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FOIA Number:

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FOIA MARKER

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13565
Folder ID Number: 13565-009

Folder Title:
Partnership for a Drug Free America (PSA) and Videotaping 5/6/91 [OA 6032]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	1	1

NAME OF SPEECH & DATE OF SPEECH Public Service Announcement
for Partnership for a Drug-Free America

NAME OF WRITER :

NAME OF RESEARCHER:

SPEECH SYNOPSIS:

Teenagers

The President thanked teens for saying "No" to illegal drugs.

Adults

The President asks adults to help end drug use because it is a community problem.

5/6/91

Lined area for writing the speech synopsis.

SPEECH SYNOPSIS:

NAME OF RESEARCHER:

NAME OF WRITER :

NAME OF SPEECH & DATE OF SPEECH

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Putting an end to illegal drugs is not a political issue. Today, America is making real progress because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs.

I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: 5/6/91 NOON

SUBJECT: PROPOSED PUBLIC SERVICE ANNOUNCEMENT: PARTNERSHIP FOR A DRUG FREE AMERICA

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MARTINEZ</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Monday, May 6, with a copy to this office. Thank you.

RESPONSE:

MASTER

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

~~Putting an end to illegal drugs is not a political issue.~~

Putting an end to illegal drug use. That's
Today, America is making real progress because everyone is
getting involved -- parents talking with children, teachers
educating students, employers ^{and employees} taking action in the workplace,
people everywhere participating in community programs.

I know it'll take time but America is turning off drugs
because Americans everywhere are making it happen.

#

Action against illegal drugs isn't a political
issue, it's everyone's responsibility.

WHITE HOUSE STAFFING MEMORANDUM

DATE: May 4, 1991 ACTION/CONCURRENCE/COMMENT DUE BY: ----

PROPOSED PUBLIC SERVICE ANNOUNCEMENT:
 SUBJECT: PARTNERSHIP FOR A DRUG FREE AMERICA

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MARTINEZ</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

THE ATTACHED HAS BEEN FORWARDED TO THE PRESIDENT.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

THE WHITE HOUSE
WASHINGTON

91 MAY -3 PM 11:17

May 3, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST *DB for DD*
FROM: BARRIE TRON *BT*

Attached for your consideration and review are two scripts for the videotaping session on Monday, May 6. You are scheduled to tape two 30-second public service announcements for the Partnership for a Drug-Free America in Room 459, OEOB.

Please note: We will be applying some light make-up before the taping session.

May 3, 1991
Draft two
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Today, America is making real progress putting an end to illegal drug use. That's because everyone is getting involved - - parents talking with children, teachers educating students, employers and employees taking action in the workplace, people everywhere participating in community programs.

Action against illegal drugs isn't a political issue, it's everyone's responsibility. I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

91 APR 2 P3:27

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: 5/6/91 NOON

PROPOSED PUBLIC SERVICE ANNOUNCEMENT: PARTNERSHIP FOR A DRUG FREE AMERICA

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MARTINEZ</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Monday, May 6, with a copy to this office. Thank you.

*Barrie
ASAP*

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

~~Putting an end to illegal drugs is not a political issue.~~
Today, America is making real progress, ^{putting an end to illegal drug use} because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs. ^{That's because}

I know it'll take time, but America is turning off drugs because ^{all of us want an America that's drug-free.} ~~Americans everywhere are making it happen.~~

#

Action against illegal drugs isn't a political issue, it's everyone's responsibility.

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY 5/3/91 5:00 pm

SUBJECT: PROPOSED PUBLIC SERVICE ANNOUNCEMENTS: PARTNERSHIP FOR A DRUG FREE AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 pm, TODAY, FRIDAY, MAY 3, with a copy to this office. Thank you.

RESPONSE:

from ONI @ P - John Walters - OK as is for #2; please note one edit on #1. Thanks - per Jean Balistreri, ONI @ P

5/3 4 pm

PHILLIP D. BRADY *Rm 174*
 Assistant to the President *42992*
 and Staff Secretary
 Ext. 2702

91 MAY -3 PM 2:05

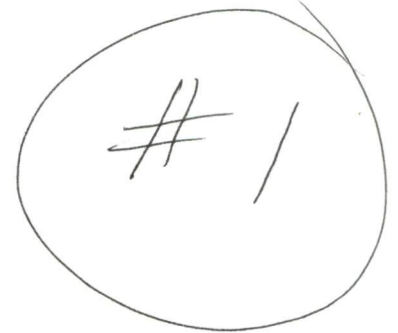
May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Putting an end to illegal drugs is not a political issue.
Today, America is making real progress because everyone is
getting involved -- parents talking with children, teachers
educating students, employers ^{& employees} taking action in the workplace,
people everywhere participating in community programs.

I know it'll take time but America is turning off drugs
because Americans everywhere are making it happen.

#



91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

2

WHITE HOUSE STAFFING MEMORANDUM

91 APR 2 10:02

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY 5/3/91 5:00 pm

SUBJECT: PROPOSED PUBLIC SERVICE ANNOUNCEMENTS: PARTNERSHIP FOR A DRUG FREE AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 pm, TODAY, FRIDAY, MAY 3, with a copy to this office. Thank you.

RESPONSE:

Oh JS

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Putting an end to illegal drugs is not a political issue. Today, America is making real progress because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs.

I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

WHITE HOUSE STAFFING MEMORANDUM

91 APR 2 5:00

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: 5/6/91 NOON

PROPOSED PUBLIC SERVICE ANNOUNCEMENT: PARTNERSHIP FOR A DRUG FREE AMERICA

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>SNOW</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MARTINEZ</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Monday, May 6, with a copy to this office. Thank you.

RESPONSE: *No comments*

91 APR 2 4:59

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Putting an end to illegal drugs is not a political issue. Today, America is making real progress because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs.

I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

TO : HOLLY
FR : KRISTIN

Document No. 23545765

WHITE HOUSE STAFFING MEMORANDUM

31 APR 2 11:46

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: 5/6/91 NOON

SUBJECT: PROPOSED PUBLIC SERVICE ANNOUNCEMENT: PARTNERSHIP FOR A DRUG FREE AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Monday, May 6, with a copy to this office. Thank you.

5:00 TODAY - MON. 10:45
Event changed to

RESPONSE:

NO COMMENTS. THANKS.

HOLLY WILLIAMSON
5-3-91

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY 5/3/91 5:00 pm

PROPOSED PUBLIC SERVICE ANNOUNCEMENTS: PARTNERSHIP
FOR A DRUG FREE AMERICA

SUBJECT: _____

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 pm, TODAY, FRIDAY, MAY 3, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Putting an end to illegal drugs is not a political issue. Today, America is making real progress because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs.

I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

91 MAY -3 P11 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

91 APR 1 P 4:38 *Staffed*

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Putting an end to illegal drugs is not a political issue. Today, America is making real progress because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs.

I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

THE WHITE HOUSE

WASHINGTON

May 3, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Proposed Public Service Announcement:
Partnership for a Drug Free America

We have reviewed the attached proposed public service announcements and have no comments from a policy standpoint. We approve the announcements in their current form.

cc: Phillip D. Brady

Duplicate -
Brad has earlier copy
w/ date changed to

5/3/91
5pm

Document No. 235457SS

WHITE HOUSE STAFFING MEMORANDUM



DATE: 5/3/91 ACTION/CONCURRENCE/COMMENT DUE BY: TODAY 5/3/91 5:00 pm

SUBJECT: PROPOSED PUBLIC SERVICE ANNOUNCEMENTS: PARTNERSHIP FOR A DRUG FREE AMERICA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MARTINEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than 5:00 pm, TODAY, FRIDAY, MAY 3, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
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Putting an end to illegal drugs is not a political issue. Today, America is making real progress because everyone is getting involved -- parents talking with children, teachers educating students, employers taking action in the workplace, people everywhere participating in community programs.

I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

91 MAY -3 PM 2:05

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

As America's students finish another school year, I want to thank all of you for the way you're turning thumbs down on illegal drugs. I know we've got a long way to go, but because of you we're moving toward a drug-free America.

And I'm thankful for the commitment of this country's young people who stay in school // and away from drugs. You're leading the way for all of us.

#

TODAY, AMERICA IS MAKING REAL PROGRESS PUTTING AN END TO ILLEGAL DRUG USE. THAT'S BECAUSE EVERYONE IS GETTING INVOLVED -- PARENTS, TEACHERS, STUDENTS, EMPLOYERS AND EMPLOYEES -- PEOPLE EVERYWHERE PARTICIPATING IN COMMUNITY PROGRAMS.

ILLEGAL DRUGS IS EVERYONE'S RESPONSIBILITY. IT'LL TAKE TIME, BUT AMERICA IS TURNING OFF DRUGS BECAUSE AMERICANS ARE MAKING IT HAPPEN.

#

PT

AS AMERICA'S STUDENTS FINISH ANOTHER SCHOOL YEAR, I WANT TO
THANK ALL OF YOU FOR THE WAY YOU'RE TURNING THUMBS DOWN ON ILLEGAL
DRUGS. I KNOW WE'VE GOT A LONG WAY TO GO, BUT BECAUSE OF YOU WE'RE
MOVING TOWARD A DRUG-FREE AMERICA.

AND I'M THANKFUL FOR THE COMMITMENT OF THIS COUNTRY'S YOUNG
PEOPLE WHO STAY IN SCHOOL // AND AWAY FROM DRUGS. YOU'RE LEADING
THE WAY FOR ALL OF US.

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PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

TODAY, AMERICA IS MAKING REAL PROGRESS PUTTING AN
END TO ILLEGAL DRUG USE. THAT'S BECAUSE EVERYONE IS
GETTING INVOLVED -- PARENTS ~~TALKING WITH CHILDREN,~~
^{STUDENTS} TEACHERS, ~~EDUCATING STUDENTS,~~ EMPLOYERS AND EMPLOYEES --
~~TAKING ACTION IN THE WORKPLACE,~~ PEOPLE EVERYWHERE
PARTICIPATING IN COMMUNITY PROGRAMS.

ACTION AGAINST ILLEGAL DRUGS ~~ISN'T A POLITICAL~~
^{IS} ~~ISSUE,~~ IT'S EVERYONE'S RESPONSIBILITY. ~~I KNOW IT'LL~~
TAKE TIME, BUT AMERICA IS TURNING OFF DRUGS BECAUSE
AMERICANS ~~EVERYWHERE~~ ARE MAKING IT HAPPEN.

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**PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA**

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#

Frank Russell

false alarm

THE WHITE HOUSE

WASHINGTON

May 3, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST *DB for DD*
FROM: BARRIE TRON *BT*

Attached for your consideration and review are two scripts for the videotaping session on Monday, May 6. You are scheduled to tape two 30-second public service announcements for the Partnership for a Drug-Free America in Room 459, OEOB.

Please note: We will be applying some light make-up before the taping session.

May 3, 1991
Draft two
Title: ADULTS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
PARTNERSHIP FOR A DRUG FREE AMERICA

Today, America is making real progress putting an end to illegal drug use. That's because everyone is getting involved - - parents talking with children, teachers educating students, employers and employees taking action in the workplace, people everywhere participating in community programs.

Action against illegal drugs isn't a political issue, it's everyone's responsibility. I know it'll take time but America is turning off drugs because Americans everywhere are making it happen.

#

May 1, 1991
Draft one
Title: TEENAGERS

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
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WASHINGTON

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