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OA/ID Number: 13571
Folder ID Number: 13571-007

Folder Title:
Domestic Challenges Facing America 6/12/91 [OA 6034] [2]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	1	7

THE WHITE HOUSE

WASHINGTON

DA

I THINK WE'RE MAKING PROGRESS. I DO THINK THAT LESS IS MORE ON THIS ONE.

WE SHOULD HAVE A "SOUNDBITE" DISCUSSION. THAT'S WHY I LOBBED IN A FAN "TRANFORMED AMERICA" INTO IT. I'M NOT CONVINCED THAT THAT'S THE RIGHT PHRASE BUT I'M CONVINCED WE NEED ONE OR TWO. I LIKE COMMUNITIES WHOLE & GOOD BUT IT'S A MOUTHFUL.

I THINK WE ALSO NEED TO FOCUS ON THE ENDING. IT STILL FEELS TO ME LIKE WE'RE JUST GLAD TO GET THERE. I THINK WE NEED A WRAP UP PARAGRAPH OR TWO. I'M ALSO NOT TOTALLY ON BOARD THE SHARED SUCCESS THEME.

THAT'S MY TWO CENTS. SHALL WE MEET AGAIN.

D (Smith)

THE WHITE HOUSE
WASHINGTON

Date 6/7/91 9:30a.m.

TO: Dorance

FROM: DAVID DEMAREST
Assistant to the President
for Communications

H O L D C L O S E

Attached is Draft 2.

Comments please by COB today.

Thanks

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Ninety-eight days ago, I asked the Congress face-to-face to tackle the urgent problems in our own backyard with the same energy we dedicated to tackling the crisis in the Gulf. I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that tells us something profound.**

~~America is a hopeful and always optimistic nation. Time and again, we are tested. Time and again, we prevail. Despite the odds, our belief in ourselves and our future is unshakable.~~

That's why it is so hard for the American people to understand why a bill to fight crime cannot be enacted in a hundred days. They don't understand the complication, the paralysis, the inaction. Particularly when they do understand what it takes to solve problems in their own neighborhoods.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy -- in many cases the government is part of the solution. Yet, there are still those in Congress that think government is ~~at~~ <u>the center of the solution.</u> The American people disagree. Almost universally, intuitively, they know that **solutions don't begin in**

Washington D.C. If politicians would just listen to the people, they would begin to understand what America is trying to tell us.

Tonight, in the twilight shadow of Washington's Monument, gathered on this South Lawn of the White House are many extraordinary Americans. I want to share some of your successes with the rest of America. I want to talk about the challenges ahead -- and a

INSERT

I INVITED YOU HERE TONIGHT TO DISCUSS HOW WE - WORKING TOGETHER CAN SOLVE OUR MOST CRUCIAL DOMESTIC PROBLEMS. THAT'S WHY I BELIEVE IN —

1. FREE MARKET
2. POL
3. GOVT - GOOD GOVT. FOR THE FUTURE IS TO OUR BEST HOPE ~~FOR IF WE~~ COMBINE OUR ALL HERE TONIGHT. EFFORTS — THOSE OF GOVERNMENT PROPERLY DEFINED, THE MARKETPLACE, PROPERLY UNDERSTOOD AND SERVICE TO OTHER PROPERLY FULFILLED. — ~~IF WE~~ ~~CAN OUR EFFORTS WE TRULY~~ TOGETHER WE CAN TRANSFORM AMERICA!

~~You know~~, I grew up blessed with a loving family, a host of friends, and a lot of breaks. I believed the American Dream was literally around every corner -- it was a family, a career, and a chance to make the world a better place. I believed that all you had to do to succeed was believe in yourself, your family and

your friends, work hard, respect others, and have faith in God. I still try to follow those principles each day. But now, having experienced a lot, and seen a lot, I think there's a little more to the American Dream, and a lot more to achieving it.

It's not as simple as I once thought. But it is really not that complicated either. I believe the state of our nation is the sum of her communities. If our communities are in trouble, our nation's in trouble. So we must seek a nation of communities that are whole and good.

~~Let's define our terms: whole and good.~~ That's a community that cares for the needs of its young people by building character, values and good habits for life. Second, it's a community that provides excellent schools -- schools that spark a lifelong interest in learning. Next, there will be jobs at respectable wages, and job training too. Fourth, it's a place with good health care, and a clean environment. A whole and good community will nurture a sense of well-being and belonging within its people. Finally, its neighborhoods will be decent and safe.

Because thousands of Americans have chosen to lead the way, there are thousands of communities like that in America. They are communities of conscience, where millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

But a great nation must have the courage to be self-critical. And we **are** a great nation. No one can deny that we

have enormous problems. Many of our communities are in serious trouble because not all Americans are living the American Dream. Many Americans can't even imagine it.

There is the impoverished America, the poor and the destitute and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by the dizzying pace of change.

Over these last twenty or thirty years, despite our best intentions, the ranks of these Americans have grown. **That cannot continue. The question is, what to do about it. I believe, it is time for America to re-invent itself. Time for America to think and act anew.**

Conventional wisdom once held that solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents; progress by price tag. We tried that course. ~~After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned away from government.~~ GOVERNMENT ALONE IS NOT THE SOLUTION.

And conventional wisdom turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions

still trudge the path of poverty. We tried the marketplace, and learned that by ~~itself~~ ALONE, it didn't solve all our problems either.

America has to ask itself, will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

During this past year we have witnessed America **at her best.** The War in the Gulf was not just a military achievement. It was something much, much more. It was a victory for the parents who believe in the **talent of our young people;** a victory for workers who believe **America can produce quality like the Patriot missile;** a victory for **neighbors who help neighbors** -- the outpouring of support right here at home for our men and women in the Gulf was magnificent. It was also our government at its best. **America's triumph was in short, a conquest over doubt.**

Now we can see how to build communities that are whole and good all across America. It requires all three forces of national life. First, **there <u>is</u> magic to the free market.** Second, **our government <u>can</u> act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed <u>all</u> of them to transform America.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the

hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the force of the free market. The entrepreneurs who are with us tonight, _____ know exactly what I'm talking about.

What so much of the world only covets, we take for granted: food on the shelves of our supermarkets, cutting-edge products of infinite variety and first-rate quality. Nothing has proved better than the free market at generating in communities across this great land, good jobs at decent wages, in workplaces that are safe and healthy.

The good news is that the free market is now applying its resources and know-how, its creativity and sense of purpose, to many of our social problems. Numerous companies, recognizing that tomorrow's workforce are today's students, are calling for a revolution of American education. Others are leading the way in environmental protection, while still others are actively promotinmg innovation from health care to child care.

But the market can only go so far by itself. To transform America, government needs to be dynamic as well. Today our government guarantees our rights, and our liberties. It provides an important safety net for the needy. It creates economic incentives, settles disputes within the marketplace, and supports our national infrastructure. But to be the government of Jefferson and Lincoln and Roosevelt -- the instrument of the

people -- it must truly be a force for good. A compassionate and competent government can help ~~fulfill America's potential~~. TRANSFORM AMERICA

I believe in this kind of government. Here tonight, for example is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Our child care bill is making child care available to those that the market cannot reach. Our Clean Air Act has put the free market in the service of the environment. The Americans with Disabilities Act has brought a new pride to our nation's disabled. Our HOPE initiative will make America's public housing tenants America's newest homeowners. And our crime bill will help make America's neighborhoods safe. This is not big government, **this is good government. And that too is essential to a Good Society.** AND THAT IS WHAT LEADS TO COMMUNITIES WHOLE AND GOOD

Finally, for America to be a nation of whole and good communities, the forces of the free market and the government by themselves are not enough. To them must be added the ethic of voluntary service, what I call Points of Light. It is not a phrase about charity. It is about the light that is within us all -- the light that can brighten the lives of others -- and those that shine it complete as well.

Points of Light is a call to every American to serve another in need. It is a call to the building blocks of our communities -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods -- to use their power and vitality to overwhelm America's problems. And make no mistake, **every community has that power.**

Whether it's a company's after-hours literacy program for its workers, or a law firm's menoring class, a police station's counseling sessions for tough kids, or third graders who phone homebound senior citizens, **Points of light are giving those in need a sense that someone cares, that they matter and belong.**

We can solve our most difficult problems if we understand the consequence of serving others, if we understand that **every institution must lead in the most serious work of America.** This is how we must bring America into the 21st Century. Every one of us, our associations, our clubs, our churches and companies -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge has been to break the mold -- understand the successes and failures of the past -- create an ambitious approach for the future. We ~~have broken the mold. We must now share the success~~.

Every problem in America is being solved somewhere. That gloriously optimistic statement is absolutely true. It is our responsibility as leaders to share the successes.

America has always been a nation problem solvers. No house should stand empty while people lack shelter. No business should stand short of people, while young Americans stand idle. No one in America is without a gift to give, a skill to share, a hand to offer. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who use power to inspire a greater good. **For that your country thanks you, and for that your country will endure.**

THE WHITE HOUSE

WASHINGTON

June 7, 1991

MEMORANDUM TO: The President

FROM: David Demarest

RE: The June 12 Speech

Attached is the first draft of the June 12 speech. Dorrance Smith, Greg Petersmeyer and I feel that it is ninety percent there. We would appreciate some general comments on Monday, June 10. I have reserved time (11:45 am) on your schedule so we can discuss this matter.

[ACKNOWLEDGMENTS, WELCOME] **DRAFT A**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Ninety-eight days ago, I asked Congress to tackle the urgent problems in our own backyard with the same energy we dedicated to tackling the crisis in the Gulf. I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that tells us something profound.**

~~That's why~~ It is ~~so~~ hard for the American people to understand why a bill to fight crime cannot be enacted in a hundred days. They don't understand the complication, the inaction, the bickering, particularly when they do understand what it takes to solve problems in their own neighborhoods.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is not the enemy -- in many cases the government is part of the solution. Yet, there are still those in Congress who think government is the **only solution.** The American people disagree. Almost universally, intuitively, they know that **solutions don't begin in Washington D.C.** If politicians would just listen to the people, they would begin to understand what America is trying to tell us.

(on Capitol Hill)

Tonight, gathered here in the twilight shadow of Washington's Monument, are many extraordinary Americans. If you

will permit me, I'd like to share some of your successes with the rest of America. You have already demonstrated how working together we **can** solve ~~crucial~~ tough domestic problems. You already understand that our best hope is to combine our efforts -- those of a government properly defined, the marketplace properly understood, and service to others properly fulfilled. **Together we can transform America, and create communities everywhere that are whole and good. Tonight I am asking all Americans to lead the way.**

We **should** be confident about what lies ahead. America has a track record of success. We have shaped that success with our own hands. Sometimes, in our impatience, we've made mistakes -- but when we do, we dust ourselves off, and go at it again. But we have always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud. But for all the good we've done, it's time to do better, and plan for the next American century.**

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out and talking with the people. Small towns, big cities, schools, neighborhoods and playgrounds, factories, farms, and fields -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

I grew up blessed with a loving family, a host of friends, and a lot of breaks. I defined the American Dream as a family, a career, and a chance to make the world a better place -- and I

believed it was literally around every corner. I believed that all you had to do to succeed was believe in yourself, work hard, respect others, and have faith in God. I still try to follow those principles each day. But now, after a lifetime of experiences, I think there's more to the American Dream, and more to achieving it.

It's not as simple as I once thought. Nor is it that complicated either. The state of our nation is the sum of her communities. If our communities are in trouble, our nation's in trouble. So we must seek a nation of communities that are whole and good. What defines ~~communities that are~~ whole and good?

First it is a community that cares for the needs of its young people by building character, values and good habits for life. Second, it's a community that provides excellent schools -- schools that spark a lifelong interest in learning. Next, there are jobs at respectable wages, and job training too. Fourth, it's a place with good health care, and a clean environment; where ~~A whole and good community will nurture~~ a sense of well-being and belonging is nurtured within its people. Finally, its neighborhoods are decent and safe.

Because thousands of Americans have chosen to lead the way, there are thousands of communities just like that in America. They are communities where millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous** and productive, **educated**, and **enlightened nation on earth.** And we intend to keep it that way.

But a great nation must have the courage to be self-critical. And we **are** a great nation. ~~But~~ No one can deny that we have enormous problems. Many of our communities are in serious trouble -- not all Americans are living the American Dream. Many Americans can't even imagine it.

There is the impoverished America, the poor and the hopeless, the hungry and the homeless. There are those unable to read and write. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by the dizzying pace of change.

Over these last twenty or thirty years, despite our best intentions, the ranks of these Americans have grown. **That cannot continue. The question is, what to do about it. I believe, it is time for America to re-invent itself. Time for America to think and act anew -- and plan for the next American century.**

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lift **all** boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions still trudge the path of poverty. We tried the marketplace, and learned that alone, it didn't solve all our problems either.

Will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

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We can learn from this experience to see how to build communities that are whole and good all across America. It requires all three forces of national life. First, **there is the magic of the free market;** second, **a government that acts competently and compassionately;** third, **the ethic of serving others -- what I call Points of Light -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial to creating the conditions for whole and good communities -- and it's time we harnessed <u>all</u> of them to transform America.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the force of the free market. The entrepreneurs who are with us tonight, _____ know exactly what I'm talking about.

What so much of the world only covets, we take for granted: food on the shelves of our supermarkets, cutting-edge products of infinite variety and first-rate quality. Nothing has proved better than the free market at generating good jobs at decent wages, in workplaces that are safe and healthy.

The good news is that the free market is now applying its resources and know-how, its creativity and sense of purpose, to many of our social problems. Numerous companies, recognizing that tomorrow's workers are today's students, are leaders of a revolution in American education. Others are leading the way in environmental protection, while still others are actively promoting innovation from health care to child care.

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Jefferson and Lincoln and Roosevelt -- the instrument of the people -- it must truly be a force for good. **A compassionate and competent government must help transform America.**

I believe in this kind of government. Here tonight, for example is Mrs. _____ . She teaches preschoolers in a marvelous government program ~~Our~~ this Administration expanded called "Head Start." A year ago I signed a ~~Our~~ child care bill ~~is to~~ ~~making~~ making child care available to those that the market cannot reach. ~~Our~~ We fought for Clean Air Act has put the free market in the service of the environment and we succeeded. The Americans with Disabilities Act has brought a new opportunities to our nation's disabled. ~~Our HOPE initiative will~~ make America's public housing tenants America's newest homeowners. And our crime bill will help make America's neighborhoods safe. This is not big government, **this is good government. And it too leads to communities whole and good.**

— Some of you were here when I signed it. Jack Kemp and I stood with Mrs. _____ in Prospect Gade Missouri. to

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Points of Light is a call to every American to serve another in need. But no **one** of us can solve big problems like drug abuse or poverty by ourselves. Only the **combined attention** from every school, every business, place of worship, club, group, and organization can turn the tide.

Whether it's a company's after-hours literacy program for its workers, or a law firm's mentoring class, a police station's counseling sessions for tough kids, or third graders who phone homebound senior citizens, **Points of light are giving those in need a sense that someone cares, that they matter and belong.**

When Points of Light join with the power of government and the awesome power of the marketplace we can truly overwhelm social problems in America. ~~We can solve our most difficult problems if we understand the consequence of serving others, if we understand that every group must take the lead in the most serious work of America.~~ This is how we must usher in the next American Century. Every one of us, our businesses, our school boards, our associations, our clubs, our churches ~~and companies~~ -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge is to re-invent America -- understand the successes and failures of the past -- and create an ambitious approach for the future.

We have always been a nation of problem solvers -- a people aware of the responsibility to live up to our ideals. No one in America is without a gift to give, a skill to share, a hand to offer.

The people gathered here tonight represent those who refuse to rest easy. You represent those millions of Americans who use power to inspire a greater good. We must carry forward what is good, and reach out and embrace what is best. I know you will. I know you have. **For that your country is grateful, and for that your country will endure.**

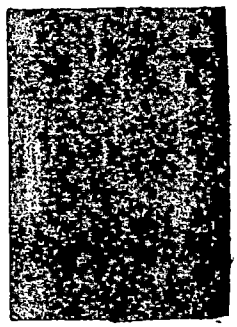
The people who create and compete for a share of the market.

THE WHITE HOUSE
WASHINGTON

Date 6/7/91 9:30a.m.

TO: Gregg

FROM: DAVID DEMAREST
Assistant to the President
for Communications



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We **should** be confident about what ~~days~~ lies ahead. America has a track record of success. We have shaped that success with our own hands. Sometimes, in our impatience, we've made mistakes -- but when we do, we dust ourselves off, and go at it again. But we have always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud. Now, I believe it's time to imagine more, and better, for this generation and all that follow.**

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out and talking with the people. Small towns, big cities, schools, neighborhoods and playgrounds, factories and farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

You know, I grew up blessed with a loving family, a host of friends, and a lot of breaks. I believed the American Dream was literally around every corner -- it was a family, a career, and a chance to make the world a better place. I believed that all you had to do to succeed was believe in yourself, your family and

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The good news is that the free market is now applying its resources and know-how, its creativity and sense of purpose, to many of our social problems. Numerous companies, recognizing that tomorrow's workforce are today's students, are ~~calling for a~~ helping to lead a revolution in American education. Others are leading the way in environmental protection, while still others are actively promotinmg innovation from health care to child care.

But the market can only go so far ~~by itself~~. To ~~transform~~ create America, government needs to ~~be dynamic as~~ work well. Today our government guarantees our rights, and our liberties. It provides an important safety net for the needy. It creates economic incentives, settles disputes within the marketplace, and supports our national infrastructure. But to be the government of Jefferson and Lincoln and Roosevelt -- the instrument of the

people -- it must truly be a force for good. A compassionate and competent government can help fulfill America's potential.

I believe in this kind of government. Here tonight, for example is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Our child care bill is making child care available to those that the market cannot reach. Our Clean Air Act has put the free market in the service of the environment. The Americans with Disabilities Act has brought a new pride to our nation's disabled. Our HOPE initiative will make America's public housing tenants America's newest homeowners. And our crime bill will help make America's neighborhoods safe. This is not big government, **this is good government.** ~~**And that too is essential to a Good Society.**~~

Finally, for America to be a nation of whole and good communities, the forces of the free market and the government by themselves are not enough. To them must be added the ethic of voluntary service, what I call Points of Light. It is not a phrase about charity. It is about the light that is within us all -- the light that can brighten the lives of others -- and those ~~that~~ who shine it complete as well.

Points of Light is a call to every American to serve another in need. ~~It is a call to the building blocks of our communities~~ -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods -- to use their power and vitality to overwhelm America's problems. And make no mistake, ~~**every community has that power.**~~

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See insert "A"

Whether it's a company's after-hours literacy program for its workers, or a law firm's menoring class, a police station's counseling sessions for tough kids, or third graders who phone homebound senior citizens, **Points of light are giving those in need a sense that someone cares, that they matter, and belong.**

We can solve our most difficult problems if we understand the consequence of serving others, if we understand that **every institution must lead in the most serious work of America.** This is how we must bring America into the 21st Century. Every one of us, our associations, our clubs, our churches and companies -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge has been to break the mold -- understand the successes and failures of the past -- create an ambitious approach for the future. We <u>have</u> broken the mold. **We must now share the success.**

Every problem in America <u>is</u> being solved somewhere. That gloriously optimistic statement is absolutely true. It is our responsibility as leaders to share the successes.

America has always been a nation problem solvers. No house should stand empty while people lack shelter. No business should stand ~~short of people~~, while young Americans stand idle. No one in America is without a gift to give, a skill to share, a hand to offer. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who ~~use power to inspire a greater good~~. For that your country thanks you, and ~~for that~~ your country will endure.

You're all equal

FRED

[ACKNOWLEDGMENTS, WELCOME] **DRAFT** 3

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Ninety-eight days ago, I asked the Congress face-to-face to tackle the urgent problems in our own backyard with the same energy we dedicated to tackling the crisis in the Gulf. I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that tells us something profound.**

That's why it is so hard for the American people to understand why a bill to fight crime cannot be enacted in a hundred days. They don't understand the complication, the paralysis, the inaction. Particularly when they do understand what it takes to solve problems in their own neighborhoods.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy -- in many cases the government is part of the solution. Yet, there are still those in Congress who think government is the **only solution.** The American people disagree. Almost universally, intuitively, they know that **solutions don't begin in Washington D.C.** If politicians would just listen to the people, they would begin to understand what America is trying to tell us.

Tonight, gathered here in the twilight shadow of Washington's Monument, are many extraordinary Americans. If you

will permit me, I'd like to share some of your successes with the rest of America. You have already demonstrated how working together we **can** solve crucial domestic problems. You already understand that our best hope is to combine our efforts -- those of a government properly defined, the marketplace properly understood, and service to others properly fulfilled. **Together we can transform America, and tonight I am asking all Americans to lead the way.**

We **should** be confident about what lays ahead. America has a track record of success. We have shaped that success with our own hands. Sometimes, in our impatience, we've made mistakes -- but when we do, we dust ourselves off, and go at it again. But we have always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud. But for all the good we've done, it's time to do better, and plan for the next American century.**

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out and talking with the people. Small towns, big cities, schools, neighborhoods and playgrounds, factories, farms, and fields -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

I grew up blessed with a loving family, a host of friends, and a lot of breaks. I believed the American Dream was literally around every corner -- it was a family, a career, and a chance to make the world a better place. I believed that all you had to do

to succeed was believe in yourself, work hard, respect others, and have faith in God. I still try to follow those principles each day. But now, after a lifetime of experiences, I think there's more to the American Dream, and more to achieving it.

It's not as simple as I once thought. Nor is it that complicated either. The state of our nation is the sum of her communities. If our communities are in trouble, our nation's in trouble. So we must seek a nation of communities that are whole and good. What defines communities that are whole and good?

First it is a community that cares for the needs of its young people by building character, values and good habits for life. Second, it's a community that provides excellent schools -- schools that spark a lifelong interest in learning. Next, there will be jobs at respectable wages, and job training too. Fourth, it's a place with good health care, and a clean environment. A whole and good community will nurture a sense of well-being and belonging within its people. Finally, its neighborhoods will be decent and safe.

Because thousands of Americans have chosen to lead the way, there are thousands of communities like that in America. They are communities ~~of conscience,~~ where millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

But a great nation must have the courage to be self-critical. And we **are** a great nation. No one can deny that we

have enormous problems. Many of our communities are in serious trouble because not all Americans are living the American Dream. Many Americans can't even imagine it.

There is the impoverished America, the poor and the hopeless ~~destitute~~ and the homeless. There is the America gone astray, unable to read & write the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by the dizzying pace of change.

Over these last twenty or thirty years, despite our best intentions, the ranks of these Americans have grown. **That cannot continue. The question is, what to do about it. I believe, it is time for America to re-invent itself. Time for America to think and act anew -- and plan for the next American century.**

Conventional wisdom once held that all solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents; progress by price tag. We tried that course. After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned away from government.

So conventional wisdom then turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But even then the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions

still trudge the path of poverty. We tried the marketplace, and learned that alone, it didn't solve all our problems either.

Will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

During this past year we have witnessed America **at its best.** The War in the Gulf was not just a military achievement. It was something much, much more. It was a victory for the parents who believe in the **talent of our young people;** a victory for workers who believe **America can produce quality like the Patriot missile;** a victory for **neighbors who help neighbors** -- the outpouring of support right here at home for our men and women in the Gulf was magnificent. It was also our government at its best. **America's triumph was, in short, the conquest of ~~confidence over~~ doubt.**

Now we can see how to build communities that are whole and good all across America. It requires all three forces of national life. First, **there is magic ~~to~~ the free market.** Second, **our government can act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed all of them to transform America.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

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Finally, for America to be a nation of these communities, the forces of the free market and the government by themselves are not enough. To them must be added the ethic of voluntary service, what I call Points of Light. It is not a phrase about charity. It is about the light that is within us all -- the light that can brighten the lives of others -- and make those that shine it, complete as well.

Points of Light is a call to every American to serve another in need. It is a call to the building blocks of our communities -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods -- to use their power and vitality to overwhelm America's problems. And make no mistake, **every community has that power.**

Whether it's a company's after-hours literacy program for its workers, or a law firm's mentoring class, a police station's counseling sessions for tough kids, or third graders who phone

homebound senior citizens, **Points of light are giving those in need a sense that someone cares, that they matter and belong.**

We can solve our most difficult problems if we understand the consequence of serving others, if we understand that **every institution must take the lead in the most serious work of America.** This is how we must usher in the next American Century. Every one of us, our associations, our clubs, our churches and companies -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge is to re-invent America -- understand the successes and failures of the past -- and create an ambitious approach for the future.

We have always been a nation problem solvers -- a people aware of the responsibility to live up to our ideals. No one in America is without a gift to give, a skill to share, a hand to offer.

The people gathered here tonight represent those who refuse to rest easy. You represent those millions of Americans who use power to inspire a greater good. We must carry forward what is good, and reach out toward what is best. I know you will. **For that your country is grateful, and for that your country will endure.**

But no one of us can solve big problems like drug abuse or homelessness by ourselves. That is why every American community, to become whole and good, needs a galaxy of light. The collective power of light from every school, every business, place of worship, club, group and organization in every community can literally overwhelm social problems, so that wherever someone in need turns, there are scores of people willing and even eager to help.

Concentration

THE WHITE HOUSE
WASHINGTON

Date 6/7/91 9:30a.m.

TO: Dan

FROM: DAVID DEMAREST
Assistant to the President
for Communications

H O L D C L O S E

Attached is Draft 2.

Comments please by COB today.

Thanks

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

TRADE — urgent problem challenges at home,

Ninety-eight days ago, I asked the Congress face-to-face to tackle the urgent problems in our own backyard with the same energy we dedicated to tackling the crisis in the Gulf. I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that tells us something profound.**

America is a hopeful and always optimistic nation. Time and again, we are tested. Time and again, we prevail. Despite the odds, **our belief in ourselves and our future is unshakable.**

That's why it is so hard for the American people to understand why a bill to fight crime, a bill that could help make our streets more safe — cannot be enacted in a hundred days. They don't understand the complication, the paralysis, the inaction. Particularly when they do understand what it takes to solve problems in their own neighborhoods.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy -- in many cases the government is part of the solution. Yet, there are still those in Congress that think government is <u>at the center of the solution.</u> The American people disagree. Almost universally, intuitively, they know that **solutions don't begin in**

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Tonight, in the twilight shadow of Washington's Monument, gathered on this South Lawn of the White House are many extraordinary Americans. I want to share some of your successes with the rest of America. I want to talk about the challenges ahead, and ask **all** Americans to lead the way.

We **should** be confident about what lays ahead. America has a track record of success. We have shaped that success with our own hands. Sometimes, in our impatience, we've made mistakes -- but when we do, we dust ourselves off, and go at it again. But we have always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud. Now, I believe it's time to imagine more, and better, for this generation and all that follow.**

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out and talking with the people. Small towns, big cities, schools, neighborhoods and playgrounds, factories and farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

You know, I grew up blessed with a loving family, a host of friends, and a lot of breaks. I believed the American Dream was literally around every corner -- it was a family, a career, and a chance to make the world a better place. I believed that all you had to do to succeed was believe in yourself, ~~your family and~~

~~your friends,~~ work hard, respect others, and have faith in God. I still try to follow those principles each day. But now, having experienced a lot, and seen a lot, I think there's a little more to the American Dream, and a lot more to achieving it.

It's not as simple as I once thought. But it is really not that complicated either. I believe the state of our nation is the sum of her communities. If our communities are in trouble, our nation's in trouble. So we must seek a nation of communities that are whole and good.

Let's define our terms: **whole and good.** That's a community that cares for the needs of its young people by building character, values and good habits for life. Second, it's a community that provides excellent schools -- schools that spark a lifelong interest in learning. Next, there will be jobs at respectable wages, and job training too. Fourth, it's a place with good health care, and a clean environment. A whole and good community will nurture a sense of well-being ~~and~~ belonging within its people. Finally, its neighborhoods will be decent and safe.

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Office of C. Ademan

Rm 6724

320 21st St.
~~2201 C St.~~

20523

Benadryl
is in
my top
desk drawer
if you need
one.

THE WHITE HOUSE
WASHINGTON

Date 6/7/91 9:30a.m.

TO: Mark

FROM: DAVID DEMAREST
Assistant to the President
for Communications

H O L D C L O S E

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Comments please by COB today.

Thanks

[redacted]

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(A lot of back-story here...) It's not as simple as I once thought. But it is really not that complicated either. I believe the state of our nation is the sum of her communities. If our communities are in trouble, our nation's in trouble. So we must seek a nation of communities that are whole and good.

the domestic equivalent of whole & free? Very nice...

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Great start -- a better statement than p. 1.

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still trudge the path of poverty. We tried the marketplace, and learned that by itself, it didn't solve all our problems either.

America has to ask itself, will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

During this past year we have witnessed America **at her best.** The War in the Gulf was not just a military achievement. It was something much, much more. It was a victory for the parents who believe in the **talent of our young people;** a victory for workers who believe **America can produce quality like the Patriot missile;** a victory for **neighbors who help neighbors** -- the outpouring of support right here at home for our men and women in the Gulf was magnificent. It was also our government at its best. **America's triumph was in short, a conquest over doubt.**

Now we can see how to build communities that are whole and good all across America. It requires all three forces of national life. First, **there <u>is</u> magic to the free market.** Second, **our government <u>can</u> act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed <u>all</u> of them to transform America.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like [redacted]; in the

hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the force of the free market. The entrepreneurs who are with us tonight, _____ know exactly what I'm talking about.

What so much of the world only covets, we take for granted: food on the shelves of our supermarkets, cutting-edge products of infinite variety and first-rate quality. Nothing has proved better than the free market at generating, in communities across this great land, good jobs at decent wages, in workplaces that are safe and healthy.

The good news is that the free market is now applying its resources and know-how, its creativity and sense of purpose, to many of our social problems. Numerous companies, recognizing that tomorrow's workforce are today's students, are calling for a revolution of American education. Others are leading the way in environmental protection, while still others are actively promoting innovation from health care to child care.

But the market can only go so far by itself. To transform America, government needs to be dynamic as well. Today our government guarantees our rights, and our liberties. It provides an important safety net for the needy. It creates economic incentives, settles disputes within the marketplace, and supports our national infrastructure. But to be the government of Jefferson and Lincoln and Roosevelt -- the instrument of the

people -- it must truly be a force for good. A compassionate and competent government can help fulfill America's potential.

I believe in this kind of government. Here tonight, for example is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Our child care bill is making child care available to those that the market cannot reach. Our Clean Air Act has put the free market to work in the service of the environment. The Americans with Disabilities Act has brought a new pride to our nation's disabled. Our HOPE initiative will make America's public housing tenants America's newest homeowners. And our crime bill will help make America's neighborhoods safe. This is not big government, **this is good government. And that too is essential to a Good Society.**

Finally, for America to be a nation of whole and good communities, the forces of the free market and the government by themselves are not enough. To them must be added the ethic of voluntary service, what I call Points of Light. It is not a phrase about charity. It is about the light that is within us all -- the light that can brighten the lives of others -- and those that shine it complete as well.

Points of Light is a call to every American to serve another in need. It is a call to the building blocks of our communities -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods -- to use their power and vitality to overwhelm America's problems. And make no mistake, **every community has that power.**

Whether it's a company's after-hours literacy program for its workers, or a law firm's mentoring class, a police station's counseling sessions for tough kids, or third graders who phone homebound senior citizens, **Points of light are giving those in need a sense that someone cares, that they matter and belong.**

We can solve our most difficult problems if we understand the consequence of serving others, if we understand that **every institution must lead in the most serious work of America.** This is how we must bring America into the 21st Century. Every one of us, our associations, our clubs, our churches and companies -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge has been to break the mold -- understand the successes and failures of the past -- create an ambitious approach for the future. We have broken the mold. **We must now share the success.**

Every problem in America is being solved somewhere. That gloriously optimistic statement is absolutely true. It is our responsibility as leaders to share the successes.

America has always been a nation problem solvers. No house should stand empty while people lack shelter. No business should stand short of people, while young Americans stand idle. No one in America is without a gift to give, a skill to share, a hand to offer. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who use power to inspire a greater good. **For that your country thanks you, and for that your country will endure.**

THE WHITE HOUSE
WASHINGTON

Date 6/7/91 9:30a.m.

TO: DP

FROM: DAVID DEMAREST
Assistant to the President
for Communications

H O L D C L O S E

Attached is Draft 2.

Comments please by COB today.

Thanks

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Ninety-eight days ago, I asked the Congress face-to-face to tackle the urgent problems in our own backyard with the same energy we dedicated to tackling the crisis in the Gulf. I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that tells us something profound.**

America is a hopeful and always optimistic nation. Time and again, we are tested. Time and again, we prevail. Despite the odds, **our belief in ourselves and our future is unshakable.**

That's why it is so hard for the American people to understand why a bill to fight crime cannot be enacted in a hundred days. They don't understand the complication, the paralysis, the inaction. Particularly when they do understand what it takes to solve problems in their own neighborhoods.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy -- in many cases the government is part of the solution. Yet, there are still those in Congress that think government is <u>at the center of the solution.</u> The American people disagree. Almost universally, intuitively, they know that **solutions don't begin in**

Washington D.C. If politicians would just listen to the people, they would begin to understand what America is trying to tell us.

Tonight, in the twilight shadow of Washington's Monument, gathered on this South Lawn of the White House are many extraordinary Americans. I want to share some of your successes with the rest of America. I want to talk about the challenges ahead, and ask **all** Americans to lead the way.

We **should** be confident about what lays ahead. America has a track record of success. We have shaped that success with our own hands. Sometimes, in our impatience, we've made mistakes -- but when we do, we dust ourselves off, and go at it again. But we have always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud. Now, I believe it's time to imagine more, and better, for this generation and all that follow.**

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out and talking with the people. Small towns, big cities, schools, neighborhoods and playgrounds, factories and farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

You know, I grew up blessed with a loving family, a host of friends, and a lot of breaks. I believed the American Dream was literally around every corner -- it was a family, a career, and a chance to make the world a better place. I believed that all you had to do to succeed was believe in yourself, your family and

your friends, work hard, respect others, and have faith in God. I still try to follow those principles each day. But now, having experienced a lot, and seen a lot, I think there's a little more to the American Dream, and a lot more to achieving it.

It's not as simple as I once thought. But it is really not that complicated either. I believe the state of our nation is the sum of her communities. If our communities are in trouble, our nation's in trouble. So we must seek a nation of communities that are whole and good.

Let's define our terms: **whole and good.** That's a community that cares for the needs of its young people by building character, values and good habits for life. Second, it's a community that provides excellent schools -- schools that spark a lifelong interest in learning. Next, there will be jobs at respectable wages, and job training too. Fourth, it's a place with good health care, and a clean environment. A whole and good community will nurture a sense of well-being and belonging within its people. Finally, its neighborhoods will be decent and safe.

Because thousands of Americans have chosen to lead the way, there are thousands of communities like that in America. They are communities of conscience, where millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

But a great nation must have the courage to be self-critical. And we **are** a great nation. No one can deny that we

have enormous problems. Many of our communities are in serious trouble because not all Americans are living the American Dream. Many Americans can't even imagine it.

There is the impoverished America, the poor and the destitute and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by the dizzying pace of change.

Over these last twenty or thirty years, despite our best intentions, the ranks of these Americans have grown. **That cannot continue. The question is, what to do about it. I believe, it is time for America to re-invent itself. Time for America to think and act anew.**

Conventional wisdom once held that solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents; progress by price tag. We tried that course. After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned away from government.

And conventional wisdom turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions

still trudge the path of poverty. We tried the marketplace, and learned that by itself, it didn't solve all our problems either.

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DRAFT (6/6 a.m.)
SOUTH LAWN ADDRESS

[ACKNOWLEDGMENTS, WELCOME]

Ninety-eight days ago, in an address to a Joint Session of the Congress, I asked the members of that body to join me in tackling the pressing problems in our own backyard with the same energy and sense of purpose we showed in liberating Kuwait. I asked the members to pass just two bills in one hundred days, a comprehensive anti-crime bill and a transportation bill. Neither will be on my desk by Friday.

Rather than bickering with Congress tonight about legislation, I want to talk about America's future on a more profound level.

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. And we met them - each and every one of them. From the collapse of Communism in Eastern Europe to the liberation of Panama and Kuwait, our country has stood as a champion of freedom.

Each challenge has revealed the promise of America. As the world watched the principles and will of America meet each challenge, our sense of patriotism has been reborn.

Tonight, the world looks more confidently to its future because of its confidence in America. And tonight America should look confidently to its own future because of who we are.

We are a nation of thousands of healthy communities all across our country. That means millions upon millions of Americans are living the American Dream. We should never lose sight of that. We should all be very proud of that. America is the most prosperous, educated, enlightened and compassionate nation on earth. We are the envy of the world and rightly so.

But a great nation has the courage to be self-critical. And we are a great nation. No one can deny that we have enormous problems. Not all Americans are living the American Dream. Many Americans can't even imagine it.

There is an impoverished America, the poor and the hopeless, the hungry and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers, those unable to read and write. Over the last twenty or thirty years, despite our best intentions, the ranks of those Americans have grown. That cannot continue. We've simply got to do something about it.

We seek a nation of communities whole and good. What does this mean? First, it is a community that cares for the needs of its children and where young people develop good character, values and habits for life. Second, it has excellent schools and encourages lifelong learning. Third, there are many good-paying jobs that are easy to get to and the training you need to fill them. Fourth, it is a place with good health care, a clean environment and a sense of wellbeing. Finally, people live in decent homes and safe neighborhoods. It is this nation of communities whole and good that we seek for our time and all time.

How are we to achieve such a nation? We have been wrong in the past by thinking that we could get there by one road alone.

Conventional wisdom once held that solutions were in the hands of government: call in the best and the brightest and hand over the keys to the national treasury. Bigger government was better government. Compassion was measured in dollars and cents. But our problems are still with us.

Then another road was tried. Other people thought that economic success for the many would lead to better lives for all. The 1980's was a decade of unparalleled economic growth, a decade that created twenty million new jobs. But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions still trudge the path of poverty.

America has to ask itself, will there always be those that are left behind? America must answer unequivocally. The answer simply must be no.

I grew up blessed with a loving family, a host of friends and a lot of breaks. I grew up believing that the American Dream was literally around every corner -- it was a family, a career and a chance to make the world a better place. I believed that all you had to do to succeed was to have faith in God, treasure your family and friends, believe in yourself, work hard and treat everyone with respect. I still try to follow those principles each day. But now, having lived a lot and seen a lot, I think that there's a little more to the American Dream and a lot more to achieving it.

It is not as simple as I thought. But it is really not complicated either. To build communities that are whole and good all across America requires harnessing the major forces of national life, and there are three. First is the free market. Second is the government. And third is the ethic of community service, what I have called Points of Light.

Let's start with the free market. The entrepreneurs who are with us tonight, _____, know exactly what I'm talking about.

What so much of the rest of the world only covets, we take for granted - abundant food on the shelves of our markets, cutting edge products of infinite variety and first-rate quality. Nothing has proved better than the free market at generating in communities across this great land good jobs at decent wages, with workplaces that are safe and healthy.

The good news is that the free market is now applying its resources and know-how, its creativity and sense of purpose, to many of our social problems, to making every community whole and good. Numerous companies, recognizing that tomorrow's workforce are today's students, are competing against the education establishment by radically restructuring schools in the communities they serve. Some are even starting their own schools. The notion of choice, which consumers of most products and services here take for granted, has been introduced into the field of education. And the number of companies that are environmentally conscious, that provide health insurance and child care and housing for their workers is already great and growing every day. But the market can go only so far.

What role can government play in making communities whole and good? Government guarantees our rights and enforces our liberties. It creates incentives and serves as a safety net for those in material need.

But government that is compassionate and competent can do even more. Here today, for example, is Mrs. _____. She teaches preschoolers in a marvelous government program called "Head Start". Our child care bill will help make child care opportunities available to those the market has not yet reached. Our HOPE initiative will make tenants in dilapidated housing projects into homeowners bursting with pride and dignity. Our crime bill will help to make neighborhoods safe. Our enterprise zone proposal will stimulate the creation of jobs and the accumulation of wealth in the inner city. Our proposals to reform the welfare system will make it easier for the truly needy to obtain services, while making those who can be self-sufficient.

But for America to be a nation of communities whole and good, to the forces of the free market and the government must be added the ethic of voluntary service, what I call Points of Light.

The real reason so many communities are in trouble can be summed up in one word, "relationships". The caring and nurturing relationships that I and millions of other Americans have taken for granted all our lives simply don't exist for too many of our citizens.

I have always been able to count on a vast web of family members, friends, neighbors, teachers, coaches, ministers and colleagues when I needed encouragement or support, a role model or mentor, or simply a friend.

For the 15 year old selling crack, the role model is the neighborhood drug dealer. For the 45 year old who can't read and write, there is no teacher. For the hungry child, there is no mother. For the homeless man or woman, there is no friend.

Points of Light calls on every American, either on your own or with those you work with, study with, worship with or spend your free time, to be of direct and consequential service to those in need, to be a role model to the teen who might otherwise become a crack dealer. Or the teacher for the 45 year old who can't read or write. The mother for the hungry child, the friend for the man or woman with no place to sleep.

No one of us can solve big problems like these by ourselves. That is why every American community, to become whole and good, needs a gallaxy of light. The collective power of light in every school, every business, place of worship, club, group and organization in every community can literally overwhelm social problems, so that wherever someone in need turns there is someone willing and even eager to help.

Whether it's company's after-hours literacy program for its workers, or a law firm's mentoring program, a police station's counseling program for tough kids, third graders who telephone homebound senior citizens or concerned neighbor residents providing basketball games and other recreational activities to give youngsters something positive to do with their time, Points of Light are giving those in need a sense that someone cares, that they matter, that they belong.

What the millions of Americans who live in darkness need most is not a program, but a web of family-like relationships that impart values, habits, skills and the self-confidence that results in the conviction that one's future is not limited by present circumstances. And until we find a way to share the light in each of us with those living in darkness, our communities will not be made whole and good, and our lives will not be meaningful and fulfilled.

Thank you. God bless you and God bless the United States of America.

THE WHITE HOUSE
WASHINGTON

Date 6/5/91

TO: Dan

FROM: DAVID DEMAREST
Assistant to the President
for Communications

H O L D C L O S E

Attached is a preliminary draft.

Thoughts, suggestions, comments welcome by end of today.

Thanks

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one. ~~of them.~~ From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Here at home we feel a renewed sense of patriotism -- not boastful or flashy, but humble and genuine. And while it might be most visible at a parade for our Desert Storm troops, if you look hard enough you can see it in unexpected places: the tenacity of the American worker battling overseas competition; the dedication of the millions of Americans who light up the lives of others; the unsung heroes of public service.

America is a hopeful nation -- always optimistic. We are a good and decent people. Time and again, we are tested. In spite of our problems, **our belief in ourselves and our future is unshakable.**

We **should** be confident about what lays ahead. America has a track record of success. For two hundred years we have shaped our own destiny with our own hands. Yes, we're an impatient people -- we want desperately to make things better. Occasionally we make mistakes, but when we do, we dust ourselves off, and go at it again. Over the long haul though, America has always acted out of a conviction ~~to~~ that we're going to do what's right. **Every American should think about that, just for a moment, and feel proud.**

Tonight I want to make sure that we all agree on the kind of America we want in the next century. I want to share some American success stories that can guide us. I want to talk with you about what choices face America, and ask you to lead the way.

I grew up blessed with a loving family and a lot of breaks. I grew up believing that the American Dream was literally around every corner -- it was a job, a family, and a chance to change the world. I believed that all you had to do to succeed was believe in yourself, work hard, treat others with respect, and have faith in God. I still try to follow those principles each day, but now I think there's a little more to the American Dream -- and for our country, a lot more to achieving it.

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out of Washington D. C. and into America's heartland -- meeting and talking with many of you. Small towns, big cities, neighborhoods and playgrounds, schools, factories, farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

The state of our nation is indeed the sum of her neighborhoods. If our communities are in trouble, our nation's in trouble. So we must decide as a nation what we want our communities to be.

I believe healthy communities hold some things in common. For example, a healthy community will have adequate child care; it will attend to the needs of its young people, provide

excellent schools -- schools that spark a lifelong interest in learning. There will be jobs and job training, quality health care, and a clean and healthy environment. Its people will feel they belong. The community will nurture a sense of well-being within its citizens and their families. And its neighborhoods will be decent and safe.

Because thousands of Americans chose to lead the way, there are thousands of communities like that in America. That means millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

It is also perhaps the most self-critical. We proclaimed ~~that~~ this self-critical quality in our Constitution -- the rights to free speech and assembly, a free press, and free elections. Those freedoms have ensured that we remain free, **and we are a better America because of them.**

~~But~~ no one can deny that we have enormous problems. Many of our communities are in serious trouble. Not all Americans are sharing in the American Dream. There is the impoverished America, the poor and the destitute and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by ~~a world changing at a dizzying pace~~ the dizzying pace of change.

America cannot rest easy.

Over these last twenty or thirty years, despite our best intentions, the ranks of these Americans have grown. **That cannot continue. It is time to think and act anew.**

Conventional wisdom once held that solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents.

We tried that course...

After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions still trudge the path of poverty. America has to ask itself, will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

We realized that too much government could stifle growth. (?)

During this past year we have witnessed America **at her best.** The War in the Gulf was not just a military achievement -- it was a striking demonstration of our government's ability to forge a coherent strategy and implement it.

And it was something ~~much, much~~ more. It was a victory for all the parents who believe in the **talent of our young people;** a victory for all the workers that believe **America can produce quality like the Patriot missile;** a victory for all those who believe in **neighbor helping neighbor** -- the outpouring of support

right here at home for our men and women in the Gulf was as touching as it was magnificent. **It was the conquest of confidence over doubt. It was the American spirit in triumph.** Now we can establish the fundamentals for guiding us in the future. First, **there is magic to the free market.** Second, **our government can act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed all of them.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the free market. The Revolution of '89 and the collapse of communism buried any competing economic model. No other economic system generates more opportunity for more people. Why? Because competition **is good.** It's in the human spirit to excel. Competition is at the heart of quality and merit. It drives creativity and innovation.

What the rest of the world often covets, we take for granted: affordable essentials, food on the shelves of our supermarkets, cutting-edge products. Nothing has proved better than the free market at generating good jobs at decent wages, in safe and healthy workplaces. [Free market examples]

The second dynamic force for transforming America is government -- the government of Jefferson and Lincoln and Roosevelt -- the instrument of the people. Government **can** be creative; it **can** be compassionate. **But it cannot be constructive if it is not competent.**

The government guarantees our rights, and our liberties. It provides an important safety net. It creates economic incentives and supports our national infrastructure. It is a force for good, and I am determined that it's good work not go unheralded. Here today is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Or Dr. Antonia Novello, our nation's Surgeon General, who spent years helping babies stricken with AID's, and now helps search for its cure. This is not big government, **this is good government. ~~And that is~~** The kind of gov't **essential to a Good Society.**

Finally, America can only reach its potential if neighbor helps neighbor. "Points of light" is not a phrase about charity. It is about the light that is within us all. It is the light that can light up the lives of others -- the light that can make us complete, part of something larger than our small selves. It is a movement, and it is on the march.

Every community has its building blocks -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods. And every community has the power and vitality to overwhelm its problems. Whether it's a company after-hours literacy program, or the policeman who counsels ~~tough~~ troubled(?) kids, or third graders who telephone homebound

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Only then, can we truly think and act anew. Our challenge has been to break the mold -- understand the successes and failures of the past -- create a new approach for the future. We have broken the mold. **We must share the success.**

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I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy --

(The center: the individual. . . .)

in many cases the government is part of the solution. I say this because there are still those in Congress that think government is at the center of the solution. **They are dead wrong.**

The problems we face and the opportunites that lay ahead are just too great for us not to work harder at bipartisanship. They are too great for us not to build a better state-federal-local partnership. They are too great for us not to forge a stronger link between the energy of the free market, the government, and neighbor helping neighbor.

Everywhere I go, there is another American success story waiting to be shared. Every problem in America is being solved somewhere. That gloriously optimistic statement is absolutely true. It is our responsibility as leaders to share the successes.

America has always been a nation problem solvers. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who use power to inspire a greater good, who take consequential action in their community or in their business. You represent the millions who light up another's life. **For that your country thanks you, and for that your country will endure.**

THE WHITE HOUSE
WASHINGTON

Date 6/5/91

TO: Mary Kate

FROM: DAVID DEMAREST
Assistant to the President
for Communications

HOLD CLOSE

Attached is a preliminary draft.

Thoughts, suggestions, comments welcome by end of today.

Thanks

David -

I think it's good - but a little heavy on the Points of Light. Attached is more on the free market + American Dream. Where is the 98 Days stuff for reporters? (Needs more) Also - I have awards-type speeches which name people (pro-adoption / drug free schools / American Success Awards, etc) if you still need audience members. Good job — MK

P.S. "Hey you're not a bad writer after all."

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Here at home we feel a renewed sense of patriotism -- not boastful or flashy, but humble and genuine. And while it might be most visible at a parade for our Desert Storm troops, if you look hard enough you can see it in unexpected places: the tenacity of the American worker battling overseas competition; the dedication of the millions of Americans who light up the lives of others; the unsung heroes of public service.

America is a hopeful nation -- always optimistic. We are a good and decent people. Time and again, we are tested. In spite of our problems, **our belief in ourselves and our future is unshakable.**

We **should** be confident about what lays ahead. America has a track record of success. For two hundred years we have shaped our own destiny with our own hands. Yes, we're an impatient people -- we want desperately to make things better. Occasionally we make mistakes, but when we do, we dust ourselves off, and go at it again. Over the long haul though, America has always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud.**

Tighten up

Tonight I want to make sure that we all agree on the kind of America we want in the next century. I want to share some American success stories that can guide us. I want to talk with you about what choices face America, and ask you to lead the way.

I grew up blessed with a loving family and a lot of breaks. I grew up believing that the American Dream was literally around every corner -- it was a job, a family, and a chance to change the world. I believed that all you had to do to succeed was believe in yourself, work hard, treat others with respect, and have faith in God. I still try to follow those principles each day, but now I think there's a little more to the American Dream, and for our country, a lot more to achieving it.

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out of Washington D. C. and into America's heartland -- meeting and talking with many of you. Small towns, big cities, neighborhoods and playgrounds, schools, factories, farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

The state of our nation is indeed the sum of her neighborhoods. If our communities are in trouble, our nation's in trouble. So we must decide as a nation what we want our communities to be.

I believe healthy communities hold some things in common. For example, a healthy community will have adequate child care; it will attend to the needs of its young people, provide

excellent schools -- schools that spark a lifelong interest in learning. There will be jobs and job training, quality health care, and a clean and healthy environment. Its people will feel they belong. The community will nurture a sense of well-being within its citizens and their families. And its neighborhoods will be decent and safe.

Because thousands of Americans ~~chose~~ have chosen to lead the way, there are thousands of communities like that in America. That means millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

It is also perhaps the most self-critical. We proclaimed that in our Constitution -- the rights to free speech and assembly, a free press, and free elections. Those freedoms have ensured that we remain free, **and we are a better America because of them.**

But no one can deny that we have enormous problems. Many of our communities are in serious trouble. Not all Americans are sharing in the American Dream. There is the impoverished America, the poor and the destitute and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by a world changing at a dizzying pace.

Over these last twenty or thirty years, despite our best intentions, ~~the ranks of these Americans have grown~~ there are still those who don't believe they will ever share in the American Dream. **That cannot continue. It is time to think and act anew.**

Conventional wisdom once held that solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents.

After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions still trudge the path of poverty. America has to ask itself, will there always be those ~~that~~ who are left behind? **America must answer unequivocally. The answer is No.**

During this past year we have witnessed America **at her best.** The War in the Gulf was not just a military achievement -- it was a striking demonstration of our government's ability to forge a coherent strategy and implement it.

And it was something much, much more. It was a victory for all the parents who believe in the **talent of our young people;** a victory for all the workers ~~that~~ who believe **America can produce quality like the Patriot missile;** a victory for all those who believe in **neighbor helping neighbor** -- the outpouring of support

right here at home for our men and women in the Gulf was as touching as it was magnificent. **It was the conquest of confidence over doubt. It was the American spirit in triumph.**

Now we can establish the fundamentals for guiding us in the future. First, **there <u>is</u> magic to the free market.** Second, **our government <u>can</u> act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed <u>all</u> of them.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the free market. The Revolution of '89 and the collapse of communism buried any other competing economic model. No other economic system generates more opportunity for more people. Why? Because competition **is good.** It's in the human spirit to excel. Competition is at the heart of quality and merit. It drives creativity and innovation.

What the rest of the world often covets, we take for granted: affordable essentials, food on the shelves of our supermarkets, cutting-edge products. Nothing has proved better than the free market at generating good jobs at decent wages, in safe and healthy workplaces. [Free market examples]

The second dynamic force for transforming America is government -- the government of Jefferson and Lincoln and Roosevelt -- the instrument of the people. Government **can** be creative; it **can** be compassionate. **But it cannot be constructive if it is not competent.**

The government guarantees our rights, and our liberties. It provides an important safety net. It creates economic incentives and supports our national infrastructure. It is a force for good, and I am determined that it's good work not go unheralded. Here today is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Or Dr. Antonia Novello, our nation's Surgeon General, who spent years helping babies with AID's, and now helps search for its cure. This is not big government, **this is good government. And that is essential to a Good Society.**

Finally, America can only reach its potential if neighbor helps neighbor. "Points of light" is not a phrase about charity. It is about the light ~~that is~~ within us all. ~~It is the light~~ that can light up the lives of others -- ~~the light that can make us complete.~~ It is a movement, and it is on the march.

Every community has its building blocks -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods. And every community has the power and vitality to overwhelm its problems. Whether it's a company after-hours literacy program, or the policeman who counsels tough kids, or third graders who telephone homebound

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Vote on the War?

Ninety-eight days ago, in an address to a Joint Session of Congress, I asked the Congress to tackle the pressing problems in our own back yard with the same energy we had in tackling the crisis in the Gulf. Having served in Congress, I know how tough it can be to enact a piece of legislation. So I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that is unacceptable.**

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Back to "98 Days"

Something like: It is the responsibility of Congress to act on the priorities of the American people in reasonable time. I want a crime bill — and our other domestic proposals etc. on my desk NOW.

America has always been a nation of problem solvers. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who use power to inspire a greater good, who take consequential action in their community or in their business. You represent the millions who rolled up their sleeves — and made a difference in the lives of others. ~~light up another's life~~. **For that your country thanks you, and for that your country will endure.**

The people gathered here not only solved problems, they pursued opportunities ... and seized the day.

status quo is not working

mission accomplished. Today, I am very proud on behalf of everyone here to sign this clean air bill -- Clean Air Act of 1990.

This landmark legislation will reduce air polluti year by 56 billion pounds -- that's 224 pounds for every man, and child in America. It will go after the three main types pollution: acid rain, smog and toxic air pollutants.

This bill will cut emissions that cause acid rain and permanently cap them at these new levels. It will reduce pollutants that cause smog in our cities by 40 percent, so th the year 2000, over 100 major American cities with poor air q will have safer, healthier air. And it will cut dangerous ai emissions by over 75 percent using new technologies. And by decade, its alternative fuel provisions will help reduce our dependence on foreign oil.

This bill means cleaner cars, cleaner power plant cleaner factories and cleaner fuels. And it means a cleaner Virtually every person in every city and every town will enj benefits.

This legislation isn't just the centerpiece of o environmental agenda. It is simply the most significant air pollution legislation in our nation's history, and it restor America's place as the global leader in environmental protection.

Ninteen ninety is now a milestone year for the environment. I also hope that it will be remembered as an important year for environmental cooperation. There were several members of my administration who saw to it through thick and thin that this bill got to my desk -- Bill Reilly, the EPA Administrator; Jim Watkins, the Secretary of Energy. From my own staff, our Chief of Staff worked tirelessly -- John Sununu. Roger Porter did an outstanding job working day in and day out with the members of Congress. Boyden Gray, the same thing. Bob Grady and so many others. And they did a great job on this. And I also want to thank once again the senators and the members of Congress from both sides of the aisle. Many of you are with us today and, as I mentioned earlier, others couldn't be with us today. But it isn't because of lack of interest. Congress is out; many are scattered to the winds.

But the list is too long to single out everybody from the Hill that worked on this. But again, I just want to thank you that are here today and the others who couldn't be with us for your commitment and dedication -- as well as the governors. The governors and the experts from local governments who were also instrumental in building true bipartisan support for this legislation.

We met with business leaders who saw stewardship to the environment as a key to long-term economic growth. And we met with academics and innovative problem-solvers from every side who have helped build the foundation for this approach.

I want to commend the environmental groups that we've met with, like the Environmental Defense Fund, under the leadership of Fred Krupp -- for bringing creativity to the table to end what could have been a hopeless stalemate.

We all had tough choices to make. Some said we went too far -- others said we didn't go far enough. But despite our differences, we all agreed on the goal: clean air for all Americans. We agreed on the means: a new Clean Air Act.

And we all agreed, it was time to take a new approach. This bill is both ambitious in its goals and innovative in its methods. For the first time, we've move away from the red-tape bureaucratic approach of the past. The old tradition of command and control regulation is not the answer. By relying on the marketplace we can achieve the ambitious environmental goals we have as a country in the most efficient and cost-effective way possible. We'll have to take advantage of the innovation, energy, and ingenuity of every

MORE

Clean Air Bill Signing

American -- drawing local communities and the private sector into the cause. It's time for a new kind of environmentalism -- driven by the knowledge that a sound ecology and a strong economy can coexist.

The approach in this bill balances economic growth and environmental protection. The approach is comprehensive, cost-effective and, most of all, it will work. The first major pollution reductions are where we need them most. It offers incentives, choice and flexibility for industry to find the best solutions -- all in the context of continued economic growth. The bill is balanced, it will stimulate the use of natural gas from the wells of Texas and Louisiana; and fuels made from the farms of Iowa, Illinois, the great Midwest; and cleaner, low-sulfer coal from the hills of West Virginia to the Rocky Mountain states. This bill can make America the global leader in developing a new generation of environmental technologies to which the world is now turning.

But it does more. The legislation sets reasonable deadlines for those who must comply, but once deadlines go by, once they pass, the penalties are severe. America's heritage is precious. We will not turn our backs or look the other way. That means polluters must pay. And so there is a new breeze blowing -- a new current of concern for the environment. Today marks a great victory for the environment, a day when we have strengthened our clean air statutes -- already the world's toughest. This legislation is not only in America's interest; like so many of the environmental issues that we are working on, this bill is in the interest of people all over the world.

And the new environmental ethos is growing. We see it in community efforts and in school involvement across America. And we're seeing it in the innovative response of private industry -- in alternative fuel service stations, electric vehicles. These companies understand we must pioneer new technology, find new solutions, envision new horizons if we're to build a bright future and a better America for our children.

There's an old saying, "We don't inherit the Earth from our parents. We borrow it from our children." We have succeeded today because of a sense -- a common sense of global stewardship, a sense that it is the Earth that endures, and that all of us are simply holding a sacred trust left for future generations. For the sake of future generations, I again thank each and every one of you for your commitment to our precious environment. I am now honored to sign this Clean Air bill into law.

Thank you all who have worked so hard for this day to become possible. Thank you and God bless all of you. (Applause.)

(The bill is signed.)

Maybe we could have the symbolism -- I don't think there's any protocol, but if I could just invite the front row here to come up with members of Congress, we'd at least show that this is an across-the-board -- (applause.)

Please, go in peace. This symbolism -- we've omitted some real fine movers and shakers there, but we -- again, my thanks to all of you. Thank you all for being with us. (Applause.)

END 2:46 P.M. EST

DANGER: From the opportunity Speech!

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story of Thomas Paine and Frederic

Barton, the Wright brothers and Rosa Parks.

But it doesn't end there, with these heroes from our past. There are the "new American heroes" of today, many of them in this room. They, too, are inspired by pride, integrity, faith in the dignity of man, and courage to overcome the odds. It's called leadership by example -- and it's made America the world's great beacon of freedom. //

These modern visionaries are the ones making history -- propelling us into the Next American Century.

Theirs is a movement more than 200 years old -- as old as the Declaration of Independence -- a movement defined by what Jefferson called "the American mind" and what I call "the American idea." It continues to sweep our country today with a vigor as strong as ever. It is a vision driven by the strength and power of the American Dream.

I share that vision -- for what is the American Dream, if it isn't wanting to be part of something larger than ourselves? If it isn't creating a better life for our children than we might have had? If it isn't the freedom to take command of our future?

For most people, these aspirations mean enjoying the

blessings of good health, having a home to call one's own, raising a family, holding a stake in the community, feeling secure at home, on the job, and in the neighborhood.

But for others, America has not yet fulfilled its promise of opportunity. We know who they are: they are the hopeless and the homeless. The friendless and the fearful. The unemployed and the unemployable. The ones who can't read a simple sentence -- much less write one. They are the ones who don't believe they will ever share in the American Dream.

I'm here to tell any American for whom hope lies dormant: **we will not forget you. // We will not forget those who have not yet shared in the American Dream.** // Yes, we must offer them hope. But we must guarantee them opportunity. //

It's been said, "hope is a waking dream." That awakening begins with learning. Understanding the power and potential of individual effort. Developing a skill, and with it, independence. Earning a living, with dignity and personal growth. More skills mean more freedom -- more options for even greater opportunity.

Today, our Administration is proposing an agenda to expand opportunity and choice for all Americans. It involves more than six major initiatives across the scope of our entire government: restoring quality education; ensuring crime-free neighborhoods; strengthening civil and legal rights for all; creating jobs and new businesses; expanding access to homeownership; and allowing localities a greater share of responsibility. **In its entirety,** I

Affordable — Housing Bill Signing

is not working for the people—the ones who need affordable housing; the ones who want to choose the best schools for their kids or child care for their younger children; the ones who want to pull themselves out of dependency and into a life of self-sufficiency in a safe, clean, and drug-free community. It's the people who have the best answers for themselves and their families, not the Government.

And that's exactly what the National Affordable Housing Act that about to sign here does in several ways: It puts power in the hands of people. First, it authorizes a major administration initiative: Homeownership and Opportunity for People Everywhere, the HOPE Initiative. HOPE will provide new opportunities for low-income families to buy their own homes—urban homesteaders, if you will—and helps the residents of public housing to buy their own units. Tenant management, control and, ultimately, ownership of public housing is an idea whose time has come. And let me just tell you why.

When the people who live in public housing are in charge, the results are remarkable: more people pay their rent, maintenance improves, operating costs decline, and crime rates plummet. Employment goes up, more kids stay in school, and neighborhoods spring back to life. And the reason? Because each resident simply now has a stake in society—an equity stake—a chance to make a go of it, to live the American dream for themselves.

We want public housing to become a springboard for independence, not a bottomless pit for dependency. HUD used to be asked to give awards for public housing residents who stayed in public housing the longest, and we stopped doing that. Jack made a significant change there. And now—and even more so with this bill—we're offering incentives to public housing tenants who move out and move up into the productive economic mainstream. These are the people who will help us meet our goal of 1 million new homeowners by 1992.

But there's more. This bill contains Home Investment Partnerships, a new block grant to provide incentives to States, localities, and nonprofit organizations to provide people who currently rent with vouchers, tenant-based assistance, and rehabilitation of existing housing, because affordable housing is in everybody's interest. And in addition to housing assistance for migrant farm workers, the elderly, and the disabled, this legislation also creates the Shelter Plus Care Program to assist homeless persons who are mentally ill, who have a drug abuse problem or other problems, to give them the support they need to keep them from returning to a desolate life on the streets.

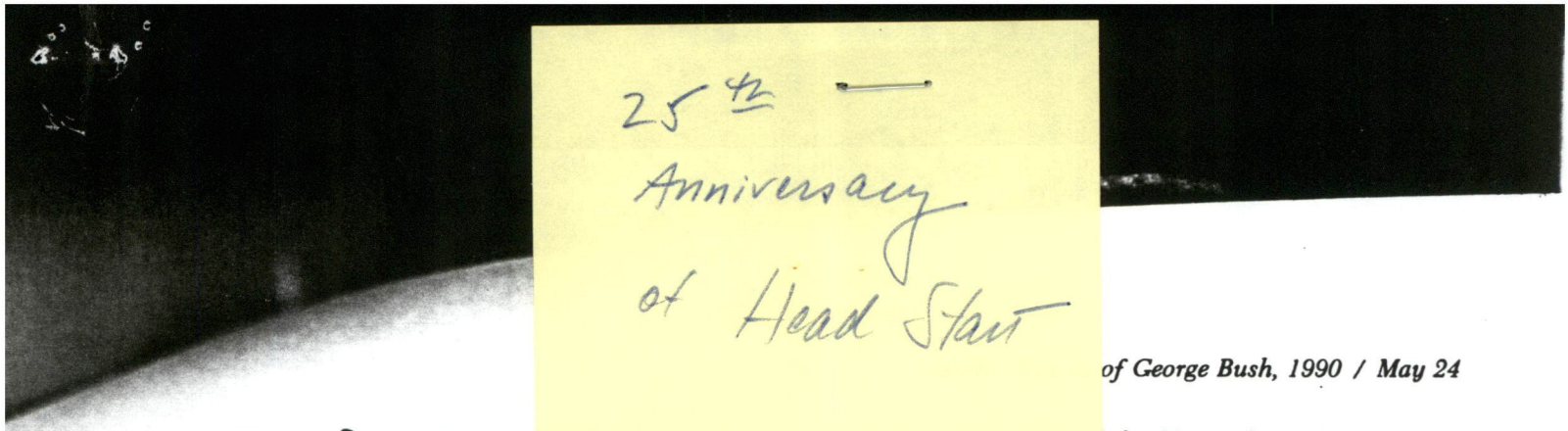
Finally, it reforms certain programs in the FHA, in the Federal Housing Administration, to make them more financially sound. The National Affordable Housing Act gives people the best kind of government assistance: It provides opportunity, and it encourages responsibility without the shackles of dependency. And that is really the American dream, for no matter where people live or how much money they have, all people yearn to control their own lives. Abraham Lincoln knew this, and his vision lives on today as the foundation for our efforts to empower all Americans.

And so, it is with that in mind—the undying ideal of hope and opportunity for all—that I am pleased to sign this bill into law.

And once again, I want to thank each and every Member of Congress who has worked hard on this legislation, particularly the two chairmen that are with us today. And of course, again, my respects for his leadership to Jack Kemp, the Secretary of HUD. Thank you all for joining us today.

And now, if I can lift it up, I'll sign it. [*Laughter*]

Note: The President spoke at 2:05 p.m. in the East Room at the White House. In his



25th Anniversary of Head Start

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your continued commitment to our young. program in 1973, she was unemployed. She became a volunteer at the Head Start center, then a Head Start teacher, and today is program chairman of the early child development department at Northland Pioneer College in Arizona. Head Start, you see, gave her the skills and confidence she needed to turn her whole life around.

First of all, happy 25th birthday to Head Start. Like all birthday parties, today we celebrate both where we've been and where we will be tomorrow.

In May 1965, on a beautiful spring day right here in the Rose Garden, a great idea came into being. President Lyndon Johnson first spoke of a new initiative that he would soon propose: Head Start. And he said then that the program would—here were his words—"rescue these children from the poverty which otherwise could pursue them all their lives. The project," he went on, "is designed to put them on an even footing with their classmates as they enter school."

Since that day, Head Start has reached over 11 million children, providing comprehensive development services to nearly half a million low-income children every year. Head Start provides these children not only with preschool education and social skills but with health and nutrition services as well. Virtually all of the children enrolled in Head Start get the medical attention they need, and for many children, Head Start gives them their best meal of the day.

Everyone agrees Head Start is a program that works for children by enhancing their educational performance and really fostering success in life. Head Start also works for families by offering child care and child development programs for parents, which builds self-confidence, and by encouraging a commitment to improve their lives and the lives of the children. And it works for the thousands of communities nationwide where Head Start graduates give so much right back to society by helping to build strong families and strong neighborhoods.

Today almost a third of the 80,000 Head Start staff members across America are current or former Head Start parents themselves—80,000—parents like Eugenia Boggus, here with us today, who is now

But as vital as the parents and the staff are to the success of Head Start, we must especially congratulate the kids. Many—some of you kids here are grown up now—but they are grown up now, and because they were given an equal chance at the starting block, they crossed the finish line on their own and most of them winners.

Seba Johnson, for example, attended Head Start as a child in the Virgin Islands and, at the age of 14, became the first black woman skier to participate in the winter Olympics, representing the Virgin Islands. Today she lives in Nevada, where she is training for the next winter Olympics, and is volunteering her time to help celebrate Head Start's 25th anniversary.

Carlos Jimenez of Meadville, Pennsylvania, who was a Head Start student back in 1977. This year Carlos is graduating from high school, third in his class of 320. A National Honor Society member, Carlos will attend college in California this fall.

Or another example, Carl Brenner, who is with us today. Carl? Where's Carl? Right here. Oh, here's our man, right here. He's now going to be performing. Also a Head Start alumnus. Graduated first in his high school class. Now a senior cadet out at the U.S. Air Force Academy in Colorado.

These kids earned a lot of attention with their brilliant success stories, but there are also quiet ones, special children that otherwise might get overlooked. Take the example of Timothy Combs from Buffalo, West Virginia, a child born with Down's syndrome who wasn't yet talking when he en-

rolled in Head Start at the age of 3. Head Start provided Timothy with speech therapy, help for his hearing problem. And 2 years later, Timothy was able to enroll in public school, where he continues to get the special attention that began in Head Start.

There are so many stories to tell and so many Americans to thank in Head Start centers all around the country. In fact, over 600,000 committed volunteers, each one a Point of Light, are giving their all to make Head Start a national treasure. The kids we have with us today are from Head Start programs throughout the Washington area. And by getting them ready to learn today, we ensure that they too will have success stories to share tomorrow.

It's because of children like these, and parents and staff like many of you here, that at the historic education summit last September in Charlottesville I asked every Governor in the Nation to join in our commitment to quality programs like Head Start and give every poor child a chance to start school ready to learn. We proposed—our administration—the largest one-time funding increase in the history of Head Start, a half a billion dollars. And I know that the Congress will join me in giving Head Start the best 25th birthday present possible, enough—and I salute Representative Kildee in this regard—enough money to enroll as many as 180,000 more children in this successful program.

As they say, that's a gift that keeps on giving by enriching the lives of the kids, strengthening our families, and building our communities. To everyone who has supported Head Start for so many years, thank you, and God bless each and every one of you. Thank you very, very much.

Note: The President spoke at 11:04 a.m. in the Rose Garden at the White House. In his remarks, he referred to Constance Horner and Mary S. Gall, Under Secretary and Assistant Secretary for Human Development Services at the Department of Health and Human Services, respectively.

Proclamation 6140—25th Anniversary of Head Start, 1990

May 24, 1990

By the President of the United States of America

A Proclamation

Since its inception 25 years ago, Head Start has helped to put millions of disadvantaged children on the path to success. Offering comprehensive health and nutrition programs, as well as educational and social services, Head Start helps to ensure that these children enter school ready to learn.

Too often, children from low-income families begin school with significant physical needs, as well as a lack of optimism and self-confidence. Head Start not only emphasizes proper nutrition and the early identification and treatment of health problems, but also offers disadvantaged children a variety of learning experiences designed to help them grow in curiosity and self-esteem. Promoting the intellectual and emotional growth of these children, as well as their physical well-being, Head Start has been a model for child development programs.

Head Start has effectively included children with disabilities and assisted them in obtaining the social and cognitive skills needed for achievement in school. Currently, more than 13 percent of Head Start participants are children with disabilities. Head Start staff members cooperate with other community agencies as they work to meet the special needs of these children.

An essential element of every Head Start program is the sustained involvement of parents. Because they are their children's first and greatest teachers, parents play a very important role in planning and implementing Head Start programs—either through membership on Head Start Policy Councils or through participation in classroom activities. In fact, parents of present and former students constitute more than one-third of Head Start's paid staff.

While government leadership is important, the caring and dedication of parents

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6/6/91

DD — "Congress" section for Pres. Dinner...

Dan Hi

HIGH THYROID VERSION:

I've been there. I served in Congress. I know the dedication good Congressmen and women bring to the job. But I know the way the place allows each individual Congressman to duck collective responsibility for taking action -- even when action is imperative.

During my joint address to Congress at the conclusion of DESERT STORM, I challenged Congress to tackle pressing national problems with the same energy and sense of purpose that guided our approached the war in the Gulf. I picked out two issues -- a comprehensive crime bill and transportation. I urged Congress to act -- to pass these two bills in 100 days.

99 days have passed since I issued that challenge. Instead of either of the bills I called for, all we've got from Congress these past 99 Days is **101 excuses**. **No action -- no bills.**

The American people don't understand it. //

The American people don't understand why Congress can't pass a bill, can't balance a budget, can't meet its deadlines, its own or anyone elses' -- a why Congress ~~that~~ spends all its time chasing its own tail.

The American people don't understand the endless committee hearings, the pronouncements and posturing -- round and round, with no result. //

The American people don't understand Congress -- and each day, I'm more convinced **the Congress can't understand the American people:** their **frustration,** their **outright anger,** at an institution that just isn't getting the job done.

American people deserve a government that will get the job done. A government that will act. A government that serves the national interest. ///

for infants, insulin for diabetics, drugs for those with leukemia, etc.).

White House Fact Sheet on Technical Assistance in Food Distribution and Marketing for the Soviet Union

December 12, 1990

The United States is prepared to send to the Soviet Union this month a team of private and public sector experts in the field of food distribution and marketing. The team's mission will be to assess the problems of food distribution, and provide technical assistance to central, republic, and local authorities in the Soviet Union.

The team will identify ways to strengthen and support market forces in the Soviet Union's food marketing system, consider alternatives to assist vulnerable populations, and recommend measures to improve the availability of food tc the Soviet people.

The team will include experts from the U.S. private sector, universities, private voluntary organizations, and the U.S. Government. Team members will work closely with Soviet Government officials, as well as officials of the republic governments.

Excerpt of the White House Fact Sheet on the Soviet Union and International Financial Institutions

December 12, 1990

The President has proposed a special association of the Soviet Union with the International Monetary Fund (IMF) and the World Bank that will give Moscow access to the economic and financial expertise in those institutions. He has asked Secretary of the Treasury Brady, as U.S. Governor of the IMF and World Bank, to pursue this proposal with the institutions and other countries and to develop with them the necessary new arrangements.

We believe it is best for the Soviet Union to establish such a relationship with these institutions before addressing the issue of full membership.

Remarks at the Jobs for America's Graduates Awards Ceremony

December 12, 1990

Thank you, Governor McKernan, for those very kind words. And let me also thank you, given all you have on your plate, for your responsibilities and services—chairman. I also want to single out just a few here. I noticed you commented on the former Governor, now Senator, Chuck Robb's participation—chairman now, to those who don't know this, of the executive committee of Jobs for America's Graduates; Ken Smith, who—for the president; Julie Nixon Eisenhower, who's done an awful lot to make this day possible through her commitment.

And, of course, I want to salute the others that are with us: Governor Wilder of Virginia and Governor Castle is here from Delaware; Governor Stephens of Montana. And then Kit Bond, a former Governor [of Missouri], I understand is with us, and there he is over here. And then especially to salute Pete Du Pont, the former Governor of Delaware, who really presided over the genesis and really with a stimulating word and thought behind all of this. And I'm delighted to be with all of you distinguished people who have made such a contribution.

Also, I saw earlier Bill Brock, a former Senator, and I know of his interest in all of this, too. And I want to congratulate those Governors not here; it all adds up to a total of 19 Governors being honored here today. And then again, I see a lot of those in town who do the heavy lifting when it comes to supporting all these worthy causes. And I want to thank each and every one of you and your foundations and your companies for seeing the light and getting out front on this important one.

My own interest, as Jock says, dates back to the very beginning—not really the beginning because Pete gets the credit for that—but back to my time on the board of directors, when the JAG—Jobs for America's Graduates—was nothing more than this idea with plenty of promise. And that's why it is with special pride that I meet with all of you, the ones, literally, who have taken the idea and put it into action with, I think, spectacular results.

One of my great pleasures as President is to shine the spotlight on the success stories. Barbara calls it being a cheerleader. Well, she's darn good at it, too, I might add. But I think we are advantaged in having this special forum from which we can point out to the country the great successes that are taking place. And certainly today, JAG—Jobs for America's Graduates—deserves to be center stage. This organization has enjoyed lasting support from State officials, Governors, and from the business community. And it's all for one simple reason: It works; JAG works.

Take a look at the statistics: 92 percent of the young people in this program were able to complete their high school diploma or their GED last year—92 percent. And it doesn't stop there. That's what Pete impressed on me and Jock has reimpressed on me. The program assists these new graduates during that critical school-to-work transition. Eighty-three percent of the young people participating made a successful transition into the working world, the armed services, or on to their next level of education. And JAG accomplished all this at half the average cost of other youth employment programs.

You've been especially effective, I'd say, in the inner cities. Kids from low-income households, whose plans for the future don't include college and may not even include finishing high school—JAG takes aim at these at-risk kids; the ones who, without the right help, without the right encouragement, might find themselves out of school, on their own, no hope, no prospects, without a future, if you will. JAG catches these kids before they drop through the cracks—20,000 last year alone.

And since I know a little about this organization, I know that you're not resting on your laurels. I'm especially pleased that, with what Jock said here, that JAG has joined this nationwide Points of Light movement with today's announcement that each participant will be expected to engage in community service activities. JAG's been especially effective—I said the urban area—also in the urban schools. And I urge you to extend this inner-city outreach, expand this proven program to as many cities and schools as possible. It's my hope that, before long, there will be a Jobs for America's Graduates program in every State in this country because as great as it is to see these award winners here today—and I met with them upstairs—there's a place in this room for all 50 Governors to be here. And it's no surprise to me that this success is taking place then at the State and local level.

Last fall, as the Governors and I forged our historic partnership at the education summit, we recognized that excellence in education required an effort that was not Federal but national, one that brought all levels of government together in common cause to improve America's schools. We've got to follow through on those goals.

I might say parenthetically just a word about a very new development. This morning, Secretary Cavazos, the Secretary of Education, my dear friend, resigned as Secretary. And I think of the contribution he made to establishing these national schools. And I think the country will always be very, very grateful to him for his service to country.

Since then, since that get-together, we've made real progress. A set of six national goals are now in place, as is this target date still in place for the year 2000. Efforts to expand flexibility and also accountability in education are underway. These efforts are underway. And at that summit, as Jock well knows—Governor McKernan—the Governors also committed to undertake a major, State-by-State effort to restructure the education system.

And I want to turn now to this challenge, the need for a reform effort that results in nothing less than the restructuring of American education. The people in this room are critical to this reform effort: corporate leaders, who know education is the key to competitiveness; Governors, from Maine to California, along with top education officials from each State; teachers and principals, whose daily dedication and commitment will mold tomorrow's citizens; and finally, students, young people, for whom the word education means hope and happiness, opportunity, and achievement.

Let me explain to all of you about what I mean, just briefly, about restructuring our schools. I'll limit myself to the broad principles, because the last thing we need if we want real restructuring is a set of prescrip-

tions, a bureaucratic blueprint from on-high Washington, mandating the States.

One of the keys to this approach is empowering people, not the bureaucracies. And central to empowerment is this concept of choice—empowering parents to decide which school is best for their children. Choice, you see, is the catalyst for change, the fundamental reform that drives forward all the others.

Let me lay out five principles that should guide our efforts to restructure our schools, principles that empower parents, expand choice, and encourage excellence in education: high expectations, decentralized authority, schools that are responsive, market-oriented, and performance-tested.

Take the first: high expectations. We've got to raise our sights, for our students, for our schools. We've seen the statistics. American kids already rank too low compared to our chief industrial competitors. America can't settle for a C average if we really mean to compete and get ahead. America's schools must, and will, aspire to world-class standards.

Secondly, we've got to decentralize authority. It wouldn't be fair to raise expectations, to ask more of our schools and our students, if we tie the hands of the teachers and the principals, particularly those who make the difference. After all, the secret to our schools' success isn't the size of the bureaucracy. We succeed or fail one student at a time. And the secret is the principal who commands respect and cares deeply about each and every kid who walks into that school, and that special teacher who starts with the same tests and books and blackboard and then makes learning come alive. For years, we've stifled our schools with requirements and redtape. Let's give our schools something teachers and principals don't have enough of: authority. And then let's hold them accountable for the results.

Third, we need responsive schools, customer-driven if you will, schools that involve and engage students and their parents—the real experts on what's best for their kids. That's central to the concept of choice. Everywhere choice has been tried, choice has worked, in large part because it has brought parents into the process, into that whole process of shaping their kids education. We need schools that are open to the input from the business community, real-world institutions that can work with our schools to educate the kind of employees they'll need tomorrow. If we want schools that work we've got to realize that there isn't any centralized monopoly on wisdom.

Fourth, restructuring means making our schools more market-oriented. We know what competition means in the business world. It's time we recognize that competition can spur excellence in our schools. Let them open their doors to experts from outside the teaching profession who are willing to share their wisdom in the schools. We've got to expand what they call alternative certification and tap the wealth of teaching in our society. There's a lot of talent out there that's precluded by mindless regulation from participating in our schools as teachers. Tap the wealth of that teaching talent that's been kept out of the classroom simply because they lack a teaching certificate.

Fifth and finally, we need to make sure the yardstick we use to measure our achievement is performance-based. All the necessary attention to rules and regulations and procedures, all the measures of dollars spent, all the hardware and software, statistics and studies cannot be allowed to obscure the one measure that matters. And what matters is what works, results, what kind of kid walks out of that classroom and into society, what our kids know, whether we've taught them how to learn. And one thing more while the subject is performance: We hold students accountable for their own failure. Well, let's do the same then for our schools.

These five principles—high expectations, decentralized authority, schools that are responsive, market-oriented, and performance-based—these five can guide our efforts as we restructure American education to meet the ambitious goals that have been set for our nation's students and for our schools, first set by the Governors of the 50 States, as we lead America forward to what I hope will be an education renaissance, a system that can compete with any in the world. We've got to redouble our efforts to achieve these goals. This restructuring must take

place. I don't have to tell the corporate leaders in this room that America can't expect to remain a first-class economy if we settle for second-rate schools. And let me assure you, there is a role in this restructuring for everybody here, for your energy, for your ideas, for your commitment to educational excellence.

Before I close, let me just thank once again the companies and the foundations and the individuals whose contributions help keep Jobs for America's Graduates going strong. The help you provide to each young person literally lasts a lifetime. And to those students here with us today, let me recognize your accomplishments, but let me ask something else as well. Just as you've been helped along the way, make it your mission to reach out your hand to all the other kids like you who have everything they need to succeed except encouragement.

So, once again, I really wanted to come over here, Jock, to thank you, to thank the other Governors and Senators that are with us here today, thank you for all you're doing to help the kids of this country. May you all have a wonderfully merry Christmas. And may God bless the United States. Thank you very, very much.

Note: The President spoke at 12:35 p.m. in the ballroom at the National Press Club. In his remarks, he referred to Gov. John R. McKernan, Senator Charles S. Robb, Julie Nixon Eisenhower, and Christopher S. Bond, chairman of the board of directors, chairman of the executive committee, chairman of the resource development committee, and member of the board of directors of Jobs for America's Graduates, respectively. A tape was not available for verification of the content of these remarks.

Executive Order 12737—President's Commission on Environmental Quality

December 12, 1990

By the authority vested in me as President by the Constitution and the laws of the United States of America, and in order to establish, in accordance with the provisions of the Federal Advisory Committee Act, as amended (5 U.S.C. App.), an advisory committee on environmental quality, it is hereby ordered as follows:

Section 1. *Establishment.* There is established the President's Commission on Environmental Quality ("Commission"). The Commission shall comprise not more than 25 members to be appointed by the President. One of the members shall be the Chairman of the Council on Environmental Quality. The remaining members shall be individuals from the private sector who have experience in various aspects of environmental and natural resources matters. The Chairman of the Council on Environmental Quality shall serve as Chairman of the Commission and shall report directly to the President.

Sec. 2. *Functions.* (a) The Commission, through the Chairman, shall advise the President on matters involving environmental quality.

(b) The Chairman may, from time to time, invite experts to submit information to the Commission and may direct the members to investigate and report to the Commission on specific environmental issues of national consequence.

Sec. 3. *Administration.* (a) The heads of executive agencies shall, to the extent permitted by law, provide to the Commission such information with respect to environmental and natural resources matters as the Commission requires for the purpose of carrying out its functions.

(b) Members of the Commission shall serve without any compensation for their work on the Commission. However, members appointed from among private citizens of the United States may be allowed travel expenses, including per diem in lieu of subsistence, as authorized by law for persons serving intermittently in the Government service (5 U.S.C. 5701–5707).

(c) Any expenses of the Commission shall be paid from the funds available for the expenses of the Council on Environmental Quality.

(d) The Office of Administration shall, on a reimbursable basis, provide such administrative services as may be required.

Sec. 4. *General.* Notwithstanding any other Executive order, the functions of the

June 5, 1991

TO: DAVID DEMAREST

FROM: BETH HINCHLIFFE

SUBJECT: PREVIOUS "APPLAUSE LINES"/SECTIONS THAT MIGHT BE APPLICABLE FOR JUNE 12 SPEECH

*

There's a terrific spirit alive in the country right now -- this country that's draped in flags and decked in yellow ribbons. Maybe it's because the troops of Desert Storm not only rescued a nation abroad -- they also transformed a nation at home. That confidence, that quiet pride, that sense of duty showed us a glimpse into our better selves. We liked what we saw. We want to see more.

And we will, because the lesson of those servicemen and women who stood tall and withstood all -- was that Americans have integrity and courage and strength. Together we can do anything. For they were not only willing to die for our country: they are also willing to truly <u>live</u> for it -- every day of their lives.

*

We love America for what it is. But perhaps we love it even more for what it will be.

*

At one point in a movie called "Awakenings," a fellow who's been asleep for decades wakes up and has the whole world in front of him. When his doctor asks him what he wants to do that day, his face breaks into a huge grin and he shouts: "Everything!" That's what we need in America -- that belief in unlimited possibilities.

*

Today, we stand at a defining moment in history. Let us pause, and call for a unifying new vision to guide us through what lies ahead. Let it be a call for moral responsibility as well as unlimited daring. \\

*

A favorite quote comes to mind when I think of this charge: "Whatever you can do, or dream you can do -- begin it. For boldness has genius, power, and magic in it."

*

We have to a launch a new war. A battle for our kids' futures. And I tell you where we have to start. With the family -- our most precious resouce. People tell me of lost kids, stoned on drink or drugs or emptiness. Kids who are isolated, underachieving, uncaring. Well, I look at Desert Storm and I see that American kids can still be the finest in the world. But we have to reclaim the values our country was founded upon. With a national call to action that emphasizes family -- not alienation. Right and wrong -- not "moral free fall". Patriotism -- not court-ap-proved flag-burning. Responsibility, hard work, self-discipline.

And it's in the family that those values take root. Where kids learn they can -- and they must -- control their own lives. Where they learn that character means the courage to reach for dreams. For to make it through this world, we must each navigate by the dictates of our own inner moral compass. The family must shape that compass early. That's how our children will thrive -- and how our nation will survive.

*

But from Jefferson's revolution to Roosevelt's ideology, Americans have often defined freedom as -- **"freedom FROM."** As we move together into the brilliant promise of a new century, let's redefine how we look at our most cherished birthright. Let's think of freedom as -- **"freedom TO."** \\\\

And let's see that freedom as made up of four principles. Four ideas to challenge us as we mold our future. Four responsibilities, too -- part of the blessings and bounty of this country.\\

First, for the individual: FREEDOM TO CHOOSE.\\ We must be empowered to use the resources of government not as Washington dictates but as the individual decides. \ **Each of us bears the responsibility** to choose wisely and fairly. \\

Second. **For the community: FREEDOM TO SERVE.**\\ Navigating by our own inner moral compass, we must discover how to help others. **Each of us bears the responsibility** to serve those who need us.\

Third. **For the country: FREEDOM TO MAKE AMERICA THE FINEST NATION ON EARTH.**\ We must realize that only **we** can assure that our country guarantees equality of opportunity and hope.\ **Each of us bears the responsibility** to share in this awesome challenge.\\

And fourth. **For the world: FREEDOM TO LIVE IN PEACE.** \\ All people must be able to know liberty and hope. \ As citizens of the New World Order, **each of us bears the responsibility** to work for basic, human rights everywhere. **This is the most solemn -- and perhaps the greatest -- charge of all.** \\\\

David D.:
Beth Hinchliffe -
FYI re Item 12 in
Greg Peterson

6/5/91

THE WASHINGTON POST

Report Finds Americans Angry at Political System

By Dan Balz
Washington Post Staff Writer

Challenging conventional assumptions, a new report asserts that Americans are angry, but not apathetic, about a political process they see controlled exclusively by politicians, special interests and the media and have turned their energies to community organizations to solve problems.

The diagnosis of public apathy toward politics and government "widely misses the mark," said David Mathews, Health, Education and Welfare Secretary in the Ford administration and now head of the Kettering Foundation, which sponsored the study. "What it misses is deep-seated anger about the process itself."

Mathews said citizens "feel locked out" of the political process. "And they know who locked them out."

Americans believe they are victims of a "hostile takeover" of the political process by a professional political class that speaks a unique language and deals in the art of avoidance when it comes to issues, the report states. As a result, citizens increasingly doubt that government can solve the problems they see facing the country.

"People are turned off from politics by the inaction that they perceive," the report states.

The report documents public disgust not only with negative campaign practices, but with the interrelationship between monied interests and politicians. "In the end, citizens believe that they do not—cannot—have a say in this system," the study concludes.

Richard Harwood, who conducted the research for the report, said citizens "believe there's no room left for their voice."

The report said Americans are frustrated with politicians who do not listen to them, who talk around questions and who quickly become captives of special interests once they are elected. "Americans . . . believe that public officials are out of touch with citizens and their concerns," the report said.

The citizens interviewed for the study also criticized the news media for becoming part of this political class, saying coverage of political campaigns and public policy is marked by triviality, negativism and the absence of understandable explanations of the nation's choices.

"Citizens seem to want a media that challenges them to think, that engages them in politics," the report says.

The report is based on interviews with groups in 10 cities across the country.

But the study found that many of the same citizens who expressed a feeling of helplessness about the political process participate in public life "in many ways and with great intensity of purpose." Their involvement takes the form of membership in neighborhood organizations, school committees, crime watch groups or even ad hoc bodies formed to deal with specific problems in the community.

They are involved, the report concludes, because they believe they have a stake in changing things and can see a direct connection between their actions and the solution.

91 JUN 5 PM 1:34

2 pp. From the "Yale speech" on Western Values:

For David Denman from: D.McG

This balkanization of the academy is destructive -- corrosive -- damaging to the very openness it purports to advance. //

The simple fact is that the democratic legacy of the West breeds tolerance and unmatched acceptance of other cultures. Democracy is the natural home of **diversity**. **Democracy** alone is the one political system in all of history that accommodates people of all cultures, points of view and faiths. **Democracy** alone speaks the language of human rights. **Democracy** alone upholds the sanctity of the individual against the power of the State.

It is a mistake -- a dangerous myth -- to see in the study of Western Civilization an ideological straightjacket. Western civilization is far from monolithic. It speaks with many voices, in a debate -- a kind of **democratic discussion** -- about what is right and good, about how we should live, how we should govern ourselves. //

To those quick to see America's imperfections, I say: Study other cultures -- examine other ways, open yourselves to new authors and interpreters of the human experience. But do not neglect the culture of the West -- the source of our openness and spirit of inquiry. // **Criticize. Correct. Challenge individuals and institutions to aim higher, and improve.** But do not fail to recognize that our tolerance -- our openness -- our desire to ask and understand is all part of the legacy of the Western tradition. //

Nowhere is the impact of this Western legacy more evident than in America.

No nation on earth has been more open to individuals of every rank -- to immigrants from every shore. No nation has done more to secure the rights of every man and woman to live, work and worship as they wish.

Yes, this nation has its faults and failures. But no nation is more searching and self-critical -- none more dedicated to hold itself accountable to its highest ideals -- than our nation, America. //

Our openness to other cultures is evident in every American community -- wherever the ways of the "old world" exist within the new. It is evident the American character -- curious and confident. In the spirit that makes us ready to go out into the world -- and ready to let the world come to us. To open our doors to the millions of men and women who will make the 1990's a new age of immigration for America -- men and women whose drive and dreams will enrich this nation. New pioneers who help us rediscover each new day all that America means to the world. //

Let me close with today with a modest piece of advice: like every generation of new graduates -- like I was myself so many years ago -- you may be anxious **to rush out into the world to make your mark.** Before you do, pause long enough to remember that, in the end, the corner of the world that matters most is **right here at home, with friends and family.** //

From Air University
Apr. 13, 1991

Never before has the world looked more to the American example. Never before have so many millions drawn hope from the American idea. //

The reason is simple: America is unlike any other nation in the world. Every American loves this land. Every one of us feels deeply our connections to community, to families, to our faiths. But what defines this nation -- what makes us American -- is not our ties to a piece of territory, or bonds of blood. What makes us American is our **allegiance** to an **idea:** that all people -- everywhere -- must be free. //

That is why, in the deepest sense, the **new world we seek** is as **old** and enduring as this nation itself -- as deeply rooted in **what we are** as the promise implicit **to all the world** in the words of our Declaration of Independence. //

We have not yet reached this new world. We do not know when we will. But we know that only in striving to reach this new world can **America** be true to all that is **best in us.** //

May God bless this great nation -- the United States of America.

# # #

I've spoken today about the military, political and economic challenges we face... //

Never before in history have the ideals of democracy and freedom -- America's ideals -- been more ascendant.

2 pp. from 1990 State of the Union

When I held the little guy for the first time, the troubles at home and abroad seemed manageable -- in perspective.

Now, I know you're thinking: that's a grandfather talking.

//

Well, maybe you're right. But I've met a lot of children this past year -- across this country, and everywhere from the Far East to Eastern Europe. **All kids are unique. Yet, all kids are alike.** The budding young environmentalists I met this month, who joined me exploring the Florida Everglades. The little leaguers I played catch with in Poland -- ready to go from Warsaw to the World Series. Even the kids who are ill or alone -- God bless those boarder babies, born addicted to drugs -- coping with problems no child should have to face. **But, you know, when it comes to hope and the future: Every kid is the same. Full of dreams. Ready to take on the world. All special: because they are the very future of freedom. To them belongs this new world I've been speaking about.**

So tonight I'm going to ask something of every one of you. Let me start with my generation -- with the grandparents out there. You are our living link to the past. Tell your grandchildren the story of struggles waged, at home and abroad. Of sacrifices freely made for freedom's sake. And tell them **your** own story as well -- because every American has a story to tell.

Parents: your children look to you for direction and guidance. Tell them of faith and family. Tell them we **are** one nation under God. Teach them that of all the many gifts they can

receive, **liberty** is their most precious legacy. And of all the gifts they can give, the greatest ... the greatest is **helping others.**

And to the children and young people out there tonight: with you rests our hope -- all that America **will** mean in the years and decades ahead. Fix your vision on a new century -- **your century**. On dreams we cannot see. On the destiny that is yours -- and yours alone. //

And finally, let all Americans **-- all of us together here in this chamber, the symbolic center of democracy -- affirm our allegiance to this idea we call America. And let us all remember that the State of the Union depends on each and every one of us.**

God bless all of you. And may God bless this great nation, the United States of America.

# # #

TO: DAVID DEMAREST

FROM: CURT SMITH

DATE: THE SPEECH

Good speech -- several comments. By page:

Page 2, first paragraph, first line. Change to: "Tonight, I want to discuss the kind of America we want . . . "

Page 3, last graph, first line. Take out "enormous."

Page 4, first graph, last line. Insert, "As Lincoln said, it is time to think and act anew." (This invokes President's use of Lincoln reference at December 1989 Malta summit).

Page 7, third graph. Rewrite -- need better linkage between second and third sentences in graph -- between need to break mold and the act itself.

For better and/or worse, here are some phrases for possible use in speech:

Patriotism: America would not be the land of the free if it were not also the home of the brave.

Opportunity: We must help those for whom the American Dream has been an Impossible Dream.

Quotas: What we need is equal rights for all Americans -- not preferential treatment for some.

Defense: When it comes to national defense, finishing second means finishing last.

Voluntary prayer: We need the Faith of our Fathers back in our schools.

Tax and spend: If spending were an art form, Congress would be the Rembrandt of our age.

Environment: We need to make our environment a cathedral of the outdoors.

Hope this helps.

THE WHITE HOUSE
WASHINGTON

Distributed
5B

Date 6/5/91

TO: DD

FROM: DAVID DEMAREST
Assistant to the President
for Communications

[redacted]

H O L D C L O S E

Attached is a preliminary draft.

Thoughts, suggestions, comments welcome by end of today.

Thanks

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Here at home we feel a renewed sense of patriotism -- not boastful or flashy, but humble and genuine. And while it might be most visible at a parade for our Desert Storm troops, if you look hard enough you can see it in unexpected places: the tenacity of the American worker battling overseas competition; the dedication of the millions of Americans who light up the lives of others; the unsung heroes of public service.

America is a hopeful nation -- always optimistic. We are a good and decent people. Time and again, we are tested. In spite of our problems, **our belief in ourselves and our future is unshakable.**

We **should** be confident about what lays ahead. America has a track record of success. For two hundred years we have shaped our own destiny with our own hands. Yes, we're an impatient people -- we want desperately to make things better. Occasionally we make mistakes, but when we do, we dust ourselves off, and go at it again. Over the long haul though, America has always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud.**

Tonight I want to make sure that we all agree on the kind of America we want in the next century. I want to share some American success stories that can guide us. I want to talk with you about what choices face America, and ask you to lead the way.

I grew up blessed with a loving family and a lot of breaks. I grew up believing that the American Dream was literally around every corner -- it was a job, a family, and a chance to change the world. I believed that all you had to do to succeed was believe in yourself, work hard, treat others with respect, and have faith in God. I still try to follow those principles each day, but now I think there's a little more to the American Dream, and for our country, a lot more to achieving it.

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out of Washington D. C. and into America's heartland -- meeting and talking with many of you. Small towns, big cities, neighborhoods and playgrounds, schools, factories, farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

The state of our nation is indeed the sum of her neighborhoods. If our communities are in trouble, our nation's in trouble. So we must decide as a nation what we want our communities to be.

I believe healthy communities hold some things in common. For example, a healthy community will have adequate child care; it will attend to the needs of its young people, provide

excellent schools -- schools that spark a lifelong interest in learning. There will be jobs and job training, quality health care, and a clean and healthy environment. Its people will feel they belong. The community will nurture a sense of well-being within its citizens and their families. And its neighborhoods will be decent and safe.

Because thousands of Americans chose to lead the way, there are thousands of communities like that in America. That means millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

It is also perhaps the most self-critical. We proclaimed that in our Constitution -- the rights to free speech and assembly, a free press, and free elections. Those freedoms have ensured that we remain free, **and we are a better America because of them.**

But no one can deny that we have enormous problems. Many of our communities are in serious trouble. Not all Americans are sharing in the American Dream. There is the impoverished America, the poor and the destitute and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by a world changing at a dizzying pace.

Over these last twenty or thirty years, despite our best intentions, the ranks of these Americans have grown. **That cannot continue. It is time to think and act anew.**

Conventional wisdom once held that solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents.

After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions still trudge the path of poverty. America has to ask itself, will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

During this past year we have witnessed America **at her best.** The War in the Gulf was not just a military achievement -- it was a striking demonstration of our government's ability to forge a coherent strategy and implement it.

And it was something much, much more. It was a victory for all the parents who believe in the **talent of our young people;** a victory for all the workers that believe **America can produce quality like the Patriot missile;** a victory for all those who believe in **neighbor helping neighbor** -- the outpouring of support

right here at home for our men and women in the Gulf was as touching as it was magnificent. **It was the conquest of confidence over doubt. It was the American spirit in triumph.**

Now we can establish the fundamentals for guiding us in the future. First, **there <u>is</u> magic to the free market.** Second, **our government <u>can</u> act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed <u>all</u> of them.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the free market. The Revolution of '89 and the collapse of communism buried any competing economic model. No other economic system generates more opportunity for more people. Why? Because competition **is good.** It's in the human spirit to excel. Competition is at the heart of quality and merit. It drives creativity and innovation.

What the rest of the world often covets, we take for granted: affordable essentials, food on the shelves of our supermarkets, cutting-edge products. Nothing has proved better than the free market at generating good jobs at decent wages, in safe and healthy workplaces. [Free market examples]

The second dynamic force for transforming America is government -- the government of Jefferson and Lincoln and Roosevelt -- the instrument of the people. Government **can** be creative; it **can** be compassionate. **But it cannot be constructive if it is not competent.**

The government guarantees our rights, and our liberties. It provides an important safety net. It creates economic incentives and supports our national infrastructure. It is a force for good, and I am determined that it's good work not go unheralded. Here today is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Or Dr. Antonia Novello, our nation's Surgeon General, who spent years helping babies with AID's, and now helps search for its cure. This is not big government, **this is good government. And that is essential to a Good Society.**

Finally, America can only reach its potential if neighbor helps neighbor. "Points of light" is not a phrase about charity. It is about the light that is within us all. It is the light that can light up the lives of others -- the light that can make us complete. It is a movement, and it is on the march.

Every community has its building blocks -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods. And every community has the power and vitality to overwhelm its problems. Whether it's a company after-hours literacy program, or the policeman who counsels tough kids, or third graders who telephone homebound

senior citizens, **points of light are the imperative of shared leadership and shared responsibility.**

We can solve our most difficult problems if we understand the consequence of serving others, if we understand that **every institution must lead in the most serious work of America.** This is how we must bring America into the 21st Century. Every one of us, our associations, our clubs, our churches and companies -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge has been to break the mold -- understand the successes and failures of the past -- create a new approach for the future. We have broken the mold. **We must share the success.**

We put the free market in the service of the environment with our Clean Air Act. People like Fred Krupp of the Environmental Defense Fund are taking that same message to the corporate sector. Fred and EDF have worked with McDonald's to reduce that company's solid waste by __%. For the environment and for business, **that's win-win.**

Our education strategy 2000 calls for the creation of a "New Generation of American Schools". At the Saturn School, in St. Paul, Minnesota, I heard from sixth graders about the computer programs they were writing. **That's exciting. That's breaking the mold.**

In Prospect Gardens, St. Louis, Jack Kemp and I stood with Mrs. ____ _____ to break the mold about how we look at public housing. There, people have a stake in their community because

the tenants became the owners -- **that gives them a stake in the American Dream.**

When I took the oath of office I told the Congress that the American people did not send us here to bicker. There have been times when we have put aside our partisan differences and worked together in common purpose. The Clean Air Act, the Americans with Disabilities Act, or our Child Care bill would never have become laws if we hadn't been able to cooperate. Unfortunately, too often that has been the exception not the rule.

Ninety-eight days ago, in an address to a Joint Session of Congress, I asked the Congress to tackle the pressing problems in our own back yard with the same energy we had in tackling the crisis in the Gulf. Having served in Congress, I know how tough it can be to enact a piece of legislation. So I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that is unacceptable.**

The American people don't understand why it should take a hundred days to enact a bill to fight crime. They don't understand why the Congress complicates issues that aren't that complicated. At the same time, the American people do understand what it takes to solve problems in their own neighborhoods. And they almost universally, intuitively, know that the answers won't be coming from Washington D.C.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy --

in many cases the government is part of the solution. I say this because there are still those in Congress that think government is at the center of the solution. **They are dead wrong.**

The problems we face and the opportunites that lay ahead are just too great for us not to work harder at bipartisanship. They are too great for us not to build a better state-federal-local partnership. They are too great for us not to forge a stronger link between the energy of the free market, the government, and neighbor helping neighbor.

Everywhere I go, there is another American success story waiting to be shared. Every problem in America is being solved somewhere. That gloriously optimistic statement is absolutely true. It is our responsibility as leaders to share the successes.

America has always been a nation problem solvers. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who use power to inspire a greater good, who take consequential action in their community or in their business. You represent the millions who light up another's life. **For that your country thanks you, and for that your country will endure.**

Dove –
This relates directly to the issue we discussed June 12th

Greg

Today 6/5/91

THE WASHINGTON POST

Report Finds Americans Angry at Political System

By Dan Balz
Washington Post Staff Writer

Challenging conventional assumptions, a new report asserts that Americans are angry, but not apathetic, about a political process they see controlled exclusively by politicians, special interests and the media and have turned their energies to community organizations to solve problems.

The diagnosis of public apathy toward politics and government "widely misses the mark," said David Mathews, Health, Education and Welfare Secretary in the Ford administration and now head of the Kettering Foundation, which sponsored the study. "What it misses is deep-seated anger about the process itself."

Mathews said citizens "feel locked out" of the political process. "And they know who locked them out."

Americans believe they are victims of a "hostile takeover" of the political process by a professional political class that speaks a unique language and deals in the art of avoidance when it comes to issues, the report states. As a result, citizens increasingly doubt that government can solve the problems they see facing the country.

"People are turned off from politics by the inaction that they perceive," the report states.

The report documents public disgust not only with negative campaign practices, but with the interrelationship between monied interests and politicians. "In the end, citizens believe that they do not—cannot—have a say in this system," the study concludes.

Richard Harwood, who conducted the research for the report, said citizens "believe there's no room left for their voice."

The report said Americans are frustrated with politicians who do not listen to them, who talk around questions and who quickly become captives of special interests once they are elected. "Americans . . . believe that public officials are out of touch with citizens and their concerns," the report said.

The citizens interviewed for the study also criticized the news media for becoming part of this political class, saying coverage of political campaigns and public policy is marked by triviality, negativism and the absence of understandable explanations of the nation's choices.

"Citizens seem to want a media that challenges them to think, that engages them in politics," the report says.

The report is based on interviews with groups in 10 cities across the country.

But the study found that many of the same citizens who expressed a feeling of helplessness about the political process participate in public life "in many ways and with great intensity of purpose." Their involvement takes the form of membership in neighborhood organizations, school committees, crime watch groups or even ad hoc bodies formed to deal with specific problems in the community.

They are involved, the report concludes, because they believe they have a stake in changing things and can see a direct connection between their actions and the solution.

THE WHITE HOUSE

WASHINGTON

May 22, 1991

MEMORANDUM FOR THE PRESIDENT

SUBJECT: June 12 Speech

On June 12 (rain date June 13) you are scheduled to deliver a speech on the South Lawn. June 12 is the 98th day of your 100 days challenge to the Congress.

This can be a powerful moment in your presidency. With the proper promotion, audience, and message, this event presents an excellent opportunity to frame your vision for the nation. The concept of the event has been shopped around internally and has generated substantial enthusiasm.

The purpose is to focus the national debate on the vision itself, as opposed to whether or not it exists. The speech will define for the media and the public a rhetorical trademark for the Bush national vision, and will provide supporters and receptive constituencies a basis of long-term advocacy.

It will present the case for transforming America by engaging the three most dynamic forces for positive change: the free market, the government, and the ethic of service.

It is important that you read through the attached paper. It includes the broad outlines of the event, the philosophical underpinnings for the approach, and an outline of the proposed speech.

It also contains some interesting attachments that demonstrate the relationship between these three dynamic forces and the potential of 21st Century America.

Event

The audience (1-3 thousand, South Lawn) will include people and organizations touched by your Presidency these first two years, all of whom symbolize a facet of your priorities for the nation.

The Teacher of the Year, various Points of Light, law enforcement organizations, children from Head Start, the President of a Historically Black College, conservationists and environmentalists, entrepreneurs, when taken together answer the question "What is George Bush's vision of America." Through the living mosaic of such an audience, and a speech that brings structure to the mosaic, the event can be viewed as a dynamic demonstration of your national vision and supporting agenda.

Below is a first step in framing the message: outlining first the mission of a 21st century America, the failed attempts to accomplish it, and the newly emerging consensus for achieving our national potential.

The President's Vision: An America Transformed

Children well-cared for, good schools, good jobs, sound health care, cultural opportunity, decent and safe neighborhoods: these often define healthy communities. The sum of the state of our communities defines the state of our nation as well. The challenge has always been to find the right prescription of philosophy, national policies, and private action that will measurably increase the likelihood of achieving a transformed America.

The President's vision of a transformed America defines five conditions as essential to healthy communities. They are:

* Abundant Child Care and Youth Development Help

* Excellent Schools and Lifelong Learning

* Employment Opportunities and Training for Accessible Jobs

* Good Health and a Sense of Well Being

* A Decent and Safe Place to Live

It is the convergence, synergy, and allocation of three very powerful forces that will determine the shape of America in the 21st Century: the free market, the government, and the ethic of service.

Historical Background

In the sixties and seventies, social scientists, opinion leaders, and politicians combined to assert that the most effective means for attacking the problems of society were largely in the hands of government. They succeeded in setting the national agenda, and determined to 1) assemble in the government the best and brightest, 2) give them the keys to the national treasury, and 3) enlarge the role of the federal government in national problem solving. Taxpayer money and federal manpower became the basis for measuring the national commitment to solve a problem.

With the election of President Reagan in 1980, and with many of society's problems intensifying even in the face of increased governmental attention, the "government is the answer" approach was rejected. Instead, a substantial body of opinion developed to suggest that the most effective way to address the nation's most pressing problems was to unleash the "magic of the marketplace" in the conviction that a rising tide will lift all boats.

For almost a decade, the United States experienced unparalleled economic growth. However, here again, at the end of a nine-year era of sustained non-inflationary growth, many problems have worsened, and in the public's mind, some seem to be more intractable than ever. Except for a brief period immediately following the suspension of hostilities in the Persian Gulf, Americans have been increasingly pessimistic about the direction of the country, and about what the future may hold for them and their families.

Still, many millions of America's citizens regularly serve in a broad spectrum of voluntary activities to address the most severe problems in their own communities. Many of these individuals and organizations have been defined as Points of Light. They demonstrate a typically American virtue: the fundamental optimism and determination to build a better America, even in the face of seemingly insurmountable challenges.

Emerging Consensus

The trial and error of the past few decades has allowed consensus to begin to emerge on several key points. First, even though Americans have rejected the "government is the answer" thesis, they have not rejected government. There is no question that an efficient, compassionate, and sensible government can find substantial public support.

Second, the Revolution of '89 all but buried any competing economic model to the free market. No other economic regime can credibly purport to generate more opportunity for a greater share of the population than free enterprise. However, Americans also know its limitations. They do not trust it to totally eradicate poverty, eliminate crime and drugs. or obviate the need for government's social safety net.

Third, by their daily acts of voluntary service, countless Americans demonstrate a determination to bridge the gap between the potential of government and the potential of the free market. It matters little that these Points of Light may have their origin in government, in business, or in a traditional voluntary setting. In fact, many dramatic service success stories are in partnership <u>with</u> business or government. Many other successes are achieved by people of business or government, but whose service achievements are independent of their work setting. The fact remains that in thousands of communities, regardless of the problem, they are successful.

Conclusion

In sum, Americans do not believe government can do it alone, nor can the free market; nor can a combination of government and the free market by themselves achieve the goals Americans set for themselves and their communities. Only through the synergy of a compassionate and competent government, a vibrant, creative private enterprise sector, <u>and</u> a national ethic of service can the America of the 21st century fulfill its potential.

Speech Purpose

The purpose is to focus the national debate on the vision itself, as opposed to whether or not it exists. The speech will define for the media and the public a rhetorical trademark for the Bush national vision, and will provide supporters and receptive constituencies a basis of long-term advocacy.

It will present the case for transforming America by engaging the three most dynamic forces for positive change: the free market, the government, and the ethic of service.

Speech Outline

I. The America of the 21st century - a transformed America

- A. The healthy American community
  1. Abundant child care and youth development help
  2. Excellent schools and lifelong learning
  3. Employment opportunities and training for accessible jobs
  4. Good health and a sense of well being
  5. A decent and safe place to life
- B. The nation as a sum of our communities

II. The lessons of history

- A. The 60's and the 70's: government as the answer
- B. The 80's: the rising tide did not lift all boats
- C. The 90's: a time for renewed optimism and confidence

III. The three forces that will determine the shape of a transformed America and how they must act in concert

- A. Power to those who use it best - those who seize the opportunities - the problem solvers
  1. The magic of the free market
     a. Exporting company x in the audience
     b. Entrepreneur y in the audience
     c. Capital gains
  2. Efficient, compassionate government
     a. Model government program (Head Start)
     b. Child care bill
  3. Voluntary service and individual initiative
     a. Teacher of the Year
     b. Points of Light in the audience

B. Shared responsibilities -- special responsibilities
   1. Bipartisanship
   2. Federal - state - local
   3. Government - free enterprise - voluntary service
   4. Individuals, institutions, and communities

C. Our commitment to the future: think and act anew
   1. Breaking the mold
      a. The new American school - community 2000
      b. Home ownership for people everywhere
      c. The market in the service of the environment
      d. Taking back the streets
   2. New frontiers
      a. Research and development
      b. Space
      c. A cure for AIDs

IV. Conclusion: The synergy of a vibrant and creative free market, a competent and compassionate government, and a national ethic of service will fulfill the promise of a transformed America of the 21st Century.

DD:5/21/7pm
x7620

THE PRESIDENT'S VISION FOR AMERICA:
Transforming America with the Three Most Dynamic Forces for Change

The Vision of a Transformed America

Abundant Child Care and Youth Development Help	Excellent Schools and Life Long Learning	Employment Opportunities and Training for Accessible Jobs	Good Health and a Sense of Well Being	A Decent and Safe Place to Live

The Three Most Dynamic Forces For Change

Market Economy

- Generates more economic opportunity for a greater share of the population than any other system.

Government

- Guarantees certain rights and liberties, provides an important "safety net," creates economic incentives, and supports a national infrastructure.

Points of Light

- Engages individuals and organizations in direct and consequential service focused on solving serious social problems that leads to meaningful and fulfilled lives.

Free market problem solving:

Clearly, the most efficient way to allocate resources is through the free market. Traditionally it has generated the greatest amount of wealth for the greatest number of citizens. It is the framework most conducive to innovation, technological advances, and rapid job creation.

Abundant Child Care and Youth Development Help:

While child care options may be limited, and regionally there may be spot shortages, there is no national shortage of child care. There is a large for-profit child care industry, but most children are still cared for by relatives.

Excellent Schools and Life Long Learning:

Private and parochial secondary schools account for the education of ____% of the nation's students. American higher education is ____% private. Business invests billions in training and retraining the national workforce.

Employment Opportunities and Training for Accessible Jobs:

Roughly 93% of the nation's workforce is employed, the vast majority within the private sector.

Good Health and a Sense of Well Being:

While the figure of 35 million Americans without health care coverage is often cited, that leaves 200 million Americans with coverage: ____% in private plans. Most of the health care delivery system in America is private. Private pension plans supplement social security for ____% of retirees.

A Decent and Safe Place to Live:

____% of Americans own their own home.

Government problem solving

The government can be the vehicle by which society provides a safety net for the disadvantaged. It guarantees the rights of all citizens, and establishes mechanisms for adjudicating disputes. It sets rules for competition in the marketplace. It invests a portion of the national treasury in the nation's future, according to a set of priorities determined by the political leadership.

Abundant child care and youth development help:

- Head start
- WIC program
- Child care tax credit/block grant

Excellent Schools, Lifelong learning:

- Education Strategy 2000
  - Better, More Accountable Schools
  - A New Generation of Schools
  - A Nation of Students
  - Communities Where Learning Can Happen
- Voc-Ed Reauthorization
- HBCU grants

Employment Opportunities and Training for Accessible Jobs:

- Americans with Disabilities Act
- JTPA amendments
- Civil Rights Bill
- Adjustment assistance for dislocated workers
- Energy strategy
- Transportation strategy

Good Health and a Sense of Well Being:

- Infant Mortality efforts
- Medical liability reform
- Fitness initiative
- Anti-smoking initiative
- AIDs Research initiative
- Clean Air Act
- Global Climate Change Research

A Decent and Safe Place to Live:

- HOPE initiative
- Comprehensive Crime Bill
- Drug Strategies I, II, III

Points of Light problem solving

America has always been a nation of problem solvers. Individuals taking consequential action in their own communities is a non-bureaucratic, yet effective problem-solving approach. Because of the fulfillment gained by the individual who serves others, millions engage in points of light activities every day. It is clearly a vast resource already at the forefront of national problem-solving.

POINTS OF LIGHT:
THE NATION'S ROLE IN DOMESTIC PROBLEM SOLVING

Every community has the power and vitality to overwhelm its problems with multiple solutions

MEMBERS OF A COMMUNITY: \ *ELEMENTS OF A SOUND COMMUNITY:*	**Abundant Child Care and Youth Development Help**	**Excellent Schools and Life Long Learning**	**Employment Opportunities and Training for Accessible Jobs**	**Good Health and a Sense of Well Being**	**A Decent and Safe Place to Live**
BUSINESSES	Employees mentor and tutor low income children, inspiring them to succeed in school and pursue careers in science. (#300* - Detroit, Michigan)	A corporation encourages its employees to serve as tutors and teachers' assistants at local schools. (#29 - Charlotte, North Carolina)	A construction company hires homeless individuals, offering them on-the-job training and permanent employment. (#185 - San Diego, California)	Hispanic medical professionals coordinate a community health fair where low-income individuals with medical problems are given free medical services. (#379 - Stockton, California)	Homeless men and women are placed in empty hotel rooms while being trained in the hotel industry. (#3 - Phoenix, Arizona)
SCHOOLS	A coach and team teach basketball to youngsters with disabilities and youth who might be tempted to drop out of school. (#297 - Kountze, Texas)	College students are matched with young people from a local housing development to serve as mentors and tutors in basic reading and writing skills. (#246 - Memphis, Tennessee)	A partnership between a university and an Air Force base works with low-income minority students to help them pursue careers in technology and mathematics. (#384 - Dayton, Ohio)	Third graders telephone homebound senior citizens every day, offering comfort and cheer. (#48 - Polk, Nebraska)	Students build housing for the homeless and arrange for mortgages with low monthly payments. (#220 - Williamsburg, Kentucky)
POLICE DEPARTMENTS	An officer mentors young people, educating them about the dangers of drug abuse and crime involvement. (#241 - Boca Raton, Florida)	Officers established a library in a public housing project, where they tutor young people in reading and writing. (#178 - Philadelphia, Pennsylvania)	A police veteran started a mini-mall in a local high school, where young people operate legitimate business enterprises to learn employable skills. (#96 - Washington, District of Columbia)	Volunteers accompany children who are dependents of the juvenile court system to court, offering them emotional support and counseling throughout the judicial process. (#260 - San Jose, California)	Senior volunteers examine police reports to help place officers in locations where crime occurs. (#186 - Grand Rapids, Michigan)
PLACES OF WORSHIP	A minister and teenagers visit children in their homes, which range from housing developments to abandoned buildings, ensuring they have adequate food, clothing, heat, and emotional support. (#286 - Philadelphia, Pennsylvania)	After attending a 12-hour training workshop, volunteers of a congregation tutor adults who want to improve their reading and writing skills. (#161 - Montgomery, Alabama)	A church center provides individuals with the skill necessary to own and operate a small business. (#385 - Chicago, Illinois)	A congregation transformed an abandoned crack house into a center where they recruit and train foster parents to care for cocaine addicted or HIV infected babies. (#59 - Tampa, Florida)	A church purchases crack houses, renovates them using unemployed workers, and then sells them at a low cost to families in need of affordable housing. (#107 - Detroit, Michigan)
NEIGHBORHOODS	Basketball games and counseling are organized for young people late at night, giving them a positive alternative to crime and delinquency. (#124 - Hyattsville, Maryland)	Community members tutor, businesses donate supplies, and civic leaders serve as advisors to increase the quality of education in their schools. (#77 - Orangeburg, South Carolina)	A neighborhood partnership comprised of businesses and organizations teach individuals marketable job skills. (#342 - Chicago, Illinois)	Doctors and other volunteers provide free medical services in clinics which are located in homeless shelters and churches. (#336 - Indianapolis, Indiana)	A neighborhood organization purchases abandoned and substandard houses and rehabilitates them for low-income families, while prospective owners work with the volunteers in refurbishing the homes. (#[illegible]7 - Rockford, Illinois)
CLUBS	Senior Citizens care for "latch key" kids after school and tutor them in school work. (#350 - San Antonio, Texas)	Inner city centers provide girls with tutoring, mentoring, counseling, and recreational activities. (#359 - Omaha, Nebraska)	A boys club offers programs in Hispanic neighborhoods for youth, ages 6-17. Volunteers teach them good work habits, tutor them in school subjects and coach them in athletics. (#158 - El Paso, Texas)	A girls club provides tutoring in science and math, workshops on how to protect themselves from abuse, and support for children from divorced families. (#253 - Schenectady, New York)	Concerned residents of a public housing project formed a garden club to clean the neighborhood and foster a sense of pride. (#334 - New Orleans, Louisiana)

* *The President's Daily Points of Light for the nation.*

Each card represents only one of many solutions currently being implemented.

Prepared by the White House Office of National Service

THE WHITE HOUSE
WASHINGTON

Date 6/5/91

TO: Mark

FROM: DAVID DEMAREST
Assistant to the President
for Communications

H O L D C L O S E

Attached is a preliminary draft.

Thoughts, suggestions, comments welcome by end of today.

Thanks

[THIS INCLUDES A FEW HUMBLE OFFERINGS OF "Writing Times & Ideas"]

[ACKNOWLEDGMENTS, WELCOME] **DRAFT**

Over the past thirty months, the world has changed at a dramatic pace. America has been called upon to meet one challenge after another. **And we met them -- each and every one of them. From Panama, to Eastern Europe, to Kuwait, our country has stood as a champion of freedom.**

Here at home we feel a renewed sense of patriotism -- not boastful or flashy, but humble and genuine. And while it might be most visible at a parade for our Desert Storm troops, if you look hard enough you can see it in unexpected places: the tenacity of the American worker battling overseas competition; the dedication of the millions of Americans who light up the lives of others; the unsung heroes of public service.

America is a hopeful nation -- always optimistic. We are a good and decent people. Time and again, we are tested. In spite of our problems, **our belief in ourselves and our future is unshakable.**

We **should** be confident about what lays ahead.* America has a track record of success. For two hundred years we have shaped our own destiny with our own hands. Yes, we're an impatient people -- we want desperately to make things better. Occasionally we make mistakes, but when we do, we dust ourselves off, and go at it again. Over the long haul though, America has always acted out of a conviction to do what's right. **Every American should think about that, just for a moment, and feel proud.**

* I believe we can imagine more, and better, for this generation and for all that follow.

Tonight I want to make sure that we all agree on the kind of America we want in the next century. I want to share some American success stories that can guide us. I want to talk with you about what choices face America, and ask you to lead the way.

I grew up blessed with a loving family and a lot of breaks. I grew up believing that the American Dream was literally around every corner -- it was a job, a family, and a chance to change the world. I believed that all you had to do to succeed was believe in yourself, work hard, treat others with respect, and have faith in God. I still try to follow those principles each day, but now I think there's a little more to the American Dream, and for our country, a lot more to achieving it.

For many years I have crisscrossed this nation. As President, part of my job -- an exciting part -- is getting out of Washington D. C. and into America's heartland -- meeting and talking with many of you. Small towns, big cities, neighborhoods and playgrounds, schools, factories, farms -- those are the places where you find out what's good and right about our country -- and what's going wrong, too.

The state of our nation is indeed the sum of her neighborhoods. If our communities are in trouble, our nation's in trouble. So we must decide as a nation what we want our communities to be.

I believe healthy communities hold some things in common. For example, a healthy community will have adequate child care; it will attend to the needs of its young people, provide

excellent schools -- schools that spark a lifelong interest in learning. There will be jobs and job training, quality health care, and a clean and healthy environment. Its people will feel they belong. The community will nurture a sense of well-being within its citizens and their families. And its neighborhoods will be decent and safe.

Because thousands of Americans chose to lead the way, there are thousands of communities like that in America. That means millions upon millions of Americans **have** achieved the American Dream. We should never lose sight of that. Across the board, **America is the most prosperous, educated, enlightened nation on earth.**

It is also perhaps the most self-critical. We proclaimed that in our Constitution -- the rights to free speech and assembly, a free press, and free elections. Those freedoms have ensured that we remain free, **and we are a better America because of them.**

But no one can deny that we have enormous problems. Many of our communities are in serious trouble. Not all Americans ~~are sharing~~ in the American Dream. There ~~is~~ the impoverished America, the poor and the destitute and the homeless. There is the America gone astray, the kids on drugs, the broken families, the teenage mothers. And then there is an America uneasy, troubled and bewildered by a world changing at a dizzying pace.

Over these last twenty or thirty years, despite our best ~~efforts~~ intentions, the ranks of these Americans have grown. **That cannot continue. It is time to think and act anew,** -- to turn the victims of poverty into the creators of their own destiny.

Conventional wisdom once held that solutions were in the hands of government: call in the best and brightest and hand over the keys to the national treasury. Bigger government was better government: compassion measured in dollars and cents.

After twenty years, with our economy strangling on inflation, unemployment, and sky-high interest rates, America turned to the genius of the free market. We began a decade of unparalleled economic growth -- **and created twenty million new jobs.** But the rising tide could not lift all boats. Twenty million new jobs later, our streets are still not safe, our schools have lost their edge, and millions still trudge the path of poverty. America has to ask itself, will there always be those that are left behind? **America must answer unequivocally. The answer is No.**

During this past year we have witnessed America **at her best.** The War in the Gulf was not just a military achievement -- it was a striking demonstration of our government's ability to forge a coherent strategy and implement it.

And it was something much, much more. It was a victory for all the parents who believe in the **talent of our young people;** a victory for all the workers that believe **America can produce quality like the Patriot missile;** a victory for all those who believe in **neighbor helping neighbor** -- the outpouring of support

right here at home for our men and women in the Gulf was as touching as it was magnificent. **It was the conquest of confidence over doubt. It was the American spirit in triumph.**

Now we can establish the fundamentals for guiding us in the future. First, **there <u>is</u> magic to the free market.** Second, **our government <u>can</u> act intelligently.** Third, **the ethic of neighbor helping neighbor -- service to others -- is vital to America's future.** These three powerful forces worked in common purpose in the Gulf. **Right here at home, each is crucial -- and it's time we harnessed <u>all</u> of them.**

Power belongs where it will work for the greater good. It belongs in the hands of people who seize opportunities. It belongs in the hands of entrepreneurs, like _____; in the hands of [teacher of the year], in the hands of [point of light]. We have within our reach the power to transform America.

Let's start with the free market. The Revolution of '89 and the collapse of communism buried any competing economic model. No other economic system generates more opportunity for more people. Why? Because competition **is good.** It's in the human spirit to excel. Competition is at the heart of quality and merit. It drives creativity and innovation.

What the rest of the world often covets, we take for granted: affordable essentials, food on the shelves of our supermarkets, cutting-edge products. Nothing has proved better than the free market at generating good jobs at decent wages, in safe and healthy workplaces. [Free market examples]

government, more than mere command and control, should empower, inspire, motivate. No more can it lay claim to ever-greater funding as a reward for the number of problems it doesn't solve... no longer can bureaucracies thrive for having more people in trouble, not less... ~~seek government not more~~ government shows its greatest kindness when it stops thinking of itself as the only solution.

The second dynamic force for transforming America is government -- the government of Jefferson and Lincoln and Roosevelt -- the instrument of the people. Government **can** be creative; it **can** be compassionate. **But it cannot be constructive if it is not competent**, and cooperative.*

The government guarantees our rights, and our liberties. It provides an important safety net. It creates economic incentives and supports our national infrastructure.† It is a force for good, and I am determined that it's good work not go unheralded. Here today is Mrs. _____ . She teaches preschoolers in a marvelous government program called Head Start. Or Dr. Antonia Novello, our nation's Surgeon General, who spent years helping babies with AID's, and now helps search for its cure. This is not big government, **this is good government. And that is essential to a Good Society.**

Finally, America can only reach its potential if neighbor helps neighbor. "Points of light" is not a phrase about charity. It is about the light that is within us all. It is the light that can light up the lives of others -- the light that can make us complete. It is a movement, and it is on the march.

Every community has its building blocks -- the schools, businesses, houses of worship, clubs, police and fire departments, and neighborhoods. And every community has the power and vitality to overwhelm its problems. Whether it's a company after-hours literacy program, or the policeman who counsels tough kids, or third graders who telephone homebound

* Let ideas contend. Let us confer, debate -- but then cooperate. Where we differ, let us hear ideas argued on merits, not discredited for their motives. Let us act as Americans who want the best for America.

senior citizens, **points of light are the imperative of shared leadership and shared responsibility.**

We can solve our most difficult problems if we understand the consequence of serving others, if we understand that **every institution must lead in the most serious work of America.** This is how we must bring America into the 21st Century. Every one of us, our associations, our clubs, our churches and companies -- **all of us have the responsibility to lead.**

Only then, can we truly think and act anew. Our challenge has been to break the mold -- understand the successes and failures of the past -- create a new approach for the future. We have broken the mold. **We must share the success.**

We put the free market in the service of the environment with our Clean Air Act. People like Fred Krupp of the Environmental Defense Fund are taking that same message to the corporate sector. Fred and EDF have worked with McDonald's to reduce that company's solid waste by __%. For the environment and for business, **that's win-win.**

Our education strategy 2000 calls for the creation of a "New Generation of American Schools". At the Saturn School, in St. Paul, Minnesota, I heard from sixth graders about the computer programs they were writing. **That's exciting. That's breaking the mold.**

In Prospect Gardens, St. Louis, Jack Kemp and I stood with Mrs. ____ _____ to break the mold about how we look at public housing. There, people have a stake in their community because

the tenants became the owners -- **that gives them a stake in the American Dream.**

When I took the oath of office I told the Congress that the American people did not send us here to bicker. There have been times when we have put aside our partisan differences and worked together in common purpose. The Clean Air Act, the Americans with Disabilities Act, or our Child Care bill would never have become laws if we hadn't been able to cooperate. Unfortunately, too often that has been the exception not the rule.

Ninety-eight days ago, in an address to a Joint Session of Congress, I asked the Congress to tackle the pressing problems in our own back yard with the same energy we had in tackling the crisis in the Gulf. Having served in Congress, I know how tough it can be to enact a piece of legislation. So I asked that they pass just two laws in a hundred days -- a comprehensive anti-crime bill, and a transportation bill. **Neither will be on my desk by Friday, and that is unacceptable.**

The American people don't understand why it should take a hundred days to enact a bill to fight crime. They don't understand why the Congress complicates issues that aren't that complicated. At the same time, the American people do understand what it takes to solve problems in their own neighborhoods. And they almost universally, intuitively, know that the answers won't be coming from Washington D.C.

I don't mention this to bash the Congress. I don't mention this to run down government. The government is <u>not</u> the enemy --

in many cases the government is part of the solution. I say this because there are still those in Congress that think government is at the center of the solution. **They are dead wrong.**

The problems we face and the opportunites that lay ahead are just too great for us not to work harder at bipartisanship. They are too great for us not to build a better state-federal-local partnership. They are too great for us not to forge a stronger link between the energy of the free market, the government, and neighbor helping neighbor.

Everywhere I go, there is another American success story waiting to be shared. Every problem in America is being solved somewhere. That gloriously optimistic statement is absolutely true. It is our responsibility as leaders to share the successes.

America has always been a nation problem solvers. The people gathered here tonight represent those who have seized the day. You represent those millions of Americans who use power to inspire a greater good, who take consequential action in their community or in their business. You represent the millions who light up another's life. **For that your country thanks you, and for that your country will endure.**

No house should stand empty, while people lack shelter. No business should face shortages of people, while young people stand idle, a consumed by drugs. There is no one in America without a gift to give, a skill to share, a hand to offer.

AGENDA FOR AMERICA ~~AMERICAN AGENDA~~ ?

100 DAYS ASSESSMENT

I HAVE TRAVELED TO (MARKET) IN THE PAST 98 DAYS. I HAVE MET WITH (GOVERNMENT) IN THIS TIME. I HAVE SEEN A POINT OF LIGHT WORKING TOGETHER WITH A SHARED SENSE OF VALUE WE CAN TRANSFORM AMERICA. ALONE WE ARE DIVIDED, DYSFUNCTION. TOGETHER WE CAN CONQUER THE MALADIES, OVERCOME THE CYNICS.

P4

HOW DOES THIS MANIFEST ITSELF?