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FOIA Number:

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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13585  
**Folder ID Number:** 13585-009

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**Folder Title:**

Video Scripts: PSA's for PGA Tour, National Farm City Week, National Association of Realtors, Thanksgiving Message for Troops, & Holiday Mess. for Armed Forces 10/21/91 [OA 6038] [1]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>17</b>	<b>3</b>	<b>7</b>

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278198

Document No.

WHITE HOUSE STAFFING MEMORANDUM

91 OCT 21 A 7:41

DATE: 10/19/91 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: SIX PRESIDENTIAL TAPINGS FOR MONDAY, 10/21

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

31 OCT 18 P4:00

October 18, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
FROM: TONY SNOW *TS*  
SUBJECT: VIDEO SESSION

Enclosed are the proposed scripts for the video taping session to be held Monday, October 21. The scripts include:

- 1) 30-second PSA for the PGA Tour
- 2) 60-second PSA for the PGA Tour
- 3) National Farm City Week
- 4) National Association of Realtors
- 5) Thanksgiving Day Message for the Troops
- 6) Holiday Message to the Armed Forces

October 17, 1991  
Draft Two  
PGA-30.SEC

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT  
PGA TOUR

When people volunteer to make a difference -- anything's possible. And the PGA TOUR has been proving it for over 50 years. With its tournaments and players, and some 55,000 volunteers, the PGA TOUR raises over \$24 million each year to help handicapped children walk, the needy find comfort, and illiterate people to read. Fifty-five thousand points of light proving that when you volunteer to make a difference anything's possible.

# # #

October 17, 1991  
Draft One  
PGA-60.SEC

PROPOSED :60 PUBLIC SERVICE ANNOUNCEMENT  
PGA TOUR

When people volunteer to make a difference -- anything's possible. And one organization's been proving that for over 50 years. I'm talking about the PGA TOUR, its tournaments, and players. The PGA TOUR's network of volunteers -- its own thousand points of light -- have helped raise almost \$200 million for charity -- \$24 million this year alone.

Right now, there are over 55,000 volunteers helping the PGA TOUR and its local charities across the country. Helping handicapped children to walk. Helping the illiterate learn to read. Helping the homeless find shelter. Fifty-five thousand points of light helping those less fortunate than themselves. And proving that when you volunteer to make a difference, anything's possible.

# # #

Simon  
Oct. 17, 1991  
Draft Two  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

At this time every year, families and friends gather together to count their many blessings. Americans have so very much to be thankful for. As we settle down to Thanksgiving dinner, we remember that our Nation's two million farmers and ranchers supply a safe, abundant food supply -- the envy of the world. We remember that their careful stewardship of the land benefits the consumer and the environment.

It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

# # #

Nix  
October 17, 1991  
Draft two/10:00 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Good [afternoon/morning]. It's wonderful to join you again. The last time I spoke with you, I addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant [DORK-us HELL-fant], is representative of this kind of leadership just as she is representative of you, the product of steadfast American

values -- hard work and perseverance.

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

Aarhus  
October 17, 1991  
A:THANKS  
Draft Two

**PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS**

When early settlers came to America more than three centuries ago, they experienced hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed this special custom. They set aside one day each year to worship with family and friends -- giving special thanks for the blessings bestowed upon them. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done, and praying that our misfortunes help us become stronger. \\\

A year ago, I shared a memorable Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to battle Iraqi tyranny and reverse Saddam Hussein's brutal act of aggression. I will never forget that Thanksgiving dinner. And although we were far from home, the dinner captured the spirit of Thanksgiving. \\\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose loved ones were lost in Operation Desert Storm. \\\

For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our

beliefs, and our values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\\

Some of you may be spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 17, 1991  
Draft Two  
FORCES

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

For all Americans, the holidays celebrate the miracles that give us faith and inspiration...a son of God born to man...a temple rebuilt...a flame preserved...a world redeemed. It is a time of gifts and gratitude, of hope and remembrance, of prayers offered and blessings counted.

It has been said that, "Those who expect to reap the blessings of freedom must, like men, undergo the fatigues of supporting it." \ A year ago, when American families gathered to sing of peace on earth and good will toward men, many of you were far from home. \ \ The demands of duty meant that camouflage replaced Christmas colors, reveille replaced revelry, and holiday meals came as MREs.

While some of you were far from loved ones, you were never closer to our hearts nor more central in our prayers. In the season of peace, your courage and commitment helped make peace possible. You made us proud to be Americans, and me proud to serve as your Commander in Chief.

No nation could have a finer fighting force, no country could have finer sons and daughters. Our prayers have been answered in the Persian Gulf \ in Europe \ and in the Soviet Union. The Cold War has melted, communism has dissolved, and we face a new age of peace. For that, we thank the One through whom

all things are possible. Barbara joins me in wishing all of you a merry holiday season and a happy New Year. God bless you and our great country.

:30 PUBLIC SERVICE ANNOUNCEMENT PGA TOUR

WHEN PEOPLE VOLUNTEER TO MAKE A DIFFERENCE --  
ANYTHING'S POSSIBLE. AND THE PGA TOUR HAS BEEN PROVING  
IT FOR OVER 50 YEARS. WITH ITS TOURNAMENTS AND  
PLAYERS, AND ~~SOME 55,000 VOLUNTEERS~~, THE PGA TOUR  
RAISES MORE THAN \$24 MILLION EACH YEAR TO HELP  
~~HANDICAPPED CHILDREN WALK, THE NEEDY FIND COMFORT, AND~~  
~~ILLITERATE PEOPLE TO READ.~~ FIFTY-FIVE THOUSAND POINTS  
OF LIGHT PROVING THAT WHEN YOU VOLUNTEER TO MAKE A  
DIFFERENCE ANYTHING'S POSSIBLE.

# # #

26 1/2

charity

:60 PUBLIC SERVICE ANNOUNCEMENT PGA TOUR

WHEN PEOPLE VOLUNTEER TO MAKE A DIFFERENCE --  
ANYTHING'S POSSIBLE. AND ONE ORGANIZATION'S BEEN  
PROVING THAT FOR OVER 50 YEARS. I'M TALKING ABOUT THE  
PGA TOUR, ITS TOURNAMENTS, AND PLAYERS. THE PGA TOUR'S  
NETWORK OF VOLUNTEERS -- ITS OWN THOUSAND POINTS OF  
LIGHT -- HAVE HELPED RAISE ALMOST \$200 MILLION FOR  
CHARITY -- \$24 MILLION THIS YEAR ALONE.

RIGHT NOW, THERE ARE OVER 55,000 VOLUNTEERS HELPING  
THE PGA TOUR AND ITS LOCAL CHARITIES ACROSS THE  
COUNTRY. HELPING HANDICAPPED CHILDREN TO WALK.  
HELPING THE ILLITERATE LEARN TO READ. HELPING THE  
HOMELESS FIND SHELTER. FIFTY-FIVE THOUSAND POINTS OF  
LIGHT HELPING THOSE LESS FORTUNATE THAN THEMSELVES.  
AND PROVING THAT WHEN YOU VOLUNTEER TO MAKE A  
DIFFERENCE, ANYTHING'S POSSIBLE.

# # #

0:53

NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

IT'S WONDERFUL TO JOIN YOU AGAIN. THE LAST TIME I SPOKE WITH YOU, I ADDRESSED THE ISSUE OF AFFORDABLE HOUSING WHEN I ANNOUNCED THIS ADMINISTRATION'S STRATEGY TO BRING BASIC SHELTER AND AFFORDABLE HOUSING WITHIN REACH OF MILLIONS OF AMERICANS -- WE'VE CALLED IT THE HOPE INITIATIVE: HOMEOWNERSHIP AND OPPORTUNITY FOR PEOPLE EVERYWHERE. HOPE WILL ADDRESS A FULL RANGE OF HOUSING CONCERNS, FROM SHELTER FOR THE HOMELESS TO AFFORDABLE HOUSING FOR LOW-INCOME FAMILIES TO INITIATIVES THAT OPEN ACCESS TO EXPANDED JOB OPPORTUNITIES AND HELP MILLIONS MORE AMERICANS OWN THEIR OWN HOMES.

YOU AND I BOTH KNOW THERE ARE NO QUICK-FIX SOLUTIONS TO THESE PROBLEMS, BUT WE ALSO KNOW THAT THE TRUE MEASURE OF SUCCESS ISN'T HOW MANY FAMILIES WE ADD TO HOUSING ASSISTANCE ROSTERS; IT'S HOW MANY FAMILIES WE MOVE UP AND OUT INTO THE RANKS OF HOMEOWNERS.

YOURS IS AN ORGANIZATION THAT HAS TRADITIONALLY FACED MAJOR ISSUES SUCH AS THIS HEAD ON AND WORKED COOPERATIVELY TO SEEK SOLUTIONS FOR THE BENEFIT OF ALL OUR CITIZENS.

IN SO DOING, YOU HAVE BEEN BLESSED WITH LEADERS WHO HAVE ANTICIPATED CHALLENGES AND HAVE HAD THE WISDOM TO RESPOND EFFECTIVELY. YOUR 1992 PRESIDENT, DORCAS HELFANT [DORK-US HELL-FANT], IS REPRESENTATIVE OF THIS KIND OF LEADERSHIP JUST AS SHE IS REPRESENTATIVE OF YOU, THE PRODUCT OF STEADFAST AMERICAN VALUES -- HARD WORK AND PERSEVERANCE.

I MENTIONED BEFORE THAT WE CONTROL OUR OWN DESTINY, BUT ONLY IF WE RECOGNIZE AND UNDERSTAND THE CHALLENGES THAT LIE BEFORE US AND WORK WITH LEADERS LIKE DORCAS TO ESTABLISH REAL AND WORKABLE SOLUTIONS.

BARBARA AND I WISH YOU WELL AS YOU CONTINUE IN YOUR EFFORTS TO LEAD THIS COUNTRY FORWARD. THANK YOU AND GOD BLESS EACH AND EVERY ONE OF YOU.

# # #

**NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991**

**AT THIS TIME EVERY YEAR, FAMILIES AND FRIENDS  
GATHER TOGETHER TO COUNT THEIR MANY BLESSINGS.  
AMERICANS HAVE SO VERY MUCH TO BE THANKFUL FOR. AS WE  
SETTLE DOWN TO THANKSGIVING DINNER, WE REMEMBER THAT  
OUR NATION'S TWO MILLION FARMERS AND RANCHERS SUPPLY A  
SAFE, ABUNDANT FOOD SUPPLY -- THE ENVY OF THE WORLD.  
WE REMEMBER THAT THEIR CAREFUL STEWARDSHIP OF THE LAND  
BENEFITS THE CONSUMER AND THE ENVIRONMENT.**

**IT IS IN EVERYONE'S BEST INTEREST TO UNDERSTAND THE  
SIMILARITIES -- AND THE DIFFERENCES -- OF THOSE WHO  
LIVE IN THE CITY, AND THOSE ON THE FARM. NEITHER CAN  
EXIST IN ISOLATION.**

**I ENCOURAGE ALL AMERICANS TO CELEBRATE OUR  
INTERDEPENDENCE DURING THIS NATIONAL FARM-CITY WEEK.  
WE ARE ALL "PARTNERS IN PROGRESS."**

**# # #**

## THANKSGIVING DAY MESSAGE FOR THE TROOPS

WHEN EARLY SETTLERS CAME TO AMERICA MORE THAN THREE CENTURIES AGO, THEY EXPERIENCED HARDSHIP, PERIL, AND FEAR. EVEN IN THE FACE OF ADVERSITY, THEY OFFERED PRAISES OF THANKSGIVING TO GOD FOR HIS BOUNTIFUL BLESSINGS. IN TIME, AMERICANS DEVELOPED THIS SPECIAL CUSTOM. THEY SET ASIDE ONE DAY EACH YEAR TO WORSHIP WITH FAMILY AND FRIENDS -- GIVING SPECIAL THANKS FOR THE BLESSINGS BESTOWED UPON THEM. IT IS FITTING, THEN, THAT WE CELEBRATE THIS HOLIDAY OF THANKSGIVING: THANKING GOD FOR ALL HE HAS DONE, AND PRAYING THAT OUR MISFORTUNES HELP US BECOME STRONGER. \\ \

A YEAR AGO, I SHARED A MEMORABLE THANKSGIVING DINNER WITH SOME OF OUR TROOPS STATIONED IN SAUDI ARABIA -- TROOPS WHO LATER WENT ON TO BATTLE IRAQI TYRANNY AND REVERSE SADDAM HUSSEIN'S BRUTAL ACT OF AGGRESSION. I WILL NEVER FORGET THAT THANKSGIVING DINNER. AND ALTHOUGH WE WERE FAR FROM HOME, THE DINNER CAPTURED THE SPIRIT OF THANKSGIVING. \\ \ THIS YEAR, AMERICANS ALL ACROSS THE COUNTRY WILL SAY A PRAYER FOR OUR SERVICEMEN AND WOMEN, AND FOR THE FAMILIES WHOSE LOVED ONES WERE LOST IN OPERATION DESERT STORM. \\ \

FOR OVER TWO HUNDRED YEARS, OUR NATION HAS FACED  
MANY DIFFICULT CHALLENGES. AMERICA'S MEN AND WOMEN IN  
UNIFORM HAVE BEEN ON THE FRONT LINE IN <sup>our</sup> DEFENSE OF OUR  
WAY OF LIFE, OUR BELIEFS, AND OUR VALUES. YOUR  
DEVOTION TO LIBERTY HAS ENABLED FREEDOM'S LIGHT TO  
SHINE MORE BRIGHTLY ACROSS THE WORLD. \\ \

SO, TAKE A MOMENT TODAY TO SAY A SPECIAL PRAYER OF  
THANKSGIVING. GIVE THANKS FOR OUR FAMILY AND  
FRIENDS... GIVE THANKS FOR THE COUNTLESS BLESSINGS WE  
RECEIVE EACH AND EVERY DAY... GIVE THANKS THAT OUR WORK  
IS HELPING THE UNITED STATES OF AMERICA SHOW OTHER  
COUNTRIES THE WAY TO PEACE AND DEMOCRACY... REMEMBER  
THOSE WHO ARE LESS FORTUNATE IN THIS WORLD, AND VOW TO  
MAKE EACH PERSON'S LIFE WE TOUCH A LITTLE BRIGHTER. \\ \

SOME OF YOU MAY BE SPENDING THIS HOLIDAY AWAY FROM  
LOVED ONES. FOR YOUR EXCEPTIONAL SERVICE AND  
SACRIFICE, WE ALL ARE GRATEFUL; YOU ARE IN OUR THOUGHTS  
AND OUR PRAYERS. TO ALL OUR SERVICEMEN AND WOMEN,  
WHEREVER YOU MAY BE STATIONED, BARBARA AND I, AND THE  
REST OF THE BUSH FAMILY, WISH YOU A HAPPY THANKSGIVING.  
MAY GOD BLESS YOU ALL.

# # #

## HOLIDAY MESSAGE TO THE ARMED FORCES

FOR ALL AMERICANS, THE HOLIDAYS CELEBRATE THE MIRACLES THAT GIVE US FAITH AND INSPIRATION...A SON OF GOD BORN TO MAN...A TEMPLE REBUILT...A FLAME PRESERVED...A WORLD REDEEMED. IT IS A TIME OF GIFTS AND GRATITUDE, OF HOPE AND REMEMBRANCE, OF PRAYERS OFFERED AND BLESSINGS COUNTED.

IT HAS BEEN SAID THAT, "THOSE WHO EXPECT TO REAP THE BLESSINGS OF FREEDOM MUST, LIKE MEN, UNDERGO THE FATIGUES OF SUPPORTING IT." \ A YEAR AGO, WHEN AMERICAN FAMILIES GATHERED TO SING OF PEACE ON EARTH AND GOOD WILL TOWARD MEN, MANY OF YOU WERE FAR FROM HOME. \ \ THE DEMANDS OF DUTY MEANT THAT CAMOUFLAGE REPLACED CHRISTMAS COLORS, REVEILLE REPLACED REVELRY, AND HOLIDAY MEALS CAME AS M.R.E. 'S.

WHILE SOME OF YOU WERE FAR FROM LOVED ONES, YOU WERE NEVER CLOSER TO OUR HEARTS NOR MORE CENTRAL IN OUR PRAYERS. IN THE SEASON OF PEACE, YOUR COURAGE AND COMMITMENT HELPED MAKE PEACE POSSIBLE. YOU MADE US PROUD TO BE AMERICANS, AND ME PROUD TO SERVE AS YOUR COMMANDER IN CHIEF.

NO NATION COULD HAVE A FINER FIGHTING FORCE, NO  
COUNTRY COULD HAVE FINER SONS AND DAUGHTERS. OUR  
PRAYERS HAVE BEEN ANSWERED IN THE PERSIAN GULF \ IN  
EUROPE \ AND IN THE SOVIET UNION. THE COLD WAR HAS  
MELTED, COMMUNISM HAS DISSOLVED, AND WE FACE A NEW AGE  
OF PEACE. FOR THAT, WE THANK THE ONE THROUGH WHOM ALL  
THINGS ARE POSSIBLE. BARBARA JOINS ME IN WISHING ALL  
OF YOU A MERRY HOLIDAY SEASON AND A HAPPY NEW YEAR.  
GOD BLESS YOU AND OUR GREAT COUNTRY.

# # #

THE PRESIDENT HAS SEEN  
10/21/91

THE WHITE HOUSE  
WASHINGTON

31 OCT 18 P4:00  
*OK*

October 18, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
FROM: TONY SNOW *TS*  
SUBJECT: VIDEO SESSION

*GB*

Enclosed are the proposed scripts for the video taping session to be held Monday, October 21. The scripts include:

- 1) 30-second PSA for the PGA Tour
- 2) 60-second PSA for the PGA Tour
- 3) National Farm City Week
- 4) National Association of Realtors
- 5) Thanksgiving Day Message for the Troops
- 6) Holiday Message to the Armed Forces

October 17, 1991  
Draft Two  
PGA-30.SEC

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT  
PGA TOUR

When people volunteer to make a difference -- anything's possible. And the PGA TOUR has been proving it for over 50 years. With its tournaments and players, and some 55,000 volunteers, the PGA TOUR raises over \$24 million each year to help handicapped children walk, the needy find comfort, and illiterate people to read. Fifty-five thousand points of light proving that when you volunteer to make a difference anything's possible.

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Simon  
Oct. 17, 1991  
Draft Two  
FARMCITY

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MONDAY, OCTOBER 21, 1991

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It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

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Nix  
October 17, 1991  
Draft two/10:00 a.m.  
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values -- hard work and perseverance.

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Aarhus  
October 17, 1991  
A:THANKS  
Draft Two

**PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS**

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A year ago, I shared a memorable Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to battle Iraqi tyranny and reverse Saddam Hussein's brutal act of aggression. I will never forget that Thanksgiving dinner. And although we were far from home, the dinner captured the spirit of Thanksgiving. \\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose loved ones were lost in Operation Desert Storm. \\

For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our

beliefs, and our values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\

Some of you may be spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 17, 1991  
Draft Two  
FORCES

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No nation could have a finer fighting force, no country could have finer sons and daughters. Our prayers have been answered in the Persian Gulf \ in Europe \ and in the Soviet Union. The Cold War has melted, communism has dissolved, and we face a new age of peace. For that, we thank the One through whom

all things are possible. Barbara joins me in wishing all of you  
a merry holiday season and a happy New Year. God bless you and  
our great country.

**WHITE HOUSE STAFFING MEMORANDUM**  
 91 OCT 16 A 8:30

DATE: 10/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. 10/16

SUBJECT: SIX PRESIDENTIAL TAPINGS FOR MONDAY, 10/21

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<del>SNOW</del>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>6500 Rob Lauren Stranison</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN <i>N/C Williams called</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY <i>W/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:  
 Please provide any comments directly to Tony Snow by close of business on Wednesday, 10/16, with a copy to this office.  
 Thanks.

RESPONSE:

**- MASTER -**  
**SEE 2 NEW PQA VIDEOS**  
**(RETYPE PLS)**

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

Aarhus  
October 15, 1991  
A: THANKS  
Draft One

31 OCT 15 P6: 53

PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS

Too long  
by one #

When ~~the~~ <sup>(Rogich)</sup> early settlers came to America more than three centuries ago, they experienced <sup>(NSC)</sup> ~~many years of~~ hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed <sup>this (Rogich)</sup> a special custom. They set aside one day each year to worship with family and friends -- giving special thanks for the blessings bestowed upon us. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done, <sup>and (NSC)</sup> ~~while also asking for forgiveness -- praying not for an easier life, but~~ <sup>praying</sup> that our misfortunes help us become stronger. III

delete  
(Rogich)

A year ago, I <sup>(NSC)</sup> ~~stood in the sand and~~ <sup>a memorable (NSC Rogich)</sup> shared Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to <sup>(NSC)</sup> ~~defend freedom and~~ <sup>Iraqi</sup> battle <sup>and to reverse</sup> tyranny <sup>Saddam</sup> ~~in the Persian~~ Gulf. I will never forget that Thanksgiving dinner. <sup>And</sup> Although we <sup>Hussein's</sup> ~~stood beside a jeep~~ <sup>brutal</sup> far from home, the dinner captured the spirit <sup>act of</sup> of Thanksgiving. III This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose <sup>(Rogich)</sup> ~~soldiers~~ <sup>(lowd ones (Mil office))</sup> were lost in Operation Desert Storm.

For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our beliefs, and our

Answered  
transition  
(Rogich)

values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\\

Some of you may <sup>be</sup> spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 15, 1991  
Draft One

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

For all Americans, the holidays celebrate the miracles that give us faith and inspiration...a son of God born to man...a temple rebuilt...a flame preserved...a world redeemed. It is a time of gifts and gratitude, of hope and remembrance, of prayers offered and blessings counted.

It has been said that, "Those who expect to reap the blessings of freedom must, like men, undergo the fatigues of supporting it." \ A year ago, when American families gathered to sing of peace on earth and good will toward men, many of you were far from home. \\ The demands of duty meant that camouflage replaced Christmas colors, ~~revels~~ replaced revelry, and holiday meals came as MREs. *Reveille*

While some of you were far from loved ones, you were never closer to our hearts nor more central in our prayers. In the season of peace, your courage and commitment helped make peace possible. You ~~x~~ made us proud to be Americans, and ~~me~~ proud to serve as your Commander in Chief.

No nation could have a finer fighting force, no country could have finer sons and daughters. [~~Man's love of freedom~~ *Our have been answered (NSC)* helped answer] prayers in the Persian Gulf \ in Europe \ and in the Soviet Union. The Cold War has melted, communism has dissolved, and we face a new age of peace. For that, we thank the One ~~th~~ through whom all things are possible. Barbara joins me in

wishing all of you a merry holiday season and a happy New Year.  
God bless you and our great country.

Nix  
October 15, 1991  
Draft one/11:30 a.m.  
REALTORS

Good, bit too long

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Good afternoon/morning It's wonderful to join you  
Greetings. I could talk volumes about the collective again.

contributions of the National Association of Realtors. But much  
more to your tribute -- you continue to offer yourselves and your  
efforts to some of this country's most pressing concerns,  
including housing our homeless, preserving our fragile  
environment, bolstering our commercial industry, and creating  
affordable housing for all our citizens.

delete (Rogich)

~~Some of you may remember~~ that the last time I spoke with  
you, I also addressed the issue of affordable housing when I  
announced this administration's strategy to bring basic shelter  
and affordable housing within reach of millions of Americans --  
we've called it the HOPE initiative: Homeownership and  
Opportunity for People Everywhere. HOPE will address a full  
range of housing concerns, from shelter for the homeless to  
affordable housing for low-income families to initiatives that  
open access to expanded job opportunities and help millions more  
Americans own their own homes.

You and I both know there are no quick-fix solutions to  
these problems, but we also know that the true measure of success  
isn't how many families we add to housing assistance rosters;  
it's how many families we move up and out into the ranks of  
homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant, <sup>(Phonetic)</sup> is representative of this kind of leadership just as she is representative of you, the product of steadfast American values - hard work and perseverance, ~~-- with an abundance of each that has allowed her to emerge as the first female president of the nation's largest professional trade association:~~

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

May want to mention capital gains tax + its effectiveness + also reduction in interest rates.

(Ryder-OMB)

delete  
(Rogich)

Simon  
Oct. 15, 1991  
Draft 1  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

At this time every year, families and friends gather together to count their many blessings. Americans have <sup>so very (Rogich)</sup> much to be thankful for. As we settle down to Thanksgiving dinner, we remember that our Nation's two million farmers and ranchers supply a safe, abundant food and fiber <sup>(McClure)</sup> supply -- the envy of the world. We remember <sup>that (Rogich)</sup> their careful stewardship of the land benefits the consumer and the environment.

It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

# # #

sounds  
goofy!

Bunton  
October 15, 1991  
:60 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

You're watching the best in golf -- and you know there are many champions off the course. When people volunteer, they can do anything. The PGA Tour has been proving that for over 50 years. The Tour, its tournament and players, together with its network of 55,000 volunteers, have raised almost 200 million dollars for charity -- from the first 10,000 dollars in 1938 to the 24 million dollars that will be raised this year.

In just 85 minutes -- the time it takes me to play 18 holes -- the PGA Tour and its volunteers raise more than \$282,000 dollars. Their work produces results long after the season ends. They help the disabled walk, comfort the needy, teach people to read. Fifty-five thousand people give us millions of reasons to say thank you. They prove that when you volunteer, you make a difference.

Bunton  
October 15, 1991  
:30 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

You're watching the best in golf -- and you know there are many champions off the course. When people volunteer, they can do anything. The PGA Tour has been proving that for over 50 years. The Tour, its Tournament and players, together with 55,000 volunteers, raise more than 24 million dollars each year for thousands of local charities. Their work produces results long after the season ends ✕ They help the disabled walk, comfort the needy, teach people to read. Fifty-five thousand people ✕ prove that when you volunteer to make a difference, anything is possible.

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT  
PGA TOUR

When people volunteer to make a difference -- anything's possible. And the PGA TOUR has been proving it for over 50 years. With its tournaments and players, and some 55,000 volunteers, the PGA TOUR raises over \$24 million each year to help handicapped children walk, the needy find comfort, and illiterate people to read. Fifty-five thousand points of light proving that when you volunteer to make a difference anything's possible.

# # #

*NEW*

PROPOSED :60 PUBLIC SERVICE ANNOUNCEMENT  
PGA TOUR

When people volunteer to make a difference -- anything's possible. And one organization's been proving that for over 50 years. I'm talking about the PGA TOUR, its tournaments, and players. The PGA TOUR's network of volunteers -- its own thousand points of light -- have helped raise almost \$200 million for charity -- \$24 million this year alone.

Right now, there are over 55,000 volunteers helping the PGA TOUR and its local charities across the country. Helping handicapped children to walk. Helping the illiterate learn to read. Helping the homeless find shelter. Fifty-five thousand points of light helping those less fortunate than themselves. And proving that when you volunteer to make a difference, anything's possible.

# # #

*NEW*

THE WHITE HOUSE  
WASHINGTON

October 18, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH:           DAVID DEMAREST  
FROM:               TONY SNOW *TS*  
SUBJECT:            VIDEO SESSION

Enclosed are the proposed scripts for the video taping session to be held Monday, October 21. The scripts include:

- 1) 30-second PSA for the PGA Tour
- 2) 60-second PSA for the PGA Tour
- 3) National Farm City Week
- 4) National Association of Realtors
- 5) Thanksgiving Day Message for the Troops
- 6) Holiday Message to the Armed Forces
- 7) Wings Club

October 17, 1991  
Draft Two  
PGA-30.SEC

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT  
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# . # #

October 17, 1991  
Draft One  
PGA-60.SEC

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# # #

Simon  
Oct. 17, 1991  
Draft Two  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

At this time every year, families and friends gather together to count their many blessings. Americans have so very much to be thankful for. As we settle down to Thanksgiving dinner, we remember that our Nation's two million farmers and ranchers supply a safe, abundant food supply -- the envy of the world. We remember that their careful stewardship of the land benefits the consumer and the environment.

It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

# # #

Nix  
October 17, 1991  
Draft two/10:00 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Good [afternoon/morning]. It's wonderful to join you again. The last time I spoke with you, I addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant [DORK-us HELL-fant], is representative of this kind of leadership just as she is representative of you, the product of steadfast American

values -- hard work and perseverance.

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

Aarhus  
October 17, 1991  
A:THANKS  
Draft Two

**PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS**

When early settlers came to America more than three centuries ago, they experienced hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed this special custom. They set aside one day each year to worship with family and friends -- giving **special** thanks for the blessings bestowed upon them. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done, and praying that our misfortunes help us become stronger. \\

A year ago, I shared a memorable Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to battle Iraqi tyranny and reverse Saddam Hussein's brutal act of aggression. I will never forget that Thanksgiving dinner. And although we were far from home, the dinner captured the spirit of Thanksgiving. \\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose loved ones were lost in Operation Desert Storm. \\

For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our

beliefs, and our values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\

Some of you may be spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 17, 1991  
Draft Two  
FORCES

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

For all Americans, the holidays celebrate the miracles that give us faith and inspiration...a son of God born to man...a temple rebuilt...a flame preserved...a world redeemed. It is a time of gifts and gratitude, of hope and remembrance, of prayers offered and blessings counted.

It has been said that, "Those who expect to reap the blessings of freedom must, like men, undergo the fatigues of supporting it." \ A year ago, when American families gathered to sing of peace on earth and good will toward men, many of you were far from home. \ \ The demands of duty meant that camouflage replaced Christmas colors, reveille replaced revelry, and holiday meals came as MREs.

While some of you were far from loved ones, you were never closer to our hearts nor more central in our prayers. In the season of peace, your courage and commitment helped make peace possible. You made us proud to be Americans, and me proud to serve as your Commander in Chief.

No nation could have a finer fighting force, no country could have finer sons and daughters. Our prayers have been answered in the Persian Gulf \ in Europe \ and in the Soviet Union. The Cold War has melted, communism has dissolved, and we face a new age of peace. For that, we thank the One through whom

all things are possible. Barbara joins me in wishing all of you a merry holiday season and a happy New Year. God bless you and our great country.

Bunton  
Oct. 18, 1991  
Draft Two  
WINGS

PRESIDENTIAL MESSAGE: 49TH ANNUAL WINGS CLUB DINNER  
MONDAY, OCTOBER 21, 1991

I'd like to thank my friend Senator Goldwater for that kind introduction. It's great to be a part of your 49th annual Wings Club Dinner.

Every pilot in this room knows the exhilaration of defying gravity -- racing the wind -- bringing life to a machine that becomes an extension of your self. And when you do this your country's freedom and independence -- there is no prouder moment. The aviators -- from all branches of the military, and the reservists -- called to duty in Operation Desert Storm, who are here tonight know this. And it is a fitting tribute that you dedicate this patriotic celebration to all the brave American servicemen and women who participated in Operation Desert Storm. Our troops accomplished their mission -- the liberation of Kuwait -- swiftly, decisively with great skill and exemplary compassion in their humane treatment of surrendering Iraqi forces. Today, many of our military personnel continue serving in the Persian Gulf -- assisting with refugee relief efforts and remaining vigilant.

As Commander in Chief, I am extremely proud of our troops. They are the envy of the world. And I am delighted to accept your Distinguished Achievement Award on their behalf. It is a great honor to join the ranks of previous recipients, such as the

great Jimmy Doolittle, Neil Armstrong, and my good friend, Barry  
Goldwater.

Again, thanks for this honor. God Bless you and God Bless  
the United States of America.

# # #

THE WHITE HOUSE  
WASHINGTON

October 18, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
FROM: TONY SNOW *TS*  
SUBJECT: VIDEO SESSION

Enclosed are the proposed scripts for the video taping session to be held Monday, October 21. The scripts include:

- 1) 30-second PSA for the PGA Tour
- 2) 60-second PSA for the PGA Tour
- 3) National Farm City Week
- 4) National Association of Realtors
- 5) Thanksgiving Day Message for the Troops
- 6) Holiday Message to the Armed Forces
- 7) Wings Club

October 17, 1991  
Draft Two  
PGA-30.SEC

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT  
PGA TOUR

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October 17, 1991  
Draft One  
PGA-60.SEC

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Simon  
Oct. 17, 1991  
Draft Two  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

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It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

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# # #

Nix  
October 17, 1991  
Draft two/10:00 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Good [afternoon/morning]. It's wonderful to join you again. The last time I spoke with you, I addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant [DORK-us HELL-fant], is representative of this kind of leadership just as she is representative of you, the product of steadfast American

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# # #

Aarhus  
October 17, 1991  
A:THANKS  
Draft Two

**PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS**

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# # # # #

(Grossman/Smith)  
October 17, 1991  
Draft Two  
FORCES

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

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Bunton  
Oct. 18, 1991  
Draft Two  
WINGS

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MONDAY, OCTOBER 21, 1991

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As Commander in Chief, I am extremely proud of our troops. They are the envy of the world. And I am delighted to accept your Distinguished Achievement Award on their behalf. It is a great honor to join the ranks of previous recipients, such as the

great Jimmy Doolittle, Neil Armstrong, and my good friend, Barry Goldwater.

Again, thanks for this honor. God Bless you and God Bless the United States of America.

# # #

THE WHITE HOUSE

WASHINGTON

October 16, 1991

91 OCT 17 P2:24

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Six Presidential Tapings for Monday, October 21

We have reviewed the attached scripts and have noted several suggested changes on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 10/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. 10/16

SUBJECT: SIX PRESIDENTIAL TAPINGS FOR MONDAY, 10/21

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:  
 Please provide any comments directly to Tony Snow by close of business on Wednesday, 10/16, with a copy to this office.  
 Thanks.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

Aarhus  
October 15, 1991  
A:THANKS  
Draft One

31 OCT 15 P6:53

**PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS**

When the early settlers came to America more than three centuries ago, they experienced many years of hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed a special custom. They set aside one day each year to worship with family and friends -- giving special thanks for the blessings bestowed upon us. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done, while also asking for forgiveness -- praying not for an easier life, but praying that our misfortunes help us become stronger. \\\

A year ago, I stood in the sand and shared Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to defend freedom and battle tyranny in the Persian Gulf. I will never forget that Thanksgiving dinner. Although we stood beside a jeep far from home, the dinner captured the spirit of Thanksgiving. \\\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families <sup>WHO LOST LOVED ONES</sup> ~~whose soldiers were lost~~ in Operation Desert Storm. For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our beliefs, and our

values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\\

Some of you may be spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 15, 1991  
Draft One

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

For all Americans, the holidays celebrate the miracles that give us faith and inspiration...a son of God born to man...a temple rebuilt...a flame preserved...a world redeemed. It is a time of gifts and gratitude, of hope and remembrance, of prayers offered and blessings counted.

It has been said that, "Those who expect to reap the blessings of freedom must, like men, undergo the fatigues of supporting it." \ A year ago, when American families gathered to sing of peace on earth and good will toward men, many of you were far from home. \\ The demands of duty meant that camouflage replaced Christmas colors, revele replaced revelry, and holiday meals came as MREs.

While some of you were far from loved ones, you were never closer to our hearts nor more central in our prayers. In the season of peace, your courage and commitment helped make peace possible. Your made us proud to be Americans, and me proud to serve as your Commander in Chief.

No nation could have a finer fighting force, no country could have finer sons and daughters. Man's love of freedom helped answer prayers in the Persian Gulf \ in Europe \ and in the Soviet Union. The Cold War has <sup>THAWED</sup> ~~melted~~, communism has <sup>CRUMBED</sup> ~~dissolved~~, and we face a new age of peace. For that, we thank the One though whom all things are possible. Barbara joins me in

wishing all of you a merry holiday season and a happy New Year.  
God bless you and our great country.

Nix  
October 15, 1991  
Draft one/11:30 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Greetings. I could talk volumes about the collective contributions of the National Association of Realtors. But much more to your tribute -- you continue to offer yourselves and your efforts to some of this country's most pressing concerns, including housing our homeless, preserving our fragile environment, bolstering our commercial industry, and creating affordable housing for all our citizens.

Some of you may remember that the last time I spoke with you, I also addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant, is representative of this kind of leadership just as she is representative of you, the product of steadfast American values - - hard work and perseverance -- with an abundance of each that has allowed her to emerge as the first female president of the nation's largest professional trade association.

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

Simon  
Oct. 15, 1991  
Draft 1  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

At this time every year, families and friends gather together to count their many blessings. Americans have much to be thankful for. As we settle down to Thanksgiving dinner, we remember that our Nation's two million farmers and ranchers supply a safe, abundant food and fiber supply -- the envy of the world. ~~We remember~~ their careful stewardship of the land benefits the consumer and the environment.

It is in everyone's best interest to <sup>DISCOVER THE</sup> ~~understand the~~ <sup>COMMON GROUND THAT EXISTS BETWEEN</sup> ~~similarities and the differences~~ of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

# # #

Bunton  
October 15, 1991  
:60 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

Your're watching the best in golf -- and you know there are many champions off the course. When people volunteer, they can do anything. The PGA Tour has been proving that for over 50 years. The Tour, its tournament<sup>s</sup> and players, together with its network of 55,000 volunteers, have raised almost 200 million dollars for charity -- from the first 10,000 dollars in 1938 to the 24 million dollars that will be raised this year. ✓

In just 85 minutes -- the time it takes me to play 18 holes -- the PGA Tour and its volunteers raise more than \$282,000 dollars. Their work produces results long after the season ends --They help the disabled walk, comfort the needy, teach people to read. Fifty-five thousand people give us millions of reasons to say thank you -- They prove that when you volunteer, you make a difference.

Bunton  
October 15, 1991  
:30 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

You're watching the best in golf -- and you know there are many champions off the course. When people volunteer, they can do anything. The PGA Tour has been proving that for over 50 years. The Tour, its Tournaments and players, together with 55,000 volunteers, raise more than 24 million dollars each year for thousands of local charities. Their work produces results long after the season ends -- They help the disabled walk, comfort the needy, teach people to read. Fifty-five thousand people -- prove that when you volunteer to make a difference, anything is possible.

Aarhus  
October 17, 1991  
A: THANKS  
Draft Two

**PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS**

When early settlers came to America more than three centuries ago, they experienced hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed <sup>this</sup> special custom. They set aside one day each year to worship with family and friends -- giving special thanks for the blessings bestowed upon us. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done. <sup>And</sup> Pray that our misfortunes help us become stronger. \\

A year ago, I shared a memorable Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to battle Iraqi tyranny and to reverse Saddam Hussein's brutal act of aggression. I will never forget that Thanksgiving dinner. And although we were far from home, the dinner captured the spirit of Thanksgiving. \\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose loved ones were lost in Operation Desert Storm. <sup>Mr</sup> For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our beliefs, and our values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\

Some of you may be spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

Nix  
October 17, 1991  
Draft two/10:00 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Good [afternoon/morning]. It's wonderful to join you again.  
~~That~~ the last time I spoke with you, I ~~also~~ addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant [DORK-us HELL-fant], is representative of this kind of leadership just as she is representative of you, the product of steadfast American

values -- hard work and perseverance.

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**

91 OCT 17 A9:27

DATE: 10/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. 10/16

SUBJECT: SIX PRESIDENTIAL TAPINGS FOR MONDAY, 10/21

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Tony Snow by close of business on Wednesday, 10/16, with a copy to this office. Thanks.

RESPONSE:

*suggest that the word "soldiers" (in the Thanksgiving message) be changed to "loved ones." The word "soldiers" generally denotes people in the US Army - servicemen and women include all the five branches since you have used servicemen and women in that sentence, loved ones is more appropriate.*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

*Phil  
Brady*

Aarhus  
October 15, 1991  
A: THANKS  
Draft One

31 OCT 15 P 6: 53

PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS

When the early settlers came to America more than three centuries ago, they experienced many years of hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed a special custom. They set aside one day each year to worship with family and friends -- giving **special** thanks for the blessings bestowed upon us. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done, while also asking for forgiveness -- praying not for an easier life, but praying that our misfortunes help us become stronger. \\

A year ago, I stood in the sand and shared Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to defend freedom and battle tyranny in the Persian Gulf. I will never forget that Thanksgiving dinner. Although we stood beside a jeep far from home, the dinner captured the spirit of Thanksgiving. \\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose <sup>loved ones</sup> (soldiers) were lost in Operation Desert Storm. For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our beliefs, and our

values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\\

Some of you may spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 15, 1991  
Draft One

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

For all Americans, the holidays celebrate the miracles that give us faith and inspiration...a son of God born to man...a temple rebuilt...a flame preserved...a world redeemed. It is a time of gifts and gratitude, of hope and remembrance, of prayers offered and blessings counted.

It has been said that, "Those who expect to reap the blessings of freedom must, like men, undergo the fatigues of supporting it." \ A year ago, when American families gathered to sing of peace on earth and good will toward men, many of you were far from home. \\ The demands of duty meant that camouflage replaced Christmas colors, revele replaced revelry, and holiday meals came as MREs.

While some of you were far from loved ones, you were never closer to our hearts nor more central in our prayers. In the season of peace, your courage and commitment helped make peace possible. Your made us proud to be Americans, and me proud to serve as your Commander in Chief.

No nation could have a finer fighting force, no country could have finer sons and daughters. Man's love of freedom helped answer prayers in the Persian Gulf \ in Europe \ and in the Soviet Union. The Cold War has melted, communism has dissolved, and we face a new age of peace. For that, we thank the One though whom all things are possible. Barbara joins me in

wishing all of you a merry holiday season and a happy New Year.  
God bless you and our great country.

Nix  
October 15, 1991  
Draft one/11:30 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Greetings. I could talk volumes about the collective contributions of the National Association of Realtors. But much more to your tribute -- you continue to offer yourselves and your efforts to some of this country's most pressing concerns, including housing our homeless, preserving our fragile environment, bolstering our commercial industry, and creating affordable housing for all our citizens.

Some of you may remember that the last time I spoke with you, I also addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant, is representative of this kind of leadership just as she is representative of you, the product of steadfast American values - - hard work and perseverance -- with an abundance of each that has allowed her to emerge as the first female president of the nation's largest professional trade association.

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

Simon  
Oct. 15, 1991  
Draft 1  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

At this time every year, families and friends gather together to count their many blessings. Americans have much to be thankful for. As we settle down to Thanksgiving dinner, we remember that our Nation's two million farmers and ranchers supply a safe, abundant food and fiber supply -- the envy of the world. We remember their careful stewardship of the land benefits the consumer and the environment.

It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

# # #

Bunton  
October 15, 1991  
:60 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

Your're watching the best in golf -- and you know there are many champions off the course. When people volunteer, they can do anything. The PGA Tour has been proving that for over 50 years. The Tour, its tournament and players, together with its network of 55,000 volunteers, have raised almost 200 million dollars for charity -- from the first 10,000 dollars in 1938 to the 24 million dollars that will be raised this year.

In just 85 minutes -- the time it takes me to play 18 holes -- the PGA Tour and its volunteers raise more than \$282,000 dollars. Their work produces results long after the season ends --They help the disabled walk, comfort the needy, teach people to read. Fifty-five thousand people give us millions of reasons to say thank you -- They prove that when you volunteer, you make a difference.

Bunton  
October 15, 1991  
:30 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

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**WHITE HOUSE STAFFING MEMORANDUM**

91 OCT 16 10:45

DATE: 10/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: C.O.B. 10/16

SUBJECT: SIX PRESIDENTIAL TAPINGS FOR MONDAY, 10/21

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:  
 Please provide any comments directly to Tony Snow by close of business on Wednesday, 10/16, with a copy to this office.  
 Thanks.

RESPONSE:

*Pls. note changes on scripts. t. you. S.R.*

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

October 16, 1991

MEMORANDUM FOR TONY SNOW

THROUGH: SIG ROGICH

FROM: BARRIE TRON

SUBJECT: PGA TOUR PUBLIC SERVICE ANNOUNCEMENTS

Attached are two public service announcements that we would like to substitute for the ones presently being staffed. They're much closer to what the PGA TOUR would like to see and provide us with an easier TV read for the President.

Thank you.

A paragraph too long.

Aarhus  
October 15, 1991  
A: THANKS  
Draft One

31 OCT 15 P6: 53

PRESIDENTIAL VIDEO: THANKSGIVING DAY MESSAGE FOR THE TROOPS

When ~~the~~ early settlers came to America more than three centuries ago, they experienced many years of hardship, peril, and fear. Even in the face of adversity, they offered praises of thanksgiving to God for His bountiful blessings. In time, Americans developed <sup>this</sup> a special custom. They set aside one day each year to worship with family and friends -- giving **special** thanks for the blessings bestowed upon us. It is fitting, then, that we celebrate this holiday of Thanksgiving: thanking God for all He has done, ~~while also asking for forgiveness -- praying not for an easier life, but praying that our misfortunes help us become stronger.~~ \\\

A year ago, I ~~stood in the sand and~~ <sup>a memorable</sup> shared Thanksgiving dinner with some of our troops stationed in Saudi Arabia -- troops who later went on to defend freedom and battle tyranny in the Persian Gulf. I will never forget that Thanksgiving dinner. ~~Although we stood beside a jeep far from home, the dinner captured the spirit of Thanksgiving.~~ \\\ This year, Americans all across the country will say a prayer for our servicemen and women, and for the families whose soldiers were lost in Operation Desert Storm. ~~For over two hundred years, our nation has faced many difficult challenges. America's men and women in uniform have been on the front line in defense of our way of life, our beliefs, and our~~

This seems awkward transition.

values. Your devotion to liberty has enabled freedom's light to shine more brightly across the world. \\\

So, take a moment today to say a special prayer of Thanksgiving. Give thanks for our family and friends... Give thanks for the countless blessings we receive each and every day... Give thanks that our work is helping the United States of America show other countries the way to peace and democracy... Remember those who are less fortunate in this world, and vow to make each person's life we touch a little brighter. \\\

Some of you may spending this holiday away from loved ones. For your exceptional service and sacrifice, we all are grateful; you are in our thoughts and our prayers. To all our servicemen and women, wherever you may be stationed, Barbara and I, and the rest of the Bush family, wish you a happy Thanksgiving. May God bless you all.

# # # # #

(Grossman/Smith)  
October 15, 1991  
Draft One

PRESIDENTIAL VIDEO: HOLIDAY MESSAGE TO THE ARMED FORCES

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wishing all of you a merry holiday season and a happy New Year.  
God bless you and our great country.

Good. A bit too long.

Nix  
October 15, 1991  
Draft one/11:30 a.m.  
REALTORS

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF REALTORS  
MONDAY, OCTOBER 21, 1991

Good afternoon/morning. It's wonderful to join you again.

~~Greetings. I could talk volumes about the collective contributions of the National Association of Realtors. But much more to your tribute -- you continue to offer yourselves and your efforts to some of this country's most pressing concerns, including housing our homeless, preserving our fragile environment, bolstering our commercial industry, and creating affordable housing for all our citizens.~~

~~Some of you may remember that~~ the last time I spoke with you, I also addressed the issue of affordable housing when I announced this administration's strategy to bring basic shelter and affordable housing within reach of millions of Americans -- we've called it the HOPE initiative: Homeownership and Opportunity for People Everywhere. HOPE will address a full range of housing concerns, from shelter for the homeless to affordable housing for low-income families to initiatives that open access to expanded job opportunities and help millions more Americans own their own homes.

You and I both know there are no quick-fix solutions to these problems, but we also know that the true measure of success isn't how many families we add to housing assistance rosters; it's how many families we move up and out into the ranks of homeowners.

Yours is an organization that has traditionally faced major issues such as this head on and worked cooperatively to seek solutions for the benefit of all our citizens.

In so doing, you have been blessed with leaders who have anticipated challenges and have had the wisdom to respond effectively. Your 1992 President, Dorcas Helfant, is <sup>Phonetics?</sup> representative of this kind of leadership just as she is representative of you, the product of steadfast American values - - hard work and perseverance. ~~with an abundance of each that has allowed her to emerge as the first female president of the nation's largest professional trade association.~~

I mentioned before that we control our own destiny, but only if we recognize and understand the challenges that lie before us and work with leaders like Dorcas to establish real and workable solutions.

Barbara and I wish you well as you continue in your efforts to lead this country forward. Thank you and God bless each and every one of you.

# # #

Simon  
Oct. 15, 1991  
Draft 1  
FARMCITY

PRESIDENTIAL MESSAGE: NATIONAL FARM CITY WEEK  
MONDAY, OCTOBER 21, 1991

At this time every year, families and friends gather together to count their many blessings. Americans have <sup>so very</sup> ~~much~~ to be thankful for. As we settle down to Thanksgiving dinner, we remember that our Nation's two million farmers and ranchers supply a safe, abundant food and fiber supply -- the envy of the world. We remember <sup>that</sup> ~~their~~ careful stewardship of the land benefits the consumer and the environment.

It is in everyone's best interest to understand the similarities -- and the differences -- of those who live in the city, and those on the farm. Neither can exist in isolation.

I encourage all Americans to celebrate our interdependence during this National Farm-City Week. We are all "partners in progress."

# # #

Bunton  
October 15, 1991  
:60 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

You're watching the best in golf -- <sup>but</sup> and you know there are <sup>also</sup> many champions off the course. When ~~people~~ volunteer, ~~they~~ can do anything. The PGA Tour has been proving that for over 50 years. ~~The Tour, its tournament and players, together with its network of 55,000 volunteers,~~ <sup>they've</sup> ~~have~~ raised almost 200 million dollars for charity -- ~~from the first 10,000 dollars in 1938 to the 24 million dollars that will be raised this year.~~ <sup>Including</sup> ~~alone~~.

In just 85 minutes -- (the time it takes me to play 18 holes) -- the PGA Tour and its volunteers raise more than \$282,000 dollars. <sup>And</sup> Their work produces results long after the season ends -- They help the disabled walk, comfort the needy, teach people to read. <sup>And the PGA Tour</sup> Fifty-five thousand people give us millions of reasons to say thank you -- They prove that when you volunteer, you <sup>"can"</sup> make a difference.

see attached

PGA TOUR

Bunton  
October 15, 1991  
:30 PGA.SPOT Draft One

PRESIDENTIAL VIDEO: PSA FOR THE 1991 PGA CHAMPIONSHIP  
Monday, October 21, 1991

You're watching the best in golf -- ~~and you know~~ <sup>but</sup> there are <sup>also</sup> many champions off the course. When people ~~volunteer, they can do anything.~~ The PGA Tour has been proving that for over 50 years. ~~The Tour, its Tournament and players,~~ <sup>they've</sup> together with 55,000 volunteers, ~~raise more than 24 million dollars each year for thousands of local charities.~~ Their work produces results long ~~after the season ends~~ -- They help the disabled walk, comfort the needy, teach people to read. Fifty-five thousand people -- prove that when you volunteer <sup>you can</sup> to make a difference, ~~anything is possible.~~

see attached