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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13578
Folder ID Number: 13578-007

Folder Title:
Presidential Video Tapings 9/4/91 [OA 6036] [2]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	2	7

(Smith/Grossman)
August 27, 1991
Draft Two
POW

PRESIDENTIAL REMARKS: POW VIDEO

Francis (Fran) Agnes. John Krejci (KRAY-chee). Fellow veterans. I wish I could be with you -- for it is an enormous honor to address true American heroes -- this nation's former prisoners of war. //

Our country can never fully repay its debt to you. You fought to keep us free, and surrendered your own freedom under lonely and gruelling circumstances.

As we thought of you and prayed for you, we remembered that this nation doesn't just have a duty to serve as liberty's custodian: It has become our destiny.

You also taught a valuable lesson that millions around the world are relearning today: Freedom is precious, but fragile -- you can't take its survival for granted, and you cannot fully appreciate its value until you lose it. //

You lost, then regained, the liberty that makes life worthwhile -- as have millions this year from Moscow to Kuwait City. Now the whole world knows that brutality cannot kill an idea or destroy the human will. Tyranny cannot destroy the heart's natural yearning for freedom. //

Still, some of your comrades have not returned home. Today, as before, I pledge that we will not rest until every American

~~POW~~ and MIA is accounted for -- especially in Southeast Asia. We

will continue to seek the truth about their fate, and to ensure

No
Known
POW's
(Veterans)

the peace of certainty for their families. We have kept up the pressure through ongoing technical meetings, joint investigations in Indochina and diplomatic initiatives.

We recently opened an office in Hanoi. That will give us for the first time a full-time, on-scene presence dedicated solely to accounting for our ~~lived~~ ^{loved (Veterans)} ones. And that is the least we can do for those who fought with us.//

Jefferson once said: "The God who gave us life, gave us liberty at the same time." Let us use our liberty wisely, in service to the good, and in memory of those who surrendered theirs to keep the rest of us free.//

Barbara joins me in extending our best. God bless you, and the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/28/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 08/29

SUBJECT: 6 PRESIDENTIAL TAPINGS FOR 09/04

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Tony Snow, x2930, Rm. 122, no later than 2:00 p.m. on Thursday, 08/29, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

(Hinchliffe/Blymire)

August 27, 1991 1 p.m.
EXPO Draft One

91 AUG 28 PM 4:25

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

As we all learned in elementary school: "Columbus sailed the ocean blue / in 14 hundred 92." Well, 500 years later, more than 10 million people will sail, fly and drive to Seville, Spain for the 1992 World's Fair, to acclaim Christopher Columbus. At this event honoring a daring explorer's entry into the "new world" -- we will present a United States Pavilion commemorating the exploration of a "new world order."

The pavilion will celebrate our greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It will restate a truth that lies at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot build opportunity for all without a vigorous, competitive free-market economy.

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our exhibit will represent the finest nation of earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

#

suicide / '10st
President's

Curt Smith

Finalize
- Avoid "suicide"

(Smith/Grossman)
August 26, 1991
Draft Two
SUICIDE

Crisis
therapy

PRESIDENTIAL REMARKS: SUICIDE PSA

Suicide: Few things do more to destroy families, friends, communities. And few things haunt us more than a young person's taking his or her own life.

Only accidents claim more lives among our 15 to 24-year olds than does suicide. The National Council of Health reports that five thousand young people take their own lives every year -- five thousand. That averages out to one suicide every 90 minutes. More frightening, for every ^{heartbreaking} ~~successful~~ suicide ^{statistic} more than ^{make the} 100 attempt ~~it~~.

Listen closely to what your children and friends are feeling. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Don't wait. Remember: Suicide is a permanent solution to a temporary problem. So call the crisis hotline in your area.

[ABOVE TEXT SHOULD RUN 43 SECONDS. THEN, VIDEO INSERT PHONE NUMBERS TAKE 4 SECONDS. FINALLY, TEXT BELOW RUNS 11 SECONDS]

If you keep a secret about someone's suicidal thoughts, you don't help a soul. But if you ask a trusted professional or friend for help, you show what friendship is about. Let's all do our part. Thank you.

(Hinchliffe/Blymire)
August 26, 1991 4 p.m.
NALU Draft One

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF LIFE UNDERWRITERS

I'm pleased to greet this 1991 convention of the National Association of Life Underwriters. You perform a great service and work great deeds for American families. You try to ensure the financial well-being of individuals, families, and business, but you also make life better where you work and live.

For nearly 3 decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. For you, you perform more than lip service. In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services, and thus help our families to save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations.

I'm proud of your contributions -- and proud that my nephew Jaimie Bush belongs to the Boston Association of Life Underwriters. Congratulations for what you have done -- and good luck on the new directions you'll explore after this convention.

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PROPOSED :30 SECOND VIDEO MESSAGE: SMALL BUSINESS ADMINISTRATION
"BUILDING AMERICA'S FUTURE"
WEDNESDAY, SEPT. 4, 1991

Small businesses made our Nation strong.

(Montage of Handbag factory while President narrates voice-over.)

Today, more than 20 million small businesses employ about half of America's workforce . . . businesses like . . . The Gaffins.

The Small Business Administration and its international trade program provided advice for the Gaffins. The S.B.A. can help you, too.

(Phone number flashed on screen with S.B.A. seal. Seal Rotates and opens, showing President Bush on camera.)

Small Business: Building America's Future

#

Grant
A:UnitedWy / Draft two
August 28, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, United Way has given Americans the chance to make a difference -- to build a brighter tomorrow. It has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations -- to offer health care and community services to men, women and children who need them most.

United Way works ... because local volunteer leaders know best how to solve local problems.

United Way provides services for the elderly ... day care for our children ... counseling for families ... tutoring for those who can't read ... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency food and shelter. To date, United Way, working with state and

local governments, has distributed nearly \$900 million and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged children in our inner cities and rural areas need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services.

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- such as lack of good food and clothing, psychological problems and poor health. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect

young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up into healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope. Hope for a bright future. Hope for a chance to compete. Hope for a life of meaning. We owe every American child the chance to hope, knowing that if they work hard and get a chance, they will succeed. By giving through United Way, you give hope. No gift you give could be more important.

So please, for all Americans ... for our children ... for our nation ... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

(Smith/Grossman)
August 27, 1991
Draft Two
POW

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As we thought of you and prayed for you, we remembered that this nation doesn't just have a duty to serve as liberty's custodian: It has become our destiny.

You also taught a valuable lesson that millions around the world are relearning today: Freedom is precious, but fragile -- you can't take its survival for granted, and you cannot fully appreciate its value until you lose it. //

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

Handwritten: Jh / typos

PHILLIP D. BRADY
 Assistant to the President
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 Ext. 2702

(Hinchliffe/Blymire)

August 27, 1991 1 p.m.

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91 AUG 28 PM 4: 25

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(Smith/Grossman)
August 26, 1991
Draft Two
SUICIDE

PRESIDENTIAL REMARKS: SUICIDE PSA

Suicide: Few things do more to destroy families, friends, communities. And few things haunt us more than a young person's taking his or her own life.

Only accidents claim more lives among our 15 to 24-year olds than does suicide. The National Council of Health reports that five thousand young people take their own lives every year --- five thousand. That averages out to one suicide every 90 minutes. More frightening, for every successful suicide more than 100 attempt it.

Listen closely to what your children and friends are feeling. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Don't wait. Remember: Suicide is a permanent solution to a temporary problem. So call the crisis hotline in your area.

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August 26, 1991 4 p.m.
NALU Draft One

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6377

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RESPONSE:

MEMORANDUM FOR TONY SNOW

The NSC staff concurs with the presidential tapings with suggested changes.

[Signature]
Brent Scowcroft

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

cc: Phillip D. Brady

(Hinchliffe/Blymire)

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NALU Draft One

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I'm pleased to greet this 1991 convention of the National Association of Life Underwriters. You perform a great service and work great deeds for American families. You try to ensure the financial well-being of individuals, families, and business, but you also make life better where you work and live.

For nearly 3 decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. For you, you perform more than lip service. In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services, and thus help our families to save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations.

I'm proud of your contributions -- and proud that my nephew, Jaimie Bush belongs to the Boston Association of Life Underwriters. Congratulations for what you have done -- and good luck on the new directions you'll explore after this convention.

#

check with
Boylan Gray's
office

PROPOSED :30 SECOND VIDEO MESSAGE: SMALL BUSINESS ADMINISTRATION
"BUILDING AMERICA'S FUTURE"
WEDNESDAY, SEPT. 4, 1991

Small businesses made our Nation strong.

(Montage of Handbag factory while President narrates voice-over.)

Today, more than 20 million small businesses employ about half of America's workforce . . . businesses like . . . The Gaffins.

The Small Business Administration and its international trade program provided advice for the Gaffins. The S.B.A. can help you, too.

(Phone number flashed on screen with S.B.A. seal. Seal Rotates and opens, showing President Bush on camera.)

Small Business: Building America's Future

#

Grant
A:UnitedWy / Draft two
August 28, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, United Way has given Americans the chance to make a difference -- to build a brighter tomorrow. It has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations -- to offer health care and community services to men, women and children who need them most.

United Way works ... because local volunteer leaders know best how to solve local problems.

United Way provides services for the elderly ... day care for our children ... counseling for families ... tutoring for those who can't read ... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency food and shelter. To date, United Way, working with state and

local governments, has distributed nearly \$900 million and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged children in our inner cities and rural areas need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services.

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- such as lack of good food and clothing, psychological problems and poor health. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect

young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up into healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope. Hope for a bright future. Hope for a chance to compete. Hope for a life of meaning. We owe every American child the chance to hope, knowing that if they work hard and get a chance, they will succeed. By giving through United Way, you give hope. No gift you give could be more important.

So please, for all Americans ... for our children ... for our nation ... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

(Smith/Grossman)
August 27, 1991
Draft Two
POW

PRESIDENTIAL REMARKS: POW VIDEO

Francis (Fran) Agnes. John Krejci (KRAY-chee). Fellow veterans. I wish I could be with you -- for it is an enormous honor to address true American heroes -- this nation's former prisoners of war. //

Our country can never fully repay its debt to you. You fought to keep us free, and surrendered your own freedom under lonely and gruelling circumstances.

As we thought of you and prayed for you, we remembered that this nation doesn't just have a duty to serve as liberty's custodian: It has become our destiny.

You also taught a valuable lesson that millions around the world are relearning today: Freedom is precious, but fragile -- you can't take its survival for granted, and you cannot fully appreciate its value until you lose it. //

You lost, then regained, the liberty that makes life worthwhile -- as have millions this year from Moscow to Kuwait City. Now the whole world knows that brutality cannot kill an idea or destroy the human will. Tyranny cannot destroy the heart's natural yearning for freedom. //

Still, some of your comrades have not returned home. Today, as before, I pledge that we will not rest until every American POW and MIA is accounted for -- especially in Southeast Asia. We will continue to seek the truth about their fate, and to ensure

the peace of certainty for their families. We have kept up the pressure through ongoing technical meetings, joint investigations in Indochina and diplomatic initiatives *and will continue to do so.*

We recently opened *an* office in Hanoi. *This office* ~~That will give~~ *a POW/MIA* us for the first time a full-time, on-scene presence dedicated solely to accounting for our lived ones. And that is the least we can do for those who fought with us.//

Jefferson once said: "The God who gave us life, gave us liberty at the same time." Let us use our liberty wisely, in service to the good, and in memory of those who surrendered theirs to keep the rest of us free.//

Barbara joins me in extending our best. God bless you, and the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/28/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 08/29

SUBJECT: 6 PRESIDENTIAL TAPINGS FOR 09/04

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Tony Snow, x2930, Rm. 122, no later than 2:00 p.m. on Thursday, 08/29, with a copy to this office. Thanks.

RESPONSE:

Okay with a few changes.

BT for Sig Rogich

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

(Hinchliffe/Blymire)

August 27, 1991 1 p.m.

EXPO Draft One

91 AUG 28 PM 4: 25

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

As we all learned in elementary school: "Columbus sailed the ocean blue / in 14 hundred 92." Well, 500 years later, more than 10 million people will sail, fly and drive to Seville, Spain for the 1992 World's Fair, to acclaim Christopher Columbus. At this event honoring a daring explorer's entry into the "new world" -- we will present a United States Pavilion commemorating the exploration of a "new world order."

The pavilion will celebrate our greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It will restate a truth that lies at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot build opportunity for all without a vigorous, competitive free-market economy.

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our exhibit will represent the finest nation of earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

#

Should be more general about suicide and
more specific about the prevention program

(Smith/Grossman)
August 26, 1991
Draft Two
SUICIDE

PRESIDENTIAL REMARKS: SUICIDE PSA

Suicide: Few things do more to destroy families, friends, communities. And few things haunt us more than a young person's taking his or her own life.

Only accidents claim more lives among our 15 to 24-year olds than does suicide. The National Council of Health reports that five thousand young people take their own lives every year --- five thousand. That averages out to one suicide every 90 minutes. More frightening, for every successful suicide more than 100 attempt it.

Listen closely to what your children and friends are feeling. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Don't wait. Remember: Suicide is a permanent solution to a temporary problem. So call the crisis hotline in your area.

[ABOVE TEXT SHOULD RUN 43 SECONDS. THEN, VIDEO INSERT PHONE NUMBERS TAKE 4 SECONDS. FINALLY, TEXT BELOW RUNS 11 SECONDS]

If you keep a secret about someone's suicidal thoughts, you don't help a soul. But if you ask a trusted professional or friend for help, you show what friendship is about. Let's all do our part. Thank you.

(Hinchliffe/Blymire)
August 26, 1991 4 p.m.
NALU Draft One

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For nearly 3 decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. ~~For you,~~ ^{you} you perform more than lip service. ✓ In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services, and thus help our families to save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations. ✓

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"BUILDING AMERICA'S FUTURE"
WEDNESDAY, SEPT. 4, 1991

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Small businesses ~~made~~ our Nation ~~strong~~.

(Montage of Handbag factory while President narrates voice-over.)

Today, more than 20 million small businesses employ about half of America's workforce . . . businesses like . . . *the ones in* ~~The~~ Gaffins. *Your community.*

The Small Business Administration and its international trade program provided *that* ~~advice~~ *for the* Gaffins. The S.B.A. can help you, too.

(Phone number flashed on screen with S.B.A. seal. Seal Rotates and opens, showing President Bush on camera.)

Small Business: Building America's Future

#

Please note: SBA tells me that "the Gaffins" are having some financial problems.

Grant
A:UnitedWy / Draft two
August 28, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, United Way has given Americans the chance to make a difference -- to build a brighter tomorrow. It has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations -- to offer health care and community services to men, women and children who need them most.

United Way works ... because local volunteer leaders know best how to solve local problems.

United Way provides services for the elderly ... day care for our children ... counseling for families ... tutoring for those who can't read ... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency food and shelter. To date, United Way, working with state and

local governments, has distributed nearly \$900 million and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged children in our inner cities and rural areas need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if [they're] missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services.

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- such as ^{the} lack of good food and clothing, psychological problems and poor health. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect

young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up into healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope. Hope for a bright future. Hope for a chance to compete. Hope for a life of meaning. We owe every American child the chance to ^{for a bright future} ~~hope~~, knowing that if they work hard and ~~get a chance~~, they will succeed. By giving through United Way, you give hope. No gift you give could be more important.

So please, for all Americans ... for our children ... for our nation ... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

Too Many hopes

(Smith/Grossman)
August 27, 1991
Draft Two
POW

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Francis (Fran) Agnes. John Krejci (KRAY-chee). Fellow veterans. I wish I could be with you -- for it is an enormous honor to address true American heroes -- this nation's former prisoners of war. //

Our country can never fully repay its debt to you. You fought to keep us free, and surrendered your own freedom under lonely and gruelling circumstances.

As we thought of you and prayed for you, we remembered that this nation doesn't just have a duty to serve as liberty's custodian: It has become our destiny.

You also taught a valuable lesson that millions around the world are relearning today: Freedom is precious, but fragile -- you can't take its survival for granted, and you cannot fully appreciate its value until you lose it. //

You lost, then regained, the liberty that makes life worthwhile -- as have millions this year from Moscow to Kuwait City. Now the whole world knows that brutality cannot kill an idea or destroy the human will. Tyranny cannot destroy the heart's natural yearning for freedom. //

Still, some of your comrades have not returned home. Today, as before, I pledge that we will not rest until every American POW and MIA is accounted for -- especially in Southeast Asia. We will continue to seek the truth about their fate, and to ensure

the peace of certainty for their families. We have kept up the pressure through ongoing technical meetings, joint investigations in Indochina and diplomatic initiatives.

We recently opened an office in Hanoi. That will give us for the first time a full-time, on-scene presence dedicated solely to accounting for our lived ones. And that is the least we can do for those who fought with us.//

Jefferson once said: "The God who gave us life, gave us liberty at the same time." Let us use our liberty wisely, in service to the good, and in memory of those who surrendered theirs to keep the rest of us free.//

Barbara joins me in extending our best. God bless you, and the United States of America.

#

THE WHITE HOUSE
WASHINGTON

August 29, 1991

MEMORANDUM FOR TONY SNOW
Deputy Assistant to the President for
Communications and Director of Speechwriting

FROM: JANET REHNQUIST *JR*
Associate Counsel to the President

SUBJECT: Presidential Remarks -- Six Presidential Tapings
for September 4

At your request, Counsel's Office has reviewed the above-referenced matter. We have no legal objections.

Thank you for the opportunity to review this matter

cc: Phil Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/28/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 08/29

SUBJECT: 6 PRESIDENTIAL TAPINGS FOR 09/04

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Tony Snow, x2930, Rm. 122, no later than 2:00 p.m. on Thursday, 08/29, with a copy to this office. Thanks.

S. Reid 8/29

RESPONSE: *NALU - would delete reference to "lip service" also, since you mention community service, perhaps you could include reference to "points of light"*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 AUG 28 PM 4:25

(Hinchliffe/Blymire)
August 27, 1991 1 p.m.
EXPO Draft One

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

As we all learned in elementary school: "Columbus sailed the ocean blue / in 14 hundred 92." Well, 500 years later, more than 10 million people will sail, fly and drive to Seville, Spain for the 1992 World's Fair, to acclaim Christopher Columbus. At this event honoring a daring explorer's entry into the "new world" -- we will present a United States Pavilion commemorating the exploration of a "new world order."

The pavilion will celebrate our greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It will restate a truth that lies at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot build opportunity for all without a vigorous, competitive free-market economy.

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our exhibit will represent the finest nation of earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

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(Smith/Grossman)
August 26, 1991
Draft Two
SUICIDE

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Only accidents claim more lives among our 15 to 24-year olds than does suicide. The National Council of Health reports that five thousand young people take their own lives every year --- five thousand. That averages out to one suicide every 90 minutes. More frightening, for every successful suicide more than 100 attempt it.

Listen closely to what your children and friends are feeling. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Don't wait. Remember: Suicide is a permanent solution to a temporary problem. So call the crisis hotline in your area.

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If you keep a secret about someone's suicidal thoughts, you don't help a soul. But if you ask a trusted professional or friend for help, you show what friendship is about. Let's all do our part. Thank you.

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Small Business: Building America's Future

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A:UnitedWy / Draft two
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(Smith/Grossman)
August 27, 1991
Draft Two
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We recently opened an office in Hanoi. That will give us for the first time a full-time, on-scene presence dedicated solely to accounting for our lived ones. And that is the least we can do for those who fought with us.//

Jefferson once said: "The God who gave us life, gave us liberty at the same time." Let us use our liberty wisely, in service to the good, and in memory of those who surrendered theirs to keep the rest of us free.//

Barbara joins me in extending our best. God bless you, and the United States of America.

#

(Hinchliffe/Blymire)
August 27, 1991 1 p.m.
EXPO Draft One

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

In 1992, 500 years after Christopher Columbus set sail, Spain will host a World's Fair to commemorate his adventure. At this event celebrating the exploration of the "new world" -- we will present a United States Pavilion ~~celebrating our present-day~~ ^{celebrating our present-day} commemorating the exploration of a "new world order."

Ten million visitors will see our pavilion, ~~celebrating our America's~~ ^{which celebrates} greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It ~~will restate a~~ ^{will stress a} truth that lies at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot ~~build~~ ^{create equal} opportunity ~~for all~~ without a vigorous, competitive free-market economy.

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our Pavilion will represent the finest nation on earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

#

(Hinchliffe/Blymire)
August 30, 1991 9 a.m.
NALU Draft Two

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF LIFE UNDERWRITERS

I'm pleased to greet this 1991 convention of the National Association of Life Underwriters. You perform an important service and work great deeds for American families. You try to ensure the financial well-being of individuals, families, and business, but you also make life better where you work and live.

For nearly three decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services ^{you} and ~~thus~~ help families ~~to~~ save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations.

I'm proud of your contributions -- and proud that my nephew Jaimie Bush belongs to the Boston Association of Life Underwriters. Congratulations for what you have done -- and good luck on the new directions you'll explore after this convention.

#

Grant
A:UnitedWy / Draft two
August 28, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, ^{it} ~~United Way~~ has given Americans the chance to make a difference -- to build a brighter tomorrow. ~~It~~ ^{The United Way} has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations ^{Together, they} ~~to~~ offer health care and community services to men, women and children who need them most.

United Way works ... because local volunteer~~s~~ ~~leaders~~ know best how to solve local problems.

United Way provides services for the elderly ... day care for our children ... counseling for families ... tutoring for those who can't read ... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency food and shelter. To date, United Way, working with state and

local governments, has distributed nearly \$900 million and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged ^{kids} children in our inner cities and rural areas need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if [he or she is] missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services.

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- ^{barriers such as} ~~such as the lack of good food and~~ ^{health} ~~clothing,~~ psychological problems, ^{and malnutrition} and poor health. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up ^{to become} ~~into~~ healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope . . . for a bright future . . . for a chance to compete . . . for a life of meaning. We owe every American ^{is} child ^{ren} an opportunity to succeed, knowing that if they work hard, they will do just that. By giving through United Way, you make that opportunity possible. And no gift you give could be more important.

So please, for all Americans ... for our children ... for our nation ... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

(Smith/Grossman)
August 26, 1991
Draft Three
SUICIDE

PRESIDENTIAL REMARKS: SUICIDE PSA

Emotional problems of all kinds can destroy families, friends, communities. And few things -- in Kennebunk, or across America -- haunt us more than a young person's taking his or her own life. //

Only accidents claim more lives among our 15 to 24-year olds than does this final, irreversible act. The National Council of Health reports that five thousand young people take their own lives every year -- five thousand. //

Pay close attention
~~Listen closely~~ to what your children and friends *say; how they feel;*
what they do
~~feeling~~. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Here in Kennebunk, don't wait to contact the SPARC (spark) prevention program. Remember: It is not enough to live and let live. It is up to us to live and help live. Call the crisis hotline.

[ABOVE TEXT SHOULD RUN 43 SECONDS. THEN, VIDEO INSERT PHONE NUMBERS TAKE 4 SECONDS. FINALLY, TEXT BELOW RUNS 11 SECONDS]

If you keep a secret about someone's self-destructive thoughts, you don't help a soul. But if you ask a trusted professional or friend for help, you show what friendship is about. Let's all do our part. Thank you.

WHITE HOUSE STAFFING MEMORANDUM

DATE: August 30, 1991

ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: 5 PRESIDENTIAL TAPINGS FOR 09/04

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary

THE WHITE HOUSE

WASHINGTON

91 AUG 30 PM 5:23

August 30, 1991

MEMORANDUM TO THE PRESIDENT

FROM: TONY SNOW *TS*
SUBJECT: PROPOSED VIDEO MESSAGE

On Wednesday, September 4, you will tape the following five video messages:

1. United Way Campaign
2. Small Business Administration's "Building America's Future"
3. National Association of Life Underwriters
4. U.S. Pavilion at Seville Expo 92 (Requested by USIA)
5. Maine Suicide Prevention PSA

Grant
A:UnitedWy / Draft three
August 30, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, it has given Americans the chance to make a difference -- to build a brighter tomorrow. United Way has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations. Together, they offer health care and community services to men, women and children who need them most.

United Way works... because local volunteers know best how to solve local problems.

United Way provides services for the elderly... day care for our children... counseling for families... tutoring for those who can't read... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

OK
Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency

food and shelter. To date, United Way, working with state and local governments, has distributed nearly 900 million dollars and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged kids in our inner cities and rural areas, need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if [he or she is] missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services.

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- barriers such as psychological problems, poor health, and malnutrition. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up to become healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope... for a bright future... for a chance to compete... for a life of meaning. We owe America's children an opportunity to succeed, knowing that if they work hard, they will do just that. By giving through United Way, you make that opportunity possible. And no gift you give could be more important.

So please, for all Americans... for our children... for our nation... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

PROPOSED :30 SECOND VIDEO MESSAGE: SMALL BUSINESS ADMINISTRATION
"BUILDING AMERICA'S FUTURE"
WEDNESDAY, SEPT. 4, 1991

Small businesses helped build our Nation.

(Montage of factory while President narrates voice-over.)

Today, more than 20 million small businesses employ about half of America's workforce . . . businesses like the ones in your communities.

The Small Business Administration and its international trade program provided the pertinent advice. The S.B.A. can help you, too.

(Phone number flashed on screen with S.B.A. seal. Seal Rotates and opens, showing President Bush on camera.)

Small Business: Building America's Future

#

(Hinchliffe/Blymire)
August 30, 1991 3:30 p.m.
NALU Draft Two

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF LIFE UNDERWRITERS

I'm pleased to greet this 1991 convention of the National Association of Life Underwriters. You perform an important service and work great deeds for American families. You try to ensure the financial well-being of individuals, families, and business, but you also make life better where you work and live.

For nearly three decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services. You help families save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations.

I'm proud of your contributions -- and proud that my nephew Jaimie Bush belongs to the Boston Association of Life Underwriters. Congratulations for what you have done -- and good luck on the new directions you'll explore after this convention.

#

(Hinchliffe/Blymire)
August 30, 1991 9 a.m.
EXPO Draft Two

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

In 1992, 500 years after Christopher Columbus set sail, Spain will host a World's Fair to commemorate his adventure. At this event celebrating the exploration of the "new world" -- we will present a United States Pavilion celebrating our present-day exploration of a "new world order."

Ten million visitors will see our pavilion, which celebrates America's greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It will stress a truth that lives at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot create equal opportunity without a vigorous, competitive free-market economy.

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our Pavilion will represent the finest nation on earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

#

(Smith/Grossman)
August 30, 1991
Draft Three
SUICIDE

PRESIDENTIAL REMARKS: SUICIDE PSA

Emotional problems of all kinds can destroy families, friends, communities. And few things -- in Kennebunk, or across America -- haunt us more than a young person's taking his or her own life. //

Only accidents claim more lives among our 15 to 24-year olds than does this final, irreversible act. The National Council of Health reports that five thousand young people take their own lives every year -- five thousand. //

Pay close attention to what your children and friends say; how they feel; what they do. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Here in Kennebunk, don't wait to contact the SPARC (spark) prevention program. Remember: It is not enough to live and let live. It is up to us to live and help live. Call the crisis hotline.

[ABOVE TEXT SHOULD RUN 43 SECONDS. THEN, VIDEO INSERT PHONE NUMBERS TAKE 4 SECONDS. FINALLY, TEXT BELOW RUNS 11 SECONDS]

If you keep a secret about someone's self-destructive thoughts, you don't help a soul. But if you ask a trusted professional or friend for help, you show what friendship is about. Let's all do our part. Thank you.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 08/28/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 08/29

SUBJECT: 6 PRESIDENTIAL TAPINGS FOR 09/04

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Tony Snow, x2930, Rm. 122, no later than 2:00 p.m. on Thursday, 08/29, with a copy to this office. Thanks.

RESPONSE: *See comments. Given by telephone to Spudmanby 8/30/91.*

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

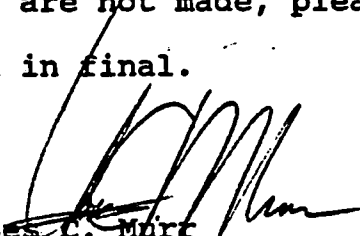


EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

If our proposed substantive changes are not made, please let us know before the material is prepared in final.


James C. Merritt
Associate Director for
Legislative Reference
and Administration

(Hinchliffe/Blymire)

August 27, 1991 1 p.m.
EXPO Draft One

91 AUG 23 PM 4:25

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

As we all learned in elementary school: "Columbus sailed the ocean blue / in 14 hundred ^{and} 92." Well, 500 years later, more than 10 million people will sail, fly and drive to Seville, Spain for the 1992 World's Fair, to acclaim Christopher Columbus. At this event honoring a daring explorer's entry into the "new world" -- we will present a United States Pavilion commemorating the exploration of a "new world order."

?
Mollin
X3060

The pavilion will celebrate our greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It will restate a truth that ^{has always been} lies at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot build opportunity for all without a vigorous, competitive free-market economy.

Mollin X3060
(justification
of the word
"truth"
and
"lies"
maybe a
problem?)

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our exhibit will represent the finest nation ^{on} of earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

✓

#

(Smith/Grossman)
August 26, 1991
Draft Two
SUICIDE

PRESIDENTIAL REMARKS: SUICIDE PSA

Suicide: Few things do more to destroy families, friends, communities. And few things haunt us more than a young person's taking his or her own life.

Only accidents claim more lives among our 15 to 24-year olds than does suicide. The National Council of Health reports that five thousand young people take their own lives every year --- five thousand. That averages out to one suicide every 90 minutes. More frightening, for every successful suicide more than 100 attempt it.

Listen closely to what your children and friends are feeling. Don't be afraid to talk to them. Encourage them to seek professional help if you see disturbing signs. Don't wait. Remember: Suicide is a permanent solution to a temporary problem. So call the crisis hotline in your area.

[ABOVE TEXT SHOULD RUN 43 SECONDS. THEN, VIDEO INSERT PHONE NUMBERS TAKE 4 SECONDS. FINALLY, TEXT BELOW RUNS 11 SECONDS]

If you keep a secret about someone's suicidal thoughts, you don't help a soul. But if you ask a trusted professional or friend for help, you show what friendship is about. Let's all do our part. Thank you.

(Hinchliffe/Blymire)
August 26, 1991 4 p.m.
NALU Draft One

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF LIFE UNDERWRITERS

I'm pleased to greet this 1991 convention of the National Association of Life Underwriters. You perform a great service and work great deeds for American families. You try to ensure the financial well-being of individuals, families, and business, but you also make life better where you work and live.

For nearly 3 decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. For you, you perform more than lip service. In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services, and thus help our families to save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations.

I'm proud of your contributions -- and proud that my nephew Jaimie Bush belongs to the Boston Association of Life Underwriters. Congratulations for what you have done -- and good luck on the new directions you'll explore after this convention.

#

PROPOSED :30 SECOND VIDEO MESSAGE: SMALL BUSINESS ADMINISTRATION
"BUILDING AMERICA'S FUTURE"
WEDNESDAY, SEPT. 4, 1991

Small businesses made our Nation strong.

(Montage of Handbag factory while President narrates voice-over.)

Today, more than 20 million small businesses employ about half of America's workforce . . . businesses like . . . The Gaffins.

The Small Business Administration and its international trade program provided advice for the Gaffins. The S.B.A. can help you, too.

(Phone number flashed on screen with S.B.A. seal. Seal Rotates and opens, showing President Bush on camera.)

Small Business: Building America's Future

#

Do not see why the President would be doing this. The Administration has huge default rates, and it does not seem that the President should be advertising for it. (Janet Hale x3120)

Grant
A:UnitedWy / Draft two
August 28, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, United Way has given Americans the chance to make a difference -- to build a brighter tomorrow. It has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations -- to offer health care and community services to men, women and children who need them most.

United Way works ... because local volunteer leaders know best how to solve local problems.

United Way provides services for the elderly ... day care for our children ... counseling for families ... tutoring for those who can't read ... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency food and shelter. To date, United Way, working with state and

local governments, has distributed nearly \$900 million and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged children in our inner cities and rural areas need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if *he or she is* missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services. *repeat? (Mollen x3060)*

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- such as lack of good food and clothing, psychological problems and poor health. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect

young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up into healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope. Hope for a bright future. Hope for a chance to compete. Hope for a life of meaning. We owe every American child the chance to hope, knowing that if they work hard and get a chance, they will succeed. By giving through United Way, you give hope. No gift you give could be more important.

So please, for all Americans ... for our children ... for our nation ... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

(Smith/Grossman)
August 27, 1991
Draft Two
POW

PRESIDENTIAL REMARKS: POW VIDEO

Francis (Fran) Agnes. John Krejci (KRAY-chee). Fellow veterans. I wish I could be with you -- for it is an enormous honor to address true American heroes -- this nation's former prisoners of war. //

Our country can never fully repay its debt to you. You fought to keep us free, and surrendered your own freedom under lonely and gruelling circumstances.

As we thought of you and prayed for you, we remembered that this nation doesn't just have a duty to serve as liberty's custodian: It has become our destiny.

You also taught a valuable lesson that millions around the world are relearning today: Freedom is precious, but fragile -- you can't take its survival for granted, and you cannot fully appreciate its value until you lose it. //

You lost, then regained, the liberty that makes life worthwhile -- as have millions this year from Moscow to Kuwait City. Now the whole world knows that brutality cannot kill an idea or destroy the human will. Tyranny cannot destroy the heart's natural yearning for freedom. //

Still, some of your comrades have not returned home. Today, as before, I pledge that we will not rest until every American POW and MIA is accounted for -- especially in Southeast Asia. We will continue to seek the truth about their fate, and to ensure

the peace of certainty for their families. We have kept up the pressure through ongoing technical meetings, joint investigations in Indochina and diplomatic initiatives.

We recently opened an office in Hanoi. That will give us for the first time a full-time, on-scene presence dedicated solely to accounting for our lived ones. And that is the least we can do for those who fought with us.//

Jefferson once said: "The God who gave us life, gave us liberty at the same time." Let us use our liberty wisely, in service to the good, and in memory of those who surrendered theirs to keep the rest of us free.//

Barbara joins me in extending our best. God bless you, and the United States of America.

#

(Hinchliffe/Blymire)
August 26, 1991 4 p.m.
NALU Draft One

PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF LIFE UNDERWRITERS

I'm pleased to greet this 1991 convention of the National Association of Life Underwriters. You perform ^{an important (Rogich)} ~~a great~~ service and work great deeds for American families. You try to ensure the financial well-being of individuals, families, and business, but you also make life better where you work and live.

For nearly 3 decades, your Public Service Program has enabled your affiliates and their 140,000 members to solve public problems privately. ~~For you,~~ ^{ey (Rogich)} you perform more than lip service. ^{Not Presidential (Peteras)} In your recent Centennial observance, you exceeded a pledge for members to perform a million hours of public service. You should congratulate yourself for that achievement. I hope more industries will adopt your commitment to true community service.

You sell life and health insurance, and other financial services, and thus help ^(Rogich) ~~our~~ families to save, spend, invest and protect their hard-earned dollars. As a result, Americans become more secure in personal money management. They understand better the relationship between private and public sectors -- and the importance of looking beyond the government to find the answers to all our wants and expectations.

I'm proud of your contributions -- and proud that my nephew Jaimie Bush belongs to the Boston Association of Life Underwriters. Congratulations for what you have done -- and good luck on the new directions you'll explore after this convention.

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local governments, has distributed nearly \$900 million and helped provide the hungry and homeless with 725 million meals and 200 million nights of shelter.

United Way also looks ahead. Like many of us, it has begun investing in our future -- by focusing more attention and services on America's children.

The American Dream begins in the classroom. Yet many children, especially disadvantaged children in our inner cities and rural areas need help in getting properly prepared for school.

As I've said, "No child can learn on an empty stomach. No child can learn if he or she is sick. No child can learn if [they're] missing the basic skills required to begin school." Through its network of agencies, United Way strives to help all children and their families -- with day care, meals programs, dropout prevention, recreation, counseling, and tutoring services. Rogich

Take a look at the United Way's "Success By Six" initiative -- just one example of programs that can build better opportunities for our children. In cities like Minneapolis and Nashville, communities are knocking down the roadblocks to effective education -- such as ^{the (Rogich)} lack of good food and clothing, psychological problems and poor health. The United Way tackles educational problems by attending to the needs of children and their parents.

The volunteer board of United Way has approved a 20-year strategy aimed at preventing some of the problems that affect

young Americans today. This commitment is vital if we are to achieve our national education goals -- especially one of the most important goals: Readiness for School. That goal states, "By the year 2000, all children in America will start school ready to learn."

Our children will grow up to become tomorrow's parents, workers, and community leaders. Each of us must ensure that our kids grow up into healthy, educated, productive adults. Our children need us today. And our nation will need them tomorrow.

We must provide hope. Hope for a bright future. Hope for a chance to compete. Hope for a life of meaning. We owe every American child the chance to hope, knowing that if they work hard and get a chance, they will succeed. By giving through United Way, you give hope. No gift you give could be more important.

So please, for all Americans ... for our children ... for our nation ... give generously of your time and money. Volunteer. Become a stakeholder in America's future. Make a difference through United Way. It brings out the best in all of us.

Thank you and God bless you.

#

too many hopes (Rogich)

for a bright future

Grant
A:UnitedWy / Draft two
August 28, 1991

PRESIDENTIAL VIDEO: UNITED WAY CAMPAIGN

Good evening. Tonight, I indulge in a pleasure enjoyed by every President since Calvin Coolidge. I will kick off the United Way fund-raising campaign across America.

What a difference United Way has made in the life of this nation. For more than a century, United Way has given Americans the chance to make a difference -- to build a brighter tomorrow. It has united the best hearts and minds in America -- from business, government, labor, education, religion, and from other voluntary organizations -- to offer health care and community services to men, women and children who need them most.

United Way works ... because local volunteer leaders know best how to solve local problems.

United Way provides services for the elderly ... day care for our children ... counseling for families ... tutoring for those who can't read ... and substance-abuse programs for those facing the battle of their lives. People depend on these services every day.

United Way works in every community in our country -- in small towns and large, in cities and suburbs from Portland, Oregon to Portland, Maine. And thanks to the thousands of committed local volunteers, United Way makes a difference.

Since 1983, the federal government has asked United Way of America to manage distribution of funds earmarked for emergency food and shelter. To date, United Way, working with state and

Suicide Note

Rogich → should be more general about suicide & more specific about the prevention program.

(Hinchliffe/Blymire)

91 AUG 23 PM 4:25

August 27, 1991 1 p.m.

EXPO Draft One

PRESIDENTIAL VIDEO: U.S. PAVILION AT SEVILLE EXPO 92

As we all learned in elementary school: "Columbus sailed the ocean blue / in 14 hundred 92." Well, 500 years later, more than 10 million people will sail, fly and drive to Seville, Spain for the 1992 World's Fair, to acclaim Christopher Columbus. At

this event honoring a daring explorer's entry into the "new world" -- we will present a United States Pavilion commemorating the exploration of a "new world order."

The pavilion will celebrate our greatest achievement -- a democratic society where we have the freedom to live without threats, without restraint, without fear. In the year that marks the beginning of Europe's economic integration, our pavilion will showcase American commercial and economic achievements. It will restate a truth that lies at the heart of America's life and history: You cannot build democracy without building opportunity; and you cannot build opportunity for all without a vigorous, competitive free-market economy.

In keeping with this lesson, American corporations, associations, cities, and states have joined the federal government to finance, build, plan, and operate the U.S. Pavilion. Our exhibit will represent the finest nation of earth proudly and well. It will give the world yet another glimpse of our powerful creativity, invention and freedom. On behalf of this country -- thank you very much.

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Note: USIA believes that the version the submitted strikes a better balance than this proposed video regarding the mention of Columbus. It's more terrified

Too cute (USIA)

10 million will be at the Pavilion, total at fair. (USIA)

too much emphasis is placed on Columbus. The issue is sensitive w/ the Am. Indians. (USIA)

(D2) - Avoid "suicide" - not presidential
- Localize for Maine chapter (Kenne-
bunk)

(Smith/Grossman)
August 26, 1991
Draft Two
SUICIDE

(Rogich) - Localize it
- general on suicide, + more specific on
PRESIDENTIAL REMARKS: SUICIDE PSA prevention programs

(D2) Suicide: Few things do more to destroy families, friends,
communities. And few things haunt us more than a young person's
taking his or her own life.

Only accidents claim more lives among our 15 to 24-year olds
than does suicide. The National Council of Health reports that
five thousand young people take their own lives every year --
five thousand. That averages out to one suicide every 90
minutes. More frightening, for every successful suicide more
than 100 attempt it.

Listen closely to what your children and friends are
feeling. Don't be afraid to talk to them. Encourage them to
seek professional help if you see disturbing signs. Don't wait.
Remember: Suicide is a permanent solution to a temporary problem.
So call the crisis hotline in your area.

[ABOVE TEXT SHOULD RUN 43 SECONDS. THEN, VIDEO INSERT PHONE
NUMBERS TAKE 4 SECONDS. FINALLY, TEXT BELOW RUNS 11 SECONDS]

If you keep a secret about someone's suicidal thoughts, you
don't help a soul. But if you ask a trusted professional or
friend for help, you show what friendship is about. Let's all do
our part. Thank you.

PROPOSED :30 SECOND VIDEO MESSAGE: SMALL BUSINESS ADMINISTRATION
"BUILDING AMERICA'S FUTURE"
WEDNESDAY, SEPT. 4, 1991

helped build (Rogich)
Small businesses ~~made~~ our Nation ~~strong~~

(SBA)
(Montage of Handbag factory while President narrates voice-
over.)

Today, more than 20 million small businesses employ about
half of America's workforce . . . businesses like ~~the ones in~~
your communities. (Rogich) ~~The~~
Gaffins.

The Small Business Administration and its international
trade program provided ~~that~~ ~~advice for the~~ ~~Gaffins.~~ (Rogich) The S.B.A. can
help you, too.

(Phone number flashed on screen with S.B.A. seal. Seal Rotates
and opens, showing President Bush on camera.)

Small Business: Building America's Future

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* SBA says Gaffins are having some
financial problems.

our dinner party begins at you - oh my you -

(Hinchliffe/Blymire)
August 30, 1991 1 p.m.
NATAT Draft Two

**PRESIDENTIAL REMARKS: NATIONAL ASSOCIATION OF TOWNS AND TOWNSHIPS
September 6, 1991
Hyatt Regency, Washington, D.C.**

Thank you. You know, like it does for school-children all over the country, this week marks my return from the beach -- but I won't bore you with a speech titled "What I did on my summer vacation." \\ I will tell you my reaction when I received a phone call on August 19th saying: "It's a crisis!" I responded: "I've already heard enough about Barbara's golf game." \\ \\

Think of where to place this phrase. As it stands, it confuses because it doesn't tell us what it is until the next clause.

*you of future...
Swiss...
more...
make...
spend...
some...
EU...
radius*

I'm glad to have the chance to be here today with all of you who have come from the towns that are the heart of this country.

*Washington...
take...
which...
how?*

Many people don't realize 8 out of 10 local governments represent populations less than 5,000: 8 out of 10. This shows we still appreciate townships, which Jefferson said "have proved themselves the wisest invention ever devised by the wit of man for the perfect exercise of self-government, and for its preservation."

You know, President Eisenhower talked of "the great and priceless privilege of being raised in a small town." I understand because I, too, had that privilege. The towns of my youth and of my children's youth were very different from each other -- from the snowbound streets of Greenwich, Connecticut to the salt air of Kennebunkport to the dust-blown plains of Midland, Texas. But they also had much in common. To me, our towns sum up the deepest core of this nation -- they are places where you can dig in your roots, live your values, make a difference.

*you...
under...
pr...
sh...
of...
we...
to...
help...
from...
sum...
with...
help...
know...
both*

If so, why did he move so much? Small towns can be shocking by contrast, especially between generations.

And they're places that nurture dreams. Think of the ideals

*you'll...
early...
got...
with...
2075*

of integrity, hard work, and caring for others instilled in a young boy growing up in Pinpoint, Georgia. Today, that man stands ready to serve on the highest court in this land -- and I know that Clarence Thomas will make us proud because he embodies the virtues America -- and all her towns and townships -- hold dear.

You know, ^{we call on} NATAT is the group we call on to hear the perspective of our communities. You're the voice of small-town America -- the voice of the real America. And you meet the challenges that come with being community leaders with special strength.

Your strengths begin with your commitment to the American idea of civic responsibility. Many of you are part-time officials, volunteers, giving your time as a gift back to the places where you have chosen to spend your lives.

Your strengths also include creativity and innovation -- what folks in my birthplace of Milton, Massachusetts would call "old-fashioned Yankee ingenuity." You devise means to finance local services -- ways to realize economic development -- and workable solutions to comply with stringent state and federal mandates. By the way, I'm keenly aware of the restrictions these mandates place on you -- and of the importance of intergov-
ernmental cooperation ^{between} among federal, state and local governments.

~~I want to tell you today in no uncertain terms~~ that I'm committed to regulatory relief -- ~~that~~ I support the Regulatory Flexibility Act -- and that I will direct federal departments and agencies to follow the spirit and the letter of that law. \\\

Speaking of creativity, I want to add my congratulations to

?
oversell?

sounds too
bureaucratic

which does
what?

use
common
sense

one of your members, who's ~~set an example~~ ^{shown} of how hometown leadership can help communities come up with innovative ideas and reduce costs on their own. I understand he was honored last night, but it's worth ~~giving more recognition to the recipient of~~ ^{recognizing again the winner of} the Grassroots Leadership Award: Bill Herman of Weare, N.H.

Maybe I should call on Bill ^{to help me solve a problem} to help me solve a problem. I asked an advisor if he had an idea to improve crisis management. He said: "How about a calendar that doesn't have August on it."

All of you here are also leaders in **public/private partnerships** -- a crucial concept as we confront the challenges of the 21st century. This approach brings fresh perspectives and resources to local problems. You've made a significant contribution by the alliance between your National Center for Small Communities and private sector sources like the Kellogg Foundation -- this is terrific work, this is the future, we need more of it.

Because of your strengths, your successes and your leadership, I call on you to respond to one of our greatest challenges. Thanks to some gifted leaders here in Washington, and to the immeasurable creativity of grass-roots leaders like yourselves across this land, our nation has begun an exciting renaissance of excellence in our schools. Five months ago we introduced "America 2000" -- a challenge to reinvent American education. This program sketched out a national education strategy made up of 4 elements: accountable schools for today -- a new generation of schools for tomorrow -- a nation of students committed to a lifetime of education -- and communities where ~~all our children can learn~~.

learning can happen

Yankee ingenuity

clique

4

You play a critical role in making the entire strategy work; and esp. Step Four.
~~It's the 4th step where you play a critical role.~~ People who

want Washington to solve all problems are missing the point. What happens here doesn't matter half as much as what happens in each local community. Every person, every school, every town is a player in a special national army -- an army undertaking the most important crusade of all -- the crusade to prepare our children and ourselves for our country's future. You can -- you must -- make our communities places where learning can happen.\\\

Today I'm proud to share with you details of our proposed ~~new~~ Community Opportunity Act. ~~It's an exciting and important innovation,~~ because it recognizes that we need more solutions -- not more money. It challenges our communities to think of new ideas -- and it lets us all, together, be more flexible in how we handle domestic social programs.

The Act grows out of the basic assumption that government assistance programs should lead people to self-sufficiency -- not just deliver money. There's no better way to do this than to rebuild these programs from the bottom up -- based on plans developed right at the community level, by the people in need. — ?

What does this mean to you? If it's enacted, you could go home and get your neighbors brainstorming about how you'd really like to see your towns work. [Do you want to take over the administration of welfare? Create financial incentives to keep kids from dropping out of school?] The possibilities are limitless. You'd be empowered to control your own communities -- your own future. This is the way we should approach all this

Program
policy
weak

this seems
a bit bright-
eyed & naive.
Just how do
we hand
power to
people who don't have legal control over dollars, rules & regs?

people who don't have legal control over dollars, rules & regs?

county's challenges -- it's an extraordinary opportunity and it's essential that we get it enacted and in use. \\

Thank you for your work and your example. Even with our towns' problems, I know we'd all agree with writer Catharine Sedgwick, who loved her town of Stockbridge, MA. Someone once told her that she spoke about Stockbridge as if it were heaven. "Well," she replied, "I expect no very violent transition".

Good luck to all of you -- and may God bless the towns to which you return.

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Transportation

Date: 8/30
Time: 10:59

FAX



Human Resources, Veterans & Labor

Office of Management and Budget

Executive Office of the President

Washington, DC 20503

To: *tony snow*

From: Tom Scully

Fax Destination

Place:

Phone Number:

Number of Attached Pages: 4

Notes: 6218

FAX Number: 202/395-7289

Voice Confirmation: 202/395-5178
Old Executive Office Building #262

8

talk with their parents about what's going on in the world, to take interests, opinions, and ideas seriously. In exchange, they can use those speaking and thinking skills to teach mom and dad how to use the computer. //

What happens at home matters. When our kids come home from school, do they pick up a book -- or do they sit glued to the tube watching music videos? Recent studies prove something we all know: ^{11/6/87} ~~that~~ television doesn't stimulate our brains; it sedates us, soothes us -- and does not challenge us.

Still, the future of American education depends on more than what happens in the classroom or around the kitchen table. Our communities and businesses must support educational values, too.

So ask yourselves: In our communities, do we value education and intellect? In the working world, do we reward employees who want to improve themselves -- do employers encourage workers to go back to school, to learn new skills?

Every member of the community can play a role in this revolution. No: every member of the community must play a role.

So parents: Don't be a stranger in your child's school. Visit the classroom. Talk to the principal. Make it your business to find out whether your child's school is drug-free. Talk to your school board about school choice -- about the curriculum -- about ways to put your schools and their resources to use year round. And don't ever take no for an answer when you want to visit and ask questions. //

9

You don't have to have kids in school to have a stake in what happens in the classroom. For the older folks among us, don't complain about "kids today" -- or that the neighborhood "isn't what it used to be." Get involved. Go into your schools -- get active in the community -- see what you can do to help.

The same goes for local business leaders. Get involved -- not just in word, but in deed. You can think of it as community service -- giving something back to the community your company calls home. Or, think of it in terms of self-interest and sound business -- improving the schools to cultivate the kind of future employees your company needs to keep ahead. //

But above all, get moving. Get involved. That's the idea behind what I call America 2000 Communities -- places that demand that schools play a central role in community life.

We need that kind of revolutionary attitude to reform our schools -- here in Lewiston and across the country. We must ignite a renaissance in American education. We must make this Nation every bit the leader in the Century ahead that it has been since 1776.

All revolutions require principles, ideals and hopes. Start with the sense of possibility you feel today, and build on it. And by all means: Do not rest until we win this revolution. ///

Once again, my thanks to you for this warm welcome -- and may God bless the United States of America.

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