtesy and belief in God.

Drug abuse costs incomes and jobs -- hurts children -- destroys marriages. We must end it -- and we will. // That's

why we've worked with the private sector to expand and improve workplace programs. / It's why our anti-drug budget request for FY 1993 is up 93 percent since we took office. / Today, I call on the Congress to fund this request to spur effective treatment and prevention. / Above all, I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-kingpins who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

Each of you is helping win a crusade as historic as Normandy -- as deadly as Pork Chop Hill -- as monumental as the fall of imperial Communism. / It is a crusade to take drugs off the streets -- so that Americans can take back the streets. /

We have our work cut out for us -- but I know that we will triumph. Thank you for what you've already done -- and with this new initiative, what you'll do in the future. God bless you, and the United States of America.

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July 20, 1992

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(Smith/Aarhus)  
Draft Three  
July 18, 1992  
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Drug abuse costs incomes and jobs -- hurts children -- destroys marriages. We must end it -- and we will. // That's

why we've worked with the private sector to expand and improve workplace programs. / It's why our anti-drug budget request for FY 1993 is up 93 percent since we took office. / Today, I call on the Congress to fund this request to spur effective treatment and prevention. / Above all, I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-kingpins who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

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Today, the good news is that close to 90 percent of large companies have anti-drug programs. And we know they DO work. // The bad news is that we don't have programs where we need them most -- in small and medium-sized businesses. Here you will find many of the more than 2 million Americans who use cocaine and the 12 million overall who use drugs. It is for them that you and men like Frank Tasco, Al Casey, David Clare, and George Dillon have teamed to provide freedom from drugs in the marketplace. //

For instance, last year I visited Tropicana Products in Florida, and heard about their Employee Assistance Program. One day, an employee called the program's toll-free line for help in battling addiction and alcoholism. / Today, he says: "The substance abuse treatment program was a Godsend." // That's also true of the employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront her alcohol and drug problem. // Today, business and labor are working coast-to-coast to drive drugs out of the workplace. Let me salute these beginnings. Let me also challenge you to build upon them. //

Today, drugs cost our economy more than \$60 billion annually in lost productivity, health care, and other expenses. This harms the ability of our businesses to succeed and compete. / By defeating drugs, we will help America win in the global economy. We will help educate our citizens for a new century. We will open more opportunity than ever for all Americans -- preserve one nation, under God. //

Stopping drug abuse will help put America back to work -- instill pride, increase productivity, improve quality, and heighten competitiveness. Stopping drugs will also strengthen the family -- reaffirming values like discipline and self-reliance, courtesy and belief in God.

Drug abuse costs incomes and jobs -- hurts children -- destroys marriages. We must end it -- and we will. // That's

why we've worked with the private sector to expand and improve workplace programs. / It's why our anti-drug budget request for FY 1993 is up 93 percent since we took office. / Today, I call on the Congress to fund this request to spur effective treatment and prevention. / Above all, I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-kingpins who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

Each of you is helping win a crusade as historic as Normandy -- as deadly as Pork Chop Hill -- as monumental as the fall of imperial Communism. / It is a crusade to take drugs off the streets -- so that Americans can take back the streets. /

We have our work cut out for us -- but I know that we will triumph. Thank you for what you've already done -- and with this new initiative, what you'll do in the future. God bless you, and the United States of America.

# # # #

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 07/21/92 ACTION/CONCURRENCE/COMMENT DUE BY: ----SUBJECT: PRESIDENTIAL REMARKS: PRESIDENT'S DRUG ADVISORY COUNCIL  
WEDNESDAY, JULY 22 - 9:15 am - ROSE GARDEN

|                | ACTION                   | FYI                                 |                  | ACTION                   | FYI                                 |
|----------------|--------------------------|-------------------------------------|------------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | HORNER           | <input type="checkbox"/> | <input type="checkbox"/>            |
| SKINNER        | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCBRIDE          | <input type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/> | <input type="checkbox"/>            | MOORE            | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DARMAN         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PETERSMEYER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BRADY          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PORTER           | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BROMLEY        | <input type="checkbox"/> | <input type="checkbox"/>            | PROVOST          | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CALIO          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | SMITH            | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST       | <input type="checkbox"/> | <input checked="" type="checkbox"/> | YEUTTER          | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>FINDLAY</u>   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| GRAY           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>KAUFMAN</u>   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| HOLIDAY        | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>MCGROARTY</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| MARTINEZ       |                          | <input checked="" type="checkbox"/> | <u>FIRESTONE</u> |                          | <input checked="" type="checkbox"/> |

## REMARKS:

The attached has been forwarded to the President.

## RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

July 20, 1992

12 JUL 20 P7:02

MEMORANDUM FOR THE PRESIDENT

THROUGH:

STEVEN PROVOST *MP for SP*

FROM:

CURT SMITH *CS*

SUBJECT:

REMARKS TO THE PRESIDENT'S DRUG  
ADVISORY COUNCIL

On Wednesday, July 22 at 9:15 a.m., you will address an audience of 200 in the Rose Garden, where you will announce a program which seeks to make every workplace in America drug-free -- entitled "Drugs Don't Work". In addition to calling for business leadership to help rid the American workplace of drugs, your remarks (8 minutes, cards) focus on the Administration's accomplishments in the war on drugs.

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
9:15 A.M.

[[Acknowledgements; My good friend Jim Burke; Bill Moss; Michael Walsh; other members of the President's Drug Advisory Council.] I want to welcome you to the White House -- and salute people who have helped achieve the improbable: Ask anyone with a teenager or grandchild -- drugs are no longer "cool." //

When we presented the bi-partisan drug strategy almost three years ago, we placed great emphasis on the role of prevention in the private sector. / Today, I want to thank you for what you've done to help curb the drug use that declares open season on the innocent. //

Our Administration hoped to cut overall drug use by 10 percent. You helped surpass that goal. / We wanted to slash occasional cocaine use by 10 percent. It went down 29. / Three separate studies confirm that adolescence use of cocaine dropped 50 percent from 1988 to 1991. America is clearly giving up drugs -- especially our kids. /

This is an important start in a difficult fight. Today, according to the National Drug Control Policy, there are still up to 15 million regular users of illegal drugs. / That is why in November 1989, we created the Presidents' Drug Advisory Council to further mobilize the private sector in our anti-drug strategy.

Thus began a great crusade of citizen-formed community coalitions against drugs. In January I saw it first-hand when I met with more than 700 coalition leaders attending your National Leadership Forum. / A former leader of the coalition in Bridgeport, Connecticut, explained your impact this way: "What is happening in America on the drug problem," he said, "is a radical old idea, new to most Americans -- called democracy." //

I am told there are more than 900 of these community organizations with more being formed daily. I look forward to this October -- when they will be helped by a new organization starting then: The Community Anti-Drug Coalitions of America. /

This group will work with business, labor, and community leaders to eliminate drugs. So will another major initiative of the President's Drug Advisory Council, which I am pleased to announce today. / Eight months ago, I met with the Council's Workplace Committee. From that has come a program which seeks to make every workplace in America drug-free. Its title: Drugs Don't Work. //

Today, the good news is that close to 90 percent of large companies have anti-drug programs. And we know they DO work. // The bad news is that we don't have programs where we need them most -- in small and medium-sized businesses. Here you will find many of the more than 2 million Americans who use cocaine and the 12 million overall who use drugs. It is for them that you and men like Frank Tasco, Al Casey, David Clare, and George Dillon have teamed to provide freedom from drugs in the marketplace. //

For instance, last year I visited Tropicana Products in Florida, and heard about their Employee Assistance Program. One day, an employee called the program's toll-free line for help in battling addiction and alcoholism. / Today, he says: "The substance abuse treatment program was a Godsend." // That's also true of the employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront her alcohol and drug problem. // Today, business and labor are working coast-to-coast to drive drugs out of the workplace. Let me salute these beginnings. Let me also challenge you to build upon them. //

Today, drugs cost our economy more than \$60 billion annually in lost productivity, health care, and other expenses. This harms the ability of our businesses to succeed and compete. / By defeating drugs, we will help America win in the global economy. We will help educate our citizens for a new century. We will open more opportunity than ever for all Americans -- preserve one nation, under God. //

Stopping drug abuse will help put America back to work -- instill pride, increase productivity, improve quality, and heighten competitiveness. Stopping drugs will also strengthen the family -- reaffirming values like discipline and self-reliance, courtesy and belief in God.

Drug abuse costs incomes and jobs -- hurts children -- destroys marriages. We must end it -- and we will. // That's

why we've worked with the private sector to expand and improve workplace programs. / It's why our anti-drug budget request for FY 1993 is up 93 percent since we took office. / Today, I call on the Congress to fund this request to spur effective treatment and prevention. / Above all, I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-kingpins who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

Each of you is helping win a crusade as historic as Normandy -- as deadly as Pork Chop Hill -- as monumental as the fall of imperial Communism. / It is a crusade to take drugs off the streets -- so that Americans can take back the streets. /

We have our work cut out for us -- but I know that we will triumph. Thank you for what you've already done -- and with this new initiative, what you'll do in the future. God bless you, and the United States of America.

# # # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: MONDAY 7/20 NOON

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
SUBJECT: WEDNESDAY, JULY 22 - 9:15 am - ROSE GARDEN

|                                     | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT                      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SKINNER                             | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCBRIDE     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT                           | <input type="checkbox"/>            | <input type="checkbox"/>            | X MOORE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN <i>Comments after 1:00pm</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY                               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY                             | <input type="checkbox"/>            | <input type="checkbox"/>            | X PROVOST   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CALIO <i>N/C</i>                    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST                            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | YEUTTER     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER                           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | FINDLAY     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY <i>N/C</i>                     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | KAUFMAN     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| HOLIDAY                             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | MCGROARTY   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| MARTINEZ                            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | FIRESTONE   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |

## REMARKS:

Please forward your comments directly to Dan McGroarty, RM. 122, x2930, no later than NOON, MONDAY, JULY 20, with a copy to this office. Thank you.

## RESPONSE:

*called @ 12:00*  
*called @ 12:35 P MK*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

02 JUL 17 11:30

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
9:15 A.M.

My good friend Jim Burke. Bill Moss. Other members of the President's Drug Advisory Council. / [[ACKNOWLEDGEMENTS]]

((Let me say it's good to be at an event which has more drama than last week's All-Star Game.)) / I also want to welcome you to the White House -- and salute people who've helped achieve the improbable: Ask anyone with a teenager or grandchild -- drugs are no longer "cool." //

Nearly three years ago, I created the President's Drug Advisory Council to help mobilize the private sector in our crusade against drugs. / Today, I want to thank Jim Burke, Bill Moss, and all of you for a job well done. /

It is true that we have only begun. It is also true that we have begun well. / That great broadcaster, Dizzy Dean, used to call statistics statics. Well, listen to these statics about your work to stop the drug use that declares open season on the innocent. //

Our Administration hoped to cut overall drug use by 10 percent. You helped surpass that goal. / We wanted to cut occasional drug use by 10 percent. It's down 29. / Our goal for adolescent cocaine use was a 30 percent decrease. Three studies show it down by almost twice that much. /

This progress hasn't sprung from sleight of hand. It stems from groups like the PDAC -- and policies that are idealistic, but practical. ((I'm reminded of a writer who was asked what he would take if his house were on fire and he could remove only one thing. His reply? "I would take the fire.")) // He knew -- as we've proved -- that Americans like what works.

That is why in the last two years your crusade has stirred grass-roots America. Think of it. Nearly a thousand community coalitions -- many led by Alvah Chapman. / Last January I met with coalition members. One explained your impact: "What is happening in America on the drug problem," he said, "is a radical old idea, new to most Americans -- called democracy." //

This October, your new Community Antidrug Coalitions of America will build on this freedom of neighbor to help neighbor. So will the reason for today's meeting -- another major initiative of the PDAC. / Six months ago, I met with the Council's Workplace Committee. As a result, I am proud to announce a program which seeks to make every workplace in America drug-free. Its title: Drugs Don't Work. //

Today, the good news is that close to 90 percent of large companies have anti-drug programs. The bad news is that almost 3 in 4 workers are in small and medium-sized businesses who often don't have such programs. / Here you will find many of the more than 2 and 12 million Americans, respectively, who use cocaine and drugs. It is for them that you and men like Al Casey, Frank

Tasco, George Dillon, and David Clare have teamed to provide freedom from drugs -- in short, freedom from fear. //

Already, the PDAC has acted in \_\_ States. In Florida, for example, Tropicana Products has begun an Employees Assistance Program. One day, Alton Perkins called its toll-free line for help against addiction and alcoholism. / Today, he says: "Its substance abuse program was a Godsend." // That's also true of the long-term employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront alcohol and drugs. //

Right now, America is focused on big issues that drug use affects. Whether America can compete and win in the global economy. How we will educate our citizens for a new century. How we will open opportunity to all Americans -- preserve One Nation, Under God. //

These are issues whose solutions literally start close to home. The question is: Can we stop the assault on the American family -- can we help parents pass on the morals and character that sustain us as a Nation? Only then can we defend our values against drug abuse: Values like discipline and self-reliance / values like mutual courtesy and belief in God. //

Drugs destroy the family / destroy freedom / drugs destroy our future: That is why we must win this war. Call me old-fashioned. ((Don't worry: I've been called worse.)) / I know politicians often do the easy things -- the popular things. But

it's the tough things -- saying no to special interests; upholding principle -- that tell you about character. / Anyone can demagogue. Only Presidents make decisions. That is why I've relied on right versus wrong to decide what is right, and true.

((I was reminded of this several weeks ago. Here in the Rose Garden -- in my appearance on CBS This Morning -- I was questioned by people from all over the country. / I could tell they weren't members of the news media -- they asked better questions.)) // Whatever the issue -- schools / neighborhoods / crime / the economy -- these Americans know that moral values are our compass. Losing them, we lose all that is America. //

You and I know that we must stop the drug use that costs incomes and jobs -- and wrecks children and marriages. / That's why our Federal anti-drug budget for Fiscal Year 1992 is up 82 percent since we took office. / It's why I call on the Congress for full funding -- to spur effective treatment and prevention. / Above all, it's why I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-peddlers who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

Each of you is helping win a crusade as historic as Normandy -- as deadly as Pork Chop Hill -- as monumental as the fall of Communism. / It is a crusade to take drugs off the streets -- so that Americans can take back the streets. / For that, I thank you, and pledge my full support. God bless you, and the United States of America.

*Urgent*

PRESIDENT'S DRUG ADVISORY COUNCIL  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20503

DATE:

*7/15*

TO:

*Jennifer Grossman*

FAX NUMBER:

*456-6218*

NUMBER OF PAGES:

SUBJECT:

*President's remarks  
Joe Rose Garden, 9:15, 7/22*

FROM:

*Romana Harris / Mr. Michael Walsh*

FAX NUMBER:

(202) 523-0280

TELEPHONE NUMBER:

(202) 466-3100

- ① 2 human interest stories
- ② The draft of President's remarks with  
Jim Bush's comments. (He regrets that his  
busy day prevented his getting it to you  
2000)

Story of one employee helped by  
a drug-free workplace program.

The letter to the editor appeared in  
the Bradenton Herald. Bradenton Florida

The Bradenton Herald, Saturday, September 21, 1991

## Saved from despair

### EDITOR:

I would like you to publish this letter to my supervisors at Tropicana Products, Martin J. Gutfreund and Dayton Amey. It might enable someone else to be helped like I was.

I want to express my gratitude to the company and the union for their support with my recovery from addiction and alcoholism. My life before making that phone call to the Employee Assistance Program was filled with despair, anger and little self-worth. The substance abuse treatment program was a Godsend. By working with these professionals, I was able to learn how to live without resorting to substances — one day at a time!

I want to really thank my co-workers and supervisors, especially Howard James. Because without his intervention I probably would not be with the company today. Some people may be critical of the anti-drug movement, but I have nothing but praise for it. Because life now has meaning!

Allen Brent Perkins  
Bradenton

Paul O'Brien CEO from New England Telephone often reads a thank you letter he received from a longterm employee [a telephone operator]..... she wrote about how the company's tough stand on drugs finally forced her to deal with her drug and alcohol problem, and the use of the company's employee assistance program really saved her life. It is this kind of story that makes these programs really worthwhile

Mike WALSH AS WE DISCUSSED -  
jk

OUTLINE FOR PRESIDENTIAL REMARKS -- WORKPLACE EVENT

THE WHITE HOUSE ROSE GARDEN, JULY 22, 1992

When we presented the bi-partisan national drug policy almost three years ago, we placed great emphasis on prevention and the role of the private sector and I am pleased to be with all of you today because it gives me an opportunity to thank you for the contributions you have made to a truly remarkable cultural shift in this country. America is clearly giving up drugs and this is particularly true of our youth. As an example, three separate studies confirm that adolescent use of cocaine dropped 50% from 1988 to 1991. Anyone with a teenage child or grandchild knows that drugs aren't "cool" in this country anymore.

This is an important beginning in a long difficult fight . . . the Office of National Drug Control Policy estimates that there are still up to 15 million regular users of illegal drugs.

A little over two years ago we established the bi-partisan Presidents' Drug Advisory Council to further mobilize the resources of the private sector in

facilitating the nation's drug strategy. In the last two years, we have watched a truly extraordinary crusade of community coalitions being formed by citizens determined to rid their communities of drugs. I met with hundreds of people from 238 of these coalitions at a forum held here in Washington under the leadership of Alvah Chapman in January and I was most impressed. The former leader of the coalition in Bridgeport Connecticut once made a very poignant and exciting statement, he said, "What is happening in America on the drug problem is a radical old idea, new to most Americans . . . called Democracy." I am told there are more than 900 of these community organizations with more being formed everyday and the President's Drug Advisory Council has established a new organization, COMMUNITY ANTI-DRUG COALITIONS OF AMERICA to help provide leadership and foster these efforts. It will be a separate, privately funded organization that will be operating on its own by October of this year.

By Review.  
Today marks the inception of another major initiative of the Council, DRUGS DON'T WORK. Six months ago, I met with the Council's Workplace Committee at Camp David and learned that close to 90% of the large companies in America have comprehensive anti-drug workplace programs, but . . . almost 75% of the work-force in this country is composed of small and medium sized businesses and most of these do not have similar programs.



PRESIDENT'S DRUG ADVISORY COUNCIL  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20503

DATE: 7/20/92

TO: CACOR LARHDS

FAX NUMBER: 456-6218

NUMBER OF PAGES: 2 w/ cover

SUBJECT: Re Prime conversion

FROM: Al Warsh

FAX NUMBER: (202) 523-0280

TELEPHONE NUMBER: (202) 466-3100

## PRESIDENT'S DRUG ADVISORY COUNCIL

## MEMORANDUM

DATE: July 20, 1992

FROM: Michael Walsh Ph.D., Executive Director, PDAC

TO: Carol Aarhus

RE: Draft Presidential remarks --PDAC Rose Garden event 22 July 1992

The speech covers a number of issues which are important to the country but misses the main point of who we have in the audience and what they can do for the President and the country.

- NO ○ This is an audience of business and labor leaders, sophisticated in the drug issue. The President should look like an expert on workplace issues (eg Federal Agency workplace efforts for federal employees, and DOT, DOD, NRC regulations for drug free workplace in private regulated industries) and knowledgeable about how the private sector can help solve the drug problem.
- NO ○ The message is too light for a serious bunch of business leaders. The tone of the message needs to be more serious.
- yes ○ There is too much praise for the Presidents Council and not enough praise for the efforts of the business and labor to eliminate drugs from working americans.
- yes ○ The key issue this audience needs to hear is about putting America back to work....instilling pride, productivity, safety, quality, and competitiveness ....back into american business, and that we cant do this without a drug free workforce.
- ✓ ○ The Presidents closing should not too full of praise in that this meeting marks the beginning of a new initiative not the end of a successful program .
- ✓ ○ Somewhere the President should state how critical this initiative is and that you [in the audience] are the ones that can make it happen.

We've  
put our  
work out  
out for us...

WY



PRESIDENT'S DRUG ADVISORY COUNCIL  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20503

FAX TRANSMITTAL 7/20/92

TO: Daniel McGroarty, Special Asst to the  
President for Communications

FROM: J. MICHAEL WALSH, PH.D.  
EXECUTIVE DIRECTOR

TELEPHONE: (202) 466-3100

NUMBER OF PAGES: 5  
(Including cover)

SUBJECT: As per your conversation with Jim Burke I am sending: 1) a copy of the original bullet outline we submitted, 2) Copy of this mornings memo to Carol Aarhus with suggestions for revisions, and 3) just for further background a copy of last weeks press notice on our kickoff ceremony for the DRUGS DONT WORK program in New Jersey. I you need any further assistance please do not hesitate to contact me at 466-3100.

FAX NUMBER: 456-6218

**DRAFT OUTLINE FOR PRESIDENTIAL REMARKS ---Workplace event 22 July**

- o Welcome to the White House, am grateful to you all for coming here today.
- o We are making progress in the war on drugs, but we all realized there is still much to be done.
- o A little over two years ago I established the President's Drug Advisory Council (PDAC) to mobilize the resources of the private sector to enhance and facilitate the nation's drug strategy. Under Bill Moss and Jim Burkes leadership the PDAC has made tremendous strides.
- o In these last two years a crusade of community coalitions has been growing around the country, where citizens have organized to fight drugs in their communities... in a modern day demonstration of old fashioned democracy. The growth of this movement is due in large part to the leadership of Alvah Chapman and his Community Coalition Committee activities of the PDAC. There are now more than 900 of these community organizations and the PDAC has established a new organization COMMUNITY ANTIDRUG COALITIONS OF AMERICA to continue to provide leadership and foster these efforts. This organization will go into full operation in October of this year.
- o Today marks the inception of another major initiative of the President's Drug Advisory Council (PDAC). **DRUGS DONT WORK!!** Six months ago I met with the Councils workplace committee at Camp David to discuss a plan for this initiative and today we mark the beginning of a new program which seeks to make every workplace in America Drug Free. The great leadership of Al Casey, Frank Tasco, George Dillon, and David Clare.... who have chaired this initiative deserve much credit, but also each of you here today have made major contributions that also deserve special recognition.
- o Government, business and labor leaders MUST send a strong, clear message that illegal drug use will not be tolerated in the American workplace. And I understand that it is beginning to happen, In Florida, Connecticut, Oregon, Pennsylvania, Washington, New Jersey and many of the other states represented here today...and as a result of this initiative it will be happening shortly in many other states across the nation.
- o I urge you and all employers to continue use your workplace to get that message to your employees and their families. Encourage your workers to get involved in community anti-drug activities, and reach out to the communities where you operate and your workers live.
- o This is a really a bipartisan issue which we all support. If we all take a stand, both public and private sectors, business and labor, and roll up our sleeves and work together we can beat this plague that is sapping the energies and resources of this great nation.

**PRESIDENT'S DRUG ADVISORY COUNCIL****MEMORANDUM**

---

**DATE:** July 20, 1992

**FROM:** Michael Walsh Ph.D., Executive Director, PDAC

**TO:** Carol Aarhus

**RE:** Draft Presidential remarks --PDAC Rose Garden event 22 July 1992

The speech covers a number of issues which are important to the country but misses the main point of who we have in the audience and what they can do for the President and the country.

- o This is an audience of business and labor leaders, sophisticated in the drug issue. The President should look like an expert on workplace issues (eg Federal Agency workplace efforts for federal employees, and DOT, DOD, NRC regulations for drug free workplace in private regulated industries) and knowledgeable about how the private sector can help solve the drug problem.
- o The message is too light for a serious bunch of business leaders. The tone of the message needs to be more serious.
- o There is too much praise for the Presidents Council and not enough praise for the efforts of the business and labor to eliminate drugs from working americans.
- o The key issue this audience needs to hear is about putting America back to work....instilling pride, productivity, safety, quality, and competitiveness ....back into american business, and that we cant do this without a drug free workforce. ]
- o The Presidents closing should not too full of praise in that this meeting marks the beginning of a new initiative not the end of a successful program .
- o Somewhere the President should state how critical this initiative is and that you [in the audience] are the ones that can make it happen.

# The Star-Ledger

The Newspaper for New Jersey, Saturday, July 11, 1992

## DRUGS IN THE WORKPLACE

### Chamber of Commerce, state join to chart test policy

By ROBERT SCHWANEGER

Gov. Jim Florio yesterday announced a "public-private partnership" with the state Chamber of Commerce to rid offices and factories of illegal drugs and develop a uniform drug-testing policy for use by businesses.

Florio said the effort, to operate under the slogan "Drugs Don't Work in New Jersey" and be coordinated by a new council, will allow large firms that already have developed successful drug-fighting programs to "share these winning strategies with small and medium-sized businesses."

Despite its name, the Governor's Council for a Drug Free Workplace is not a state agency but a private, non-profit corporation that will be funded initially by a \$200,000 grant from the state Health Department.

In presenting a facsimile of the check to Cham-

ber of Commerce President William Faherty Jr., Florio said he hoped it would be a "catalyst" for contributions from the state's corporations.

Faherty cited "staggering" statistics developed by the U.S. Chamber of Commerce, said 70 percent of drug abusers hold jobs and "as many as 23 percent of all U.S. workers use dangerous drugs on the job."

Compared with workers who do not use drugs, the drug abusers are 3.6 times more likely to injure themselves or another person on the job, are a third less productive and incur medical costs three times as high, Faherty said.

Irwin Lerner, president of Hoffmann-La Roche Inc. and chairman of the new council, said "In addition to its heavy toll on people, drug abuse in the workplace places an intolerable additional burden on the state of New Jersey—it drains our economy and stifles our ability to compete."

Florio cited the impact of drugs on the health

care crisis" and the state's competitiveness in calling for "steps that can help the estimated 400,000 New Jerseyans who struggle with drug and alcohol problems to get the help they need."

"The old approach—you have someone with a problem, so you fire them—that doesn't wash anymore," Florio said, adding that there is too high a likelihood that the replacement worker will have the same problem. "Better to start dealing with the problem in a more thoughtful and sensitive way," he said.

Faherty said one of the "most important" goals of the council will be to develop a "uniform drug-testing policy" that "safeguards our workplaces but also safeguards our rights as citizens."

Donald McCambridge, who joins the new council as its executive director following 11 years as direc-

Please turn to Page 11

# Chamber and state join to chart test policy

11

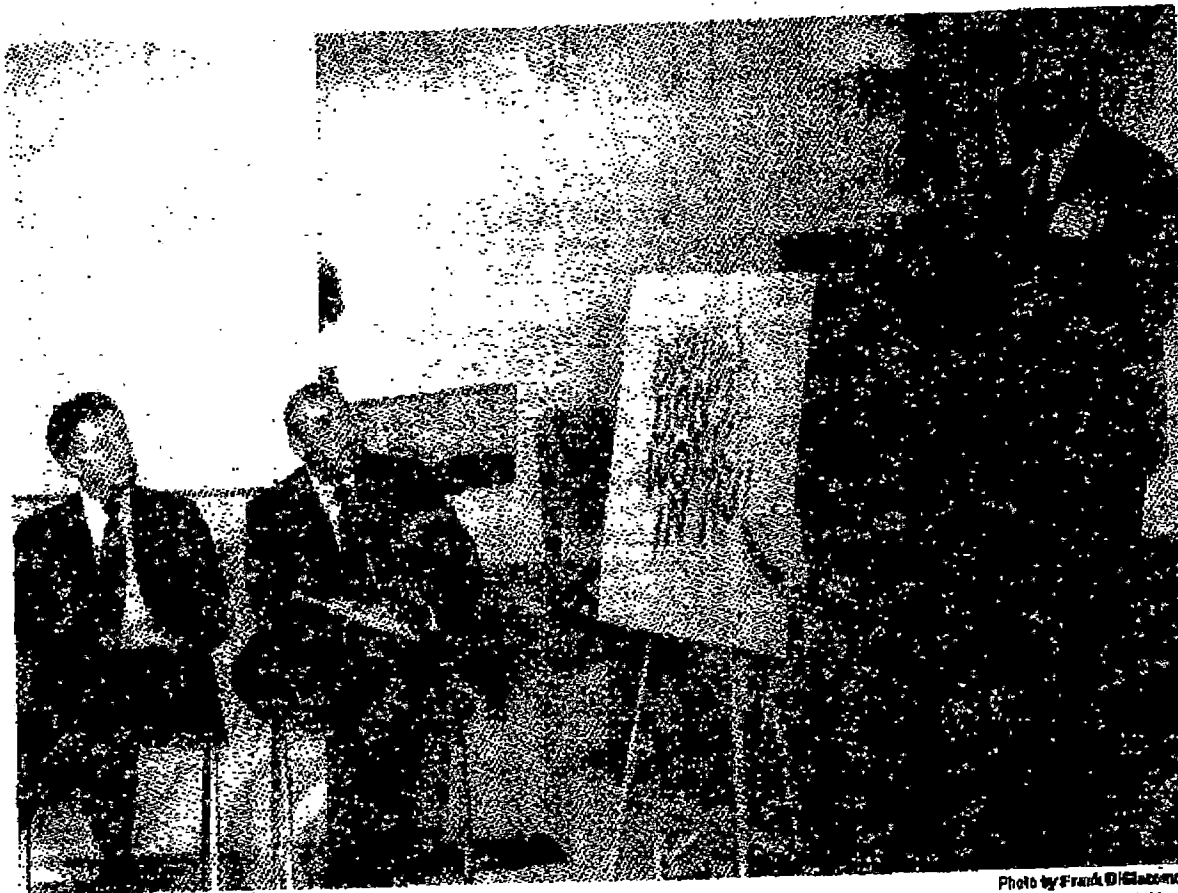


Photo by Frank DiGiacomo

Irwin Lerner, president and chief executive officer of Hoffmann-La Roche Inc. and chairman of the Governor's Council for a Drug Free Workplace, talks about a program to rid offices and factories of illegal drugs during a ceremony at the state Chamber of Commerce building in Trenton. Listening are Gov. Florio and chamber president William Faherty

Continued from Page One

ter of human resource services for the state Chamber of Commerce, said he will be seeking advice from lawyers, unions, businesses, non-profit groups and health care professionals in devising a testing policy.

McCambridge said the council will specifically target illegal drugs rather than abuse of alcohol or prescription drugs, though he conceded they are often related. He also said his council will exchange information with the Governor's Council on Alcoholism and Drug Abuse, which is a state agency.

That agency's executive director, Riley Regan, said he was encouraged that Florio emphasized treatment, an aspect he believes has too often been missing from the national campaign to which the New Jersey effort is tied. New Jersey is one of 12 states, plus New York City, designated by the President's Drug Advisory Council to develop drug-free workplace programs.

Lerner said most large corporations have drug-testing policies as part of "comprehensive" employee assistance programs that are "remedial" rather than "positive." He said smaller corporations have lacked the money to develop such programs, and the Council for a Drug Free Workplace will help fill that gap.

THE WHITE HOUSE

92 JUL 20 4:36 PM WASHINGTON

July 20, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Drug Advisory Council

We have reviewed the attached presidential remarks and have noted a few suggested changes on the draft.

If you have any questions or we can be of further assistance, please let us know.

cc: Phillip D. Brady

## WHITE HOUSE STAFFING MEMORANDUM

JMH  
-RN

DATE: 7/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: MONDAY 7/20 NOON

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
SUBJECT: WEDNESDAY, JULY 22 - 9:15 am - ROSE GARDEN

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
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| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SKINNER        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCBRIDE     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | MOORE       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
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| CALIO          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | YEUTTER     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
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| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | MCGROARTY   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| MARTINEZ       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | FIRESTONE   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |

## REMARKS:

Please forward your comments directly to Dan McGroarty, RM. 122, x2930, no later than NOON, MONDAY, JULY 20, with a copy to this office. Thank you.

## RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

2 JUL 17 11:30

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
9:15 A.M.

My good friend Jim Burke. Bill Moss. Other members of the President's Drug Advisory Council. / [[ACKNOWLEDGEMENTS]]

((Let me say it's good to be at an event which has more drama than last week's All-Star Game.)) / I also want to welcome you to the White House -- and salute people who've helped achieve the improbable: Ask anyone with a teenager or grandchild -- drugs are no longer "cool." //

Nearly three years ago, I created the President's Drug Advisory Council to help mobilize the private sector in our crusade against drugs. / Today, I want to thank Jim Burke, Bill Moss, and all of you for a job well done. /

It is true that we have only begun. It is also true that we have begun well. / That great broadcaster, Dizzy Dean, used to call statistics statics. Well, listen to these statics about your work to stop the drug use that declares open season on the innocent. //

Our Administration hoped to cut overall drug use by 10 percent. You helped surpass that goal. / We wanted to cut occasional drug use by 10 percent. It's down 29. / Our goal for adolescent cocaine use was a 30 percent decrease. Three studies show it down by almost twice that much. /

This progress hasn't sprung from sleight of hand. It stems from groups like the PDAC -- and policies that are idealistic, but practical. ((I'm reminded of a writer who was asked what he would take if his house were on fire and he could remove only one thing. His reply? "I would take the fire.")) // He knew -- as we've proved -- that Americans like what works.

That is why in the last two years your crusade has stirred grass-roots America. Think of it. [Nearly a thousand community coalitions] -- many led by Alvah Chapman. / Last January I met with coalition members. [One explained your impact: "What is happening in America on the drug problem," he said, "is a radical old idea, new to most Americans -- called democracy." // ] ?

? HAVE BEEN CREATED?

This October, your new Community Antidrug Coalitions of America will build on this freedom of neighbor <sup>HELPING</sup> ~~to help~~ neighbor. So will the reason for today's meeting -- another major initiative of the PDAC. / Six months ago, I met with the Council's Workplace Committee. As a result, I am proud to announce a program which seeks to make every workplace in America drug-free. Its title: Drugs Don't Work. //

Today, the good news is that close to 90 percent of large companies have anti-drug programs. The bad news is that almost 3 in 4 workers are in small and medium-sized businesses who often don't have such programs. / [Here you will find many of the more than 2 and 12 million Americans, respectively, who use cocaine and drugs.] It is for them that you and men like Al Casey, Frank

Tasco, George Dillon, and David Clare have teamed to provide freedom from drugs -- in short, freedom from fear. //

Already, the PDAC has acted in \_\_ States. In Florida, for example, Tropicana Products has begun an Employees Assistance Program. One day, Alton Perkins called its toll-free line for help against addiction and alcoholism. / Today, he says: "Its substance abuse program was a Godsend." // That's also true of the long-term employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront alcohol and drugs. //

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These are issues whose solutions literally start close to home. The question is: Can we stop the assault on the American family -- can we help parents pass on the morals and character that sustain us as a Nation? Only then can we defend our values against drug abuse: Values like discipline and self-reliance / values like ~~mutual~~ <sup>courtesy</sup> and belief in God. //

Drugs destroy the family / destroy freedom. / drugs destroy our future: That is why we must win this war. Call me old-fashioned. ((Don't worry: I've been called worse.)) / I know politicians often do the easy things -- the popular things. But

it's the tough things -- saying no to special interests;  
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can demagogue. ~~only~~ <sup>MUST</sup> Presidents <sup>MUST</sup> make decisions. [That is why I've  
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Rose Garden -- in my appearance on CBS This Morning -- I was  
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yes You and I know that we must stop the drug use that costs  
incomes and jobs -- ~~and wrecks~~ <sup>THAT HURTS</sup> children and <sup>DESTROYES</sup> marriages. / That's  
why our Federal anti-drug budget for Fiscal Year 1992 is up 82 } <sup>WHAT</sup>  
percent since we took office. / It's why I call on the Congress <sup>ABOUT</sup>  
for full funding -- <sup>OF WHAT?</sup> to spur effective treatment and prevention. /  
Above all, it's why I call on Congress to pass crime legislation  
now on the Hill -- including a death penalty for drug-<sup>KINGPINS</sup>peddlers  
who kill our cops. / Let those who sow the wind of crime reap  
the whirlwind of punishment. //

PERHAPS OVERSTATED? [Each of you is helping win a crusade as historic as Normandy  
-- as deadly as Pork Chop Hill -- as monumental as the fall of  
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so that Americans can take back the streets. / For that, I thank  
you, and pledge my full support. God bless you, and the United  
States of America.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 92 JUL 20 P2:44 7/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: MONDAY 7/20 NOONPRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
SUBJECT: WEDNESDAY, JULY 22 - 9:15 am - ROSE GARDEN

|                | ACTION                              | FYI                                 |                  | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER           | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SKINNER        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCBRIDE          | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | MOORE            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | PROVOST          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CALIO          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | SMITH            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | YEUTTER          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>FINDLAY</u>   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>KAUFMAN</u>   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>MCGROARTY</u> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| MARTINEZ       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>FIRESTONE</u> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |

## REMARKS:

Please forward your comments directly to Dan McGroarty, RM. 122, x2930, no later than NOON, MONDAY, JULY 20, with a copy to this office. Thank you.

## RESPONSE:

*Comments*  
*P. 1*  
*P 3*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

2 JUL 17 AM : 30

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
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*Refuse to P.'s visit here*  
*3 He was there!*  
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((I was reminded of this several weeks ago. Here in the Rose Garden -- in my appearance on CBS This Morning -- I was questioned by people from all over the country. / I could tell they weren't members of the news media -- they asked better questions.)) // Whatever the issue -- schools / neighborhoods / crime / the economy -- these Americans know that moral values are our compass. Losing them, we lose all that is America. //

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EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

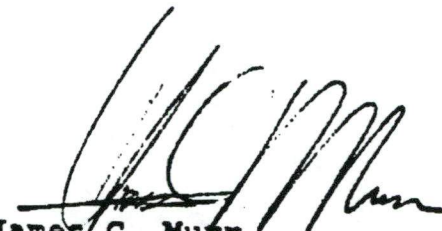
7-20-92

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92 JUL 20 P2:47

**NOTICE:**

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.



James C. Murr  
Associate Director for  
Legislative Reference  
and Administration

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: MONDAY 7/20 NOON

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
SUBJECT: WEDNESDAY, JULY 22 - 9:15 am - ROSE GARDEN

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|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
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## RESPONSE:

*See comments  
(R. Brady may respond at  
a later time)*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

12 JUL 17 AM: 30

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You and I know that we must stop the drug use that costs incomes and jobs -- and wrecks children and marriages. / That's *Hate/Duk* why our Federal anti-drug budget <sup>*request*</sup> for Fiscal Year 1992<sup>*3*</sup> is up ~~82~~ *93* <sup>*4892*</sup> percent since we took office. / It's why I call on the Congress for full funding -- to spur effective treatment and prevention. / Above all, it's why I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-peddlers who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

Each of you is helping win a crusade as historic as Normandy -- as deadly as Pork Chop Hill -- as monumental as the fall of Communism. / It is a crusade to take drugs off the streets -- so that Americans can take back the streets. / For that, I thank you, and pledge my full support. God bless you, and the United States of America.

## WHITE HOUSE STAFFING MEMORANDUM

92 JUL 20 AIO: 15

DATE: 7/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: MONDAY 7/20 NOON

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
SUBJECT: WEDNESDAY, JULY 22 - 9:15 am - ROSE GARDEN

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SKINNER        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCBRIDE     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | MOORE       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | PROVOST     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CALIO          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | YEUTTER     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | FINDLAY     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | KAUFMAN     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | MCGROARTY   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| MARTINEZ       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | FIRESTONE   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |

## REMARKS:

Please forward your comments directly to Dan McGroarty, RM. 122, x2930, no later than NOON, MONDAY, JULY 20, with a copy to this office. Thank you.

## RESPONSE:

*Please see important  
Comments on page 1.  
Thank you.*

**MASTER**  
PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

2 JUL 17 AM: 30

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
9:15 A.M.

My good friend Jim Burke. Bill Moss. Other members of the  
President's Drug Advisory Council. / [[ACKNOWLEDGEMENTS]]

((Let me say it's good to be at an event which has more  
drama than last week's All-Star Game.)) / I also want to welcome  
you to the White House -- and salute people who've helped achieve  
the improbable: Ask anyone with a teenager or grandchild --  
drugs are no longer "cool." //

Nearly three years ago, I created the President's Drug  
Advisory Council to help mobilize the private sector in our  
crusade against drugs. / Today, I want to thank Jim Burke, Bill  
Moss, and all of you for a job well done. ~~AT~~

It is true that we have only begun. It is also true that we  
have begun well. / ~~[That great broadcaster, Dizzy Dean, used to  
call statistics statics. Well, listen to these statics about  
your work to stop the drug use that declares open season on the  
innocent. // (Smith)]~~

Our Administration hoped to cut overall drug use by 10  
percent. You helped surpass that goal. / We wanted to cut  
occasional <sup>cocaine (CMB)</sup> drug use by 10 percent. It's down 29. / Our goal for  
adolescent cocaine use was a 30 percent decrease. Three studies  
show it down by almost twice that much. /

Your <sup>success</sup> ~~is~~ is  
testimony to  
a great truth:  
That solutions  
to the problems  
facing ordinary  
people require  
more than just  
government spending programs.  
In the contrary, progress in the  
battle against drugs, as in so many other  
fronts, depends on our ability to  
harness the power of individual responsibility and  
community action.

This progress hasn't sprung from sleight of hand. It stems from groups like the PDAC -- and policies that are idealistic, but practical. ((I'm reminded of a writer who was asked what he would take if his house were on fire and he could remove only one thing. His reply? "I would take the fire.")) // He knew -- as we've proved -- that Americans like what works.

That is why in the last two years your crusade has stirred grass-roots America. Think of it. Nearly a thousand community coalitions -- many led by Alvah Chapman. / Last January I met with coalition members. One explained your impact: "What is happening in America on the drug problem," he said, "is a radical old idea, new to most Americans -- called democracy." //

This October, your new Community Antidrug Coalitions of America will build on this freedom of neighbor to help neighbor. So will the reason for today's meeting -- another major initiative of the PDAC. / Six months ago, I met with the Council's Workplace Committee. As a result, I am proud to announce a program which seeks to make every workplace in America drug-free. Its title: Drugs Don't Work. //

Today, the good news is that close to 90 percent of large companies have anti-drug programs. The bad news is that almost 3 in 4 workers are in small and medium-sized businesses who often don't have such programs. / Here you will find many of the more than 2 and 12 million Americans, respectively, who use cocaine and drugs. It is for them that you and men like Al Casey, Frank

Reference his  
visit.

Tasco, George Dillon, and David Clare have teamed to provide freedom from drugs -- in short, freedom from fear. //

49  
Already, the PDAC has acted in \_\_ States. In Florida, for example, Tropicana Products has begun an Employees Assistance Program. One day, Alton Perkins called its toll-free line for help against addiction and alcoholism. / Today, he says: "Its substance abuse program was a Godsend." // That's also true of the long-term employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront alcohol and drugs. //

Right now, America is focused on big issues that drug use affects. Whether America can compete and win in the global economy. How we will educate our citizens for a new century. How we will open opportunity to all Americans -- preserve One Nation, Under God. //

These are issues whose solutions literally start close to home. The question is: Can we stop the assault on the American family -- can we help parents pass on the morals and character that sustain us as a Nation? Only then can we defend our values against drug abuse: Values like discipline and self-reliance / values like mutual courtesy and belief in God. //

Drugs destroy the family / destroy freedom / drugs destroy our future: That is why we must win this war. Call me old-fashioned. ((Don't worry: I've been called worse.)) / I know politicians often do the easy things -- the popular things. But

it's the tough things -- saying no to special interests; upholding principle -- that tell you about character. / Anyone can demagogue. Only Presidents make decisions. That is why I've relied on right versus wrong to decide what is right, and true.

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OFFICE OF NATIONAL DRUG CONTROL POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20500

92 JUL 20 PM 12:12

FACSIMILE TRANSMITTAL SHEETNUMBER OF PAGES, INCLUDING COVER: 3DATE: 7/20TO: DAN McGROARTYFAX NUMBER: 6218

OFFICE NUMBER: \_\_\_\_\_

COMMENTS: CommentsFROM: DAN SCHULTER

FAX NUMBER: \_\_\_\_\_

OFFICE NUMBER: 467-9800



OFFICE OF NATIONAL DRUG CONTROL POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
Washington, D.C. 20500

July 20, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM:

DAN SCHECTER 

SUBJECT:

Draft Remarks: Presidential Drug Advisory Committee

In general, we view this draft as too rambling, and too little focused on drugs in the workplace. We'd suggest downplaying the work of PDAC on community coalitions -- this isn't the purpose of the Rose Garden ceremony, as we understand it. Rather, the President's remarks should deal with the problem of drugs in the workplace: congratulating the CEOs present for their leadership, explaining what the Administration's policies and initiatives are in this area, and criticizing some in the Congress for trying to undermine businesses' efforts to get tough on drugs. Some specific suggestions:

- o The President should say that he has a drug strategy and that it emphasizes "user accountability" -- ensuring that drug use leads to certain consequences. One of the most important areas for doing this is in the workplace.

- o Consequently, the Administration has shown real leadership in getting drugs out of the workplace. We've implemented comprehensive programs and drug testing for safety sensitive positions within the Federal workforce. And we've worked with the private sector to help expand and improve workplace programs there.

- o For example, last week ONDCP, the Labor Department, and SBA convened a conference on fighting drugs in small businesses. Governor Martinez, Administrator Pat Saiki, and Lynn Martin all spoke. This is important because the vast majority of American businesses are small businesses. Drugs aren't just a problem for the Fortune 500 companies.

- o But some in the Congress want to deter businesses from dealing with drugs in the workplace by imposing costly new Federal mandates and potential criminal liabilities for employers that want to test their employees for drug use (HR 33). This is the wrong way to go.

- o I'm also very concerned about a recent action taken by the House Committee on Transportation that would curtail sharply the level of random drug testing in the aviation industry -- pilots, flight crews, and others who directly affect the

safety of the public. This would seriously compromise the safety of airline passengers.

o Here's another development on the Hill we should watch closely. Later this week the House Appropriations Committee will report out their FY '93 appropriations bill which will include anti-drug programs -- prevention, treatment, and law enforcement. We should watch this closely to see if the Democrats' Convention rhetoric matches their performance.

Additional points:

o Drugs cost our economy more than \$50 billion annually in lost productivity, health care, and other expenses. This is a major brake on the ability of our businesses to succeed and compete in a global economy.

o The discussion of drug use goals in the Strategy is a bit confused. We'd suggest something like: Since this Administration took office, nearly two million fewer Americans use drugs. In our Strategy we said we would cut occasional cocaine use by 15 percent in 1992. It's down 22 percent. Our goal for adolescent cocaine use was a 30 percent decrease. It's down more than twice that much."



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(Smith/Aarhus)  
Draft Three  
July 18, 1992  
COUNCIL

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL  
ROSE GARDEN  
WEDNESDAY, JULY 22, 1992  
9:15 A.M.

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((Let me say it's good to be at an event which has more drama than last week's All-Star Game.)) / I also want to welcome you to the White House -- and salute people who've helped achieve the improbable: Ask anyone with a teenager or grandchild -- drugs are no longer "cool." //

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It is true that we have only begun. It is also true that we have begun well. / That great broadcaster, Dizzy Dean, used to call statistics statics. Well, listen to these statics about your work to stop the drug use that declares open season on the innocent. //

Our Administration hoped to cut overall drug use by 10 percent. You helped surpass that goal. / We wanted to cut occasional drug use by 10 percent. It's down 29. / Our goal for adolescent cocaine use was a 30 percent decrease. Three studies show it down by almost twice that much. /

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DRUG ADVISORY COUNCIL . ROSE GARDEN  
WEDNESDAY, JULY 22, 1992 \ 9:15 A.M.

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OTHER MEMBERS OF THE PRESIDENT'S DRUG ADVISORY COUNCIL;  
BUSINESS AND COMMUNITY LEADERS WITH US TODAY. I WANT  
TO WELCOME YOU TO THE WHITE HOUSE -- AND SALUTE PEOPLE  
WHO HAVE HELPED ACHIEVE THE IMPROBABLE: ASK ANYONE  
WITH A TEENAGER OR GRANDCHILD -- DRUGS ARE NO LONGER  
"COOL." //

- 2 -

WHEN WE PRESENTED THE BI-PARTISAN DRUG STRATEGY  
ALMOST THREE YEARS AGO, WE PLACED GREAT EMPHASIS ON THE  
ROLE OF PREVENTION IN THE PRIVATE SECTOR. / TODAY, I  
WANT TO THANK YOU FOR WHAT YOU'VE DONE TO HELP CURB THE  
DRUG USE THAT DECLARES OPEN SEASON ON THE INNOCENT. //

OUR ADMINISTRATION HOPED TO CUT OVERALL DRUG USE BY  
10 PERCENT. YOU HELPED SURPASS THAT GOAL. / WE WANTED  
TO SLASH OCCASIONAL COCAINE USE BY 15 PERCENT. IT WENT  
DOWN 22. /

THREE SEPARATE STUDIES CONFIRM THAT ADOLESCENCE USE OF COCAINE DROPPED 63 PERCENT FROM 1988 TO 1991. AMERICA IS CLEARLY GIVING UP DRUGS -- ESPECIALLY OUR KIDS. /

THIS IS AN IMPORTANT START IN A DIFFICULT FIGHT. TODAY, ACCORDING TO THE NATIONAL DRUG CONTROL POLICY, THERE ARE STILL UP TO 12 MILLION USERS OF ILLEGAL DRUGS. / THAT IS WHY IN NOVEMBER 1989, WE CREATED THE PRESIDENT'S DRUG ADVISORY COUNCIL TO FURTHER MOBILIZE THE PRIVATE SECTOR IN OUR ANTI-DRUG STRATEGY.

- 4 -

THUS BEGAN A GREAT CRUSADE OF CITIZEN-FORMED COMMUNITY COALITIONS AGAINST DRUGS. IN JANUARY I SAW IT FIRST-HAND WHEN I MET WITH MORE THAN 700 COALITION LEADERS ATTENDING YOUR NATIONAL LEADERSHIP FORUM. I AM TOLD THERE ARE MORE THAN 900 OF THESE COMMUNITY ORGANIZATIONS WITH MORE BEING FORMED DAILY.

I LOOK FORWARD TO THIS OCTOBER -- WHEN THEY WILL BE HELPED BY A NEW ORGANIZATION GROWING OUT OF THE PRESIDENT'S DRUG ADVISORY COUNCIL: COMMUNITY ANTI-DRUG COALITIONS OF AMERICA. -- THIS GROUP WILL WORK WITH BUSINESS, LABOR, AND COMMUNITY LEADERS TO ELIMINATE DRUGS.

SO WILL ANOTHER MAJOR INITIATIVE OF THE PRESIDENT'S DRUG ADVISORY COUNCIL, WHICH I AM PLEASED TO ANNOUNCE TODAY. /

EIGHT MONTHS AGO, I MET WITH THE COUNCIL'S WORKPLACE COMMITTEE. FROM THAT HAS COME A PROGRAM WHICH SEEKS TO MAKE EVERY WORKPLACE IN AMERICA DRUG-FREE. ITS TITLE: DRUGS DON'T WORK. //

TODAY, THE GOOD NEWS IS THAT CLOSE TO 90 PERCENT OF LARGE COMPANIES HAVE ANTI-DRUG PROGRAMS. AND WE KNOW THEY DO WORK. // THE BAD NEWS IS THAT WE DON'T HAVE PROGRAMS WHERE WE NEED THEM MOST -- IN SMALL AND MEDIUM-SIZED BUSINESSES.

HERE YOU WILL FIND MANY OF THE MORE THAN 2 MILLION AMERICANS WHO USE COCAINE AND THE 12 MILLION OVERALL WHO USE DRUGS. IT IS FOR THEM THAT YOU AND COUNCILMEMBERS LIKE FRANK TASCO, AL CASEY, DAVID CLARE, AND GEORGE DILLON HAVE TEAMED TO PROVIDE FREEDOM FROM DRUGS IN THE MARKETPLACE. //

FOR INSTANCE, LAST YEAR I VISITED TROPICANA PRODUCTS IN FLORIDA, AND HEARD ABOUT THEIR EMPLOYEE ASSISTANCE PROGRAM.

ONE DAY, AN EMPLOYEE CALLED THE PROGRAM'S TOLL-FREE LINE FOR HELP IN BATTLING ADDICTION AND ALCOHOLISM. / RECENTLY, HE WROTE TO THE LOCAL NEWSPAPER SAYING, "THE SUBSTANCE ABUSE TREATMENT PROGRAM WAS A GODSEND." //

THAT'S ALSO TRUE OF THE EMPLOYEE OF NEW ENGLAND TELEPHONE WHO SENT A THANK-YOU NOTE TO CEO PAUL O'BRIEN. THE LETTER DESCRIBED HOW THE COMPANY'S TOUGH STAND FORCED THE WOMAN TO CONFRONT HER ALCOHOL AND DRUG PROBLEM.

TODAY SHE'S BACK AT WORK, HEALTHY AND PRODUCTIVE. /  
FROM COAST-TO-COAST, BUSINESS AND LABOR ARE WORKING TO  
DRIVE DRUGS OUT OF THE WORKPLACE. LET ME SALUTE THESE  
BEGINNINGS. LET ME ALSO CHALLENGE YOU TO BUILD UPON  
THEM. //

TODAY, DRUGS COST OUR ECONOMY MORE THAN \$60 BILLION  
ANNUALLY IN LOST PRODUCTIVITY, HEALTH CARE, AND OTHER  
EXPENSES. THIS HARMS THE ABILITY OF OUR BUSINESSES TO  
SUCCEED AND COMPETE. /

- 10 -

BY DEFEATING DRUGS, WE WILL HELP AMERICA WIN IN THE  
GLOBAL ECONOMY. WE WILL HELP EDUCATE OUR CITIZENS FOR  
A NEW CENTURY. WE WILL OPEN MORE OPPORTUNITY THAN EVER  
FOR ALL AMERICANS -- PRESERVE ONE NATION, UNDER GOD. //

STOPPING DRUG ABUSE WILL HELP PUT AMERICA BACK TO  
WORK -- INSTILL PRIDE, INCREASE PRODUCTIVITY, IMPROVE  
QUALITY, AND HEIGHTEN COMPETITIVENESS.

STOPPING DRUGS WILL ALSO STRENGTHEN THE FAMILY --  
REAFFIRMING VALUES LIKE DISCIPLINE AND SELF-RELIANCE,  
COURTESY AND BELIEF IN GOD.

DRUG ABUSE COSTS INCOMES AND JOBS -- HURTS CHILDREN  
-- DESTROYS MARRIAGES. WE MUST END IT -- AND WE WILL.  
// THAT'S WHY WE'VE WORKED WITH THE PRIVATE SECTOR TO  
EXPAND AND IMPROVE WORKPLACE PROGRAMS. / IT'S WHY OUR  
ANTI-DRUG BUDGET REQUEST FOR FY 1993 IS UP 93 PERCENT  
SINCE WE TOOK OFFICE. /

TODAY, I CALL ON THE CONGRESS TO FUND THIS REQUEST TO  
SPUR EFFECTIVE TREATMENT AND PREVENTION. / ABOVE ALL,  
I CALL ON CONGRESS TO PASS CRIME LEGISLATION NOW ON THE  
HILL -- INCLUDING A DEATH PENALTY FOR DRUG-KINGPINS WHO  
KILL OUR COPS. / LET THOSE WHO SOW THE WIND OF CRIME  
REAP THE WHIRLWIND OF PUNISHMENT. //

AS BUSINESS AND COMMUNITY LEADERS, EACH OF YOU IS  
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IT IS A CRUSADE TO TAKE DRUGS OFF THE STREETS -- SO  
THAT AMERICANS CAN TAKE BACK THE STREETS.

WE HAVE OUR WORK CUT OUT FOR US -- BUT I KNOW THAT  
WE WILL TRIUMPH. THANK YOU FOR WHAT YOU'VE ALREADY  
DONE -- AND WITH THIS NEW INITIATIVE, WHAT YOU'LL DO IN  
THE FUTURE. GOD BLESS YOU, AND THE UNITED STATES OF  
AMERICA.

# # # #

DRUG ADVISORY COUNCIL ROSE GARDEN  
WEDNESDAY, JULY 22, 1992 \ 9:15 A.M.

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TO SLASH OCCASIONAL COCAINE USE BY 15 PERCENT. IT WENT  
DOWN 22. /

THREE SEPARATE STUDIES CONFIRM THAT ADOLESCENCE USE OF COCAINE DROPPED 63 PERCENT FROM 1988 TO 1991. AMERICA IS CLEARLY GIVING UP DRUGS -- ESPECIALLY OUR KIDS. /

THIS IS AN IMPORTANT START IN A DIFFICULT FIGHT. TODAY, ACCORDING TO THE NATIONAL DRUG CONTROL POLICY, THERE ARE STILL UP TO 12 MILLION USERS OF ILLEGAL DRUGS. / THAT IS WHY IN NOVEMBER 1989, WE CREATED THE PRESIDENT'S DRUG ADVISORY COUNCIL TO FURTHER MOBILIZE THE PRIVATE SECTOR IN OUR ANTI-DRUG STRATEGY.

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THUS BEGAN A GREAT CRUSADE OF CITIZEN-FORMED COMMUNITY COALITIONS AGAINST DRUGS. IN JANUARY I SAW IT FIRST-HAND WHEN I MET WITH MORE THAN 700 COALITION LEADERS ATTENDING YOUR NATIONAL LEADERSHIP FORUM. I AM TOLD THERE ARE MORE THAN 900 OF THESE COMMUNITY ORGANIZATIONS WITH MORE BEING FORMED DAILY.

I LOOK FORWARD TO THIS OCTOBER -- WHEN THEY WILL BE HELPED BY A NEW ORGANIZATION GROWING OUT OF THE PRESIDENT'S DRUG ADVISORY COUNCIL: COMMUNITY ANTI-DRUG COALITIONS OF AMERICA. -- THIS GROUP WILL WORK WITH BUSINESS, LABOR, AND COMMUNITY LEADERS TO ELIMINATE DRUGS.

SO WILL ANOTHER MAJOR INITIATIVE OF THE PRESIDENT'S DRUG ADVISORY COUNCIL, WHICH I AM PLEASED TO ANNOUNCE TODAY. /

EIGHT MONTHS AGO, I MET WITH THE COUNCIL'S WORKPLACE COMMITTEE. FROM THAT HAS COME A PROGRAM WHICH SEEKS TO MAKE EVERY WORKPLACE IN AMERICA DRUG-FREE. ITS TITLE: DRUGS DON'T WORK. //

TODAY, THE GOOD NEWS IS THAT CLOSE TO 90 PERCENT OF LARGE COMPANIES HAVE ANTI-DRUG PROGRAMS. AND WE KNOW THEY DO WORK. // THE BAD NEWS IS THAT WE DON'T HAVE PROGRAMS WHERE WE NEED THEM MOST -- IN SMALL AND MEDIUM-SIZED BUSINESSES.

HERE YOU WILL FIND MANY OF THE MORE THAN 2 MILLION AMERICANS WHO USE COCAINE AND THE 12 MILLION OVERALL WHO USE DRUGS. IT IS FOR THEM THAT YOU AND COUNCILMEMBERS LIKE FRANK TASCO, AL CASEY, DAVID CLARE, AND GEORGE DILLON HAVE TEAMED TO PROVIDE FREEDOM FROM DRUGS IN THE MARKETPLACE. //

FOR INSTANCE, LAST YEAR I VISITED TROPICANA PRODUCTS IN FLORIDA, AND HEARD ABOUT THEIR EMPLOYEE ASSISTANCE PROGRAM.

ONE DAY, AN EMPLOYEE CALLED THE PROGRAM'S TOLL-FREE LINE FOR HELP IN BATTLING ADDICTION AND ALCOHOLISM. / RECENTLY, HE WROTE TO THE LOCAL NEWSPAPER SAYING, "THE SUBSTANCE ABUSE TREATMENT PROGRAM WAS A GODSEND." // THAT'S ALSO TRUE OF THE EMPLOYEE OF NEW ENGLAND TELEPHONE WHO SENT A THANK-YOU NOTE TO CEO PAUL O'BRIEN. THE LETTER DESCRIBED HOW THE COMPANY'S TOUGH STAND FORCED THE WOMAN TO CONFRONT HER ALCOHOL AND DRUG PROBLEM.

TODAY SHE'S BACK AT WORK, HEALTHY AND PRODUCTIVE. /  
FROM COAST-TO-COAST, BUSINESS AND LABOR ARE WORKING TO  
DRIVE DRUGS OUT OF THE WORKPLACE. LET ME SALUTE THESE  
BEGINNINGS. LET ME ALSO CHALLENGE YOU TO BUILD UPON  
THEM. //

TODAY, DRUGS COST OUR ECONOMY MORE THAN \$60 BILLION  
ANNUALLY IN LOST PRODUCTIVITY, HEALTH CARE, AND OTHER  
EXPENSES. THIS HARMS THE ABILITY OF OUR BUSINESSES TO  
SUCCEED AND COMPETE. /

BY DEFEATING DRUGS, WE WILL HELP AMERICA WIN IN THE  
GLOBAL ECONOMY. WE WILL HELP EDUCATE OUR CITIZENS FOR  
A NEW CENTURY. WE WILL OPEN MORE OPPORTUNITY THAN EVER  
FOR ALL AMERICANS -- PRESERVE ONE NATION, UNDER GOD. //

STOPPING DRUG ABUSE WILL HELP PUT AMERICA BACK TO  
WORK -- INSTILL PRIDE, INCREASE PRODUCTIVITY, IMPROVE  
QUALITY, AND HEIGHTEN COMPETITIVENESS.

STOPPING DRUGS WILL ALSO STRENGTHEN THE FAMILY --  
REAFFIRMING VALUES LIKE DISCIPLINE AND SELF-RELIANCE,  
COURTESY AND BELIEF IN GOD.

DRUG ABUSE COSTS INCOMES AND JOBS -- HURTS CHILDREN  
-- DESTROYS MARRIAGES. WE MUST END IT -- AND WE WILL.  
// THAT'S WHY WE'VE WORKED WITH THE PRIVATE SECTOR TO  
EXPAND AND IMPROVE WORKPLACE PROGRAMS. / IT'S WHY OUR  
ANTI-DRUG BUDGET REQUEST FOR FY 1993 IS UP 93 PERCENT  
SINCE WE TOOK OFFICE. /

TODAY, I CALL ON THE CONGRESS TO FUND THIS REQUEST TO  
SPUR EFFECTIVE TREATMENT AND PREVENTION. / ABOVE ALL,  
I CALL ON CONGRESS TO PASS CRIME LEGISLATION NOW ON THE  
HILL -- INCLUDING A DEATH PENALTY FOR DRUG-KINGPINS WHO  
KILL OUR COPS. / LET THOSE WHO SOW THE WIND OF CRIME  
REAP THE WHIRLWIND OF PUNISHMENT. //

AS BUSINESS AND COMMUNITY LEADERS, EACH OF YOU IS  
HELPING WIN A CRUSADE AS HISTORIC AS NORMANDY -- AS  
DEADLY AS PORK CHOP HILL -- AS MONUMENTAL AS THE FALL  
OF IMPERIAL COMMUNISM.

IT IS A CRUSADE TO TAKE DRUGS OFF THE STREETS -- SO  
THAT AMERICANS CAN TAKE BACK THE STREETS.

WE HAVE OUR WORK CUT OUT FOR US -- BUT I KNOW THAT  
WE WILL TRIUMPH. THANK YOU FOR WHAT YOU'VE ALREADY  
DONE -- AND WITH THIS NEW INITIATIVE, WHAT YOU'LL DO IN  
THE FUTURE. GOD BLESS YOU, AND THE UNITED STATES OF  
AMERICA.

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