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FOIA Number:

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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13568  
**Folder ID Number:** 13568-001

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**Folder Title:**  
Video Scripts 5/20/91 [OA 6033]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>17</b>	<b>1</b>	<b>4</b>

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**WHITE HOUSE STAFFING MEMORANDUM**

MAY 17 9:58

5/17/91

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DATE: \_\_\_\_\_ ACTION/CONCURRENCE/COMMENT DUE BY: \_\_\_\_\_

PRESIDENTIAL VIDEO TAPING SESSION ON MAY 20, MONDAY:

SUBJECT: ① Public Service Announcement for the U.S. Open Golf Championship  
 ② National Right to Life Convention ⑤ White House Historical Ass  
 ③ Generic Independence Day Message ⑥ Steve Pierce Endorsement  
 ④ Independence Day Message to the Troops

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KAUFMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

THE WHITE HOUSE  
WASHINGTON

to (P)  
S-17

91 MAY 16 PM 3:04

May 16, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*  
FROM: BETH HINCHLIFFE *BH*  
SUBJECT: VIDEO TAPING SESSION

On Monday, May 20, you will participate in a video taping session to record the following videos:

1. National Association of Collegiate Directors of Athletics
2. Public Service Announcement for the U.S. Open Golf Championship
3. National Right to Life Convention
4. Generic Independence Day Message
5. Independence Day Message to the Troops
6. White House Historical Association

*#1  
(dropped  
from  
Monday  
taping)*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- building programs that advance the causes of fitness and scholarship -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is hitting .167." I liked the first part of that description, but I was determined to improve the second part. Our coach, Ethan Allen, helped me turn determination into deeds. At the end of my last season, my average was .280. Finally, I'd done the very best I could.

But college athletics are very different today, and you face enormous challenges to win -- and to preserve the academic integrity of your institutions. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes -- proud and fit in mind and body -- and totally drug-free.

In the 43 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Anything worth achieving requires hard work: There are no short cuts to excellence. Physical fitness makes for mental sharpness: When you feel good, your mind works better. You teach these lessons every day to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

# # # #

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

**PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP**

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. Historians report that Ike played more than 800 rounds of golf during his presidency. After he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes, a lot more people beat me now." Well, unfortunately, no one lets my position interfere with their golf game.

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so future generations will enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft Two

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute you, the footsoldiers in the great movement to defend human life. I admire your dedication, your vision, your determination to protect the most defenseless members of our human family.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when united, there is nothing we cannot do. I hope Americans will turn that energy toward establishing legal protection for unborn children; for the disabled; for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish life. Protect it. Hold it in awe.

What can be more compelling than the notion, embedded in our Declaration of Independence, that we all are created equal -- and we have inalienable rights to liberty, to the pursuit of happiness -- but most of all, to life.

As we approach July 4, 1991 let's commit ourselves to five basic goals. First: Reverse the Supreme Court's 1973 Roe v. Wade decision. Second: Support the introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cut off federal funding of abortion, except when the mother's life is threatened. Fourth: Support family planning programs -- including the

Adolescent Family Act, which encourages abstinence and self-esteem in young people. At the same time, refuse foreign aid to groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protect existing pro-life policies governing federally funded medical research.

Life is a precious gift. Each human being, from conception through death, has intrinsic dignity. This not just theory or theology for me. Among our 12 wonderful grandchildren are two very special ones. They were adopted into our youngest son's loving family. Whenever I look into Marshall's or Walker's eyes, I thank God their parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

# # # #

(Hinchliffe/Sainz)  
May 16, 1991 2 p.m.  
VIDJULY Draft Two

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

This is an extraordinary Independence Day.

For -- with recent events still so sharply etched in our minds -- we have rarely been more keenly aware of the utter supremacy, and the frailty, of independence.

Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. They added further luster to that vision by helping the victims of Saddam Hussein's aggression. Throughout the long ordeal, America's people stood watch at home -- our yellow-ribbon spirit telling that we believed in liberty -- believed in ourselves.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white, and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, of all our national efforts to promote freedom and independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

we pray that in the example of those who stood strong so that others may live in freedom and peace -- that this nation will renew the spirit of brotherhood and commitment that forms our national soul.

# # # #

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces -- liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. We know that our land has never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We remember and care about all of you. We honor you for the sacrifices you're making for us. You are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

# # # #

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

Sitting in the Oval Office, one is filled with pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, respect for those who have served here before.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to Congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

It's in that spirit that Barbara and I want this to be an "open house," for all Americans, for this house really belongs to all of us.

The beauty of the White House lies in its simple elegance. Its importance comes not from its occupants, but from its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

# # #

to (P)  
5-17

91 MAY 17 AM 11:59

May 17, 1991  
Draft Two

DRAFT SCRIPT FOR STEVE PIERCE ENDORSEMENT

Many years ago, Sil Conte and I were in Congress together. He was a friend and someone who fought for Western Massachusetts -- and he delivered.

In the special election to fill Sil's seat, I am supporting Steve Pierce. Steve Pierce was a fighter for Western Massachusetts in the legislature. Steve fought against all those taxes being pushed in the legislature. Steve Pierce is running to help the economy the right way -- creating more jobs -- not more taxes.

Sil Conte and I would sometimes disagree, and Steve Pierce and I might do so as well. However, Steve Pierce is the best candidate for the first district seat. When he is in Congress -- one thing he will do is roll up his sleeves and work for Western Massachusetts.

# # #

McGroarty/Dooley  
May 20, 1991  
11:30 am  
[PIERCE]

PRESIDENTIAL REMARKS: STEVE PIERCE FUNDRAISER  
BOSTON, MASSACHUSETTS  
MAY 24, 1991  
?:?? P.M.

Thank you, ----, for those kind words. [Introductory acknowledgements. Governor Weld, other dignitaries.] It's my pleasure to be here today to show my support for the next Republican Representative from Massachusetts -- Steve Pierce. //

Steve can be a Massachusetts maverick in the mold of Sil Conte -- independent. Honest. Effective. / And Steve Pierce is going to make it, because he's come a long way to get where he is today -- he's come {100} miles, down I-90 all the way from Westfield. [[If you don't believe me, just ask Andy Card.]] //

Steve has been a fighter for Western Massachusetts in the State House -- and he'll be a fighter for this state and the nation in the U.S. House of Representatives. //

Steve Pierce has worked hard for the working men and women of Massachusetts: against the reigning tax and spend ideology - - for responsible government. Down in Washington, Steve will help us hold the line on higher taxes -- help us steer a steady path to growth. //

The key to continued growth is free trade. Just a few minutes ago, Bob Mosbacher and I met with leaders of many of the Massachusetts companies at the cutting edge of the export

economy. / As I told them, last year, the U.S. exported more than \$673 billion dollars in goods and services. // Last year alone, exports generated 84% of our over-all growth -- a sure sign that future growth lies in freer trade. //

That's why my Administration places such importance on ensuring American companies a fair shot in the global marketplace. We begin by reaching a successful conclusion of the Uruguay Round trade talks -- an agreement that breaks down the barriers that now inhibit trade. // We also want to create a Free Trade Zone uniting the U.S., Canada and Mexico into one single market of 360 million people. And we're working now -- through our Enterprise for the Americas initiative -- to expand trade opportunities between all the nations of this hemisphere, North Central and South. //

{Reprise Fast Track message from Boston Export Luncheon remarks.} //

Steve Pierce understands the tremendous potential for growth represented in these global markets. He knows Massachusetts companies are ready to compete -- and he's ready to help unleash that competitive energy. So let our opponents create class conflict and play the politics of envy. // We're going to remain the party that creates jobs, opportunity and growth here in Massachusetts, and all across America. //

Once again, let me thank all of you for this warm welcome. Keep working hard, because I need Steve Pierce down on Capitol Hill. // God bless the United States of America.

**30: SECOND STEVE PIERCE ENDORSEMENT**

**SIL CONTE AND I SERVED IN CONGRESS TOGETHER. AND WE WERE PERSONAL FRIENDS. HE WAS A FIGHTER FOR WESTERN MASSACHUSETTS AND HE DELIVERED.**

**IN THE JUNE 4TH SPECIAL ELECTION TO FILL SIL'S SEAT, I AM SUPPORTING STEVE PIERCE. STEVE IS A FIGHTER FOR WESTERN MASSACHUSETTS. STEVE FOUGHT AGAINST ALL THOSE TAXES BEING PUSHED IN THE LEGISLATURE. STEVE PIERCE IS THE BEST PERSON RUNNING TO HELP THE ECONOMY.**

**WHEN HE'S IN CONGRESS, STEVE PIERCE WILL WORK HARD TO BRING MORE JOBS TO WESTERN MASSACHUSETTS.**

**# # #**

**60: SECOND STEVE PIERCE ENDORSEMENT**

**MANY YEARS AGO, SIL CONTE AND I WERE IN CONGRESS TOGETHER. HE WAS A FRIEND AND SOMEONE WHO FOUGHT FOR WESTERN MASSACHUSETTS -- AND HE DELIVERED.**

**IN THE SPECIAL JUNE 4TH ELECTION TO FILL SIL'S SEAT, I AM SUPPORTING STEVE PIERCE. STEVE PIERCE WAS A FIGHTER FOR WESTERN MASSACHUSETTS IN THE LEGISLATURE. STEVE FOUGHT AGAINST ALL THOSE TAXES BEING PUSHED IN THE LEGISLATURE. STEVE PIERCE IS RUNNING TO HELP THE ECONOMY THE RIGHT WAY -- CREATING MORE JOBS -- NOT MORE TAXES.**

**SIL CONTE AND I WOULD SOMETIMES DISAGREE, AND STEVE PIERCE AND I MIGHT AS WELL. HOWEVER, STEVE PIERCE IS THE BEST CANDIDATE FOR THE FIRST DISTRICT SEAT. WHEN HE IS IN CONGRESS -- ON THING HE WILL DO IS ROLL UP HIS SLEEVES AND WORK FOR WESTERN MASSACHUSETTS.**

**# # #**

## INDEPENDENCE DAY MESSAGE FOR THE TROOPS

AS THE UNITED STATES CELEBRATES THE 215TH ANNIVERSARY OF DECLARING ITSELF AN INDEPENDENT NATION -- I'M REMINDED OF ANOTHER STRUGGLE FOR FREEDOM. ONE THAT TOOK PLACE ONLY A FEW MONTHS AGO. ONE IN WHICH YOU -- THE BRAVE MEN AND WOMEN OF OUR ARMED FORCES -- LIBERATED THE NATION OF KUWAIT.

WHEN AMERICANS RECALL THE RESOUNDING VICTORY OF OPERATION DESERT STORM, WE ARE FILLED WITH PRIDE AND ADMIRATION FOR YOU. FOR YOUR DEDICATION, YOUR ENTHUSIASM, AND YOUR PROFESSIONALISM. YOU ARE THE ULTIMATE PROTECTORS OF ALL WE HOLD DEAR -- EVEN OUR LIVES AND OUR SACRED HONOR. WE KNOW THAT OUR LAND HAS NEVER BEEN IN BETTER HANDS.

TODAY, AS YOU STAND WATCH IN SHIPS, AIRCRAFT, AND OUTPOSTS FAR FROM HOME, AMERICANS WANT TO SEND YOU A MESSAGE FROM OUR HEARTS. WE REMEMBER AND CARE ABOUT ALL OF YOU. WE HONOR YOU FOR THE SACRIFICES YOU'RE MAKING FOR US. YOU ARE OUR HEROES.

AS YOUR COMMANDER-IN-CHIEF, I SALUTE YOU. I THANK  
YOU. AND I WISH ALL OF YOU AND YOUR FAMILIES A SAFE  
AND JOYOUS INDEPENDENCE DAY. YOU ARE THE ONES WHO  
TRULY KNOW ITS MEANING.

# # #

PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

GOLF'S A GREAT GAME -- FRUSTRATING, TERRIFYING WHEN IT COMES TO PUTTING. BUT I DON'T SEEM TO GET THE SAME RESPECT ON THE COURSE AS PRESIDENT EISENHOWER DID. HISTORIANS REPORT THAT IKE PLAYED MORE THAN 800 ROUNDS OF GOLF DURING HIS PRESIDENCY. THERE'S A MAN WHO HAD HIS PRIORITIES SORTED OUT. AFTER HE RETIRED, SOMEONE ASKED HIM IF LEAVING THE WHITE HOUSE HAD AFFECTED HIS GOLF GAME. IKE SAID: "YES, A LOT MORE PEOPLE BEAT ME NOW." I KNOW THE FEELING.

WE GOLFERS KNOW HOW GREAT IT IS TO BE OUT IN THE OPEN AIR. AND THAT'S ONE OF THE REASONS WHY I'VE TRIED TO BRING INCREASED DEDICATION AND COMMITMENT TO PRESERVING THE GREAT OUTDOORS -- SO FUTURE GENERATIONS WILL ENJOY ITS CLEAN, HEALTHY BEAUTY.

SO, [[EVEN THOUGH THE CLOSEST I'LL EVER COME TO THE WALKER CUP IS THE FACT THAT IT WAS NAMED AFTER MY GRANDFATHER]] I KNOW I'LL ENJOY GOLF FOR A LONG TIME TO COME. I KNOW ALL OF YOU WILL, TOO.

# # #

## WHITE HOUSE HISTORICAL ASSOCIATION

WHEN I AM SITTING IN THE OVAL OFFICE, I AM FILLED WITH PRIDE, REVERENCE AND RESPECT. PRIDE IN WHO WE ARE AS PEOPLE, REVERENCE FOR WHAT WE STAND FOR AS A NATION, RESPECT FOR THOSE WHO HAVE SERVED HERE BEFORE.

HERE AT 1600 PENNSYLVANIA AVENUE, MANY CHANGES HAVE TAKEN PLACE IN THE LAST TWO CENTURIES, SOME LARGE, SOME SMALL, SOME EXPECTED, SOME UNIMAGINABLE.

BUT THROUGH THE MANY REMODELINGS AND ALTERATIONS, THE BASIC INTEGRITY OF THE WHITE HOUSE HAS REMAINED UNTOUCHED. IN A MESSAGE TO CONGRESS CONCERNING HIS 1902 RENOVATION, THEODORE ROOSEVELT WROTE OF HIS DESIRE TO KEEP ALIVE "OUR SENSE OF CONTINUITY WITH THE NATION'S PAST."

IT'S IN THAT SPIRIT THAT BARBARA AND I WANT THIS TO BE AN "OPEN HOUSE" FOR ALL AMERICANS, FOR THIS HOUSE REALLY BELONGS TO ALL OF US.

THE BEAUTY OF THE WHITE HOUSE LIES IN ITS SIMPLE  
ELEGANCE. ITS IMPORTANCE COMES NOT FROM ITS OCCUPANTS,  
BUT FROM ITS OWNERS: THE AMERICAN PEOPLE. AS A SYMBOL  
OF DEMOCRACY AND FREEDOM IN OUR COUNTRY, THE WHITE  
HOUSE TRULY IS AMERICA'S HOUSE.

# # #

**NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

**GREETINGS TO ALL OF YOU ATHLETIC DIRECTORS AS YOU  
GATHER FOR YOUR 26TH ANNUAL CONVENTION. I HAVE GREAT  
ADMIRATION FOR THE WORK YOU DO -- BUILDING PROGRAMS  
THAT ADVANCE THE CAUSES OF FITNESS AND SCHOLARSHIP --  
INSPIRING AND TRAINING YOUNG COLLEGE STUDENTS TO REACH  
DEEP INSIDE THEMSELVES AND BE THE VERY BEST THEY CAN  
BE.**

**AND I'M SPEAKING FROM PERSONAL EXPERIENCE. WHEN I  
LOOK BACK AT MY DAYS AT YALE, I REALIZE WHAT A LASTING  
INFLUENCE INTERCOLLEGIATE ATHLETICS HAD ON ME. I FOUND  
A NEWSPAPER CLIPPING FROM ONE OF MY FIRST GAMES -- IT  
READS: "AFTER AN IMPRESSIVE DEBUT, GEORGE BUSH, THE  
ELI'S CLASSY 1ST BASEMAN, IS HITTING .167." I LIKED  
THE FIRST PART OF THAT DESCRIPTION, BUT .167 ?? THANKS  
TO OUR COACH, ETHAN ALLEN, WHO WORKED WITH ME  
PATIENTLY, AND AT THE END OF MY LAST SEASON, MY AVERAGE  
WAS .280. NOT GREAT, BUT THANKS TO HIM, BETTER.**

I LOVED COMPETING IN SPORTS AT COLLEGE, BUT COLLEGE ATHLETICS ARE DIFFERENT TODAY. IN SOME WAYS YOU FACE ENORMOUS CHALLENGES AND PRESSURE TO WIN -- AND AT THE SAME TIME TO PRESERVE THE ACADEMIC INTEGRITY OF YOUR INSTITUTIONS. WE RECENTLY INTRODUCED OUR "AMERICA 2000" EDUCATION STRATEGY, CALLING FOR THE RETURN OF EDUCATION TO ITS PROPER PLACE AT THE CENTER OF OUR KIDS' LIVES. YOU CAN HELP. YOU CAN ENSURE THAT OUR KIDS DON'T LOSE SIGHT OF LIFE'S REAL PRIORITIES.

PRIORITIES LIKE EDUCATION -- TO PREPARE THEM FOR THE COMPETITIVE CHALLENGES OF THE 21ST CENTURY. AND -- AS YOU WELL KNOW -- PRIORITIES LIKE THE OVERWHELMING IMPORTANCE OF RESISTING ANY AND ALL DRUGS. OUR GOAL MUST BE TO PRODUCE SCHOLAR-ATHLETES -- PROUD AND FIT IN MIND AND BODY -- AND TOTALLY DRUG-FREE.

5  
IN THE 45 YEARS SINCE MY 1ST GAME AT YALE, I'VE  
OFTEN FOUND MYSELF LOOKING BACK AT THE LESSONS I  
LEARNED AT THE HANDS OF OUR COACHES. ANYTHING WORTH  
ACHIEVING REQUIRES HARD WORK: THERE ARE NO SHORT CUTS  
TO EXCELLENCE. PHYSICAL FITNESS MAKES FOR MENTAL  
SHARPNESS: WHEN YOU FEEL GOOD, YOUR MIND WORKS BETTER.  
YOU TEACH THESE LESSONS EVERY DAY TO THE KIDS WHO WILL  
BE THIS COUNTRY'S FUTURE. ON BEHALF OF GENERATIONS OF  
COLLEGE ATHLETES -- THANK YOU.

# # # #

May 17, 1991  
Draft Two

DRAFT SCRIPT FOR STEVE PIERCE ENDORSEMENT

Many years ago, Sil Conte and I were in Congress together. He was a friend and someone who fought for Western Massachusetts -- and he delivered.

In the special June 4th election to fill Sil's seat, I am supporting Steve Pierce. Steve Pierce was a fighter for Western Massachusetts in the legislature. Steve fought against all those taxes being pushed in the legislature. Steve Pierce is running to help the economy the right way -- creating more jobs -- not more taxes.

Sil Conte and I would sometimes disagree, and Steve Pierce and I might do so as well. However, Steve Pierce is the best candidate for the first district seat. When he is in Congress -- one thing he will do is roll up his sleeves and work for Western Massachusetts.

# # #

30: Second Steve Pierce Endorsement

Sil Conte and I served in Congress together. And we were personal friends. He was a fighter for Western Massachusetts and he delivered.

In the June 4th special election to fill Sil's seat, I am supporting Steve Pierce. Steve is a fighter for Western Massachusetts. Steve fought against all those taxes being pushed in the legislature. Steve Pierce is the best person running to help the economy.

When he's in Congress, Steve Pierce will work hard to bring more jobs to Western Massachusetts.

# # #

Will I be  
when taped?

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

Sitting in the Oval Office, one is filled with pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, respect for those who have served here before.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to Congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

It's in that spirit that Barbara and I want this to be an "open house," for all Americans, for this house really belongs to all of us.

The beauty of the White House lies in its simple elegance. Its importance comes not from its occupants, but from its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

# # #

Adolescent Family Act, which encourages abstinence and self-esteem in young people. At the same time, refuse foreign aid to groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protect existing pro-life policies governing federally funded medical research.

*Everyone of you understands that*  
Life is a precious gift. ~~Each human being, from conception through death, has intrinsic dignity. This not just theory or theology for me.~~ *You know,* Among our 12 wonderful grandchildren are two very special ones. They were adopted into our youngest son's loving family. Whenever I look into Marshall's or Walker's eyes, I thank God their parents chose life.

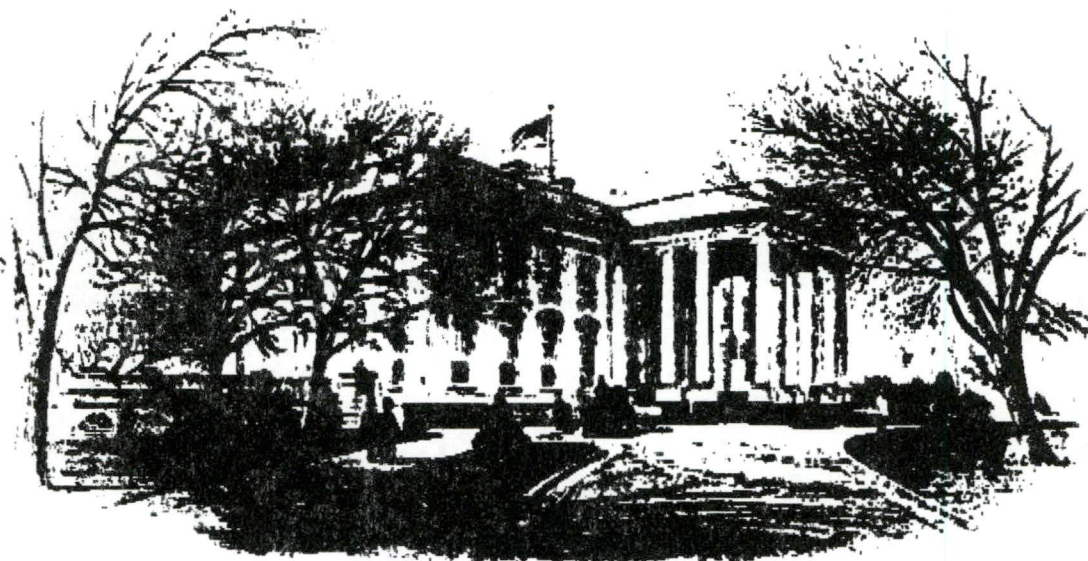
And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

# # # #

*insert A*

*Executive Office of the President*

91 MAY 20 08:11



To Christina Martin

from SJ

ext: 6218

Please deliver ASAP

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55

(Hinchliffe)

May 14, 1991 5 p.m.  
VIDGOLF Draft Two

## PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

Golf's a great game -- ~~I just can't get enough of it.~~ But I don't seem to get the same respect on the course as President Eisenhower did. Historians report that Ike played more than 800 rounds of golf during his presidency. After he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes, a lot more people beat me now." Well, unfortunately, no one lets my position interfere with their golf game.

~~But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul.~~  
We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so future generations will enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft Two

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute you, the footsoldiers in the great movement to defend human life. I admire your dedication, your vision, your determination to protect the most defenseless members of our human family.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when united, there is nothing we cannot do. I hope Americans will turn that energy toward establishing legal protection for unborn children; for the disabled; for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish life. Protect it. Hold it in awe.

What can be more compelling than the notion, <sup>as it is stated</sup> embedded in our Declaration of Independence, that we all are created equal -- and we have inalienable rights to liberty, to the pursuit of happiness -- but most of all, to life.

As we approach July 4, 1991 let's commit ourselves to five basic goals. First: Reverse the Supreme Court's 1973 Roe v. Wade decision. Second: Support the introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cut off federal funding of abortion, except when the mother's life is threatened. Fourth: Support family planning programs -- including the

# SMITH & HARROFF, Inc.

PHONE: (703) 883-8312

**DRAFT: FINAL**

**DATE:** May 16, 1991  
**PRODUCER:** Blakely

**TYPE:** TV-30  
**CODE:** TVMA-0112

413-572-1990  
**CLIENT:** Steve Pierce for Congress  
**TITLE:** "President Bush"

## VIDEO

## AUDIO

On-Camera

Congressman Conte and Steve from 1990  
press conference.

Steve in legislature.

Steve with President Bush.

Logo

**PRESIDENT BUSH:** I knew Sil Conte. We worked

together in Congress and we were friends. He was a  
fighter for Western Massachusetts and he delivered.

All of us will feel his loss.

I know that Sil was a big supporter of Steve Pierce  
because, just like Sil, Steve never ducked a fight. In the  
legislature Steve fought against higher taxes and for more  
jobs.

When he's in Congress, I'll work with Steve Pierce to  
bring more jobs to Western Massachusetts.

THE WHITE HOUSE  
WASHINGTON

91 MAY 16 PM 3:04

May 16, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*  
FROM: BETH HINCHLIFFE *BH*  
SUBJECT: VIDEO TAPING SESSION

On Monday, May 20, you will participate in a video taping session to record the following videos:

1. National Association of Collegiate Directors of Athletics
2. Public Service Announcement for the U.S. Open Golf Championship
3. National Right to Life Convention
4. Generic Independence Day Message
5. Independence Day Message to the Troops
6. White House Historical Association

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

*Frustrating, terrifying when it comes to putting*  
Golf's a great game -- ~~I just can't get enough of it.~~ But I don't seem to get the same respect on the course as President Eisenhower did. Historians report that Ike played more than 800 rounds of golf during his presidency. *There's a man that has priorities sorted out.* After he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes, a lot more people beat me now." Well, ~~unfortunately, no one lets my position interfere with their golf game.~~ *I know the feeling*

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so future generations will enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my *grandfather* family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

Too much - too many speeches  
Take it off last years.

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft Two

P  
Total  
Done 0 5-18  
to re-do -

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute you, the footsoldiers in the great movement to defend human life. I admire your dedication, your vision, your determination to protect the most defenseless members of our human family.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when united, there is nothing we cannot do. I hope Americans will turn that energy toward establishing legal protection for unborn children; for the disabled; for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish life. Protect it. Hold it in awe.

What can be more compelling than the notion, embedded in our Declaration of Independence, that we all are created equal -- and we have inalienable rights to liberty, to the pursuit of happiness -- but most of all, to life.

As we approach July 4, 1991 let's commit ourselves to five basic goals. First: Reverse the Supreme Court's 1973 Roe v. Wade decision. Second: Support the introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cut off federal funding of abortion, except when the mother's life is threatened. Fourth: Support family planning programs -- including the

Adolescent Family Act, which encourages abstinence and self-esteem in young people. At the same time, refuse foreign aid to groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protect existing pro-life policies governing federally funded medical research.

Life is a precious gift. Each human being, from conception through death, has intrinsic dignity. This not just theory or theology for me. Among our 12 wonderful grandchildren are two very special ones. They were adopted into our youngest son's loving family. Whenever I look into Marshall's or Walker's eyes, I thank God their parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

# # # #

It is an honor to send greetings to all of you gathered for the National Right to Life Annual Convention in Atlanta.

Events such as this reflect the growing recognition among Americans that all life is precious and deserves protection. This belief is shared by citizens in all parts of our country, every nationality, every religious and philosophical tradition.

You know, as a nation we just accomplished something extraordinary. Bound by yellow ribbons of hope and brotherhood, we proved that when united, there is nothing we cannot do. I hope Americans will turn that kind of energy toward establishing legal protection for unborn children; for the disabled; for the medically dependent. I believe that all human life deserves to be cherished and protected.

~~I stand with all of you in a commitment to restoring to the Constitution the protection for the unborn. As I have stated many times before, abortion affects two persons: mother and child. My position continues to be that the lives of both must be considered. I think we have to work to provide emotional support, financial and legal assistance to women in need throughout their pregnancy. Only in this way are we sending the message of the true value of each and every human life.~~

And, I support strong family planning programs -- including the Adolescent Family Act, which encourages abstinence and self-esteem in young people. ~~At the same time, I will continue to oppose foreign aid to organizations involved in abortion. I do not feel that taxpayer funds should be used for abortion except when the mother's life is threatened. On the issue of medical research, I support adherence to existing pro-life policies.~~

For 18 years you have fought for the innocent and there has been progress. I admire your dedication, your vision, and determination. Best wishes for a successful and enjoyable convention. Thank you for your hard work and God bless you.

- ? Showing video
- ? Date - June 6 (we are in Atlanta for SBC)
- ? Adoption / grandchildren (1989, not in 1990)
- ? Declaration of Independence quote
- ? GOP platform

Policy  
and  
current

(Hinchliffe/Sainz)  
May 16, 1991 2 p.m.  
VIDJULY Draft Two

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

This is an extraordinary Independence Day.

For -- with recent events still so sharply etched in our minds -- we have rarely been more keenly aware of the utter supremacy, and the frailty, of independence.

Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. They added further luster to that vision by helping the victims of Saddam Hussein's aggression. Throughout the long ordeal, America's people stood watch at home -- our yellow-ribbon spirit telling that we believed in liberty -- believed in ourselves.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white, and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, of all our national efforts to promote freedom and independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

*Good*

we pray that in the example of those who stood strong so that others may live in freedom and peace -- that this nation will renew the spirit of brotherhood and commitment that forms our national soul.

# # # #

Final  
CS

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces -- liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. We know that our land has never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We remember and care about all of you. We honor you for the sacrifices you're making for us. You are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

# # # #

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- building programs that advance the causes of fitness and scholarship -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is hitting .167." I liked the first part of that description, but ~~was determined to improve the second part.~~ Our coach, Ethan Allen, ~~helped me turn determination into deeds.~~ <sup>worked with me patiently and</sup> at the end of my last season, my average was .280. ~~Finally, I'd done the very~~ <sup>through</sup> ~~best I could.~~ <sup>Not great, but + thanks to him better</sup>

<sup>I loved competing in sports at college</sup> But college athletics are very different today, <sup>in some ways</sup> ~~and you face~~ <sup>and pressure</sup> enormous challenges, <sup>at the same time</sup> to win -- and to preserve the academic integrity of your institutions. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

You face

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes -- proud and fit in mind and body -- and totally drug-free.

In the ~~40~~<sup>45</sup> years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Anything worth achieving requires hard work: There are no short cuts to excellence. Physical fitness makes for mental sharpness: When you feel good, your mind works better. You teach these lessons every day to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

# # # #

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1993

THE WHITE HOUSE

WASHINGTON

91 MAY 16 A 8: 45

May 15, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*  
SUBJECT: Presidential Video Messages

The attached draft presidential video messages are very good. We have a few suggestions which we feel could strengthen the draft.

First, the message to the National Association of Athletic Directors focuses heavily on coaching. The athletic directors are administrators, and they may have very little direct contact with the student-athletes. We suggest more clearly recognizing what athletic directors do by dropping some of the language dealing with coaching and replacing it with language concerning the athletic directors role in administering college athletic programs.

Second, in connection with the public service announcement for the U.S. Open, one interesting fact regarding President Eisenhower is that, according to his appointment books, he played almost eight hundred rounds of golf during his years in office.

Third, we have the following suggestions concerning the message to the National Right to Life Foundation:

- Re-work the second paragraph to make the third and fifth sentences gender-neutral.
- On page two, in the second "basic principle," change "Introduction" to "Support the introduction" to avoid committing the Administration to transmitting an amendment.
- On page two, in the third "basic principle," add the exceptions for "rape, incest, or where the mother's life is endangered" that appear in the second principle.
- On page two, in the second complete paragraph, delete the word "natural" from the second sentence, and, in the following sentence, change "all life" to "a complete life."

Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

24:8A 21YAN

THE WHITE HOUSE  
WASHINGTON

Date: 5/16

TO: *Tony / Christina*  
FROM: **JOHN S. GARDNER**  
**Special Assistant to the President**  
**and Assistant Staff Secretary**

- Information
- Action
- Let's Discuss

*A few minor comments on these scripts.*

*Thank you  
JG*

91 MAY 14 PM 6:10

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the <sup>43</sup>45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

**PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP**

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. When he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes. A lot more people beat me now." Well, ~~unfortunately, no one lets my position interfere with their golf game.~~

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so our future generations will also be able to enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

↓  
grandfather's

→ Why would this be "unfortunate"? implies Pres. wants people to let him win.

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute all of you who believe so deeply in this great movement in defense of human life. I admire your dedication, your vision, and the consistency of the moral North Star that guides you as you watch out for the most helpless members of our human family. Your work enriches the soul of this nation.

I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God <sup>infa</sup> ~~extinguishes~~ it -- human beings must cherish that life. Must protect it. Must hold it in awe.

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

(except where the mother's life  
is endangered) (Isn't this our policy?)

2

liberty. The right to the pursuit of happiness. And, above all, it's there in our Declaration of Independence: the right to life.

So as we approach July 4, 1991 let's reaffirm our dedication to a new Declaration of Independence: Independence from those who would legislate away the lives of the helpless. Let's commit ourselves to five basic principles. First: Reversal of the Supreme Court's 1973 Roe v. Wade decision. Second: Introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cessation of federal funding of abortion. Fourth: Support for contraceptive family planning programs -- but no foreign aid funds for groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protection of existing pro-life policies governing federally funded medical research.

Beating at the heart of these principles is one, overwhelming theme: the simple recognition that all life is a precious gift. That each human being, from conception through the moment of natural death, has intrinsic dignity and meaning. Our laws and government policies must protect that right to all life.

I have no doubt that it is right for me to take the side of defending human life at every stage. You see, among our 11 (12?) wonderful grandchildren is one very special little girl. She was adopted into our youngest son's loving family. Whenever I look into Marshall's eyes, I thank God her parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

This is an extraordinary Independence Day.

For -- with recent events still so sharply etched in our minds -- we have rarely been more keenly aware of both the utter supremacy, and the fragility, of independence.

Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters of courage and endurance have stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. And the rest of America's people have stood watch at home -- our yellow-ribbon spirit telling the world that Operation Desert Storm spoke for us all.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, and of all the stands this nation has made in the name of *freedom and* independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

we pray that in the example of those who have stood strong so  
that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces -  
- liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. And we are confident that we have never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We want you to know that we remember and care about all of you. We want you to know that we honor you for the sacrifices you're making for us. And we want you to know that you are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

\* \* \* \* \*

91 MAY 13 P1: 54

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

Sitting in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us.

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**

91 MAY 15 P3:08

DATE: 5/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURSDAY 5/16/91 10:00AM

PRESIDENTIAL VIDEO MESSAGES: 1. COLLEGIATE DIRECTORS OF ATHLETICS;  
 2. PSA FOR U.S. OPEN GOLF CHAMPIONSHIP; 3. NAT'L RIGHT TO LIFE CON'  
 SUBJECT: 4. INDEP. DAY MESSAGE; 5. INDEP. DAY MESSAGE FOR THE TROOPS;  
 5. PROPOSED SCRIPT FOR WHITE HOUSE HISTORICAL ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 A.M., Thursday, May 16, with a copy to this office. Thank you.

RESPONSE:

*M. S. ...*  
*S.R.*

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

91 MAY 14 PM 6:10

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the 45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. When he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes. A lot more people beat me now." Well, unfortunately, no-one lets my position interfere with their golf game.

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so our future generations will also be able to enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

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POTUS, want like

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Time too  
this for a  
long time

V/ good  
But this is long haul 1/2 at  
too we cut 3/13/91

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute all of you who believe so deeply in this great movement in defense of human life. I admire your dedication, your vision, and the consistency of the moral North Star that guides you as you watch out for the most helpless members of our human family. Your work enriches the soul of this nation.

I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish that life. Must protect it. Must hold it in awe.

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

liberty. The right to the pursuit of happiness. And, above all, it's there in our Declaration of Independence: the right to life.

So as we approach July 4, 1991 let's reaffirm our dedication to a new Declaration of Independence: Independence from those who would legislate away the lives of the helpless. Let's commit ourselves to five basic principles. First: Reversal of the Supreme Court's 1973 Roe v. Wade decision. Second: Introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cessation of federal funding of abortion. Fourth: Support for contraceptive family planning programs -- but no foreign aid funds for groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protection of existing pro-life policies governing federally funded medical research.

Beating at the heart of these principles is one, overwhelming theme: the simple recognition that all life is a precious gift. That each human being, from conception through the moment of natural death, has intrinsic dignity and meaning. Our laws and government policies must protect that right to all life.

I have no doubt that it is right for me to take the side of defending human life at every stage. You see, among our 11 wonderful grandchildren is one very special little girl. She was adopted into our youngest son's loving family. Whenever I look into Marshall's eyes, I thank God her parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

This is an extraordinary Independence Day.

For -- with recent events still so sharply etched in our minds -- we have rarely been more keenly aware of both the utter supremacy, and the fragility, of independence.

Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters of courage and endurance have stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. And the rest of America's people have stood watch at home -- our yellow-ribbon spirit telling the world that Operation Desert Storm spoke for us all.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, and of all the stands this nation has made in the name of independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

we pray that in the example of those who have stood strong so  
that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces -- liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. And we are confident that we have never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We want you to know that we remember and care about all of you. We want you to know that we honor you for the sacrifices you're making for us. And we want you to know that you are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

\* \* \* \* \*

91 MAY 13 P1:54

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

Sitting in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

*It's in that spirit that*  
Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us.

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

*[Handwritten signature]*  
###

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURSDAY 5/16/91 10:00AM

PRESIDENTIAL VIDEO MESSAGES: 1. COLLEGIATE DIRECTORS OF ATHLETICS;  
 2. PSA FOR U.S. OPEN GOLF CHAMPIONSHIP; 3. NAT'L RIGHT TO LIFE CON  
 SUBJECT: 4. INDEP. DAY MESSAGE; 5. INDEP. DAY MESSAGE FOR THE TROOPS;  
5. PROPOSED SCRIPT FOR WHITE HOUSE HISTORICAL ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 A.M., Thursday, May 16, with a copy to this office. Thank you.

**RESPONSE:**

**PHILLIP D. BRADY**  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

91 MAY 14 PM 6:10

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the 45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. When he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes. A lot more people beat me now." Well, unfortunately, no-one lets my position interfere with their golf game.

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so our future generations will also be able to enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

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And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

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that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

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When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. And we are confident that we have never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We want you to know that we remember and care about all of you. We want you to know that we honor you for the sacrifices you're making for us. And we want you to know that you are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

\* \* \* \* \*

91 MAY 13 P1: 54

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

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# # #

# WHITE HOUSE STAFFING MEMORANDUM

91 MAY 16 AM : 30

DATE: 5/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURSDAY 5/16/91 10:00AM

PRESIDENTIAL VIDEO MESSAGES: 1. COLLEGIATE DIRECTORS OF ATHLETICS;  
2. PSA FOR U.S. OPEN GOLF CHAMPIONSHIP; 3. NAT'L RIGHT TO LIFE CON  
SUBJECT: 4. INDEP. DAY MESSAGE; 5. INDEP. DAY MESSAGE FOR THE TROOPS;  
5. PROPOSED SCRIPT FOR WHITE HOUSE HISTORICAL ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 A.M., Thursday, May 16, with a copy to this office. Thank you.

RESPONSE: *See comments*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 MAY 14 PM 6:10

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of <sup>my</sup> senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the 45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

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But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so our future generations will also be able to enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

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It's an honor to salute all of you who believe so deeply in this great movement in defense of human life. I admire your dedication, your vision, and the consistency of the moral North Star that guides you as you watch out for the most ~~helpless~~<sup>defenseless</sup> members of our human family. Your work enriches the soul of this nation.

Taylor  
x 3192

I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish that life. Must protect it. Must hold it in awe.

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

"EXCEPTIONS" WILL NOT BE WELL-RECEIVED BY THIS GROUP.

Taylor  
8/3/92

liberty. The right to the pursuit of happiness. And, above all, it's there in our Declaration of Independence: the right to life.

So as we approach July 4, 1991 let's reaffirm our dedication to a new Declaration of Independence: Independence from those who would legislate away the lives of the <sup>defenseless</sup> ~~helpless~~. Let's commit ourselves to five basic principles. First: Reversal of the Supreme Court's 1973 Roe v. Wade decision.

Second: Introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third:

Cessation of federal funding of abortion. <sup>and programs such as the Adolescent Family Life Act which seek to promote</sup> Fourth: Support for contraceptive family planning programs -- but no foreign aid <sup>abstinence and self-esteem in our young people</sup> funds for groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protection of existing pro-life policies governing federally funded medical research.

Beating at the heart of these principles is one, overwhelming theme: the simple recognition that all life is a precious gift. That each human being, from conception through the moment of natural death, has intrinsic dignity and meaning. Our laws and government policies must protect that right to all life.

I have no doubt that it is right for me to take the side of defending human life at every stage. You see, among our 11 wonderful grandchildren is one very special little girl. She was adopted into our youngest son's loving family. Whenever I look into Marshall's eyes, I thank God her parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

MAN IN RIGHT TO LIFE MOVEMENT OPPOSE CONTRACEPTIONS AND ALTERNATIVE APPROACH SHOULD ALSO BE MENTIONED

Taylor  
8/3/92

Taylor  
8/3/92

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

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Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters of courage and endurance have stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. And the rest of America's people have stood watch at home -- our yellow-ribbon spirit telling the world that Operation Desert Storm spoke for us all.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

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we pray that in the example of those who have stood strong so  
that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

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As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

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Final  
May 20, 1991  
A:WHHS

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Sitting in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to Congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past." ✓

Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us.

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**

91 MAY 16 9:03

DATE: 5/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURSDAY 5/16/91 10:00AM

PRESIDENTIAL VIDEO MESSAGES: 1. COLLEGIATE DIRECTORS OF ATHLETICS;  
2. PSA FOR U.S. OPEN GOLF CHAMPIONSHIP; 3. NAT'L RIGHT TO LIFE CON

SUBJECT: 4. INDEP. DAY MESSAGE; 5. INDEP. DAY MESSAGE FOR THE TROOPS;  
6. PROPOSED SCRIPT FOR WHITE HOUSE HISTORICAL ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 A.M., Thursday, May 16, with a copy to this office. Thank you.

RESPONSE:

*See comments. Thanks,  
Holly Williamson  
5-15-91*

*(NOTE: only # 3 is attached)*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

#3

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute all of you who believe so deeply in this great movement in defense of human life. I admire your dedication, your vision, and the consistency of the moral ~~North Star~~ <sup>Compass</sup> that guides you as you watch out for the most helpless members of our human family. Your work enriches the soul of this nation. ✓ HHS

I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I <sup>have</sup> learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies. ✓ HHS

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God <sup>ends</sup> ~~extinguishes~~ it -- human beings must cherish that life. Must protect it. Must hold it in awe. ✓ HHS

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

liberty. The right to the pursuit of happiness. And, above all, it's there in our Declaration of Independence: the right to life.

So as we approach July 4, 1991 let's reaffirm our dedication to a new Declaration of Independence: Independence from those who would legislate away the lives of the helpless. Let's commit ourselves to five basic principles. First: Reversal of the Supreme Court's 1973 Roe v. Wade decision. Second: Introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: <sup>Continuing the</sup> Cessation of federal funding of abortion. Fourth: Support for contraceptive family planning programs -- but no foreign aid funds for groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protection of existing pro-life policies governing federally funded medical research.

✓  
HHS  
this is  
a continued  
effort -  
not something  
we are talking  
about  
stopping.

Beating at the heart of these principles is one, overwhelming theme: the simple recognition that all life is a precious gift. That each human being, from conception through the moment of natural death, has intrinsic dignity and meaning. Our laws and government policies must protect that right to all life.

I have no doubt that it is right for me to take the side of defending human life at every stage. You see, among our 11 wonderful grandchildren is one very special little girl. She was adopted into our youngest son's loving family. Whenever I look into Marshall's eyes, I thank God her parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

3607 ✓

Document No. 238321SS

# WHITE HOUSE STAFFING MEMORANDUM

91 MAY 16 A10: 58



DATE: 5/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURSDAY 5/16/91 10:00AM

PRESIDENTIAL VIDEO MESSAGES: 1. COLLEGIATE DIRECTORS OF ATHLETICS; 2. PSA FOR U.S. OPEN GOLF CHAMPIONSHIP; 3. NAT'L RIGHT TO LIFE CON  
SUBJECT: 4. INDEP. DAY MESSAGE; 5. INDEP. DAY MESSAGE FOR THE TROOPS;  
5. PROPOSED SCRIPT FOR WHITE HOUSE HISTORICAL ASSOCIATION

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 A.M., Thursday, May 16, with a copy to this office. Thank you.

RESPONSE:

MEMORANDUM FOR TONY SNOW

May 16, 1991

The NSC staff concurs on the above-referenced presidential video messages.

*[Signature]*  
Brent Scowcroft

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

cc: Phillip D. Brady

RECEIVED

91 MAY 14 P 7: 27

91 MAY 14 PM 6:10

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the 45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. When he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes. A lot more people beat me now." Well, unfortunately, no-one lets my position interfere with their golf game.

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so our future generations will also be able to enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute all of you who believe so deeply in this great movement in defense of human life. I admire your dedication, your vision, and the consistency of the moral North Star that guides you as you watch out for the most helpless members of our human family. Your work enriches the soul of this nation.

I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish that life. Must protect it. Must hold it in awe.

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

liberty. The right to the pursuit of happiness. And, above all, it's there in our Declaration of Independence: the right to life.

So as we approach July 4, 1991 let's reaffirm our dedication to a new Declaration of Independence: Independence from those who would legislate away the lives of the helpless. Let's commit ourselves to five basic principles. First: Reversal of the Supreme Court's 1973 Roe v. Wade decision. Second: Introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cessation of federal funding of abortion. Fourth: Support for contraceptive family planning programs -- but no foreign aid funds for groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protection of existing pro-life policies governing federally funded medical research.

Beating at the heart of these principles is one, overwhelming theme: the simple recognition that all life is a precious gift. That each human being, from conception through the moment of natural death, has intrinsic dignity and meaning. Our laws and government policies must protect that right to all life.

I have no doubt that it is right for me to take the side of defending human life at every stage. You see, among our 11 wonderful grandchildren is one very special little girl. She was adopted into our youngest son's loving family. Whenever I look into Marshall's eyes, I thank God her parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

This is an extraordinary Independence Day.

For -- with recent events still so sharply etched in our minds -- we have rarely been more keenly aware of both the utter supremacy, and the fragility, of independence.

Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters of courage and endurance have stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. And the rest of America's people have stood watch at home -- our yellow-ribbon spirit telling the world that Operation Desert Storm spoke for us all.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, and of all the stands this nation has made in the name of independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

we pray that in the example of those who have stood strong so  
that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces -- liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. And we are confident that we have never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We want you to know that we remember and care about all of you. We want you to know that we honor you for the sacrifices you're making for us. And we want you to know that you are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

\* \* \* \* \*

91 MAY 13 P1: 54

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

Sitting in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us.

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

# # #

✓

THE WHITE HOUSE  
WASHINGTON

91 MAY 16 All: 14

May 16, 1991

MEMORANDUM FOR TONY SNOW  
DEPUTY ASSISTANT TO THE PRESIDENT FOR  
COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM: JAY S. BYBEE *[Signature]*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Video Messages: Collegiate Directors  
of Athletics; PSA for U.S. Open Golf Championship;  
National Right to Life Convention; Independence  
Day Messages - Generic/for the Troops; White House  
Historical Association

Counsel Office has no legal objection to the presidential video  
messages referenced above.

Thank you for the opportunity to review this matter.

Attachment

cc: Phillip D. Brady  
Assistant to the President  
and Staff Secretary

MAY 15 1991

Document No. 238321SS

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 5/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: THURSDAY 5/16/91 10:00AM

PRESIDENTIAL VIDEO MESSAGES: 1. COLLEGIATE DIRECTORS OF ATHLETICS;  
2. PSA FOR U.S. OPEN GOLF CHAMPIONSHIP; 3. NAT'L RIGHT TO LIFE COM  
SUBJECT: 4. INDEP. DAY MESSAGE; 5. INDEP. DAY MESSAGE FOR THE TROOPS;  
5. PROPOSED SCRIPT FOR WHITE HOUSE HISTORICAL ASSOCIATION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 10:00 A.M., Thursday, May 16, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

91 MAY 14 PM 6:10

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the 45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. When he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes. A lot more people beat me now." Well, unfortunately, no-one lets my position interfere with their golf game.

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So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

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I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish that life. Must protect it. Must hold it in awe.

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

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And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

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Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters of courage and endurance have stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. And the rest of America's people have stood watch at home -- our yellow-ribbon spirit telling the world that Operation Desert Storm spoke for us all.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, and of all the stands this nation has made in the name of independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

we pray that in the example of those who have stood strong so  
that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces -- liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. And we are confident that we have never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We want you to know that we remember and care about all of you. We want you to know that we honor you for the sacrifices you're making for us. And we want you to know that you are our heroes.

As your Commander-in-Chief, I salute you. I thank you. And I wish all of you and your families a safe and joyous Independence Day. You are the ones who truly know its meaning.

\* \* \* \* \*

91 MAY 13 P1: 54

Final  
May 20, 1991  
A:WHHS

PROPOSED PRESIDENTIAL SCRIPT FOR  
WHITE HOUSE HISTORICAL ASSOCIATION

Sitting in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries, some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us.

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's House.

# # #

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDNACDA Draft Three

**PRESIDENTIAL VIDEO: NATIONAL ASSOCIATION OF COLLEGIATE  
DIRECTORS OF ATHLETICS**

Greetings to all of you athletic directors as you gather for your 26th Annual Convention. I have great admiration for the work you do -- inspiring and training young college students to reach deep inside themselves and be the very best they can be.

And I'm speaking from personal experience. When I look back at my days at Yale, I realize what a lasting influence intercollegiate athletics had on me. I found a newspaper clipping from one of my first games -- it reads: "After an impressive debut, George Bush, the Eli's classy 1st baseman, is now hitting .167." I liked the first part of that description. But I was determined to improve the second part. Our coach, Ethan Allen, helped me shape that determination. At the end of senior year, my average was .280. Finally, I'd done the very best I could.

And one of a coach's most important jobs is making sure kids do the very best they can -- both on and off the field. We recently introduced our "America 2000" education strategy, calling for the return of education to its proper place at the center of our kids' lives. You can help. You can ensure that our kids don't lose sight of life's real priorities.

Priorities like education -- to prepare them for the competitive challenges of the 21st Century. And -- as you well know -- priorities like the overwhelming importance of resisting any and all drugs. Our goal must be to produce scholar-athletes

-- proud and fit in mind and body -- and totally drug-free. You can mold these kids' minds and futures as well as their bodies. It's an impressive charge. I admire how well you carry it out.

In the 45 years since my 1st game at Yale, I've often found myself looking back at the lessons I learned at the hands of our coaches. Lessons that shaped me; and shaped my life. Lessons you continue to teach to the kids who will be this country's future. On behalf of generations of college athletes -- thank you.

\* \* \* \* \*

(Hinchliffe)  
May 14, 1991 5 p.m.  
VIDGOLF Draft Two

**PRESIDENTIAL VIDEO: PSA FOR U.S. OPEN GOLF CHAMPIONSHIP**

Golf's a great game -- I just can't get enough of it. But I don't seem to get the same respect on the course as President Eisenhower did. When he retired, someone asked him if leaving the White House had affected his golf game. Ike said: "Yes. A lot more people beat me now." Well, unfortunately, no-one lets my position interfere with their golf game.

But I still love to play. It's terrific to be out there on the golf course -- it clears the mind and is good for the soul. We golfers know how great it is to be out in the open air. And that's one of the reasons why I've tried to bring increased dedication and commitment to preserving the great outdoors -- so our future generations will also be able to enjoy its clean, healthy beauty.

So, [[even though the closest I'll ever come to the Walker Cup is the fact that it was named after my family]] I know I'll enjoy golf for a long time to come. I know all of you will, too.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 2 p.m.  
VIDABORT Draft One

**PRESIDENTIAL VIDEO: NATIONAL RIGHT TO LIFE CONVENTION**

It's an honor to salute all of you who believe so deeply in this great movement in defense of human life. I admire your dedication, your vision, and the consistency of the moral North Star that guides you as you watch out for the most helpless members of our human family. Your work enriches the soul of this nation.

I was impressed that your convention's theme is: "The Heart of the South Beats for Life." After last month, I'll never take the heart for granted again. Here's an amazing thing I learned: the heartbeat of an unborn child begins when he is only three weeks old. Three weeks. And it continues until the day he dies.

You know, as a nation we just accomplished something extraordinary. Bound by the yellow ribbon of hope and brotherhood, we proved that when America is united, there is nothing we cannot do. I wish Americans could now turn that energy toward establishing legal protection for unborn children; for the disabled; and for the medically dependent. From the moment the miracle of life occurs until the moment God extinguishes it -- human beings must cherish that life. Must protect it. Must hold it in awe.

What can be more compelling than Jefferson's concept that the bedrock principle this nation is founded upon is the belief that all are created equal. He doesn't say "born equal." No, he uses a word that echoes the mystery of faith. A word that affirms that life begins at the moment of conception -- "created." And he goes on to say that all humans are entitled to the right to

liberty. The right to the pursuit of happiness. And, above all, it's there in our Declaration of Independence: the right to life.

So as we approach July 4, 1991 let's reaffirm our dedication to a new Declaration of Independence: Independence from those who would legislate away the lives of the helpless. Let's commit ourselves to five basic principles. First: Reversal of the Supreme Court's 1973 Roe v. Wade decision. Second: Introduction of a Human Life Amendment to protect the unborn, with exceptions for rape, incest or where the mother's life is endangered. Third: Cessation of federal funding of abortion. Fourth: Support for contraceptive family planning programs -- but no foreign aid funds for groups that work to legalize abortion, or promote abortion as birth control. Fifth: Protection of existing pro-life policies governing federally funded medical research.

Beating at the heart of these principles is one, overwhelming theme: the simple recognition that all life is a precious gift. That each human being, from conception through the moment of natural death, has intrinsic dignity and meaning. Our laws and government policies must protect that right to all life.

I have no doubt that it is right for me to take the side of defending human life at every stage. You see, among our 11 wonderful grandchildren is one very special little girl. She was adopted into our youngest son's loving family. Whenever I look into Marshall's eyes, I thank God her parents chose life.

And I thank God for you, and for your heartfelt, selfless work. I am with you in spirit. God bless you all.

(Hinchliffe/Sainz)  
May 13, 1991 5 p.m.  
VIDJULY Draft One

**PRESIDENTIAL VIDEO: GENERIC INDEPENDENCE DAY MESSAGE**

This is an extraordinary Independence Day.

For -- with recent events still so sharply etched in our minds -- we have rarely been more keenly aware of both the utter supremacy, and the fragility, of independence.

Our view of freedom has changed since we last celebrated Independence Day. For America -- the finest, most loving nation on earth -- has been at war. Her sons and daughters of courage and endurance have stood watch on the harsh desert and seas of the Gulf -- bearing witness by their presence to the vision that compelled us. And the rest of America's people have stood watch at home -- our yellow-ribbon spirit telling the world that Operation Desert Storm spoke for us all.

It was a scene our country has known before. Because for 215 years, America has been pledged to defend for all people our forefathers' creed -- that each person has the right to life. To liberty. And to the pursuit of happiness.

This Fourth of July is a day of celebration. A red, white and blue day of barbecues and fireworks -- of family reunions and loving tributes to the men and women of the Gulf, of Vietnam, and of all the stands this nation has made in the name of independence.

But July 4, 1991 must also be something more. For all Americans, it must be a day of reflection and rededication. Together, we ask God to bless us. We ask God to guide us. And

we pray that in the example of those who have stood strong so  
that others may live in freedom and peace -- that this nation  
will renew its soul.

\* \* \* \* \*

(Hinchliffe)  
May 13, 1991 1 p.m.  
VIDTROOPS Draft One

**PRESIDENTIAL VIDEO: INDEPENDENCE DAY MESSAGE FOR THE TROOPS**

As the United States celebrates the 215th anniversary of declaring itself an independent nation -- I'm reminded of another struggle for freedom. One that took place only a few months ago. One in which you -- the brave men and women of our Armed Forces - - liberated the nation of Kuwait.

When Americans recall the resounding victory of Operation Desert Storm, we are filled with pride and admiration for you. For your dedication, your enthusiasm, and your professionalism. You are the ultimate protectors of all we hold dear -- even our lives and our sacred honor. And we are confident that we have never been in better hands.

Today, as you stand watch in ships, aircraft, and outposts far from home, Americans want to send you a message from our hearts. We want you to know that we remember and care about all of you. We want you to know that we honor you for the sacrifices you're making for us. And we want you to know that you are our heroes.

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 05/16/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. Friday 05/17

SUBJECT: SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER <i>2894 N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD <i>2533</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Gray</i> GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Rogers</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide any comments directly to Tony Snow, Rm. 122, x2930, no later than 11:00 a.m. on Friday 05/17, with a copy to this office. Thanks.

**RESPONSE:**

- MASTER -

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

91 MAY 16 PM 6:56

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In the special election to fill Sil's seat, I am supporting Steve Pierce. Steve Pierce was a fighter for Western Massachusetts in the legislature. Steve fought against all those taxes being pushed by the legislature. <sup>Carney</sup> ~~I believe that~~ Steve Pierce is the <sup>Carney</sup> ~~best person~~ running to help the economy. ~~And will do it by~~ creating more jobs - not more taxes. <sup>OMB</sup> ~~the right way~~ <sup>OMB</sup>

Sil Conte and I would sometimes disagree, and Steve Pierce and I might do so as well. But, when Steve Pierce is in Congress - one thing <sup>he Carney</sup> ~~we will~~ do is roll up <sup>his Carney</sup> ~~our~~ sleeves and work <sup>Carney</sup> ~~together~~ for Massachusetts.

Western  
Carney

is the best candidate for the <sup>1st</sup> District  
seat. when he is in Congress -

**WHITE HOUSE STAFFING MEMORANDUM**  
91 MAY 17 P4:38

*Called in  
w/c 5/17  
SB*

DATE: 05/16/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. Friday 05/17

SUBJECT: SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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*NC*

RESPONSE:

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

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WHITE HOUSE STAFFING MEMORANDUM

91 MAY 17 All: 50

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SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

ok  
ANC  
5/17/91

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Bob Don + David's  
Comments

Document No. 239 025 ✓

WHITE HOUSE STAFFING MEMORANDUM

91 MAY 17 AID: 24

DATE: 05/16/91

ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. Friday 05/17

SUBJECT: SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<del>CARNEY</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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Western

**WHITE HOUSE STAFFING MEMORANDUM**

91 MAY 17 All: 04

DATE: 05/16/91

ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. Friday 05/17

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	ACTION FYI			ACTION FYI	
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SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
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DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

*See comments*

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Taylor  
#3192

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 91 MAY 17 All: 03

DATE: 05/16/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. Friday 05/17

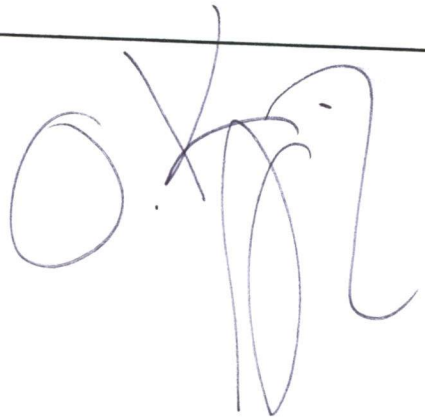
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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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91 MAY 17 All: 09

DATE: 05/16/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. Friday 05/17

SUBJECT: SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide any comments directly to Tony Snow, Rm. 122, x2930, no later than 11:00 a.m. on Friday 05/17, with a copy to this office. Thanks.

**RESPONSE:**

NO COMMENTS. THANKS.

HOLLY WILLIAMSON *HW*  
5-17-91

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

Many years ago, Sil Conte and I were in Congress together. He was a friend and someone who fought for Western Massachusetts - and he delivered.

In the special election to fill Sil's seat, I am supporting Steve Pierce. Steve Pierce was a fighter for Western Massachusetts in the legislature. Steve fought against all those taxes being pushed by the legislature. I believe that Steve Pierce is the best person running to help the economy. And will do it by creating more jobs - not more taxes.

Sil Conte and I would sometimes disagree, and Steve Pierce and I might do so as well. But, when Steve Pierce is in Congress - one thing we will do is roll up our sleeves and work together for Massachusetts.

:60 Radio

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Campaign

**SMITH & HARROFF, Inc.**

PHONE: (703) 693-3613

**DRAFT: FINAL****DATE:** May 16, 1991  
**PRODUCER:** Blakely**TYPE:** Radio-60  
**CODE:** RAMA-0107**CLIENT:** 413-572-1990  
Steve Pierce for Congress  
**TITLE:** "President Bush Endorsement"**ANNOUNCER:** The President of the United States.**PRESIDENT BUSH:** Many years ago, Sil Conte and I were in Congress together. He was a friend and someone who fought and delivered for Western Massachusetts. He will be missed.

Now there is an election to serve out the remainder of Sil Conte's term. The person I'm sure that Sil would be supporting is Steve Pierce. He did so last year when Steve was running for office. Sil knew that Steve Pierce was a fighter for Western Massachusetts in the legislature. Steve fought against all those taxes being pushed by your former Governor. I believe that Steve Pierce is the best person running to help the economy. And do it by creating more jobs—not more taxes.

Sil Conte and I would sometimes disagree, and Steve Pierce and I might do so as well. But the one thing Steve and I will do together is roll up our sleeves and work together to bring jobs to Western Massachusetts.

**STEVE PIERCE:** Paid for by Pierce for Congress.

**WHITE HOUSE STAFFING MEMORANDUM**  
 91 MAY 17 P4: 57

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SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	KAUFMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments directly to Tony Snow, Rm. 122, x2930, no later than 11:00 a.m. on Friday 05/17, with a copy to this office. Thanks.

RESPONSE:

No comments per Ed -  
 we defer to Andy Card

PHILLIP D. BRADY  
 Assistant to the President  
 and Staff Secretary  
 Ext. 2702

SCRIPT FOR STEVE PIERCE ENDORSEMENT AD

91 MAY 16 PM 6:56

Many years ago, Sil Conte and I were in Congress together. He was a friend and someone who fought for Western Massachusetts - and he delivered.

In the special election to fill Sil's seat, I am supporting Steve Pierce. Steve Pierce was a fighter for Western Massachusetts in the legislature. Steve fought against all those taxes being pushed by the legislature. I believe that Steve Pierce is the best person running to help the economy. And will do it by creating more jobs - not more taxes.

Sil Conte and I would sometimes disagree, and Steve Pierce and I might do so as well. But, when Steve Pierce is in Congress - one thing we will do is roll up our sleeves and work together for Massachusetts.