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Folder Title:
Talking Points-Nat'l Assoc. of Broadcasters Convention 4/15/91 [OA 6931]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	7	6

TALKING POINTS
NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
LAS VEGAS, NEVADA

MAYS: WE ARE INDEED HONORED TO HAVE A VERY SPECIAL
GUEST TO HELP US LAUNCH N.A.B. '91.

FRITTS: LADIES AND GENTLEMEN, THE PRESIDENT OF THE
UNITED STATES.

* THANK YOU, EDDIE AND LOWRY. IT'S GREAT TO JOIN
AMERICA'S BROADCASTERS IN LAS VEGAS, IF ONLY THROUGH
THE WIZARDRY OF SATELLITE COMMUNICATIONS.

* IN THE LAST FEW MONTHS, ALL OF AMERICA, AND
INDEED, MOST OF THE WORLD SAW THE EVENTS OF THE PERSIAN
GULF UNFOLD THROUGH THE MIRACLE OF SATELLITE
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* NOW THAT THE WAR IS OVER, WE MUST RETURN TO AND, IN FACT, REDOUBLE OUR SERVICE TO THE COMMUNITY IN THE MORE TRADITIONAL WAY OF THE LOCAL BROADCASTER. IN THIS REGARD, IT IS FITTING THAT TODAY MARKS THE KICK-OFF OF A POINTS OF LIGHT NATIONAL CELEBRATION OF COMMUNITY SERVICE, HONORING THOSE WHO ARE ENGAGED IN DIRECT AND CONSEQUENTIAL SERVICE FOCUSED ON SERIOUS SOCIAL PROBLEMS HERE AT HOME.

* THIS UNPRECEDENTED TWELVE DAY CELEBRATION WILL CHALLENGE EVERY AMERICAN TO REACH OUT AND SERVE ANOTHER IN NEED IN 1991.

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* AND MANY OF YOU HAVE FOCUSED ON HOUSING, HELPING YOUR COMMUNITY RENOVATE OR BUILD HOMES FOR FAMILIES WITHOUT A PLACE TO LIVE.

* ACROSS THE COUNTRY YOUR STATIONS ARE LIGHTING UP AMERICA.

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NAB:

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#

WHITE HOUSE STAFFING MEMORANDUM

91 APR 12 P6:10

DATE: 04/12/91 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: TALKING POINTS FOR THE SATELLITE TELECONFERENCE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☒	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☐	☒	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☐	☒
GRAY	☐	☒		☐	☐
HOLIDAY	☐	☒		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

91 APR 12 PM 5:16

April 12, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DORRANCE SMITH *DS*
BARRIE TRON *BT*

FROM: PAUL LUTHRINGER *PJL*

SUBJECT: TALKING POINTS FOR THE SATELLITE TELECONFERENCE
ON MONDAY, APRIL 15, 1991

I. SUMMARY

Attached for your consideration and review are the talking points for your live satellite teleconference to the National Association of Broadcasters (NAB) convention in Las Vegas.

II. DISCUSSION

At 3:10 p.m. on Monday, April 15, 1991, you are scheduled to conduct a short satellite teleconference to the annual convention of the NAB in Las Vegas from OEOB Room 459.

This teleconference will last approximately five minutes.

Please note: You will be asked two predetermined questions by NAB's Eddie Fritts and Lowry Mays.

TALKING POINTS
NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
LAS VEGAS, NEVADA

- * Thank you, Eddie and Lowry. It's great to join America's broadcasters in Las Vegas, if only through the wizardry of satellite communications.
- * In the last few months, all of America, and indeed, most of the world saw the events of the Persian Gulf unfold through the miracle of satellite communications. And they saw it unfold in a uniquely American way. Not only did you cover the military and political aspects of the war, but you did much more. In every A-D-I across the country, broadcasters did their part to support the brave men and women of our armed forces.
- * Community by community, broadcasters organized blood drives, provided critical support for the family members left behind, sent thousands of radios to our troops overseas, and were the first to bring home news about local servicemen and women.
- * Now that the war is over, we must return to and, in fact, redouble our service to the community in the more traditional way of the local broadcaster. In this regard, it is fitting that today marks the kick-off of a Points of Light National Celebration of Community Service, honoring those who are engaged in direct and consequential service focused on serious social problems here at home.
- * This unprecedented twelve day celebration will challenge every American to reach out and serve another in need in 1991.
- * During the Gulf War, broadcasters demonstrated the unique ability to help people see how each of us can make a difference. As your convention theme for 1991 is "Always There," I hope that you will find a way to shine your powerful spotlight on those whose selfless acts of community service, if multiplied many fold, would transform the nation.
- * The nation needs from all broadcasters the kind of service that many of you are already giving your communities.

- * Some of you have education initiatives that inspire community and parental involvement in education and provide your own employees with tutoring opportunities.
- * Others of you have outstanding health campaigns that educate the public about the prenatal care necessary to have a healthy baby, while many of your employees have become mentors to young mothers teaching them necessary nutrition habits and parenting skills.
- * And many of you have focused on housing, helping your community renovate or build homes for families without a place to live.
- * Across the country your stations are lighting up America.
- * And I understand that today, you're honoring someone who is very special -- ABC's Tom Murphy. Tom, Barbara and I can't thank you enough for all you've done to promote literacy across America. Your efforts have helped countless Americans find new meaning in their lives by the simple but powerful act of reading. Congratulations on an award that's well deserved.
- * And I also understand that you'll be hearing shortly from Al Sikes, Chairman of the FCC. Al has a long history in broadcasting, starting with his own radio station in Missouri.
- * And in closing, let me again say that I'm delighted to be with the broadcasters. But, Eddie, Lowry, it wouldn't feel like I was talking with broadcasters if I didn't take a couple of questions.

Q: Thank you, Mr. President. As you know, broadcasting is the only free media available to everyone in the United States. There are some today who question the future of free radio and television. What are your thoughts about the future of free over-the-air broadcasting.

- * I am pleased that Americans are able to enjoy the benefits of the world's most dynamic telecommunications -- including direct satellite broadcasting, fiber optics, video transmissions, cable TV and over the air antenna broadcasting. Furthermore, I'm convinced that free broadcasting is the cornerstone of our democracy. Last year when Vaclav Havel, the President of Czechoslovakia, came to the White House, he told me that he and others used to listen to the Voice of America. And President Havel credited those broadcasts with helping to launch the "velvet revolution" and turn a totalitarian society into a

democratic one. Now, I wouldn't want you to get carried away with the influence you have to overthrow governments, but it's clear that a free and accessible media strengthens and helps to build democracy.

But closer to home I think that broadcasters help unite our communities. And the future of broadcasting lies in your ability to remain close to your communities.

Q: Mr. President, one more question please. With the great victory of our troops in the Persian Gulf much interest has been focused on international affairs. Tell us about your domestic priorities for the near future.

* Our number one priority is, and will remain, restoring strong economic growth, because economic growth creates jobs and opportunities for all Americans. One key to long-term prosperity is an educated, innovative workforce. Later this week we'll be unveiling a strategy to improve America's education system. During the conflict we were proposing new domestic initiatives. We transmitted to the Congress our National Energy Strategy, and our comprehensive Surface Transportation Assistance Act, designed to improve our nation's transportation infrastructure.

As local broadcasters, you know better than most that this nation's domestic challenges can't be solved by government initiatives and legislation alone. The reason I spend as much of my time on Points of Light is to make it clear that every American has a role to play in solving serious domestic problems. Whether it's educating our children, housing the homeless, feeding the hungry, or caring for the sick and elderly, these problems will never be solved without community action. So, please keep up the important work.

Thank you for including me in your convention. With Eddie and Lowry running the show I'm sure that you'll get an awful lot accomplished. Thanks again, and God bless you all.

#

THE WHITE HOUSE
WASHINGTON

DATES 7-14

FROM THE PRESIDENT

TO:

Speechwriters.

Please re-do last question.

Concisely list our key domestic objectives...

A list—of key proposals
concisely stated.

GB

Add phrases

THE PRESIDENT HAS SEEN

4/15/91

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WASHINGTON

91 APR 12 PM 5:16

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Let me list other key domestic priorities.

Natl Energy Strategy
A strong
A strategy to help our streets - help the underprivileged
A Financial Reform plan that
will be of great benefit to our economy.
A new Natl Transportation Plan
to improve our Nation's

NAB - Comments

TALKING POINTS
NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
LAS VEGAS, NEVADA

- and Lowry.* *America's broadcasters*
- * Thank you, Eddie. It's great to join ~~you~~ in Las Vegas, if only through the wizardry of satellite communications.
 - * In the last few months, all of America, and indeed, most of the world saw the events of the Persian Gulf unfold through the miracle of satellite communications. And they saw it unfold in a uniquely American way. Not only did you cover the military and political aspects of the war, but you did much more. In every A-D-I across the country, broadcasters did their part to ~~help~~ *support* the brave men and women of our armed forces.
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 - * This unprecedented twelve day celebration will challenge every American to reach out and serve another in need in 1991.
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- 3
- * Some of you have education initiatives that inspire ~~increased business~~, community and parental involvement in education and provide your own employees with tutoring opportunities.
 - * Others of you have outstanding health campaigns ^{that} which educate the public about the prenatal care necessary to have a healthy baby, while many of your employees have become mentors to young mothers teaching them necessary nutrition habits and parenting skills. X
 - * And many of you have focused on housing, helping your community renovate or build homes for families without a place to live.
 - * Across the country your stations are lighting up America.
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Q: Thank you, Mr. President. As you know, broadcasting is the only free media available to everyone in the United States. There are some today who question the future of free radio and television. What are your thoughts about the future of free over-the-air broadcasting.

- Furthermore,
- * I'm convinced that free broadcasting is the cornerstone of our democracy. Last year when Vaclav Havel, the President of Czechoslovakia, came to the White House, he told me that he and others used to listen to the Voice of America. And President Havel credited those broadcasts with helping to launch the "velvet revolution" and turn a totalitarian society into a democratic one. Now, I wouldn't want you to get carried away with the influence you have to overthrow governments, but it's clear that a free and accessible media strengthens and helps to build democracy.

I am pleased that Americans are able to enjoy the benefits of the world's most dynamic telecommunications -- including direct satellite broadcasting, fiber optic video transmissions, cable TV, and over the air radio and television broadcasting.

But closer to home I think that broadcasters help unite our communities. And the future of broadcasting lies in your ability to remain close to your communities.

Q: Mr. President, one more question please. With the great victory of our troops in the Persian Gulf much interest has been focused on international affairs. Tell us about your domestic priorities for the near future.

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Thank you for including me in your convention. With Eddie and Lowry running the show I'm sure that you'll get an awful lot accomplished. Thanks again, and God bless you all.

#

~~→ the Nat'l Drug Control Strategy, Crime + Civil Rights Legislation, a Comprehensive banking reform proposal, a package of proposals to expand choice & opportunity for individuals, families and communities as well as a federalism proposal.~~

✓

THE WHITE HOUSE

WASHINGTON

April 12, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Talking Points for the National Association of
Broadcasters Convention

We have one comment on the proposed talking points from a policy standpoint. We recommend replacing the first three sentences of the response to the question on page three with the following insert:

Insert A

Our number one priority is, and will remain, restoring strong economic growth, because economic growth creates jobs and opportunities for all Americans. One key to long-term prosperity is an educated, innovative workforce. Later this week we'll be unveiling a strategy to improve America's education system. During the conflict we were proposing new domestic initiatives. We transmitted to the Congress our National Energy Strategy, and our comprehensive Surface Transportation Assistance Act, designed to improve our nation's transportation infrastructure.

As local broadcasters.....

If you have any questions or we can help in any other way, please let me know.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/11/91 ACTION/CONCURRENCE/COMMENT DUE BY: 4/12/91 NOON

SUBJECT: TALKING POINTS FOR THE NAT'L ASSOCIATION OF BROADCASTERS CONVENTION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☒	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Tony SNow, Rm. 122, x2930, no later than NOON, Friday, April 12, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 11 PM 2:45

TALKING POINTS
NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
LAS VEGAS, NEVADA

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- * *AD* And I also understand that you'll be hearing shortly from my ~~old friend and Chairman of the FCC, Al Sikes.~~ *Al has done a superb job at the FCC at a time when that agency faces some of its most crucial issues. a long history in broadcasting, standing with radio in own radio club in Missouri.* *very hard on some of you in fact most of the time*
- * And in closing, let me again say that I'm delighted to be with the broadcasters. But, Eddie, Lowry, it wouldn't feel like I was talking with broadcasters if I didn't take a couple of questions.

Martin insert
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#

CHALLENGES

Reconciled
Waiting for
SCOWCROFT
~~BRADY~~
~~PORTER~~

Document No. 22849

MEMORANDUM

MENT DUE BY: 4/12/91 NOON

ATION OF BROADCASTERS CONVENTION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
Duke SWH SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☒	☐
GRAY N/C	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

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RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/11/91 ACTION/CONCURRENCE/COMMENT DUE BY: 4/12/91 NOONSUBJECT: TALKING POINTS FOR THE NAT'L ASSOCIATION OF BROADCASTERS CONVENTION

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HOLIDAY	☒	☐		☐	☐

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RESPONSE:

*See comments. Thanks.
Nolly Williamson
4-12-91*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 11 PM 2:45

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NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
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#

✓ the National Drug Control Strategy, Crime & Civil Rights legislation, a comprehensive banking reform proposal, a package of proposals to expand choice and opportunity for individuals, families & communities, and a federalism ^(word choice?) proposal.

turnback
proposal

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/11/91 ACTION/CONCURRENCE/COMMENT DUE BY: 4/12/91 NOON

SUBJECT: TALKING POINTS FOR THE NAT'L ASSOCIATION OF BROADCASTERS CONVENTION

	ACTION FYI			ACTION FYI	
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REMARKS:

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RESPONSE:

April 12, 1991

TO: TONY SNOW

NSC concurs, with changes.

Brent Scowcroft
Brent Scowcroft

cc: Phillip Brady

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

APR 11 1962

91 APR 11 P 3. 02

RECEIVED

91 APR 11 PM 2:45

TALKING POINTS
NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
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91 APR 11 P4:24

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RESPONSE:

*Good pls. minor
note changes.
S.R.*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 11 PM 2:45

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much

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- Q: Thank you, Mr. President. As you know, broadcasting is the only free media available to everyone in the United States. There are some today who question the future of free radio and television. What are your thoughts about the future of free over-the-air broadcasting.
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But closer to home I think that broadcasters help unite our communities. And the future of broadcasting lies in your ability to remain close to your communities.

Q: Mr. President, one more question please. With the great victory of our troops in the Persian Gulf much interest has been focused on international affairs. Tell us about your domestic priorities for the near future.

***** Well, even during the conflict, we were proposing new domestic initiatives. We unveiled our National Energy Strategy and the comprehensive Surface Transportation Assistance Act. And later this week we'll be unveiling innovative ideas to improve this country's education system. But as local broadcasters, you know better than most that this nation's domestic problems can't be solved by government initiatives and legislation alone. The reason I spend as much of my time as I do on Points of Light is to make it clear that every American has a role to play in solving serious domestic problems. Whether it's educating our children, housing the homeless, feeding the hungry, or reaching the alienated, ~~at the end of the day we~~ these problems will never be actually solved without community action. So, please keep up the important work.

Thank you for including me in your convention. With Eddie and Lowry running the show I'm sure that you'll get an awful lot accomplished. Thanks again, and God bless you all.

#

Voice of America

Q. It seems to me that the Voice of America has been one of our best tools for exporting the ideas of democracy, and yet I understand that we want to cut their budget. Don't you think that it would be better if we just maintained the budget in order to continue to have this influence in the countries of the Eastern bloc?

The President. I'm embarrassed to say I don't have the figures, but I am not aware of any cut in the budget. Because like you, I accept your premise, your hypothesis. And you know why? Because Havel, Vaclav Havel, the playwright President of Czechoslovakia, expressed his not only appreciation for what the Voice of America did in keeping the hope of democracy and freedom alive but also insisted that it's essential that the Voice still go in there.

So, I don't think—can someone—we don't think that we have recommended cuts in the Voice, but maybe we could get your name. It's a good specific question. And, Barrie [Barrie Tron, Deputy Director of Media Relations], maybe you could find that, and we'll let you know the exact numbers.

But whatever the figures, believe me, there is no philosophical commitment to ratchet down or cut back on the Voice, because I agree with you that it's even more important that that message of freedom continue to be heard; and I accept the word of Havel in the process.

Now, we've got one more, and I see an urgent—I've not been very good about the left side of the room. Yes, sir?

Foreign Aid

Q. Don Mulford, Montclair Times. Does it bother you at all the proportion of the foreign aid budget going to two nations, Israel and Egypt? Irrespective of any comment on Jerusalem—[laughter]—is there some thought of perhaps lowering the level of the funds going there in the hope that it might promote peace—to stop funding both nations on such a large level of our resources?

The President. I would not favor that. I do favor greater flexibility for the President, which means a weakening of or an elimination of earmarking, because what's happened is a tremendous percentage, as

Don points out, of our foreign aid budget is going to just a handful of countries. And you cited Israel, and I could add Egypt—well, you added Egypt—and there's Pakistan and one or two others. And by the time that money is disbursed, there is almost nothing.

And I'll give you an example. In Jamaica, I must confess that when Mr. Manley [Prime Minister] came in, based on his past record and his proximity to Cuba and his former fraternity with Mr. Castro [President of Cuba], I didn't know how it would go. Manley campaigned on a different policy this time. He said, "I'm not going to push our country into the arms of Fidel Castro." And he's been very good, and I salute him. And when I go to try to help the impoverished people of Jamaica, we have very little flexibility.

And so, I don't want to suggest cutting to good friends, but I have asked that we be accorded more flexibility, perhaps a fund that's known as a discretionary fund, for the President to be able to prioritize the interests of this country and go forward with them.

So, Bob Dole raised the question, and I saluted him for raising the question. And we will continue to work with the Congress. I think there may be some sentiment for it, but I don't think you'll see it in slashes in the budget to accomplish that end because there's some strong reasons of friendship for that and there's some powerful political forces that would argue against that.

Well, listen, thank you all very, very much. A pleasure to be with you.

Note: The President spoke at 3:34 p.m. in Room 450 of the Old Executive Office Building.

Remarks Upon Receiving Shamrocks from Deputy Prime Minister Brian Lehihan of Ireland for St. Patrick's Day March 16, 1990

The Deputy Prime Minister. Mr. President, it gives me great pleasure on behalf of my country, Ireland, to be present here

THE WHITE HOUSE
WASHINGTON

April 12, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DORRANCE SMITH *DS*
BARRIE TRON *BT*

FROM: PAUL LUTHRINGER *PJL*

SUBJECT: TALKING POINTS FOR THE SATELLITE TELECONFERENCE
ON MONDAY, APRIL 15, 1991

I. SUMMARY

Attached for your consideration and review are the talking points for your live satellite teleconference to the National Association of Broadcasters (NAB) convention in Las Vegas.

II. DISCUSSION

At 3:10 p.m. on Monday, April 15, 1991, you are scheduled to conduct a short satellite teleconference to the annual convention of the NAB in Las Vegas from OEOB Room 459.

This teleconference will last approximately five minutes.

Please note: You will be asked two predetermined questions by NAB's Eddie Fritts and Lowry Mays.

TALKING POINTS
NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
LAS VEGAS, NEVADA

- * Thank you, Eddie and Lowry. It's great to join America's broadcasters in Las Vegas, if only through the wizardry of satellite communications.
- * In the last few months, all of America, and indeed, most of the world saw the events of the Persian Gulf unfold through the miracle of satellite communications. And they saw it unfold in a uniquely American way. Not only did you cover the military and political aspects of the war, but you did much more. In every A-D-I across the country, broadcasters did their part to support the brave men and women of our armed forces.
- * Community by community, broadcasters organized blood drives, provided critical support for the family members left behind, sent thousands of radios to our troops overseas, and were the first to bring home news about local servicemen and women.
- * Now that the war is over, we must return to and, in fact, redouble our service to the community in the more traditional way of the local broadcaster. In this regard, it is fitting that today marks the kick-off of a Points of Light National Celebration of Community Service, honoring those who are engaged in direct and consequential service focused on serious social problems here at home.
- * This unprecedented twelve day celebration will challenge every American to reach out and serve another in need in 1991.
- * During the Gulf War, broadcasters demonstrated the unique ability to help people see how each of us can make a difference. As your convention theme for 1991 is "Always There," I hope that you will find a way to shine your powerful spotlight on those whose selfless acts of community service, if multiplied many fold, would transform the nation.
- * The nation needs from all broadcasters the kind of service that many of you are already giving your communities.

- * Some of you have education initiatives that inspire community and parental involvement in education and provide your own employees with tutoring opportunities.
 - * Others of you have outstanding health campaigns that educate the public about the prenatal care necessary to have a healthy baby, while many of your employees have become mentors to young mothers teaching them necessary nutrition habits and parenting skills.
 - * And many of you have focused on housing, helping your community renovate or build homes for families without a place to live.
 - * Across the country your stations are lighting up America.
 - * And I understand that today, you're honoring someone who is very special -- ABC's Tom Murphy. Tom, Barbara and I can't thank you enough for all you've done to promote literacy across America. Your efforts have helped countless Americans find new meaning in their lives by the simple but powerful act of reading. Congratulations on an award that's well deserved.
 - * And I also understand that you'll be hearing shortly from Al Sikes, Chairman of the FCC. Al has a long history in broadcasting, starting with his own radio station in Missouri.
 - * And in closing, let me again say that I'm delighted to be with the broadcasters. But, Eddie, Lowry, it wouldn't feel like I was talking with broadcasters if I didn't take a couple of questions.
- Q: Thank you, Mr. President. As you know, broadcasting is the only free media available to everyone in the United States. There are some today who question the future of free radio and television. What are your thoughts about the future of free over-the-air broadcasting.
- * I am pleased that Americans are able to enjoy the benefits of the world's most dynamic telecommunications -- including direct satellite broadcasting, fiber optics, video transmissions, cable TV and over the air antenna broadcasting. Furthermore, I'm convinced that free broadcasting is the cornerstone of our democracy. Last year when Vaclav Havel, the President of Czechoslovakia, came to the White House, he told me that he and others used to listen to the Voice of America. And President Havel credited those broadcasts with helping to launch the "velvet revolution" and turn a totalitarian society into a

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Q: Mr. President, one more question please. With the great victory of our troops in the Persian Gulf much interest has been focused on international affairs. Tell us about your domestic priorities for the near future.

* Our number one priority is, and will remain, restoring strong economic growth, because economic growth creates jobs and opportunities for all Americans. One key to long-term prosperity is an educated, innovative workforce. Later this week we'll be unveiling a strategy to improve America's education system. During the conflict we were proposing new domestic initiatives. We transmitted to the Congress our National Energy Strategy, and our comprehensive Surface Transportation Assistance Act, designed to improve our nation's transportation infrastructure.

As local broadcasters, you know better than most that this nation's domestic challenges can't be solved by government initiatives and legislation alone. The reason I spend as much of my time on Points of Light is to make it clear that every American has a role to play in solving serious domestic problems. Whether it's educating our children, housing the homeless, feeding the hungry, or caring for the sick and elderly, these problems will never be solved without community action. So, please keep up the important work.

Thank you for including me in your convention. With Eddie and Lowry running the show I'm sure that you'll get an awful lot accomplished. Thanks again, and God bless you all.

#

91 APR 12 AIO: 23

Document No.

22849055

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/11/91

ACTION/CONCURRENCE/COMMENT DUE BY: 4/12/91 NOON

SUBJECT: TALKING POINTS FOR THE NAT'L ASSOCIATION OF BROADCASTERS CONVENTION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☒	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Tony SNow, Rm. 122, x2930, no later than NOON, Friday, April 12, with a copy to this office. Thank you.

RESPONSE:

*minor comment
PP*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 APR 11 PM 2:45

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NATIONAL ASSOCIATION OF BROADCASTERS CONVENTION
APRIL 15, 1991
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#

THE WHITE HOUSE
WASHINGTON

Date:

4/12/91

TO:

Tony Snow

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB, x6266

- ☐ Action
- ☐ Your Comment
- ☐ Let's Talk
- ☒ FYI

Attached are our comments on
the NAB interview.

Document No. 228491583

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/11/91 ACTION/CONCURRENCE/COMMENT DUE BY: 4/12/91 NOON

SUBJECT: TALKING POINTS FOR THE NAT'L ASSOCIATION OF BROADCASTERS CONVENTION

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
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HOLIDAY	☒	☐		☐	☐

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RESPONSE:

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Assistant to the President
and Staff Secretary
Ext. 2702

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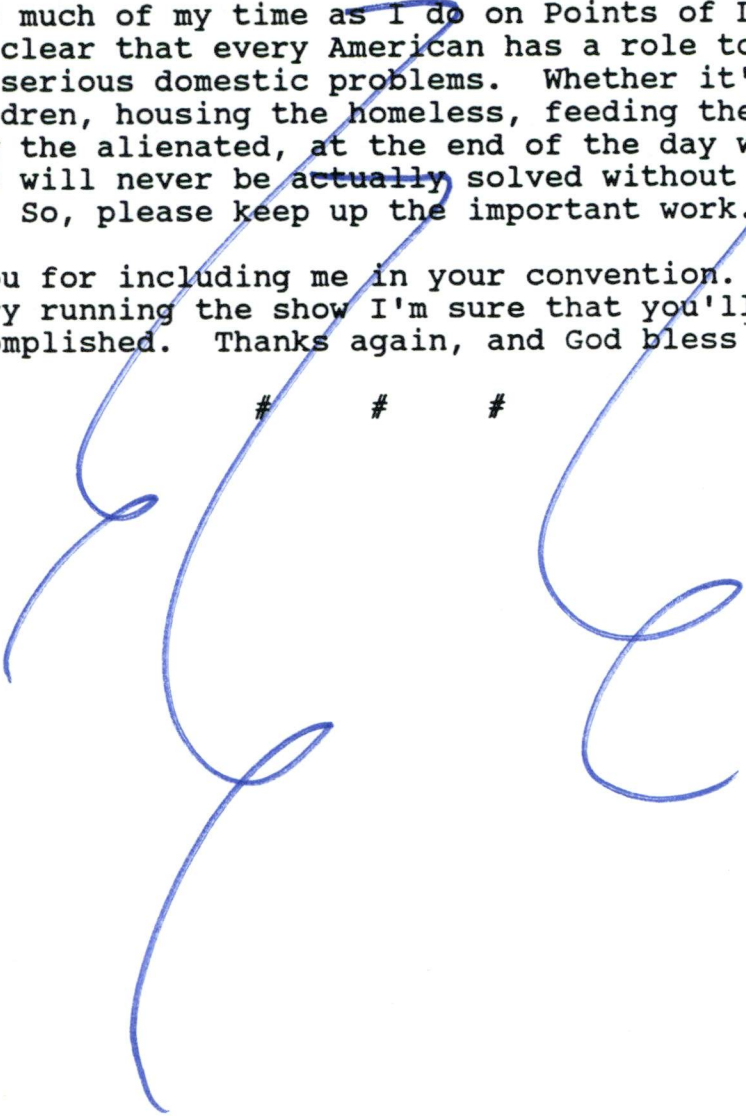
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WHITE HOUSE STAFFING MEMORANDUM

91 APR 12 AM 11:51

DATE: 4/11/91ACTION/CONCURRENCE/COMMENT DUE BY: 4/12/91 NOONSUBJECT: TALKING POINTS FOR THE NAT'L ASSOCIATION OF BROADCASTERS CONVENTION

	ACTION	FYI		ACTION	FYI
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RESPONSE:

See comments

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Assistant to the President
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91 APR 11 PM 2:45

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x5178
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