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Peavey Electronics, 12/3/91 [OA 6039]

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**Remarks to Peavey Electronics  
Employees in Meridian, Mississippi  
December 3, 1991**

Thank you all very, very much for this welcome. I'll tell you, this is a great day for me, a wonderful day for me. And I just can't tell you how much I appreciate your warm welcome. I have only one regret, and that is that Barbara's not here to join in this. Frankly, I think she's doing a great job for our country, and this would be wonderful for her morale. But I'll tell you—[*applause*].

The other day, we presented the Medal of Freedom to one of the great athletes of our time, Ted Williams, former slugger, you know, for the Boston Red Sox. And he did something he's never done before. He wore a necktie. And, Hartley—[*laughter*]—I understand that. Regardless of what you had to wear and how uncomfortable you might be, you and Melia have got this wonderful way of making me feel at home. And everybody that's worked on this visit and to all of those here who are responsible for the arrangements and the advance and the communications and all of that, I promise you we will leave on time and not hang out here so to burden you further. But for us it's been a wonderful visit, and all of our people have enjoyed working with you all.

I want to salute, of course, my closest friend in the United States Congress, Sonny Montgomery, who represents Meridian here, and just say how pleased I am to be with him. And I want to tell you how proud I am of your new Governor-elect, Kirk Fordice, who is with us today sitting right over here. You do a great job for our State. Mayor Jimmy Kemp, thank you, sir, for greeting us at the airport and being with us. And I want to thank Meridian's High School Marching Band, single out, of course, the Restless Heart. They're good anyway, but when you give them a good sound system, look what they can do. I mean, it's fantastic.

I also want to thank Reverend Followell for his invocation and Gil Carmichael, who is serving in Washington, DC, a longtime Meridian who flew down with me today on Air Force One, and all the rest of you.

I think best of all for me on this day, though, it is to see the people behind the power of Peavey. I sensed it when I walked

in here, the feeling of this company, the pride in what you have accomplished. It is a true American story, and each and every one of you is a part of it.

Someone once told me that Hartley Peavey wanted to be a rock star but found out he was better at making amplifiers. That's okay. I always wanted to be number one at the White House, but you know Barbara. [*Laughter*] So, you all have got to do what you do, you know.

But it is great to be back in your Magnolia State, in the birthplace of so much great American music. And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. Looking around, I'm beginning to understand this motto, "People Growing Together."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71; or like Susan Roddy, with achievements in lifelong learning; or people like Belinda Bates, David McCarty, and other Peavey heroes who helped win the Gulf war: We're grateful to them. I think you've really clearly demonstrated—and I hope this visit amplifies this around the country—that quality people do mean quality products.

Hartley once remarked that "Fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. You export, I'm told, to 103 countries, accounting for more than 40 percent of your sales. Two amplifiers are top sellers in Japan. Peavey proves that more foreign exports means more American jobs. Ask the man, ask Hartley; by playing a critical role in our Secretary of Commerce's Japan Corporate Program, he knows what I'm talking about. Cracking foreign markets, that means creating more economic growth and more American jobs.

Some in the Congress have tried to set up a false division between foreign policy and domestic priorities. But I think they're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. These things are related. And with a level playing field, I am absolutely convinced that American workers can outinnovate, outperform, and outproduce any competition on Earth.

Dec. 3 / Administration of George Bush, 1991

You're doing your part, and I'm going to keep on trying to do mine. I'll soon be going over to Asia, where Hartley has just been, pushing to open the markets of South Korea and Japan to American products and services. Asia is one of the fastest growing export markets, and exports are the strongest sector, in tough times, the strongest sector of our economy. Right here in this great State, more than 43,000 jobs are export-driven, and overall, every billion dollars in manufacturers' exports means 20,000 jobs.

As a Nation, we must address today's problems and tomorrow's promise in a world united in strong economic competition, not frozen, thank God, anymore in nuclear conflict. Over the years we have built a foundation in this new, revitalized world. And there are some tough things out there but some encouraging things. Inflation is down. Interest rates have fallen to the lowest level in years. Our exports have skyrocketed, as I said, 80 percent in the last 5 years. And again, that does mean good jobs across the country for men and women.

But this is no time—I'm not here to sing some Pollyanna-ish view—this is no time to sit back and hope for the best. Too many Americans are having a tough time making ends meet. And many people wonder, and I can understand this, how a President in that magnificent White House that I'm honored to live in, wonder how a President understands what goes on outside Washington, living there. Especially the people that are struggling across our country to make ends meet. Well, here's how, at least part of it: I've traveled to 48 States since I've been President, talking and meeting with people, and listening and learning. And then, of course, you do still get mail. I can't say I get it all. Don't write in necessarily, but—*[laughter]*—no, but do because we learn from that. And I see the mail and I'm concerned and I want to help. I do know that for a person out of a job, that for him or her, that unemployment rate is 100 percent.

So over in Bradenton today, I was over there, and earlier I received a letter from someone who lived there, Bradenton, Florida, who told me that he was concerned with what was happening in our country. And sadly, he told me about being out of

work for almost 3 years. Well, you know, these are touching things; reading letters like this are disheartening. But a President needs to know that people out there are feeling the pinch of hard times, who aren't looking for just another handout, but who need a hand up. And I'm determined to leave no stone unturned in our efforts to get this national economy on the move.

I think, and I think Congressman Montgomery would agree with this, I think the Governor-elect would agree that this new transportation bill that has just passed is good. I intend to sign it soon. It means growth, and again, for those out of work, it does mean jobs, getting some of this construction underway. There's something the Federal Government has a responsibility for. Congress lived up to that responsibility. And I think that will help soon.

I've also asked Congress to pass an important series of initiatives that would help put Americans back to work and set us on a long-term economic growth track: Tax incentives, for example, to unleash investment; reforms to reform the banking system. It hasn't been reformed at all since the mid-thirties. So, we've got to compete: Our banks are uncompetitive; reforms to strengthen our educational system; initiatives to keep the health care costs that are driving families into real trouble, keep those down. And together, I believe that these measures would help the American economy.

I didn't come down here to talk politics, but unfortunately—I will say this—the Congress did not act on the economic growth program that I sent to the Hill 9 months ago, nor did they send me its own package of growth measures.

So I know, I'm well aware of this, and I expect everybody around here is, you've just been through an election cycle. And now we're fixin' to go into another, a national one, and I know we're about to enter that. And I know that both parties will spend a lot of time shooting at each other. That's already started. You can see it every night on television. And I haven't gotten warmed up yet, incidentally, on that. *[Laughter]* But this is where we are. And in our system of government, it's understandable that the opposition will attack the

President agree about this.

But when I point I want through you, neighbors aren't lucky I think when p has got to find get the job d left town. It w up there, as f while many p have liked to constructive a now have a fe elected officials constituents, a January ready t action that I'm the American Union Message.

And when I to ask Congress about here: Set be briefly because election-year po enact a commo forms. And ther season unfolds, I up again. But ev President's resp political climate. done to help th want you to kno just that.

Sonny and I think he ever vo alive, side by side he was a good n Florida, a vener legend in his tim politicians in thi about the next g next election, it United States and was talking some r

And if we can country, as legisl dent—I'll take my put principle and ship and pride, it i as Faulkner might merely endure; it w

President aggressively. There's nothing new about this.

But when people are hurting—here's the point I wanted to make to you all and, through you, by word of mouth to your neighbors and friends; maybe some who aren't lucky enough to have a job here—I think when people are hurting, a President has got to find ways to set this aside and to get the job done. And Congress now has left town. It was a tough and bitter session up there, as Sonny knows very well. And while many people, including me, would have liked to see some of the action taken, constructive action on the economy, we now have a few weeks, very few, in which elected officials can cool off, hear from their constituents, and hopefully come back in January ready to act on an effective plan of action that I'm going to send out there to the American people in the State of the Union Message.

And when I give that address, I'm going to ask Congress to do what I'm talking about here: Set aside briefly, and it can only be briefly because of the year, '92, set aside election-year politics at least long enough to enact a commonsense set of economic reforms. And then afterward, as the election season unfolds, let the partisan politics flair up again. But every once in a while, it is a President's responsibility to try to get the political climate set aside and get something done to help the American people. And I want you to know, I'm going to try to do just that.

Sonny and I had a colleague—I don't think he ever voted with me when he was alive, side by side on some of the issues, but he was a good man—Claude Pepper from Florida, a venerable Democrat, kind of a legend in his time. And he said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." Well, the guy was talking some real truth there.

And if we can come together now as a country, as legislators and as the President—I'll take my share—long enough to put principle and programs before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; it will prevail."

And I will go back to Washington, reinvigorated by what I've seen here, this kind of "can-do" spirit. I will go back with my renewed sense of pride. I wish some of you could have seen the wonderful reception at the airport, some of the kids that served us so admirably in Desert Storm out there to say hello when this marvelous Air Force One taxied up. And I might say to those here that were involved in it, it is my firm belief that what our young men and women did in Desert Storm has given the United States of America a new found respect and credibility all around the world. There is no question about that.

So, what I want to do as we work for peace and work to handle the changes that are happening in the Soviet Union and bring parties together for peace in the Middle East, what I also want to do is to take that new found credibility, use it to hammer our way into these markets of Europe, these markets of Asia, so we will have more access. We will have more ready access to those markets, and that means more products like the ones you make, other products being made for export across this country, going into these foreign markets.

The world is small. Foreign policy and domestic, they interact today. And this is an exciting and wonderful time to be President of the United States. I can't tell you how emotional and strong I feel about what I've seen right here today. This is the American dream in action.

Thank you all and may God bless our country. Thank you very, very much.

*Note: The President spoke at 2:45 p.m. In his remarks, the President referred to Hartley D. Peavey, chairman and chief executive officer, and Melia Peavey, president, Peavey Electronics; Restless Heart, a country and western group who performed the national anthem; Reverend Bob Followell, pastor of Carmel Baptist Church in Meridian; and Gilbert E. Carmichael, Federal Railroad Administrator.*

PEAVEY ELECTRONICS \ MERIDIAN, MISSISSIPPI  
TUESDAY, DECEMBER 3, 1991 \ 2:45 P.M.

HARTLEY, THANK YOU SO MUCH FOR THAT INTRODUCTION.  
MELIA [MA-LEE-A] PEAVEY. MY GOOD FRIEND CONGRESSMAN  
SONNY MONTGOMERY. GOVERNOR-ELECT KIRK FORDICE. MAYOR  
JIMMY KEMP. GREAT TO SEE YOU ALL. BUT MOST OF ALL,  
IT'S GREAT TO SEE THE PEOPLE BEHIND THE POWER OF  
PEAVEY. \ \

- 2 -

((SOMEONE ONCE TOLD ME THAT HARTLEY PEAVEY WANTED  
TO BE A ROCK STAR, BUT FOUND HE WAS BETTER AT MAKING  
AMPLIFIERS. \ THAT'S OKAY, I ALWAYS WANTED TO BE NO. 1  
AT THE WHITE HOUSE. BUT YOU KNOW HOW BARBARA IS.)) \ \

IT'S GREAT TO BE BACK IN THE MAGNOLIA STATE, IN THE  
BIRTHPLACE OF SO MUCH GREAT AMERICAN MUSIC. AND IT'S  
GREAT TO MEET THE PEOPLE WHO'VE MADE PEAVEY THE LARGEST  
AMPLIFIER MANUFACTURER IN THE WORLD. \ \ LOOKING  
AROUND, I'M BEGINNING TO UNDERSTAND PEAVEY'S MOTTO:  
"PEOPLE GROWING TOGETHER."

- 3 -

WHETHER IT'S EMPLOYEES LIKE SALLIE WEATHERS, STILL PART OF THE PEAVEY FAMILY AT 71 \ OR LIKE SUSAN RODDY, WITH ACHIEVEMENTS IN LIFELONG LEARNING \ OR PEOPLE LIKE BELINDA BATES, DAVID McCARTY, AND OTHER PEAVEY HEROES WHO HELPED WIN THE GULF WAR -- YOU'VE ALL SHOWN THAT QUALITY PEOPLE MEAN QUALITY PRODUCTS.

HARTLEY ONCE REMARKED THAT "FAT CATS DON'T HUNT." WELL, PEAVEY'S BEEN PROWLING THE GLOBAL MARKETPLACE WITH A HUNGER THAT WON'T QUIT. \

- 4 -

YOU EXPORT TO 103 COUNTRIES -- ACCOUNTING FOR MORE THAN 40 PERCENT OF PEAVEY SALES. \ TWO AMPLIFIERS ARE TOP SELLERS IN JAPAN. \ \ PEAVEY PROVES THAT MORE FOREIGN EXPORTS MEAN MORE AMERICAN JOBS. ASK HARTLEY -- BY PLAYING A CRITICAL ROLE IN THE SECRETARY OF COMMERCE'S JAPAN CORPORATE PROGRAM, HE KNOWS WHAT I'M TALKING ABOUT. CRACKING FOREIGN MARKETS MEAN CREATING MORE ECONOMIC GROWTH AND MORE AMERICAN JOBS.

SOME IN CONGRESS HAVE TRIED TO SET UP A FALSE DIVISION BETWEEN FOREIGN POLICY AND DOMESTIC PRIORITIES. THEY'RE WRONG. ANYONE WHO'S ON THE FRONT LINES OF FOREIGN COMPETITION KNOWS THAT FIGHTING THE BATTLES AGAINST FOREIGN PROTECTIONISM MEANS A WINNING WAR ON THE HOMEFRONT. \\ WITH A LEVEL PLAYING FIELD, AMERICAN WORKERS CAN OUT-INNOVATE, OUT-PERFORM, AND OUT-PRODUCE ANY COMPETITION ON EARTH. \\

I WILL TRAVEL SOON TO ASIA, AND PUSH TO OPEN THE MARKETS OF SOUTH KOREA AND JAPAN TO AMERICAN PRODUCTS AND SERVICES. ASIA IS ONE OF OUR FASTEST GROWING EXPORT MARKETS, AND EXPORTS ARE THE STRONGEST SECTOR OF OUR ECONOMY. RIGHT HERE IN MISSISSIPPI, MORE THAN 43,000 JOBS ARE EXPORT-DRIVEN, AND OVERALL EVERY BILLION DOLLARS IN MANUFACTURES EXPORTS MEANS 20,000 JOBS. \\

AS A NATION, WE MUST ADDRESS TODAY'S PROBLEMS AND TOMORROW'S PROMISE IN A WORLD UNITED IN ECONOMIC COMPETITION -- NOT FROZEN IN NUCLEAR CONFLICT. \ OVER THE YEARS WE HAVE BUILT A FOUNDATION IN THIS NEW, REVITALIZED WORLD. INFLATION IS DOWN. INTEREST RATES HAVE FALLEN TO THE LOWEST LEVEL IN YEARS. AMERICAN EXPORTS HAVE SKYROCKETED 80 PERCENT IN THE LAST FIVE YEARS -- AND THAT MEANS GOOD JOBS FOR AMERICAN MEN AND WOMEN. \ \

THAT DOESN'T MEAN THAT ALL IS "SUNNY SIDE UP" IN THE AMERICAN ECONOMY. MANY PEOPLE WONDER HOW A PRESIDENT UNDERSTANDS WHAT GOES ON OUTSIDE WASHINGTON, ESPECIALLY TO PEOPLE STRUGGLING TO MAKE ENDS MEET. \ HERE'S HOW: I HAVE TRAVELED TO 48 STATES SINCE BECOMING PRESIDENT: TALKING, MEETING PEOPLE, LISTENING, LEARNING. \ \ BARBARA AND I ALSO READ THE LETTERS. I AM CONCERNED -- AND I WANT TO HELP. I KNOW THAT FOR A PERSON OUT OF A JOB, THE UNEMPLOYMENT RATE IS 100 PERCENT. \ \

EARLIER TODAY I WAS IN BRADENTON, AND I RECEIVED A LETTER FROM SOMEONE THERE. KING RUSHNELL WROTE, "THE REASON I'M WRITING TO YOU AT THIS TIME IS TO SHARE MY CONCERN OF WHAT IS HAPPENING WITH OUR COUNTRY. I HAVE BEEN OUT OF WORK FOR ALMOST THREE YEARS." I KNOW THERE ARE A LOT OF PEOPLE OUT THERE JUST LIKE MR. RUSHNELL WHO ARE FEELING THE PINCH OF HARD TIMES -- WHO AREN'T ASKING FOR JUST ANOTHER HANDOUT, BUT WHO NEED A HAND UP. \\  
\\

AS PRESIDENT, I AM PROUD OF OUR TRANSPORTATION BILL CONGRESS HAS JUST PASSED. I INTEND TO SIGN IT. IT MEANS MORE GROWTH AND MORE AMERICAN JOBS. I HAVE ALSO ASKED CONGRESS TO PASS AN IMPORTANT SERIES OF INITIATIVES THAT WOULD HELP PUT MORE AMERICANS BACK TO WORK -- TAX INCENTIVES TO UNLEASH INVESTMENT, REFORMS TO HELP OUR BANKS DO THE JOB, REFORMS TO STRENGTHEN OUR EDUCATIONAL SYSTEM, INITIATIVES TO KEEP HEALTH CARE COSTS DOWN. TOGETHER, THESE MEASURES WOULD HELP THE AMERICAN ECONOMY.

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SADLY, CONGRESS DID NOT SEND ME A COMPREHENSIVE PACKAGE OF ECONOMIC GROWTH MEASURES. \\ Now, I KNOW WE'RE ABOUT TO ENTER AN ELECTION YEAR. I KNOW BOTH PARTIES WILL SPEND A LOT OF TIME TAKING TOUGH SHOTS AT ONE ANOTHER. IN OUR SYSTEM OF GOVERNMENT, THE OPPOSITION WILL ATTACK THE PRESIDENT AGGRESSIVELY. THERE IS NOTHING NEW ABOUT THIS. BUT WHEN PEOPLE ARE HURTING, A PRESIDENT MUST FIND WAYS TO GET THE JOB DONE. \\

- 12 -

CONGRESS HAS JUST LEFT TOWN, AFTER A PARTICULARLY BITTER SESSION. WHILE MANY PEOPLE -- INCLUDING ME -- WOULD HAVE LIKED TO SEE CONGRESS TAKE CONSTRUCTIVE ACTION ON THE ECONOMY, WE NOW HAVE A FEW WEEKS IN WHICH ELECTED OFFICIALS CAN COOL OFF, HEAR FROM THEIR CONSTITUENTS, AND FRAME AN EFFECTIVE PLAN OF ACTION. \\ WHEN I GIVE THE STATE OF THE UNION ADDRESS IN JANUARY, I WILL ASK CONGRESS TO LAY ASIDE ELECTION-YEAR POLITICS AT LEAST LONG ENOUGH TO ENACT A COMMON-SENSE SET OF ECONOMIC REFORMS. \\

AFTERWARD, AS THE ELECTION SEASON UNFOLDS, PARTISAN POLITICS WILL FLARE UP AGAIN. \\  
\\

THAT VENERABLE DEMOCRAT, CLAUDE PEPPER ONCE SAID, "IF MORE POLITICIANS IN THIS COUNTRY WERE THINKING ABOUT THE NEXT GENERATION INSTEAD OF THE NEXT ELECTION, IT MIGHT BE BETTER FOR THE UNITED STATES AND THE WORLD."

IF WE CAN COME TOGETHER LONG ENOUGH TO PUT PRINCIPLE AND PROGRAMS BEFORE PARTISANSHIP AND PRIDE, IT IS MY BELIEF THAT AMERICA, AS FAULKNER MIGHT HAVE PUT IT, "WILL NOT MERELY ENDURE; [IT] WILL PREVAIL."  
THANK YOU SO MUCH. AND GOD BLESS THE UNITED STATES OF AMERICA.

# # #

THE WHITE HOUSE  
WASHINGTON

December 2, 1991

12/2/91  
31 DEC 2 P3:10

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
TONY SNOW TS

FROM: CURT SMITH S

SUBJECT: PEAVEY ELECTRONICS

I. SUMMARY

On Tuesday, December 3, at 2:45 p.m., you will tour the Peavey electronics plant in Meridian, Mississippi and then speak to about 2,000 workers inside.

II. DISCUSSION

The remarks (8 minutes, on cards) emphasize that Peavey's strong exports create jobs. The conclusion repeats the Thanksgiving speech's call for Congress to put politics aside long enough to fix the economy.

(Smith/Grossman)  
December 2, 1991  
Draft Two

PRESIDENTIAL REMARKS:      PEAVEY ELECTRONICS  
                                    MERIDIAN, MISSISSIPPI  
                                    TUESDAY, DECEMBER 3, 1991  
                                    2:45 p.m.

Hartley, thank you so much for that introduction. Melia [ma-LEE-a] Peavey. My good friend Congressman Sonny Montgomery. Senator Trent Lott. Governor-elect Kirk Fordice. Mayor Jimmy Kemp. Great to see you all. But most of all, it's great to see the people behind the power of Peavey. \\

((Someone once told me that Hartley Peavey wanted to be a rock star, but found he was better at making amplifiers. \ That's okay, I always wanted to be No. 1 at the White House. But you know how Barbara is.)) \\

It's great to be back in the Magnolia State, in the birthplace of so much great American music. And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. \\  
Looking around, I'm beginning to understand Peavey's motto: "People Growing Together."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71 \ or like Susan Roddy, with achievements in lifelong learning \ or people like Belinda Bates, David McCarty, and other Peavey heroes who helped win the Gulf war -- you've all shown that quality people mean quality products.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more

than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \\ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's Japan Corporate Program, he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven, and overall every billion dollars in manufactures exports means 20,000 jobs. \\

As a nation, we must address today's problems and tomorrow's promise in a world united in economic competition -- not frozen in nuclear conflict. \ Over the years we have built a foundation in this new, revitalized world. Inflation is down. Interest rates have fallen to the lowest level in years. American exports have skyrocketed 80 percent in the last five years -- and that means good jobs for American men and women. \\

good

That doesn't mean that all is "sunny side up" in the American economy. Many people wonder how a President understands what goes on outside Washington, especially to people struggling to make ends meet. \ Here's how: I have traveled to 48 states since becoming President: talking, meeting people, listening, learning. \ Barbara and I also read the letters. I am concerned -- and I want to help. I know that for a person out of a job, the unemployment rate is 100 percent. \

Earlier today I was in Bradenton, and I received a letter from someone there. King Rushnell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been out of work for almost three years." I know there are a lot of people out there just like Mr. Rushnell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \

No!  
27

As President, I am proud of our Transportation bill Congress has just passed. I intend to sign it. It means more growth and more American jobs. I have also asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help the American economy.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on

*Let's repeat language from T/ giving talk repeat repeat repeat*

election season -- viewed by many as open season on the President. I understand this. And we'll all hear the demagoguery. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

When I give the State of the Union Speech next month, I'll let Congress know that my hand is out and my sleeves are up. I'll ask them to quit keeping political score just long enough to enact a common-sense series of economic growth measures. That's all I ask. Afterwards, they can go ahead and take the gloves off, and hit me with their best shot.

That venerable Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and ~~pragmatism~~ *pragmatism* before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

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December 2, 1991

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THROUGH:           DAVID DEMAREST  
                  TONY SNOW *TS*

FROM:               CURT SMITH *CS*

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As a nation, we must address today's problems and tomorrow's promise in a world united in economic competition -- not frozen in nuclear conflict. \ Over the years we have built a foundation in this new, revitalized world. Inflation is down. Interest rates have fallen to the lowest level in years. American exports have skyrocketed 80 percent in the last five years -- and that means good jobs for American men and women. \\

That doesn't mean that all is "sunny side up" in the American economy. Many people wonder how a President understands what goes on outside Washington, especially to people struggling to make ends meet. \ Here's how: I have traveled to 48 states since becoming President: talking, meeting people, listening, learning. \\ Barbara and I also read the letters. I am concerned -- and I want to help. I know that for a person out of a job, the unemployment rate is 100 percent. \\

Earlier today I was in Bradenton, and I received a letter from someone there. King Rushnell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been out of work for almost three years." I know there are a lot of people out there just like Mr. Rushnell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \\

As President, I am proud of our Transportation bill Congress has just passed. I intend to sign it. It means more growth and more American jobs. I have also asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help the American economy.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on

election season -- viewed by many as open season on the President. I understand this. And we'll all hear the demagoguery. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

When I give the State of the Union Speech next month, I'll let Congress know that my hand is out and my sleeves are up. I'll ask them to quit keeping political score just long enough to enact a common-sense series of economic growth measures. That's all I ask. Afterwards, they can go ahead and take the gloves off, and hit me with their best shot.

That venerable Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and pragmatism before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 12/2/91 ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                   | FYI                                 |             | ACTION                   | FYI                                 |
|----------------|--------------------------|-------------------------------------|-------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/> | <input type="checkbox"/>            | MCCLURE     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| SCOWCROFT      | <input type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PORTER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BRADY          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ROGICH      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BROMLEY        | <input type="checkbox"/> | <input type="checkbox"/>            | SMITH       | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST       | <input type="checkbox"/> | <input checked="" type="checkbox"/> | BOSKIN      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| GRAY           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | _____       | <input type="checkbox"/> | <input type="checkbox"/>            |
| HOLIDAY        | <input type="checkbox"/> | <input checked="" type="checkbox"/> | _____       | <input type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:

THE ATTACHED REMARKS HAVE BEEN FORWARDED TO THE PRESIDENT

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

December 2, 1991

01 DEC 2 P3:10

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
TONY SNOW *TS*

FROM: CURT SMITH *CS*

SUBJECT: PEAVEY ELECTRONICS

I. SUMMARY

On Tuesday, December 3, at 2:45 p.m., you will tour the Peavey electronics plant in Meridian, Mississippi and then speak to about 2,000 workers inside.

II. DISCUSSION

The remarks (8 minutes, on cards) emphasize that Peavey's strong exports create jobs. The conclusion repeats the Thanksgiving speech's call for Congress to put politics aside long enough to fix the economy.

(Smith/Grossman)  
December 2, 1991  
Draft Two

PRESIDENTIAL REMARKS:      PEAVEY ELECTRONICS  
                                    MERIDIAN, MISSISSIPPI  
                                    TUESDAY, DECEMBER 3, 1991  
                                    2:45 p.m.

Hartley, thank you so much for that introduction. Melia [ma-LEE-a] Peavey. My good friend Congressman Sonny Montgomery. Senator Trent Lott. Governor-elect Kirk Fordice. Mayor Jimmy Kemp. Great to see you all. But most of all, it's great to see the people behind the power of Peavey. \\

((Someone once told me that Hartley Peavey wanted to be a rock star, but found he was better at making amplifiers. \ That's okay, I always wanted to be No. 1 at the White House. But you know how Barbara is.)) \\

It's great to be back in the Magnolia State, in the birthplace of so much great American music. And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. \\  
Looking around, I'm beginning to understand Peavey's motto: "People Growing Together."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71 \ or like Susan Roddy, with achievements in lifelong learning \ or people like Belinda Bates, David McCarty, and other Peavey heroes who helped win the Gulf war -- you've all shown that quality people mean quality products.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more

than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \\ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's Japan Corporate Program, he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven, and overall every billion dollars in manufactures exports means 20,000 jobs. \\

As a nation, we must address today's problems and tomorrow's promise in a world united in economic competition -- not frozen in nuclear conflict. \ Over the years we have built a foundation in this new, revitalized world. Inflation is down. Interest rates have fallen to the lowest level in years. American exports have skyrocketed 80 percent in the last five years -- and that means good jobs for American men and women. \\

That doesn't mean that all is "sunny side up" in the American economy. Many people wonder how a President understands what goes on outside Washington, especially to people struggling to make ends meet. \ Here's how: I have traveled to 48 states since becoming President: talking, meeting people, listening, learning. \\ Barbara and I also read the letters. I am concerned -- and I want to help. I know that for a person out of a job, the unemployment rate is 100 percent. \\

Earlier today I was in Bradenton, and I received a letter from someone there. King Rushnell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been out of work for almost three years." I know there are a lot of people out there just like Mr. Rushnell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \\

As President, I am proud of our Transportation bill Congress has just passed. I intend to sign it. It means more growth and more American jobs. I have also asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help the American economy.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on

election season -- viewed by many as open season on the President. I understand this. And we'll all hear the demagoguery. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

When I give the State of the Union Speech next month, I'll let Congress know that my hand is out and my sleeves are up. I'll ask them to quit keeping political score just long enough to enact a common-sense series of economic growth measures. That's all I ask. Afterwards, they can go ahead and take the gloves off, and hit me with their best shot.

That venerable Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and pragmatism before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |                    | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|--------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE <i>N/c</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER        | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN <i>N/c</i>  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                    | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                    | <input type="checkbox"/>            | <input type="checkbox"/>            |

**REMARKS:**

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

**RESPONSE:**

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Grossman)  
November 27, 1991  
Draft One  
PEAVEY

01 NOV 27 P6:37

PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS  
MERIDIAN, MISSISSIPPI

Hartley, thank you so much for that introduction. Melia Peavey, President of Peavey. My good friend Congressman Sonny Montgomery. Senators Trent Lott and Thad Cochran. Mayor Jimmy Kemp. Great to see you all. But most of all, it's great to see the people behind the power of Peavey. \\

((Someone once told me that Hartley Peavey wanted to be a rock star, but found he was better at making amplifiers. \ That's okay, I always wanted to be No. 1 at the White House. But you know how Barbara is.)) \\

((Actually, I told Barbara I wanted to buy a new Peavey amplifier; but after my heart trouble last year she said "No way." \\ Then I told her that Reba McIntyre swears by Peavey products. She said if I tried to make music people would swear at them.)) \\

It's great to be back in the Magnolia State, in "the birthplace of country music." And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. \\ Looking around, I'm beginning to understand Peavey's motto: "Growing with People."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71 \ or like Susan Roddy, with achievements in lifelong learning \ or people like Belinda Bates, David

McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products mean quality people.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \\ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's experimental corporate exchange program, he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven.

Over the years we have built a foundation to meet these challenges. Inflation is down. Interest rates have fallen to

the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years.

\\

That doesn't mean that all is sunny side up in the American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

Just the other day I received a letter from someone right here in Meridian. King Ruslmell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been our of work for almost three years." I know there are a lot of people out there just like Mr. Ruslmell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \\

As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on election season -- viewed by many as open season on the President. I understand this. And I'll be waiting for the

opposition demagogue and dump on me, distort my motives and dismiss my views. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

When I give the State of the Union Speech next month, I'll let Congress know that my hand is out and my sleeves are up. I'll ask them to quit keeping political score just long enough to enact a common-sense series of economic growth measures. That's all I ask. Afterwards, they can go ahead and take the gloves off, and hit me with their best shot.

That great Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and pragmatism before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

# # #

91 NOV 7 48:54  
**WHITE HOUSE STAFFING MEMORANDUM**

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

RESPONSE:

*see comments  
 pretty good!  
 good length  
 XAD*

*Counsel has endorsement concerns. See comments.*

*Would mention Trans bill as an example of a positive econ. force.  
 I'll sign + we'll get jobs soon.  
 (D. Smith)*

**MASTER**

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Smith/Grossman)  
November 27, 1991  
Draft One  
PEAVEY

01 NOV 27 P6:37

PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS  
MERIDIAN, MISSISSIPPI

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\\

((Someone once told me that Hartley Peavey wanted to be a rock star, but found he was better at making amplifiers. \ That's okay, I always wanted to be No. 1 at the White House. But you know how Barbara is.)) \\  
\\

~~((Actually, I told Barbara I wanted to buy a new Peavey amplifier; but after my heart trouble last year she said "No way." \\  
\\ Then I told her that Reba McIntyre swears by Peavey products. She said if I tried to make music people would swear at them.)) \\  
\\~~

It's great to be back in the Magnolia State, in "the birthplace of <sup>so much great American (OoL)</sup> country music." And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. \\  
\\ Looking around, I'm beginning to understand Peavey's motto: "Growing with People."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71 \ or like Susan Roddy, with achievements in lifelong learning \ or people like Belinda Bates, David

Yes  
Don't raise this. (Labor)

Mississippi is the birthplace of country music?

Yes

✓ yes  
McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products mean quality people.

comes from or derived from (cancel)

✓ yes  
Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \\ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's ~~experimental~~ Japan Corporate exchange program, he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi,

✓ yes  
45,000 jobs are export-driven, *and overall every billion dollars in manufacturing export means 20,000 jobs.*

Over the years we have built a foundation to meet these *rough economic* challenges, *ahead.* Inflation is down. Interest rates have fallen to

yes

the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years.

\\

That doesn't mean that all is sunny side up in the American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

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As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on election season -- viewed by many as open season on the President. I understand this. And I'll be waiting for the

✓ yes →

✓ yes

✓ yes

yes

an proud of the transportation bill  
Cajigas is supposed to intend to sign it -  
it means more growth and  
more American jobs. I have also

And I am proud of

we'll all hear the democracy.

~~opposition demagogue and dump on me, distort my motives and dismiss my views.~~ But when people are hurting, a President must find ways to get the job done.

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*ye* That ~~great~~ <sup>venerable</sup> Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and pragmatism before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

# # #

*no*  
 X Note: Mayor of Meriden is in favor of adjourning  
 Census + has been vocal on it. (Doc)

**WHITE HOUSE STAFFING MEMORANDUM**

91 NOV 2 P2:17

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

RESPONSE:

*See comment*

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702



McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products mean quality people.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \\ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's experimental corporate exchange program, he knows what I'm talking about. Cracking foreign markets means creating more economic growth and more American jobs. ✓

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven.

Over the years we have built a foundation to meet these challenges. Inflation is down. Interest rates have fallen to

the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years.

\\

That doesn't mean that all is sunny side up in the American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

Just the other day I received a letter from someone right here in Meridian. King Ruslmell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been out<sup>+</sup> of work for almost three years." I know there are a lot of people out there just like Mr. Ruslmell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \\

As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on election season -- viewed by many as open season on the President. I understand this. And I'll be waiting for the

opposition demagogue and <sup>to</sup> dump on me, distort my motives and dismiss my views. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

When I give the State of the Union Speech next month, I'll let Congress know that my hand is out and my sleeves are up. I'll ask them to quit keeping political score just long enough to enact a common-sense series of economic growth measures. That's all I ask. Afterwards, they can go ahead and take the gloves off, and hit me with their best shot.

That great Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and pragmatism before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

# # #

THE WHITE HOUSE

WASHINGTON

December 2, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Peavey Electronics

We have reviewed the attached remarks and have noted a few suggested changes on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

STEVE

### WHITE HOUSE STAFFING MEMORANDUM

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |                             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-----------------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER                      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE                     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER                 | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER                      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH                      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH                       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>McBRIDE</u>              | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>BOSKIN</u>               | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>SNOW</u>                 | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Grossman)  
November 27, 1991  
Draft One  
PEAVEY

01 NOV 27 P6:37

PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS  
MERIDIAN, MISSISSIPPI

Hartley, thank you so much for that introduction. Melia Peavey, President of Peavey. My good friend Congressman Sonny Montgomery. Senators Trent Lott and Thad Cochran. Mayor Jimmy Kemp. Great to see you all. But most of all, it's great to see the people behind the power of Peavey. \\

((Someone once told me that Hartley Peavey wanted to be a rock star, but found he was better at making amplifiers. \ That's okay, I always wanted to be No. 1 at the White House. But you know how Barbara is.)) \\

((Actually, I told Barbara I wanted to buy a new Peavey amplifier; but after my heart trouble last year she said "No way." \\ Then I told her that Reba McIntyre swears by Peavey products. She said if I tried to make music people would swear at them.)) \\

It's great to be back in the Magnolia State, in "the birthplace of country music." And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. \\ Looking around, I'm beginning to understand Peavey's motto: "Growing with People."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71 \ or like Susan Roddy, with achievements in lifelong learning \ or people like Belinda Bates, David

McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products mean quality people.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's experimental corporate exchange program, he knows what I'm talking about. Cracking foreign markets means creating more economic growth and more American jobs.

Some in Congress have tried to <sup>argue that our nation's</sup> set up a ~~false~~ <sup>is separate from its</sup> division ~~between~~ foreign policy and domestic priorities. They're wrong.

<sup>fighting</sup> Anyone who's on the front lines of foreign competition knows that <sup>to create a level playing field in foreign markets means more jobs and</sup> ~~fighting the battles against foreign protectionism means a~~ <sup>higher victories here at home.</sup> ~~winning war on the homefront.~~ \ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven.

Over the years we have built a foundation to meet these challenges. Inflation is down. Interest rates have fallen to

the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years.

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That doesn't mean that all is sunny side up in the American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

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As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on election season -- viewed by many as open season on the President. I understand this. And I'll be waiting for the

opposition demagogue and dump on me, distort my motives and dismiss my views. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

When I give the State of the Union Speech next month, I'll let Congress know that my hand is out and my sleeves are up. I'll ask them to quit keeping political score just long enough to enact a common-sense series of economic growth measures. That's all I ask. Afterwards, they can go ahead and take the gloves off, and hit me with their best shot.

That great Democrat, Claude Pepper once said, "If more politicians in this country were thinking about the next generation instead of the next election, it might be better for the United States and the world." If we can come together long enough to put principle and pragmatism before partisanship and pride, it is my belief that America, as Faulkner might have put it, "will not merely endure; [it] will prevail." Thank you so much. And God bless the United States of America.

# # #



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Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven, and overall every billion dollars in manufactures exports means 20,000 jobs.

Over the years we have built a foundation to meet the tough economic challenges ahead. Inflation is down. Interest rates have fallen to the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years. \\

That doesn't mean that all is "sunny side up" in the

American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

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As President, I am proud of our Transportation bill Congress has just passed. I intend to sign it. It means more growth and more American jobs. I have also asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

Sadly, Congress did not send me a comprehensive package of economic growth measures. Now, I know we're coming up on election season -- viewed by many as open season on the President. I understand this. And we'll all hear the demagoguery. But when people are hurting, a President must find ways to get the job done.

The American people did not send Congress and the President to Washington to bicker. It's time to stop the games of political brinkmanship -- Americans are tired of the finger-pointing, the back-stabbing, the foot-dragging. They don't care about the Washington wrangling. They care about their jobs, their families, their communities. Let's get down to business. Our economy needs it \ our country deserves it \ our conscience demands it.

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# # #


McBride  
thinks  
that this  
isn't the  
POTUS.  
It's  
Whiney.

THE WHITE HOUSE

WASHINGTON

November 29, 1991

MEMORANDUM FOR TONY SNOW  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM:  GREG S. WALDEN  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Peavey Electronics,  
Meridian, Mississippi

Counsel's office has reviewed the matter, and has no legal objection, although I am concerned that remarks on page one come close to endorsing Peavey products over U.S. competitors. What would we say to Peavey's competitors when they ask for POTUS event? See edits on pp. two and three. Draft remarks (on page one) for Tropicana speech are far more ecumenical, I favor that type of industry-wide praise, which praises competitors too. Thank you for the opportunity to comment on this matter.

cc: PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary

WHITE HOUSE STAFFING MEMORANDUM

COUNSEL'S OFFICE RECEIVED

NOV 29 1991

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

*page 1*  
*draft remarks for Tropical speech are more ecumenical. I'd favor those.*

RESPONSE:

*No legal objection, although I am concerned that remarks on page 1 come close to endorsing Peavey products over U.S. competitors. What do we say to Peavey's competitors when they ask for a POTUS event. See two edits on pp 2, 3.*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

*BS Walker 11-29 2:15*



McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products <sup>result from</sup> <sub>mean</sub> <sup>come from</sup> <sub>are derived from</sub> quality people.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's experimental corporate exchange program, he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven.

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As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

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# # #

6218

91 NOV 1 9:09

WHITE HOUSE STAFFING MEMORANDUM

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

RESPONSE:

WOULD MENTION TRANSPORTATION BILL  
AS EXAMPLE OF A POSITIVE ECONOMIC  
FORCE  
I'll sign & we'll get jobs soon

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Grossman)  
November 27, 1991  
Draft One  
PEAVEY

01 NOV 27 P6:37

PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS  
MERIDIAN, MISSISSIPPI

Hartley, thank you so much for that introduction. Melia Peavey, President of Peavey. My good friend Congressman Sonny Montgomery. Senators Trent Lott and Thad Cochran. Mayor Jimmy Kemp. Great to see you all. But most of all, it's great to see the people behind the power of Peavey. \\

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# # #

*Action*

Document No. 28768725



WHITE HOUSE STAFFING MEMORANDUM

NOV 29 11:15

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702



McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products mean quality people.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \ \ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's experimental corporate exchange program, he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \ \ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \ \

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven.

Over the years we have built a foundation to meet these challenges. Inflation is down. Interest rates have fallen to

the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years.

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That doesn't mean that all is sunny side up in the American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

Just the other day I received a letter from someone right here in Meridian. King Ruslmell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been <sup>+</sup>our of work for almost three years." I know there are a lot of people out there just like Mr. Ruslmell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \\

As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

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# WHITE HOUSE STAFFING MEMORANDUM



91 NOV 29 P3: 19

DATE: Nov. 27, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 P.M., FRI., 11/29/91

SUBJECT: PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS, MERIDIAN, MISSISSIPPI

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | McBRIDE     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKIN      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |



REMARKS:

Please provide comments directly to Tony Snow, Rm 122, x2930 with a copy to this office no later than 3:00 p.m., Friday, November 29.

Thank you.

RESPONSE: Comments from Cabinet Affairs are attached.

Thanks,  
*EL*  
Elizabeth Lüttig

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Smith/Grossman)  
November 27, 1991  
Draft One  
PEAVEY

01 NOV 27 P6:37

PRESIDENTIAL REMARKS: PEAVEY ELECTRONICS  
MERIDIAN, MISSISSIPPI

Hartley, thank you so much for that introduction. Melia Peavey, President of Peavey. My good friend Congressman Sonny Montgomery. Senators Trent Lott and Thad Cochran. Mayor Jimmy Kemp. Great to see you all. But most of all, it's great to see the people behind the power of Peavey. \\

((Someone once told me that Hartley Peavey wanted to be a rock star, but found he was better at making amplifiers. \ That's okay, I always wanted to be No. 1 at the White House. But you know how Barbara is.)) \\

*How raise his (Labor)* [ ((Actually, I told Barbara I wanted to buy a new Peavey amplifier; but after my heart trouble last year she said "No way." \\ Then I told her that Reba McIntyre swears by Peavey products. She said if I tried to make music people would swear at them.)) \\

*Note: Tenn. / Kentucky could be Upper (Labor)* It's great to be back in the Magnolia State, in "the birthplace of <sup>So much great American (Labor)</sup> ~~country~~ music." And it's great to meet the people who've made Peavey the largest amplifier manufacturer in the world. \\ Looking around, I'm beginning to understand Peavey's motto: "Growing with People."

Whether it's employees like Sallie Weathers, still part of the Peavey family at 71 \ or like Susan Roddy, with achievements in lifelong learning \ or people like Belinda Bates, David

McCarty, and the many other Peavey heroes who helped win the war in the Gulf -- you've all shown that quality products mean quality people.

Hartley once remarked that "fat cats don't hunt." Well, Peavey's been prowling the global marketplace with a hunger that won't quit. \ You export to 103 countries -- accounting for more than 40 percent of Peavey sales. \ Two amplifiers are top sellers in Japan. \\ Peavey proves that more foreign exports mean more American jobs. Ask Hartley -- by playing a critical role in the Secretary of Commerce's <sup>Japan</sup> ~~experimental~~ corporate ~~exchange~~ program, <sup>(Commerce)</sup> he knows what I'm talking about. Cracking foreign markets mean creating more economic growth and more American jobs.

Some in Congress have tried to set up a false division between foreign policy and domestic priorities. They're wrong. Anyone who's on the front lines of foreign competition knows that fighting the battles against foreign protectionism means a winning war on the homefront. \\ With a level playing field, American workers can out-innovate, out-perform, and out-produce any competition on earth. \\

I will travel soon to Asia, and push to open the markets of South Korea and Japan to American products and services. Asia is one of our fastest growing export markets, and exports are the strongest sector of our economy. Right here in Mississippi, 45,000 jobs are export-driven.

Over the years we have built a foundation to meet these challenges. Inflation is down. Interest rates have fallen to

the lowest level in years. American exports that stood at \$371 billion in 1985 skyrocketed to \$673 billion in just five years.

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That doesn't mean that all is sunny side up in the American economy. I know there are people hurting out there. Barbara and I read the letters. We know there are people waiting in the cold and shadows outside the American dream. \\

Just the other day I received a letter from someone right here in Meridian. King Ruslmell wrote, "The reason I'm writing to you at this time is to share my concern of what is happening not only with your popularity, but with our country as well. I have been our of work for almost three years." I know there are a lot of people out there just like Mr. Ruslmell who are feeling the pinch of hard times -- who aren't asking for just another handout, but who need a hand up. \\

As President, I have asked Congress to pass an important series of initiatives that would help put more Americans back to work -- tax incentives to unleash investment, reforms to help our banks do the job, reforms to strengthen our educational system, initiatives to keep health care costs down. Together, these measures would help keep the American economy on the move and on the rise.

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# # #

Note: Mayor of Meridian Miss is in favor of adjourning  
and has been vocal abt it.  
Census. (Commence)

(Smith/Grossman)  
November 27, 1991  
Draft One  
PEAVEY

PRESIDENTIAL REMARKS:      PEAVEY ELECTRONICS  
                                  MERIDIAN, MISSISSIPPI

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(Smith/Grossman)  
November 27, 1991  
Draft One  
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                                  MERIDIAN, MISSISSIPPI

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