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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13582
Folder ID Number: 13582-012

Folder Title:
Buddy Roemer Fundraiser 9/30/91 [OA 6037] [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	3	4

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

PRESIDENTIAL REMARKS: BUDDY ROEMER FUNDRAISER
MONDAY, SEPT. 30, 7:15 pm

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN _____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DELAND _____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW _____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE

WASHINGTON

01 SEP 26 12:40

September 26, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
TONY SNOW *TS*

FROM: CURT SMITH *CS*

SUBJECT: BUDDY ROEMER FUNDRAISER

On Monday, September 30th at 7:15 p.m., you will deliver remarks (approximately 9 minutes, on cards) at a fundraising dinner for Buddy Roemer in New Orleans. Governor Roemer will introduce you for your pre-dinner remarks; roughly 600-800 supporters will be in attendance.

Your speech highlights Roemer's accomplishments over the past four years. In particular, you praise his education reform, discussing how it complements your National Education Strategy.

NOTE: On page three, second paragraph, last line, "laissez les bon temps rouler," and "first you've got to make a roux," are well-known and appreciated Louisiana sayings. The first means "let the good times roll," the second means "you've got to start somewhere, you've got to have the basics" ("roux" being the flour and butter base for gumbo and other creole dishes).

(Smith/Grossman)
September 26, 1991
Draft Seven
ROEMER.TS

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991
7:15 p.m.

Thank you, Buddy, for that wonderful introduction -- and for recalling why the author Pearl Buck wrote, "I fell in love with Louisiana generally and New Orleans in particular." // Thinking back to the 1988 Convention, this town reminds me of winning. // I have a feeling that come this October 19th, it's going to remind me once again. //

((I was delighted to see a red carpet rolled out at the airport to greet me. Then, I found out it was for Jim Mora. // Actually, you're getting a preview of what a Republican Administration can do for Louisiana. // How 'bout those Saints -- off to their fastest start in history.)) //

I'm proud to be here to show my support for Buddy Roemer -- a man who will be the first Republican governor to be re-elected in Louisiana. // After all, Buddy and I have a lot in common: We both can be a bit stubborn / we don't always get along with the legislature / we both like fishing / we both love America. /

((I know there's some controversy about split support for Buddy, and I want to address that right now. / Some Yale grads just refuse to support a Harvard man. Well I support Buddy -- despite that Harvard thing.)) //

I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves re-election to finish the job. He spoke for most Louisianians when he said, "Change and progress do not come easily . . . there have been battles won and battles lost . . . [but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

But Buddy doesn't just talk the talk. Buddy Roemer also walks the walk. // Buddy is leading Louisiana toward a brighter future -- strengthening government ethics, the environment, economic development, and education.//

Buddy has pledged to "take politics out of the back rooms and bring it onto the front porches." Three years ago he authored and signed a campaign reform act -- giving Louisiana one of America's toughest campaign reform laws. Buddy has brought a new sense of responsibility to state government: annually balancing the budget and rooting out corruption. /

Next comes the environment -- where Buddy has taken Louisiana's Department of Environmental Quality from lapdog to watchdog. // At the same time, Buddy believes in protecting the environment and encouraging economic growth. //

This brings me to the third "E" -- the economy -- where Buddy has shown he's serious about putting the bayou state back in business. Louisiana has rolled through some pretty tough

times. Some are saying, "Laissez les bon temps rouler." [LAY-SAY LAY BOHN TOHN ROO-LAY] But as everybody knows / first you've got to make a roux. [ROO] //

You've got to create good times before you can let them roll. Buddy's made economic development the central ingredient in his recipe for state progress. Over the past four years, Louisiana's unemployment has been cut almost in half, you've created more than 100,000 jobs, and the bond rating has improved for the first time in over two decades. ((I've heard Buddy's even succeeded in attracting foreign investors. / The Japanese plan to invest in getting him a coat and tie.)) //

Buddy knows that you can't have a developed economy without developed minds -- thus, the fourth "E," education. When Buddy saw that Louisiana wasn't passing the grade, he sent the state back to school. Today, you see signs of progress everywhere. In Louisiana, the ACT scores of black students have increased dramatically. / The CAT scores of all students have improved for three straight years. / And its college-bound seniors have improved their SAT scores. // The Roemer legacy: Smaller class sizes, more respect for teachers, achievement on the rise.

((You know, a noted left-wing politician once said of buddy Roemer, "He's often wrong, but never in doubt." / What a compliment coming from Tip O'Neill.)) //

Two years and two days ago, I saw how Buddy can be self-confident and right / sorry, Tip / working with me and all of the nation's governors at the Charlottesville education summit. /

Buddy also joined me last April at the White House when I announced America 2000 -- a strategy to reach six national education goals from making every citizen literate to making our students first in math and science. // ((Which reminds me that for two years our administration has prodded Congress to pass our Educational Excellence Act -- I'm afraid their homework is long overdue. Next thing you know, they'll claim their dog ate it.))
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Buddy Roemer knows our future depends on raising education above previous plateaus of achievement. / That's why he recently launched Louisiana 2000 -- his crusade for excellence. / The American people want radical reform -- reform like school choice. With competition and accountability, schools will work / wasteful programs will waste away. / And power will shift from the heavy hand of the state, to the hands that run the home and raise the family. //

Louisiana 2000 lets Louisianians work together to help our education system work for us. // I speak of government and communities, teachers and parents, business and volunteers, and yes -- Democrats and Republicans -- involved in a cause larger than ourselves. /

Education, the environment, a strong economy, and government we can trust: Buddy Roemer changed parties to crusade for these causes. Churchill said, "Some men change their principles for their party -- others change their party for their principles."
// Some would rather fight than switch. Some would rather

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Join us in a government of the extended hand -- not the closed mind and self-indulgent heart. Make sure that somewhere on the road to a better quality of life, Louisiana doesn't stumble and fall. / Help Louisiana -- and America -- turn the four "E"s into "A"s across the board. //

Let's help Buddy Roemer steer Louisiana away from old-style gutter politics and toward the far limits of the horizon. Let's keep Buddy Roemer the great Governor of the State of Louisiana. Thank you, and God bless you.

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WASHINGTON

91 SEP 26 P1:07

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I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves re-election to finish the job. He spoke for most Louisianians when he said, "Change and progress do not come easily . . . there have been battles won and battles lost . . . [but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

But Buddy doesn't just talk the talk. Buddy Roemer also walks the walk. // Buddy is leading Louisiana toward a brighter future -- strengthening government ethics, the environment, economic development, and education. His work on the "four E's," as he calls them, is already scoring four "A's." //

Buddy has pledged to "take politics out of the back rooms and bring it onto the front porches." Three years ago he authored and signed a campaign reform act -- giving Louisiana one of America's toughest campaign reform laws. Buddy has brought a new sense of responsibility to state government: annually balancing the budget and rooting out corruption. /

Next comes the environment -- where Buddy has taken Louisiana's Department of Environmental Quality from lapdog to watchdog. // ~~Let the old guard support the idea of making Louisiana an environmental swamp.~~ Buddy believes in protecting the environment and encouraging economic growth. //

This brings me to the third "E" -- the economy -- where Buddy has shown he's serious about putting the bayou state back in business. Louisiana has rolled through some pretty tough times. Some are saying, "Laissez les bon temps rouler." [LAY-SAY LAY BOHN TOHN ROO-LAY] But as everybody knows / first you've got to make a roux. [ROO]. //

You've got to create good times before you can let them roll. Buddy's made economic development the central ingredient in his recipe for state progress. Over the past four years, Louisiana's unemployment has been cut almost in half, you've created more than 100,000 jobs, and the bond rating has improved for the first time in over two decades. ((I've heard Buddy's even succeeded in attracting foreign investors. / The Japanese plan to invest in getting him a coat and tie.)) //

Buddy knows that you can't have a developed economy without developed minds -- thus, the fourth "E," education. When Buddy saw that Louisiana wasn't passing the grade, he sent the state back to school. Today, you see signs of progress everywhere. In Louisiana, the ACT scores of black students have increased dramatically. / The CAT scores of all students have improved for three straight years. / And its college-bound seniors have improved their SAT scores. // The Roemer legacy: Smaller class sizes, more respect for teachers, achievement on the rise.

((You know, a noted left-wing politician once said of buddy Roemer, "He's often wrong, but never in doubt." / What a compliment coming from Tip O'Neill.)) //

Two years and two days ago, I saw how Buddy can be self-confident and right / sorry, Tip / working with me and all of the nation's governors at the Charlottesville education summit. / Buddy also joined me last April at the White House when I announced America 2000 -- a ~~national~~ strategy to reach six ^{national} education goals from making every citizen literate to making out students first in math and science. // ((Which reminds me that for two years our administration has prodded Congress to pass out Educational Excellence Act -- I'm afraid their homework is long overdue.)) // *Next . . . do it*

Buddy Roemer knows our future depends on raising education above previous plateaus of achievement. / That's why he recently announced his intention to organize 2000 Louisiana communities statewide -- his crusade for excellence. / The American people want radical reform -- reform like school choice. With competition and accountability, schools will work / wasteful programs will waste away. / And power will shift from the heavy hand of the state, to the hands that run the home and raise the family. //

Louisiana 2000 lets Louisianians work together to help our education system work for us. // I speak of government and communities, teachers and parents, business and volunteers, and yes -- Democrats and Republicans -- involved in a cause larger than ourselves. /

Education, the environment, a strong economy, and government we can trust: Buddy Roemer changed parties to crusade for these

causes. Churchill said, "Some men change their principles for their party -- others change their party for their principles."

// Some would rather fight than switch. Some would rather switch than fight. Buddy decided to switch and fight. Today, I ask you to fight for him. //

Join us in a government of the extended hand -- not the closed mind and self-indulgent heart. Make sure that somewhere on the road to a better quality of life, Louisiana didn't stumble and fall. / Help Louisiana -- and America -- turn the four "E"s into "A"s across the board. //

Let's help Buddy Roemer steer Louisiana away from old-style gutter politics and toward the far limits of the horizon. [Thank you, and God bless you.] Let's keep Buddy Roemer the great Governor of the State of Louisiana.



Document No. 272958as

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: WED. 9/25/91 5:00pm

SUBJECT: PRESIDENTIAL REMARKS: ROEMER FUNDRAISER

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>KAUFMAN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 p.m., WEDNESDAY, SEPTEMBER 25, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

01 SEP 24 P 1: 21

(Smith/Grossman)
September 24, 1991
Draft Four
ROEMER

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
SHERATON NEW ORLEANS
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991

Thank you, Buddy, for that wonderful introduction -- and for recalling why the author Pearl Buck wrote, "I fell in love with Louisiana generally and New Orleans in particular." // Thinking back to the 1988 Convention, this town reminds me of winning. // I have a feeling that come November 5th, it's going to remind me once again. //

((I was delighted to see a red carpet rolled out at the airport to greet me. Then, I found out it was for Bobby Hebert.)) [A-bare]. // Actually, you're getting a preview of what a Republican Administration can do for Louisiana. // How 'bout those Saints -- off to their fastest start in history.)) //

I'm proud to be here to show my support for Buddy Roemer -- a man who will be the first Republican governor to be re-elected in Louisiana. // After all, Buddy and I have a lot in common: We both can be a bit stubborn / we don't always get along with the legislature / we both like fishing / we both love America. /

((I know there's some controversy about split support for Buddy, and I want to address that right now. / Some Yale grads just refuse to support a Harvard man. Well I support Buddy -- despite that Harvard thing.)) //

2

I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves reelection to finish the job. He spoke for most Louisianans when he said, "Change and progress do not come easily... there have been battles won and battles lost...[but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

But Buddy doesn't just talk the talk. Buddy Roemer also walks the walk. // Buddy is leading Louisiana toward a brighter future -- strengthening government ethics, the environment, economic development, and education. ~~His work on the "four P's," as he calls them, is already scoring four "A's."~~ //

Buddy has pledged to "take politics out of the back rooms and bring it on the front porches." Three years ago he authored and signed a campaign reform act -- giving Louisiana one of America's toughest campaign reform laws. Buddy has brought a new sense of responsibility to state government: annually balancing the budget and rooting out corruption. / ~~When it comes to erasing unnecessary bureaucracy, he shares the strategy of Chairman of the Joint Chiefs Colin Powell -- "First you cut it off / then you kill it."~~ // ~~Buddy could have graduated from the School of Desert Storm.~~ //

Next comes the environment -- where Buddy has taken Louisiana's Department of Environmental Quality from lapdog to

*Curry!
Thank about
this!*

3

watchdog. // Let the old guard support the idea of making
~~Louisiana an environmental sewer.~~ Buddy believes in protecting
 the environment and encouraging economic growth. //

This brings me to the third "E" -- the economy -- where
 Buddy has shown he's serious about putting the Bayou state back
 in business. Louisiana has rolled through some pretty tough
 times. Some are saying, "Laissez les bon temps rouler." But as
 everybody knows / first you've got to make a roux. //

*I don't
get it!*

You've got to create good times before you can let them
 roll. Buddy's made economic development the central ingredient
 in his recipe for state progress. Over the past four years,
 Louisiana's unemployment has plummeted, you've created more than
 100,000, the economy has diversified, and the bond rating has
 improved. ((I've heard Buddy's even succeeded in attracting
 foreign investors. / The Japanese plan to invest in getting him a
 coat and tie //)).

Buddy knows that you can't have a developed economy without
 developed minds -- thus, the fourth "E," education. When Buddy
 saw that Louisiana wasn't passing the grade, he sent the state
 back to school. Today, you see signs of progress everywhere:
 Smaller class sizes, more respect for teachers, achievement up
 from grade K through college. // [STATE AND NATIONAL PROGRESS
 REPORT TO COME]

((You know, a noted left-wing politician once said of Buddy
 Roemer, "He's often wrong, but never in doubt." / What a
 compliment coming from Tip O'Neill.)) //

4

Two years and two days ago, I saw how Buddy can be self-confident and right / sorry, Tip / working with me and all the nation's governors at the Charlottesville education summit. / Buddy also joined me last April at the White House when I announced America 2000 -- a national strategy to reach six goals from making every citizen literate to making our students first in math and science. // ((Which reminds me that for two years our administration has prodded Congress to pass our Educational Excellence Act -- I'm afraid their homework is long overdue.)) //

*their dot
ate it*

Buddy Roemer knows our future depends on raising education above previous plateaus of achievement. / Three weeks ago, he announced Louisiana 2000 -- his crusade for excellence. / The American people want radical reform -- reform like school choice. With competition and accountability, schools will work / wasteful programs will waste away. / And power will shift from the heavy hand of the state, to the hands that run the home and raise the family.

Louisiana 2000 lets Louisianans work together to help our education system work for us. // I speak of government and communities, teachers and parents, business and volunteers, and yes -- Democrats and Republicans --involved in a cause larger than ourselves. /

** [[National Education Goals Progress Report and Louisiana Progress Report (both due September 30, 1991) to come.]]

Education, the environment, a strong economy, and government we can trust: Buddy Roemer changed parties to crusade for these

5

causes. Churchill said, "Some men change their principles for their party -- others change their party for their principles."

// Some would rather fight than switch. Some would rather switch than fight. Buddy decided to switch and fight. Today, I ask you to fight for him. //

Join us in a government of the extended hand -- not the closed mind and self-indulgent heart. Make sure that somewhere on the road to a better quality of life, Louisiana didn't stumble and fall. / Help Louisiana -- and America -- turn the four "E"s into "A"s across the board.//

Let's help Buddy Roemer steer Louisiana away from old-style gutter politics and toward the far limits of the horizon. Thank you, and God bless you. Let's keep Buddy Roemer the great Governor of the great State of Louisiana.

#

WHITE HOUSE STAFFING MEMORANDUM
 91 SEP 24 P6:22

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: WED. 9/25/91 5:00pm

SUBJECT: PRESIDENTIAL REMARKS: ROEMER FUNDRAISER

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 p.m., WEDNESDAY, SEPTEMBER 25, with a copy to this office. Thank you.

RESPONSE:

- MASTER -

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

01 SEP 24 P1:21

(Smith/Grossman)
September 24, 1991
Draft Four
ROEMER

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
SHERATON NEW ORLEANS
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991

Thank you, Buddy, for that wonderful introduction -- and for recalling why the author Pearl Buck wrote, "I fell in love with Louisiana generally and New Orleans in particular." // Thinking back to the 1988 Convention, this town reminds me of winning. // I have a feeling that come ^{thp (Smith)} November 5th, it's going to remind me once again. //

((I was delighted to see a red carpet rolled out at the airport to greet me. Then, I found out it was for ~~Bobby Hebert~~. ^{Jim Mora. /}

~~It [A-bare]~~ Actually, you're getting a preview of what a Republican Administration can do for Louisiana. // How 'bout those Saints -- off to their fastest start in history.)) //

I'm proud to be here to show my support for Buddy Roemer -- a man who will be the first Republican governor to be re-elected in Louisiana. // After all, Buddy and I have a lot in common: We both can be a bit stubborn / we don't always get along with the legislature / we both like fishing / we both love America. /

((I know there's some controversy about split support for Buddy, and I want to address that right now. / Some Yale grads just refuse to support a Harvard man. Well I support Buddy -- despite that Harvard ^{sheep skin (Reggie)} thing.)) //

NO

* Good Speech (Ron Kaufman)

I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves reelection to finish the job. He spoke for most Louisianans when he said, "Change and progress do not come easily... there have been battles won and battles lost... [but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

~~But Buddy doesn't just talk the talk. Buddy Roemer also walks the walk.~~ // Buddy is leading Louisiana toward a brighter future -- strengthening government ethics, the environment, economic development, and education. His ~~work on the "four E's,"~~ as he calls them, is already scoring four "A's." //

~~Buddy has pledged to "take politics out of the back rooms and bring it on the front porches." Three years ago he authored and signed a campaign reform act -- giving Louisiana one of America's toughest campaign reform laws. Buddy has brought a new sense of responsibility to state government: annually balancing the budget and rooting out corruption. / When it comes to erasing unnecessary bureaucracy, he shares the strategy of Chairman of the Joint Chiefs Colin Powell -- "First you cut it off / then you kill it." // Buddy could have graduated from the School of Desert Storm. //~~

Next comes the environment -- where Buddy has taken Louisiana's Department of Environmental Quality from lapdog to

back burner (Smith)

Make sure LA Law does not contain public financing the we have opposed on Fed. Level. If it does, PATUS's support should be qualified. (Counsel)

NO

NO

Democrat

NO

*Democrat
Yes*

You could even say that Buddy (Logich)

Yes

NO

Front (Smith)

watchdog. // Let the old guard support the idea of making

Denial
Yes

~~Louisiana an environmental sewer.~~ Buddy believes in protecting the environment and encouraging economic growth. //

This brings me to the third "E" -- the economy -- where Buddy has shown he's serious about putting the Bayou state back in business. Louisiana has rolled through some pretty tough times. Some are saying, "Laissez les bon temps rouler." But as everybody knows / first you've got to make a roux. //

No

Not out strong suit! (Smith)

You've got to create good times before you can let them roll. Buddy's made economic development the central ingredient in his recipe for state progress. Over the past four years, Louisiana's unemployment has plummeted, you've created more than 100,000, new jobs, the economy has diversified, and the bond rating has improved. ((I've heard Buddy's even succeeded in attracting foreign investors. / The Japanese plan to invest in getting him a coat and tie //)).

Yes

Buddy knows that you can't have a developed economy without developed minds -- thus, the fourth "E," education. When Buddy saw that Louisiana wasn't passing the grade, he sent the state back to school. Today, you see signs of progress everywhere: Smaller class sizes, more respect for teachers, achievement up from grade K through college. // [STATE AND NATIONAL PROGRESS REPORT TO COME]

((You know, a noted left-wing politician once said of Buddy Roemer, "He's often wrong, but never in doubt." / What a compliment coming from Tip O'Neill.)) //

Two years and two days ago, I saw how Buddy can be self-confident and right / sorry, Tip / working with me and all the nation's governors at the Charlottesville education summit. / Buddy also joined me last April at the White House when I announced America 2000 -- a national strategy to reach six goals from making every citizen literate to making our students first in math and science. // ((Which reminds me that for two years our administration has prodded Congress to pass our Educational Excellence Act -- I'm afraid their homework is long overdue.)) //

Buddy Roemer knows our future depends on raising education above previous plateaus of achievement. / ~~Three weeks ago, he announced Louisiana 2000 -- his crusade for excellence.~~ / The American people want radical reform -- reform like school choice. With competition and accountability, schools will work / wasteful programs will waste away. / And power will shift from the heavy hand of the state, to the hands that run the home and raise the family.

Louisiana 2000 lets Louisianans work together to help our education system work for us. // I speak of government and communities, teachers and parents, business and volunteers, and yes -- Democrats and Republicans --involved in a cause larger than ourselves. /

** [[National Education Goals Progress Report and Louisiana Progress Report (both due September 30, 1991) to come.]]

Education, the environment, a strong economy, and government we can trust: Buddy Roemer changed parties to crusade for these

causes. Churchill said, "Some men change their principles for their party -- others change their party for their principles."

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Join us in a government of the extended hand -- not the closed mind and self-indulgent heart. Make sure that somewhere on the road to a better quality of life, Louisiana didn't stumble and fall. / Help Louisiana -- and America -- turn the four "E"s into "A"s across the board.//

Let's help Buddy Roemer steer Louisiana away from old-style gutter politics and toward the far limits of the horizon. * Thank you, and God bless you. Let's keep Buddy Roemer the great Governor of the great State of Louisiana. (Rogch)

#

No

THE WHITE HOUSE

WASHINGTON

91 SEP 25 P2:38

September 25, 1991

MEMORANDUM FOR TONY SNOW
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM: GREGORY S. WALDEN *GSW/ycr*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Roemer Fundraiser

The Counsel's Office has no legal objections to the subject.
Please note comments on attached.

Attachment

cc: Phillip D. Brady

01 SEP 24 P1:21

(Smith/Grossman)
September 24, 1991
Draft Four
ROEMER

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
SHERATON NEW ORLEANS
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991

Thank you, Buddy, for that wonderful introduction -- and for recalling why the author Pearl Buck wrote, "I fell in love with Louisiana generally and New Orleans in particular." // Thinking back to the 1988 Convention, this town reminds me of winning. // I have a feeling that come November 5th, it's going to remind me once again. //

((I was delighted to see a red carpet rolled out at the airport to greet me. Then, I found out it was for Bobby Hebert.)) [A-bare]. // Actually, you're getting a preview of what a Republican Administration can do for Louisiana. // How 'bout those Saints -- off to their fastest start in history.)) //

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((I know there's some controversy about split support for Buddy, and I want to address that right now. / Some Yale grads just refuse to support a Harvard man. Well I support Buddy -- despite that Harvard thing.)) //

I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves reelection to finish the job. He spoke for most Louisianans when he said, "Change and progress do not come easily... there have been battles won and battles lost...[but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

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Next comes the environment -- where Buddy has taken Louisiana's Department of Environmental Quality from lapdog to

Make sure La. law does not contain public financing that we have opposed on Federal level. If it does, President's support should be qualified.

watchdog. // Let the old guard support the idea of making Louisiana an environmental sewer. Buddy believes in protecting the environment ^(A) ~~and~~ encouraging economic growth. //

This brings me to the third "E" -- the economy -- where Buddy has shown he's serious about putting the Bayou state back in business. Louisiana has rolled through some pretty tough times. Some are saying, "Laissez les bon temps rouler." But as everybody knows / first you've got to make a roux. //

You've got to create good times before you can let them roll. Buddy's made economic development the central ingredient in his recipe for state progress. Over the past four years, Louisiana's unemployment has plummeted, you've created more than 100,000 ^{jobs} the economy has diversified, and the bond rating has improved. ((I've heard Buddy's even succeeded in attracting foreign investors. / The Japanese plan to invest in getting him a coat and tie //)).

missed from

Buddy knows that you can't have a developed economy without developed minds -- thus, the fourth "E," education. When Buddy saw that Louisiana wasn't passing the grade, he sent the state back to school. Today, you see signs of progress everywhere: Smaller class sizes, more respect for teachers, achievement up from grade K through college. // [STATE AND NATIONAL PROGRESS REPORT TO COME]

((You know, a noted left-wing politician once said of Buddy Roemer, "He's often wrong, but never in doubt." / What a compliment coming from Tip O'Neill.)) //

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#



WHITE HOUSE STAFFING MEMORANDUM

91 SEP 25 P5:03

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: WED. 9/25/91 5:00pm

SUBJECT: PRESIDENTIAL REMARKS: ROEMER FUNDRAISER

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 p.m., WEDNESDAY, SEPTEMBER 25, with a copy to this office. Thank you.

RESPONSE:

No comment

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

31 SEP 24 P 1: 21

(Smith/Grossman)
September 24, 1991
Draft Four
ROEMER

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
SHERATON NEW ORLEANS
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991

Thank you, Buddy, for that wonderful introduction -- and for recalling why the author Pearl Buck wrote, "I fell in love with Louisiana generally and New Orleans in particular." // Thinking back to the 1988 Convention, this town reminds me of winning. // I have a feeling that come November 5th, it's going to remind me once again. //

((I was delighted to see a red carpet rolled out at the airport to greet me. Then, I found out it was for Bobby Hebert.)) [A-bare]. // Actually, you're getting a preview of what a Republican Administration can do for Louisiana. // How 'bout those Saints -- off to their fastest start in history.)) //

I'm proud to be here to show my support for Buddy Roemer -- a man who will be the first Republican governor to be re-elected in Louisiana. // After all, Buddy and I have a lot in common: We both can be a bit stubborn / we don't always get along with the legislature / we both like fishing / we both love America. /

((I know there's some controversy about split support for Buddy, and I want to address that right now. / Some Yale grads just refuse to support a Harvard man. Well I support Buddy -- despite that Harvard thing.)) //

I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves reelection to finish the job. He spoke for most Louisianans when he said, "Change and progress do not come easily... there have been battles won and battles lost...[but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

But Buddy doesn't just talk the talk. Buddy Roemer also walks the walk. // Buddy is leading Louisiana toward a brighter future -- strengthening government ethics, the environment, economic development, and education. His work on the "four E's," as he calls them, is already scoring four "A's." //:

Buddy has pledged to "take politics out of the back rooms and bring it on the front porches." Three years ago he authored and signed a campaign reform act -- giving Louisiana one of America's toughest campaign reform laws. Buddy has brought a new sense of responsibility to state government: annually balancing the budget and rooting out corruption. / When it comes to erasing unnecessary bureaucracy, he shares the strategy of Chairman of the Joint Chiefs Colin Powell -- "First you cut it off / then you kill it." // Buddy could have graduated from the School of Desert Storm. //

Next comes the environment -- where Buddy has taken Louisiana's Department of Environmental Quality from lapdog to

watchdog. // Let the old guard support the idea of making Louisiana an environmental sewer. Buddy believes in protecting the environment and encouraging economic growth. //

This brings me to the third "E" -- the economy -- where Buddy has shown he's serious about putting the Bayou state back in business. Louisiana has rolled through some pretty tough times. Some are saying, "Laissez les bon temps rouler." But as everybody knows / first you've got to make a roux. //

You've got to create good times before you can let them roll. Buddy's made economic development the central ingredient in his recipe for state progress. Over the past four years, Louisiana's unemployment has plummeted, you've created more than 100,000, the economy has diversified, and the bond rating has improved. ((I've heard Buddy's even succeeded in attracting foreign investors. / The Japanese plan to invest in getting him a coat and tie //)).

Buddy knows that you can't have a developed economy without developed minds -- thus, the fourth "E," education. When Buddy saw that Louisiana wasn't passing the grade, he sent the state back to school. Today, you see signs of progress everywhere: Smaller class sizes, more respect for teachers, achievement up from grade K through college. // [STATE AND NATIONAL PROGRESS REPORT TO COME]

((You know, a noted left-wing politician once said of Buddy Roemer, "He's often wrong, but never in doubt." / What a compliment coming from Tip O'Neill.)) //

Two years and two days ago, I saw how Buddy can be self-confident and right / sorry, Tip / working with me and all the nation's governors at the Charlottesville education summit. / Buddy also joined me last April at the White House when I announced America 2000 -- a national strategy to reach six goals from making every citizen literate to making our students first in math and science. // ((Which reminds me that for two years our administration has prodded Congress to pass our Educational Excellence Act -- I'm afraid their homework is long overdue.)) //

Buddy Roemer knows our future depends on raising education above previous plateaus of achievement. / Three weeks ago, he announced Louisiana 2000 -- his crusade for excellence. / The American people want radical reform -- reform like school choice. With competition and accountability, schools will work / wasteful programs will waste away. / And power will shift from the heavy hand of the state, to the hands that run the home and raise the family.

Louisiana 2000 lets Louisianans work together to help our education system work for us. // I speak of government and communities, teachers and parents, business and volunteers, and yes -- Democrats and Republicans --involved in a cause larger than ourselves. /

** [[National Education Goals Progress Report and Louisiana Progress Report (both due September 30, 1991) to come.]]

Education, the environment, a strong economy, and government we can trust: Buddy Roemer changed parties to crusade for these

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Join us in a government of the extended hand -- not the closed mind and self-indulgent heart. Make sure that somewhere on the road to a better quality of life, Louisiana didn't stumble and fall. / Help Louisiana -- and America -- turn the four "E"s into "A"s across the board.//

Let's help Buddy Roemer steer Louisiana away from old-style gutter politics and toward the far limits of the horizon. Thank you, and God bless you. Let's keep Buddy Roemer the great Governor of the great State of Louisiana.

#

WHITE HOUSE STAFFING MEMORANDUM

91 SEP 25 12:10

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: WED. 9/25/91 5:00pm

SUBJECT: PRESIDENTIAL REMARKS: ROEMER FUNDRAISER

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 p.m., WEDNESDAY, SEPTEMBER 25, with a copy to this office. Thank you.

RESPONSE:

TONY -
A GOOD SPEECH -
Rm [Signature]

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

31 SEP 24 P 1: 21

(Smith/Grossman)
September 24, 1991
Draft Four
ROEMER

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
SHERATON NEW ORLEANS
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991

Thank you, Buddy, for that wonderful introduction -- and for recalling why the author Pearl Buck wrote, "I fell in love with Louisiana generally and New Orleans in particular." // Thinking back to the 1988 Convention, this town reminds me of winning. // I have a feeling that come November 5th, it's going to remind me once again. //

((I was delighted to see a red carpet rolled out at the airport to greet me. Then, I found out it was for Bobby Hebert.)) [A-bare]. // Actually, you're getting a preview of what a Republican Administration can do for Louisiana. // How 'bout those Saints -- off to their fastest start in history.)) //

I'm proud to be here to show my support for Buddy Roemer -- a man who will be the first Republican governor to be re-elected in Louisiana. // After all, Buddy and I have a lot in common: We both can be a bit stubborn / we don't always get along with the legislature / we both like fishing / we both love America. /

((I know there's some controversy about split support for Buddy, and I want to address that right now. / Some Yale grads just refuse to support a Harvard man. Well I support Buddy -- despite that Harvard thing.)) //

I support Buddy Roemer as a man who values conviction above convenience -- who puts the people before the politicians. // Buddy was elected in tough times to do tough work -- now he deserves reelection to finish the job. He spoke for most Louisianans when he said, "Change and progress do not come easily... there have been battles won and battles lost...[but] we will not go back. / We will not turn back the clock. Our children's future can't endure it; our conscience won't allow it." //

But Buddy doesn't just talk the talk. Buddy Roemer also walks the walk. // Buddy is leading Louisiana toward a brighter future -- strengthening government ethics, the environment, economic development, and education. His work on the "four E's," as he calls them, is already scoring four "A's." //:

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You've got to create good times before you can let them roll. Buddy's made economic development the central ingredient in his recipe for state progress. Over the past four years, Louisiana's unemployment has plummeted, you've created more than 100,000, the economy has diversified, and the bond rating has improved. ((I've heard Buddy's even succeeded in attracting foreign investors. / The Japanese plan to invest in getting him a coat and tie //)).

Buddy knows that you can't have a developed economy without developed minds -- thus, the fourth "E," education. When Buddy saw that Louisiana wasn't passing the grade, he sent the state back to school. Today, you see signs of progress everywhere: Smaller class sizes, more respect for teachers, achievement up from grade K through college. // [STATE AND NATIONAL PROGRESS REPORT TO COME]

((You know, a noted left-wing politician once said of Buddy Roemer, "He's often wrong, but never in doubt." / What a compliment coming from Tip O'Neill.)) //

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#

91 SEP 25 12:03

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: WED. 9/25/91 5:00pm

SUBJECT: PRESIDENTIAL REMARKS: ROEMER FUNDRAISER

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 p.m., WEDNESDAY, SEPTEMBER 25, with a copy to this office. Thank you.

RESPONSE:

All comments DS

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

01 SEP 24 P1:21

(Smith/Grossman)
September 24, 1991
Draft Four
ROEMER

PRESIDENTIAL REMARKS: ROEMER FUNDRAISER
SHERATON NEW ORLEANS
NEW ORLEANS, LOUISIANA
MONDAY, SEPTEMBER 30, 1991

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BACK BANNER

FRONT,

~~watchdog~~. // Let the old guard support the idea of making Louisiana an environmental sewer. Buddy believes in protecting the environment ^{AND} ~~and~~ encouraging economic growth. //

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Not our
strong suit

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