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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13604  
**Folder ID Number:** 13604-004

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**Folder Title:**  
Campaign Announcement 2/12/92 [OA 6097]

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**George Bush**

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**Statement by Press Secretary  
Fitzwater on the Phaseout of Ozone  
Depleting Substances**

*February 11, 1992*

President Bush today announced that the United States will unilaterally accelerate the phaseout of substances that deplete the Earth's ozone layer and called on other nations to agree to an accelerated phaseout schedule. Current U.S. production is already more than 40 percent below the levels allowed by the Montreal Protocol and more than 20 percent ahead of Europe's nonaerosol production phasedown.

Recent scientific findings indicate that emissions of these substances, major CFC's, halons, methyl chloroform, and carbon tetrachloride are depleting the stratospheric ozone layer more quickly than previously had been believed. The President announced that, with limited exceptions for essential uses and for servicing certain existing equipment, all production of these substances in the United States will be eliminated by December 31, 1995. To accelerate progress in the near term, the President called upon U.S. producers to reduce production of these substances to 50 percent of 1986 levels by the end of this year.

Under the terms of the Clean Air Act of 1990, which President Bush signed into law in November of 1990, the administration has authority to accelerate the phaseout of these substances without new legislation. The President also announced that the U.S. will re-examine the phaseout schedule of HCFC's, and will consider recent evidence suggesting the possible need to phaseout methyl bromide.

The President noted that due in large part to the use of innovative, market-based mechanisms such as production fees and tradable allowances, the U.S. has already reduced CFC production 42 percent below 1986 levels, a reduction beyond that required by either the Clean Air Act or the amended Montreal Protocol. The President pointed out that the U.S. has been a leader in reducing CFC's, agreeing to a full phaseout of these gases in February 1989, enacting a fee on their production in November of 1989, legislating the full phaseout in November of 1990,

and making the first contribution to a multi-lateral fund established to assist developing countries in phasing out CFC's.

The President called upon those nations which have not yet signed and ratified the Montreal Protocol to do so, and urged other nations to join the U.S. in accelerating the phaseout of CFC's and other ozone-depleting gases even faster than required by the Protocol.

**Remarks Announcing the Bush-  
Quayle Candidacies for Reelection**

*February 12, 1992*

*The President.* Thank you all very much. And Barbara, thank you for those kind remarks. And may I salute our Vice President, Dan Quayle, just back from overseas, and Marilyn. And my respects to the members of our great Cabinet, and friends all. Thanks to all of you for this wonderful, warm reception.

I have an announcement to make. [Laughter] I want to continue serving as your President, 4 more years. So from this moment on, I'm a candidate for President of the United States, officially.

Let me tell you why I'm running. I came here to do important work, and I finish what I start. In 1980 I came to Washington as a part of a team. We started a revolution to free America from, you remember, the politics of malaise and to set sail toward America's destiny. Then in 1988, Dan Quayle and I began our own partnership built on the same principles.

My message then and my message now is simple: I believe Government is too big, and it costs too much. I believe in a strong defense for this country and good schools, safe streets, a Government really worthy of the people. I believe that parents, not Government, should make the important decisions about health, child care, and education. I believe in personal responsibility. I believe in opportunity for all. We should throw open wide the doors of possibility to anyone who has been locked out. And I believe in a piece of wisdom passed on by my favorite political philosopher, Barbara Bush—[laughter]—

CLOSE HOLD

Document No. 307027

WHITE HOUSE STAFFING MEMORANDUM

SENSITIVE

92 JAN 11 8:57

DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
✓ DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	✓ PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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✓ CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	✓ SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	✓ FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE:

CLOSE HOLD

SENSITIVE

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. I'm proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important choices about leadership for the future. You know, there's an old saying that you should dance with the one that brung you. Well, we brought America to the brink of a new world. We understood the challenges of communism -- and we overcame. We understand the new age of competition -- and we will make America competitive. We brought America to this historic point, and Americans aren't about to switch to embrace those who fought us at every turn.

In 1992, the American people will make important choices about defense. Here's the key: We kept America strong -- and because we did, American men and women won a battle called Desert Storm. In years to come we will keep America strong.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience, honesty and toughness to make the important decisions. They could cast their lot with fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\  
\\

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ . . . . The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then it complained that nothing gets done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will put an end to perverse programs that lock people in bleak dependency. We will provide the best kind of welfare program

imaginable -- good jobs for Americans able to work. We will build the America of our dreams.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

American courage \\ American values and American people restored opportunity and freedom to generations and nations. Our faith in God and our belief in ourselves sustained us -- through the tumult, against assaults from every quarter. History will

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

CLOSE HOLD

*Ron Kaufman*

Document No. 307027

WHITE HOUSE STAFFING MEMORANDUM

**SENSITIVE**

DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11  
PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
SUBJECT: WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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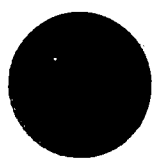
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CLOSE HOLD

Document No. 307027

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PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992

SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

*Good*

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SENSITIVE

PHILLIP D. BRADY  
Assistant to the President  
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RESPONSE:

No changes.  
2/11/91 11:00 a.m.

CLOSE HOLD

SENSITIVE

PHILLIP D. BRADY  
Assistant to the President  
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Ext. 2702

SNOW/SIMON  
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FEBRUARY 10, 1992

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My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. I'm proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important choices about leadership for the future. You know, there's an old saying that you should dance with the one that brung you. Well, we brought America to the brink of a new world. We understood the challenges of communism -- and we overcame. We understand the new age of competition -- and we will make America competitive. We brought America to this historic point, and Americans aren't about to switch to embrace those who fought us at every turn.

In 1992, the American people will make important choices about defense. Here's the key: We kept America strong -- and because we did, American men and women won a battle called Desert Storm. In years to come we will keep America strong.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience, honesty and toughness to make the important decisions. They could cast their lot with fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\  
\\

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \\ .... The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then it complained that nothing gets done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will put an end to perverse programs that lock people in bleak dependency. We will provide the best kind of welfare program

imaginable -- good jobs for Americans able to work. We will build the America of our dreams.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

American courage \\ American values and American people restored opportunity and freedom to generations and nations. Our faith in God and our belief in ourselves sustained us -- through the tumult, against assaults from every quarter. History will

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

CLOSE HOLD

Document No. 307027

WHITE HOUSE STAFFING MEMORANDUM

SENSITIVE

DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW		<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE:

TO

CLOSE HOLD

SENSITIVE

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

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And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

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- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

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Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ . . . . The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

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*social*

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call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

*Demarest*

CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

32 FEB 11 P 9:06

THANK YOU, BARBARA. VICE PRESIDENT QUAYLE;  
MARILYN. MEMBERS OF THE CABINET. FRIENDS. THANKS TO  
ALL OF YOU FOR THIS WONDERFUL RECEPTION.

I HAVE AN ANNOUNCEMENT TO MAKE. \\ I WANT TO  
CONTINUE SERVING AS YOUR PRESIDENT -- FOUR MORE YEARS.  
\\ SO FROM THIS MOMENT FORWARD: I AM A CANDIDATE FOR  
PRESIDENT OF THE UNITED STATES. \\

LET ME TELL YOU WHY I'M RUNNING: I CAME HERE TO DO  
IMPORTANT WORK -- AND I FINISH WHAT I START.

IN 1980 I CAME TO WASHINGTON AS PART OF A TEAM. WE  
STARTED A REVOLUTION TO FREE AMERICA FROM THE POLITICS  
OF MALaise -- TO SET SAIL TOWARD AMERICA'S DESTINY. IN  
1988, DAN QUAYLE AND I BEGAN OUR OWN PARTNERSHIP, BUILT  
ON THE SAME PRINCIPLES.

MY MESSAGE THEN, MY MESSAGE NOW, IS SIMPLE:

I BELIEVE GOVERNMENT IS TOO BIG AND IT COSTS TOO MUCH.

I BELIEVE IN STRONG DEFENSE \\ GOOD SCHOOLS \\  
SAFE STREETS \\ A GOVERNMENT WORTHY OF THE PEOPLE. \\

I BELIEVE THAT PARENTS, NOT GOVERNMENT SHOULD MAKE  
THE IMPORTANT DECISIONS -- ABOUT HEALTH, CHILD CARE --  
AND EDUCATION. I BELIEVE IN PERSONAL RESPONSIBILITY.

I BELIEVE IN OPPORTUNITY. WE SHOULD THROW WIDE  
OPEN THE DOORS OF POSSIBILITY TO ANYONE WHO HAS BEEN  
LOCKED OUT.

AND I BELIEVE IN A PIECE OF WISDOM PASSED ON BY MY  
FAVORITE POLITICAL PHILOSOPHER, BARBARA BUSH: "WHAT  
HAPPENS IN YOUR HOUSE IS MORE IMPORTANT THAN WHAT  
HAPPENS IN THE WHITE HOUSE." \\

AMERICA'S FUTURE DOESN'T TAKE SHAPE IN SMALL ROOMS WITH HEAVY POLISHED WOODEN DESKS. IT TAKES PLACE IN HOMES, WHERE PARENTS READ TO THEIR CHILDREN \ TALK ABOUT RESPONSIBILITY \ TEACH THEM VALUES \ SHOW THEM HOW TO LOVE ONE ANOTHER \ RESPECT ONE ANOTHER \ WORK HARD, AND LIVE GOOD LIVES.

WE MUST ENCOURAGE FAMILIES TO REMAIN STRONG AND WHOLE. WE MUST EXTEND OUR HEARTS AND HANDS TO CHILDREN WHO HAVE NO ONE TO HOLD THEM, OR CALL THEM BY THEIR NAMES.

OUR FUTURE RIDES ON THE IMPORTANT THINGS, THE BIG THINGS: FAMILY, HOME, SCHOOL -- CHURCH, COMMUNITY, COUNTRY.

WE'RE GATHERED HERE BECAUSE THE AMERICAN PEOPLE WANTED LEADERSHIP -- AND WE ANSWERED THE CALL. WE DIDN'T DO THE EASY THINGS. WE DID THE RIGHT THINGS.

FROM DAY ONE, I FOUGHT FOR STRONG AND EFFECTIVE NATIONAL DEFENSE. I STUCK TO MY PRINCIPLES. WE KEPT STRONG -- AND WE WON THE COLD WAR.

WE STAYED STRONG -- AND THAT ENABLED US TO WIN A BATTLE CALLED DESERT STORM.

BUT WE DID FAR MORE THAN THAT. WE LIBERATED THE ENTIRE WORLD FROM OLD FEARS -- FEARS OF TENSE, ENDLESS CONFRONTATION; FEARS OF NUCLEAR HOLOCAUST. NOW, OUR CHILDREN CAN GROW UP FREED FROM THE LOOMING SPECTER OF POSSIBLE NUCLEAR WAR.

BUT HAVING WON THE COLD WAR, WE DID MORE. WE LED NATIONS AWAY FROM ANCIENT HATREDS -- AND TOWARD A TABLE OF PEACE. \ \ \

AND WE DID STILL MORE THAN THAT. WE FORGED A NEW WORLD ORDER -- AN ORDER SHAPED BY THE SWEAT AND SACRIFICE OF OUR FAMILIES -- THE SWEAT AND SACRIFICE OF GENERATION UPON GENERATION OF AMERICAN WOMEN AND MEN.

THINK OF IT: TWO YEARS AGO, THE BERLIN WALL CAME TUMBLING DOWN. LAST YEAR, THE SOVIET UNION COLLAPSED. "IMPERIAL COMMUNISM" BECAME A FOUR-LETTER WORD: D-E-A-D -- DEAD.

TODAY -- BECAUSE WE STOOD FIRM, BECAUSE WE DID THE RIGHT THINGS -- AMERICA STANDS ALONE, THE UNDISPUTED LEADER OF THE WORLD. \\  
\\

WE PUT AN END TO DECADES OF COLD WAR, AND REAPED A SPRING HARVEST OF PEACE. THE AMERICAN PEOPLE SHOULD BE PROUD OF WHAT TOGETHER WE HAVE ACHIEVED.

NOW, TOGETHER, WE WILL TRANSFORM THE ARSENAL OF DEMOCRACY INTO THE ENGINE OF GROWTH.

I UNDERSTAND THE WORLD. THAT'S CRUCIAL. BUT THAT'S NOT ENOUGH.

I UNDERSTAND AMERICA. I KNOW THAT AMERICAN WORKERS ARE THE MOST PRODUCTIVE IN THE WORLD -- BAR NONE.

AND I KNOW: TO SUCCEED ECONOMICALLY AT HOME -- WE NEED TO LEAD ECONOMICALLY ABROAD. IF YOU WANT TO LEAD IN THE WORLD, YOU'VE GOT TO KNOW THE NEIGHBORHOOD. ~~I KNOW THE NEIGHBORHOOD. \ \ AND I KNOW THAT~~ ECONOMIC LEADERSHIP MEANS MARKETS FOR AMERICAN PRODUCTS, JOBS FOR AMERICAN WORKERS -- AND GROWING ROOM FOR THE AMERICAN DREAM.

THE AMERICAN PEOPLE DON'T BELIEVE IN ISOLATIONISM BECAUSE THEY BELIEVE IN THEMSELVES. WE AMERICANS DON'T HIDE FROM A GOOD TEST OF OUR ABILITIES. WE RISE TO THE CHALLENGE. AFTER ALL, OUR NATIONAL BIRD IS THE EAGLE, NOT THE OSTRICH.

~~AMERICANS DON'T WANT DOOMSAYERS AT THE HELM. I KNOW WHERE WE'RE GOING. I KNOW THE WAY. AND I KNOW HOW TO GET THERE.~~

IN 1992, THE AMERICAN PEOPLE WILL DECIDE WHAT KIND OF LEADERSHIP THEY WANT. THEY WILL DECIDE WHICH TEAM HAS THE CHARACTER, EXPERIENCE AND TOUGHNESS TO MAKE THE IMPORTANT DECISIONS. THEY COULD CAST THEIR LOT WITH FRESH FACES WHO TOUT STALE IDEAS. BUT THEY WON'T. VOTERS KNOW THE DIFFERENCE BETWEEN A SOUND BITE AND SOUND POLICY.

LET'S NOT KID OURSELVES. WE'RE IN FOR A TOUGH FIGHT. BUT YOU KNOW ME: I DON'T SEEK UNNECESSARY CONFLICT, BUT WHEN PRINCIPLE IS AT STAKE, I FIGHT TO WIN. \ \

THIS WILL BE A LONG CAMPAIGN. AND THAT'S ALL <sup>OUR</sup> ~~MY~~ RIGHT. ~~MY~~ CAMPAIGN WILL FOCUS ON THE FUTURE -- THE ONLY SUBJECT THAT COUNTS. WE'LL FIGHT HARD. WE'LL FIGHT FAIR. AND WE WILL WIN.

ABRAHAM LINCOLN -- WHOSE BIRTH WE CELEBRATE TODAY -- ONCE TOLD FELLOW REPUBLICANS, "WE WILL MAKE CONVERTS DAY BY DAY. . . . AND UNLESS TRUTH BE A MOCKERY AND JUSTICE A HOLLOW LIE, WE WILL BE IN THE MAJORITY AFTER A WHILE. \ \ . . . . THE BATTLE OF FREEDOM IS TO BE FOUGHT OUT ON PRINCIPLE."

AND SO IT WILL BE.

FOR THREE YEARS AN ENTRENCHED OPPOSITION IN WASHINGTON HAS CLUNG TO OLD FAILED WAYS -- NOT OUT OF PRINCIPLE, BUT OUT OF SHEER POLITICS. THEY BLOCKED OUR COMPREHENSIVE EFFORTS TO FIGHT CRIME AND DRUGS. THEY REFUSED TO JOIN THE REVOLUTION IN AMERICAN EDUCATION. THEY STALLED OUR EFFORTS TO CUT TAXES, SLASH REGULATION AND ENCOURAGE ECONOMIC GROWTH.

AND THEN THEY COMPLAINED THAT NOTHING GOT DONE.

THIS YEAR WE SAY: NO MORE. TO THOSE WHO WANT TO OBSTRUCT PROGRESS, WE SAY: GET MOVING -- OR GET OUT OF THE WAY. WE'VE GOT AN AGENDA. AND HERE'S WHAT WE'LL DO:

*And let me emphasize one more thing to my Democratic friends on Capitol Hill -- We ask all for middle class tax relief.*

TOGETHER, WE WILL GET OUR ECONOMY UP AND RUNNING  
-- AT FULL SPEED. WE'LL RESTORE DECENCY TO THE  
AMERICAN WAY OF LIFE. WE WILL SILENCE THE VOICES OF  
HATRED AND GLOOM. WE WILL ATTACK PROGRAMS THAT LOCK  
PEOPLE IN BLEAK DEPENDENCY. WE WILL PROVIDE THE BEST  
KIND OF WELFARE PROGRAM IMAGINABLE -- GOOD JOBS FOR  
AMERICANS ABLE TO WORK. WE WILL BUILD THE AMERICA OF  
OUR DREAMS. IN MY LIFE, I HAVE SEEN MIRACLES, AND I  
HAVE LEARNED THAT NO DREAM IS TOO BIG FOR THE AMERICAN  
HEART.

I'VE HAD MOMENTS OF TRIUMPH IN MY CAREERS, AND  
I'VE MADE MY MISTAKES. BUT I'VE ALWAYS TRIED TO BE  
HONEST WITH MYSELF, AND TO LEARN FROM GOOD AND BAD.  
AFTER ALL, IN THE END, YOU BUILD A REPUTATION ON  
RESULTS, NOT RHETORIC.

WHEN I WAS A <sup>LITTLE</sup> BOY, THE WORLD MOVED AT AN EASY PACE.  
BUT THEN CAME A DEPRESSION AND A WORLD WAR -- AND IN  
THE FIRES OF BATTLE I LEARNED FREEDOM'S PAINFUL PRICE.

I HAVE SEEN WONDROUS CHANGES -- NEW IDEAS AND TECHNOLOGIES, TEMPERED BY THE HUMANITY THAT MAKES US WHAT WE ARE. AMID THE SWELLS OF CHANGE, GENTLE FUNDAMENTALS ANCHOR US STILL. DECENCY, HONOR, HARD WORK, CARING: THAT'S THE AMERICA I KNOW.

I HAVE BEEN BLESSED IN MY LIFE -- BLESSED BY BARBARA AND BY A FAMILY THAT FILLS ME WITH WONDER AND JOY AND LOVE. \\ I AM BLESSED TO HAVE FRIENDS LIKE YOU. \\ AND I HAVE BEEN ESPECIALLY BLESSED BECAUSE I HAVE BEEN GIVEN THE OPPORTUNITY TO SERVE AS YOUR PRESIDENT. \\

THE GLORY OF THIS CENTURY IS AMERICA.

~~AMERICAN COURAGE \ \ AMERICAN VALUES AND THE  
AMERICAN PEOPLE RESTORED OPPORTUNITY AND FREEDOM TO  
GENERATIONS AND NATIONS. OUR FAITH IN GOD AND OUR  
BELIEF IN OURSELVES SUSTAINED US -- THROUGH THE TUMULT,  
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THIS THE AMERICAN CENTURY BECAUSE WE FOUGHT THE BATTLE  
OF FREEDOM -- AND WE WON. AND HISTORY WILL TELL OF A  
SECOND AMERICAN CENTURY -- WHEN WE LED THE WORLD TO NEW  
HEIGHTS OF ACHIEVEMENT AND LIBERTY.~~

THIS IS OUR LEGACY. THIS IS OUR CHALLENGE. THIS  
IS OUR DESTINY. TOGETHER, WE WILL WIN.

THANK YOU VERY MUCH.

MAY GOD BLESS YOU AND THE UNITED STATES OF  
AMERICA.

# # # #

CLOSE HOLD

Document No: 307027

WHITE HOUSE STAFFING MEMORANDUM

**SENSITIVE**



DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

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WEDNESDAY, FEBRUARY 12, 1992  
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SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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RESPONSE:

*Sherry Rollins*

CLOSE HOLD

**SENSITIVE**

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

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I believe in choice -- in health, child care -- and especially -- education.

*Why refer to a time that he was mocked?*

*I don't think he needs to start out with humor.*

*It should be above my reference to Clinton allegations.*

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. I'm proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important choices about leadership for the future. You know, there's an old saying that you should dance with the one that brung you. Well, we brought America to the brink of a new world. We understood the challenges of communism -- and we overcame. We understand the new age of competition -- and we will make America competitive. We brought America to this historic point, and Americans aren't about to switch to embrace those who fought us at every turn.

In 1992, the American people will make important choices about defense. Here's the key: We kept America strong -- and because we did, American men and women won a battle called Desert Storm. In years to come we will keep America strong.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience, honesty and toughness to make the important decisions. They could cast their lot with fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\  
\\

imaginable -- good jobs for Americans able to work. We will build the America of our dreams.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

American courage \\ American values and American people restored opportunity and freedom to generations and nations. Our faith in God and our belief in ourselves sustained us -- through the tumult, against assaults from every quarter. History will

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

**CLOSE HOLD**

Document No: 307027

WHITE HOUSE STAFFING MEMORANDUM

**SENSITIVE**

DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992

SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW		<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd F1, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE:

*Phillip D. Brady*

**SENSITIVE**

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

**CLOSE HOLD**

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

*Why refer to a time that he was mocked?*

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

*I don't think he needs to start out with humor.*

seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

*to ensure he won't refer to Clinton allegations*

2

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

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3

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. I'm proud of what we've done.

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Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\  
\\

4

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \\ .... The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then it complained that nothing gets done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will put an end to perverse programs that lock people in bleak dependency. We will provide the best kind of welfare program

5

imaginable -- good jobs for Americans able to work. We will build the America of our dreams.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

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6

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

CLOSE HOLD

Document No. 307027

WHITE HOUSE STAFFING MEMORANDUM

SENSITIVE

DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11  
PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW		<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE: No legal objection Greg Walden  
02/11/92  
physic comment only

SENSITIVE

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

CLOSE HOLD

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this  
to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just  
appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't  
keep you in suspense \\ I'll just say what's on my mind. I want  
to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important  
work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started  
a revolution to free America from the politics of malaise -- to  
set sail toward America's destiny. In 1988, Dan Quayle and I  
began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets  
\\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and  
especially -- education.

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

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This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \\ .... The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then it complained that nothing gets done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will put an end to perverse programs that lock people in bleak dependency. We will provide the best kind of welfare program

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In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

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So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

*"Somewhere  
I am now a  
candidate"*

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

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~~Seriously, I ~~am~~ have an announcement to make. \\ I won't  
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I believe in strong defense \\ good schools \\ safe streets  
\\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and  
especially -- education.

*improve it but must* I believe ~~that the U.S. must continue~~ to be strong ~~if we are to guarantee the peace.~~

2

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country. *125*

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. *125* \\

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This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

1 1/2 hours

P 2+3

2 hours

THE WHITE HOUSE  
WASHINGTON

February 10, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
FROM: TONY SNOW *TS*  
SUBJECT: CAMPAIGN ANNOUNCEMENT SPEECH

I. SUMMARY

On Wednesday, February 12, at 10:00 a.m. at the J.W. Marriott, you will announce your candidacy for another term as President. About 1,200 supporters from the Bush-Quayle campaign, RNC, White House and presidential appointees will attend. The address is about 10 minutes on teleprompter.

II. DISCUSSION

The message casts your presidency as part of an unfinished revolution begun in 1980. We restate our principles and declare our determination to fight for those principles against those who cling to the old ways.

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. I'm proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important choices about leadership for the future. You know, there's an old saying that you should dance with the one that brung you. Well, we brought America to the brink of a new world. We understood the challenges of communism -- and we overcame. We understand the new age of competition -- and we will make America competitive. We brought America to this historic point, and Americans aren't about to switch to embrace those who fought us at every turn.

In 1992, the American people will make important choices about defense. Here's the key: We kept America strong -- and because we did, American men and women won a battle called Desert Storm. In years to come we will keep America strong.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience, honesty and toughness to make the important decisions. They could cast their lot with fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\  
\\

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ . . . . The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then it complained that nothing gets done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will put an end to perverse programs that lock people in bleak dependency. We will provide the best kind of welfare program

imaginable -- good jobs for Americans able to work. We will build the America of our dreams.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

American courage \\ American values and American people restored opportunity and freedom to generations and nations. Our faith in God and our belief in ourselves sustained us -- through the tumult, against assaults from every quarter. History will

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

THE WHITE HOUSE  
WASHINGTON

February 10, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST

FROM: TONY SNOW *TS*

SUBJECT: CAMPAIGN ANNOUNCEMENT SPEECH

I. SUMMARY

On Wednesday, February 12, at 10:00 a.m. at the J.W. Marriott, you will announce your candidacy for another term as President. About 1,200 supporters from the Bush-Quayle campaign, RNC, White House and presidential appointees will attend. The address is about 10 minutes on teleprompter.

II. DISCUSSION

The message casts your presidency as part of an unfinished revolution begun in 1980. We restate our principles and declare our determination to fight for those principles against those who cling to the old ways.

SNOW/SIMON  
ANN10  
DRAFT TEN  
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I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

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I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

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So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

CLOSE HOLD

Document No. 307027

WHITE HOUSE STAFFING MEMORANDUM

**SENSITIVE**



DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW		<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE:

*Please see comments. Thank you.*

**SENSITIVE**

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

CLOSE HOLD

Not style GB's

I am a bit uneasy about this. Will she think we are making fun of her? If Tammy Wynette supports GB - then he could say a word for this occasion and I would like to announce Wynette wanted to stand by me.

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Today, I announce that I am a candidate for re-election as President of the United States

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. I won't keep you in suspense I'll just say <sup>what I have come to say:</sup> ~~what's on my mind.~~ I want to continue serving as your President -- four more years.

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

with President Reagan.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

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I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire  
world from <sup>the</sup> old fears -- fears of tense, endless confrontation;  
fears of nuclear holocaust. Afterward, we led nations away from  
ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Good

*led the world to freedom*

*obligation  
Is this an  
means this  
should people  
because vote for GB  
he brought us  
son, I do not believe  
GB will say that  
this way*

*We are all*

*I thought in  
The State of Union  
he credited the  
US taxpayer with  
a lot of  
this  
resistance.*

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. ~~We~~ proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important ~~choices~~ *decisions* about leadership for the future. You know, there's an old saying that you should dance with the one that ~~brung~~ *our values and beliefs* you. Well, ~~we~~ brought America to the brink of a new world. We understood the challenges of communism -- and we overcame. We understand the new age of competition -- and we will make America competitive. We brought America to this historic point, and Americans aren't about to switch to embrace those ~~who~~ *beliefs and attitudes that* fought us at every turn.

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Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\\

We will take our message of hope and opportunity to every corner of America.

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ . . . . The battle of freedom is to be fought out on principle."

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And then it complained that nothing gets done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will ~~restore decency to the American way of life. We will silence the voices of hatred and gloom. We will put an end to perverse~~ programs that lock people in bleak dependency. We will provide the best kind of welfare program

move to top of post

Important

We will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will harness the power of light and hope to push back the darkness in every community.

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In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

American courage \\ American values and American people restored opportunity and freedom to generations and nations. Our faith in God and our belief in ourselves sustained us -- through the tumult, against assaults from every quarter. History will

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. Together, we will win.

So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

reference  
to personal

CLOSE HOLD

Document No: 307027

WHITE HOUSE STAFFING MEMORANDUM

SENSITIVE



DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE:

CLOSE HOLD

SENSITIVE

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a spring harvest of peace. I'm proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important choices about leadership for the future. You know, there's an old saying that you should dance with the one that brung you. Well, we brought America to the brink of a new world. We understood the challenges of communism -- and we overcame. We understand the new age of competition -- and we will make America competitive. We brought America to this historic point, and Americans aren't about to switch to embrace those who fought us at every turn.

In 1992, the American people will make important choices about defense. Here's the key: We kept America strong -- and because we did, American men and women won a battle called Desert Storm. In years to come we will keep America strong.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience, honesty and toughness to make the important decisions. They could cast their lot with fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\  
\\

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ . . . . The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

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So let's go!

Thank you very much.

May God bless you and the United States of America.

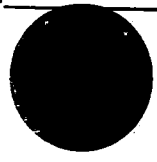
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CLOSE HOLD

Document No. 307027

WHITE HOUSE STAFFING MEMORANDUM

**SENSITIVE**



DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO →	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW		<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE: See Nick's Comments pg 1  
Copy to Fran 11:00am

*AB* 2/11/92

CLOSE HOLD

**SENSITIVE**

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, <sup>in</sup> child care -- and especially -- <sup>in</sup> education.

*(especially education)*

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -  
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\\

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I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ . . . . The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

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So let's go!

Thank you very much.

May God bless you and the United States of America.

# # # #

*Leopard plan*

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Document No: 307027

WHITE HOUSE STAFFING MEMORANDUM

1036

**SENSITIVE**

DATE: 2/11/92 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00PM, TODAY, FEB. 11

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
SUBJECT: JW MARRIOTT HOTEL

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOORE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			SNOW		<input checked="" type="checkbox"/>

REMARKS: please provide comments on the attached directly to David Demarest, 2nd Fl, WW, x7620, with a copy to this office NO LATER THAN 2:00PM, TODAY, TUESDAY, FEBRUARY 11. Thank you.

RESPONSE:

February 11, 1992

*OK. One suggested deletion.  
Howe*

**SENSITIVE**

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

CLOSE HOLD

SNOW/SIMON  
ANN10  
DRAFT TEN  
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

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|

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# # # #

CAMPAIGN ANNOUNCEMENT  
WEDNESDAY, FEBRUARY 12, 1992  
JW MARRIOTT HOTEL  
WASHINGTON, D.C.  
10:00 A.M.

SAVE

★  
THANK YOU, BARBARA. VICE PRESIDENT QUAYLE;  
Marilyn. MEMBERS OF THE CABINET. FRIENDS. THANKS TO  
ALL OF YOU FOR THIS WONDERFUL RECEPTION.

★  
★  
I HAVE AN ANNOUNCEMENT TO MAKE. \\ I WANT TO  
CONTINUE SERVING AS YOUR PRESIDENT -- FOUR MORE YEARS.  
\\ SO FROM THIS MOMENT FORWARD: I AM A CANDIDATE FOR  
PRESIDENT OF THE UNITED STATES. \\


LET ME TELL YOU WHY I'M RUNNING: I CAME HERE TO DO  
IMPORTANT WORK -- AND I FINISH WHAT I START.

IN 1980 I CAME TO WASHINGTON AS PART OF A TEAM. WE  
STARTED A REVOLUTION TO FREE AMERICA FROM THE POLITICS  
OF MALaise -- TO SET SAIL TOWARD AMERICA'S DESTINY. IN  
1988, DAN QUAYLE AND I BEGAN OUR OWN PARTNERSHIP, BUILT  
ON THE SAME PRINCIPLES.


MY MESSAGE THEN, MY MESSAGE NOW, IS SIMPLE:

 I BELIEVE GOVERNMENT IS TOO BIG AND IT COSTS TOO MUCH.

 I BELIEVE IN STRONG DEFENSE \\ GOOD SCHOOLS \\ SAFE STREETS \\ A GOVERNMENT WORTHY OF THE PEOPLE. \\

 I BELIEVE THAT PARENTS, NOT GOVERNMENT SHOULD MAKE THE IMPORTANT DECISIONS -- ABOUT HEALTH, CHILD CARE -- AND EDUCATION. I BELIEVE IN PERSONAL RESPONSIBILITY.

I BELIEVE IN OPPORTUNITY. WE SHOULD THROW WIDE OPEN THE DOORS OF POSSIBILITY TO ANYONE WHO HAS BEEN LOCKED OUT.


 AND I BELIEVE IN A PIECE OF WISDOM PASSED ON BY MY FAVORITE POLITICAL PHILOSOPHER, BARBARA BUSH: "WHAT HAPPENS IN YOUR HOUSE IS MORE IMPORTANT THAN WHAT HAPPENS IN THE WHITE HOUSE." \\

AMERICA'S FUTURE DOESN'T TAKE SHAPE IN SMALL ROOMS WITH HEAVY POLISHED WOODEN DESKS. IT TAKES PLACE IN HOMES, WHERE PARENTS READ TO THEIR CHILDREN \ TALK ABOUT RESPONSIBILITY \ TEACH THEM VALUES \ SHOW THEM HOW TO LOVE ONE ANOTHER \ RESPECT ONE ANOTHER \ WORK HARD, AND LIVE GOOD LIVES.


WE MUST ENCOURAGE FAMILIES TO REMAIN STRONG AND WHOLE. WE MUST EXTEND OUR HEARTS AND HANDS TO CHILDREN WHO HAVE NO ONE TO HOLD THEM, OR CALL THEM BY THEIR NAMES.

OUR FUTURE RIDES ON THE IMPORTANT THINGS, THE BIG THINGS: FAMILY, HOME, SCHOOL -- CHURCH, COMMUNITY, COUNTRY.


WE'RE GATHERED HERE BECAUSE THE AMERICAN PEOPLE WANTED LEADERSHIP -- AND WE ANSWERED THE CALL. WE DIDN'T DO THE EASY THINGS. WE DID THE RIGHT THINGS.



FROM DAY ONE, I FOUGHT FOR STRONG AND EFFECTIVE NATIONAL DEFENSE. I STUCK TO MY PRINCIPLES. WE KEPT STRONG -- AND WE WON THE COLD WAR.





WE STAYED STRONG -- AND THAT ENABLED US TO WIN A BATTLE CALLED DESERT STORM.




BUT WE DID FAR MORE THAN THAT. WE LIBERATED THE ENTIRE WORLD FROM OLD FEARS -- FEARS OF TENSE, ENDLESS CONFRONTATION; FEARS OF NUCLEAR HOLOCAUST. NOW, OUR CHILDREN CAN GROW UP FREED FROM THE LOOMING SPECTER OF NUCLEAR WAR.

BUT HAVING WON THE COLD WAR, WE DID MORE. WE LED NATIONS AWAY FROM ANCIENT HATREDS -- AND TOWARD A TABLE OF PEACE. \\\

AND WE DID STILL MORE THAN THAT. WE FORGED A NEW WORLD ORDER -- AN ORDER SHAPED BY THE SWEAT AND SACRIFICE OF OUR FAMILIES -- THE SWEAT AND SACRIFICE OF GENERATION UPON GENERATION OF AMERICAN WOMEN AND MEN.



THINK OF IT: TWO YEARS AGO, THE BERLIN WALL CAME  
TUMBLING DOWN. LAST YEAR, THE SOVIET UNION COLLAPSED.  
"IMPERIAL COMMUNISM" BECAME A FOUR-LETTER WORD:  
D-E-A-D -- DEAD.




TODAY -- BECAUSE WE STOOD FIRM, BECAUSE WE DID THE  
RIGHT THINGS -- AMERICA STANDS ALONE, THE UNDISPUTED  
LEADER OF THE WORLD. \ \

WE PUT AN END TO DECADES OF COLD WAR, AND REAPED A  
SPRINGTIME HARVEST OF PEACE. THE AMERICAN PEOPLE  
SHOULD BE PROUD OF WHAT TOGETHER WE HAVE ACHIEVED.

NOW, TOGETHER, WE WILL TRANSFORM THE ARSENAL OF  
DEMOCRACY INTO THE ENGINE OF GROWTH.

I UNDERSTAND THE WORLD. THAT'S CRUCIAL. BUT  
THAT'S NOT ENOUGH.



I UNDERSTAND AMERICA. I KNOW THAT AMERICAN WORKERS  
ARE THE MOST PRODUCTIVE IN THE WORLD -- BAR NONE.

AND I KNOW: TO SUCCEED ECONOMICALLY AT HOME -- WE  
NEED TO LEAD ECONOMICALLY ABROAD. IF YOU WANT TO LEAD  
IN THE WORLD, YOU'VE GOT TO KNOW THE NEIGHBORHOOD.  
ECONOMIC LEADERSHIP MEANS MARKETS FOR AMERICAN  
PRODUCTS, JOBS FOR AMERICAN WORKERS -- AND GROWING ROOM  
FOR THE AMERICAN DREAM.

THE AMERICAN PEOPLE DON'T BELIEVE IN ISOLATIONISM  
BECAUSE THEY BELIEVE IN THEMSELVES. WE AMERICANS DON'T  
HIDE FROM A GOOD TEST OF OUR ABILITIES. WE RISE TO THE  
CHALLENGE. AFTER ALL, OUR NATIONAL BIRD IS THE EAGLE,  
NOT THE OSTRICH.

IN 1992, THE AMERICAN PEOPLE WILL DECIDE WHAT KIND  
OF LEADERSHIP THEY WANT. THEY WILL DECIDE WHICH TEAM  
HAS THE CHARACTER, EXPERIENCE AND TOUGHNESS TO MAKE THE  
IMPORTANT DECISIONS. THEY COULD CAST THEIR LOT WITH  
FRESH FACES WHO TOUT STALE IDEAS. BUT THEY WON'T.  
VOTERS KNOW THE DIFFERENCE BETWEEN A SOUND BITE AND  
SOUND POLICY.

LET'S NOT KID OURSELVES. WE'RE IN FOR A TOUGH FIGHT. BUT YOU KNOW ME: I DON'T SEEK UNNECESSARY CONFLICT, BUT WHEN PRINCIPLE IS AT STAKE, I FIGHT TO WIN. \\  
*I am determined to win - and I will win*

THIS WILL BE A LONG CAMPAIGN. AND THAT'S ALL RIGHT. OUR CAMPAIGN WILL FOCUS ON THE FUTURE -- THE ONLY SUBJECT THAT COUNTS. WE'LL FIGHT HARD. WE'LL FIGHT FAIR. AND WE WILL WIN.

ABRAHAM LINCOLN -- WHOSE BIRTH WE CELEBRATE TODAY -- ONCE TOLD FELLOW REPUBLICANS, "WE WILL MAKE CONVERTS DAY BY DAY. . . . AND UNLESS TRUTH BE A MOCKERY AND JUSTICE A HOLLOW LIE, WE WILL BE IN THE MAJORITY AFTER A WHILE. \\  
. . . . THE BATTLE OF FREEDOM IS TO BE FOUGHT OUT ON PRINCIPLE."


AND SO IT WILL BE.

FOR THREE YEARS AN ENTRENCHED OPPOSITION IN WASHINGTON HAS CLUNG TO OLD FAILED WAYS -- NOT OUT OF PRINCIPLE, BUT OUT OF SHEER POLITICS. THEY BLOCKED OUR COMPREHENSIVE EFFORTS TO FIGHT CRIME AND DRUGS. THEY REFUSED TO JOIN THE REVOLUTION IN AMERICAN EDUCATION. THEY STALLED OUR EFFORTS TO CUT TAXES, SLASH REGULATION AND ENCOURAGE ECONOMIC GROWTH.

AND THEN THEY COMPLAINED THAT NOTHING GOT DONE.

THIS YEAR WE SAY: NO MORE. TO THOSE WHO WANT TO OBSTRUCT PROGRESS, WE SAY: GET MOVING -- OR GET OUT OF THE WAY. WE'VE GOT AN AGENDA. AND HERE'S WHAT WE'LL DO:

*from  
three  
years*



TOGETHER, WE WILL GET OUR ECONOMY UP AND RUNNING -- AT FULL SPEED. WE'LL RESTORE DECENCY TO THE AMERICAN WAY OF LIFE. WE WILL SILENCE THE VOICES OF HATRED AND GLOOM. WE WILL ATTACK PROGRAMS THAT LOCK PEOPLE IN BLEAK DEPENDENCY AS WE WORK TO REFORM OUR DISMAL WELFARE PROGRAM. WE WILL PROVIDE THE BEST KIND OF WELFARE SYSTEM IMAGINABLE -- GOOD JOBS FOR AMERICANS ABLE TO WORK. WE WILL BUILD THE AMERICA OF OUR DREAMS.

IN MY LIFE, I HAVE SEEN MIRACLES, AND I HAVE LEARNED THAT NO DREAM IS TOO BIG FOR THE AMERICAN HEART.

WHEN I WAS A LITTLE BOY, THE WORLD MOVED AT AN EASY PACE. BUT THEN CAME A DEPRESSION AND A WORLD WAR -- AND IN THE FIRES OF BATTLE I LEARNED FREEDOM'S PAINFUL PRICE.

I HAVE SEEN WONDROUS CHANGES -- NEW IDEAS AND TECHNOLOGIES, TEMPERED BY THE HUMANITY THAT MAKES US WHAT WE ARE. AMID THE SWELLS OF CHANGE, GENTLE FUNDAMENTALS ANCHOR US STILL. DECENCY, HONOR, HARD WORK, CARING: THAT'S THE AMERICA I KNOW.

I HAVE BEEN BLESSED IN MY LIFE -- BLESSED BY BARBARA AND BY A FAMILY THAT FILLS ME WITH WONDER AND JOY AND LOVE. \\ I AM BLESSED TO HAVE FRIENDS LIKE YOU. \\ AND I HAVE BEEN ESPECIALLY BLESSED BECAUSE I HAVE BEEN GIVEN THE OPPORTUNITY TO SERVE AS YOUR PRESIDENT. \\

THE GLORY OF THIS CENTURY IS AMERICA.

HISTORY WILL CALL THIS THE AMERICAN CENTURY BECAUSE WE FOUGHT THE BATTLE OF FREEDOM -- AND WE WON. AND HISTORY WILL TELL OF A SECOND AMERICAN CENTURY -- WHEN WE LED THE WORLD TO NEW HEIGHTS OF ACHIEVEMENT AND LIBERTY.



THIS IS OUR LEGACY. THIS IS OUR CHALLENGE. THIS  
IS OUR DESTINY. TOGETHER, WE WILL WIN. *I am certain of that*

THANK YOU VERY MUCH.

MAY GOD BLESS YOU AND THE UNITED STATES OF AMERICA.

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