

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13585
Folder ID Number: 13585-004

Folder Title:
American Press Points of Light Briefing 10/15/91 [OA 6038]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	3	7

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 16, 1991

REMARKS BY THE PRESIDENT
IN AMERICAN BUSINESS PRESS POINTS OF LIGHT AWARD CEREMONY

Room 450
Old Executive Office Building

11:22 A.M. EDT

THE PRESIDENT: Thank you all for being here. And I know that I'm joining this program in progress, but it is my pleasure to officially welcome all of you to the White House. And let me salute Gerry Hobbs, the Chairman of the American Business Press, your President, John Emery; and Cathy Black, President of the Association -- of the American Newspaper Publishers Association, and a member, I might proudly say, of our Points of Light Foundation.

Let me -- I don't know where he is, he was at the door a minute ago -- here's Gregg. Gregg Petersmeyer, you can't miss him. (Laughter.) But I do want to single out Gregg, salute him for the inspirational job he's doing as our key person here involved in this whole Points of Light concept.

And finally, I want to thank the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. We all know the value of competition in the business world. And this awards program shines the spotlight on companies that transform their communities through volunteer service.

As I've said before, America's corporations are not just profit-making monoliths. American businesses and America's business press aren't just stocked with human resources, so many infinitesimal fractions of the GNP. They're filled with real people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with something to give, gifts to give. And one glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes.

Take this year's grand award winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time work force -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection, a program to help kids succeed at work and in the classroom. And their target: fourteen- and fifteen-year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts.

Wegmans gives these kids a part-time job and assigns each one a mentor at the supermarket: an adult coworker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to some teenager too used to adults who just don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: You've got to do the job in school. And if the kids don't do well, Wegmans hears about it and cuts the kid's work hours.

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their

MORE

choice -- and yes, if they go to a college near home, they keep their job at Wegmans. (Laughter.)

No, but that Work-Scholarship program of theirs shows how ordinary people can do extraordinary things.

The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. That same spirit motivates the runners-up that we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta Magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their 20-year policy of hiring the disabled; and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative.

You won't find Jose's name on the Fortune 500, maybe, but when he's not busy making sales, you can find him at New York's P.S. 136, where he's adopted a seventh grade class.

In the article, Jose says about adopting a class -- and I quote: "It doesn't cost anything, it doesn't take that much." Well, whatever it takes -- he's got his share and more.

Every one of the American Business Press's points of light proves you never know who's ready to help until you ask. And when Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors, to step into the program to help. Fifty-nine volunteers stepped forward and the program's taken off from there.

So this is a wonderful example. These are wonderful examples for our entire country. And, you know, when we first started this, there were some who started emphasizing this concept that de Tocqueville found so fascinating about America, the propensity of one American to help another. Some suggested that we were trying to avoid the government's responsibility, but that's not the way it works. This whole concept that you all represent and believe in is really the best and most fundamental way we can of helping others and helping our own communities in strengthening the family in this country or doing better for education.

But we're going to try to do our part here at the federal level, but I must say that I just feel overcome, because I see the effectiveness of this whole spirit of Points of Light concept, one American helping another. And it is inspirational and I really wanted to just come over and thank the business press for opening the pages of its very influential publications, opening eyes in so many industries to the shining story of so many Points of Light.

So, once again, my heartfelt thanks to each and every one of you, and God bless you all for the contributions you make. And now, I'm told that I get to say hello to some, at least, of those that you're honoring here today.

Thank you very, very much. (Applause.)

WHITE HOUSE STAFFING MEMORANDUM

91 OCT 15 A8:44

DATE: 10/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS

SUBJECT: POINTS OF LIGHT BRIEFING

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE

WASHINGTON

31 OCT 11 P5:04

October 11, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST
TONY SNOW *TS*

FROM: DAN MC GROARTY *DMA*

SUBJECT: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING

I. SUMMARY

On Wednesday, October 16, at 11:20 a.m. you will drop-by the American Business Press Points of Light Awards in Room 450 Old Executive Office Building to deliver brief remarks.

II. DISCUSSION

Your remarks, (approximately 6 minutes/cards) pay tribute the American Business Press for encouraging its member publications to recognize community volunteers. Your remarks highlight the achievements of the Grand Award Winner and mention the achievements of the five runners-up.

McGroarty/Bunton
October 11, 1991
4:30 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Let me salute Gerry Hobbs, Chairman of the American Business Press, / your President John Emery, / Cathy Black President of the American Newspaper Publishers Association -- and member of our Points of Light Foundation. Let me recognize my Points of Light point man: Gregg Petersmeyer, Director of the Office of National Service.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this awards program shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its

best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans [WEG-mans] Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans'

program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." // Well, whatever it takes -- Jose's got his share, and more. //

Every one of the American Business Press' points of light proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank all of you for stepping forward to help others in need -- and I thank the business press for opening the

pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

THE WHITE HOUSE
WASHINGTON

October 11, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST
TONY SNOW *TS*

FROM: DAN MC GROARTY *DMG*

SUBJECT: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING

I. SUMMARY

On Wednesday, October 16, at 11:20 a.m. you will drop-by the American Business Press Points of Light Awards in Room 450 Old Executive Office Building to deliver brief remarks.

II. DISCUSSION

Your remarks, (approximately 6 minutes/cards) pay tribute the American Business Press for encouraging its member publications to recognize community volunteers. Your remarks highlight the achievements of the Grand Award Winner and mention the achievements of the five runners-up.

McGroarty/Bunton
October 11, 1991
4:30 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Let me salute Gerry Hobbs, Chairman of the American Business Press, / your President John Emery, / Cathy Black President of the American Newspaper Publishers Association -- and member of our Points of Light Foundation. Let me recognize my Points of Light point man: Gregg Petersmeyer, Director of the Office of National Service.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this awards program shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its

best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans [WEG-mans] Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans'

program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." // Well, whatever it takes -- Jose's got his share, and more. //

Every one of the American Business Press' points of light proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank all of you for stepping forward to help others in need -- and I thank the business press for opening the

pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

**AMERICAN BUSINESS PRESS POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991 \ RM. 450 \ 11:20 A.M.**

I KNOW I JOIN THIS PROGRAM "IN PROGRESS," BUT IT'S MY PLEASURE TO WELCOME ALL OF YOU TO THE WHITE HOUSE. LET ME SALUTE GERRY HOBBS, CHAIRMAN OF THE AMERICAN BUSINESS PRESS, / YOUR PRESIDENT JOHN EMERY, / CATHY BLACK PRESIDENT OF THE AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION -- AND MEMBER OF OUR POINTS OF LIGHT FOUNDATION.

- 2 -

LET ME RECOGNIZE MY POINTS OF LIGHT POINT MAN: GREGG PETERSMEYER, DIRECTOR OF THE OFFICE OF NATIONAL SERVICE.

FINALLY, MY THANKS TO THE AMERICAN BUSINESS PRESS FOR ENCOURAGING THEIR MEMBER PUBLICATIONS TO SPILL INK ON BEHALF OF SUCH A GOOD CAUSE. // WE ALL KNOW THE VALUE OF COMPETITION IN THE BUSINESS WORLD. WELL, THIS AWARDS PROGRAM SHINES THE SPOTLIGHT ON COMPANIES THAT TRANSFORM THEIR COMMUNITIES THROUGH VOLUNTEER SERVICE.

AS I'VE SAID BEFORE, AMERICA'S CORPORATIONS AREN'T JUST PROFIT-MAKING MONOLITHS. AMERICA'S BUSINESSES -- AND AMERICA'S BUSINESS PRESS -- AREN'T JUST STOCKED WITH "HUMAN RESOURCES," SO MANY INFINITESIMAL FRACTIONS OF THE GNP. THEY'RE FILLED WITH PEOPLE -- MEN AND WOMEN -- NEIGHBORS, MEMBERS OF OUR COMMUNITIES -- PARENTS WITH KIDS TO RAISE, PEOPLE WITH GIFTS TO GIVE.

ONE GLANCE INTO THE PAGES OF YOUR PUBLICATIONS SHOWS BUSINESS AT ITS BEST -- PEOPLE PRODUCING GOODS AND SERVICES WE NEED; PEOPLE DEVOTING TENS OF THOUSANDS OF HOURS TO WORTHY CAUSES. //

TAKE THIS YEAR'S GRAND AWARD WINNER, WEGMANS [WEGMANS] FOOD MARKETS, A FAMILY-RUN SUPERMARKET CHAIN BASED IN ROCHESTER, NEW YORK, PROFILED IN SUPERMARKET BUSINESS.

SUPERMARKETS OFTEN DRAW ON SCHOOL-AGE WORKERS TO FILL THEIR PART-TIME WORKFORCE -- AND WE ALL KNOW THE DIFFICULTIES OF HOLDING DOWN A JOB AND KEEPING UP IN SCHOOL. FOUR YEARS AGO, WEGMANS INITIATED THE WORK-SCHOLARSHIP CONNECTION -- A PROGRAM TO HELP KIDS SUCCEED AT WORK AND IN THE CLASSROOM. THEIR TARGET: 14 AND 15 YEAR-OLDS, ESPECIALLY THOSE FALTERING AT SCHOOL -- THE KIND OF KIDS IN DANGER OF BECOMING TOMORROW'S DROPOUTS. //

WEGMANS GIVES THESE KIDS A PART-TIME JOB -- AND ASSIGNS EACH ONE A MENTOR AT THE SUPERMARKET: AN ADULT CO-WORKER, POSSIBLY A SUPERVISOR, WHO LENDS A HAND WITH HOMEWORK DURING WORK BREAKS -- OR MAYBE JUST LENDS A SYMPATHETIC EAR TO A TEENAGER TOO USED TO ADULTS WHO DON'T SEEM TO CARE. EACH MENTOR WORKS WITH A SCHOOL SPONSOR TO TRACK THEIR CHILD'S PROGRESS. AND WEGMANS IS TOUGH: YOU'VE GOT TO DO THE JOB IN SCHOOL.

IF THE KIDS DON'T DO WELL, WEGMANS HEARS ABOUT IT --
AND IT CUTS THE KIDS' WORK HOURS. //

BUT THERE'S A REAL PAYOFF FOR THE KIDS WHO
GRADUATE. EACH ONE GETS A SCHOLARSHIP OF UP TO \$5000
TO THE COLLEGE OF THEIR CHOICE -- AND YES, IF THEY GO
TO A COLLEGE NEAR HOME, THEY CAN KEEP THEIR JOB AT
WEGMANS. //

WEGMANS WORK-SCHOLARSHIP PROGRAM SHOWS HOW ORDINARY
PEOPLE CAN DO EXTRAORDINARY THINGS.

THE MENTORS WHO MAKE WEGMANS' PROGRAM WORK AREN'T
PARALYZED BECAUSE THEY CAN'T SINGLE-HANDEDLY SAVE THE
WORLD. THEY'RE TOO BUSY SAVING THE FUTURE -- THE CHILD
WHO LIVES RIGHT DOWN THE STREET. / THAT SAME SPIRIT
MOTIVATES THE RUNNERS-UP WE HONOR TODAY:

BELL ATLANTIC, FOR ITS FAMILY LITERACY PROJECT,
PROFILED IN THE SCHOOL LIBRARY JOURNAL; EATON
CORPORATION, FOR ITS LITERACY WORK IN ATLANTA AS
REPORTED IN BUSINESS ATLANTA MAGAZINE; NEON
ENTERPRISES, FOR ITS WORK WITH AT-RISK YOUTH AND OTHERS
IN NEED, AS PUBLICIZED IN RESTAURANT BUSINESS; RED
LOBSTER RESTAURANTS, RECOGNIZED BY TRAINING: THE HUMAN
SIDE OF BUSINESS FOR THEIR TWENTY-YEAR POLICY OF HIRING
THE DISABLED -- AND FINALLY, JOSE PAULINO, WHOSE STORY
WAS TOLD IN THE PAGES OF PHARMACEUTICAL REPRESENTATIVE.

YOU WON'T FIND JOSE'S NAME ON THE FORTUNE 500, BUT WHEN
HE'S NOT BUSY MAKING SALES, YOU CAN FIND HIM AT NEW
YORK CITY'S P.S. 136, WHERE HE'S ADOPTED A SEVENTH
GRADE CLASS. //

IN THE ARTICLE, JOSE SAYS THAT ADOPTING A CLASS --
AND I QUOTE: "DOESN'T COST ANYTHING AND DOESN'T TAKE
THAT MUCH." // WELL, WHATEVER IT TAKES -- JOSE'S GOT
HIS SHARE, AND MORE. //

EVERY ONE OF THE AMERICAN BUSINESS PRESS' POINTS OF LIGHT PROVES YOU NEVER KNOW WHO'S READY TO HELP -- UNTIL YOU ASK. WHEN WEGMANS STARTED THEIR PROGRAM, IT LINED UP 30 JUNIOR HIGH STUDENTS WHO NEEDED HELP, AND PUT OUT A CALL FOR 15 EMPLOYEES TO BECOME MENTORS. 59 VOLUNTEERS STEPPED FORWARD, AND THE PROGRAM'S TAKEN OFF FROM THERE.

TODAY, I THANK ALL OF YOU FOR STEPPING FORWARD TO HELP OTHERS IN NEED -- AND I THANK THE BUSINESS PRESS FOR OPENING THE PAGES OF ITS INFLUENTIAL PUBLICATIONS, AND OPENING EYES IN SO MANY INDUSTRIES TO THE SHINING STORIES OF SO MANY POINTS OF LIGHT. //

ONCE AGAIN, WELCOME TO THE WHITE HOUSE.
CONGRATULATIONS, AND GOD BLESS YOU ALL FOR THE CONTRIBUTIONS YOU MAKE.

#

WHITE HOUSE STAFFING MEMORANDUM
 91 OCT 15 All: 30

DATE: 10/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, 10/11/91 4:00pm

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS POINTS OF LIGHT BRIEFING - OCTOBER 16

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 4:00 p.m., FRIDAY, OCTOBER 11, with a copy to this office. Thank you.

RESPONSE: *No comment*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Secretaries Alexander, Mosbacher, Skinner.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this contest shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of our winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

THE WHITE HOUSE
WASHINGTON

October 11, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST
TONY SNOW *TS*

FROM: DAN MC GROARTY *DMG*

SUBJECT: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING

I. SUMMARY

On Wednesday, October 16, at 11:20 a.m. you will drop-by the American Business Press Points of Light Awards in Room 450 Old Executive Office Building to deliver brief remarks.

II. DISCUSSION

Your remarks, (approximately 6 minutes/cards) pay tribute the American Business Press for encouraging its member publications to recognize community volunteers. Your remarks highlight the achievements of the Grand Award Winner and mention the achievements of the five runners-up.

McGroarty/Bunton
October 11, 1991
4:30 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Let me salute Gerry Hobbs, Chairman of the American Business Press, / your President John Emery, / Cathy Black President of the American Newspaper Publishers Association -- and member of our Points of Light Foundation. Let me recognize my Points of Light point man: Gregg Petersmeyer, Director of the Office of National Service.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this awards program shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its

best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans [WEG-mans] Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans'

program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." // Well, whatever it takes -- Jose's got his share, and more. //

Every one of the American Business Press' points of light proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank all of you for stepping forward to help others in need -- and I thank the business press for opening the

pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

i

WHITE HOUSE STAFFING MEMORANDUM

91 OCT 10 P4:34

DATE: 10/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, 10/11/91 4:00pm

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS POINTS OF LIGHT BRIEFING - OCTOBER 16

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE <i>NW</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>2816 Lundt M/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 4:00 p.m., FRIDAY, OCTOBER 11, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Secretaries Alexander, Mosbacher, Skinner.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this contest shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of our winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, 10/11/91 4:00pm

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS POINTS
OF LIGHT BRIEFING - OCTOBER 16

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCBRIDE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 4:00 p.m., FRIDAY, OCTOBER 11, with a copy to this office. Thank you.

RESPONSE:

Comments from Cabinet Affairs are attached.

EL Elizabeth Luttig

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Secretaries Alexander, Mosbacher, Skinner.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this contest shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

he has declined the invitation to attend this function
OCP

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of our winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

THE WHITE HOUSE
WASHINGTON

Date:

TO:

FROM: **PERRY LILES**
Office of National Service
x6266

Acknowledgements:

Let me salute
Gerry Hobbs, Chairman
of ABP, President
John Emery,
Cathy Black
Pres of ANPA
member
of the Pol

- Gerald Hobbs (Gerry)
Chairman of ABP
CEO of BPI Communications

- John Emery
President of ABP

- Cathleen Black (Cathy)
President, American Newspaper Publishers
Association

Member of the Board, The Points of
Light Foundation

End.
And let me
recognize the
points of light
point man: Gregg (- Gregg Petersmeyer)
P., Director of ^{Office of National} ~~National~~ Service.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, 10/11/91 4:00pm

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS POINTS OF LIGHT BRIEFING - OCTOBER 16

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCBRIDE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 4:00 p.m., FRIDAY, OCTOBER 11, with a copy to this office. Thank you.

RESPONSE:

122
DAN M

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: ~~Secretaries Alexander, Mosbacher, Skinner.~~]

Finally, my thanks to the American Business Press for encouraging ^{and recognizing} their member publications ^{which} ~~to~~ spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this ^{awards program} ~~contest~~ shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, ^{hard "g"} profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of ^{ABP's Points of Light} ~~our~~ winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

McGroarty/Bunton
October 11, 1991
4:30 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Let me salute Gerry Hobbs, Chairman of the American Business Press, / your President John Emery, / Cathy Black President of the American Newspaper Publishers Association -- and member of our Points of Light Foundation. Let me recognize my Points of Light point man: Gregg Petersmeyer, Director of the Office of National Service.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this awards program shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its

best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans [WEG-mans] Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans'

program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." // Well, whatever it takes -- Jose's got his share, and more. //

Every one of the American Business Press' points of light proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the

pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

File

WHITE HOUSE STAFFING MEMORANDUM

31 OCT 11 P2:32

DATE: 10/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, 10/11/91 4:00pm

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS POINTS OF LIGHT BRIEFING - OCTOBER 16

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 4:00 p.m., FRIDAY, OCTOBER 11, with a copy to this office. Thank you.

RESPONSE:

QUESTION
 Is it possible to do this
 without the commercial company
 endorsement by using generic
 terms

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Secretaries Alexander, Mosbacher, Skinner.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this contest shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of our winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Secretaries Alexander, Mosbacher, Skinner.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this contest shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of our winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

HE PRESIDENT HAS SEEN

THE WHITE HOUSE
WASHINGTON

31 OCT 11 P5:04

October 11, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST
TONY SNOW *TS*

FROM: DAN MC GROARTY *DMG*

SUBJECT: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING

OK
Good
copy
10-15

I. SUMMARY

✓ On Wednesday, October 16, at 11:20 a.m. you will drop-by the American Business Press Points of Light Awards in Room 450 Old Executive Office Building to deliver brief remarks.

II. DISCUSSION

Your remarks, (approximately 6 minutes/cards) pay tribute the American Business Press for encouraging its member publications to recognize community volunteers. Your remarks highlight the achievements of the Grand Award Winner and mention the achievements of the five runners-up.

McGroarty/Bunton
October 11, 1991
4:30 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Let me salute Gerry Hobbs, Chairman of the American Business Press, / your President John Emery, / Cathy Black President of the American Newspaper Publishers Association -- and member of our Points of Light Foundation. Let me recognize my Points of Light point man: Gregg Petersmeyer, Director of the Office of National Service.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this awards program shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its

best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans [WEG-mans] Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. ^{Each} ~~Each~~ ~~5000~~ one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans'

program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136; where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of the American Business Press' points of light proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the

pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#

THE WHITE HOUSE

WASHINGTON

91 OCT 15 12:10

October 11, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Drop-By at American
Business Press Points of Light Briefing

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft remarks in their current form.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: FRIDAY, 10/11/91 4:00pm

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS POINTS
OF LIGHT BRIEFING - OCTOBER 16

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCBRIDE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 4:00 p.m., FRIDAY, OCTOBER 11, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

McGroarty/Bunton
October 10, 1991
2:00 pm
[POINTS]

PRESIDENTIAL REMARKS: DROP-BY AT AMERICAN BUSINESS PRESS
POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991
RM. 450
11:20 A.M.

I know I join this program "in progress," but it's my pleasure to welcome all of you to the White House. [Introductory acknowledgements: Secretaries Alexander, Mosbacher, Skinner.]

Finally, my thanks to the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. // We all know the value of competition in the business world. Well, this contest shines the spotlight on companies that transform their communities through volunteer service. //

As I've said before, America's corporations aren't just profit-making monoliths. America's businesses -- and America's business press -- aren't just stocked with "human resources," so many infinitesimal fractions of the GNP. They're filled with people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with gifts to give. One glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes. //

Take this year's Grand Award Winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time workforce -- and we

all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection -- a program to help kids succeed at work and in the classroom. Their target: 14 and 15 year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts. //

Wegmans gives these kids a part-time job -- and assigns each one a mentor at the supermarket: an adult co-worker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to a teenager too used to adults who don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: you've got to do the job in school. If the kids don't do well, Wegmans hears about it -- and it cuts the kids' work hours. //

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their choice -- and yes, if they go to a college near home, they can keep their job at Wegmans. //

Wegmans Work-Scholarship program shows how ordinary people can do extraordinary things. The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. / That same spirit motivates the runners-up we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in

Business Atlanta magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their twenty-year policy of hiring the disabled -- and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative. You won't find Jose's name on the Fortune 500, but when he's not busy making sales, you can find him at New York City's P.S. 136, where he's adopted a Seventh Grade class. //

In the article, Jose says that adopting a class -- and I quote: "doesn't cost anything and doesn't take that much." //

Well, whatever it takes -- Jose's got his share, and more. //

Every one of our winners proves you never know who's ready to help -- until you ask. When Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors. 59 volunteers stepped forward, and the program's taken off from there.

Today, I thank **all of you** for stepping forward to help others in need -- and I thank the business press for opening the pages of its influential publications, and opening eyes in so many industries to the shining stories of so many points of light. //

Once again, welcome to the White House. Congratulations, and God bless you all for the contributions you make.

#