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Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13560
Folder ID Number: 13560-005

Folder Title:
Swearing-In of Sec. Alexander 3/22/91 [OA 6031]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	7	3



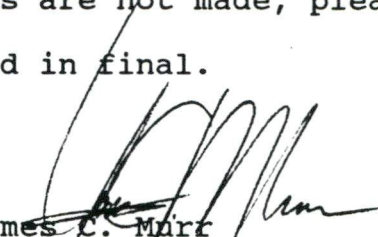
EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

91 MAR 21 11:56

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

If our proposed substantive changes are not made, please let us know before the material is prepared in final.


James C. Murr
Associate Director for
Legislative Reference
and Administration



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

MAR 21 1991

MEMORANDUM FOR TONY SNOW

From: Tom Scully *TS*

Subject: Presidential Remarks, Swearing in of Lamar Alexander

The draft remarks dwell only on the "choice" issue. This is certainly very important, but the President's first public remarks to Alexander in the presence of the Department of Education staff and for consumption by the public should be framed more broadly. I suggest that the President emphasize four points:

- o First, achievement of the national education goals is one of the highest priorities for the Nation and his Administration. Formulating strategies to help the States and schools achieve those goals is the first responsibility he is assigning to the Secretary;
- o One of Secretary Alexander's first opportunities is to design assistance for the States and schools in a new Educational Excellence Act. Among the most important goals of that Act will be to provide assistance to States and school districts that implement choice plans;
- o In addition to its major investments in supplementary aid for the disadvantaged and the handicapped, the Department of Education has an important role in stimulating research and development focused on practical ways to improve teaching and learning. He hopes the Secretary will look to integrate research and development activities in his plans;
- o Finally, one of the most important pieces of education legislation that Congress will consider this session is the Higher Education Act reauthorization. He is looking to the Secretary to achieve the Administration's goals of providing more grant aid and better support services to the lowest income students, establishing the importance of academic merit for Federal aid recipients, and restoring integrity to the loan programs.

I'd at least pick one of these to briefly address as well -- to slightly broaden to issue scope.
Tom Scully

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/20/91 ACTION/CONCURRENCE/COMMENT DUE BY: 3/21/91 NOON

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Thursday, March 21, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 MAR 20 PM 3:40

McGroarty/Dooley
March 20, 1991
2:30 pm
[ED]

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM
MARCH 22, 1990
10:00 A.M.

Thank you, {-----}, for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

[Additional introductory acknowledgements.]

In a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's considerable expertise. Lamar comes to this task as the son of teachers -- as someone who knows learning is a life-long process. He has served as a valued member of my Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Chairman of the National Governor's Association, he piloted the 50-state education survey, "Time for Results" -- a report that put us on the path to the six National Education Goals that guide our efforts from now to the year 2000. //

As a public servant, educator, author -- Lamar Alexander is a true renaissance man: a man with great **common sense**, who knows **what works**. He's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Today a rooster. Tomorrow a feather duster." [[Think about that one. Lamar, I'm going to make that our 7th National Education Goal --

by the year 2000, everyone in America will know what that saying means. //]]

Lamar Alexander understands that **real reform -- real restructuring of American education** -- can only take place on the state and local level. That's one of the key reasons I asked Governor Alexander to become Secretary Alexander. He knows the key to success is to make certain education reform is national - - not federal. What we can do on the federal level is serve as a **catalyst for change**. We can point the way forward, contribute ideas and create incentives for change -- and we can start with freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a **principle central to democratic society**: the idea that individuals are capable of making wise decisions for themselves. In education, freedom of choice recognizes that parents are the real experts on what's best for their kids.

And let's be clear about who will benefit from greater freedom of choice. Parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. And it's poor families who will benefit most from a healthy competition that creates real excellence in our schools.

Freedom of choice can spark reform in every school system and every state. Reform that encourages innovation in our

schools -- that rewards excellence in our teachers -- that challenges our children to learn. Reform that moves us closer every day to the ambitious goals we've set for our students and for our nation. //

Some people question whether we can meet our goals -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning ahead of you. Let's help those kids learn all they can on the journey from 8 to 18 -- and then let's see where they take us in the next century. //

Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of that future, America can settle for nothing short of excellence in our schools.

I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

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THE WHITE HOUSE

WASHINGTON

March 21, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*
FROM: DAN MCGROARTY *DMcG*
SUBJECT: SWEARING-IN OF SECRETARY ALEXANDER

I. SUMMARY

On Friday, March 22, at 10:00 a.m., you will speak at the swearing-in ceremony for Lamar Alexander as Secretary of Education. The event will take place at the Air & Space Museum. Dr. William J. Carl III from the First Presbyterian Church in Dallas, Texas will give the invocation, and the Honorable John Minor Wisdom will perform the swearing-in. The author Alex Haley will introduce you. Also on the dais with you and Mrs. Bush will be Secretary Alexander, his wife, Honey, and their four children.

II. DISCUSSION

The remarks discuss Lamar Alexander's long track record in working to reform education, and how this experience will help him with the many challenges facing him today. They emphasize the idea that the federal government should act as a catalyst for change in working to achieve such aims as the six national education goals, and greater choice in schools.

#

McGroarty/Dooley
March 21, 1991
4:15 pm
[ED]

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MARCH 22, 1990
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Lamar Alexander understands that real reform -- real restructuring of American education -- can only take place on the state and local level. That's one of the key reasons I asked Governor Alexander to become Secretary Alexander. He knows the key to success is to make certain education reform is national - - not federal. Nationally, we have established goals. We are setting standards and raising expectations. We must bring all levels of government and all Americans together -- parents, teachers, students, civic and business leaders and all interested citizens -- to work toward our goals. //

What we can do on the federal level is serve as a catalyst for change. We can point the way forward, contribute ideas and create incentives for change -- and we can start with freedom of choice.

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Often, parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their

children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. So let's be clear about who can most benefit from greater freedom of choice. It's poor families who will benefit most from a healthy competition that creates real excellence in our schools.

With Lamar as the sparkplug, we're going to move forward towards our national goals on many fronts. We're going to make our schools better and more accountable. We're going to reward excellence in our teachers. Challenge our children to learn -- and all American adults to recognize that learning is a life-long process.

Learning isn't something that happens only in school. Lamar likes to talk about something he calls the 91% factor: the fact that by the time the average American youth reaches the age of 18, he's spent 9% of his time in the classroom, and 91% outside of it. We must work as a society to support the kind of values, culture -- the vital sense of community and, yes, citizenship -- that gives real meaning to all that our children learn. //

I know some people question whether we can meet the ambitious goals we've set for ourselves -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning that lies ahead. Let's help those kids learn all they can on the

journey from 8 to 18 -- and then let's see where they take us in the next century. //

Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of that future, America can settle for nothing short of excellence in our schools.

I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

#

**SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM \ MARCH 22, 1990 \ 10:00 A.M.**

**THANK YOU, BILL [CARL], FOR THOSE KIND WORDS. IT'S
A PLEASURE TO BE HERE TODAY TO WITNESS THE SWEARING-IN
OF OUR NEW SECRETARY OF EDUCATION -- LAMAR ALEXANDER.**

**MEMBERS OF MY CABINET. DISTINGUISHED MEMBERS OF
CONGRESS. AND FORMER SECRETARIES BROCK AND LAIRD.**

- 2 -

**FOR A CHALLENGE OF THIS MAGNITUDE, IT IS MY GOOD
FORTUNE TO BE ABLE TO CALL ON A MAN WITH LAMAR
ALEXANDER'S CONSIDERABLE EXPERTISE. LAMAR COMES TO
THIS TASK AS THE SON OF TEACHERS. HE HAS SERVED AS A
VALUED MEMBER OF MY EDUCATION POLICY ADVISORY COMMITTEE
-- AND, MOST RECENTLY, HE'S SERVED THE STUDENTS OF HIS
HOME STATE AS PRESIDENT OF THE UNIVERSITY OF TENNESSEE.**

FIVE YEARS AGO, AS CHAIRMAN OF THE NATIONAL GOVERNOR'S ASSOCIATION, HE PILOTTED THE 50-STATE EDUCATION SURVEY, "TIME FOR RESULTS" -- A REPORT THAT PUT US ON THE PATH TO THE SIX NATIONAL EDUCATION GOALS THAT GUIDE OUR EFFORTS FROM NOW TO THE YEAR 2000. //

AS A PUBLIC SERVANT, EDUCATOR, AUTHOR -- LAMAR ALEXANDER IS A TRUE RENAISSANCE MAN: A MAN WITH GREAT COMMON SENSE, WHO KNOWS WHAT WORKS. HE'S ALSO ONE OF TENNESSEE'S LEADING PHILOSOPHERS.

HE'S GOT A SAYING YOU'VE PROBABLY ALREADY HEARD:
"TODAY A ROOSTER. TOMORROW A FEATHER DUSTER."

OUR SETTING TODAY -- THIS GREAT AIR AND SPACE MUSEUM -- IS A FITTING SITE FOR THIS CEREMONY. IT REMINDS US OF ANOTHER TIME WHEN THIS NATION SET FOR ITSELF A NATIONAL GOAL -- THAT OF LANDING A MAN ON THE MOON. AND WE DID IT. //

LAMAR ALEXANDER UNDERSTANDS THAT REAL REFORM -- REAL RESTRUCTURING OF AMERICAN EDUCATION -- CAN ONLY TAKE PLACE ON THE STATE AND LOCAL LEVEL. THAT'S ONE OF THE KEY REASONS I ASKED GOVERNOR ALEXANDER TO BECOME SECRETARY ALEXANDER. HE KNOWS THE KEY TO SUCCESS IS TO MAKE CERTAIN EDUCATION REFORM IS NATIONAL -- NOT FEDERAL. NATIONALLY, WE HAVE ESTABLISHED GOALS.

WE ARE SETTING STANDARDS, ESTABLISHING PRIORITIES AND RAISING EXPECTATIONS. WE MUST BRING ALL LEVELS OF GOVERNMENT AND ALL AMERICANS TOGETHER -- PARENTS, TEACHERS, STUDENTS, CIVIC AND BUSINESS LEADERS AND ALL INTERESTED CITIZENS -- TO ACHIEVE OUR GOALS. //

ON THE FEDERAL LEVEL WE CAN SERVE AS A CATALYST FOR CHANGE. WE CAN POINT THE WAY FORWARD, CONTRIBUTE IDEAS AND HELP STATES AND SCHOOLS MEET HIGHER, BETTER STANDARDS.

THE DEPARTMENT OF EDUCATION, THROUGH RESEARCH AND DEVELOPMENT, CAN HELP IDENTIFY PRACTICAL WAYS TO IMPROVE TEACHING AND LEARNING -- FOR ALL STUDENTS. WE ALSO CAN CREATE INCENTIVES FOR CHANGE -- AND WE CAN START WITH FREEDOM OF CHOICE.

I KNOW THIS IDEA HAS GENERATED ITS SHARE OF CONTROVERSY. BUT IT ISN'T RADICAL -- IT'S COMMON SENSE. IT RESTS ON A PRINCIPLE CENTRAL TO DEMOCRATIC SOCIETY: THE IDEA THAT INDIVIDUALS ARE CAPABLE OF MAKING WISE DECISIONS FOR THEMSELVES.

IN EDUCATION, THE CONCEPT OF CHOICE RECOGNIZES THAT PARENTS ARE THE REAL EXPERTS ON WHAT'S BEST FOR THEIR KIDS.

OFTEN, PARENTS WITH MEANS -- FAMILIES IN THE MID-TO-UPPER INCOME BRACKETS -- ALREADY HAVE CHOICE. THEY CAN SEND THEIR CHILDREN TO PRIVATE SCHOOLS -- OR MOVE TO DISTRICTS WITH THE STRONGEST PUBLIC SCHOOLS. POOR PARENTS DON'T HAVE THOSE CHOICES.

SO LET'S BE CLEAR ABOUT WHO CAN MOST BENEFIT FROM GREATER FREEDOM OF CHOICE. IT'S POOR FAMILIES WHO WILL BENEFIT MOST FROM A HEALTHY COMPETITION IN OUR SCHOOLS.

WITH LAMAR AS THE SPARKPLUG, WE'RE GOING TO MOVE FORWARD TOWARDS OUR NATIONAL GOALS ON MANY FRONTS, AND REITERATE OUR COMMITMENT TO EDUCATIONAL EXCELLENCE. WE'RE GOING TO MAKE OUR SCHOOLS BETTER AND MORE ACCOUNTABLE. WE'RE GOING TO REWARD EXCELLENCE IN OUR TEACHERS.

WE'RE GOING TO CHALLENGE OUR CHILDREN TO LEARN. WE'RE GOING TO ENCOURAGE ALL AMERICAN ADULTS TO RECOGNIZE THAT LEARNING IS A LIFE-LONG PROCESS.

AFTER ALL, LEARNING DOESN'T HAPPEN ONLY IN SCHOOL. LAMAR LIKES TO TALK ABOUT SOMETHING HE CALLS THE 91% FACTOR: THE FACT THAT BY THE TIME THE AVERAGE AMERICAN YOUTH REACHES THE AGE OF 18, HE'S SPENT 9% OF HIS TIME IN THE CLASSROOM, AND 91% OUTSIDE OF IT.

WE MUST WORK AS A SOCIETY TO SUPPORT THE KIND OF VALUES, CULTURE -- THE VITAL SENSE OF COMMUNITY AND, YES, CITIZENSHIP -- THAT GIVES REAL MEANING TO ALL THAT OUR CHILDREN LEARN. //

I KNOW SOME PEOPLE QUESTION WHETHER WE CAN MEET THE AMBITIOUS GOALS WE'VE SET FOR OURSELVES -- WHETHER WE CAN LOWER THE DROP-OUT RATE, OR RISE TO FIRST RANK WORLD-WIDE IN MATH AND SCIENCE. WELL, WE CAN. /

THINK ABOUT THIS: THE GRADUATING CLASS OF THE YEAR 2000 IS IN 3RD GRADE TODAY. THINK ABOUT WHAT IT MEANS TO BE AN EIGHT-YEAR-OLD -- ABOUT THE WORLD OF LEARNING THAT LIES AHEAD. LET'S HELP THOSE KIDS LEARN ALL THEY CAN ON THE JOURNEY FROM 8 TO 18 -- AND THEN LET'S SEE WHERE THEY TAKE US IN THE NEXT CENTURY. //

MR. SECRETARY, LET ME SAY TO YOU AND TO ALL THE DEDICATED PEOPLE OF THIS DEPARTMENT: THERE IS NO SINGLE ISSUE THAT DETERMINES MORE ABOUT AMERICA -- ABOUT OUR DREAMS AND DESTINY -- THAN EDUCATION.

AMERICA'S FUTURE WALKS THROUGH THE DOORS OF OUR SCHOOLS EVERY DAY. FOR THE SAKE OF THAT FUTURE, AMERICA CAN SETTLE FOR NOTHING SHORT OF EXCELLENCE IN OUR SCHOOLS.

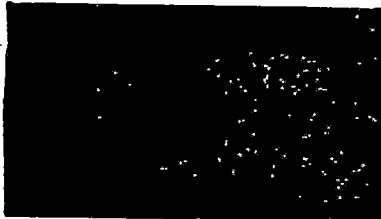
BECAUSE OF OUR COMMITMENT TO EDUCATION, WE'RE CREATING A GREAT TEAM AT THE EDUCATION DEPARTMENT. JUST THIS MORNING I ANNOUNCED MY INTENTION TO NOMINATE DAVID KEARNS, CHAIRMAN OF XEROX, TO BECOME THE DEPUTY SECRETARY. NO AMERICAN BUSINESS LEADER HAS MORE OUTSTANDING CREDENTIALS OR A DEEPER COMMITMENT TO IMPROVE EDUCATION FOR ALL OUR CHILDREN.

AND I'VE ASKED TED SANDERS, THE FORMER PRESIDENT OF THE COUNTRY'S CHIEF STATE SCHOOL OFFICERS, AND WHO HAS SERVED SO ABLY AS ACTING SECRETARY, TO TAKE ON THE NEW DUAL RESPONSIBILITY OF CHIEF FINANCIAL OFFICER AND DEPUTY UNDERSECRETARY FOR PLANNING BUDGET AND EVALUATION.

WITH THE HELP AND SUPPORT OF SO MANY DEDICATED PROFESSIONALS AT THE DEPARTMENT, I'M CONFIDENT THIS IS A TEAM EQUAL TO THE TASK BEFORE US.

I THANK YOU ALL FOR THIS WARM WELCOME. / NOW, IT
IS WITH GREAT PLEASURE THAT I WITNESS THE SWEARING-IN
OF SECRETARY ALEXANDER.

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91 MAR 21 16:09
WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/21/01 ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE

WASHINGTON

March 21, 1991

91 MAR 21 PM 4:24

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*
FROM: DAN MCGROARTY *DMcG*
SUBJECT: SWEARING-IN OF SECRETARY ALEXANDER

I. SUMMARY

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McGroarty/Dooley
March 21, 1991
4:15 pm
[ED]

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THE PRESIDENT HAS SEEN

3-22-91

THE WHITE HOUSE

WASHINGTON

March 21, 1991

31 MAR 21 4:24

Armit not supposed to mention David Keating, Ted Sanders

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW *TS*

FROM: DAN MCGROARTY *DMcG*

SUBJECT: SWEARING-IN OF SECRETARY ALEXANDER

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On Friday, March 22, at 10:00 a.m., you will speak at the swearing-in ceremony for Lamar Alexander as Secretary of Education. The event will take place at the Air & Space Museum. Dr. William J. Carl III from the First Presbyterian Church in Dallas, Texas will give the invocation, and the Honorable John Minor Wisdom will perform the swearing-in. The author Alex Haley will introduce you. Also on the dais with you and Mrs. Bush will be Secretary Alexander, his wife, Honey, and their four children.

II. DISCUSSION

The remarks discuss Lamar Alexander's long track record in working to reform education, and how this experience will help him with the many challenges facing him today. They emphasize the idea that the federal government should act as a catalyst for change in working to achieve such aims as the six national education goals, and greater choice in schools.

#

McGroarty/Dooley
March 21, 1991
4:15 pm
[ED]

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM
MARCH 22, 1990
10:00 A.M.

Thank you, Alex [Haley], for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

[Additional introductory acknowledgements.]

For a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's considerable expertise. Lamar comes to this task as the son of teachers. He has served as a valued member of my Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Chairman of the National Governor's Association, he piloted the 50-state education survey, "Time for Results" -- a report that put us on the path to the six National Education Goals that guide our efforts from now to the year 2000. //

As a public servant, educator, author -- Lamar Alexander is a true renaissance man: a man with great **common sense**, who knows **what works**. He's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Today a rooster. Tomorrow a feather duster." [[Think about that one. Lamar, I'm going to make that our 7th National Education Goal -- by the year 2000, everyone in America will know what that saying means. //]]

Our setting today -- this great Air and Space Museum -- is a fitting site for this ceremony. It reminds us of another time when this Nation set for itself a national goal -- that of landing a man on the moon. And we did it. //

Lamar Alexander understands that **real reform -- real restructuring of American education** -- can only take place on the state and local level. That's one of the key reasons I asked Governor Alexander to become **Secretary Alexander**. He knows the key to success is to make certain education reform is national - - not federal. Nationally, we have established goals. We are **setting standards and raising expectations**. We must bring all levels of government and all Americans together -- parents, teachers, students, civic and business leaders and all interested citizens -- to work toward our goals. //

What we can do on the federal level is serve as a **catalyst for change**. We can point the way forward, contribute ideas and create incentives for change -- and we can start with freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a **principle central to democratic society**: the idea that individuals are capable of making wise decisions for themselves. In education, freedom of choice recognizes that parents are the real experts on what's best for their kids.

Often, parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their

children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. So let's be clear about who can most benefit from greater freedom of choice. It's poor families who will benefit most from a healthy competition that creates real excellence in our schools.

With Lamar as the sparkplug, we're going to move forward towards our national goals on many fronts. We're going to make our schools better and more accountable. We're going to reward excellence in our teachers. Challenge our children to learn -- and all American adults to recognize that learning is a life-long process.

Learning isn't something that happens only in school. Lamar likes to talk about something he calls the 91% factor: the fact that by the time the average American youth reaches the age of 18, he's spent 9% of his time in the classroom, and 91% outside of it. We must work as a society to support the kind of values, culture -- the vital sense of community and, yes, citizenship -- that gives real meaning to all that our children learn. //

I know some people question whether we can meet the ambitious goals we've set for ourselves -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning that lies ahead. Let's help those kids learn all they can on the

journey from 8 to 18 -- and then let's see where they take us in the next century. //

Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of that future, America can settle for nothing short of excellence in our schools.

I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

#

THE WHITE HOUSE

WASHINGTON

March 21, 1991

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Swearing-In of Secretary Alexander

Our comments on the presidential remarks for Lamar Alexander's swearing-in are attached. I understand from a conversation with Lamar late this morning that he has some suggested changes and I told him that I would be happy to look them over and to let you know what I thought of them.

When you receive his suggestions, please let me know. If you have any questions, please give me a call.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/20/91 ACTION/CONCURRENCE/COMMENT DUE BY: 3/21/91 NOON

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Thursday, March 21, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

McGroarty/Dooley
March 20, 1991
2:30 pm
[ED]

91 MAR 20 PM 3:40

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM
MARCH 22, 1990
10:00 A.M.

NOTE: SHOULD
THERE BE A
REFERENCE
TO THE
MUSEUM
AND ITS
RELEVANCE?

Thank you, {-----}, for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

[Additional introductory acknowledgements.]

NOTHING IS MORE IMPORTANT TO THE FUTURE OF AMERICA THAN ESTABLISHING A WORLD-CLASS EDUCATION SYSTEM - EDUCATIONAL EXCELLENCE -- FOR ALL AMERICANS.

← In a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's ^{EXPERIENCE AND} considerable ^{DEDICATION} expertise. Lamar comes to this task as the son of teachers -- as someone who ^{VALUES} knows learning is a life-long ^{QUEST} process. He has served as a valued member of my Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as ^{GOVERNOR OF TENNESSEE AND} Chairman of the National Governor's Association, he ^{ELEVATED EDUCATION} piloted the ^{TO THE VERY TOP OF THE GOVERNORS' AGENDA. HIS LEADERSHIP HELPED PROVIDE A} 50-state education survey, "Time for Results" -- a report that ^{FOUNDATION FOR THE EFFECTIVE, BIPARTISAN PARTNERSHIP THAT BEGAN AT THE EDUCATION} put us on the path to the six National Education Goals that guide ^{SUMMIT} our efforts from now to the year 2000. //

As a public servant, educator, author -- Lamar Alexander is a true renaissance man: a man with great common sense ^{AND CAN GET THINGS DONE.} who knows what works. ~~He's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Today a rooster. Tomorrow a feather duster." [[Think about that one. Lamar, I'm going to make that our 7th National Education Goal --~~

^{SUMMIT AND WILL CONTINUE THROUGHOUT THE DECADE. HIS LEADERSHIP}
^{HELPED US MOVE TOWARD THE}

LAMAR KNOWS THAT AT THE HEART OF OUR NATIONAL CHALLENGE IS INSPIRING A NEW RESPECT FOR LEARNING AND EDUCATION THROUGHOUT AMERICA. AND A TRUE UNDERSTANDING IN THE AMERICAN PUBLIC OF THE NATURE AND MAGNITUDE OF 2 WHAT WE MUST DO.

by the year 2000, everyone in America will know what that saying means. //]]

Lamar Alexander understands that **real reform -- real restructuring of American education --** can only take place on the state and local level. ^{SCHOOL-BY-SCHOOL, CLASSROOM-BY-CLASSROOM.} That's one of the key reasons I asked

Governor Alexander to become Secretary Alexander. He knows ~~the~~ ^{THAT MEETING OUR GOALS REQUIRES MOBILIZING A NATIONAL -- NOT FEDERAL --} key to success is to make certain education reform is national - CRUSADE FOR EDUCATIONAL EXCELLENCE - not federal. What we can do on the federal level is serve as a

catalyst for change. ^{AT THE FEDERAL LEVEL, WE CAN SERVE AS A CATALYST FOR INNOVATION, DYNAMISM, AND COMPETITION IN OUR EDUCATION SYSTEM.} We can point the way forward, contribute ideas and create incentives for change -- and we can start with freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a principle central to democratic society: the idea that individuals are capable of making wise decisions for themselves. In education, freedom of choice recognizes that parents are the real experts on what's best for their kids.

~~And let's be clear about who will benefit from greater freedom of choice. Parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. And it's poor families who will benefit most from a healthy competition that creates real excellence in our schools.~~

~~Freedom of choice can spark reform in every school system and every state. Reform that encourages innovation in our~~

NATIONALLY, WE HAVE ESTABLISHED OUR GOALS AND CAN RAISE OUR STANDARDS AND EXPECTATIONS. AND WE MUST BRING ALL LEVELS OF GOVERNMENT AND ALL AMERICANS TOGETHER -- PARENTS, TEACHERS, STUDENTS, CIVIL AND BUSINESS LEADERS AND ALL CITIZENS -- WORKING TOWARD OUR GOALS.

PLEASE
SEE
ATTACHED
RE-WRITE
BEGINNING
P. 2, LAST P.

~~schools -- that rewards excellence in our teachers -- that challenges our children to learn. Reform that moves us closer every day to the ambitious goals we've set for our students and for our nation. //~~

~~Some people question whether we can meet our goals -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning ahead of you. Let's help those kids learn all they can on the journey from 8 to 18 -- and then let's see where they take us in the next century. //~~

~~Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of ^{OUR CHILDREN AND OUR} that future, America can settle for nothing short of ^{MR. SECRETARY, LET'S GET TO WORK.} excellence in our schools.~~

~~I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.~~

#

DRAFT

Thank you, {-----}, for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander.

[Additional introductory acknowledgements.]

Nothing is more important to the future of America than establishing a world-class education system -- educational excellence -- for all Americans. In a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's experience and dedication. Lamar comes to this job as the son of teachers -- as one who values learning as a life-long quest. He has served as a valuable member of my Education Policy Advisory Committee -- and, until recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Governor of Tennessee and Chairman of the National Governors' Association, he elevated education to the very top of the Governors' agenda. His leadership helped provide a foundation for the effective, bipartisan Federal-state partnership which began at the Education Summit and will continue throughout the decade. This foundation helped lead to the six national education goals that will guide our efforts to the year 2000.

As a public servant, educator, author -- Lamar Alexander is a true renaissance man. He is also a man of great common sense -- who knows what works and how to get things done.

Lamar knows that at the heart of our national challenge is inspiring a new respect for learning and education throughout America. And a true understanding in the American public of the nature and magnitude of what we must do.

Lamar understands that restructuring American education can only take place at the state and local level -- school-by-school, classroom-by-classroom. That's one of the reasons I asked Governor Alexander to become Secretary Alexander. He knows that meeting our goals requires mobilizing a national -- not Federal -- crusade for educational excellence.

Nationally, we have established our goals and can raise our standards and expectations. And we must bring all levels of government and all Americans together -- parents, teachers, students, civic and business leader and all citizens -- working toward our goals.

At the Federal level, we can serve as a catalyst for innovation, dynamism, and competition in our education system. And we can begin with freedom of choice. Choice rests on a principle central to democratic society: the idea that individuals are capable of making wise decisions for themselves. In education, choice recognizes that parents are the real experts on what's best for their kids.

While we ensure all school are islands of excellence and while we search for ways to create new schools, we have a responsibility to address what goes on outside the classroom.

We must look at the "hidden curricula" in homes, in communities, in the media ... and instill a respect for learning and education everywhere throughout society.

Mr. Secretary, this is an exciting time for education ... and there is much work to be done. Your colleagues in the Cabinet want to work with you. I remain personally dedicated to a long-term commitment to our national challenge.

[[As I came through this wonderful air and space museum today, I was reminded of all the great challenges America and Americans have met throughout our history .]]

There is no single issue that determines more about America -- about our dreams and destiny -- than education. For the sake of our children and our future, we will settle for nothing short of excellence. Mr. Secretary, let's get to work.

Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

McGroarty/Dooley
March 20, 1991
2:30 pm
[ED]

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM
MARCH 22, 1990
10:00 A.M.

Thank you, {-----}, for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

[Additional introductory acknowledgements.]

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by the year 2000, everyone in America will know what that saying means. //]]

Lamar Alexander understands that **real reform -- real restructuring of American education** -- can only take place on the state and local level. That's one of the key reasons I asked **Governor Alexander** to become **Secretary Alexander**. He knows the key to success is to make certain education reform is national - - not federal. What we can do on the federal level is serve as a **catalyst for change**. We can point the way forward, contribute ideas and create incentives for change -- and we can start with *Porter insert* freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a **principle central to democratic society**: the idea that individuals are capable of making wise decisions for themselves. In education, freedom of choice recognizes that parents are the real experts on what's best for their kids.

And let's be clear about who will benefit from greater freedom of choice. Parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. And it's poor families who will benefit most from a healthy competition that creates real excellence in our schools.

Freedom of choice can spark reform in every school system and every state. Reform that encourages innovation in our

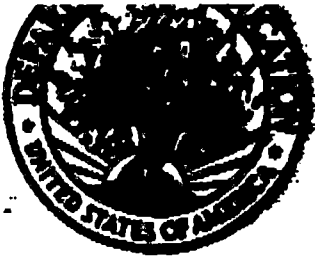
schools -- that rewards excellence in our teachers -- that challenges our children to learn. Reform that moves us closer every day to the ambitious goals we've set for our students and for our nation. //

Some people question whether we can meet our goals -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning ahead of you. Let's help those kids learn all they can on the journey from 8 to 18 -- and then let's see where they take us in the next century. //

Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of that future, America can settle for nothing short of excellence in our schools.

I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

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U. S. DEPARTMENT OF EDUCATION
400 Maryland Avenue, S.W.
Suite 4181
Washington, D.C. 20202

Telephone: (202) 401-3000

Fax Number: (202) 401-0596

FAX COVER SHEET

MESSAGE

TO: DAVE DEMATREZ

FAX NUMBER: 456-2983

FROM: WADE DYKE

Dave,
Lamar would also like to ask if the President would ask Keavns/Sanders to stand once he made the announcement.

Thank you.
Waade

(401-2927)

Thank you, (-----), for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander.

(Additional introductory acknowledgements.)

In a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's considerable expertise. Lamar has served as a valued member of my Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Chairman of the National Governor's Association, he piloted the 50-state education survey, "Time for Results" -- a report that put us on the path to the six National Education Goals that guide our efforts from now to the year 2000.

As a public servant, educator, author -- Lamar Alexander is a true renaissance man. He's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Rooster today. Featherduster tomorrow." (Think about that one. Lamar, I'm going to make that our 7th National Education Goal -- by the year 2000, everyone in America will know what that saying means.)

Lamar Alexander understands that real reform -- a fundamental transformation of American education -- can only take place on the state and local level. That's one of the key reasons I asked Governor Alexander to become Secretary Alexander. He knows the key to success is to make certain that our reform effort is national -- not federal: an effort that brings all levels of government, and all Americans, together in a crusade to transform American education.

Our setting today -- this great Air and Space Museum -- is a fitting site for this ceremony. It reminds us of another time when this Nation set for itself a national goal -- that of landing a man on the moon. And we did it.

And in the Persian Gulf just a short time ago, we set for ourselves another goal -- that of restoring freedom to a land brutally seized by a tyrant. And we did that too.

Part of the triumph we witnessed in the Gulf was a victory for American character, ability and technology. That effort showed that education -- the source of our knowledge and skill -- is essential to America's continued liberty, prosperity and world leadership.

In education, we now have clear and lofty goals -- six of them established with the Nation's Governors just a year ago. We can reach those goals, too, provided we show the kind of determination, spirit and creativity that took us to the moon in 1969, and to success in the Gulf this winter.

With Lamar as the sparkplug, we're going to move forward toward those goals on many fronts. Lamar and I have been talking a great deal about these education goals in recent months, and we'll have quite a bit to say over the next few weeks. Let me just note this morning that they include four big ideas:

* first, redoubled efforts to create better and more accountable schools for today's children, schools that meet our national goals

and standards, that parents can choose for their children, and that honor and reward outstanding teachers and principals.

* second, some break-throughs for the future, schools for tomorrow's children, schools that will embody the finest American thinking -- the best creativity and inventiveness -- to visualize a future for education that may be as different from the present as the jets and rockets in this great Museum are from the propeller planes of yesterday.

* third, attention to the adults, also, to ourselves, the grown-ups, yesterday's students, today's work force. Most of us could do with some additional skills and knowledge, and a strong economy and vigorous civic life practically demand that we learn some more, too.

David Cassel. 91% factor outside

* fourth, outside the schools, we must attend as well to our children's lives, the parts they spend in the neighborhoods and communities of this great nation, to the values and attitudes they are acquiring, the non-educational needs that a compassionate society wants to help meet, the attention they receive from their parents and other caring adults.

?

'78 has spent only 9% of time in sch + 91%

call Edie? talk about values?

So let me be clear, Lamar, as you assume this key position. Together we will take those four big ideas and turn them into a strategy by which this nation will reach its education goals in this decade. That's your main job. That's your assignment. And that's a very important piece of mine.

We've got some terrific help in this endeavor. We're creating a great team at the Education Department. Soon I'll be nominating David Kearns, Chairman of Xerox, to become the Deputy Secretary. No American business leader has more outstanding credentials or a deeper commitment to make education better for all our children.

And I've also asked Ted Sanders, the former President of the country's Chief State School Officers, who has so ably served as Acting Secretary, to take on the new dual responsibility of chief financial officer and Deputy Undersecretary for Planning, Budget and Evaluation.

With such a team, and with the help and good will of all Americans, we will help move our country toward these education goals.

I thank you all for this warm welcome. Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

McGroarty/Dooley
March 21, 1991
6:30 pm
[ED]

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM
MARCH 22, 1990
10:00 A.M.

Thank you, Alex [Haley], for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

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On the federal level we can serve as a **catalyst for change**. We can point the way forward, contribute ideas and help states and schools meet higher, better standards. The Department of Education, through research and development, can help identify practical ways to improve teaching and learning -- for all students. We also can create incentives for change -- and we can start with freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a **principle central to democratic society**: the idea that individuals are capable of making wise decisions for themselves.

In education, the concept of choice recognizes that parents are the real experts on what's best for their kids.

Often, parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. So let's be clear about who can most benefit from greater freedom of choice. It's poor families who will benefit most from a healthy competition in our schools.

With Lamar as the sparkplug, we're going to move forward towards our national goals on many fronts, and reiterate our commitment to educational excellence. We're going to make our schools better and more accountable. We're going to reward excellence in our teachers. We're going to challenge our children to learn. We're going to encourage all American adults to recognize that learning is a life-long process.

After all, learning doesn't happen only in school. Lamar likes to talk about something he calls the 91% factor: the fact that by the time the average American youth reaches the age of 18, he's spent 9% of his time in the classroom, and 91% outside of it. We must work as a society to support the kind of values, culture -- the vital sense of community and, yes, citizenship -- that gives real meaning to all that our children learn. //

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Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of that future, America can settle for nothing short of excellence in our schools.

Because of our commitment to education, we're creating a great team at the Education Department. *Just this morning I announced my intention to* ~~Soon I'll be nominating~~ David Kearns, Chairman of Xerox, to become the Deputy Secretary. No American business leader has more outstanding credentials or a deeper commitment to improve education for all our children.

And I've asked Ted Sanders, the former president of the country's Chief State School Officers, and who has served so ably as Acting Secretary, to take on the new dual responsibility of chief financial officer and Deputy Undersecretary for Planning Budget and Evaluation.

I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

With the help and support of so many dedicated professionals at the Department, I'm confident this is a team equal to the task before us. # # #

THE WHITE HOUSE

WASHINGTON

91 MAR 21 12:55

March 21, 1991

MEMORANDUM FOR TONY SNOW
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS

FROM: JAY S. BYBEE *jsb*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks -- Swearing-in of Secretary
Alexander

Counsel's office has reviewed the above-referenced matter. We
have no legal objections.

Thank you for the opportunity to comment on this matter.

cc: Phillip D. Brady

Tony-
DD's
Comments...

McGroarty/Dooley
March 21, 1991
1:30 pm
[ED.2]

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER
AIR AND SPACE MUSEUM
MARCH 22, 1990
10:00 A.M.

Thank you, {-----}, for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

[Additional introductory acknowledgements.]

In a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's considerable expertise. Lamar comes to this task as the son of teachers. He has served as a valued member of my Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Chairman of the National Governor's Association, he piloted the 50-state education survey, "Time for Results" -- a report that put us on the path to the six National Education Goals that guide our efforts from now to the year 2000. //

As a public servant, educator, author -- Lamar Alexander is a true renaissance man: a man with great **common sense**, who knows **what works**. He's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Today a rooster. Tomorrow a feather duster." [[Think about that one. Lamar, I'm going to make that our 7th National Education Goal -- by the year 2000, everyone in America will know what that saying means. //]]

Lamar Alexander understands that **real reform -- real restructuring of American education** -- can only take place on the state and local level. That's one of the key reasons I asked **Governor Alexander** to become **Secretary Alexander**. He knows the key to success is to make certain education reform is national - - not federal. Nationally, we have established goals -- and we can raise our standards and expectations. We must bring all levels of government and all Americans together -- parents, teachers, students, civic and business leaders and all interested citizens -- to work toward our goals. //

What we can do on the federal level is serve as a **catalyst for change**. We can point the way forward, contribute ideas and create incentives for change -- and we can start with freedom of choice.

I know this idea has generated its share of controversy. But **it isn't radical -- it's common sense**. It rests on a **principle central to democratic society**: the idea that individuals are capable of making wise decisions for themselves. In education, freedom of choice recognizes that parents are the real experts on what's best for their kids. *Often,*

So ~~And~~ let's be clear about who ^{can most} ~~will~~ benefit from greater freedom of choice. Parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. ~~And~~ It's poor families who will benefit most from a

healthy competition that creates real excellence in our schools.

With Lamar as the sparkplug, we're going to move forward towards our national goals on many fronts. We're going to make our **schools** better and more accountable. ^{We're going} To reward excellence in our **teachers**. ^{And} To challenge our **children** to learn. -- ^{And} ^{we're going to help} all American **adults** recognize that learning is a life-long process.

~~We've got to recognize that~~ Learning isn't something that happens only in school. Lamar likes to talk about something he calls the 91% factor: the fact that by the time the average American youth reaches the age of 18, he's spent 9% of his time in the classroom, and 91% outside of it. We must work as a society to support the kind of values, culture -- the vital sense of community and, yes, citizenship -- that gives real meaning to all that our children learn. //

I know some people question whether we can meet the ambitious goals we've set ^{for} ourselves -- whether we can lower the **drop-out rate**, or rise to first rank world-wide in math and **science**. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning ^{that lies} ahead ~~of you~~. Let's help those kids learn all they can on the journey from 8 to 18 -- and then let's see where they take us in the next century. //

Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny --

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I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

#

- 1) Crime
- 2) fast-track
- 3) Educ

WHITE HOUSE STAFFING MEMORANDUM

51 MAR 20 P4:16

DATE: 3/20/91 ACTION/CONCURRENCE/COMMENT DUE BY: 3/21/91 NOON

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>n/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>d/c</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
<i>2898 Jay Bybee</i> GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward your comments directly to Tony Snow, Rm. 122, x2930, no later than NOON, Thursday, March 21, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

McGroarty/Dooley
March 20, 1991
2:30 pm
[ED]

91 MAR 20 PM 3:40

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DATE: 3/20/91 ACTION/CONCURRENCE/COMMENT DUE BY: 3/21/91 NOON

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	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

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RESPONSE:

*See comments. Thanks.
Holly Williamson
3-21-91*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

McGroarty/Dooley
March 20, 1991
2:30 pm
[ED]

91 MAR 20 PM 3:40

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acknowledge:
Ted Sanders +
David Kearns

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✓ OK +
Died
(If Pres. Person
says you
can
announce
their
future
roles,
then
maybe
mention
that.)

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DOEd
replace with 4 themes from Education It is Alexander's intention to focus on the 4 themes rather than on choice. (4 themes are attached Note on the 4 themes, we suggest you can expand on choice so not to totally eliminate it from the remarks.

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#

2

Our setting today -- this great Air and Space Museum -- is a fitting site for this ceremony. It reminds us of another time when this Nation set for itself a national goal -- that of landing a man on the moon. And we did it.

And in the Persian Gulf just a short time ago, we set for ourselves another goal -- that of restoring freedom to a land brutally seized by a tyrant. And we did that too.

Part of the triumph we witnessed in the Gulf was a victory for American character, ability and technology. That effort showed that education -- the source of our knowledge and skill -- is essential to America's continued liberty, prosperity and world leadership.

In education, we now have clear and lofty goals -- six of them established with the Nation's Governors just a year ago. We can reach those goals, too, provided we show the kind of determination, spirit and creativity that took us to the moon in 1969, and to success in the Gulf this winter.

With Lamar as the sparkplug, we're going to move forward toward those goals on many fronts. Lamar and I have been talking a great deal about those education goals in recent months, and we'll have quite a bit to say over the next few weeks. Let me just note this morning that they include four big ideas:

* first, redoubled efforts to create better and more accountable schools for today's children, schools that meet our national goals

and standards, that parents can choose for their children, and that honor and reward outstanding teachers and principals.

*Expand On
choice in this first
theme.* ✓OCA

* second, some break-throughs for the future, schools for tomorrow's children, schools that will embody the finest American thinking -- the best creativity and inventiveness -- to visualize a future for education that may be as different from the present as the jets and rockets in this great Museum are from the propeller planes of yesterday.

* third, attention to the adults, also, to ourselves, the grown-ups, yesterday's students, today's work force. Most of us could do with some additional skills and knowledge, and a strong economy and vigorous civic life practically demand that we learn some more, too.

* fourth, outside the schools, we must attend as well to our children's lives, the parts they spend in the neighborhoods and communities of this great nation, to the values and attitudes they are acquiring, the non-educational needs that a compassionate society wants to help meet, the attention they receive from their parents and other caring adults.

So let me be clear, Lamar, as you assume this key position. Together we will take those four big ideas and turn them into a strategy by which this nation will reach its education goals in this decade. That's your main job. That's your assignment. And that's a very important piece of mine.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/20/91

ACTION/CONCURRENCE/COMMENT DUE BY: 3/21/91 NOON

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY ALEXANDER

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

March 21, 1991

MEMORANDUM FOR TONY SNOW

The NSC staff concurs with the draft presidential remarks as amended.

Brent Scowcroft
Brent Scowcroft

cc: Phillip D. Brady

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAR 20 PM 3:40

McGroarty/Dooley
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91 MAR 21 A 7: 41

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RESPONSE:

OK. S.R.

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Thank you, {-----}, for those kind words. It's a pleasure to be here today to witness the swearing-in of our new Secretary of Education -- Lamar Alexander. //

[Additional introductory acknowledgements.]

In a challenge of this magnitude, it is my good fortune to be able to call on a man with Lamar Alexander's considerable expertise. Lamar comes to this task as the son of teachers -- as someone who knows learning is a life-long process. He has served as a valued member of my Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Chairman of the National Governor's Association, he piloted the 50-state education survey, "Time for Results" -- a report that put us on the path to the six National Education Goals that guide our efforts from now to the year 2000. //

As a public servant, educator, author -- Lamar Alexander is a true renaissance man: a man with great **common sense**, who knows **what works**. He's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Today a rooster. Tomorrow a feather duster." [[Think about that one. Lamar, I'm going to make that our 7th National Education Goal --

by the year 2000, everyone in America will know what that saying means. //]]

Lamar Alexander understands that **real reform -- real restructuring of American education** -- can only take place on the state and local level. That's one of the key reasons I asked **Governor Alexander** to become **Secretary Alexander**. He knows the key to success is to make certain education reform is national - - not federal. What we can do on the federal level is serve as a **catalyst for change**. We can point the way forward, contribute ideas and create incentives for change -- and we can start with freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a **principle central to democratic society**: the idea that individuals are capable of making wise decisions for themselves. In education, freedom of choice recognizes that parents are the real experts on what's best for their kids.

And let's be clear about who will benefit from greater freedom of choice. Parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have those choices. And it's poor families who will benefit most from a healthy competition that creates real excellence in our schools.

Freedom of choice can **spark reform in every school system and every state**. Reform that encourages innovation in our

schools -- that rewards excellence in our teachers -- that challenges our children to learn. Reform that moves us closer every day to the ambitious goals we've set for our students and for our nation. //

Some people question whether we can meet our goals -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, we can. / Think about this: The graduating class of the year 2000 is in 3rd Grade today. Think about what it means to be an eight-year-old -- about the world of learning ahead of you. Let's help those kids learn all they can on the journey from 8 to 18 -- and then let's see where they take us in the next century. //

Mr. Secretary, let me say to you and to all the dedicated people of this Department: there is no single issue that determines more about America -- about our dreams and destiny -- than education. America's future walks through the doors of our schools every day. For the sake of that future, America can settle for nothing short of excellence in our schools.

I thank you all for this warm welcome. / Now, it is with great pleasure that I witness the swearing-in of Secretary Alexander.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

March 22, 1991

REMARKS BY THE PRESIDENT
AND SECRETARY OF EDUCATION LAMAR ALEXANDER
AT SWEARING-IN CEREMONY

The National Air and Space Museum
Washington, D.C.

9:40 A.M. EST

THE PRESIDENT: Thank you all. Thank you, Bill Carl. It's a pleasure to be here to witness the swearing-in of our new Secretary of Education -- Governor Lamar Alexander. To the members of the Cabinet -- and I see so many here; distinguished members of the United States Congress -- and I see many here; to former secretaries -- I'm told -- don't spot them right now -- that Bill Brock and Mel Laird were here.

Let me just welcome all of you -- those from the White House. I'd like to, at the outset of this, pay my respects to the man who is going to do the honors, Judge John Minor Wisdom, who -- one of the most distinguished jurists in the United States, who is with us here today.

For a challenge of this magnitude, it is my very good fortune to be able to call on a man with Lamar Alexander's considerable experience. He comes to this task the son of teachers. He's served as a very valued member of our Education Policy Advisory Committee -- and, most recently, he's served the students of his home state as President of the University of Tennessee. Five years ago, as Chairman of the National Governor's Association, he piloted the 50-state education survey, "Time for Results" -- a report that put us on the path to the six National Education Goals that guide our efforts from now to the year 2000.

As a public servant, educator, and author -- Lamar Alexander is a true renaissance man: a man with great common sense, who knows what works. And he's also one of Tennessee's leading philosophers. He's got a saying you've probably already heard: "Today a rooster. Tomorrow a feather duster." (Laughter.)

Our setting today in this great Air and Space Museum is a fitting site for this ceremony. It reminds us of another time when this nation set for itself a national goal -- that of landing a man on the moon. And we did it.

Lamar Alexander understands that real reform -- real restructuring of American education -- can only take place at the state and local level. And that's one of the key reasons that I've asked him to become Secretary Alexander. He knows the key to success is to make certain education reform is national -- not federal. Nationally, we have established goals. We're setting standards, establishing priorities and, in the process we're raising expectations. We must bring all levels of government and all Americans together -- parents, teachers, students, civic and business leaders and all interested citizens -- to achieve our goals.

On the federal level, we can serve as a catalyst for change. We can point the way forward, contribute ideas and help states and schools meet higher, better standards.

The Department of Education, through research and

MORE

development, can help identify practical ways to improve teaching and learning -- for all students. We also can create incentives for change, and we can start with freedom of choice.

I know this idea has generated its share of controversy. But it isn't radical -- it's common sense. It rests on a principle central to democratic society: the idea that individuals are capable of making wise decisions for themselves. In education, the concept of choice recognizes that parents are the real experts on what's best for their kids.

Often, parents with means -- families in the mid-to-upper income brackets -- already have choice. They can send their children to private schools -- or move to districts with the strongest public schools. Poor parents don't have these choices. So let's be clear about who can benefit the most from greater freedom of choice. It's poor families who will benefit most from a healthy competition in our schools.

With Lamar as the spark plug, we're going to move forward towards our national goals on many fronts, and reiterate our commitment to educational excellence. We're going to make our schools better and more accountable, and we're going to reward excellence in our teachers. And we're going to challenge our children to learn. And we're going to encourage all American adults to recognize that learning is a lifelong process.

After all, learning doesn't happen only in school. Lamar likes to talk about something he calls the 91 percent factor: the fact that by the time the average American youth reaches the age of 18, he's spent 9 percent of his time in the classroom, and 91 percent outside of it. We must work as a society to support the kind of values, culture -- the vital sense of community and, yes, citizenship -- that gives real meaning to all that our children learn.

I know some people question whether we can meet the ambitious goals we've set for ourselves -- whether we can lower the drop-out rate, or rise to first rank world-wide in math and science. Well, I'm convinced that we can. Think about this: the graduating class of the year 2000 is a third-grader today. Think about what it means to be an eight-year-old -- about the world of learning that lies ahead. Let's help those kids learn all they can on the journey from 8 to 18 -- and then let's see where they take us in the next century.

Mr. Secretary, first let me say that this, as far as I'm concerned, is going to be a team effort for all of our Cabinet departments. I think every Cabinet secretary has some role to play in helping you meet these educational goals. And with that in mind, I would like to ask the members of our Cabinet that are here to stand up -- and the former members I do see now -- Mel and Bill Brock and Bill Coleman over here -- but please stand up -- we're going to make you committed to this goal we're undertaking right now. (Laughter and applause.)

Let me also say to you and to all the dedicated people at this Department, Mr. Secretary: There is no single issue that determines more about America, about our dreams and our destiny, than education. America's future walks through the doors of our schools every single day. For the sake of that future, America can settle for nothing short of excellence in our schools. Because of our commitment to education, we're creating a great team at the Education Department. Just this morning I announced my intention to nominate David Kearns, Chairman of Xerox, to become the Deputy Secretary of Education. David, would you please stand up? (Applause.)

He may be coming out of the loftiest echelons of the business world, but no American business leader has more outstanding credentials or a deeper commitment to improve education for all our children. And then, I've asked Ted Sanders, the former president of the country's chief state school officers and who has served so ably as Acting Secretary, a man to whom I will always be grateful to take

on the new dual responsibility of chief financial officer, Deputy Under Secretary for Planning, Budget and Evaluation, a key post. Ted, we're delighted. (Applause.) Would you please stand for us?

And with the help and support of the dedicated professionals at the Department, and there are so many -- many with us here today. And I want to thank each and every one of you. I am confident now that this is a team equal to the task before us.

Lamar and David were over yesterday and they presented me a fantastic proposal -- how we can go about meeting these national education goals. I'm excited about it. And I told them that which I want to say once again but this time to all the employees, those who are working at the Department of Education. This is priority. And I am committed as President to working with you and to supporting you in achieving these national goals.

I thank you all for being here for this wonderful ceremony. And now it is with great pleasure that I witness the swearing-in of Secretary Lamar Alexander. Thank you all very much. (Applause.)

(The oath is administered.) (Applause.)

SECRETARY ALEXANDER: Mr. President and Barbara, distinguished members of the Congress, it's very difficult to put anyone else ahead of Judge Wisdom as you can tell. I want to thank President Bush for giving me one of the most exciting opportunities in America -- helping him be the Education President.

And I want to thank Barbara Bush for keeping up front the importance of literacy for every American. And I want to thank Judge Wisdom who, for the last 40 years or so, has been one of the most vigorous members of the federal judiciary and one of the most adventuresome. On one evening, he brought the entire Fifth Circuit Court of Appeals down to Your Father's Mustache to hear our washboard band play when I was his law clerk.

I want to thank the President's own Marine Band. I've never heard the Marine Band play Rocky Top before, and I'm glad -- (laughter) -- to hear that. And the children from Amidon and the young men and women from Cardozo, thank you for being here today.

And Honey, and Drew, and Leslee, and Cathryn, and Will, thank you for putting up with a notorious father and one who has required you to move three times in the last nine months. For our friends, who have come on short notice from a lot of different places, thank you. To members of the Cabinet, I'm the junior member of the team and looking forward to being a part of it. To members of the United States Senate for taking such an interest in me and then after a while -- (laughter) -- confirming me unanimously, I thank you for that. And for the members of the Tennessee delegation and other members of the Congress who are here.

And, Mr. President, you're a terrific recruiter. To have a chance to work with David Kearns and Ted Sanders as a part of the President's education team is something I'm very much looking forward to.

I also want to thank my sister, Jane, and her husband Bill Carl for coming from Dallas. Their sons, Jeremy and David, our nephews, sent me this message: "Tell Uncle Lamar congratulations, and we hope this doesn't mean more homework." (Laughter.) That made me think of how Jane and I grew up in Maryville, Tennessee, with our sister Ann. We were ready to learn because our mother took care of herself when she was pregnant. She read to us -- she and our father read Winnie the Pooh, and The Little Engine that Could, and The Adventures of Tom Sawyer even before we went to school.

We had more preschool education than anybody in this room because our mother had the town's only preschool education program in a converted garage in her backyard and she had nowhere else to put

us, and so we went there. We knew what we were expected to learn in school and we learned it because our teachers expected us to. And they helped us, as did our parents.

The most dangerous thing going in Maryville when we were growing up was football; and drugs were something you took when you were sick. There was always some adult hovering around to make sure we got a pat on the back when we did something right, and that we didn't get away with much. When we got in trouble at school, we got in trouble at home. That was the way we grew up.

Jeremy and David, my nephews and our children our coming along in a very different world. All over America people are trying to adjust to that world. That adjustment is what we call our education. And because it is not easy, it is at the top of our concerns.

On March 6th, President Bush talked to Congress and the American people about reaching our potential, that we should make this country all that it should be.

I like to look at things that way, too -- not as one big problem, but as one big opportunity. I want to help President Bush be the Education President, to help America do as well at home as it has done overseas. Almost everything we do at home has education at the bottom of it.

My nephews, David and Jeremy, may not think this is such good news because it may mean for them: higher standards, tougher tests, and probably more homework. They may find themselves and certainly their children going to schools that are radically different learning systems than what we see today. As different from what they know today as this lunar module is from the propeller airplane.

This is the most visited museum in the world. And it is that because it stands as a symbol of what can happen when we unleash America's creative genius. We need to unleash that creative genius to create the best schools in the world.

Jeremy and David's parents, Jane and Bill will be doing what the President just said. They'll be going back to school, too, because whatever they learned growing up isn't enough to live and work in the world the way it is today. And in downtown Dallas and in Maryville and everywhere, communities will be finding that the school can't do it all, or even most -- help a child grow up the way we had the chance to grow up.

Doing well at home is as important as doing well overseas and will be infinitely more complex because the army the President has to mobilize is every American.

An enterprising reporter found our mother right after I was nominated. And she told him, "When Lamar grew up, I was teaching and Andy was on the school board. And at the dinner table we talked about better schools." We need that kind of talk going on at every dinner table in America.

Our Education President can mobilize that army, can get that kind of talk going and I hope I can be a spark plug for change to help him do that.

Thank you. (Applause.)

END

9:59 A.M. EST