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OA/ID Number: 13586
Folder ID Number: 13586-001

Folder Title:
Travel & Tourism Briefing 10/22/91 [OA 6038]

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G	26	17	4	1

WHITE HOUSE STAFFING MEMORANDUM

91 OCT 25 A 8:43

DATE: 10/25/91 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING/OCT. 28
(10/22 3:30 p.m. draft two)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY <i>w/c</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
<i>called in 10/29/91</i>			_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

October 24, 1991

31 OCT 24 P6:26

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
TONY SNOW TS

FROM: CHRISTINA MARTIN CM

SUBJECT: TRAVEL AND TOURISM BRIEFING

INFORMATION

I. SUMMARY

On Monday, October 28, at 12:20 p.m., in Room 450 in the OEOB, you will deliver remarks (7 minutes, on cards) to an audience of approximately 180 people, made up of business leaders in travel and tourism. You will be introduced by Secretary Mosbacher.

II. DISCUSSION

The remarks highlight the travel and tourism industry's positive impact on the economy in regard to job creation, public-private partnerships, and international tourism.

NOTE: May need to add language announcing Acid Rain regulations.

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft Two
TOUR

31 OCT 24 P6:54

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING
ROOM 450 OEOB
MONDAY, OCTOBER 28, 1991
12:20 P.M.

Thank you, Bob (Sec. Mosbacher) for that kind introduction.
Chairman Boskin. Roger Porter. Under Secretary for Travel and
Tourism, John Keller. Roger Ballou, President of American
Express Travel Related Services. Talk about a photo finish . . .
first the video, now me.

I am told this is an unprecedented gathering of travel and
tourism executives; I'd like to personally welcome you. I wanted
to stop by this briefing today as a show of support for the
extraordinary contributions this group is making -- not only to
the travel and tourism industry -- but to the economic well-
being of our Nation. It's high time the travel and tourism
industry, a 327 billion dollar economic powerhouse received the
recognition it so richly deserves.

Just listen to these numbers: In 1990, international
visitors spent more than 50 billion dollars on U.S. tourism and
transportation services. We expect a 5 billion dollar increase
in 1991. U.S. earnings from tourism are growing faster than our
receipts from goods and services as a whole -- and this has been
the case for over 30 years now.

In terms of income generated and jobs created or sustained, tourism is among the top three industries in 37 of our 50 states. In 1990, nearly a million Americans owed their livelihood to international visitors. Add to that just over five million jobs generated by domestic travel and tourism for a total of nearly six million American jobs!

This solid record of growth has not gone unnoticed by small communities and rural areas facing the challenge to diversify their economies. More and more rural communities are making tourism part of their economic development options for the nineties. And the United States Travel and Tourism Administration along with other government agencies -- are working to put small-town America on the tourist map.

An example of this Administration's commitment to this idea is a presidential initiative on Rural Economic Development which recognizes that new economic opportunities for rural America will be found primarily in off-farm employment opportunities, such as tourism, retirement living and commercial recreation. As part of that initiative federal agencies will "provide leadership for educational outreach programs in rural tourism development."

I am also pleased to report that next month, USTTA and other federal agencies will sponsor a nationally-televised conference, "Turn It Around with Tourism", in conjunction with the University of Minnesota. This conference is intended to strengthen tourism-related businesses in small towns and rural communities.

On the international front, this Administration has sought to foster liberalized trade and to obtain the adaptation of international rules for the conduct of trade in services including tourism, as well as encourage trade-related investment.

Several initiatives will have this effect by reducing barriers to tourism services thereby opening up additional travel markets to companies. They will also "lock in" beneficial conditions for market access in key existing tourism markets. Such an example is the fact that the United States has signed trade addenda with five Eastern European countries including Czechoslovakia, Poland, and the Soviet Union. And we are currently working on a sixth addendum with Romania. These addenda will ensure that the U.S. travel industry receives the same benefits from agreements with our trading partners as other industries.

The Bush family fully supports this industry, but it takes the work of everyone -- public and private. Our daughter, Doro, made her contribution when she worked in the Office of Tourism for the state of Maine. Barbara and I are trying to do our part too: Barbara with her commercial flight last February during Desert Storm . . . As for me, I'm doing my part for the commercial recreation industry. Fishing, boating, tennis, golfing, running, hunting . . . and lest we forget, horseshoes . . . This is a multi-million dollar industry not to be taken for granted.

But the people who can really get America moving are right here in this room. Working side-by-side, the public and private entities you represent under the slogan of GO*USA, and led by Bill Marriott, have managed to overcome the temporary lag in traveler confidence caused by the Persian Gulf War. And I'm sure as we kick off phase two -- under the leadership of Jim Robinson -- here today this coalition will be enormously successful stimulating travel to and within the United States.

In a moment, I'll turn the mike over to Under Secretary Keller. Before I do, let me reiterate my support for USTTA -- a small agency that is critical to this country's international competitiveness in the global market -- and for GO*USA. I look forward to watching this partnership between government and private sector grow and prosper -- at home and abroad. Thank you and God bless the United States of America.

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**TRAVEL AND TOURISM BRIEFING \ ROOM 450 OEOB
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**I AM TOLD THIS IS AN UNPRECEDENTED GATHERING OF
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WELCOME YOU. I WANTED TO STOP BY THIS BRIEFING TODAY
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WELL-BEING OF OUR NATION. IT'S HIGH TIME THE TRAVEL
AND TOURISM INDUSTRY, A 327 BILLION DOLLAR ECONOMIC
POWERHOUSE, RECEIVED THE RECOGNITION IT SO RICHLY
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JUST LISTEN TO THESE NUMBERS: IN 1990, INTERNATIONAL VISITORS SPENT MORE THAN 50 BILLION DOLLARS ON U.S. TOURISM AND TRANSPORTATION SERVICES. WE EXPECT A 5 BILLION DOLLAR INCREASE IN 1991. U.S. EARNINGS FROM TOURISM ARE GROWING FASTER THAN OUR RECEIPTS FROM GOODS AND SERVICES AS A WHOLE -- AND THIS HAS BEEN THE CASE FOR OVER 30 YEARS NOW.

IN TERMS OF INCOME GENERATED AND JOBS CREATED OR SUSTAINED, TOURISM IS AMONG THE TOP THREE INDUSTRIES IN 37 OF OUR 50 STATES.

IN 1990, NEARLY A MILLION AMERICANS OWED THEIR LIVELIHOOD TO INTERNATIONAL VISITORS. ADD TO THAT JUST OVER FIVE MILLION JOBS GENERATED BY DOMESTIC TRAVEL AND TOURISM FOR A TOTAL OF NEARLY SIX MILLION AMERICAN JOBS!

THIS SOLID RECORD OF GROWTH HAS NOT GONE UNNOTICED BY SMALL COMMUNITIES AND RURAL AREAS FACING THE CHALLENGE TO DIVERSIFY THEIR ECONOMIES. MORE AND MORE RURAL COMMUNITIES ARE MAKING TOURISM PART OF THEIR ECONOMIC DEVELOPMENT OPTIONS FOR THE NINETIES.

AND THE UNITED STATES TRAVEL AND TOURISM ADMINISTRATION -- ALONG WITH OTHER GOVERNMENT AGENCIES -- ARE WORKING TO PUT SMALL-TOWN AMERICA ON THE TOURIST MAP.

AN EXAMPLE OF THIS ADMINISTRATION'S COMMITMENT TO THIS IDEA IS A PRESIDENTIAL INITIATIVE ON RURAL ECONOMIC DEVELOPMENT WHICH RECOGNIZES THAT NEW ECONOMIC OPPORTUNITIES FOR RURAL AMERICA WILL BE FOUND PRIMARILY IN OFF-FARM EMPLOYMENT OPPORTUNITIES, SUCH AS TOURISM, RETIREMENT LIVING AND COMMERCIAL RECREATION.

AS PART OF THAT INITIATIVE FEDERAL AGENCIES WILL "PROVIDE LEADERSHIP FOR EDUCATIONAL OUTREACH PROGRAMS IN RURAL TOURISM DEVELOPMENT."

I AM ALSO PLEASED TO REPORT THAT NEXT MONTH, USTTA AND OTHER FEDERAL AGENCIES WILL SPONSOR A NATIONALLY-TELEVISED CONFERENCE, "TURN IT AROUND WITH TOURISM", IN CONJUNCTION WITH THE UNIVERSITY OF MINNESOTA. THIS CONFERENCE IS INTENDED TO STRENGTHEN TOURISM-RELATED BUSINESSES IN SMALL TOWNS AND RURAL COMMUNITIES.

ON THE INTERNATIONAL FRONT, THIS ADMINISTRATION HAS SOUGHT TO FOSTER LIBERALIZED TRADE AND TO OBTAIN THE ADAPTATION OF INTERNATIONAL RULES FOR THE CONDUCT OF TRADE IN SERVICES INCLUDING TOURISM, AS WELL AS ENCOURAGE TRADE-RELATED INVESTMENT.

SEVERAL INITIATIVES WILL HAVE THIS EFFECT BY REDUCING BARRIERS TO TOURISM SERVICES THEREBY OPENING UP ADDITIONAL TRAVEL MARKETS TO COMPANIES.

THEY WILL ALSO "LOCK IN" BENEFICIAL CONDITIONS FOR MARKET ACCESS IN KEY EXISTING TOURISM MARKETS. SUCH AN EXAMPLE IS THE FACT THAT THE UNITED STATES HAS SIGNED TRADE ADDENDA WITH FIVE EASTERN EUROPEAN COUNTRIES INCLUDING CZECHOSLOVAKIA, POLAND, AND THE SOVIET UNION. AND WE ARE CURRENTLY WORKING ON A SIXTH ADDENDUM WITH ROMANIA. THESE ADDENDA WILL ENSURE THAT THE U.S. TRAVEL INDUSTRY RECEIVES THE SAME BENEFITS FROM AGREEMENTS WITH OUR TRADING PARTNERS AS OTHER INDUSTRIES.

SUPPORTING THIS INDUSTRY TAKES THE WORK OF EVERYONE -- PUBLIC AND PRIVATE. OUR DAUGHTER, DORO, HELPED ME UNDERSTAND THIS WHEN SHE WORKED IN THE OFFICE OF TOURISM FOR THE STATE OF MAINE. AS FOR ME -- TOUGH DUTY THOUGH IT MAY BE -- I CONTINUE TO DO MY PART FOR THE COMMERCIAL RECREATION INDUSTRY. FISHING, BOATING, TENNIS, GOLFING, RUNNING, HUNTING . . . AND LEST WE FORGET, HORSESHOES. . . THIS IS A MULTI-MILLION DOLLAR INDUSTRY NOT TO BE TAKEN FOR GRANTED.

BUT THE PEOPLE WHO CAN REALLY GET AMERICA MOVING ARE RIGHT HERE IN THIS ROOM. WORKING SIDE-BY-SIDE, THE PUBLIC AND PRIVATE ENTITIES YOU REPRESENT UNDER THE SLOGAN OF GO*USA, AND LED BY BILL MARRIOTT, HAVE MANAGED TO OVERCOME THE TEMPORARY LAG IN TRAVELER CONFIDENCE CAUSED BY THE PERSIAN GULF WAR. AND TODAY AS WE KICK OFF PHASE TWO -- UNDER THE LEADERSHIP OF JIM ROBINSON -- I'M SURE THIS COALITION WILL BE ENORMOUSLY SUCCESSFUL STIMULATING TRAVEL TO AND WITHIN THE UNITED STATES.

IN A MOMENT, I'LL TURN THE MIKE OVER TO UNDER SECRETARY KELLER. BEFORE I DO, LET ME REITERATE MY SUPPORT FOR USTTA -- A SMALL AGENCY THAT IS CRITICAL TO THIS COUNTRY'S INTERNATIONAL COMPETITIVENESS IN THE GLOBAL MARKET -- AND FOR GO*USA. I LOOK FORWARD TO WATCHING THIS PARTNERSHIP BETWEEN GOVERNMENT AND PRIVATE SECTOR GROW AND PROSPER -- AT HOME AND ABROAD. THANK YOU AND GOD BLESS THE UNITED STATES OF AMERICA.

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THE WHITE HOUSE

WASHINGTON

91 OCT 24 P6:26

October 24, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
TONY SNOW TS

FROM: CHRISTINA MARTIN CM

SUBJECT: TRAVEL AND TOURISM BRIEFING

INFORMATION

I. SUMMARY

On Monday, October 28, at 12:20 p.m., in Room 450 in the OEOB, you will deliver remarks (7 minutes, on cards) to an audience of approximately 180 people, made up of business leaders in travel and tourism. You will be introduced by Secretary Mosbacher.

II. DISCUSSION

The remarks highlight the travel and tourism industry's positive impact on the economy in regard to job creation, public-private partnerships, and international tourism.

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(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft Two
TOUR

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I am told this is an unprecedented gathering of travel and tourism executives; I'd like to personally welcome you. I wanted to stop by this briefing today as a show of support for the extraordinary contributions this group is making -- not only to the travel and tourism industry -- but to the economic well-being of our Nation. It's high time the travel and tourism industry, a 327 billion dollar economic powerhouse received the recognition it so richly deserves.

Just listen to these numbers: In 1990, international visitors spent more than 50 billion dollars on U.S. tourism and transportation services. We expect a 5 billion dollar increase in 1991. U.S. earnings from tourism are growing faster than our receipts from goods and services as a whole -- and this has been the case for over 30 years now.

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An example of this Administration's commitment to this idea is a presidential initiative on Rural Economic Development which recognizes that new economic opportunities for rural America will be found primarily in off-farm employment opportunities, such as tourism, retirement living and commercial recreation. As part of that initiative federal agencies will "provide leadership for educational outreach programs in rural tourism development."

I am also pleased to report that next month, USTTA and other federal agencies will sponsor a nationally-televised conference, "Turn It Around with Tourism", in conjunction with the University of Minnesota. This conference is intended to strengthen tourism-related businesses in small towns and rural communities.

On the international front, this Administration has sought to foster liberalized trade and to obtain the adaptation of international rules for the conduct of trade in services including tourism, as well as encourage trade-related investment.

Several initiatives will have this effect by reducing barriers to tourism services thereby opening up additional travel markets to companies. They will also "lock in" beneficial conditions for market access in key existing tourism markets. Such an example is the fact that the United States has signed trade addenda with five Eastern European countries including Czechoslovakia, Poland, and the Soviet Union. And we are currently working on a sixth addendum with Romania. These addenda will ensure that the U.S. travel industry receives the same benefits from agreements with our trading partners as other industries.

The Bush family fully supports this industry, but it takes the work of everyone -- public and private. Our daughter, Doro, made her contribution when she worked in the Office of Tourism for the state of Maine. Barbara and I are trying to do our part too: Barbara with her commercial flight last February during Desert Storm . . . As for me, I'm doing my part for the commercial recreation industry. Fishing, boating, tennis, golfing, running, hunting . . . and lest we forget, horseshoes . . . This is a multi-million dollar industry not to be taken for granted.

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INFORMATION

I. SUMMARY

On Monday, October 28, at 12:20 p.m., in Room 450 in the OEOB, you will deliver remarks (7 minutes, on cards) to an audience of approximately 180 people, made up of business leaders in travel and tourism. You will be introduced by Secretary Mosbacher.

II. DISCUSSION

The remarks highlight the travel and tourism industry's positive impact on the economy in regard to job creation, public-private partnerships, and international tourism.

NOTE: May need to add language announcing Acid Rain regulations.

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft Two
TOUR

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING
ROOM 450 OEOB
MONDAY, OCTOBER 28, 1991
12:20 P.M.

Thank you, Bob (Sec. Mosbacher) for that kind introduction. Chairman Boskin. Roger Porter. Under Secretary for Travel and Tourism, John Keller. Roger Ballou, President of American Express Travel Related Services. Talk about a photo finish . . . first the video, now me.

I am told this is an unprecedented gathering of travel and tourism executives; I'd like to personally welcome you. I wanted to stop by this briefing today as a show of support for the extraordinary contributions this group is making -- not only to the travel and tourism industry -- but to the economic well-being of our Nation. It's high time the travel and tourism industry, a 327 billion dollar economic powerhouse received the recognition it so richly deserves.

Just listen to these numbers: In 1990, international visitors spent more than 50 billion dollars on U.S. tourism and transportation services. We expect a 5 billion dollar increase in 1991. U.S. earnings from tourism are growing faster than our receipts from goods and services as a whole -- and this has been the case for over 30 years now.

In terms of income generated and jobs created or sustained, tourism is among the top three industries in 37 of our 50 states. In 1990, nearly a million Americans owed their livelihood to international visitors. Add to that just over five million jobs generated by domestic travel and tourism for a total of nearly six million American jobs!

This solid record of growth has not gone unnoticed by small communities and rural areas facing the challenge to diversify their economies. More and more rural communities are making tourism part of their economic development options for the nineties. And the United States Travel and Tourism Administration along with other government agencies -- are working to put small-town America on the tourist map.

An example of this Administration's commitment to this idea is a presidential initiative on Rural Economic Development which recognizes that new economic opportunities for rural America will be found primarily in off-farm employment opportunities, such as tourism, retirement living and commercial recreation. As part of that initiative federal agencies will "provide leadership for educational outreach programs in rural tourism development."

I am also pleased to report that next month, USTTA and other federal agencies will sponsor a nationally-televised conference, "Turn It Around with Tourism", in junction with the University of Minnesota. This conference is intended to strengthen tourism-related businesses in small towns and rural communities.

On the international front, this Administration has sought to foster liberalized trade and to obtain the adaptation of international rules for the conduct of trade in services including tourism, as well as encourage trade-related investment.

Several initiatives will have this effect by reducing barriers to tourism services thereby opening up additional travel markets to companies. They will also "lock in" beneficial conditions for market access in key existing tourism markets. Such an example is the fact that the United States has signed trade addenda with five Eastern European countries including Czechoslovakia, Poland, and the Soviet Union. And we are currently working on a sixth addendum with Romania. These addenda will ensure that the U.S. travel industry receives the same benefits from agreements with our trading partners as other industries.

Both Barbara and I fully support this industry, but it takes the work of everyone -- public and private. Barbara and I are trying to do our part: Barbara with her commercial flight last February during Desert Storm . . . As for me, I'm doing my part for the commercial recreation industry. Fishing, boating, tennis, golfing, running, hunting . . . and least we forget, horseshoes . . . This is a multi-million dollar industry not to be taken for granted.

But the people who can really get America moving are right here in this room. Working side-by-side, the public and private entities you represent under the slogan of GO*USA, and led by

Bill Marriott, have managed to overcome the temporary lag in traveler confidence caused by the Persian Gulf War. And I'm sure as we kick off phase two -- under the leadership of Jim Robinson -- here today this coalition will be enormously successful stimulating travel to and within the United States.

In a moment, I'll turn the mike over to Under Secretary Keller. Before I do, let me reiterate my support for USTTA -- a small agency that is critical to this country's international competitiveness in the global market -- and for GO*USA. I look forward to watching this partnership between government and private sector grow and prosper -- at home and abroad. Thank you and God bless the United States of America.

#

91 OCT 22 P5:58 **WHITE HOUSE STAFFING MEMORANDUM**

DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

SUBJECT: MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 3:00 p.m., WEDNESDAY, OCTOBER 23, with a copy to this office. Thank you.

RESPONSE:

- MASTER -

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

What about specific initiatives
of DOC + TTA?

Joke about how much
he travels, # of states.

01 OCT 22 P3:56

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

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~~I was just down the hall participating in a teleconference,
and I wanted to drop by as a show of support for the extraordinary~~
^{come by this unprecedented gathering of travel + tourism execs. (DOC)}
contributions this group is making -- not only to the travel and
tourism industry -- but to the economic well-being of our Nation.
It's high time this "invisible export" received the recognition
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In terms of income generated and jobs created or sustained,
tourism is among the top three industries in 37 of our 50 states.

^{yes} a 327 billion dollar powerhouse + (DOC)

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In a moment, I'll turn the mike over to ~~Sec. Mosbacher and~~ Under Secretary Keller. Before I do, let me reiterate my support for USTTA -- a small agency that is critical to this country's

no doesn't make sense

w/ states in the private sector (OMB)

Something better POTUS can brag about. (Meb-)

logo/slogan CD? yes helped (OMB) no and leadership of Bill Marriott (Doc) yes - er confidence (Doc) yes

(Under the new leadership of Jim Robinson of AMEx (Doc) yes to + (Doc) yes

No No Need to really push. (OMB)

(Doc)

No goal is general -
all mtds
for tourism (tq)

OMIS

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~~GO*USA.~~ I look forward to watching this partnership between
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#

To Christina
Date 10-24-91 Time 4:20 AM

WHILE YOU WERE OUT

M Judd Swift
of _____

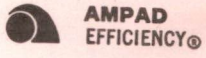
Phone _____

Area Code	Number	Extension
<input checked="" type="checkbox"/> TELEPHONED	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> PLEASE CALL
<input type="checkbox"/> CALLED TO SEE YOU	<input type="checkbox"/>	<input type="checkbox"/> WILL CALL AGAIN
<input type="checkbox"/> WANTS TO SEE YOU	<input type="checkbox"/>	<input type="checkbox"/> URGENT

RETURNED YOUR CALL

Message Came by to
see you

haz
Operator



WHITE HOUSE STAFFING MEMORANDUM

91 OCT 24 All: 18

DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCBRIDE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

*Christina
Believe it or not
we may want
to add Acid Rain
rules announcement
here AD*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

01 OCT 22 P3:56

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91 OCT 23 P 3: 10

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCBRIDE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 3:00 p.m., WEDNESDAY, OCTOBER 23, with a copy to this office. Thank you.

RESPONSE:

Comments from Cabinet Affairs are attached.

*sent.
Philip D. Brady*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

OFFICE OF CABINET AFFAIRS STAFFING MEMORANDUM

Date: 10/23

Due by: 10/23 2:00 pm

Subject: PRESIDENTIAL REMARKS: TRAVEL + TOURISM BRIEFING

From: ELIZABETH CUTIG

	ACTION	CONCUR	FYI		ACTION	CONCUR	FYI
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FITZHENRY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BLUMENTHAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MCMUNN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ADAIR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BUCHHOLZ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SCHALL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CASSE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SECHLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EVANS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	WETHINGTON	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FARRAR	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	WILLIAMSON	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GUNN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<u>KUTCHINS</u> <i>NK</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LEFKOWITZ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<u>HILL</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
JACKSON	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments: *by today @ 2:00.*

*I sent to Commerce + USTR
LOR*

*Thanks,
Elizabeth*

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

01 OCT 22 P3:56

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ROOM 450 OEOB
MONDAY, OCTOBER 28, 1991
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Katz. Under Secretary for Travel and Tourism, John Keller.
Roger Ballou, President of American Express Travel Related
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me.

*Born Hills
+ Katz
will be
in Mexico,
~~returning on~~
~~10/28~~*

~~I was just down the hall participating in a teleconference,~~
~~and I wanted to drop by as a show of support for the extraordinary~~
contributions this group is making -- not only to the travel and
tourism industry -- but to the economic well-being of our Nation.
It's high time this "invisible export" received the recognition
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Just listen to these numbers: In 1990, international
visitors spent more than 50 billion dollars on U.S. tourism and
transportation services. We expect a 5 billion dollar increase
in 1991. U.S. earnings from tourism are growing faster than our
receipts from goods and services as a whole -- and this has been
the case for over 30 years now.

In terms of income generated and jobs created or sustained,
tourism is ^{among the top three industries in 37 of our 50 states.}
a 321 billion dollar powerhouse and (commerce)

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a negative
connotation
USTTA

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confidence (Commerce)

under the new leadership of Jim Robinson of American Express, (Commerce)

to and (Commerce)

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THE WHITE HOUSE
WASHINGTON



*Office of Cabinet Affairs
Fax Transmission Cover*

TO: **Barbara GoldKamp**
LOCATION: **Room 5422 -- Department of Commerce**
FAX NUMBER: **377-5264**

FROM: **Elizabeth Luttig**

Number of pages to follow: 4

Office of Cabinet Affairs
Telephone: (202) 456-6630
Fax: (202) 456-2223

Comments:

Please review the attached item for Department of Commerce clearance. Thanks.

Please Rush

THE WHITE HOUSE
WASHINGTON

*Office of Cabinet Affairs
Fax Transmission Cover*

TO: **David Weiss**
LOCATION: **Room 216 -- United States Trade Representative**
FAX NUMBER: **395-3640**
FROM: **Elizabeth Luttig**

Number of pages to follow: 4

Office of Cabinet Affairs
Telephone: (202) 456-6630
Fax: (202) 456-2223

Comments:

Please review the attached item for USTR clearance. Thanks.

Please Rush

THE WHITE HOUSE OFFICE OF CABINET AFFAIRS STAFFING MEMORANDUM

Date: 10/23/91

Due by: 10/23/91 1:00 p.m.

Subject: PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

From: ELIZABETH LUTTIG

	Action	FYI		Action	FYI
ALL CABINET MEMBERS	<input type="checkbox"/>	<input type="checkbox"/>			
Vice President	<input type="checkbox"/>	<input type="checkbox"/>	CIA	<input type="checkbox"/>	<input type="checkbox"/>
Agriculture	<input type="checkbox"/>	<input type="checkbox"/>	CEA	<input type="checkbox"/>	<input type="checkbox"/>
Commerce	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CEQ	<input type="checkbox"/>	<input type="checkbox"/>
Defense	<input type="checkbox"/>	<input type="checkbox"/>	EPA	<input type="checkbox"/>	<input type="checkbox"/>
Education	<input type="checkbox"/>	<input type="checkbox"/>	GSA	<input type="checkbox"/>	<input type="checkbox"/>
Energy	<input type="checkbox"/>	<input type="checkbox"/>	NASA	<input type="checkbox"/>	<input type="checkbox"/>
HHS	<input type="checkbox"/>	<input type="checkbox"/>	National Science Foundation	<input type="checkbox"/>	<input type="checkbox"/>
HUD	<input type="checkbox"/>	<input type="checkbox"/>	ONDCP	<input type="checkbox"/>	<input type="checkbox"/>
Interior	<input type="checkbox"/>	<input type="checkbox"/>	OPM	<input type="checkbox"/>	<input type="checkbox"/>
Justice	<input type="checkbox"/>	<input type="checkbox"/>	OSTP	<input type="checkbox"/>	<input type="checkbox"/>
Labor	<input type="checkbox"/>	<input type="checkbox"/>	SBA	<input type="checkbox"/>	<input type="checkbox"/>
OMB	<input type="checkbox"/>	<input type="checkbox"/>	UN	<input type="checkbox"/>	<input type="checkbox"/>
State	<input type="checkbox"/>	<input type="checkbox"/>	Cicconi (For WH Staffing)	<input type="checkbox"/>	<input type="checkbox"/>
Transportation	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
Treasury	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
USTR	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
Veterans	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

COMMENTS: Please review the attached and provide comments no later than 1:00 today.

Thanks,
EL
Elizabeth Luttig

91 OCT 23 P1:57

Handwritten initials: CWA

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

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for TOURISM

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government and private sector grow and prosper -- at home and
abroad. Thank you and God bless the United States of America.

#

THE WHITE HOUSE

WASHINGTON

91 OCT 23 P2: 35

October 22, 1991

MEMORANDUM FOR TONY SNOW
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM: GENE C. SCHAERR *GCS*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential remarks: Travel and Tourism Briefing
Monday, October 28, 1991

Counsel's office has reviewed the matter, and has no legal objection. Please note the minor changes. Thank you for the opportunity to comment on this matter.

Attachments

cc: PHILLIP D. BRADY
Assistant to the President
and Staff Secretary

WHITE HOUSE STAFFING MEMORANDUM



91 OCT 23 P2:45

DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 3:00 p.m., WEDNESDAY, OCTOBER 23, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702



WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

SUBJECT: MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCBRIDE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 3:00 p.m., WEDNESDAY, OCTOBER 23, with a copy to this office. Thank you.

RESPONSE:

See comments

91 OCT 23 P 3: 40

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

31 OCT 22 P 3: 56

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING
ROOM 450 OEOB
MONDAY, OCTOBER 28, 1991
12:20 P.M.

Thank you, Bob (Sec. Mosbacher) for that kind introduction. Chairman Boskin. U.S. Trade Representative, Ambassador Julius Katz. Under Secretary for Travel and Tourism, John Keller. Roger Ballou, President of American Express Travel Related Services. Talk about a photo finish . . . first the video, now me.

I was just down the hall participating in a teleconference, and wanted to drop-by as a show of support for the extraordinary contributions this group is making -- not only to the travel and tourism industry -- but to the economic well-being of our Nation. It's high time this "invisible export" received the recognition it so richly deserves.

Just listen to these numbers: In 1990, international visitors spent more than 50 billion dollars on U.S. tourism and transportation services. We expect a 5 billion dollar increase in 1991. U.S. earnings from tourism are growing faster than our receipts from goods and services as a whole -- and this has been the case for over 30 years now.

In terms of income generated and jobs created or sustained, tourism is among the top three industries in 37 of our 50 states.

In 1990, nearly a million Americans owed their livelihood to international visitors. Add to that just over five million jobs generated by domestic travel and tourism for a total of nearly six million American jobs!

This solid record of growth has not gone unnoticed by small communities and rural areas facing the challenge to diversify their economies. More and more rural communities are making tourism part of their economic development options for the nineties. And the United States Travel and Tourism Administration along with other government agencies -- are working ^{with states in the private sector} to put small-town America on the tourist map.

Both Barbara and I fully support this industry, but it takes the work of everyone -- public and private. Barbara and I are trying to do our part: Barbara with her commercial flight last February during Desert Storm . . . and with her at my side, my first official act as President was guiding a White House tour.

But the people who can really get America moving are right here in this room. Working side-by-side, the public and private entities you represent under the guise of GO*USA have ^{helped} ~~managed~~ to overcome the temporary lag in domestic travel caused by the Persian Gulf War. And I'm sure as we kickoff phase two here today, this coalition will be enormously successful stimulating travel within the United States.

In a moment, I'll turn the mike over to Sec. Mosbacher and Under Secretary Keller. Before I do, let me reiterate my support for USTTA -- a small agency that is critical to this country's

Halp
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Halp
X 3/20

No
need
to
really
push
Halp
X 3/20

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#

Halp
4/31/20

What about
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& states

Staffed 3pm Wed.



(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING
ROOM 450 OEOB
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#



91 OCT 22 P5:54

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING

MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 3:00 p.m., WEDNESDAY, OCTOBER 23, with a copy to this office. Thank you.

RESPONSE:

*Comment page #2
TJM*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

01 OCT 22 P3:56

PRESIDENTIAL REMARKS: TRAVEL AND TOURISM BRIEFING
ROOM 450 OEOB
MONDAY, OCTOBER 28, 1991
12:20 P.M.

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Strikes me as a weak example of Potts support for tourism must be something more than that Potts Conbray about.

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In a moment, I'll turn the mike over to Sec. Mosbacher and Under Secretary Keller. Before I do, let me reiterate my support for USTTA -- a small agency that is critical to this country's

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91 OCT 23 12:56

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DATE: 10/22/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 10/23/91 3:00pm

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MONDAY, OCTOBER 28, 1991 - 12:20 p.m.

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SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

ok DS

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Martin\Nix)
Oct. 22, 1991
3:30 p.m.
Draft One
TOUR

01 OCT 22 P3:56

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