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Folder Title:
Blue Ribbon Schools Ceremony 9/25/91 [OA 6037]

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WHITE HOUSE STAFFING MEMORANDUM

91 SEP 24 4 39 PM '91

DATE: 9/24/91 ACTION/CONCURRENCE/COMMENT DUE BY: -----

PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS
SEPTEMBER 25, 1991

SUBJECT: 8:00 AM

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HORNER	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

91 SEP 23 P7:00

September 23, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
 TONY SNOW *TS*

FROM: DAN MCGROARTY *DMG*

SUBJECT: BLUE RIBBON SCHOOLS REMARKS

On Wednesday, September 25 at 8 a.m., you will deliver remarks to an audience of 850 at the Blue Ribbon Schools Program Ceremony on the South Lawn. Sec. Alexander is expected to attend. The audience is primarily composed of corporate sponsors, students, administrators, faculty, and board members from the 222 Blue Ribbon Schools.

Your remarks (approximately 12 minutes/cards) acknowledge the achievements of the Blue Ribbon awardees, highlight several schools, and discuss the merits of America 2000. The remarks also restate the five education principles you laid out last December.

W kb

McGroarty/Bunton
September 23, 1991
7:00 pm
[RIBBON]

PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
SEPTEMBER 25, 1991
THE SOUTH LAWN
8:00 A.M.

With apologies for the early hour, it's my pleasure to welcome all of you to the White House. Here you are -- the ultimate field trip. // [Introductory acknowledgements: Let me recognize the many corporate contributors to the Blue Ribbon Program who are here today -- and of course I'm pleased to introduce to you our first-rate Secretary of Education, Lamar Alexander. //]

I'm delighted to start the day by recognizing the schools that represent this Nation's Blue Ribbon best. // We've bestowed Blue Ribbons now for nine years. Some of your schools are no strangers to this ceremony: today we host a record 32 two-time winners. /

We meet at a moment when this Nation has embarked on a crusade for real reform in our schools -- a crusade we call America 2000, a revolution that will ready us to enter the new world now on our horizon. //

As you know, right now the news for American education as a whole is anything but good. Part of the necessary business of reform is to shine a light into the dark corners of the system - - focus on the schools that aren't making the grade; shake people

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work, and the people that make them work -- the success stories, like each one of the [222] schools here today. //

Last December -- with the world's attention rightly focused on Desert Shield -- I laid out five principles to guide our efforts to restructure and revitalize our schools. With the state of our schools back in the national spotlight, those principles bear repeating today. //

First, we've got to raise expectations -- hold our schools and students to a higher level of achievement. Second, we must decentralize authority -- clear some room for our teachers and principals to do what they do best: make learning come alive. Third, we need responsive schools -- customer-driven. And that means school choice: If we want to create a climate for change, let parents decide which school, public or private, is best for their kids. Fourth, we must make certain our schools are market-oriented: Competition works in the business world; it can spur excellence in our schools. Fifth and finally, we must make sure our schools are performance-based. We need to measure our schools by real results -- by the students they produce rather than the resources we pour in. Quite simply, by what works.

Two years ago, I met with the Governors of your states at the Education Summit in Charlottesville, Virginia. There, in the shadow of Mr. Jefferson's University, we set in motion the

process that identified six ambitious national education goals to prepare our children for the challenges a new century is destined to bring.

We came away from Charlottesville with a solid consensus that what matters most is results. // A few days from now, the Governors and members of my Administration who together constitute the National Education Goals Panel will tell us just how far America needs to go to reach our goals for the year 2000. We already know the bad news: this new National Report Card isn't going to be one we want to post on our refrigerators. The point is, it's a place to start: finding out where we stand is the first step towards moving forward. //

For a long time -- too long -- we spent our time and energy talking about reform rather than taking action. That's changing now. / We're charting a new course for this Nation's schools. In that effort, your schools are the pioneers -- the ones blazing a trail the rest will follow. The levels of achievement we're looking for in the year 2000 are the goals you're shooting for today. //

We here in Washington can lend a hand, but the real revolution takes place in the communities you call home. When you come from as far away as Kalaheo High in Hawaii, Alaska's East Anchorage High School or Hahn American High School on Hahn Air Force Base in Germany -- or as near to this House as D.C.'s own Benjamin Banneker and Hine Junior High -- you see at a glance that each school travels its own path to excellence. //

[[One sad note for the kids here who made the short trip here from Banneker and Hine: we've started so early, it looks like you'll be back in class by 3rd period.]] //

Some schools here today mirror the communities they come from. Their successes reflect years of love, interest and just plain hard work from communities that care. Some of the schools represented here today triumphed against all odds -- in spite of cruel surroundings. For their students, these schools are islands of calm in the midst of chaos. //

That drives home today's lesson: There's no blueprint for the one school that works for everyone -- but there is a Blue Ribbon for every school that works best. //

Take Genesis -- an alternative school for kids with special needs in Kansas City, Missouri. Genesis began as a VISTA program back in the mid-'70's. Today, the vast majority of its funds come from the private sector -- from national organizations like the United Way, down to local businesses. Genesis serves the kids who have fallen through the cracks: the drop outs, the teen mothers -- children coping with broken homes and shattered hopes. It turns around two-thirds of the troubled kids that come through its doors, prepares them to go back to their old schools, or go on to get a G.E.D. / For these students, Genesis is literally a new beginning -- a second chance that gives them their best shot at a promising future. ///

The schools we honor today come in all shapes and sizes, serve students of all races, creeds and colors, from America's

major cities to our smallest towns. Each one of you represents the tip of the iceberg -- the collective accomplishment of teachers and students, principals, parents and the communities you come from.

Consider one of the smallest schools here today, Craftsbury Academy -- a 180-student public school in the Vermont farm country, in a town called Craftsbury Common. Times are tough in Craftsbury, but economic difficulties haven't stopped that community from giving its children every possible opportunity to learn. / I think it says something about Craftsbury that when the teachers voted to send someone to today's ceremony, they sent a parent. / Gary Houston -- a past graduate of Craftsbury, whose four kids go there now -- please accept our thanks for all the moms and dads who understand what powerful teachers parents can be. //

So today, your shining example must spark the revolution in American education -- spur reforms that will literally re-invent the American school. Each of your schools is well on the way to where all of us must be. We'll reach our goals by challenging the best minds and big thinkers out there to help us create a new generation of American schools -- and have these schools up and running in every Congressional district across America by the year 1996. By challenging every city and town to join the crusade -- become an America 2000 Community. And I'm proud to tell you that, so far, [x] states and [xx] communities are already part of the great and growing America 2000 Community. I

assure you: there is room for every state, city and town across this country.

We've got to start now -- improve those schools that lag behind, and make our best schools better still. / We won't write anyone off -- we won't waste time wringing our hands about the fact that the year 2000 is little more than eight years away. Look at it from a child's point of view: eight years is a lifetime of learning. Let's spend the time between now and the year 2000 opening a whole new world of possibility for our children. //

That's the spirit that will get us to our goals for the year 2000. One community at a time, one school at a time -- one student at a time: for the sake of our future, we will win this new American revolution. //

Once again, welcome to the White House. When you get home with your Blue Ribbons, please share my thanks with everyone who makes your schools so successful. Thank you -- and may God bless the United States of America.

#

BLUE RIBBON SCHOOLS CEREMONY
SEPTEMBER 25, 1991
SHERATON HOTEL
12:00 P.M.

I KNOW ALL OF YOU WERE DISAPPOINTED BY THE WEATHER TODAY. WE'D PLANNED ON HOSTING ALL 800 OF YOU ON THE WHITE HOUSE LAWN -- AND HERE I'M THE ONE WHO ENDED UP MAKING THE FIELD TRIP. //

LET ME RECOGNIZE THE MANY CORPORATE CONTRIBUTORS TO THE BLUE RIBBON PROGRAM WHO ARE HERE TODAY -- AND OF COURSE I'M PLEASED TO INTRODUCE TO YOU OUR FIRST-RATE SECRETARY OF EDUCATION, LAMAR ALEXANDER. //]

BARBARA AND I ARE DELIGHTED TO RECOGNIZE THE SCHOOLS THAT REPRESENT THIS NATION'S BLUE RIBBON BEST.
// WE'VE BESTOWED BLUE RIBBONS NOW FOR NINE YEARS.
SOME OF YOUR SCHOOLS ARE NO STRANGERS TO THE WINNER'S CIRCLE: TODAY WE HOST A RECORD 32 TWO-TIME WINNERS. /

WE MEET AT A MOMENT WHEN THIS NATION HAS EMBARKED ON A CRUSADE FOR REAL REFORM IN OUR SCHOOLS -- A CRUSADE WE CALL AMERICA 2000, A REVOLUTION THAT WILL READY US TO ENTER THE NEW WORLD NOW ON OUR HORIZON. //

AS YOU KNOW, RIGHT NOW THE NEWS FOR AMERICAN EDUCATION AS A WHOLE IS ANYTHING BUT GOOD. PART OF THE NECESSARY BUSINESS OF REFORM IS TO SHINE A LIGHT INTO THE DARK CORNERS OF THE SYSTEM -- FOCUS ON THE SCHOOLS THAT AREN'T MAKING THE GRADE; SHAKE PEOPLE OUT OF THEIR COMPLACENCY AND SHOW THEM WE NEED CHANGE. / BUT THERE'S ANOTHER PART OF THE BUSINESS OF BUILDING BETTER SCHOOLS ACROSS AMERICA: SHINING THE SPOTLIGHT ON SCHOOLS THAT WORK, AND THE PEOPLE THAT MAKE THEM WORK -- THE SUCCESS STORIES, LIKE EACH ONE OF THE 222 SCHOOLS HERE TODAY. //

LAST DECEMBER -- WITH THE WORLD'S ATTENTION RIGHTLY FOCUSED ON DESERT SHIELD -- I LAID OUT FIVE PRINCIPLES TO GUIDE OUR EFFORTS TO RESTRUCTURE AND REVITALIZE OUR SCHOOLS. WITH THE STATE OF OUR SCHOOLS BACK IN THE NATIONAL SPOTLIGHT, THOSE PRINCIPLES BEAR REPEATING TODAY. //

FIRST, WE'VE GOT TO RAISE EXPECTATIONS -- HOLD OUR SCHOOLS AND STUDENTS TO A HIGHER LEVEL OF ACHIEVEMENT. SECOND, WE MUST DECENTRALIZE AUTHORITY -- CLEAR SOME ROOM FOR OUR TEACHERS AND PRINCIPALS TO DO WHAT THEY DO BEST: MAKE LEARNING COME ALIVE. THIRD, WE NEED RESPONSIVE SCHOOLS -- CUSTOMER-DRIVEN. AND THAT MEANS SCHOOL CHOICE: IF WE WANT TO CREATE A CLIMATE FOR CHANGE, LET PARENTS DECIDE WHICH SCHOOL, PUBLIC OR PRIVATE, IS BEST FOR THEIR KIDS. FOURTH, WE MUST MAKE CERTAIN OUR SCHOOLS ARE MARKET-ORIENTED: COMPETITION WORKS IN THE BUSINESS WORLD; IT CAN SPUR EXCELLENCE IN OUR SCHOOLS. FIFTH AND FINALLY, WE MUST MAKE SURE OUR SCHOOLS ARE PERFORMANCE-BASED. WE NEED TO MEASURE OUR SCHOOLS BY REAL RESULTS -- BY THE STUDENTS THEY PRODUCE RATHER THAN THE RESOURCES WE POUR IN. QUITE SIMPLY, BY WHAT WORKS.

TWO YEARS AGO, I MET WITH THE GOVERNORS OF YOUR STATES AT THE EDUCATION SUMMIT IN CHARLOTTESVILLE, VIRGINIA. THERE, IN THE SHADOW OF MR. JEFFERSON'S UNIVERSITY, WE SET IN MOTION THE PROCESS THAT IDENTIFIED SIX AMBITIOUS NATIONAL EDUCATION GOALS TO PREPARE OUR CHILDREN FOR THE CHALLENGES A NEW CENTURY IS DESTINED TO BRING.

WE CAME AWAY FROM CHARLOTTESVILLE WITH A SOLID CONSENSUS THAT WHAT MATTERS MOST IS RESULTS. // A FEW DAYS FROM NOW, THE GOVERNORS AND MEMBERS OF MY ADMINISTRATION WHO TOGETHER CONSTITUTE THE NATIONAL EDUCATION GOALS PANEL WILL TELL US JUST HOW FAR AMERICA NEEDS TO GO TO REACH OUR GOALS FOR THE YEAR 2000. WE ALREADY KNOW THE BAD NEWS: THIS NEW "NATIONAL REPORT CARD" ISN'T GOING TO BE ONE WE WANT TO POST ON OUR REFRIGERATORS. THE POINT IS, IT'S A PLACE TO START: FINDING OUT WHERE WE STAND IS THE FIRST STEP TOWARDS MOVING FORWARD. //

FOR A LONG TIME -- TOO LONG -- WE SPENT OUR TIME AND ENERGY TALKING ABOUT REFORM RATHER THAN TAKING ACTION. THAT'S CHANGING NOW. / WE'RE CHARTING A NEW COURSE FOR THIS NATION'S SCHOOLS. IN THAT EFFORT, YOUR SCHOOLS ARE THE PIONEERS -- THE ONES BLAZING A TRAIL THE REST WILL FOLLOW. THE LEVELS OF ACHIEVEMENT WE'RE LOOKING FOR IN THE YEAR 2000 ARE THE GOALS YOU'RE SHOOTING FOR TODAY. //

WE HERE IN WASHINGTON CAN LEND A HAND, BUT THE REAL REVOLUTION TAKES PLACE IN THE COMMUNITIES YOU CALL HOME. WHEN YOU COME FROM AS FAR AWAY AS KALAHEO HIGH IN HAWAII, ALASKA'S EAST ANCHORAGE HIGH SCHOOL OR HAHN AMERICAN HIGH SCHOOL ON HAHN AIR FORCE BASE IN GERMANY -- OR AS NEAR TO THIS HOUSE AS D.C.'S OWN BENJAMIN BANNEKER AND HINE JUNIOR HIGH -- YOU SEE AT A GLANCE THAT EACH SCHOOL TRAVELS ITS OWN PATH TO EXCELLENCE. //

[[ONE SAD NOTE FOR THE KIDS HERE WHO MADE THE SHORT TRIP HERE FROM BANNEKER AND HINE: IT LOOKS LIKE YOU'LL BE BACK IN CLASS BY 7TH PERIOD.]] //

SOME SCHOOLS HERE TODAY MIRROR THE COMMUNITIES THEY COME FROM. THEIR SUCCESSES REFLECT YEARS OF LOVE, INTEREST AND JUST PLAIN HARD WORK FROM COMMUNITIES THAT CARE. SOME OF THE SCHOOLS REPRESENTED HERE TODAY TRIUMPHED AGAINST ALL ODDS -- IN SPITE OF CRUEL SURROUNDINGS. FOR THEIR STUDENTS, THESE SCHOOLS ARE ISLANDS OF CALM IN THE MIDST OF CHAOS. //

THAT DRIVES HOME TODAY'S LESSON: THERE'S NO BLUEPRINT FOR THE ONE SCHOOL THAT WORKS FOR EVERYONE -- BUT THERE IS A BLUE RIBBON FOR EVERY SCHOOL THAT WORKS BEST. //

TAKE GENESIS -- AN ALTERNATIVE SCHOOL FOR KIDS WITH SPECIAL NEEDS IN KANSAS CITY, MISSOURI. GENESIS BEGAN AS A VISTA PROGRAM BACK IN THE MID-70'S. TODAY, THE VAST MAJORITY OF ITS FUNDS COME FROM THE PRIVATE SECTOR -- FROM NATIONAL ORGANIZATIONS LIKE THE UNITED WAY, DOWN TO LOCAL BUSINESSES. GENESIS SERVES THE KIDS WHO HAVE FALLEN THROUGH THE CRACKS: THE DROP OUTS, THE TEEN MOTHERS -- CHILDREN COPING WITH BROKEN HOMES AND SHATTERED HOPES. IT TURNS AROUND TWO-THIRDS OF THE TROUBLED KIDS THAT COME THROUGH ITS DOORS, PREPARES THEM TO GO BACK TO THEIR OLD SCHOOLS, OR GO ON TO GET A G.E.D. / FOR THESE STUDENTS, GENESIS IS LITERALLY A NEW BEGINNING -- A SECOND CHANCE THAT GIVES THEM THEIR BEST SHOT AT A PROMISING FUTURE. ///

THE SCHOOLS WE HONOR TODAY COME IN ALL SHAPES AND SIZES, SERVE STUDENTS OF ALL RACES, CREEDS AND COLORS, FROM AMERICA'S MAJOR CITIES TO OUR SMALLEST TOWNS. EACH ONE OF YOU REPRESENTS THE TIP OF THE ICEBERG -- THE COLLECTIVE ACCOMPLISHMENT OF TEACHERS AND STUDENTS, PRINCIPALS, PARENTS AND THE COMMUNITIES YOU COME FROM.

CONSIDER ONE OF THE SMALLEST SCHOOLS HERE TODAY,
CRAFTSBURY ACADEMY -- A 180-STUDENT PUBLIC SCHOOL IN
THE VERMONT FARM COUNTRY, IN A TOWN CALLED CRAFTSBURY
COMMON. TIMES ARE TOUGH IN CRAFTSBURY, BUT ECONOMIC
DIFFICULTIES HAVEN'T STOPPED THAT COMMUNITY FROM GIVING
ITS CHILDREN EVERY POSSIBLE OPPORTUNITY TO LEARN. / I
THINK IT SAYS SOMETHING ABOUT CRAFTSBURY THAT WHEN THE
TEACHERS VOTED TO SEND SOMEONE TO TODAY'S CEREMONY,
THEY SENT A PARENT. / GARY HOUSTON -- A PAST GRADUATE
OF CRAFTSBURY, WHOSE FOUR KIDS GO THERE NOW -- PLEASE
ACCEPT OUR THANKS FOR ALL THE MOMS AND DADS WHO
UNDERSTAND WHAT POWERFUL TEACHERS PARENTS CAN BE. //

SO TODAY, YOUR SHINING EXAMPLE MUST SPARK THE REVOLUTION IN AMERICAN EDUCATION -- SPUR REFORMS THAT WILL LITERALLY RE-INVENT THE AMERICAN SCHOOL. EACH OF YOUR SCHOOLS IS WELL ON THE WAY TO WHERE ALL OF US MUST BE. WE'LL REACH OUR GOALS BY CHALLENGING THE BEST MINDS AND BIG THINKERS OUT THERE TO HELP US CREATE A NEW GENERATION OF AMERICAN SCHOOLS -- AND HAVE THESE SCHOOLS UP AND RUNNING IN EVERY CONGRESSIONAL DISTRICT ACROSS AMERICA BY THE YEAR 1996. BY CHALLENGING EVERY CITY AND TOWN TO JOIN THE CRUSADE -- BECOME AN AMERICA 2000 COMMUNITY. AND I'M PROUD TO TELL YOU THAT, SO FAR, 9 STATES, AND 1 TERRITORY ARE ALREADY PART OF THE GREAT AND GROWING AMERICA 2000 COMMUNITY. I ASSURE YOU: THERE IS ROOM FOR EVERY STATE, CITY AND TOWN ACROSS THIS COUNTRY.

WE'VE GOT TO START NOW -- IMPROVE THOSE SCHOOLS THAT LAG BEHIND, AND MAKE OUR BEST SCHOOLS BETTER STILL. / WE WON'T WRITE ANYONE OFF -- WE WON'T WASTE TIME WRINGING OUR HANDS ABOUT THE FACT THAT THE YEAR 2000 IS LITTLE MORE THAN EIGHT YEARS AWAY. LOOK AT IT FROM A CHILD'S POINT OF VIEW: EIGHT YEARS IS A LIFETIME OF LEARNING. LET'S SPEND THE TIME BETWEEN NOW AND THE YEAR 2000 OPENING A WHOLE NEW WORLD OF POSSIBILITY FOR OUR CHILDREN. //

THAT'S THE SPIRIT THAT WILL GET US TO OUR GOALS FOR THE YEAR 2000. ONE COMMUNITY AT A TIME, ONE SCHOOL AT A TIME -- ONE STUDENT AT A TIME: FOR THE SAKE OF OUR FUTURE, WE WILL WIN THIS NEW AMERICAN REVOLUTION. //

ONCE AGAIN, CONGRATULATIONS. WHEN YOU GET HOME WITH YOUR BLUE RIBBONS, PLEASE SHARE MY THANKS WITH EVERYONE WHO MAKES YOUR SCHOOLS SO SUCCESSFUL. THANK YOU -- AND MAY GOD BLESS THE UNITED STATES OF AMERICA.

#

WHITE HOUSE STAFFING MEMORANDUM

91 SEP 20 10:41

DATE: 09/19/91

ACTION/CONCURRENCE/COMMENT DUE BY: 6:00 p.m. Friday 09/20

SUBJECT: PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
(09/19 2:30 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>✗</i>	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>✗ n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH <i>NW</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Speechwriters' Office by 6:00 p.m. on Friday, 09/20, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

31 SEP 19 P5:36

McGroarty/Bunton
September 19, 1991
2:30 pm
[RIBBON]

PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
SEPTEMBER 25, 1991
THE SOUTH LAWN
8:00 A.M.

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We meet at a moment when this Nation has embarked on a crusade for real reform in our schools -- a crusade we call America 2000, a revolution that will ready us to enter a new century capable of meeting its challenges. //

As you know, right now the news for American education as a whole is anything but good. Part of the necessary business of reform is to shine a light into the dark corners of the system - - focus on the schools that aren't making the grade; shake people

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work -- the success stories, like each one of the 222 schools here today.

//

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We here in Washington can lend a hand, but the real revolution takes place in the communities you call home. When you come from as far away as Kalaheo High in Hawaii, Alaska's East Anchorage High School or Hahn American High School on Hahn Air Force Base in Germany -- or as near to this House as D.C.'s own Benjamin Banneker and Hine Junior High -- you see at a glance that each school travels its own path to excellence. //

[[One sad note for the kids here who made the short trip here from Banneker and Hine: we've started so early, it looks like you'll be back in class by 3rd period.]] //

Some schools here today mirror the communities they come from. Their successes reflect years of love, interest and attention from communities that cares. Some of the schools represented here today triumphed against all odds -- in spite of cruel surroundings. For their students, these schools are islands of calm in the midst of chaos. //

That drives home today's lesson: There's no blueprint for the one school that works for everyone -- but there is a Blue Ribbon for every school that works best. //

Take Genesis -- an alternative school for kids with special needs in Kansas City, Missouri. Genesis began as a VISTA program back in the mid-'70's. Today, the vast majority of its funds come from the private sector -- from national organizations like the United Way, down to local businesses. Genesis serves the kids who have fallen through the cracks: the drop outs, the teen mothers -- children coping with broken homes and shattered hopes. It turns around two-thirds of the troubled kids that come through its doors, prepares them to go back to their old schools, or go on to get a G.E.D. / For these students, Genesis is literally a new beginning -- a second chance that gives them their best shot at a promising future. ///

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Consider one of the smallest schools here today, Craftsbury Academy -- a 180-student public school in the Vermont farm country, in a town called Craftsbury Common. Times are tough in Craftsbury, but economic difficulties haven't stopped that community from giving its children every possible opportunity to

learn. / I think it says something about Craftsbury that when the teachers voted to send someone to today's ceremony, they sent a parent. / Gary Houston -- a past graduate of Craftsbury, whose four kids go there now -- please accept our thanks for all the moms and dads who understand what powerful teachers parents can be. //

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Once again, welcome to the White House. When you get home with your Blue Ribbons, please share my thanks with everyone who makes your schools so successful. Thank you -- and may God bless the United States of America.

#

20 September 1991
6:20 p.m.

MEMORANDUM FOR DAN MCGROARTY

FROM:

JEANNIE BUNTON *JB*

SUBJECT:

TODAY'S 4 P.M. MEETING

(BACK TO SCHOOL / BLUE RIBBON)

Barrie Tron wants me to get the skinny on Alice Deal.

The Group wants to use the Blue Ribbon Schools speech to lead-up to the Back to School and the Disney POL event (at which they want inserts about America 2000) and the results of the National Education Goals panel study (to be released on the 30th).

They stressed wanting inserts for the six national goals and the report. They want to mention the number of America 2000 schools (communities) and they want the number updated in each of POTUS' speeches from now to eternity (or the year 2000). They hated the get back to school in time for third period joke. Want it punted.

The language for the inserts (from Rae Nelson) is attached. You will note my pencil marks.

I would like to discuss the meeting in more detail when you get a moment.

RAE NELSON

Insert, top of page 2

Last December I laid out five principles for the kind of change we need -- principles that must guide our efforts to restructure and revitalize our schools. As sometimes happens, they were overshadowed by international events. But they are so important that I want to stress them again today.

First -- high expectations, we've got to raise our sights -- for what our students and our schools can accomplish.

Secondly, we've got to decentralize authority, allow our teachers and principals to do what they can do best -- make learning come alive. Third, we need responsive schools -- customer-driven. And as we see happening around the world, the best way to make institutions responsive is to give people choice. Parents must be empowered to choose the public or private school that is best for their kids. Fourth, we need to ensure our schools are market-oriented. Competition works in the business arena -- and it can spur excellence in our schools. Fifth, and finally, we need to make sure the yardstick we use to measure our achievement is performance-based.

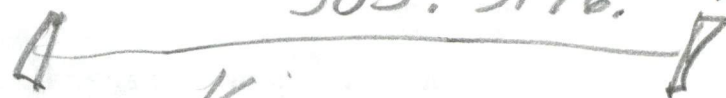
When the Governors and I met almost two years ago to the day in Charlottesville, Virginia, we reached a consensus on one thing; what matters is results -- the learning achievement of each and every one of you and of every American child. [And we set six national education goals so we can start looking at how far we need to do to get our kids prepared for the next century. ~~*~~

You know, we have a general sense that our education system is simply not making the grade. And we'll have a more complete picture next week when a group of Governors and Administration officials ^(The National Education Goals Panel) report to American citizens on how far we need to go to reach our national education goals for the year 2000. It is not going to be good news. But the American people are stockholders in our education system -- and ^{we} ~~they~~ deserve to know what we are getting. And when they have the information, I am confident that will take action and be catalysts for positive change.

So my five principles -- high expectations, decentralized authority, schools that are responsive, market-oriented, and performance-based -- can guide our efforts as we strive to reinvent American education community by community, school by school.

Your schools are the pioneers ...

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707.
220.0000.
305.3196.



Kim....
Amen Turk

(216)

737-8423.

"765"

(UCB) ✓

~~Bill~~
~~Bill~~

Col Larry Witherson
Gen. Powell

697-

3083.

(Report)

695-
6375/6.

(Copies of checks)

(Riggs)

WHITE HOUSE STAFFING MEMORANDUM

91 SEP 20 P5: 41

DATE: 09/19/91

ACTION/CONCURRENCE/COMMENT DUE BY: 6:00 p.m. Friday 09/20

SUBJECT: PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
(09/19 2:30 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Speechwriters' Office by 6:00 p.m. on Friday, 09/20, with a copy to this office. Thanks.

RESPONSE:

See comments. Thanks.
Paul Fortouta
09/20/91

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

01 SEP 19 P5:36

McGroarty/Bunton
September 19, 1991
2:30 pm
[RIBBON]

PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
SEPTEMBER 25, 1991
THE SOUTH LAWN
8:00 A.M.

With apologies for the early hour, it's my pleasure to welcome all of you to the White House. Here you are -- the ultimate field trip. // [Introductory acknowledgements: Let me recognize the many corporate contributors to the Blue Ribbon Program who are here today -- and of course I'm pleased to introduce to you our first-rate Secretary of Education, Lamar Alexander. //]

I'm delighted to start the day by recognizing the schools that represent this Nation's Blue Ribbon best. // We've bestowed Blue Ribbons now for nine years. Some of your schools are no strangers to this ceremony: today we host a record 32 two-time winners. /

We meet at a moment when this Nation has embarked on a crusade for real ^{improvement (OCA)} reform in our schools -- a crusade we call America 2000, a revolution that will ready us to enter a new century capable of meeting its challenges. // ~~_____~~

As you know, right now the news for American education as a whole is anything but good. Part of the necessary business of reform is ~~to shine a light into the dark corners of the system --~~
~~focus on the schools that aren't making the grade; shake people~~

assess where we are -- see where changes need to be made; and create an atmosphere for change.
(Education)

~~out of their complacency and show them we need change.~~ / But

there's another part of the business of building better schools across America: shining the spotlight on schools that work, ~~the success stories~~, like each one of the ~~222~~ schools here today.

and the people who make them work

check this number (216?)

(Education)

//

Your schools are the pioneers -- the ones blazing a trail the rest will follow. The levels of achievement we're looking for in the year 2000 are the goals you're shooting for today.

(should state what they are)

We here in Washington can lend a hand, but the real revolution takes place in the communities you call home. When you come from as far away as Kalaheo High in Hawaii, Alaska's East Anchorage High School or Hahn American High School on Hahn Air Force Base in Germany -- or as near to this House as D.C.'s own Benjamin Banneker and Hine Junior High -- you see at a glance that each school travels its own path to excellence. //

No private schools are listed (Education)

[[One sad note for the kids here who made the short trip here from Banneker and Hine: we've started so early, it looks like you'll be back in class by 3rd period.]] //

Some schools here today mirror the communities they come from. Their successes reflect years of love, interest and ~~attention~~ hard work from communities that care. Some of the schools represented here today triumphed against all odds -- in spite of ~~cruel~~ difficult surroundings. For their students, these schools are islands of calm in the midst of chaos. //

(Education)

General comment

That drives home today's lesson: There's no blueprint for ↓ (OCA)
the one school that works for everyone -- but there is a Blue
Ribbon for every school that works best. // *But all good schools share some common features -- that is the assumption of the national goal and America 2000.*

Take Genesis -- an alternative school for kids with special *The speech should suggest what all good schools have in common.*
→ needs in Kansas City, Missouri. Genesis began as a VISTA program back in the mid-'70's. Today, the vast majority of its funds come from the private sector -- from national organizations like the United Way, down to local businesses. Genesis serves the kids who have fallen through the cracks: the drop outs, the teen mothers -- children coping with broken homes and shattered hopes. It turns around two-thirds of the troubled kids that come through its doors, prepares them to go back to their old schools, or go on to get a G.E.D. / For these students, Genesis is literally a new beginning -- a second chance that gives them their best shot at a promising future. ///

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Consider one of the smallest schools here today, Craftsbury Academy -- a 180-student public school in the Vermont farm country, in a town called Craftsbury Common. Times are tough in Craftsbury, but economic difficulties haven't stopped that community from giving its children every possible opportunity to

learn. / I think it says something about Craftsbury that when the teachers voted to send someone to today's ceremony, they sent a parent. / Gary Houston -- a past graduate of Craftsbury, whose four kids go there now -- please accept our thanks for all the moms and dads who understand what powerful teachers parents can be. //

So today, your shining example must spark the revolution in American education -- spur reforms that will literally re-invent the American school. Each of your schools ~~are~~ ^{is} ^(Education) well on the way to where all of us must be. We'll reach our goals by challenging the best minds and big thinkers out there to help us create a new generation of American schools -- and have these schools up and running in every Congressional district across America by the year 1996. By challenging every city and town to join the crusade -- become an America 2000 Community. ^[Education] By beginning now to ^(Include 4 steps attached)

~~make our bad schools become good, and our best schools better still.~~

change those schools which are lagging behind and to make our best schools better still. (Education)

We won't write anyone off -- we won't waste time wringing our hands about the fact that the year 2000 is little more than eight years away. Look at it from a child's point of view: eight years is a lifetime of learning. Let's spend the time between now and the year 2000 opening a whole new world of possibility for our children. ^(Education) *and all Americans regardless of age.* //

One community at a time) That's the spirit that will get us to our goals for the year 2000. ~~one~~ ^{one} school at a time -- one student at a time: for the sake of our future, we will win this new American revolution. //

Once again, welcome to the White House. When you get home with your Blue Ribbons, please share my thanks with everyone who makes your schools so successful. Thank you -- and may God bless the United States of America.

#

medical and social service communities, civic and religious groups, law enforcement officials, caring adults and good neighbors—to effect the planning and follow-through that every AMERICA 2000 Community will need.

Most of all, it will take America's parents—in their schools, their communities, their homes—as helpers, as examples, as teachers, as leaders, as demanding shareholders of our schools—to make the AMERICA 2000 education strategy work—to make this land all that it should be.

AMERICA 2000

An AMERICA 2000 Community

1. Adopts the six national goals for itself.
2. Sets a community strategy for achieving them.
3. Develops a report card to measure results.
4. Agrees to create and support a New American School.

4 STEPS

THE WHITE HOUSE

WASHINGTON

September 20, 1991

MEMORANDUM FOR SPEECHWRITERS' OFFICE

FROM: *Chester Paul Beach, Jr.*
CHESTER PAUL BEACH, JR.
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks - Blue Ribbon Schools
Ceremony

The proposed remarks for the Blue Ribbon Schools Ceremony have been reviewed as requested.

Upon review, we concur in the proposed remarks, with the minor suggested changes to the last paragraph on page 2 marked on the attached copy of the draft. As drafted, the paragraph could be misconstrued to imply a distinction between "communities that care" and -- though it was not stated -- "communities that don't." This would be an unnecessarily harsh distinction. The suggested changes are meant to preserve the positive point about schools which triumph over their surroundings, while minimizing the risk of misinterpretation.

Thank you for the opportunity to comment.

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work -- the success stories, like each one of the 222 schools here today.

//

Your schools are the pioneers -- the ones blazing a trail the rest will follow. The levels of achievement we're looking for in the year 2000 are the goals you're shooting for today. //

We here in Washington can lend a hand, but the real revolution takes place in the communities you call home. When you come from as far away as Kalaheo High in Hawaii, Alaska's East Anchorage High School or Hahn American High School on Hahn Air Force Base in Germany -- or as near to this House as D.C.'s own Benjamin Banneker and Hine Junior High -- you see at a glance that each school travels its own path to excellence. //

[[One sad note for the kids here who made the short trip here from Banneker and Hine: we've started so early, it looks like you'll be back in class by 3rd period.]] //

Some schools here today ~~mirror the communities they come from. Their successes~~ reflect years of love, interest and attention from ^{the} communities ^{they serve} ~~that care~~. Some of the schools represented here today triumphed against all odds -- in spite of cruel surroundings. For their students, these schools are islands of calm in the midst of chaos. //

WHITE HOUSE STAFFING MEMORANDUM

DATE: 91 SEP 20 11:50
09/19/91

ACTION/CONCURRENCE/COMMENT DUE BY: 6:00 p.m. Friday 09/20

SUBJECT: PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
(09/19 2:30 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Speechwriters' Office by 6:00 p.m. on Friday, 09/20, with a copy to this office. Thanks.

RESPONSE:

OK DS

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

01 SEP 19 P5:36

McGroarty/Bunton
September 19, 1991
2:30 pm
[RIBBON]

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SEPTEMBER 25, 1991
THE SOUTH LAWN
8:00 A.M.

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learn. / I think it says something about Craftsbury that when the teachers voted to send someone to today's ceremony, they sent a parent. / Gary Houston -- a past graduate of Craftsbury, whose four kids go there now -- please accept our thanks for all the moms and dads who understand what powerful teachers parents can be. //

So today, your shining example must spark the revolution in American education -- spur reforms that will literally re-invent the American school. Each of your schools are well on the way to where all of us must be. We'll reach our goals by challenging the best minds and big thinkers out there to help us create a new generation of American schools -- and have these schools up and running in every Congressional district across America by the year 1996. By challenging every city and town to join the crusade -- become an America 2000 Community. By beginning now to make our bad schools become good, and our best schools better still.

We won't write anyone off -- we won't waste time wringing our hands about the fact that the year 2000 is little more than eight years away. Look at it from a child's point of view: eight years is a lifetime of learning. Let's spend the time between now and the year 2000 opening a whole new world of possibility for our children. //

That's the spirit that will get us to our goals for the year 2000. One school at a time -- one student at a time: for the sake of our future, we will win this new American revolution. //

Once again, welcome to the White House. When you get home with your Blue Ribbons, please share my thanks with everyone who makes your schools so successful. Thank you -- and may God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

91 SEP 20 A 9:30

DATE: 09/19/91 ACTION/CONCURRENCE/COMMENT DUE BY: 6:00 p.m. Friday 09/20

SUBJECT: PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
(09/19 2:30 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Speechwriters' Office by 6:00 p.m. on Friday, 09/20, with a copy to this office. Thanks.

RESPONSE:

Good speech.
FD

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

01 SEP 19 P5:36

McGroarty/Bunton
September 19, 1991
2:30 pm
[RIBBON]

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As you know, right now the news for American education as a whole is anything but good. Part of the necessary business of reform is to shine a light into the dark corners of the system - - focus on the schools that aren't making the grade; shake people

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work -- the success stories, like each one of the 222 schools here today.

//

Your schools are the pioneers -- the ones blazing a trail the rest will follow. The levels of achievement we're looking for in the year 2000 are the goals you're shooting for today. //

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[[One sad note for the kids here who made the short trip here from Banneker and Hine: we've started so early, it looks like you'll be back in class by 3rd period.]] //

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McGroarty/Bunton
September 19, 1991
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[RIBBON]

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We won't write anyone off -- we won't waste time wringing our hands about the fact that the year 2000 is little more than eight years away. Look at it from a child's point of view: eight years is a lifetime of learning. Let's spend the time between now and the year 2000 opening a whole new world of possibility for our children. //

That's the spirit that will get us to our goals for the year 2000. One school at a time -- one student at a time: for the sake of our future, we will win this new American revolution. //

Once again, welcome to the White House. When you get home with your Blue Ribbons, please share my thanks with everyone who makes your schools so successful. Thank you -- and may God bless the United States of America.

#

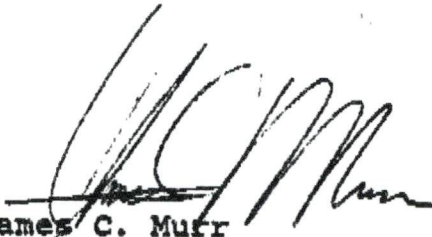


EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

91 SEP 20 P 1:50

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.



James C. Murr
Associate Director for
Legislative Reference
and Administration

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/19/91

ACTION/CONCURRENCE/COMMENT DUE BY: 6:00 p.m. Friday 09/20

SUBJECT: PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
(09/19 2:30 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER ROSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Speechwriters' Office by 6:00 p.m. on Friday, 09/20, with a copy to this office. Thanks.

ONE minor edit on Pg. 2.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

2

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work -- the success stories, like each one of the 222 schools here today.

//

Your schools are the pioneers -- the ones blazing a trail the rest will follow. The levels of achievement we're looking for in the year 2000 are the goals you're shooting for today. //

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WHITE HOUSE STAFFING MEMORANDUM

Bufford

91 SEP 23 A 9: 50

DATE: 09/19/91

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	ACTION FYI			ACTION FYI	
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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

31 SEP 19 P5:36

McGroarty/Bunton
September 19, 1991
2:30 pm
[RIBBON]

PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
SEPTEMBER 25, 1991
THE SOUTH LAWN
8:00 A.M.

With apologies for the early hour, it's my pleasure to welcome all of you to the White House. Here you are -- the ultimate field trip. // [Introductory acknowledgements: Let me recognize the many corporate contributors to the Blue Ribbon Program who are here today -- and of course I'm pleased to introduce to you our first-rate Secretary of Education, Lamar Alexander. //]

I'm delighted to start the day by recognizing the schools that represent this Nation's Blue Ribbon best. // We've bestowed Blue Ribbons now for nine years. Some of your schools are no strangers to this ceremony: today we host a record 32 two-time winners. /

We meet at a moment when this Nation has embarked on a crusade for real reform in our schools -- a crusade we call America 2000, a revolution that will ready us to enter a new century capable of meeting its challenges. //

As you know, right now the news for American education as a whole is anything but good. Part of the necessary business of reform is to shine a light into the dark corners of the system - - focus on the schools that aren't making the grade; shake people

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work -- the success stories, like each one of the 222 schools here today.

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So today, your shining example must ^{inspire} ~~spark~~ the revolution in American education -- spur ^{change} ~~reforms~~ that will literally re-invent the American school. Each of your schools are well on the way to where all of us must be. We'll reach our goals by challenging the best minds and big thinkers out there to help us create a new generation of American schools -- and have these schools up and running in every Congressional district across America by the year 1996. By challenging every city and town to join the crusade -- become an America 2000 Community. By beginning now to make our bad schools become good, and our best schools ~~better~~ ^{still. world class.}

We won't write ^{off} anyone ~~off~~ -- we won't waste time wringing our hands about the fact that the year 2000 is little more than eight years away. Look at it from a child's point of view: eight years is a lifetime of learning. Let's spend the time between now and the year 2000 opening a whole new world of possibility for our children. //

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#

Insert, top of page 2

WITH SO MANY ideas ~~out there~~ for
improving schools, I am often asked how are we to know the
good ~~from the bad~~ ideas from the bad ideas.
the right from the wrong.

Last December I laid out five principles ^{which characterized} for the kind of change we need -- principles that ^{can} must guide our efforts to restructure and revitalize our schools. As sometimes happens, they were overshadowed by international events. But they are so important that I want to stress them again today.

First -- high expectations, we've got to raise our sights -- for what our students and our schools can accomplish.

Secondly, we've got to decentralize authority, allow our teachers and principals to do what they can do best -- make learning come alive. Third, we need responsive schools -- customer-driven. And as we see happening around the world, the best way to make institutions responsive is to give people choice. Parents must be empowered to choose the public or private school that is best for their kids. Fourth, we need to ensure our schools are market-oriented. Competition works in the business arena -- and it can spur excellence in our schools. Fifth, and finally, we need to make sure the yardstick we use to measure our ^{success} achievement is performance-based.

When the Governors and I met almost two years ago to the day in Charlottesville, Virginia, we reached a consensus on one thing; what matters is results -- the learning achievement of ~~each and every one of you and~~ of every American child. And we set six national education goals so we can ^{have a fix on where it is} start looking at how far we

^{we} need to ~~go~~ to get our kids prepared for the next century.

~~You know, we have a general sense that our education system is simply not making the grade. And we'll have a more complete picture next week when a group of Governors and Administration officials report to American citizens on how far we need to go to reach our national education goals for the year 2000. It is not going to be good news. But the American people are stockholders in our education system -- and they deserve to know what we are getting. And when they have the information, I am confident that will take action and be catalysts for positive change.~~

And for the first time next week we will know how far we have to go. On Monday, we will release the first National Education Goals Report which will set benchmarks for our progress toward achieving these goals.

So my five principles -- high expectations, decentralized authority, schools that are responsive, market-oriented, and performance-based -- can guide our efforts as we strive to reinvent American education community by community, school by school.

Your schools are the pioneers ...

THE WHITE HOUSE

WASHINGTON

31 SEP 23 07:00

September 23, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
TONY SNOW *TS*

FROM: DAN MCGROARTY *DMG*

SUBJECT: BLUE RIBBON SCHOOLS REMARKS

On Wednesday, September 25 at 8 a.m., you will deliver remarks to an audience of 850 at the Blue Ribbon Schools Program Ceremony on the South Lawn. Sec. Alexander is expected to attend. The audience is primarily composed of corporate sponsors, students, administrators, faculty, and board members from the 222 Blue Ribbon Schools.

Your remarks (approximately 12 minutes/cards) acknowledge the achievements of the Blue Ribbon awardees, highlight several schools, and discuss the merits of America 2000. The remarks also restate the five education principles you laid out last December.

McGroarty/Bunton
September 23, 1991
7:00 pm
[RIBBON]

PRESIDENTIAL REMARKS: BLUE RIBBON SCHOOLS CEREMONY
SEPTEMBER 25, 1991
THE SOUTH LAWN
8:00 A.M.

With apologies for the early hour, it's my pleasure to welcome all of you to the White House. Here you are -- the ultimate field trip. // [Introductory acknowledgements: Let me recognize the many corporate contributors to the Blue Ribbon Program who are here today -- and of course I'm pleased to introduce to you our first-rate Secretary of Education, Lamar Alexander. //]

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We meet at a moment when this Nation has embarked on a crusade for real reform in our schools -- a crusade we call America 2000, a revolution that will ready us to enter the new world now on our horizon. //

As you know, right now the news for American education ^{is troubling} ~~as a~~ ~~whole is anything but good~~. Part of the necessary business of reform is to shine a light into the dark corners of the system - - focus on the schools that aren't making the grade; shake people

out of their complacency and show them we need change. / But there's another part of the business of building better schools across America: shining the spotlight on schools that work, and the people that make them work -- the success stories, like each one of the [222] schools here today. //

Last December -- with the world's attention rightly focused on Desert Shield -- I laid out five principles to guide our efforts to restructure and revitalize our schools. With the state of our schools back in the national spotlight, those principles bear repeating today. //

First, we've got to raise expectations -- hold our schools and students to a higher level of achievement. Second, we must decentralize authority -- clear some room for our teachers and principals to do what they do best: make learning come alive. Third, we need responsive schools -- customer-driven. And that means school choice: If we want to create a climate for change, let parents decide which school, public or private, is best for their kids. Fourth, we must make certain our schools are market-oriented: Competition works in the business world; it can spur excellence in our schools. Fifth and finally, we must make sure our schools are performance-based. We need to measure our schools by real results -- by the students they produce rather than the resources we pour in. Quite simply, by what works.

Two years ago, I met with the Governors of your states at the Education Summit in Charlottesville, Virginia. There, in the shadow of Mr. Jefferson's University, we set in motion the

process that identified six ambitious national education goals to prepare our children for the challenges a new century is destined to bring.

We came away from Charlottesville with a solid consensus that what matters most is results. // A few days from now, the Governors and members of my Administration who together constitute the National Education Goals Panel will tell us just how far America needs to go to reach our goals for the year 2000. We already know the bad news: this new National Report Card isn't going to be one we want to post on our refrigerators. The point is, it's a place to start: finding out where we stand is the first step towards moving forward. //

For a long time -- too long -- we spent our time and energy talking about reform rather than taking action. That's changing now. / We're charting a new course for this Nation's schools. In that effort, your schools are the pioneers -- the ones blazing a trail the rest will follow. The levels of achievement we're looking for in the year 2000 are the goals you're shooting for today. //

We here in Washington can lend a hand, but the real revolution takes place in the communities you call home. When you come from as far away as Kalaheo High in Hawaii, Alaska's East Anchorage High School or Hahn American High School on Hahn Air Force Base in Germany -- or as near to this House as D.C.'s own Benjamin Banneker and Hine Junior High -- you see at a glance that each school travels its own path to excellence. //

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assure you: there is room for every state, city and town across this country.

We've got to start now -- improve those schools that lag behind, and make our best schools better still. / We won't write anyone off -- we won't waste time wringing our hands about the fact that the year 2000 is little more than eight years away. Look at it from a child's point of view: eight years is a lifetime of learning. Let's spend the time between now and the year 2000 opening a whole new world of possibility for our children. //

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