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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13600  
**Folder ID Number:** 13600-001

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**Folder Title:**  
Job Training 2000 1/17/92 [OA 6096]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>17</b>	<b>6</b>	<b>1</b>

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THE WHITE HOUSE  
WASHINGTON

January 16, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH:           DAVID DEMAREST  
                  TONY SNOW *TS*

FROM:               DAN MCGROARTY *DM*

SUBJECT:            JOB TRAINING 2000; ATLANTA, GEORGIA

On Friday, January 17 at noon, you will address members of the Private Industry Council of Atlanta, as well as members of the CATALYST Project, at Morris Brown College. It is here that you will announce Job Training 2000 -- a program that will do four things:

- o Reform vocational training
- o Ease the transition from welfare to work
- o Ease the transition from school to work
- o Promote life-long learning

Before the speech itself, you will tour the site that the CATALYST youth are renovating. Your remarks are six minutes in length and focus on Job Training 2000 and its critical role in meeting the needs of the ever-changing workplace.

McGroarty/Aarhus  
January 16, 1992  
2:00 pm

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN COLLEGE, ATLANTA, GA.  
JANUARY 17, 1992  
12:00 NOON

[Acknowledgements: Atlanta dignitaries/Private Industry Council.] I'm pleased to be joined here by members of the Catalyst team -- now on their Presidential coffee break. // I've come here to Morris Brown to see this wonderful work in progress -- and to announce a pioneering new approach to job training: a program I call Job Training 2000. //

Programs like the Catalyst Project highlight just how critical job training is to the American economy, American competitiveness -- and the American Dream. / As a nation, America's ability to prosper in the century ahead rests on our collective capacity to learn new skills and test the limits of our intelligence. On an individual level, what we learn defines who we are. No one -- young, old or in between -- can hope to reach their dreams without sharpening their skills and mastering the tools of thought. //

That's the idea behind our national education strategy -- America 2000 -- and it's the impulse behind the initiative I am announcing today: Job Training 2000. //

Job training must be more than merely "make-work" -- it must suit the needs of the marketplace. The private sector will always bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as

catalysts in this process. And we are: Right now, the federal government's commitment to worker training spans more than 60 programs, seven federal agencies -- and resources totalling \$18 billion dollars a year. //

We've got to make certain these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the product of the hard work of Vice President Dan Quayle, Secretary of Labor Lynn Martin and Education Secretary Lamar Alexander -- proof of this Administration's commitment to this country's future. // Job Training 2000 rests on four cornerstones:

**First**, the creation of a 21st Century training system. Job Training 2000 creates a one-stop shopping center for job training, coordinated by Private Industry Councils all across the country. It will move us away from the heavy hand of the federal bureaucracy, to a system that allows greater freedom for the private sector and local governments to shape programs that work.

**Second**, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate more than \$20 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A substantial portion of the money government saves as each new worker leaves welfare behind will be shared with the company that helped that person get a job. //

**Third**, this program will ease the transition from school to work. Job Training 2000 will encourage voluntary apprenticeship programs for high school students: combining quality education,

on-the-job training and mentoring. This approach will help these apprentices keep their options open -- to pursue their education or enter the workforce as they wish.

Fourth and finally, Job Training 2000 promotes life-long learning. Job Training 2000 establishes Lifetime Training and Education Accounts. Right now, the federal government provides the average American tens of thousands of dollars worth of education and training over the course of his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will create a kind of passport to continuing education -- making it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, these four walls will house the new Project Catalyst Center. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now, back to work. [ "-- it's "hammer time." ]

**JOB TRAINING 2000 ANNOUNCEMENT \ MORRIS BROWN COLLEGE  
ATLANTA, GA. \ JANUARY 17, 1992 \ 12:00 NOON**

**GOVERNOR ZELL MILLER; SECRETARY AND MRS. SULLIVAN;  
MAYOR MAYNARD JACKSON; CONGRESSMAN NEWT GINGRICH;  
MEMBERS OF THE PRIVATE INDUSTRY COUNCIL OF ATLANTA.  
I'M ALSO PLEASED TO BE JOINED HERE BY MEMBERS OF THE  
CATALYST TEAM -- NOW ON THEIR PRESIDENTIAL COFFEE  
BREAK. //**

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**- 2 -**

**I'VE COME HERE TO MORRIS BROWN TO SEE THIS  
WONDERFUL WORK IN PROGRESS -- AND TO ANNOUNCE A  
PIONEERING NEW APPROACH TO JOB TRAINING: A PROGRAM I  
CALL JOB TRAINING 2000. //**

**PROGRAMS LIKE THE CATALYST PROJECT HIGHLIGHT JUST  
HOW CRITICAL JOB TRAINING IS TO THE AMERICAN ECONOMY,  
AMERICAN COMPETITIVENESS -- AND THE AMERICAN DREAM. /**

AS A NATION, AMERICA'S ABILITY TO PROSPER IN THE CENTURY AHEAD RESTS ON OUR COLLECTIVE CAPACITY TO LEARN NEW SKILLS AND TEST THE LIMITS OF OUR POTENTIAL. ON AN INDIVIDUAL LEVEL, WHAT WE LEARN DEFINES WHO WE ARE. NO ONE -- YOUNG, OLD OR IN BETWEEN -- CAN HOPE TO REACH THEIR DREAMS WITHOUT SHARPENING THEIR SKILLS AND MASTERING THE TOOLS OF THOUGHT. //

THAT'S THE IDEA BEHIND OUR NATIONAL EDUCATION STRATEGY -- AMERICA 2000 -- AND IT'S THE IMPULSE BEHIND THE INITIATIVE I AM ANNOUNCING TODAY: JOB TRAINING 2000. //

JOB TRAINING MUST BE MORE THAN MERELY "MAKE-WORK" -- IT MUST SUIT THE NEEDS OF THE MARKETPLACE. THE PRIVATE SECTOR WILL ALWAYS BEAR PRIMARY RESPONSIBILITY FOR TRAINING THE WORKERS IT NEEDS TO GET THE JOB DONE.

**BUT GOVERNMENT AT ALL LEVELS CAN AND MUST PLAY A ROLE -- TO USE A WORD THAT'S WELL KNOWN HERE -- AS CATALYSTS IN THIS PROCESS. AND WE ARE: RIGHT NOW, THE FEDERAL GOVERNMENT'S COMMITMENT TO WORKER TRAINING SPANS MORE THAN 60 PROGRAMS, SEVEN FEDERAL AGENCIES -- AND RESOURCES TOTTALLING \$18 BILLION DOLLARS A YEAR. //**

**WE'VE GOT TO MAKE CERTAIN THESE FUNDS ARE SPENT TO MAXIMUM EFFECT -- AND THAT'S WHERE JOB TRAINING 2000 COMES IN.**

**IT'S THE PRODUCT OF THE HARD WORK OF VICE PRESIDENT DAN QUAYLE, SECRETARY OF LABOR LYNN MARTIN AND EDUCATION SECRETARY LAMAR ALEXANDER -- PROOF OF THIS ADMINISTRATION'S COMMITMENT TO THIS COUNTRY'S FUTURE. //**

**JOB TRAINING 2000 RESTS ON FOUR CORNERSTONES:**  
**FIRST, THE CREATION OF A 21ST CENTURY TRAINING SYSTEM.** JOB TRAINING 2000 CREATES A ONE-STOP SHOPPING CENTER FOR JOB TRAINING, COORDINATED BY PRIVATE INDUSTRY COUNCILS ALL ACROSS THE COUNTRY.

IT WILL MOVE US AWAY FROM THE HEAVY HAND OF THE FEDERAL BUREAUCRACY, TO A SYSTEM THAT ALLOWS GREATER FREEDOM FOR THE PRIVATE SECTOR AND LOCAL GOVERNMENTS TO SHAPE PROGRAMS THAT WORK.


SECOND, THIS PROGRAM WILL HELP EASE THE TRANSITION FROM WELFARE TO WORK -- FROM DEPENDENCE TO INDEPENDENCE. UNDER JOB TRAINING 2000, WE'LL DEDICATE MORE THAN \$20 MILLION DOLLARS TO DEMONSTRATION PROJECTS -- TO PLACE WELFARE RECIPIENTS IN PERMANENT JOBS.

WE'LL ENLIST MARKET FORCES TO BREAK WELFARE DEPENDENCY. A SUBSTANTIAL PORTION OF THE MONEY GOVERNMENT SAVES AS EACH NEW WORKER LEAVES WELFARE BEHIND WILL BE SHARED WITH THE COMPANY THAT HELPED THAT PERSON GET A JOB. //

THIRD, THIS PROGRAM WILL EASE THE TRANSITION FROM SCHOOL TO WORK. JOB TRAINING 2000 WILL ENCOURAGE VOLUNTARY APPRENTICE PROGRAMS FOR HIGH SCHOOL STUDENTS: COMBINING QUALITY EDUCATION, ON-THE-JOB TRAINING AND MENTORING.

**THIS APPROACH WILL HELP THESE APPRENTICES KEEP THEIR OPTIONS OPEN -- TO PURSUE THEIR EDUCATION OR ENTER THE WORKFORCE AS THEY WISH.**

**FOURTH AND FINALLY, JOB TRAINING 2000 PROMOTES LIFE-LONG LEARNING. JOB TRAINING 2000 ESTABLISHES LIFETIME TRAINING AND EDUCATION ACCOUNTS. RIGHT NOW, THE FEDERAL GOVERNMENT PROVIDES THE AVERAGE AMERICAN TENS OF THOUSANDS OF DOLLARS WORTH OF EDUCATION AND TRAINING OVER THE COURSE OF HIS LIFETIME -- AND YET MANY PEOPLE DON'T TAKE ADVANTAGE OF WHAT THEY'VE GOT COMING TO THEM.**



**JOB TRAINING 2000 WILL CREATE A KIND OF PASSPORT TO CONTINUING EDUCATION -- MAKING IT EASIER FOR PEOPLE OF ALL AGES TO RECEIVE GRANTS AND LOANS THEY NEED TO KEEP PACE WITH THE CHALLENGES OF THE 21ST CENTURY WORKPLACE.**

**//**

**JOB TRAINING 2000 IS OUR PLAN TO CAPTURE THE SPIRIT OF PROGRAMS LIKE THIS ONE -- AND BRING THAT INNOVATIVE APPROACH TO EVERY AMERICAN COMMUNITY. //**

LET ME SAY TO THE YOUNG MEN AND WOMEN I'VE MET HERE TODAY: NOT LONG FROM NOW, THESE FOUR WALLS WILL HOUSE THE NEW PROJECT CATALYST CENTER. BUT WHAT YOU'RE BUILDING HERE IS FAR MORE THAN A WORK OF BRICKS AND MORTAR OR PLASTER AND PAINT. THIS RENOVATION IS A SYMBOL OF THE LARGER COMMITMENT OF THIS COMMUNITY TO GENERATE OPPORTUNITY FOR THE PEOPLE WHO CALL IT HOME.

//

ONCE AGAIN, MY CONGRATULATIONS ON THE FUTURE YOU ARE BUILDING HERE. MY THANKS TO THE CATALYST TEAM FOR SHOWING ME AROUND THIS SITE -- AND THANKS TO ALL OF YOU FOR THE FINE WORK YOU DO. AND NOW, BACK TO WORK [[-- IT'S "HAMMER TIME."]]

# # #

92 JAN 16 P4:04  
**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 1/16/92 ACTION/CONCURRENCE/COMMENT DUE BY: ---

PRESIDENTIAL REMARKS: JOB TRAINING 2000  
 SUBJECT: ATLANTA, GA - 1/17/92

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

32 JAN 16 P2:38

January 16, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH:           DAVID DEMAREST  
                  TONY SNOW *TS*

FROM:               DAN MCGROARTY *DM*

SUBJECT:            JOB TRAINING 2000; ATLANTA, GEORGIA

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McGroarty/Aarhus  
January 16, 1992  
2:00 pm

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MORRIS BROWN COLLEGE, ATLANTA, GA.  
JANUARY 17, 1992  
12:00 NOON

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That's the idea behind our national education strategy -- America 2000 -- and it's the impulse behind the initiative I am announcing today: Job Training 2000. //

Job training must be more than merely "make-work" -- it must suit the needs of the marketplace. The private sector will always bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as

catalysts in this process. And we are: Right now, the federal government's commitment to worker training spans more than 60 programs, seven federal agencies -- and resources totalling \$18 billion dollars a year. //

We've got to make certain these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the product of the hard work of Vice President Dan Quayle, Secretary of Labor Lynn Martin and Education Secretary Lamar Alexander -- proof of this Administration's commitment to this country's future. // Job Training 2000 rests on four cornerstones:

First, the creation of a 21st Century training system. Job Training 2000 creates a one-stop shopping center for job training, coordinated by Private Industry Councils all across the country. It will move us away from the heavy hand of the federal bureaucracy, to a system that allows greater freedom for the private sector and local governments to shape programs that work.

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Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, these four walls will house the new Project Catalyst Center. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now, back to work. [[-- it's "hammer time."]]

**WHITE HOUSE STAFFING MEMORANDUM**  
 92 JAN 16 A 8:35

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
 January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>Lund 2896</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

02 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for those kind words. [Introductory  
acknowledgements: Atlanta dignitaries/Private Industry Council.]  
I'm pleased to be joined here by my hosts, the Catalyst team --  
now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this  
wonderful work in progress -- and to announce what I believe will  
be a pioneering new approach to job training: a program I call  
Job Training 2000. //

The Catalyst Project and programs like it all across the  
country highlight just how critical job training is to the  
American economy, American competitiveness -- and the American  
Dream. The stakes are high. As a nation, America's ability to  
prosper in the century ahead rests on our collective capacity to  
learn new skills and test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
and reach their dreams without sharpening their skills and  
mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
in the ceremony honoring Martin Luther King -- the guiding spirit  
and great American champion of equal rights for all. / I spoke

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprenticeship programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

Fourth and finally, Job Training 2000 promotes life-long learning. It establishes what we call "Smart Cards:" a kind of passport to continuing education. The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service community center -- a center that embodies many of the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

THE WHITE HOUSE

WASHINGTON

92 JAN 16 P 11:38  
January 16, 1992

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Job Training 2000 Speech

We have reviewed the attached presidential remarks and have noted a few suggested changes on the draft.

In addition, I spoke with Secretary Alexander, who specifically requests that the President not use the term "smart cards" and concurs with the attached draft insert.

If you have any questions or we can be of further assistance, please let us know.

cc: Phillip D. Brady

## WHITE HOUSE STAFFING MEMORANDUM

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	—	✓	HORNER	—	—
SKINNER	—	✓	MCCLURE	✓	—
SCOWCROFT	—	—	PETERSMEYER	✓	—
DARMAN	✓	—	PORTER	✓	—
BRADY	—	✓	ROGICH	✓	—
BROMLEY	—	—	SMITH	✓	—
CARD	—	✓	FINDLAY	—	✓
DEMAREST	✓	—	SNOW	—	✓
FITZWATER	—	✓	BOSKIN	✓	—
GRAY	✓	—	_____	—	—
HOLIDAY	✓	—	_____	—	—

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PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

32 JAN 15 P5:50

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MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
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prosper in the century ahead rests on our collective capacity to  
learn new skills and test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. ~~No one~~ -- young, old or in between -- should have the  
training and education they need to can hope to prosper  
and reach their dreams ~~without sharpening their skills and~~  
~~mastering the tools of thought.~~ //

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in the ceremony honoring Martin Luther King -- the guiding spirit  
and great American champion of equal rights for all. / I spoke

at the King Center about the principles at the ~~very~~ core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

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Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$18 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$18 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

✓ see D.P.C change

at the

level

bureaucracy -- to a system that allows greater freedom for local ~~governments and markets~~ to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

Third, this program will ease the transition from school to work. ~~Right now, too many kids face pressure to leave school to find work.~~ Job Training 2000 will establish school-based apprenticeship programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

First Insert

Fourth and finally, Job Training 2000 promotes life-long learning. ~~It establishes what we call "Smart Cards," a kind of passport to continuing education.~~ The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

Second Insert

Possible insert - para. 3, page 3

Job training 2000 will encourage voluntary apprentice programs for high school students -- a combination of quality education, paid- on-the-job training, and mentoring -- which will lead to both a high school diploma and certification that they have mastered relevant skills. These apprentices will be equipped to enter the workforce or to pursue<sup>e</sup> their education.

We need to begin thinking in terms of a lifetime education and training account for each American. Such an account will make it easier for people of all ages to receive the grants and loans for which they are eligible to help them keep pace with the challenges of the 21st Century workplace. This can help us in realizing our dream of becoming a nation of learners.

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service further community center -- a center that ~~embodies many of~~ the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

*Action: Randy & Merts*

Document No. 299487

*CC: OFB, PW  
& HARB*

**WHITE HOUSE STAFFING MEMORANDUM**

92 JAN 16 P1:23

DATE January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	—	✓	HORNER	—	—
SKINNER	—	✓	MCCLURE	✓	—
SCOWCROFT	—	—	PETERSMEYER	✓	—
DARMAN	✓	—	PORTER	✓	—
BRADY	—	✓	ROGICH	✓	—
BROMLEY	—	—	SMITH	✓	—
CARD	—	✓	FINDLAY	—	✓
DEMAREST	✓	—	SNOW	—	✓
FITZWATER	—	✓	BOSKIN	✓	—
GRAY	✓	—		—	—
HOLIDAY	✓	—		—	—

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

02 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for those kind words. [Introductory  
acknowledgements: Atlanta dignitaries/Private Industry Council.]  
I'm pleased to be joined here by my hosts, the Catalyst team --  
now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this  
wonderful work in progress -- and to announce what I believe will  
be a pioneering new approach to job training: a program I call  
Job Training 2000. //

The Catalyst Project and programs like it all across the  
country highlight just how critical job training is to the  
American economy, American competitiveness -- and the American  
Dream. The stakes are high. As a nation, America's ability to  
prosper in the century ahead rests on our collective capacity to  
learn new skills and <sup>push</sup> test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
and reach their dreams without sharpening their skills and  
mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
in the ceremony honoring Martin Luther King -- the guiding spirit  
and great American champion of equal rights for all. / I spoke

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These ~~same~~ principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

*The fact sheet lists  
\$2 billion, not \$10 billion*

*out  
OBE*

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

**Second**, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

**Third**, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based **apprentice programs**, to <sup>provide</sup> help high-school students ready to enter the workforce right now complete their schooling, and <sup>with the skills that businesses need and will reward with decent wages</sup> ~~keep their~~ future education options open. <sub>while keeping their</sub>

**Fourth** and finally, Job Training 2000 promotes life-long learning. It establishes what we call "Smart Cards:" a kind of passport to continuing education. The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

*Do this the real motivation for the project?  
Rather, it should motivate students to pursue education that will give them the skills to qualify for "quality jobs."*

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service community center -- a center that embodies many of the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	—	✓	HORNER	—	—
SKINNER	—	✓	MCCLURE	✓	—
SCOWCROFT	—	—	PETERSMEYER	✓	—
DARMAN	✓	—	PORTER	✓	—
BRADY	—	✓	ROGICH	✓	—
BROMLEY	—	—	SMITH	✓	—
CARD	—	✓	FINDLAY	—	✓
DEMAREST	✓	—	SNOW	—	✓
FITZWATER	—	✓	BOSKIN	✓	—
GRAY	✓	—	_____	—	—
HOLIDAY	✓	—	_____	—	—

**REMARKS:**

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

**RESPONSE:**

From Tom Sulby  
- pretty good! A few changes

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

32 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for those kind words. [Introductory  
acknowledgements: Atlanta dignitaries/Private Industry Council.]  
I'm pleased to be joined here by my hosts, the Catalyst team --  
now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this  
wonderful work in progress -- and to announce what I believe will  
be a pioneering new approach to job training: a program I call  
Job Training 2000. //

The Catalyst Project and programs like it all across the  
country highlight just how critical job training is to the  
American economy, American competitiveness -- and the American  
Dream. The stakes are high. As a nation, America's ability to  
prosper in the century ahead rests on our collective capacity to  
learn new skills and test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
and reach their dreams without sharpening their skills and  
mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
in the ceremony honoring Martin Luther King -- the guiding spirit  
and great American champion of equal rights for all. / I spoke

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$1<sup>2</sup> billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

← Lamer Alexander  
- a lot  
is  
Education  
money &  
programs

local community

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

*in the  
"JOBS"  
program*

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprenticeship programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

Fourth and finally, Job Training 2000 promotes life-long learning. It establishes what we call "Smart Cards:" a kind of passport to continuing education. The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

*aren't aware of, and*

*for the training  
they need*

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

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# # #

# WHITE HOUSE STAFFING MEMORANDUM

92 JAN 16 P2:32

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FINDLAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

RESPONSE:

*Comments from Tom Scully were provided separately 451780*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

32 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for those kind words. [Introductory acknowledgements: Atlanta dignitaries/Private Industry Council.] I'm pleased to be joined here by my hosts, the Catalyst team -- now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this wonderful work in progress -- and to announce what I believe will be a pioneering new approach to job training: a program I call Job Training 2000. //

The Catalyst Project and programs like it all across the country highlight just how critical job training is to the American economy, American competitiveness -- and the American Dream. The stakes are high. As a nation, America's ability to prosper in the century ahead rests on our collective capacity to learn new skills and test the limits of our intelligence. Closer to home, on an individual level, what we learn defines who we are. No one -- young, old or in between -- can hope to prosper and reach their dreams without sharpening their skills and mastering the tools of thought. //

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at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

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Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

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# # #

Document No. 299487

32 JAN 16 11:27 **WHITE HOUSE STAFFING MEMORANDUM**

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: **JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA**

SUBJECT: January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	—	✓	HORNER	—	—
SKINNER	—	✓	MCCLURE	✓	—
SCOWCROFT	—	—	PETERSMEYER	✓	—
DARMAN	✓	—	PORTER	✓	—
BRADY	—	✓	ROGICH	✓	—
BROMLEY	—	—	SMITH	✓	—
CARD	—	✓	FINDLAY	—	✓
DEMAREST	✓	—	SNOW	—	✓
FITZWATER	—	✓	BOSKIN	✓	—
GRAY	✓	—		—	—
HOLIDAY	—	—		—	—

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

RESPONSE: Comments from Cabinet Affairs are attached. Note memo of general comments submitted by Education.

Thanks,  
*EL*  
Elizabeth Luttig

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

02 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for these kind words. [Introductory  
acknowledgements: Atlanta dignitaries/Private Industry Council.]  
I'm pleased to be joined here by my hosts, the Catalyst team --  
now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this  
wonderful work in progress -- and to announce what I believe will  
be a pioneering new approach to job training: a program I call  
Job Training 2000. //

*reference  
Mikoy and  
Sullivan  
here  
(LAW)*

The Catalyst Project and programs like it all across the  
country highlight just how critical job training is to the  
American economy, American competitiveness -- and the American  
Dream. The stakes are high. As a nation, America's ability to  
prosper in the century ahead rests on our collective capacity to  
learn new skills and test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
and reach their dreams without sharpening their skills and  
mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
in the ceremony honoring Martin Luther King -- *the* guiding spirit  
and great American champion of equal rights for all. / I spoke

And my Job Training Partnership Act legislation now pending in the Congress would expand programs like Catalyst to inner cities across the country. (Labor)

2

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational <sup>(worker)</sup> <sup>(Labor)</sup> training spans 60 programs, seven government agencies -- and resources totalling \$18 <sup>(Labor)</sup> \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, <sup>(Labor)</sup> ~~comprehensive reform of vocational training~~ <sup>the creation of a 21<sup>st</sup> Century training system.</sup> Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work, for people in today's global and highly technological economy (Labor).

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

Third, this program will ease the transition from school to work. ~~Right now, too many kids face pressure to leave school to find work.~~ Job Training 2000 will establish school-based

apprentice programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open. *To better inform students, workers, and employers about training investments. I am calling on industry to establish voluntary Non-governmental Skill Standards. (Labor)*

Fourth and finally, Job Training 2000 promotes life-long learning. *we will move to* It established what we call "Smart Cards:" a kind of

passport to continuing education. ~~The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them.~~ Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

See in text attached (Labor says this is basically incorrect)

Half of our kids in high school never go on to college. Yet, they are the backbone of our future workforce. (Labor)

4

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service community center<sup>for volunteers + others (if there are vol. present - Peter's)</sup> -- a center that embodies many of the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

Invert on p. 3, 3rd full paragraph, in place of smitten layings

There are many government programs that assist Americans in education and ~~learning~~ work based training, Access to those must be facilitated.

(later)



UNITED STATES DEPARTMENT OF EDUCATION  
OFFICE OF THE SECRETARY

MEMORANDUM FOR ELIZABETH LUTTIG  
ASSOCIATE DIRECTOR

FROM: LESLYE A. ARSHT *la*  
DIRECTOR OF COMMUNICATIONS AND  
COUNSELOR TO THE SECRETARY

DATE: January 16, 1992

SUBJECT: Comments on Jobs 2000 Speech for Friday

1) It would be appropriate to mention (perhaps at 2nd graph, pg 2) that Job Training 2000 builds on the solid foundation of our national education strategy -- AMERICA 2000. ✓

2) On the Fourth point on page 3: I THINK EVERYONE HAS AGREED THAT WE CANNOT CALL THIS A 'SMART CARD' -- THAT IS A GENERIC NAME -- WHICH AT&T ALREADY USES. We are recommending that we refer to the program conceptually. ✓


You might say that "Job training 2000 promotes life-long learning. The federal government, through a combination of grants and loans, now provides every American with a significant personal account for education and training. But, many people don't take advantage of what they've got coming to them. So, we want to create a kind of passport to continuing education and make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace." ✓

THE WHITE HOUSE  
WASHINGTON

92 JAN 16 P 1: 43

January 16, 1992

MEMORANDUM FOR TONY SNOW  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS AND DIRECTOR OF  
SPEECHWRITING

FROM: NELSON LUND   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Job Training 2000  
Announcement/Morris Brown University

At the request of Phillip D. Brady, Counsel's office has reviewed the captioned remarks. Suggested changes are marked on the attached hard copy.

We appreciate the opportunity to review these remarks.

Attachment

cc: Phillip D. Brady

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

02 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for those kind words. [Introductory  
acknowledgements: Atlanta dignitaries/Private Industry Council.]  
I'm pleased to be joined here by my hosts, the Catalyst team --  
now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this  
wonderful work in progress -- and to announce what I believe will  
be a pioneering new approach to job training: a program I call  
Job Training 2000. //

The Catalyst Project and programs like it all across the  
country highlight just how critical job training is to the  
American economy, American competitiveness -- and the American  
Dream. The stakes are high. As a nation, America's ability to  
prosper in the century ahead rests on our collective capacity to  
learn new skills and test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
and reach their dreams without sharpening their skills and  
mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
in the ceremony honoring Martin Luther King -- the guiding spirit  
and great American champion of equal rights for all. / I spoke

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and ~~literally~~, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work <sup>by</sup> of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and ~~the product of~~ <sup>the</sup> this Administration's commitment to ~~this~~ country's future. //

Job Training 2000 rests on four cornerstones:

**First**, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

OBE

Product of

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprenticeship programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

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# # #

THE WHITE HOUSE

WASHINGTON

92 JAN 16 A 8:36

January 15, 1992

MEMORANDUM FOR TONY SNOW/DAN MCGROARTY

FROM: John S. Gardner *J.S.G.*  
SUBJECT: Job Training 2000 Remarks

Again, a nice speech. Just a few comments, most of which track my comments on the MLK speech:

I think we are on shaky ground implying that "the" core of the civil rights movement was essentially economic. Instead, it was political (You'll appreciate this Aristotelian approach!). It was about things like voting, using buses, and other truly "civil" rights, including equal education. The economic part came later, and not on our side of the aisle -- King was planning the "poor people's campaign" when he died, and, given the tenor of the time, it was directed towards Great Society ideas. (I do think, though, that King would endorse "empowerment" if he were alive today.)

Two other minor comments are noted on the draft.

Thanks.

## WHITE HOUSE STAFFING MEMORANDUM

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SKINNER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FINDLAY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:  
 Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

02 JAN 15 P5:50

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MORRIS BROWN UNIVERSITY  
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JANUARY 17, 1992  
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and great American champion of equal rights for all. / I spoke

OBE

↓  
The Rev.

↓  
Dr.

OBE

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These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

**First**, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

yes

Reverse!  
Procedural order!

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprenticeship programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

Fourth and finally, Job Training 2000 promotes life-long learning. It establishes what we call "Smart Cards:" a kind of passport to continuing education. The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

Check this

Let's hope this one isn't trademarked already. Trademarked, like Please have Labor check.

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service community center -- a center that embodies many of the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

# OFFICE OF CABINET AFFAIRS STAFFING MEMORANDUM

Date: 01/15

Due By: 11:00 a.m. Thurs., 01/16/92

Subject: Presidential Remarks: Job Training 2000

From: Elizabeth

	ACTION	CONCUR	FYI		ACTION	CONCUR	FYI
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	LEFKOWITZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BLUMENTHAL	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LUTTIG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BUCHHOLZ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CASSE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SECHLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FARRAR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SHANAHAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FITZHENRY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FURCHTGOTT-ROTH	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HILL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KUTCHINS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments: 11:00 a.m. Thurs., 01/16/92. Thanks  
I will send to Labor.

Document No. 299487

## WHITE HOUSE STAFFING MEMORANDUM

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	=	✓	HORNER	=	=
SKINNER	=	✓	MCCLURE	✓	=
SCOWCROFT	=	=	PETERSMEYER	✓	=
DARMAN	✓	=	PORTER	✓	=
BRADY	=	✓	ROGICH	✓	=
BROMLEY	=	=	SMITH	✓	=
CARD	=	✓	<u>FINDLAY</u>	=	✓
DEMAREST	✓	=	<u>SNOW</u>	=	✓
FITZWATER	=	✓	<u>BOSKIN</u>	✓	=
GRAY	✓	=	_____	=	=
HOLIDAY <del>_____</del>	=	=	_____	=	=

**REMARKS:**

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

McGroarty/Aarhus  
 January 15, 1992  
 5:30 pm  
 [jt2000]

02 JAN 15 P5:50

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
 MORRIS BROWN UNIVERSITY  
 ATLANTA, GEORGIA  
 JANUARY 17, 1992  
 12:00 NOON

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 now on their Presidential coffee break. //

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 wonderful work in progress -- and to announce what I believe will  
 be a pioneering new approach to job training: a program I call  
Job Training 2000. //

The Catalyst Project and programs like it all across the  
 country highlight just how critical job training is to the  
 American economy, American competitiveness -- and the American  
 Dream. The stakes are high. As a nation, America's ability to  
 prosper in the century ahead rests on our collective capacity to  
 learn new skills and test the limits of our intelligence. Closer  
 to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
 and reach ~~their~~ <sup>the</sup> dreams without sharpening ~~their~~ skills and  
 mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
 in the ceremony honoring Martin Luther King -- the guiding spirit  
 and great American champion of equal rights for all. / I spoke

Collect  
 Grammatical  
 error

his or her

2

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

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Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

Switch Order  
 Create a one-stop Shopping Center for Job Training coordinated by local PICs all around the country

private businesses  
and women  
working with

bureaucracy -- to a system that allows greater freedom for local governments and ~~markets~~ to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A <sup>subcontracted</sup> portion of the money government saves as each new worker leaves welfare behind will be shared with the ~~organizations~~ <sup>companies and</sup> that helped that person find work. //

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprentice programs, to help high-school students ready to enter the workforce right now <sup>continue</sup> complete their schooling, and keep their future education options open. <sup>education</sup>

Fourth and finally, Job Training 2000 promotes life-long learning. It establishes what we call "Smart Cards:" a kind of passport to continuing education. ~~The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them.~~ Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

for PLCs and providers of job training who are successful.

grants and performance standards

See fact sheet

get on-the-job training while they

And under our new system - reward success w/ incentive

4

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# # #

**WHITE HOUSE STAFFING MEMORANDUM**

92 JAN 16 P12: 26

DATE: January 15, 1992 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, Thurs., 01/16

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MORRIS BROWN UNIVERSITY, ATLANTA GEORGIA

SUBJECT: \_\_\_\_\_  
January 17, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	—	✓	HORNER	—	—
SKINNER	—	✓	MCCLURE	✓	—
SCOWCROFT	—	—	PETERSMEYER	✓	—
DARMAN	✓	—	PORTER	✓	—
BRADY	—	✓	ROGICH	✓	—
BROMLEY	—	—	SMITH	<del>✓</del>	—
CARD	—	✓	FINDLAY	—	✓
DEMAREST	✓	—	SNOW	—	✓
FITZWATER	—	✓	BOSKIN	✓	—
GRAY	✓	—	_____	—	—
HOLIDAY	✓	—	_____	—	—

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*OK DS*

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McGroarty/Aarhus  
January 15, 1992  
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[jt2000]

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# # #

32 JAN 16 12:13  
**WHITE HOUSE STAFFING MEMORANDUM**

~~XXXXXXXXXX~~

DATE January 15, 1992 ACTION/CONCURRENCE COMMENT DUE BY NOON, Thurs., 01/16

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DARMAN	✓	—	PORTER	✓	—
BRADY	—	✓	ROGICH	✓	—
BROMLEY	—	—	SMITH	✓	—
CARD	—	✓	FINDLAY	—	✓
DEMAREST	✓	—	SNOW	—	✓
FITZWATER	—	✓	BOSKIN	✓	—
GRAY	✓	—		—	—
HOLIDAY	✓	—		—	—

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, THURSDAY, JANUARY 16, with a copy to this office. Thank you.

RESPONSE:

*Please see comments.*

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

32 JAN 15 P5:50

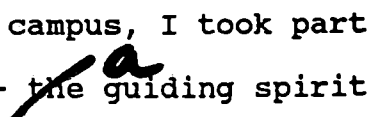
PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT  
MORRIS BROWN UNIVERSITY  
ATLANTA, GEORGIA  
JANUARY 17, 1992  
12:00 NOON

Thank you, -----, for those kind words. [Introductory  
acknowledgements: Atlanta dignitaries/Private Industry Council.]  
I'm pleased to be joined here by my hosts, the Catalyst team --  
now on their Presidential coffee break. //

I'm delighted to come here to Morris Brown, to see this  
wonderful work in progress -- and to announce what I believe will  
be a pioneering new approach to job training: a program I call  
Job Training 2000. //

The Catalyst Project and programs like it all across the  
country highlight just how critical job training is to the  
American economy, American competitiveness -- and the American  
Dream. The stakes are high. As a nation, America's ability to  
prosper in the century ahead rests on our collective capacity to  
learn new skills and test the limits of our intelligence. Closer  
to home, on an individual level, what we learn defines who we  
are. No one -- young, old or in between -- can hope to prosper  
and reach their dreams without sharpening their skills and  
mastering the tools of thought. //

Just a few moments before I came to this campus, I took part  
in the ceremony honoring Martin Luther King -- <sup>the</sup> guiding spirit  
and great American champion of equal rights for all. / I spoke



at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. //

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprentice programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

Fourth and finally, Job Training 2000 promotes life-long learning. It establishes what we call "Smart Cards:" a kind of passport to continuing education. The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service community center -- a center that embodies many of the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

\* provided that there are  
volunteers at this center.  
Thank you.

McGroarty/Aarhus  
January 15, 1992  
5:30 pm  
[jt2000]

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Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

# # #

**JOB TRAINING 2000 ANNOUNCEMENT \ MORRIS BROWN COLLEGE  
ATLANTA, GA. \ JANUARY 17, 1992 \ 12:00 NOON**

**GOVERNOR ZELL MILLER; SECRETARY AND MRS. SULLIVAN;  
MAYOR MAYNARD JACKSON; CONGRESSMAN NEWT GINGRICH;  
MEMBERS OF THE PRIVATE INDUSTRY COUNCIL OF ATLANTA.  
I'M ALSO PLEASED TO BE JOINED HERE BY MEMBERS OF THE  
CATALYST TEAM -- NOW ON THEIR PRESIDENTIAL COFFEE  
BREAK. //**

---

**- 2 -**

**I'VE COME HERE TO MORRIS BROWN TO SEE THIS  
WONDERFUL WORK IN PROGRESS -- AND TO ANNOUNCE A  
PIONEERING NEW APPROACH TO JOB TRAINING: A PROGRAM I  
CALL JOB TRAINING 2000. //**

**PROGRAMS LIKE THE CATALYST PROJECT HIGHLIGHT JUST  
HOW CRITICAL JOB TRAINING IS TO THE AMERICAN ECONOMY,  
AMERICAN COMPETITIVENESS -- AND THE AMERICAN DREAM. /**

AS A NATION, AMERICA'S ABILITY TO PROSPER IN THE CENTURY AHEAD RESTS ON OUR COLLECTIVE CAPACITY TO LEARN NEW SKILLS AND TEST THE LIMITS OF OUR POTENTIAL. ON AN INDIVIDUAL LEVEL, WHAT WE LEARN DEFINES WHO WE ARE. NO ONE -- YOUNG, OLD OR IN BETWEEN -- CAN HOPE TO REACH THEIR DREAMS WITHOUT SHARPENING THEIR SKILLS AND MASTERING THE TOOLS OF THOUGHT. //

THAT'S THE IDEA BEHIND OUR NATIONAL EDUCATION STRATEGY -- AMERICA 2000 -- AND IT'S THE IMPULSE BEHIND THE INITIATIVE I AM ANNOUNCING TODAY: JOB TRAINING 2000. //

JOB TRAINING MUST BE MORE THAN MERELY "MAKE-WORK" -- IT MUST SUIT THE NEEDS OF THE MARKETPLACE. THE PRIVATE SECTOR WILL ALWAYS BEAR PRIMARY RESPONSIBILITY FOR TRAINING THE WORKERS IT NEEDS TO GET THE JOB DONE.

**BUT GOVERNMENT AT ALL LEVELS CAN AND MUST PLAY A ROLE -- TO USE A WORD THAT'S WELL KNOWN HERE -- AS CATALYSTS IN THIS PROCESS. AND WE ARE: RIGHT NOW, THE FEDERAL GOVERNMENT'S COMMITMENT TO WORKER TRAINING SPANS MORE THAN 60 PROGRAMS, SEVEN FEDERAL AGENCIES -- AND RESOURCES TOTALLING \$18 BILLION DOLLARS A YEAR. //**

**WE'VE GOT TO MAKE CERTAIN THESE FUNDS ARE SPENT TO MAXIMUM EFFECT -- AND THAT'S WHERE JOB TRAINING 2000 COMES IN.**

**IT'S THE PRODUCT OF THE HARD WORK OF VICE PRESIDENT DAN QUAYLE, SECRETARY OF LABOR LYNN MARTIN AND EDUCATION SECRETARY LAMAR ALEXANDER -- PROOF OF THIS ADMINISTRATION'S COMMITMENT TO THIS COUNTRY'S FUTURE.**

**// JOB TRAINING 2000 RESTS ON FOUR CORNERSTONES:**

**FIRST, THE CREATION OF A 21ST CENTURY TRAINING SYSTEM. JOB TRAINING 2000 CREATES A ONE-STOP SHOPPING CENTER FOR JOB TRAINING, COORDINATED BY PRIVATE INDUSTRY COUNCILS ALL ACROSS THE COUNTRY.**

IT WILL MOVE US AWAY FROM THE HEAVY HAND OF THE FEDERAL BUREAUCRACY, TO A SYSTEM THAT ALLOWS GREATER FREEDOM FOR THE PRIVATE SECTOR AND LOCAL GOVERNMENTS TO SHAPE PROGRAMS THAT WORK.


SECOND, THIS PROGRAM WILL HELP EASE THE TRANSITION FROM WELFARE TO WORK -- FROM DEPENDENCE TO INDEPENDENCE. UNDER JOB TRAINING 2000, WE'LL DEDICATE MORE THAN \$20 MILLION DOLLARS TO DEMONSTRATION PROJECTS -- TO PLACE WELFARE RECIPIENTS IN PERMANENT JOBS.

WE'LL ENLIST MARKET FORCES TO BREAK WELFARE DEPENDENCY. A SUBSTANTIAL PORTION OF THE MONEY GOVERNMENT SAVES AS EACH NEW WORKER LEAVES WELFARE BEHIND WILL BE SHARED WITH THE COMPANY THAT HELPED THAT PERSON GET A JOB. //

THIRD, THIS PROGRAM WILL EASE THE TRANSITION FROM SCHOOL TO WORK. JOB TRAINING 2000 WILL ENCOURAGE VOLUNTARY APPRENTICE PROGRAMS FOR HIGH SCHOOL STUDENTS: COMBINING QUALITY EDUCATION, ON-THE-JOB TRAINING AND MENTORING.

THIS APPROACH WILL HELP THESE APPRENTICES KEEP THEIR OPTIONS OPEN -- TO PURSUE THEIR EDUCATION OR ENTER THE WORKFORCE AS THEY WISH.

FOURTH AND FINALLY, JOB TRAINING 2000 PROMOTES LIFE-LONG LEARNING. JOB TRAINING 2000 ESTABLISHES LIFETIME TRAINING AND EDUCATION ACCOUNTS. RIGHT NOW, THE FEDERAL GOVERNMENT PROVIDES THE AVERAGE AMERICAN TENS OF THOUSANDS OF DOLLARS WORTH OF EDUCATION AND TRAINING OVER THE COURSE OF HIS LIFETIME -- AND YET MANY PEOPLE DON'T TAKE ADVANTAGE OF WHAT THEY'VE GOT COMING TO THEM.



JOB TRAINING 2000 WILL CREATE A KIND OF PASSPORT TO CONTINUING EDUCATION -- MAKING IT EASIER FOR PEOPLE OF ALL AGES TO RECEIVE GRANTS AND LOANS THEY NEED TO KEEP PACE WITH THE CHALLENGES OF THE 21ST CENTURY WORKPLACE.

//

JOB TRAINING 2000 IS OUR PLAN TO CAPTURE THE SPIRIT OF PROGRAMS LIKE THIS ONE -- AND BRING THAT INNOVATIVE APPROACH TO EVERY AMERICAN COMMUNITY. //

LET ME SAY TO THE YOUNG MEN AND WOMEN I'VE MET HERE TODAY: NOT LONG FROM NOW, THESE FOUR WALLS WILL HOUSE THE NEW PROJECT CATALYST CENTER. BUT WHAT YOU'RE BUILDING HERE IS FAR MORE THAN A WORK OF BRICKS AND MORTAR OR PLASTER AND PAINT. THIS RENOVATION IS A SYMBOL OF THE LARGER COMMITMENT OF THIS COMMUNITY TO GENERATE OPPORTUNITY FOR THE PEOPLE WHO CALL IT HOME.

//

ONCE AGAIN, MY CONGRATULATIONS ON THE FUTURE YOU ARE BUILDING HERE. MY THANKS TO THE CATALYST TEAM FOR SHOWING ME AROUND THIS SITE -- AND THANKS TO ALL OF YOU FOR THE FINE WORK YOU DO. AND NOW, BACK TO WORK [--[ IT'S "HAMMER TIME." ]]

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**George Bush**

[Filed with the Office of the Federal Register,  
10:15 a.m., January 21, 1992]

Note: This proclamation will be published in  
the Federal Register on January 22.

**Remarks Announcing Job Training  
2000 in Atlanta**

January 17, 1992

Let me say it's been a joy to be back in  
Atlanta. I was privileged to be over at the  
Martin Luther King Center, pay fitting and  
appropriate tribute to that great leader, and  
now have an opportunity to be here.

And I want to single out again, to those  
who weren't over there, Secretary Sullivan.  
Dr. Sullivan is the Secretary of HHS, the  
largest Department in the Federal Govern-  
ment, and doing a superb job. And for you  
kids, he's from Morehouse Medical right  
here and went to Morehouse. So, we've got  
an Atlanta man running this enormous part  
of the Federal Government and doing a su-  
perb job at it.

I was so pleased to have been greeted by  
the mayor, who I don't think is here right  
now, and the Governor, both of whom gave  
me a warm welcome, one to Georgia and one  
to Atlanta.

I want to salute the Private Industry Coun-  
cil of Atlanta members who have taken the  
time to be with us. Pleased to be joined by  
Alvin Darden, members of this effective  
CATALYST team now on their coffee break.  
[Laughter] And I've come here to Morris  
Brown College in the center, the Atlanta  
University center, to see this wonderful work  
in progress and to announce a pioneering  
new approach to job training, a program that  
I call Job Training 2000.

Programs like the CATALYST project  
highlight just how critical job training is to  
the American economy, to American com-  
petitiveness, and yes, to the American dream.

As a Nation, America's ability to prosper  
in the century coming up rests on our collec-

tive capacity to learn new skills and test the  
limits of our potential. On an individual level,  
what we learn defines who we are. No one,  
young, old, or in between, can hope to reach  
their dreams without sharpening their skills  
and mastering the tools of thought.

And that's the idea behind our overall na-  
tional education strategy, America 2000. And  
it's the impulse behind the initiative that I'm  
announcing today, Job Training 2000.

Job training must be more than merely  
make-work. It's got to suit the needs of the  
workplace and the marketplace. And the pri-  
vate sector will always bear primary respon-  
sibility for training the workers it needs to  
get the jobs done, the unions here taking a  
very active and critical role in all of this. But  
government, at all levels, can and must play  
a role, to use a word that's well-known, as  
catalysts in this process.

And we are. Right now, the Federal Gov-  
ernment's commitment to worker training  
spans more than 60 programs, 7 Federal  
agencies, resources totaling some \$18 billion  
a year.

Well, we've got to make certain that these  
funds are spent to maximum effect, and that's  
where Job Training 2000 comes in. It's the  
product of hard work, of our Vice President  
and of Secretary of Labor Lynn Martin, of  
our Education Secretary, all these working  
together trying to express a commitment to  
this country's future.

Job Training 2000 rests on four corner-  
stones. First, the creation of a 21st-century  
training system. Job Training 2000 creates a  
one-stop shopping center for job training, co-  
ordinated by private industry councils all  
across the country. It will move us away from  
the heavy hand of a bureaucratic overkill to  
a system that allows greater freedom for the  
private sector and local governments to shape  
programs that work. I've been asking that  
question, "Does this work?" And each person  
I've asked said, "This one works. It's effec-  
tive."

Second, this program will help ease the  
transition from welfare to work, from de-  
pendence to independence. Under Job  
Training 2000, we'll dedicate more than \$20  
million to demonstration projects to place  
welfare recipients in permanent jobs. And  
then we'll enlist market forces to break the

welfare dependency. A substantial portion of the money government saves as each new worker leaves welfare behind will be shared with the company that helped that person get a job.

And thirdly, this program will ease the transition from school to work. Job Training 2000 will encourage voluntary apprentice programs for high school students, combining quality education, on-the-job training, and mentoring. This approach will help these apprentices keep their options open to pursue their education or, alternatively, to enter the work force as they wish.

Fourth and finally, Job Training 2000 promotes lifelong learning. Job Training 2000 establishes lifetime training in education that counts, enabling the Federal Government to provide the average American tens of thousands of dollars' worth of education and training over the course of his lifetime. Job Training 2000 will create a kind of passport to continuing education, making it easier for people of all ages to receive grants and loans that they need to keep pace with the challenges of the 21st-century workplace. This program is our plan to capture the spirit of programs like the ones that I've been privileged to see today, and bring that innovative Atlanta approach, if you will, to every American community.

Let me say to the young men and women that I've met today: Not long from now, these four walls will house the new Project CATALYST Center. But what you're building here is far more than a work of bricks and mortar or plaster or paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home.

So once again, my congratulations on the future that you're building here, on the opportunity you're giving the young people here. And my thanks to the CATALYST team for showing me around this site. And thanks to all of you, whether you're in city government, State government, marketplace, business, labor unions, whatever, for the fine work you are doing, the example you're setting.

And now, back to work. [Laughter] Hammer time. Thank you all very, very much.

*Note: The President spoke at 11:52 a.m. at the Ventures in Community Improvement classroom on the campus of Morris Brown College. In his remarks, he referred to Alvin Darden, coordinator of Project CATALYST. A tape was not available for verification of the content of these remarks.*

### **Nomination of William O. Studeman To Be Deputy Director of Central Intelligence**

*January 17, 1992*

The President today announced his intention to nominate Vice Adm. William O. Studeman, USN, to be Deputy Director of Central Intelligence. He would succeed Richard J. Kerr.

Currently Vice Admiral Studeman serves as Director of the National Security Agency in Fort Meade, MD. Prior to this, he served as Director of Naval Intelligence, 1985-1988, and as Director of the Long Range Planning Group at the Department of the Navy, 1984-1985. In addition, Vice Admiral Studeman served as commanding officer of the Navy Operational Intelligence Center, 1982-1984, and executive assistant to the Vice Chief Naval Operations, 1981-1982.

Vice Admiral Studeman graduated from the University of the South (B.A., 1962); George Washington University (M.S., 1973); Naval War College (1973); and National War College (1981). He was born January 16, 1940, in Brownsville, TX. Since 1962, Vice Admiral Studeman has served in the U.S. Navy. He is married, has three children, and resides in Fort Meade, MD.

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### **Points of Light Recognition Program**

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*The President named the following individuals and institutions as exemplars of his commitment to making community service central to the life and work of every American.*

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