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Folder ID Number: 13613-006

Folder Title:
Grocers' Public Affairs Assembly 3/24/92 [OA 6099] [3]

Stack:	Row:	Section:	Shelf:	Position:
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(Duggan/Simon)
March 22, 1992
Draft Five
Assembly

PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY
HYATT REGENCY CAPITOL HILL
TUESDAY, MARCH 24, 1992
11:00 a.m.

[Acknowledgments]

((It's a pleasure to be with so many of the people who bring broccoli to the grocery shelves of America.))

((When I was at a grocers' convention in Florida recently, the press wondered why I was so impressed with a new check-out scanner I was shown. I'll tell you why. It was so sophisticated, when I ran my hand across it, it predicted the number of electoral votes I'd get in November.))

((Seriously, though, those new scanners can actually read the signature on a check. Something tells me you'll soon be seeing them in every store on Capitol Hill.))

I'm here today to ask you to help me change this country -- to make it stronger and better. ~~This year's national elections are historic -- they are the first since the end of the Cold War.~~ We've changed the world -- we've won a great victory for world peace and freedom. Just as we'll stay engaged with the world, now it's a top priority that we make things better here at home.

Let me tell you what that means: ~~it's~~ it's ~~become~~ a legacy of products sold for our citizen, with strong families -- some in ~~world~~ a more peaceful world.

~~Let's make our economy freer and stronger. Let's change a system that needs reform. You and I know the fundamental problem: Government is too big, and it spends too much. Together, we can clean it up. We can cut it down to size.~~ ||

I have a strategy to renew America and keep our country

6

America's most important founding principles: strict limits on the size and power of government. With a federal government that now gobbles up a quarter of GNP, we can't really say we are as free as we should be. We must fix a congressional system gone out of control. Let's apply to Congress all the laws they impose on people like you: Civil rights laws, the minimum wage, fair labor standards, and so forth. \\ And let's eliminate the special interest PACs that give unfair advantages to incumbents in Congress. \\ And say yes to the people's call for term limits on Congress. \\ My term is limited -- theirs should be, too. \\

Fifth, we must work to expand our markets. I want to open up the exciting market opportunities in Mexico as soon as possible. As we work for the North American Free Trade Agreement, I'm also making progress advancing my vision of open trade and rising investment throughout the entire Western Hemisphere. [placeholder for insert from Clayton Yeutter on Kohl meeting and GATT]. With open markets and a level playing field, I know Americans can out-produce and out-perform anyone, anytime, anywhere. \\

On each of these challenges, there are two roads to take: One is reform, the other protects the status quo.

You and I are gathered on Capitol Hill today because we share a common purpose. We're here in the neighborhood of a Congress that fails to heed calls for reform, that fails to pass a simple plan to help create jobs and build confidence. We're not simply going to complain about the Congress -- we're going to

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change the Congress. \\ Whoever can't help get this country moving -- can get out of the way. \\

There are hundreds of you here -- hometown business leaders who are the backbone of your communities. Just after this speech, I understand that all of you are headed up the Hill to visit your Senators and Representatives. I hope you'll pass along my warmest thanks to those who supported our economic growth plan. But for any of those members of Congress who happen to be part of the crowd that's trying to stifle the economy while squeezing more taxes out of working Americans, I'd like you to send them this message: Goodbye.

This will be my final campaign -- and I plan to fight as never before. I never dreamed I'd have the privilege of being your President at the great turning point when freedom prevailed over imperial Communism. But I won't rest until I help this country win another legacy.

You can help me. You can help lead this country to new heights of freedom and prosperity. Thank you, and God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

92 MAR 23 A 8:19

DATE: 03/20/92

ACTION/CONCURRENCE/COMMENT DUE BY: 03/23 11:00 a.m. Monday

SUBJECT: PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY - 03/24
(03/20 Draft Four)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 11:00 a.m. Monday, 03/23, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Duggan/Simon)
March 20, 1992
Draft Four
Assembly

02 MAR 20 P5:39

PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY
HYATT REGENCY CAPITOL HILL
TUESDAY, MARCH 24, 1992
11:00 a.m.

[Acknowledgments]

((It's a pleasure to be with so many of the people who bring broccoli to the grocery shelves of America.))

((When I was at a grocers' convention in Florida recently, the press wondered why I was so impressed with a new check-out scanner I was shown. I'll tell you why. It was so sophisticated, when I ran my hand across it, it predicted the number of electoral votes I'd get in November.))

((Seriously, though, those new scanners can actually read the signature on a check. Something tells me you'll soon be seeing them in every store on Capitol Hill.))

I'm here today to ask you to do something for our country. This year's national elections are historic -- they are the first since the end of the Cold War. We've changed the world -- we've won a great victory for world peace and freedom. We'll stay engaged with the world, but now it's a top priority that we set some things right here at home.

Let's begin with the United States Congress. \\ This year, let's show that the people are sovereign. Let's not just complain about Congress -- let's transform it. \\ Let's replace the liberal ruling class with common-sense people who share our values. \\

The Old Guard that rules Congress has fallen out of touch and out of control. Congress is the number one obstacle to moving this country forward. And it's time to change its leadership. \\

Think of how the Democratic majority in Congress responded when I asked them to do what's right for our economy:

They turned their back on first-time homebuyers by failing to enact a \$5,000 tax credit.

They rejected the investment tax allowance and other reforms that could help businesses modernize with new equipment. They turned down my plan to allow \$10 billion more in cash flow for companies that create many of the jobs in this country.

They voted to keep our capital gains tax among the highest in the developed world. For purely partisan reasons, they refused to pass my proposal to cut those steep taxes on investment and job creation.

My State of the Union proposals offered those and other incentives for growth without raising taxes -- and without increasing the federal deficit. And I gave Congress fair warning: If it sent me a bill raising taxes, I'd send it back with my veto. And that's exactly what I did last Friday. \\

I asked for action to stimulate this economy -- not stifle it. \\ I members of Congress to asked them to break their tax-and-spend habits -- but they couldn't do it. \\ I asked for a jobs bill -- and they passed a bill to increase income taxes by 90 billion dollars. \\

They broke their trust with the American people -- and I kept my promise: I vetoed their tax increase. \\\

The Democrats' attempts to explain their actions prove how far removed they are from the real people who make this country work. Here are the exact words of the House Democrat who sponsored the tax increase: "The richest 1 percent of all Americans will pay more. We will have returned to the time-honored tradition of taxing people on their ability to pay."

They want us to think no one really would suffer from such a massive tax increase. They want us to think all their targets are so "rich" they would never feel the pinch.

Anyone who believes that is dangerously out of touch. \\\ You and I have business experience: We know what the tax increase would really do. About two-thirds of the taxpayers who would be subject to the higher rates are owners of small businesses. More than a million small businesses would be affected -- many of them crippled -- by the Democrats' tax increase. Thousands of family-run grocery and convenience stores are in this category. Small family farms also could face financial ruin from such a tax hike.

The bill I've just vetoed tried to raise the marginal rate for small family businesses and farms by a full 25 percent.

Just think about the impact of this on your own businesses. The grocery business -- wholesale and retail -- is fiercely competitive. You operate on the thinnest of profit margins --- for wholesalers it's often less than a penny on the dollar.

If you had to face a 25 percent increase in the bracket where you pay most of your taxes, how would you cope? You'd feel pressure to cut back on the quality of your service -- that costs money, after all. You'd feel competitive pressure to hold out as long as possible before passing costs along to your customers -- so you would be pressed to eliminate jobs. Eventually everyone in the business would have to pass the costs along -- and that would fuel inflation. The tax-hungry Democrats' triple play would give us poorer service, fewer jobs, and more inflation.

Those are the simple facts of life for people trying to make a living in business. But the arrogant politicians who call the shots in Congress just don't get it. And this President has run out of patience.

Last Friday I sent Congress my first line-item recissions. This action will hold Congress to account as I seek to cut \$4 billion in wasteful spending. And it will bring us a step closer to the power that 43 governors have -- the line-item veto. \\
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I'm also fighting for economic growth through actions that don't need to be passed by this Congress. That's in the area of regulation. Day by day and rule by rule, we're winning battles for common sense against over-regulation. [Add details of particular interest to grocers and convenience stores.]

But if we're to hone our skills and really compete in the coming years, we've got a lot more to do. I want us to keep our sights on the next American Century.

First, we must work to expand our markets. I want to open

up markets in Mexico, throughout Latin America, and around the world. \\

Second, we must create a new generation of world-class quality schools -- energized by competition and freedom for parents to choose what schools are best for their kids. \\

Third, we need to make our excellent health care more affordable and more available to Americans -- and the answer lies in markets, not in socialized medicine. \\

Fourth, we need to stop the epidemic of lawsuits. \\ Imagine what we could achieve if we spent as much time helping each other as we do suing each other. \\

And fifth, we must tackle each of these challenges without swelling the bureaucracy -- and without raising taxes. \\ If there is one central conviction that separates you and me from the liberals in Congress, it is this: We believe government is too big -- and it spends too much. \\ \\

On every one of these challenges, there are two opposing camps. One is fighting for reform, the other is defending the status quo. I know I can count on you to fight with me for reform. And we'll tell the people in Congress: Help get this country moving -- or get out of the way. \\

This year must be a watershed. Our most powerful weapon to win victories for our future is the ballot box. It's time for the American people to show the Congress and the bureaucracy who is really the boss. \\

I'll wage a vigorous campaign for the vision and the values

we share. I'll work to earn the people's vote for a second term. And I'll work just as hard to transform the United States Congress. People are filled with righteous anger at the arrogance and the abuses of the Old Guard in Congress. And it's high time you and I had a Congress that shared our belief in meaning and purpose of this great country. \\
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This year we can change Congress. We can elect new people to restore integrity and common sense to Capitol Hill.

In my second term I want to serve four vigorous years. I want to move this country forward -- with members of Congress who truly represent the American people's values and aspirations. And we must fix a congressional system that has fallen out of control. We need to apply to members of Congress all the laws they impose on everyone else. \\
 \ We need to reform the campaign funding system that gives unfair advantages to incumbents in Congress: That means eliminate the special interest political action committees -- the PACs. \\
 \ And we must heed the rising public clamor for change. If term limits are right for the presidency, it's time for term limits for Congress. \\\

Again and again, I've tried to send the message to this Congress to get back in touch with the people. But the liberal majority will not listen.

There are hundreds of you here -- hometown business leaders who are the backbone of your communities. When you speak, your representatives listen -- or at least they go through the motions of listening. Some of you live in states or districts

represented by incorrigibly anti-business liberals.

Just after this speech, I understand that all of you are headed up the Hill to visit your Senators and Representatives. I'm asking you to send the anti-business liberals a message.

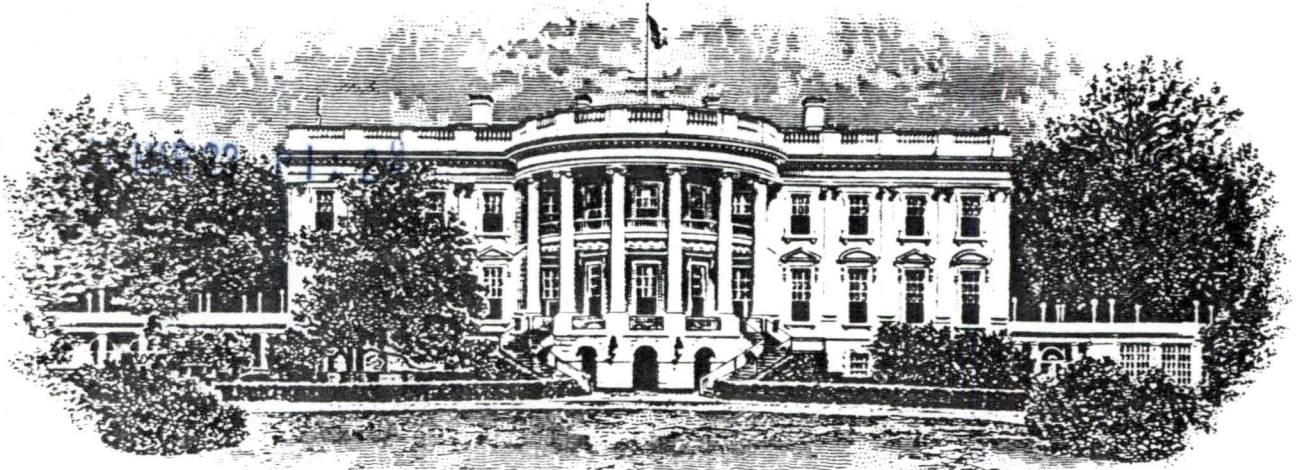
Just tell them one word: Goodbye. Tell them they've had their last chance -- and now they're serving their last days in Congress.

This will be my final campaign -- and I planning to fight as never before. I never dreamed I'd have the privilege of being your President at the great turning point when freedom prevailed over imperial Communism. But I won't rest until I help this country win another legacy. I will fight to elect a Congress that's worthy of the good people of this country.

You can help me. You can help elect a new Congress to work with us -- not against us. You can help lead this country to new heights of freedom and prosperity.

Thank you, and God bless the United States of America.

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FACSIMILE TRANSMITTAL SHEET

92 MAR 23 P1:34

*See gave me the
wrong FAX # the
1st time -*

NUMBER OF PAGES INCLUDING COVER 2

DATE 3/23

TO Ms. Heason Moore

FAX NUMBER ~~2883~~ 1121

COMMENTS YEUTTER INSERT

To Grocers' Speech

92 MAR 23 P1:29

FROM Speechwriting

* DEPARTMENT OF COMMUNICATIONS *

OFFICE NUMBER 2930

With nearly 100 million people next door, Mexico is already one of our best customers, and they'll buy a lot more American goods as soon as these negotiations are concluded. It is one of our fastest growing markets anywhere in the world.

And as we ~~finish up the~~ complete the North American free trade negotiations, we'll not only expand our markets to the north and to the south, but we'll give American businesses a bigger, stronger home base from which to reach out and capture markets elsewhere in the world.

As to those global markets, we have a lot at stake in the Uruguay Round of trade negotiations, with more than 100 nations participating. Our exports are on the rise, so the more trade barriers we can knock down the better. We're working hard at that, and I just had a long discussion this weekend with Chancellor Kohl of Germany on the importance of successfully completing the Uruguay Round, and doing it soon. Chancellor Kohl was very supportive, and we'll try to work together in the coming weeks to break some of the roadblocks that have ~~been holding up these negotiations~~ put these negotiations on hold for several months.

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Take a look at government

don't need to be passed by this Congress. ~~That's in the area of~~
 regulation. Day by day, rule by rule, and industry by industry,
 we're winning battles for common sense against over-regulation.
 Just last Thursday, for example, my Administration announced
 reforms on nutrition labelling for meat and poultry. Our reforms
 will keep our food supply every bit as safe, but we will reduce
 the burden and expense of regulation on American consumers -- and
 on our hard-working food producers and grocers. ~~For every~~
~~unreasonable regulation we can't eliminate through executive~~
~~action, I'll ask Congress to enact a remedy. And if Congress~~
 sends me any new legislation that would over-regulate our
 economy, I'll veto it as soon as it reaches my desk. ~~For every~~

Now if we Americans are going to hone our skills and really
 compete in the coming years, we've got a lot more to do. I want
 us to keep our sights on the next American Century. My strategy
focuses on five key concerns:

First, we must change and renew our schools. ~~Most~~ ^{Most} of our

states and hundreds of local communities have joined me already
 in a commitment we call America 2000. ~~to make our schools offer~~

~~our kids the very best in education so they can face the world~~
~~competition in the next century.~~ ^{Business as usual will not help us} ~~to~~ ^{reach} ~~the~~ ^{get on} ~~centerpiece~~ ^{national} ~~of our plan is~~ ^{education}

~~choice for parents.~~ ^{the} ~~We firmly believe~~ ^{that} ~~our schools will do their~~
 best when parents enjoy real freedom and real responsibility to
 choose their children's schools. ^{School choice for parents is an} ~~idea~~ ^{whose time has come.}

Second, we need to make our excellent health care more
 affordable and more available to Americans. ~~The answer~~

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standards,
new
curriculum
frameworks,
break the mold
schools, voluntary
national testing.*

*I won't sign business
 Wain. I think of America in the year 2000 I think of a nation
 of students educating themselves throughout our lifetimes on the best system*

We all know the problems ^{now every year} health insurance - and health care costs are going through the roof. ~~The way~~ We also know that the answer

doesn't lie in costly and coercive plans like the ~~federal~~ scheme

to make employers "play or pay." ^{And} The answer certainly isn't ^{Nationalized health care would be a national disaster.} socialized medicine. ^{It} The way I've proposed we help our

society deal with this is based on markets and choice. Just as in education, vouchers are a key part of my vision of giving Americans a fairer and more affordable health care system. ^{Our answer is to change our health care system for the better not mean it.}

Third, we need to stop the epidemic of lawsuits. ^{Things} are so out of hand that parents refuse to coach Little League for fear of liability suits. Some doctors won't deliver babies anymore because of malpractice suits. ^{Well, just imagine what we could achieve if we spent as much time helping each other as we do suing each other.} That's why I've asked Congress to pass my civil justice reform bill -- which will help people resolve problems without needless lawsuits.

Fourth, we must reform government in line with one of America's most important founding principles: strict limits on the size and power of government. With a federal government that now gobbles up a quarter of GNP, we can't really say we are as free as we should be. We must fix a congressional system gone out of control. Let's apply to Congress all the laws they impose on everyone else. ^{people like you. and let's} Eliminate the special interest PACs that give unfair advantages to incumbents in Congress. ^{My term is limited there should be for} And say yes to the people's call for term limits on Congress.

Fifth, we must work to expand our markets. I want to open up the exciting market opportunities in Mexico as soon as possible. As we work for the North American Free Trade

And the costs of and liability ^{are} ^{legislation} ^{immediately} ^{concerns} ^{on small} ^{business} ^{you know,} ^{are over} ^{8 million} ^{suits filed} ^{in America} ^{just last} ^{year.} ^{18 million!}

Civil rights, minimum wage, ^{fair} labor standards, etc.

REVISED

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/23/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>KAUFMAN</u>		<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 2:00 TODAY, Monday, March 23, with a copy to this office. Thank you.

RESPONSE:

For comments to Dan

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

32 MAR 23 A10: 41

(Duggan/Simon)
March 23, 1992
Draft Six
Assembly

PRESIDENTIAL REMARKS:

GROCERS' PUBLIC AFFAIRS ASSEMBLY
HYATT REGENCY CAPITOL HILL
TUESDAY, MARCH 24, 1992
11:00 a.m.

[Acknowledgments]

((It's a pleasure to be with so many of the people who bring broccoli to the grocery shelves of America.))

((When I was at a grocers' convention in Florida recently, the press wondered why I was so impressed with a new check-out scanner I was shown. I'll tell you why. It was so sophisticated, when I ran my hand across it, it predicted the number of electoral votes I'd get in November.))

((Seriously, though, those new scanners can actually read the signature on a check. Something tells me you'll soon be seeing them in every store on Capitol Hill.))

I'm here today to ask you to help me change this country -- to make it stronger and better. We've changed the world -- we've won a great victory for world peace and freedom. Just as we'll stay engaged with the world, now it's a top priority that we make things better here at home. Let me tell you what that means: It's a legacy of productive jobs for our citizens, with strong families -- secure in a more peaceful world.

I have a strategy to renew America and keep our country strong in the next century. I proposed a plan to stimulate the economy without raising taxes -- and without increasing the federal deficit. Action to strenghten real estate. Action to

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help young families buy that first home -- now. \\ I asked for action to create good jobs. One of those action items was to cut the tax on capital gains. \\

But the majority in Congress could not break their tax-and-spend habits. \\ I asked for action to stimulate this economy - not stifle it. \\ I asked for a jobs bill -- and they passed a bill to increase income taxes by 90 billion dollars. \\ They turned their backs on first-time homebuyers by failing to enact a \$5,000 tax credit. They rejected the investment tax allowance and other reforms to help businesses modernize and compete. They voted to keep our capital gains tax among the highest in the developed world.

Yes, I was disappointed in the Congress, but frankly not surprised. So last Friday, I vetoed their tax increase. \\ \\ Then, I announced actions I would take on my own to cut the fat out of government, and to cut the red tape that chokes our competitive spirit, *and to get this country up to speed for the home land.*

You and I have business experience: We understand the cost of over-regulation. We know what the tax increase would really do. About two-thirds of the taxpayers who would be subject to the higher rates are owners of small businesses. More than a million small businesses would be affected -- many of them crippled -- by the Democrats' tax increase. Thousands of family-run grocery and convenience stores are in this category. Small family farms also could face financial ruin from such a tax hike.

The bill I've just vetoed tried to raise the marginal rate

for small family businesses and farms by more than 25 percent.

Just think about the impact of this on your own businesses. The grocery business -- wholesale and retail -- is fiercely competitive. You operate on the thinnest of profit margins -- for wholesalers it's often less than a penny on the dollar.

If you had to face more than a 25 percent increase in the bracket where you pay most of your taxes, how would you cope? You'd feel pressure to cut back on the quality of your service. Competition would press you to hold out as long as possible before passing costs along to your customers -- so you might have to eliminate jobs. Eventually everyone in the business would have to pass the costs along -- and that would fuel inflation.

Those are simple facts of life for people trying to make a living in business.

So last Friday I vetoed their massive tax increase. And I directed the Secretary of Labor to implement promptly the Supreme Court's Beck decision. It is just not right to force a worker to have money taken out of his paycheck to finance the campaigns of politicians he opposes. And my Administration is going to uphold these fundamental rights for American workers.

Also last Friday, I sent Congress my first line-item recissions. This will hold Congress to account as I seek to cut \$4 billion in wasteful spending. And it ^{is a symbolic step to the} ~~will bring us a step~~ closer to the power that 43 governors have -- the line-item veto.

I'm also fighting for economic growth through actions that don't need to be passed by this Congress. Take a look at

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government regulation. Day by day, rule by rule, and industry by industry, we're winning battles for common sense against over-regulation. Just last Thursday, for example, my Administration announced reforms on nutrition labelling for meat and poultry. Our reforms will keep our food supply every bit as safe, but we will reduce the burden and expense of regulation on American consumers -- and on our hard-working food producers and grocers. \\ \\ \\ If Congress sends me any new legislation that would over-regulate our economy, I'll veto it as soon as it reaches my desk.

Now if we Americans are going to hone our skills and really compete in the coming years, we've got a lot more to do. I want us to keep our sights on the next American Century. My strategy focuses on five key concerns:

First, we must change and renew our schools. When I think of America in the year 2000, ^{new transition} I think of a nation of students educating ourselves throughout our lifetimes in the best system of schools, colleges and universities in the world. This will take revolutionary changes. ^{or committed to change} Most of our states and hundreds of local communities ^{They} have joined me already in a commitment we call America 2000. Business as usual will not help us reach our national education goals. We need to get behind world class standards, new curriculum frameworks, break-the-mold schools, voluntary national testing. And a centerpiece of our plan is the belief that schools will do their best when parents enjoy real freedom and real responsibility to choose their children's schools. School choice for parents is an idea whose time has

*I see as I read
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come. \\\

Second, we need to make our ~~excellent~~ health care more affordable and more available to Americans. \\\ We all know the problems: Too many people don't have health insurance -- and health care costs are going through the roof. We also know that the answer doesn't lie in costly and coercive plans like the scheme to make employers "play or pay." And the answer certainly isn't socialized medicine. \\\ Nationalized health care would be a national disaster. \\\ The way I've proposed we help our society deal with this is based on markets and choice. Our answer is to change our health care system for the better -- not ruin it. Just as in education, vouchers are a key part of my vision of giving Americans a fairer and more affordable health care system. \\\

We've got the highest quality health care in the world - but everyone should have access to it.

Strategy

Third, we need to stop the epidemic of lawsuits. \\\ Things are so out of hand that ^{some} parents refuse to coach Little League for fear of liability suits. Some doctors won't deliver babies anymore because of malpractice suits. \\\ Well, just imagine what we could achieve if we spent as much time helping each other as we do suing each other. \\\ And the costs of liability and litigation on small business are absolutely horrendous. You know, there were 18 million lawsuits filed in America last year. Eighteen million! That's why I've asked Congress to pass my civil justice reform bill -- which will help people resolve problems ~~without needless lawsuits~~. \\\ *It will help put a stop to frivolous lawsuits and reduce the drag on our economy that lawsuit*

Fourth, we must reform government in line with one of

It will help put a stop to frivolous lawsuits and reduce the drag on our economy that lawsuit

One quarter of all we produce and earn as a nation - as a people goes to pay for government. That is just not right.

6

America's most important founding principles: strict limits on the size and power of government. With a federal government that now gobbles up a quarter of GNP, we can't really say we are as free as we should be. We must fix a congressional system gone

out of control. *Congress, as an institution controlled by one party: the Democrats* Let's apply to Congress all the laws they impose on people like you: Civil rights laws, *wage and hour laws* the ~~minimum wage~~, fair labor standards, *and so forth.* *We must* And let's eliminate the special interest PACs that give unfair advantages to incumbents in Congress. *I believe* And say yes to the people's call for term limits on Congress. *My term is limited -- theirs should be, too.*

and I'll have more to say about that later on. But let's

deeper needs reform. We can start by applying

Fifth, we must work to expand our markets. I want to open up the exciting market opportunities in Mexico as soon as possible. As we work for the North American Free Trade Agreement, I'm also making progress advancing my vision of open trade and rising investment throughout the entire Western Hemisphere. [placeholder for insert from Clayton Yeutter on Kohl meeting and GATT] *On* With open markets and a level playing field, I

Just this past week German Chancellor Helmut Kohl and I reaffirmed our commitment to open trade system. I've introduced a resolution to the House of Representatives

Our future - the quality of our lives - our standard of living - is more and more tied to our ability to compete in world markets

know Americans can out-produce and out-perform anyone, anytime, anywhere. *Free trade - yes - but it's got to be fair trade.*

On each of these challenges, there are two roads to take: One is reform, the other protects the status quo.

You and I are gathered on Capitol Hill today because we share a common purpose. We're here in the neighborhood of a Congress that fails to heed calls for reform, that fails to pass a simple plan to help create jobs and build confidence. We're not simply going to complain about the Congress, ~~we're going to~~

If we can change the world - we can change the Congress.

7

~~change the Congress.~~ \ \ Whoever can't help get this country moving -- can get out of the way. \ \

There are hundreds of you here -- hometown business leaders who are the backbone of your communities. Just after this speech, I understand that all of you are headed up the Hill to visit your Senators and Representatives. I hope you'll pass along my warmest thanks to those who supported our economic growth plan. But for any of those ~~members of Congress~~ who happen to be part of the crowd that's trying to stifle the economy while squeezing more taxes out of working Americans, I'd like you to send them this message: Goodbye.

This will be my final campaign -- and I plan to fight as never before. I never dreamed I'd have the privilege of being your President at the great turning point when freedom prevailed over imperial Communism. But I won't rest until I help this country win another legacy.

You can help me. *We've changed the world - - now we can*
~~You can help lead this country to new~~
 heights of freedom and prosperity. Thank you, and God bless the United States of America. *change America*

#

strong in the next century. ~~In my State of the Union Address in January, I reaffirmed my faith in the fundamentals that always have made America both good and great. I began an unprecedented reform to liberate business from over-regulation. And I sent Congress some urgent proposals to help businesses compete and create more jobs for Americans.~~

~~My plan ^{to} would stimulate the economy without raising taxes - and without increasing the federal deficit. And I gave Congress fair warning: If it sent me a tax increase, I'd send it back with my vote.~~

~~But here is how the liberal majority in Congress responded when I asked them to do what's right for our economy:~~

They turned their back on first-time homebuyers by failing to enact a \$5,000 tax credit. They rejected the investment tax allowance and other reforms to help businesses modernize and compete. They voted to keep our capital gains tax among the highest in the developed world.

~~I asked for action to stimulate this economy -- not stifle it.~~ ^{Action} ~~We need to strenghten real estate.~~ ^{Action} ~~We need to help young families buy that first home -- now. ||~~ ^{I asked for action to} ~~to reward people who create good jobs.~~ ^{We need more investment} ~~capital gains, -- now. ||~~ ^{One of those action-items was a} ~~We need to cut the tax on~~

But the majority in Congress could not break their tax-and-spend habits. || I asked for a jobs bill -- and they passed a bill to increase income taxes by 90 billion dollars.

~~They broke their trust with the American people -- and I~~

Yes. I was disappointed in the Congress, but

Frankly, we signed

~~kept my promise:~~ Last Friday, I vetoed their tax increase. |||

~~Then, I~~ announced other actions to move this country forward. ||

~~The tax issue dramatically divides us from the liberals.~~

Any economist will tell you ~~this is no time to raise taxes.~~ ||

~~But the liberal Democrats in Congress are stranded on the far side of a reality gap.~~ ||

~~Their tax increase, and their attempts to explain it, prove how far removed they are from the real people who make this country work. They want us to think no one really would suffer. They want us to think all their targets are so "rich" they would never feel the pinch.~~

~~Anyone who believes that is dangerously out of touch.~~ ||

You and I have business experience: We know what the tax increase would really do. About two-thirds of the taxpayers who would be subject to the higher rates are owners of small businesses. More than a million small businesses would be affected -- many of them crippled -- by the Democrats' tax increase. Thousands of family-run grocery and convenience stores are in this category. Small family farms also could face financial ruin from such a tax hike.

The bill I've just vetoed tried to raise the marginal rate for small family businesses and farms by more than 25 percent.

Just think about the impact of this on your own businesses. The grocery business -- wholesale and retail -- is fiercely competitive. You operate on the thinnest of profit margins -- for wholesalers it's often less than a penny on the dollar.

So

I would take on my own

to cut the fact out of government and to cut the red tape that chokes competition.

We understand the cost of over-regulation.

4

If you had to face more than a 25 percent increase in the bracket where you pay most of your taxes, how would you cope? You'd feel pressure to cut back on the quality of your service. Competition would press you to hold out as long as possible before passing costs along to your customers -- so you might have to eliminate jobs. Eventually everyone in the business would have to pass the costs along -- and that would fuel inflation. ~~The tax-hungry Democrats' triple play would give us poorer service, lost jobs, and more inflation.~~

Those are simple facts of life for people trying to make a living in business. ~~But the arrogant politicians who call the shots in Congress just don't get it.~~

So last Friday I vetoed their massive tax increase. ~~I also took other measures that will change this country for the better.~~

I directed the Secretary of Labor to implement promptly the Supreme Court's Beck decision. ~~The Beck decision is a landmark victory for workers' rights and freedom of conscience against the political machines. The Court reasoned that~~ ^{just not right} ~~It is unjust to~~ force a worker to have money taken out of his paycheck to finance the campaigns of politicians he opposes. And my Administration is going to uphold these fundamental rights for American workers.

Also last Friday, I sent Congress my first line-item recissions. This will hold Congress to account as I seek to cut \$4 billion in wasteful spending. And it will bring us a step closer to the power that 43 governors have -- the line-item veto.

I'm also fighting for economic growth through actions that

REVISED

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/23/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>KAUFMAN</u>		<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 2:00 TODAY, Monday, March 23, with a copy to this office. Thank you.

RESPONSE:

*Please see
Comments.
Thank you.*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

government regulation. Day by day, rule by rule, and industry by industry, we're winning battles for common sense against over-regulation. Just last Thursday, for example, my Administration announced reforms on nutrition labelling for meat and poultry. Our reforms will keep our food supply every bit as safe, but we will reduce the burden and expense of regulation on American consumers -- and on our hard-working food producers and grocers.

\\ \\ \\ If Congress sends me any new legislation that would over-regulate our economy, I'll veto it as soon as it reaches my desk.

Now if we Americans are going to hone our skills and really compete in the coming years, we've got a lot more to do. I want us to keep our sights on the next American Century. My strategy

focuses on five key concerns:

~~First, we must change and reform our schools.~~ When I think of America in the year 2000, I think of a nation of students educating ourselves throughout our lifetimes in the best system of schools, colleges and universities in the world. This will take revolutionary changes. Most of our states and hundreds of local communities have joined me already in a commitment we call America 2000. Business as usual will not help us reach our national education goals. We need to get behind world class standards, new curriculum frameworks, break-the-mold schools, voluntary national testing. And a centerpiece of our plan is the belief that schools will do their best when parents enjoy real freedom and real responsibility to choose their children's schools. School choice for parents is an idea whose time has

because we can no longer tolerate anything less than excellence in our schools

lead a revolution in the American education system.

5

come. \\
sure that quality

Second, we need to make ~~our excellent~~ health care ~~more~~ *is both* affordable and ~~more~~ available to ~~all~~ Americans. \\
 We all know the problems: Too many people don't have health insurance -- and health care costs are going through the roof. We also know that the answer doesn't lie in costly and coercive plans like the scheme to make employers "play or pay." And the answer ~~certainly~~ *is not* socialized medicine. \\
 Nationalized health care would be a national disaster. \\
 The way I've proposed we help our society deal with this is based on markets and choice. Our answer is to change our health care system for the better -- not ruin it. Just as in education, vouchers are a key part of my vision of giving Americans a fairer and more affordable health care system. \\
is both

Third, we need to stop the epidemic of lawsuits. \\
 Things are so out of hand that parents refuse to coach Little League for fear of liability suits. Some doctors won't deliver babies anymore because of malpractice suits. *doctors stop serving others for fear of liability lawsuit* \\
 Well, just imagine what we could achieve if we spent as much time helping each other as we do suing each other. \\
 And the costs of liability and litigation on small business are absolutely horrendous. You know, there were 18 million lawsuits filed in America last year. Eighteen million! That's why I've asked Congress to pass my civil justice reform bill -- which will help people resolve problems without needless lawsuits. \\
doctors stop serving others for fear of liability lawsuit

Fourth, we must reform government in line with one of

7

change the Congress. \\ Whoever can't help get this country moving -- can get out of the way. \\

There are hundreds of you here -- hometown business leaders who are the backbone of your communities. Just after this speech, I understand that all of you are headed up the Hill to visit your Senators and Representatives. I hope you'll pass along my warmest thanks to those who supported our economic growth plan. But for any of those members of Congress who happen to be part of the crowd that's trying to stifle the economy while squeezing more taxes out of working Americans, I'd like you to send them this message: Goodbye.

This will be my final campaign -- and I plan to fight as never before. I never dreamed I'd have the privilege of being your President at the great turning point when freedom prevailed over imperial Communism. But I won't rest until I help this country win another legacy.

~~For~~ *Working together we* you can help lead this country to new heights of freedom and prosperity. Thank you, and God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 92 MAR 23 10:34
03/20/92

ACTION/CONCURRENCE/COMMENT DUE BY:

03/23
 11:00 a.m. Monday

SUBJECT: PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY - 03/24
(03/20 Draft Four)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 11:00 a.m. Monday, 03/23, with a copy to this office. Thanks.

RESPONSE:

*Please see
 comments.
 Thank you.*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Duggan/Simon)
March 20, 1992
Draft Four
Assembly

02 MAR 20 P5:39

PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY
HYATT REGENCY CAPITOL HILL
TUESDAY, MARCH 24, 1992
11:00 a.m.

[Acknowledgments]

((It's a pleasure to be with so many of the people who bring broccoli to the grocery shelves of America.))

((When I was at a grocers' convention in Florida recently, the press wondered why I was so impressed with a new check-out scanner I was shown. I'll tell you why. It was so sophisticated, when I ran my hand across it, it predicted the number of electoral votes I'd get in November.))

((Seriously, though, those new scanners can actually read the signature on a check. Something tells me you'll soon be seeing them in every store on Capitol Hill.))

I'm here today to ask you to do something for our country. This year's national elections are historic -- they are the first since the end of the Cold War. We've changed the world -- we've won a great victory for world peace and freedom. We'll stay engaged with the world, but now it's a top priority that we set some things right here at home.

Let's begin with the United States Congress. \\ This year, let's show that the people are sovereign. Let's not just complain about Congress -- let's transform it. \\ Let's replace the liberal ruling class with common-sense people who share our values. \\

The Old Guard that rules Congress has fallen out of touch and out of control. Congress is the number one obstacle to moving this country forward. And it's time to change its leadership. \\

Think of how the Democratic majority in Congress responded when I asked them to do what's right for our economy:

They turned their back on first-time homebuyers by failing to enact a \$5,000 tax credit.

They rejected the investment tax allowance and other reforms that could help businesses modernize with new equipment. They turned down my plan to allow \$10 billion more in cash flow for companies that create many of the jobs in this country.

They voted to keep our capital gains tax among the highest in the developed world. For purely partisan reasons, they refused to pass my proposal to cut those steep taxes on investment and job creation.

My State of the Union proposals offered those and other incentives for growth without raising taxes -- and without increasing the federal deficit. And I gave Congress fair warning: If it sent me a bill raising taxes, I'd send it back with my veto. And that's exactly what I did last Friday. \\

I asked for action to stimulate this economy -- not stifle it. \\ I ^{asked} members of Congress to ~~asked them to~~ break their tax-and-spend habits -- but they couldn't do it. \\ I asked for a jobs bill -- and they passed a bill to increase income taxes by 90 billion dollars. \\

They broke their trust with the American people -- and I kept my promise: I vetoed their tax increase. \\\

The Democrats' attempts to explain their actions prove how far removed they are from the real people who make this country work. Here are the exact words of the House Democrat who sponsored the tax increase: "The richest 1 percent of all Americans will pay more. We will have returned to the time-honored tradition of taxing people on their ability to pay."

They want us to think no one really would suffer from such a massive tax increase. They want us to think all their targets are so "rich" they would never feel the pinch.

Anyone who believes that is dangerously out of touch. \\\ You and I have business experience: We know what the tax increase would really do. About two-thirds of the taxpayers who would be subject to the higher rates are owners of small businesses. More than a million small businesses would be affected -- many of them crippled -- by the Democrats' tax increase. Thousands of family-run grocery and convenience stores are in this category. Small family farms also could face financial ruin from such a tax hike.

The bill I've just vetoed tried to raise the marginal rate for small family businesses and farms by a full 25 percent.

Just think about the impact of this on your own businesses. The grocery business -- wholesale and retail -- is fiercely competitive. You operate on the thinnest of profit margins --- for wholesalers it's often less than a penny on the dollar.

If you had to face a 25 percent increase in the bracket where you pay most of your taxes, how would you cope? You'd feel pressure to cut back on the quality of your service -- that costs money, after all. You'd feel competitive pressure to hold out as long as possible before passing costs along to your customers -- so you would be pressed to eliminate jobs. Eventually everyone in the business would have to pass the costs along -- and that would fuel inflation. The tax-hungry Democrats' triple play would give us poorer service, fewer jobs, and more inflation.

Those are the simple facts of life for people trying to make a living in business. But the arrogant politicians who call the shots in Congress just don't get it. And this President has run out of patience.

Last Friday I sent Congress my first line-item recissions. This action will hold Congress to account as I seek to cut \$4 billion in wasteful spending. And it will bring us a step closer to the power that 43 governors have -- the line-item veto. \ \

I'm also fighting for economic growth through actions that don't need to be passed by this Congress. That's in the area of regulation. Day by day and rule by rule, we're winning battles for common sense against over-regulation. [Add details of particular interest to grocers and convenience stores.]

But if we're to hone our skills and really compete in the coming years, we've got a lot more to do. I want us to keep our sights on the next American Century.

First, we must work to ~~expand our markets.~~ I want to open

Create meaningful employment opportunities for all Americans by improving our ability to compete successfully in the international marketplace.

up markets in Mexico, throughout Latin America, and around the world. \\
world. \\
Second, we must ~~create a new generation of world-class~~ ^{lead a revolution in the American education system} ~~quality schools~~ -- energized by competition and freedom for parents to choose ^{which} schools are best for their kids. \\
Third, we ~~need to make our excellent~~ ^{make sure that quality} health care ~~more~~ ^{is both} affordable and ~~more~~ available to Americans -- and the answer lies in markets, not in socialized medicine. \\
Fourth, we ~~need to~~ ^{must} stop the epidemic of lawsuits. \\
Imagine what we could achieve if we spent as much time helping each other as we do suing each other. \\
And fifth, we must tackle each of these challenges without swelling the bureaucracy -- and without raising taxes. \\
If there is one central conviction that separates you and me from the liberals in Congress, it is this: We believe government is too big -- and it spends too much. \\
On every one of these challenges, there are two opposing camps. One is fighting for reform, the other is defending the status quo. I know I can count on you to fight with me for reform. And we'll tell the people in Congress: Help get this country moving -- or get out of the way. \\
This year must be a watershed. Our most powerful weapon to win victories for our future is the ballot box. It's time for the American people to show the Congress and the bureaucracy who is really the boss. \\
I'll wage a vigorous campaign for the vision and the values

because we can no longer tolerate anything less than excellence in our schools,

all

We must make room for two great engines of progress to operate -- economic growth and community action -- without being nuzzled by an overly intrusive government.

we share. I'll work to earn the people's vote for a second term. And I'll work just as hard to transform the United States Congress. People are filled with righteous anger at the arrogance and the abuses of the Old Guard in Congress. And it's high time you and I had a Congress that shared our belief in ^{the} meaning and purpose of this great country. \\

This year we can change Congress. We can elect new people to restore integrity and common sense to Capitol Hill.

In my second term I want to serve four vigorous years. I want to move this country forward -- with members of Congress who truly represent the American people's values and aspirations. And we must fix a congressional system that has fallen out of control. We need to apply to members of Congress all the laws they impose on everyone else. \\ We need to reform the campaign funding system that gives unfair advantages to incumbents in Congress: That means eliminate the special interest political action committees -- the PACs. \\ And we must heed the rising public clamor for change. If term limits are right for the presidency, it's time for term limits for Congress. \\ \\

Again and again, I've tried to send the message to this Congress to get back in touch with the people. But the liberal majority will not listen.

There are hundreds of you here -- hometown business leaders who are the backbone of your communities. When you speak, your representatives listen -- or at least they go through the motions of listening. Some of you live in states or districts

represented by incorrigibly anti-business liberals.

Just after this speech, I understand that all of you are headed up the Hill to visit your Senators and Representatives. I'm asking you to send the anti-business liberals a message.

Just tell them one word: Goodbye. Tell them they've had their last chance -- and now they're serving their last days in Congress.

This will be my final campaign -- and I'm planning to fight as never before. I never dreamed I'd have the privilege of being your President at the great turning point when freedom prevailed over imperial Communism. But I won't rest until I help this country win another legacy. I will fight to elect a Congress that's worthy of the good people of this country.

You can help me. You can help elect a new Congress to work with us -- not against us. You can help lead this country to new heights of freedom and prosperity.

Thank you, and God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/20/92

ACTION/CONCURRENCE/COMMENT DUE BY:

03/23
11:00 a.m. Monday

SUBJECT: PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY - 03/24
(03/20 Draft Four)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 11:00 a.m. Monday, 03/23, with a copy to this office. Thanks.

RESPONSE:

Good S.R.

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Duggan/Simon)
March 20, 1992
Draft Four
Assembly

82 MAR 20 P5:39

PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY
HYATT REGENCY CAPITOL HILL
TUESDAY, MARCH 24, 1992
11:00 a.m.

[Acknowledgments]

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I'm here today to ask you to do something for our country. This year's national elections are historic -- they are the first since the end of the Cold War. We've changed the world -- we've won a great victory for world peace and freedom. We'll stay engaged with the world, but now it's a top priority that we set some things right here at home.

Let's begin with the United States Congress. \\ This year, let's show that the people are sovereign. Let's not just complain about Congress -- let's transform it. \\ Let's replace the liberal ruling class with common-sense people who share our values. \\

The Old Guard that rules Congress has fallen out of touch and out of control. Congress is the number one obstacle to moving this country forward. And it's time to change its leadership. \\

Think of how the Democratic majority in Congress responded when I asked them to do what's right for our economy:

They turned their back on first-time homebuyers by failing to enact a \$5,000 tax credit.

They rejected the investment tax allowance and other reforms that could help businesses modernize with new equipment. They turned down my plan to allow \$10 billion more in cash flow for companies that create many of the jobs in this country.

They voted to keep our capital gains tax among the highest in the developed world. For purely partisan reasons, they refused to pass my proposal to cut those steep taxes on investment and job creation.

My State of the Union proposals offered those and other incentives for growth without raising taxes -- and without increasing the federal deficit. And I gave Congress fair warning: If it sent me a bill raising taxes, I'd send it back with my veto. And that's exactly what I did last Friday. \\

I asked for action to stimulate this economy -- not stifle it. \\ I members of Congress to asked them to break their tax-and-spend habits -- but they couldn't do it. \\ I asked for a jobs bill -- and they passed a bill to increase income taxes by 90 billion dollars. \\

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I'm also fighting for economic growth through actions that don't need to be passed by this Congress. That's in the area of regulation. Day by day and rule by rule, we're winning battles for common sense against over-regulation. [Add details of particular interest to grocers and convenience stores.]

But if we're to hone our skills and really compete in the coming years, we've got a lot more to do. I want us to keep our sights on the next American Century.

First, we must work to expand our markets. I want to open

up markets in Mexico, throughout Latin America, and around the world. \\

Second, we must create a new generation of world-class quality schools -- energized by competition and freedom for parents to choose what schools are best for their kids. \\

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And fifth, we must tackle each of these challenges without swelling the bureaucracy -- and without raising taxes. \\ If there is one central conviction that separates you and me from the liberals in Congress, it is this: We believe government is too big -- and it spends too much. \\ \\

On every one of these challenges, there are two opposing camps. One is fighting for reform, the other is defending the status quo. I know I can count on you to fight with me for reform. And we'll tell the people in Congress: Help get this country moving -- or get out of the way. \\

This year must be a watershed. Our most powerful weapon to win victories for our future is the ballot box. It's time for the American people to show the Congress and the bureaucracy who is really the boss. \\

I'll wage a vigorous campaign for the vision and the values

we share. I'll work to earn the people's vote for a second term. And I'll work just as hard to transform the United States Congress. People are filled with righteous anger at the arrogance and the abuses of the Old Guard in Congress. And it's high time you and I had a Congress that shared our belief in meaning and purpose of this great country. \\

This year we can change Congress. We can elect new people to restore integrity and common sense to Capitol Hill.

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Again and again, I've tried to send the message to this Congress to get back in touch with the people. But the liberal majority will not listen.

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You can help me. You can help elect a new Congress to work with us -- not against us. You can help lead this country to new heights of freedom and prosperity.

Thank you, and God bless the United States of America.

#

THE WHITE HOUSE
WASHINGTON

92 MAR 23 A 8:19

DATE: Mar. 21, 1992

TO: Dan McGroarty

FROM: **CLAYTON YEUTTER**
Counsellor to the President for
Domestic Policy

Dan, Roger Porter will do the clearance for us on this speech, but I'll send along a couple of quick observations.

First, I've noted a couple of places in the draft where something is missing.

Second, you'll need to reconstruct some of the tax policy language on p. 2. The final version of the tax bill included capital gains provisions, a first year depreciation provision, etc. It did not include the \$5,000 tax credit for first time home buyers. So be sure you make reference to what they left out, and not to what was included, or the Democrats will attack the President for taking cheap shots.

All in all, I like the speech. It does a good job of following through on the themes we used yesterday.



WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/20/92 ACTION/CONCURRENCE/COMMENT DUE BY: 03/23 11:00 a.m. Monday

SUBJECT: PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY - 03/24
(03/20 Draft Four)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:
 Please provide any comments directly to Dan McGroarty, Rm. 122, x 2930, no later than 11:00 a.m. Monday, 03/23, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Duggan/Simon)
March 20, 1992
Draft Four
Assembly

02 MAR 20 P5:39

PRESIDENTIAL REMARKS: GROCERS' PUBLIC AFFAIRS ASSEMBLY
HYATT REGENCY CAPITOL HILL
TUESDAY, MARCH 24, 1992
11:00 a.m.

[Acknowledgments]

((It's a pleasure to be with so many of the people who bring broccoli to the grocery shelves of America.))

((When I was at a grocers' convention in Florida recently, the press wondered why I was so impressed with a new check-out scanner I was shown. I'll tell you why. It was so sophisticated, when I ran my hand across it, it predicted the number of electoral votes I'd get in November.))

((Seriously, though, those new scanners can actually read the signature on a check. Something tells me you'll soon be seeing them in every store on Capitol Hill.))

I'm here today to ask you to do something for our country. This year's national elections are historic -- they are the first since the end of the Cold War. We've changed the world -- we've won a great victory for world peace and freedom. We'll stay engaged with the world, but now it's a top priority that we set some things right here at home.

Let's begin with the United States Congress. \\ This year, let's show that the people are sovereign. Let's not just complain about Congress -- let's transform it. \\ Let's replace the liberal ruling class with common-sense people who share our values. \\

The Old Guard that rules Congress has fallen out of touch and out of control. Congress is the number one obstacle to moving this country forward. And it's time to change its leadership. \\

Think of how the Democratic majority in Congress responded when I asked them to do what's right for our economy:

They turned their back on first-time homebuyers by failing to enact a \$5,000 tax credit.

They rejected the investment tax allowance and other reforms that could help businesses modernize with new equipment. They turned down my plan to allow \$10 billion more in cash flow for companies that create many of the jobs in this country.

They voted to keep our capital gains tax among the highest in the developed world. For purely partisan reasons, they refused to pass my proposal to cut those steep taxes on investment and job creation.

My State of the Union proposals offered those and other incentives for growth without raising taxes -- and without increasing the federal deficit. And I gave Congress fair warning: If it sent me a bill raising taxes, I'd send it back with my veto. And that's exactly what I did last Friday. \\

I asked for action to stimulate this economy -- not stifle it. \\ I members of Congress to asked them to break their tax-and-spend habits -- but they couldn't do it. \\ I asked for a jobs bill -- and they passed a bill to increase income taxes by 90 billion dollars. \\

They broke their trust with the American people -- and I kept my promise: I vetoed their tax increase. \\\

The Democrats' attempts to explain their actions prove how far removed they are from the real people who make this country work. Here are the exact words of the House Democrat who sponsored the tax increase: "The richest 1 percent of all Americans will pay more. We will have returned to the time-honored tradition of taxing people on their ability to pay."

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(Duggan/Simon)
March 20, 1992
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