

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13630
Folder ID Number: 13630-001

Folder Title:
Agriculture Communicators Congress 6/30/92 [OA 5810] [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	3	3

**AGRICULTURAL COMMUNICATORS CONGRESS
JEFFERSON AUDITORIUM, USDA \ JUNE 30, 1992 \ 1:30 P.M.**

THANK YOU, ED, FOR THAT INTRODUCTION. IT'S GOOD TO SEE SARA WYANT, MARSHA MAUZEY, DAVID KING, PAUL WESSLUND, AND TAYLOR BROWN. THANK YOU ALL FOR THAT WARM WELCOME.

BEFORE I GO FURTHER, LET ME MAKE A SHORT STATEMENT I KNOW WILL BE OF INTEREST TO ALL OF YOU -- INDEED, TO ALL AMERICANS. THIS MORNING, AMBASSADOR MALCOLM TOON BRIEFED ME ON HIS TRIP LAST WEEK TO RUSSIA TO DETERMINE WHETHER ANY AMERICAN POW'S OR MIA'S COULD BE ALIVE THERE.

- 2 -

HIS REPORT MAKES CLEAR THAT PRESIDENT YELTSIN STANDS BY HIS PLEDGE -- PROVIDING US ACCESS TO RUSSIAN OFFICIALS AND OPENING UP KGB ARCHIVES. BUT AMBASSADOR TOON ALSO REPORTS THAT HIS SEARCH HAS YET TO UNCOVER ANY EVIDENCE THAT AMERICAN POW'S OR MIA'S ARE CURRENTLY BEING HELD IN RUSSIA.

AS PRESIDENT, I TAKE IT TO BE AN ARTICLE OF FAITH -- A SOLEMN COVENANT WITH THOSE WHO SERVE THIS COUNTRY:

- 3 -

THE UNITED STATES WILL ALWAYS MAKE EVERY POSSIBLE EFFORT -- TAKE EVERY POSSIBLE ACTION -- TO LEARN THE FATE OF THOSE TAKEN PRISONER OR MISSING IN ACTION. OUR AIM REMAINS: A FULL ACCOUNTING FOR EVERY POW AND MIA -- NOTHING LESS.

AT MY INSTRUCTION, AMBASSADOR TOON WILL CONTINUE HIS WORK WITH THE FULL SUPPORT OF THE RUSSIAN GOVERNMENT -- INCLUDING AN EXHAUSTIVE SEARCH OF SOVIET ARCHIVES.

- 4 -

THE RUSSIAN GOVERNMENT HAS PROMISED TO MAKE A DEFINITIVE STATEMENT ON THIS ISSUE WITHIN THE NEXT FEW WEEKS. WE WILL PURSUE EVERY CREDIBLE ACCOUNT OF AMERICAN POW'S OR MIA'S HELD BY THE SOVIET REGIME.

NOW, TO THE ISSUE AT HAND: FIRST, MY THANKS TO YOU FOR THE GREAT JOB YOU DO IN KEEPING FARMERS, RANCHERS AND AGRIBUSINESS OWNERS NOT JUST WELL-INFORMED, BUT THE BEST-INFORMED IN THE WORLD. I KNOW YOU HAVE THEIR RESPECT AND GRATITUDE. YOU HAVE MINE, TOO.

- 5 -

DEMOCRACY WORKS BECAUSE AT ITS HEART IS ONE FUNDAMENTAL PRINCIPLE -- FREEDOM. FREEDOM IS ABOUT HUMAN RIGHTS, SELF-DETERMINATION AND PEACE AMONG NATIONS. IT'S ALSO ABOUT THE FREE FLOW OF IDEAS AND INFORMATION. THAT'S WHERE YOUR JOB COMES IN. THAT'S WHY YOUR WORK IS SO IMPORTANT -- NOT ONLY TO DEMOCRACY AND FREE ENTERPRISE -- BUT ALSO TO AGRICULTURE.

THANKS IN PART TO THE JOB YOU DO EVERY DAY, AGRICULTURE IS AMERICA'S NUMBER ONE INDUSTRY.

- 6 -

THE NEWS LATELY HAS BEEN TAKEN UP WITH URBAN ISSUES, BUT I WANT YOU TO KNOW THAT RURAL ISSUES ARE EQUALLY IMPORTANT. MY GROWTH AGENDA WILL BENEFIT ALL AMERICANS.

WITH LOWER CAPITAL GAINS TAXES, INVESTMENT TAX CREDITS AND HEALTH CARE REFORM, FARMERS ARE MAJOR BENEFICIARIES OF MY ECONOMIC GROWTH AGENDA. OUR POLICIES HAVE KEPT INTEREST RATES LOW -- SO FARM DEBT HAS GONE DOWN WHILE INCOME HAS GONE UP.

- 7 -

WITH OUR COMMON-SENSE AGRICULTURE POLICY, WE CAN SECURE A MORE PROSPEROUS FUTURE FOR FARMERS BY EXPANDING AND CREATING MARKETS -- BOTH AT HOME AND ABROAD.

WITH A FOURTH OF OUR PRODUCTION SOLD ABROAD, THE WORLD LOOKS TO AMERICAN FARMERS FOR ITS FOOD AND FIBER NEEDS. THIS YEAR, THAT ADDS UP TO AN EXPECTED \$41 BILLION IN EXPORTS -- THE SECOND HIGHEST IN HISTORY -- AND AN \$18 BILLION POSITIVE TRADE BALANCE.

- 8 -

THAT'S NOT ALL. THESE FARM EXPORTS GENERATE HUNDREDS OF THOUSANDS OF JOBS HERE AT HOME.

EXPORTS ARE A KEY TO AGRICULTURE'S CONTINUED STRENGTH AND ECONOMIC GROWTH. THAT'S WHY MY ECONOMIC PLAN INCLUDES PROGRAMS TO ACTIVELY PROMOTE THEM. AND THAT'S WHY WE'RE WORKING TO EXPAND MARKETS AND OPEN NEW ONES ON SEVERAL FRONTS. WE'RE GOING TO KNOCK DOWN TRADE BARRIERS. AND ENSURE FAIR COMPETITION FOR AMERICAN FARMERS IN THE WORLD MARKETPLACE.

- 9 -

THE GATT AND NAFTA AGREEMENTS ARE CRITICAL. I WILL NOT LET UP ON MY COMMITMENT TO THEM. I WILL CONTINUE TO PRESS OUR TRADING PARTNERS. A GATT AGREEMENT IS CLEARLY IN EVERYONE'S BEST INTERESTS BECAUSE IT WILL INCREASE ECONOMIC GROWTH WORLDWIDE. BUT WHILE WE WORK FOR AN AGREEMENT, WE WILL DEFEND THE INTERESTS OF THE AMERICAN FARMER.

AMERICA'S AGRICULTURAL PROSPERITY IS TIED TO EXPORTS.

- 10 -

NINETY-FIVE PERCENT OF THE WORLD'S POPULATION LIVES OUTSIDE THE UNITED STATES, AND GLOBAL POPULATION GROWTH IS OUTPACING OURS BY 70 PERCENT EACH YEAR. WE WANT TO MAKE SURE OUR FARMERS AND RANCHERS ARE IN A POSITION TO TAKE ADVANTAGE OF THE TRADE OPPORTUNITIES THIS GROWTH OFFERS BY FREEING FARMERS TO MAKE DECISIONS BASED ON MARKET DEMANDS.

- 11 -

EXPORT CREDITS TO RUSSIA AND OTHER NEW NATIONS OF THE OLD USSR ARE OPENING THE DOOR TO A VAST AND IMPORTANT MARKET FOR OUR AGRICULTURAL GOODS -- ONE THAT HOLDS INCREDIBLE POTENTIAL FOR OUR PRODUCERS.

AS YOU KNOW, SECRETARY MADIGAN ANNOUNCED EARLIER THAT WE WOULD MAKE \$150 MILLION IN EXPORT CREDIT GUARANTEES AVAILABLE TO RUSSIA AROUND JULY 1 AND ANOTHER \$150 AROUND AUGUST 1.

- 12 -

HOWEVER, IN RESPONSE TO PRESIDENT YELTSIN'S REQUEST, WE ANNOUNCED THAT BOTH CREDIT GUARANTEE PACKAGES -- A TOTAL OF \$300 MILLION -- WILL BE AVAILABLE ON OR ABOUT JULY 1. THIS COMPLETES THE \$600 MILLION CREDIT GUARANTEE OFFER I MADE TO RUSSIA ON APRIL 1. AND IT BRINGS TO \$4.85 BILLION THE VALUE OF CCC CREDIT GUARANTEE MY ADMINISTRATION HAS OFFERED TO THE FORMER USSR SINCE JANUARY 1991.

THESE AND OTHER EXPORT PROGRAMS ARE KEEPING AMERICAN AGRICULTURAL PRODUCTS COMPETITIVE AND BOOSTING EXPORT SALES.

IN ADDITION TO EXPANDING EXPORTS, REGULATORY REFORM IS ALSO A KEY PRIORITY. OUR REGULATORY CHANGES PUT THE FARMER BACK IN CHARGE. AS THE OLD SAYING GOES, "THE BEST WAY TO SOLVE FARM PROBLEMS IS TO CONSULT THE HARDEST HANDS."

I AM VERY PLEASED WITH THE JOB THAT VICE PRESIDENT QUAYLE AND THE COUNCIL ON COMPETITIVENESS IS DOING TO CUT BACK ON EXCESSIVE REGULATION. SINCE I ANNOUNCED THE MORATORIUM ON NEW REGULATIONS IN THE STATE OF THE UNION ADDRESS, WE HAVE SAVED \$15 - \$20 BILLION IN THE COST OF EXCESSIVE RED TAPE -- AND THIS IS JUST A DOWN PAYMENT ON THINGS TO COME. OUR REGULATORY RELIEF INITIATIVE IS BASED ON COMMON-SENSE PRINCIPLES:

- 15 -

PUTTING THE INDIVIDUAL BACK IN CHARGE, CREATING JOBS FOR AMERICANS, AND PROTECTING PROPERTY RIGHTS FOR ALL -- GUARANTEED UNDER THE CONSTITUTION.

MY COMMITMENT TO DEVELOPING ALTERNATIVE MARKETS IS EQUALLY STRONG. TECHNOLOGICAL ADVANCES HAVE OPENED THE WAY TO CREATE A NEW INDUSTRIAL FEED STOCK FOR AMERICA -- ONE DERIVED FROM AGRICULTURAL COMMODITIES THAT WILL GIVE CONSUMERS PRODUCTS THAT ARE SAFER FOR THE ENVIRONMENT.

- 16 -

ED MADIGAN SHARES MY VISION OF TAPPING THIS COMMERCIAL POTENTIAL -- AND WE'RE SEEING REAL SUCCESS.

IN MY HOME STATE OF TEXAS, A GROUP OF IMAGINATIVE ENTREPRENEURS PLAN TO MAKE NEWSPRINT FROM A CROP CALLED KENAF [KE-NAFF]. AND IN NEBRASKA, ANOTHER GROUP IS MAKING COMFORTERS AND PILLOWS OUT OF MILK WEED FLOSS -- THAT'S RIGHT, MILK WEED FLOSS. AND IN ED MADIGAN'S ILLINOIS, THEY PLAN TO PRODUCE BIODEGRADABLE PLASTICS FROM FARM PRODUCTS.

- 17 -

AND, OF COURSE, THERE'S ETHANOL -- A GREAT AMERICAN SUCCESS STORY THAT IS NOW THE SINGLE LARGEST INDUSTRIAL USE OF CORN. THE CLEAN AIR ACT THAT I SIGNED INTO LAW PROVIDES NEW OPPORTUNITIES FOR ETHANOL. LET ME SAY IT STRAIGHT OUT, IN PLAIN ENGLISH: I SUPPORT ETHANOL. AND I BELIEVE IT MUST BECOME A MAJOR PLAYER IN THE FUEL MARKET.

THE OXYGENATED FUELS PROGRAM CREATED BY THAT CLEAN AIR LAW WILL BE UP AND RUNNING THIS FALL.

- 18 -

WE WANT TO MAKE SURE THAT ETHANOL IS COMPETITIVE IN THE REFORMULATED GASOLINE PROGRAM. TO ENCOURAGE ETHANOL USE, I AM TODAY ANNOUNCING MY SUPPORT FOR AN AMENDMENT WHICH MAKES THAT GAS TAX EXEMPTION FOR ETHANOL PROPORTIONAL TO THE AMOUNT OF ETHANOL USED IN GASOLINE. THIS WILL ALLOW ETHANOL BLENDS TO COMPETE WITH OTHER ADDITIVES. THE BOTTOM LINE IS LESS CARBON MONOXIDE FOR AMERICAN CITIZENS, AND MORE SALES FOR AMERICAN FARMERS.

- 19 -

AMERICANS ARE DOERS. WITH THEIR HARD WORK AND DETERMINATION TO GET THE JOB DONE, THEY ACCOMPLISH GREAT THINGS -- AS LONG AS GOVERNMENT DOESN'T GET IN THE WAY.

I'VE SAID IT BEFORE, AND I'LL SAY IT AGAIN TODAY: IT'S AMERICA'S ENTREPRENEURS -- MEN AND WOMEN OF FAITH, VISION AND IMAGINATION -- LIKE OUR FARMERS -- WHO CREATE OUR NATION'S WEALTH.

- 20 -

GET GOVERNMENT OUT OF THEIR WAY AND ON THEIR SIDE, AND YOU'LL SEE THERE'S NO LIMIT TO WHAT THEY CAN DO FOR THIS COUNTRY. THANK YOU -- AND NOW I'D BE HAPPY TO TAKE QUESTIONS.

#

**AGRICULTURAL COMMUNICATORS CONGRESS
JEFFERSON AUDITORIUM, USDA \ JUNE 30, 1992 \ 1:30 P.M.**

**THANK YOU, ED, FOR THAT INTRODUCTION. IT'S GOOD TO
SEE SARA WYANT, MARSHA MAUZEY, DAVID KING, PAUL
WESSLUND, AND TAYLOR BROWN. THANK YOU ALL FOR THAT
WARM WELCOME.**

**BEFORE I GO FURTHER, LET ME MAKE A SHORT STATEMENT
I KNOW WILL BE OF INTEREST TO ALL OF YOU -- INDEED, TO
ALL AMERICANS. THIS MORNING, AMBASSADOR MALCOLM TOON
BRIEFED ME ON HIS TRIP LAST WEEK TO RUSSIA TO DETERMINE
WHETHER ANY AMERICAN POW'S OR MIA'S COULD BE ALIVE
THERE.**

- 2 -

HIS REPORT MAKES CLEAR THAT PRESIDENT YELTSIN STANDS BY HIS PLEDGE -- PROVIDING US ACCESS TO RUSSIAN OFFICIALS AND OPENING UP KGB ARCHIVES. BUT AMBASSADOR TOON ALSO REPORTS THAT HIS SEARCH HAS YET TO UNCOVER ANY EVIDENCE THAT AMERICAN POW'S OR MIA'S ARE CURRENTLY BEING HELD IN RUSSIA.

AS PRESIDENT, I TAKE IT TO BE AN ARTICLE OF FAITH
-- A SOLEMN COVENANT WITH THOSE WHO SERVE THIS COUNTRY:

- 3 -

THE UNITED STATES WILL ALWAYS MAKE EVERY POSSIBLE EFFORT -- TAKE EVERY POSSIBLE ACTION -- TO LEARN THE FATE OF THOSE TAKEN PRISONER OR MISSING IN ACTION. OUR AIM REMAINS: A FULL ACCOUNTING FOR EVERY POW AND MIA -- NOTHING LESS.

AT MY INSTRUCTION, AMBASSADOR TOON WILL CONTINUE HIS WORK WITH THE FULL SUPPORT OF THE RUSSIAN GOVERNMENT -- INCLUDING AN EXHAUSTIVE SEARCH OF SOVIET ARCHIVES.

- 4 -

THE RUSSIAN GOVERNMENT HAS PROMISED TO MAKE A DEFINITIVE STATEMENT ON THIS ISSUE WITHIN THE NEXT FEW WEEKS. WE WILL PURSUE EVERY CREDIBLE ACCOUNT OF AMERICAN POW'S OR MIA'S HELD BY THE SOVIET REGIME.

NOW, TO THE ISSUE AT HAND: FIRST, MY THANKS TO YOU FOR THE GREAT JOB YOU DO IN KEEPING FARMERS, RANCHERS AND AGRIBUSINESS OWNERS NOT JUST WELL-INFORMED, BUT THE BEST-INFORMED IN THE WORLD. I KNOW YOU HAVE THEIR RESPECT AND GRATITUDE. YOU HAVE MINE, TOO.

- 5 -

**DEMOCRACY WORKS BECAUSE AT ITS HEART IS ONE
FUNDAMENTAL PRINCIPLE -- FREEDOM. FREEDOM IS ABOUT
HUMAN RIGHTS, SELF-DETERMINATION AND PEACE AMONG
NATIONS. IT'S ALSO ABOUT THE FREE FLOW OF IDEAS AND
INFORMATION. THAT'S WHERE YOUR JOB COMES IN. THAT'S
WHY YOUR WORK IS SO IMPORTANT -- NOT ONLY TO DEMOCRACY
AND FREE ENTERPRISE -- BUT ALSO TO AGRICULTURE.**

**THANKS IN PART TO THE JOB YOU DO EVERY DAY,
AGRICULTURE IS AMERICA'S NUMBER ONE INDUSTRY.**

- 6 -

THE NEWS LATELY HAS BEEN TAKEN UP WITH URBAN ISSUES, BUT I WANT YOU TO KNOW THAT RURAL ISSUES ARE EQUALLY IMPORTANT. MY GROWTH AGENDA WILL BENEFIT ALL AMERICANS.

WITH LOWER CAPITAL GAINS TAXES, INVESTMENT TAX CREDITS AND HEALTH CARE REFORM, FARMERS ARE MAJOR BENEFICIARIES OF MY ECONOMIC GROWTH AGENDA. OUR POLICIES HAVE KEPT INTEREST RATES LOW -- SO FARM DEBT HAS GONE DOWN WHILE INCOME HAS GONE UP.

- 7 -

WITH OUR COMMON-SENSE AGRICULTURE POLICY, WE CAN SECURE A MORE PROSPEROUS FUTURE FOR FARMERS BY EXPANDING AND CREATING MARKETS -- BOTH AT HOME AND ABROAD.

WITH A FOURTH OF OUR PRODUCTION SOLD ABROAD, THE WORLD LOOKS TO AMERICAN FARMERS FOR ITS FOOD AND FIBER NEEDS. THIS YEAR, THAT ADDS UP TO AN EXPECTED \$41 BILLION IN EXPORTS -- THE SECOND HIGHEST IN HISTORY -- AND AN \$18 BILLION POSITIVE TRADE BALANCE.

- 8 -

THAT'S NOT ALL. THESE FARM EXPORTS GENERATE HUNDREDS OF THOUSANDS OF JOBS HERE AT HOME.

EXPORTS ARE A KEY TO AGRICULTURE'S CONTINUED STRENGTH AND ECONOMIC GROWTH. THAT'S WHY MY ECONOMIC PLAN INCLUDES PROGRAMS TO ACTIVELY PROMOTE THEM. AND THAT'S WHY WE'RE WORKING TO EXPAND MARKETS AND OPEN NEW ONES ON SEVERAL FRONTS. WE'RE GOING TO KNOCK DOWN TRADE BARRIERS. AND ENSURE FAIR COMPETITION FOR AMERICAN FARMERS IN THE WORLD MARKETPLACE.

- 9 -

THE GATT AND NAFTA AGREEMENTS ARE CRITICAL. I WILL NOT LET UP ON MY COMMITMENT TO THEM. I WILL CONTINUE TO PRESS OUR TRADING PARTNERS. A GATT AGREEMENT IS CLEARLY IN EVERYONE'S BEST INTERESTS BECAUSE IT WILL INCREASE ECONOMIC GROWTH WORLDWIDE. BUT WHILE WE WORK FOR AN AGREEMENT, WE WILL DEFEND THE INTERESTS OF THE AMERICAN FARMER.

AMERICA'S AGRICULTURAL PROSPERITY IS TIED TO EXPORTS.

- 10 -

NINETY-FIVE PERCENT OF THE WORLD'S POPULATION LIVES OUTSIDE THE UNITED STATES, AND GLOBAL POPULATION GROWTH IS OUTPACING OURS BY 70 PERCENT EACH YEAR. WE WANT TO MAKE SURE OUR FARMERS AND RANCHERS ARE IN A POSITION TO TAKE ADVANTAGE OF THE TRADE OPPORTUNITIES THIS GROWTH OFFERS BY FREEING FARMERS TO MAKE DECISIONS BASED ON MARKET DEMANDS.

- 11 -

EXPORT CREDITS TO RUSSIA AND OTHER NEW NATIONS OF THE OLD USSR ARE OPENING THE DOOR TO A VAST AND IMPORTANT MARKET FOR OUR AGRICULTURAL GOODS -- ONE THAT HOLDS INCREDIBLE POTENTIAL FOR OUR PRODUCERS.

AS YOU KNOW, SECRETARY MADIGAN ANNOUNCED EARLIER THAT WE WOULD MAKE \$150 MILLION IN EXPORT CREDIT GUARANTEES AVAILABLE TO RUSSIA AROUND JULY 1 AND ANOTHER \$150 AROUND AUGUST 1.

- 12 -

HOWEVER, IN RESPONSE TO PRESIDENT YELTSIN'S REQUEST, WE ANNOUNCED THAT BOTH CREDIT GUARANTEE PACKAGES -- A TOTAL OF \$300 MILLION -- WILL BE AVAILABLE ON OR ABOUT JULY 1. THIS COMPLETES THE \$600 MILLION CREDIT GUARANTEE OFFER I MADE TO RUSSIA ON APRIL 1. AND IT BRINGS TO \$4.85 BILLION THE VALUE OF CCC CREDIT GUARANTEE MY ADMINISTRATION HAS MADE AVAILABLE TO ASSIST U.S. AGRICULTURAL EXPORTS TO THE FORMER USSR SINCE JANUARY 1991.

- 13 -

THESE AND OTHER EXPORT PROGRAMS ARE KEEPING AMERICAN AGRICULTURAL PRODUCTS COMPETITIVE AND BOOSTING EXPORT SALES.

IN ADDITION TO EXPANDING EXPORTS, REGULATORY REFORM IS ALSO A KEY PRIORITY. OUR REGULATORY CHANGES PUT THE FARMER BACK IN CHARGE. AS THE OLD SAYING GOES, "THE BEST WAY TO SOLVE FARM PROBLEMS IS TO CONSULT THE HARDEST HANDS."

- 14 -

I AM VERY PLEASED WITH THE JOB THAT VICE PRESIDENT QUAYLE AND THE COUNCIL ON COMPETITIVENESS IS DOING TO CUT BACK ON EXCESSIVE REGULATION. SINCE I ANNOUNCED THE MORATORIUM ON NEW REGULATIONS IN THE STATE OF THE UNION ADDRESS, WE HAVE SAVED \$15 - \$20 BILLION IN THE COST OF EXCESSIVE RED TAPE -- AND THIS IS JUST A DOWN PAYMENT ON THINGS TO COME. OUR REGULATORY RELIEF INITIATIVE IS BASED ON COMMON-SENSE PRINCIPLES:

- 15 -

PUTTING THE INDIVIDUAL BACK IN CHARGE, CREATING JOBS FOR AMERICANS, AND PROTECTING PROPERTY RIGHTS FOR ALL -- GUARANTEED UNDER THE CONSTITUTION.

MY COMMITMENT TO DEVELOPING ALTERNATIVE MARKETS IS EQUALLY STRONG. TECHNOLOGICAL ADVANCES HAVE OPENED THE WAY TO CREATE A NEW INDUSTRIAL FEED STOCK FOR AMERICA -- ONE DERIVED FROM AGRICULTURAL COMMODITIES THAT WILL GIVE CONSUMERS PRODUCTS THAT ARE SAFER FOR THE ENVIRONMENT.

- 16 -

ED MADIGAN SHARES MY VISION OF TAPPING THIS COMMERCIAL POTENTIAL -- AND WE'RE SEEING REAL SUCCESS.

IN MY HOME STATE OF TEXAS, A GROUP OF IMAGINATIVE ENTREPRENEURS PLAN TO MAKE NEWSPRINT FROM A CROP CALLED KENAF [KE-NAFF]. AND IN NEBRASKA, ANOTHER GROUP IS MAKING COMFORTERS AND PILLOWS OUT OF MILK WEED FLOSS -- THAT'S RIGHT, MILK WEED FLOSS. AND IN ED MADIGAN'S ILLINOIS, THEY PLAN TO PRODUCE BIODEGRADABLE PLASTICS FROM FARM PRODUCTS.

- 17 -

AND, OF COURSE, THERE'S ETHANOL -- A GREAT AMERICAN SUCCESS STORY THAT IS NOW THE SINGLE LARGEST INDUSTRIAL USE OF CORN. THE CLEAN AIR ACT THAT I SIGNED INTO LAW PROVIDES NEW OPPORTUNITIES FOR ETHANOL. LET ME SAY IT STRAIGHT OUT, IN PLAIN ENGLISH: I SUPPORT ETHANOL. AND I BELIEVE IT MUST BECOME A MAJOR PLAYER IN THE FUEL MARKET.

THE OXYGENATED FUELS PROGRAM CREATED BY THAT CLEAN AIR LAW WILL BE UP AND RUNNING THIS FALL.

- 18 -

WE WANT TO MAKE SURE THAT ETHANOL IS COMPETITIVE IN THE REFORMULATED GASOLINE PROGRAM. TO ENCOURAGE ETHANOL USE, I AM TODAY ANNOUNCING MY SUPPORT FOR AN AMENDMENT WHICH MAKES THAT GAS TAX EXEMPTION FOR ETHANOL PROPORTIONAL TO THE AMOUNT OF ETHANOL USED IN GASOLINE. THIS WILL ALLOW ETHANOL BLENDS TO COMPETE WITH OTHER ADDITIVES. THE BOTTOM LINE IS LESS CARBON MONOXIDE FOR AMERICAN CITIZENS, AND MORE SALES FOR AMERICAN FARMERS.

- 19 -

AMERICANS ARE DOERS. WITH THEIR HARD WORK AND DETERMINATION TO GET THE JOB DONE, THEY ACCOMPLISH GREAT THINGS -- AS LONG AS GOVERNMENT DOESN'T GET IN THE WAY.

I'VE SAID IT BEFORE, AND I'LL SAY IT AGAIN TODAY: IT'S AMERICA'S ENTREPRENEURS -- MEN AND WOMEN OF FAITH, VISION AND IMAGINATION -- LIKE OUR FARMERS -- WHO CREATE OUR NATION'S WEALTH.

- 20 -

GET GOVERNMENT OUT OF THEIR WAY AND ON THEIR SIDE, AND
YOU'LL SEE THERE'S NO LIMIT TO WHAT THEY CAN DO FOR
THIS COUNTRY. THANK YOU -- AND NOW I'D BE HAPPY TO
TAKE QUESTIONS.

#

THE WHITE HOUSE
WASHINGTON

June 29, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID F. DEMAREST *DD*
FROM: JANICE SHAW CROUSE, Ph.D. *Janice Crouse*
SUBJECT: PROPOSED REMARKS FOR THE
AGRICULTURE COMMUNICATORS CONGRESS

I. SUMMARY

On Tuesday, June 30, at 1:30 p.m., you will address 450 members of the Agriculture Communicators Congress in the Thomas Jefferson Memorial Auditorium at the U.S. Department of Agriculture.

II. DISCUSSION

Your remarks (approximately 7 minutes/cards) thank the leaders of the Agriculture Communicators Congress for keeping farmers well informed, and emphasize that rural issues remain a priority in your Administration. Your remarks also point out the need to expand international markets for U.S. agricultural goods and to break down regulatory barriers to agricultural growth.

You will note on page 2 the brackets surrounding "GATT Trigger insert" (See attachment). The issue of whether to raise this issue in the text or simply in response to a question will be addressed by General Scowcroft in your morning meeting.

Crouse/Nix
June 26, 1992
RECONCILED

PRESIDENTIAL REMARKS: AGRICULTURAL COMMUNICATORS CONGRESS
 JEFFERSON AUDITORIUM AT U.S.D.A.
 TUESDAY, JUNE 30, 1992
 1:30 P.M.

[Acknowledgements.] Thank you for the great job you do in keeping farmers, ranchers and agribusiness owners not just well-informed, but the best-informed in the world. I know you have their respect and gratitude. You have mine, too.

Democracy works because at its heart is one fundamental principle -- freedom. Freedom is about human rights, self-determination and peace among nations. It's also about the free flow of ideas and information. That's where your job comes in. That's why your work is so important -- not only to democracy and free enterprise -- but also to agriculture.

Thanks in part to the job you do every day, agriculture is America's number one industry. The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans.

With lower capital gains taxes, investment tax credits and health care reform, farmers are major beneficiaries of my economic growth agenda. Our policies have kept interest rates low -- so farm debt has gone down while income has gone up. With our common-sense agriculture policy, we can secure a more prosperous future for farmers by expanding and creating markets -- both at home and abroad.

With a fourth of our production sold abroad, the world looks to us -- to American farmers -- for its food and fiber needs. This year, that adds up to an expected \$41 billion in exports -- the second highest in history -- and an \$18 billion positive trade balance. That's not all. These farm exports generate more than a million jobs here at home.

Exports are a key to agriculture's continued strength and economic growth. That's why my economic plan includes programs to actively promote them. And that's why we're working to expand markets and open new ones on several fronts. We're going to knock down trade barriers. And ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical. I will not let up on my commitment to them. Next month, at the Economic Summit in Munich, I will continue to press our trading partners. A GATT agreement is clearly in everyone's best interests because it will increase economic growth worldwide. But while we work for an agreement, we will defend the interests of the American farmer.

~~[[GATT TRIGGER INSERT?]]~~

20/
America's agricultural prosperity is tied to exports. Ninety-five percent of the world's population lives outside the United States, and global population growth is outpacing ours by 70 percent each year. We want to make sure our farmers and ranchers are in a position to take advantage of the trade opportunities this growth offers by freeing farmers to make decisions based on market demands.

Export credits to Russia and other new nations of the old USSR are opening the door to a vast new market for our agricultural goods -- one that holds incredible potential for our producers.

As you know, Secretary Madigan announced earlier that we would make \$150 million in export credit guarantees available to Russia around July 1 and another \$150 around August 1. However, in response to President Yeltsin's request, ~~I am today~~ ^{we} announcing ^{ed} that both credit guarantee packages -- a total of \$300 million -- will be available on or about July 1. These and other export programs are keeping American agricultural products competitive and boosting export sales.

My commitment to developing alternative markets is equally strong. Technological advances have opened the way to create a new industrial feed stock for America -- one derived from agricultural commodities that will give consumers products that are safer for the environment. Ed Madigan shares my vision of tapping this commercial potential -- and we're seeing real success.

In my old home state of Texas, a group of imaginative entrepreneurs plan to make newsprint from a crop called kenaf [ke-NAFF]. And in Nebraska, another group is making comforters and pillows out of milk weed floss -- that's right, milk weed floss. And in Ed Madigan's Illinois, they plan to produce biodegradable plastics from farm products.

And, of course, there's ethanol -- a great American success story that is now the single largest industrial use of corn. The Clean Air Act that I signed into law provides new opportunities for ethanol. Let me say it straight out, in plain English: I support ethanol. And I believe it must become a major player in the fuel market.

The oxygenated fuels program created by that clean air law will be up and running this fall. We want to make sure that ethanol is competitive in the reformulated gasoline program. To encourage ethanol use, I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete with other additives. The bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

Americans are doers. With their hard work and determination to get the job done, they accomplish great things -- as long as government doesn't get in the way.

I've said it before, and I'll say it again today: it's America's entrepreneurs -- men and women of faith, vision and imagination -- like our farmers -- who create our nation's wealth. Get government out of their way and on their side, and you'll see there's no limit to what they can do for this country.

Thank you -- and now I'd be happy to take questions.

#

② WFP Council
① Maria Wetland OPA
SE on Prop Rights GATT OPA US CA Ag MSC

THE WHITE HOUSE
WASHINGTON

June 29, 1992

R-2
OK

2 JUN 1992 P7

with changes

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID F. DEMAREST

FROM: JANICE SHAW CROUSE, Ph.D.

Janice Crouse

SUBJECT: PROPOSED REMARKS FOR THE AGRICULTURE COMMUNICATORS CONGRESS

I. SUMMARY

On Tuesday, June 30, at 1:30 p.m., you will address 450 members of the Agriculture Communicators Congress in the Thomas Jefferson Memorial Auditorium at the U.S. Department of Agriculture.

II. DISCUSSION

Your remarks (approximately 7 minutes/cards) thank the leaders of the Agriculture Communicators Congress for keeping farmers well informed, and emphasize that rural issues remain a priority in your Administration. Your remarks also point out the need to expand international markets for U.S. agricultural goods and to break down regulatory barriers to agricultural growth.

You will note on page 2 the brackets surrounding "GATT Trigger insert" (See attachment). The issue of whether to raise this issue in the text or simply in response to a question will be addressed by General Scowcroft in your morning meeting.

Crouse/Nix
June 26, 1992
RECONCILED

PRESIDENTIAL REMARKS: AGRICULTURAL COMMUNICATORS CONGRESS
JEFFERSON AUDITORIUM AT U.S.D.A.
TUESDAY, JUNE 30, 1992
1:30 P.M.

[Acknowledgements.] Thank you for the great job you do in keeping farmers, ranchers and agribusiness owners not just well-informed, but the best-informed in the world. I know you have their respect and gratitude. You have mine, too.

Democracy works because at its heart is one fundamental principle -- freedom. Freedom is about human rights, self-determination and peace among nations. It's also about the free flow of ideas and information. That's where your job comes in. That's why your work is so important -- not only to democracy and free enterprise -- but also to agriculture.

Thanks in part to the job you do every day, agriculture is America's number one industry. The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans.

With lower capital gains taxes, investment tax credits and health care reform, farmers are major beneficiaries of my economic growth agenda. Our policies have kept interest rates low -- so farm debt has gone down while income has gone up. With our common-sense agriculture policy, we can secure a more prosperous future for farmers by expanding and creating markets -- both at home and abroad.

With a fourth of our production sold abroad, the world looks to us -- to American farmers -- for its food and fiber needs. This year, that adds up to an expected \$41 billion in exports -- the second highest in history -- and an \$18 billion positive trade balance. That's not all. These farm exports generate more than a million jobs here at home.

Exports are a key to agriculture's continued strength and economic growth. That's why my economic plan includes programs to actively promote them. And that's why we're working to expand markets and open new ones on several fronts. We're going to knock down trade barriers. And ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical. I will not let up on my commitment to them. ~~Next month, at the Economic Summit in Munich,~~ I will continue to press our trading partners. A GATT agreement is clearly in everyone's best interests because it will increase economic growth worldwide. But while we work for an agreement, we will defend the interests of the American farmer.

~~[[GATT TRIGGER INSERT?]]~~ NO

America's agricultural prosperity is tied to exports. Ninety-five percent of the world's population lives outside the United States, and global population growth is outpacing ours by 70 percent each year. We want to make sure our farmers and ranchers are in a position to take advantage of the trade opportunities this growth offers by freeing farmers to make decisions based on market demands.

Export credits to Russia and other new nations of the old USSR are opening the door to a vast new market for our agricultural goods -- one that holds incredible potential for our producers.

As you know, Secretary Madigan announced earlier that we would make \$150 million in export credit guarantees available to Russia around July 1 and another \$150 around August 1. However, in response to President Yeltsin's request, ~~we~~ ^{we} ~~today~~ ^{ed} announcing that both credit guarantee packages -- a total of \$300 million -- will be available on or about July 1. These and other export programs are keeping American agricultural products competitive and boosting export sales.

My commitment to developing alternative markets is equally strong. Technological advances have opened the way to create a new industrial feed stock for America -- one derived from agricultural commodities that will give consumers products that are safer for the environment. Ed Madigan shares my vision of tapping this commercial potential -- and we're seeing real success.

In my ~~old~~ home state of Texas, a group of imaginative entrepreneurs plan to make newsprint from a crop called kenaf [ke-NAFF]. And in Nebraska, another group is making comforters and pillows out of milk weed floss -- that's right, milk weed floss. And in Ed Madigan's Illinois, they plan to produce biodegradable plastics from farm products.

And, of course, there's ethanol -- a great American success story that is now the single largest industrial use of corn. The Clean Air Act that I signed into law provides new opportunities for ethanol. Let me say it straight out, in plain English: I support ethanol. And I believe it must become a major player in the fuel market.

The oxygenated fuels program created by that clean air law will be up and running this fall. We want to make sure that ethanol is competitive in the reformulated gasoline program. To encourage ethanol use, I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete with other additives. The bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

Americans are doers. With their hard work and determination to get the job done, they accomplish great things -- as long as government doesn't get in the way.

I've said it before, and I'll say it again today: it's America's entrepreneurs -- men and women of faith, vision and imagination -- like our farmers -- who create our nation's wealth. Get government out of their way and on their side, and you'll see there's no limit to what they can do for this country.

Thank you -- and now I'd be happy to take questions.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/30/92 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
JUNE 30 - 1:30 p.m. - USDA

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CALIO	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

200728 P7:07

June 29, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID F. DEMAREST *DD*
FROM: JANICE SHAW CROUSE, Ph.D. *Janice Crouse*
SUBJECT: PROPOSED REMARKS FOR THE
AGRICULTURE COMMUNICATORS CONGRESS

I. SUMMARY

On Tuesday, June 30, at 1:30 p.m., you will address 450 members of the Agriculture Communicators Congress in the Thomas Jefferson Memorial Auditorium at the U.S. Department of Agriculture.

II. DISCUSSION

Your remarks (approximately 7 minutes/cards) thank the leaders of the Agriculture Communicators Congress for keeping farmers well informed, and emphasize that rural issues remain a priority in your Administration. Your remarks also point out the need to expand international markets for U.S. agricultural goods and to break down regulatory barriers to agricultural growth.

You will note on page 2 the brackets surrounding "GATT Trigger insert" (See attachment). The issue of whether to raise this issue in the text or simply in response to a question will be addressed by General Scowcroft in your morning meeting.

Crouse/Nix
June 26, 1992
RECONCILED

PRESIDENTIAL REMARKS: AGRICULTURAL COMMUNICATORS CONGRESS
 JEFFERSON AUDITORIUM AT U.S.D.A.
 TUESDAY, JUNE 30, 1992
 1:30 P.M.

[Acknowledgements.] Thank you for the great job you do in keeping farmers, ranchers and agribusiness owners not just well-informed, but the best-informed in the world. I know you have their respect and gratitude. You have mine, too.

Democracy works because at its heart is one fundamental principle -- freedom. Freedom is about human rights, self-determination and peace among nations. It's also about the free flow of ideas and information. That's where your job comes in. That's why your work is so important -- not only to democracy and free enterprise -- but also to agriculture.

Thanks in part to the job you do every day, agriculture is America's number one industry. The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans.

With lower capital gains taxes, investment tax credits and health care reform, farmers are major beneficiaries of my economic growth agenda. Our policies have kept interest rates low -- so farm debt has gone down while income has gone up. With our common-sense agriculture policy, we can secure a more prosperous future for farmers by expanding and creating markets -- both at home and abroad.

With a fourth of our production sold abroad, the world looks to us -- to American farmers -- for its food and fiber needs. This year, that adds up to an expected \$41 billion in exports -- the second highest in history -- and an \$18 billion positive trade balance. That's not all. These farm exports generate more than a million jobs here at home.

Exports are a key to agriculture's continued strength and economic growth. That's why my economic plan includes programs to actively promote them. And that's why we're working to expand markets and open new ones on several fronts. We're going to knock down trade barriers. And ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical. I will not let up on my commitment to them. Next month, at the Economic Summit in Munich, I will continue to press our trading partners. A GATT agreement is clearly in everyone's best interests because it will increase economic growth worldwide. But while we work for an agreement, we will defend the interests of the American farmer.

[[GATT TRIGGER INSERT?]]

America's agricultural prosperity is tied to exports. Ninety-five percent of the world's population lives outside the United States, and global population growth is outpacing ours by 70 percent each year. We want to make sure our farmers and ranchers are in a position to take advantage of the trade opportunities this growth offers by freeing farmers to make decisions based on market demands.

Export credits to Russia and other new nations of the old USSR are opening the door to a vast new market for our agricultural goods -- one that holds incredible potential for our producers.

As you know, Secretary Madigan announced earlier that we would make \$150 million in export credit guarantees available to Russia around July 1 and another \$150 around August 1. However, in response to President Yeltsin's request, I am today announcing that both credit guarantee packages -- a total of \$300 million -- will be available on or about July 1. These and other export programs are keeping American agricultural products competitive and boosting export sales.

My commitment to developing alternative markets is equally strong. Technological advances have opened the way to create a new industrial feed stock for America -- one derived from agricultural commodities that will give consumers products that are safer for the environment. Ed Madigan shares my vision of tapping this commercial potential -- and we're seeing real success.

In my old home state of Texas, a group of imaginative entrepreneurs plan to make newsprint from a crop called kenaf [ke-NAFF]. And in Nebraska, another group is making comforters and pillows out of milk weed floss -- that's right, milk weed floss. And in Ed Madigan's Illinois, they plan to produce biodegradable plastics from farm products.

And, of course, there's ethanol -- a great American success story that is now the single largest industrial use of corn. The Clean Air Act that I signed into law provides new opportunities for ethanol. Let me say it straight out, in plain English: I support ethanol. And I believe it must become a major player in the fuel market.

The oxygenated fuels program created by that clean air law will be up and running this fall. We want to make sure that ethanol is competitive in the reformulated gasoline program. To encourage ethanol use, I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete with other additives. The bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

Americans are doers. With their hard work and determination to get the job done, they accomplish great things -- as long as government doesn't get in the way.

I've said it before, and I'll say it again today: it's America's entrepreneurs -- men and women of faith, vision and imagination -- like our farmers -- who create our nation's wealth. Get government out of their way and on their side, and you'll see there's no limit to what they can do for this country.

Thank you -- and now I'd be happy to take questions.

#

POSSIBLE GATT TRIGGER INSERT

Two years ago, I worked with Congress to include in law a pair of "GATT triggers" to ensure that those interests were adequately safeguarded. The first of those triggers takes effect today, June 30th. Let me tell you what that means:

First, we will continue to produce what we need to compete -- so we will implement a 0% Acreage Reduction Program for wheat.

Second, we are prepared to waive minimum acreage set-asides for other commodities.

Third, we will establish a marketing loan for wheat and feed-grains.

And fourth, we will increase the levels of programs promoting American agricultural exports by 1 billion dollars. The law requires that we do this in 1994 and 1995. But today, we will move that deadline forward -- and begin to increase these programs in 1993. The message is simple: I will continue to work for an agreement -- but until one is reached, we will defend the interests of American agriculture.

THE WHITE HOUSE

WASHINGTON

June 26, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Agriculture Communicators
Speech

We have reviewed the attached presidential remarks and have noted a few suggested comments on the draft and included a suggested insert.

If you have any questions or I can be of further assistance, please let me know. I believe it would be useful for us to discuss briefly these remarks.

cc: Phillip D. Brady

— MASTER —

*HENSON:
Tie in econ.
plan. &
see fact changes*

W. Arlen

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: FRI. 6/26/92 10:00am

SUBJECT: PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
TUESDAY, 6/30/92 - 1:30 pm - USDA

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 10:00 a.m., FRIDAY, JUNE 26, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Crouse/Nix
Wednesday, June 24, 1992
2:15pm
[agri-com]

02 JUN 24 P2:28

PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
TUESDAY, JUNE 30, 1992 @ 1:30 P.M.
JEFFERSON AUDITORIUM @ USDA

Thank you for that warm welcome. Thank you, Ed, for that introduction. It's good to see Sara Wyant - AAEA, Marsha Mauzey - ARC, David King - ACE, Paul Wesslund - CCA, and Taylor Brown - NAFB. When I told Barbara about coming to meet with you, she said, "Great -- you've got a lot in common with them. They are experts in agriculture; you, in politics -- that gives you fertilizer in common." That's Barbara -- down-to-earth.

Thank you all for your vital role in keeping our farmers, ranchers and agribusiness owners well-informed. You help make agriculture America's number one industry and our nation the world's largest exporter of agricultural products. ~~(If you just had "representation on Capitol Hill," you'd be doing all right.)~~

(Calko)

The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. ~~My growth agenda will benefit all Americans. Our farm programs are vital in producing these great outcomes for American agriculture.~~
to creating prosperity in (Peters) (Porter)

We pushed bills through Congress in 1985 and 1990 that made U.S. agriculture more market-oriented and more flexible. Now, we sell one-fourth of U.S. farm production abroad -- for a total of \$41 billion a year with an \$18 billion positive trade balance. Those exports mean a million jobs here at home. ~~We have seen U.S. farm debt go down and income go up. Agricultural exports this year~~
Hundreds of thousands (OMB)

are expected to be the second highest in history. Folks, that's not bragging; that's fact.

The world is changing -- fast. And those changes can scare some people. But, today offers unprecedented opportunities for American prosperity. In agriculture, the marketplace for today and tomorrow is international trade. Fully ninety-five percent of the world's ^{no} population ^{people (Porter)} lives outside the United States.

(OMB)? } Global population ^{rates are (OMB)} growth is outpacing ours by 70 percent each year. That is why we are promoting exports so aggressively. We are going to knock down trade barriers, cut unfair export subsidies and remove ^{all (Porter)} the ^{open (OMB)} obstacles to free and fair trade. We are going to ensure fair competition for American farmers in the world marketplace.

(fair is buzz word in Ag world)

The GATT and NAFTA agreements are critical -- I will not let up on my commitment to these agreements. Next ^{week (Smith)} month, at the Economic Summit in Munich, I will continue to press our trading partners. (In the meantime, we are moving forward -- selling farm products abroad and righting wrongs. Take the European Community's oilseed policies that cost our soybean producers ^{as much} at ^{as (OMB)} least \$1 billion in annual losses. Twice, I've asked a GATT panel to review these policies and they've said -- unfair. Well, I am determined to see action -- to see that this issue will be resolved fairly. That's not retaliation; that's resolution. The EC must ^{correct this unfair situation (NSC)} change its discriminatory policies.

insert (Porter)

My commitment to developing new markets for agricultural products is equally strong. Technological advances have opened

And we are committed to seeing that _____ can compete on a level playing field with all fuels. (Counsel)

up tremendous possibilities and Ed Madigan shares my vision for tapping into their commercial potential. In my home state, Texas, plans are underway to make newsprint from a crop called kenaf. In Nebraska, they're making comforters and pillows out of milk-weed floss. And in Ed Madigan's home state, Illinois, they plan to produce biodegradable plastics from farm products. Then there's ethanol -- an industry that has increased ^{its use of (CMB)} corn production by 5,000 percent, making it the largest industrial use of corn.

We have taken a number of steps to help producers export American products. Our Export Enhancement Program is a \$15 billion commitment to help our products in tough markets. Our Export Credit Guarantee Program insures export loans against loss. Our outreach to Russia and the other new nations of the old USSR holds incredible potential for our producers. Already, profits are coming in from the ^{Nearly} \$5 billion in ^{Commodity Credit Corporation} export credits we've approved. ^{guarantees (NSC)}

Regulatory reform is also an ongoing priority. When government tries to do the job for the farmer, it doesn't work. It's like the city boy who tried to get a calf back in the barn. He shoved from the side -- calf didn't move. Shoved from the back -- calf didn't budge. A cousin, raised on the farm, walked over, put his finger in the calf's mouth and easily led it through the barn door.

Our regulatory changes put the farmer back in charge. As the old saying goes, "The best way to solve farm problems is to consult the hardest hands." USDA has initiated "Easy Access" to

Needs to be checked (CMB)

Porter

Porter
help our farmers and ranchers do business with their government.
Ed Madigan's 13 major regulatory changes will save at least \$1 billion.

In big and small ways, we are removing the roadblocks to economic growth. We are setting the stage for a new era of economic prosperity. We're getting government out of the way and we're getting government on the side of our agricultural producers. The result is -- the sky's the limit.

Our farmers, ranchers and agribusiness leaders depend on you for reliable information in order to make good decisions. I challenge you to continue to keep them not just well-informed, but the best-informed producers in the world. Tell them about export opportunities, about the potential of alternative uses, about the steps we've taken to make government more responsive. That information will mean the difference between failure and success. When you give them good information, they'll make right choices. And when they prosper -- America will, too.

Thank you. ~~And God bless the United States of America.~~

#####

→ And now I'd be happy to take a few questions. (Smith)

FACT CHECK CHANGES



Stuffed copy

Crouse/Nix
Wednesday, June 24, 1992
2:18pm
[agri-com]

PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
TUESDAY, JUNE 30, 1992 @ 1:30 P.M.
JEFFERSON AUDITORIUM @ USDA

Thank you for that warm welcome. Thank you, Ed, for that introduction. It's good to see Sara Wyant - AAEA, Marsha Mauzey - ARC, David King - ACE, Paul Wesslund - CCA, and Taylor Brown - NAFB. When I told Barbara about coming to meet with you, she said, "Great -- you've got a lot in common with them. They are experts in agriculture; you, in politics -- that gives you fertilizer in common." That's Barbara -- down-to-earth.

Thank you all for your vital role in keeping our farmers, ranchers and agribusiness owners well-informed. You help make agriculture America's number one industry and our nation the world's largest exporter of agricultural products. (If you just had "representation on Capitol Hill," you'd be doing all right.)

The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans. Our farm programs are vital in producing these great outcomes for American agriculture. We pushed bills through Congress in 1985 and 1990 that made U.S.

agriculture more market-oriented and more flexible. Now, we sell one-fourth of U.S. farm production abroad, ~~exports will reach an estimated \$41 billion this year, the 2nd highest on record. billion a year with an \$18 billion positive trade balance.~~ *with an \$18 billion positive trade balance and if current estimates hold, for a total of \$41 billion this year, the 2nd highest on record.*

~~experts mean a million jobs here at home.~~ We have seen U.S. farm debt go down and income go up. Agricultural exports this year

Suggested "Agricultural exports generate jobs ^{not only} on the farm but all the way down the chain -- that includes jobs for building Caterpillar tractors, jobs in the trucking industry, in the rail industry in rural communities -- school teachers, etc. . . .
These dollars spread throughout the economy.

are expected to be the second highest in history. Folks, that's not bragging; that's fact.

The world is changing -- fast. And those changes can scare some people. But, today offers unprecedented opportunities for American prosperity. In agriculture, the marketplace for today and tomorrow is international trade. Fully ninety-five percent of the world's population lives outside the United States.

To be checked w/ Censuses
Global population growth is outpacing ours by 70 percent each year. That is why we are promoting exports so aggressively. We are going to knock down trade barriers, cut unfair export subsidies and remove the obstacles to free and fair trade. We are going to ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical -- I will not let up on my commitment to these agreements. Next month, at the Economic Summit in Munich, I will continue to press our trading partners. In the meantime, we are moving forward -- selling farm products abroad and righting wrongs. Take the European Community's oilseed policies that cost our soybean producers at least \$1 billion in annual losses. Twice, I've asked a GATT panel to review these policies and they've said -- unfair. Well, I am determined to see action -- to see that this issue will be resolved fairly. That's not retaliation; that's resolution. The EC must change its discriminatory policies.

My commitment to developing new markets for agricultural products is equally strong. Technological advances have opened

up tremendous possibilities and Ed Madigan shares my vision for tapping into their commercial potential. In my home state, Texas, plans are underway to make newsprint from a crop called kenaf. In Nebraska, they're making comforters and pillows out of milk-weed floss. And in Ed Madigan's home state, Illinois, they plan to produce biodegradable plastics from farm products. Then there's ethanol -- an industry that has increased ^{its} ~~corn~~ production by 5,000 percent, making it the ^{single} largest industrial use of corn.

We have taken a number of steps to help producers export American products. ^{Over the last 8 years, we've committed \$5 billion to the E.P.} ~~Our Export Enhancement Program is a \$15 billion commitment to help our products in tough markets.~~ ^{make our exports competitive in tough markets.} ~~Program to~~ Our Export Credit Guarantee Program insures export loans against loss. Our outreach to Russia and the other new nations of the old USSR holds incredible potential for our producers. Already, profits are coming in from the ^{approximate} \$5 billion in export credits we've approved.

Regulatory reform is also an ongoing priority. When government tries to do the job for the farmer, it doesn't work. It's like the city boy who tried to get a calf back in the barn. He shoved from the side -- calf didn't move. Shoved from the back -- calf didn't budge. A cousin, raised on the farm, walked over, put his finger in the calf's mouth and easily led it through the barn door.

Our regulatory changes put the farmer back in charge. As the old saying goes, "The best way to solve farm problems is to consult the hardest hands." USDA has initiated "Easy Access" to

help our farmers and ranchers do business with their government.
Ed Madigan's 13 major regulatory changes will ~~save at least \$1~~ *contribute at least \$1*
~~billion.~~ *billion to the economy.*

In big and small ways, we are removing the roadblocks to economic growth. We are setting the stage for a new era of economic prosperity. We're getting government out of the way and we're getting government on the side of our agricultural producers. The result is -- the sky's the limit.

Our farmers, ranchers and agribusiness leaders depend on you for reliable information in order to make good decisions. I challenge you to continue to keep them not just well-informed, but the best-informed producers in the world. Tell them about export opportunities, about the potential of alternative uses, about the steps we've taken to make government more responsive. That information will mean the difference between failure and success. When you give them good information, they'll make right choices. And when they prosper -- America will, too.

Thank you. And God bless the United States of America.

#####

- ① 3 inserts
- ② Porter / GATT

Crouse/Nix
June 26, 1992
RECONCILED

PRESIDENTIAL REMARKS: AGRICULTURAL COMMUNICATORS CONGRESS
 U.S.D.A. JEFFERSON AUDITORIUM
 TUESDAY, JUNE 30, 1992
 1:30 P.M.

[Acknowledgements.] Thank you for the great job you do in keeping farmers, ranchers and agribusiness owners not just well-informed, but the best-informed in the world. I know you have their respect and gratitude. You have mine, too.

Democracy works because at its heart is one fundamental principle -- freedom. Freedom is about human rights, self-determination and peace among nations. It's also about the free flow of ideas and information. That's where your job comes in. That's why your work is so important -- not only to democracy and free enterprise -- but also to agriculture.

Thanks in part to the job you do every day, agriculture is America's number one industry. The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans.

With lower capital gains taxes, investment tax credits and health care reform, farmers are major beneficiaries of my economic growth agenda. Our policies have kept interest rates low -- so farm debt has gone down while income has gone up. With our common-sense agriculture policy, we can secure a more prosperous future for farmers by expanding and creating markets -- both at home and abroad.

With a fourth of our production sold abroad, the world looks to us -- to American farmers -- for its food and fiber needs. This year, that adds up to an expected \$41 billion in exports -- the second highest in history -- and an \$18 billion positive trade balance. That's not all. These farm exports generate more than a million jobs here at home.

Exports are a key to agriculture's continued strength and economic growth. That's why my economic plan includes programs to actively promote them. And that's why we're working to expand markets and open new ones on several fronts. We're going to knock down trade barriers. And ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical. I will not let up on my commitment to them. Next month, at the Economic Summit in Munich, I will continue to press our trading partners *To resolve outstanding issues - particularly in agriculture.* ✓

[GATT TRIGGER INSERT] ✓

America's agricultural prosperity is tied to exports. Ninety-five percent of the world's population lives outside the United States, and global population growth is outpacing ours by 70 percent each year. We want to make sure our farmers and ranchers are in a position to take advantage of the trade opportunities this growth offers by freeing farmers to make decisions based on market demands.

Export credits to Russia and other new nations of the old USSR are opening the door to a vast new market for our

agricultural goods -- one that holds incredible potential for our producers.

[INSERT]

These and other export programs are keeping American agricultural products competitive and boosting export sales.

My commitment to developing alternative markets is equally strong. Technological advances have opened the way to create a new industrial feed stock for America -- one derived from agricultural commodities that will give consumers products that are safer for the environment. Ed Madigan shares my vision of tapping this commercial potential -- and we're seeing real success.

In my old home state of Texas, a group of imaginative entrepreneurs plan to make newsprint from a crop called kenaf [ke-NAFF]. And in Nebraska, another group is making comforters and pillows out of milk weed floss -- that's right, milk weed floss. And in Ed Madigan's Illinois, they plan to produce biodegradable plastics from farm products.

And, of course, there's ethanol -- a great American success story that is now the single largest industrial use of corn. The Clean Air Act that I signed into law provides new opportunities for ethanol. Let me say it straight out, in plain English: I support ethanol. And I believe it must become a major player in the fuel market.

The oxygenated fuels program created by that clean air law will be up and running this fall. ~~But~~ ^W we want to make sure that ethanol ^{is competitive} ~~competes on a level playing field~~ in the reformulated gasoline program. ~~too~~ ^{To encourage ethanol use, I} ~~so~~ I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete ^{with} ~~at the same level as~~ other additives. The bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

Americans are doers. With their hard work and determination to get the job done, they accomplish great things -- as long as government doesn't get in the way.

I've said it before, and I'll say it again today: it's America's entrepreneurs -- men and women of faith, vision and imagination -- like our farmers -- who create our nation's wealth. Get government out of their way and on their side, and you'll see there's no limit to what they can do for this country.

Thank you -- and now I'd be happy to take questions.

#

Could impact
futures markets
Do Not Circulate

SENSITIVE INSERT -- NOT TO BE STAFFED...

As you know, Secretary Madigan announced earlier that we would make \$150 million in export credit guarantees available to Russia around July 1 and another \$150 around August 1. However, in response to President Yeltsin's request, I am today announcing that both credit guarantee packages—a total of \$300 million—will be available on or about July 1.

////////////////////////////////////

PROPOSED COUNCIL ON COMPETITIVENESS INSERT:

regulatory
stuff now out
of Dept

We have also made great strides in cutting back on excessive regulation. Thus far this year, we have saved \$15-20 billion in the cost of excessive red tape. And, that is just a down payment on things to come in the future.

not
enough
time for
this
addition

no

PROPOSED GRADY GATT INSERT:

(NSC does not approve this insert)

See also Porter's insert & compare to final on GATT

Let me be clear: We want a GATT agreement. We think that an agreement is in the interests of the U.S., the E.C., the Japanese -- of all nations -- because it will increase exports. But while we work for an agreement, we will defend the interests of the American farmer.

Two years ago, I worked with Congress to include in law a pair of "GATT triggers." Our aim was simply this: if we could not reach an agreement, then we would be able to defend ourselves. Well, today is June 30 and today the first GATT trigger is pulled. Let me tell you what that means:

First, we will continue to produce what we need to compete -- so we will implement a 0% A.R.P. for wheat.

Second, in order to keep American agriculture competitive, we are prepared to waive minimum acreage set-asides for other commodities.

Third, we will establish a marketing loan for wheat and feed-grains.

And fourth, we will increase programs to promote American agricultural exports by 1 billion dollars. The law requires that we do this in 1994 and 1995. But today, we will move that deadline forward -- and increase these programs in fiscal year 1993. The message is simple: we will negotiate hard for an agreement -- but until one is reached, we will fight hard for the interests of the American farmer.

of

~~Ponder GATT insert~~

The GATT negotiations are critical. I will not let up for one minute on my commitment to negotiating a good agreement that cuts trade-distorting subsidies and opens new markets for American farm products. Next month, at the Economic Summit in Munich, my top priority will be pressing our trading partners for new GATT rules on global agriculture. The Uruguay Round talks have been going on now for six years. The time for words is long past. It's time to cut the excuses and get the job done.

Let me be clear on another point. I firmly believe that the best solution to the global farm trade problem is to negotiate a GATT agreement, and show that the United States, European Community, and Japan are prepared to lead. But, as we all know, the world isn't always a rational place.

If the GATT negotiations fail, my Administration will defend the interests of American farmers by whatever means necessary. Two years ago, I worked with the Congress to fashion a "GATT trigger" that will increase EEP funding if the Uruguay Round fails. We will implement the trigger and implement it aggressively. If necessary, we will go toe-to-toe with our trading partners to get our fair share of global farm trade and we will immediately file GATT cases against quotas that illegally restrict American farm exports to Asia. Let no one -- here or abroad -- doubt that I stand with the American farmer in defending our interests in global markets.

"No"
DAD
("too harsh"
harder than
final accepted
version)

- ① 3 inserts
- ② Porter | BATT

Crouse/Nix
 June 26, 1992
 RECONCILED

PRESIDENTIAL REMARKS: AGRICULTURAL COMMUNICATORS CONGRESS
 U.S.D.A. JEFFERSON AUDITORIUM
 TUESDAY, JUNE 30, 1992
 1:30 P.M.

[Acknowledgements.] Thank you for the great job you do in keeping farmers, ranchers and agribusiness owners not just well-informed, but the best-informed in the world. I know you have their respect and gratitude. You have mine, too.

Democracy works because at its heart is one fundamental principle -- freedom. Freedom is about human rights, self-determination and peace among nations. It's also about the free flow of ideas and information. That's where your job comes in. That's why your work is so important -- not only to democracy and free enterprise -- but also to agriculture.

Thanks in part to the job you do every day, agriculture is America's number one industry. The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans.

With lower capital gains taxes, investment tax credits and health care reform, farmers are major beneficiaries of my economic growth agenda. Our policies have kept interest rates low -- so farm debt has gone down while income has gone up. With our common-sense agriculture policy, we can secure a more prosperous future for farmers by expanding and creating markets -- both at home and abroad.

- ① find out when futures markets close
 put info in brackets.
- ②

With a fourth of our production sold abroad, the world looks to us -- to American farmers -- for its food and fiber needs. This year, that adds up to an expected \$41 billion in exports -- the second highest in history -- and an \$18 billion positive trade balance. That's not all. These farm exports generate more than a million jobs here at home.

Exports are a key to agriculture's continued strength and economic growth. That's why my economic plan includes programs to actively promote them. And that's why we're working to expand markets and open new ones on several fronts. We're going to knock down trade barriers. And ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical. I will not let up on my commitment to them. Next month, at the Economic Summit in Munich, I will continue to press our trading partners.



America's agricultural prosperity is tied to exports. Ninety-five percent of the world's population lives outside the United States, and global population growth is outpacing ours by 70 percent each year. We want to make sure our farmers and ranchers are in a position to take advantage of the trade opportunities this growth offers by freeing farmers to make decisions based on market demands.

Export credits to Russia and other new nations of the old USSR are opening the door to a vast new market for our

agricultural goods -- one that holds incredible potential for our producers.

These and other export programs are keeping American agricultural products competitive and boosting export sales.

My commitment to developing alternative markets is equally strong. Technological advances have opened the way to create a new industrial feed stock for America -- one derived from agricultural commodities that will give consumers products that are safer for the environment. Ed Madigan shares my vision of tapping this commercial potential -- and we're seeing real success.

In my old home state of Texas, a group of imaginative entrepreneurs plan to make newsprint from a crop called kenaf [ke-NAFF]. And in Nebraska, another group is making comforters and pillows out of milk weed floss -- that's right, milk weed floss. And in Ed Madigan's Illinois, they plan to produce biodegradable plastics from farm products.

And, of course, there's ethanol -- a great American success story that is now the single largest industrial use of corn. The Clean Air Act that I signed into law provides new opportunities for ethanol. Let me say it straight out, in plain English: I support ethanol. And I believe it must become a major player in the fuel market.

The oxygenated fuels program created by that clean air law will be up and running this fall. But we want to make sure that ethanol competes on a level playing field in the reformulated gasoline program too. So I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete at the same level as other additives. The bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

Americans are doers. With their hard work and determination to get the job done, they accomplish great things -- as long as government doesn't get in the way.

I've said it before, and I'll say it again today: it's America's entrepreneurs -- men and women of faith, vision and imagination -- like our farmers -- who create our nation's wealth. Get government out of their way and on their side, and you'll see there's no limit to what they can do for this country.

Thank you -- and now I'd be happy to take questions.

#

SENSITIVE INSERT -- NOT TO BE STAFFED...

*Could impact
futures markets
Do Not Circulate*

As you know, Secretary Madigan announced earlier that we would make \$150 million in export credit guarantees available to Russia around July 1 and another \$150 around August 1. However, in response to President Yeltsin's request, I am today announcing that both credit guarantee packages—a total of \$300 million—will be available on or about July 1.

////////////////////////////////////

*add copy
no - space*

PROPOSED COUNCIL ON COMPETITIVENESS INSERT:

*regulatory
stuff now out
of left*

We have also made great strides in cutting back on excessive regulation. Thus far this year, we have saved \$15-20 billion in the cost of excessive red tape. And, that is just a down payment on things to come in the future.

PROPOSED GRADY GATT INSERT:

★
(NSC does not
approve this
insert)

★ See also
& compare
to final

Porter's insert
on GATT

[[Let me be clear: We want a GATT agreement. We think that an agreement is in the interests of the U.S., the E.C., the Japanese -- of all nations -- because it will increase exports. But while we work for an agreement, we will defend the interests of the American farmer.

Two years ago, I worked with Congress to include in law a pair of "GATT triggers." Our aim was simply this: if we could not reach an agreement, then we would be able to defend ourselves. Well, today is June 30 -- and today the first GATT trigger is pulled. Let me tell you what that means:

First, we will continue to produce what we need to compete -
- so we will implement a 0% A.R.P. for wheat.

Second, in order to keep American agriculture competitive, we are prepared to waive minimum acreage set-asides for other commodities.

Third, we will establish a marketing loan for wheat and feed-grains.

And fourth, we will increase programs to promote American agricultural exports by 1 billion dollars. The law requires that er do this in 1994 and 1995. But today, we will move that deadline forward -- and increase these programs in fiscal year 1993. The message is simple: we will negotiate hard for an agreement -- but until one is reached, we will fight hard for the American farmer.]]

~~Revised GATT report~~

The GATT negotiations are critical. I will not let up for one minute on my commitment to negotiating a good agreement that cuts trade-distorting subsidies and opens new markets for American farm products. Next month, at the Economic Summit in Munich, my top priority will be pressing our trading partners for new GATT rules on global agriculture. The Uruguay Round talks have been going on now for six years. The time for words is long past. It's time to cut the excuses and get the job done.

Let me be clear on another point. I firmly believe that the best solution to the global farm trade problem is to negotiate a GATT agreement, and show that the United States, European Community, and Japan are prepared to lead. But, as we all know, the world isn't always a rational place.

If the GATT negotiations fail, my Administration will defend the interests of American farmers by whatever means necessary. Two years ago, I worked with the Congress to fashion a "GATT trigger" that will increase EEP funding if the Uruguay Round fails. We will implement the trigger and implement it aggressively. If necessary, we will go toe-to-toe with our trading partners to get our fair share of global farm trade and we will immediately file GATT cases against quotas that illegally restrict American farm exports to Asia. Let no one -- here or abroad -- doubt that I stand with the American farmer in defending our interests in global markets.

THE WHITE HOUSE
WASHINGTON

June 26, 1992

Bob:

- 1) Good stuff on GATT Trigger and ethanol. Couple of minor edits.
- 2) In arguing with Zoellick you may wish to know that:
 - a. DG-1 has been trying to get a paper cleared that is responsive following the Baker meeting but it has been held up.
 - b. The word from Europe is that they plan to simply do the minimum optics necessary to avoid a blowup at the Summit -- there is no intention of any substantive movement.
 - c. Kohl, Mitterand and DeLors have agreed that there will be no Uruguay Round movement until after the French vote on Maastricht, sometime in September.

State is a patsy to the EC.

*Thank for your
great work on this
Cory*

in fiscal year 1993. The message is simple: we will negotiate hard for an agreement -- but until one is reached, we will fight hard for markets for American agriculture.

Insert B: p. 3 insert after "...increased corn production."

"This Administration has fought for increasing the use of ethanol in cleaning up our air and in reducing our dependence on unstable sources of oil. The Clean Air Act that I signed into law has opened up a whole new world of possibilities for ethanol -- and the bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

The oxygenated fuels program created by that clean air law will be up and running this fall. But we want to make sure that ethanol competes on a level playing field in the reformulated gasoline program too. So I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will ^{better enable} ~~allow~~ ethanol blends to compete ~~in the~~ ^{with} ~~at the same level as~~ other additives. We'll clean America's air with America's fuels."

U.S. DEPARTMENT OF AGRICULTURE
OFFICE OF THE SECRETARY



DATE: 26 June 92

SENT TO: BOB GRADY

PHONE #: 395-4844

FAX #: 395-5730

NUMBER OF PAGES SENT: 2
(excluding cover sheet)

FROM: BILL O'CONNOR

PHONE #: 202-720-3631

FAX #: 202-720-~~7005~~ 5137

COMMENTS: BOB - HERE ARE OUR COMMENTS ON CDTT TRIGGER & ETHANOL.
GENERALLY GREAT STUFF, BUT THE TAX CHANGES WILL NOT "FIX" THE
ETHANOL/CLEAN AIR PROBLEM. IT IS IMPORTANT THAT THE PRESIDENT NOT
MAKE THIS CLAIM BECAUSE IT WILL BE REACTED AGAINST IN THE MIDWEST.

BILL

Insert A: p. 2, at bottom, in place of discussion about oilseeds case:

~~"Let me be clear. We want a GATT agreement. We think that an agreement is in the best interest of the United States, the European Community, the Japanese, and every nation on earth, because it will increase growth. And it is good for American agriculture, because it will increase exports. But while we work for an agreement, we are prepared to defend the interests of the American farmer.~~

A GATT
dearly everyone's
economic worldwide.
will

Two years ago, I worked with Congress to include in law a pair of "GATT triggers," ~~It said simply that if we could not reach an agreement, we would be prepared to defend ourselves. Well, today is June 30th, and today the first "GATT trigger" is pulled.~~ *to ensure that those interests were adequately safeguarded.*
so there
takes effect today, June 30. ^

So today I would like to announce a series of actions we are prepared to take to implement the trigger:

- First, we will continue to produce what we need to compete. So we will implement a 0% ARP for wheat.
- Second, we will be prepared to waive minimum acreage set-asides for other commodities as we see fit to keep American agriculture competitive, *WHILE CONTINUING TO RETAIN A BALANCE BETWEEN SUPPLY & DEMAND.*
- Third, we will establish a marketing loan for wheat and feedgrains.
- Fourth, we will increase programs to promote American agricultural exports by one billion dollars. The law requires that we do this in 1994 and 1995. But today I'd like to announce that we will speed up that deadline and increase these programs

13 Rec. in. in.
in fiscal year 1993. The message is simple: we will negotiate hard for an agreement -- but until one is reached, we will fight hard for markets for American agriculture.

Insert B: p. 3 insert after "...increased corn production."

"This Administration has fought for increasing the use of ethanol in cleaning up our air and in reducing our dependence on unstable sources of oil. The Clean Air Act that I signed into law has opened up a whole new world of possibilities for ethanol -- and the bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

The oxygenated fuels program created by that clean air law will be up and running this fall. But we want to make sure that ethanol competes on a level playing field in the reformulated gasoline program too. So I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. *WITH THIS CHANGE*

IN THE LAW will allow ethanol blends *WILL BE BETTER ABLE TO COMPETE WITH* ~~to compete at the same level as other~~ additives. We'll clean America's air with America's fuels."

OFFICE OF MANAGEMENT AND BUDGET FAX COVER SHEET

Number of pages
(excluding cover sheet): 3 Date: 6/29/92

TO: David Demarest
Fax Number: 2983
Telephone: _____

FROM: Bob Arady
Fax Number: 5730
Telephone: 4844
Time: 3:20

SPECIAL INSTRUCTIONS:



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

ASSOCIATE DIRECTOR
FOR NATURAL RESOURCES,
ENERGY AND SCIENCE

June 29, 1992

NOTE TO: DAVID DEMAREST

FROM: Robert E. Grady *[Signature]*

Here is a slightly refined version of the Ag communicators insert.

It was developed at a meeting today of OMB, USTR, OPD, State, and NSC.

It should be noted that State and NSC still have reservations.

Attachment

cc: Clayton Yeutter
Bob Zoellick
Eric Melby
Jules Katz

~~to be in the best interest of the United States and~~
 I am sparing no effort to reach an agreement that
 at's trade distorts subsidies

Insert A: p. 2, at bottom, in place of discussion about oilseeds case:

"Let me be clear. We want a GATT agreement. We think that an agreement ^{would be} in the best interest of the United States, the European Community, ~~the Japanese~~ ^{and every nation on earth,} because it ~~will~~ ^{will} increase growth. ^{And it is good for American} agriculture, because it will increase exports. But while we work for an agreement, we are prepared to defend the interests of the American farmer.

Wald

ad spent
 New markets
 for ~~the~~ American farmer

Two years ago, I worked with Congress to include in law a pair of "GATT triggers." ~~It said simply that if we could not reach an agreement, we would be prepared to defend ourselves.~~

Well, today is June 30th, and today the first "GATT trigger" ~~is~~ ^{is} ~~in~~ ⁱⁿ effect:

So today I would like to announce a series of actions we are prepared to take to implement the trigger:

- First, we will continue to produce what we need to compete. So we will implement a 0% ARP for wheat.
- Second, we will be prepared to waive minimum acreage set-asides for other commodities as we see fit to keep American agriculture competitive ^{to balance supply and demand.}
- Third, we will establish a marketing loan for wheat and feedgrains.
- Fourth, we will increase ^{the levels of} programs to promote American agricultural exports by one billion dollars. The law requires that we do this in 1994 and 1995. But today I'd like to announce that we will speed up that deadline and increase these programs

begin to

in ~~the~~ year 1993. The message is simple: we will negotiate ^{with continued} hard for an agreement -- ~~But until one is reached, we will fight~~ hard for markets for American agriculture.

*and the actions to
announcing today will only be carried out
only in a way that is consistent with an agreement
if one is reached.*

But until one is reached,

*we
have
no
choice.
but to*

Insert B: p. 3 Insert after "...increased corn production."

"This Administration has fought for increasing the use of ethanol in cleaning up our air and in reducing our dependence on unstable sources of oil. The Clean Air Act that I signed into law has opened up a whole new world of possibilities for ethanol -- and the bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

The oxygenated fuels program created by that clean air law will be up and running this fall. But we want to make sure that ethanol competes on a level playing field in the reformulated gasoline program too. So I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete at the same level as other additives. We'll clean America's air with America's fuels."

FAX COVER SHEET

Number of pages (excluding cover sheet): 3 Date: 6/29/92

TO: David Demarest

Fax Number: 2983

Telephone: _____

FROM: Bob Grady

Fax Number: _____

Telephone: _____

Time: _____

SPECIAL INSTRUCTIONS:

I think these edits from Treasury are good - Apologies for their tardiness -

cc: Christina Martin

OFFICE OF MANAGEMENT AND BUDGET



DEPARTMENT OF THE TREASURY
 OFFICE OF TAX POLICY
 FACSIMILE COVER SHEET
 1500 PENNSYLVANIA AVENUE, NW
 WASHINGTON, DC 20220

Date: 6/29/92

Number of Pages to Follow: 2

To: Bob Grady
OMB

Addressee's Fax Number: 395-5730

Addressee's Confirmation Number: _____

From: Glenn Hubbard

Sender's Fax Number: (202) 622-0646

Sender's Confirmation Number: (202) 622-0050

Comments/Special Instructions:

UNCLASSIFIED



ESKREKAT

Assistant Secretary
for Tax Policy

room: _____ date: 06/25/92

I am responding to your
ethanol
A tax to Fred Goldberg (06/25/92)

The suggested changes to
Insert B, p. 3 are attached.

R. Glenn Hubbard
Deputy Assistant Secretary
for Tax Analysis
room 3108
phone 622-0130

Via Fax
to: Bob Gray /OMB

Department
of the Treasury

Office of the

in fiscal year 1992. The message is simple: we will negotiate hard for an agreement -- but until one is reached, we will fight hard for markets for American agriculture.

Insert 3: p. 9 insert after "...increased corn production."

"This Administration has fought for increasing the use of ethanol in cleaning up our air and in reducing our dependence on unstable sources of oil. The Clean Air Act that I signed into law has opened up a whole new world of possibilities for ethanol -- and the bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

The oxygenated fuels program created by that clean air law will be up and running this fall. ~~But~~ ^{we} want to make sure that ethanol ^{is competitive} ~~competes on a level playing field~~ in the reformulated gasoline program. ~~So I am~~ ^{So I am} today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete ^{with} ~~on the same level as~~ other additives. We'll clean America's air with America's fuels."

To encourage ethanol use, I

file

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/24/92 ACTION/CONCURRENCE/COMMENT DUE BY: FRI. 6/26/92 10:00am

SUBJECT: PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
TUESDAY, 6/30/92 - 1:30 pm - USDA

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 10:00 a.m., FRIDAY, JUNE 26, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Crouse/Nix
Wednesday, June 24, 1992
2:15pm
[agri-com]

32 JUN 24 P2:28

PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
TUESDAY, JUNE 30, 1992 @ 1:30 P.M.
JEFFERSON AUDITORIUM @ USDA

Thank you for that warm welcome. Thank you, Ed, for that introduction. It's good to see Sara Wyant - AAEA, Marsha Mauzey - ARC, David King - ACE, Paul Wesslund - CCA, and Taylor Brown - NAFB. When I told Barbara about coming to meet with you, she said, "Great -- you've got a lot in common with them. They are experts in agriculture; you, in politics -- that gives you fertilizer in common." That's Barbara -- down-to-earth.

Thank you all for your vital role in keeping our farmers, ranchers and agribusiness owners well-informed. You help make agriculture America's number one industry and our nation the world's largest exporter of agricultural products. (If you just had "representation on Capitol Hill," you'd be doing all right.)

The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans. Our farm programs are vital in producing these great outcomes for American agriculture. We pushed bills through Congress in 1985 and 1990 that made U.S. agriculture more market-oriented and more flexible. Now, we sell one-fourth of U.S. farm production abroad -- for a total of \$41 billion a year with an \$18 billion positive trade balance. Those exports mean a million jobs here at home. We have seen U.S. farm debt go down and income go up. Agricultural exports this year

are expected to be the second highest in history. Folks, that's not bragging; that's fact.

The world is changing -- fast. And those changes can scare some people. But, today offers unprecedented opportunities for American prosperity. In agriculture, the marketplace for today and tomorrow is international trade. Fully ninety-five percent of the world's population lives outside the United States. Global population growth is outpacing ours by 70 percent each year. That is why we are promoting exports so aggressively. We are going to knock down trade barriers, cut unfair export subsidies and remove the obstacles to free and fair trade. We are going to ensure fair competition for American farmers in the world marketplace.

The GATT and NAFTA agreements are critical -- I will not let up on my commitment to these agreements. Next month, at the Economic Summit in Munich, I will continue to press our trading partners. In the meantime, we are moving forward -- selling farm products abroad and righting wrongs. Take the European Community's oilseed policies that cost our soybean producers at least \$1 billion in annual losses. Twice, I've asked a GATT panel to review these policies and they've said -- unfair. Well, I am determined to see action -- to see that this issue will be resolved fairly. That's not retaliation; that's resolution. The EC must change its discriminatory policies.

My commitment to developing new markets for agricultural products is equally strong. Technological advances have opened

up tremendous possibilities and Ed Madigan shares my vision for tapping into their commercial potential. In my home state, Texas, plans are underway to make newsprint from a crop called kenaf. In Nebraska, they're making comforters and pillows out of milk-weed floss. And in Ed Madigan's home state, Illinois, they plan to produce biodegradable plastics from farm products. Then there's ethanol -- an industry that has increased corn production by 5,000 percent, making it the largest industrial use of corn.

We have taken a number of steps to help producers export American products. Our Export Enhancement Program is a \$15 billion commitment to help our products in tough markets. Our Export Credit Guarantee Program insures export loans against loss. Our outreach to Russia and the other new nations of the old USSR holds incredible potential for our producers. Already, profits are coming in from the \$5 billion in export credits we've approved.

Regulatory reform is also an ongoing priority. When government tries to do the job for the farmer, it doesn't work. It's like the city boy who tried to get a calf back in the barn. He shoved from the side -- calf didn't move. Shoved from the back -- calf didn't budge. A cousin, raised on the farm, walked over, put his finger in the calf's mouth and easily led it through the barn door.

Our regulatory changes put the farmer back in charge. As the old saying goes, "The best way to solve farm problems is to consult the hardest hands." USDA has initiated "Easy Access" to

help our farmers and ranchers do business with their government. Ed Madigan's 13 major regulatory changes will save at least \$1 billion.

In big and small ways, we are removing the roadblocks to economic growth. We are setting the stage for a new era of economic prosperity. We're getting government out of the way and we're getting government on the side of our agricultural producers. The result is -- the sky's the limit.

Our farmers, ranchers and agribusiness leaders depend on you for reliable information in order to make good decisions. I challenge you to continue to keep them not just well-informed, but the best-informed producers in the world. Tell them about export opportunities, about the potential of alternative uses, about the steps we've taken to make government more responsive. That information will mean the difference between failure and success. When you give them good information, they'll make right choices. And when they prosper -- America will, too.

Thank you. And God bless the United States of America.

#####

Dan has copy.

Delivered 5:00pm 6/26

SB



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

ASSOCIATE DIRECTOR
FOR NATURAL RESOURCES,
ENERGY AND SCIENCE

June 26, 1992

NOTE TO DAVID DEMAREST

FROM: Bob Grady *BG*

RE: Ag Communicators Inserts

Attached for your use are two proposed inserts for the Ag Communicators speech. One concerns the GATT trigger, the other concerns ethanol.

These proposed inserts were discussed this morning at a meeting which included OMB, White House OPD, USTR, and USDA. I believe it reflects the spirit of what these agencies agreed to and would suggest.

I am sending this language concurrently to participants in this morning's meeting, and to interested others, to ensure their concurrence.

Thank you.

CC: Jules Katz
Bill O'Conner
Randy Green
Gary Blumenthal

Phil Brady
Clayton Yeutter
Henson Moore
Fred Goldberg
Eric Melby

Insert A: p. 2, at bottom, in place of discussion about oilseeds case:

"Let me be clear. We want a GATT agreement. We think that an agreement is in the best interest of the United States, the European Community, the Japanese, and every nation on earth, because it will increase growth. And it is good for American agriculture, because it will increase exports. But while we work for an agreement, we are prepared to defend the interests of the American farmer.

Two years ago, I worked with Congress to include in law a pair of "GATT triggers." It said simply that if we could not reach an agreement, we would be prepared to defend ourselves. Well, today is June 30th, and today the first "GATT trigger" is pulled.

So today I would like to announce a series of actions we are prepared to take to implement the trigger:

- First, we will continue to produce what we need to compete. So we will implement a 0% ARP for wheat.
- Second, we will be prepared to waive minimum acreage setasides for other commodities as we see fit to keep American agriculture competitive.
- Third, we will establish a marketing loan for wheat and feedgrains.
- Fourth, we will increase programs to promote American agricultural exports by one billion dollars. The law requires that we do this in 1994 and 1995. But today I'd like to announce that we will speed up that deadline and increase these programs

in fiscal year 1993. The message is simple: we will *negotiate* hard for an agreement -- but until one is reached, we will *fight* hard for markets for American agriculture.

Insert B: p. 3 insert after "...increased corn production."

"This Administration has fought for increasing the use of ethanol in cleaning up our air and in reducing our dependence on unstable sources of oil. The Clean Air Act that I signed into law has opened up a whole new world of possibilities for ethanol -- and the bottom line is less carbon monoxide for American citizens, and more sales for American farmers.

The oxygenated fuels program created by that clean air law will be up and running this fall. But we want to make sure that ethanol competes on a level playing field in the reformulated gasoline program too. So I am today announcing my support for an amendment which makes that gas tax exemption for ethanol proportional to the amount of ethanol used in gasoline. This will allow ethanol blends to compete at the same level as other additives. We'll clean America's air with America's fuels."

Crouse/Nix
Wednesday, June 24, 1992
2:15pm
[agri-com]

02 JUN 24 P2:28
PRESIDENTIAL REMARKS: AGRICULTURE COMMUNICATORS CONGRESS
TUESDAY, JUNE 30, 1992 @ 1:30 P.M.
JEFFERSON AUDITORIUM @ USDA

Thank you for that warm welcome. Thank you, Ed, for that introduction. It's good to see Sara Wyant - AAEA, Marsha Mauzey - ARC, David King - ACE, Paul Wesslund - CCA, and Taylor Brown - NAFB. When I told Barbara about coming to meet with you, she said, "Great -- you've got a lot in common with them. They are experts in agriculture; you, in politics -- that gives you fertilizer in common." That's Barbara -- down-to-earth.

Thank you all for your vital role in keeping our farmers, ranchers and agribusiness owners well-informed. You help make agriculture America's number one industry and our nation the world's largest exporter of agricultural products. (If you just had "representation on Capitol Hill," you'd be doing all right.)

The news lately has been taken up with urban issues, but I want you to know that rural issues are equally important. My growth agenda will benefit all Americans. Our farm programs are vital in producing these great outcomes for American agriculture. We pushed bills through Congress in 1985 and 1990 that made U.S. agriculture more market-oriented and more flexible. Now, we sell one-fourth of U.S. farm production abroad -- for a total of \$41 billion a year with an \$18 billion positive trade balance. Those exports mean a million jobs here at home. We have seen U.S. farm debt go down and income go up. Agricultural exports this year

are expected to be the second highest in history. Folks, that's not bragging; that's fact.

The world is changing -- fast. And those changes can scare some people. But, today offers unprecedented opportunities for American prosperity. In agriculture, the marketplace for today and tomorrow is international trade. Fully ninety-five percent of the world's population lives outside the United States. Global population growth is outpacing ours by 70 percent each year. That is why we are promoting exports so aggressively. We are going to knock down trade barriers, cut unfair export subsidies and remove the obstacles to free and fair trade. We are going to ensure fair competition for American farmers in the world marketplace. * = Insert circled paragraph from p. 3

The GATT and NAFTA agreements are critical -- I will not let up on my commitment to these agreements. Next month, at the Economic Summit in Munich, I will continue to press our trading partners. In the meantime, we are moving forward -- selling farm products abroad and righting wrongs. Take the European Community's oilseed policies that cost our soybean producers at least \$1 billion in annual losses. Twice, I've asked a GATT panel to review these policies and they've said -- unfair. Well, I am determined to see action -- to see that this issue will be resolved fairly. That's not retaliation; that's resolution. The EC must change its discriminatory policies.

My commitment to developing new ^{uses} ~~markets~~ for agricultural products is equally strong. Technological advances have opened

(*) Insert (A)

up tremendous possibilities and Ed Madigan shares my vision for tapping into their commercial potential. In my home state, Texas, plans are underway to make newsprint from a crop called kenaf. In Nebraska, they're making comforters and pillows out of milk-weed floss. And in Ed Madigan's home state, Illinois, they plan to produce biodegradable plastics from farm products. Then there's ethanol -- an industry that has increased corn production ^{substantially. insert (B)} by 5,000 percent, ~~making it the largest industrial use of corn.~~

*Mark to p. 2 **

We have taken a number of steps to help producers export American products. Our Export Enhancement Program is a \$15 billion commitment to help our products in tough markets. Our Export Credit Guarantee Program insures export loans against loss. Our outreach to Russia and the other new nations of the old USSR holds incredible potential for our producers. Already, profits are coming in from the \$5 billion in export credits we've approved.

Another key

Regulatory reform is also ~~an ongoing~~ priority. When government tries to do the job for the farmer, it doesn't work. It's like the city boy who tried to get a calf back in the barn. He shoved from the side -- calf didn't move. Shoved from the back -- calf didn't budge. A cousin, raised on the farm, walked over, put his finger in the calf's mouth and easily led it through the barn door.

Our regulatory changes put the farmer back in charge. As the old saying goes, "The best way to solve farm problems is to consult the hardest hands." USDA has initiated "Easy Access" to

help our farmers and ranchers do business with their government. Ed Madigan's 13 major regulatory changes will save at least \$1 billion.

In big and small ways, we are removing the roadblocks to economic growth. We are setting the stage for a new era of economic prosperity. We're getting government out of the way and we're getting government on the side of our agricultural producers. The result is -- the sky's the limit.

Our farmers, ranchers and agribusiness leaders depend on you for reliable information in order to make good decisions. I challenge you to continue to keep them not just well-informed, but the best-informed producers in the world. Tell them about export opportunities, about the potential of alternative uses, about the steps we've taken to make government more responsive. That information will mean the difference between failure and success. When you give them good information, they'll make right choices. And when they prosper -- America will, too.

Thank you. And God bless the United States of America.

#####