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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13593
Folder ID Number: 13593-004

Folder Title:
Mag Instrument-Ontario, California 12/6/91 [OA 6040]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	5	1

**MAG INSTRUMENT \ ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991 \ 12 NOON**

**THANK YOU, TONY, AND THANKS FOR THAT GREAT TOUR.
IT'S NICE TO SEE BOTH TONY AND CLAIRE MAGLICA
[MAG-LEE-KUH] AND SENATOR SEYMOUR.**

**((THERE WAS A BIT OF CONFUSION ON THE WAY IN TODAY.
WHEN I ARRIVED AT THE FACTORY, ONE OF MY AIDES HANDED
ME A BEER. THEY HAD IT WRONG. I HAD TO EXPLAIN -- I
SAID I WANTED A "MAG LITE."))**

- 2 -

**I REALLY GOT TO KNOW TONY AND CLAIRE MAGLICA DURING
THE INAUGURATION, WHEN THEY SENT 40,000 POINTS OF LIGHT
-- MINI MAGLITES -- AS SYMBOLIC POINTS OF LIGHT, TO
DEMONSTRATE THEIR FAITH IN THE POWER VOLUNTEERS HAVE TO
BUILD A BETTER AMERICA. MAG INSTRUMENT REPRESENTS THE
SPIRIT OF ENTERPRISE, THE DEVOTION TO QUALITY AND THE
HANDS-ON LEADERSHIP THAT WILL CARRY US INTO THE NEXT
AMERICAN CENTURY. LET ME TELL YOU WHY.**

TONY MAGLICA'S STORY IS THE STORY OF THE AMERICAN DREAM, A TALE OF OPPORTUNITY THAT BEGAN IN A LOS ANGELES GARAGE IN 1955. LATER, IN HIS JOB SHOP, HE INVENTED A SUPERIOR QUALITY FLASHLIGHT FOR USE BY POLICE AND FIREMEN WHOSE LIVES MIGHT DEPEND ON THE QUALITY OF THEIR FLASHLIGHT. LET ME ADD, IN FACT, MAG INSTRUMENT SHOWED ITS ON-GOING COMMITMENT TO THESE HEROES WITH VERY GENEROUS SUPPORT FOR THE NATIONAL LAW ENFORCEMENT MEMORIAL, WHICH WE DEDICATED IN OCTOBER.

OVER THE LAST TEN YEARS, THE COMPANY HAS LED THE WAY FOR AMERICAN COMPETITIVENESS AND EXCELLENCE, GROWING FROM A SMALL SHOP TO ONE OF THE LARGEST FLASHLIGHT MANUFACTURERS IN THE ENTIRE WORLD.

MAG INSTRUMENT PRODUCTS ARE MADE IN AMERICA, // MADE WITH AMERICAN PARTS // AND THEY'RE MADE BY AMERICAN WORKERS. AND THE COMMITMENT TO AMERICAN QUALITY -- FROM RAW MATERIALS TO DESIGN AND PRODUCTION -- HAS PUT MAG INSTRUMENT AT THE TOP.

AND THAT'S WHAT WILL PUT AMERICA AT THE TOP, TOO. //

TONY MAGLICA IS LIVING PROOF: WHEN THE FIGHT IS FAIR, AMERICAN MANUFACTURERS CAN OUTPRODUCE // OUTSELL // AND OUTCOMPETE ANY OTHER NATION ON EARTH.

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**KEEP UP THE GOOD WORK. THANKS VERY MUCH TO EACH
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FRIDAY, DECEMBER 6, 1991 \ 12 NOON**

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THE PRESIDENT HAS BEEN
12/5/91

THE WHITE HOUSE
WASHINGTON

01 DEC 4 P6:00

December 4, 1991

OK

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
 TONY SNOW *TS*

FROM: MARY KATE GRANT *MKG*

SUBJECT: MAG INSTRUMENT

On Friday, December 6, at 12 noon, you will address 400 employees at Mag Instrument. Your remarks (6 minutes, speechcards) focus on the success of Mag Instrument, and how they can serve as a role model to other American industries.

Grant/Aarhus
A:MAGLITE Draft two
December 4, 1991

**BRIEF REMARKS: MAG INSTRUMENT
ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
12 NOON**

Thank you, Tony, and thanks for that great tour.

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I really got to know Tony and Claire Maglica [mag-LEEK-uh] during the Inauguration, when they sent 40,000 points of light -- Mini Maglites -- as symbolic Points of Light, to demonstrate their faith in the power volunteers have to build a better America. Mag Instrument represents the spirit of enterprise, the devotion to quality and the hands-on leadership that will carry us into the Next American Century. Let me tell you why.

Tony Maglica's story is the story of the American Dream, a tale of opportunity that began in a Los Angeles garage in 1955. Later, in his job shop, he invented a superior quality flashlight for use by police and firemen whose lives might depend on the quality of their flashlight. [Let me add, in fact, Mag Instrument showed its on-going commitment to these heroes with very generous support for the National Law Enforcement Memorial, which we dedicated in October.] Over the last ten years, the company has led the way for American competitiveness and

excellence, growing from a small shop to one of the largest flashlight manufacturers in the entire world.

Mag Instrument products are **made in America, // made with American parts // and they're made by American workers.** And the commitment to American quality -- from raw materials to design and production -- has put Mag Instrument at the top. **And that's what will put America at the top, too. //**

Tony Maglica is living proof: when the fight is fair, American manufacturers can outproduce // outsell // and outcompete any other nation on Earth.

That's why this Administration has sought to **open foreign markets** to American goods and services -- to continue solid, job-creating **export growth.** We want companies to follow Mag Instrument's lead in building export business -- their exports comprised over a quarter of their total sales this year. That's good business -- because last year alone, total gross exports accounted for virtually all of this nation's economic growth.

We want to keep **inflation low, interest rates down, and productivity high** -- so that American business can stay competitive. // To do it, we've proposed initiatives to **cut senseless government over-regulation, improve education and training, and -- here's one Tony will like -- reform our civil justice system** so that employers can stay on the factory floors and out of the courtrooms.

All of this is part of our strategy for long-term economic growth in this country -- a strategy I laid out from Day One of

my Presidency. Since then, I've repeatedly called on Congress to act on our capital gains tax cut, to stimulate investment and job creation; to act on our R&D tax credit, to create new technologies and new jobs; to act on IRAs for first-time home buyers, to stimulate the housing markets; and to enact banking reform legislation, to make our banks more competitive.

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While Congress is home for the holidays, I hope they're getting the message, too. Then, when they return in January, I'll ask them to put politics aside, just long enough to take some important steps to get this economy on the move again.

My hand will be extended, I promise you. That's because I believe we can create hope for the future ... we can build greater prosperity and bring the American Dream to life for all Americans. Give America the tools to get the job done. Give me a Congress I can work with ... more businessmen like Tony and Claire Maglica ... more companies like this in America -- and we will get the job done.

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THE WHITE HOUSE
WASHINGTON

December 4, 1991

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THROUGH: DAVID DEMAREST
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WHITE HOUSE STAFFING MEMORANDUM

NOV 4 8:40

DATE: 12/05/91 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: MAG INSTRUMENT, ONTARIO, CA/FRIDAY, DEC. 6
(12/04 draft two)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

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WASHINGTON

91 DEC 4 P6:00

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People are hurting -- I hear it from everyday Americans all over ... in the letters I read back in Washington, and in conversations I have on the shop floor in places just like this.

While Congress is home for the holidays, I hope they're getting the message, too. Then, when they return in January, I'll ask them to put politics aside, just long enough to take some important steps to get this economy on the move again.

My hand will be extended, I promise you. That's because I believe we can create **hope** for the future ... we can build **greater prosperity** and bring the American Dream to life for all Americans. **Give America the tools to get the job done.** Give me a Congress I can work with ... more businessmen like Tony and Claire Maglica ... more companies like this in America -- and **we will get the job done.**

Keep up the good work. Thanks very much to each and every one of you. God bless the United States of America.

#

THE WHITE HOUSE
WASHINGTON

December 4, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
TONY SNOW *TS*

FROM: MARY KATE GRANT *MKG*

SUBJECT: MAG INSTRUMENT

On Friday, December 6, at 12 noon, you will address 400 employees at Mag Instrument. Your remarks (6 minutes, speechcards) focus on the success of Mag Instrument, and how they can serve as a role model to other American industries.

Grant/Aarhus
A:MAGLITE Draft two
December 4, 1991

**BRIEF REMARKS: MAG INSTRUMENT
ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
12 NOON**

Thank you, Tony, and thanks for that great tour.

((There was a bit of confusion on the way in today. When I arrived at the factory, one of my aides handed me a beer. They had it wrong. I had to explain -- I said I wanted a "Mag Lite."))

I really got to know Tony and Claire Maglica [mag-LEEK-uh] during the Inauguration, when they sent 40,000 points of light -- Mini Maglites -- as symbolic Points of Light, to demonstrate their faith in the power volunteers have to build a better America. Mag Instrument represents the spirit of enterprise, the devotion to quality and the hands-on leadership that will carry us into the Next American Century. Let me tell you why.

Tony Maglica's story is the story of the American Dream, a tale of opportunity that began in a Los Angeles garage in 1955. Later, in his job shop, he invented a superior quality flashlight for use by police and firemen whose lives might depend on the quality of their flashlight. [Let me add, in fact, Mag Instrument showed its on-going commitment to these heroes with very generous support for the National Law Enforcement Memorial, which we dedicated in October.] Over the last ten years, the company has led the way for American competitiveness and

excellence, growing from a small shop to one of the largest flashlight manufacturers in the entire world.

Mag Instrument products are made in America, // made with American parts // and they're made by American workers. And the commitment to American quality -- from raw materials to design and production -- has put Mag Instrument at the top. And that's what will put America at the top, too. //

Tony Maglica is living proof: when the fight is fair, American manufacturers can outproduce // outsell // and outcompete any other nation on Earth.

That's why this Administration has sought to open foreign markets to American goods and services -- to continue solid, job-creating export growth. We want companies to follow Mag Instrument's lead in building export business -- their exports comprised over a quarter of their total sales this year. That's good business -- because last year alone, total gross exports accounted for virtually all of this nation's economic growth.

We want to keep inflation low, interest rates down, and productivity high -- so that American business can stay competitive. // To do it, we've proposed initiatives to cut senseless government over-regulation, improve education and training, and -- here's one Tony will like -- reform our civil justice system so that employers can stay on the factory floors and out of the courtrooms.

All of this is part of our strategy for long-term economic growth in this country -- a strategy I laid out from Day One of

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People are hurting -- I hear it from everyday Americans all over ... in the letters I read back in Washington, and in conversations I have on the shop floor in places just like this.

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December 4, 1991

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ONTARIO, CALIFORNIA
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Keep up the good work. Thanks very much to each and every one of you. God bless the United States of America.

#

91 NOV 1 8:54

WHITE HOUSE STAFFING MEMORANDUM

DATE: November 29, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M., WED., 12/04

BRIEF REMARKS: MAG INSTRUMENTS FACTORY, ONTARIO, CALIFORNIA FRIDAY, DECEMBER 6, 1991

SUBJECT:

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

MISSING:
~~GRAY~~
HOLIDAY
PORTER
SMITH - not here
~~BOSKIN~~

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN, 9:00 A.M., WEDNESDAY, DEC. 4.

Thank you.

RESPONSE:

M.K.
all comments
XX

MASTER

Good - but examples...
As noted... should be in every econ. speech.
(Rogich)

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

as Symbolic Points of Light, to demonstrate their faith in the

Grant/Aarhus Power Volunteers
A:MAGLITE Draft one
November 29, 1991
have to help build...
(Peters)

31 NOV 29

p5:22

BRIEF REMARKS: MAG INSTRUMENTS FACTORY
ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
10:30 A.M.

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* Add examples (Rogich)

Does
Mag like
so export?
say it's
it

X

Americans all over ... in the mail and in my travels ... and it's time Congress acted on our agenda for growth and opportunity. //

letters ³ I read back in Washington
conversations I have on the
stop
slow
in
places
just
like
this.

We can create hope for the future ... we can build greater prosperity across the land. It's time we got this economy moving again -- ^{and bring} it's time the American Dream ^{to life} came alive for all Americans. Give ~~me~~ ^{America} the tools and ^{to} we'll get the job done. Give me a Congress I can work with ... ~~give me~~ more businessmen like Tony and Claire Maglica ... ~~give me~~ more companies like this in America -- ^{and we will} we'll get the job done.

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WHITE HOUSE STAFFING MEMORANDUM

91 NOV 1 P3:29

DATE: November 29, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M., WED., 12/04

BRIEF REMARKS: MAG INSTRUMENTS FACTORY, ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN, 9:00 A.M., WEDNESDAY, DEC. 4.

Thank you.

RESPONSE:

Good - but examples... should be in every economic speech - S.B.

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Grant/Aarhus
A:MAGLITE Draft one
November 29, 1991

31 NOV 29 P5:22

BRIEF REMARKS: MAG INSTRUMENTS FACTORY
ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
10:30 A.M.

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add Hammer

add example.

Americans all over ... in the mail and in my travels ... and it's time Congress acted on our agenda for growth and opportunity. //

We can create hope for the future ... we can build greater prosperity across the land. It's time we got this economy moving again -- it's time the American Dream came alive for all Americans. Give me the tools and we'll get the job done. Give me a Congress I can work with ... give me more businessmen like Tony and Claire Maglica ... give me more companies like this in America -- we'll get the job done.

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Grant/Aarhus
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November 29, 1991

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WHITE HOUSE STAFFING MEMORANDUM

91 NOV 1 A10: 02

DATE: November 29, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M., WED., 12/04

BRIEF REMARKS: MAG INSTRUMENTS FACTORY, ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	<i>Not here</i> SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN <i>M/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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Thank you.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Grant/Aarhus
A:MAGLITE Draft one
November 29, 1991

91 NOV 29 P5:22

BRIEF REMARKS: MAG INSTRUMENTS FACTORY
ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
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#

12/5/91

12:50 p

AARHUS WOMAN!

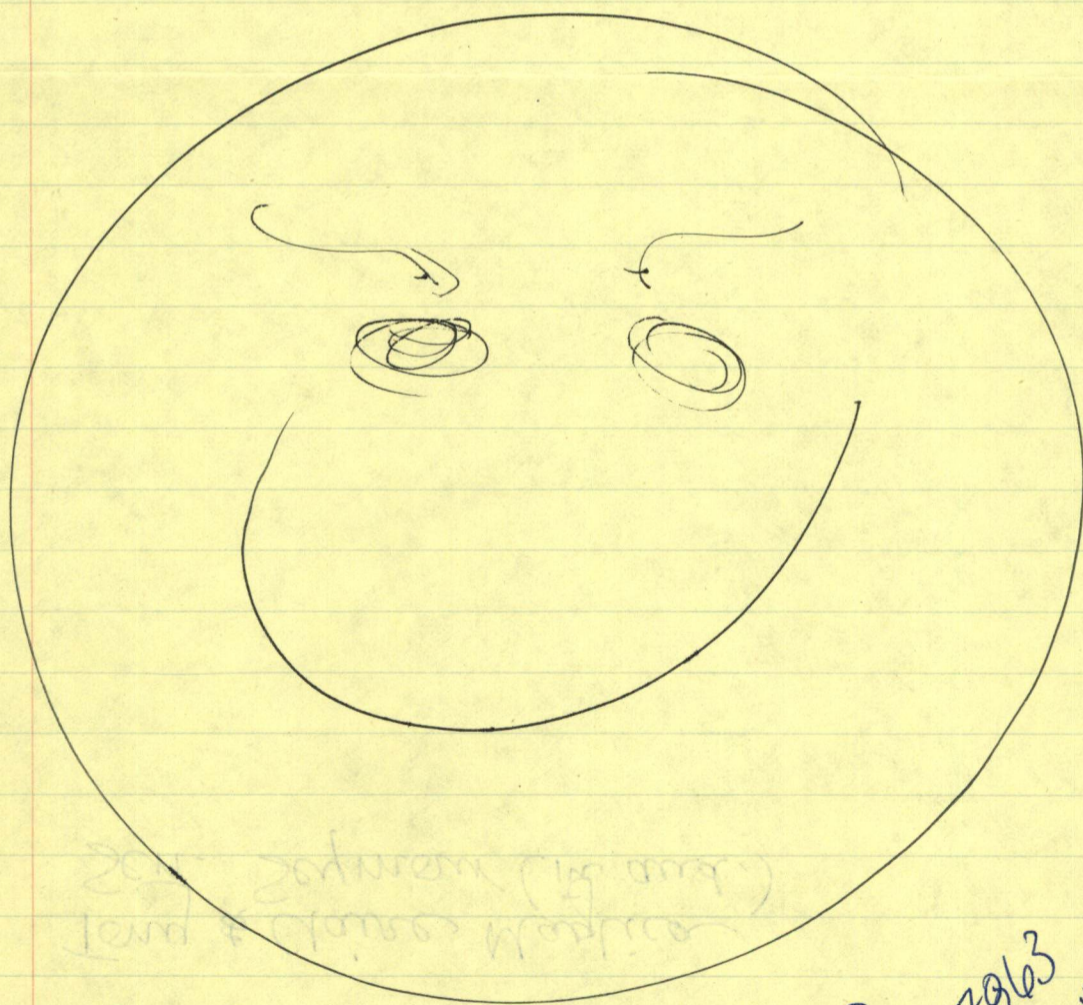
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ONTARIO - RE: AKS!

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I TALKED W/ HIM RE: KIWANIS
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JB



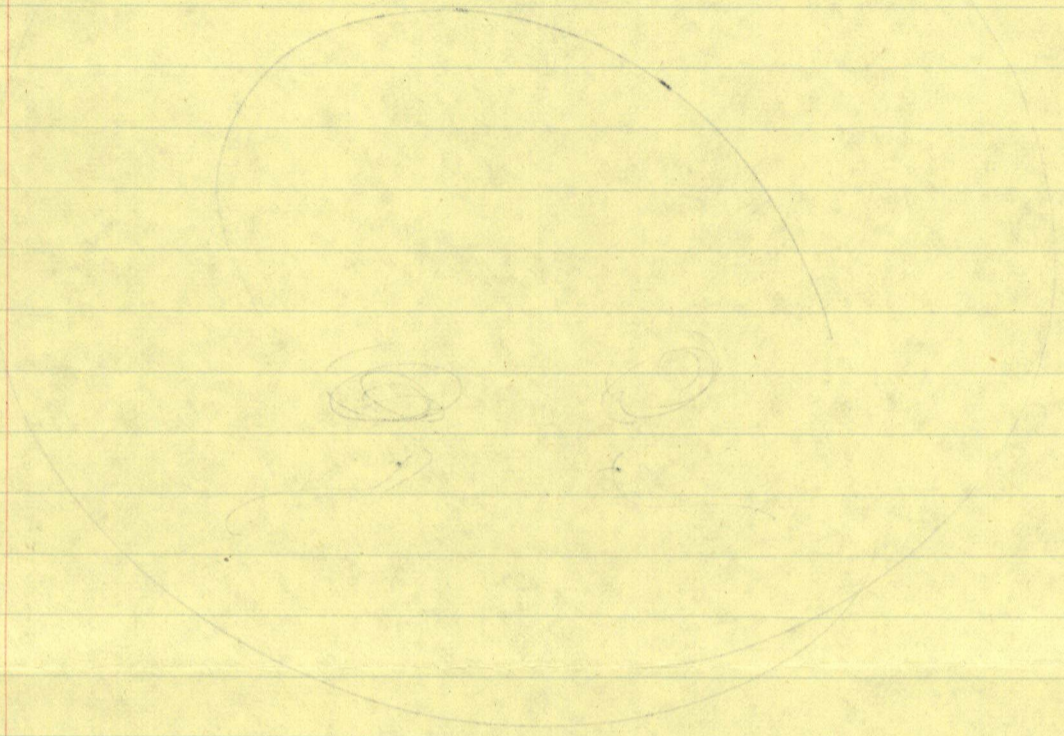
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Madison, WI
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MAG Instrument

Tony & Claire Maglica
Sen. Seymour (in aud.)



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THE WHITE HOUSE
WASHINGTON

December 4, 1991

MEMORANDUM FOR TONY SNOW
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM: JEFFREY R. HOLMSTEAD *JRH/km*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Brief Remarks: MAG Instruments Factory,
Ontario, California - Friday, December 6, 1991

Counsel's Office has no legal objection to the brief remarks
referenced above.

Thank you for the opportunity to comment on this matter.

Attachment

cc: Phillip D. Brady
Assistant to the President
and Staff Secretary

COUNSEL'S OFFICE
RECEIVED

WHITE HOUSE STAFFING MEMORANDUM

DATE: November 29, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M., WED., 12/04

BRIEF REMARKS: MAG INSTRUMENTS FACTORY, ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN, 9:00 A.M., WEDNESDAY, DEC. 4.

Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Grant/Aarhus
A:MAGLITE Draft one
November 29, 1991

31 NOV 29 P5:22

BRIEF REMARKS: MAG INSTRUMENTS FACTORY
ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
10:30 A.M.

Thank you, Tony, and thanks for that great tour.

((There was a bit of confusion on the way in today. When I arrived at the factory, one of my aides handed me a lite beer. They had it wrong. I had to explain -- // I said "Mag Lite."))

I first got to know Tony and Claire Maglica during the Inauguration, when they sent 40,000 points of light -- Mini-Maglites -- to the festivities, to illustrate the role that companies and individuals can play in building a better America. Mag Instruments represents the spirit of enterprise, the devotion to quality and the integrated, hands-on leadership that will carry us into the Next American Century. Let me tell you why.

Tony Maglica's story is the story of the American Dream, a tale of opportunity that began in a Los Angeles garage in 1955. In his tiny machine shop, he invented a superior quality flashlight for use by police and firemen whose lives might depend on the quality of their flashlight -- [Let me add, in fact, Mag Instruments showed its on-going commitment to these heroes with very generous support for the National Law Enforcement Memorial, which we dedicated last month.] Over the last ten years, the company has led the way for American competitiveness and excellence, growing from a small shop to one of the largest flashlight manufacturers in the entire world.

Mag products are made in America, // made with American parts // and they're made by American workers. It's that kind of commitment to American quality -- from raw materials to design and production -- that has put Mag Instruments at the top. And that's what will put America at the top, too. //

Tony Maglica is living proof: when the fight is fair, American manufacturers can outproduce // outsell // and outcompete any other nation on Earth.

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Americans all over ... in the mail and in my travels ... and it's time Congress acted on our agenda for growth and opportunity. //

We can create hope for the future ... we can build greater prosperity across the land. It's time we got this economy moving again -- it's time the American Dream came alive for all Americans. Give me the tools and we'll get the job done. Give me a Congress I can work with ... give me more businessmen like Tony and Claire Maglica ... give me more companies like this in America -- we'll get the job done.

Keep up the good work. Thanks very much to each and every one of you. God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM



DATE: November 29, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M., WED., 12/04

BRIEF REMARKS: MAG INSTRUMENTS FACTORY, ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN, 9:00 A.M., WEDNESDAY, DEC. 4.

Thank you.

RESPONSE:

Please see comments. Thanks.

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Grant/Aarhus
A:MAGLITE Draft one
November 29, 1991

31 NOV 29 P5:22

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ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
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Maglites -- ~~to the festivities to illustrate the role that~~
volunteers have to help build
~~companies and individuals can play in building a better America.~~

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Keep up the good work. Thanks very much to each and every one of you. God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

NOV 2 P5:36

DATE: November 29, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M., WED., 12/04

BRIEF REMARKS: MAG INSTRUMENTS FACTORY, ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN, 9:00 A.M., WEDNESDAY, DEC. 4.

Thank you.

RESPONSE: *No comment*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Grant/Aarhus
A:MAGLITE Draft one
November 29, 1991

31 NOV 29 P5:22

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ONTARIO, CALIFORNIA
FRIDAY, DECEMBER 6, 1991
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Keep up the good work. Thanks very much to each and every one of you. God bless the United States of America.

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Unemployment

Q. Mr. President, the unemployment figures are up again do you think something should be—

The President. No, I thought I saw that the unemployment numbers were about the same.

Q. Well, according to the morning shows the number of new people that signed up for unemployment—

The President. Yes, but what I'm talking about is what we always go by which is the unemployment total numbers. And the economy is far too slow, but a lot of news media yesterday were predicting an increase in unemployment. And to me it looked like it was 6.8 which is too high. And I think we ought to put the focus on that and try to at least, you know, report it as it is. I think that's what it said, and I'm glad because I think many were predicting—

Q. Seven.

The President.—raising—seven or something like that. So, please, don't go into these little details. Let's look at the big picture is what I'm trying to do.

Timing of Action on the Economy

Q. My question is whether or not you should, can we wait until the State of the Union for you to unveil your new economic plan?

The President. Well, we've already put into effect \$9.7, accelerated \$9.7 billion worth of spending yesterday. Nobody can wait in terms of the hardship of somebody that's unemployed. But you want to be able that when you do something, to get it done through Congress in a way that doesn't set things back and moves the employment figures up and the unemployment figures down. And I want to keep interest rates reasonably well.

So these hearings will help us. I talked to Rostenkowski this morning. I thought Darman, Brady and Boskin did a good job yesterday. There may be other things. We're looking all the time for things we can do before we get Congress back here to take a major step forward but I think we can do that.

Q. Can you absolutely rule out seeking to break the budget agreement?

The President. I would leave the testimony the way it was yesterday. It was handled beautifully by our people.
Thank you all very much.

Note: The President spoke at 8:41 a.m. prior to his departure for Ontario, CA. In his remarks, the President referred to Dan Rostenkowski, Chairman of the House Committee on Ways and Means; Richard Darman, Director of the Office of Management and Budget; Secretary of the Treasury Nicholas F. Brady; and Michael Boskin, Chairman of the President's Council of Economic Advisers.

**Remarks to Mag Instrument Employees in Ontario, California
December 6, 1991**

Well, thank you, Tony and Claire, and thank all of you for the tour we just went on. It's nice to see both Tony and Claire. I saw them a couple of weeks ago back in Washington. The Maglicas are doing a great job. And I also am pleased to see Senator Seymour, one of California's two Senators with us here today, sitting up here with me.

And we brought another person along, but I don't see her—Pat Saiki over here, who is with me on our way out to Pearl Harbor. And she is the head of the Small Business Administration back in Washington. Pat, welcome.

There was a bit of confusion on the way in today. I arrived at the factory; one of my aides handed me a beer. And I said to them, "Look, I said I wanted a Maglite." [Laughter]

I got to know Tony and Claire during the inauguration, when they sent 40,000 Points of Light, these mini-Maglites that you all make, as symbolic, what we call Points of Light, to demonstrate their faith in the power volunteers have to build a better America. And Mag Instrument represents the spirit of enterprise, the devotion to quality, the principle of hands-on leadership that will carry us into the next American century. Let me tell you why.

Tony Maglica's story, in essence, is the story of the American dream. A tale of op-

portunity that began in a Los Angeles garage in 1955. And later, in his job shop, he invented a superior quality flashlight for use by police and firemen whose lives might depend on the quality of the light. Let me add, in fact, Mag Instrument showed its ongoing commitment to these heroes with very generous support for the National Law Enforcement Memorial, which we dedicated in October.

Over the last 10 years, your company has led the way for American competitiveness and excellence, growing from that small shop I talked about, to one of the largest flashlight manufacturers in the entire world.

Mag Instrument products are made in America, made with American parts, and they're made by the best. They're made by American workers. And the commitment to American quality, from raw materials to design to production, has put your company, has put Mag Instrument right up at the top. And that's what will put our country right up at the top, too.

Tony is living proof, when the fight is fair, American manufacturers can outproduce, outsell and outcompete any other nation on Earth.

And that's why we're striving hard in the administration to open foreign markets to American goods and services, to continue solid, job-creating export growth. We want companies to follow Mag Instrument's lead in building export business. Their exports comprised over a quarter of their total sales this year. And that's good business, because last year alone total gross exports accounted for virtually all of this Nation's economic growth.

We want to keep inflation low, interest rates down, productivity high so that American business can stay competitive. And to do it we've proposed initiatives to cut senseless Government regulation, to improve education. And Barbara's working very hard in her way on helping people learn to read, improve education, improve job training. And here's one Tony will like: Reform our civil justice system so that employers can stay on the factory floors and out of the courtrooms. And we're going to continue to work on that one, too. I won't tell you the figure Tony told me that he had to spend in protecting patent rights of

the products that you all develop here, but it is mind-boggling.

All of this is part of our strategy then for long-term economic growth in this country, particularly as it relates to exports, a strategy I laid out from day one of my Presidency. Since then, frankly, I've called on the Congress to act on our capital gains tax cut to stimulate investment. But more important, it would stimulate job creation all across the State of California. And we need more jobs in the State of California. I've called on Congress to act on our R&D tax credit, to create new technologies and new jobs; to act on IRA's, these retirement accounts, you know, for first-time homebuyers. That would stimulate the housing market. And to enact banking reform legislation to make our banks more competitive and to make that capital flow to entrepreneurs like Tony that have created so many jobs right here.

People are hurting. And I hear it from just plain everyday Americans, and the letters I read back in Washington, conversations on the shop floor in places like this and just before this, down in Florida and over in the State of Mississippi.

And while Congress is home for the holidays, I hope that they're getting the message, too. Then, when they come back in January, what I plan to do is to ask them to put politics aside—it's going to be an election year—but lay the politics aside just long enough to take some important steps to get this economy on the move again.

And I'm going to hold out my hand, extend it; I promise you that. And that's because I believe we can create more hope for the future. We can build greater prosperity. We can bring the American dream to life for all Americans. You give America the tools, and they'll get the job done. And you give me a Congress I can work with and more businessmen like Tony and Claire here, more companies like this one in America, and we all together will get the job done.

So I really wanted to come by and learn, and I have. I've watched how this all works in there. I've heard the enthusiasm of Tony Maglica. It's contagious. It's an infectious feeling. He says anybody can get this job done, and I believe we can. I am absolutely

confident that and I'm going hard in Washington comes

Thank you you might and I, when lunch downtown we're heading commemorations which will really in the world; certainly history of include, I think like, because States of America kids can grow world. And thanks to George

Thank you

Note: The P

Remarks to Clubs in C December

Thank you for the indulgence into a visit ed to be with

I've been quite a few start by s Washington States of A

And Na friend, our is with us Pat Saiki. the Small Member o SBA. And difficult ci Barbara ar way out to will be a v tory tomorrow tim leged to

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confident that things are going to be better, and I'm going to keep right on working hard in Washington and then when Congress comes back, to do my part.

Thank you for a very inspiring day. And you might be interested in this. Barbara and I, when we leave here, we go to a lunch downtown, a Kiwanis lunch, and then we're heading out to Pearl Harbor for the commemoration of Pearl Harbor Day, which will be tomorrow—turning point really in terms of peace and freedom in the world; certainly a memorable time in the history of our great country. But as I conclude, I think it's also a blessing that it looks like, because of the leadership of the United States of America, your kids and our grandkids can grow up in a much more peaceful world. And that's something to say our thanks to God for.

Thank you all and God bless our country.

Note: The President spoke at 11:51 a.m.

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**Remarks to the Kiwanis and Rotary Clubs in Ontario, California
December 6, 1991**

Thank you, Nancy DeDeimar, and thank you for that introduction and thank you for indulgence of all the detail that has to go into a visit of this nature. But I am delighted to be with you all here.

I've been to several Kiwanis events over quite a few years, so as an outsider, let me start by saying: I'm George Bush, from Washington, DC, President of the United States of America.

And Nancy graciously introduced my friend, our Senator, Senator Seymour, who is with us today. And she also introduced Pat Saiki. Pat is now the head of the SBA, the Small Business Administration, was a Member of Congress and now the head of SBA. And she is doing a superb job in very difficult circumstances. And she and I and Barbara and a group of others are on our way out to her home State for what I know will be a very memorable salutation of history tomorrow. It's going to be a very emotional time out there, but I'm just privileged to represent the United States of



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America at Pearl Harbor Day at that wonderful place.

Let me just say that Jim Brulte, down here, who is your State rep, he and I have served together, and he was on the receiving end of one of these introductions a few minutes ago, the announcements. And he said, well, I think I'd rather be out there doing the advance work, which he did so ably and many other things for the White House. But anyway, you've got a very good man representing you in the assembly.

And I might say to the Kiwanians here that just a couple of days ago—several days ago; I believe it was 3—I received a thorough briefing in the Oval Office from Gayle Beyers of Kiwanis International, who filled me in—he's the international president—filled me in on the inspiring worldwide efforts that you have undertaken. I also listened as the heads of Circle K and the Key Club, bright young people who were with him, told me about the next generation of Kiwanis. So it was good Kiwanis day there in the historic Oval Office 3 days ago.

As I mentioned, I go on to Pearl Harbor to take part in these commemorations tomorrow. And right now I want to salute a man who was there, Jay Holmes. I don't know if he's here today or not. Jay, right there. You know him as the former general manager of the Daily Report, but history knows him and says that 50 years ago he was a 19-year-old Marine aboard the U.S.S. *West Virginia*. And we know the history, and men like Jay know the human terms. What it meant to stand for a moment at the very center of history; what it meant to pick up and then battle back from that shattering moment on the morning of December 7th to victory, come back from that moment to victory 4 years later.

Let me just say to Jim Brulte, as a Rotarian who helped the Kiwanis Club put together today's event—[laughter]—Jim is going to be fined for fraternizing with the enemy, but nevertheless—[laughter].

Surrounded by so many Points of Light, and your president referred to that, I can't let this opportunity go by without recognizing you for your good works. First, on behalf of Barbara, let me salute the Kiwanis Club for its leading role in that Reading Is