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**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13579  
**Folder ID Number:** 13579-002

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**Folder Title:**  
Stan Scott Tribute 9/11/9 [OA 6036] [4]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>17</b>	<b>3</b>	<b>1</b>

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Version #4

Snow/Dooley  
September 4, 1991  
Draft One  
SCOTT.TS

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

[Introductory Acknowledgments; including greetings from Lou Sullivan]

[joke/comments about the audience]

Thank you for letting me join this tribute to Stan Scott, and celebration of the Stanley Scott Scholarship Fund. Tonight, praise our close friend, honor important principles, support private good deeds, and join men and women of all races, backgrounds and political affiliations in saying to Stan: Thanks.

Stan offers living proof that love nourishes virtue; that hard work pays; that good things do happen to good people and, perhaps most impressive of all, that some journalists can turn to honest work. //

Four passions have governed Stan's life: love of family; love of country; love of adventure; and love of good works. His family instilled in Stan a love of education and a hunger for knowledge. His love of country inspired him to give back some of the blessings that freedom had showered upon him. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private

business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his natural gift for friendship and his talent looking past such traits as race and into people's hearts and souls.

I would like to talk about all those passions tonight by focusing on two natural topics: education and brotherhood.

If you look around this room, you see a real Rainbow coalition. For this night, at least, Ron Brown and Clayton Yeutter will not behave like Tyson and Holyfield. // They are what they are: friends, colleagues who disagree. //

Democrats such as Bill Gray and Sidney Barthelemy join Republicans such as Connie Newman and Buddy Roemer.

We gather here because we believe in education. Education can lead us as individuals and as a nation to the true equality we long have sought. It can dissolve the ignorance, prejudice and hatred that build high walls between people of good will.

The United Negro College Fund builds a better America by extending educations to deserving men and women at 41 different historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces face. The fund represented 42 institutions several years ago, but Atlanta University had to close its doors [check]. Tough times also have confronted Fisk University and other fine institutions.

The UNCF keeps hope alive by educating men and women of all races, and ministering specially to black American men and women. I am proud of my long involvement with UNCF, and of serving as the honorary chairman of the fund's Campaign 2000. //

A mind is a terrible thing to waste -- and so are institutions to which people have devoted their hard work, their intelligence, their faith and their love. UNCF has inspired many of us for years, and will continue to do so in the future.

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president // -- including his raising a fine and distinguished family. //

Let's also hear it for Bill Gray, who will serve as the next distinguished president of the UNCF. //

Horace Mann once observed that "Education, beyond all other devices of human origin, is the great equalizer of the conditions of men -- the balance-wheel of the social machinery."

Education preserves the values that define us as a people. Our common culture has given rise to everything great in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. // Nevertheless, that culture has come under unprecedented assault.

I have talked before about the notion of political correctness, but we also must confront the phenomenon of "multiculturalism." If by "multiculturalism," we mean an education that lets students experience the glories and insights of other cultures, could any of us resist it? No. But if

"multiculturalism" means ignoring the incredible strength of our culture, we must reject it. If it means supplanting tolerance, reason, and service, with the plagues of intolerance, superstition, suspicion and disharmony -- it is poison.

Our common American culture has incorporated the genius of many cultures, while giving us a common ground for evaluating ourselves and our society -- a ground that lets us communicate with one another as fellow citizens, brothers and sisters.

Archibald MacLeish once observed that, "Races didn't bother Americans. They were something a lot better than any race. They were a People. They were the first self-constituted, self-declared, self-created People in the history of the world. And their manners were their own business. And so were their politics. And so, but ten times so, were their souls."

The genius of America lies in its ability to explore and absorb cultures -- not to blot them out. And the great glory of every schoolchild lies in learning something new about the world, something new about cultures previously unknown, and, through the continuous surprise of new experiences and new cultures, to learn something new about themselves.

Multiculturalism in its most radical forms advocates instruction without standards -- without notions of good or bad, without notions of proper or improper, excellence mediocrity. It turns every branch of learning into a branch of politics. It says: Math -- racially biased. Literature -- dominated by too many White Males. Physics -- the same thing. And so on.

What begins as a crusade to broaden our common culture becomes a device for destroying it -- for feeding our students a porridge that cultivates anger rather intellect; that tells them what to think, not how to think.

In the end, minority students will suffer most if our schools, bent on achieving a kind of vengeful justice for society's past sins, give young black men and women educations that fail miserably in a world that demands excellence -- a world that needs students who can add, subtract, multiply, divide, integrate, read, speak, create -- think. Multiculturalism can seduce young people, and invite them to form intellectual ghettos. But it also cheats young students of the chance to move from the poorhouse to the penthouse.

The real world does not respect segregation, no matter how lofty its academic underpinnings. It demands that we work together and answer to harsh, exacting standards. Fads come and go, but the demand for first-rate minds never dies. Rigor counts in an industrial climate where a millionth of an inch can mean the difference between marketplace success or financial disaster.

We already live in a multicultural society -- a society that respects the genius of nations and cultures that our forefathers called home, but at the same time enjoys a unity of spirit that enables us to call ourselves: the United States -- one that inspires our motto, E pluribus unum: Out of many, one.

My friends, we must make a choice: Will we mire ourselves in bitter combat about a flawed past, or will we learn from our

mistakes to build a brighter, more hopeful future? Will we look upon one another as foes, or as brothers and sisters?

Time cannot outrun St. John's assurance that, "You will know the truth and the truth will make you free." No matter how strenuously the prophets of hatred shout or how tenaciously the high priests of division and derision cling to their doctrines, good people will triumph. The real question is when: If we work hard, we will triumph soon. If we wait for others to extend their hands first, we may have to wait generations.

WEB DuBois said early this century: "Herein lies the tragedy of the age: not that men are poor -- all men know something of poverty; not that men are wicked -- who is good? Not that men are ignorant -- what is truth? Nay, but that men know so little of men." That remains true today. If we want to hasten the long-sought time of racial reconciliation, we ought to do our best to promote affirmative action. //

I thought that might get your attention. //

For me, affirmative action means giving a fair chance to people of modest means and real abilities. Recently, many people have advocated an affirmative action based upon class -- upon real need -- and not just race. I agree with that notion. There's no reason to give "minority" scholarships to surgeon's sons, when young men and women in the inner cities need a lift. Yet, precisely because so many minority Americans find themselves near the bottom of the economic ladder, affirmative action should and will help blacks, Hispanics and other minorities.

This affirmative action has lots of advantages. First, it helps those who truly deserve and need it. It's more efficient than remedies that look more at skin color than actual condition.

Second, since it does not draw strict lines by race, it reduces the likelihood of inciting racial jealousies -- or angry charges of discrimination, reverse discrimination; fights over who deserves what and why.

Third, it threatens no one, and invites all Americans to ensure that everyone, regardless of skin color, regardless of class, regardless of family background, will get what affirmative action must deliver: A fair chance.

Yet we all must understand that no law can ever change people's hearts, and that the true business of racial harmony must begin and end with us. If we prescribe remedies that will set people against one another simply on the basis of their race and class, we move backward, not ahead. If we prescribe remedies that de-emphasize the importance of hard work, deferred gratifications, decency to oneself and others, and a real respect for standards of excellence, we move backward -- toward dependence, not independence.

Affirmative action should not strive to punish people long dead for sins that still scar us; it ought to heal old wounds and create new bridges. If we treat social justice as something that pops out of a computer model, that can be measured by dry statistics, we only fool ourselves. Elegant equations are no

substitute for people's assuming responsibility for serving their fellow men and women.

We're here to promote the kind of affirmative action I have described -- the kind fostered by the Stanley Scott scholarships. These scholarships will give a chance to young men and women who might not otherwise get them, and they will strengthen the 41 UNCF institutions.

As we think of affirmative action, and what the term ought to mean, let us strive to replace the vicious scrambling for numerical entitlements with a real and personal commitment to brotherhood. The solution for racial strife doesn't lie in Washington. It lies in every town we call home.

Finally, let us think of ways to use our differences to build strength. Let us take up the complex task of civility, laying aside the temptation to smear our foes. Let us enter into an open, honest, probing discussion of race relations, economic issues -- and the state of our educational system.

The people in this room can do it. Many of you have built bridges of brotherhood. I think, for instance, of Lee Atwater's horrifying illness. While the press and some in politics misrepresented Lee, torturing his family with terrible personal attacks, Ron Brown quietly and gently sent messages of condolence and friendship. Now, Ron and Lee didn't agree on much, but they knew that no political dispute is important enough to make people abandon their basic decency.

Many of us in this room will disagree over particulars of social policy, but we have only ourselves to blame if we do not stand together in promoting a vision of a Good Society: a nation united in its quest for brotherhood; a nation indivisible in its determination to provide sound educations for everyone, and to build an economy that offers opportunity for all; a nation committed in its heart and soul to promoting the kind of fairness that really counts: a growing economy and a society that will give every man and woman a fair chance to go as far as their abilities will take them.

Stan Scott has given life to many of the ideals I have discussed tonight, and has given his life to promoting them.

We come because his character and accomplishments expose the pettiness of many disputes that divide us. We come because we want to help a dear friend fighting for his life against an unseen and remorseless foe. I know each of us would gladly assume some of Stan's pain to restore his strength and health.

Stan, we love you, and we're pulling for you. You have served your nation and your many friends long and selflessly. When I ask advice, you give it -- and you ask nothing in return. If you look around this room, you will find dozens of people who have enjoyed the benefit of your efforts and counsel, and who respect beyond all measure the fact that you demand nothing in exchange for the opportunities you have opened for them.

Unity, education, brotherhood: These three qualities describe the mission of UNCF, and they describe the unique accomplishments of Stan Scott.

Ladies and gentlemen, let's all stand and thank a great American -- a man proud, noble and strong. // Stan, thanks for giving us a look at our better selves -- and for depriving us of excuses when we think things seem too tough, the odds too long; the path too strewn with obstructions.

You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United States of America.

# # # #

version #5

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Draft One  
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Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. His family instilled in Stan a ~~love of education and~~ a hunger for knowledge. His love of country inspired him to give back some of the blessings that freedom had showered upon him. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his natural gift for

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The United Negro College Fund <sup>strengthens</sup> ~~builds a better~~ America by extending educations to deserving men and women at 41 ~~different~~ historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces. One affiliated institution, Atlanta University, had to close its doors several years ago. [check] Others, including Fisk University, have suffered through some very tough times.

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I have talked before about the notion of political correctness, but we also must confront the phenomenon of "multiculturalism." If by "multiculturalism," we mean an education that lets students experience the glories and insights of other cultures, we must support it. But if "multiculturalism" means ignoring the incredible strength of our culture, we must reject it. If it means supplanting tolerance, reason, and service, with the plagues of intolerance, superstition, suspicion and disharmony -- it is poison.



Our ~~common American culture has incorporated the genius of many cultures,~~ and ~~given as~~ a common ground for evaluating ourselves and our society -- ~~a ground that~~ <sup>It</sup> lets us communicate with one another as fellow citizens, <sup>as</sup> brothers and sisters.

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We live in a multicultural society -- a society that respects the genius of nations and cultures that our forefathers called home, but at the same time enjoys a unity of spirit that enables us to call ourselves: the United States -- one that inspires our motto, E pluribus unum: Out of many, one.

Our educational system never soars higher than when it teaches <sup>our children</sup> a ~~child~~ something new about the world, something new about cultures previously unknown, something new about themselves and their fellow Americans.

Multiculturalism in its most radical forms ignores this. It advocates instruction without standards -- without notions of good or bad, ~~without notions of proper or improper,~~ excellence mediocrity. It turns every branch of learning into a branch of politics. It says: Math -- racially biased. Literature -- dominated by too many White Males. Physics -- the same thing. And so on.

What begins as a crusade to broaden our common culture becomes a device for destroying it -- for feeding our students a porridge that cultivates anger rather intellect; that tells them what to think, not how to think.

In the end, minority students will suffer most if our schools, bent on achieving vengeful justice for society's past sins, give ~~young black men and women~~ <sup>whose students</sup> educations that fail miserably in a world that demands excellence -- a world that needs students who can add, subtract, multiply, divide, integrate, read, <sup>write -</sup> speak, ~~create~~ -- think. Multiculturalism can seduce young people, and invite them to form intellectual ghettos. But in the process it cheats <sup>our neediest</sup> ~~young~~ students of the chance to move from the poorhouse to the penthouse.

The real world does not respect segregation, no matter how lofty <sup>the</sup> ~~is~~ academic underpinnings. It demands that we work together and <sup>meet</sup> ~~answer to~~ harsh, exacting standards. Fads come and go, but the demand for first-rate minds never dies. ~~Rigor counts in an industrial climate where a millionth of an inch can mean the difference between marketplace success or financial disaster.~~

My friends, we must make a choice: Will we <sup>lock</sup> ~~hire~~ ourselves in bitter combat about a flawed past, or will we learn from our mistakes to build a brighter, more hopeful future? Will we look upon one another as foes, or as brothers and sisters?

Time cannot outrun St. John's assurance that, "You will know the truth and the truth will make you free." No matter how strenuously the prophets of hatred shout or how tenaciously the

high priests of division and derision cling to their doctrines, good people will triumph. The real question is when: If we work hard, we will triumph soon. If we wait for others to extend their hands first, we may have to wait generations.

WEB DuBois said early this century: "Herein lies the tragedy of the age: not that men are poor -- all men know something of poverty; not that ~~men~~ are wicked -- who is good? Not that men are ignorant -- what is truth? Nay, but that men know so little of men." That remains true today. <sup>So let me say tonight:</sup> [If we want to hasten the long-sought time of racial reconciliation and progress, we ought to do our best to promote affirmative action. //

I thought that might get your attention. //

For me, affirmative action means giving a fair chance to people of modest means and real abilities. Recently, many people have advocated federal affirmative action based upon class -- upon real need -- and not just race. I agree with that notion. There's no reason to give tax-supported "minority" scholarships to surgeon's sons, when young men and women in the inner cities need help. Yet, precisely because so many minority Americans find themselves near the bottom of the economic ladder, affirmative action will help minorities -- and it should.

This affirmative action has lots of advantages. First, it helps those who truly deserve and need it. It's more efficient than remedies that look more at skin color than actual condition.

Second, since it does not draw strict lines by race, it reduces the likelihood of inciting racial jealousies; angry

charges of discrimination and reverse discrimination; or fights over who deserves what and why.

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Yet we ~~all~~ <sup>in the end</sup> must understand that no <sup>program or</sup> law can change people's hearts, and that ~~the~~ true racial harmony must begin and end with us. If we prescribe remedies that will set people against one another on the basis of their race and class, we move backward, not ahead. If we prescribe remedies that de-emphasize hard work, deferred gratifications, decency to oneself and others, and a real respect for standards of excellence, we move backward -- toward dependence, not independence.

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Third, it threatens no one, and invites all Americans to ensure that everyone, regardless of skin color, regardless of class, regardless of family background, will get what affirmative action must deliver: A fair chance.

Yet in the end no program or law can change people's hearts. True racial harmony must begin and end with us. If we prescribe remedies that will set people against one another on the basis of their race and class, we move backward, not ahead. If we prescribe remedies that de-emphasize hard work, deferred gratifications, decency to oneself and others, and a real respect for standards of excellence, we move backward -- toward dependence, not independence.

Affirmative action should not strive to punish people long dead for sins that still scar us; it ought to heal old wounds and create new bridges. If we treat social justice as something that pops out of a computer model, that can be measured by dry statistics, we only fool ourselves. Elegant equations are no substitute for serving our fellow men and women.

Tonight we promote the kind of affirmative action I have described -- the kind fostered by the Stanley Scott scholarships. These scholarships will give a chance to young men and women who might not otherwise get them, and they will strengthen the 41 UNCF institutions.

As we think of affirmative action, and what the term ought to mean, let us replace the vicious scrambling for numerical entitlements with a real and personal commitment to brotherhood.

The solution for racial strife doesn't lie in Washington. It lies in every town we call home.

Finally, let us think of ways to use our differences to build strength. Let us remember that civility lies at the heart of civil rights, and that we hurt everyone when we smear our foes. Let us enter into an open, honest, probing discussion of race relations, economic issues -- and the state of our educational system. Let us not fear the truth.

The people in this room can make a huge difference. Many of you have built bridges of brotherhood. I think, for instance, of Lee Atwater's horrifying illness. The press and some in politics taunted Lee, misrepresenting his character and his behavior. They tortured his family with terrible personal attacks. Yet during all this, Ron Brown quietly and gently sent messages of condolence and friendship. Ron and Lee didn't agree on much, but they knew that no political dispute is important enough to make people abandon their basic decency.

Many of us in this room will disagree over particulars of social policy, but we have only ourselves to blame if we do not join together to promote a Good Society: a nation united in its quest for brotherhood; a nation indivisible in its determination to provide sound educations for everyone; a nation committed in its heart and soul to promoting the kind of fairness that really counts: a growing economy that gives every man and woman a fair chance to go as far as their abilities will take them.

Stan Scott has given life to the ideals I have discussed tonight, and has given his life to promoting them.

His character and accomplishments expose the pettiness of disputes that divide us. We may have little fights; Stan has a real one. We want to him conquer his unseen and remorseless foe. We want him to know we care. I know each of us would gladly assume some of Stan's pain to restore his strength and health.

Stan, we love you. We're pulling for you. You have served your nation and your many friends long and selflessly. When I ask advice, you give it -- and seek no reward. Around this room you will find dozens of people who have enjoyed the benefit of your efforts and counsel, and who respect beyond all measure the fact that you demand nothing in exchange for the opportunities you have opened for them.

Unity, education, brotherhood: These three qualities describe the mission of UNCF, and they describe the unique accomplishments of Stan Scott.

Ladies and gentlemen, let's all stand and thank a great American -- a man proud, noble and strong. // Stan, thanks for giving us a look at our better selves -- and for depriving us of excuses when we think things seem too tough, the odds too long; the path too cluttered with obstructions.

You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United States of America.

# # # #

Version # 7

Snow/Dooley  
September 4, 1991  
Draft One  
SCOTT.TS

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

[Introductory Acknowledgments; including greetings from Lou Sullivan]

[joke/comments about the audience]

Thank you for letting me join this tribute to Stan Scott, and the Stanley Scott Scholarship Fund. Tonight, we praise our close friend and say to Stan: Thanks.

Stan offers living proof that love nourishes virtue; that hard work pays; that good things happen to good people and, most impressive, that some journalists can turn to honest work. //

Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. His family instilled in Stan a hunger for knowledge. His love of country inspired him to give back some of the blessings that freedom had showered upon him. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his natural gift for friendship and his talent

looking past such traits as race and into people's hearts and souls.

I would like to talk about all these passions by considering two topics natural for this occasion: education and brotherhood.

If you look around this room, you see a real Rainbow coalition. For this night, at least, Ron Brown and Clayton Yeutter will not behave like Tyson and Holyfield. // They are what they are: friends, colleagues who disagree. //

Democrats such as Bill Gray and Sidney Barthelemy join Republicans such as Connie Newman and Buddy Roemer.

We gather here because we believe in education. Education can lead us as individuals and as a nation to the true equality we have sought so long. It can dissolve the ignorance, prejudice and hatred that build high walls between people of good will.

The United Negro College Fund strengthens America by extending educations to deserving men and women at 41 historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces. One affiliated institution, Atlanta University, had to close its doors several years ago. [check] Others, including Fisk University, have suffered through some very tough times.

The UNCF keeps hope alive by ministering specially to black American men and women. I am proud of my long involvement with UNCF, and of serving as the honorary chairman of Campaign 2000.

A mind is a terrible thing to waste -- and so are institutions to which people have devoted their hard work, their intelligence, their faith and their love. UNCF has inspired many of us for years, and will continue to do so in the future.

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president // -- including his raising a fine and distinguished family. //

Let's also hear it for Bill Gray, who will serve as the next distinguished president of the UNCF. //

Horace Mann once observed that "Education, beyond all other devices of human origin, is the great equalizer of the conditions of men -- the balance-wheel of the social machinery."

Education preserves the values that define us as a people. Our common culture has given rise to everything noble in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. // Yet that culture now finds itself under unprecedented assault.

I have talked before about the notion of political correctness, but we also must confront the phenomenon of "multiculturalism." If by "multiculturalism," we mean an education that lets students experience the glories and insights of other cultures, we must support it. But if "multiculturalism" means ignoring the incredible strength of our culture, we must reject it. If it means supplanting tolerance, reason, and service with the plagues of intolerance, superstition, suspicion and disharmony -- it is poison.

Archibald MacLeish once observed that, "Races didn't bother Americans. They were something a lot better than any race. They were a People. They were the first self-constituted, self-declared, self-created People in the history of the world. And their manners were their own business. And so were their politics. And so, but ten times so, were their souls."

We live in a multicultural society -- a society that respects the genius of nations and cultures that our forefathers called home, but enjoys a unity of spirit that enables us to call ourselves: the United States -- one that inspires our motto, E pluribus unum: Out of many, one. Our American culture has given us a common ground for evaluating ourselves and our society. It lets us communicate with one another as fellow citizens, brothers and sisters.

Our educational system never soars higher than when it teaches our children something new about the world, something new about cultures previously unknown, something new about themselves and their fellow Americans.

Multiculturalism in its most radical forms ignores this. It advocates instruction without standards -- without notions of good or evil, excellence mediocrity. It turns every branch of learning into a branch of politics. It says: Math -- racially biased. Literature -- dominated by too many White Males. Physics -- the same thing. And so on.

What begins as a crusade to broaden our common culture becomes a device for destroying it -- for feeding our students a

porridge that cultivates anger rather intellect; that tells them what to think, not how to think.

In the end, minority students will suffer most if our schools, bent on achieving vengeful justice for society's past sins, give those students educations that fail miserably in a world that demands excellence -- a world that needs graduates who can add, subtract, multiply, divide, read, write, speak -- think. Multiculturalism can seduce young people, invite them to form intellectual ghettos. But in the process it cheats our neediest students of the chance to move from the poorhouse to the penthouse.

The real world does not respect segregation, no matter how lofty its academic underpinnings. It demands that we work together and answer to harsh, exacting standards. Fads come and go, but the demand for first-rate minds never dies.

My friends, we must make a choice: Will we lock ourselves in bitter combat about a flawed past, or will we learn from our mistakes to build a brighter, more hopeful future? Will we look upon one another as foes, or as brothers and sisters?

Time cannot outrun St. John's assurance that, "You will know the truth and the truth will make you free." No matter how strenuously the prophets of hatred shout or how tenaciously the high priests of division and derision cling to their doctrines, good people will triumph. The real question is when: If we work hard, we will triumph soon. If we wait for others to extend their hands first, we may have to wait generations.

WEB DuBois said early this century: "Herein lies the tragedy of the age: not that men are poor -- all men know something of poverty; not that men are wicked -- who is good? Not that men are ignorant -- what is truth? Nay, but that men know so little of men." That remains true today.

So let me say tonight: If we want to hasten the long-sought time of racial reconciliation and progress, we must devote ourselves to the cause of affirmative action. //

I thought that might get your attention. //

For me, affirmative action means giving a fair chance to people of modest means and real abilities. Recently, many people have advocated federal affirmative action based upon class -- upon real need -- and not just race. I agree with that notion. There's no reason to give tax-supported "minority" scholarships to surgeon's sons, when young men and women in the inner cities need help. Yet neither should we ignore racism's awful legacy. Precisely because so many minority Americans find themselves near the bottom of the economic ladder, affirmative action will help minorities -- as it should.

This affirmative action has lots of advantages. First, it helps those who truly deserve and need it. It's more efficient than remedies that look more at skin color than actual condition.

Second, since it does not draw strict lines by race, it reduces the likelihood of inciting racial jealousies; angry charges of discrimination and reverse discrimination; or fights over who deserves what and why.

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Unity, education, brotherhood: These three qualities describe the mission of UNCF, and they describe the unique accomplishments of Stan Scott.

Ladies and gentlemen, let's all stand and thank a great American -- a man proud, noble and strong. // Stan, thanks for giving us a look at our better selves -- and for depriving us of excuses when we think things seem too tough, the odds too long; the path too cluttered with obstructions.

You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United States of America.

# # # #

Roger,  
As we discussed,  
I'd appreciate your  
comments on 11/3/44

Thanks,  
JD

Snow/Dooley  
September 9, 1991  
Draft Two  
SCOTT.TS

91 SEP 10 8:02 am

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

[Introductory Acknowledgments; including greetings from Lou Sullivan]

[joke/comments about the audience]

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Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. [[I'm leaving out his love of the Los Angeles Lakers.]] //

His family instilled in Stan a hunger for knowledge. His love of country inspired him to give back some of freedom's blessings. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his gift for friendship.

21 SEP 10 9:05

THE WHITE HOUSE  
WASHINGTON

9/10

Tony,

As we discussed,  
Rogers attached comments  
may well be the  
answer...

Ronks,

Phil

If you look around this room, you get an appreciation of the power of Stan's personality. Here, we have people of all colors, all parties, all backgrounds. For this night, at least, Ron Brown and Clayton Yeutter will not behave like Tyson and Holyfield. They'll be what they are: friends who disagree. //

Democrats such as Bill Gray and Sidney Barthelemy join Republicans such as Connie Newman and Buddy Roemer.

We are here because we know that education can foster true brotherhood. It can lead us as individuals and as a nation to the true equality we have sought so long. It can dissolve the ignorance, prejudice and hatred that build high walls between people.

The United Negro College Fund strengthens America by extending educations to deserving men and women at 41 historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces. Many UNCF institutions have suffered through some tough times, but they have survived, thanks to the hard work of people in this room, and to the professionals who work at UNCF institutions. //

The UNCF keeps hope alive by ministering specially to black American men and women. I am proud of my long involvement with UNCF, and of serving as the honorary chairman of Campaign 2000. [possible Bush family insert] A mind is a terrible thing to waste -- and so are UNCF colleges and universities.

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president // -- including his raising a fine and distinguished family. //

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Education preserves the values that define us as a people. Our common culture has given rise to everything noble in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. // Yet that culture now finds itself under assault.

I have talked before about ~~the notion of~~<sup>g</sup> political correctness, but we also must confront the phenomenon of "multiculturalism." This term on many campuses describes an effort to belittle the incredible strength of our culture -- to supplant tolerance, reason, and service with intolerance, superstition, suspicion and disharmony.

America became great because ~~it was not a snobbish nation.~~<sup>WE</sup> It gladly absorbed the genius of cultures that our forefathers called home -- and ~~it~~<sup>WE</sup> will do so forever. But Americans also enjoy a unity of spirit that led our founders to call our nation the United States, and that inspired our national motto: E pluribus unum: Out of many, one.

Our common American culture gives us a common ground for evaluating ourselves and our society. It lets us communicate as fellow citizens, brothers and sisters. It supplies the tools to build harmony, and take full advantage of our diversity.

Multiculturalism in its most radical forms ignores this. It turns education into a branch of politics. It sneers: Math -- racially biased. Physics -- dominated by too many White Males. Literature -- dominated by too many dead white males. And so on.

What poses as an attempt to give deserved attention to the cultures that have shaped our own actually debases every culture. It <sup>offers</sup> feeds our students a <sup>DIET</sup> porridge that cultivates anger rather than intellect; that tells them what to think, not how to think.

Multiculturalism can seduce young people, invite them to form intellectual ghettos. But it cheats our neediest students of the <sup>OPPORTUNITY</sup> <sup>ACHIEVE INDEPENDENCE, SELF-FULFILLMENT, AND EXCELLENCE.</sup> chance to ~~move from the poorhouse to the penthouse.~~

Our competitive <sup>ECONOMY</sup> does not respect segregation. It does not respect ideological substitutes for the three Rs. <sup>IT'S MEASURES ARE</sup> It lays down <sup>CLEAR</sup> harsh, exacting standards. It demands first-rate minds.

My friends, we must make a choice: Will we lock ourselves in bitter combat about <sup>THE</sup> ~~a flawed~~ past -- as the multicultural agenda seeks -- or will we learn from our mistakes and build a brighter, more hopeful future? ~~Will we look upon one another as foes, or as brothers and sisters?~~

Racial harmony and educational excellence go hand in hand, and they each depend upon us. Tonight we support a scholarship fund named after Stan Scott, who exemplifies the glory of

American culture, and the boldness of men who do not wait for others to show the way. The Stanley Scott Scholarship fund will extend the gift of knowledge to young men and women who might not otherwise get college educations. It will strengthen the 41 UNCF institutions. It will strengthen our nation.

But we must do more. Ladies and gentlemen, let us put aside our differences to build strength. Let us remember that civility lies at the heart of civil rights.

The people in this room can make a huge difference. Many of you have. I think, for instance, of the wasting illness that claimed my friend, Lee Atwater. The press and some in politics taunted Lee, misrepresenting his character and his behavior. The terrible personal attacks tortured his family and friends. Yet during all this, Ron Brown quietly and gently sent messages of condolence and friendship to Lee and Sally Atwater. He didn't boast of it. He didn't leak it to the press. He did what friends do: He gave a piece of his heart. Ron and Lee didn't agree on much, but they knew that no political dispute is worth surrendering people's basic decency.

Many of us will disagree over particulars of social policy, but we have only ourselves to blame if we fail to promote a Good Society: a nation united in its quest for brotherhood; indivisible in its determination to provide sound educations for everyone; committed to promoting the kind of fairness that really counts: a growing economy that gives every man and woman a fair chance to go as far as their abilities will take them.

Stan Scott has given life to the ideals I have discussed tonight, and has given his life to promoting them.

His character and accomplishments expose the pettiness of disputes that divide us. We may have little fights; Stan has taken on what literally is the fight of his life. We see our friend wrestling with an unseen and remorseless foe, and we say: Let us help. We watch Stan carry on with typical vigor and good cheer and we care. Every person in this room would gladly assume some of Stan's pain to restore his strength and health.

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Unity, education, brotherhood: These qualities describe the mission of UNCF. They describe Stan Scott.

Ladies and gentlemen, let's thank a great American. // Stan, thanks for giving us a look at our better selves -- and depriving us of excuses when we think things seem too tough, the odds too long; the path too cluttered with obstructions.

You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United States of America.

# # # #

Snow/Dooley  
September 9, 1991  
Draft Two  
SCOTT.TS

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

X  
Connie Newman, thank you. And thanks to everyone in this distinguished audience: Bob Livingston, John Breaux, Julian Dixon, Charlie Rangel; Buddy Roemer, Sid Barthelmy; Bill Gray, ~~Clayton Yeutter~~, Ron Brown; Percy Sutton, Lionel Hampton, Peabo Bryson -- and of course the Scott family: Stan, Bettye, Susan, Kenneth, Stan Junior. I'm fibrillating just trying to get through acknowledgments here. What an incredible audience! //

When I got tonight's program, and I looked down the list of speakers, and I felt almost like a contestant on Star Search. It's bad enough when you have one tough act to follow. But six? //

I feel a little like one of Zsa Zsa Gabor's husband on honeymoon night: I know what I'm supposed to do -- but I'm not exactly sure how to make it interesting. //

Thank you for letting me join this tribute to Stan Scott, and the Stanley Scott Scholarship Fund. I can't tell you how much it means to join all of you in praising our close friend and saying to Stan: Thanks.

Stan offers living proof that love nourishes virtue; that hard work pays; that good things happen to good people and, most impressive, that some journalists can turn to honest work. //

Now that you have sold your beer distributorship, Stan, you are at liberty to divulge the great secret. And I hope Leonard Goldstein won't take offense. But we all want to know. Which is it: tastes great or less filling? //

Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. [[I'm leaving out his love of the Los Angeles Lakers. That's a sore subject this year.]] //

Stan's family instilled in him a real hunger for knowledge. His love of country inspired him to give back some of freedom's blessings. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his gift for friendship.

If you look around this room, you get an appreciation of the power of Stan's personality. Here, we have people of all colors, all parties, all backgrounds. For this night, at least, Ron Brown and Clayton Yeutter will not behave like Tyson and Holyfield. // They'll be what they are: friends who disagree. //

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The UNCF keeps hope alive by ministering specially to black American men and women. My family's involvement with UNCF dates back to 1947, when Bill Trent came into my life and signed me up. Now, as Honorary Chairman of Campaign 2000, I take great happiness from my family's continued involvement. My brother John will become Chairman of the Board of UNCF, starting in April of 1992. We all believe that a mind is a terrible thing to waste -- and so are UNCF colleges and universities.

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president // -- what a job he's done! //

Let's also hear it for Bill Gray, who will serve as the next distinguished president of the UNCF. //

Bill's appointment is a two-fer for me. When Bill resigned his seat in the House today, I lost a tough and effective

*Went to  
JBA  
shot*

*Went to be there*

opponent. But the cause I care about deeply gets a great leader.

//

Horace Mann once observed that "Education, beyond all other devices of human origin, is the great equalizer of the conditions of men -- the balance-wheel of the social machinery."

Education preserves the values that define us as a people. Our common culture has given rise to everything noble in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. // Yet that culture now finds itself under assault.

America became great because we gladly absorbed the genius of cultures that our forefathers called home -- and we will do so forever. But Americans also enjoy a unity of spirit that led our founders to call our nation the United States, and that inspired our national motto: E pluribus unum: Out of many, one.

Our common American culture gives us a common ground for evaluating ourselves and our society. It lets us communicate as fellow citizens, brothers and sisters. It supplies the tools to build harmony, and take full advantage of our diversity.

Racial harmony and educational excellence go hand in hand, and they each depend upon us. Tonight we support a scholarship fund named after Stan Scott, who exemplifies the glory of American culture, and the boldness of men who do not wait for others to show the way.

The Stanley Scott Scholarship fund will extend the gift of knowledge to young men and women who might not otherwise get

college educations. It will strengthen the 41 private institutions that comprise the United Negro College Fund. It will strengthen our nation.

But we must do more. Ladies and gentlemen, we must put aside our differences; use our differences as a source of strength. We must remember always that civility lies at the heart of civil rights.

The people in this room can make a huge difference. Many of you have. I think, for instance, of the wasting illness that claimed my friend, Lee Atwater. The press and some in politics taunted Lee, misrepresenting his character and his behavior. The terrible personal attacks tortured his family and friends. Yet during all this, Ron Brown quietly and gently sent messages of condolence and friendship to Lee and Sally Atwater. He didn't boast of it. He didn't leak it to the press. He did what friends do: He gave a piece of his heart. Ron and Lee didn't agree on much, but they knew that no political dispute is worth surrendering people's basic decency.

Many of us will disagree over particulars of social policy, but we have only ourselves to blame if we fail to promote a Good Society: a nation united in its quest for brotherhood; indivisible in its determination to provide sound educations for everyone; committed to promoting the kind of fairness that really counts: a growing economy that gives every man and woman a fair chance to go as far as their abilities will take them.

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Ladies and gentlemen, let's thank a great American. // Stan, thanks for giving us a look at our better selves -- and depriving us of excuses when we think things seem too tough, the odds too long; the path too cluttered with obstructions.

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God bless you, my friend, and may God bless the United States of America. //

And now, ladies and gentleman, my dear friend, Stanley Scott. //

Snow/Dooley  
September 9, 1991  
Draft Two  
SCOTT.TS1

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

Connie Newman, thank you. And thanks to everyone in this distinguished audience: Bob Livingston, John Breaux, Julian Dixon, Charlie Rangel; Buddy Roemer, Sid Barthelmy; Bill Gray, Ron Brown; Percy Sutton, Lionel Hampton, Peabo Bryson -- and of course the Scott family: Stan, Bettye, Susan, Kenneth, Stan Junior. I'm fibrillating just trying to get through acknowledgments here. What an incredible audience! //

When I got tonight's program, and I looked down the list of speakers, and I felt almost like a contestant on Star Search. It's bad enough when you have one tough act to follow. But six? //

I feel a little like one of Zsa Zsa Gabor's husband on honeymoon night: I know what I'm supposed to do -- but I'm not exactly sure how to make it interesting. //

Thank you for letting me join this tribute to Stan Scott, and the Stanley Scott Scholarship Fund. I can't tell you how much it means to join all of you in praising our close friend and saying to Stan: Thanks.

Stan offers living proof that love nourishes virtue; that hard work pays; that good things happen to good people and, most impressive, that some journalists can turn to honest work. //

Now that you have sold your beer distributorship, Stan, you are at liberty to divulge the great secret. And I hope Leonard Goldstein won't take offense. But we all want to know. Which is it: tastes great or less filling? //

Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. [[I'm leaving out his love of the Los Angeles Lakers. That's a sore subject this year.]] //

Stan's family instilled in him a real hunger for knowledge. His love of country inspired him to give back some of freedom's blessings. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his gift for friendship.

If you look around this room, you get an appreciation of the power of Stan's personality. Here, we have people of all colors, all parties, all backgrounds. //

Democrats such as Bill Gray and Sidney Barthelemy join Republicans such as Connie Newman and Buddy Roemer.

We are here because we know that education can foster true brotherhood. It can lead us as individuals and as a nation to the true equality we have sought so long. It can dissolve the ignorance, prejudice and hatred that build high walls between people.

The United Negro College Fund strengthens America by extending educations to deserving men and women at 41 private historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces. Many UNCF institutions have suffered through some tough times, but they have survived, thanks to the hard work of people in this room, and to the professionals who work at UNCF institutions. //

The UNCF keeps hope alive by ministering specially to black American men and women. My family's involvement with UNCF dates back to 1947, when Bill Trent came into my life and signed me up. Now, as Honorary Chairman of Campaign 2000, I take great happiness from my family's continued involvement. My brother John will become Chairman of the Board of UNCF, starting in April of 1992. We all believe that a mind is a terrible thing to waste -- and so are UNCF colleges and universities.

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president. // I know Chris isn't here tonight -- but what a job he's done! //

Let's also hear it for Bill Gray, who will serve as the next distinguished president of the UNCF. //

Bill's appointment is a two-fer for me. When Bill resigned his seat in the House today, I lost a tough and effective opponent. But the cause I care about deeply gets a great leader. //

Horace Mann once observed that "Education, beyond all other devices of human origin, is the great equalizer of the conditions of men -- the balance-wheel of the social machinery."

Education preserves the values that define us as a people. Our common culture has given rise to everything noble in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. // ~~yet that culture now finds itself under assault.~~

America became great because we gladly absorbed the genius of cultures that our forefathers called home -- and we will do so forever. But Americans also enjoy a unity of spirit that led our founders to call our nation the United States, and that inspired our national motto: E pluribus unum: Out of many, one.

Our common American culture gives us a common ground for evaluating ourselves and our society. It lets us communicate as fellow citizens, brothers and sisters. It supplies the tools to build harmony, and take full advantage of our diversity.

Racial harmony and educational excellence go hand in hand, and they each depend upon us. Tonight we support a scholarship fund named after Stan Scott, who exemplifies the glory of American culture, and the boldness of men who do not wait for others to show the way.

The Stanley Scott Scholarship fund will extend the gift of knowledge to young men and women who might not otherwise get college educations. It will strengthen the 41 private

institutions that comprise the United Negro College Fund. It will strengthen our nation.

But we must do more. Ladies and gentlemen, we must put aside our differences; use our differences as a source of strength. We must remember always that civility lies at the heart of civil rights.

The people in this room can make a huge difference. Many of you have. I think, for instance, of the wasting illness that claimed my friend, Lee Atwater. The press and some in politics taunted Lee, misrepresenting his character and his behavior. The terrible personal attacks tortured his family and friends. Yet during all this, Ron Brown quietly and gently sent messages of condolence and friendship to Lee and Sally Atwater. He didn't boast of it. He didn't leak it to the press. He did what friends do: He gave a piece of his heart. Ron and Lee didn't agree on much, but they knew that no political dispute is worth surrendering people's basic decency.

Many of us will disagree over particulars of social policy, but we have only ourselves to blame if we fail to promote a Good Society: a nation united in its quest for brotherhood; indivisible in its determination to provide sound educations for everyone; committed to promoting the kind of fairness that really counts: a growing economy that gives every man and woman a fair chance to go as far as their abilities will take them.

Stan Scott has given life to the ideals I have discussed tonight, and has given his life to promoting them.

*strength of*  
His character and accomplishments expose the pettiness of  
*range*  
*the fight of his 6*  
disputes that divide us. We may have little fights; Stan has  
taken on what literally is the fight of his life. We see our  
friend wrestling with an unseen and remorseless foe, and we say:  
Let us help. We watch Stan carry on with typical vigor and good  
cheer and we care. Every person in this room would gladly assume  
some of Stan's pain to restore his strength and health.

Stan, we love you. We're pulling for you. You have served  
your nation and your many friends long and selflessly. When I  
ask advice, you give it -- and seek no reward. Dozens here have  
enjoyed the benefit of your efforts and counsel, and they respect  
beyond all measure the fact that you demand nothing in exchange  
for the opportunities you have opened for them.

Unity, education, brotherhood: These qualities describe the  
mission of UNCF. They describe Stan Scott.

Ladies and gentlemen, let's thank a great American. // Stan,  
thanks for giving us a look at our better selves -- and depriving  
us of excuses when we think things seem too tough, the odds too  
long; the path too cluttered with obstructions.

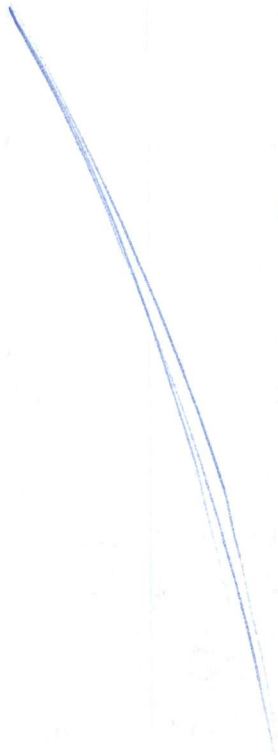
You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United  
States of America. //

And now, ladies and gentleman, my dear friend, Stanley  
Scott. //

# # # #

St. S. Soft  
Cancer Research  
Center



THE WHITE HOUSE  
WASHINGTON

91 SEP 10 11:11

September 7, 1991

MEMORANDUM FOR THE PRESIDENT  
THROUGH: DAVID DEMAREST **AA**  
FROM: TONY SNOW **TS**  
SUBJECT: TRIBUTE TO STAN SCOTT

I. SUMMARY

On Wednesday, September 11, at 7:30 p.m. you will attend a Tribute to Stan Scott dinner to benefit the Stanley Scott Scholarship Fund. You will speak around 9:15 p.m., with Connie Newman introducing you. Other attendees include Lionel Hampton, Bill Murray (President & CEO of Philip Morris), incoming United Negro College Fund President Bill Gray, Governor Buddy Roemer, New Orleans Mayor Sidney Barthelemy, and DNC Chairman Ron Brown.

II. DISCUSSION

The remarks laud the life and work of Stan Scott. They also discuss education: the role that it can play in creating true brotherhood, or the divisiveness that can emerge from the debates surrounding "multiculturalism" in today's schools.

# # #

Snow/Dooley  
September 9, 1991  
Draft Two  
SCOTT.TS

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

*Maybe we can  
have a huge  
line about the  
number of  
speakers  
The list is  
huge*

[Introductory Acknowledgments; including greetings from Lou Sullivan]

[joke/comments about the audience]

Thank you for letting me join this tribute to Stan Scott, and the Stanley Scott Scholarship Fund. Tonight, we praise our close friend and say to Stan: Thanks.

Stan offers living proof that love nourishes virtue; that hard work pays; that good things happen to good people and, most impressive, that some journalists can turn to honest work. //

*Miller  
been  
distributed*

Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. [[I'm leaving out his love of the Los Angeles Lakers.]] //

His family instilled in Stan a hunger for knowledge. His love of country inspired him to give back some of freedom's blessings. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his gift for friendship.

If you look around this room, you get an appreciation of the power of Stan's personality. Here, we have people of all colors,

all parties, all backgrounds. For this night, at least, Ron Brown and Clayton Yeutter will not behave like Tyson and Holyfield. They'll be what they are: friends who disagree. //

Democrats such as Bill Gray and Sidney Barthelemy join Republicans such as Connie Newman and Buddy Roemer.

We are here because we know that education can foster true brotherhood. It can lead us as individuals and as a nation to the true equality we have sought so long. It can dissolve the ignorance, prejudice and hatred that build high walls between people.

The United Negro College Fund strengthens America by extending educations to deserving men and women at 41 historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces. Many UNCF institutions have suffered through some tough times, but they have survived, thanks to the hard work of people in this room, and to the professionals who work at UNCF institutions. //

The UNCF keeps hope alive by ministering specially to black American men and women. ~~I am proud of my long involvement with UNCF, and of serving as the honorary chairman of Campaign 2000.~~ [possible Bush family insert] A mind is a terrible thing to waste -- and so are UNCF colleges and universities.

*My family's involvement with UNCF back in 1947 when Bill Trust came into my life and signed me up. I take great happiness from the fact that my brother John will be UNCF's ~~Alabama~~ Chairman of the Board starting in April of ~~year~~ 1992.*

*Now as honorary chairman of campaign 2000*

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president // ~~including his raising a fine and distinguished family.~~ // *what a job his dad*

Let's also hear it for Bill Gray, who will serve as the next distinguished president of the UNCF. *His appointment is a 2-fer for us. I lose a tough & effective opponent in the home and the*  
 Horace Mann once observed that "Education, beyond all other *cause* devices of human origin, is the great equalizer of the conditions *care* of men -- the balance-wheel of the social machinery." *about*

Education preserves the values that define us as a people. *with you a great lead*  
 Our common culture has given rise to everything noble in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. // Yet that culture now finds itself under assault.

I have talked before about political correctness, but we also must confront the phenomenon of "multiculturalism." This term on many campuses describes an effort to belittle the incredible strength of our culture -- to supplant tolerance, reason, and service with intolerance, superstition, suspicion and disharmony.

America became great because we gladly absorbed the genius of cultures that our forefathers called home -- and we will do so forever. But Americans also enjoy a unity of spirit that led our founders to call our nation the United States, and that inspired our national motto: E pluribus unum: Out of many, one.

Our common American culture gives us a common ground for evaluating ourselves and our society. It lets us communicate as

fellow citizens, brothers and sisters. It supplies the tools to build harmony, and take full advantage of our diversity.

Multiculturalism in its most radical forms ignores this. It turns education into a branch of politics. It sneers: Math -- racially biased. Physics -- dominated by too many White Males. Literature -- dominated by too many dead white males. And so on.

What poses as an attempt to give deserved attention to the cultures that have shaped our own actually debases every culture. It cultivates anger rather than intellect; it tells students what to think, not how to think.

Multiculturalism can seduce young people, invite them to form intellectual ghettos. But it cheats our neediest students of the opportunity to achieve independence, self-fulfillment and excellence.

Our competitive economy does not respect segregation. It does not respect ideological substitutes for the three Rs. It measures progress by clear, exacting standards. It demands first-rate minds.

My friends, we must make a choice: Will we lock ourselves in bitter combat about the past -- as the multicultural agenda seeks -- or will we learn from our mistakes and build a brighter, more hopeful future?

Racial harmony and educational excellence go hand in hand, and they each depend upon us. Tonight we support a scholarship fund named after Stan Scott, who exemplifies the glory of American culture, and the boldness of men who do not wait for

others to show the way. The Stanley Scott Scholarship fund will extend the gift of knowledge to young men and women who might not otherwise get college educations. It will strengthen the 41 UNCF institutions. It will strengthen our nation.

But we must do more. Ladies and gentlemen, let us put aside our differences to build strength. Let us remember that civility lies at the heart of civil rights.

The people in this room can make a huge difference. Many of you have. I think, for instance, of the wasting illness that claimed my friend, Lee Atwater. The press and some in politics taunted Lee, misrepresenting his character and his behavior. The terrible personal attacks tortured his family and friends. Yet during all this, Ron Brown quietly and gently sent messages of condolence and friendship to Lee and Sally Atwater. He didn't boast of it. He didn't leak it to the press. He did what friends do: He gave a piece of his heart. Ron and Lee didn't agree on much, but they knew that no political dispute is worth surrendering people's basic decency.

Many of us will disagree over particulars of social policy, but we have only ourselves to blame if we fail to promote a Good Society: a nation united in its quest for brotherhood; indivisible in its determination to provide sound educations for everyone; committed to promoting the kind of fairness that really counts: a growing economy that gives every man and woman a fair chance to go as far as their abilities will take them.

Stan Scott has given life to the ideals I have discussed tonight, and has given his life to promoting them.

His character and accomplishments expose the pettiness of disputes that divide us. We may have little fights; Stan has taken on what literally is the fight of his life. We see our friend wrestling with an unseen and remorseless foe, and we say: Let us help. We watch Stan carry on with typical vigor and good cheer and we care. Every person in this room would gladly assume some of Stan's pain to restore his strength and health.

Stan, we love you. We're pulling for you. You have served your nation and your many friends long and selflessly. When I ask advice, you give it -- and seek no reward. Dozens here have enjoyed the benefit of your efforts and counsel, and they respect beyond all measure the fact that you demand nothing in exchange for the opportunities you have opened for them.

Unity, education, brotherhood: These qualities describe the mission of UNCF. They describe Stan Scott.

Ladies and gentlemen, let's thank a great American. // Stan, thanks for giving us a look at our better selves -- and depriving us of excuses when we think things seem too tough, the odds too long; the path too cluttered with obstructions.

You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United States of America.

# # # #

Multiculturalism out  
- Apr 2000  
Miller 1988 1013

THE WHITE HOUSE  
WASHINGTON

August 19, 1991

MEMORANDUM FOR CHRISTINA MARTIN

FROM:

DANIEL CASSE *Dac*

SUBJECT:

September 11 Tribute Dinner to Stan Scott

On the evening of September 11, the President will address a tribute dinner for Stan Scott. Scott is black Republican, an active fundraiser for the United Negro College Fund, and a longtime friend and supporter of the President.

Scott has send us the attached background materials that you may wish to use in preparing the President's remarks for that evening.

Attachment

TO Danell for  
action w/

speech writers  
The, E

Hon. Edith E. Holiday  
Assistant to the President &  
Secretary of the Cabinet  
2nd Floor-West Wing  
The White House  
Washington, D.C. 20500

Dear Edith:

Pursuant to our discussion, I am attaching background material for review by your White House writer in preparing remarks for President Bush's use at the September 11th Stan Scott event.

I wanted to get this material to you sooner than later since I will be on travel, starting next week, until after Labor Day. I will, of course, be available by telephone should the President's speech writer want to chat with me.

Edith, the pocket includes the usual resume/biography, news releases on my purchase and recent sale of Crescent Distributing Company, as well as an exchange of correspondence with the President.

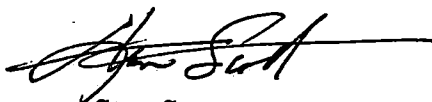
In addition, I am passing along to the writer background information on an initiative we are asking President Bush to announce to the audience during his remarks -- the establishment of a \$27.5 million Stanley S. Scott Cancer Center in New Orleans at the Louisiana State University School of Medicine. The Louisiana State University Medical Center Foundation approached me several weeks ago to gain my permission to use my name for the Center. I was honored to give my okay. We would hope that Louisiana Gov. Roemer will be in the audience as a part of this announcement. (Roemer, of course, switched to the GOP this year and is running for re-election).

Finally, Edith, I can be reached at the following numbers:

Office: 504-569-1762  
Home: 504-283-0636

Edith, in advance, thanks so very much for your support in this matter.

Sincerely,

  
Stan Scott

cc: Secretary Louis Sullivan  
Hon. Constance Newman

ATTENTION EI  
Contact: Dwight Ban

Stan Scott

In Major Business Deal...

# Scott Sells D To Miller Br

- (1) News Releases
- (2) Resume/Biography
- (3) Feature articles



Stanley S. Scott

NEW ORLEANS, LA - In a multi-million dollar transaction, Stanley S. Scott, President, Crescent Distributing Company, has announced the sale of his distributorship to the Miller Brewing Company.

An exclusive wholesaler of Miller brands, Crescent employs 175 people and wholesales 35 percent of the beer in the New Orleans area. The distributorship will sell four and a half million cases of beer this year, and will gross close to \$50 million, Scott said.

Scott, who purchased the beer distributorship -- one of the nation's

largest -- from Miller more than three years ago, is selling the franchise for health reasons.

Scott, who has been undergoing chemotherapy treatment, in an inter-office memo to his employees, expressed "deep appreciation for your support, outstanding dedication and commitment to your work -- and most of all -- your friendship".

At Miller headquarters in Milwaukee, President Leonard Goldstein said, "We want to build on the strong foundation laid by Stan Scott. We regret the unfortunate circumstances of this situation and wish to thank Stan for his contribu-

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Company."  
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isfying" and  
ot" Crescent  
force in the  
New Orleans market".

Formerly assistant to the chairman and vice president of corporate affairs with Philip Morris Companies Inc., Miller Brewing's parent, Scott bought Crescent from Miller in April 1988.

Scott became a reporter for the Atlanta Daily World, one of a chain of newspapers his family founded and the first black-owned daily newspaper in modern time. He became the first full-time black general assignment reporter for United Press International and was nominated for a Pulitzer Prize for his coverage of Malcolm X's assassination.

Prior to joining the White House staff in 1971, Scott pioneered at Westinghouse Broadcasting (WINS RADIO) in New York City as the first full-time black minority news announcer.

During the Nixon and Ford administration, Scott was White House deputy communications director and special assistant for domestic affairs. He later supervised 500 people as assistant administrator for the U.S. Agency for International Development.

Scott is a member of numerous boards and commissions, including the New Orleans branch of the Federal Reserve Bank, the New Orleans Sports Foundation, the Audubon Park Commission, the Urban League of Greater New Orleans, Xavier University and Alerion Bank Board.

**ATTENTION EDITOR: FOR IMMEDIATE RELEASE**

Contact: Thomas D. Ricke, (212) 880-3475 or Thomas A. Johnson, (212) 686-4711

*In Major Business Deal...*

# Stanley S. Scott Purchases A Miller Beer Distributorship in New Orleans

NEW YORK, NY—Stanley S. Scott, former Vice President and Assistant to the Chairman of Philip Morris Companies Inc., has announced his purchase of one of the nation's leading distributorships in the brewing industry.

Scott, whose wide and varied career has included positions as journalist, State Department Official and White House Assistant to two Presidents of the United States, has completed a major deal with the Miller Brewing Company to buy the Crescent Distributing Company in New Orleans, La.

Crescent supplies Miller Brewing Company products to retailers in the metropolitan New Orleans area. In 1987, Crescent generated almost \$50 million in sales.

The Miller Brewing Company, a wholly-owned subsidiary of Philip Morris Companies Inc., is the nation's second largest brewery, producing such top brands as Miller Lite, Miller High Life, Genuine Draft, Milwaukee's Best, Lowenbrau, Meister Brau and Matilda Bay wine cooler.

In announcing the acquisition, Scott, whose family launched the nation's first Black daily newspaper, *The Atlanta Daily World*, said: "I am delighted to have this challenging opportunity to purchase the Crescent Distributing Company. It's a well-managed, class operation with outstanding personnel. I appreciate the confidence shown by the leadership at Miller Brewing Company and Philip Morris Companies Inc. in working with me to accomplish one of my life-long goals—to own a major business."

Leonard Goldstein, President, Miller Brewing Company, commenting on the sale, said: "We are proud of Stan Scott's enormous contributions at Philip Morris, as well as the superior manner in which he carried out his prior assignments in government. I am confident that his experience and dedication will serve him well as an entrepreneur. We wish Stan the very best as he launches this significant venture."

Scott served for more than a decade at Philip Morris. He was elected Vice President of Corporate Affairs, Philip Morris Companies Inc., by the Board of Directors in August 1984.

Mr. Scott served as Vice President, Public Affairs, for Philip Morris U.S.A. from February 1979 to July 1984. He joined Philip Morris Incorporated as Assistant Director, Corporate Relations and Communications, in February 1977 and was appointed Director, Corporate Public Affairs, nine months later.

Scott said: "Education and business ownership are the building blocks—now

and in the future—in our dynamic capitalistic system. I now want to use the experience I have had the privilege of gaining in business and in government to contribute to our nation's economic progress. This progress benefits all Americans."

Prior to joining Philip Morris, Mr. Scott, a former Special Assistant to Presidents Richard Nixon and Gerald Ford, served as Assistant Administrator of the State Department's Agency for International Development (USAID).

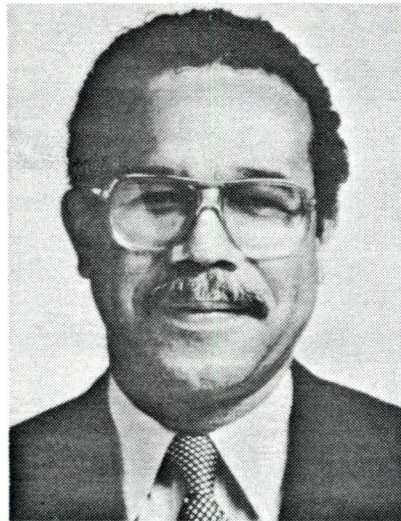
A former New York newsman, Scott served as Assistant Director of Communications in the White House. He joined the White House staff in 1971 and served as Assistant to the President from February 1973 to November 1975, when he was appointed by Mr. Ford and confirmed by the Senate to his post with USAID as Assistant Administrator.

As a Presidential Representative in the White House and State Department, Mr. Scott worked on domestic concerns and traveled extensively in Europe and Africa while involved in the area of foreign policy.

Mr. Scott served for four years as a radio newsman at Westinghouse Broadcasting Corporation in New York City.

Previously, he was an Assistant Director of Public Relations for the National Association for the Advancement of Colored People, in New York; and a general assignment news reporter for United Press International.

Mr. Scott worked as a reporter for *The Atlanta Daily World*, Atlanta, Ga., and Editor/General Manager of the *Memphis World*, Memphis, Tenn.



**STANLEY S. SCOTT**

Mr. Scott is the recipient of numerous awards, including: a Pulitzer nomination while at UPI for his eyewitness account of the assassination of civil rights advocate Malcolm X; the Russwurm Award for excellence in journalism; the Silurians Award presented by veteran New York newsmen and the Lincoln University Distinguished Alumni Award.

President Ronald Reagan appointed Mr. Scott a member of the Advisory Committee on Small and Minority Business Ownership in February 1982. In April 1985, Mr. Scott was appointed a member of the President's Commission on White House Fellowships.

Governor Mario Cuomo appointed Mr. Scott a member of the Martin Luther King, Jr. Commission in June 1986.

Mr. Scott is a member of the Board of Directors of St. Luke's/Roosevelt Hospital Center. He is a member of the Board of Directors of the Jacob K. Javits Convention Center of New York and serves on the Board of Visitors of the North Carolina Central University School of Law.

Mr. Scott also serves as Vice Chairman of the New York City Fire Safety Foundation and as a member of the Board of Directors of the Citizens' Research Foundation. He is a National Committee Member of the National Museum of African Art, Smithsonian Institution.

Born in Bolivar, Tenn., Mr. Scott attended Palmer Memorial Institute, a preparatory school in Sedalia, N.C., the University of Kansas, Lawrence, Kans. (1951-1953), and Lincoln University, Jefferson City, Mo. (1957-1959). Mr. Scott received his B.S. degree in Journalism from Lincoln University. He served in the U.S. Army from 1954 to 1956, including one year in Korea.

Scott is married to Bettye Lovejoy Scott. They are the parents of three children, Susan and Kenneth of Atlanta, Ga., and Stanley, Jr., Dobbs Ferry, N.Y.

Philip Morris Companies Inc. has five principal subsidiaries: Philip Morris U.S.A.; General Foods Corporation; Philip Morris International, Inc.; Miller Brewing Company and Philip Morris Credit Corporation.

General Foods Corporation has three operating companies: General Foods U.S.A.; General Foods Coffee & International and Oscar Mayer Foods.

Philip Morris Credit Corporation is engaged in financial service activities. Its subsidiary, Mission Viejo Realty Group Inc., is a community development company in Southern California and Colorado.

# Stanley Scott in New Orleans: Achieving the American Dream

By C.C. CAMPBELL-ROCK

NEW ORLEANS, LA—"Dreams can surely come true; it all depends on you," entrepreneur Stanley S. Scott says. And he should know. He dares to dream seemingly impossible dreams and then proceeds to make them come true—every last one of them.

From Pulitzer Prize-nominated journalist to White House assistant to two U.S. presidents to State Department official to high-level corporate executive to entrepreneur/beer distributor, Scott is a proven dream-weaver and achiever.

His latest vision—that of being his own boss—came true 18 months ago. That's when Scott purchased the 27-acre Crescent Distributing Company of New Orleans, one of the nation's largest beer distributorships, from Miller Brewing Company, the country's second-largest brewery.

Boasting annual sales in excess of \$50 million and a staff of 165, Crescent is one of Miller's most successful distributorships. The exclusive supplier of Miller Brewing Company products distributes Miller High Life, Miller Genuine Draft, Miller Lite, Lowenbrau, Meister Brau, Magnum, and Milwaukee's Best to over 3,000 retail stores in metro New Orleans. In 1988 Crescent sold more than five million cases of beer and controlled some 40 percent of the New Orleans metro market.

Scott humbly says he was fortunate to work for a company whose chairman supported his ultimate career goal of entrepreneurship.

During the last year of his 10-year career as a senior executive at Philip Morris Companies Inc., owners of Miller Brewing Company, Scott decided to risk it all. An astute professional with a nose for opportunity, he also made the decision to live out his philosophy.

"We live in a nation of producers and consumers. Unfortunately, as a people, we produce very little. I have always wanted to be a producer. To help create jobs and opportunities for others...and to gain some independence," said Scott. With some financing from Philip Morris Credit Corporation and his own portfolio investments, Scott took the plunge...but not before paying his dues and doing his homework.

His years as a vice president and assistant to Philip Morris Chairman Hamish Maxwell prepared him well for the challenge of owning a beer distributorship. "I was doing everything from riding trucks with the driver and salesmen to going out into the marketplace and visiting retail accounts."

Last year his hard work and "sweat equity" paid off, as Scott became one of only four Blacks to own one of Miller's 740 distributorships.

A dream come true? Yes. A bed of roses? Nope. Far from it. But this entrepreneur is aware of the downside of his investment. He knowingly jumped into a community whose economy is faltering due to the oil downturn. Yet, this is precisely the kind of challenge Scott thrives on.

Scott is much more a man of action than of poetry, so his immediate involvement in the community is not surprising. In keeping with his "major commitment to New Orleans" and greater efforts in tough times, Scott's involvement in local and state affairs shows better than tells what he is all about.

He is a member of the Federal Reserve Bank's New Orleans Branch Board of Directors and serves on a slew of other boards: The New Orleans Sports Founda-



STANLEY S. SCOTT

tion, American Bank & Trust Co., Chamber of Commerce New Orleans/River Region, Bureau of Governmental Research, Xavier University Board of Directors, New Orleans Urban League, and the New Orleans Audubon Commission. Scott is also a member of the Mayor's Task Force on New Business Initiatives.

New Orleans Mayor Sidney Barthelemy offered a glowing assessment of Scott's character and contribution to the city during the past 20 months. "Stanley Scott is just tremendous in his effort to help the city." Mayor Barthelemy spoke highly of the man who used his political affiliations to "arrange meetings in the White House" in an attempt to call attention to and get financing for a city in the midst of economic turmoil.

Dr. Norman Francis, president of Xavier University of Louisiana, has known Scott for the past 20 years. "He's just the classic professional. His experience in government, community and business is just outstanding; and he's brought those qualities to our educational board," Francis affirms.

Clarence Barney, president and CEO of the Greater New Orleans Urban League, sees those qualities and more: "I think Stan Scott is a role model for our youth. Obviously, he's a successful businessman, a brilliant administrator and a thoughtful commentator and observer of today's intellectual and moral climate.

"Above all, he has a unique quality that allows him to combine shrewd insights into America's political psyche with a social sensitivity; and he has determined he can best make his contribution to furthering the social progress of African Americans and the African-American agenda by becoming a successful entrepreneur and businessman."

Scott credits his parents and grandparents with impressing upon him the philosophy that "We live in a world community and if we don't live together as brothers and sisters, we're going to perish separately."

He remembers living those words as a child. Born in his late mother's hometown of Bolivar, Tennessee in 1933, Scott grew up in Atlanta, Georgia, where his family gave him the entrepreneurial spirit and ingredients of success.

His grandfather was a printer and a preacher. Led by his father and uncles, the Scott family built an empire upon a printing press bought during the Depres-

sion years. From their efforts sprang the *Memphis World*, the *Birmingham World* and 50 weekly newspapers, and the first black daily in modern times, the *Atlanta Daily World*.

Scott learned the work ethic in the newsroom. "My work at the paper was always what needed to be done, from printer's devil to cleaning the washroom." The family operation involved everyone, even his grandmother.

It was she who gave him his command of the written and spoken word—the use of which would lead to an award-winning career in journalism. After a day's work, he relates, "We would conjugate verbs together." While everyone else on the streetcar was idle, "There was Grandmother teaching me the proper use of the English language so I'd have the tools to break out of the back of that streetcar."

He also learned self-motivation at the paper. "We learned early that no one does more for you than you do for yourself." He was also introduced to societal responsibility there when the newspaper sponsored an annual Christmas Fund for needy families.

After two years at Kansas University, Scott's education was interrupted by the Korean conflict where he spent two years in the U.S. Army. He received a bachelor of science degree in journalism from Lincoln University, while working as a railroad dining car waiter and reporter for the family newspaper.

## A Dream Come True

Scott left the *Atlanta Daily World* and moved his family to New York to become United Press International's first full-time Black general assignment reporter. While at UPI, he picked up a Pulitzer Prize nomination for his eyewitness account of the assassination of Malcolm X.

"I never aspired to be the first or the best," he explained, "just the best person I could be. The important thing, then and now, is to go in and do your best and set an example for the people you hope will follow you."

Scott left UPI to actively participate in the civil rights battle. He joined the NAACP's headquarters as assistant director of public relations, rolled up his sleeves and worked side-by-side with Roy Wilkins to secure voting rights for Blacks. "I felt then as I feel now, the only way to change the system is to become part of it." Endeavoring to spread the word further, he joined WINS, an all-news radio station owned by Westinghouse Broadcasting in New York.

## The White House Years

Scott was a tender 19 when the *Atlanta Daily World* endorsed Eisenhower, and he has been a Republican ever since. "By supporting Republicans, we were repudiating the Democratic power structure that has been so recalcitrant in permitting Blacks to exercise their constitutional political rights. At that time, they wouldn't let Blacks vote in primary elections."

Scott doesn't deny that his party has not often been sympathetic to the Black struggle; but, "My position is that we have to work with whomever lives at 1600 Pennsylvania Avenue right now—not wait four years in the hope that the next president will be someone Blacks like better."

Scott signed on as assistant director of communications for the Nixon White House in 1971, and later assumed the role of Special Assistant to the President for Nixon and Ford. After Watergate, Scott remained with the Ford adminis-

tration. "What I really wanted to do was clear the way for more Black college presidents and businessmen and disadvantaged people to get federal government involvement, and for more Blacks to fill key decision-making positions."

President Ford later nominated Scott and the U.S. Senate confirmed him, as Assistant Administrator of the Agency for International Development for Africa. Scott directed a staff of 550 and AID's \$200 million annual assistance program for some 30 African nations.

## Challenging Corporate America

Scott's seven-year tenure in the White House and State Department ended in 1977, when he joined Philip Morris Inc. as assistant director, corporate relations and communications. Nine months later, he assumed the directorship. Two years later he became vice president of public affairs and, later, vice president of corporate affairs and assistant to the chairman.

Scott brought a challenge to corporate America. He brought his long-standing philosophy of societal responsibility to the board room—a fresh concept in the free enterprise system, and a concept that Philip Morris bought.

He saw first hand that caring about people, providing innovative community programs, employing minorities, voluntary services and educational and cultural support was good for large corporations and the companies' economic health.

## Let Freedom Ring

Some of the best wisdom President George Bush ever shared is simply this: "The free enterprise system is the best system of all." Translation: To be truly free in America, you must operate in the free enterprise system, own your own business, be your own boss. Bush, only days after his election victory, telephoned Scott in New Orleans to offer him a top level job in his administration.

"President Bush, a decent and strong man I'm proud to have known more than twenty years, understood that my goal here in New Orleans is important for me and our nation." Scott's vision for the future is to "grow a healthy business that will provide jobs and opportunities for the greater New Orleans community..." long after the final chapter of his personal history is written.

Sure, the cost is high, as Scott can attest. His path to entrepreneurship has been fraught with long hours, a do-what-ever-it-takes attitude, and risks and challenges. Scott's day begins before daybreak and goes on as long as need be, with as many tasks and appointments as necessary. "My idea of attacking life is to attack it. To get out there early in the morning and stay late at night," he explains.

And, of course, his struggle has been difficult for his wife, Betty Lovejoy Scott, and their three children Susan, Kenneth, and Stanley Jr. But they would all say it's been worth it. "The trick," Scott says, "is to not just look back, but to have the vision to look ahead; to turn negatives into positives."

This is the story of a dream: an American dream, a lifetime dream, the dream-come-true of Stanley Southall Scott. But the end of this story has not yet been written...the dreamer has not yet finished dreaming.

## BIOGRAPHICAL SKETCH OF STANLEY S. SCOTT

Name the pursuit -- journalism, business, government service -- and Stan Scott is in a class by himself.

As a journalist, he not only recorded history, he made it.

As a businessman, he injected verve, insight, innovation and acumen into every venture. When Stan takes over an operation -- any operation -- business as usual is shown the door.

As a public servant, he was far ahead of his time in demonstrating that a Black American committed to civil rights and equal opportunity could also be a Republican.

Name the place -- Atlanta, Washington, New York, New Orleans, even the sub-Saharan regions of Africa -- and Stan's indelible imprint is there.

Begin in Stan's home town of Atlanta in the fifties, where he was a cub reporter on the The Atlanta Daily World, his family's newspaper and America's first modern Black-owned daily. Stan stood shoulder to shoulder against bigotry with fellow Atlantans who formed the nucleus of America's civil rights revolution, giants like Maynard Jackson, Andrew Young, Julian Bond, John Lewis, Louis Sullivan and Martin Luther King Junior.

In New York, in the sixties, Stan smashed the wire service color line by joining United Press International and went on to earn a Pulitzer Prize nomination for his

eyewitness account of the Malcolm X assassination.

Ironically, the Black reporter who integrated UPI was the only representative of a major news organization to witness the shooting; whites were excluded from the rally at which Malcolm X was killed.

Stan left UPI to return to the civil rights battle at NAACP headquarters in New York, where he worked with the late Roy Wilkins as Associate Public Relations Director on crucial voting rights issues.

Obeying his long-held belief that the best way to change the system is to become part of it, Stan broke another color barrier and became the first Black full-time reporter at WINS, an all-news radio station. While at WINS, Stan was noticed by White House Communications Director Herb Kline, who was searching for an Assistant Director.

From his office at the San Diego Union 20 years later, Kline recalls his initial impression of Stan as an outstanding communicator and newsman who understood both the newspaper and radio sides of the news business. Adds Kline, "I was also impressed by Stan's outstanding personality. I later came to admire his judgment and his ethical sense and to value his relationship with the Black community."

In Washington, in the seventies, Stan made a new mark as special assistant on domestic affairs to President Nixon and then President Ford. He later became Assistant Administrator of the State Department's Agency for

International Development, personally helping to bring relief to drought and famine-stricken regions of Africa.

Stan returned to New York to spend the decade of the eighties in a new career, that of corporate executive. He was the architect of the public affairs program for Philip Morris U.S.A. As Vice President of Corporate Affairs for Philip Morris Companies, Stan set in motion policies that added to Philip Morris's stature as a socially responsible corporation -- and enhanced his own reputation as a builder of bridges to consumers, communities, educational, business, labor and professional organizations, politicians at every level and of every stripe and the media, from neighborhood weeklies to network TV.

During Stan's decade-long tenure, Philip Morris's participation in the United Negro College Fund increased dramatically. The company's contribution went beyond money. It included the time, talents and energies of former Philip Morris Vice Chairman Hugh Cullman, who retired last year as UNCF Chairman and who is the College Fund's National Fund-Raising Chairman today.

In New Orleans, in the nineties, Stan is described by one journalist as "one of the faces of the decade ahead." As President and Chief Executive of Crescent Distributing, the Miller Brewing distributorship he acquired in 1988, Stan plunged into the city's business and civic affairs and virtually overnight became one of New Orleans' prime movers.

True to form, Stan called for an end to business as usual, while building enough bridges to span the Mississippi River several times.

He is President of the Mayor's Audubon Zoo Commission and serves on the boards of Xavier University, a UNCF institution, the New Orleans Urban League, the Alerion Bank and the New Orleans Sports Foundation and President Bush's Commission on the Arts and Humanities.

The New Orleans phase of Stan Scott's life is only the latest chapter in a continuing story of courage, vision, humanity and accomplishment.

He continues to do his best to set an example for those who will follow. He still adheres to a favorite adage that we make our own good luck and that nobody can do more than you do for yourself. Stan readily recalls that as a child he sat in the back of an Atlanta streetcar with his grandmother, conjugating verbs to pass the time -- and to be sure he'd be able to speak and write well enough to break out of the back of that streetcar.

He is as likely to interrupt a business conference to take a call from an old newspaper colleague as from the President of the United States. Both have happened. It is unknown to him to be a figurehead leader. Invite him to join your board or your organization, and you're guaranteed to get hard work and an avalanche of good ideas.

The same journalist who calls Stan one of the faces of the decade ahead also asks, "How can New Orleans get more like him?"

We should all ask, "How can America get more like him?"

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ONE DOLLAR

THE BUSINESS NEWSPAPER OF METRO NEW ORLEANS

JULY 16-JULY 29, 1990



STAN SCOTT

TWO QUESTIONS COME to mind when talking to Stan Scott: How does New Orleans get more entrepreneurs like him? How can more New Orleanians be infused with his insistence on success?

Stanley S. Scott, 57, arrived in New Orleans in 1988 as the new owner of Crescent Distributing Co., the local distributor of Miller beers, and his appointment calendar has been booked solid since. He was asked to serve on the Audubon Commission. The boards of Xavier University, Alerion Bank and the New Orleans Sports Foundation. The New Orleans Urban League. The Federal Reserve Bank's New Orleans branch. And the Mayor's Task Force on New Business Initiatives. All of which makes him the most active new face in the ranks of local business leadership, which is nice, and proof that New Orleans can and is developing new leadership, which is better. Indeed, Stan Scott is one of the faces of the decade ahead.

His increasingly high profile in New Orleans is just Scott's latest accomplishment. He comes from a family who pulled themselves up during the Depression and built a chain of newspapers that includes the *Atlanta Daily World*, the nation's first black daily newspaper of modern times. Scott worked for Roy Wilkins at the NAACP, was United Press International's first black general assignment reporter and got nominated for a Pulitzer Prize for his account of Malcolm X's assassination.

The resume goes on. Scott worked in the White House during the Nixon and Ford administrations as deputy communications director and special assistant for domestic affairs. Later he supervised 500 in the State

Department's Agency for International Development.

He left the government and eventually became vice president of corporate affairs for Philip Morris Companies Inc. When Philip Morris, which owns Miller, decided to sell its New Orleans distributorship, Scott was lured by the opportunity to become an entrepreneur.

During these challenging times, attracting more business leaders such as Scott to the area and tapping their insights seems crucial. Which is why the two questions about getting more Stan Scotts, and about infusing New Orleanians with more drive and ability to succeed, are pertinent.

Scott has much to say in direct response to those questions. For example, he believes finding new leadership for new times isn't the challenge. "We've got the leadership" in New Orleans, he says, "we just need to change our dusty philosophies of life. We can't have business-as-usual and mold and create the future. We have got to prove to ourselves that we can reach beyond this situation and maximize our opportunities."

"We have to prove we can take care of the infrastructure of the city, build a first-class airport, take care of the highways and work to improve the environment. Other states would love to have some of the things we have, like the Mississippi River."

Scott, full of energy and talk, had spent the day before in Baton Rouge at a Republican Party function. "Why did I go for the whole day? I went to share my vision of the national party and to show that I'm involved. This kind of showing up and getting involved is what we all have to do to turn our city around. I really believe that the greatest chapter in the history of New Orleans has yet to be written. But we have to realize that we are the ones who can make things happen. The opportunity to come back to the South was fortuitous for me and my family. This was a fulfillment of our goal. We love the quality of life and the people."

Before moving to New Orleans, Scott peeked in at the city on various visits through the years. Then, his perceptions matched those of most visitors. New Orleans, he thought, was a great festival town, a party and tourist town where persons were warm and hospitable. Once he became part of the city, he realized that the city had more depth. He saw great strengths in the wide cross-section

of people and the city's ability to attract visitors with its charms.

Scott also saw the much-discussed yet still pervasive *manana* problem. "We've been a little more cavalier, I think, in our approach to being aggressive and proactive. We've thought too often that if we don't get it done today we can do it tomorrow. We've relied on Baton Rouge rather than on our own individual geographic regions, and often for good reason. We've been a one-economy state, tied to oil and gas."

"But let me tell a story that shows that New Orleans, even with these deficits, has the qualities in its people to move beyond this. I recently was downtown and didn't have quarters for the meter. I asked a lady passing by for change for a dollar and she just gave me a quarter, no questions asked. I still needed another quarter so I asked a man for change. He gave me a quarter, no questions asked. One of these people was black, the other white, and both were so forthcoming and open. In New York I would have cursed, approaching someone on the street like that. The quality of the people here across the board is so encouraging."

Scott believes that groups such as MetroVision, in which persons from differing segments of the business and political community work together for positive change, are providing the right kind of leadership for the area. Tolerating divisiveness among our leaders is the worst mistake we can make right now, he says.

What is New Orleans doing right and wrong in the struggle to find new direction and good leadership? "The right thing is that those of us who are staying are getting more committed to doing whatever it takes to make a difference. On the negative side, there's too much acrimony and blaming each other. We've got to join hands and reach out and create the jobs, keep our MBAs, get our institutions on the right track and give people reason to buy into our system. David Duke, for instance, doesn't create a problem for me. He's only an individual, an aberration."

As a native of Atlanta, Scott agrees that we could learn lessons from the business success of our fellow southern city, but adds that we also need to learn from the turnarounds achieved by Cleveland and Baltimore. "However, New Orleans has to find its own niche. But that said, it's important to recognize the common threads in all the other models. The common thread is that people in

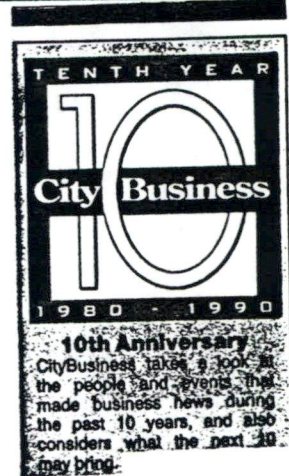
these cities developed a can-do philosophy. We can develop one here, too."

I asked Scott what would happen if he could wave a magic wand and make the three most beneficial wishes come true for New Orleans. "First, I would create the best educational system possible. Second, I would create the best job market possible to retain all that educational prowess. And third, I would create the ultimate quality of life, characterized by peace and harmony, to make everything achieved in the first two wishes work."

Scott is one of those fortunate individuals who has the ability to always see ahead. He recalls working as a young man for the NAACP and respecting Roy Wilkins so much that "I thought I would stay there forever making \$12,000 a year. It took me two weeks to get the courage to tell him I was leaving." But he saw something even more rewarding ahead, beckoning him to move and grow. He knew how to spot a promising future and follow its call.

That ability is what is most crucial now in getting a turnaround in New Orleans started. The question is how the city can learn such new lessons in old age. Scott believes it can, but then he has the advantage of never knowing any other way of viewing the world.

By Linda Easterlin



**10th Anniversary**  
CityBusiness takes a look at the people and events that made business news during the past 10 years, and also considers what the next 10 may bring.

# THE SUPER SUCCESSFUL In Their Spare Time

by Sally Ann Roberts-Craft

**T**HERE are people who work in order to get the things they love, and then there are those who simply love their work. If you talk to some of these love laborers, you will find they do not suffer from couch potatoism.

Their days are so filled with activity that they do not have time to linger on the fruits of their success, much less settle back with a sack of chips in front of the tube.

When asked, "What do you do in your spare time?", the unanimous response is, "What spare time?" None of these top professionals and business moguls is planning a month-long cruise of the Mediterranean anytime soon. They are having too much fun—working 12 to 15 hours a day. Of course, a little 'R and R' is required every now and then. Yes, there is life after work.

The way in which they combat the executive demon known as stress is quite interesting and sometimes surprising. These people take their work seriously, and they don't take their play time lightly either. There is precious little of it to squander on trivial pursuit.

For them, recreation is, in the true sense of the word, a time for recreating a physical, spiritual, and familial balance. They may not be able to ace a tennis serve, or run the Crescent City Classic in under an hour; but when it comes to the human race, these people are on the ball...they are super successful.



Crescent Distributing Company owner Stan Scott prepares his favorite Saturday brunch with the assistance of his wife Bettye.

## Stanley Scott

Not long ago Stanley Scott got a phone call from the White House. He was asked to join a presidential delegation to Gambia that was being led by the President's son George Bush Jr.

The select group was invited to participate in a formal ceremony commemorating the African nation's 25th anniversary of independence. With only four days notice, Scott was on a plane bound for the motherland.

That's the kind of thing this New Orleans business tycoon does in his spare time.

The owner of Crescent Distributing Company commonly works 12 hours a day. Although the former Philip Morris Corporation vice president moved to New Orleans only two years ago, he is already fully entrenched in the community.

When he is not overseeing his \$50 million Miller Beer Distributorship, Scott is serving on a variety of civic boards.

As a former White House assistant to presidents Nixon and Ford, Scott has also been able to help Mayor Sidney Barthelemy arrange meetings at the White House.

Scott feels an obligation to be involved in the social as well as political aspects of the state. "Democracy is not a spectator sport; we've got to be involved," Scott affirms.

But what is Stanley Scott, the man, like away from work and away from the community responsibilities he voluntarily shoulders?

Well, the man 165 workers call "boss" enjoys making his own breakfast on Saturday. He has developed his own concoction of homefries. The recipe calls for sliced potatoes, green and red peppers, "just a touch of garlic," onions and Cajun seasonings. He serves that with hot sausage and

eggs over easy. "All the things I shouldn't be eating," he laughs.

Scott also enjoys putting around the garden of his Bayou St. John home. "When you are shoveling," he says, "the tools don't talk back to you."

Scott and his wife Bettye vacationed in Hawaii last fall, but he says he can't stand long vacations. "More than a week or ten days of vacation and I'm frustrated."

Scott says he had one of the best times

of his life during Mardi Gras just sitting around the family pool talking to about 20 college students who were visiting his son Stan Jr. a student at the University of California in Santa Cruz.

Scott enjoys talking and listening to young people. He says he was taught to try to be above average and he is now trying to pass that desire for excellence on to the next generation.

Scott says he is just like most people who are energized by work. "The fact is we enjoy climbing mountain after mountain and after we have climbed one hill we are looking for other hills to climb."

But life is more than a nine-to-five existence of getting ahead, he points out. "I guess most of us want our legacy to read, well, not only that we lived and died, but what did we leave? We all have to take that taxi ride one day."

## Dr. Henry Evans

Remember that television show "Marcus Welby M.D."? The kind doctor seemed to always have an office full of patients; and if they weren't coming to see him, he was going to see them.

Skilled film editors made it seem the ever diligent doctor was coming and going 24 hours-a-day. Of course, when the director hollered, "That's a wrap!", the kind Doc Welby could take off his white coat and make-up and go home.

Continued on page 10



Dr. Henry Evans with wife Paulette and daughters Heather and Courtney

PHOTOS BY CISED SHANE

## BUSINESS

### Former White House Asst. Stanley Scott Elected To City Post In New Orleans



*Stanley S. Scott*  
Richard Nixon and Gerald Ford, was unanimously elected president of the Audubon Park Commission in New Orleans.

Scott will preside over the city governmental board which oversees city expenditures of two of the city's largest attractions—the top-ranked Audubon Zoo and the newly-opened Aquarium of the Americas.

"The Audubon Park Commission is at the forefront of education and tourism in New Orleans as well as worldwide conservation efforts, and I am enthusiastic to serve the community in this new position," said Scott, whose company is one of the country's largest distributorships and the exclusive distributor of Miller Brewing company products in the New Orleans area.

### L.A. Exec. Oliver Trigg Jr. Convicted Of Bank Fraud

A Los Angeles man faces up to 94 years in jail and a \$4 million fine after being convicted of 14 criminal counts stemming from an alleged scheme to take over one of

the nation's largest Black-owned savings and loans.

Oliver A. Trigg Jr. recently was convicted in U.S. District Court in Los Angeles of a series of criminal counts for the way in which he took control of Family Savings, Asst. U.S. Attorney Maurice Leiter told JET. He said Trigg, 40, was convicted on one count of conspiracy, three counts of making false statements to the government, two counts of money laundering, three counts of tax fraud and five counts of bank fraud. "It was an elaborate scheme to defraud," Leiter said.

The conviction stemmed from a Los Angeles Times investigation which alleged that Trigg was involved in phony real estate transactions to get the money necessary to buy controlling interest in Family. Leiter said that Family Savings lost an estimated \$3 million as a result of the scheme.

Neither Trigg nor his attorney could be reached for comment. However, the L.A. Times reported that an appeal is planned. Sentencing is set for April 15th.

### Hasbro Inks Pact With Black Firm For Toy Line

As the toy industry begins a battle for the profitable ethnic market, Hasbro Inc. joins the competition by signing a deal with Olmec Corp., a small minority-owned Manhattan toy maker.

Olmec, the six-employee company founded in 1985 by Harvard Business School graduate Yla Eason, currently produces a line of Black and Hispanic dolls and accessories and has recorded sales of \$1.3 million in 1989.

# IS THERE REALLY A COLORLESS CORPORATE STRUCTURE?

Hard work and dedication can lead to the top: Stanley S. Scott knows. He's been there.

BY DONALD V. ADDERTON

**H**igh above the teeming streets of mid-town Manhattan in the relative tranquility of a corporate setting, Stanley S. Scott wrestles with the ever-changing complexities of attitudes in America.

A firm believer of the old-fashioned American ethic of "hard work" to achieve one's goals,

Scott is hard pressed in assessing the progress of black Americans, since the golden age of civil rights in the 1960s.

Reclining in his subdued office, with walls lined with photographs from his Washington, D.C. days that spanned three Presidential Administrations, and now vice president of public affairs for Philip Morris, U.S.A., Scott pauses, then begins, "I won't be satisfied until all racial groups in this country receive equity across the board, in terms of the same opportunities.

"On the other hand we've made tremendous progress in this country, in terms of race relations. The largest challenges are still out there, because it is much more difficult now, in a sense, than in the '60s and '70s where we gave up blood, sweat and tears.

"Now we've got the awesome task of making the public acceptability work for us as a people," Scott notes. "We're a capitalistic system and on the other hand we're still basically

consumers. Until we become producers in our society, we're out of it economically.

"It's not going to be any different for us than it was for the Irish, the Jewish community, and other ethnic groups."

A robust hardy man, that belie his 50 years, Scott's outstanding career in journalism, government

**"BE THE BEST THAT YOU CAN BE AND YOU CAN ONLY ACHIEVE THAT GREATNESS BY WORKING HARD AT IT. NOBODY IS GOING TO DO MORE FOR YOU THAN YOU CAN DO FOR YOURSELF."**

**Stanley S. Scott**

service, and now corporate public affairs has been nothing short of meteoric. Will other blacks have the same ease of handling the

subtle nuances of corporate America? he was asked.

Digesting the question, Scott says, "I'm really impressed with them. They have a sense of who they are and what is required to achieve their goals."

However, Scott is quick to caution that minorities entering the corporate world should have a philosophy and a set of goals to chart their course through, perhaps, rough going.

Growing up in Georgia, the philosophy was instilled in Scott at a very young age to strive to do his best, no matter the endeavor. He has tried to remain true to that philosophy throughout his adult professional life.

"Sure there are barriers in corporate America that we didn't learn about in college," he says, "that our parents weren't able to

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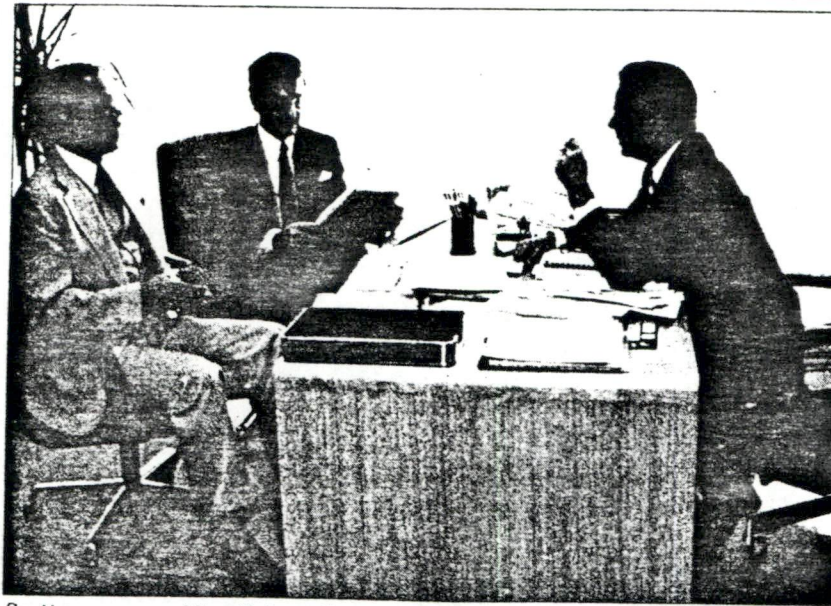
Philip Morris Chairman and CEO George Weiss with Scott and Vice-President Michael DeMita.



Stanley S. Scott and Philip Morris President Shepard P. Pallack.

Philip Morris Chairman & CEO Hugh Cullman and Scott.





Scott goes over public affairs policy with Demita (c) and James C. Bowling, Sr. V.P.

tell us about.

"I have carte blanche to run the public affairs department at Philip Morris," Scott continues, "that was the promise made by the corporation when I agreed to come aboard."

"On the other hand you get a feeling of *deja vu*—we've been there before. It's been tough historically and we have to develop the tools to survive and thrive in corporate America, as we have done as a *people* outside looking into corporate America."

You've been at Philip Morris,

U.S.A. for the past six years, what has been your greatest satisfaction? "Working as a professional across the board, in all areas of government and public affairs," Scott states.

Looking at the nation's largest corporations, one can easily find minorities of every hue in middle management, and some functioning at the senior level. However, the question is corporate America ready for a black chief executive officer?

"We still do not have a color blind corporate structure," Scott



Scott explains complex corporate life to CLASS Editor Donald V. Adderton.



says, "just as we do not have a color blind society. As we move in society, so shall we move in the corporate structure. One impacts on the other."

Will the 20th Century see a black president in America?

"The potential is there," Scott observes, "for all of those aspirations. Equally important is the continuous pace of minority involvement in the political process."

"People have to get involved. Democracy is not a spectator sport."

Scott, a life-long Republican, says he is often jibed by his friends for his choice of political representation, especially in the climate of the Reagan Administration. However, he states firmly that he is a staunch believer in the two-party system of politics.

"If 95 percent of the blacks in this country were voting Republican, I'd be a Democrat. You've got to have that to create the checks and balances that are required to make both parties responsive to the needs of the people."

Scott observes that in most cases the Democrats take the blacks for granted and the Re-





Scott receives Achievement Award from Adrienne Camp of Atlanta, Ga. NAACP.

publicans do not even try to curry the favor of minorities. "As a result," Scott says, "the largest minority exerts the least amount of influence in the political process. However, Scott allows that for a minority to become the president of the United States, the person would have to run a colorless campaign and become colorless himself.

"We as a minority are not able to hide our racial complexion," Scott says, "as some other groups have been able to do. Our philosophy, if you will, must of necessity reach out to all people in our society, when we are running for something other than community elections."

In your distinguished career in federal government as assistant to Presidents Richard Nixon and

Gerald Ford, did you try to be colorless?

"Absolutely," Scott says, "in helping to provide needed services for minorities."

Always with his finger on the pulse of America, Scott says that he has noticed a rapidly developing trend that is beginning to erode the very fabric of our existence.

"We are fast developing into a me society as opposed to an us society. I see that dangerous trend among blacks and whites. I don't think a society can long endure that philosophy. We are in fact our brother's keeper."

Coming from a rich journalistic background, Scott cut his teeth as a cub reporter for the Atlanta Daily World (the first black daily newspaper, owned by Scott's

family) in the early 1950s. In 1964 he became the first full-time black reporter at United Press International in New York. It was during his tenure at the wire service, that Scott almost copped the coveted Pulitzer Prize for his "eyewitness" account of the 1965 assassination of Malcolm X at the Audubon Ballroom. But then Scott's professional life has been speckled with "firsts." A distinction he seems to be growing weary of carrying.

Scott moved on to Westinghouse Broadcasting in 1967 as a newsman for WINS in New York, once again becoming the first black news announcer.

"The media in 1983 needs to take a long hard look at itself and try to resolve some of the inequities in their industry along racial lines. We are still hearing firsts and I'm a little sickened to hear that used in 1983.

"Now you are seeing one or two and it does not represent the progress we should have made. The media is one of the industries that leaves a lot to be desired, and ironically the media has been in the forefront in opening doors in other industries and pointing out the inequities."

Scott also bristled over the fact that once a black attains a level of proficiency in the media, the ethnic distinction often falls before his name.

"We are still not looked upon as a great writer, or a great artist, or great corporate director," Scott points out. "But we are looked upon as a great writer or great news announcer, who happens to be black. The blackness is emphasized."

Scott concluded that for blacks and other minorities to be able to play they will have to become a more viable political force.

"If I've learned anything in my involvement in politics—politicians listen to the voters. People who don't vote, don't count. That's a hard reality in our society.

"I firmly believe that this is a great and glorious country, but our country needs proding on occasion. And no one is going to do more proding for us than we do for ourselves." ■

## The Stanley S. Scott Cancer Center

The Stanley S. Scott Cancer Center will be established in New Orleans at the Louisiana State University School of Medicine. This comprehensive cancer center will provide services for all socio-economic, racial, and ethnic groups. Hospital collaborations will be the Charity Hospital (N.O.) and the statewide Charity System, Hotel Dieu Hospital, and Children's Hospital.

The Center will be located in a 100,000 square foot building which will have comprehensive cancer treatment facilities on an ambulatory care basis and modern scientific research facilities, both wet and dry laboratories. Currently the 17 clinical departments provide excellent cancer services in all specialties and disciplines and the 23 clinical and basic science departments conduct excellent research. What is lacking is the multi-disciplinary collaboration which provides excellence of service and research and most of the creative new findings.

This Center will focus especially on research in cancer in Blacks. Our evidence is that cancer morbidity and mortality are more severe. The incidence is higher and occurs at a somewhat earlier age. Also, when first seen, the typical low income Black patient is seen initially with far advanced disease. We must understand and address the causes of these problems to prevent them.

Stanley S. Scott is a very special local and national hero. He has stimulated those around him in each setting in which he has found himself to remarkable accomplishments. The Stanley S. Scott Cancer Center would continue this inspiration in an important area of public health and human service need.

This Cancer Center will require approximately 27.5 million dollars over the next three to five years for construction, equipment, and start up costs. The State of Louisiana has recently made the first contribution of 1.2 million dollars. The target for this fund raising effort is 13.0 million dollars. Other moneys will come from local and federal public and other private sources.

## THE CANCER CENTER

Planning for the Louisiana State University Cancer Center in New Orleans was begun in 1989. Faculty Committees under the leadership of Dr. Mervin Trail and consisting of basic scientists and clinicians, met regularly to develop an educational, clinical, and research program in cancer.

The leadership of the School of Medicine recognized that Louisiana needed such a Center to improve the health of its citizens and to collaborate with its health professionals. Our impressions are that cancer incidence is high and we believe that diagnostic and treatment contacts seem to occur too late in the disease, and, as a consequence morbidity and mortality are high. This observation suggests that cancer education, cancer prevention, and early diagnosis and treatment are particularly important. These factors are particularly true in the low income black population. We hope that this population will be one of our service foci.

We are now ready to establish the Center and to begin a variety of programs in the Fall of 1991 following its approval by the Board of Supervisors (June 1991) and the Board of Regents (August 1991). The building blocks are in place. The objective is to develop a fully functioning Center by 1994.

What would such a center include?

- (1) Excellent clinical programs in cancer treatment including medical and pediatric oncology, surgery and surgical subspecialties and radiation therapy. We have cancer specialists in most of our clinical departments and they are already seeing a good many cancer patients. What is lacking in most instances is we have one

cancer expert when we should have two and the treatment efforts are not well organized and coordinated.

- (2) Programs in health care provider and citizen education. Physicians and other health care professionals frequently need assistance in managing or referring these patients. Individuals, families and others need help as well. (We plan to establish an 800 number staffed by a cancer nurse specialist to assist in referral and consultation and to provide support for the person making the inquiry.)

Continuing education will also be increased for health care professionals.

- (3) The hospital facilities would be provided by Hotel Dieu, the Louisiana Hospital, (formerly Charity Hospital (N.O.) and Children's Hospital. We also provide staff and faculty and would extend the programs into Baton Rouge and Lafayette where we have other Charity Hospitals. We also believe that our Area Health Education Centers in Southeast and Southwest Louisiana would help in cancer education. Each hospital brings high quality programs and resources which would be necessary for a comprehensive center. For example Hotel Dieu provides a bone marrow transplant program and an MRI Facility; Charity provides a large low income Black population and state of the art radiation therapy equipment; and Children's provides comprehensive cancer services for children.

- (4) We already have a large basic and clinical research capacity. We are the largest National Institute of Health grant holder in Louisiana including both public and private schools. We are the largest federal grant holder in the L.S.U. system. We have more than 2.0 million dollars in holdings this year in cancer grants and

contracts. Furthermore, we will become responsible for the tumor registry this fall thus facilitating data acquisition and associated research.

- (5) For education, medical student and house staff cancer education would be improved. We would include students from nursing, dentistry, allied health, pharmacy, social work, psychology etc. We plan to include the local Black institutions (Xavier, Dillard, Southern University at New Orleans) of higher education.
- (6) In order to accomplish these programs a new building housing an outpatient clinical center for cancer care and research laboratories, where state of the art research could occur in both wet laboratory and dry laboratory settings. The cost of such a building would be \$175 per square foot and 100,000 square feet would be required, a total of 17.5 million dollars.
- (7) Other startup costs would be 5.0 million for equipment and 5.0 million for the seeding of research and the acquisition of personnel (a total of 10 million dollars). Excellent land space is available at no cost.
- (8) Operating costs would be covered by ongoing State budgets, by research grants and contracts including research overhead, by earned clinical income, etc. In each of the last two years 2.5 million dollars has been sought through the State budgetary process. On each occasion, the Governor, although indicating his support and endorsement, has had to redline the appropriation on the last day.
- (9) Both the Legislature and the Governor have been supportive and have recognized the enormous business potential of the L.S.U. Medical School and Center. We

take one state dollar and make it 4.0 expenditure dollars through our clinical and research grant and contract activity. This Cancer Center would add to that potential. (The Governor has just indicated to us that the State will provide 1.2 million dollars this year.)

- (10) Finally the Pennington Biomedical Nutritional Research Center in Baton Rouge has indicated their interest in joining the Cancer Center. They have an endowed professorship for a cancer researcher interested in nutrition (endowment 1.0 million dollars). They also have a suite of laboratories in which this individual and colleagues would work.

#### THE STANLEY SCOTT CANCER RESEARCH CENTER

The tragic illness of Mr. Scott has affected many people, both locally and nationally. He has been a tower of strength through his personality, his business accomplishments, his community leadership, etc. One of his commitments was as a Board member of the Louisiana State University Medical Center Foundation. There he was a leader sensitive to and understanding of the possible role of the Medical Center in establishing programs of excellence in improving the economy and in generating biomedical businesses. What better way to recognize him now and forever than to establish the Stanley Scott Cancer Center for Patient Care and Research in New Orleans. The total cost would be 27.5 million dollars and it would become a perpetual reminder of this man's enormous contributions.

# CRESCENT DISTRIBUTING

COMPANY

5733 CITRUS BOULEVARD, HARAHAN, LOUISIANA 70123

STANLEY S. SCOTT  
PRESIDENT

December 5, 1988

President-Elect George Bush  
Office of the Vice President  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, D.C. 20500

Attention: Mr. Craig Fuller

Dear Mr. President-Elect:

Please know that your outstanding election made us very, very proud to be Americans. We go back quite a few years and I just want you to know that we have never been prouder of you, Barbara, and the rest of the Bush Family.

Mr. President-Elect, I felt especially honored to receive a recent telephone call from Craig Fuller extending your invitation to me to be a part of your administration.

As I discussed with Craig, after having served as an Assistant to Presidents Nixon and Ford, I sincerely believe my responsibility and challenge is to take advantage of my business opportunity here in New Orleans, and serve as a role model for black and hispanic minorities and disadvantaged whites. My goal is to grow my business to the fullest of my abilities and have people say - - "Scott did it and so can I".

Mr. President-Elect, I will always be available on any short term assignment you deem appropriate. I'll always be a member of your team. I'll be providing recommendations to your transition team for consideration of outstanding candidates.

You'll recall that you so generously provided me an invaluable contact on my arrival in New Orleans. Jack Weinmann has been an outstanding friend and, of course, is one of your greatest supporters.

*Bush / Scott  
Correspondence and  
Support... Friendship, etc.*

December 5, 1988

Page - 2

Jack's desire is to be a part of your administration as Ambassador to Switzerland. His second choices include Belgium, Spain, Austria, or Australia. What a great team he and Virginia would make in representing you abroad. I would sincerely hope that this outstanding American will have an opportunity to serve you and our nation.

Again, Mr. President-Elect, the very best to you and Barbara as you lead our nation on its challenging journey into the future. Our very best wishes to you and your family - - now and in the future.

Sincerely,



Stanley S. Scott  
President

SSS:cg

pc: Craig Fuller  
Bob Teeter  
Chase Untermeyer



December 15, 1988

Dear Stan,

So many thanks for your thoughtful December 5 letter. I understand completely, my friend, I really do, and I am grateful for all you do for me. It means a lot.

Here is a copy of a note I sent to Chase Untermeyer, my top personnel man at the transition office. As you know, I share your high regard for Jack Weinmann and am delighted that he is willing to serve in our new Administration.

Thanks again for your good letter. Warmest personal best wishes for a joyous Christmas and a blessed New Year.

*Thanks for that  
phone call.*

Sincerely,

A handwritten signature in cursive script, appearing to be "R. J. [unclear]".



GEORGE BUSH

(self-typed)  
December 13, 1988

To: Chase Untermeyer

Re: Jack Weinmann

Attached is a resume on Jack Weinmann  
and a letter about him from Stan Scott.

When the Ambassadorial assignments are  
gone over be sure he gets prime consideration.

He helped financially, and then he rolled  
up his sleeves and put up signs flying to

South Carolina from New Orleans just to  
help out.

Belgium, Spain, Austria, Australia follow his  
prime choice-- Switzerland.

gb .

MAY 19 1987

STANLEY S. SCOTT

GEORGE BUSH

May 7, 1987

Mr. Stanley S. Scott  
Vice President and Director  
of Corporate Affairs  
Philip Morris Companies, Inc.  
120 Park Avenue  
New York, New York 10017

Dear Stan:

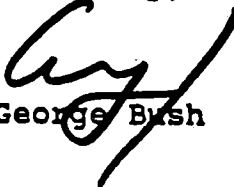
I understand from Bruce Gelb and Walter Curley that you have agreed to serve on the Luncheon Committee for the upcoming fundraiser on behalf of my campaign for President in New York City.

Barbara and I greatly appreciate both your support and your commitment in making this event a success. We will always remember your early efforts.

Again, many thanks for your special assistance. We look forward to seeing you and thanking you personally on May 21st.

*Thanks, pal*

Sincerely,

  
George Bush

THURSDAY NOVEMBER 1, 1979

## Black Group Fetes Bush In New York

NEW YORK--Presidential aspirant George Bush, who last week took a stunning lead over his Republican rivals in the nation's first formal test in the 1980 race in the Iowa precinct caucus, is also picking up key black support in his drive for the White House.

The former United Nations Ambassador met recently at the Sheraton Centre Hotel New York with over 100 Blacks to spell out his game plan and his "sound position on the issues that are going to make a difference."

Included in his audience were some of the top black leaders and "archivers"--as Bush called them--in the private sector, government, politics and other fields of endeavor.

The gathering of black Republicans, Democrats and independents showed up at the written invitation of Stanley S. Scott, a former top White House assistant to Gerald Ford. Scott is now back in the private sector as a vice president with one of America's top corporations.

"Bush," said Scott is introducing the one time Congressman, head of the Central Intelligence Agency and the first U.S. representative in China. "is that he is a man full of integrity and character." He said his

guests, who came from as far away as Atlanta, Ga., Washington, Detroit and Chicago, in addition to metropolitan New York City, were looking for leadership in the U.S. and were among "a lot of disenchanting Americans who still believe in America and want to free themselves from the one-party system."

Bush declared he could be a good president because "I believe I can turn things around."

He declared he had no simple answer to inflation but he would like to keep the private sector strong. In regard to unemployment, and helping the poor, he said he would shift the emphasis on jobs to the private sector and have job training done by business.

Bush, who has raised \$2.4 million for the year behind only former Governor John Connally and Ronald Reagan, and tied with President Carter -- also declared that "Carter doesn't have a clear perception of the world."

"I know the world as it really is--not what I'd like it to be," he declared. "I'm a guy that doesn't believe that because a man disagrees with me, he is totally wrong."



This Way, Please

Stanley S. Scott, former White House aide to President Ford, shows way to former U.S. UN Ambassador George Bush who is seeking the GOP nomination for president. Event was reception Scott hosted last week at the Sheraton Centre New York where Bush met top black leaders.

# Presidential Hopeful George Bush Meets The Press

Presidential aspirant George Bush, who last week took a stunning lead over his Republican rivals in the nation's first formal test in the 1980 race in the Iowa precinct caucus, is also picking up key Black support in his drive for the White House.

The former United Nations Ambassador met last Thursday night at the Sheraton Centre Hotel New York with over 100 "sound to spell out his game plan and his sound position on the issues that are going to make a difference."

Included in his audience were some of the top Black leaders and "achievers" — as Bush called them — in the private sector, government, politics and other fields of endeavor.

### Scott's Invitation

The gathering of Black Republicans, Democrats and independents showed up at the written invitation of Stanley S. Scott, a former top White House assistant to Gerald Ford. Scott is now back in the private sector as a vice president with one of America's top corporations.

"What distinguishes George Bush," said Scott in introducing the onetime Congressman, head of the Central Intelligence Agency and the first U.S. representative in China, "is that he is a man full of integrity and character."

He said his guests, who came from as far away as Atlanta, Ga., Washington, Detroit and Chicago, in addition to metropolitan New York City, were looking for leadership in the U.S. and were among "a lot of disenchanted Americans who still believe in America and want to free themselves from the one-party system."

Bush declared he could be a good president because "I believe I can turn things around."

## Presidential Hopeful Meets The Press



Last week, a "Meet the Minority" press conference was held by the George Bush for President Committee at the Sheraton Centre in Manhattan, to introduce George Bush who hopes to run on the Republican slate for President. Shown here from left to right are: George Bush, Presidential hopeful with Richard F. Mereday, center, Nassau Republican Committeeman from the Village of Roosevelt and Ted Britton, former Ambassador to Barbados at right. In next photo, vocalist Gail Archer is shown shaking hands with George Bush. Photo at right shows Stan Scott, vice president of Phillip Morris, Dick Gidron, Bronx Cadillac dealer and Mrs. Stan Scott.

(Photos by Gilbert)

year — behind only former Governor John Connally and Ronald Reagan, and tied with President Carter — also declared that "Carter doesn't have a clear perception of the world."

"I know the world as it really is — not what I'd like it to be," he declared. "I'm a guy that doesn't believe that because a man disagrees with me he is totally wrong."

Holman, University of Maryland; former White House aide E. Frederic Morrow; Ernest W. Love, McLean, Va.; Mrs. Ann Hutchinson, Chappaqua, N.Y.; Commissioner Thaddeus Garrett, Jr., Washington, D.C.; William J. Trent, Jr., Greensboro, N.C.; Dr. Eugene S. Callender, NYC; Mrs. Lota A. Mushaw, Reston, Va.; Edgar Brazelton, Detroit, Mich.; Christopher F. Edley, NYC; Stanley Thomas, Tenafly,

N.Y.; Richard Clarke, NYC; John Haith, Albany, N.Y.; Fred Wilkinson, Mt. Vernon, N.Y.; T.M. Alexander, Jr., Atlanta, Ga.; C.A. Scott, Atlanta, Ga.;

Mrs. Edna Beach, Mt. Vernon, N.Y.; Mrs. Bettye L. Scott, Dobbs Ferry, N.Y.; Ruth Clark, NYC; Jack Champion, Washington, D.C.; Sadie Fedoes, Brooklyn, N.Y.; Councilman James Finch, Mt. Vernon,

N.Y.; ...

Dear Stan:

Thanks for your kind offer to help out on Saturday. That was thoughtful of you to call and both Barbara and I appreciate it.

With warm best wishes,

Sincerely,



I'm only there for a few minutes - then off to see my Mom in Greenwich.



THE PRESIDENT

May 4, 1991

Dear Stan,

Don Sullivan told us that

you've not been well.

You are a special friend,

a special friend of

Barbara & I are thinking of

# Bush names convention coordinator

Stanley S. Scott, a former White House aide, has been appointed by the George Bush for President Committee to be the campaign's New Orleans convention committee chairman.

Scott will work with the Bush campaign and the convention staff to coordinate preparations from the convention site.

Scott was a special assistant to the president from 1973 to 1975 after two years as assistant director of communications in the White House. He was assistant administrator of the State Department's Agency for International Development before joining the Philip Morris Co. in 1977, where he was vice president for corporate relations until recently.

For several years before he worked in the White House, Scott was a journalist.

GEORGE BUSH  
710 NORTH POST OAK ROAD  
SUITE 208  
HOUSTON, TEXAS 77024

(713) 467-1980

January 2, 1978

Mr. Stanley S. Scott  
Philip Morris Incorporated  
100 Park Avenue  
New York, NY 10003

Dear Stan,

That beautiful little filing box will not be used for recipes. It will be used for my big political plans. Thanks for sending this tasteful present along.

Speaking of political plans, I am determined that early in '79 we have a good visit. I really want you involved in my activities. As 1979 commences, I feel confident that I can win both the nomination and the election. I want to tell you why, and I want to get you involved.

Have a great New Year, Stan.

I treasure our friendship.

Sincerely,

  
George Bush



GEORGE BUSH

OCT 15 1987

STANLEY S. SCOTT

October 9, 1987

Mr. Stanley Scott  
120 Park Avenue  
Phillip Morris Companies  
New York, NY 10017

Dear Stanley,

I am delighted you have accepted my invitation to serve on the National Steering Committee of the George Bush for President campaign. It means a great deal to Barbara and me to have your active support in my bid for the presidency.

I want to bring the American people a message of hope for the future. Together, we can build a stronger, more prosperous America.

Again, thank you so very much.

Sincerely,

  
George Bush



THE VICE PRESIDENT  
WASHINGTON

May 3, 1985

The Honorable Stanley S. Scott  
Vice President  
Director of Corporate Affairs  
Philip Morris Incorporated  
120 Park Avenue  
New York, N.Y. 10017

Dear Stan:

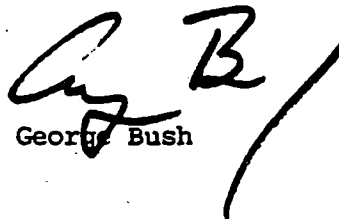
Thanks for the suggestion on Granville Toogood. Any guy that can make you look good has got to be of enormous benefit to me.

My problem is that I am working with a person who I believe is A-1 and I don't feel I should make any changes at this time. I hope you understand.

Heaven knows there is plenty of room for improvement here, but maybe what I am now doing will be the answer. If not, Granville "here you come".

Thanks, again, my friend.

Warm regards,

  
George Bush

Saturday, November 10, 1979

THE MICHIGAN CHRONICLE



**POLITICAL GATHERING** — Republican presidential aspirant George Bush (second from right) met more than 100 Black leaders recently at a reception held in the Sheraton Center in New York. Bush's host was Stanley S. Scott

(third from left), former White House aide to President Gerald Ford. Others pictured are (from left) Timothy Jenkins, Washington; Mrs. Bettye Scott, auto dealer Dick Gidron and Edward Brazelton, of Detroit.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/11/91

ACTION/CONCURRENCE/COMMENT DUE BY: \_\_\_\_\_

SUBJECT: PRESIDENTIAL ADDRESS: STAN SCOTT DINNER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary

to P

Snow/Dooley  
September 9, 1991  
Draft Two  
SCOTT.TS1

01 SEP 11 12:32

PRESIDENTIAL ADDRESS: TRIBUTE TO STAN SCOTT  
Washington Sheraton  
September 11, 1991  
7:30 P.M.

Connie Newman, thank you. And thanks to everyone in this distinguished audience: Bob Livingston, John Breaux, Julian Dixon, Charlie Rangel; Buddy Roemer, Sid Barthelmy; Bill Gray, Ron Brown; Percy Sutton, Lionel Hampton, Peabo Bryson -- and of course the Scott family: Stan, Bettye, Susan, Kenneth, Stan Junior. I'm fibrillating just trying to get through acknowledgments here. What an incredible audience! //

When I got tonight's program, and I looked down the list of speakers, and I felt almost like a contestant on Star Search. It's bad enough when you have one tough act to follow. But six?  
//

I feel a little like ~~one of~~ Zsa Zsa Gabor's <sup>last</sup> husband ~~on~~ ~~honeymoon night~~: I know what I'm supposed to do -- but I'm not exactly sure how to make it interesting. //

Thank you for letting me join this tribute to Stan Scott, and the Stanley Scott Scholarship Fund. I can't tell you how much it means to join all of you in praising our close friend and saying to Stan: Thanks.

Stan offers living proof that love nourishes virtue; that hard work pays; that good things happen to good people and, most impressive, that some journalists can turn to honest work. //

Now that you have sold your beer distributorship, Stan, you are at liberty to divulge the great secret. And I hope Leonard Goldstein won't take offense. But we all want to know. Which is it: tastes great or less filling? //

Four passions govern Stan's life: love of family; love of country; love of adventure; and love of good works. [[I'm leaving out his love of the Los Angeles Lakers. That's a sore subject this year.]] //

Stan's family instilled in him a real hunger for knowledge. His love of country inspired him to give back some of freedom's blessings. His love of adventure gave him the courage to shift careers without shifting gears: journalism, politics, corporate communications, private business. His love of good works moved him to try new ideas, new angles, new approaches; to make the best of his gift for friendship.

If you look around this room, you get an appreciation of the power of Stan's personality. Here, we have people of all colors, all parties, all backgrounds. //

Democrats such as former Congressman Bill Gray and New Orleans' Mayor Sidney Barthelemy join Republicans such as Connie Newman and Buddy Roemer.

We are here because we know that education can foster true brotherhood. It can lead us as individuals and as a nation to the true equality we have sought so long. It can dissolve the ignorance, prejudice and hatred that build high walls between people.

The United Negro College Fund strengthens America by extending educations to deserving men and women at 41 private historically black colleges and universities. The Stanley Scott scholarships will build upon that legacy. //

No one here underestimates the importance of the UNCF's mission, or the difficulties it faces. Many UNCF institutions have suffered through some tough times, but they have survived, thanks to the hard work of people in this room, and to the professionals who work at UNCF institutions. //

The UNCF keeps hope alive by ministering specially to black American men and women. My family's involvement with UNCF dates back to 1947, when Bill Trent came into my life and signed me up. Now, as Honorary Chairman of Campaign 2000, I take great happiness from my family's continued involvement. My brother John will become Chairman of the Board of UNCF, starting in April of 1992. We all believe that a mind is a terrible thing to waste -- and so are UNCF colleges and universities.

Before I go any further, let me ask everyone to recognize Chris Edley's fabulous work as UNCF president. // I know Chris isn't here tonight -- but what a job he's done! //

Let's also hear it for Bill Gray, who will serve as the next distinguished president of the UNCF. //

Bill's appointment is a two-fer for me. When Bill resigned his seat in the House today, I lost a tough and effective opponent. But the cause I care about deeply gets a great leader.

//

Horace Mann once observed that "Education, beyond all other devices of human origin, is the great equalizer of the conditions of men -- the balance-wheel of the social machinery."

Education preserves the values that define us as a people. Our common culture has given rise to everything noble in our past, including the Civil Rights movement of the 1960s -- the greatest liberation movement in our history as a nation. //

America became great because we gladly absorbed the genius of cultures that our forefathers called home -- and we will do so forever. But Americans also enjoy a unity of spirit that led our founders to call our nation the United States, and that inspired our national motto: E pluribus unum: Out of many, one.

Our common American culture gives us a common ground for evaluating ourselves and our society. It lets us communicate as fellow citizens, brothers and sisters. It supplies the tools to build harmony, and take full advantage of our diversity.

Racial harmony and educational excellence go hand in hand, and they each depend upon us. Tonight we support a scholarship fund named after Stan Scott, who exemplifies the glory of American culture, and the boldness of men who do not wait for others to show the way.

The Stanley Scott Scholarship fund will extend the gift of knowledge to young men and women who might not otherwise get college educations. It will strengthen the 41 private institutions that comprise the United Negro College Fund. It will strengthen our nation.

But we must do more. Ladies and gentlemen, we must put aside our differences; use our differences as a source of strength. We must remember always that civility lies at the heart of civil rights.

The people in this room can make a huge difference. Many of you have. I think, for instance, of the wasting illness that claimed my friend, Lee Atwater. The press and some in politics taunted Lee, misrepresenting his character and his behavior. The terrible personal attacks tortured his family and friends. Yet during all this, Ron Brown quietly and gently sent messages of condolence and friendship to Lee and Sally Atwater. He didn't boast of it. He didn't leak it to the press. He did what friends do: He gave a piece of his heart. Ron and Lee didn't agree on much, but they knew that no political dispute is worth surrendering people's basic decency.

Many of us will disagree over particulars of social policy, but we have only ourselves to blame if we fail to promote a Good Society: a nation united in its quest for brotherhood; indivisible in its determination to provide sound educations for everyone; committed to promoting the kind of fairness that really counts: a growing economy that gives every man and woman a fair chance to go as far as their abilities will take them.

Stan Scott has given life to the ideals I have discussed tonight, and has given his life to promoting them.

His strength of character and the range of his accomplishments expose the pettiness of disputes that divide us.

We may have little fights; Stan has taken on what literally is the fight of his life. We see our friend wrestling with an unseen and remorseless foe, and we say: Let us help. We watch Stan carry on with typical vigor and good cheer and we care. Every person in this room would gladly assume some of Stan's pain to restore his strength and health.

Stan, we love you. We're pulling for you. You have served your nation and your many friends long and selflessly. When I ask advice, you give it -- and seek no reward. Dozens here have enjoyed the benefit of your efforts and counsel, and they respect beyond all measure the fact that you demand nothing in exchange for the opportunities you have opened for them.

Unity, education, brotherhood: These qualities describe the mission of UNCF. They describe Stan Scott.

Ladies and gentlemen, let's thank a great American. // Stan, thanks for giving us a look at our better selves -- and depriving us of excuses when we think things seem too tough, the odds too long; the path too cluttered with obstructions.

You have overcome. And in time, so shall we all.

God bless you, my friend, and may God bless the United States of America. //

And now, ladies and gentleman, my dear friend, Stanley Scott. //

# # # #