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OA/ID Number: 13573
Folder ID Number: 13573-005

Folder Title:
Presidential Tapings 6/19/91 [OA 6034] [3]

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G	26	17	2	2

THE WHITE HOUSE
WASHINGTON



June 17, 1991

TO: Tony Snow

FROM: Sheri Keniston *Sheri*
Secretary to Sig Rogich

RE: Presidential Video Address for the
U.S. Forest Service

Governor Sununu just approved a video for the Forest Service which will need to be filmed at Wednesday's session.

Backup information and talking points attached.

Thank you.



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

June 14, 1991

MEMORANDUM FOR SHERIE KENISTON

FROM: Robert E. Grady

SUBJECT: Presidential Video Address for U.S. Forest Service

GOV
STATED
NO
JES

As discussed, here are the basics:

1. **THE EVENT** -- A video conference of 5,000 managers of the U.S. Forest Service to launch the President's FY 1992 Outdoor Recreation Initiative -- "America's Great Outdoors". This conference, produced by U.S.D.A Video Conference Center, will include a satellite link up with U.S. Forestry Service field offices.

Background

The President's budget includes a series of outdoor recreation initiatives under the heading "America the Beautiful." The budget includes \$925 million (a 40% increase) for these activities. One big part is a new \$123 million initiative for the Forest Service to open campsites, improve facilities, and enhance recreational opportunities. OMB and the White House have been pushing the Forest Service and the Interior Department to identify opportunities for the President to trumpet this initiative.

2. **DATE** -- Wednesday, June 19 2-4pm
3. **CONTACT** -- F Dale Robertson, Chief U.S. Forest Service
Telephone # 202-447-6661
4. **VIDEO INFORMATION** -- Dale Robertson's office stated a 3/4 inch broadcast quality tape is desired.
5. **DRAFT PRESIDENTIAL REMARKS** --
Attachment A: A one page draft script.
Attachment B: A three page draft providing a bit more detail.

Attachments

SENT BY: ONB/NRD/AG, BRANCH ; 6-10-91 ; 2:26PM ;

20238548414

2027752710;# 3

ATTACHMENT B

USE THIS
VERSION

Opening comments for Video-Conferance

President Bush

Good afternoon. One hundred years ago, Teddy Roosevelt and Gifford Pinchot assured the public a legacy of natural resources and opportunities to enjoy them--the birth of the National Forest System. I'm proud of that system, and all of you who work to keep it productive, beautiful, and accessible.

You have a big job in helping Americans enjoy their great outdoors. I want you to know I am personally committed to help you do that! That is why I have proposed a plan called, "The National Forests--America's Great Outdoors." My plan is to help you find partners and resources to protect some of our Nation's most beautiful and exciting recreation settings as well as provide outstanding opportunities for millions of people to discover, learn about, and enjoy.

As you know, the National Forests are the largest provider of outdoor recreation in the United States with 252 million recreation visitor days. That's the equivalent of every man, woman, and child in this country spending one day on a National Forest each year! You folks, with the help of countless volunteers and partners, help provide the recreation experiences that become memories for all these people. That's an important job, and with "America's Great Outdoors", I'm signing on to help!

SENT BY: ONB/NRD/AG. BRANCH : 6-10-81 : 2:27PM :

2028854841-

2027752710: # 4

ATTACHMENT B

This special funding should be used to improve recreation, wildlife, and fisheries opportunities on the Forests. I'm concerned that nearly half of the National Forest recreation facilities and trails do not meet health, safety, and quality standards. Time and use have taken their toll. As you go about fixing them up, I challenge you to think about the future and design them to meet the needs of people like your parents and grandparents--who may need bigger print on signs and maps, and smoother paths to enjoy the journey into the outdoors to hike, hunt, bird-watch, fish, or camp. Think about the millions of Americans who have disabilities, but also have a great love for the out-of-doors and think about the people with different cultural backgrounds who are eager to learn about, and experience, new kinds of recreation.

Quality visitor experience must be our goal; getting visitor involvement is the key to success. The American people have already demonstrated their willingness to become involved by volunteering their time, talents, and energy and by donating dollars and supplies to the thousands of wildlife, fish, and recreation partnerships you've created in the last three years. I'd like to see you expand these partnerships to make more educational and interpretive opportunities available, especially for urban youth. Programs like Windows on the Past, Watchable Wildlife, Take Pride in America, and Wilderness Education encourage interest and respect for our public lands, and create an outdoor ethic that will ensure that vestiges of our natural and cultural heritage will remain for future generations.

Of course you will have to set priorities. The world wasn't created in just one day, and it will take time to bring the recreation, fish, and wildlife resources in the National Forests up to the expectations of the American

ATTACHMENT B

people. What I want you to do is focus on the areas that are getting the heaviest use first, along with the specially designated areas like Wilderness, National Recreation Areas, Wild and Scenic Rivers, and Scenic Byways.

In summary I'd just like to say that together we have an unprecedented opportunity to shape the future of outdoor recreation for millions of Americans each year. Time spent in nature--camping, hiking, or fishing--frees up the mind, restores the soul, and makes memories. Together we can provide the trails, campsites, and interpretive facilities needed for our visitors to enjoy these special places.

As we celebrate the Centennial year of the National Forest System, let's remember that the love of outdoor recreation is rooted in our frontier history, reflected in our heroes, and celebrated in our art. Let's keep in mind that the very self image we have of "America the Beautiful"--the spacious skies, the purple mountains majesty--these are embodied in the lands that we love to recreate on--our National Forests. Through my initiative, "America's Great Outdoors," we have a special opportunity--a special trust--to keep them available, enjoyable, and beautiful as we enter the National Forest System's second century.

OFFICE OF MANAGEMENT AND BUDGET

FAX COVER SHEET

Number of pages (excluding cover sheet): 5 Date: 6-14-91

TO: SHERIE KENISTON

Fax Number: 2878

Telephone: _____

FROM: NELSON ROCKEFELLER

Fax Number: 3492

Telephone: X [scribble]

Time: _____

SPECIAL INSTRUCTIONS:

THE WHITE HOUSE
WASHINGTON

Date:

6/14/91

TO:

Tony Snow

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB
x6266

CE

- Action
- Your Comment
- Let's Talk
- FYI

Attached are our comments
on the June 19 POTUS
video taping.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, MONDAY, JUNE 17

PRESIDENTIAL TAPING ON JUNE 19: 1. Duck Stamps (15, 30, & 60 seconds)

2. Nazarene Youth International

3. National Association of Counties

SUBJECT: _____ 4. Walt Disney's Great American Celebrat
5. Teamsters Video

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, MONDAY, JUNE 17. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Snow
Duck15
June 13, 1991
91 JUN 14 13 AMH-33

Is this for
children?
people know
who the spender
is?

PRESIDENTIAL PSA: DUCK STAMPS (15 SECONDS)
OEOB STUDIO
June 19, 1991

America's waterfowl -- they're some of our most beloved
wildlife. This is President Bush. You can help ensure that
these magnificent creatures have a home by collecting Federal
Duck Stamps. Just write

Duck Stamp

Washington, D.C. 20240

for a free Duck Stamp brochure. It's an American success story.

#

Snow
Duck30
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (30 SECONDS)
OEOB STUDIO
JUNE 18, 1991

America's migratory waterfowl -- these are some of our most beloved wildlife. This is President Bush. For more than 50 years, people like you have collected Federal Duck Stamps, which ensure that these birds will have a home.

Duck Stamp sales have provided the funds to protect more than 4 million acres of national wildlife refuge. To find out how you can help, write

Duck Stamp

Washington, D.C. 20240

for a free brochure that tells the Duck Stamp story. Go ahead:
Make yourself a part of this American success story.

Snow
Duck60
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (60 SECONDS)
OEOB STUDIO
JUNE 19, 1991

Here's one of nature's most awe inspiring sights --- a sky filled with thousands and thousands of migrating ducks and geese. I hope this will always remain one of our great American spectacles. There's one way you can help ensure a future for these magnificent birds -- you can save the lands where they live and breed.

For more than 50 years, Federal Duck Stamps have generated the money necessary to help set aside marshes, swamps and costal estuaries. They have helped provide places for these great birds to nest, feed and rest during their annual journeys.

To find out more about the Duck Stamp story, write

Duck Stamp

Washington, D.C. 20240

Ask for a free copy of the brochure that tells the Duck Stamp story. The Duck Stamp: It's an American success story you can join...

- can't
"join"
a
story

help to write

(Hinchliffe/Blymire)
June 13, 1991 1 p.m.
NAZARENE Draft One

PRESIDENTIAL VIDEO: ADDRESS TO NAZARENE YOUTH INTERNATIONAL

JUNE 19, 1991
OEOB STUDIO
11:45 A.M.

Hello. I'm glad to be able to address this Nazarene Youth Congress. I'm especially glad to be able to speak to you 5,000 terrific kids who've come from all across this great country. I tell you from the bottom of my heart: You make us proud.

I know this will be an unforgettable week for you -- a week of fellowship and fun, of **S**cripture and service. Your commitment to service impresses me -- and touches me -- deeply. What a wonderful way for you to grow as Christians -- as Americans -- and as members of our human family.

When you recognize your responsibility to help others, you truly live by the words of Christ when he said: "I was hungry and you gave me to eat; I was thirsty and you gave me to drink; I was a stranger and you took me in ... Inasmuch as you have done this for one of the least of my brothers, you have done it unto me."

You care enough to make the world around you a better place. You understand that our lives aren't measured by the size of our bank accounts or the shine of our gold. They're measured by something deeper and more important -- the size of our hearts, and the shine of our goodness.

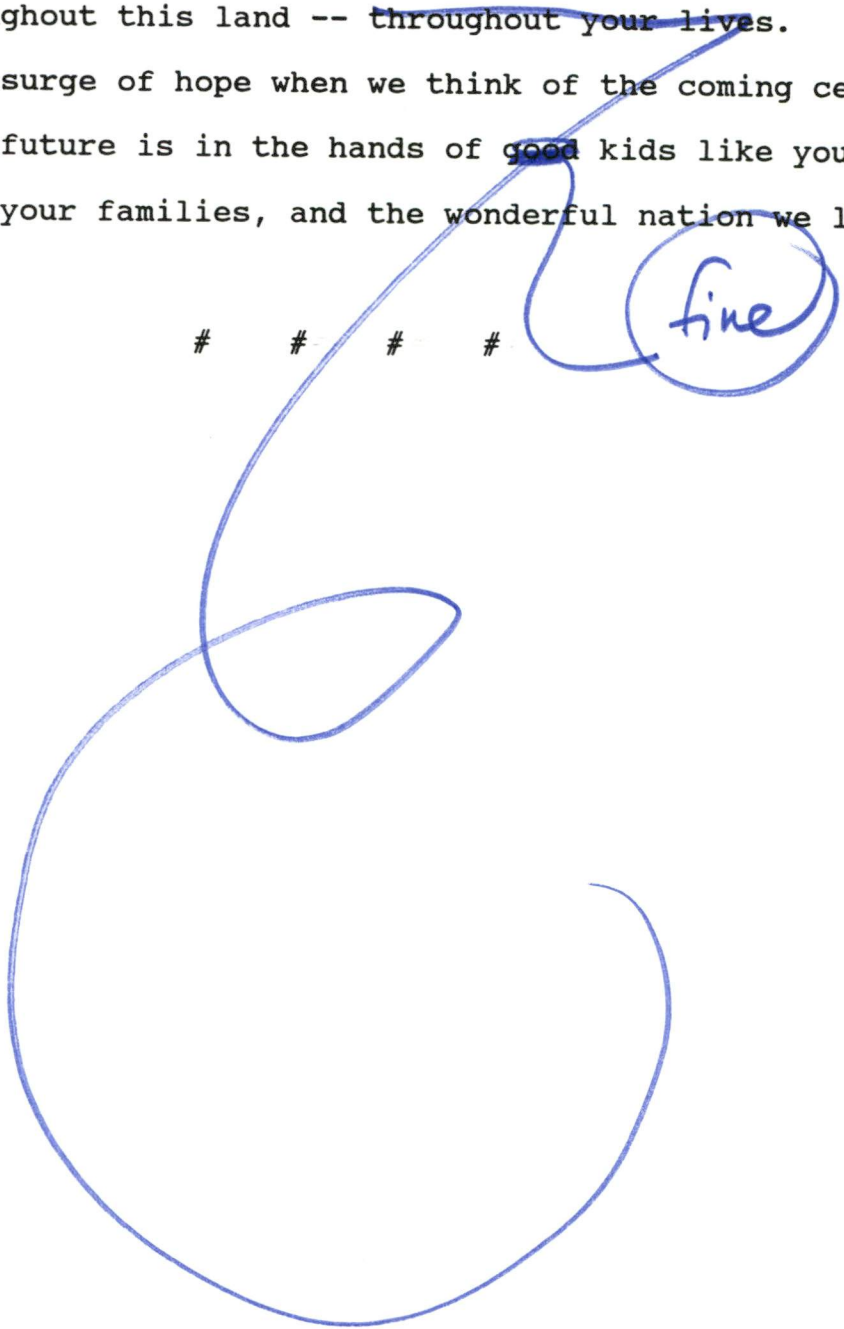
We call people like you our "Points of Light." You are part of this wonderful movement of Americans whose kindness

illuminates the dark, forgotten corners of our land. I know that when you return home from Orlando, you'll spread the glow of your good work throughout this land -- throughout your lives.

We feel a surge of hope when we think of the coming century -- knowing the future is in the hands of good kids like you. May God bless you, your families, and the wonderful nation we love.

#

fine



(Lange/Simon)
June 13, 1991
2:30 P.M.
[COUNTIES.VID]

VIDEO SCRIPT: NATIONAL ASSOCIATION OF COUNTIES
ANNUAL MEETING
OEOB STUDIO
WEDNESDAY, JUNE 19, 1991

It's a pleasure to commend you all, for your devotion to the ethic of service. As dedicated officials from across the country, you form the backbone of our system of government. You uphold the community values that give America its strength.

I'd been looking forward to meeting with you and your President, Mike Stewart, in Salt Lake County during your Annual Conference. But my schedule has me in London during your meeting -- so I offer this message as a gesture of thanks -- and tribute.

You serve people who have nowhere to turn through your health departments and human services agencies. You give hope to the hopeless -- a way up -- a future.

You keep our economy moving by promoting agriculture and business development. You keep your people moving by building and maintaining the roads and bridges so crucial to our economy.

Whether you're helping to create a cleaner environment, providing libraries, training our youth, or keeping our communities safe, you touch the lives of millions and millions of Americans.

That's why I was so pleased to sign a resolution authorizing National County Government Week earlier this year.

Your commitment to serving the American public has been amplified -- and exemplified -- by Mike Stewart during this past year as your President.

Mike has urged us all to keep our focus on the family -- and to devote more of our time and talents to activities in our neighborhoods. Those values and commitments know no political boundaries. They stand at the heart of our hopes for healthy and whole communities.

Your incoming President, Kaye Braaten, will have a hard act to follow. But I know she can get things done, and will keep NACo and its fine staff moving forward in telling the "county story."

Congratulations on another great year. Best wishes for a successful conference, and may God bless you all.

#

Grant / Cawley
June 13, 1991
Draft one
A:DISNEY

**VIDEO TAPING SESSION: "WALT DISNEY'S GREAT AMERICAN CELEBRATION"
TO BE AIRED ON JULY 4TH ON CBS**

Good evening. This Fourth of July is a special day in the life of our nation. And the "Great American Celebration" tonight really is about who we are and what we have achieved. And yet, there is still more for us to achieve -- ending drug abuse and homelessness, fighting illiteracy and hunger, finding a cure for AIDS.

In facing these challenges, there is a critical role for volunteers -- "Points of Light," I call them -- those men and women reaching out to others in need. Many people all across the country have answered the call to be Points of Light in their communities. [[In fact, I understand three of our Points of Light are in tonight's audience at Walt Disneyworld.]]

Tonight it's my honor to announce the 500th Daily Point of Light: **Alvin and Gwendolyn Sims of Chicago, and their seven-year old daughter, Brittany.**

What makes the Sims family so special is the way they open their home to anyone who needs a friend. They are father and mother to teenagers in their neighborhood who have no family. On any night of the week, there are eight or nine kids at their home ... youngsters who need a place to sleep, a hot meal, or just someone to listen. Even little Brittany helps out by lending a

hand at the local homeless shelter -- showing that no matter how young or old, every American has a gift to give.

Alvin, Gwendolyn and Brittany, families like yours are an inspiration to me and to all Americans. You've shown that from now on in America, any definition of a successful life must include serving others. God bless you and Happy Fourth of July.

[IF SIMS FAMILY IS PRESENT: Mr. President, thank you so much for this honor. Happy Fourth of July, too.]

(Smith/Grossman)
June 13, 1991
Draft One
TEAM

PRESIDENTIAL REMARKS: TEAMSTERS VIDEO
THE WHITE HOUSE
WEDNESDAY, JUNE 19, 1991

Friends and fellow Americans. Let me welcome you to the 24th annual General Convention of the International Brotherhood of Teamsters. /

I wish I could be with you in Orlando, but unfortunately, my schedule ~~will~~ not permit it. But I did want to congratulate you on 88 years -- and going strong -- of superb union service to your fellow Teamsters. //

Your leadership in the fight for benefits and acceptable wages for the 1.6 million men and women of the Teamsters is widely known. ~~Yet~~ you also deserve to be commended for all you have done above the call of duty for your families -- and the American family. //

Your General President, Billy McCarthy, and I have talked about issues crucial to the Teamsters and the Nation. I've always enjoyed these meetings, and our honest give-and-take. I've come away from these sessions aware that he has the best interests of the Teamsters at heart. Just like when the chips are down, every Teamster ~~reverses~~ America's interests. //

Today, let me salute you for your wonderful backing of our troops in the Persian Gulf. Teamsters were among the first in the Nation to offer their support during the Congressional debate

puts

and vote concerning U.S. support of United Nations Security Council relations on the Persian Gulf. / Recently, you helped enormously in flying home so many of our brave men and women who made America so proud. /

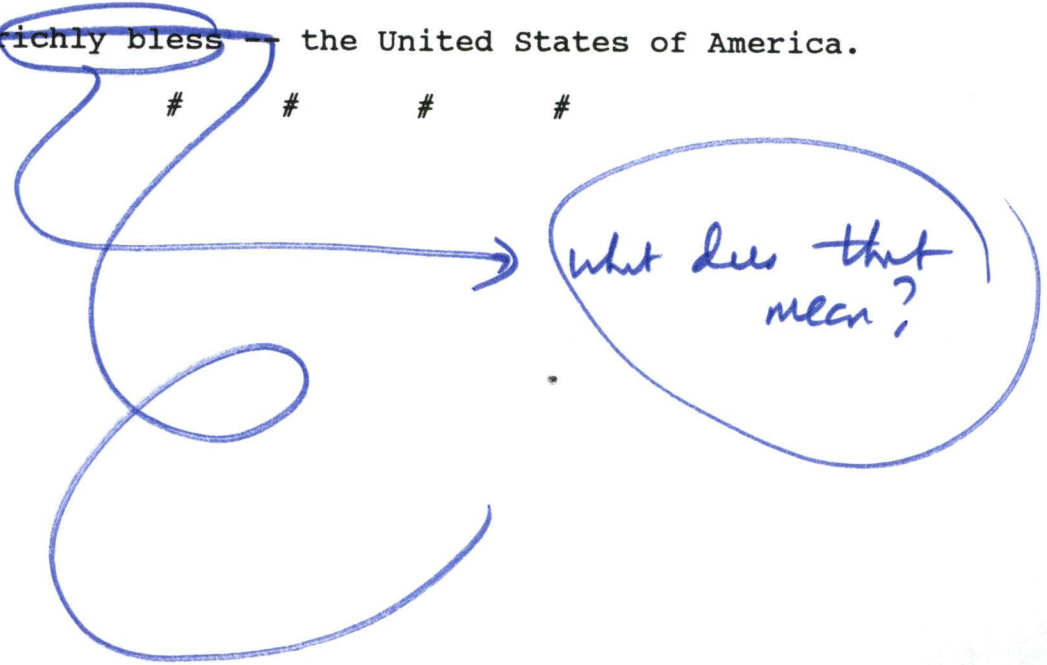
Your International headquarters building was among the first in Washington to display a sign in support of our troops. That sign remains on display today -- and will stay up, Billy tells me, until the last U.S. service member in the Gulf comes home. //

I want to also thank you for your work to ensure a smooth return for our reservists as they come back to work. And what you've done on behalf of Easter Seals and Muscular Dystrophy. ~~I have also said the definition of a successful life must include serving others. Well, by that criteria, Teamsters live about the most successful lives around. //~~

Theodore Roosevelt preached against the doctrine "of ignoble ease." You practice the creed of truly noble service. // I thank you for that, and wish you good luck in your convention this week and with your Project 2000. // God bless you, and ~~the Nation you richly bless~~ -- the United States of America.

#

Suggests that telethon work is what we mean by "richly bless"



what does that mean?

WHITE HOUSE STAFFING MEMORANDUM

91 JUN 17 P12:42

DATE: 6/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, MONDAY, JUNE 17

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2. Nazarene Youth International

3. National Association of Counties

4. Walt Disney's Great American Celebrati

5. Teamsters Video

SUBJECT: _____

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

All comments
Please pay particular attention to comments on Teamsters Video

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Snow
Duck15
June 13, 1991 ¹³
91 JUN 14 AM 11:33

PRESIDENTIAL PSA: DUCK STAMPS (15 SECONDS)
OEOB STUDIO
June 19, 1991

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June 13, 1991
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June 13, 1991
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Today, let me salute you for your wonderful backing of our troops in the Persian Gulf. Teamsters were among the first in the Nation to offer their support during the Congressional debate

ically selfridge
X5178

Note:
Every use of this sentence - McCarthy's reported to have spent more than \$6

million in union money fighting government supervision and may try to derail some reform efforts at this convention. A lot of the reform is to try to achieve direct election of officers (which will happen) and to rid Teamsters of their mob connections. Is standing in the way of such reforms in the best interest of the rank and file? Also, McCarthy is not running for reelection.

and vote concerning U.S. support of United Nations Security Council relations on the Persian Gulf. / Recently, you helped enormously in flying home so many of our brave men and women who made America so proud. /

Your International headquarters building was among the first in Washington to display a sign in support of our troops. That sign remains on display today -- and will stay up, Billy tells me, until the last U.S. service member in the Gulf comes home. //

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Theodore Roosevelt preached against the doctrine "of ignoble ease." You practice the creed of truly noble service. // I thank you for that, and wish you good luck in your convention this week and with your Project 2000. // God bless you, and the Nation you richly bless -- the United States of America.

#

91 JUN 17 12:09

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, MONDAY, JUNE 17

PRESIDENTIAL TAPING ON JUNE 19: 1. Duck Stamps (15, 30, & 60 seconds)

2. Nazarene Youth International

3. National Association of Counties

4. Walt Disney's Great American Celebration

5. Teamsters Video

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, MONDAY, JUNE 17. Thank you.

RESPONSE:

*See comments. Thanks,
Holly Williamson
6-17-91*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Snow
Duck15
June 13, 1991
91 JUN 14 AM 11:33

PRESIDENTIAL PSA: DUCK STAMPS (15 SECONDS)
OEOB STUDIO
June 19, 1991

America's waterfowl -- they're some of our most beloved
wildlife. This is President Bush. You can help ensure that
these magnificent creatures have a home by collecting Federal
Duck Stamps. Just write

Duck Stamp

Washington, D.C. 20240

for a free Duck Stamp brochure. It's an American success story.

#

Snow
Duck30
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (30 SECONDS)
OEOB STUDIO
JUNE 18, 1991

America's migratory waterfowl -- these are some of our most beloved wildlife. This is President Bush. For more than 50 years, people like you have collected Federal Duck Stamps, which ensure that these birds will have a home.

Duck Stamp sales have provided the funds to protect more than 4 million acres of national wildlife refuge. To find out how you can help, write

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✓ for a free brochure that tells the Duck Stamp story. ~~Go ahead.~~

~~Make yourself a part of this~~ ^{It's an} American success story. ^{you can join...}

Snow
Duck60
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (60 SECONDS)
OEOB STUDIO
JUNE 19, 1991

Best
one!

Here's one of nature's most awe inspiring sights --- a sky filled with thousands and thousands of migrating ducks and geese. I hope this will always remain one of our great American spectacles. There's one way you can help ensure a future for these magnificent birds -- you can save the lands where they live and breed.

For more than 50 years, Federal Duck Stamps have generated the money necessary to help set aside marshes, swamps and costal estuaries. They have helped provide places for these great birds to nest, feed and rest during their annual journeys.

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(Hinchliffe/Blymire)
June 13, 1991 1 p.m.
NAZARENE Draft One

PRESIDENTIAL VIDEO: ADDRESS TO NAZARENE YOUTH INTERNATIONAL

JUNE 19, 1991
OEOB STUDIO
11:45 A.M.

Hello. I'm glad to be able to address this Nazarene Youth Congress. I'm especially glad to be able to speak to you 5,000 terrific kids who've come from all across this great country. I tell you from the bottom of my heart: You make us proud.

I know this will be an unforgettable week for you -- a week of fellowship and fun, of scripture and service. Your commitment to service impresses me -- and touches me -- deeply. What a wonderful way for you to grow as Christians -- as Americans -- and as members of our human family.

When you recognize your responsibility to help others, you truly live by the words of Christ when he said: "I was hungry and you gave me to eat; I was thirsty and you gave me to drink; I was a stranger and you took me in ... Inasmuch as you have done this for one of the least of my brothers, you have done it unto me."

You care enough to make the world around you a better place. You understand that our lives aren't measured by the size of our bank accounts or the shine of our gold. They're measured by something deeper and more important -- the size of our hearts, and the shine of our goodness.

We call people like you our "Points of Light." You are part of this wonderful movement of Americans whose kindness

illuminates the dark, forgotten corners of our land. I know that when you return home from Orlando, you'll spread the glow of your good work throughout this land -- throughout your lives.

We feel a surge of hope when we think of the coming century -- knowing the future is in the hands of good kids like you. May God bless you, your families, and the wonderful nation we love.

#

(Lange/Simon)
June 13, 1991
2:30 P.M.
[COUNTIES.VID]

VIDEO SCRIPT: NATIONAL ASSOCIATION OF COUNTIES
ANNUAL MEETING
OEOB STUDIO
WEDNESDAY, JUNE 19, 1991

It's a pleasure to commend you all, for your devotion to the ethic of service. As dedicated officials from across the country, you form the backbone of our system of government. You uphold the community values that give America its strength.

I'd been looking forward to meeting with you and your President, Mike Stewart, in Salt Lake County during your Annual Conference. But my schedule has me in London during your meeting -- so I offer this message as a gesture of thanks -- and tribute.

You serve people who have nowhere to turn through your health departments and human services agencies. You give hope to the hopeless --- a way up -- a future.

You keep our economy moving by promoting agriculture and business development. You keep your people moving by building and maintaining the roads and bridges so crucial to our economy.

Whether you're helping to create a cleaner environment, providing libraries, training our youth, or keeping our communities safe, you touch the lives of millions and millions of Americans.

That's why I was so pleased to sign a resolution authorizing National County Government Week, earlier this year.

Your commitment to serving the American public has been amplified -- and exemplified -- by Mike Stewart during this past year as your President.

Mike has urged us all to keep our focus on the family -- and to devote more of our time and talents to activities in our neighborhoods. Those values and commitments know no political boundaries. They stand at the heart of our hopes for healthy and whole communities.

Your incoming President, Kaye Braaten, will have a hard act to follow. But I know she can get things done, and will keep NACo and its fine staff moving forward in telling the "county story."

Congratulations on another great year. Best wishes for a successful conference, and may God bless you all.

#

Grant / Cawley
June 13, 1991
Draft one
A:DISNEY

**VIDEO TAPING SESSION: "WALT DISNEY'S GREAT AMERICAN CELEBRATION"
TO BE AIRED ON JULY 4TH ON CBS**

Good evening. This Fourth of July is a special day in the life of our nation. And the "Great American Celebration" tonight really is about who we are and what we have achieved. And yet, there is still more for us to achieve -- ending drug abuse and homelessness, fighting illiteracy and hunger, finding a cure for AIDS.

In facing these challenges, there is a critical role for volunteers -- "Points of Light," I call them -- those men and women reaching out to others in need. Many people all across the country have answered the call to be Points of Light in their communities. [[In fact, I understand three of our Points of Light are in tonight's audience at Walt Disneyworld.]]

Tonight it's my honor to announce the 500th Daily Point of Light: Alvin and Gwendolyn Sims of Chicago, and their seven-year-old daughter, Brittany.

What makes the Sims family so special is the way they open their home to anyone who needs a friend. They are father and mother to teenagers in their neighborhood who have no family. On any night of the week, there are eight or nine kids at their home ... youngsters who need a place to sleep, a hot meal, or just someone to listen. Even little Brittany helps out by lending a

hand at the local homeless shelter -- showing that no matter how young or old, every American has a gift to give.

Alvin, Gwendolyn and Brittany, families like yours are an inspiration to me and to all Americans. You've shown that from now on in America, any definition of a successful life must include serving others. God bless you and Happy Fourth of July.

[IF SIMS FAMILY IS PRESENT: Mr. President, thank you so much for this honor. Happy Fourth of July, too.]

(Smith/Grossman)
June 13, 1991
Draft One
TEAM

PRESIDENTIAL REMARKS: TEAMSTERS VIDEO
THE WHITE HOUSE
WEDNESDAY, JUNE 19, 1991

Friends and fellow Americans. Let me welcome you to the 24th annual General Convention of the International Brotherhood of Teamsters. /

I wish I could be with you in Orlando, but unfortunately, my schedule will not permit it. But I did want to congratulate you on 88 years -- and going strong -- of superb union service to your fellow Teamsters. //

Your leadership in the fight for benefits and acceptable wages for the 1.6 million men and women of the Teamsters is widely known. Yet you also deserve to be commended for all you have done above the call of duty for your families -- and the American family. //

Your General President, Billy McCarthy, and I have talked about issues crucial to the Teamsters and the Nation. I've always enjoyed these meetings, and our honest give-and-take. I've come away from these sessions aware that he has the best interests of the Teamsters at heart. Just like when the chips are down, every Teamster reveres America's interests. //

Today, let me salute you for your wonderful backing of our troops in the Persian Gulf. Teamsters were among the first in the Nation to offer their support during the Congressional debate

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WHITE HOUSE STAFFING MEMORANDUM

91 JUN 17 PT: 39

DATE: 6/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, MONDAY, JUNE 17

PRESIDENTIAL TAPING ON JUNE 19: 1. Duck Stamps (15, 30, & 60 seconds)

2. Nazarene Youth International

3. National Association of Counties

4. Walt Disney's Great American Celebrat

5. Teamsters Video

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

June 17, 1991

MEMORANDUM FOR TONY SNOW

The NSC staff concurs with the proposed presidential tapings on June 19.

Walt
Brent Scowcroft *for*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

cc: Phillip D. Brady

RECEIVED

91 JUN 14 12:08

91 JUN 14 11:39

Snow
Duck15
June 13, 1991
91 JUN 14 13 AM 11:33

PRESIDENTIAL PSA: DUCK STAMPS (15 SECONDS)
OEOB STUDIO
June 19, 1991

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Washington, D.C. 20240

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Snow
Duck30
June 13, 1991

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Snow
Duck60
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (60 SECONDS)
OEOB STUDIO
JUNE 19, 1991

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(Hinchliffe/Blymire)
June 13, 1991 1 p.m.
NAZARENE Draft One

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JUNE 19, 1991
OEOB STUDIO
11:45 A.M.

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2:30 P.M.
[COUNTIES.VID]

VIDEO SCRIPT: NATIONAL ASSOCIATION OF COUNTIES
ANNUAL MEETING
OEOB STUDIO
WEDNESDAY, JUNE 19, 1991

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June 13, 1991
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[IF SIMS FAMILY IS PRESENT: Mr. President, thank you so much for this honor. Happy Fourth of July, too.]

(Smith/Grossman)
June 13, 1991
Draft One
TEAM

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WEDNESDAY, JUNE 19, 1991

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#

THE WHITE HOUSE

WASHINGTON

91 JUN 17 P6:01
June 17, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Taping on June 19th

We have reviewed the attached presidential tapings and have noted a few suggested changes on the script for the Teamsters Video.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, MONDAY, JUNE 17

PRESIDENTIAL TAPING ON JUNE 19: 1. Duck Stamps (15, 30, & 60 seconds)
 2. Nazarene Youth International
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SUBJECT: _____

		ACTION	FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MCCLURE		<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>		PETERSMEYER		<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>		PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>		ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>		UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<u>ROGERS</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<u>SNOW</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<u>ANDERSON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<u>BOSKIN</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

Snow
Duck15
June 13, 1991 JUN 13 14 AM 11-33

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OEOB STUDIO
June 19, 1991

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Duck30
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Duck60
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OEOB STUDIO
JUNE 19, 1991

Here's one of nature's most awe inspiring sights --- a sky filled with thousands and thousands of migrating ducks and geese. I hope this will always remain one of our great American spectacles. There's one way you can help ensure a future for these magnificent birds -- you can save the lands where they live and breed.

For more than 50 years, Federal Duck Stamps have generated the money necessary to help set aside marshes, swamps and costal estuaries. They have helped provide places for these great birds to nest, feed and rest during their annual journeys.

To find out more about the Duck Stamp story, write

Duck Stamp

Washington, D.C. 20240

Ask for a free copy of the brochure that tells the Duck Stamp story. The Duck Stamp: It's an American success story you can join...

(Hinchliffe/Blymire)
June 13, 1991 1 p.m.
NAZARENE Draft One

PRESIDENTIAL VIDEO: ADDRESS TO NAZARENE YOUTH INTERNATIONAL

JUNE 19, 1991
OEOB STUDIO
11:45 A.M.

Hello. I'm glad to be able to address this Nazarene Youth Congress. I'm especially glad to be able to speak to you 5,000 terrific kids who've come from all across this great country. I tell you from the bottom of my heart: You make us proud.

I know this will be an unforgettable week for you -- a week of fellowship and fun, of scripture and service. Your commitment to service impresses me -- and touches me -- deeply. What a wonderful way for you to grow as Christians -- as Americans -- and as members of our human family.

When you recognize your responsibility to help others, you truly live by the words of Christ when he said: "I was hungry and you gave me to eat; I was thirsty and you gave me to drink; I was a stranger and you took me in ... Inasmuch as you have done this for one of the least of my brothers, you have done it unto me."

You care enough to make the world around you a better place. You understand that our lives aren't measured by the size of our bank accounts or the shine of our gold. They're measured by something deeper and more important -- the size of our hearts, and the shine of our goodness.

We call people like you our "Points of Light." You are part of this wonderful movement of Americans whose kindness

illuminates the dark, forgotten corners of our land. I know that when you return home from Orlando, you'll spread the glow of your good work throughout this land -- throughout your lives.

We feel a surge of hope when we think of the coming century -- knowing the future is in the hands of good kids like you. May God bless you, your families, and the wonderful nation we love.

#

(Lange/Simon)
June 13, 1991
2:30 P.M.
[COUNTIES.VID]

VIDEO SCRIPT: NATIONAL ASSOCIATION OF COUNTIES
ANNUAL MEETING
OEOB STUDIO
WEDNESDAY, JUNE 19, 1991

It's a pleasure to commend you all, for your devotion to the ethic of service. As dedicated officials from across the country, you form the backbone of our system of government. You uphold the community values that give America its strength.

I'd been looking forward to meeting with you and your President, Mike Stewart, in Salt Lake County during your Annual Conference. But my schedule has me in London during your meeting -- so I offer this message as a gesture of thanks -- and tribute.

You serve people who have nowhere to turn through your health departments and human services agencies. You give hope to the hopeless -- a way up -- a future.

You keep our economy moving by promoting agriculture and business development. You keep your people moving by building and maintaining the roads and bridges so crucial to our economy.

Whether you're helping to create a cleaner environment, providing libraries, training our youth, or keeping our communities safe, you touch the lives of millions and millions of Americans.

That's why I was so pleased to sign a resolution authorizing National County Government Week, earlier this year.

Your commitment to serving the American public has been amplified -- and exemplified -- by Mike Stewart during this past year as your President.

Mike has urged us all to keep our focus on the family -- and to devote more of our time and talents to activities in our neighborhoods. Those values and commitments know no political boundaries. They stand at the heart of our hopes for healthy and whole communities.

Your incoming President, Kaye Braaten, will have a hard act to follow. But I know she can get things done, and will keep NACo and its fine staff moving forward in telling the "county story."

Congratulations on another great year. Best wishes for a successful conference, and may God bless you all.

#

Grant / Cawley
June 13, 1991
Draft one
A:DISNEY

**VIDEO TAPING SESSION: "WALT DISNEY'S GREAT AMERICAN CELEBRATION"
TO BE AIRED ON JULY 4TH ON CBS**

Good evening. This Fourth of July is a special day in the life of our nation. And the "Great American Celebration" tonight really is about who we are and what we have achieved. And yet, there is still more for us to achieve -- ending drug abuse and homelessness, fighting illiteracy and hunger, finding a cure for AIDS.

In facing these challenges, there is a critical role for volunteers -- "Points of Light," I call them -- those men and women reaching out to others in need. Many people all across the country have answered the call to be Points of Light in their communities. [[In fact, I understand three of our Points of Light are in tonight's audience at Walt Disneyworld.]]

Tonight it's my honor to announce the 500th Daily Point of Light: Alvin and Gwendolyn Sims of Chicago, and their seven-year old daughter, Brittany.

What makes the Sims family so special is the way they open their home to anyone who needs a friend. They are father and mother to teenagers in their neighborhood who have no family. On any night of the week, there are eight or nine kids at their home ... youngsters who need a place to sleep, a hot meal, or just someone to listen. Even little Brittany helps out by lending a

hand at the local homeless shelter -- showing that no matter how young or old, every American has a gift to give.

Alvin, Gwendolyn and Brittany, families like yours are an inspiration to me and to all Americans. You've shown that from now on in America, any definition of a successful life must include serving others. God bless you and Happy Fourth of July.

[IF SIMS FAMILY IS PRESENT: Mr. President, thank you so much for this honor. Happy Fourth of July, too.]

(Smith/Grossman)
June 13, 1991
Draft One
TEAM

PRESIDENTIAL REMARKS: TEAMSTERS VIDEO
THE WHITE HOUSE
WEDNESDAY, JUNE 19, 1991

Friends and fellow Americans. Let me welcome you to the 24th annual General Convention of the International Brotherhood of Teamsters. /

I wish I could be with you in Orlando, but unfortunately, my schedule will not permit it. But I did want to congratulate you on 88 years -- and going strong -- of superb union service to your fellow Teamsters. //

Your leadership in the fight for benefits and acceptable wages for the 1.6 million men and women of the Teamsters is widely known. Yet you also deserve to be commended for all you have done above the call of duty for your families -- and the American family. //

Your General President, Billy McCarthy, and I have talked about issues crucial to the Teamsters and the Nation. I've always enjoyed these meetings, and our honest give-and-take. I've come away from these sessions aware that he has the best interests of the Teamsters at heart. ^{AND} ~~Just like~~ when the chips are down, every Teamster reveres America's interests. //

Today, let me salute you for your wonderful backing of our troops in the Persian Gulf. Teamsters were among the first in the Nation to offer their support during the Congressional debate

and vote concerning U.S. support of United Nations Security Council ^{resolutions} ~~relations~~ on the Persian Gulf. / Recently, you helped enormously in flying home so many of our brave men and women who made America so proud. /

Your International headquarters building was among the first in Washington to display a sign in support of our troops. That sign remains on display today -- and will stay up, Billy tells me, until the last U.S. service member in the Gulf comes home. //

I want to also thank you for your work to ensure a smooth return for our reservists as they come back to work. And what you've done on behalf of Easter Seals and Muscular Dystrophy. I have also said the definition of a successful life must include serving others. Well, by that criteria, Teamsters live about the most successful lives around. //

Theodore Roosevelt preached against the doctrine "of ignoble ease." You practice the creed of truly noble service. // I thank you for that, and wish you good luck in your convention this week and with your Project 2000. // God bless you, and the Nation you richly bless -- the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

91 JUN 17 P2:41

DATE: 6/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, MONDAY, JUNE 17

PRESIDENTIAL TAPING ON JUNE 19: 1. Duck Stamps (15, 30, & 60 seconds)

2. Nazarene Youth International

3. National Association of Counties

4. Walt Disney's Great American Celebrat

5. Teamsters Video

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide comments on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, MONDAY, JUNE 17. Thank you.

RESPONSE:

OK
DR

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Snow
Duck15
June 13, 1991 ¹³
91 JUN 14 AM 11:33

PRESIDENTIAL PSA: DUCK STAMPS (15 SECONDS)
OEOB STUDIO
June 19, 1991

America's waterfowl -- they're some of our most beloved
wildlife. This is President Bush. You can help ensure that
these magnificent creatures have a home by collecting Federal
Duck Stamps. Just write

Duck Stamp

Washington, D.C. 20240

for a free Duck Stamp brochure. It's an American success story.

#

Snow
Duck30
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (30 SECONDS)
OEOB STUDIO
JUNE 18, 1991

America's migratory waterfowl -- these are some of our most beloved wildlife. This is President Bush. For more than 50 years, people like you have collected Federal Duck Stamps, which ensure that these birds will have a home.

Duck Stamp sales have provided the funds to protect more than 4 million acres of national wildlife refuge. To find out how you can help, write

Duck Stamp

Washington, D.C. 20240

for a free brochure that tells the Duck Stamp story. Go ahead: Make yourself a part of this American success story.

Snow
Duck60
June 13, 1991

PRESIDENTIAL VIDEO: DUCK STAMPS (60 SECONDS)
OEOB STUDIO
JUNE 19, 1991

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June 13, 1991
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Theodore Roosevelt preached against the doctrine "of ignoble ease." You practice the creed of truly noble service. // I thank you for that, and wish you good luck in your convention this week and with your Project 2000. // God bless you, and the Nation you richly bless -- the United States of America.

#

U.S. FOREST SERVICE

GOOD AFTERNOON. NEARLY ONE HUNDRED YEARS AGO, TEDDY ROOSEVELT AND GIFFORD PINCHOT [PINCH-OH] CREATED AN AMERICAN LEGACY OF CONSERVATION AND ENVIRONMENTAL STEWARDSHIP. THEY ESTABLISHED THE NATIONAL FOREST SYSTEM. I'M PROUD OF THAT SYSTEM, AND I'M PROUD OF ALL OF YOU WHO WORK TO KEEP IT PRODUCTIVE, BEAUTIFUL, AND ACCESSIBLE.

YOU HAVE A BIG JOB IN HELPING AMERICANS ENJOY THEIR GREAT OUTDOORS. I WANT YOU TO KNOW I AM PERSONALLY COMMITTED TO HELP YOU DO THAT. OUR ADMINISTRATION HAS PROPOSED A PLAN CALLED, "THE NATIONAL FORESTS -- AMERICA'S GREAT OUTDOORS." THIS 3-YEAR, \$625 MILLION INITIATIVE WILL INCREASE THE NUMBER OF PICNIC AND CAMP GROUNDS, EXPAND OUR SCENIC BYWAYS, AND MAKE THE FOREST ACCESSIBLE TO MORE AMERICANS. YOU ARE ALSO HELPING TO BRING THE BENEFITS OF TREES TO EVERY CORNER OF AMERICA THROUGH OUR "AMERICA THE BEAUTIFUL" CAMPAIGN -- TO PLANT AND MAINTAIN BILLIONS OF TREES IN THE NEXT TEN YEARS ON PRIVATE PROPERTY AND IN COMMUNITIES LARGE AND SMALL.

WE WANT TO HELP YOU FIND PARTNERS AND RESOURCES TO PROTECT SOME OF OUR NATION'S MOST BEAUTIFUL AND EXCITING RECREATIONAL SETTINGS. TOGETHER, YOU CAN PROVIDE OUTSTANDING OPPORTUNITIES FOR MILLIONS OF PEOPLE TO DISCOVER, TO LEARN, TO ENJOY THE OUTDOORS.

AS YOU KNOW, THE NATIONAL FORESTS ARE THE LARGEST PROVIDER OF OUTDOOR RECREATION IN THE UNITED STATES WITH 252 MILLION RECREATION VISITOR DAYS. THAT'S THE EQUIVALENT OF EVERY MAN, WOMAN, AND CHILD IN THIS COUNTRY SPENDING ONE DAY ON A NATIONAL FOREST EACH YEAR! THAT'S AN IMPORTANT JOB, AND WITH "AMERICA'S GREAT OUTDOORS", WE CAN WORK TOGETHER TO KEEP TEDDY ROOSEVELT'S LEGACY ALIVE IN THE 21ST CENTURY.

#

TEAMSTERS VIDEO

FRIENDS AND FELLOW AMERICANS. LET ME WELCOME YOU TO THE 24TH ANNUAL GENERAL CONVENTION OF THE INTERNATIONAL BROTHERHOOD OF TEAMSTERS. /

I WISH I COULD BE WITH YOU IN ORLANDO, BUT UNFORTUNATELY, MY SCHEDULE DOES NOT PERMIT IT. BUT I DID WANT TO CONGRATULATE YOU ON 88 YEARS -- AND GOING STRONG -- OF SUPERB UNION SERVICE TO YOUR FELLOW TEAMSTERS. //

YOUR LEADERSHIP IN THE FIGHT FOR BENEFITS AND ACCEPTABLE WAGES FOR THE 1.6 MILLION MEN AND WOMEN OF THE TEAMSTERS IS WIDELY KNOWN. YET YOU ALSO DESERVE TO BE COMMENDED FOR ALL YOU HAVE DONE ABOVE THE CALL OF DUTY FOR YOUR FAMILIES -- AND THE AMERICAN FAMILY. //

YOUR GENERAL PRESIDENT, BILLY MCCARTHY, AND I HAVE TALKED ABOUT ISSUES CRUCIAL TO THE TEAMSTERS AND THE NATION. I'VE ALWAYS ENJOYED THESE MEETINGS, AND OUR HONEST GIVE-AND-TAKE. I KNOW THAT WHEN THE CHIPS ARE DOWN, TEAMSTERS REVERE AMERICA'S INTERESTS. //

TODAY, LET ME SALUTE YOU FOR YOUR WONDERFUL BACKING OF OUR TROOPS IN THE PERSIAN GULF. THE TEAMSTERS WERE AMONG THE FIRST ORGANIZATIONS IN THE NATION TO SUPPORT US IN THE EARLY DAYS. YOU HELPED US DURING THE CONGRESSIONAL DEBATE AND VOTE CONCERNING THE POSSIBLE USE OF FORCE IN THE GULF. YOU HELPED SECURE U.S. SUPPORT OF UNITED NATIONS SECURITY COUNCIL RESOLUTIONS ON THE PERSIAN GULF. / RECENTLY, YOU HELPED ENORMOUSLY IN FLYING HOME SO MANY OF THE BRAVE MEN AND WOMEN WHO SERVED IN THE GULF -- AND WHO MADE AMERICA SO PROUD. /

YOUR INTERNATIONAL HEADQUARTERS BUILDING WAS AMONG THE FIRST IN WASHINGTON TO DISPLAY A SIGN IN SUPPORT OF OUR TROOPS. THAT SIGN REMAINS ON DISPLAY TODAY -- AND WILL STAY UP, BILLY TELLS ME, UNTIL THE LAST U.S. SERVICE MEMBER IN THE GULF COMES HOME. //

I WANT TO ALSO THANK YOU FOR YOUR WORK TO ENSURE A SMOOTH RETURN FOR OUR RESERVISTS AS THEY COME BACK TO WORK. AND WHAT YOU'VE DONE ON BEHALF OF EASTER SEALS AND MUSCULAR DYSTROPHY. I HAVE ALSO SAID THE DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS. WELL, BY THAT CRITERIA, TEAMSTERS LIVE TRULY SUCCESSFUL LIVES. //

THEODORE ROOSEVELT PREACHED AGAINST THE DOCTRINE "OF IGNOBLE EASE." YOU PRACTICE THE CREED OF TRULY NOBLE SERVICE. // I THANK YOU FOR THAT, AND WISH YOU GOOD LUCK IN YOUR CONVENTION THIS WEEK AND WITH YOUR PROJECT 2000. // GOD BLESS YOU, AND THE NATION YOU RICHLY BLESS -- THE UNITED STATES OF AMERICA.

#

**NATIONAL ASSOCIATION OF COUNTIES
ANNUAL MEETING**

**IT'S A PLEASURE TO COMMEND YOU ALL, FOR YOUR
DEVOTION TO THE ETHIC OF SERVICE. AS DEDICATED
OFFICIALS FROM ACROSS THE COUNTRY, YOU FORM THE
BACKBONE OF OUR SYSTEM OF GOVERNMENT. YOU UPHOLD THE
COMMUNITY VALUES THAT GIVE AMERICA ITS STRENGTH.**

**I'D BEEN LOOKING FORWARD TO MEETING WITH YOU AND
YOUR PRESIDENT, MIKE STEWART, IN SALT LAKE COUNTY
DURING YOUR ANNUAL CONFERENCE. BUT MY SCHEDULE HAS ME
IN LONDON DURING YOUR MEETING -- SO I OFFER THIS
MESSAGE AS A GESTURE OF THANKS -- AND TRIBUTE. YOU
SERVE PEOPLE WHO HAVE NOWHERE TO TURN -- THROUGH YOUR
HEALTH DEPARTMENTS AND HUMAN SERVICES AGENCIES. YOU
GIVE HOPE TO THE HOPELESS -- A WAY UP -- A FUTURE.**

**YOU KEEP OUR ECONOMY MOVING BY PROMOTING
AGRICULTURE AND BUSINESS DEVELOPMENT. YOU KEEP YOUR
PEOPLE MOVING BY BUILDING AND MAINTAINING THE ROADS AND
BRIDGES SO CRUCIAL TO OUR ECONOMY. WHETHER YOU'RE
HELPING TO CREATE A CLEANER ENVIRONMENT, PROVIDING
LIBRARIES, TRAINING OUR YOUTH, OR KEEPING OUR
COMMUNITIES SAFE, YOU TOUCH THE LIVES OF MILLIONS AND
MILLIONS OF AMERICANS.**

THAT'S WHY I WAS SO PLEASED TO SIGN A RESOLUTION
AUTHORIZING NATIONAL COUNTY GOVERNMENT WEEK, EARLIER
THIS YEAR.

YOUR COMMITMENT TO SERVING THE AMERICAN PUBLIC HAS
BEEN AMPLIFIED -- AND EXEMPLIFIED -- DURING THIS PAST
YEAR BY YOUR PRESIDENT, MIKE STEWART.

MIKE HAS URGED US ALL TO KEEP OUR FOCUS ON THE
FAMILY -- AND TO DEVOTE MORE OF OUR TIME AND TALENTS TO
ACTIVITIES IN OUR NEIGHBORHOODS. THOSE VALUES AND
COMMITMENTS KNOW NO POLITICAL BOUNDARIES. THEY STAND
AT THE HEART OF OUR HOPES FOR HEALTHY AND WHOLE
COMMUNITIES.

YOUR INCOMING PRESIDENT, KAYE BRAATEN, WILL HAVE A
HARD ACT TO FOLLOW. BUT I KNOW SHE CAN GET THINGS
DONE, AND WILL KEEP N.A.C.O. AND ITS FINE STAFF MOVING
FORWARD IN TELLING THE "COUNTY STORY."

CONGRATULATIONS ON ANOTHER GREAT YEAR. BEST WISHES
FOR A SUCCESSFUL CONFERENCE, AND MAY GOD BLESS YOU ALL.

#

ADDRESS TO NAZARENE YOUTH INTERNATIONAL

HELLO. I'M GLAD TO BE ABLE TO ADDRESS THIS NAZARENE YOUTH CONGRESS. I'M ESPECIALLY GLAD TO BE ABLE TO SPEAK TO YOU 5,000 TERRIFIC KIDS WHO'VE COME FROM ALL ACROSS THE COUNTRY AND ABROAD.

I KNOW THIS WILL BE AN UNFORGETTABLE WEEK FOR YOU -- A WEEK OF FELLOWSHIP AND FUN, OF SCRIPTURE AND SERVICE. YOUR COMMITMENT TO SERVICE IMPRESSES ME -- AND TOUCHES ME -- DEEPLY. WHAT A WONDERFUL WAY FOR YOU TO GROW AS CHRISTIANS -- AS AMERICANS -- AND AS MEMBERS OF OUR HUMAN FAMILY.

YOU CARE ENOUGH TO MAKE THE WORLD AROUND YOU A BETTER PLACE. YOU UNDERSTAND THAT OUR LIVES AREN'T MEASURED BY THE SIZE OF OUR BANK ACCOUNTS OR THE SHINE OF OUR GOLD. THEY'RE MEASURED BY SOMETHING DEEPER AND MORE IMPORTANT -- THE SIZE OF OUR HEARTS, AND THE SHINE OF OUR GOODNESS.

WE CALL PEOPLE LIKE YOU OUR "POINTS OF LIGHT." YOU ARE PART OF THIS WONDERFUL MOVEMENT OF AMERICANS WHOSE KINDNESS ILLUMINATES THE DARK, FORGOTTEN CORNERS OF OUR LAND. I KNOW THAT WHEN YOU RETURN HOME FROM ORLANDO, YOU'LL SPREAD THE GLOW OF YOUR GOOD WORK THROUGHOUT THIS LAND -- THROUGHOUT YOUR LIVES.

WE FEEL A SURGE OF HOPE WHEN WE THINK OF THE COMING CENTURY -- KNOWING THE FUTURE IS IN THE HANDS OF GOOD KIDS LIKE YOU. MAY GOD BLESS YOU, YOUR FAMILIES, AND THE WONDERFUL NATION WE LOVE.

#

DUCK STAMPS (30 SECONDS)

THIS IS PRESIDENT BUSH. AMERICA'S MIGRATORY WATERFOWL -- THESE ARE SOME OF OUR MOST BELOVED WILDLIFE. FOR MORE THAN 50 YEARS, PEOPLE LIKE YOU HAVE COLLECTED FEDERAL DUCK STAMPS. DURING THAT TIME, DUCK STAMP SALES HAVE PROVIDED FUNDS TO PROTECT MORE THAN 4 MILLION ACRES OF NATIONAL WILDLIFE REFUGE.

TO FIND OUT HOW YOU CAN HELP ENSURE THAT OUR WATERFOWL WILL HAVE A HOME, WRITE . . .

DUCK STAMP

WASHINGTON, D.C. 20240

. . . FOR A FREE BROCHURE THAT TELLS THE DUCK STAMP STORY. GO AHEAD: HELP PROTECT OUR PRECIOUS WILDLIFE.

#

DUCK STAMPS (60 SECONDS)

**HERE'S ONE OF NATURE'S MOST AWE INSPIRING SIGHTS
-- A SKY FILLED WITH THOUSANDS AND THOUSANDS OF
MIGRATING DUCKS AND GEESE. I HOPE AMERICANS ALWAYS
WILL BE ABLE TO ENJOY THIS SPECTACLE. YOU CAN HELP.
YOU CAN SAVE THE LANDS WHERE THEY LIVE AND BREED.**

BUY DUCK STAMPS.

**FOR MORE THAN 50 YEARS, FEDERAL DUCK STAMPS HAVE
GENERATED THE MONEY TO SET ASIDE MORE THAN 4 MILLION
ACRES OF MARSHES, SWAMPS AND COSTAL ESTUARIES. THEY
HAVE PROVIDED PLACES FOR THESE GREAT BIRDS TO NEST,
FEED AND REST DURING THEIR ANNUAL JOURNEYS.**

TO FIND OUT MORE ABOUT THE DUCK STAMP STORY, WRITE:

DUCK STAMP

WASHINGTON, D.C. 20240

**ASK FOR A FREE COPY OF THE BROCHURE THAT TELLS THE
DUCK STAMP STORY. THE DUCK STAMP: IT LETS US ALL HELP
PRESERVE OUR ENVIRONMENT.**

**AUDIO MESSAGE FOR THE BILL OF RIGHTS BICENTENNIAL
SIGNING CEREMONY**

**AS WE ENTER THE BICENTENNIAL YEAR OF OUR BILL OF
RIGHTS, WE CELEBRATE MORE THAN THE GREAT FREEDOM AND
SECURITY THIS DOCUMENT SYMBOLIZES FOR THE AMERICAN
PEOPLE -- WE ALSO CELEBRATE ITS SEMINAL ROLE IN THE
ADVANCEMENT OF RESPECT FOR HUMAN DIGNITY AND INDIVIDUAL
LIBERTY AROUND THE WORLD.**

#

**"DISNEY GREAT AMERICAN CELEBRATION"
TO BE AIRED ON JULY 4TH ON CBS**

**GOOD EVENING. THIS FOURTH OF JULY IS A SPECIAL DAY
IN THE LIFE OF OUR NATION. AND THE "DISNEY GREAT
AMERICAN CELEBRATION" TONIGHT HONORS WHO WE ARE AND
WHAT WE HAVE ACHIEVED. AND YET, THERE IS ALWAYS MORE
FOR US TO ACHIEVE -- FROM ENDING DRUG ABUSE AND
HOMELESSNESS, TO FIGHTING ILLITERACY AND HUNGER.**

**IN FACING THESE CHALLENGES, THERE IS A CRITICAL
ROLE FOR VOLUNTEERS -- "POINTS OF LIGHT," I CALL THEM
-- THOSE MEN AND WOMEN REACHING OUT TO OTHERS IN NEED.
MANY PEOPLE ALL ACROSS THE COUNTRY HAVE ANSWERED THE
CALL TO BE POINTS OF LIGHT IN THEIR COMMUNITIES. [[IN
FACT, I UNDERSTAND THREE OF OUR POINTS OF LIGHT ARE IN
TONIGHT'S AUDIENCE AT WALT DISNEY WORLD.]]**

**TONIGHT IT'S MY HONOR TO ANNOUNCE THE 500TH DAILY
POINT OF LIGHT: ALVIN AND GWENDOLYN SIMS OF CHICAGO,
AND THEIR SEVEN-YEAR OLD DAUGHTER, BRITTANY.**

WHAT MAKES THE SIMS FAMILY SO SPECIAL IS THE WAY THEY OPEN THEIR HOME TO ANYONE WHO NEEDS A FRIEND. THEY ARE FATHER AND MOTHER TO TEENAGERS IN THEIR NEIGHBORHOOD WHO HAVE NO FAMILY. ON ANY NIGHT OF THE WEEK, THERE ARE EIGHT OR NINE KIDS AT THEIR HOME ... YOUNGSTERS WHO NEED A PLACE TO SLEEP, A HOT MEAL, OR JUST SOMEONE TO LISTEN. EVEN LITTLE BRITTANY HELPS OUT BY LENDING A HAND AT THE LOCAL HOMELESS SHELTER -- SHOWING THAT NO MATTER HOW YOUNG OR OLD, EVERY AMERICAN HAS A GIFT TO GIVE.

ALVIN, GWENDOLYN AND BRITTANY, FAMILIES LIKE YOURS ARE AN INSPIRATION TO ME AND TO ALL AMERICANS. YOU'VE SHOWN THAT FROM NOW ON IN AMERICA, ANY DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS. GOD BLESS YOU AND HAPPY FOURTH OF JULY.

[IF SIMS FAMILY IS PRESENT: MR. PRESIDENT, THANK YOU SO MUCH FOR THIS HONOR. HAPPY FOURTH OF JULY, TOO.]

THE WHITE HOUSE
WASHINGTON

June 17, 1991

TO: Tony Snow

FROM: Sheri Keniston *SK*
Secretary to Sig Rogich

RE: Duck Stamp PSA

Attached are revised Duck Stamp scripts received from the Department of Interior. Interior is also requesting an additional 20-second spot.

P.S. Sig is on the road and has not seen this new draft.

PRESIDENT BUSH

DUCK STAMP PSAs

SCRIPTS FOR

60, 30, 20 & 15 SECOND SPOTS

U.S. FISH AND WILDLIFE SERVICE

JUNE 12, 1991

FWS - 6/12/91

60 Second President Bush, Duck
Stamp PSA - TV Only

Announcer, voice over:

1. This message from
 President Bush and the
 U.S. Fish and Wildlife
 Service.

President Bush, voice over:

2. I think this is one of the
 most awe-inspiring sights
 of Nature ...
3. ... thousands and
 thousands of migrating
 ducks and geese.

Note re. timing -

We would like the
 President's remarks to
 be 55 seconds from scene
 2 through 13.

President Bush, on camera medium shot:

4. And I hope it will always
 remain one of the great
 spectacles in America's
 skies. There's a way you
 can help insure the future
 for

President, voice over:

5. these magnificent birds...
 you can help save the
6. habitat they depend on.

President Bush, on camera-close up:

7. For more than 50 years
 people like you have been
 collecting

FWS - 6/12/91

60 Second PSA Continued:

8. Federal Duck Stamps and helping to set aside
9. marshes, swamps and coastal bays to guarantee these wonderful birds a place to nest, feed
10. and rest during their annual journeys.

Announcer or President, voice over:

11. To find out more about how you can help conserve America,
12. write Duck Stamp, Washington, D.C. 20240

President Bush, close up:

13. Duck Stamps, an American conservation success story you can be part of ...

FWS - 6/12/91

30 Second President Bush, Duck
Stamp PSA - TV & Radio

1. **Announcer:** This message from President Bush and the U.S. Fish and Wildlife Service.

Bush, medium shot -
zoom to close up by # 5:

2. **President:** America's migratory waterfowl -- they're some of our most beloved wildlife.
3. For more than 50 years people like you have been
4. collecting Federal Duck Stamps to insure these birds have a home.

President Bush, close up:

5. Over 4 million acres of national wildlife refuges have been protected by the U.S. Fish and Wildlife Service Duck Stamp Program.

Announcer or President:

6. For a free Duck Stamp brochure, write: Duck Stamp, Washington, D.C. 20240.

President Bush, close up:

7. Duck Stamps, an American conservation success story.

Note re. timing -

We would like the President's remarks to be 25 seconds from scene 2 through 7.

FWS - 6/12/91

20 Second President Bush
Duck Stamp PSA - TV

President, medium shot -
zoom to close up by #2.

1. President: Over 4 million acres of national wildlife refuges have been protected by the U.S. Fish and Wildlife Service Duck Stamp program.

President, close up.

2. Duck Stamps, an American conservation success story you can be part of.
3. For a free Duck Stamp brochure, write: Duck Stamp, Washington, D.C. 20240.

NEW

Note re. timing -

We would like the president's remarks to be 18 seconds.

FWS - 6/12/91

15 Second President Bush,
Duck Stamp PSA - TV

President, close up.

1. President: You can help insure that America's waterfowl have a home by collecting Duck Stamps.
2. For a free brochure, write: Duck Stamp, Washington, D.C. 20240.

Note re. timing -

We would like the President's remarks to be 13 seconds.