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OHIO BROADCASTERS ASSOCIATION \ COLUMBUS, OHIO
THURSDAY, APRIL 30, 1992 \ 3:15 PM

THANK YOU, FRED [CUSIMANO]. AND GOOD AFTERNOON TO
THE OTHER DIAS GUESTS: GENE D'ANGELO, DALE BRING, AND
THOMAS STEWART. LET ME BEGIN WITH A FEW WORDS ABOUT
THE GREAT MAN WHO GAVE HIS NAME TO THIS CITY.

CHRISTOPHER COLUMBUS DARED TO EXPLORE FAR BEYOND THE
HORIZONS OF HIS CONTINENT -- AND HE DISCOVERED A NEW
WORLD. NONE OF US WOULD BE HERE HAD IT NOT BEEN FOR
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IN THE SAME MANNER, WE WOULDN'T BE ATTENDING A BROADCASTERS CONVENTION HAD IT NOT BEEN FOR THE DARING OF SCIENTIFIC PRODIGIES LIKE DEFORREST AND MARCONI, PIONEER NEWSCASTERS LIKE MURROW, AND BUSINESS GENIUSES LIKE SARNOFF AND PALEY.

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*And good afternoon
to the other
deas guests:*

*Greene D'Angelo
Dale V. Bring - Exec VP
Thomas Stewart*

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PROTECTING OUR FREEDOMS -- TRUSTING PEOPLE WITH THEIR FREEDOMS -- THESE FORM THE CORE OF OUR CRUSADE TO MAKE THIS COUNTRY STRONGER. A FREE ECONOMY WILL BE A STRONG ECONOMY, CREATING MORE GOOD JOBS. WE'LL KEEP OUR SOCIETY HEALTHY BY PUTTING THE FAMILY FIRST. AND BY KEEPING OUR DEFENSES STRONG, WE'LL KEEP THE PEACE.

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*** SAME LAWS AS WE**

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IN JUNEAU, ALASKA, A LOCAL CHARITY, THE ST. VINCENT DE PAUL SOCIETY, WANTED TO BUILD AN ADDITION TO ITS SHELTER FOR THE HOMELESS, ALSO REQUIRING MORE PARKING SPACES. UNFORTUNATELY THE BUILDING PROJECT WAS DELAYED FOR A WHOLE YEAR BECAUSE BUREAUCRATS DECLARED THE SITE A "WETLAND." NOW GET THIS: THE SHELTER IS IN THE MIDDLE OF TOWN, SURROUNDED BY CONCRETE -- DRY CONCRETE, I PRESUME -- ON A CITY BLOCK THAT INCLUDES TWO CAR DEALERSHIPS, A PLUMBING STORE AND A STORAGE BUSINESS.

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WELL, WE'VE HEARD THE WARNING. WE'RE FIGHTING BACK. OUR REFORM EFFORTS ARE BREATHING NEW LIFE INTO AMERICA'S ABILITY TO COMPETE, TO INNOVATE, TO CREATE JOBS. EVERY FEDERAL AGENCY I ASKED HAS RESPONDED WITH ACTION TO EASE THE BURDEN OF UNNECESSARY REGULATION. FROM BIOTECHNOLOGY TO ENERGY TO BANKING -- AND, YES, TO BROADCASTING AND TELECOMMUNICATIONS -- WE ARE TAKING THE SHACKLES OFF OF AMERICAN ENTERPRISE.

LET ME TAKE THIS OCCASION TO SALUTE THE FEDERAL COMMUNICATIONS COMMISSION FOR ITS ACTION TO RELAX NEEDLESS RESTRICTIONS ON OWNERSHIP OF RADIO STATIONS. THE FCC ALSO HAS TAKEN ACTION TO ALLOW COMPETITION AMONG INTERNATIONAL SATELLITE COMPANIES. THIS WILL HELP REDUCE PRICES AMERICANS NOW PAY ON MORE THAN A BILLION TELEPHONE CALLS EVERY YEAR TO OTHER COUNTRIES. THESE ARE VERY WELCOME REFORMS.

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THE DAY IS COMING WHEN MOTHERS AND FATHERS WILL BE ABLE TO SPEND MORE TIME AT HOME WITH THEIR CHILDREN EVEN AS THEY MAKE EVER MORE PRODUCTIVE CONTRIBUTIONS TO OUR ECONOMY.

IN THE SAME SPIRIT AS REGULATORY REFORM IS PRIVATIZATION -- FACILITIES NOW RUN BY GOVERNMENT TO BE OWNED AND OPERATED BY COMPETITIVE ENTERPRISES AND THUS SERVE THE PUBLIC FAR MORE FAIRLY AND EFFICIENTLY.

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TODAY, BEFORE I CAME HERE TO COLUMBUS, I SIGNED AN EXECUTIVE ORDER THAT WILL GIVE STATE AND LOCAL GOVERNMENTS MORE FREEDOM TO SELL OR LEASE THEIR INFRASTRUCTURE TO THE PRIVATE SECTOR IF THEY CHOOSE TO DO SO. WE HEAR COMPLAINTS THAT AMERICA'S INFRASTRUCTURE IS CRUMBLING, AND THAT STATES AREN'T PUTTING ENOUGH MONEY INTO EXPANDING OR REPAIRING IT. AT THE SAME TIME, MANY PRIVATE COMPANIES WANT TO INVEST IN THESE PROJECTS.

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PRIVATIZING STATE ENTERPRISES IS ONE OF THE GREAT HOPES FOR ECONOMIC GROWTH AND REBIRTH FROM MEXICO CITY TO MOSCOW. AND THIS GREAT IDEA PRESENTS MANY CHANCES FOR POSITIVE CHANGE RIGHT HERE IN OUR OWN COUNTRY -- OPPORTUNITIES WE CAN'T AFFORD TO OVERLOOK.

OF ONE THING, HOWEVER, I AM CERTAIN: THE STATUS QUO WILL NOT YIELD WITHOUT A FIGHT. THE SPECIAL-INTEREST CROWD WON'T LIKE OUR AGENDA. THEY THINK GOVERNMENT SHOULD OWN MORE, NOT LESS.

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THIS IS SPRINGTIME, AND A YOUNG MAN'S THOUGHTS TURN -- AND HIS RADIO DIAL TURNS -- TO BASEBALL. SO I'D LIKE TO LEAVE YOU WITH A FAVORITE STORY ABOUT THE LEGENDARY YOGI BERRA. IN YOGI'S HOMETOWN OF ST. LOUIS, THE LOCAL PEOPLE ORGANIZED A CELEBRATION IN HIS HONOR AT THE OLD SPORTSMAN'S PARK.

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#

**OHIO BROADCASTERS ASSOCIATION \ COLUMBUS, OHIO
THURSDAY, APRIL 30, 1992 \ 3:15 PM**

THANK YOU, FRED [CUSIMANO]. LET ME BEGIN WITH A FEW WORDS ABOUT THE GREAT MAN WHO GAVE HIS NAME TO THIS CITY. CHRISTOPHER COLUMBUS DARED TO EXPLORE FAR BEYOND THE HORIZONS OF HIS CONTINENT -- AND HE DISCOVERED A NEW WORLD. NONE OF US WOULD BE HERE HAD IT NOT BEEN FOR HIS VISION.

- 2 -

IN THE SAME MANNER, WE WOULDN'T BE ATTENDING A BROADCASTERS CONVENTION HAD IT NOT BEEN FOR THE DARING OF SCIENTIFIC PRODIGIES LIKE DEFEST AND MARCONI, PIONEER NEWSMEN LIKE MURROW, AND BUSINESS GENIUSES LIKE SARNOFF AND PALEY.

WE SHOULD KEEP IN MIND JUST HOW NEW THIS THING CALLED BROADCASTING IS. THE SAME YEAR MY FATHER WAS BORN HERE IN COLUMBUS, JUST A FEW BLOCKS AWAY ON EAST BROAD STREET, MARCONI INVENTED RADIO.

- 3 -

AND I AM SURE THERE ARE MANY HERE WHO CAN REMEMBER WHEN THE FIRST TV BROADCASTS WENT ON THE AIR.

YES, TELECOMMUNICATIONS IS STILL IN ITS INFANCY. AND IT IS TAKING ITS FIRST BABY STEPS HAND IN HAND WITH ANOTHER THING THAT'S BRIGHT AND NEW IN HUMAN HISTORY: THE WORLDWIDE SPREAD OF FREEDOM AND DEMOCRACY. AROUND THE GLOBE, NATIONS ARE JOINING A MOVEMENT IN WHICH THE UNITED STATES IS THE GREAT PIONEER AND THE UNSURPASSED LEADER.

- 4 -

PROTECTING OUR FREEDOMS -- TRUSTING PEOPLE WITH THEIR FREEDOMS -- THESE FORM THE CORE OF OUR CRUSADE TO MAKE THIS COUNTRY STRONGER. A FREE ECONOMY WILL BE A STRONG ECONOMY, CREATING MORE GOOD JOBS. WE'LL KEEP OUR SOCIETY HEALTHY BY PUTTING THE FAMILY FIRST. AND BY KEEPING OUR DEFENSES STRONG, WE'LL KEEP THE PEACE.

I'M WORKING TO OPEN WORLD MARKETS. OPEN TRADE WILL CREATE MORE AND BETTER JOBS FOR AMERICANS. IT OFFERS OUR CONSUMERS LOWER PRICES AND MORE CHOICES.

EXPANDING TRADE IS ONE OF FIVE PROGRAMS FOR THIS COUNTRY'S FUTURE THAT I VIEW AS TOP PRIORITIES.

**WE'RE WORKING AS WELL TO REVOLUTIONIZE -- LITERALLY RE-INVENT -- OUR SCHOOLS. PARENTS ARE LEADING THE WAY. IN COMMUNITY AFTER COMMUNITY, THEY ARE STANDING UP TO THE BUREAUCRATIC ESTABLISHMENT -- ASSERTING THEIR RIGHTS IN THEIR CHILDREN'S EDUCATION. \\ WE'RE WORKING FOR FUNDAMENTAL REFORM OF GOVERNMENT -- INCLUDING A BALANCED BUDGET AMENDMENT AND TERM LIMITS TO MAKE CONGRESS MORE ACCOUNTABLE. **

**WE'RE WORKING TO HELP THE INNOVATIONS AND EFFICIENCIES OF FREE MARKETS MAKE QUALITY HEALTH CARE AVAILABLE TO ALL. \\ AND WE'RE FIGHTING THE EXPLOSION OF NUISANCE LAWSUITS. \\ LET'S SPEND MORE TIME HELPING ONE ANOTHER AND LESS TIME SUING EACH OTHER. **

WE'RE FIGHTING HARD TO GET THE BURDENS OF UNREASONABLE GOVERNMENT REGULATION OFF THE BACKS OF THE AMERICAN PEOPLE. REGULATION IMPOSES A HIDDEN TAX ON EVERY MAN, WOMAN AND CHILD IN THIS COUNTRY.

IN MY STATE OF THE UNION ADDRESS, I LIT A FIRE UNDER MY ADMINISTRATION'S EFFORTS FOR FUNDAMENTAL REFORM OF GOVERNMENT REGULATION. THIS WEEK WE COMPLETED THE 90-DAY MORATORIUM I ORDERED ON NEW REGULATIONS. IN JUST THOSE 90 DAYS, WE HAVE COMPLETED OR SET IN MOTION REFORMS THAT WILL SAVE AMERICANS 15 TO 20 BILLION DOLLARS A YEAR. YESTERDAY, I ORDERED A 120 DAY EXTENSION OF THE MORATORIUM -- AND I AM EXPECTING MANY MORE ACHIEVEMENTS FOR FREEDOM AND COMMON SENSE.

FUNDAMENTAL REFORM OF REGULATION CAN'T BE ACHIEVED OVERNIGHT. IT'S GOING TO TAKE A LOT OF TOUGH, IMAGINATIVE, PATIENT EFFORT. BUT I AM TOTALLY COMMITTED TO REFORMING REGULATION, BECAUSE THE COST OF INACTION WOULD BE MORE THAN WE COULD BEAR. THINK OF SOME OF THE BURDENS AND CONTRADICTIONS WE ALREADY FACE: HERE IN COLUMBUS, THE CITY GOVERNMENT HAS PROJECTED THAT OVER THE NEXT DECADE, ITS COST OF COMPLIANCE WITH FEDERAL ENVIRONMENTAL REGULATIONS ALONE WILL BE \$1.6 BILLION. THAT'S \$856 PER HOUSEHOLD PER YEAR.

- 9 -

NOW, THIS IS FOR A COMMUNITY WHOSE ENTIRE CITY BUDGET LAST YEAR WAS \$591 MILLION. THE SHARE OF THE CITY'S BUDGET TO MEET THESE REGULATIONS STANDS TO INCREASE FROM 10 PERCENT TO 23 PERCENT. RIGHT NOW, COLUMBUS IS ONE OF THE MOST ATTRACTIVE PLACES IN THE COUNTRY FOR PEOPLE TO WORK AND TO LIVE. BUT I CAN'T SAY THINGS WILL STAY THAT WAY IF THE COST OF MEETING GOVERNMENT MANDATES KEEPS GOING THROUGH THE ROOF.

- 10 -

IN JUNEAU, ALASKA, A LOCAL CHARITY, THE ST. VINCENT DE PAUL SOCIETY, WANTED TO BUILD AN ADDITION TO ITS SHELTER FOR THE HOMELESS, ALSO REQUIRING MORE PARKING SPACES. UNFORTUNATELY THE BUILDING PROJECT WAS DELAYED FOR A WHOLE YEAR BECAUSE BUREAUCRATS DECLARED THE SITE A "WETLAND." NOW GET THIS: THE SHELTER IS IN THE MIDDLE OF TOWN, SURROUNDED BY CONCRETE -- DRY CONCRETE, I PRESUME -- ON A CITY BLOCK THAT INCLUDES TWO CAR DEALERSHIPS, A PLUMBING STORE AND A STORAGE BUSINESS.

- 11 -

THERE'S SOMETHING WRONG WITH THIS PICTURE. OBVIOUSLY SOMEBODY IN THIS EPISODE WAS ALL WET -- BUT IT WASN'T THE REAL ESTATE FOR THE HOMELESS SHELTER.

AND BACK HERE IN OHIO, AN UNREASONABLE FEDERAL REGULATION ALMOST FORCED THE CLOSING OF THE DAYTON AREA HEALTH PLAN -- AN INNOVATIVE MANAGED CARE PROGRAM DESIGNED TO OFFER HIGH QUALITY CARE TO SOME 43,000 MEDICAID RECIPIENTS IN DAYTON.

- 12 -

**GOVERNOR VOINOVICH LED THE EFFORT TO CHANGE THIS INEQUITY -- AND JUST THIS WEEK, I SIGNED LEGISLATION GRANTING AN EXEMPTION FOR THIS OHIO REFORM INITIATIVE. I HAVE CONFIDENCE IN THE NEW IDEAS OHIOANS ARE DEVELOPING ON THEIR OWN -- WITHOUT MANDATES FROM KNOW-IT-ALLS IN THE WASHINGTON BUREAUCRACY. WE DON'T DO MUCH FOR AMERICANS' HEALTH WHEN WE PUT HMOs LIKE THE ONE IN DAYTON ON THE CRITICAL LIST. \ **

IT'S STORIES LIKE THESE THAT REMIND US WHAT A VISIONARY ALEXIS DE TOCQUEVILLE WAS. A CENTURY AND A HALF AGO, HE WARNED THAT IF AMERICANS WERE NOT CAREFUL, GOVERNMENT WOULD "COVER THE SURFACE OF SOCIETY WITH A NETWORK OF SMALL, COMPLICATED RULES, MINUTE AND UNIFORM, THROUGH WHICH THE MOST ORIGINAL MINDS AND THE MOST ENERGETIC CHARACTERS CANNOT PENETRATE."

WELL, WE'VE HEARD THE WARNING. WE'RE FIGHTING BACK. OUR REFORM EFFORTS ARE BREATHING NEW LIFE INTO AMERICA'S ABILITY TO COMPETE, TO INNOVATE, TO CREATE JOBS. EVERY FEDERAL AGENCY I ASKED HAS RESPONDED WITH ACTION TO EASE THE BURDEN OF UNNECESSARY REGULATION. FROM BIOTECHNOLOGY TO ENERGY TO BANKING -- AND, YES, TO BROADCASTING AND TELECOMMUNICATIONS -- WE ARE TAKING THE SHACKLES OFF OF AMERICAN ENTERPRISE.

- 15 -

LET ME TAKE THIS OCCASION TO SALUTE THE FEDERAL COMMUNICATIONS COMMISSION FOR ITS ACTION TO RELAX NEEDLESS RESTRICTIONS ON OWNERSHIP OF RADIO STATIONS. THE FCC ALSO HAS TAKEN ACTION TO ALLOW COMPETITION AMONG INTERNATIONAL SATELLITE COMPANIES. THIS WILL HELP REDUCE PRICES AMERICANS NOW PAY ON MORE THAN A BILLION TELEPHONE CALLS EVERY YEAR TO OTHER COUNTRIES. THESE ARE VERY WELCOME REFORMS.

- 16 -

AL SIKES, THE FCC CHAIRMAN, BELIEVES IN FREE MARKETS AND INNOVATION -- AND IT'S CLEAR TO ME THAT IS THE RIGHT DIRECTION.

LOOKING FORWARD, ONE CAN'T HELP BUT SEE THAT NEW TELECOMMUNICATIONS TECHNOLOGIES WILL REVOLUTIONIZE SCIENCE, EDUCATION, AND THE WAY WE DO BUSINESS. THEY'LL BE AN IMPORTANT BOON TO FAMILIES:

THE DAY IS COMING WHEN MOTHERS AND FATHERS WILL BE ABLE TO SPEND MORE TIME AT HOME WITH THEIR CHILDREN EVEN AS THEY MAKE EVER MORE PRODUCTIVE CONTRIBUTIONS TO OUR ECONOMY.

IN THE SAME SPIRIT AS REGULATORY REFORM IS PRIVATIZATION -- FACILITIES NOW RUN BY GOVERNMENT TO BE OWNED AND OPERATED BY COMPETITIVE ENTERPRISES AND THUS SERVE THE PUBLIC FAR MORE FAIRLY AND EFFICIENTLY.

TODAY, BEFORE I CAME HERE TO COLUMBUS, I SIGNED AN EXECUTIVE ORDER THAT WILL GIVE STATE AND LOCAL GOVERNMENTS MORE FREEDOM TO SELL OR LEASE THEIR INFRASTRUCTURE TO THE PRIVATE SECTOR IF THEY CHOOSE TO DO SO. WE HEAR COMPLAINTS THAT AMERICA'S INFRASTRUCTURE IS CRUMBLING, AND THAT STATES AREN'T PUTTING ENOUGH MONEY INTO EXPANDING OR REPAIRING IT. AT THE SAME TIME, MANY PRIVATE COMPANIES WANT TO INVEST IN THESE PROJECTS.

MY EXECUTIVE ORDER WILL REMOVE IMPEDIMENTS TO COMPETITIVE ENTERPRISES BUYING INFRASTRUCTURE ASSETS -- INCLUDING BRIDGES, ROADS, HOUSING AND SEWAGE TREATMENT PLANTS. THIS INITIATIVE COULD GENERATE BILLIONS OF DOLLARS IN NEW INVESTMENT AND MILLIONS OF NEW JOBS. AMERICAN BUSINESS HAS THE FUNDS TO INVEST IN INFRASTRUCTURE AND EXPAND IT.

THROUGH TODAY'S ACTION, WE WILL HELP MORE PEOPLE ENJOY CHEAPER AND BETTER WASTE-WATER TREATMENT SERVICE BY LETTING BUSINESSES WITH REAL MARKET INCENTIVES DO THE JOB. WE'LL HELP LOW-INCOME TENANTS BUY THEIR OWN HOUSING. WE'RE PROMOTING COMPETITION THAT COULD DRAMATICALLY REDUCE THE COSTS OF URBAN MASS TRANSIT. AND THE MONEY THAT STATES WILL RECEIVE FOR SELLING THESE FACILITIES WILL BE USED TO BUILD EVEN MORE NEW NEEDED INFRASTRUCTURE, OR TO LOWER THE STATES' DEBTS -- OR TO CUT YOUR TAXES.

PRIVATIZING STATE ENTERPRISES IS ONE OF THE GREAT HOPES FOR ECONOMIC GROWTH AND REBIRTH FROM MEXICO CITY TO MOSCOW. AND THIS GREAT IDEA PRESENTS MANY CHANCES FOR POSITIVE CHANGE RIGHT HERE IN OUR OWN COUNTRY -- OPPORTUNITIES WE CAN'T AFFORD TO OVERLOOK.

OF ONE THING, HOWEVER, I AM CERTAIN: THE STATUS QUO WILL NOT YIELD WITHOUT A FIGHT. THE SPECIAL-INTEREST CROWD WON'T LIKE OUR AGENDA. THEY THINK GOVERNMENT SHOULD OWN MORE, NOT LESS.

WASHINGTON IS SWARMING WITH NOISY LOBBYISTS FOR THE OLD INTERESTS OF KNOW-IT-ALL GOVERNMENT -- PEOPLE WHO'VE NEVER MET A REGULATION THEY DIDN'T LIKE.

THIS IS SPRINGTIME, AND A YOUNG MAN'S THOUGHTS TURN -- AND HIS RADIO DIAL TURNS -- TO BASEBALL. SO I'D LIKE TO LEAVE YOU WITH A FAVORITE STORY ABOUT THE LEGENDARY YOGI BERRA. IN YOGI'S HOMETOWN OF ST. LOUIS, THE LOCAL PEOPLE ORGANIZED A CELEBRATION IN HIS HONOR AT THE OLD SPORTSMAN'S PARK.

YOGI QUAVERED WITH EMOTION AS HE STEPPED UP TO SPEAK. "FIRST," HE SAID, "FROM THE BOTTOM OF MY HEART, LET ME THANK ALL THE PEOPLE WHO HAVE MADE THIS DAY NECESSARY."

\\

THE POINT OF THE STORY IS THIS: THE FREEDOM-LOVING PEOPLE IN THIS COUNTRY -- PEOPLE OF INGENUITY AND ENTERPRISE, PEOPLE IN LEADING-EDGE INDUSTRIES LIKE YOUR OWN -- ARE NOT MERELY MAKING RENEWAL OF LIMITED GOVERNMENT POSSIBLE. \\ THEY'RE MAKING IT NECESSARY.

THEY'RE MAKING IT INEVITABLE. \\ TECHNOLOGICAL ADVANCE IS ACCELERATING SO RAPIDLY THAT THE OLD GUARD CAN ONLY HOPE IN VAIN TO KEEP UP. WE'LL MAKE INTRUSIVE AND GLUTTONOUS GOVERNMENT A THING OF THE PAST.

WE'VE REACHED A TURNING POINT. \\ WE'RE ON THE VERGE OF WATERSHED REFORMS TO MAKE GOVERNMENT STOP STIFLING PEOPLE WHO WANT TO USE THEIR FREEDOMS TO CREATE, TO PRODUCE, TO SERVE. \\

- 25 -

THE DAY IS COMING WHEN ENTERPRISERS AND INNOVATORS LIKE YOURSELVES WILL LEAD US TO NEW HORIZONS. THE DAY IS COMING WHEN DREAMS NOT YET IMAGINED WILL COME TRUE.

I AM CONFIDENT ABOUT THE YEARS AHEAD: WE WILL KEEP THIS NATION A CHAMPION OF IDEAS AND OPPORTUNITY AND JUSTICE. WE CAN REFORM OUR SCHOOLS AND OUR COURTS AND OUR HEALTH SYSTEM -- OUR VERY SYSTEM OF GOVERNMENT. WE CAN ASSURE THAT WHEN WE REACH THE NEW CENTURY, AMERICA WILL STILL BE THE STRONGEST, THE BRAVEST, AND THE FREEST NATION ON THE FACE OF THE EARTH.

- 26 -

THANK YOU, AND MAY GOD BLESS THE UNITED STATES OF AMERICA.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/29/92 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: OHIO ASSOCIATION OF BROADCASTERS, 04/30

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
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DELAND		<input checked="" type="checkbox"/>	MCGROARTY		<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

2 APR 29 P7:40

April 29, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST

FROM: JOSEPH P. DUGGAN

SUBJECT: OHIO ASSOCIATION OF BROADCASTERS

I. SUMMARY

On Thursday, April 30, at 3:15 p.m. in Columbus, Ohio, you will speak to about 200 members of the Ohio Association of Broadcasters. This group, which you addressed twice as Vice President, is composed of radio and TV station owners and managers.

II. DISCUSSION

The remarks (15 minutes, on cards) state your philosophy of what type of government regulation is appropriate, describe the successes of the moratorium, and lay out how the Administration will regulate in the future.

You also discuss the new executive order allowing local governments to privatize their infrastructure.

(Duggan/Simon)
April 29, 1992

PRESIDENTIAL REMARKS: OHIO BROADCASTERS ASSOCIATION
COLUMBUS, OHIO
THURSDAY, APRIL 30, 1992
3:15 PM

Thank you, Fred [Cusimano]. Let me begin with a few words about the great man who gave his name to this city. Christopher Columbus dared to explore far beyond the horizons of his continent -- and he discovered a new world. None of us would be here had it not been for his vision.

In the same manner, we wouldn't be attending a broadcasters convention had it not been for the daring of scientific prodigies like DeForest and Marconi, pioneer newsmen like Murrow, and business geniuses like Sarnoff and Paley.

We should keep in mind just how new this thing called broadcasting is. The same year my father was born here in Columbus, just a few blocks away on East Broad Street, Marconi invented radio. And I am sure there are many here who can remember when the first TV broadcasts went on the air.

Yes, telecommunications is still in its infancy. And it is taking its first baby steps hand in hand with another thing that's bright and new in human history: the worldwide spread of freedom and democracy. They are joining a movement in which the United States is the great pioneer and the unsurpassed leader.

Protecting our freedoms -- trusting people with their freedoms -- these form the core of our crusade to make this country stronger. A free economy will be a strong economy, creating more good jobs. We'll keep our society healthy by

putting the family first. And by keeping our defenses strong, we'll keep the peace.

I'm working to open world markets. Open trade will create more and better jobs for Americans. It offers our consumers lower prices and more choices. Expanding trade is one of five programs for this country's future that I view as top priorities.

We're working as well to revolutionize -- literally reinvent -- our schools. Parents are leading the way. In community after community, they are standing up to the bureaucratic establishment -- asserting their rights in their children's education. \\ We're working for fundamental reform of government -- including a balanced budget amendment and term limits to make Congress more accountable. \\ We're working to help the innovations and efficiencies of free markets make quality health care available to all. \\ And we're fighting the explosion of nuisance lawsuits. \\ Let's spend more time helping one another and less time suing each other. \\

We're fighting hard to get the burdens of unreasonable government regulation off the backs of the American people. Regulation imposes a hidden tax on every man, woman and child in this country.

In my State of the Union Address, I lit a fire under my administration's efforts for fundamental reform of government regulation. This week we completed the 90-day moratorium I ordered on new regulations. In just those 90 days, we have completed or set in motion reforms that will save Americans 15 to

20 billion dollars a year. Yesterday, I ordered a 120 day extension of the moratorium -- and I am expecting many more achievements for freedom and common sense.

Fundamental reform of regulation can't be achieved overnight. It's going to take a lot of tough, imaginative, patient effort. But I am totally committed to reforming regulation, because the cost of inaction would be more than we could bear. Think of some of the burdens and contradictions we already face:

Here in Columbus, the city government has projected that over the next decade, its cost of compliance with federal environmental regulations alone will be \$1.6 billion. That's \$856 per household per year. Now, this is for a community whose entire city budget last year was \$591 million. The share of the city's budget to meet these regulations stands to increase from 10 percent to 23 percent. Right now, Columbus is one of the most attractive places in the country for people to work and to live. But I can't say things will stay that way if the cost of meeting government mandates keeps going through the roof.

In Juneau, Alaska, a local charity, the St. Vincent de Paul Society, wanted to build an addition to its shelter for the homeless, also requiring more parking spaces. Unfortunately the building project was delayed for a whole year because bureaucrats declared the site a "wetland." Now get this: The shelter is in the middle of town, surrounded by concrete -- dry concrete, I presume -- on a city block that includes two car dealerships, a

plumbing store and a storage business. There's something wrong with this picture. Obviously somebody in this episode was all wet -- but it wasn't the real estate for the homeless shelter.

And back here in Ohio, an unreasonable federal regulation almost forced the closing of the Dayton Area Health Plan -- an innovative managed care program designed to offer high quality care to some 43,000 Medicaid recipients in Dayton. Governor Voinovich led the effort to change this inequity -- and just this week, I signed legislation granting an exemption for this Ohio reform initiative. I have confidence in the new ideas Ohioans are developing on their own -- without mandates from know-it-alls in the Washington bureaucracy. We don't do much for Americans' health when we put HMOs like the one in Dayton on the critical list. \\

It's stories like these that remind us what a visionary Alexis de Tocqueville was. A century and a half ago, he warned that if Americans were not careful, government would "cover the surface of society with a network of small, complicated rules, minute and uniform, through which the most original minds and the most energetic characters cannot penetrate."

Well, we've heard the warning. We're fighting back. Our reform efforts are breathing new life into America's ability to compete, to innovate, to create jobs. Every federal agency I asked has responded with action to ease the burden of unnecessary regulation. From biotechnology to energy to banking -- and, yes,

to broadcasting and telecommunications -- we are taking the shackles off of American enterprise.

Let me take this occasion to salute the Federal Communications Commission for its action to relax needless restrictions on ownership of radio stations. The FCC also has taken action to allow competition among international satellite companies. This will help reduce prices Americans now pay on more than a billion telephone calls every year to other countries. These are very welcome reforms. Al Sikes, the FCC chairman, believes in free markets and innovation -- and it's clear to me that is the right direction.

Looking forward, one can't help but see that new telecommunications technologies will revolutionize science, education, and the way we do business. They'll be an important boon to families: The day is coming when mothers and fathers will be able to spend more time at home with their children even as they make ever more productive contributions to our economy.

In the same spirit as regulatory reform is privatization -- selling off government-run facilities that would serve the public far more fairly and efficiently if operated by competitive enterprises. Today, before I came here to Columbus, I signed an Executive Order that will give states more freedom to sell their infrastructure to the private sector if they choose to do so. We hear complaints that America's infrastructure is crumbling, and that states aren't putting enough money into expanding or

repairing it. At the same time, private companies are chomping at the bit to invest in these projects.

My Executive Order will enable competitive enterprises to buy infrastructure assets -- including airports, rail facilities, bridges and roads, housing and hospitals. This initiative could generate billions of dollars in new investment and millions of new jobs. American business has the funds to invest in infrastructure and expand it. Through today's action, we will help more people enjoy cheaper and better waste-water treatment service by letting businesses with real market incentives do the job. We will help air travelers get the bigger and better airport facilities we'll need for the 21st century. And the money that states will receive for selling these facilities will be used to build even more new needed infrastructure, or to lower the states' debts -- or to cut your taxes.

Privatizing state enterprises is one of the great hopes for economic growth and rebirth from Mexico City to Moscow. And this great idea presents many chances for positive change right here in our own country -- opportunities we can't afford to overlook.

Of one thing, however, I am certain: The status quo will not yield without a fight. The special-interest crowd won't like our agenda. They think government should own more, not less. Washington is swarming with noisy lobbyists for the old interests of know-it-all government -- people who've never met a regulation they didn't like.

This is springtime, and a young man's thoughts turn -- and his radio dial turns -- to baseball. So I'd like to leave you with a favorite story about the legendary Yogi Berra. In Yogi's hometown of St. Louis, the local people organized a celebration in his honor at the old Sportsman's Park. Yogi quavered with emotion as he stepped up to speak. "First," he said, "from the bottom of my heart, let me thank all the people who have made this day necessary." \\

The point of the story is this: The freedom-loving people in this country -- people of ingenuity and enterprise, people in leading-edge industries like your own -- are not merely making renewal of limited government possible. \\ They're making it necessary. \\ They're making it inevitable. \\ Technological advance is accelerating so rapidly that the old guard can only hope in vain to keep up. We'll make intrusive and gluttonous government a thing of the past.

We've reached a turning point. \\ We're on the verge of watershed reforms to make government stop stifling people who want to use their freedoms to create, to produce, to serve. \\ The day is coming when enterprisers and innovators like yourselves will lead us to new horizons. The day is coming when dreams not yet imagined will come true.

I am confident about the years ahead: We will keep this nation a champion of ideas and opportunity and justice. We can reform our schools and our courts and our health system -- our very system of government. We can assure that when we reach the

new century, America will still be the strongest, the bravest,
and the freest nation on the face of the Earth.

Thank you, and may God bless the United States of America.

#

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REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

2 APR 29 P7:40

April 29, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST

FROM: JOSEPH P. DUGGAN

SUBJECT: OHIO ASSOCIATION OF BROADCASTERS

I. SUMMARY

On Thursday, April 30, at 3:15 p.m. in Columbus, Ohio, you will speak to about 200 members of the Ohio Association of Broadcasters. This group, which you addressed twice as Vice President, is composed of radio and TV station owners and managers.

II. DISCUSSION

The remarks (15 minutes, on cards) state your philosophy of what type of government regulation is appropriate, describe the successes of the moratorium, and lay out how the Administration will regulate in the future.

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20 billion dollars a year. Yesterday, I ordered a 120 day extension of the moratorium -- and I am expecting many more achievements for freedom and common sense.

Fundamental reform of regulation can't be achieved overnight. It's going to take a lot of tough, imaginative, patient effort. But I am totally committed to reforming regulation, because the cost of inaction would be more than we could bear. Think of some of the burdens and contradictions we already face:

Here in Columbus, the city government has projected that over the next decade, its cost of compliance with federal environmental regulations alone will be \$1.6 billion. That's \$856 per household per year. Now, this is for a community whose entire city budget last year was \$591 million. The share of the city's budget to meet these regulations stands to increase from 10 percent to 23 percent. Right now, Columbus is one of the most attractive places in the country for people to work and to live. But I can't say things will stay that way if the cost of meeting government mandates keeps going through the roof.

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Looking forward, one can't help but see that new telecommunications technologies will revolutionize science, education, and the way we do business. They'll be an important boon to families: The day is coming when mothers and fathers will be able to spend more time at home with their children even as they make ever more productive contributions to our economy.

In the same spirit as regulatory reform is privatization -- selling off government-run facilities that would serve the public far more fairly and efficiently if operated by competitive enterprises. Today, before I came here to Columbus, I signed an Executive Order that will give states more freedom to sell their infrastructure to the private sector if they choose to do so. We hear complaints that America's infrastructure is crumbling, and that states aren't putting enough money into expanding or

repairing it. At the same time, private companies are chomping at the bit to invest in these projects.

My Executive Order will enable competitive enterprises to buy infrastructure assets -- including airports, rail facilities, bridges and roads, housing and hospitals. This initiative could generate billions of dollars in new investment and millions of new jobs. American business has the funds to invest in infrastructure and expand it. Through today's action, we will help more people enjoy cheaper and better waste-water treatment service by letting businesses with real market incentives do the job. We will help air travelers get the bigger and better airport facilities we'll need for the 21st century. And the money that states will receive for selling these facilities will be used to build even more new needed infrastructure, or to lower the states' debts -- or to cut your taxes.

Privatizing state enterprises is one of the great hopes for economic growth and rebirth from Mexico City to Moscow. And this great idea presents many chances for positive change right here in our own country -- opportunities we can't afford to overlook.

Of one thing, however, I am certain: The status quo will not yield without a fight. The special-interest crowd won't like our agenda. They think government should own more, not less. Washington is swarming with noisy lobbyists for the old interests of know-it-all government -- people who've never met a regulation they didn't like.

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I am confident about the years ahead: We will keep this nation a champion of ideas and opportunity and justice. We can reform our schools and our courts and our health system -- our very system of government. We can assure that when we reach the

new century, America will still be the strongest, the bravest,
and the freest nation on the face of the Earth.

Thank you, and may God bless the United States of America.

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(Duggan/Simon)
Draft Eight
Broadcast
April 30, 1992

PRESIDENTIAL REMARKS: OHIO BROADCASTERS ASSOCIATION
COLUMBUS, OHIO
THURSDAY, APRIL 30, 1992
3:15 PM

Thank you, Fred [Cusimano]. Let me begin with a few words about the great man who gave his name to this city. Christopher Columbus dared to explore far beyond the horizons of his continent -- and he discovered a new world. None of us would be here had it not been for his vision.

In the same manner, we wouldn't be attending a broadcasters convention had it not been for the daring of scientific prodigies like DeForest and Marconi, pioneer newsmen like Murrow, and business geniuses like Sarnoff and Paley.

We should keep in mind just how new this thing called broadcasting is. The same year my father was born here in Columbus, just a few blocks away on East Broad Street, Marconi invented radio. And I am sure there are many here who can remember when the first TV broadcasts went on the air.

Yes, telecommunications is still in its infancy. And it is taking its first baby steps hand in hand with another thing that's bright and new in human history: the worldwide spread of freedom and democracy. Around the globe, nations are joining a movement in which the United States is the great pioneer and the unsurpassed leader.

Protecting our freedoms -- trusting people with their freedoms -- these form the core of our crusade to make this

*From medical file -
previously
no antedote to moron*

country stronger. A free economy will be a strong economy, creating more good jobs. We'll keep our society healthy by putting the family first. And by keeping our defenses strong, we'll keep the peace.

I'm working to open world markets. Open trade will create more and better jobs for Americans. It offers our consumers lower prices and more choices. Expanding trade is one of five programs for this country's future that I view as top priorities.

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My Executive Order will remove impediments to competitive enterprises buying infrastructure assets -- including bridges, roads, housing and sewage treatment plants. This initiative could generate billions of dollars in new investment and millions of new jobs. American business has the funds to invest in infrastructure and expand it.

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