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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13565
Folder ID Number: 13565-007

Folder Title:
Housing Event-Cochran Gardens 5/3/91 [OA 6032]

Stack:	Row:	Section:	Shelf:	Position:
G	26	17	1	1

THE WHITE HOUSE

WASHINGTON

April 30, 1991

91 APR 31 P3: 43

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP / CMS*

SUBJECT: Presidential Remarks: Housing Event, Cochran Gardens

This draft clearly conveys the Administration's themes that are important to public housing residents, and the remarks should resonate with this audience.

We have the following specific suggestions:

- On page 3, fourth full paragraph, the "I call on Congress" reference should be broadened to make it clear that the President is talking about FY 1992, and not the water over the dam in the failed effort to reprogram funds in the current fiscal year. We suggest substituting, "We can do better. I call on Congress to give us all the resources I requested -- nearly a billion dollars -- to get Project HOPE moving."
- The next sentence, referring to 40,000 residents, should be deleted. Project HOPE has a goal of one million new homeowners by the end of 1992. It is not useful to highlight the fact that this activity begins with a first step of only four percent of that goal.
- On page 4, third paragraph, the opening sentence should be revised to read, "The Community Opportunity Act of 1991, will challenge communities to make government programs..."
- The notion of potential as well as that of power should also be reflected in this paragraph. We suggest, "We need new solutions to old problems. I have enough confidence in the American people to believe that freeing people to try new solutions, to see if they work, is a crucial step to bringing opportunity to all Americans."
- The "must do/may do" sentence, if it is retained, should be revised to read "what government says people must do."
- The word used most often in this area of policy to describe the Administration's approach is "opportunity." It would be useful to work it into the text in at least a couple of places.

-2-

I hope these comments are helpful. Please let us know if you have any questions or if we may help in any other way.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/30/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, ^{Wed.} THURSDAY, MAY 1

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
SUBJECT: FRIDAY, MAY 3, 1991

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☒	☐
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, THURSDAY, MAY 1. Thank you.

Wed.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM 11:16

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." Then he heard one of my speeches and changed it to, "It seems like it'll never be over.")) //

Yogi would have loved what I've just seen -- your new children's playground. I can't describe how wonderful it is to see an area once called Little Nam replaced by an environment where children can play / learn / dream / grow. //

Missouri, of course, is known as the "Show Me" state. But while you are known for your skepticism, I come here today to salute your example. // You've shown America what happens when people are freed to take control of their communities. // When men and women seize their homes and streets from drug dealers. //

When playgrounds become safe harbors for children, not safe havens for criminals. // You don't live in a project. You have turned apartment blocks into homes, tenants into neighbors. Your example gives people around this nation hope. Pride. //

Contrast your success with the failure of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this very neighborhood -- attracted crime, sheltered drugs. / To me -- to many of us here -- that vacant lot symbolizes the shortcomings of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. That a system that puts government in charge of everything leaves no room for individual dignity. That a system that warehouses people strips those people of their basic humanity. I'm here to say: If the system's not helping build a better life, then we must help build a better system. //

Our housing programs must respect individual dignity. As we enter the next American century, we must break the logjam prevents poor Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, quality education. //

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing

residents like you to manage your property -- and eventually own it. //

It responds to a need Bertha Gilkey described when she said: "We don't want to be taken care of, we want to be trained how to take care of ourselves." / That is, to be treated like human beings, not just as statistics to be warehoused in projects.

Bertha Gilkey has carried her message across America, and Americans in housing projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. //

This crusade is but a start. Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people living in public housing. Only 9,355 units are managed by their residents. I call on Congress to give us full funding for the HOPE Initiative. We want to help 40,000 residents in some 400 public housing communities launched towards homeownership by the end of 1992. //

But neighborhoods need more than houses. They need jobs. They need life. They need opportunities. // That's why Congress must move swiftly to pass our Enterprise Zone and Jobs-Creation Act. We want grocery stores, shops, dry cleaners, gas stations, and other small businesses to settle in places like Cochran Gardens. We want entrepreneurs to set up their own businesses, and offer jobs to local residents.

Enterprise Zones can turn poor neighborhoods into potential business centers. They offer the hope that the biggest businessman in this neighborhood will not be the crack dealer, but the responsible businessman or woman. Just as important, we want a tax code that will not punish people who take responsible jobs in the inner cities. //

Let's remember. We don't want cosmetic change. You've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. We must restore to our communities a sense of purpose and pride.

The Community Opportunity Act of 1991 lets communities figure out how to make federal programs address individual, family, and community needs. It shifts power from the heavy hand of the state, to the hands that run the home. // It cuts down on what government must do -- and increases what the individual may do. //

These are great goals -- worthy of this State, and of our Nation. It makes us all active partners in building a better future. It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You, the people of Cochran Gardens have made your choice. Now, you're making history. Thank you all very much for being here. God bless you, and God bless the United States of America.

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take care of ourselves." / That is, to be treated like human beings, not just as statistics to be warehoused in projects.

Bertha Gilkey has carried her message across America, and Americans in housing projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. // *We want to own our homes, we want to control our destiny*

This crusade is but a start. Although I am proud that under our Administration, the number of residents' groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people live in public housing. Yet barely 9,000 units are managed by their residents. I call on Congress to give us ~~full funding~~ ^{the \$ we need} -- \$1 billion in FY 1992. We don't just want a Project H: we want the whole HOPE initiative: one million new homeowners by the end of 1992.

This is a great goal -- worthy of our Nation. It makes us all active partners in building a better America. // [Think of what you've already done. Think of what -- together -- the two initiatives I've announced today can do in the future. //

It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You, the people of Cochran Gardens, have made your choice. Now, you're making history. Thank you all very much for being here. God bless you, and God bless the United States of America.

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(Grossman/Smith)
May 1, 1991
Draft Five
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over.")) ~~Then he heard one of my speeches and changed it to, "It seems like it'll never be over.")) //~~

~~Yogi would have loved what I've just seen -- your new~~ children's playground. I can't describe how wonderful it is to see an area once called Little Nam -- a war zone of drugs and decay -- replaced by a field of dream^s: a place where children don't have to hide -- but where they can actually play.//

People who have never ^{seen} ~~lived in~~ housing developments just don't understand how significant a small playground can be. But I'm here today because you've done much, much more.

That's just the beginning of yr. triumph -

You've shown America what happens when people are freed to take control of their communities. // When men and women seize their homes and streets from drug dealers. // You don't live in a project. You live in homes. You don't hide from fellow inmates. You join hands with neighbors. Your example gives people around this nation hope. Pride. //

What a contrast to the dismal legacy of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe suffocated this community -- attracted crime, sheltered drugs, groudnd up hope. / To me -- to many of us here -- that vacant tract symbolizes the failure of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. / That a system that puts government bureaucracy in charge of everything leaves no room for individual dignity. / That a system that warehouses people strips them of their humanity. / I'm here to say: If the system's not helping build a better life, then we must help build a better system. //

Accordingly, I am proud today to announce two pioneering initiatives. ~~Each respects individual dignity. Both will help disperse the logjam that prevents poor Americans from breaking free.~~ // *that*

The first ~~initiative~~ is the Enterprise Zone and Jobs-Creation Act of 1991, which I'm proud to say will be introduced in Congress next week by your own Sen. John Danforth and Sen. Joe

Lieberman. ~~I call on the Congress to act swiftly / to pass this legislation.~~

This act would plant the seeds for a real urban revival. It designates up to 50 enterprise zones over a four-year period -- one of which very well could end up here in St Louis.

Now, you all understand the concept behind enterprize zones: They ~~strive~~ to convert poor neighborhoods into centers of work and opportunity. They offer the hope that the crack dealer won't be the most successful business operator in the neighborhood. The real star will be the man or woman who starts a business, / and offers jobs to local residents.

The Act You also know that you can't start up a business without capital. ~~As part of this legislation, I also call on Congress~~ ~~to give~~ enterprise zone communities priority for free trade area status ~~and to eliminate~~ ^{But for it} capital gains taxes on investment such as buildings and property. [Right now no group of people in this nation pays a higher or more devastating tax than the welfare mother who takes a job. We want a tax code that will reward people who take care of themselves -- not one that punishes people who do the right thing.

~~Let's remember.~~ ^{don't settle for} We ~~don't want~~ cosmetic change. You've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. The Enterprise Zone and Jobs-Creation Act of 1991 means real change. Communities that once were redlined for despair and isolation will be greenlined for growth, opportunity -- jobs.

I am also proud to announce a second initiative -- The Community Opportunity Act of 1991 -- which we will transmit to Congress today. This legislation rejects the idea that "Washington Knows Best." It ~~will let communities decide how federal programs can best address individual, family, and community needs.~~ //

The Community Opportunity Act ^{if 1991 will challenge Congress to make fed prog} will enable localities to develop "community opportunity systems" and ^{to} restructure Federal programs. ^{address local needs} It shifts power from the heavy hand of the state, to the hands that run your city. // We want to restore Urban America's body so that America can throw wide her heart. ^{we need new solns to old probs.} This legislation does that. It cuts down on what government ^{says people} must do - and increases what the individual may do. //

Cities like St. Louis don't want a crutch. They want a ladder. These two initiatives will construct one. Broadening access to the basics of the good life: jobs, opportunity, and prosperity for all. // ^{I call on Congress}

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in ^{dramatically} a new direction. It lets public housing residents like you to manage your property -- and eventually own it. //

It responds to a need Bertha Gilkey described when she said: "We don't want to be taken care of, we want to be trained how to

Porter

NAME OF SPEECH & DATE OF SPEECH

Cochran Gardens
Housing Event 5/3/91

NAME OF WRITER :

Grossman

NAME OF RESEARCHER:

Smith

SPEECH SYNOPSIS:

POTUS congratulates the
accomplishments of the
citizens of this community
who have transformed a
crime infested area into
a children's playground.

POTUS also announces two
new programs: Enterprise Zones
& Jobs Creation Act. Enterprise
Zones encourage investment
for corporations in urban
areas. POTUS also announced
the Community Opportunity
Act of 1991 which enables
citizens to tailor federal
programs to meet their
needs. POTUS ends by
re-emphasizing the need
for these programs.

THE PRESIDENT HAS SEEN

5-2-91

THE WHITE HOUSE

WASHINGTON

May 1, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*
FROM: CURT SMITH *[Signature]*
SUBJECT: HOUSING EVENT

On Friday, May 3rd at 1:30 p.m. in the Cochran Gardens public housing complex in St. Louis, Missouri, you will deliver brief remarks (approximately eight minutes, on cards) to an audience of roughly 14,000 people. The audience consists of public housing residents, schoolchildren, and resident management trainees. Bertha Gilkey, a proponent and trainer of resident managers, will speak first and then introduce Secretary Kemp for brief remarks. The Secretary will introduce Governor Aschcroft for brief remarks, and he will introduce you.

Your remarks focus on resident management and ownership of public housing. You discuss the failures of old federal policies, and turn to the promise of new innovative strategies to revitalize America's inner cities. You highlight HOPE, Homeownership and Opportunity for People Everywhere, and call on full congressional funding for FY92. You also unveil the Enterprise Zone and Jobs-Creation Act of 1991 and the Community Opportunity Act of 1991, calling upon Congress to pass this legislation. Acknowledged are Ms. Bertha Gilkey, Governor John Ashcroft, Secretary Jack Kemp, Senator Bond and Senator Danforth.

91 MAY -1 PM 7:27

(Grossman/Smith)
May 1, 1991
Draft Five
- COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ~~((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //~~

~~Second,~~ I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." This will be over soon.)) //

We just visited an extraordinary place -- your new children's playground. You've taken a patch of land once called Little Nam -- a war zone of drugs and decay -- and turned it into a field of dreams. Where dope dealers once roamed, children now can be children. They can learn / laugh / play.//

People who have never seen housing developments don't understand how significant a small playground can be. But this playground is just one of your many achievements. You have shown an entire nation what great things people accomplish, when they get an opportunity to take control of their communities. // When

men and women seize their homes and streets from drug dealers. //

When we empower them -- and not the bureaucracy. //

What a contrast to the dismal legacy of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe suffocated this community -- attracted crime, sheltered drugs, shattered hope. / To me -- to many of us here -- that vacant tract symbolizes the failure of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. / That a system that puts government bureaucracy in charge of everything leaves no room for individual dignity. / That a system that warehouses people strips them of their humanity. / I'm here to say: If the system's not helping build a better life, then we must change the system. //

Last November we signed the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / *And I'd like to thank Kit Bond who serves on the Senate Banking Committee who worked hard with Secretary Kemp* Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing residents like you to manage your property to get the Act through Congress -- and eventually own it. //

Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people live in public housing. Yet barely 9,000 units are managed by their residents. I call on Congress to give us full funding -- \$855 million in FY 1992. We don't

just want a piece of the program. We want the whole package: one million new homeowners by the end of 1992.//

I also would like to announce two new initiatives today. Initiatives that honor people's dignity and ability. //

The first is the Enterprise Zone and Jobs-Creation Act of 1991, which I'm proud to say will be introduced in Congress next week by your own Sen. John Danforth and by Sen. Joe Lieberman.

This act would plant the seeds for a real urban revival. It designates up to 50 enterprise zones over a four-year period -- one of which very well could end up here in St Louis.

Now, you all understand the concept behind enterprize zones: They convert poor neighborhoods into centers of work and opportunity. They ensure that the most successful entrepreneur in a neighborhood won't be a crack dealer. It will be the man or woman who starts a business -- demonstrates the value of hard work -- offers jobs to local residents.

You also know that you can't start up a business without money. The bill also eliminates capital gains taxes on development in the zone. It tells potential investors: Put your money here.

It also gives enterprise zones priority for free trade area status. That would let businesses in the zone import materials duty-free, if the products are sold abroad.

True, we need even more profound tax reform. Right now no group of people in this nation pays a higher or more devastating tax than the working welfare mother. We must have a tax code

↳ delete para. per Danforth, Boskin, Card, & Demarest

that rewards people who take care of themselves -- not one that punishes people who do the right thing. Our tax code ought to reward hard work and saving -- not dependency and consumption.

Our tax code ought to promote growth, investment, entrepreneurship and opportunity throughout the land. That's why I have tried repeatedly to get Congress to cut the capital gains tax. That tax is a tax on the American dream.

The point is that we will not settle for cosmetic change. You've had enough of that. The Enterprise Zone and Jobs-Creation Act of 1991 makes it possible to turn communities that once were redlined for despair and isolation -- into neighborhoods greenlined for growth, jobs -- opportunity.

In that spirit, I am proud to announce a second initiative - - The Community Opportunity Act of 1991 -- which we will transmit to Congress today. This legislation rejects the idea that "Washington Knows Best." It challenges localities to develop "community opportunity systems." These systems would enable poor citizens to tailor federal programs to meet their actual needs. The bill also lets federal officials set aside regulations that might otherwise prevent citizens from devising programs that work.

The Community Opportunity Act shifts power from the heavy hand of the state to the dedicated hands of the people. I have enough confidence in the American people to believe that they will create new hope and opportunity -- that they will devise new and effective solutions -- if we just give them a chance.

You

You don't want a crutch. They want a ladder to a better future. And that is what we are determined to provide.

Most members of Congress say they want to revive our cities. Now we can test them: I call on Congress to support our HOPE program fully. I call on Congress to pass the Enterprise Zone and Jobs-Creation Act of 1991. I call on Congress to enact the Community Opportunity Act of 1991 -- soon. //

Bertha Gilkey once said: "We don't want to be taken care of, we want to take care of ourselves." / That is, to be treated like human beings, not numbers in a housing report.

People in housing communities all across our land have said: Yes. We want dignity. We want independence. We want responsibility. We want to own our homes. We want to control our destinies. //

It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You have made your choice. Now, you're making history.

Together, we can build upon your success. We can offer new opportunity, new optimism, new hope to people condemned to daily bleakness and hardship. Join me in pushing for HOPE and the two initiatives we have announced today. Join me in daring America to believe in you. You certainly have earned our faith.

Thank you for letting me share in your achievement. God bless you, and God bless the United States of America.

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**HOUSING EVENT \ COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991 \ 1:30 P.M.**

**GOVERNOR ASHCROFT, THANK YOU. BERTHA GILKEY, HEAD
OF THE NATIONAL TENANT UNION. SENATORS BOND AND
DANFORTH. RESIDENTS OF COCHRAN GARDENS. LADIES AND
GENTLEMEN. /**

**FIRST, LET ME SAY HOW PLEASED I AM TO BE IN
ST. LOUIS, ALONG WITH SECRETARY KEMP.**

- 2 -

**I PROMISE TO BE BRIEF. ((AFTER ALL, IT WAS ONE OF ST.
LOUIS' FAVORITE SONS, YOGI BERRA, WHO SAID, "IT'S NOT
OVER TILL IT'S OVER." THIS WILL BE OVER SOON.)) //**

**WE JUST VISITED AN EXTRAORDINARY PLACE -- YOUR NEW
CHILDREN'S PLAYGROUND. FROM WHAT WAS ONCE CALLED
LITTLE NAM -- A WAR ZONE OF DRUGS AND DECAY -- YOU'VE
CREATED A FIELD OF DREAMS. WHERE DOPE DEALERS ONCE
ROAMED, CHILDREN NOW CAN BE CHILDREN. THEY CAN LEARN /
LAUGH / PLAY.//**

PEOPLE WHO HAVE NEVER SEEN HOUSING DEVELOPMENTS
DON'T UNDERSTAND HOW SIGNIFICANT A SMALL PLAYGROUND CAN
BE. BUT THIS PLAYGROUND IS JUST ONE OF YOUR MANY
ACHIEVEMENTS. YOU HAVE SHOWN AN ENTIRE NATION WHAT
GREAT THINGS PEOPLE ACCOMPLISH, WHEN THEY GET AN
OPPORTUNITY TO TAKE CONTROL OF THEIR COMMUNITIES. //
WHEN MEN AND WOMEN SEIZE THEIR HOMES AND STREETS FROM
DRUG DEALERS. // WHEN WE EMPOWER THEM -- AND NOT THE
BUREAUCRACY. //

WHAT A CONTRAST TO THE DISMAL LEGACY OF PROJECTS
LIKE THE PRUITT-IGOE (PREW IT - EYE GO). THINK OF HOW
PRUITT-IGOE SUFFOCATED THIS COMMUNITY -- ATTRACTED
CRIME, SHELTERED DRUGS, SHATTERED HOPE. / TO ME -- TO
MANY OF US HERE -- THAT VACANT TRACT SYMBOLIZES THE
FAILURE OF PAST PUBLIC-HOUSING POLICY. //

TODAY, MORE AND MORE AMERICANS KNOW THAT THE
SOLUTIONS OF THE 1960'S CAN'T MEET THE CHALLENGES OF
THE NINETIES. /

THAT A SYSTEM THAT PUTS GOVERNMENT BUREAUCRACY IN CHARGE OF EVERYTHING LEAVES NO ROOM FOR INDIVIDUAL DIGNITY. / THAT A SYSTEM THAT WAREHOUSES PEOPLE STRIPS THEM OF THEIR HUMANITY. / I'M HERE TO SAY: IF THE SYSTEM'S NOT HELPING BUILD A BETTER LIFE, THEN WE MUST CHANGE THE SYSTEM. //

LAST NOVEMBER WE SIGNED THE NATIONAL AFFORDABLE HOUSING ACT -- THE MOST RADICAL DEPARTURE IN FEDERAL HOUSING POLICY IN TWO DECADES.

AND I'D LIKE TO THANK KIT BOND WHO SERVES ON THE SENATE BANKING COMMITTEE WHO WORKED HARD WITH SECRETARY KEMP TO GET THE ACT THROUGH CONGRESS. / ITS CORE IS HOPE -- HOMEOWNERSHIP AND OPPORTUNITY FOR PEOPLE EVERYWHERE. HOPE MOVES HOUSING POLICY IN A NEW DIRECTION. IT LETS PUBLIC HOUSING RESIDENTS LIKE YOU MANAGE YOUR PROPERTY -- AND EVENTUALLY OWN IT. //

ALTHOUGH I AM PROUD THAT UNDER OUR ADMINISTRATION, THE NUMBER OF RESIDENTS GROUPS TRAINING TO BECOME RESIDENT MANAGERS HAS LEAPED FROM 13 TO 100, WE MUST DO MORE. //

TODAY, 3 MILLION PEOPLE LIVE IN PUBLIC HOUSING. YET BARELY 9,000 UNITS ARE MANAGED BY THEIR RESIDENTS. I CALL ON CONGRESS TO GIVE US FULL FUNDING -- \$855 MILLION IN FY 1992. WE DON'T JUST WANT A PIECE OF THE PROGRAM. WE WANT THE WHOLE PACKAGE: ONE MILLION NEW HOMEOWNERS BY THE END OF 1992.//

I ALSO WOULD LIKE TO ANNOUNCE TWO NEW INITIATIVES TODAY. INITIATIVES THAT HONOR PEOPLE'S DIGNITY AND ABILITY. //

THE FIRST IS THE ENTERPRISE ZONE AND JOBS-CREATION ACT OF 1991, WHICH I'M PROUD TO SAY WILL BE INTRODUCED IN CONGRESS NEXT WEEK BY YOUR OWN SEN. JOHN DANFORTH AND BY SEN. JOE LIEBERMAN.

THIS ACT WOULD PLANT THE SEEDS FOR A REAL URBAN REVIVAL.

IT DESIGNATES UP TO 50 ENTERPRISE ZONES OVER A FOUR-YEAR PERIOD -- ONE OF WHICH VERY WELL COULD END UP HERE IN ST LOUIS.

NOW, YOU ALL UNDERSTAND THE CONCEPT BEHIND ENTERPRIZE ZONES: THEY CONVERT POOR NEIGHBORHOODS INTO CENTERS OF WORK AND OPPORTUNITY. THEY ENSURE THAT THE MOST SUCCESSFUL ENTREPRENEUR IN A NEIGHBORHOOD WON'T BE A CRACK DEALER. IT WILL BE THE MAN OR WOMAN WHO STARTS A BUSINESS -- DEMONSTRATES THE VALUE OF HARD WORK -- OFFERS JOBS TO LOCAL RESIDENTS.

YOU ALSO KNOW THAT YOU CAN'T START UP A BUSINESS WITHOUT MONEY. THE BILL ALSO ELIMINATES CAPITAL GAINS TAXES ON DEVELOPMENT IN THE ZONE. IT TELLS POTENTIAL INVESTORS: PUT YOUR MONEY HERE.

IT ALSO GIVES ENTERPRISE ZONES PRIORITY FOR FREE TRADE AREA STATUS. THAT WOULD LET BUSINESSES IN THE ZONE IMPORT MATERIALS DUTY-FREE, IF THE PRODUCTS ARE SOLD ABROAD.

OUR TAX CODE OUGHT TO PROMOTE GROWTH, INVESTMENT, ENTREPRENEURSHIP AND OPPORTUNITY THROUGHOUT THE LAND. THAT'S WHY I HAVE TRIED REPEATEDLY TO GET CONGRESS TO CUT THE CAPITAL GAINS TAX. THAT TAX IS A TAX ON THE AMERICAN DREAM.

THE POINT IS THAT WE WILL NOT SETTLE FOR COSMETIC CHANGE. YOU'VE HAD ENOUGH OF THAT.

THE ENTERPRISE ZONE AND JOBS-CREATION ACT OF 1991 MAKES IT POSSIBLE TO TURN COMMUNITIES THAT ONCE WERE REDLINED FOR DESPAIR AND ISOLATION -- INTO NEIGHBORHOODS GREENLINED FOR GROWTH, JOBS -- OPPORTUNITY.

IN THAT SPIRIT, I AM PROUD TO ANNOUNCE A SECOND INITIATIVE -- THE COMMUNITY OPPORTUNITY ACT OF 1991 -- WHICH WE WILL TRANSMIT TO CONGRESS TODAY. THIS LEGISLATION REJECTS THE IDEA THAT "WASHINGTON KNOWS BEST."

IT CHALLENGES LOCALITIES TO DEVELOP "COMMUNITY OPPORTUNITY SYSTEMS." THESE SYSTEMS WOULD ENABLE POOR CITIZENS TO TAILOR FEDERAL PROGRAMS TO MEET THEIR ACTUAL NEEDS. THE BILL ALSO LETS FEDERAL OFFICIALS SET ASIDE REGULATIONS THAT MIGHT OTHERWISE PREVENT CITIZENS FROM DEVISING PROGRAMS THAT WORK.

THE COMMUNITY OPPORTUNITY ACT SHIFTS POWER FROM THE HEAVY HAND OF THE STATE TO THE DEDICATED HANDS OF THE PEOPLE.

I HAVE ENOUGH CONFIDENCE IN THE AMERICAN PEOPLE TO BELIEVE THAT THEY WILL CREATE NEW HOPE AND OPPORTUNITY -- THAT THEY WILL DEVISE NEW AND EFFECTIVE SOLUTIONS -- IF WE JUST GIVE THEM A CHANCE.

YOU DON'T WANT A CRUTCH. YOU WANT A LADDER TO A BETTER FUTURE. AND THAT IS WHAT WE ARE DETERMINED TO PROVIDE.

MOST MEMBERS OF CONGRESS SAY THEY WANT TO REVIVE OUR CITIES.

NOW WE CAN TEST THEM: I CALL ON CONGRESS TO SUPPORT OUR HOPE PROGRAM FULLY. I CALL ON CONGRESS TO PASS THE ENTERPRISE ZONE AND JOBS-CREATION ACT OF 1991. I CALL ON CONGRESS TO ENACT THE COMMUNITY OPPORTUNITY ACT OF 1991 -- SOON. //

BERTHA GILKEY ONCE SAID: "WE DON'T WANT TO BE TAKEN CARE OF, WE WANT TO TAKE CARE OF OURSELVES." / THAT IS, TO BE TREATED LIKE HUMAN BEINGS, NOT NUMBERS IN A HOUSING REPORT.

PEOPLE IN HOUSING COMMUNITIES ALL ACROSS OUR LAND HAVE SAID: YES. WE WANT DIGNITY. WE WANT INDEPENDENCE. WE WANT RESPONSIBILITY. WE WANT TO OWN OUR HOMES. WE WANT TO CONTROL OUR DESTINIES. //

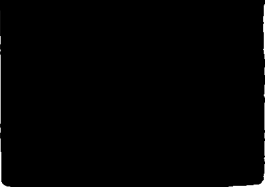
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TOGETHER, WE CAN BUILD UPON YOUR SUCCESS. WE CAN OFFER NEW OPPORTUNITY, NEW OPTIMISM, NEW HOPE TO PEOPLE CONDEMNED TO DAILY BLEAKNESS AND HARDSHIP.. JOIN ME IN PUSHING FOR HOPE AND THE TWO INITIATIVES WE HAVE ANNOUNCED TODAY. JOIN ME IN DARING AMERICA TO BELIEVE IN YOU. YOU CERTAINLY HAVE EARNED OUR FAITH.

THANK YOU FOR LETTING ME SHARE IN YOUR ACHIEVEMENT. GOD BLESS YOU, AND GOD BLESS THE UNITED STATES OF AMERICA.

#



WHITE HOUSE STAFFING MEMORANDUM

91 APR 1 10:37

DATE: 5/2/91

ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: HOUSING EVENT-COCHRAN GARDENS, ST. LOUIS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	PETERSMEYER	☐	☒
SCOWCROFT	☐	☐	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
BRADY	☐	☒	SMITH	☐	☒
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☐	☒	SNOW	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☐	☒		☐	☐
HOLIDAY	☐	☒		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 MAY -1 PM 7:27

(Grossman/Smith)
May 1, 1991
Draft Five
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." This will be over soon.)) //

We just visited an extraordinary place -- your new children's playground. You've taken a patch of land once called Little Nam -- a war zone of drugs and decay -- and turned it into a field of dreams. Where dope dealers once roamed, children now can be children. They can learn / laugh / play.//

People who have never seen housing developments don't understand how significant a small playground can be. But this playground is just one of your many achievements. You have shown an entire nation what great things people accomplish, when they get an opportunity to take control of their communities. // When

men and women seize their homes and streets from drug dealers. //

When we empower them -- and not the bureaucracy. //

What a contrast to the dismal legacy of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe suffocated this community -- attracted crime, sheltered drugs, shattered hope. / To me -- to many of us here -- that vacant tract symbolizes the failure of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. / That a system that puts government bureaucracy in charge of everything leaves no room for individual dignity. / That a system that warehouses people strips them of their humanity. / I'm here to say: If the system's not helping build a better life, then we must change the system. //

Last November we signed the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing residents like you to manage your property -- and eventually own it. //

Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people live in public housing. Yet barely 9,000 units are managed by their residents. I call on Congress to give us full funding -- \$855 million in FY 1992. We don't

just want a piece of the program. We want the whole package: one million new homeowners by the end of 1992.//

I also would like to announce two new initiatives today. Initiatives that honor people's dignity and ability. //

The first is the Enterprise Zone and Jobs-Creation Act of 1991, which I'm proud to say will be introduced in Congress next week by your own Sen. John Danforth and by Sen. Joe Lieberman.

This act would plant the seeds for a real urban revival. It designates up to 50 enterprise zones over a four-year period -- one of which very well could end up here in St Louis.

Now, you all understand the concept behind enterprize zones: They convert poor neighborhoods into centers of work and opportunity. They ensure that the most successful entrepreneur in a neighborhood won't be a crack dealer. It will be the man or woman who starts a business -- demonstrates the value of hard work -- offers jobs to local residents.

You also know that you can't start up a business without money. The bill also eliminates capital gains taxes on development in the zone. It tells potential investors: Put your money here.

It also gives enterprise zones priority for free trade area status. That would let businesses in the zone import materials duty-free, if the products are sold abroad.

True, we need even more profound tax reform. Right now no group of people in this nation pays a higher or more devastating tax than the working welfare mother. We must have a tax code

that rewards people who take care of themselves -- not one that punishes people who do the right thing. Our tax code ought to reward hard work and saving -- not dependency and consumption.

Our tax code ought to promote growth, investment, entrepreneurship and opportunity throughout the land. That's why I have tried repeatedly to get Congress to cut the capital gains tax. That tax is a tax on the American dream.

The point is that we will not settle for cosmetic change. You've had enough of that. The Enterprise Zone and Jobs-Creation Act of 1991 makes it possible to turn communities that once were redlined for despair and isolation -- into neighborhoods greenlined for growth, jobs -- opportunity.

In that spirit, I am proud to announce a second initiative - - The Community Opportunity Act of 1991 -- which we will transmit to Congress today. This legislation rejects the idea that "Washington Knows Best." It challenges localities to develop "community opportunity systems." These systems would enable poor citizens to tailor federal programs to meet their actual needs. The bill also lets federal officials set aside regulations that might otherwise prevent citizens from devising programs that work.

The Community Opportunity Act shifts power from the heavy hand of the state to the dedicated hands of the people. I have enough confidence in the American people to believe that they will create new hope and opportunity -- that they will devise new and effective solutions -- if we just give them a chance.

You don't want a crutch. They want a ladder to a better future. And that is what we are determined to provide.

Most members of Congress say they want to revive our cities. Now we can test them: I call on Congress to support our HOPE program fully. I call on Congress to pass the Enterprise Zone and Jobs-Creation Act of 1991. I call on Congress to enact the Community Opportunity Act of 1991 -- soon. //

Bertha Gilkey once said: "We don't want to be taken care of, we want to take care of ourselves." / That is, to be treated like human beings, not numbers in a housing report.

People in housing communities all across our land have said: Yes. We want dignity. We want independence. We want responsibility. We want to own our homes. We want to control our destinies. //

It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You have made your choice. Now, you're making history.

Together, we can build upon your success. We can offer new opportunity, new optimism, new hope to people condemned to daily bleakness and hardship. Join me in pushing for HOPE and the two initiatives we have announced today. Join me in daring America to believe in you. You certainly have earned our faith.

Thank you for letting me share in your achievement. God bless you, and God bless the United States of America.

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PEOPLE WHO HAVE NEVER SEEN HOUSING DEVELOPMENTS
DON'T UNDERSTAND HOW SIGNIFICANT A SMALL PLAYGROUND CAN
BE. BUT THIS PLAYGROUND IS JUST ONE OF YOUR MANY
ACHIEVEMENTS. YOU HAVE SHOWN AN ENTIRE NATION WHAT
GREAT THINGS PEOPLE ACCOMPLISH, WHEN THEY GET AN
OPPORTUNITY TO TAKE CONTROL OF THEIR COMMUNITIES. //
WHEN MEN AND WOMEN SEIZE THEIR HOMES AND STREETS FROM
DRUG DEALERS. // WHEN WE EMPOWER THEM -- AND NOT THE
BUREAUCRACY. //

WHAT A CONTRAST TO THE DISMAL LEGACY OF PROJECTS
LIKE THE PRUITT-IGOE (PREW IT - EYE GO). THINK OF HOW
PRUITT-IGOE SUFFOCATED THIS COMMUNITY -- ATTRACTED
CRIME, SHELTERED DRUGS, SHATTERED HOPE. / TO ME -- TO
MANY OF US HERE -- THAT VACANT TRACT SYMBOLIZES THE
FAILURE OF PAST PUBLIC-HOUSING POLICY. //

TODAY, MORE AND MORE AMERICANS KNOW THAT THE
SOLUTIONS OF THE 1960'S CAN'T MEET THE CHALLENGES OF
THE NINETIES. /

THAT A SYSTEM THAT PUTS GOVERNMENT BUREAUCRACY IN CHARGE OF EVERYTHING LEAVES NO ROOM FOR INDIVIDUAL DIGNITY. / THAT A SYSTEM THAT WAREHOUSES PEOPLE STRIPS THEM OF THEIR HUMANITY. / I'M HERE TO SAY: IF THE SYSTEM'S NOT HELPING BUILD A BETTER LIFE, THEN WE MUST CHANGE THE SYSTEM. //

LAST NOVEMBER WE SIGNED THE NATIONAL AFFORDABLE HOUSING ACT -- THE MOST RADICAL DEPARTURE IN FEDERAL HOUSING POLICY IN TWO DECADES.

AND I'D LIKE TO THANK KIT BOND WHO SERVES ON THE SENATE BANKING COMMITTEE WHO WORKED HARD WITH SECRETARY KEMP TO GET THE ACT THROUGH CONGRESS. / ITS CORE IS HOPE -- HOMEOWNERSHIP AND OPPORTUNITY FOR PEOPLE EVERYWHERE. HOPE MOVES HOUSING POLICY IN A NEW DIRECTION. IT LETS PUBLIC HOUSING RESIDENTS LIKE YOU MANAGE YOUR PROPERTY -- AND EVENTUALLY OWN IT. //

ALTHOUGH I AM PROUD THAT UNDER OUR ADMINISTRATION, THE NUMBER OF RESIDENTS GROUPS TRAINING TO BECOME RESIDENT MANAGERS HAS LEAPED FROM 13 TO 100, WE MUST DO MORE. //

TODAY, 3 MILLION PEOPLE LIVE IN PUBLIC HOUSING. YET BARELY 9,000 UNITS ARE MANAGED BY THEIR RESIDENTS. I CALL ON CONGRESS TO GIVE US FULL FUNDING -- \$855 MILLION IN FY 1992. WE DON'T JUST WANT A PIECE OF THE PROGRAM. WE WANT THE WHOLE PACKAGE: ONE MILLION NEW HOMEOWNERS BY THE END OF 1992.//

I ALSO WOULD LIKE TO ANNOUNCE TWO NEW INITIATIVES TODAY. INITIATIVES THAT HONOR PEOPLE'S DIGNITY AND ABILITY. //

THE FIRST IS THE ENTERPRISE ZONE AND JOBS-CREATION ACT OF 1991, WHICH I'M PROUD TO SAY WILL BE INTRODUCED IN CONGRESS NEXT WEEK BY YOUR OWN SEN. JOHN DANFORTH AND BY SEN. JOE LIEBERMAN.

THIS ACT WOULD PLANT THE SEEDS FOR A REAL URBAN REVIVAL.

IT DESIGNATES UP TO 50 ENTERPRISE ZONES OVER A FOUR-YEAR PERIOD -- ONE OF WHICH VERY WELL COULD END UP HERE IN ST LOUIS.

NOW, YOU ALL UNDERSTAND THE CONCEPT BEHIND ENTERPRISE ZONES: THEY CONVERT POOR NEIGHBORHOODS INTO CENTERS OF WORK AND OPPORTUNITY. THEY ENSURE THAT THE MOST SUCCESSFUL ENTREPRENEUR IN A NEIGHBORHOOD WON'T BE A CRACK DEALER. IT WILL BE THE MAN OR WOMAN WHO STARTS A BUSINESS -- DEMONSTRATES THE VALUE OF HARD WORK -- OFFERS JOBS TO LOCAL RESIDENTS.

YOU ALSO KNOW THAT YOU CAN'T START UP A BUSINESS WITHOUT MONEY. THE BILL ALSO ELIMINATES CAPITAL GAINS TAXES ON DEVELOPMENT IN THE ZONE. IT TELLS POTENTIAL INVESTORS: PUT YOUR MONEY HERE.

IT ALSO GIVES ENTERPRISE ZONES PRIORITY FOR FREE TRADE AREA STATUS. THAT WOULD LET BUSINESSES IN THE ZONE IMPORT MATERIALS DUTY-FREE, IF THE PRODUCTS ARE SOLD ABROAD.

OUR TAX CODE OUGHT TO PROMOTE GROWTH, INVESTMENT, ENTREPRENEURSHIP AND OPPORTUNITY THROUGHOUT THE LAND. THAT'S WHY I HAVE TRIED REPEATEDLY TO GET CONGRESS TO CUT THE CAPITAL GAINS TAX. THAT TAX IS A TAX ON THE AMERICAN DREAM.

THE POINT IS THAT WE WILL NOT SETTLE FOR COSMETIC CHANGE. YOU'VE HAD ENOUGH OF THAT.

THE ENTERPRISE ZONE AND JOBS-CREATION ACT OF 1991 MAKES IT POSSIBLE TO TURN COMMUNITIES THAT ONCE WERE REDLINED FOR DESPAIR AND ISOLATION -- INTO NEIGHBORHOODS GREENLINED FOR GROWTH, JOBS -- OPPORTUNITY.

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NOW WE CAN TEST THEM: I CALL ON CONGRESS TO SUPPORT OUR HOPE PROGRAM FULLY. I CALL ON CONGRESS TO PASS THE ENTERPRISE ZONE AND JOBS-CREATION ACT OF 1991. I CALL ON CONGRESS TO ENACT THE COMMUNITY OPPORTUNITY ACT OF 1991 -- SOON. //

BERTHA GILKEY ONCE SAID: "WE DON'T WANT TO BE TAKEN CARE OF, WE WANT TO TAKE CARE OF OURSELVES." / THAT IS, TO BE TREATED LIKE HUMAN BEINGS, NOT NUMBERS IN A HOUSING REPORT.

PEOPLE IN HOUSING COMMUNITIES ALL ACROSS OUR LAND HAVE SAID: YES. WE WANT DIGNITY. WE WANT INDEPENDENCE. WE WANT RESPONSIBILITY. WE WANT TO OWN OUR HOMES. WE WANT TO CONTROL OUR DESTINIES. //

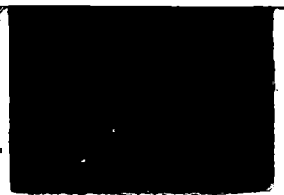
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THANK YOU FOR LETTING ME SHARE IN YOUR ACHIEVEMENT. GOD BLESS YOU, AND GOD BLESS THE UNITED STATES OF AMERICA.

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for the files

FAXed 5/2 9:00 am SB

234087SS

Document No.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/30/91

ACTION/CONCURRENCE/COMMENT DUE BY: Wed. NOON, ~~THURSDAY~~, MAY 1

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
SUBJECT: FRIDAY, MAY 3, 1991

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☒	☐
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, ~~THURSDAY~~, MAY 1. Thank you.

Wed.

RESPONSE:

minor comment
PB

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM 11:16

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." Then he heard one of my speeches and changed it to, "It seems like it'll never be over.")) //

Yogi would have loved what I've just seen -- your new children's playground. I can't describe how wonderful it is to see an area once called Little Nam replaced by an environment where children can play / learn / dream / grow. //

Missouri, of course, is known as the "Show Me" state. But while you are known for your skepticism, I come here today to salute your example. // You've shown America what happens when people are freed to take control of their communities. // When men and women seize their homes and streets from drug dealers. //

When playgrounds become safe harbors for children, not safe havens for criminals. // You don't live in a project. You have turned apartment blocks into homes, tenants into neighbors. Your example gives people around this nation hope. Pride. //

Contrast your success with the failure of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this very neighborhood -- attracted crime, sheltered drugs. / To me -- to many of us here -- that vacant lot symbolizes the shortcomings of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. That a system that puts government in charge of everything leaves no room for individual dignity. That a system that warehouses people strips those people of their basic humanity. I'm here to say: If the system's not helping build a better life, then we must help build a better system. //

Our housing programs must respect individual dignity. As we enter the next American century, we must break the logjam prevents poor Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, quality education. //

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing

residents like you to manage your property -- and eventually own it. //

It responds to a need Bertha Gilkey described when she said: "We don't want to be taken care of, we want to be trained how to take care of ourselves." / That is, to be treated like human beings, not just as statistics to be warehoused in projects.

Bertha Gilkey has carried her message across America, and Americans in housing projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. //

This crusade is but a start. Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people living in public housing. Only 9,355 units are managed by their residents. I call on Congress to give us full funding for the HOPE Initiative. We want to help 40,000 residents in some 400 public housing communities launched towards homeownership by the end of 1992. //

But neighborhoods need more than houses. They need jobs. They need life. They need opportunities. // That's why Congress must move swiftly to pass our Enterprise Zone and Jobs-Creation Act. We want grocery stores, shops, dry cleaners, gas stations, and other small businesses to settle in places like Cochran Gardens. We want entrepreneurs to set up their own businesses, and offer jobs to local residents.

*this
population
is misleading
compare
people to
people or
units to
units*

Enterprise Zones can turn poor neighborhoods into potential business centers. They offer the hope that the biggest businessman in this neighborhood will not be the crack dealer, but the responsible businessman or woman. Just as important, we want a tax code that will not punish people who take responsible jobs in the inner cities. //

Let's remember. We don't want cosmetic change. You've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. We must restore to our communities a sense of purpose and pride.

The Community Opportunity Act of 1991 lets communities figure out how to make federal programs address individual, family, and community needs. It shifts power from the heavy hand of the state, to the hands that run the home. // It cuts down on what government must do -- and increases what the individual may do. //

These are great goals -- worthy of this State, and of our Nation. It makes us all active partners in building a better future. It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You, the people of Cochran Gardens have made your choice. Now, you're making history. Thank you all very much for being here. God bless you, and God bless the United States of America.

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U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20410-0001

FAX TRANSMISSION

DATE:

5/1/91

NUMBER OF PAGES (including this page)

6

TO:

TONY SNOW

FROM:

SEC. JACK KEMP

PHONE:

PHONE:

202-708-2713

(the phone number of this fax machine is [202] 755-9476)

(Grossman/Smith)
May 1, 1991
Draft Five
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." This will be over soon.)) //

We just visited an extraordinary place -- your new children's playground. You've taken a patch of land once called Little Nam -- a war zone of drugs and decay -- and turned it into a field of dreams. Where dope dealers once roamed, children now can be children. They can learn / laugh / play.//

*→ dumb!
too defensive!*

People who have never seen housing developments don't understand how significant a small playground can be. But this playground is just one of your many achievements. You have shown an entire nation what great things people accomplish, when they get an opportunity to take control of their communities. // When

2

men and women seize their homes and streets from drug dealers. //
When we empower ^{people} ~~them~~ -- and not the bureaucracy! //

What a contrast to the dismal legacy of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe suffocated this community -- attracted crime, sheltered drugs, shattered hope. / To me -- to many of us here -- that vacant tract symbolizes the failure of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. / That a system that puts government bureaucracy in charge of everything leaves no room for individual dignity. / That a system that warehouses people strips them of their humanity. / I'm here to say: If the system's not helping build a better life, then we must change the system. //

5th Last November we signed the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its ^{principle} core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing residents like you to ^{& control} manage your property -- and eventually own it. //

Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100 ^{But} we must do more. //

Today, 3 million people live in public housing. Yet barely 9,000 units are managed by their residents. ^{Today} I call on Congress to give us full funding -- \$855 million in FY 1992. We don't

3

just want a piece of the program. We want the whole package: one million new homeowners by the end of 1992. *low & mid income*

I also would like to announce two new initiatives today. Initiatives that honor people's dignity and ability. //

The first is the Enterprise Zone and Jobs-Creation Act of 1991, which I'm proud to say will be introduced in Congress next week by your own Sen. John Danforth and by Sen. Joe Lieberman *of Connecticut*. *Enterprise zones* ~~this act~~ would plant the seeds for a real urban revival. It ~~would~~ designates up to 50 enterprise zones over a four-year period -- one of which very well could end up here in St Louis.

Now, you all understand the concept behind enterprise zones: They convert poor neighborhoods into centers of work and jobs *Enterprise* ~~and~~ opportunity. They ~~would~~ ensure that the most successful entrepreneur in a neighborhood won't be a crack dealer. It will be the man or woman who starts a business -- demonstrates the value of hard work -- offers jobs to local residents.

venture or capital You also know that you can't start up a business without Seed corn money. The bill ~~also~~ eliminates capital gains taxes on development in the zone. *Enterprise & Entrepreneurship* It tells potential investors: Put your money here, *create jobs here, expand opportunity here*.

It also gives enterprise zones priority for free trade area status. That would let businesses in the zone import materials duty-free, if the products are sold abroad.

True, we need even more profound tax reform. Right now no group of people in this nation pays a higher or more devastating tax than the working welfare mother. We must have a tax code

(for unemployed folks)

4

that rewards people who take care of themselves -- not one that punishes people who do the right thing. Our tax code ought to reward ~~hard work~~ and saving -- not dependency and consumption.

Our tax code ought to promote growth, investment, entrepreneurship and opportunity throughout the land. That's why I have tried repeatedly to get Congress to cut the capital gains tax. That tax is a tax on the American dream. *it's a tax on growth!*

The point is that we will not settle for cosmetic change. You've had enough of that. The Enterprise Zone and Jobs-Creation Act of 1991 makes it possible to turn communities that once were redlined for despair and isolation -- into neighborhoods greenlined for growth, jobs -- opportunity.

In that ^{same} spirit, I am proud to announce a second initiative - The Community Opportunity Act of 1991 -- which we will transmit to Congress today. This legislation rejects the idea that "Washington Knows Best." It challenges localities to develop "community opportunity systems." These systems would enable poor citizens to tailor federal programs to meet their actual needs. The bill also lets federal officials set aside regulations that might otherwise prevent citizens from devising programs that work.

The Community Opportunity Act shifts power from the heavy hand of the state to the dedicated hands of the people. I have enough confidence in the American people to believe that they will create new hope and opportunity -- that they will devise new and effective solutions -- if we just give them a chance.

5

You don't want a crutch. They want a ladder to a better future. And that is what we are determined to provide.

Most members of Congress say they want to revive our cities. Now we can test them: I call on Congress to support our HOPE program fully. I call on Congress to pass the Enterprise Zone and Jobs-Creation Act of 1991. I call on Congress to enact the Community Opportunity Act of 1991 -- *as soon as possible or right now* soon.

Bertha Gilkey once said: "We don't want to be taken care of, we want to take care of ourselves," / *she's right/people want* That is, to be treated like human beings, not numbers in a housing report.

People in housing communities all across our land have said: Yes. We want dignity. We want independence. We want responsibility. We want to own our homes. We want to control our destinies. //

It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You have made your choice. Now, you're making history.

Together, we can build upon your success. We can offer new opportunity, new optimism, new hope to people condemned to daily bleakness and hardship. Join me in pushing for HOPE and the two initiatives we have announced today. Join me in daring America to believe in you. You certainly have earned our faith.

Thank you for letting me share in your achievement. God bless you, and God bless the United States of America.

#

(Grossman/Smith)
May 1, 1991
Draft Five
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." This will be over soon.)) //

We just visited an extraordinary place -- your new children's playground. You've taken a patch of land once called Little Nam -- a war zone of drugs and decay -- and turned it into a field of dreams. Where dope dealers once roamed, children now can be children. They can learn / laugh / play.//

People who have never seen housing developments don't understand how significant a small playground can be. But this playground is just one of your many achievements. You have shown an entire nation what great things people accomplish, when they get an opportunity to take control of their communities. // When

men and women seize their homes and streets from drug dealers. //
When we empower them -- and not the bureaucracy. //

What a contrast to the dismal legacy of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe suffocated this community -- attracted crime, sheltered drugs, shattered hope. / To me -- to many of us here -- that vacant tract symbolizes the failure of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. / That a system that puts government bureaucracy in charge of everything leaves no room for individual dignity. / That a system that warehouses people strips them of their humanity. / I'm here to say: If the system's not helping build a better life, then we must change the system. //

Last November we signed the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing residents like you to manage your property -- and eventually own it. //

Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people live in public housing. Yet barely 9,000 units are managed by their residents. I call on Congress to give us full funding -- \$855 million in FY 1992. We don't

just want a piece of the program. We want the whole package: one million new homeowners by the end of 1992.//

I also would like to announce two new initiatives today. Initiatives that honor people's dignity and ability. //

The first is the Enterprise Zone and Jobs-Creation Act of 1991, which I'm proud to say will be introduced in Congress next week by your own Sen. John Danforth and by Sen. Joe Lieberman.

This act would plant the seeds for a real urban revival. It designates up to 50 enterprise zones over a four-year period -- one of which very well could end up here in St Louis.

Now, you all understand the concept behind enterprize zones: They convert poor neighborhoods into centers of work and opportunity. They ensure that the most successful entrepreneur in a neighborhood won't be a crack dealer. It will be the man or woman who starts a business -- demonstrates the value of hard work -- offers jobs to local residents.

You also know that you can't start up a business without money. The bill also eliminates capital gains taxes on development in the zone. It tells potential investors: Put your money here.

It also gives enterprise zones priority for free trade area status. That would let businesses in the zone import materials duty-free, if the products are sold abroad.

True, we need even more profound tax reform. Right now no group of people in this nation pays a higher or more devastating tax than the working welfare mother. We must have a tax code

that rewards people who take care of themselves -- not one that punishes people who do the right thing. Our tax code ought to reward hard work and saving -- not dependency and consumption.

Our tax code ought to promote growth, investment, entrepreneurship and opportunity throughout the land. That's why I have tried repeatedly to get Congress to cut the capital gains tax. That tax is a tax on the American dream.

The point is that we will not settle for cosmetic change. You've had enough of that. The Enterprise Zone and Jobs-Creation Act of 1991 makes it possible to turn communities that once were redlined for despair and isolation -- into neighborhoods greenlined for growth, jobs -- opportunity.

In that spirit, I am proud to announce a second initiative - - The Community Opportunity Act of 1991 -- which we will transmit to Congress today. This legislation rejects the idea that "Washington Knows Best." It challenges localities to develop "community opportunity systems." These systems would enable poor citizens to tailor federal programs to meet their actual needs. The bill also lets federal officials set aside regulations that might otherwise prevent citizens from devising programs that work.

The Community Opportunity Act shifts power from the heavy hand of the state to the dedicated hands of the people. I have enough confidence in the American people to believe that they will create new hope and opportunity -- that they will devise new and effective solutions -- if we just give them a chance.

You don't want a crutch. They want a ladder to a better future. And that is what we are determined to provide.

Most members of Congress say they want to revive our cities. Now we can test them: I call on Congress to support our HOPE program fully. I call on Congress to pass the Enterprise Zone and Jobs-Creation Act of 1991. I call on Congress to enact the Community Opportunity Act of 1991 -- soon. //

Bertha Gilkey once said: "We don't want to be taken care of, we want to take care of ourselves." / That is, to be treated like human beings, not numbers in a housing report.

People in housing communities all across our land have said: Yes. We want dignity. We want independence. We want responsibility. We want to own our homes. We want to control our destinies. //

It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You have made your choice. Now, you're making history.

Together, we can build upon your success. We can offer new opportunity, new optimism, new hope to people condemned to daily bleakness and hardship. Join me in pushing for HOPE and the two initiatives we have announced today. Join me in daring America to believe in you. You certainly have earned our faith.

Thank you for letting me share in your achievement. God bless you, and God bless the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/30/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, ^{WED.} ~~THURSDAY~~, MAY 1

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
SUBJECT: FRIDAY, MAY 3, 1991

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☒	☐
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	<u>ROGERS</u>	☐	☒
DEMAREST	☒	☐	<u>SNOW</u>	☐	☒
FITZWATER	☐	☒	<u> </u>	☐	☐
GRAY	☒	☐	<u> </u>	☐	☐
HOLIDAY	☒	☐	<u> </u>	☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, ~~THURSDAY~~, MAY 1. Thank you.

~~THURSDAY~~
^{WED.}
— MASTER —

RESPONSE:

Please see comments. (HUD'S have been faxed to you directly but also see additional comments from Cabinet affairs.)
Thanks. Halcy Williamson
May 1, 1991.

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM 11:16

See D2's
Comment

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

~~Secretary Kemp~~ Secretary Kemp, Bertha Gilkey, head of the National Tenant Union, (acknowledgments) Residents of Cochran Gardens, ^{and public housing} Ladies and ^{sites throughout St. Louis.} gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ^{I am one of you. - Peters} ((I come here as a resident of public housing ^{too. And - Peters} Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the (press))) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Barra, who said, "It's not over till it's over." Then he heard one of my speeches and changed it to, ~~"It seems like it'll never be over."~~)) // ^{Peters}

^{But} Yogi would have loved what I've just seen -- your new children's playground. I can't describe how wonderful it is to see an area once called "Little Nam" replaced by ^{a field of dreams} ~~an environment~~ where children can play / learn / dream / grow. //

Missouri, of course, is known as the "Show Me" state. ^{Well} ~~You've shown us.~~ ^{You've proved the skeptics wrong.} ~~While you are known for your skepticism, I come here today to~~ ^{The Am. dream can come true for every American (Peters)} salute your example. // You've shown America what happens when people are freed to take control of their communities. // When men and women seize their homes and streets from drug dealers. //

When playgrounds become safe harbors for children, not safe havens for criminals. // You don't live in a project. You have turned apartment blocks into homes, tenants into neighbors. Your example gives people around this nation hope. Pride. //

What a contrast to
~~Contrast your success with the failure of projects like the~~
 Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this ^{community} ~~very neighborhood~~ -- attracted crime, sheltered drugs, ^{smothered hope.} // To me -- to many of us here -- that vacant ^{tract} ~~lot~~ symbolizes the ^{failure} ~~shortcomings~~ of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. That a system that puts government ^{bureaucracy} in charge of everything leaves no room for individual dignity. That a system ^{which} warehouses people ^{then} strips ~~those people~~ of their ~~basic~~ humanity. I'm here to say: If the system's not helping build a better life, then we must ^{change the} help build a better system. // *that's exactly what we're going to do*

(our housing programs must respect individual dignity.) As we enter the next American century, we must break the logjam ^{low-income} ~~that~~ prevents ~~poor~~ Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, quality education. // *Together, we can make public housing a ladder of opportunity out of poverty, into economic independence.*
 Last November we moved toward those goals ~~by signing the~~ *(when I signed the)* National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a ^{dramatic} ~~new~~ direction. It lets public housing

residents like you to manage your property -- and eventually own it. // We want to empower residents, not bureaucrats.

low-income people when she said: ~~It responds to a need~~ ^{spoke for the dreams of all} ~~Bartha Gilkey described when she said:~~
 "We don't want to be taken care of, we want to be trained how to take care of ourselves." / ~~That is, to be treated like human beings, not just as statistics to be warehoused in projects.~~

Bartha Gilkey has carried her message across America, and Americans in ^{public} housing ^{communities} projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. // We want ownership and control over our own destiny.

This crusade is but a start. Although I am proud that under our Administration, the number of residents' groups training to become resident managers has leaped from 13 to 100, we must do more. // *omb*

live-mcClure
 Today, ~~3 million people living in public housing.~~ Only ~~9,355 units are managed by their residents.~~ I call on Congress to give us full funding for the HOPE Initiative. We ^{can} ~~want to help~~ ^{100,000} ~~40,000~~ ¹²⁰⁰ residents in some 400 public housing communities ^{move-peters} ~~launched~~ towards homeownership by the end of 1992. // We want every resident of public housing to know that they have the right to manage and ultimately own their own home.

attached in back.
 [Insert] ~~(But neighborhoods need more than houses. They need jobs. They need life. They need opportunities.)~~ // ~~[That's why Congress must move swiftly to pass our Enterprise Zone and Jobs-Creation Act. We want grocery stores, shops, dry cleaners, gas stations, and other small businesses to settle in places like Cochran Gardens. We want entrepreneurs to set up their own businesses, and offer jobs to local residents.~~

could
 In fact, there ~~should be an Enterprise Zone right here in your community if Congress will pass~~

~~Enterprise zones can turn poor neighborhoods into potential business centers. They offer the hope that the biggest businessman in this neighborhood will not be the crack dealer, but the (factory owner or fast food franchise - Peters) responsible businessman or woman. Just as important, we want a tax code that will not punish people who take responsible jobs in the inner cities. //~~

~~Let's remember. We don't want cosmetic change. We've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. We must restore to our communities a sense of purpose, and pride, and opportunity.~~

~~The Community Opportunity Act of 1981 lets communities figure out how to make federal programs address individual, family, and community needs. It shifts power from the heavy hand of the state, to the hands that run the home. // It puts down on what government must do -- and increases what the individual can do. //~~

These are great goals -- worthy of this State, and of our Nation. It makes us all active partners in building a better future. It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You, the people of Cochran Gardens, have made your choice. Now, you're making history here at Cochran Gardens. With HOPE funding, your triumphs will be repeated across the country. Thank you all very much for being here. God bless you, and God bless the United States of America.

Now it's time for Congress to make its choice. They can choose the same old bureaucratic approaches of the past, or they can place their faith

By reclaiming your community from the throes of crime, poverty and hopelessness, you are among the very brightest "Point of Light."

DRAFT

THE WHITE HOUSE
Office of the Press Secretary

91 APR 30 PM 8:10

For Immediate Release

May 3, 1991

FACT SHEET

PROMOTING THE POWER OF COMMUNITIES

In his State of the Union Address, the President said: "The strength of democracy is not in bureaucracy. It is in the people and their communities....We must return to families, communities, counties, cities, states and institutions of every kind the power to chart their own destiny, and the freedom and opportunity provided by strong economic growth."

On February 27, 1991, the President announced a series of initiatives to expand choice and opportunity for individuals, families, and communities. Today, the President reiterated his call for policies to promote the power and opportunity of communities.

In St. Louis today, the President announced that his Enterprise Zone and Jobs-Creation Act of 1991 will be introduced in Congress next week and called on Congress to enact swiftly this important legislation to create enterprise zones. He also announced that the Community Opportunity Act of 1991 would be transmitted to the Congress today. These two pieces of legislation are vital components in the effort to revitalize America's communities and to return flexibility to local organizations to maximize opportunity for low-income people.

CREATING JOBS IN ENTERPRISE ZONES:

Enterprise zones will attack poverty by promoting investment in economically distressed neighborhoods. Enterprise zones will attract new seed capital for small business start-ups, create new incentives for entrepreneurial risk-taking, and reduce high effective tax rates on those moving to work from welfare.

(more)

708-2476

insert 1

But neighborhoods need more than houses. They need jobs. They need opportunities. But to create more employees, we must create more employers. That's why Congress must move swiftly to pass our Enterprise Zone and Jobs Creation Act which I'm delighted to say will be introduced next week by your own Senator, Jack Danforth and Democratic Senator Joe Lieberman.

If we succeed, there could be a federal Enterprise Zone right here in St. Louis. Enterprise Zones can help turn poor neighborhoods into centers of enterprise, jobs, and opportunity. They offer the hope that the most successful businessman in this neighborhood will not be the crack dealer, but the entrepreneur who starts a business and offers jobs to local residents.

Most of all, minority entrepreneurs need access to start up capital. That's one reason I've asked Congress to cut the capital gains tax for the Nation and eliminate it in pockets of poverty. Communities once redlined for despair would be greenlined for growth, prosperity, and jobs.

The highest tax rates in America are faced by the welfare mother who takes a job. Our job will not be complete until we have achieved a tax code that rewards working and saving more than welfare and consumption.

WHITE HOUSE STAFFING MEMORANDUM

DATE: April 30, 1991ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 a.m. Thursday 05/02/91SUBJECT: FACT SHEET - PROMOTING THE POWER OF COMMUNITIES

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☐	☐
BROMLEY	☐	☐	UNTERMAYER	☒	☐
CARD	☐	☒	<u>WILLIAMSON</u>	☐	☒
DEMAREST	☒	☐	<u>BOSKIN</u>	☒	☐
FITZWATER	☐	☒	_____	☐	☐
GRAY	☒	☐	_____	☐	☐
HOLIDAY	☐	☒	_____	☐	☐

REMARKS:

Please forward your comments directly to Holly Williamson, no later than 9:00 a.m. Thursday 05/02, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

DRAFT

THE WHITE HOUSE

Office of the Press Secretary

91 APR 30 PM 8:10

For Immediate Release

May 3, 1991

FACT SHEET

PROMOTING THE POWER OF COMMUNITIES

In his State of the Union Address, the President said: "The strength of democracy is not in bureaucracy. It is in the people and their communities....We must return to families, communities, counties, cities, states and institutions of every kind the power to chart their own destiny, and the freedom and opportunity provided by strong economic growth."

On February 27, 1991, the President announced a series of initiatives to expand choice and opportunity for individuals, families, and communities. Today, the President reiterated his call for policies to promote the power and opportunity of communities.

In St. Louis today, the President announced that his **Enterprise Zone and Jobs-Creation Act of 1991** will be introduced in Congress next week and called on Congress to enact swiftly this important legislation to create enterprise zones. He also announced that the **Community Opportunity Act of 1991** would be transmitted to the Congress today. These two pieces of legislation are vital components in the effort to revitalize America's communities and to return flexibility to local organizations to maximize opportunity for low-income people.

CREATING JOBS IN ENTERPRISE ZONES:

Enterprise zones will attack poverty by promoting investment in economically distressed neighborhoods. Enterprise zones will attract new seed capital for small business start-ups, create new incentives for entrepreneurial risk-taking, and reduce high effective tax rates on those moving to work from welfare.

(more)

DRAFT

2

- o The Enterprise Zone and Jobs-Creation Act of 1991 will target tax incentives and regulatory relief to some of our nation's most economically depressed areas.
- o The Secretary of Housing and Urban Development will designate up to 50 (urban, rural, and Indian) enterprise zones over a four year period. Designation will be based on the level of distress, as well as on the nature and extent of State and local efforts to improve living conditions and to eliminate government burdens to economic activity. Designation will be for a maximum of 24 years.
- o The legislation will provide tax incentives to attract seed capital, stimulate employment, and increase the economic return from work for the working poor:
 - Workers will be eligible for a 5 percent refundable tax credit for the first \$10,500 of wages earned in an enterprise zone business. This will put up to \$525 more income in the pockets of low-income workers. The credit phases out between \$20,000 and \$25,000 of total annual wages.
 - To spur investment, capital gains taxes will be eliminated for gains on investment in tangible property (e.g., buildings and equipment) used in a business located in an enterprise zone for at least two years.
 - To encourage entrepreneurial risk-taking, individuals will be permitted to expense investments in the capital of corporations engaged in enterprise zone businesses. This essentially provides an immediate write-off for investments in enterprise zone businesses. Corporations must have less than \$5 million of total assets. Expensing will be permitted up to \$50,000 annually per investor, with a \$250,000 lifetime limit.
- o This legislation will also give enterprise zone communities priority for free trade area status. Such status would, for example, allow a business in an enterprise zone to import materials duty-free if the materials are used to manufacture products for export to other countries.
- o Enterprise zones will reduce Federal tax revenues by \$1.8 billion over five years.

(more)

REDUCING FEDERAL BUREAUCRACY AND ESTABLISHING OPPORTUNITY AREAS:

Programs providing social, welfare, health, education, and nutritional services are often delivered in fragmented ways. Allowing services to be integrated will better serve the recipients of these programs and promote self-sufficiency and opportunity.

- o The Community Opportunity Act of 1991 will enable local communities to develop "community opportunity systems" and allow them to restructure Federal programs to provide services and benefits in the way the community deems best to meet the needs of the individuals and families served.
- o The legislation will allow a Federal administrator designated by the President to recommend a budget-neutral waiver of most Federal statutory and regulatory requirements for any Federally funded program to be included in the community's opportunity delivery system. The Federal administrator will make recommendations regarding the waiver requests to the relevant Federal agency heads.
- o Communities will be able to develop community opportunity systems in which:
 - services and benefits can be integrated, combined, and restructured at the community level;
 - the system is neighborhood- or community-based, with a specified target group of beneficiaries;
 - the individuals and families served can participate in the design of the system; and
 - the delivery system offers individuals and families in the target group of beneficiaries the maximum choice and control over the range, source, and objectives of the services and benefits to be provided.
- o Each community opportunity system will have clear and measurable goals and will be evaluated with regard to both the short- and long-term outcomes.

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WHITE HOUSE STAFFING MEMORANDUM

91 APR 31 11:13

DATE: 4/30/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, ~~THURSDAY~~ *Wed.*, MAY 1

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
SUBJECT: FRIDAY, MAY 3, 1991

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☒	☐
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, ~~THURSDAY~~ *Wed.*, MAY 1. Thank you.

RESPONSE:

See comments

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM11:16

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." Then he heard one of my speeches and changed it to, "It seems like it'll never be over.")) //

Yogi would have loved what I've just seen -- your new children's playground. I can't describe how wonderful it is to see an area once called Little Nam replaced by an environment where children can play / learn / dream / grow. //

Missouri, of course, is known as the "Show Me" state. But while you are known for your skepticism, I come here today to salute your example. // You've shown America what happens when people are freed to take control of their communities. // When men and women seize their homes and streets from drug dealers. //

When playgrounds become safe harbors for children, not safe havens for criminals. // You don't live in a project. You have turned apartment blocks into homes, tenants into neighbors. Your example gives people around this nation hope. Pride. //

Contrast your success with the failure of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this very neighborhood -- attracted crime, sheltered drugs. / To me -- to many of us here -- that vacant lot symbolizes the shortcomings of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. That a system that puts government in charge of everything leaves no room for individual dignity. That a system that warehouses people strips those people of their basic humanity. I'm here to say: If the system's not helping build a better life, then we must help build a better system. //

Our housing programs must respect individual dignity. As we enter the next American century, we must break the logjam *that* prevents poor Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, quality education. //

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing

residents like you ~~to~~ manage your property -- and eventually own it. //

It responds to a need Bertha Gilkey described when she said: "We don't want to be taken care of, we want to be trained how to take care of ourselves." / That is, to be treated like human beings, not just as statistics to be warehoused in projects.

Bertha Gilkey has carried her message across America, and Americans in housing projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. //

This crusade is but a start. Although I am proud that under our Administration, the number of residents' groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people living^e in public housing. Only 9,355 units are managed by their residents. I call on Congress to give us full funding for the HOPE Initiative. We want to help 40,000 residents in some 400 public housing communities launched towards homeownership by the end of 1992. //

But neighborhoods need more than houses. They need jobs. They need life. They need opportunities. // That's why Congress must move swiftly to pass our Enterprise Zone and Jobs-Creation Act. We want grocery stores, shops, dry cleaners, gas stations, and other small businesses to settle in places like Cochran Gardens. We want entrepreneurs to set up their own businesses, and offer jobs to local residents.

Enterprise Zones can turn poor neighborhoods into potential business centers. They offer the hope that the biggest businessman in this neighborhood will not be the crack dealer, but the responsible businessman or woman. Just as important, we want a tax code that will not punish people who take responsible jobs in the inner cities. //

Let's remember. We don't want cosmetic change. You've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. We must restore to our communities a sense of purpose and pride.

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#

91 APR 31 PM 1:19

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/30/91

ACTION/CONCURRENCE/COMMENT DUE BY: ^{Wed.} NOON, ~~THURSDAY~~, MAY 1PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☒	☐
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	_____	☐	☐
GRAY	☒	☐	_____	☐	☐
HOLIDAY	☒	☐	_____	☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930, with a copy to this office NO LATER THAN NOON, ~~THURSDAY~~, MAY 1. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM 11:16

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

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When playgrounds become safe harbors for children, not safe havens for criminals. // You don't live in a project. You have turned apartment blocks into homes, tenants into neighbors. Your example gives people around this nation hope. Pride. //

Contrast your success with the failure of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this very neighborhood -- attracted crime, sheltered drugs. / To me -- to many of us here -- that vacant lot symbolizes the shortcomings of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. That a system that puts government in charge of everything leaves no room for individual dignity. That a system that warehouses people strips those people of their basic humanity. I'm here to say: If the system's not helping build a better life, then we must help build a better system. //

Our housing programs must respect individual dignity. As we enter the next American century, we must break the logjam prevents poor Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, quality education. //

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing

residents like you to manage your property -- and eventually own it. //

It responds to a need Bertha Gilkey described when she said: "We don't want to be taken care of, we want to be trained how to take care of ourselves." / That is, to be treated like human beings, not just as statistics to be warehoused in projects.

Bertha Gilkey has carried her message across America, and Americans in housing projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. //

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Document No. 234087SS**WHITE HOUSE STAFFING MEMORANDUM**DATE: 4/30/91ACTION/CONCURRENCE/COMMENT DUE BY: NOON, ^{Wed.} THURSDAY, MAY 1PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	SMITH	☒	☐
BROMLEY	☐	☐	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	_____	☐	☐
GRAY	☒	☐	_____	☐	☐
HOLIDAY	☒	☐	_____	☐	☐

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Wed.

RESPONSE:

*See attached
5/1 12:25 pm*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM 11:16

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRANPRESIDENTIAL REMARKS: HOUSING EVENT
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#

THE WHITE HOUSE
WASHINGTON

Date:

4/30/91

TO:

Tony Snow

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB, x6266

ICE

- ☐ Action
- ☐ Your Comment
- ☐ Let's Talk
- ☒ FYI

Attached are one photo in the
St. Louis speech.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/30/91ACTION/CONCURRENCE/COMMENT DUE BY: NOON, THURSDAY, MAY 1

PRESIDENTIAL REMARKS: HOUSING EVENT
 COCHRAN GARDENS, ST. LOUIS
 SUBJECT: FRIDAY, MAY 3, 1991

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	PETERSMEYER	☒	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
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CARD	☐	☒	<u>ROGERS</u>	☐	☒
DEMAREST	☒	☐	<u>SNOW</u>	☐	☒
FITZWATER	☐	☒	<u> </u>	☐	☐
GRAY	☒	☐	<u> </u>	☐	☐
HOLIDAY	☒	☐	<u> </u>	☐	☐

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 to Tony Snow, Rm. 122, x2930, with a copy to this office
 NO LATER THAN NOON, THURSDAY, MAY 1. Thank you.

Wed.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 APR 30 AM 11:16

(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

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FRIDAY, MAY 3, 1991

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^{And} you've proved the skeptics wrong. The American dream can come true for every American.

When playgrounds become safe harbors for children, not safe havens for criminals. // You don't live in a project. You have turned apartment blocks into homes, tenants into neighbors. Your example gives people around this nation hope. Pride. //

Contrast your success with the failure of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this very neighborhood -- attracted crime, sheltered drugs. / To me -- to many of us here -- that vacant lot symbolizes the shortcomings of past public-housing policy. //

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#

By reclaiming your community from the throes of crime, poverty and hopelessness, you are among the very brightest "Points of light."

factory
owner
or
fast
food
franchisee

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/30/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, THURSDAY, MAY 1

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
SUBJECT: FRIDAY, MAY 3, 1991

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
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WEDNESDAY,

RESPONSE:

De 128

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 30 AM11:16

(Smith/Grossman)
April 30, 1991
Draft Four
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(Grossman/Smith)
May 1, 1991
Draft Four
COCHRAN

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Contrast your success with the failure of projects like the Pruitt-Igoe (PREW it - EYE go). Think of how Pruitt-Igoe blighted this very neighborhood -- attracted crime, sheltered drugs. / To me -- to many of us here -- that vacant lot symbolizes the shortcomings of past public-housing policy. //

Today, more and more Americans know that the solutions of the 1960s can't meet the challenges of the Nineties. / That a system that puts government in charge of everything leaves no room for individual dignity. / That a system that warehouses people strips those people of their basic humanity. / I'm here to say: If the system's not helping build a better life, then we must help build a better system. //

Our housing programs must respect individual dignity. As we enter the next American century, we must break the logjam that prevents poor Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, and quality education. //

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in

Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing residents like you to manage your property -- and eventually own it. //

It responds to a need Bertha Gilkey described when she said: "We don't want to be taken care of, we want to be trained how to take care of ourselves." / That is, to be treated like human beings, not just as statistics to be warehoused in projects.

Bertha Gilkey has carried her message across America, and Americans in housing projects have said: Yes, that is what we want. We want dignity. We want independence. We want responsibility. //

This crusade is but a start. Although I am proud that under our Administration, the number of residents groups training to become resident managers has leaped from 13 to 100, we must do more. //

Today, 3 million people live in public housing. Yet barely 9,000 units are managed by their residents. I call on Congress to give us full funding for the HOPE Initiative. We want to help launch 40,000 residents in some 400 public housing communities towards homeownership by the end of 1992. //

But neighborhoods need more than houses. They need jobs. They need opportunities. // That's why I am proud to announce that the Enterprise Zone and Jobs-Creation Act of 1991 will be introduced in Congress next week. I call on the Congress to act

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swiftly / to pass this legislation / and so encourage grocery stores, shops, dry cleaners, gas stations, and other small businesses to settle in places like Cochran Gardens. //

This Act designates up to 50 enterprise zones over a four-year period. Helping entrepreneurs to set up their own businesses, and offer jobs to local residents. / It will turn poor neighborhoods into potential business centers -- and offer the hope that the biggest businessman in this neighborhood will not be the crack dealer, but the responsible businessman or woman. /

As part of this legislation, I also call on Congress to give enterprise zone communities priority for free trade area status - and to eliminate capital gains taxes on investment such as buildings and property. We want a tax code that will not punish people who take responsible jobs in the inner cities. //

Let's remember. We don't want cosmetic change. You've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. The Enterprise Zone and Jobs-Creation Act of 1991 means real change -- giving our communities a sense of purpose and pride. It will help ensure the strong and stable economy that is the surest guarantee of social justice. //

Toward that end, I am proud to announce that The Community Opportunity Act of 1991 will also be transmitted to Congress

today. Legislation which will let communities decide how federal programs can best address individual, family, and community needs. //

This Act will enable localities to develop "community opportunity systems" and restructure Federal programs. It shifts power from the heavy hand of the state, to the hands that run your city. // We want to restore Urban America's body so that America can throw wide her heart. This legislation does that. It cuts down on what government must do -- and increases what the individual may do. //

These are great goals -- worthy of this State, and of our Nation. It makes us all active partners in building a better future. It once was said: "Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved." //

You, the people of Cochran Gardens, have made your choice. Now, you're making history. Thank you all very much for being here. God bless you, and God bless the United States of America.

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(Smith/Grossman)
April 30, 1991
Draft Four
COCHRAN

PRESIDENTIAL REMARKS: HOUSING EVENT
COCHRAN GARDENS, ST. LOUIS
FRIDAY, MAY 3, 1991

Secretary Kemp, Bertha Gilkey, head of the National Tenant Union. (acknowledgments) Residents of Cochran Gardens. Ladies and gentlemen. /

First, let me say how pleased I am to be in St. Louis, along with Secretary Kemp. ((I come here as a resident of public housing. Like you, I've tried to get some troublemakers evicted from my block. // But then Barbara reminded me about freedom of the press.)) //

Second, I promise to be brief. ((After all, it was one of St. Louis' favorite sons, Yogi Berra, who said, "It's not over till it's over." Then he heard one of my speeches and changed it to, "It seems like it'll never be over.")) //

Yogi would have loved what I've just seen -- your new children's playground. I can't describe how wonderful it is to see an area once called Little Nam replaced by an environment where children can play / learn / dream / grow. //

Missouri, of course, is known as the "Show Me" state. But while you are known for your skepticism, I come here today to salute your example. // You've shown America what happens when people are freed to take control of their communities. // When men and women seize their homes and streets from drug dealers. //

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Our housing programs must respect individual dignity. As we enter the next American century, we must break the logjam prevents poor Americans from breaking free. We must broaden access to the basics of the good life: home ownership, jobs, quality education. //

Last November we moved toward those goals by signing the National Affordable Housing Act -- the most radical departure in Federal housing policy in two decades. / Its core is HOPE -- Homeownership and Opportunity for People Everywhere. HOPE moves housing policy in a new direction. It lets public housing

Enterprise Zones can turn poor neighborhoods into potential business centers. They offer the hope that the biggest businessman in this neighborhood will not be the crack dealer, but the responsible businessman or woman. Just as important, we want a tax code that will not punish people who take responsible jobs in the inner cities. //

Let's remember. We don't want cosmetic change. You've had enough of that. We don't want to clean up things just for appearances, and turn our backs when times get tough. We must restore to our communities a sense of purpose and pride.

The Community Opportunity Act of 1991 lets communities figure out how to make federal programs address individual, family, and community needs. It shifts power from the heavy hand of the state, to the hands that run the home. // It cuts down on what government must do -- and increases what the individual may do. //

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