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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13582  
**Folder ID Number:** 13582-015

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**Folder Title:**  
Miami Beacon Council 9/30/91 [OA 6037]

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| Stack: | Row: | Section: | Shelf: | Position: |
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BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:15 PM

*Jim  
Barton CW*

THANK YOU, JOHN ANDERSON [BEACON COUNCIL PRESIDENT]  
FOR THAT INTRODUCTION. I WANT TO SALUTE YOUR NEW  
CHAIRMAN, BURT LANDY. AND I GUESS I SHOULD ALSO SAY  
WHAT A GREAT JOB YOUR OUTGOING CHAIRMAN HAS DONE -- JEB  
SOMEBODY. I'M ALSO PLEASED REPRESENTATIVE ILEANA ROS-  
LEHTINEN AND YOUR STATE INSURANCE COMMISSIONER TOM  
GALLAGHER COULD JOIN US THIS AFTERNOON.

((JEB, I'VE GOT TO HAND IT TO YOU. YOU'VE BEEN  
TELLING ME MIAMI IS FRIENDLY TERRITORY, AND I'M  
BEGINNING TO SEE WHAT YOU MEAN. // IMAGINE, WINNING A  
NEW MAJOR LEAGUE BASEBALL FRANCHISE AND NAMING IT FOR  
MY PRESS SECRETARY! // ))

((ANYWAY, I HEAR MARLIN -- FITZWATER, THAT IS -- IS SERIOUS ABOUT THESE RUMORS THAT HE'LL GET TO THROW OUT THE FIRST PITCH. // MARLIN THINKS I DON'T NOTICE THESE THINGS -- BUT LAST TIME I GAVE A PRESS CONFERENCE, HE HAD LEFT HIS ROSIN BAG ON THE PODIUM. // ))

COMMERCE IN MIAMI HAS ALWAYS BEEN AN ADVENTURE. DADE COUNTY NOW NUMBERS 2 MILLION RESIDENTS, BUT IN AN EXCITING SENSE, IT'S STILL AN OUTPOST OF OPPORTUNITY. YOUR ORGANIZATION'S SYMBOL -- THE BEACON ON THE OLD CAPE FLORIDA LIGHTHOUSE -- REMINDS US THAT, LESS THAN A CENTURY AGO, SOUTH FLORIDA WAS A FRONTIER LESS DEVELOPED AND MORE FORBIDDING THAN THE WESTERN DESERTS. IN THE YEAR 1900, MIAMI WAS A SULTRY SETTLEMENT OF FEWER THAN 1700 SOULS. TODAY, MIAMI SERVES AS THE GATEWAY OF THE AMERICAS -- A POWERFUL MAGNET FOR ECONOMIC GROWTH. //

HERE, YOU LOOK BEYOND YOUR BORDERS, AND BEYOND YOUR TIME. YOU TAKE SERIOUSLY YOUR OBLIGATION TO BUILD A PROSPEROUS ECONOMY NOT JUST FOR TODAY, BUT FOR THE FUTURE.

FOR INSTANCE, YOU CARE DEEPLY ABOUT EDUCATION, AND YOUR SCHOOLS REFLECT THAT COMMITMENT. // EDUCATORS ACROSS THE NATION ADMIRE DADE COUNTY'S INTERNATIONAL SCHOOLS PROGRAM. GRADUATES OF THE PROGRAM WILL MEET ALL THE REQUIREMENTS FOR UNIVERSITY ADMISSION NOT ONLY IN THE UNITED STATES, BUT ALSO IN PARTICIPATING FOREIGN COUNTRIES.

THIS SORT OF IMAGINATION, THIS COMMITMENT TO QUALITY, LIES AT THE HEART OF OUR ADMINISTRATION'S AMERICA 2000 STRATEGY -- TO SPARK A REVOLUTION IN EDUCATION. MIAMI CAN TAKE PRIDE THAT OUR EDUCATION SECRETARY, LAMAR ALEXANDER, THIS MONTH GAVE SPECIAL RECOGNITION TO THE DADE COUNTY SCHOOLS' INNOVATIONS.

BUT YOU SHOULD NOT REST ON TODAY'S LAURELS, BECAUSE YOU WILL NEED TO DO EVEN BETTER IN THE FUTURE.

YOU KNOW, WE TALK A LOT AT OUR STUDENTS AND ABOUT OUR STUDENTS. WELL, TOMORROW I WILL GO INTO A JUNIOR HIGH CLASSROOM, TO TALK TO AND WITH OUR STUDENTS ABOUT THEIR ROLE IN THIS REVOLUTION. ALL ACROSS THE UNITED STATES, VIA CNN AND PBS, OTHER STUDENTS IN THEIR OWN SCHOOLS WILL BE ABLE TO HEAR THIS MESSAGE ABOUT THE NEED FOR EDUCATIONAL EXCELLENCE.

AND WE'RE DETERMINED TO DEEPEN THE INVOLVEMENT OF PARENTS. WE WANT TO GIVE PARENTS THE FREEDOM TO CHOOSE THEIR CHILDREN'S SCHOOLS -- PUBLIC, PRIVATE, OR PAROCHIAL. WE'RE CHALLENGING PARENTS, STUDENTS, BUSINESSES AND COMMUNITY LEADERS TO HELP DEVELOP SCHOOLS THAT BREAK THE MOLD. BECAUSE DADE COUNTY ALREADY IS IN THE VANGUARD, I COUNT ON YOU TO LIGHT THE WAY, TO SHOW THE WHOLE NATION HOW WE CAN REINVENT AMERICAN EDUCATION. //

YOU ALSO BUILD A BETTER FUTURE WITH COMMON SENSE.  
YOU INVITE BUSINESS, RATHER THAN SHOOING IT AWAY.  
MIAMI ENJOYS A LARGE TAX BASE WITH SOME OF THE LOWEST  
TAX RATES IN THE COUNTRY. BUT ONE IMPORTANT TAX  
REMAINS TOO HIGH NOT JUST FOR MIAMIANS BUT FOR  
TAXPAYERS ACROSS THE NATION -- THE FEDERAL TAX ON  
CAPITAL GAINS. A CAPITAL GAINS TAX CUT WILL BOOST  
START-UP COMPANIES AND OTHER SMALL BUSINESSES -- THE  
PRIMARY SOURCES OF NEW JOBS.

I SUPPOSE I'M PREACHING TO THE CHOIR ON THIS ISSUE,  
BUT THAT'S BECAUSE I WANT YOU TO SING A LOUDER CHORUS.  
// SOME FOLKS IN CONGRESS STILL HAVEN'T GOTTEN THE  
MESSAGE. THEY DON'T UNDERSTAND THAT A CAPITAL GAINS  
TAX CUT ISN'T A SOP TO THE RICH: IT OFFERS A HELPING  
HAND TO ENTREPRENEURS AND DREAMERS -- PEOPLE WHO AREN'T  
RICH TODAY, BUT WHOSE CONTRIBUTIONS COULD ENRICH OUR  
ENTIRE SOCIETY TOMORROW.

A CAPITAL GAINS TAX CUT ALSO WILL HELP BELEAGUERED INDUSTRIES, ESPECIALLY REAL ESTATE. A CUT WILL PRODUCE AN IMMEDIATE INCREASE IN PROPERTY VALUES -- WHICH IN TURN CAN OFFER NEW HOPE FOR STRUGGLING FINANCIAL INSTITUTIONS.

I HOPE YOU WILL MAKE THE TRUTH VIVID TO CONGRESS. TALK ABOUT YOUR OWN EXPERIENCES AND NEEDS. TELL THEM: CUT CAPITAL GAINS TAXES. GIVE OUR PEOPLE JOBS. //

WE ALSO MUST FIGHT AS A NATION TO BATTLE ANOTHER TAX, AN INVISIBLE TAX. I'M TALKING ABOUT CRIME. CRIME EXACTS ENORMOUS COSTS -- IN SECURITY SYSTEMS, IN BUSINESS LOSSES, IN WORKERS' MORALE, IN PAIN AND FEAR.

OUR ADMINISTRATION HAS PROPOSED A COMPREHENSIVE CRIME PACKAGE THAT OFFERS PEOPLE HOPE; IT GIVES THEM A CHANCE TO RECLAIM THEIR STREETS. THE SENATE HAS PASSED A BILL THAT INCORPORATES MANY OF OUR SUGGESTIONS. IT'S IMPORTANT THAT YOU URGE THE HOUSE TO DO THE SAME. WE MUST PREVENT CRIMINALS FROM HOLDING UP OUR ECONOMY. WE NEED FEWER STICK-UPS AND MORE LOCK-UPS -- AND THIS BILL WILL HELP.

ON A MORE POSITIVE NOTE, MIAMI FACES AN EXCITING FUTURE IN INTERNATIONAL BANKING AND FINANCIAL SERVICES. AMONG AMERICAN CITIES, ONLY NEW YORK CONDUCTS MORE FOREIGN BANKING BUSINESS. WITH EXPECTED GROWTH IN FOREIGN TRADE, THE MARKET FOR MIAMI-BASED FINANCIAL SERVICES SHOULD GROW EVER MORE ROBUST. UNFORTUNATELY, YOU MUST DEAL WITH BANKING LAWS THAT LAG WAY BEHIND THE TIMES. OUR ADMINISTRATION WANTS TO BRING THEM UP TO DATE. //

WE SENT CONGRESS A COMPREHENSIVE PACKAGE OF BANKING REFORMS EARLIER THIS YEAR. OUR PLAN WOULD PROTECT DEPOSITORS' HARD-EARNED MONEY, STRENGTHEN AND MODERNIZE OUR BANKS AND FINANCIAL INSTITUTIONS, AND MAKE THEM MORE COMPETITIVE IN GLOBAL MARKETS.

THIS IS NO TIME FOR DELAY. AND THIS IS NO TIME FOR ANTI-COMPETITIVE MEASURES. IF WE WANT STRONG BANKS AND A STRONG ECONOMY, CONGRESS MUST ENACT COMPREHENSIVE BANKING REFORMS. //

WE ALSO NEED A FULL AND VIGOROUS TEAM ON THE FEDERAL RESERVE -- AND THIS IS A MATTER ON WHICH THE UNITED STATES SENATE NEEDS A LOUD WAKE-UP CALL. TWO OF THE SEVEN SEATS ON THE FED SIT EMPTY RIGHT NOW.

MY NOMINATION FOR THE FIRST VACANCY, LARRY LINDSEY, WON OVERWHELMING ENDORSEMENT FROM THE SENATE BANKING COMMITTEE. BUT ONE OR TWO SENATORS HAVE HELD UP HIS NOMINATION FOR MONTHS. THAT'S JUST PLAIN INEXCUSABLE.

WHEN THE SENATE CONFIRMS LARRY LINDSEY, WE HOPE IT WILL MOVE QUICKLY TO CONFIRM SUSAN PHILLIPS, MY CHOICE FOR THE OTHER OPEN SEAT. THE SENATE ALSO NEEDS TO ACT ON MY RENOMINATION OF ALAN GREENSPAN AS CHAIRMAN OF THE FED.

THE FED FACES A HOST OF IMPORTANT DECISIONS IN MONETARY POLICY, BANK REGULATION, AND INTERNATIONAL AFFAIRS. IT SHOULDN'T HAVE TO ADDRESS THEM WITH ANYTHING LESS THAN A FULL TEAM -- A TEAM DEDICATED TO ENSURING PRICE STABILITY AND FOSTERING ECONOMIC GROWTH.

//

OUR ADMINISTRATION WANTS TO TAKE ON ISSUES YOU CARE ABOUT. HERE, I'VE MENTIONED A FEW: EDUCATION, CRIME, ECONOMIC GROWTH, THE CAPITAL GAINS TAX, THE FED, BANKING REFORM. I COULD TALK, TOO, ABOUT ENERGY, TRANSPORTATION, HOUSING, DEFENSE. THE POINT IS: WE NEED CONGRESS' HELP IF WE WANT TO MOVE TOWARD OUR GOALS.

LOOKING OUT ON THIS COLLECTION OF BUSINESS TALENT, I CAN'T RESIST ASKING YOU TO VOLUNTEER IN HELPING ME PERSUADE CONGRESS TO GET MOVING -- NOT TOMORROW; NOT NEXT YEAR; NOT NEXT CONGRESSIONAL SESSION: NOW. //

NOW, I'D LIKE TO LOOK AHEAD. AS WE GATHER HERE, WE CAN ALMOST SEE A NEW AGE OF LIBERTY DAWNING AROUND THE GLOBE. I SPOKE OF THAT NEW AGE JUST THIS PAST FRIDAY NIGHT IN AN ADDRESS TO THE AMERICAN PEOPLE. BECAUSE OF THE DRAMATIC CHANGES THAT HAVE SWEEPED OUR WORLD -- PARTICULARLY IN THE SOVIET UNION -- WE ARE NOW ABLE TO TAKE EQUALLY DRAMATIC STEPS TO MAKE OUR WORLD SAFER FROM THE THREAT OF NUCLEAR WEAPONS. I'M PLEASED WITH THE POSITIVE RESPONSE TO OUR ANNOUNCEMENT PARTICULARLY FROM PRESIDENT GORBACHEV.

WE ARE SEEING THAT NEW AGE OF DEMOCRACY AND FREEDOM DAWN RIGHT HERE IN OUR OWN HEMISPHERE, AS WELL.

WITH EACH PASSING DAY, WE MOVE CLOSER TO REALIZING THE DREAM OF FREE TRADE FROM THE ARCTIC CIRCLE TO THE STRAIT OF MAGELLAN.

UNDER PRESIDENT CARLOS SALINAS, MEXICO HAS ENACTED BREATHTAKING ECONOMIC REFORMS. NOW, WITH FAST-TRACK PROCEDURES IN PLACE, WE ARE NEGOTIATING WITH MEXICO AND CANADA TO CREATE A NORTH AMERICAN FREE TRADE AGREEMENT THAT WILL CREATE AN OPEN MARKET OF 360 MILLION CONSUMERS -- ONE THAT PRODUCES \$6 TRILLION A YEAR IN ECONOMIC OUTPUT.

OUR PROSPECTS SOUTH OF MEXICO LOOK JUST AS EXCITING. WE HAVE SIGNED FRAMEWORK TRADE AND INVESTMENT AGREEMENTS WITH 28 COUNTRIES IN THE HEMISPHERE. AND I HAVE ASKED CONGRESS TO ACT PROMPTLY ON LEGISLATION FOR DEBT REDUCTION AND A MULTILATERAL INVESTMENT FUND FOR THE HEMISPHERE. THESE SIMPLE ACTS WILL LET US PUT OUR ENTERPRISE OF THE AMERICAS INITIATIVE INTO FULL EFFECT -- AND MAKE MIAMI A KEY GATEWAY TO OUR NATION'S ECONOMIC FUTURE.

BUT OUR HOPES FOR THE FUTURE INVOLVE MORE THAN JUST THE PROMISE OF TRADE. WE ALSO SEE A DRAMATIC INCREASE IN INDIVIDUAL FREEDOM AND EMPOWERMENT THROUGHOUT OUR REGION. DEMOCRATIC ELECTIONS, RESPECT FOR HUMAN RIGHTS AND ECONOMIC LIBERTY ARE FAST BECOMING THE RULE, NOT THE EXCEPTION.

THIS PHENOMENON JUST BEGS FOR A CATCHY NAME. HERE'S ONE: LA REVOLUCION SIN FRONTERAS -- THE REVOLUTION WITHOUT FRONTIERS. //

OKAY, I STOLE THE TERM. // IT COMES FROM THE BAD OLD DAYS OF SANDINISTA RULE IN NICARAGUA. WHEN MARXISTS USED THIS SLOGAN, IT SIGNALLED A THREAT TO THE FREEDOM AND SOVEREIGNTY OF NICARAGUA'S NEIGHBORS.

HOW TIMES HAVE CHANGED. // TODAY A REAL LIBERATION MOVEMENT SWEEPS THE GLOBE. IT THREATENS NO ONE'S PEACE OR SOVEREIGNTY, NO ONE'S RIGHT TO WORSHIP, NO ONE'S FREEDOM TO BUY AND SELL OR TO IMAGINE AND CREATE. IT'S THE REVOLUTION OF DEMOCRACY. AND IT MAKES POSSIBLE THE EQUALLY STARTLING REVOLUTION OF IDEAS THAT GIVES RISE TO ECONOMIC PROGRESS. //

## IN CLOSING,

IT'S IMPOSSIBLE TO VISIT MIAMI THESE DAYS WITHOUT FEELING THAT THIS REVOLUTION SOON WILL SWEEP AWAY OUR HEMISPHERE'S LAST DICTATOR, FIDEL CASTRO. // ALREADY, A SAVVY TEAM OF EXPERTS FROM THE GREATER MIAMI CHAMBER OF COMMERCE HAS PREPARED A DETAILED REPORT ON THE ECONOMIC OPPORTUNITIES THAT WILL EMERGE ALONG WITH FREEDOM IN CUBA. TRADE AND INVESTMENT WILL OFFER NEW HOPE TO THE CUBAN PEOPLE, WHO HAVE SUFFERED ENOUGH DESPOTISM AND DEPRIVATION.

REMEMBER HOW WE USED TO DREAM ABOUT A FREE CUBA AND A PROSPEROUS, FREE HEMISPHERE? WELL, IT'S NO LONGER A FANTASY. IT'S INEVITABLE: SOON OUR NEW WORLD -- OUR HEMISPHERE OF THE AMERICAS -- WILL BE A COMMUNITY WHERE LIBERTY, PEACE AND PROSPERITY KNOW NO FRONTIERS. AND MIAMI WILL FLOURISH AS ITS HUB AND AS ITS BEACON.

THANK YOU, AND GOD BLESS EACH AND EVERY ONE OF YOU.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/27/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: MIAMI BEACON COUNCIL

|                | ACTION                   | FYI                                 |             | ACTION                   | FYI                                 |
|----------------|--------------------------|-------------------------------------|-------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/> | <input type="checkbox"/>            | MCCLURE     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| SCOWCROFT      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PETERSMEYER | <input type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PORTER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BRADY          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | ROGICH      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BROMLEY        | <input type="checkbox"/> | <input type="checkbox"/>            | SMITH       | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | BOSKIN      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST       | <input type="checkbox"/> | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |             | <input type="checkbox"/> | <input type="checkbox"/>            |
| GRAY           | <input type="checkbox"/> | <input checked="" type="checkbox"/> |             | <input type="checkbox"/> | <input type="checkbox"/>            |
| HOLIDAY        | <input type="checkbox"/> | <input checked="" type="checkbox"/> |             | <input type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

September 26, 1991

91 SEP 26 P6:30

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
TONY SNOW *TJ*  
FROM: JOSEPH P. DUGGAN *J.P.D.*  
SUBJECT: MIAMI BEACON COUNCIL

I. SUMMARY

On Monday, September 30, at 3:15 p.m., you will address the Beacon Council in Miami, Florida. The audience will consist of about 2,000 businessmen and local government leaders.

II. DISCUSSION

The remarks (14 minutes, on teleprompter) discuss urgently needed Congressional action on education, capital gains, crime, banking reform and Federal Reserve nominees. Since Miami is a gateway city to Latin America, also mentioned are the benefits of increased hemispheric trade.

The remarks conclude by turning the old Sandinista slogan of "a revolution without frontiers" against Castro -- how the democracy that has spread throughout the world cannot be kept out of Cuba.

(Duggan/Simon)  
September 26, 1991  
Draft Four  
Beacon

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:15 PM

Thank you, John Anderson [Beacon Council President] for that introduction. I want to salute your new chairman, Burt Landy. And I guess I should also say what a great job your outgoing chairman has done -- Jeb somebody. *Shane Ros the 1st time*

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

((Why doesn't your big brother in Texas have that kind of flair for picking names? // ))

((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things -- but last time I gave a press conference, he had left his rosin bag on the podium. // ))

Commerce in Miami has always been an adventure. Dade County now numbers 2 million residents, but in an exciting sense, it's still an outpost of opportunity. Your organization's symbol -- the beacon on the old Cape Florida Lighthouse -- reminds us that, less than a century ago, south Florida was a frontier less developed and more forbidding than the Western deserts. In the year 1900, Miami was a sultry settlement of fewer than 1700

souls. Today, Miami serves as the gateway of the Americas -- a powerful magnet for economic growth. //

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 strategy -- to spark a revolution in education. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations.

But you should not rest on today's laurels, because you will need to do even better in the future.

You know, we talk a lot at our students and about our students. Well, tomorrow I will go into a junior high classroom, to talk to and with our students about their role in this revolution. → CNN, PBS etc.

And we're determined to deepen the involvement of parents. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help

↓ applause

develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains tax cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains tax cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow. *applause*

A capital gains tax cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. // *applause* -

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous

costs -- in security systems, in business losses, in workers' morale, in pain and fear.

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. It's important that you urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help. *Get the job done. (applause)*

On a more positive note, Miami faces an exciting future in international banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. Our administration wants to bring them up to date. //

We sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

This is no time for delay. And this is no time for anti-competitive measures. If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. // *applause*.

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

loud wake-up call. Two of the seven seats on the Fed sit empty right now.

My nomination for the first vacancy, Larry Lindsey, won overwhelming endorsement from the Senate Banking Committee. But one or two Senators have held up his nomination for months. That's just plain inexcusable. // *sympathetic.*

When the Senate confirms Larry Lindsey, we hope it will move quickly to confirm Susan Phillips, my choice for the other open seat. The Senate also needs to act on my renomination of Alan Greenspan as chairman of the Fed.

The Fed faces a host of important decisions in monetary policy, bank regulation, and international affairs. It shouldn't have to address them with anything less than a full team -- a team dedicated to ensuring price stability and fostering economic growth. //

((Speaking of winning teams, there's a Miamian named Don Shula who sure has a formula. If we get another opening, maybe I should put him on the Federal Reserve. // He'd get them fired up. // Though I can't quite picture Alan Greenspan in shoulder pads. /// ))

Our Administration wants to take on issues you care about. Here, I've mentioned a few: education, crime, economic growth, the capital gains tax, the Fed, banking reform. I could talk, too, about energy, transportation, housing, defense. The point is: We need Congress' help if we want to move toward our goals.

Looking out on this collection of business talent, I can't resist asking you to volunteer in helping me persuade Congress to get moving -- not tomorrow; not next year; not next Congressional session: Now. //

Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

With each passing day, we move closer to realizing the dream of free trade from the Arctic Circle to the Strait of Magellan.

Under President Carlos Salinas, Mexico has enacted breathtaking economic reforms. Now, with fast-track procedures in place, we are negotiating with Mexico and Canada to create a North American Free Trade Agreement that will create an open market of 360 million consumers -- one that produces \$6 trillion a year in economic output.

Our prospects south of Mexico look just as exciting. We have signed framework trade and investment agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and a multilateral investment fund for the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect -- and make Miami a key gateway to our nation's economic future.

But our hopes for the future involve more than just the promise of trade. We also see a dramatic increase in individual freedom and empowerment throughout our region. Democratic elections, respect for human rights and economic liberty are fast becoming the rule, not the exception.

insert  
on  
positive  
worldwide  
response  
to  
Carter  
administration  
announcement

fast  
track  
totally  
non-  
partisan

So it  
is the  
best

This phenomenon just begs for a catchy name. Here's one: la revolucion sin fronteras -- the revolution without frontiers. //

Okay, I stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

How times have changed. // Today a real liberation movement sweeps the globe. It threatens no one's peace or sovereignty, no one's right to worship, no one's freedom to buy and sell or to imagine and create. It's the revolution of democracy. And it makes possible the equally startling revolution of ideas that gives rise to economic progress. //

It's impossible to visit Miami these days without feeling that this revolution soon will sweep away our hemisphere's last dictator, Fidel Castro. // Already, a savvy team of experts from the Greater Miami Chamber of Commerce has prepared a detailed report on the economic opportunities that will emerge along with freedom in Cuba. Trade and investment will offer new hope to the Cuban people, who have suffered enough despotism and deprivation.

Remember how we used to dream about a free Cuba and a prosperous, free hemisphere? Well, it's no longer a fantasy. It's inevitable: <sup>apocalypse</sup> Soon our New World -- our hemisphere of the Americas -- will be a community where liberty, peace and prosperity know no frontiers. And Miami will flourish as its hub and as its beacon.

→ ad lib: - after pointing toward Cuba? Not on @  
Thank you, and God bless each and every one of you. Single  
# # # bit.

Miami seems to know something about winning teams.

Maybe I should put Don Shula on the Federal Reserve board. He'd get them fired up. \\\ I can't quite picture Alan Greenspan in shoulder pads, but nevertheless...

As long as I'm here, I've got to congratulate Don Shula on winning his 300th game. With a record like that, maybe I should get him on my team. We have a Secretary of Defense, but I don't think we have a Secretary of Offense.

THE WHITE HOUSE

WASHINGTON

31 SEP 26 AIO: 23

September 25, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*  
SUBJECT: Presidential Remarks: Beacon Council

We have reviewed the attached remarks and have noted several suggested changes on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 education strategy. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations.

But you should not rest on today's laurels, because you will need to do even better in the future.

*I WILL TALK TO OUR NATION'S SCHOOL CHILDREN ABOUT OUR*  
~~Tomorrow I'll give a major policy speech on these reforms,~~  
~~NATIONAL EDUCATION GOALS AND WHAT WE NEED TO DO TO ACHIEVE THEM.~~  
~~and I will talk about several keys to reviving our nation's~~  
~~public education.~~  
~~WE MUST RAISE EXPECTATIONS, LENGTHEN OUR STRIDE, AND PUT IN PLACE~~  
~~REAL REFORMS.~~

Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00am

PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                         | ACTION                              | FYI                                 |                     | ACTION                              | FYI                                 |
|-------------------------|-------------------------------------|-------------------------------------|---------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU                  | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE <i>N/c</i>  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT <i>Roslow</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER         | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN                  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER <i>W/yes</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY                   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH              | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY                 | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH               | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD                    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW                | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY <i>N/c</i>         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | BOSKINS <i>N/c</i>  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY                 | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                     | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

— MASTER —

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

91 SEP 26 AIO: 23

September 25, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*  
SUBJECT: Presidential Remarks: Beacon Council

We have reviewed the attached remarks and have noted several suggested changes on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00amPRESIDENTIAL REMARKS: BEACON COUNCILSUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
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| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
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| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
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PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

01 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

[Initial acknowledgements]

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

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Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 education strategy. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations.

But you should not rest on today's laurels, because you will need to do even better in the future.

*I WILL TALK TO OUR NATION'S SCHOOL CHILDREN ABOUT OUR*  
~~Tomorrow I'll give a major policy speech on these reforms,~~  
~~NATIONAL EDUCATION GOALS AND WHAT WE NEED TO DO TO ACHIEVE THEM.~~  
~~and I will talk about several keys to reviving our nation's~~  
~~public education.~~  
*WE MUST RAISE EXPECTATIONS, LENGTHEN OUR STRIDE, AND PUT IN PLACE*  
*REAL REFORMS.*

Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. //

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous costs -- in security systems, in business losses, in workers' morale, in pain and fear.

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. Please urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington should help you. //

I sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

We want to overhaul our banking <sup>LAWS</sup> regulations. Our current system duplicates rules and often fails to produce timely results.

This is no time for temporizing, no time for half-measures. If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

loud wake-up call. Two of the seven seats on the Fed sit empty right now.

My nomination for the first vacancy, Larry Lindsey, won overwhelming endorsement from the Senate Banking Committee. But one or two Senators have held up his nomination for months. That's just plain inexcusable. //

When the Senate confirms Larry Lindsey, we hope it will move quickly to confirm Susan Phillips, my choice for the other open seat. The Senate also needs to act on my renomination of Alan Greenspan as chairman of the Fed.

The Fed faces a host of important decisions in monetary policy, bank regulation, and international affairs. It shouldn't have to address them with anything less than a full team -- a team dedicated to ensuring price stability and fostering economic growth. //

Our Administration wants to take on issues you care about. Here, I've mentioned a few: education, crime, economic growth, the capital gains tax, the Fed, banking reform. I could talk, too, about energy, transportation, housing, defense. The point is: We need Congress' help if we want to move toward our goals.

Looking out on this collection of business talent, I can't resist asking you to volunteer in helping me persuade Congress to get moving -- now tomorrow; not next year; not next Congressional session: Now. //

Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

With each passing day, we move closer to realizing the dream of free trade from the Arctic Circle to the Strait of Magellan.

Under President Carlos Salinas, Mexico has enacted breathtaking economic reforms. Now, with fast-track procedures in place, we are negotiating with Mexico and Canada to create a North American Free Trade Agreement that will create an open market of 360 million consumers -- one that produces \$6 trillion a year in economic output.

Our prospects south of Mexico look just as exciting. We have signed framework trade liberalization agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and multilateral investment in the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect -- and make Miami a key gateway to our nation's economic future. //

But our hopes for the future involve more than just the promise of trade. We also see a dramatic increase in individual freedom and empowerment throughout our region. Democratic elections, respect for human rights and economic liberty are fast becoming the rule, not the exception.

This phenomenon just begs for a catchy name. Here's one: la revolucion sin fronteras -- the revolution without frontiers. //

Okay, I <sup>BORROWED</sup> stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

How times have changed. // Today a real liberation movement sweeps the globe. It threatens no one's peace or sovereignty, no one's right to worship, no one's freedom to buy and sell or to imagine and create. It's the revolution of democracy. And it makes possible the equally startling revolution of ideas that gives rise to economic progress. //

It's impossible to visit Miami these days without feeling that this revolution soon will sweep away our hemisphere's last dictator, Fidel Castro. // Already, a savvy team of experts from the Greater Miami Chamber of Commerce has prepared a detailed report on the economic opportunities that will emerge along with freedom in Cuba. Trade and investment will offer new hope to the Cuban people, who have suffered enough despotism and deprivation.

Remember how we used to dream about a free Cuba and a prosperous, free hemisphere? Well, it's no longer a fantasy. It's inevitable: Soon our New World -- our hemisphere of the Americas -- will be a community where liberty, peace and prosperity know no frontiers. And Miami will flourish as its hub and as its beacon.

Thank you, and God bless each and every one of you.

# # #

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

[Initial acknowledgements]

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

((Why doesn't your big brother in Texas have that kind of flair for picking names? // ))

((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things --but last time I gave a press conference, he had left his rosin bag on the podium.

// )) *might want to ack. Don Shila's 300th NFL Victory truly a milestone. (Smith)*

Commerce in Miami has always been an adventure. Dade County now numbers 2 million residents, but in an exciting sense, it's still an outpost. *of opportunity (Commerce)* Your organization's symbol -- the beacon on the old Cape Florida Lighthouse -- reminds us that, less than a century ago, south Florida was a frontier less developed and more forbidding than the Western deserts. In the year 1900, Miami was a sultry settlement of fewer than 1700 souls. Today, Miami serves as the gateway of the Americas -- a powerful magnet for economic growth. //

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries. *like —, —, —. (iron)*

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 education strategy. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations. *(Any Blue Ribbon Schools?) (iron)*

But you should not rest on today's laurels, because you will need to do even better in the future.

*Miscasts the speech -- should be talking directly to students. (iron)*  
~~Tomorrow I'll give a major policy speech on these reforms, and I will talk about several keys to reviving our nation's public education.~~ *I will talk to our nation's school children about our Nat'l Educ. goals + what we need to do to achieve them. Joe - This is not how we're billing the school address. (D2)*

Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

*we must raise expectations, let other our stride, and put in place real reforms. (Porter)*

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains <sup>tax (Treasury)</sup> cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains <sup>tax (Treasury)</sup> cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains <sup>tax (Treasury)</sup> cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. //

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous costs -- in security systems, in business losses, in workers' morale, in pain and fear <sup>and violence. (MacLure)</sup>

we need safer schools + (mcd)  
safer neighborhoods  
N°

4

we must prevent  
drug dealers from  
selling  
death  
to our  
children  
(mcd)

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. ~~Please~~ <sup>It's important that you (mcd)</sup> urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

yes  
international  
(Commerce)  
[Reason on  
comment 5]

On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With <sup>the (Tron)</sup> ~~expected~~ <sup>N°</sup> growth <sup>to continue (Tron)</sup> in foreign trade, the market for Miami-based financial

services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington <sup>we're here to</sup> ~~should~~ help you. // [maybe that's not the way to say that. (Tron) yes] I sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

delete  
(OMB)  
yes

We <sup>need (Treas.)</sup> ~~want~~ to overhaul our banking <sup>laws (Porter)</sup> ~~regulations~~. Our current system <sup>stifles innovation & threatens to constrain</sup> ~~duplicates rules and often fails to produce timely~~ competition, results. (Treas.)

<sup>yes</sup> ~~There is no time to delay. And this is no time for anti-~~  
~~This is no time for temporizing, no time for half-measures~~ competition (Treas. + OEA)  
If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

loud wake-up call. Two of the seven seats on the Fed sit empty right now.

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Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

good!  
Keep  
in fact  
(Commerce)

It's politics and -- (Tron) N2

new politics (mcc) N2

But, I also want (Tron)

N2 (Tron)

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help eliminate barriers to trade + investment flows, and... (mcd)

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# # #

SEE NEXT PAGE

good!  
What  
Chad is  
looking  
for  
(Commerce)

01 SEP 26 P12:31

01 SEP 24 P5:38

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

PRESIDENTIAL REMARKS: BEACON COUNCIL  
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*we need  
safer schools  
and safer  
neighborhoods*

4

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prevent drug  
dealers from  
selling death  
to our children*

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Our prospects south of Mexico look just as exciting. We have signed framework trade liberalization agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and multilateral investment in the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect. *It will and provide an alternative to narcotics production and trafficking. And it will make Miami a key gateway to our nation's economic future. //*

But our hopes for the future involve more than just the promise of trade. We also see a dramatic increase in individual freedom and empowerment throughout our region. Democratic elections, respect for human rights and economic liberty are fast becoming the rule, not the exception.

This phenomenon just begs for a catchy name. Here's one: la revolucion sin fronteras -- the revolution without frontiers. //

Okay, I stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

*help eliminate barriers to trade and investment flows, and*

How times have changed. // Today a real liberation movement sweeps the globe. It threatens no one's peace or sovereignty, no one's right to worship, no one's freedom to buy and sell or to imagine and create. It's the revolution of democracy. And it makes possible the equally startling revolution of ideas that gives rise to economic progress. //

It's impossible to visit Miami these days without feeling the sense of enterprise and vigor that the Cuban community has ~~that this revolution soon will sweep away our hemisphere's last~~ contributed to South Florida. It provides an example of ~~dictator, Fidel Castro. // Already, a savvy team of experts from~~ what Cubans living in Cuba could accomplish if only they ~~the Greater Miami Chamber of Commerce has prepared a detailed~~ had the opportunity and the freedom others in the ~~report on the economic opportunities that will emerge along with~~ hemisphere enjoy. They ~~freedom in Cuba. Trade and investment will offer new hope to the~~ Cuban people, who have suffered enough despotism and deprivation.

~~Remember how we used to dream about a free Cuba and a~~  
~~prosperous, free hemisphere? Well, it's no longer a fantasy.~~  
~~It's inevitable: Soon our New World -- our hemisphere of the~~  
~~Americas -- will be~~ <sup>I believe that this hemisphere will soon become</sup> a community where liberty, peace and prosperity know no frontiers. And Miami will flourish as its hub and as its beacon.

Thank you, and God bless each and every one of you.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

91 SEP 26

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00am

PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

*See comments*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

01 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

[Initial acknowledgements]

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

((Why doesn't your big brother in Texas have that kind of flair for picking names? // ))

((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things --but last time I gave a press conference, he had left his rosin bag on the podium. // ))

Commerce in Miami has always been an adventure. Dade County now numbers 2 million residents, but in an exciting sense, it's still an outpost. Your organization's symbol -- the beacon on the old Cape Florida Lighthouse -- reminds us that, less than a century ago, south Florida was a frontier less developed and more forbidding than the Western deserts. In the year 1900, Miami was a sultry settlement of fewer than 1700 souls. Today, Miami serves as the gateway of the Americas -- a powerful magnet for economic growth. //

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 education strategy. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations.

But you should not rest on today's laurels, because you will need to do even better in the future.

Tomorrow I'll give a major policy speech on these reforms, and I will talk about several keys to reviving our nation's public education.

Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. //

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous costs -- in security systems, in business losses, in workers' morale, in pain and fear.

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. Please urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington should help you. //

*My Administration*  
~~I~~ sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

~~[We want to overhaul our banking regulations. Our current system duplicates rules and often fails to produce timely results.]~~ *to help banks make money safely.*  
*Hale*  
*X 3120*

This is no time for temporizing, no time for half-measures. If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

*Martin*  
*X 4864*

loud wake-up call. Two of the seven seats on the Fed sit empty right now.

My nomination for the first vacancy, Larry Lindsey, won overwhelming endorsement from the Senate Banking Committee. But one or two Senators have held up his nomination for months. That's just plain inexcusable. //

When the Senate confirms Larry Lindsey, we hope it will move quickly to confirm Susan Phillips, my choice for the other open seat. The Senate also needs to act on my renomination of Alan Greenspan as chairman of the Fed.

The Fed faces a host of important decisions in monetary policy, bank regulation, and international affairs. It shouldn't have to address them with anything less than a full team -- a team dedicated to ensuring price stability and fostering economic growth. //

Our Administration wants to take on issues you care about. Here, I've mentioned a few: education, crime, economic growth, the capital gains tax, the Fed, banking reform. I could talk, too, about energy, transportation, housing, defense. The point is: We need Congress' help if we want to move toward our goals.

Looking out on this collection of business talent, I can't resist asking you to volunteer in helping me persuade Congress to get moving -- ~~not~~ tomorrow; not next year; not next Congressional session: Now. //

Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

Seally  
45178

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Remember how we used to dream about a free Cuba and a prosperous, free hemisphere? Well, it's no longer a fantasy. It's inevitable: Soon our New World -- our hemisphere of the Americas -- will be a community where liberty, peace and prosperity know no frontiers. And Miami will flourish as its hub and as its beacon.

Thank you, and God bless each and every one of you.

# # #

91 SEP 26 AM 11:4  
WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00am

PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

See comments. Thanks.

 PK  
 Paul Korfonta  
 09/26/91

 PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

[Initial acknowledgements]

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

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((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things --but last time I gave a press conference, he had left his rosin bag on the podium. // ))

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For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

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Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

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I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains<sup>tax</sup> cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains<sup>tax</sup> cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. //

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous costs -- in security systems, in business losses, in workers' morale, in pain and fear.

Reasoning behind adding "international": Miami recently lost the largest bank in South Florida (Southeast Bank, now part of First Union of Charlotte), it has also lost the two largest thrifts (Centrust and Amerifirst). International banking, however, continues to expand.

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. Please urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

(Commerce)  
international → On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington should help you. //

I sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

We ~~need~~ <sup>(Treasury)</sup> to overhaul our banking regulations. Our current system ~~stifles innovation and threatens to constrain competition~~ <sup>stifles innovation and threatens to constrain competition</sup> ~~duplicates rules and often fails to produce timely~~

(OCA) ~~results~~ <sup>And this is no</sup> ~~time to delay.~~ <sup>time for → anti-competitive (Treasury)</sup>  
~~This is no time for temporizing, no time for half-measures.~~

If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

loud wake-up call. Two of the seven seats on the Fed sit empty right now.

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Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

(OCA)  
general  
comment:  
hope you  
keep this  
extremely  
important  
section  
intact.

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Our prospects south of Mexico look just as exciting. We have signed framework trade ~~liberalization~~ <sup>and investment (USTR)</sup> agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and multilateral investment <sup>fund for treasury</sup> ~~in~~ the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect -- and make Miami a key gateway to our nation's economic future. //

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Thank you, and God bless each and every one of you.

# # #

(Commerce)  
General  
Comment:  
This  
audience  
will be  
looking for  
every  
thing  
OTUS  
message  
in the  
freedom  
& the  
glad-  
this is a  
very  
appropriate  
setting for  
such a  
message.

Document No. 272968ss**9 WHITE HOUSE STAFFING MEMORANDUM**DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00am

PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREE        | <input type="checkbox"/>            | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

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## RESPONSE:

*minor comments*  
*AD*

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
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2

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*Joe  
This is  
not how  
we're billing  
the schools  
address*

3

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. //

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous costs -- in security systems, in business losses, in workers' morale, in pain and fear.

4

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. Please urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington <sup>we're here to</sup> ~~should~~ help you. // [Maybe that's not the way to say that]

I sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

We want to overhaul our banking regulations. Our current system duplicates rules and often fails to produce timely results.

This is no time for temporizing, no time for half-measures. If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

5

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The Fed faces a host of important decisions in monetary policy, bank regulation, and international affairs. It shouldn't have to address them with anything less than a full team -- a team dedicated to ensuring price stability and fostering economic growth. //

Our Administration wants to take on issues you care about. Here, I've mentioned a few: education, crime, economic growth, the capital gains tax, the Fed, banking reform. I could talk, too, about energy, transportation, housing, defense. The point is: We need Congress' help if we want to move toward our goals.

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Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

6

With each passing day, we move closer to realizing the dream of free trade from the Arctic Circle to the Strait of Magellan.

Under President Carlos Salinas, Mexico has enacted breathtaking economic reforms. Now, with fast-track procedures in place, we are negotiating with Mexico and Canada to create a North American Free Trade Agreement that will create an open market of 360 million consumers -- one that produces \$6 trillion a year in economic output.

Our prospects south of Mexico look just as exciting. We have signed framework trade liberalization agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and multilateral investment in the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect -- and make Miami a key gateway to our nation's economic future. //

But our hopes for the future involve more than just the promise of trade. We also see a dramatic increase in individual freedom and empowerment throughout our region. Democratic elections, respect for human rights and economic liberty are fast becoming the rule, not the exception.

This phenomenon just begs for a catchy name. Here's one: la revolucion sin fronteras -- the revolution without frontiers. //

Okay, I stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

7

How times have changed. // Today a real liberation movement sweeps the globe. It threatens no one's peace or sovereignty, no one's right to worship, no one's freedom to buy and sell or to imagine and create. It's the revolution of democracy. And it makes possible the equally startling revolution of ideas that gives rise to economic progress. //

It's impossible to visit Miami these days without feeling that this revolution soon will sweep away our hemisphere's last dictator, Fidel Castro. // Already, a savvy team of experts from the Greater Miami Chamber of Commerce has prepared a detailed report on the economic opportunities that will emerge along with freedom in Cuba. Trade and investment will offer new hope to the Cuban people, who have suffered enough despotism and deprivation.

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Thank you, and God bless each and every one of you.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

91 SEP 25 P3:55

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00am

PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

Ok - a few suggestions -



PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

[Initial acknowledgements]

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

((Why doesn't your big brother in Texas have that kind of flair for picking names? // ))

((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things --but last time I gave a press conference, he had left his rosin bag on the podium. // ))

Commerce in Miami has always been an adventure. Dade County now numbers 2 million residents, but in an exciting sense, it's still an outpost. Your organization's symbol -- the beacon on the old Cape Florida Lighthouse -- reminds us that, less than a century ago, south Florida was a frontier less developed and more forbidding than the Western deserts. In the year 1900, Miami was a sultry settlement of fewer than 1700 souls. Today, Miami serves as the gateway of the Americas -- a powerful magnet for economic growth. //

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries. *like — — .*

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 education strategy. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations. (*Any Blue Ribbon schools?*)

But you should not rest on today's laurels, because you will need to do even better in the future.

Tomorrow I'll give a major policy speech on these reforms, and I will talk about several keys to reviving our nation's public education.

*Miscants  
the speech  
-- should  
be talking direct  
to students*

Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

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On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With ~~the~~ *to continue* expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington should help you. //

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# # #

Date: 09/25/91

Due by: 9:00 a.m. Thurs. 09/26/91

Subject: Presidential Remarks: Beacen Council

From: Elizabeth Luttig

|           | ACTION                              | CONCUR                   | FYI                                 |            | ACTION                              | CONCUR                   | FYI                      |
|-----------|-------------------------------------|--------------------------|-------------------------------------|------------|-------------------------------------|--------------------------|--------------------------|
| HOLIDAY   | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | FITZGERALD | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ELMERTAL  | <input type="checkbox"/>            | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCGRUNN    | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| ADAIR     | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| BUCHHOLZ  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | SCHALL     | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| CASSE     | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | SECHLER    | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| EVANS     | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | WETHINGTON | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| FARRAR    | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | WILLIAMSON | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| GUNN      | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            | Hill       | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| LEFKOWITZ | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            |            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| JACKSON   | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>            |            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |

REMARKS: Please review and provide comments by 9:00 a.m. Thursday, 09/26/91.

Thanks.

I will send appropriate pages to:

- Education
- Justice
- Treasury
- Commerce
- USTR

**WHITE HOUSE STAFFING MEMORANDUM**DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00amPRESIDENTIAL REMARKS: BEACON COUNCILSUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

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Very Good

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# # #

91 SEP 25 12:03

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PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
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| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

ONE COMMENT

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:00 PM

[Initial acknowledgements]

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

((Why doesn't your big brother in Texas have that kind of flair for picking names? // ))

((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things --but last time I gave a press conference, he had left his rosin bag on the podium.

// ))

Commerce in Miami has always been an adventure. Dade County now numbers 2 million residents, but in an exciting sense, it's still an outpost. Your organization's symbol -- the beacon on the old Cape Florida Lighthouse -- reminds us that, less than a century ago, south Florida was a frontier less developed and more forbidding than the Western deserts. In the year 1900, Miami was a sultry settlement of fewer than 1700 souls. Today, Miami serves as the gateway of the Americas -- a powerful magnet for economic growth. //

MIGHT WANT TO ACKNOWLEDGE DON SHALLAS 300TH NFL VICTORY  
TRULY A MILESTONE

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 education strategy. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations.

But you should not rest on today's laurels, because you will need to do even better in the future.

Tomorrow I'll give a major policy speech on these reforms, and I will talk about several keys to reviving our nation's public education.

Consider the crucial reform of parental choice. We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

I hope you will make the truth vivid to Congress. Talk about your own experiences and needs. Tell them: Cut capital gains taxes. Give our people jobs. //

We also must fight as a nation to battle another tax, an invisible tax. I'm talking about crime. Crime exacts enormous costs -- in security systems, in business losses, in workers' morale, in pain and fear.

Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. Please urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington should help you. //

I sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

We want to overhaul our banking regulations. Our current system duplicates rules and often fails to produce timely results.

This is no time for temporizing, no time for half-measures. If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

We also need a full and vigorous team on the Federal Reserve -- and this is a matter on which the United States Senate needs a

loud wake-up call. Two of the seven seats on the Fed sit empty right now.

My nomination for the first vacancy, Larry Lindsey, won overwhelming endorsement from the Senate Banking Committee. But one or two Senators have held up his nomination for months. That's just plain inexcusable. //

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The Fed faces a host of important decisions in monetary policy, bank regulation, and international affairs. It shouldn't have to address them with anything less than a full team -- a team dedicated to ensuring price stability and fostering economic growth. //

Our Administration wants to take on issues you care about. Here, I've mentioned a few: education, crime, economic growth, the capital gains tax, the Fed, banking reform. I could talk, too, about energy, transportation, housing, defense. The point is: We need Congress' help if we want to move toward our goals.

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Now, I'd like to look ahead. As we gather here, we can almost see a new age of liberty dawning in our hemisphere.

With each passing day, we move closer to realizing the dream of free trade from the Arctic Circle to the Strait of Magellan.

Under President Carlos Salinas, Mexico has enacted breathtaking economic reforms. Now, with fast-track procedures in place, we are negotiating with Mexico and Canada to create a North American Free Trade Agreement that will create an open market of 360 million consumers -- one that produces \$6 trillion a year in economic output.

Our prospects south of Mexico look just as exciting. We have signed framework trade liberalization agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and multilateral investment in the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect -- and make Miami a key gateway to our nation's economic future. //

But our hopes for the future involve more than just the promise of trade. We also see a dramatic increase in individual freedom and empowerment throughout our region. Democratic elections, respect for human rights and economic liberty are fast becoming the rule, not the exception.

This phenomenon just begs for a catchy name. Here's one: la revolucion sin fronteras -- the revolution without frontiers. //

Okay, I stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

How times have changed. // Today a real liberation movement sweeps the globe. It threatens no one's peace or sovereignty, no one's right to worship, no one's freedom to buy and sell or to imagine and create. It's the revolution of democracy. And it makes possible the equally startling revolution of ideas that gives rise to economic progress. //

It's impossible to visit Miami these days without feeling that this revolution soon will sweep away our hemisphere's last dictator, Fidel Castro. // Already, a savvy team of experts from the Greater Miami Chamber of Commerce has prepared a detailed report on the economic opportunities that will emerge along with freedom in Cuba. Trade and investment will offer new hope to the Cuban people, who have suffered enough despotism and deprivation.

Remember how we used to dream about a free Cuba and a prosperous, free hemisphere? Well, it's no longer a fantasy. It's inevitable: Soon our New World -- our hemisphere of the Americas -- will be a community where liberty, peace and prosperity know no frontiers. And Miami will flourish as its hub and as its beacon.

Thank you, and God bless each and every one of you.

# # #

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURS. 9/26/91 10:00am

PRESIDENTIAL REMARKS: BEACON COUNCIL

SUBJECT: MONDAY, SEPTEMBER 30-MIAMI, FLORIDA

|                | ACTION                              | FYI                                 |             | ACTION                              | FYI                                 |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | HORNER      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input type="checkbox"/>            | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BRADY          | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ROGICH      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BROMLEY        | <input type="checkbox"/>            | <input type="checkbox"/>            | SMITH       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | SNOW        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HOLIDAY        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 a.m., THURSDAY, SEPTEMBER 26, with a copy to this office. Thank you.

## RESPONSE:

MEMORANDUM FOR TONY SNOW

The NSC staff concurs with the presidential remarks as amended.

  
Brent Scowcroft

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

cc: Phillip D. Brady

(Duggan/Simon)  
September 24, 1991  
Draft Three  
Beacon

31 SEP 24 P5:38

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MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
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Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

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You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

I suppose I'm preaching to the choir on this issue, but that's because I want you to sing a louder chorus. // Some folks in Congress still haven't gotten the message. They don't understand that a capital gains cut isn't a sop to the rich: It offers a helping hand to entrepreneurs and dreamers -- people who aren't rich today, but whose contributions could enrich our entire society tomorrow.

A capital gains cut also will help beleaguered industries, especially real estate. A cut will produce an immediate increase in property values -- which in turn can offer new hope for struggling financial institutions.

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Our administration has proposed a comprehensive crime package that offers people hope; it gives them a chance to reclaim their streets. The Senate has passed a bill that incorporates many of our suggestions. Please urge the House to do the same. We must prevent criminals from holding up our economy. We need fewer stick-ups and more lock-ups -- and this bill will help.

On a more positive note, Miami faces an exciting future in banking and financial services. Among American cities, only New York conducts more foreign banking business. With expected growth in foreign trade, the market for Miami-based financial services should grow ever more robust. Unfortunately, you must deal with banking laws that lag way behind the times. We in Washington should help you. //

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Our prospects south of Mexico look just as exciting. We have signed framework trade liberalization agreements with 28 countries in the hemisphere. And I have asked Congress to act promptly on legislation for debt reduction and multilateral investment in the hemisphere. These simple acts will let us put our Enterprise of the Americas Initiative into full effect. *It will provide an alternative to narcotics production and trafficking. And it will make Miami a key gateway to our nation's economic future. //*

But our hopes for the future involve more than just the promise of trade. We also see a dramatic increase in individual freedom and empowerment throughout our region. Democratic elections, respect for human rights and economic liberty are fast becoming the rule, not the exception.

This phenomenon just begs for a catchy name. Here's one: la revolucion sin fronteras -- the revolution without frontiers. //

Okay, I stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

*help eliminate barriers to trade and investment flows, and*

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It's impossible to visit Miami these days without feeling ~~the sense of enterprise and vigor that the Cuban community has~~ ~~that this revolution soon will sweep away our hemisphere's last~~ ~~contributed to South Florida. It provides an example of~~ ~~dictator, Fidel Castro. //~~ ~~Already, a savvy team of experts from~~ ~~what Cubans living in Cuba could accomplish if only they~~ ~~the Greater Miami Chamber of Commerce has prepared a detailed~~ ~~had the opportunity and the Freedom others in the~~ ~~report on the economic opportunities that will emerge along with~~ ~~hemisphere enjoy. They~~ ~~freedom in Cuba. Trade and investment will offer new hope to the~~ ~~Cuban people, who have suffered enough despotism and deprivation.~~

~~Remember how we used to dream about a free Cuba and a~~ ~~prosperous, free hemisphere? Well, it's no longer a fantasy.~~ ~~It's inevitable: Soon our New World -- our hemisphere of the~~ ~~Americas -- will be~~ ~~I believe that this hemisphere will soon become~~ ~~a community where liberty, peace and~~ ~~prosperity know no frontiers. And Miami will flourish as its hub~~ ~~and as its beacon.~~

Thank you, and God bless each and every one of you.

# # #

THE WHITE HOUSE  
WASHINGTON

September 26, 1991

91 SEP 26 P6:30

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST  
TONY SNOW *TS*

FROM: JOSEPH P. DUGGAN *J.P.D.*

SUBJECT: MIAMI BEACON COUNCIL

I. SUMMARY

On Monday, September 30, at 3:15 p.m., you will address the Beacon Council in Miami, Florida. The audience will consist of about 2,000 businessmen and local government leaders.

II. DISCUSSION

The remarks (14 minutes, on teleprompter) discuss urgently needed Congressional action on education, capital gains, crime, banking reform and Federal Reserve nominees. Since Miami is a gateway city to Latin America, also mentioned are the benefits of increased hemispheric trade.

The remarks conclude by turning the old Sandinista slogan of "a revolution without frontiers" against Castro -- how the democracy that has spread throughout the world cannot be kept out of Cuba.

*The President has seen  
9/30/91*

*OK*  
*① with changes*  
*② might be good to work in a sentence about sweeping and redemptive power*

(Duggan/Simon)  
September 26, 1991  
Draft Four  
Beacon

PRESIDENTIAL REMARKS: BEACON COUNCIL  
MONDAY, SEPTEMBER 30, 1991  
MIAMI, FLORIDA  
3:15 PM

Thank you, John Anderson [Beacon Council President] for that introduction. I want to salute your new chairman, Burt Landy. And I guess I should also say what a great job your outgoing chairman has done -- Jeb somebody.

((Jeb, I've got to hand it to you. You've been telling me Miami is friendly territory, and I'm beginning to see what you mean. // Imagine, winning a new major league baseball franchise and naming it for my press secretary! // ))

~~((Why doesn't your big brother in Texas have that kind of flair for picking names? // ))~~

((Anyway, I hear Marlin -- Fitzwater, that is -- is serious about these rumors that he'll get to throw out the first pitch. // Marlin thinks I don't notice these things -- but last time I gave a press conference, he had left his rosin bag on the podium. // ))

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souls. Today, Miami serves as the gateway of the Americas -- a powerful magnet for economic growth. //

Here, you look beyond your borders, and beyond your time. You take seriously your obligation to build a prosperous economy not just for today, but for the future.

For instance, you care deeply about education, and your schools reflect that commitment. // Educators across the nation admire Dade County's International Schools Program. Graduates of the program will meet all the requirements for university admission not only in the United States, but also in participating foreign countries.

This sort of imagination, this commitment to quality, lies at the heart of our Administration's America 2000 strategy -- to spark a revolution in education. Miami can take pride that our Education Secretary, Lamar Alexander, this month gave special recognition to the Dade County schools' innovations.

But you should not rest on today's laurels, because you will need to do even better in the future.

You know, we talk a lot at our students and about our students. Well, tomorrow I will go into a junior high classroom, to talk to and with our students about their role in this revolution. *All across the United States, other students in school will be able to hear this message about the need for educational excellence.* And we're determined to deepen the involvement of parents.

We want to give parents the freedom to choose their children's schools -- public, private, or parochial. We're challenging parents, students, businesses and community leaders to help

No point on this para unless expanded to say "that talk will go into schools across USA"

via CNN and PBS

their own school excellence.

develop schools that break the mold. Because Dade County already is in the vanguard, I count on you to light the way, to show the whole nation how we can reinvent American education. //

You also build a better future with common sense. You invite business, rather than shooing it away. Miami enjoys a large tax base with some of the lowest tax rates in the country. But one important tax remains too high not just for Miamians but for taxpayers across the nation -- the federal tax on capital gains. A capital gains tax cut will boost start-up companies and other small businesses -- the primary sources of new jobs.

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We sent Congress a comprehensive package of banking reforms earlier this year. Our plan would protect depositors' hard-earned money, strengthen and modernize our banks and financial institutions, and make them more competitive in global markets.

This is no time for delay. And this is no time for anti-competitive measures. If we want strong banks and a strong economy, Congress must enact comprehensive banking reforms. //

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~~((Speaking of winning teams, there's a Miamiian named Don Shula who sure has a formula. If we get another opening, maybe I should put him on the Federal Reserve. // He'd get them fired up. // Though I can't quite picture Alan Greenspan in shoulder pads. /// ))~~

Our Administration wants to take on issues you care about. Here, I've mentioned a few: education, crime, economic growth, the capital gains tax, the Fed, banking reform. I could talk, too, about energy, transportation, housing, defense. The point is: We need Congress' help if we want to move toward our goals.

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Okay, I stole the term. // It comes from the bad old days of Sandinista rule in Nicaragua. When Marxists used this slogan, it signalled a threat to the freedom and sovereignty of Nicaragua's neighbors.

How times have changed. // Today a real liberation movement sweeps the globe. It threatens no one's peace or sovereignty, no one's right to worship, no one's freedom to buy and sell or to imagine and create. It's the revolution of democracy. And it makes possible the equally startling revolution of ideas that gives rise to economic progress. //

It's impossible to visit Miami these days without feeling that this revolution soon will sweep away our hemisphere's last dictator, Fidel Castro. // Already, a savvy team of experts from the Greater Miami Chamber of Commerce has prepared a detailed report on the economic opportunities that will emerge along with freedom in Cuba. Trade and investment will offer new hope to the Cuban people, who have suffered enough despotism and deprivation.

Remember how we used to dream about a free Cuba and a prosperous, free hemisphere? Well, it's no longer a fantasy. It's inevitable: Soon our New World -- our hemisphere of the Americas -- will be a community where liberty, peace and prosperity know no frontiers. And Miami will flourish as its hub and as its beacon.

Thank you, and God bless each and every one of you.

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