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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13571  
**Folder ID Number:** 13571-002

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**Folder Title:**  
Drug Free Schools Ceremony 6/7/91 [OA 6034]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>17</b>	<b>1</b>	<b>7</b>

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THE WHITE HOUSE

WASHINGTON

June 5, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST AND TONY SNOW

TS

FROM: DAN MC GROARTY

*DMcG*

SUBJECT: DRUG FREE SCHOOLS CEREMONY

SUMMARY:

At 11:15 a.m., Friday, June 7, you will attend the Drug Free Schools Awards ceremony in the Rose Garden. Secretary of Education Lamar Alexander and Director of Drug Control Policy Bob Martinez will be present. Approximately 200 people will attend, most of whom will be students, teachers, and administrators from the 56 winning schools. The remarks are approximately six minutes in length and will be on speechcards.

DISCUSSION:

The remarks highlight 56 schools that were selected from across the country for their outstanding anti-drug programs. These schools prove that by creating a drug-free environment where students can learn, they set an example other schools can follow.

McGroarty/Dooley  
June 5, 1991  
3:00 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.

Welcome, all of you, to the White House. [Introductory acknowledgments.] It's a pleasure to be here with our very able Secretary of Education, Lamar Alexander -- and with Drug Policy Director Bob Martinez. //

This is the fourth year we've hosted the Drug-Free School Recognition Program. This year, the schools we honor come from every corner of America -- near and far. One stands not far from here, up 16th Street -- D.C.'s own Abraham Lincoln Junior High School. Others come from as far away as the North Pole -- North Pole High School, here today from Fairbanks, Alaska. //

I'm sure all of you know about the America 2000 strategy -- to transform America's schools, and move the nation toward achieving the six ambitious national education goals we've set for ourselves. / We've set a target for our students to be **first in the world in math and science** by the year 2000. We want to **increase the graduation rate to 90%**. We will ask our students to demonstrate competence in five core subjects as they progress from **4th grade to graduation**. //

Many times, the last goal we mention is safe, disciplined, and drug-free schools. It may be last, but it is by no means least important. We can't hope to give any student a sound

education -- a decent shot at a future -- if drug users and drug dealers roam the halls of our schools. //

For this reason, drug-free schools are a top priority of our American 2000 strategy and our National Drug Control strategy. We have made some progress in decreasing illegal drug use among America's students -- and each of the schools gathered here today helps ensure this progress will continue. //

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / elementary, junior and senior highs. //

But for all your differences, you've got one thing in common: you're winning the battle. In a society where our children often get mixed messages on drug use, you send a clear signal: you draw the line against drugs. //

Take Washington Middle School in Albuquerque, New Mexico. Kids walking to Washington every morning run an urban gauntlet -- threading their way to school through treacherous gang turf. But when they get to school, they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen student support groups -- places where kids can turn to escape the peer pressure that often pushes them into a deadly experiment with drugs. Then, there's Washington's Parent Center -- a program that teaches everything from English to how to be a better parent. I've heard about banners on the wall there that

says it all: "It's easier to build a child than repair an adult." //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the teachers and administrators, for the students -- but also for the parents, and the wider community outside the classroom. //

When I unveiled our America 2000 strategy back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

I challenged every city and town across the country to become an America 2000 Community, by doing four things: adopt the national education goals, / devise a community-wide plan for reaching them, / establish a "report card" to measure progress, / and fourth and finally, to create and support what I call a New American School.

If there's one word that defines what it takes to be an America 2000 Community -- that one word is commitment.

Kenedy High School in Kenedy, Texas understands that kind of community commitment. Four years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. / It's working.

Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- **never to look the other way when kids use drugs.**

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where **students can learn** -- you **set an example other schools can follow.**

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

THE WHITE HOUSE

WASHINGTON

91 JUN 5 11:52



June 5, 1991

MEMORANDUM FOR TONY SNOW  
DEPUTY ASSISTANT TO THE PRESIDENT FOR  
COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM: NELSON LUND *NL*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Drug Free Schools Ceremony

At the request of Phillip D. Brady, Counsel's office has reviewed the captioned remarks. We have no legal objections.

We appreciate the opportunity to review these remarks.

cc: Phillip D. Brady

**WHITE HOUSE STAFFING MEMORANDUM**

91 JUN 5 P2:00

DATE: 6/4/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY 6/5/91 1:00 p.

SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 1:00 p.m., Wednesday, June 5, with a copy to this office. Thank you.

RESPONSE: *No comment*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUN -4 PM 3:37

McGroarty/Dooley  
June 4, 1991  
3:45 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
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The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / schools with ample budgets, schools that scrimp to make ends meet. //

But for all your differences, you've got one thing in common: you're winning the battle. In a society where our children often get mixed messages on drug use, you send a clear signal: you draw the line against drugs. //

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01 JUN 5 09:17  
WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/4/91

ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY 6/5/91 1:00 p.

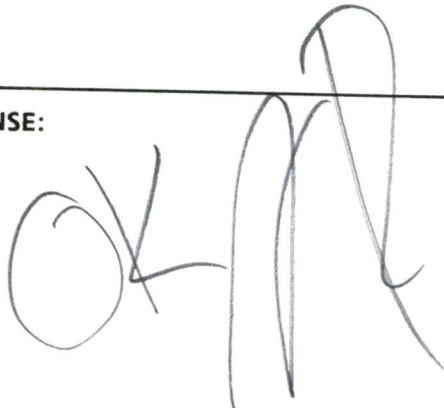
SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:



PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUN -4 PM 3:37

McGroarty/Dooley  
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# # #

June 6, 1991

415

DAN - I had to go  
run an errand before  
the store closes.  
Please beep me  
when you get out of  
your meeting!

Memorandum

TO: Dan  
FROM: Carolyn  
RE: Drug Free Schools

1.) Acknowledgements:

Only Lamar and Martinez. Remove the parens on "other acknowledgements".

The kids will be in the first row or two -- but not on stage.

2.) Washington Middle School:

A bit difficult to explain, but here goes:

The current wording needs a little fudging.

W.M.S. is located right smack in the middle of a few neighborhoods -- its bordered by (1) a poverty stricken tenement area, (2) a nice middle class area, and (3) an exclusive country club.

... soooooo, a few students have to maneuver their way through gang turf, but not all of them.

Also, I'm told that the school is located in what is considered "downtown", but this area is not "urban" in the way most people would define it.

I wish I could offer more on how to word it!

**DRUG FREE SCHOOLS CEREMONY \ THE ROSE GARDEN  
JUNE 7, 1991 \ 11:15 A.M.**

**WELCOME, ALL OF YOU, TO THE WHITE HOUSE. IT'S A PLEASURE TO BE HERE WITH OUR VERY ABLE SECRETARY OF EDUCATION, LAMAR ALEXANDER; DRUG POLICY DIRECTOR, BOB MARTINEZ; AND ATTORNEY GENERAL, DICK THORNBURGH. //**

**THIS IS THE FOURTH YEAR WE'VE HOSTED THE DRUG-FREE SCHOOL RECOGNITION PROGRAM.**

**- 2 -**

**THIS YEAR, THE SCHOOLS WE HONOR COME FROM EVERY CORNER OF AMERICA -- NEAR AND FAR. ONE STANDS NOT FAR FROM HERE, UP 16TH STREET -- D.C.'S OWN ABRAHAM LINCOLN JUNIOR HIGH SCHOOL. OTHERS COME FROM AS FAR AWAY AS THE NORTH POLE -- NORTH POLE HIGH SCHOOL, HERE TODAY FROM FAIRBANKS, ALASKA. //**

**I'M SURE ALL OF YOU KNOW ABOUT THE AMERICA 2000 STRATEGY -- TO TRANSFORM AMERICA'S SCHOOLS, AND MOVE THE NATION TOWARD ACHIEVING THE SIX AMBITIOUS NATIONAL EDUCATION GOALS WE'VE SET FOR OURSELVES. /**

WE'VE SET A TARGET FOR OUR STUDENTS TO BE FIRST IN THE WORLD IN MATH AND SCIENCE BY THE YEAR 2000. WE WANT TO INCREASE THE GRADUATION RATE TO 90%. WE WILL ASK OUR STUDENTS TO DEMONSTRATE COMPETENCE IN FIVE CORE SUBJECTS AS THEY PROGRESS FROM 4TH GRADE TO GRADUATION.

//

MANY TIMES, THE LAST GOAL WE MENTION IS SAFE, DISCIPLINED, AND DRUG-FREE SCHOOLS. IT MAY BE LAST, BUT IT IS BY NO MEANS LEAST IMPORTANT.

WE CAN'T HOPE TO GIVE ANY STUDENT A SOUND EDUCATION -- A DECENT SHOT AT A FUTURE -- IF DRUG USERS AND DRUG DEALERS ROAM THE HALLS OF OUR SCHOOLS. //

FOR THIS REASON, DRUG-FREE SCHOOLS ARE A TOP PRIORITY OF OUR AMERICAN 2000 STRATEGY AND OUR NATIONAL DRUG CONTROL STRATEGY. WE HAVE MADE SOME PROGRESS IN DECREASING ILLEGAL DRUG USE AMONG AMERICA'S STUDENTS -- AND EACH OF THE SCHOOLS GATHERED HERE TODAY HELPS ENSURE THIS PROGRESS WILL CONTINUE. //

THE 56 SCHOOLS WE HONOR HERE REPRESENT 28 STATES AND THE DISTRICT OF COLUMBIA. THESE INCLUDE PUBLIC AND PRIVATE SCHOOLS, / LARGE AND SMALL, / RURAL AND URBAN, / ELEMENTARY, JUNIOR AND SENIOR HIGHS. //

BUT FOR ALL YOUR DIFFERENCES, YOU'VE GOT ONE THING IN COMMON: YOU'RE WINNING THE BATTLE. IN A SOCIETY WHERE OUR CHILDREN OFTEN GET MIXED MESSAGES ON DRUG USE, YOU SEND A CLEAR SIGNAL: YOU DRAW THE LINE AGAINST DRUGS. //

TAKE WASHINGTON MIDDLE SCHOOL IN ALBUQUERQUE, NEW MEXICO. FOR SOME KIDS, WALKING TO WASHINGTON MIDDLE SCHOOL EVERY MORNING MEANS RUNNING AN URBAN GAUNTLET -- THREADING THEIR WAY THROUGH TREACHEROUS GANG TURF. BUT WHEN THEY GET TO SCHOOL, THEY ENTER ANOTHER WORLD. WASHINGTON MIDDLE SCHOOL IS OFF-LIMITS TO GANGS. IT HOSTS MORE THAN A DOZEN STUDENT SUPPORT GROUPS -- PLACES WHERE KIDS CAN TURN TO ESCAPE THE PEER PRESSURE THAT OFTEN PUSHES THEM INTO A DEADLY EXPERIMENT WITH DRUGS.

THEN, THERE'S WASHINGTON'S PARENT CENTER -- A PROGRAM THAT TEACHES EVERYTHING FROM ENGLISH TO HOW TO BE A BETTER PARENT. I'VE HEARD ABOUT BANNERS ON THE WALL THERE THAT SAYS IT ALL: "IT'S EASIER TO BUILD A CHILD THAN REPAIR AN ADULT." //

WHEN A SCHOOL SUCCEEDS -- AS ALL OF YOURS ARE SUCCEEDING -- IT'S A TEAM VICTORY: FOR THE TEACHERS AND ADMINISTRATORS, FOR THE STUDENTS -- BUT ALSO FOR THE PARENTS, AND THE WIDER COMMUNITY OUTSIDE THE CLASSROOM. //

WHEN I UNVEILED OUR AMERICA 2000 STRATEGY BACK IN APRIL, I SAID: "ACROSS THIS NATION, WE MUST CULTIVATE COMMUNITIES WHERE CHILDREN CAN LEARN: COMMUNITIES WHERE THE SCHOOL IS MORE THAN A REFUGE -- MORE THAN A SOLITARY ISLAND OF CALM AMID CHAOS."

STUDENT LEADERS AT KENEDY HIGH SCHOOL FORMED WHAT THEY CALL A SWAT TEAM -- STUDENTS WITH A TARGET -- TO SPREAD THE ANTI-DRUG MESSAGE. EVEN MORE IMPORTANT, THE COMMUNITY OUTSIDE THE SCHOOL CLOSED RANKS TO DENY DRUG USERS A SAFE HAVEN. / IT'S WORKING. KENEDY'S SUCCESS COMES FROM COMMUNITY INVOLVEMENT: A COMMITMENT ON THE PART OF EVERY ADULT -- EVERY SHOP KEEPER, EVERY COMMUNITY LEADER, EVERY PARENT -- NEVER TO LOOK THE OTHER WAY WHEN KIDS USE DRUGS.

---

WASHINGTON AND KENEDY AND ALL THE OTHER SCHOOLS HERE TODAY PROVE THAT WHEN IT COMES TO STOPPING DRUGS, WE CAN FIGHT BACK. / BY CREATING A DRUG-FREE ENVIRONMENT WHERE STUDENTS CAN LEARN -- YOU SET AN EXAMPLE OTHER SCHOOLS CAN FOLLOW.

ONCE AGAIN, IT'S BEEN MY PLEASURE TO WELCOME YOU TO THE WHITE HOUSE. CONGRATULATIONS TO ALL OF YOU FOR YOUR FINE WORK -- AND MAY GOD BLESS THE UNITED STATES OF AMERICA.

# # #

McGroarty/Dooley  
June 4, 1991  
3:45 pm  
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For this reason, drug-free schools are a top priority of our American 2000 strategy and our National Drug Control strategy. We have made some progress in decreasing illegal drug use among America's students -- and each of the schools gathered here today helps ensure this progress will continue. //

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / elementary, junior and senior highs. //

But for all your differences, you've got one thing in common: **you're winning the battle.** In a society where our children often get **mixed messages** on drug use, you send a **clear signal: you draw the line against drugs.** //

Take Washington Middle School in Albuquerque, New Mexico. For some ~~Washington~~ kids, walking to <sup>Washington</sup> Middle School every morning means running an urban gauntlet -- threading their way through treacherous gang turf. But when they get to school, they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen **student support groups** -- places where kids can turn to escape the peer pressure that often pushes them into a deadly experiment with drugs. Then, there's Washington's **Parent Center** -- a program that teaches everything from English to how to be a better parent. I've heard about banners on the

wall there that says it all: "It's easier to build a child than repair an adult." //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the teachers and administrators, for the students -- but also for the parents, and the wider community outside the classroom. //

When I unveiled our America 2000 strategy back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

I challenged every city and town across the country to become an America 2000 Community, by doing four things: adopt the national education goals, / devise a community-wide plan for reaching them, / establish a "report card" to measure progress, / and fourth and finally, to create and support what I call a New American School.

If there's one word that defines what it takes to be an America 2000 Community -- that one word is commitment.

Kenedy High School in Kenedy, Texas understands that kind of community commitment. Four years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. / It's working.

Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- **never to look the other way when kids use drugs.**

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where **students can learn** -- you set an example other schools can follow.

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

Kenedy operates an "open school" environment -- one where students may come and go when they are not in the classroom.

Never too early. Kids from kindergarten on up are getting the message: about the damage drugs can do -- about how they can stay drug-free. //

Central Jr. High School -- Gulfport Miss. Central's program dates back to 1985 -- plane crash in which marijuana bales washed up on Gulfport beach, a graphic reminder that no city or town was immune from the drug epidemic. [[....]]

That means schools free from the deadly scourge of drugs.

91 JUN -4 PM 3:37

McGroarty/Dooley  
June 4, 1991  
3:45 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.

Welcome, all of you, to the White House. [Introductory acknowledgments.] {It's a pleasure to be here with our very able Secretary of Education, Lamar Alexander.}

This is the fourth year we've hosted the Drug-Free School Recognition program. This year, the schools we honor come from every corner of America -- near and far. One stands not far from here, down 16th Street -- D.C.'s own Abraham Lincoln Junior High School. Others come from as far away as the North Pole -- North Pole High School, here today from Anchorage, Alaska. //

All of you know the ambitious national education goals we've set for ourselves -- and the America 2000 education strategy we've mapped out to get there. By the year 2000, we've set a target for our students to be first in the world in math and science. We want to increase the graduation rate to 90%. We will ask our students to demonstrate competence in five core subjects as they progress from 4th grade to graduation. //

Many times, the last goal we mention is drug-free schools. It may be last, but it is by no means least important. We can't hope to give any student a sound education -- a decent shot at a

future -- if drug users and drug dealers roam the halls of our schools. //

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / schools with ample budgets, schools that scrimp to make ends meet. //

But for all your differences, you've got one thing in common: **you're winning the battle.** In a society where our children often get mixed messages on drug use, you send a clear signal: you draw the line against drugs. //

Take Washington Middle School in Albuquerque, New Mexico. Kids walking to Washington every morning run an urban gauntlet -- threading their way to school through treacherous gang turf. But when they get to school, they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen student support groups -- places where kids can turn to escape the peer pressure that often pushes them into experimenting with drugs. Then, there's Washington's Parent Center -- a program that teaches everything from English to how to be a better parent. I've heard about a poster on the wall there that says it all: "It's easier to build a child than repair an adult." //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the teachers and administrators, for the students -- but also for the parents, and the wider community outside the classroom. //

When I unveiled our America 2000 program back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

Kenedy High School in Kenedy, Texas understands that message. Three years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. / It's working. Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- never to look the other way when kids use drugs.

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where students can learn -- you set an example other schools can follow.

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

6/4/91

4:50 pm

To: Dickson

From: Jim B - 0308176

Reminded Stiggy home per  
our conversation. Please

program is due back to  
later than 1 pm tomorrow.  
M.T. Jan 5.

Thanks - J

(3) pages follow

# WHITE HOUSE STAFFING MEMORANDUM

91 JUN 5 10:02

DATE: 6/5/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOL CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

June 5, 1991

91 JUN -5 PM 3:30

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST AND TONY SNOW

FROM: DAN MC GROARTY *DMcG*

*TS*

SUBJECT: DRUG FREE SCHOOLS CEREMONY

SUMMARY:

At 11:15 a.m., Friday, June 7, you will attend the Drug Free Schools Awards ceremony in the Rose Garden. Secretary of Education Lamar Alexander and Director of Drug Control Policy Bob Martinez will be present. Approximately 200 people will attend, most of whom will be students, teachers, and administrators from the 56 winning schools. The remarks are approximately six minutes in length and will be on speechcards.

DISCUSSION:

The remarks highlight 56 schools that were selected from across the country for their outstanding anti-drug programs. These schools prove that by creating a drug-free environment where students can learn, they set an example other schools can follow.

McGroarty/Dooley  
June 5, 1991  
3:00 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.

Welcome, all of you, to the White House. ~~[Introductory  
acknowledgments.]~~ It's a pleasure to be here with our very able  
Secretary of Education, Lamar Alexander -- and with Drug Policy  
Director Bob Martinez. //

This is the fourth year we've hosted the Drug-Free School  
Recognition Program. This year, the schools we honor come from  
every corner of America -- near and far. One stands not far from  
here, up 16th Street -- D.C.'s own Abraham Lincoln Junior High  
School. Others come from as far away as the North Pole -- North  
Pole High School, here today from Fairbanks, Alaska. //

I'm sure all of you know about the America 2000 strategy --  
to transform America's schools, and move the nation toward  
achieving the six ambitious national education goals we've set  
for ourselves. / We've set a target for our students to be  
**first in the world in math and science** by the year 2000. We want  
to increase the **graduation rate to 90%**. We will ask our students  
to demonstrate competence in five core subjects as they progress  
from **4th grade to graduation**. //

Many times, the **last goal** we mention is safe, disciplined,  
and drug-free schools. It may be last, but it is by no means  
least important. We can't hope to give any student a sound

education -- a decent shot at a future -- **if drug users and drug dealers roam the halls of our schools.** //

For this reason, drug-free schools are a top priority of our American 2000 strategy and our National Drug Control strategy. We have made some progress in decreasing illegal drug use among America's students -- and each of the schools gathered here today helps ensure this progress will continue. //

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / elementary, junior and senior highs. //

But for all your differences, you've got one thing in common: **you're winning the battle.** In a society where our children often get **mixed messages** on drug use, you send a **clear signal:** you draw the line against drugs. //

Take Washington Middle School in Albuquerque, New Mexico. *For some kids, walking to*  
 Kids ~~walking to~~ Washington, every morning, *means* ~~run~~ an urban gauntlet *running*  
 -- threading their way *Middle School* ~~to school~~ through treacherous gang turf.  
 But when they get to school, they enter another world.  
 Washington Middle School is off-limits to gangs. It hosts more than a dozen **student support groups** -- places where kids can turn to escape the peer pressure that often pushes them into a deadly experiment with drugs. Then, there's Washington's **Parent Center** -- a program that teaches everything from English to how to be a better parent. I've heard about banners on the wall there that

says it all: "It's easier to build a child than repair an adult." //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the teachers and administrators, for the students -- but also for the parents, and the wider community outside the classroom. //

When I unveiled our America 2000 strategy back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

I challenged every city and town across the country to become an America 2000 Community, by doing four things: adopt the national education goals, / devise a community-wide plan for reaching them, / establish a "report card" to measure progress, / and fourth and finally, to create and support what I call a New American School.

If there's one word that defines what it takes to be an America 2000 Community -- that one word is commitment.

Kenedy High School in Kenedy, Texas understands that kind of community commitment. Four years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. / It's working.

Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- never to look the other way when kids use drugs.

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where students can learn --- you set an example other schools can follow.

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# = # = #

THE PRESIDENT HAS SEEN

6/6/91

THE WHITE HOUSE

WASHINGTON

June 5, 1991

91 JUN -5 PM 3:30

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST AND TONY SNOW

FROM: DAN MC GROARTY *DMG*

SUBJECT: DRUG FREE SCHOOLS CEREMONY

*TS*  
*Good*  
*or*

SUMMARY:

At 11:15 a.m., Friday, June 7, you will attend the Drug Free Schools Awards ceremony in the Rose Garden. Secretary of Education Lamar Alexander and Director of Drug Control Policy Bob Martinez will be present. Approximately 200 people will attend, most of whom will be students, teachers, and administrators from the 56 winning schools. The remarks are approximately six minutes in length and will be on speechcards.

DISCUSSION:

The remarks highlight 56 schools that were selected from across the country for their outstanding anti-drug programs. These schools prove that by creating a drug-free environment where students can learn, they set an example other schools can follow.

McGroarty/Dooley  
June 5, 1991  
3:00 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.

Welcome, all of you, to the White House. [Introductory acknowledgments.] It's a pleasure to be here with our very able Secretary of Education, Lamar Alexander -- and with Drug Policy Director Bob Martinez. //

This is the fourth year we've hosted the Drug-Free School Recognition Program. This year, the schools we honor come from every corner of America -- near and far. One stands not far from here, up 16th Street -- D.C.'s own Abraham Lincoln Junior High School. Others come from as far away as the North Pole -- North Pole High School, here today from Fairbanks, Alaska. //

I'm sure all of you know about the America 2000 strategy -- to transform America's schools, and move the nation toward achieving the six ambitious national education goals we've set for ourselves. / We've set a target for our students to be first in the world in math and science by the year 2000. We want to increase the graduation rate to 90%. We will ask our students to demonstrate competence in five core subjects as they progress from 4th grade to graduation. //

Many times, the last goal we mention is safe, disciplined, and drug-free schools. It may be last, but it is by no means least important. We can't hope to give any student a sound

education -- a decent shot at a future -- if drug users and drug dealers roam the halls of our schools. //

For this reason, drug-free schools are a top priority of our American 2000 strategy and our National Drug Control strategy. We have made some progress in decreasing illegal drug use among America's students -- and each of the schools gathered here today helps ensure this progress will continue. //

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / elementary, junior and senior highs. //

But for all your differences, you've got one thing in common: you're winning the battle. In a society where our children often get mixed messages on drug use, you send a clear signal: you draw the line against drugs. //

Take Washington Middle School in Albuquerque, New Mexico. Kids walking to Washington every morning run an urban gauntlet -- threading their way to school through treacherous gang turf. But when they get to school, they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen student support groups -- places where kids can turn to escape the peer pressure that often pushes them into a deadly experiment with drugs. Then, there's Washington's Parent Center -- a program that teaches everything from English to how to be a better parent. I've heard about banners on the wall there that

*careless  
is not  
overstate  
Do not  
want to  
get  
Albuquerque  
needle  
up in  
arms,  
S*

says it all: "It's easier to build a child than repair an adult." //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the teachers and administrators, for the students -- but also for the parents, and the wider community outside the classroom. //

When I unveiled our America 2000 strategy back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

I challenged every city and town across the country to become an America 2000 Community, by doing four things: adopt the national education goals, / devise a community-wide plan for reaching them, / establish a "report card" to measure progress, / and fourth and finally, to create and support what I call a New American School.

If there's one word that defines what it takes to be an America 2000 Community -- that one word is commitment.

Kenedy High School in Kenedy, Texas understands that kind of community commitment. Four years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. / It's working.

Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- never to look the other way when kids use drugs.

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Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**

91 JUN 5 PIZ: 4

DATE: 6/4/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY 6/5/91 1:00 p.

SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MARTINEZ</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>          </u>	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>          </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 1:00 p.m., Wednesday, June 5, with a copy to this office. Thank you.

RESPONSE:

*See comments. Thanks.  
Nolly Williamson  
6-5-91*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 JUN -4 PM 3:37

McGroarty/Dooley  
June 4, 1991  
3:45 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.

✓  
(ack)  
Acknowledge  
Martinez  
also.

Welcome, all of you, to the White House. [Introductory acknowledgments.] {It's a pleasure to be here with our very able Secretary of Education, Lamar Alexander.}

✓  
This is the fourth year we've hosted the Drug-Free School Recognition program. This year, the schools we honor come from every corner of America -- near and far. One stands not far from here, down 16th Street -- D.C.'s own Abraham Lincoln Junior High School. Others come from as far away as the North Pole -- North Pole High School, here today from Anchorage, Alaska. //

✓  
See Ed.  
insert #1  
(attached)

~~All of you know the ambitious national education goals we've set for ourselves -- and the America 2000 education strategy we've mapped out to get there.~~ By the year 2000, we've set a target for our students to be first in the world in math and science. We want to increase the graduation rate to 90%. We will ask our students to demonstrate competence in five core subjects as they progress from 4th grade to graduation. //

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(Ed.)  
"experimenting"  
has a positive  
connotation.

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the teachers and administrators, for the students -- but also for the parents, and the wider community outside the classroom. //

When I unveiled our America 2000 program back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

See Ed. insert #2 (attached)

Kenedy High School in Kenedy, Texas understands that <sup>kind of</sup> ~~message~~ <sup>Community Commitment</sup> message. Three years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a ~~safe haven~~ <sup>open market</sup>. / It's working. Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- never to look the other way when kids use drugs.

✓ Ed.

✓ (Ed.)

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where students can learn -- you set an example other schools can follow.

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

Education Inserts

Insert #1

page 1, third paragraph, substitute *in* 1st sentence

All of you probably know about the AMERICA 2000 education strategy to transform education and move the nation toward achieving the six ambitious national education goals we've set for ourselves. By the year 2000...

(A)

Insert #2

page 3, at the end of the first paragraph:

I challenged every community to become an AMERICA 2000 Community by doing four things: adopt the national education goals, devise a community-wide plan for reaching them, establish a report card to measure progress, and agree to create and support a New American School.

Kenedy High School in Kenedy, Texas understands that kind of community commitment. Three years ago, a Kenedy student died because of drug use. The school vowed...

(B)

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/4/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY 6/5/91 1:00 p.

SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY

		ACTION	FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MCCLURE	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>		PETERSMEYER		<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>		PORTER		<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		SMITH	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>		UNTERMAYER		<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>		ROGERS		<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<del>_____</del>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		MARTINEZ		<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		_____		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 1:00 p.m., Wednesday, June 5, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

91 JUN -4 PM 3:37

McGroarty/Dooley  
June 4, 1991  
3:45 pm  
[DRUGFREE]

PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.

Welcome, all of you, to the White House. [Introductory  
acknowledgments.] <sup>Gov. Martinez (OCA)</sup> {It's a pleasure to be here with our very able  
Secretary of Education, Lamar Alexander.}

This is the fourth year we've hosted the Drug-Free School  
Recognition program. This year, the schools we honor come from ✓  
every corner of America -- near and far. One stands not far from  
here, <sup>up</sup>down 16th Street -- D.C.'s own Abraham Lincoln Junior High ✓  
School. Others come from as far away as the North Pole -- North  
Pole High School, here today from <sup>Fairbanks</sup>Anchorage, Alaska. // ✓

*Education insert*  
*(A)*  
~~(All of you know the ambitious national education goals we've  
set for ourselves -- and the America 2000 education strategy  
we've mapped out to get there.)~~ <sup>SIX (PORTER)</sup> By the year 2000, <sup>(PORTER)</sup> we've set a  
target for our students to be <sup>by the yr 2000.</sup>first in the world in math and  
science. We want to increase the <sup>high school (PORTER)</sup>graduation rate to 90%. We  
will ask our students to demonstrate competence in five core  
subjects as they progress from 4th grade to graduation. //

*X*  
~~(Many times, the last goal we mention is <sup>safe, disciplined, and (PORTER)</sup>drug-free schools.  
It may be last, but it is by no means least important.)~~ <sup>(DNDCA)</sup> <sup>But</sup> We can't  
hope to give any student a sound education -- a decent shot at a

future -- if drug users and drug dealers roam the halls of our schools. // Insert C (ONDCA)

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban, / ~~schools with ample budgets, schools that scrimp to make ends meet.~~ // (PORTER)

But for all your differences, you've got one thing in common: **you're winning the battle.** In a society where our children often get **mixed messages** on drug use, you send a **clear signal: you draw the line against drugs.** //

Take Washington Middle School in Albuquerque, New Mexico. Kids walking to Washington every morning run an urban gauntlet -- threading their way to school through treacherous gang turf. But when they get to school, they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen **student support groups** -- places where kids can turn to escape the peer pressure that often pushes them into ~~experimenting with drugs.~~ <sup>using</sup> Then, there's Washington's **Parent Center** -- a program that teaches everything from English to how to be a better parent. I've heard about a ~~poster~~ <sup>banners</sup> on the wall there that says it all: **"It's easier to build a child than repair an adult."** //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the **teachers** and **administrators**, for the **students** -- but also for the **parents**, and the **wider community** outside the classroom. //

X  
(DoEd)  
experimenting  
has (+)  
connotation.

When I unveiled our America 2000 program <sup>strategy (PORTER)</sup> back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos." \* <sup>Educ. Insert</sup>

<sup>Community (DoEd) Fair</sup> ~~message.~~ <sup>Kind of</sup> Kenedy High School in Kenedy, Texas understands that <sup>(B)</sup> ~~Three~~ years ago, a Kenedy student died from drug abuse.

<sup>Commitment</sup>

The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students with a Target -- to spread the anti-drug message. Even more important, the community <sup>an open market (DoEd)</sup> outside the school closed ranks to deny drug users a safe haven. / It's working. Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- never to look the other way when kids use drugs.

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where students can learn --- you set an example other schools can follow.

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work - - and may God bless the United States of America.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**

91 JUN 5 11:36

DATE: 6/4/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY 6/5/91 1:00 p.

SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 1:00 p.m., Wednesday, June 5, with a copy to this office. Thank you.

RESPONSE: *ONDCP - Please see attached suggestions -  
per John Walters via Jean Balustrini - ext. 2992*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

6/5/91 from ONDCP = per John Walters, Chief of Staff  
via Jean B  
#2992

91 JUN -4 PH 3:37

McGroarty/Dooley  
June 4, 1991  
3:45 pm  
[DRUGFREE]

**PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY  
THE ROSE GARDEN  
JUNE 7, 1991  
11:15 a.m.**

Welcome, all of you, to the White House. [Introductory acknowledgments.] (It's a pleasure to be here with our very able Secretary of Education, Lamar Alexander *and our Drug Policy Director Bob Martiny*)

This is the fourth year we've hosted the Drug-Free School Recognition program. This year, the schools we honor come from every corner of America -- near and far. One stands not far from here, down 16th Street -- D.C.'s own Abraham Lincoln Junior High School. Others come from as far away as the North Pole -- North Pole High School, here today from Anchorage, Alaska. //

All of you know the ambitious national education goals we've set for ourselves -- and the America 2000 education strategy we've mapped out to get there. By the year 2000, we've set a target for our students to be first in the world in math and science. We want to increase the graduation rate to 90%. We will ask our students to demonstrate competence in five core subjects as they progress from 4th grade to graduation. //

~~Many times, the last goal we mention is drug-free schools.~~  
~~It may be last, but it is by no means least important.~~ *But*  
We can't hope to give any student a sound education -- a decent shot at a



3

When I unveiled our America 2000 program back in April, I said: "Across this nation, we must cultivate communities where children can learn: communities where the school is more than a refuge -- more than a solitary island of calm amid chaos."

Kenedy High School in Kenedy, Texas understands that message. Three years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. / It's working. Kenedy's success comes from community involvement: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- never to look the other way when kids use drugs.

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. / By creating a drug-free environment where students can learn -- you set an example other schools can follow.

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

**INSERT**

Therefore, we have made drug-free schools a top priority of our Education 2000 initiative and of the National Drug Control Strategy. We have made some progress against the use of illegal drugs by our students. People such as those we are honoring here today will help ensure that such progress continues.

C

THE WHITE HOUSE

WASHINGTON

June 5, 1991

91 JUN 5 P1:38

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Drug Free Schools Ceremony

We have reviewed the attached remarks from a policy standpoint and have noted several suggestions on the draft.

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/4/91 ACTION/CONCURRENCE/COMMENT DUE BY: WEDNESDAY 6/5/91 1:00 p

SUBJECT: PRESIDENTIAL REMARKS: DRUG FREE SCHOOLS CEREMONY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 1:00 p.m., Wednesday, June 5, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

91 JUN -4 PH 3:37

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All of you know the <sup>six</sup> ambitious national education goals we've set for ourselves -- and the America 2000 education strategy we've mapped out to get there. ~~By the year 2000,~~ <sup>9</sup> we've set a target for our students to be first in the world in math and science. <sup>by the year 2000.</sup> We want to increase the <sup>high school</sup> graduation rate to 90%. We will ask our students to demonstrate competence in five core subjects as they progress from 4th grade to graduation. //

Many times, the last goal we mention is <sup>safe, disciplined, and</sup> drug-free schools. It may be last, but it is by no means least important. We can't hope to give any student a sound education -- a decent shot at a

future -- if drug users and drug dealers roam the halls of our schools. //

The 56 schools we honor here represent 28 states and the District of Columbia. These include public and private schools, / large and small, / rural and urban. / ~~schools with ample budgets, schools that scrimp to make ends meet.~~ //

But for all your differences, you've got one thing in common: **you're winning the battle.** In a society where our children often get mixed messages on drug use, you send a **clear signal: you draw the line against drugs.** //

Take Washington Middle School in Albuquerque, New Mexico. Kids walking to Washington every morning run an urban gauntlet - - threading their way to school through treacherous gang turf. But when they get to school, they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen **student support groups** -- places where kids can turn to escape the peer pressure that often pushes them into experimenting with drugs. Then, there's Washington's **Parent Center** -- a program that teaches everything from English to how to be a better parent. I've heard about a poster on the wall there that says it all: **"It's easier to build a child than repair an adult."** //

When a school succeeds -- as all of yours are succeeding -- it's a team victory: for the **teachers and administrators**, for the **students** -- but also for the **parents**, and the **wider community outside the classroom.** //

When I unveiled our America 2000 <sup>strategy</sup> program back in April, I said: "Across this nation, we must cultivate communities where **children can learn**: communities where the school is more than a refuge -- more than a **solitary island of calm amid chaos.**"

**Kenedy High School** in Kenedy, Texas understands that message. Three years ago, a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope -- and a small Texas town declared its own war on drugs. / Student leaders at Kenedy High School formed what they call a SWAT team -- Students With a Target -- to spread the anti-drug message. Even more important, the community **outside the school** closed ranks to deny drug users a safe haven. / It's working. Kenedy's success comes from **community involvement**: a commitment on the part of every adult -- every shop keeper, every community leader, every parent -- **never to look the other way when kids use drugs.**

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can **fight back.** / By creating a drug-free environment where **students can learn** --- you **set an example other schools can follow.**

Once again, it's been my pleasure to welcome you to the White House. Congratulations to all of you for your fine work -- and may God bless the United States of America.

# # #

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

June 7, 1991

REMARKS BY THE PRESIDENT  
IN CEREMONY HONORING THE DRUG-FREE SCHOOL RECOGNITION PROGRAM

The Rose Garden

11:20 A.M. EDT

THE PRESIDENT: Welcome. Welcome all to the Rose Garden. No roses, but it's the Rose Garden. (Laughter.) Now, please be seated. And thank you all for coming. Well, listen, it's a great pleasure to see all of you here. And it's a pleasure to be with our Drug Policy Director Bob Martinez, doing a great job in the antidrug campaign across this country; our very able Attorney General Dick Thornburgh standing next to me; and Lamar Alexander here, our new Secretary of Education, who's excited the country with our program for America 2000 -- a good look at revolutionizing education.

And I'm just delighted -- is David Kearns going to be here? I heard that he might, but I don't see him out there. So I'll leave out our new Deputy Secretary over at Education, David Kearns, who's also a key member of our team.

But I'm pleased to see a lot of the students here today. That's important at an event like this one because all the damage drugs can do -- what's worse is that drugs rob you of your future -- and our future. Frankly, our future as a nation is robbed. And it's in your hands.

With our thoughts fixed on our future and before we begin, let me briefly mention two forward-looking actions taken in the House of Representatives yesterday. The House provided funding for two of this administration's top priorities: Space Station Freedom -- that's America's pioneering effort to establish a permanent presence in space, thus keeping us on the cutting edge of science and research and development -- and the HOPE Program, to expand opportunities for home ownership to people who now live in public housing. And each program is a way -- a prime example of how we can shape America's future for the better.

This is the fourth year we've hosted the Drug-Free School Recognition Program. And this year, the schools we honor come from every corner of America, near and far. One stands not far from here, up 16th Street, D.C.'s own Abraham Lincoln Junior High School. (Applause.) I see they brought us some fans along today. That's the way it should be. (Applause.) Others come, literally, from as far away as the North Pole -- North Pole High School in Fairbanks, Alaska. (Applause.)

Now, I'm sure all of you know about America's 2000 Strategy that I've referred to -- to transform, literally transform American schools and move the nation toward achieving the six ambitious national education goals that we've set for ourselves, working in close conjunction with the nation's governors. We've set a target for our students to be first in the world in math and science by the year 2000. We want to increase the graduation rate to 90 percent. We will ask our students to demonstrate a competence in five core subjects as they progress from fourth grade to graduation.

And many times, the last goal we mention is safe, disciplined and drug-free schools. It may be last, but it is certainly by no means the least important. We can't hope to give any student a sound education -- a decent shot at the future -- if drug users and drug dealers roam the halls of our schools. And for this reason, drug-free schools are a top priority of our America 2000

MORE

Strategy and of our National Drug Control Strategy.

We've made some progress. We have made some progress in decreasing illegal drug use among America's students. And each of the schools gathered here today helps ensure that this progress will continue.

The 56 schools we honor represent 28 states and the District -- District of Columbia. These include public and private schools, large and small, rural and urban, elementary, junior and senior highs.

But for all your differences, there's one thing in common -- there's a common matrix here: You're winning the battle. In a society where our children often get mixed messages on drug use, you're sending a clear signal: You draw the line against drugs.

Take Washington Middle School in Albuquerque, New Mexico. For some kids walking to Washington Middle School every morning means running an urban gauntlet -- threading their way through gang turf. But when they get to school, they're in a new world -- they enter another world. Washington Middle School is off-limits to gangs. It hosts more than a dozen student support groups -- places where kids can turn to escape the peer pressure that often pushes them into this deadly experimentation with drugs.

And then, there's Washington's Parent Center -- a program that teaches everything from English to how to be a better parent. And I've heard about banners on the wall there that say it all: It's easier to build a child than repair an adult."

When a school succeeds -- as all of yours are succeeding -- in a sense, it's a team victory, for the teachers, the administrators, for the students, but also for the parents and the wider community outside the classroom.

When I unveiled our America 2000 Strategy back in April, I said this: "Across this nation, we must cultivate communities where children can learn -- communities where the school is more than a refuge, more than a solitary island of calm amid chaos." And I challenged every city and town across our country to become an America 2000 community by doing four things: Adopt the national education goals; devise a community-wide plan for reaching them; establish a report card to measure progress; and fourth and finally, to create and support what I call a new American school. If there's one word that defines what it takes to be an America 2000 community, that one word is commitment.

Kenedy High School in Kenedy, Texas, understands that kind of community commitment. Four years ago, a Kenedy kid -- a Kenedy student died from drug abuse. The school vowed to turn that tragedy into hope; and a small Texas town declared its own war on drugs. Student leaders at Kenedy formed what they called a SWAT team -- Students With A Target -- to spread this antidrug message. Even more important, the community outside the school closed ranks to deny drug users a safe haven. It's working. Kenedy's success comes from community involvement: a commitment on the part of every adult, every shopkeeper, every community leader, every parent never to look the other way when kids use drugs.

Washington and Kenedy and all the other schools here today prove that when it comes to stopping drugs, we can fight back. By creating a drug-free environment where students can learn, you set an example that other schools can follow.

And so, once again, it has been a real pleasure to welcome you to the White House. Congratulations to each and every one of you for your fine work. And may God bless our country as we wage this heroic fight.

Thank you all very, very much. (Applause.)

END

11:29 A.M. EDT