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THE WHITE HOUSE
WASHINGTON

April 12, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*
FROM: MARY KATE GRANT *MKG*
SUBJECT: VIDEO TAPING SESSION

Attached for your review are seven video scripts, for a taping session to be held on Tuesday, April 16, 1991. The seven scripts are:

1. Armed Forces Day message to the Armed Forces
2. Memorial Day message to the Armed Forces
3. Message to the United Way's Volunteer Leaders Conference
4. Message to the Academy of Country Music Awards
5. Message to the Multiple Sclerosis Dinner of Champions
6. Message to the Achievement Against the Odds Awards
7. Message for White House Historical Association

Grant/Cawley
April 12, 1991 3 p.m.
A:TAPEFEST
Draft Four

PRESIDENTIAL VIDEO TAPING BONANZA

ARMED FORCES DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

On this Armed Forces Day, it is more fitting than ever to pay tribute to the men and women who serve this great nation in our military services. Day in and day out, they pay what has been called the price of liberty: "eternal vigilance". As our forces return from Operation Desert Storm, Americans are especially proud of the sacrifices each one of you has made in the name of liberty, honor, and duty.

As Commander in Chief, I applaud your courage, professionalism, and willingness to go in harm's way for the values that define this nation. Your superb performance and commitment to excellence have liberated a nation abroad -- and transformed a nation here at home.

I salute you all -- Soldiers, Sailors, Airmen, Marines, and Coast Guardsmen -- for your valor. You have earned the honor and respect of your fellow Americans and of the entire world. God bless you.

#

MEMORIAL DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

On this Memorial Day, Americans feel great pride in the recent victory in the Persian Gulf. We also grieve for our military sons and daughters who did not come home. Theirs was a sacrifice made for the ideals of freedom and democracy.

I cannot tell you how proud I am of the courage of the men and women who left home and family to help liberate a country and its people halfway around the world. I am just as proud of the families who serve here at home.

For the families of those who have fought and died in the defense of liberty, this is a day of sad memories and quiet prayers. But our sorrow and heartache at their loss should be matched by pride in their bravery and devotion. On this special day, I ask all Americans to pause and honor the memory of those who made the ultimate sacrifice, and in doing so, helped preserve the cause of freedom.

#

MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

Good afternoon. Barbara and I wish we could join you at the United Way of America Volunteer Leaders Conference. You have our full support and encouragement for your efforts to "mobilize a caring America."

I've said often that "From now on in America, any definition of a successful life must include serving others." We've seen what happens when caring individuals lend a hand to those in need. They rekindle the fires of compassion and hope. They shatter the darkness of apathy with the "points of light" we see all across America.

United Way and its agencies make a difference in the lives of others. From providing food and shelter to our less fortunate neighbors ... mentoring teens who need strong role models ... to teaching illiterate adults how to read and write -- an issue very close to my wife's heart -- you bring out the very best in all of us.

Barbara and I are honored to accept the 1991 Alexis de Tocqueville Society Award, and we also want to congratulate our fellow award-winner, Jim Rouse, for his outstanding leadership and service to the community. We're grateful to Chairman John Akers and the United Way of America Board of Governors for this very special recognition.

To all of you here today, thank you for caring. May each and every American join you in brightening the lives of those in need.

MESSAGE TO THE ACADEMY OF COUNTRY MUSIC AWARDS

I've made no secret of the fact that I'm a fan of country music -- or as all of you at the Academy of Country Music Awards call it, "America's Music." One reason I've liked country music for so many years has been its unwavering support of our country, our flag, and the ideals for which this country was founded ...

(PAUSE)

((Clips will be shown of "Americana" by Moe Bandy, "In America" by Charlie Daniels, "40 Hour Week" by Alabama, and "American Trilogy" by Dottie West.))

Tonight, that great tradition continues -- as we proudly welcome home the men and women of our armed forces. Their commitment to the cause of freedom has united and energized our country as never before. Let's keep this spirit alive -- in our thoughts, in our actions, and in our music.

And now, here's my friend, Reba McEntire.

#

MESSAGE TO THE M.S. DINNER OF CHAMPIONS

It's a pleasure to be with you this evening at the 19th annual M.S. Dinner of Champions. Barbara and I wish we could join you in saluting some truly exceptional men and women. In the audience with you tonight are champions who inspire us all -- with their dedication, spirit, and commitment to excellence.

We join you in recognizing one of thoroughbred racing's greatest jockeys, Julie Krone; as well as baseball's noted philosopher, Yogi Berra. We also salute Jeff Hostetler and the rest of the Super Bowl champion New York Giants. And I particularly want to congratulate Zoe Koplowitz, an extraordinary young woman with multiple sclerosis. Her outstanding performance in the New York City Marathon truly exemplifies the "will to win."

Thanks to all of you, the Dinner of Champions has become one of the largest and most successful charity events in America. This evening, people from all walks of life have come together for the sake of serving those with multiple sclerosis -- brave men and women who must live with this devastating disease every day. They are the true champions. With them on our side, I know we will win.

God bless you and thank you.

#

MESSAGE TO ACHIEVEMENT AGAINST THE ODDS AWARDS CEREMONY

Good evening. Barbara and I wish we could join you tonight to honor these seven Americans of uncommon courage and generosity of spirit -- Points of Light all. \\ These outstanding citizens represent perhaps the most American of all qualities -- the ability to overcome adversity, and then help others as you help yourself.

The Achievement Against the Odds program is something we can all believe in -- for every day, we see more and more Americans making a go of it, building better lives for themselves and their families. For years, Bob Woodson has believed that the answer to many of the challenges facing our nation lies right in our neighborhoods. And he's right -- for while government has a critical role to play, no Federal program can match the strength of our people and their communities.

This year's honorees have that strength. This diverse group includes homemakers and ministers, high school dropouts and college students. The honorees come from inner-city neighborhoods and rural mining towns. But they share a willingness to take responsibility for their own lives and destinies ...

A determination not to be a victim of their circumstances ... And commitment to help others succeed as well.

Barbara joins me in congratulating each of you for your tremendous courage, your unflagging energy, and your belief in the dignity of human life. You have brought hope to others. You

have made a difference -- and we salute you for it. And on the occasion of the National Center for Neighborhood Enterprise's tenth anniversary, we applaud your noble work to make the American Dream come alive for all Americans.

God bless you, and God bless this great country of ours.

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MESSAGE FOR WHITE HOUSE HISTORICAL ASSOCIATION FILMING

The White House is known as America's house. Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us. Last year alone, 1.2 million people from around the world visited the White House.

Every President except our first -- George Washington -- led the nation from the White House. Sitting here in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as a people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries -- some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to Congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's house.

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I'VE MADE NO SECRET OF THE FACT THAT I'M A FAN OF COUNTRY MUSIC -- OR AS ALL OF YOU AT THE ACADEMY OF COUNTRY MUSIC AWARDS CALL IT, "AMERICA'S MUSIC." ONE REASON I'VE LIKED COUNTRY MUSIC FOR SO MANY YEARS HAS BEEN ITS UNWAVERING SUPPORT OF OUR COUNTRY, OUR FLAG, AND THE IDEALS FOR WHICH THIS COUNTRY WAS FOUNDED ...
(PAUSE)

((CLIPS WILL BE SHOWN OF "AMERICANA" BY MOE BANDY, "IN AMERICA" BY CHARLIE DANIELS, "40 HOUR WEEK" BY ALABAMA, AND "AMERICAN TRILOGY" BY DOTTIE WEST.))

TONIGHT, THAT GREAT TRADITION CONTINUES -- AS WE PROUDLY WELCOME HOME THE MEN AND WOMEN OF OUR ARMED FORCES. THEIR COMMITMENT TO THE CAUSE OF FREEDOM HAS UNITED AND ENERGIZED OUR COUNTRY AS NEVER BEFORE. LET'S KEEP THIS SPIRIT ALIVE -- IN OUR THOUGHTS, IN OUR ACTIONS, AND IN OUR MUSIC.

AND NOW, HERE'S MY FRIEND, REBA MCENTIRE.

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WE JOIN YOU IN RECOGNIZING ONE OF THOROUGHBRED RACING'S GREATEST JOCKEYS, JULIE KRONE; AS WELL AS BASEBALL'S NOTED PHILOSOPHER, YOGI BERRA. WE ALSO SALUTE JEFF HOSTETLER AND THE REST OF THE SUPER BOWL CHAMPION NEW YORK GIANTS. AND I PARTICULARLY WANT TO CONGRATULATE ZOE KOPLOWITZ, AN EXTRAORDINARY YOUNG WOMAN WITH MULTIPLE SCLEROSIS. HER OUTSTANDING PERFORMANCE IN THE NEW YORK CITY MARATHON TRULY EXEMPLIFIES THE "WILL TO WIN."

ZOE KOP-LOW-WITZ

THANKS TO ALL OF YOU, THE DINNER OF CHAMPIONS HAS BECOME ONE OF THE LARGEST AND MOST SUCCESSFUL CHARITY EVENTS IN AMERICA. THIS EVENING, PEOPLE FROM ALL WALKS OF LIFE HAVE COME TOGETHER FOR THE SAKE OF SERVING THOSE WITH MULTIPLE SCLEROSIS -- BRAVE MEN AND WOMEN WHO MUST LIVE WITH THIS DEVASTATING DISEASE EVERY DAY. THEY ARE THE TRUE CHAMPIONS. WITH THEM ON OUR SIDE, I KNOW WE WILL WIN.

GOD BLESS YOU AND THANK YOU.

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GOOD EVENING. BARBARA AND I WISH WE COULD JOIN YOU TONIGHT TO HONOR THESE SEVEN AMERICANS OF UNCOMMON COURAGE AND GENEROSITY OF SPIRIT -- POINTS OF LIGHT ALL. \\ THESE OUTSTANDING CITIZENS REPRESENT PERHAPS THE MOST AMERICAN OF ALL QUALITIES -- THE ABILITY TO OVERCOME ADVERSITY, AND THEN HELP OTHERS AS YOU HELP YOURSELF.

THE ACHIEVEMENT AGAINST THE ODDS PROGRAM IS SOMETHING WE CAN ALL BELIEVE IN -- FOR EVERY DAY, WE SEE MORE AND MORE AMERICANS MAKING A GO OF IT, BUILDING BETTER LIVES FOR THEMSELVES AND THEIR FAMILIES. FOR YEARS, BOB WOODSON HAS BELIEVED THAT THE ANSWER TO MANY OF THE CHALLENGES FACING OUR NATION LIES RIGHT IN OUR NEIGHBORHOODS. AND HE'S RIGHT -- FOR WHILE GOVERNMENT HAS A CRITICAL ROLE TO PLAY, NO FEDERAL PROGRAM CAN MATCH THE STRENGTH OF OUR PEOPLE AND THEIR COMMUNITIES.

THIS YEAR'S HONOREES HAVE THAT STRENGTH. THIS DIVERSE GROUP INCLUDES HOMEMAKERS AND MINISTERS, HIGH SCHOOL DROPOUTS AND COLLEGE STUDENTS. THE HONOREES COME FROM INNER-CITY NEIGHBORHOODS AND RURAL MINING TOWNS. BUT THEY SHARE A WILLINGNESS TO TAKE RESPONSIBILITY FOR THEIR OWN LIVES AND DESTINIES ...

A DETERMINATION NOT TO BE A VICTIM OF THEIR CIRCUMSTANCES ... AND COMMITMENT TO HELP OTHERS SUCCEED AS WELL.

BARBARA JOINS ME IN CONGRATULATING EACH OF YOU FOR YOUR TREMENDOUS COURAGE, YOUR UNFLAGGING ENERGY, AND YOUR BELIEF IN THE DIGNITY OF HUMAN LIFE. YOU HAVE BROUGHT HOPE TO OTHERS. YOU HAVE MADE A DIFFERENCE -- AND WE SALUTE YOU FOR IT. AND ON THE OCCASION OF THE NATIONAL CENTER FOR NEIGHBORHOOD ENTERPRISE'S TENTH ANNIVERSARY, WE APPLAUD YOUR NOBLE WORK TO MAKE THE AMERICAN DREAM COME ALIVE FOR ALL AMERICANS.

GOD BLESS YOU, AND GOD BLESS THIS GREAT COUNTRY OF OURS.

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MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

GOOD AFTERNOON. BARBARA AND I WISH WE COULD JOIN YOU AT THE UNITED WAY OF AMERICA VOLUNTEER LEADERS CONFERENCE. YOU HAVE OUR FULL SUPPORT AND ENCOURAGEMENT FOR YOUR EFFORTS TO "MOBILIZE A CARING AMERICA."

I'VE SAID OFTEN THAT "FROM NOW ON IN AMERICA, ANY DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS." WE'VE SEEN WHAT HAPPENS WHEN CARING INDIVIDUALS LEND A HAND TO THOSE IN NEED. THEY REKINDLE THE FIRES OF COMPASSION AND HOPE. THEY SHATTER THE DARKNESS OF APATHY WITH THE "POINTS OF LIGHT" WE SEE ALL ACROSS AMERICA.

UNITED WAY AND ITS AGENCIES MAKE A DIFFERENCE IN THE LIVES OF OTHERS. FROM PROVIDING FOOD AND SHELTER TO OUR LESS FORTUNATE NEIGHBORS ... MENTORING TEENS WHO NEED STRONG ROLE MODELS ... TO TEACHING ILLITERATE ADULTS HOW TO READ AND WRITE -- AN ISSUE VERY CLOSE TO MY WIFE'S HEART -- YOU BRING OUT THE VERY BEST IN ALL OF US.

BARBARA AND I ARE HONORED TO ACCEPT THE 1991 ALEXIS DE TOCQUEVILLE SOCIETY AWARD, AND WE ALSO WANT TO CONGRATULATE OUR FELLOW AWARD-WINNER, JIM ROUSE, FOR HIS OUTSTANDING LEADERSHIP AND SERVICE TO THE COMMUNITY. WE'RE GRATEFUL TO CHAIRMAN JOHN AKERS AND THE UNITED WAY OF AMERICA BOARD OF GOVERNORS FOR THIS VERY SPECIAL RECOGNITION.

TO ALL OF YOU HERE TODAY, THANK YOU FOR CARING. MAY EACH AND EVERY AMERICAN JOIN YOU IN BRIGHTENING THE LIVES OF THOSE IN NEED.

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BOB TISCH BIRTHDAY MESSAGE

BOB, BARBARA AND I WOULD LIKE TO ADD OUR VOICES TO THOSE WISHING YOU A HAPPY 65TH BIRTHDAY.

YOU'VE GOT A LOT TO BE PROUD OF, BOB. I KNOW FEW PEOPLE WHO HAVE ACCOMPLISHED SO MUCH -- IN ANY NUMBER OF YEARS. HELPED BUILD LOEW'S FROM A THEATER AND REAL ESTATE CHAIN INTO A CORPORATE GIANT. SERVED FOR 19 YEARS AS CHAIRMAN OF THE NEW YORK CONVENTION AND VISITOR'S BUREAU. RAN TWO SEPARATE DEMOCRATIC NATIONAL CONVENTIONS IN NEW YORK. CONTRIBUTED TO MANY SERVICE ORGANIZATIONS. HELPED ORGANIZE LAST YEAR'S ECONOMIC SUMMIT. AND IN WHAT MANY CONSIDER A MINOR MIRACLE, RAN THE U.S. POSTAL SERVICE AND REMAINED POPULAR WITH THE WORKERS AND THE PUBLIC.

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HAPPY BIRTHDAY, BOB -- AND MANY HAPPY RETURNS.

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ARMED FORCES DAY MESSAGE
TO THE MEN AND WOMEN OF THE ARMED FORCES

ON THIS ARMED FORCES DAY, IT IS MORE FITTING THAN EVER TO PAY TRIBUTE TO THE MEN AND WOMEN WHO SERVE THIS GREAT NATION IN OUR MILITARY SERVICES -- AN ALL VOLUNTEER FORCE. DAY IN AND DAY OUT, THEY PAY WHAT HAS BEEN CALLED THE PRICE OF LIBERTY: "ETERNAL VIGILANCE". AS OUR FORCES RETURN FROM OPERATION DESERT STORM, AMERICANS ARE ESPECIALLY PROUD OF THE SACRIFICES EACH ONE OF YOU HAS MADE IN THE NAME OF LIBERTY, HONOR, AND DUTY.

AS COMMANDER IN CHIEF, I APPLAUD YOUR COURAGE, PROFESSIONALISM, AND WILLINGNESS TO GO IN HARM'S WAY FOR THE VALUES THAT DEFINE THIS NATION. YOUR SUPERB PERFORMANCE AND COMMITMENT TO EXCELLENCE HAVE LIBERATED A NATION ABROAD -- AND TRANSFORMED A NATION HERE AT HOME.

I SALUTE YOU ALL -- SOLDIERS, SAILORS, AIRMEN, MARINES, AND COAST GUARDSMEN -- FOR YOUR VALOR. YOU HAVE EARNED THE HONOR AND RESPECT OF YOUR FELLOW AMERICANS AND OF THE ENTIRE WORLD. GOD BLESS YOU.

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I CANNOT TELL YOU HOW PROUD I AM OF THE COURAGE OF THE MEN AND WOMEN WHO LEFT HOME AND FAMILY TO HELP LIBERATE A COUNTRY AND ITS PEOPLE HALFWAY AROUND THE WORLD. I AM JUST AS PROUD OF THE FAMILIES WHO SERVE HERE AT HOME.

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WHITE HOUSE STAFFING MEMORANDUM

APR 16 11:23

DATE: 4/16/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: Videotaping Messages

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☒	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☐	☒	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☐	☒
GRAY	☐	☒	FIRESTONE	☐	☒
HOLIDAY	☐	☒		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

MEMORIAL DAY MESSAGE
TO THE MEN AND WOMEN OF THE ARMED FORCES

ON THIS MEMORIAL DAY, AMERICANS FEEL GREAT PRIDE IN THE RECENT VICTORY IN THE PERSIAN GULF. WE ALSO GRIEVE FOR OUR MILITARY SONS AND DAUGHTERS WHO DID NOT COME HOME. THEIRS WAS A SACRIFICE MADE FOR THE IDEALS OF FREEDOM AND DEMOCRACY.

I CANNOT TELL YOU HOW PROUD I AM OF THE COURAGE OF THE MEN AND WOMEN WHO LEFT HOME AND FAMILY TO HELP LIBERATE A COUNTRY AND ITS PEOPLE HALFWAY AROUND THE WORLD. I AM JUST AS PROUD OF THE FAMILIES WHO SERVE HERE AT HOME.

FOR THE FAMILIES OF THOSE WHO HAVE FOUGHT AND DIED IN THE DEFENSE OF LIBERTY, THIS IS A DAY OF SAD MEMORIES AND QUIET PRAYERS. BUT OUR SORROW AND HEARTACHE AT THEIR LOSS SHOULD BE MATCHED BY PRIDE IN THEIR BRAVERY AND DEVOTION. ON THIS SPECIAL DAY, I ASK ALL AMERICANS TO PAUSE AND HONOR THE MEMORY OF THOSE WHO MADE THE ULTIMATE SACRIFICE, AND IN DOING SO, HELPED PRESERVE THE CAUSE OF FREEDOM.

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MESSAGE TO THE ACADEMY OF COUNTRY MUSIC AWARDS

I'VE MADE NO SECRET OF THE FACT THAT I'M A FAN OF COUNTRY MUSIC -- OR AS ALL OF YOU AT THE ACADEMY OF COUNTRY MUSIC AWARDS CALL IT, "AMERICA'S MUSIC." ONE REASON I'VE LIKED COUNTRY MUSIC FOR SO MANY YEARS HAS BEEN ITS UNWAVERING SUPPORT OF OUR COUNTRY, OUR FLAG, AND THE IDEALS FOR WHICH THIS COUNTRY WAS FOUNDED ...
(PAUSE)

((CLIPS WILL BE SHOWN OF "AMERICANA" BY MOE BANDY, "IN AMERICA" BY CHARLIE DANIELS, "40 HOUR WEEK" BY ALABAMA, AND "AMERICAN TRILOGY" BY DOTTIE WEST.))

TONIGHT, THAT GREAT TRADITION CONTINUES -- AS WE PROUDLY WELCOME HOME THE MEN AND WOMEN OF OUR ARMED FORCES. THEIR COMMITMENT TO THE CAUSE OF FREEDOM HAS UNITED AND ENERGIZED OUR COUNTRY AS NEVER BEFORE. LET'S KEEP THIS SPIRIT ALIVE -- IN OUR THOUGHTS, IN OUR ACTIONS, AND IN OUR MUSIC.

AND NOW, HERE'S MY FRIEND, REBA MCENTIRE.

#

ARMED FORCES DAY MESSAGE
TO THE MEN AND WOMEN OF THE ARMED FORCES

ON THIS ARMED FORCES DAY, IT IS MORE FITTING THAN EVER TO PAY TRIBUTE TO THE MEN AND WOMEN WHO SERVE THIS GREAT NATION IN OUR MILITARY SERVICES -- AN ALL VOLUNTEER FORCE. DAY IN AND DAY OUT, THEY PAY WHAT HAS BEEN CALLED THE PRICE OF LIBERTY: "ETERNAL VIGILANCE". AS OUR FORCES RETURN FROM OPERATION DESERT STORM, AMERICANS ARE ESPECIALLY PROUD OF THE SACRIFICES EACH ONE OF YOU HAS MADE IN THE NAME OF LIBERTY, HONOR, AND DUTY.

AS COMMANDER IN CHIEF, I APPLAUD YOUR COURAGE, PROFESSIONALISM, AND WILLINGNESS TO GO IN HARM'S WAY FOR THE VALUES THAT DEFINE THIS NATION. YOUR SUPERB PERFORMANCE AND COMMITMENT TO EXCELLENCE HAVE LIBERATED A NATION ABROAD -- AND TRANSFORMED A NATION HERE AT HOME.

I SALUTE YOU ALL -- SOLDIERS, SAILORS, AIRMEN, MARINES, AND COAST GUARDSMEN -- FOR YOUR VALOR. YOU HAVE EARNED THE HONOR AND RESPECT OF YOUR FELLOW AMERICANS AND OF THE ENTIRE WORLD. GOD BLESS YOU.

#

MESSAGE TO ACHIEVEMENT AGAINST THE ODDS AWARDS CEREMONY

GOOD EVENING. BARBARA AND I WISH WE COULD JOIN YOU TONIGHT TO HONOR THESE SEVEN AMERICANS OF UNCOMMON COURAGE AND GENEROSITY OF SPIRIT -- POINTS OF LIGHT ALL. \ \ THESE OUTSTANDING CITIZENS REPRESENT PERHAPS THE MOST AMERICAN OF ALL QUALITIES -- THE ABILITY TO OVERCOME ADVERSITY, AND THEN HELP OTHERS AS YOU HELP YOURSELF.

THE ACHIEVEMENT AGAINST THE ODDS PROGRAM IS SOMETHING WE CAN ALL BELIEVE IN -- FOR EVERY DAY, WE SEE MORE AND MORE AMERICANS MAKING A GO OF IT, BUILDING BETTER LIVES FOR THEMSELVES AND THEIR FAMILIES. FOR YEARS, BOB WOODSON HAS BELIEVED THAT THE ANSWER TO MANY OF THE CHALLENGES FACING OUR NATION LIES RIGHT IN OUR NEIGHBORHOODS. AND HE'S RIGHT -- FOR WHILE GOVERNMENT HAS A CRITICAL ROLE TO PLAY, NO FEDERAL PROGRAM CAN MATCH THE STRENGTH OF OUR PEOPLE AND THEIR COMMUNITIES.

THIS YEAR'S HONOREES HAVE THAT STRENGTH. THIS DIVERSE GROUP INCLUDES HOMEMAKERS AND MINISTERS, HIGH SCHOOL DROPOUTS AND COLLEGE STUDENTS. THE HONOREES COME FROM INNER-CITY NEIGHBORHOODS AND RURAL MINING TOWNS. BUT THEY SHARE A WILLINGNESS TO TAKE RESPONSIBILITY FOR THEIR OWN LIVES AND DESTINIES ...

A DETERMINATION NOT TO BE A VICTIM OF THEIR CIRCUMSTANCES ... AND COMMITMENT TO HELP OTHERS SUCCEED AS WELL.

BARBARA JOINS ME IN CONGRATULATING EACH OF YOU FOR YOUR TREMENDOUS COURAGE, YOUR UNFLAGGING ENERGY, AND YOUR BELIEF IN THE DIGNITY OF HUMAN LIFE. YOU HAVE BROUGHT HOPE TO OTHERS. YOU HAVE MADE A DIFFERENCE -- AND WE SALUTE YOU FOR IT. AND ON THE OCCASION OF THE NATIONAL CENTER FOR NEIGHBORHOOD ENTERPRISE'S TENTH ANNIVERSARY, WE APPLAUD YOUR NOBLE WORK TO MAKE THE AMERICAN DREAM COME ALIVE FOR ALL AMERICANS.

GOD BLESS YOU, AND GOD BLESS THIS GREAT COUNTRY OF OURS.

#

MESSAGE TO THE M.S. DINNER OF CHAMPIONS

IT'S A PLEASURE TO BE WITH YOU THIS EVENING AT THE 19TH ANNUAL M.S. DINNER OF CHAMPIONS. BARBARA AND I WISH WE COULD JOIN YOU IN SALUTING SOME TRULY EXCEPTIONAL MEN AND WOMEN. IN THE AUDIENCE WITH YOU TONIGHT ARE CHAMPIONS WHO INSPIRE US ALL -- WITH THEIR DEDICATION, SPIRIT, AND COMMITMENT TO EXCELLENCE.

WE JOIN YOU IN RECOGNIZING ONE OF THOROUGHbred RACING'S GREATEST JOCKEYS, JULIE KRONE; AS WELL AS BASEBALL'S NOTED PHILOSOPHER, YOGI BERRA. WE ALSO SALUTE JEFF HOSTETLER AND THE REST OF THE SUPER BOWL CHAMPION NEW YORK GIANTS. AND I PARTICULARLY WANT TO CONGRATULATE ZOE KOPLOWITZ, AN EXTRAORDINARY YOUNG WOMAN WITH MULTIPLE SCLEROSIS. HER OUTSTANDING PERFORMANCE IN THE NEW YORK CITY MARATHON TRULY EXEMPLIFIES THE "WILL TO WIN."

THANKS TO ALL OF YOU, THE DINNER OF CHAMPIONS HAS BECOME ONE OF THE LARGEST AND MOST SUCCESSFUL CHARITY EVENTS IN AMERICA. THIS EVENING, PEOPLE FROM ALL WALKS OF LIFE HAVE COME TOGETHER FOR THE SAKE OF SERVING THOSE WITH MULTIPLE SCLEROSIS -- BRAVE MEN AND WOMEN WHO MUST LIVE WITH THIS DEVASTATING DISEASE EVERY DAY. THEY ARE THE TRUE CHAMPIONS. WITH THEM ON OUR SIDE, I KNOW WE WILL WIN.

GOD BLESS YOU AND THANK YOU.

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MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

GOOD AFTERNOON. BARBARA AND I WISH WE COULD JOIN YOU AT THE UNITED WAY OF AMERICA VOLUNTEER LEADERS CONFERENCE. YOU HAVE OUR FULL SUPPORT AND ENCOURAGEMENT FOR YOUR EFFORTS TO "MOBILIZE A CARING AMERICA."

I'VE SAID OFTEN THAT "FROM NOW ON IN AMERICA, ANY DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS." WE'VE SEEN WHAT HAPPENS WHEN CARING INDIVIDUALS LEND A HAND TO THOSE IN NEED. THEY REKINDLE THE FIRES OF COMPASSION AND HOPE. THEY SHATTER THE DARKNESS OF APATHY WITH THE "POINTS OF LIGHT" WE SEE ALL ACROSS AMERICA.

UNITED WAY AND ITS AGENCIES MAKE A DIFFERENCE IN THE LIVES OF OTHERS. FROM PROVIDING FOOD AND SHELTER TO OUR LESS FORTUNATE NEIGHBORS ... MENTORING TEENS WHO NEED STRONG ROLE MODELS ... TO TEACHING ILLITERATE ADULTS HOW TO READ AND WRITE -- AN ISSUE VERY CLOSE TO MY WIFE'S HEART -- YOU BRING OUT THE VERY BEST IN ALL OF US.

BARBARA AND I ARE HONORED TO ACCEPT THE 1991 ALEXIS DE TOCQUEVILLE SOCIETY AWARD, AND WE ALSO WANT TO CONGRATULATE OUR FELLOW AWARD-WINNER, JIM ROUSE, FOR HIS OUTSTANDING LEADERSHIP AND SERVICE TO THE COMMUNITY. WE'RE GRATEFUL TO CHAIRMAN JOHN AKERS AND THE UNITED WAY OF AMERICA BOARD OF GOVERNORS FOR THIS VERY SPECIAL RECOGNITION.

TO ALL OF YOU HERE TODAY, THANK YOU FOR CARING. MAY EACH AND EVERY AMERICAN JOIN YOU IN BRIGHTENING THE LIVES OF THOSE IN NEED.

#

BOB TISCH BIRTHDAY MESSAGE

BOB, BARBARA AND I WOULD LIKE TO ADD OUR VOICES TO THOSE WISHING YOU A HAPPY 65TH BIRTHDAY.

YOU'VE GOT A LOT TO BE PROUD OF, BOB. I KNOW FEW PEOPLE WHO HAVE ACCOMPLISHED SO MUCH -- IN ANY NUMBER OF YEARS. HELPED BUILD LOEW'S FROM A THEATER AND REAL ESTATE CHAIN INTO A CORPORATE GIANT. SERVED FOR 19 YEARS AS CHAIRMAN OF THE NEW YORK CONVENTION AND VISITOR'S BUREAU. RAN TWO SEPARATE DEMOCRATIC NATIONAL CONVENTIONS IN NEW YORK. CONTRIBUTED TO MANY SERVICE ORGANIZATIONS. HELPED ORGANIZE LAST YEAR'S ECONOMIC SUMMIT. AND IN WHAT MANY CONSIDER A MINOR MIRACLE, RAN THE U.S. POSTAL SERVICE AND REMAINED POPULAR WITH THE WORKERS AND THE PUBLIC.

NOW, YOU'VE BROUGHT YOUR GOLDEN TOUCH TO FOOTBALL. WHEN YOU PURCHASED CONTROLLING INTEREST IN THE SUPER BOWL CHAMPION NEW YORK GIANTS -- I'M SURE OTHER NFL OWNERS THOUGHT, 'NOW, WE'RE IN REAL TROUBLE.'

BUT MOST IMPRESSIVE, BOB, YOU'VE RAISED THREE
WONDERFUL AND ACCOMPLISHED CHILDREN, AND YOU AND JOAN
HAVE BEEN HAPPILY MARRIED FOR 43 YEARS. IN THESE MOST
IMPORTANT THINGS -- AS IN EVERYTHING ELSE -- YOU'VE
EXCELLED.

HAPPY BIRTHDAY, BOB -- AND MANY HAPPY RETURNS.

. # . # .

THE PRESIDENT HAS SEEN

THE WHITE HOUSE

WASHINGTON

91 APR 12 PM 4:37

April 12, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*
FROM: MARY KATE GRANT *MKG*
SUBJECT: VIDEO TAPING SESSION

couple of changes!
CS

Attached for your review are seven video scripts, for a taping session to be held on Tuesday, April 16, 1991. The seven scripts are:

1. Armed Forces Day message to the Armed Forces
2. Memorial Day message to the Armed Forces
3. ~~X~~Message to the United Way's Volunteer Leaders Confernece
4. ~~X~~Message to the Academy of Country Music Awards
5. ~~X~~Message to the Mutiple Sclerosis Dinner of Champions
6. ~~X~~Message to the Achievement Against the Odds Awards
7. Message for White House Historical Association

Grant/Cawley
April 12, 1991 3 p.m.
A:TAPEFEST
Draft Four

PRESIDENTIAL VIDEO TAPING BONANZA

ARMED FORCES DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

*work
in 'volunteer'*

On this Armed Forces Day, it is more fitting than ever to pay tribute to the men and women who serve this great nation in our military services. *on all volunteer force.* Day in and day out, they pay what has been called the price of liberty: "eternal vigilance". As our forces return from Operation Desert Storm, Americans are especially proud of the sacrifices each one of you has made in the name of liberty, honor, and duty.

As Commander in Chief, I applaud your courage, professionalism, and willingness to go in harm's way for the values that define this nation. Your superb performance and commitment to excellence have liberated a nation abroad -- and transformed a nation here at home.

I salute you all -- Soldiers, Sailors, Airmen, Marines, and Coast Guardsmen -- for your valor. You have earned the honor and respect of your fellow Americans and of the entire world. God bless you.

#

MEMORIAL DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

On this Memorial Day, Americans feel great pride in the recent victory in the Persian Gulf. We also grieve for our military sons and daughters who did not come home. Theirs was a sacrifice made for the ideals of freedom and democracy.

I cannot tell you how proud I am of the courage of the men and women who left home and family to help liberate a country and its people halfway around the world. I am just as proud of the families who serve here at home.

For the families of those who have fought and died in the defense of liberty, this is a day of sad memories and quiet prayers. But our sorrow and heartache at their loss should be matched by pride in their bravery and devotion. On this special day, I ask all Americans to pause and honor the memory of those who made the ultimate sacrifice, and in doing so, helped preserve the cause of freedom.

#

MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

Good afternoon. Barbara and I wish we could join you at the United Way of America Volunteer Leaders Conference. You have our full support and encouragement for your efforts to "mobilize a caring America."

I've said often that "From now on in America, any definition of a successful life must include serving others." We've seen what happens when caring individuals lend a hand to those in need. They rekindle the fires of compassion and hope. They shatter the darkness of apathy with the "points of light" we see all across America.

United Way and its agencies make a difference in the lives of others. From providing food and shelter to our less fortunate neighbors ... mentoring teens who need strong role models ... to teaching illiterate adults how to read and write -- an issue very close to my wife's heart -- you bring out the very best in all of us.

Barbara and I are honored to accept the 1991 Alexis de Tocqueville Society Award, and we also want to congratulate our fellow award-winner, Jim Rouse, for his outstanding leadership and service to the community. We're grateful to Chairman John Akers and the United Way of America Board of Governors for this very special recognition.

To all of you here today, thank you for caring. May each and every American join you in brightening the lives of those in need.

MESSAGE TO THE ACADEMY OF COUNTRY MUSIC AWARDS

I've made no secret of the fact that I'm a fan of country music -- or as all of you at the Academy of Country Music Awards call it, "America's Music." One reason I've liked country music for so many years has been its unwavering support of our country, our flag, and the ideals for which this country was founded ...

(PAUSE)

((Clips will be shown of "Americana" by Moe Bandy, "In America" by Charlie Daniels, "40 Hour Week" by Alabama, and "American Trilogy" by Dottie West.))

Tonight, that great tradition continues -- as we proudly welcome home the men and women of our armed forces. Their commitment to the cause of freedom has united and energized our country as never before. Let's keep this spirit alive -- in our thoughts, in our actions, and in our music.

And now, here's my friend, Reba McEntire.

#

MESSAGE TO THE M.S. DINNER OF CHAMPIONS

It's a pleasure to be with you this evening at the 19th annual M.S. Dinner of Champions. Barbara and I wish we could join you in saluting some truly exceptional men and women. In the audience with you tonight are champions who inspire us all -- with their dedication, spirit, and commitment to excellence.

We join you in recognizing one of thoroughbred racing's greatest jockeys, Julie Krone; as well as baseball's noted philosopher, Yogi Berra. We also salute Jeff Hostetler and the rest of the Super Bowl champion New York Giants. And I particularly want to congratulate Zoe Koplowitz, an extraordinary young woman with multiple sclerosis. Her outstanding performance in the New York City Marathon truly exemplifies the "will to win."

Thanks to all of you, the Dinner of Champions has become one of the largest and most successful charity events in America. This evening, people from all walks of life have come together for the sake of serving those with multiple sclerosis -- brave men and women who must live with this devastating disease every day. They are the true champions. With them on our side, I know we will win.

God bless you and thank you.

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MESSAGE TO ACHIEVEMENT AGAINST THE ODDS AWARDS CEREMONY

Good evening. Barbara and I wish we could join you tonight to honor these seven Americans of uncommon courage and generosity of spirit -- Points of Light all. \\ These outstanding citizens represent perhaps the most American of all qualities -- the ability to overcome adversity, and then help others as you help yourself.

The Achievement Against the Odds program is something we can all believe in -- for every day, we see more and more Americans making a go of it, building better lives for themselves and their families. For years, Bob Woodson has believed that the answer to many of the challenges facing our nation lies right in our neighborhoods. And he's right -- for while government has a critical role to play, no Federal program can match the strength of our people and their communities.

This year's honorees have that strength. This diverse group includes homemakers and ministers, high school dropouts and college students. The honorees come from inner-city neighborhoods and rural mining towns. But they share a willingness to take responsibility for their own lives and destinies ...

A determination not to be a victim of their circumstances ... And commitment to help others succeed as well.

Barbara joins me in congratulating each of you for your tremendous courage, your unflagging energy, and your belief in the dignity of human life. You have brought hope to others. You

have made a difference -- and we salute you for it. And on the occasion of the National Center for Neighborhood Enterprise's tenth anniversary, we applaud your noble work to make the American Dream come alive for all Americans.

God bless you, and God bless this great country of ours.

#

MESSAGE FOR WHITE HOUSE HISTORICAL ASSOCIATION FILMING

is this done from Oval?

The White House is known as America's house. Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us. Last year alone, 1.2 million people from around the world visited the White House.

Every President except our first -- George Washington -- led the nation from the White House. Sitting here in the Oval Office, one is filled with a sense of pride, reverence and respect. Pride in who we are as a people, reverence for what we stand for as a nation, and respect for those who have served here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two centuries -- some large, some small, some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to Congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

The beauty of the White House lies in its simple elegance and its importance rests not in its occupants, but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's house.

#

WHITE HOUSE STAFFING MEMORANDUM

91 APR 19 09:00

DATE: 4/15/91 ACTION/CONCURRENCE/COMMENT DUE BY: -----

PRESIDENTIAL VIDEO TAPING SESSION: APRIL 16, 1991
SEVEN SCRIPTS

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☒	PORTER	☐	☒
DARMAN	☐	☐	ROGICH	☐	☒
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☐	☒	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☐	☒
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HOLIDAY	☐	☒		☐	☐

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PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

to P
4-15
91 APR 12 PM 4:37

April 12, 1991

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THROUGH: TONY SNOW *TS*
FROM: MARY KATE GRANT *MKG*
SUBJECT: VIDEO TAPING SESSION

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Grant/Cawley
April 12, 1991 3 p.m.
A:TAPEFEST
Draft Four

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/10/91 91 APR 12 PM 8:31 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, FRIDAY, APRIL 12
PRESIDENTIAL VIDEO TAPING SESSION:

SUBJECT: _____
1. Armed Forces Day Message to Armed Force
2. Memorial Day Message to Armed Forces
3. United Way's Volunteer Leaders Conferen
4. Academy of Country Music Awards
5. M.S. Dinner of Champions
6. Achievement Against the Odds Awards Ceremony
7. White House Historical Assoc. Filming

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☐	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☒	☐
GRAY	☒	☐	FIRESTONE	☐	☒
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930 no later than NOON, FRIDAY, APRIL 12. Thank you.

RESPONSE:

April 12, 1991

The National Security Council staff has reviewed and recommends only minor changes to the attached video tape messages.

Brent Scowcroft
Brent Scowcroft

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

RECEIVED

91 APR 10 P 4: 09

31 MAY 15 58: 31

Grant/Cawley
April 9, 1991 9 a.m.
A:TAPEFEST
Draft three 91 APR 10 PM 3:11

PRESIDENTIAL VIDEO TAPING BONANZA

ARMED FORCES DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

Day in and day out, they pay what has been called the price of liberty: "eternal vigilance".

(important to include all who are serving.)
On this Armed Forces Day, it is more fitting than ever to pay tribute to the men and women who serve this great nation in our military services. As our forces return from Operation Desert Storm, Americans are ^{especially} proud of the sacrifices each one of you has made in the name of liberty, honor, and duty.

As Commander in Chief, I applaud your courage, professionalism, and willingness to go in harm's way for the values that define this nation. Your superb performance and commitment to excellence have liberated a nation abroad -- and transformed a nation here at home.

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I cannot tell you how proud I am of the courage of the men and women who left home and family to help a small country and its people halfway around the world. I am just as proud of the families who serve here at home.

For the families of those who have fought and died in the defense of liberty, this is a day of sad memories and quiet prayers. But our sorrow and heartache at their loss should be matched by pride in their bravery and devotion. On this special day, I ask all Americans to pause and honor the memory of those who made the ultimate sacrifice, and in doing so, helped preserve the cause of freedom.

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MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

Good afternoon. Barbara and I wish we could join you at the United Way of America Volunteer Leaders Conference. You have our full support and encouragement for your efforts to "mobilize a caring America."

I've said often that any definition of a successful life must include serving others. We've seen what happens when caring individuals lend a hand to those in need. They rekindle the fires of compassion and hope. They shatter the darkness of apathy with the 'thousand points of light' we see all across America. For so many Americans, that's what the United Way is all about.

United Way and its agencies let people in our communities make a difference in the lives of others. From providing food and shelter to our less fortunate neighbors ... and volunteering as mentors for teens who need strong role models ... to teaching illiterate adults how to read and write -- an issue very close to my wife's heart -- you bring out the very best in all of us.

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(PAUSE)

((Clips will be shown of "Americana" by Moe Bandy, "In America" by Charlie Daniels, "40 Hour Week" by Alabama, and "American Trilogy" by Dottie West.))

Tonight, that great tradition continues -- as we proudly welcome home the men and women of our armed forces. Their commitment to the cause of freedom has united and energized our country as never before. Let's keep this spirit alive -- in our thoughts, in our actions, and in our music.

And now, here's my friend, Reba McEntire.

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MESSAGE TO THE M.S. DINNER OF CHAMPIONS

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Thanks to all of you, the Dinner of Champions has become one of the largest and most successful charity events in America. This evening, people from all walks of life have come together for the sake of serving those with multiple sclerosis -- brave men and women who must live with this devastating disease every day. They are the true champions. With them on our side, I know we will win.

God bless you and thank you.

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The Achievement Against the Odds Program is something we can all believe in -- for every day, we see more and more Americans making a go of it, building better lives for themselves and their families. For years, Bob Woodson has believed that the answer to many of the challenges facing our nation lies right in our neighborhoods. And he's right -- for while government has a critical role to play, no Federal program can match the strength of our people and their communities.

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A determination not to be a victim of their circumstances ... And commitment to help others succeed as well.

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occasion of the National Center for Neighborhood Enterprise's
tenth anniversary, we applaud your noble work to make the
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God bless you, and God bless this great country of ours.

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MESSAGE FOR WHITE HOUSE HISTORICAL ASSOCIATION FILMING

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Every President except our first -- George Washington -- led the nation from the White House. Sitting here in the Oval Office, one is filled with pride, reverence and respect. Pride in who we are as a people, reverence at what we stand for as a nation, and respect for those who have sat here before me.

Here at 1600 Pennsylvania Avenue, many changes have taken place in the last two ^{centuries} ~~hundred years~~ -- some large, some small; some expected, some unimaginable.

But through the many remodelings and alterations, the basic integrity of the White House has remained untouched. In a message to Congress concerning his 1902 renovation, Theodore Roosevelt wrote of his desire to keep alive "our sense of continuity with the nation's past."

The beauty of the White House lies in its simple elegance, and its importance ~~rests not in its occupants,~~ but in its owners: the American people. As a symbol of democracy and freedom in our country, the White House truly is America's house.

#

(never point out the wall with women + decorated until 1800 + "two centuries" in the past then "200 years")

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/10/91

ACTION/CONCURRENCE/COMMENT DUE BY: NOON, FRIDAY, APRIL 12

PRESIDENTIAL VIDEO TAPING SESSION: 1. Armed Forces Day Message to Armed Forces
2. Memorial Day Message to Armed Forces
3. United Way's Volunteer Leaders Conference

SUBJECT:

4. Academy of Country Music Awards

5. M.S. Dinner of Champions

6. Achievement Against the Odds Awards Ceremony

7. White House Historical Assoc. Filming

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☐	☐	ROGICH	☒	☐
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RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Reconciled waiting
for
Scowcroft
Demarest
~~Porter~~

Grant/Cawley
April 9, 1991 9 a.m.
A:TAPEFEST
Draft three 91 APR 10 PM 3:11

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United Way and its agencies ~~let people in our communities~~ make a difference in the lives of others. From providing food and shelter to our less fortunate neighbors ... ~~and volunteering~~ ¹⁰³as mentors ~~for~~ teens who need strong role models ... to teaching illiterate adults how to read and write -- an issue very close to my wife's heart -- you bring out the very best in all of us.

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Every President except our first -- George Washington -- led the nation from the White House. Sitting here in the Oval Office, one is filled with ^{a sense of} pride, reverence and respect. Pride in who we are as a people, reverence ^{for} ~~at~~ what we stand for as a nation, and respect for those who have sat here before me.

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#

NATIONAL SECURITY COUNCIL

EXECUTIVE SECRETARIAT STAFFING DOCUMENT

TIME STAMP

RECEIVED

91 APR 12 P3:21 09

SYSTEM LOG NUMBER: 2636

ACTION OFFICER: [REDACTED]

DUE 12 APR / 9:00 AM

☐ Prepare Memo For Scowcroft/Gates

☐ Appropriate Action

☐ Prepare Memo For Brady

☐ Prepare Memo for Sittmann

☒ Prepare Memo SCOWCROFT

to SNOW W/CC: BRADY

CONCURRENCES/COMMENTS*

PHONE* to action officer at ext. _____

Concur FYI

Concur FYI

Concur FYI

☐ Barth

☐ Hewett

☒ Pilling *concur*

☐ Basora

☐ Hutchings

☐ Poneman

☐ Beers

☐ Johnson

☒ Popadiuk

☐ Broome

☐ Kanter

☐ Pryce

☐ Burns

☐ Kitchen

☐ Rademaker

☐ Canas

☐ Kuehne

☒ Rostow *concur*

☐ Chamberlin

☐ Lampley

☐ Tilley

☒ Charles *concur*

☐ Laposa

☐ Tobey

☐ Davis

☐ Lundsager

☐ Van Eron

☐ Deal

☐ Melby

☐ Watson

☐ Dyke

☐ Menan

☐ Welch

☐ Frasure

☐ Merchant

☐ Whitley

☐ Fry

☐ Needles

☐ Wilson

☒ Gordon *concur*

☐ O'Leary

☐ Working

☐ Gompert

☐ Paal

☐

☒ Haass *concur*

☐ Pacelli

☐

☐ Hayden

☐ Pavitt

☐

INFORMATION

☒ Sittmann

☒ Hill

☒ Exec Sec Desk

☒ Scowcroft (advance)

☒ Gates (advance)

☒ Secretariat

COMMENTS

Logged By MM

Return to Secretariat
379 OEOB

DATE: 4/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, FRIDAY, APRIL 12
PRESIDENTIAL VIDEO TAPING SESSION: 1. Armed Forces Day Message to Armed Forces
2. Memorial Day Message to Armed Forces
SUBJECT: 3. United Way's Volunteer Leaders Conference
4. Academy of Country Music Awards

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☐	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	SNOW	☐	☒
FITZWATER	☐	☒	PETERSMEYER	☒	☐
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HOLIDAY	☒	☐		☐	☐

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RESPONSE:

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William F. Sittmann
Executive Secretary

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Grant/Cawley
April 9, 1991 9 a.m.
A:TAPEFEST
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(important to include all who are serving)

yes

yes

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###

(never point out the WH was occupied until 1800 & "two centuries" is less exact than "200 years")

fl spail
bush
leaves

✓

THE WHITE HOUSE

WASHINGTON

91 APR 12 1991
April 12, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *rbp*

SUBJECT: Presidential Video Taping Session

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft remarks in their current form.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/10/91

ACTION/CONCURRENCE/COMMENT DUE BY: NOON, FRIDAY, APRIL 12

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SUBJECT:

5. M.S. Dinner of Champions
6. Achievement Against the Odds Awards Ceremony
7. White House Historical Assoc. Filming

	ACTION FYI			ACTION FYI	
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Assistant to the President
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Ext. 2702

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MEMORIAL DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

On this Memorial Day, Americans feel great pride over the recent victory in the Persian Gulf. We also grieve for our military sons and daughters who did not come home. Theirs was a sacrifice made for the ideals of freedom and democracy.

I cannot tell you how proud I am of the courage of the men and women who left home and family to help a small country and its people halfway around the world. I am just as proud of the families who serve here at home.

For the families of those who have fought and died in the defense of liberty, this is a day of sad memories and quiet prayers. But our sorrow and heartache at their loss should be matched by pride in their bravery and devotion. On this special day, I ask all Americans to pause and honor the memory of those who made the ultimate sacrifice, and in doing so, helped preserve the cause of freedom.

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MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

Good afternoon. Barbara and I wish we could join you at the United Way of America Volunteer Leaders Conference. You have our full support and encouragement for your efforts to "mobilize a caring America."

I've said often that any definition of a successful life must include serving others. We've seen what happens when caring individuals lend a hand to those in need. They rekindle the fires of compassion and hope. They shatter the darkness of apathy with the 'thousand points of light' we see all across America. For so many Americans, that's what the United Way is all about.

United Way and its agencies let people in our communities make a difference in the lives of others. From providing food and shelter to our less fortunate neighbors ... and volunteering as mentors for teens who need strong role models ... to teaching illiterate adults how to read and write -- an issue very close to my wife's heart -- you bring out the very best in all of us.

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To all of you here today, thank you for caring. May each and every American join you in brightening the lives of those in need.

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MESSAGE TO THE ACADEMY OF COUNTRY MUSIC AWARDS

I've made no secret of the fact that I'm a fan of country music -- or as all of you at the Academy of Country Music Awards call it, "America's Music." One reason I've liked country music for so many years has been its unwavering support of our country, our flag, and the ideals for which this country was founded ...

(PAUSE)

((Clips will be shown of "Americana" by Moe Bandy, "In America" by Charlie Daniels, "40 Hour Week" by Alabama, and "American Trilogy" by Dottie West.))

Tonight, that great tradition continues -- as we proudly welcome home the men and women of our armed forces. Their commitment to the cause of freedom has united and energized our country as never before. Let's keep this spirit alive -- in our thoughts, in our actions, and in our music.

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God bless you and thank you.

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MESSAGE TO ACHIEVEMENT AGAINST THE ODDS AWARDS CEREMONY

Good evening. Barbara and I wish we could join you tonight to honor these seven Americans of uncommon courage and generosity of spirit. These outstanding citizens represent perhaps the most American of all qualities -- the ability to overcome adversity, and then help others as you help yourself.

The Achievement Against the Odds Program is something we can all believe in -- for every day, we see more and more Americans making a go of it, building better lives for themselves and their families. For years, Bob Woodson has believed that the answer to many of the challenges facing our nation lies right in our neighborhoods. And he's right -- for while government has a critical role to play, no Federal program can match the strength of our people and their communities.

This year's honorees have that strength. This diverse group includes homemakers and ministers, high school dropouts and college students. The honorees come from inner-city neighborhoods and rural mining towns. But they share a willingness to take responsibility for their own lives and destinies ...

A determination not to be a victim of their circumstances ...
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occasion of the National Center for Neighborhood Enterprise's tenth anniversary, we applaud your noble work to make the American Dream come alive for all Americans.

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MESSAGE FOR WHITE HOUSE HISTORICAL ASSOCIATION FILMING

The White House is known as America's house. Barbara and I want this to be an "open house," for all Americans, for it really belongs to all of us. Last year alone, one-and-a-half million people from around the world visited the White House.

Every President except our first -- George Washington -- led the nation from the White House. Sitting here in the Oval Office, one is filled with pride, reverence and respect. Pride in who we are as a people, reverence at what we stand for as a nation, and respect for those who have sat here before me.

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Carolyni
Comments

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THE WHITE HOUSE

WASHINGTON

91 APR 12 4 9:11
April 12, 1991

MEMORANDUM FOR TONY SNOW

FROM: STEPHEN G. RADEMAKER *SR*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Video Taping Session:

1. Armed Forces Day Message to Armed Forces
2. Memorial Day Message to Armed Forces
3. United Way's Volunteer Leaders Conference
4. Academy of Country Music Awards
5. M.S. Dinner of Champions
6. Achievement Against the Odds Awards Ceremony
7. White House Historical Association Filming

Pursuant to Phillip Brady's request, Counsel's Office has reviewed the above-referenced matter and has no objection.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/10/91

ACTION/CONCURRENCE/COMMENT DUE BY: NOON, FRIDAY, APRIL 12

PRESIDENTIAL VIDEO TAPING SESSION: 1. Armed Forces Day Message to Armed Forces
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VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
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DARMAN	☐	☐	ROGICH	☒	☐
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FITZWATER	☐	☒	PETERSMEYER	☒	☐
GRAY	☒	☐	FIRESTONE	☐	☒
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide comments/edits on the attached directly to Tony Snow, Rm. 122, x2930 no later than NOON, FRIDAY, APRIL 12. Thank you.

RESPONSE:

NO COMMENTS. THANKS.

HOLLY WILLIAMSON
4-12-91

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Caroline's changes

✓

MESSAGE FOR WHITE HOUSE HISTORICAL ASSOCIATION FILMING
WASHINGTON

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→ 1.2 million
(per Curator's Office)

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FACTCHECK COPY

X 2550
Curator

(Carolyn)

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91 APR 17 11:32

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RESPONSE:

Good minor changes

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

Grant/Cawley
April 9, 1991 9 a.m.
A:TAPEFEST
Draft three 91 APR 10 PM 3:11

PRESIDENTIAL VIDEO TAPING BONANZA

ARMED FORCES DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

On this Armed Forces Day, it is more fitting than ever to pay tribute to the men and women who serve this great nation in our military services. As our forces return from Operation Desert Storm, Americans are proud of the sacrifices each one of you has made in the name of liberty, honor, and duty.

As Commander in Chief, I applaud your courage, professionalism, and willingness to go in harm's way for the values that define this nation. Your superb performance and commitment to excellence have liberated a nation abroad -- and transformed a nation here at home.

I salute you all -- Soldiers, Sailors, Airmen, Marines, and Coast Guardsmen -- for your valor. You have earned the honor and respect of your fellow Americans and of the entire world. God bless you.

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OK

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OK

how long?
or pause

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THE WHITE HOUSE
WASHINGTON

91 APR 12 11:53

Date:

4/11/91

TO:

Tony Snow

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB, x6266

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KSE

- ☐ Action
- ☐ Your Comment
- ☐ Let's Talk
- ☒ FYI

Attached are our thoughts
on 7 POTUS videotape sessions.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/10/91 ACTION/CONCURRENCE/COMMENT DUE BY: NOON, FRIDAY, APRIL 12

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*In the words of the Scripture,
"Greater love hath no man than
this that he lay down
his life for his friends."*

no

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Suggests that United Way is "Symphony by Points of Light" or The Points of Light Foundation

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homespun

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The Achievement Against the Odds Program is something we can all believe in -- for every day, we see more and more Americans making a go of it, building better lives for themselves and their families. For years, Bob Woodson has believed that the answer to many of the challenges facing our nation lies right in our neighborhoods. And he's right -- for while government has a critical role to play, no Federal program can match the strength of our people and their communities.

This year's honorees have that strength. This diverse group includes homemakers and ministers, high school dropouts and college students. The honorees come from inner-city neighborhoods and rural mining towns. But they share a willingness to take responsibility for their own lives and destinies ...

A determination not to be a victim of their circumstances ... And commitment to help others succeed as well.

Barbara joins me in congratulating each of you for your tremendous courage, your unflagging energy, and your belief in the dignity of human life. You have brought hope to others. You have made a difference -- and we salute you for it. And on the

occasion of the National Center for Neighborhood Enterprise's tenth anniversary, we applaud your noble work to make the American Dream come alive for all Americans.

God bless you, and God bless this great country of ours.

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MESSAGE FOR WHITE HOUSE HISTORICAL ASSOCIATION FILMING

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Every President ^{Since} ~~except~~ our first -- George Washington -- led the nation from the White House. Sitting here in the Oval Office, one is filled with pride, reverence and respect. Pride in who we are as a people, reverence at what we stand for as a nation, and respect for those who have sat here before me.

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What about Truman? Didn't he live in Blair House the whole time?

STAFFED
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Grant/Cawley
April 9, 1991 9 a.m.
A:TAPEFEST
Draft three

PRESIDENTIAL VIDEO TAPING BONANZA

ARMED FORCES DAY MESSAGE

TO THE MEN AND WOMEN OF THE ARMED FORCES

On this Armed Forces Day, it is more fitting than ever to pay tribute to the men and women who serve this great nation in our military services. As our forces return from Operation Desert Storm, Americans are proud of the sacrifices each one of you has made in the name of liberty, honor, and duty.

As Commander in Chief, I applaud your courage, professionalism, and willingness to go in harm's way for the values that define this nation. Your superb performance and commitment to excellence have liberated a nation abroad -- and transformed a nation here at home.

I salute you all -- Soldiers, Sailors, Airmen, Marines, and Coast Guardsmen -- for your valor. You have earned the honor and respect of your fellow Americans and of the entire world. God bless you.

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I cannot tell you how proud I am of the courage of the men and women who left home and family to help a small country and its people halfway around the world. I am just as proud of the families who serve here at home.

For the families of those who have fought and died in the defense of liberty, this is a day of sad memories and quiet prayers. But our sorrow and heartache at their loss should be matched by pride in their bravery and devotion. On this special day, I ask all Americans to pause and honor the memory of those who made the ultimate sacrifice, and in doing so, helped preserve the cause of freedom.

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MESSAGE TO UNITED WAY'S VOLUNTEER LEADERS CONFERENCE

Good afternoon. Barbara and I wish we could join you at the United Way of America Volunteer Leaders Conference. You have our full support and encouragement for your efforts to "mobilize a caring America."

I've said often that any definition of a successful life must include serving others. We've seen what happens when caring individuals lend a hand to those in need. They rekindle the fires of compassion and hope. They shatter the darkness of apathy with the 'thousand points of light' we see all across America. For so many Americans, that's what the United Way is all about.

United Way and its agencies let people in our communities make a difference in the lives of others. From providing food and shelter to our less fortunate neighbors ... and volunteering as mentors for teens who need strong role models ... to teaching illiterate adults how to read and write -- an issue very close to my wife's heart -- you bring out the very best in all of us.

Barbara and I are honored to accept the 1991 Alexis de Tocqueville Society Award, and we also want to congratulate our fellow award-winner, Jim Rouse, for his outstanding leadership and service to the community. We're grateful to Chairman John Akers and the United Way of America Board of Governors for this very special recognition.

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MESSAGE TO THE M.S. DINNER OF CHAMPIONS

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Thanks to all of you, the Dinner of Champions has become one of the largest and most successful charity events in America. This evening, people from all walks of life have come together for the sake of serving those with multiple sclerosis -- brave men and women who must live with this devastating disease every day. They are the true champions. With them on our side, I know we will win.

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