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# FOIA MARKER

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**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13613  
**Folder ID Number:** 13613-001

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**Folder Title:**  
Video Taping Session 3/23/92 [OA 6099] [1]

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**WHITE HOUSE STAFFING MEMORANDUM**

92 MAR 23 8:19

DATE: 03/21/92 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: VIDEO SESSION -- ARMED FORCES DAY; MEMORIAL DAY; NAT'L. ASSOC. OF ELEMENTARY SCHOOL PRINCIPALS; PERSON OF THE YR./ASSOC. OF QUALITY CLUBS; SALUTE TO ORIOLES; NAT'L. MANAGED HEALTH CARE CONGRESS; DECA CONFERENCE

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CALIO	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROLLINS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>KAUFMAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<u>GAUGHAN</u>		<input checked="" type="checkbox"/>
			<u>MCGROARTY</u>		<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

82 MAR 19 P6:12

March 19, 1992

MEMORANDUM FOR THE PRESIDENT

FROM: DAVID DEMAREST *DD*

SUBJECT: VIDEO SESSION

On Monday, March 23 at 1:45 p.m., you will tape the following videos:

Armed Forces Day Message  
Memorial Day Message  
National Association of Elementary School Principals  
Person of the Year Award/Association of Quality Clubs  
Salute to Orioles and Stadium Authority  
National Managed Health Care Congress  
DECA Conference

Aarhus  
March 19, 1992  
A:AFDAY  
Draft Two

PRESIDENTIAL VIDEO: ARMED FORCES DAY MESSAGE

For more than two hundred years, our nation has faced many challenges. America's men and women in uniform have consistently formed the front line of defense for our way of life, our beliefs and our values. It is your dedication and commitment to these ideals that ensure our peace and freedom. Your devotion to liberty has enabled freedom's light to shine bright all around the world.

In a world with ever-changing political and geographical boundaries -- a world where principles are often tested -- you have been prepared, determined, and victorious. Because of your faithful service, today we are the freest nation on earth.

As we celebrate this Armed Forces Day, I salute each and every soldier, marine, sailor, airman and coastguardsman. I thank you on behalf of all Americans for your sense of honor, duty, and service to this great nation.

Your service has helped preserve a legacy of peace for our country, and for our children. All Americans owe you a tremendous debt of gratitude.

May God bless you all, and this great nation we serve.

# # # #

Aarhus  
March 19, 1992  
A:MEMDAY  
Draft Two

PRESIDENTIAL VIDEO: MEMORIAL DAY MESSAGE

For some, Memorial Day signals the beginning of summer -- a time for parties and picnics -- but Memorial Day means much more than that. It is a time to reflect upon the bravery and commitment of those who have given their lives for our country and for the values we hold dear. It is a day to renew our dedication to those values and celebrate the resilient spirit of the American people -- a time to remember patriots who helped preserve a legacy of peace for our country, and for our children.

As members of the Armed Forces, each one of you exemplifies the American spirit. You uphold the proud traditions of those who have gone before you. Your daily vigilance in a world of rapid change is critical to keeping the United States strong, free, and at peace.

I pledge to you my full support, and ask my fellow Americans to join me in honoring all of you who proudly wear the uniform of the United States of America.

May God bless you all, and the great nation we serve.

# # # #

Aarhus  
March 19, 1992  
A:NAESP  
Draft Two

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF ELEMENTARY  
SCHOOL PRINCIPALS

It is my pleasure to greet the National Association of Elementary School Principals as you begin your annual meeting in New Orleans. Your work this week is important because you have one of the most demanding jobs in the nation: You are the men and women who touch the future of this great nation every day.

Education is a matter of America's economic survival. The kinds of jobs we generate in the future -- the kinds of careers our children can look forward to -- are being shaped right now in every American classroom. And as principals, you know the dreams every parent has for his child start with one word: education.

Our Blue Ribbon Schools program helps make those dreams come true. It highlights excellence and encourages competition in our schools. Blue Ribbon Schools is part of the larger crusade to revolutionize American education -- the strategy I call America 2000.

We all know that schools reflect and respond to the demands placed upon them. That's why your duties stretch far beyond education. All over America, you provide for the health, safety, and social welfare of our nation's children and their families. But you know that schools alone can't solve all our education challenges.

That's where communities come into play. The strength of any community is its commitment to lifelong learning. That's the heart of our America 2000 strategy: lending government support to you -- and to community groups working to revolutionize America's schools. And I am proud to say that thirty-six states and more than a thousand communities have joined the America 2000 crusade.

As principals, what most clearly sets you apart from other American leaders is your absolute commitment to children. Barbara joins me when I say that one of the most crucial elements in the success of a school is a principal... especially a principal who puts children first.

I wish you the best as you work together this week. May God bless you all and the United States of America.

# # # #

Nix  
March 19, 1992  
Draft One 1:30 p.m.  
QUALITY

PRESIDENTIAL VIDEO: ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS  
MONDAY, MARCH 23, 1992

Members of IRSA, and invited guests from around the world. Thank you very much for this award. I share your personal commitment to the value of regular exercise and applaud your dedication to expanding the awareness of the benefits of fitness. For people of every age, regular exercise improves the quality of life. And, for businesses of every size, regular exercise programs help improve productivity, boost morale, and help reduce the costs of health care.

Back home in Houston, I'm a member of one of your IRSA clubs, The Houstonian, to ensure I do all my exercises. Not only in Houston, but in all your clubs around the country, you do so much to better the health of so many people. Your "Adopt-A-School" Program, by which you teach our children that it's fun to be fit, is exactly on target with the goals set forth by my President's Council on Physical Fitness and Sports. I am proud that my friends, Arnold Schwarzenegger and John Butterfield, who head up this Council, have joined you in your efforts to stress the importance of regular exercise to all Americans through your annual Commit to Get Fit program.

Finally, I want to commend you for your commitment to make every IRSA club a "Special Olympics Training Center" by 1995. Your goal is in keeping with a tradition of voluntary service to

others -- Points of Light -- which is as old as our nation  
itself.

All Americans deserve quality health care and a sense of  
well-being. Members of IRSA clubs exemplify the role that  
community groups can play in helping everyone lead a fuller,  
healthier life.

Thank you so very much for this honor. Keep up the good  
work and the good works. Now, if you'll excuse me I'm going to  
go live up to this tribute and take a few laps around the South  
Lawn. God bless you and the United States of America.

# # # #

Nix  
March 19, 1992  
Draft One 1:30 p.m.  
BRADY

PRESIDENTIAL VIDEO: SALUTE TO ORIOLES AND STADIUM  
AUTHORITY  
MONDAY, MARCH 23, 1992

My sincere congratulations to the Maryland Stadium Authority, the Baltimore Orioles and all their fans on the opening of Oriole Park at Camden Yards -- our nation's newest major league ballpark.

Congratulations also to all those who worked so long and hard over the last several years to assure that the new ballpark would be fully accessible for the disabled so they could share in our nation's pastime.

I join Jim Brady and the National Organization on Disability in urging communities all across America to do whatever they can to assure the disabled access to all of their sports facilities.

The Americans with Disabilities Act, which I signed in 1990, ensures equal opportunities for all disabled Americans. The Orioles and the Stadium Authority have gone beyond the letter of the law to demonstrate the spirit behind its enactment -- the goal that all our citizens participate fully in every aspect of life in America.

Again, congratulations. Maybe I'll see you in October to throw out the first ball of the World Series at Camden Yards.

# # # #

Nix  
March 19, 1992  
Draft Two 8:00 a.m.  
HEALTH

PRESIDENTIAL VIDEO: NATIONAL MANAGED HEALTH CARE CONGRESS  
MONDAY, MARCH 23, 1992

Ladies and gentleman, I have a special reason for welcoming the National Managed Health Care Congress to Washington.

We face the challenge of providing all Americans access to quality, affordable health care. The national debate rages around the question of whether to reform the system we have now - - which is the finest in the world -- or to replace it with a government-controlled, bureaucratized system.

Make no mistake: Socialized medicine would mean sapping the vitality and initiative out of our system -- vitality and initiative that have made American health care second to none in the world.

The accomplishments of the American health care system are enormous. We lead the world in pharmaceutical and technological discoveries. Nevertheless, there are some challenges that we must address. We know them well: making available adequate access to health care coverage for the under-insured -- and maintaining quality health care at a cost that is affordable and competitive with the rest of the world.

All of us need to understand what's at stake. Economically, the rising costs of health care sap America's competitiveness, and put American jobs in jeopardy. And all of us know that worries about adequate health care are the kinds of things that

keep people up late at night. Every family shares a concern -- especially for our children -- to see that everyone gets the health care they need.

My health care policy enables America to meet these objectives, while preserving free market choice. This is why your input is vital. Your experience with coordinated care, which is a fundamental part of our plan, can help meet the challenges we face.

So I welcome you to Washington for your annual meeting; and I hope that, as you meet, you remember the larger mission that we need to accomplish together.

God bless you and the United States of America.

# # # #

Draft 2  
March 19, 1992

PRESIDENTIAL VIDEO: DECA CONFERENCE  
MARCH 23, 1992

My congratulations to all the members and advisors of DECA and Delta Epsilon Chi as you gather for your National Career Development Conference.

DECA's been going strong now for nearly half a century -- helping to market the American Dream. DECA members learn valuable skills -- talents that prepare them to make the most of their career or continuing education.

What you do couldn't be more important. Education is vital to America's economic future -- a basic survival skill in our global economy. The kinds of jobs our economy will generate -- the kinds of careers our children can call their own -- depend on the work we do in the classroom today.

Today, countries the world over are coming to recognize the power of the free market. If we want to compete, we've got to awaken in each new generation of American students the spirit of free enterprise.

DECA takes that spirit into the classroom. From your National Staff and Board of Directors, to the companies that serve with distinction on your National Advisory Board -- right down to your instructors and advisors: DECA is a prime example of the kind of forward-looking partnership I like to see between business and education -- the kind of community involvement at the heart of my America 2000 crusade.

My best wishes for a rewarding national conference -- and for bringing the American Dream within reach of so many of our young people.

# # #

**ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS**

MEMBERS OF IRSA, AND INVITED GUESTS FROM AROUND THE WORLD. THANK YOU VERY MUCH FOR THIS AWARD. I SHARE YOUR PERSONAL COMMITMENT TO THE VALUE OF REGULAR EXERCISE AND APPLAUD YOUR DEDICATION TO EXPANDING THE AWARENESS OF THE BENEFITS OF FITNESS. FOR PEOPLE OF EVERY AGE, REGULAR EXERCISE IMPROVES THE QUALITY OF LIFE. AND, FOR BUSINESSES OF EVERY SIZE, REGULAR EXERCISE PROGRAMS HELP IMPROVE PRODUCTIVITY, BOOST MORALE, AND HELP REDUCE THE COSTS OF HEALTH CARE.

BACK HOME IN HOUSTON, I'M AN ENTHUSIASTIC ACTIVIST IN ONE OF YOUR IRSA CLUBS, THE HOUSTONIAN, TO ENSURE I DO ALL MY EXERCISES. NOT ONLY IN HOUSTON, BUT IN ALL YOUR CLUBS AROUND THE COUNTRY, YOU DO SO MUCH TO BETTER THE HEALTH OF SO MANY PEOPLE. YOUR "ADOPT-A-SCHOOL" PROGRAM, BY WHICH YOU TEACH OUR CHILDREN THAT IT'S FUN TO BE FIT, IS EXACTLY ON TARGET WITH THE GOALS SET FORTH BY MY PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS. I AM PROUD THAT MY FRIENDS, ARNOLD SCHWARZENEGGER AND JOHN BUTTERFIELD, WHO HEAD UP THIS COUNCIL, HAVE JOINED YOU IN YOUR EFFORTS TO STRESS THE IMPORTANCE OF REGULAR EXERCISE TO ALL AMERICANS THROUGH YOUR ANNUAL COMMIT TO GET FIT PROGRAM.

FINALLY, I WANT TO COMMEND YOU FOR YOUR COMMITMENT TO MAKE EVERY IRSA CLUB A "SPECIAL OLYMPICS TRAINING CENTER" BY 1995. YOUR GOAL IS IN KEEPING WITH A TRADITION OF VOLUNTARY SERVICE TO OTHERS -- POINTS OF LIGHT -- WHICH IS AS OLD AS OUR NATION ITSELF.

ALL AMERICANS DESERVE QUALITY HEALTH CARE AND A SENSE OF WELL-BEING. MEMBERS OF IRSA CLUBS EXEMPLIFY THE ROLE THAT COMMUNITY GROUPS CAN PLAY IN HELPING EVERYONE LEAD A FULLER, HEALTHIER LIFE.

THANK YOU SO VERY MUCH FOR THIS HONOR. KEEP UP THE GOOD WORK AND THE GOOD WORKS. NOW, IF YOU'LL EXCUSE ME I'M GOING TO GO LIVE UP TO THIS TRIBUTE AND TAKE A FEW LAPS AROUND THE SOUTH LAWN. GOD BLESS YOU AND THE UNITED STATES OF AMERICA.

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## MEMORIAL DAY MESSAGE

FOR SOME, MEMORIAL DAY SIGNALS THE BEGINNING OF SUMMER -- A TIME FOR PARTIES AND PICNICS -- BUT MEMORIAL DAY MEANS MUCH MORE THAN THAT. IT IS A TIME TO REFLECT UPON THE BRAVERY AND COMMITMENT OF THOSE WHO HAVE GIVEN THEIR LIVES FOR OUR COUNTRY AND FOR THE VALUES WE HOLD DEAR. IT IS A DAY TO RENEW OUR DEDICATION TO THOSE VALUES AND CELEBRATE THE RESILIENT SPIRIT OF THE AMERICAN PEOPLE -- A TIME TO REMEMBER PATRIOTS WHO HELPED PRESERVE A LEGACY OF PEACE FOR OUR COUNTRY, AND FOR OUR CHILDREN.

AS MEMBERS OF THE ARMED FORCES, EACH ONE OF YOU EXEMPLIFIES THE AMERICAN SPIRIT. YOU UPHOLD THE PROUD TRADITIONS OF THOSE WHO HAVE GONE BEFORE YOU. YOUR DAILY VIGILANCE IN A WORLD OF RAPID CHANGE IS CRITICAL TO KEEPING THE UNITED STATES STRONG, FREE, AND AT PEACE.

I PLEDGE TO YOU MY FULL SUPPORT, AND ASK MY FELLOW AMERICANS TO JOIN ME IN HONORING ALL OF YOU WHO PROUDLY WEAR THE UNIFORM OF THE UNITED STATES OF AMERICA.

MAY GOD BLESS YOU ALL, AND THE GREAT NATION WE SERVE.

# # # #

## ARMED FORCES DAY MESSAGE

FOR MORE THAN TWO HUNDRED YEARS, OUR NATION HAS FACED MANY CHALLENGES. AMERICA'S MEN AND WOMEN IN UNIFORM HAVE CONSISTENTLY FORMED THE FRONT LINE OF DEFENSE FOR OUR WAY OF LIFE, OUR BELIEFS AND OUR VALUES. IT IS YOUR DEDICATION AND COMMITMENT TO THESE IDEALS THAT ENSURE OUR PEACE AND FREEDOM. YOUR DEVOTION TO LIBERTY HAS ENABLED FREEDOM'S LIGHT TO SHINE BRIGHT ALL AROUND THE WORLD.

IN A WORLD WITH EVER-CHANGING POLITICAL AND GEOGRAPHICAL BOUNDARIES -- A WORLD WHERE PRINCIPLES ARE OFTEN TESTED -- YOU HAVE BEEN PREPARED, DETERMINED, AND VICTORIOUS. BECAUSE OF YOUR FAITHFUL SERVICE, TODAY WE ARE THE FREEST NATION ON EARTH.

AS WE CELEBRATE THIS ARMED FORCES DAY, I SALUTE EACH AND EVERY SOLDIER, MARINE, SAILOR, AIRMAN AND COASTGUARDSMAN. I THANK YOU ON BEHALF OF ALL AMERICANS FOR YOUR SENSE OF HONOR, DUTY, AND SERVICE TO THIS GREAT NATION.

**YOUR SERVICE HAS HELPED PRESERVE A LEGACY OF PEACE  
FOR OUR COUNTRY, AND FOR OUR CHILDREN. ALL AMERICANS  
OWE YOU A TREMENDOUS DEBT OF GRATITUDE.**

**MAY GOD BLESS YOU ALL, AND THIS GREAT NATION WE  
SERVE.**

**# # # #**

**NATIONAL MANAGED HEALTH CARE CONGRESS**

**LADIES AND GENTLEMEN, I HAVE A SPECIAL REASON FOR WELCOMING THE NATIONAL MANAGED HEALTH CARE CONGRESS TO WASHINGTON.**

**WE FACE THE CHALLENGE OF PROVIDING ALL AMERICANS ACCESS TO QUALITY, AFFORDABLE HEALTH CARE. THE NATIONAL DEBATE RAGES AROUND THE QUESTION OF WHETHER TO REFORM THE SYSTEM WE HAVE NOW -- WHICH IS THE FINEST IN THE WORLD -- OR TO REPLACE IT WITH A GOVERNMENT-CONTROLLED, BUREAUCRATIZED SYSTEM.**

**MAKE NO MISTAKE: SOCIALIZED MEDICINE WOULD MEAN SAPPING THE VITALITY AND INITIATIVE OUT OF OUR SYSTEM - - VITALITY AND INITIATIVE THAT HAVE MADE AMERICAN HEALTH CARE SECOND TO NONE IN THE WORLD.**

THE ACCOMPLISHMENTS OF THE AMERICAN HEALTH CARE SYSTEM ARE ENORMOUS. WE LEAD THE WORLD IN PHARMACEUTICAL AND TECHNOLOGICAL DISCOVERIES. NEVERTHELESS, THERE ARE SOME CHALLENGES THAT WE MUST ADDRESS. WE KNOW THEM WELL: MAKING AVAILABLE ADEQUATE ACCESS TO HEALTH CARE COVERAGE FOR THE UNDER-INSURED - - AND MAINTAINING QUALITY HEALTH CARE AT A COST THAT IS AFFORDABLE AND COMPETITIVE WITH THE REST OF THE WORLD.

ALL OF US NEED TO UNDERSTAND WHAT'S AT STAKE. ECONOMICALLY, THE RISING COSTS OF HEALTH CARE SAP AMERICA'S COMPETITIVENESS, AND PUT AMERICAN JOBS IN JEOPARDY. AND ALL OF US KNOW THAT WORRIES ABOUT ADEQUATE HEALTH CARE ARE THE KINDS OF THINGS THAT KEEP PEOPLE UP LATE AT NIGHT. EVERY FAMILY SHARES A CONCERN -- ESPECIALLY FOR OUR CHILDREN -- TO SEE THAT EVERYONE GETS THE HEALTH CARE THEY NEED.

MY HEALTH CARE POLICY ENABLES AMERICA TO MEET THESE OBJECTIVES, WHILE PRESERVING FREE MARKET CHOICE. THIS IS WHY YOUR INPUT IS VITAL. YOUR EXPERIENCE WITH COORDINATED CARE, WHICH IS A FUNDAMENTAL PART OF OUR PLAN, CAN HELP MEET THE CHALLENGES WE FACE.

SO I WELCOME YOU TO WASHINGTON FOR YOUR ANNUAL MEETING; AND I HOPE THAT, AS YOU MEET, YOU REMEMBER THE LARGER MISSION THAT WE NEED TO ACCOMPLISH TOGETHER.

GOD BLESS YOU AND THE UNITED STATES OF AMERICA.

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## HISPANIC HHS ORGANIZATIONS

I'M HAPPY TO HAVE THIS OPPORTUNITY TO TALK TO YOU TODAY, AND I'M ESPECIALLY PLEASED TO ANNOUNCE THAT MY ADMINISTRATION IS JOINING WITH COSSMHO, ALONG WITH OTHER PUBLIC AND PRIVATE ORGANIZATIONS, TO LAUNCH "GROWING UP HISPANIC," A NATIONAL INITIATIVE TO IMPROVE THE HEALTH OF HISPANIC CHILDREN.

THIS INITIATIVE WILL REINFORCE THE HISPANIC COMMUNITY'S ALREADY IMPRESSIVE COMMITMENT TO CHILDREN AND HEALTH. IT WILL INVOLVE CHILD IMMUNIZATIONS, PREVENTIVE CARE, AND ASSESSMENTS OF CURRENT HEALTH-CARE NEEDS IN YOUR COMMUNITIES -- ALL DIRECTED TOWARD A LASTING IMPROVEMENT IN THE HEALTH OF HISPANIC CHILDREN.

"GROWING UP HISPANIC," WITH ITS COMMUNITY-BASED APPROACH, WILL COMPLEMENT MY FOUR-POINT PLAN FOR HEALTH CARE REFORM. MY REFORM PROPOSALS WILL PRESERVE THE QUALITY OF HEALTH CARE AND THE FAMILY'S ABILITY TO CHOOSE THE KIND OF CARE THEY WANT. AT THE SAME TIME, IT WILL CUT COSTS, PROMOTE EFFICIENCY, AND, PERHAPS MOST IMPORTANT, MAKE HEALTH CARE MORE AFFORDABLE AND ACCESSIBLE.

EACH OF US CAN HELP CONTROL THE COSTS OF HEALTH CARE, AND "GROWING UP HISPANIC" WILL BE VITAL TO OUR EFFORTS WITH ITS EMPHASIS ON PREVENTIVE MEASURES AND HEALTH EDUCATION. I AM PROUD TO JOIN YOU AND YOUR TIRELESS PRESIDENT, JANE DELGADO, IN THOSE EFFORTS, SO THAT TOGETHER WE CAN ENSURE A HEALTHY FUTURE FOR ALL OUR CHILDREN.

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## DECA CONFERENCE

MY CONGRATULATIONS TO ALL THE MEMBERS AND ADVISORS OF DECA AND DELTA EPSILON CHI AS YOU GATHER FOR YOUR NATIONAL CAREER DEVELOPMENT CONFERENCE.

DECA'S BEEN GOING STRONG NOW FOR NEARLY HALF A CENTURY -- HELPING TO MARKET THE AMERICAN DREAM. DECA MEMBERS LEARN VALUABLE SKILLS -- TALENTS THAT PREPARE THEM TO MAKE THE MOST OF THEIR CAREER OR CONTINUING EDUCATION.

WHAT YOU DO COULDN'T BE MORE IMPORTANT. EDUCATION IS VITAL TO AMERICA'S ECONOMIC FUTURE -- A BASIC SURVIVAL SKILL IN OUR GLOBAL ECONOMY. THE KINDS OF JOBS OUR ECONOMY WILL GENERATE -- THE KINDS OF CAREERS OUR CHILDREN CAN CALL THEIR OWN -- DEPEND ON THE WORK WE DO IN THE CLASSROOM TODAY.

TODAY, COUNTRIES THE WORLD OVER ARE COMING TO RECOGNIZE THE POWER OF THE FREE MARKET. IF WE WANT TO COMPETE, WE'VE GOT TO AWAKEN IN EACH NEW GENERATION OF AMERICAN STUDENTS THE SPIRIT OF FREE ENTERPRISE.

DECA TAKES THAT SPIRIT INTO THE CLASSROOM. FROM YOUR NATIONAL STAFF AND BOARD OF DIRECTORS, TO THE COMPANIES THAT SERVE WITH DISTINCTION ON YOUR NATIONAL ADVISORY BOARD -- RIGHT DOWN TO YOUR INSTRUCTORS AND ADVISORS: DECA IS A PRIME EXAMPLE OF THE KIND OF FORWARD-LOOKING PARTNERSHIP I LIKE TO SEE BETWEEN BUSINESS AND EDUCATION -- THE KIND OF COMMUNITY INVOLVEMENT AT THE HEART OF MY AMERICA 2000 CRUSADE.

MY BEST WISHES FOR A REWARDING NATIONAL CONFERENCE -- AND FOR BRINGING THE AMERICAN DREAM WITHIN REACH OF SO MANY OF OUR YOUNG PEOPLE.

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**SALUTE TO ORIOLES AND STADIUM AUTHORITY**

**MY SINCERE CONGRATULATIONS TO THE MARYLAND STADIUM AUTHORITY, THE BALTIMORE ORIOLES AND ALL THEIR FANS ON THE OPENING OF ORIOLE PARK AT CAMDEN YARDS -- OUR NATION'S NEWEST MAJOR LEAGUE BALLPARK.**

**CONGRATULATIONS ALSO TO ALL THOSE WHO WORKED SO LONG AND HARD OVER THE LAST SEVERAL YEARS TO ASSURE THAT THE NEW BALLPARK WOULD BE FULLY ACCESSIBLE FOR THE DISABLED SO THEY COULD SHARE IN OUR NATION'S PASTIME.**

**I JOIN JIM BRADY AND THE NATIONAL ORGANIZATION ON DISABILITY IN URGING COMMUNITIES ALL ACROSS AMERICA TO DO WHATEVER THEY CAN TO ASSURE THE DISABLED ACCESS TO ALL OF THEIR SPORTS FACILITIES.**

**THE AMERICANS WITH DISABILITIES ACT, WHICH I SIGNED IN 1990, ENSURES EQUAL OPPORTUNITIES FOR ALL DISABLED AMERICANS. THE ORIOLES AND THE STADIUM AUTHORITY HAVE GONE BEYOND THE LETTER OF THE LAW TO DEMONSTRATE THE SPIRIT BEHIND ITS ENACTMENT -- THE GOAL THAT ALL OUR CITIZENS PARTICIPATE FULLY IN EVERY ASPECT OF LIFE IN AMERICA.**

AGAIN, CONGRATULATIONS. MAYBE I'LL SEE YOU IN  
OCTOBER TO THROW OUT THE FIRST BALL OF THE WORLD SERIES  
AT CAMDEN YARDS.

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THE WHITE HOUSE

WASHINGTON

March 23, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Video: Hispanic HHS Organizations

We have reviewed the attached video script and have noted a few suggested comments on the draft.

If you have any questions or we can be of further assistance, please let us know.

cc: Phillip D. Brady

HANNIS

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 03/20/92 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M. MONDAY 03/23

SUBJECT: PRESIDENTIAL VIDEO: HISPANIC HHS ORGANIZATIONS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
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BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**REMARKS:**  
 Please provide any comments directly to Dan McGroarty, Rm. 122, x2930, no later than 9:00 a.m. on Monday, 03/23, with a copy to this office.  
 Thanks.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Ferguson)  
March 20, 1992  
HISPANIC

02 MAR 20 P5:11

PRESIDENTIAL VIDEO: HISPANIC HHS ORGANIZATIONS

✓ I'm happy to have this opportunity to talk you today, and I'm especially pleased to ~~announce~~ <sup>g</sup> that my Administration is joining with COSSMHO, along with other public and private organizations, to launch "Growing Up Hispanic," a national initiative to improve the health of Hispanic children.

This initiative will reinforce the Hispanic community's already impressive commitment to children and health. It will involve child immunizations, preventive care, and assessments of current health-care needs in your communities -- all directed toward a lasting improvement in the health of Hispanic children.

"Growing Up Hispanic," with its community-based approach, will complement my four-point plan for health care reform. My reform proposals will preserve the quality of health care and the family's ability to choose the kind of care they want. At the same time, it will cut costs, promote efficiency, and, perhaps most important, make health care more affordable and accessible.

AD 7  
X 11  
?   
Each of us <sup>has a role to play in improving</sup> ~~can help control the costs of health care,~~ and "Growing Up Hispanic" will be vital to our efforts with its emphasis on preventive measures and health education. I am proud to join you and your tireless president, Jane Delgado, in those <sup>is this the right title? - needs to be checked.</sup> efforts, so that together we can ensure a healthy future for all our children.

# # # #

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/20/92 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M. MONDAY 03/23

SUBJECT: PRESIDENTIAL VIDEO: HISPANIC HHS ORGANIZATIONS

92 MAR 23 9:29

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			FINDLAY		<input checked="" type="checkbox"/>

REMARKS:

Please provide any comments directly to Dan McGroarty, Rm. 122, x2930, no later than 9:00 a.m. on Monday, 03/23, with a copy to this office. Thanks.

RESPONSE:

*Please see comments.  
Thank you.*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Ferguson)  
March 20, 1992  
HISPANIC

02 MAR 20 P5:11

PRESIDENTIAL VIDEO: HISPANIC HHS ORGANIZATIONS

I'm happy to have this opportunity to talk you today, and I'm especially pleased to announce that my Administration is joining with COSSMHO, along with other public and private organizations, to launch "Growing Up Hispanic," a national initiative to <sup>ensure that</sup> ~~improve the health of~~ Hispanic children, <sup>have access to quality health care</sup>

What is already one of the greatest strengths of so many

This initiative will reinforce <sup>Communities</sup> ~~the~~ Hispanic <sup>TO STORY families</sup> ~~community's~~ <sup>already</sup> impressive commitment to children and ~~health~~. It will involve child immunizations, preventive care, and assessments of current health-care needs in your communities -- all directed toward a lasting improvement in the health of Hispanic children.

"Growing Up Hispanic," with its community-based approach, will complement my four-point plan for health care reform. My reform proposals will preserve the quality of health care and the family's ability to choose the kind of care they want. At the same time, it will cut costs, promote efficiency, and, perhaps most important, make health care more affordable and accessible.

Each of us can help control the costs of health care, and "Growing Up Hispanic" will be vital to our efforts with its emphasis on preventive measures and health education. I am proud to join you and your tireless president, Jane Delgado, in those efforts, so that together we can ensure a healthy future for all our children.

# # # #

**WHITE HOUSE STAFFING MEMORANDUM**

92 MAR 23 8:19

DATE: 03/20/92 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M. MONDAY 03/23

SUBJECT: PRESIDENTIAL VIDEO: HISPANIC HHS ORGANIZATIONS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			FINDLAY		<input checked="" type="checkbox"/>

**REMARKS:**  
 Please provide any comments directly to Dan McGroarty, Rm. 122, x2930, no later than 9:00 a.m. on Monday, 03/23, with a copy to this office.  
 Thanks.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Ferguson)  
March 20, 1992  
HISPANIC

92 MAR 20 P5: 11

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I'm happy to have this opportunity to talk to you today, and I'm especially pleased to announce that my Administration is joining with COSSMHO, along with other public and private organizations, to launch "Growing Up Hispanic," a national initiative to improve the health of Hispanic children.

This initiative will reinforce the Hispanic community's already impressive commitment to children and health. It will involve child immunizations, preventive care, and assessments of current health-care needs in your communities -- all directed toward a lasting improvement in the health of Hispanic children.

"Growing Up Hispanic," with its community-based approach, will complement my four-point plan for health care reform. My reform proposals will preserve the quality of health care and the family's ability to choose the kind of care they want. At the same time, it will cut costs, promote efficiency, and, perhaps most important, make health care more affordable and accessible.

Each of us can help control the costs of health care, and "Growing Up Hispanic" will be vital to our efforts with its emphasis on preventive measures and health education. I am proud to join you and your tireless president, Jane Delgado, in those efforts, so that together we can ensure a healthy future for all our children.

# # # #

3-23-92

THE WHITE HOUSE  
WASHINGTON

*DAVE D*  
32 MAR 19 P6:12  
ONE MINOR CHANGE  
in ASSOC & CLUBS  
2 rest OK

March 19, 1992

MEMORANDUM FOR THE PRESIDENT

FROM: DAVID DEMAREST *AD*

SUBJECT: VIDEO SESSION

On Monday, March 23 at 1:45 p.m., you will tape the following videos:

- Armed Forces Day Message
- Memorial Day Message
- National Association of Elementary School Principals
- Person of the Year Award/Association of Quality Clubs
- Salute to Orioles and Stadium Authority
- National Managed Health Care Congress
- DECA Conference

*GA*  
3-21

Nix  
March 19, 1992  
Draft One 1:30 p.m.  
QUALITY

PRESIDENTIAL VIDEO: ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS  
MONDAY, MARCH 23, 1992

Members of IRSA, and invited guests from around the world.

Thank you very much for this award. I share your personal commitment to the value of regular exercise and applaud your dedication to expanding the awareness of the benefits of fitness. For people of every age, regular exercise improves the quality of life. And, for businesses of every size, regular exercise programs help improve productivity, boost morale, and help reduce the costs of health care.

Back home in Houston, I'm a <sup>enthusiastic activist in</sup> ~~member~~ of one of your IRSA clubs, The Houstonian, to ensure I do all my exercises. Not only in Houston, but in all your clubs around the country, you do so much to better the health of so many people. Your "Adopt-A-School" Program, by which you teach our children that it's fun to be fit, is exactly on target with the goals set forth by my President's Council on Physical Fitness and Sports. I am proud that my friends, Arnold Schwarzenegger and John Butterfield, who head up this Council, have joined you in your efforts to stress the importance of regular exercise to all Americans through your annual Commit to Get Fit program.

Finally, I want to commend you for your commitment to make every IRSA club a "Special Olympics Training Center" by 1995. Your goal is in keeping with a tradition of voluntary service to

others -- Points of Light -- which is as old as our nation  
itself.

All Americans deserve quality health care and a sense of  
well-being. Members of IRSA clubs exemplify the role that  
community groups can play in helping everyone lead a fuller,  
healthier life.

Thank you so very much for this honor. Keep up the good  
work and the good works. Now, if you'll excuse me I'm going to  
go live up to this tribute and take a few laps around the South  
Lawn. God bless you and the United States of America.

# # # #

Nix  
March 19, 1992  
Draft One 1:30 p.m.  
BRADY

PRESIDENTIAL VIDEO: SALUTE TO ORIOLES AND STADIUM  
AUTHORITY  
MONDAY, MARCH 23, 1992

My sincere congratulations to the Maryland Stadium Authority, the Baltimore Orioles and all their fans on the opening of Oriole Park at Camden Yards -- our nation's newest major league ballpark.

Congratulations also to all those who worked so long and hard over the last several years to assure that the new ballpark would be fully accessible for the disabled so they could share in our nation's pastime.

I join Jim Brady and the National Organization on Disability in urging communities all across America to do whatever they can to assure the disabled access to all of their sports facilities.

The Americans with Disabilities Act, which I signed in 1990, ensures equal opportunities for all disabled Americans. The Orioles and the Stadium Authority have gone beyond the letter of the law to demonstrate the spirit behind its enactment -- the goal that all our citizens participate fully in every aspect of life in America.

Again, congratulations. Maybe I'll see you in October to throw out the first ball of the World Series at Camden Yards.

# # # #

Nix  
March 19, 1992  
Draft Two 8:00 a.m.  
HEALTH

PRESIDENTIAL VIDEO: NATIONAL MANAGED HEALTH CARE CONGRESS  
MONDAY, MARCH 23, 1992

Ladies and gentleman, I have a special reason for welcoming the National Managed Health Care Congress to Washington.

We face the challenge of providing all Americans access to quality, affordable health care. The national debate rages around the question of whether to reform the system we have now - - which is the finest in the world -- or to replace it with a government-controlled, bureaucratized system.

Make no mistake: Socialized medicine would mean sapping the vitality and initiative out of our system -- vitality and initiative that have made American health care second to none in the world.

The accomplishments of the American health care system are enormous. We lead the world in pharmaceutical and technological discoveries. Nevertheless, there are some challenges that we must address. We know them well: making available adequate access to health care coverage for the under-insured -- and maintaining quality health care at a cost that is affordable and competitive with the rest of the world.

All of us need to understand what's at stake. Economically, the rising costs of health care sap America's competitiveness, and put American jobs in jeopardy. And all of us know that worries about adequate health care are the kinds of things that

keep people up late at night. Every family shares a concern -- especially for our children -- to see that everyone gets the health care they need.

My health care policy enables America to meet these objectives, while preserving free market choice. This is why your input is vital. Your experience with coordinated care, which is a fundamental part of our plan, can help meet the challenges we face.

So I welcome you to Washington for your annual meeting; and I hope that, as you meet, you remember the larger mission that we need to accomplish together.

God bless you and the United States of America.

# # # #

Draft 2  
March 19, 1992

PRESIDENTIAL VIDEO: DECA CONFERENCE  
MARCH 23, 1992

My congratulations to all the members and advisors of DECA and Delta Epsilon Chi as you gather for your National Career Development Conference.

DECA's been going strong now for nearly half a century -- helping to market the American Dream. DECA members learn valuable skills -- talents that prepare them to make the most of their career or continuing education.

What you do couldn't be more important. Education is vital to America's economic future -- a basic survival skill in our global economy. The kinds of jobs our economy will generate -- the kinds of careers our children can call their own -- depend on the work we do in the classroom today.

Today, countries the world over are coming to recognize the power of the free market. If we want to compete, we've got to awaken in each new generation of American students the spirit of free enterprise.

DECA takes that spirit into the classroom. From your National Staff and Board of Directors, to the companies that serve with distinction on your National Advisory Board -- right down to your instructors and advisors: DECA is a prime example of the kind of forward-looking partnership I like to see between business and education -- the kind of community involvement at the heart of my America 2000 crusade.

My best wishes for a rewarding national conference -- and for bringing the American Dream within reach of so many of our young people.

# # #

Aarhus  
March 19, 1992  
A:AFDAY  
Draft Two

PRESIDENTIAL VIDEO: ARMED FORCES DAY MESSAGE

For more than two hundred years, our nation has faced many challenges. America's men and women in uniform have consistently formed the front line of defense for our way of life, our beliefs and our values. It is your dedication and commitment to these ideals that ensure our peace and freedom. Your devotion to liberty has enabled freedom's light to shine bright all around the world.

In a world with ever-changing political and geographical boundaries -- a world where principles are often tested -- you have been prepared, determined, and victorious. Because of your faithful service, today we are the freest nation on earth.

As we celebrate this Armed Forces Day, I salute each and every soldier, marine, sailor, airman and coastguardsman. I thank you on behalf of all Americans for your sense of honor, duty, and service to this great nation.

Your service has helped preserve a legacy of peace for our country, and for our children. All Americans owe you a tremendous debt of gratitude.

May God bless you all, and this great nation we serve.

# # # #

Aarhus  
March 19, 1992  
A:MEMDAY  
Draft Two

PRESIDENTIAL VIDEO: MEMORIAL DAY MESSAGE

For some, Memorial Day signals the beginning of summer -- a time for parties and picnics -- but Memorial Day means much more than that. It is a time to reflect upon the bravery and commitment of those who have given their lives for our country and for the values we hold dear. It is a day to renew our dedication to those values and celebrate the resilient spirit of the American people -- a time to remember patriots who helped preserve a legacy of peace for our country, and for our children.

As members of the Armed Forces, each one of you exemplifies the American spirit. You uphold the proud traditions of those who have gone before you. Your daily vigilance in a world of rapid change is critical to keeping the United States strong, free, and at peace.

I pledge to you my full support, and ask my fellow Americans to join me in honoring all of you who proudly wear the uniform of the United States of America.

May God bless you all, and the great nation we serve.

# # # #

Aarhus  
March 19, 1992  
A:NAESP  
Draft Two

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF ELEMENTARY  
SCHOOL PRINCIPALS

It is my pleasure to greet the National Association of Elementary School Principals as you begin your annual meeting in New Orleans. Your work this week is important because you have one of the most demanding jobs in the nation: You are the men and women who touch the future of this great nation every day.

Education is a matter of America's economic survival. The kinds of jobs we generate in the future -- the kinds of careers our children can look forward to -- are being shaped right now in every American classroom. And as principals, you know the dreams every parent has for his child start with one word: education.

Our Blue Ribbon Schools program helps make those dreams come true. It highlights excellence and encourages competition in our schools. Blue Ribbon Schools is part of the larger crusade to revolutionize American education -- the strategy I call America 2000.

We all know that schools reflect and respond to the demands placed upon them. That's why your duties stretch far beyond education. All over America, you provide for the health, safety, and social welfare of our nation's children and their families. But you know that schools alone can't solve all our education challenges.

That's where communities come into play. The strength of any community is its commitment to lifelong learning. That's the heart of our America 2000 strategy: lending government support to you -- and to community groups working to revolutionize America's schools. And I am proud to say that thirty-six states and more than a thousand communities have joined the America 2000 crusade.

As principals, what most clearly sets you apart from other American leaders is your absolute commitment to children. Barbara joins me when I say that one of the most crucial elements in the success of a school is a principal... especially a principal who puts children first.

I wish you the best as you work together this week. May God bless you all and the United States of America.

# # # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 3/19/92 NOON

SUBJECT: PRESIDENTIAL VIDEO MESSAGES: ARMED FORCES DAY; MEMORIAL DAY;  
ELEMENTARY SCHOOL PRINCIPALS; QUALITY CLUBS; SALUTE TO ORIOLES;  
NATIONAL MANAGED HEALTH CARE CONGRESS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>Nick 6538 Roston</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE <i>to Dan by phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER <del>John</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER <i>John 7930 2705</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Dono w/ Dan</i> GRAY <i>Mark 7803 Rasletta</i> <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MCGROARTY	<input type="checkbox"/>	<input type="checkbox"/>	GAUGHAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than NOON, THURSDAY, MARCH 19, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

92 MAR 17 P4:42

Aarhus  
March 17, 1992  
A:AFDAY  
Draft One

PRESIDENTIAL VIDEO: ARMED FORCES DAY MESSAGE

For more than two hundred years, our nation has faced many challenges. America's men and women in uniform have consistently formed the front line of defense for our way of life, our beliefs, and our values. It is your dedication and commitment to these ideals that ensure our everlasting peace and freedom. Your devotion to liberty has enabled freedom's light to shine bright all around the world.

In a world with ever-changing political and geographical boundaries -- a world where principles are often tested -- you have been prepared, determined, and victorious. Because of your faithful service, today we are the freest nation on earth.

As we celebrate this Armed Forces Day, I salute each and every soldier, sailor, airman, marine, and coastguardsman. I thank you on behalf of all Americans for your sense of honor, duty, and service to this great nation. As Americans, we owe you a tremendous debt of gratitude.

May God bless you all, and this great nation we serve.

# # # #

Aarhus  
March 17, 1992  
A:MEMDAY  
Draft One

PRESIDENTIAL VIDEO: MEMORIAL DAY MESSAGE

For some, Memorial Day signals the beginning of summer -- a time for parties and picnics -- but for all of us, Memorial Day must be a time to reflect upon bravery and commitment. It is a day to renew our dedication to the ideals upon which this country was founded -- a day to renew our dedication to the unconquerable spirit of the American people. Most importantly, Memorial Day gives us time to pause and remember those who gave their lives to keep this great nation free.

As members of the Armed Forces, each one of you exemplifies the American spirit. You uphold the proud traditions of those who have gone before you. Your daily efforts around this ever-changing world are vital to our shared goals of keeping the United States strong, free, and at peace.

I pledge to you my full support, and ask my fellow Americans to join me in honoring all of you who proudly wear the uniform of the United States of America.

May God bless you all, and the great nation we serve.

# # # #

Aarhus  
March 17, 1992  
A:NAESP  
Draft One

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF ELEMENTARY  
SCHOOL PRINCIPALS

It is my pleasure to greet the National Association of Elementary School Principals as you begin your annual meeting in New Orleans. Your work this week is important because you have one of the most demanding jobs in the nation: You are the men and women who touch the future of this great nation every day. And since I've been President, (it has been my pleasure to work with school leaders through the N.A.E.S.P., especially Sam Sava, your executive director, and your president, Lillian Brinkley.)

We all know that schools reflect and respond to the demands placed upon them. That's why your duties stretch far beyond education; you are indeed a rich community resource. All over America, you provide for the health, safety, and social welfare of our nation's children and their families.

Each of you is a point of light in your community. But what truly sets you apart from other American leaders is your absolute devotion to the children. Barbara joins me when I say that one of the most crucial elements in the success of a school is a principal... especially a principal who puts children first.

I wish you the best as you work together this week. May God bless you all and the United States of America.

# # # #

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
QUALITY

PRESIDENTIAL VIDEO: ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS  
MONDAY, MARCH 23, 1992

Members of IRSA, and invited guests from around the world.  
Thank you very much for this award. I share your personal  
commitment to the value of regular exercise and applaud your  
dedication to expanding the awareness of the benefits of fitness.  
For people of every age, regular exercise improves the quality of  
life. And, for businesses of every size, regular exercise  
programs help improve productivity, boost morale, and help reduce  
the costs of health care.

Back home in Houston, I'm a member of one of your IRSA  
clubs, The Houstonian, where Joe Russo and Neil Sol, who run that  
great center, make sure I do all my exercises.

Not only in Houston, but in all your clubs around the  
country, you do so much to better the health of so many people.  
Your "Adopt-A-School" Program, by which you teach our children  
that it's fun to be fit, is exactly on target with the goals set  
forth by my President's Council on Physical Fitness and Sports.  
I am proud that my friends, Arnold Schwarzenegger and John  
Butterfield, who head up this Council, have joined you in your  
efforts to stress the importance of regular exercise to all  
Americans through your annual Commit to Get Fit program.

Finally, I want to commend you for your commitment to make  
every IRSA club a "Special Olympics Training Center" by 1995.

Your dedication embraces America's commitment to the concept I call "A Thousand Points of Light."

We have great challenges in health care in this great country and it's good to know that your IRSA clubs are out there helping Americans lead fuller, healthier and happier lives.

Thank you so very much for this honor. Keep up the good work and the good works. Now, if you'll excuse me I'm going to go live up to this tribute and take a few laps around the South Lawn. God bless you and the United States of America.

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
BRADY

PRESIDENTIAL VIDEO: SALUTE TO ORIOLES AND STADIUM  
AUTHORITY  
MONDAY, MARCH 23, 1992

My sincere congratulations to the Baltimore Orioles and to Governor Schaefer and the Maryland Stadium Authority on the opening of Oriole Park at Camden Yards -- our nation's newest major league ballpark.

Congratulations also to all those who worked so long and hard over the last several years to assure that the new ballpark would be fully accessible for the disabled so they could share in our nation's pastime.

I join Jim Brady and the National Organization on Disability in urging communities all across America to do whatever they can to assure the disabled access to all of their sports facilities.

The Americans with Disabilities Act, which I signed in 1990, ensures equal opportunities for all disabled Americans. The Orioles and the Stadium Authority have gone beyond the letter of the law to demonstrate the spirit behind its enactment -- the goal that all our citizens participate fully in every aspect of life in America.

Again, congratulations. I look forward to throwing out the first ball in a World Series game at Orioles Park this coming October.

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
HEALTH

PRESIDENTIAL VIDEO: NATIONAL MANAGED HEALTH CARE CONGRESS  
MONDAY, MARCH 23, 1992

Ladies and gentleman, I have a special reason for welcoming the National Managed Health Care Congress to Washington.

At a time when most countries of the world are moving dramatically away from government controls and ownership, it's ironic that this nation is engaged in a debate as to whether health care is best provided primarily on a private and free market basis, or on a government-controlled basis.

Make no mistake: We would lose a lot of the vitality and initiative of our health care system if it were more tightly controlled by the government -- vitality and initiative that have made our health care the best quality health care in the world.

The accomplishments of the American health care system are enormous. We lead the world in pharmaceutical and technological discoveries. Nevertheless, there are some challenges that we must address. We know them well: providing adequate access to health care for the underinsured -- and maintaining quality health care at a cost that is affordable and competitive with the rest of the world.

My health care policy enables America to meet these objectives, while preserving free market choice. This is why your input is vital. The experience, talent and resources represented by this audience can meet the challenges we face and

communicate the benefits of a free market system to the American people. We need to do it quickly.

So I welcome you to Washington for your annual meeting; and I hope that, as you meet, you remember the larger mission that we need to accomplish together.

God bless you and the United States of America.

2057



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 3/19/92 NOON

SUBJECT: PRESIDENTIAL VIDEO MESSAGES: ARMED FORCES DAY; MEMORIAL DAY; ELEMENTARY SCHOOL PRINCIPALS; QUALITY CLUBS; SALUTE TO ORIOLES; NATIONAL MANAGED HEALTH CARE CONGRESS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
<del>SCOWCROFT</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MCGROARTY			GAUGHAN		<input checked="" type="checkbox"/>

REMARKS:

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than NOON, THURSDAY, MARCH 19, with a copy to this office. Thank you.

RESPONSE:

March 19, 1992

TO: DAN MCGROARTY

The NSC staff concurs with the draft presidential video tapings as amended.

*Brent Scowcroft*  
Brent Scowcroft

cc: Phillip D. Brady

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

92 MAR 17 P4:42

Aarhus  
March 17, 1992  
A:AFDAY  
Draft One

PRESIDENTIAL VIDEO: ARMED FORCES DAY MESSAGE

For more than two hundred years, our nation has faced many challenges. America's men and women in uniform have consistently formed the front line of defense for our way of life, our beliefs, and our values. It is your dedication and commitment to these ideals that ensure our ~~everlasting~~ peace and freedom. Your devotion to liberty has enabled freedom's light to shine bright all around the world.

In a world with ever-changing political and geographical boundaries -- a world where principles are often tested -- you have been prepared, determined, and victorious. Because of your faithful service, today we are the freest nation on earth.

As we celebrate this Armed Forces Day, I salute each and every soldier, sailor, airman, marine, and coastguardsman. I thank you on behalf of all Americans for your sense of honor, duty, and service to this great nation. As Americans, we owe you a tremendous debt of gratitude.

May God bless you all, and this great nation we serve.

# # # #

Aarhus  
March 17, 1992  
A:MEMDAY  
Draft One

PRESIDENTIAL VIDEO: MEMORIAL DAY MESSAGE

For some, Memorial Day signals the beginning of summer -- a time for parties and picnics -- but for all of us, Memorial Day must be a time to reflect upon bravery, ~~and~~ <sup>and sacrifice</sup> commitment. It is a day to renew our dedication to the ideals upon which this country was founded -- a day to renew our dedication to the unconquerable spirit of the American people. Most importantly, Memorial Day gives us time to pause and remember those who gave their lives to keep this great nation free.

As members of the Armed Forces, each one of you exemplifies the American spirit. You uphold the proud traditions of those who have gone before you. Your daily efforts around this ever-changing world are vital to our shared goals of keeping the United States strong, free, and at peace.

I pledge to you my full support, and ask my fellow Americans to join me in honoring all of you who proudly wear the uniform of the United States of America.

May God bless you all, and the great nation we serve.

# # # #

Aarhus  
March 17, 1992  
A:NAESP  
Draft One

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF ELEMENTARY  
SCHOOL PRINCIPALS

It is my pleasure to greet the National Association of Elementary School Principals as you begin your annual meeting in New Orleans. Your work this week is important because you have one of the most demanding jobs in the nation: You are the men and women who touch the future of this great nation every day. And since I've been President, it has been my pleasure to work with school leaders through the N.A.E.S.P., especially Sam Sava, your executive director, and your president, Lillian Brinkley.

We all know that schools reflect and respond to the demands placed upon them. That's why your duties stretch far beyond education; you are indeed a rich community resource. All over America, you provide for the health, safety, and social welfare of our nation's children and their families.

Each of you is a point of light in your community. But what truly sets you apart from other American leaders is your absolute devotion to the children. Barbara joins me when I say that one of the most crucial elements in the success of a school is a principal... especially a principal who puts children first.

I wish you the best as you work together this week. May God bless you all and the United States of America.

# # # #

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
QUALITY

PRESIDENTIAL VIDEO: ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS  
MONDAY, MARCH 23, 1992

Members of IRSA, and invited guests from around the world.  
Thank you very much for this award. I share your personal  
commitment to the value of regular exercise and applaud your  
dedication to expanding the awareness of the benefits of fitness.  
For people of every age, regular exercise improves the quality of  
life. And, for businesses of every size, regular exercise  
programs help improve productivity, boost morale, and help reduce  
the costs of health care.

Back home in Houston, I'm a member of one of your IRSA  
clubs, The Houstonian, where Joe Russo and Neil Sol, who run that  
great center, make sure I do all my exercises.

Not only in Houston, but in all your clubs around the  
country, you do so much to better the health of so many people.  
Your "Adopt-A-School" Program, by which you teach our children  
that it's fun to be fit, is exactly on target with the goals set  
forth by my President's Council on Physical Fitness and Sports.  
I am proud that my friends, Arnold Schwarzenegger and John  
Butterfield, who head up this Council, have joined you in your  
efforts to stress the importance of regular exercise to all  
Americans through your annual Commit to Get Fit program.

Finally, I want to commend you for your commitment to make  
every IRSA club a "Special Olympics Training Center" by 1995.

Your dedication embraces America's commitment to the concept I call "A Thousand Points of Light."

We have great challenges in health care in this great country and it's good to know that your IRSA clubs are out there helping Americans lead fuller, healthier and happier lives.

Thank you so very much for this honor. Keep up the good work and the good works. Now, if you'll excuse me I'm going to go live up to this tribute and take a few laps around the South Lawn. God bless you and the United States of America.

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
BRADY

PRESIDENTIAL VIDEO: SALUTE TO ORIOLES AND STADIUM  
AUTHORITY  
MONDAY, MARCH 23, 1992

My sincere congratulations to the Baltimore Orioles and to Governor Schaefer and the Maryland Stadium Authority on the opening of Oriole Park at Camden Yards -- our nation's newest major league ballpark.

Congratulations also to all those who worked so long and hard over the last several years to assure that the new ballpark would be fully accessible for the disabled so they could share in our nation's pastime.

I join Jim Brady and the National Organization on Disability in urging communities all across America to do whatever they can to assure the disabled access to all of their sports facilities.

The Americans with Disabilities Act, which I signed in 1990, ensures equal opportunities for all disabled Americans. The Orioles and the Stadium Authority have gone beyond the letter of the law to demonstrate the spirit behind its enactment -- the goal that all our citizens participate fully in every aspect of life in America.

Again, congratulations. I look forward to throwing out the first ball in a World Series game at Orioles Park this coming October.

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
HEALTH

PRESIDENTIAL VIDEO: NATIONAL MANAGED HEALTH CARE CONGRESS  
MONDAY, MARCH 23, 1992

Ladies and gentleman, I have a special reason for welcoming the National Managed Health Care Congress to Washington.

At a time when most countries of the world are moving dramatically away from government controls and ownership, it's ironic that this nation is engaged in a debate as to whether health care is best provided primarily on a private and free market basis, or on a government-controlled basis.

Make no mistake: We would lose a lot of the vitality and initiative of our health care system if it were more tightly controlled by the government -- vitality and initiative that have made our health care the best quality health care in the world.

The accomplishments of the American health care system are enormous. We lead the world in pharmaceutical and technological discoveries. Nevertheless, there are some challenges that we must address. We know them well: providing adequate access to health care for the underinsured -- and maintaining quality health care at a cost that is affordable and competitive with the rest of the world.

My health care policy enables America to meet these objectives, while preserving free market choice. This is why your input is vital. The experience, talent and resources represented by this audience can meet the challenges we face and

communicate the benefits of a free market system to the American people. We need to do it quickly.

So I welcome you to Washington for your annual meeting; and I hope that, as you meet, you remember the larger mission that we need to accomplish together.

God bless you and the United States of America.

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/19/92 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY, 3/19/92 4:00 pm

PRESIDENTIAL VIDEO: DECA CONFERENCE

SUBJECT: MARCH 23, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			MCGROARTY		<input checked="" type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 4:00 pm, TODAY, THURS. MARCH 19, with a copy to this office. Thank you.

**RESPONSE:**

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DS*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

Draft 1  
March 19, 1992

PRESIDENTIAL VIDEO: DECA CONFERENCE  
MARCH 23, 1992

02 MAR 19 All: 49

My congratulations to all the members and advisors of DECA and Delta Epsilon Chi as you gather for your National Career Development Conference.

DECA's been going strong now for nearly half a century -- helping to market the American Dream. DECA members learn valuable skills -- talents that prepare them to make the most of their career or continuing education.

What you do couldn't be more important. Education is vital to America's economic future -- a basic survival skill in our global economy. That fundamental fact is one of the key reasons behind the crusade I call American 2000 -- the strategy I've mapped out to revolutionize America's schools. The kinds of jobs our economy will generate -- the kind of careers our children can call their own -- depend on the work we do in the classroom today.

Today, countries the world over are coming to recognize the power of the free market. If we want to compete, we've got to awaken in each new generation of American students the spirit of free enterprise.

DECA takes that spirit into the classroom. From your National Staff and Board of Directors, to the companies that serve with distinction on your National Advisory Board -- right down to your instructors and advisors: DECA is a prime example

of the kind of forward-looking partnership I like to see between business and education.

My best wishes for a rewarding national conference -- and for bringing the American Dream within reach of so many of our young people.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

TODAY, 3/19/92 4:00pm

DATE: 3/19/92

ACTION/CONCURRENCE/COMMENT DUE BY:

PRESIDENTIAL VIDEO: DECA CONFERENCE

SUBJECT:

MARCH 23, 1992


	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			MCGROARTY		<input checked="" type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than 4:00 pm, TODAY, THURS. MARCH 19, with a copy to this office. Thank you.

**RESPONSE:**

No legal objection -- phoned to McGroarty and Brady, 3/19-92.

  
 Nelson Lund  
 Associate Counsel to the President

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

March 19, 1992

MEMORANDUM FOR THE PRESIDENT

FROM: DAVID DEMAREST *DD*

SUBJECT: VIDEO SESSION

On Monday, March 23 at 1:30 p.m., you will tape the following videos:

Armed Forces Day Message  
Memorial Day Message  
National Association of Elementary School Principals  
Person of the Year Award/Association of Quality Clubs  
Salute to Orioles and Stadium Authority  
National Managed Health Care Congress  
DECA Conference

Aarhus  
March 19, 1992  
A:AFDAY  
Draft Two

PRESIDENTIAL VIDEO: ARMED FORCES DAY MESSAGE

For more than two hundred years, our nation has faced many challenges. America's men and women in uniform have consistently formed the front line of defense for our way of life, our beliefs and our values. It is your dedication and commitment to these ideals that ensure our peace and freedom. Your devotion to liberty has enabled freedom's light to shine bright all around the world.

In a world with ever-changing political and geographical boundaries -- a world where principles are often tested -- you have been prepared, determined, and victorious. Because of your faithful service, today we are the freest nation on earth.

As we celebrate this Armed Forces Day, I salute each and every soldier, marine, sailor, airman and coastguardsman. I thank you on behalf of all Americans for your sense of honor, duty, and service to this great nation.

Your service has helped preserve a legacy of peace for our country, and for our children. All Americans owe you a tremendous debt of gratitude.

May God bless you all, and this great nation we serve.

# # # #

Aarhus  
March 19, 1992  
A:MEMDAY  
Draft Two

PRESIDENTIAL VIDEO: MEMORIAL DAY MESSAGE

For some, Memorial Day signals the beginning of summer -- a time for parties and picnics -- but Memorial Day means much more than that. It is a time to reflect upon the bravery and commitment of those who have given their lives for our country and for the values we hold dear. It is a day to renew our dedication to those values and celebrate the resilient spirit of the American people -- a time to remember patriots who helped preserve a legacy of peace for our country, and for our children.

As members of the Armed Forces, each one of you exemplifies the American spirit. You uphold the proud traditions of those who have gone before you. Your daily vigilance in a world of rapid change is critical to keeping the United States strong, free, and at peace.

I pledge to you my full support, and ask my fellow Americans to join me in honoring all of you who proudly wear the uniform of the United States of America.

May God bless you all, and the great nation we serve.

# # # #

Aarhus  
March 19, 1992  
A:NAESP  
Draft Two

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF ELEMENTARY  
SCHOOL PRINCIPALS

It is my pleasure to greet the National Association of Elementary School Principals as you begin your annual meeting in New Orleans. Your work this week is important because you have one of the most demanding jobs in the nation: You are the men and women who touch the future of this great nation every day.

Education is a matter of America's economic survival. The kinds of jobs we generate in the future -- the kinds of careers our children can look forward to -- are being shaped right now in every American classroom. And as principals, you know the dreams every parent has for his child start with one word: education.

Our Blue Ribbon Schools program helps make those dreams come true. It highlights excellence and encourages competition in our schools. Blue Ribbon Schools is part of the larger crusade to revolutionize American education -- the strategy I call America 2000.

We all know that schools reflect and respond to the demands placed upon them. That's why your duties stretch far beyond education. All over America, you provide for the health, safety, and social welfare of our nation's children and their families. But you know that schools alone can't solve all our education challenges.

That's where communities come into play. The strength of any community is its commitment to lifelong learning. That's the heart of our America 2000 strategy: lending government support to you -- and to community groups working to revolutionize America's schools. And I am proud to say that thirty-six states and more than a thousand communities have joined the America 2000 crusade.

As principals, what most clearly sets you apart from other American leaders is your absolute commitment to children. Barbara joins me when I say that one of the most crucial elements in the success of a school is a principal... especially a principal who puts children first.

I wish you the best as you work together this week. May God bless you all and the United States of America.

# # # #

Nix  
March 19, 1992  
Draft One 1:30 p.m.  
QUALITY

PRESIDENTIAL VIDEO: ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS  
MONDAY, MARCH 23, 1992

Members of IRSA, and invited guests from around the world.  
Thank you very much for this award. I share your personal  
commitment to the value of regular exercise and applaud your  
dedication to expanding the awareness of the benefits of fitness.  
For people of every age, regular exercise improves the quality of  
life. And, for businesses of every size, regular exercise  
programs help improve productivity, boost morale, and help reduce  
the costs of health care.

Back home in Houston, I'm a member of one of your IRSA  
clubs, The Houstonian, where Joe Russo and Neil Sol, who run that  
great center, make sure I do all my exercises.

Not only in Houston, but in all your clubs around the  
country, you do so much to better the health of so many people.  
Your "Adopt-A-School" Program, by which you teach our children  
that it's fun to be fit, is exactly on target with the goals set  
forth by my President's Council on Physical Fitness and Sports.  
I am proud that my friends, Arnold Schwarzenegger and John  
Butterfield, who head up this Council, have joined you in your  
efforts to stress the importance of regular exercise to all  
Americans through your annual Commit to Get Fit program.

Finally, I want to commend you for your commitment to make  
every IRSA club a "Special Olympics Training Center" by 1995.

Your goal is in keeping with a tradition of voluntary service to others -- Points of Light -- which is as old as our nation itself.

All Americans deserve quality health care and a sense of well-being. Members of IRSA clubs exemplify the role that community groups can play in helping everyone lead a fuller, healthier life.

Thank you so very much for this honor. Keep up the good work and the good works. Now, if you'll excuse me I'm going to go live up to this tribute and take a few laps around the South Lawn. God bless you and the United States of America.

# # # #

Nix  
March 19, 1992  
Draft One 1:30 p.m.  
BRADY

PRESIDENTIAL VIDEO: SALUTE TO ORIOLES AND STADIUM  
AUTHORITY  
MONDAY, MARCH 23, 1992

My sincere congratulations to the Maryland Stadium Authority, the Baltimore Orioles and all their fans on the opening of Oriole Park at Camden Yards -- our nation's newest major league ballpark.

Congratulations also to all those who worked so long and hard over the last several years to assure that the new ballpark would be fully accessible for the disabled so they could share in our nation's pastime.

I join Jim Brady and the National Organization on Disability in urging communities all across America to do whatever they can to assure the disabled access to all of their sports facilities.

The Americans with Disabilities Act, which I signed in 1990, ensures equal opportunities for all disabled Americans. The Orioles and the Stadium Authority have gone beyond the letter of the law to demonstrate the spirit behind its enactment -- the goal that all our citizens participate fully in every aspect of life in America.

Again, congratulations. Maybe I'll see you in October to throw out the first ball of the World Series at Camden Yards.

# # # - #

Nix  
March 19, 1992  
Draft Two 8:00 a.m.  
HEALTH

PRESIDENTIAL VIDEO: NATIONAL MANAGED HEALTH CARE CONGRESS  
MONDAY, MARCH 23, 1992

Ladies and gentleman, I have a special reason for welcoming the National Managed Health Care Congress to Washington.

We face the challenge of providing all Americans access to quality, affordable health care. The national debate rages around the question of whether to reform the system we have now -- which is the finest in the world -- or to replace it with a government-controlled, bureaucratized system.

Make no mistake: Socialized medicine would mean sapping the vitality and initiative out of our system -- vitality and initiative that have made American health care second to none in the world.

The accomplishments of the American health care system are enormous. We lead the world in pharmaceutical and technological discoveries. Nevertheless, there are some challenges that we must address. We know them well: making available adequate access to health care coverage for the under-insured -- and maintaining quality health care at a cost that is affordable and competitive with the rest of the world.

All of us need to understand what's at stake. Economically, the rising costs of health care sap America's competitiveness, and put American jobs in jeopardy. And all of us know that worries about adequate health care are the kinds of things that

keep people up late at night. Every family shares a concern -- especially for our children -- to see that everyone gets the health care they need.

My health care policy enables America to meet these objectives, while preserving free market choice. This is why your input is vital. Your experience with coordinated care, which is a fundamental part of our plan, can help meet the challenges we face.

So I welcome you to Washington for your annual meeting; and I hope that, as you meet, you remember the larger mission that we need to accomplish together.

God bless you and the United States of America.

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Draft 2  
March 19, 1992

PRESIDENTIAL VIDEO: DECA CONFERENCE  
MARCH 23, 1992

My congratulations to all the members and advisors of DECA and Delta Epsilon Chi as you gather for your National Career Development Conference.

DECA's been going strong now for nearly half a century -- helping to market the American Dream. DECA members learn valuable skills -- talents that prepare them to make the most of their career or continuing education.

What you do couldn't be more important. Education is vital to America's economic future -- a basic survival skill in our global economy. The kinds of jobs our economy will generate -- the kinds of careers our children can call their own -- depend on the work we do in the classroom today.

Today, countries the world over are coming to recognize the power of the free market. If we want to compete, we've got to awaken in each new generation of American students the spirit of free enterprise.

DECA takes that spirit into the classroom. From your National Staff and Board of Directors, to the companies that serve with distinction on your National Advisory Board -- right down to your instructors and advisors: DECA is a prime example of the kind of forward-looking partnership I like to see between business and education -- the kind of community involvement at the heart of my America 2000 crusade.

My best wishes for a rewarding national conference -- and for bringing the American Dream within reach of so many of our young people.

# # #

THE WHITE HOUSE

WASHINGTON

March 19, 1992

MEMORANDUM FOR DAN MCGROARTY

FROM: ROGER B. PORTER *RBP*  
SUBJECT: Presidential Remarks: Video Messages

We have reviewed the attached remarks and have noted one suggested change on the National Managed Care Congress message. We have also attached a proposed insert for the greeting to the National Association of Elementary School Principals.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

Possible Insert, page 3

There is no more important or noble work than preparing today's youth for the demands and responsibilities of the next century. Principals have a vital role in leading the crusade to meet our national education goals by the year 2000. But, we do not expect you to meet this challenge alone.

Together, we must set our expectations high for what our children can learn and accomplish, and work to ensure each child reaches his or her fullest potential. Barbara joins me in thanking you for your commitment to educational excellence and to our nation's children.

I wish you the best as you work together this week. May God bless you all and the United States of America.

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 3/17/92 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 3/19/92 NOON

SUBJECT: PRESIDENTIAL VIDEO MESSAGES: ARMED FORCES DAY; MEMORIAL DAY; ELEMENTARY SCHOOL PRINCIPALS; QUALITY CLUBS; SALUTE TO ORIOLES; NATIONAL MANAGED HEALTH CARE CONGRESS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	YEUTTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MCGROARTY			GAUGHAN		<input checked="" type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Dan McGroarty, Rm. 122, x2930, no later than NOON, THURSDAY, MARCH 19, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

32 MAR 17 P4: 42

Aarhus  
March 17, 1992  
A:AFDAY  
Draft One

PRESIDENTIAL VIDEO: ARMED FORCES DAY MESSAGE

For more than two hundred years, our nation has faced many challenges. America's men and women in uniform have consistently formed the front line of defense for our way of life, our beliefs, and our values. It is your dedication and commitment to these ideals that ensure our everlasting peace and freedom. Your devotion to liberty has enabled freedom's light to shine bright all around the world.

In a world with ever-changing political and geographical boundaries -- a world where principles are often tested -- you have been prepared, determined, and victorious. Because of your faithful service, today we are the freest nation on earth.

As we celebrate this Armed Forces Day, I salute each and every soldier, sailor, airman, marine, and coastguardsman. I thank you on behalf of all Americans for your sense of honor, duty, and service to this great nation. As Americans, we owe you a tremendous debt of gratitude.

May God bless you all, and this great nation we serve.

# # # #

Aarhus  
March 17, 1992  
A:MEMDAY  
Draft One

PRESIDENTIAL VIDEO: MEMORIAL DAY MESSAGE

For some, Memorial Day signals the beginning of summer -- a time for parties and picnics -- but for all of us, Memorial Day must be a time to reflect upon bravery and commitment. It is a day to renew our dedication to the ideals upon which this country was founded -- a day to renew our dedication to the unconquerable spirit of the American people. Most importantly, Memorial Day gives us time to pause and remember those who gave their lives to keep this great nation free.

As members of the Armed Forces, each one of you exemplifies the American spirit. You uphold the proud traditions of those who have gone before you. Your daily efforts around this ever-changing world are vital to our shared goals of keeping the United States strong, free, and at peace.

I pledge to you my full support, and ask my fellow Americans to join me in honoring all of you who proudly wear the uniform of the United States of America.

May God bless you all, and the great nation we serve.

# # # #

Aarhus  
March 17, 1992  
A:NAESP  
Draft One

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF ELEMENTARY  
SCHOOL PRINCIPALS

It is my pleasure to greet the National Association of Elementary School Principals as you begin your annual meeting in New Orleans. Your work this week is important because you have one of the most demanding jobs in the nation: You are the men and women who touch the future of this great nation every day. And since I've been President, it has been my pleasure to work with school leaders through the N.A.E.S.P., especially Sam Sava, your executive director, and your president, Lillian Brinkley.

We all know that schools reflect and respond to the demands placed upon them. That's why your duties stretch far beyond education; you are indeed a rich community resource. All over America, you provide for the health, safety, and social welfare of our nation's children and their families.

Each of you is a point of light in your community. But what truly sets you apart from other American leaders is your absolute devotion to the children. Barbara joins me when I say that one of the most crucial elements in the success of a school is a principal... especially a principal who puts children first.

I wish you the best as you work together this week. May God bless you all and the United States of America.

*suggested  
insert attached*

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
QUALITY

PRESIDENTIAL VIDEO: ACCEPTANCE OF PERSON OF THE YEAR AWARD  
FROM THE ASSOCIATION OF QUALITY CLUBS  
MONDAY, MARCH 23, 1992

Members of IRSA, and invited guests from around the world.  
Thank you very much for this award. I share your personal  
commitment to the value of regular exercise and applaud your  
dedication to expanding the awareness of the benefits of fitness.  
For people of every age, regular exercise improves the quality of  
life. And, for businesses of every size, regular exercise  
programs help improve productivity, boost morale, and help reduce  
the costs of health care.

Back home in Houston, I'm a member of one of your IRSA  
clubs, The Houstonian, where Joe Russo and Neil Sol, who run that  
great center, make sure I do all my exercises.

Not only in Houston, but in all your clubs around the  
country, you do so much to better the health of so many people.  
Your "Adopt-A-School" Program, by which you teach our children  
that it's fun to be fit, is exactly on target with the goals set  
forth by my President's Council on Physical Fitness and Sports.  
I am proud that my friends, Arnold Schwarzenegger and John  
Butterfield, who head up this Council, have joined you in your  
efforts to stress the importance of regular exercise to all  
Americans through your annual Commit to Get Fit program.

Finally, I want to commend you for your commitment to make  
every IRSA club a "Special Olympics Training Center" by 1995.

Your dedication embraces America's commitment to the concept I call "A Thousand Points of Light."

We have great challenges in health care in this great country and it's good to know that your IRSA clubs are out there helping Americans lead fuller, healthier and happier lives.

Thank you so very much for this honor. Keep up the good work and the good works. Now, if you'll excuse me I'm going to go live up to this tribute and take a few laps around the South Lawn. God bless you and the United States of America.

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
BRADY

PRESIDENTIAL VIDEO: SALUTE TO ORIOLES AND STADIUM  
AUTHORITY  
MONDAY, MARCH 23, 1992

My sincere congratulations to the Baltimore Orioles and to Governor Schaefer and the Maryland Stadium Authority on the opening of Oriole Park at Camden Yards -- our nation's newest major league ballpark.

Congratulations also to all those who worked so long and hard over the last several years to assure that the new ballpark would be fully accessible for the disabled so they could share in our nation's pastime.

I join Jim Brady and the National Organization on Disability in urging communities all across America to do whatever they can to assure the disabled access to all of their sports facilities.

The Americans with Disabilities Act, which I signed in 1990, ensures equal opportunities for all disabled Americans. The Orioles and the Stadium Authority have gone beyond the letter of the law to demonstrate the spirit behind its enactment -- the goal that all our citizens participate fully in every aspect of life in America.

Again, congratulations. I look forward to throwing out the first ball in a World Series game at Orioles Park this coming October.

Nix  
March 17, 1992  
Draft One 1:30 p.m.  
HEALTH

PRESIDENTIAL VIDEO: NATIONAL MANAGED HEALTH CARE CONGRESS  
MONDAY, MARCH 23, 1992

Ladies and gentleman, I have a special reason for welcoming the National Managed Health Care Congress to Washington.

At a time when most countries of the world are moving dramatically away from government controls and ownership, it's ironic that this nation is engaged in a debate as to whether health care is best provided primarily on a private and free market basis, or on a government-controlled basis.

Make no mistake: ~~We would lose a lot of~~ the vitality and initiative of our health care system <sup>WOULD BE SACRIFICED</sup> if it were more tightly controlled by the government -- vitality and initiative that have made our health care the best quality health care in the world.

The accomplishments of the American health care system are enormous. We lead the world in pharmaceutical and technological discoveries. Nevertheless, there are some challenges that we must address. We know them well: providing adequate access to health care for the underinsured -- and maintaining quality health care at a cost that is affordable and competitive with the rest of the world.

My health care policy enables America to meet these objectives, while preserving free market choice. This is why your input is vital. The experience, talent and resources represented by this audience can meet the challenges we face and

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communicate the benefits of a free market system to the American people. We need to do it quickly.

So I welcome you to Washington for your annual meeting; and I hope that, as you meet, you remember the larger mission that we need to accomplish together.

God bless you and the United States of America.