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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13576  
**Folder ID Number:** 13576-007

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**Folder Title:**  
Take Pride in America. 7/22/91 [OA 6030]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>17</b>	<b>2</b>	<b>5</b>

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

July 22, 1991

REMARKS BY THE PRESIDENT  
DURING "TAKE PRIDE IN AMERICA" AWARDS CEREMONY

The East Room

4:00 P.M. EDT

THE PRESIDENT: Good to see you all. A few minutes late -- filling out the frequent flyer forms. (Laughter.)

I'm delighted to be here, and let me just say at the outset of this, why, I'm just back from a fascinating trip to London and to Turkey and to Greece, and I think it was a good one. But now I'm back to the very important business at hand, and an opportunity to thank some people who have done a disproportionate amount for their country.

To Secretary Lujan, who's been such a driving force for volunteerism and public land stewardship, I salute you and thank you. And, of course, to Linda -- Linda Evans who's just taken so much interest in this Take Pride In America program, we're very, very grateful to her.

To Senator Conrad Burns over here, we salute him and thank him. And to all of you who have shown an interest in this, many from its very inception, thank you and welcome to the White House. And thank heavens we're doing it indoors instead of out. (Laughter and applause.)

You know, it is -- I know I speak for everybody that goes abroad, it is always nice to be back on home soil. What better way to come home after visiting distant lands than to recognize Americans who do take pride in America: our millions of acres of forests and parks, wildlife preserves and beaches. The Take Pride In America campaign urges all Americans to help preserve this precious heritage for future generations.

Every day, everywhere in America -- people are finding ways to make a difference. We call these "points of light" -- we refer to these people as "points of light." And in your service to our shared environment, all of you who take pride in America do shine brightly and brilliantly.

Our dog Millie is doing her part. (Laughter.) Last time I threw a stick out on the lawn and said, "Fetch," she had me written up for littering out here. (Laughter.)

The public resources that you've worked to preserve and protect -- the parks that you've adopted, the rivers you've cleaned and reclaimed, the children that you've taught -- these represent a legacy for future generations that every one of you works to serve.

This morning, 121 of you received well-earned recognition for your commitment and your achievements in promoting voluntary stewardship of our public lands. And I want to offer my congratulations, and my admiration and respect for each and every one of you.

This afternoon, among so many special groups, I can't begin to recognize all. But let me offer just two examples of what it means to "Take Pride In America." Take Pat Mitchell. As a volunteer, she travels around the State of Alabama as "Auntie Litter"

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-- here she is, suited up for the occasion -- (laughter) -- "and the Pollution Patrol" -- teaching schools, churches and other groups about the new Three Rs: Reuse, reduce waste, and recycling. She's showing people many things that they can do to improve our environment. And thank you very much for what you are doing, Pat. (Applause.)

And the next is Rafael Munoz -- where is he -- right here -- here he is -- (applause.) He's a member of the Norris Square Park Patrol, a group working in one of the most deprived areas of Philadelphia. The 35 youngsters who make up this patrol, from 10 to 18 years old, work several hours each day cleaning the park, picking up and recycling broken glass, planting trees and flowers, and painting park benches. The patrols have discouraged vandals, and what was once a haven for crime and drugs has become a place where preschoolers can play without fear. Keep up the good work. (Applause.)

It's really unfair to single out anybody in this group, because each of the award winners here today have stories of equal accomplishment, equally worthy of recognition, who deserve to be emulated across our country.

You know, one of the previous presidents, one of my predecessors, Calvin Coolidge once said, "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you who eagerly and actively Take Pride In America. So thank you all. I'm just delighted that this is my first event since returning to the good old U.S. of A. And now, I want to turn the program over to Secretary Lujan, who has two special awards to present, and Linda and I will be the spear carriers helping him out. (Applause.)

END

4:10 P.M. EDT

**TAKE PRIDE IN AMERICA EVENT \ THE ROSE GARDEN  
MONDAY, JULY 22, 1991 \ 4:00 P.M.**

**[[ SORRY IF I'M A LITTLE LATE... TAKES A WHILE TO FILL  
OUT ALL THOSE FREQUENT-FLYER FORMS. ]]**

**TO MANUEL LUJAN, WHO'S BEEN SUCH A DRIVING FORCE  
FOR VOLUNTEERISM AND PUBLIC LAND STEWARDSHIP; TO LINDA  
EVANS, WHO'S DONE SO MUCH FOR THE TAKE PRIDE IN AMERICA  
PROGRAM -- TO ALL OF YOU: WELCOME TO THE WHITE HOUSE.**

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**- 2 -**

**IT'S GREAT TO BE BACK ON HOME SOIL TODAY -- AND  
WHAT BETTER WAY TO COME HOME, AFTER VISITING DISTANT  
LANDS, THAN TO RECOGNIZE AMERICANS WHO TAKE PRIDE IN  
AMERICA: OUR MILLIONS OF ACRES OF FORESTS, PARKS,  
WILDLIFE PRESERVES AND BEACHES, AND OUR HISTORIC  
BUILDINGS AND MONUMENTS. THE TAKE PRIDE IN AMERICA  
CAMPAIGN URGES ALL AMERICANS TO HELP PRESERVE THIS  
PRECIOUS HERITAGE FOR FUTURE GENERATIONS TO ENJOY.**

THIS GREAT COUNTRY OF OURS BELIEVES FIRMLY IN THE POWER OF THE INDIVIDUAL -- THE IDEA THAT EVERY ONE OF US HAS SPECIAL GIFTS AND SPECIAL RESPONSIBILITIES. WE ALL HAVE SOMETHING TO OFFER.

EVERY DAY, EVERYWHERE IN AMERICA -- PEOPLE FIND WAYS TO MAKE A DIFFERENCE. WE CALL THESE PEOPLE "POINTS OF LIGHT" -- AND IN YOUR SERVICE TO OUR SHARED ENVIRONMENT, ALL OF YOU WHO TAKE PRIDE IN AMERICA SHINE BROADLY AND BRILLIANTLY.

THE PUBLIC RESOURCES YOU'VE WORKED TO PRESERVE AND PROTECT -- THE PARKS YOU'VE ADOPTED, THE RIVERS YOU'VE CLEANED AND RECLAIMED, THE CHILDREN YOU'VE TAUGHT -- THESE REPRESENT A LEGACY FOR FUTURE GENERATIONS THAT EVERY ONE OF YOU WORKS TO SERVE.

THIS MORNING, 121 OF YOU RECEIVED WELL-EARNED RECOGNITION FOR YOUR COMMITMENT AND YOUR ACHIEVEMENTS IN PROMOTING VOLUNTARY STEWARDSHIP OF OUR PUBLIC LANDS. AND I WANT TO OFFER MY CONGRATULATIONS, AND MY ADMIRATION, TO EACH OF YOU.

I'VE ASKED ALL AMERICANS TO MAKE COMMUNITY SERVICE A REGULAR PART OF THEIR LIVES. AMERICANS REACHING OUT TO OTHERS -- GIVING OF THEIR TIME AND THEIR TALENTS -- WE HONOR THEM TODAY, AS THE KIND OF PEOPLE WHO MAKE AMERICA THE GREATEST LAND OF PROMISE ON THE FACE OF GOD'S GREEN EARTH.

IF SUCH VALUES, AND SUCH COMMITMENT, MAKE SUCH A DIFFERENCE -- AND I BELIEVE THEY DO -- HOW IMPORTANT IT IS, THAT WE TEACH THESE VALUES TO OUR CHILDREN.

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THAT'S WHY I'M ESPECIALLY PLEASED THAT SO MANY EDUCATORS AND YOUTH GROUPS ARE WITH US TODAY. SO OFTEN, WHAT CHILDREN LEARN, THEY END UP TEACHING THE REST OF US. THAT ALONE MAY BE ONE REASON THE VOLUME OF RECYCLING IN AMERICA IS UP 30 PERCENT OVER THE LAST TWO YEARS ALONE. HERE AT THE WHITE HOUSE, WE'VE STARTED A PROGRAM THAT'S RECYCLED 77 TONS OF NEWSPAPERS, 30 TONS OF OFFICE PAPER, AND 154,000 ALUMINUM CANS -- WHICH ONLY PROVES YOU CAN TEACH AN OLD DOG NEW TRICKS.

[[ THAT GOES FOR MILLIE, TOO. LAST TIME I THREW A STICK OUT ON THE LAWN AND SAID "FETCH," SHE STALKED OFF AND HAD ME WRITTEN UP FOR LITTERING. \\ BUT THEN I EXPECT YOU'LL READ ALL ABOUT IT IN HER NEXT "LICK AND TELL" BOOK. \\ ]]

THIS AFTERNOON, AMONG SO MANY SPECIAL GROUPS, I CAN'T POSSIBLY RECOGNIZE ALL OF YOU. BUT LET ME OFFER JUST TWO EXAMPLES OF WHAT IT MEANS TO "TAKE PRIDE IN AMERICA": TAKE PAT MITCHELL [[ HAVE HER STAND ]].

AS A VOLUNTEER, SHE TRAVELS AROUND THE STATE OF ALABAMA AS "AUNTIE LITTER AND THE POLLUTION PATROL" -- TEACHING SCHOOLS, CHURCHES AND OTHER GROUPS ABOUT THE NEW THREE R'S: REUSE, REDUCE WASTE, AND RECYCLE. SHE'S SHOWING PEOPLE THE MANY THINGS THEY CAN DO TO IMPROVE OUR ENVIRONMENT.

THEN THERE'S RAFAEL MUNOZ [MOON-YOS], OF THE NORRIS SQUARE PARK PATROL, A GROUP WORKING IN ONE OF THE MOST DEPRIVED AREAS OF PHILADELPHIA.

THE 35 YOUNGSTERS WHO MAKE UP THIS PATROL, FROM 10 TO 18 YEARS OLD, WORK SEVERAL HOURS EACH DAY CLEANING THE PARK, PICKING UP AND RECYCLING BROKEN GLASS, PLANTING TREES AND FLOWERS, AND PAINTING PARK BENCHES. THE PATROLS HAVE DISCOURAGED VANDALS, AND WHAT WAS ONCE A HAVEN FOR CRIME AND DRUGS HAS BECOME A PLACE WHERE PRESCHOOLERS CAN PLAY WITHOUT FEAR.

EACH OF YOU AWARD WINNERS HERE TODAY HAVE STORIES OF EQUAL ACCOMPLISHMENT -- EQUALLY WORTHY OF RECOGNITION -- THAT DESERVE TO BE EMULATED ACROSS THE NATION.

YOU KNOW, ONE OF MY PREDECESSORS, CALVIN COOLIDGE, ONCE SAID "NO PERSON WAS EVER HONORED FOR WHAT HE RECEIVED. HONOR HAS BEEN THE REWARD FOR WHAT HE GAVE."

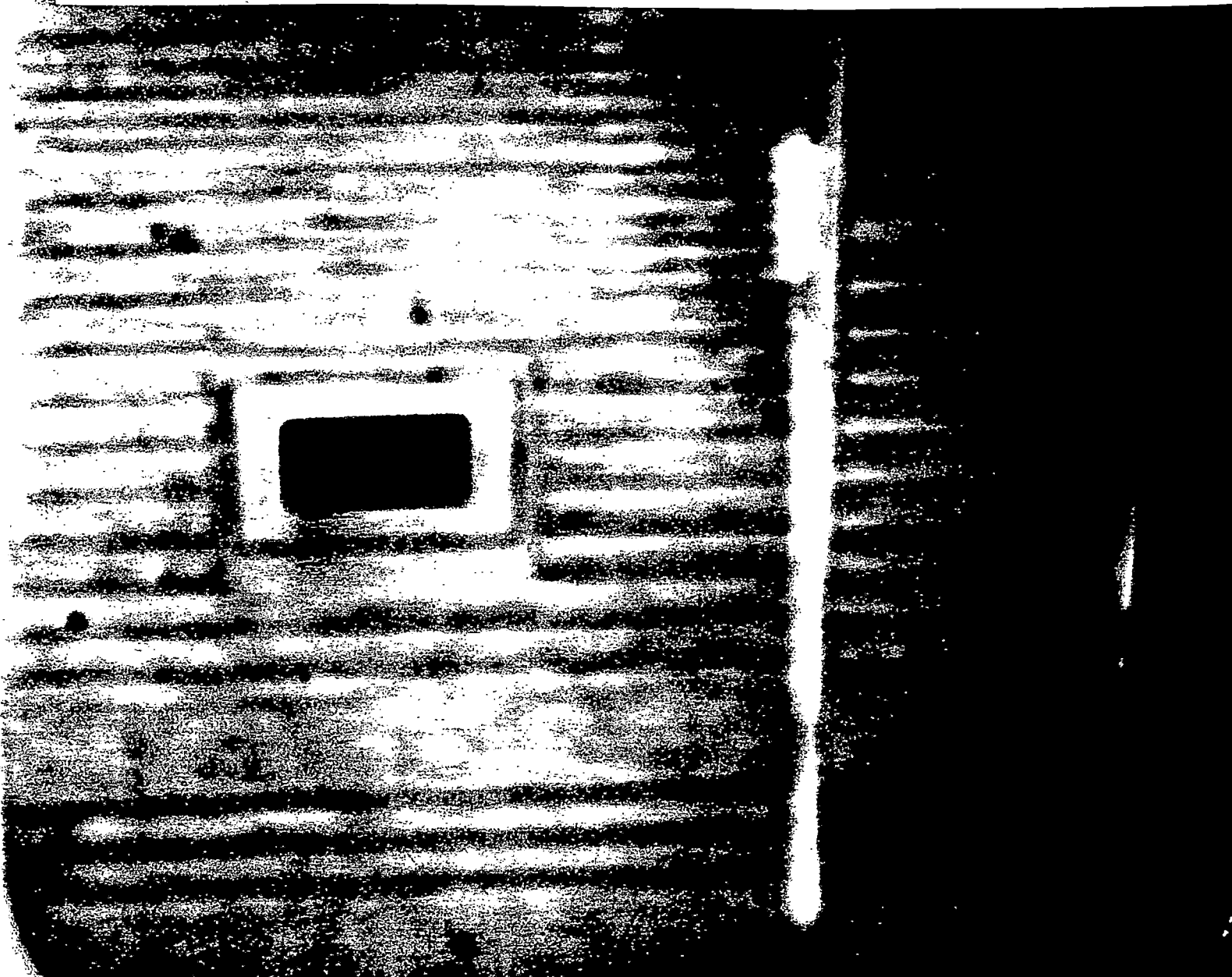
AND SO IT IS WITH ALL OF YOU, WHO EAGERLY AND ACTIVELY TAKE PRIDE IN AMERICA. THANK YOU ALL -- AND GOD BLESS YOU.

AND NOW I'LL TURN THE PROGRAM OVER TO SECRETARY LUJAN, WHO HAS TWO SPECIAL AWARDS TO PRESENT.

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THE WHITE HOUSE

WASHINGTON

July 17, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW  
DAN MCGROARTY *DMH*

FROM: MARK LANGE *ML*

SUBJECT: TAKE PRIDE IN AMERICA AWARDS

On Monday, June 22, at 4:00 p.m. in the Rose Garden, you will pay tribute to winners of this year's Take Pride in America awards, an Interior Department program to encourage voluntary efforts to care for our public lands. The 6 minutes of remarks are on cards.

(Lange/Simon)  
July 17, 1991  
12:30 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America: <sup>stet</sup> (our millions of acres of forests, <sup>and</sup> parks, wildlife preserves and beaches, ~~and our historic buildings and monuments.~~) The Take Pride in America campaign urges all Americans to help preserve this precious heritage for future generations to enjoy.

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect

-- the parks you've adopted, the rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve.

This morning, 121 of you received well-earned recognition for your commitment and your achievements in promoting voluntary stewardship of our public lands. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. So often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a program that's recycled 77 tons of newspapers, 30 tons of office paper, and 154,000 aluminum cans -- which only proves you can teach an old dog new tricks.

[ [ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \ \ But then I expect you'll read all about it in her next "lick and tell" book. \ \ ] ]

This afternoon, among so many special groups, I can't possibly recognize all of you. But let me offer just two examples of what it means to "Take Pride in America": take Pat Mitchell [[ have her stand ]]. As a volunteer, she travels around the State of Alabama as "Auntie Litter and the Pollution Patrol" -- teaching schools, churches and other groups about the new Three R's: reuse, reduce waste, and recycle. She's showing people the many things they can do to improve our environment.

Then there's <sup>Rafael Munoz</sup> [name to come], of the Norris Square Park Patrol, a group working in one of the most deprived areas of Philadelphia. The 35 youngsters who make up this patrol, from 10 to 18 years old, work several hours each day cleaning the park, picking up and recycling broken glass, planting trees and flowers, and painting park benches. The patrols have discouraged vandals, and what was once a haven for crime and drugs has become a place where preschoolers can play without fear.

Each of you award winners here today have stories of equal accomplishment -- equally worthy of recognition -- that deserve to be emulated across the nation.

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America. Thank you all -- and God bless you.

And now I'll turn the program over to Secretary Lujan, who has two special awards to present.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/17/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA AWARDS

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>_____</del>	<del><input type="checkbox"/></del>	<del><input type="checkbox"/></del>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>_____</del>	<del><input type="checkbox"/></del>	<del><input type="checkbox"/></del>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>_____</del>	<del><input type="checkbox"/></del>	<del><input type="checkbox"/></del>
			<del>_____</del>	<del><input type="checkbox"/></del>	<del><input type="checkbox"/></del>
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			<del>_____</del>	<del><input type="checkbox"/></del>	<del><input type="checkbox"/></del>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

91 JUL 17 PM 1:30

July 17, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW  
DAN MCGROARTY *dmh*

FROM: MARK LANGE *ML*

SUBJECT: TAKE PRIDE IN AMERICA AWARDS

On Monday, June 22, at 4:00 p.m. in the Rose Garden, you will pay tribute to winners of this year's Take Pride in America awards, an Interior Department program to encourage voluntary efforts to care for our public lands. The 6 minutes of remarks are on cards.

(Lange/Simon)  
July 17, 1991  
12:30 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America: our millions of acres of forests, parks, wildlife preserves and beaches, and our historic buildings and monuments. The Take Pride in America campaign urges all Americans to help preserve this precious heritage for future generations to enjoy.

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect

-- the parks you've adopted, the rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve.

This morning, 121 of you received well-earned recognition for your commitment and your achievements in promoting voluntary stewardship of our public lands. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. So often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a program that's recycled 77 tons of newspapers, 30 tons of office paper, and 154,000 aluminum cans -- which only proves you can teach an old dog new tricks.

[[ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next "lick and tell" book. \\ ]]

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Then there's [name to come], of the Norris Square Park Patrol, a group working in one of the most deprived areas of Philadelphia. The 35 youngsters who make up this patrol, from 10 to 18 years old, work several hours each day cleaning the park, picking up and recycling broken glass, planting trees and flowers, and painting park benches. The patrols have discouraged vandals, and what was once a haven for crime and drugs has become a place where preschoolers can play without fear.

Each of you award winners here today have stories of equal accomplishment -- equally worthy of recognition -- that deserve to be emulated across the nation.

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America. Thank you all -- and God bless you.

And now I'll turn the program over to Secretary Lujan, who has two special awards to present.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 7/17/91 NO

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN

SUBJECT: MONDAY, JULY 22 - 4:00 p.m.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY <i>Wolmstead 7/15/91 N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, WEDNESDAY, JULY 17, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUL 15 PM 2:18

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

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This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a recycling program -- which only proves you can teach an old dog new tricks.

[[ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next book. \\ ]]

This afternoon, among so many special groups, I can't possibly recognize all of you. So instead I want to recognize two who symbolize the best in all of you -- both of them five-time winners of Take Pride in America awards.

First, there's station WJBK-TV in Michigan, and their Rouge River rescue campaign -- which has turned a threatened river into a source of beauty and pride. And second, the Boy Scouts of Montana and their Project Good Turn, who've turned citizens out all across the state, collecting over 5,000 tons of litter in five years.

Today, with great pride, we induct these two groups as charter members in the Take Pride in America Hall of Fame. \ \

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America.

Thank you for your vision, your determination, and the inspiration you give us all.

[[ And now we have some awards to present... ]]

# # #

# WHITE HOUSE STAFFING MEMORANDUM

01 JUL 17 11:27

DATE: 7/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 7/17/91 NO

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN

SUBJECT: MONDAY, JULY 22 - 4:00 p.m.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, WEDNESDAY, JULY 17, with a copy to this office. Thank you.

RESPONSE: *No comment*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUL 15 Pii 2:18

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America.

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a recycling program -- which only proves you can teach an old dog new tricks.

[[ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next book. \\ ]]

This afternoon, among so many special groups, I can't possibly recognize all of you. So instead I want to recognize two who symbolize the best in all of you -- both of them five-time winners of Take Pride in America awards.

First, there's station WJBK-TV in Michigan, and their Rouge River rescue campaign -- which has turned a threatened river into a source of beauty and pride. And second, the Boy Scouts of Montana and their Project Good Turn, who've turned citizens out all across the state, collecting over 5,000 tons of litter in five years.

Today, with great pride, we induct these two groups as charter members in the Take Pride in America Hall of Fame. \\  
\\

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America.

Thank you for your vision, your determination, and the inspiration you give us all.

[[ And now we have some awards to present... ]]

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 7/17/91 NOON  
 PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
 SUBJECT: MONDAY, JULY 22 - 4:00 p.m.

91 JUL 17 12:02

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, WEDNESDAY, JULY 17, with a copy to this office. Thank you.

**RESPONSE:**

See memo from Jim Fitzhenry. Thanks.

Elizabeth Luttig <sup>EL</sup>  
 07/17/91

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

July 17, 1991

MEMORANDUM FOR MARK LANGE/BOB SIMON

FROM: JAMES A. FITZHENRY *JAF*  
OFFICE OF CABINET AFFAIRS

SUBJECT: Suggested Revisions to Take Pride in America  
Remarks

As we discussed, the President will speak first, commenting on the program and describing the efforts of two award winners that typify the program. He will then introduce Secretary Lujan, who will announce the two Hall of Fame award winners. A representative from each of the two organizations receiving the Hall of Fame award will go up to receive the award and return to their seats. The program will then conclude.

With this sequence of events in mind, the following are my suggested changes to the remarks:

1) On page one, line 9 (insert 1), add the following new sentences: "And there is much to be proud of. [We Americans] own almost 40 percent of our country -- our federal, state, and local governments manage millions acres of forests, parks, wildlife preserves, and beaches as well as historic buildings and monuments. The Take Pride in America campaign urges all Americans to help preserve these lands for future generations to enjoy." *previous assets*

2) On page two, line 2 (insert 2), at the end of the sentence add "...in promoting voluntary stewardship of our public lands."

3) On page two, third line up from the bottom (insert 3), strike the second sentence of the last paragraph and the first two paragraphs on page three and add the following:

"But let me give you just two examples of what it means to "Take Pride in America": take Pat Mitchell [have her stand]; as a volunteer, Pat travels around the State of Alabama performing as "Auntie Litter and the Pollution Patrol," teaching schools, churches, and other organizations about the new 3 R's: reuse, reduce waste, and recycle. Her message, brought to hundreds throughout the state, is that there are many things that individual citizens can do to improve our environment.

*Confusing...  
does Japan own  
the other 60%?*

"And there is [name to be provided], [have him stand], representing the Norris Square Park Patrol, an organization working in one of the most deprived areas of Philadelphia. The 35 youngsters that make up this patrol, aged between 10 and 18 years, work several hours each day cleaning Norris Square Park, picking up and recycling broken glass, planting trees and flowers, and painting park benches. Their patrols discourage vandals and others who might otherwise abuse the park and its visitors. The 6-acre park had been a haven for criminals and drug addicts, but now preschoolers can play there without fear."

"Each of you Take Pride in America award winners here today have stories of equal accomplishment, and are equally worthy of this recognition."

- 4) On page three, strike last line and insert "And now I will turn the program over to Secretary Lujan, who has two special awards to present."

~~First, there's station WJBK-TV in Michigan, and their Rouge River rescue campaign -- which has turned a threatened river into a source of beauty and pride. And second, the Boy Scouts of Montana and their Project Good Turn, who've turned citizens out all across the state, collecting over 5,000 tons of litter in five years.~~

~~Today, with great pride, we induct these two groups as charter members in the Take Pride in America Hall of Fame. \ \~~

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America.

~~AA~~ ~~4~~ Thank you for your vision, your determination, and the inspiration you give us all.

~~4~~ [ ~~4~~ And now we have some awards to present... ]

# # #

91 JUL 15 Pii 2:18

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

~~FOOTNOTES~~  
~~NOTES~~  
10/7

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America. <sup>INSERT</sup> (2)

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer. ~~ADD TO CONSTITUTION~~

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

CONFIRMED

IN PROMOTIONAL VOLUNTARY STEWARDSHIP OF OUR PUBLIC LANDS.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

CONFIRMED

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a recycling program -- which only proves you can teach an old dog new tricks.

[[ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next book. \\ ]]

This afternoon, among so many special groups, I can't possibly recognize all of you. <sup>WAS</sup> ~~So instead I want to recognize two who symbolize the best in all of you -- both of them five-time winners of Take Pride in America awards.~~

(Lange/Simon)  
July 17, 1991  
12:30 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America: our millions of acres of forests, parks, wildlife preserves and beaches, and our historic buildings and monuments. The Take Pride in America campaign urges all Americans to help preserve this precious heritage for future generations to enjoy.

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect

-- the parks you've adopted, the rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve.

This morning, 121 of you received well-earned recognition for your commitment and your achievements in promoting voluntary stewardship of our public lands. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. So often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a program that's recycled 77 tons of newspapers, 30 tons of office paper, and 154,000 aluminum cans -- which only proves you can teach an old dog new tricks.

[ [ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \ \ But then I expect you'll read all about it in her next "lick and tell" book. \ \ ] ]

This afternoon, among so many special groups, I can't possibly recognize all of you. But let me offer just two examples of what it means to "Take Pride in America": take Pat Mitchell [[ have her stand ]]. As a volunteer, she travels around the State of Alabama as "Auntie Litter and the Pollution Patrol" -- teaching schools, churches and other groups about the new Three R's: reuse, reduce waste, and recycle. She's showing people the many things they can do to improve our environment.

Then there's [name to come], of the Norris Square Park Patrol, a group working in one of the most deprived areas of Philadelphia. The 35 youngsters who make up this patrol, from 10 to 18 years old, work several hours each day cleaning the park, picking up and recycling broken glass, planting trees and flowers, and painting park benches. The patrols have discouraged vandals, and what was once a haven for crime and drugs has become a place where preschoolers can play without fear.

Each of you award winners here today have stories of equal accomplishment -- equally worthy of recognition -- that deserve to be emulated across the nation.

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America. Thank you all -- and God bless you.

And now I'll turn the program over to Secretary Lujan, who has two special awards to present.

# WHITE HOUSE STAFFING MEMORANDUM

91 JUL 17 12:42

DATE: 7/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 7/17/91 NC

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN

SUBJECT: MONDAY, JULY 22 - 4:00 p.m.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, WEDNESDAY, JULY 17, with a copy to this office. Thank you.

RESPONSE:

*OK TDS*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUL 15 Pii 2:18

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

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Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a recycling program -- which only proves you can teach an old dog new tricks.

[[ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next book. \\ ]]

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First, there's station WJBK-TV in Michigan, and their Rouge River rescue campaign -- which has turned a threatened river into a source of beauty and pride. And second, the Boy Scouts of Montana and their Project Good Turn, who've turned citizens out all across the state, collecting over 5,000 tons of litter in five years.

Today, with great pride, we induct these two groups as charter members in the Take Pride in America Hall of Fame. \\  
\\

You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America.

Thank you for your vision, your determination, and the inspiration you give us all.

[[ And now we have some awards to present... ]]

# # #

# WHITE HOUSE STAFFING MEMORANDUM

91 JUL 17 09:29

DATE: 7/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 7/17/91 NOON

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN

SUBJECT: MONDAY, JULY 22 - 4:00 p.m.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, WEDNESDAY, JULY 17, with a copy to this office. Thank you.

RESPONSE:

*OK*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUL 15 Pii 2:18

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

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This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

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Thank you for your vision, your determination, and the inspiration you give us all.

[[ And now we have some awards to present... ]]

# # #

Staffed  
91 JUL 15 P2:19

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

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THE ROSE GARDEN  
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You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America.

Thank you for your vision, your determination, and the inspiration you give us all.

[[ And now we have some awards to present... ]]

# # #

(Lange/Simon)  
July 15, 1991  
1:00 P.M.  
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
MONDAY, JULY 22, 1991  
4:00 P.M.

[[ Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms. ]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America.

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a recycling program -- which only proves you can teach an old dog new tricks.

[[ That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next book. \\ ]]

This afternoon, among so many special groups, I can't possibly recognize all of you. So instead I want to recognize two who symbolize the best in all of you -- both of them five-time winners of Take Pride in America awards.

First, there's station WJBK-TV in Michigan, and their Rouge River rescue campaign -- which has turned a threatened river into a source of beauty and pride. And second, the Boy Scouts of Montana and their Project Good Turn, who've turned citizens out all across the state, collecting over 5,000 tons of litter in five years.

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THE WHITE HOUSE

WASHINGTON

July 17, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*  
SUBJECT: Presidential Remarks: Take Pride in America  
Event

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft remarks in their current form.

cc: Phillip D. Brady

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY, 7/17/91 NOON  
 PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT  
THE ROSE GARDEN  
 SUBJECT: MONDAY, JULY 22 - 4:00 p.m.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, WEDNESDAY, JULY 17, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

91 JUL 15 P11 2:18

(Lange/Simon)  
July 15, 1991  
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