

Originally Processed With FOIA(s):

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FOIA Number:

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FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13559
Folder ID Number: 13559-011

Folder Title:
Radio Messages: Ag Day & Homecoming 3/18/91 [OA 6031]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	7	2

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/18/91 ACTION/CONCURRENCE/COMMENT DUE BY: ---

PRESIDENTIAL REMARKS: 1. GENERIC AUDIO "HOMECOMING" MESSAGE

SUBJECT: 2. RADIO MESSAGE FOR USDA'S NAT'L AG DAY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

March 15, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH:

DAVID DEMAREST
BARRIE TRON

FROM:

PAUL LUTHRINGER

SUBJECT:

SCRIPTS FOR THE AUDIO TAPING SESSION ON
MONDAY, MARCH 18, 1991

I. SUMMARY

Attached for your consideration and review are draft scripts for your audio taping session on March 18th. You are scheduled to tape two segments.

II. DISCUSSION

At 2 p.m. on Monday, March 18, 1991, you are scheduled to tape two audio messages for the following:

- 1) a generic "Homecoming" audio message to the troops arriving back in the U.S.; and,
- 2) a radio message for the Department of Agriculture and "National Agriculture Day."

Please note that the Department of Agriculture message has a 60-second time limit.

~~Brice~~
to P
3-18

McGroarty/Grossman
March 15, 1991
2:00 pm
[HOME]

PRESIDENTIAL REMARKS: GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
2:00 PM

In the weeks and months between now and the 4th of July, thousands of cities and towns across America are going to be the scene of celebration: Each one different -- and yet every one the same.

Today, it's your turn. // All the waiting, all the wishing is over. This is the day the heroes come home. //

I wish it were possible for me to be there with you -- to share with you this special day. I ask you to accept this message of thanks.

Today is a day of reunion -- a day when the men and women who went so far away from home come back, take their seat at the table. It is a day of joy -- and celebration. / But sometime today -- sometime between the parades and the picnics -- between all the speeches and the ceremonies -- I ask you to stop for a moment. Think about the men and women of DESERT STORM. How they served this nation and the cause of peace. And think about how each one of us can harness that same spirit of public service in all we do. //

I know that for all of you, this is a day you will never forget. My own homecoming so many years ago is still vivid in my mind. / But we haven't always welcomed our veterans back with

open arms -- so today, as you honor the men and women of DESERT STORM, remember every veteran who's sacrificed and served this Nation. Let today be a homecoming for them, too. //

To all the families who've counted the hours and days -- to all the friends and neighbors who sent the packages and said the prayers, let me say: you sustained us. //

And to all the veterans of DESERT STORM, let me simply say: welcome home. //

My warmest wishes to you all -- and may God bless this great nation, the United States of America.

#

Luthringer/Grossman
Draft three
March 18, 1991
Title: AGDAY

PROPOSED RADIO MESSAGE
FOR USDA'S NATIONAL AGRICULTURE DAY
(60 seconds)

We Americans are blessed with abundance. And on the first day of Spring we celebrate National Agriculture Day -- honoring the farmers who turn hard soil into splendid harvests.

America's farmers have astounded the world with their productivity. Today, the average American farm family produces enough food to feed 94 people in this country and 34 people abroad.

This is not an easy task. Today's farmer must be an expert in international markets, computers, machinery, biology and chemistry.

But technology hasn't changed everything. Farmers still must rise before the sun to tend their crops and livestock. They still must protect the soil, lakes and rivers upon which all life depends. And they still must thrive in the most competitive industry on earth.

So please join me on this National Agriculture Day and thank our farmers for the miracles they work each and every day.

Thank you, and may God bless this great country.

#

THE WHITE HOUSE

WASHINGTON

March 15, 1991

91 MAR 18 09:52

MEMORANDUM FOR TONY SNOW

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Generic Audio Homecoming Message

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft remarks in their current form.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. 03/15

SUBJECT: PRESIDENTIAL GENERIC AUDIO "HOMECOMING MESSAGE
(03/14 7:00 p.m.)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please forward any comments directly to Tony Snow, Rm. 122, x2930, by 11:00 a.m. on Friday, 03/15, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 MAR 14 PM 8:45

McGroarty/Grossman
March 14, 1991
7:00 pm
[HOME]

PRESIDENTIAL REMARKS: GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
2:00 PM

In the weeks and months between now and the 4th of July, thousands of cities and town across America are going to be the scene of celebration: Each one different -- and yet every one the same.

Today, it's your turn. // All the waiting, all the wishing is over. This is the day the heroes come home. //

I wish it were possible for me to be there with you -- to share with you this special day. I ask you to accept this message of thanks. Let me say to every man and women who served: the joy we feel is our own. But the pride we feel is a gift -- a gift that you have given us. //

Today is a day of reunion -- a day when the men and women who went so far away from home come back, take their seat at the table. It is a day of joy -- and celebration. / But sometime today -- sometime between the parades and the picnics -- between all the speeches and the ceremonies -- I ask you to stop for a moment. Think about the men and women of DESERT STORM. How they served this nation. And think about how each one of us can harness that same spirit in all we do. //

I know that for all of you, this is a day you will never forget. My own homecoming so many years ago is still vivid in my

mind. / But we haven't always welcomed our veterans back with open arms -- so today, as you honor the men and women of DESERT STORM, remember every veteran who's sacrificed and served this Nation. Let today be a homecoming for them, too. //

To all the families who've counted the hours and days -- to all the friends and neighbors who sent the packages and said the prayers, let me say: you sustained us. //

And to all the veterans of DESERT STORM, let me simply say: welcome home. //

My warmest wishes to you all -- and may God bless this great nation, the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. 03/15

SUBJECT: PRESIDENTIAL GENERIC AUDIO "HOMECOMING MESSAGE
(03/14 7:00 p.m.)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
<i>10:14</i> SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Tony Snow, Rm. 122, x2930, by 11:00 a.m. on Friday, 03/15, with a copy to this office. Thanks.

RESPONSE:

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 MAR 14 PM 8:45

McGroarty/Grossman
March 14, 1991
7:00 pm
[HOME]

PRESIDENTIAL REMARKS: GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
2:00 PM

In the weeks and months between now and the 4th of July, thousands of cities and town across America are going to be the scene of celebration: Each one different -- and yet every one the same.

Today, it's your turn. // All the waiting, all the wishing is over. This is the day the heroes come home. //

I wish it were possible for me to be there with you -- to share with you this special day. I ask you to accept this message of thanks. Let me say to every man and women who served: the joy we feel is our own. But the pride we feel is a gift -- a gift that you have given us. //

Today is a day of reunion -- a day when the men and women who went so far away from home come back, take their seat at the table. It is a day of joy -- and celebration. / But sometime today -- sometime between the parades and the picnics -- between all the speeches and the ceremonies -- I ask you to stop for a moment. Think about the men and women of DESERT STORM. How they served this nation. And think about how each one of us can harness that same spirit in all we do. //

I know that for all of you, this is a day you will never forget. My own homecoming so many years ago is still vivid in my

mind. / But we haven't always welcomed our veterans back with open arms -- so today, as you honor the men and women of DESERT STORM, remember every veteran who's sacrificed and served this Nation. Let today be a homecoming for them, too. //

To all the families who've counted the hours and days -- to all the friends and neighbors who sent the packages and said the prayers, let me say: you sustained us. //

And to all the veterans of DESERT STORM, let me simply say: welcome home. //

My warmest wishes to you all -- and may God bless this great nation, the United States of America.

#

WHITE HOUSE STAFFING MEMORANDUM

91 MAR 15

PI2: 48

DATE: 03/14/91

ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. 03/15

SUBJECT: PRESIDENTIAL GENERIC AUDIO "HOMECOMING MESSAGE
(03/14 7:00 p.m.)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Tony Snow, Rm. 122, x2930, by 11:00 a.m. on Friday, 03/15, with a copy to this office. Thanks.

RESPONSE:

March 15, 1991

MEMORANDUM FOR TONY SNOW

The NSC staff concurs with the draft presidential generic audio homecoming message as amended.

Brent Scowcroft
Brent Scowcroft

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

cc: Phillip D. Brady

RECEIVED

91 MAR 15 A 7. 49

5

McGroarty/Grossman
March 14, 1991
7:00 pm
[HOME]

91 MAR 14 PM 8:45

PRESIDENTIAL REMARKS: GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
2:00 PM

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Today is a day of reunion -- a day when the men and women who went so far away from home come back, take their seat at the table. It is a day of joy -- and celebration. / But sometime today -- sometime between the parades and the picnics -- between all the speeches and the ceremonies -- I ask you to stop for a moment. Think about the men and women of DESERT STORM. How they served this nation. And think about how each one of us can harness that same spirit ^{of public service} in all we do. //

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Repetitive & doesn't fit.

and the cause of peace

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#

WHITE HOUSE STAFFING MEMORANDUM 91 MAR 15 AM: 34

DATE: 03/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. 03/15

SUBJECT: PRESIDENTIAL GENERIC AUDIO "HOMECOMING MESSAGE (03/14 7:00 p.m.)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
Please forward any comments directly to Tony Snow, Rm. 122, x2930, by 11:00 a.m. on Friday, 03/15, with a copy to this office. Thanks.

RESPONSE:



PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAR 14 PM 8:45

McGroarty/Grossman
March 14, 1991
7:00 pm
[HOME]

PRESIDENTIAL REMARKS: GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
2:00 PM

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#

WHITE HOUSE STAFFING MEMORANDUM

MAR 15 AM: 05

DATE: 03/14/91 ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. 03/15

SUBJECT: PRESIDENTIAL GENERIC AUDIO "HOMECOMING MESSAGE
(03/14 7:00 p.m.)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Tony Snow, Rm. 122, x2930, by 11:00 a.m. on Friday, 03/15, with a copy to this office. Thanks.

RESPONSE: *No comment*

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 MAR 14 PM 8:45

McGroarty/Grossman
March 14, 1991
7:00 pm
[HOME]

PRESIDENTIAL REMARKS: GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
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mind. / But we haven't always welcomed our veterans back with open arms -- so today, as you honor the men and women of DESERT STORM, remember every veteran who's sacrificed and served this Nation. Let today be a homecoming for them, too. //

To all the families who've counted the hours and days -- to all the friends and neighbors who sent the packages and said the prayers, let me say: you sustained us. //

And to all the veterans of DESERT STORM, let me simply say: welcome home. //

My warmest wishes to you all -- and may God bless this great nation, the United States of America.

#

THE WHITE HOUSE

WASHINGTON

March 15, 1991

91 MAR 15 AM: 12

MEMORANDUM FOR TONY SNOW

FROM: STEPHEN G. RADEMAKER *SR*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Generic Audio "Homecoming Message"

Pursuant to Phil Brady's request, Counsel's Office has reviewed the above-referenced matter and has no objection to the draft message.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

31 MAR 19 9 57 AM

DATE: 03/14/91

ACTION/CONCURRENCE/COMMENT DUE BY: 11:00 a.m. 03/15

SUBJECT: PRESIDENTIAL GENERIC AUDIO "HOMECOMING MESSAGE
(03/14 7:00 p.m.)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SNOW	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Tony Snow, Rm. 122, x2930, by 11:00 a.m. on Friday, 03/15, with a copy to this office. Thanks.

RESPONSE:

NO COMMENTS. THANKS.

HOLLY WILLIAMSON
3-15-91

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

McGroarty/Grossman
March 15, 1991
2:00 pm
[HOME]

PRESIDENTIAL REMARKS: - GENERIC AUDIO "HOMECOMING" MESSAGE
THE WHITE HOUSE
MARCH 18, 1991
2:00 PM

In the weeks and months between now and the 4th of July, thousands of cities and town across America are going to be the scene of celebration: Each one different -- and yet every one the same.

Today, it's your turn. // All the waiting, all the wishing is over. This is the day the heroes come home. //

I wish it were possible for me to be there with you -- to share with you this special day. I ask you to accept this message of thanks.

Today is a day of reunion -- a day when the men and women who went so far away from home come back, take their seat at the table. It is a day of joy -- and celebration. / But sometime today -- sometime between the parades and the picnics -- between all the speeches and the ceremonies -- I ask you to stop for a moment. **Think about the men and women of DESERT STORM. How they served this nation and the cause of peace. And think about how each one of us can harness that same spirit of public service in all we do.** //

I know that for all of you, this is a day you will never forget. My own homecoming so many years ago is still vivid in my mind. / But we haven't always welcomed our veterans back with

open arms -- so today, as you honor the men and women of DESERT STORM, remember every veteran who's sacrificed and served this Nation. **Let today be a homecoming for them, too.** //

To all the families who've counted the hours and days -- to all the friends and neighbors who sent the packages and said the prayers, let me say: you sustained us. //

And to all the veterans of DESERT STORM, let me simply say: welcome home. //

My warmest wishes to you all -- and may God bless this great nation, the United States of America.

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THE WHITE HOUSE

WASHINGTON

March 15, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST
BARRIE TRON *BT*

FROM: PAUL LUTHRINGER *PL*

SUBJECT: SCRIPTS FOR THE AUDIO TAPING SESSION ON
MONDAY, MARCH 18, 1991

I. SUMMARY

Attached for your consideration and review are draft scripts for your audio taping session on March 18th. You are scheduled to tape two segments.

II. DISCUSSION

At 2 p.m. on Monday, March 18, 1991, you are scheduled to tape two audio messages for the following:

- 1) a generic "Homecoming" audio message to the troops arriving back in the U.S.; and,
- 2) a radio message for the Department of Agriculture and "National Agriculture Day."

Please note that the Department of Agriculture message has a 60-second time limit.

Luthringer/Grossman
Draft three
March 18, 1991
Title: AGDAY

**PROPOSED RADIO MESSAGE
FOR USDA'S NATIONAL AGRICULTURE DAY
(60 seconds)**

We Americans are blessed with abundance. And on the first day of Spring we celebrate National Agriculture Day -- honoring the farmers who turn hard soil into splendid harvests.

America's farmers have astounded the world with their productivity. Today, the average American farm family produces enough food to feed 94 people in this country and 34 people abroad.

This is not an easy task. Today's farmer must be an expert in international markets, computers, machinery, biology and chemistry.

But technology hasn't changed everything. Farmers still must rise before the sun to tend their crops and livestock. They still must protect the soil, lakes and rivers upon which all life depends. And they still must thrive in the most competitive industry on earth.

So please join me on this National Agriculture Day and thank our farmers for the miracles they work each and every day.

Thank you, and may God bless this great country.

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McGroarty/Grossman
March 14, 1991
7:00 pm
[HOME]

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THE WHITE HOUSE
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I wish it were possible for me to be there with you -- to share with you this special day. I ask you to accept this message of thanks. Let me say to every man and women who served: the joy we feel is our own. But the pride we feel is a gift -- a gift that you have given us. //

Today is a day of reunion -- a day when the men and women who went so far away from home come back, take their seat at the table. It is a day of joy -- and celebration. / But sometime today -- sometime between the parades and the picnics -- between all the speeches and the ceremonies -- I ask you to stop for a moment. **Think about the men and women of DESERT STORM. How they served this nation. And think about how each one of us can harness that same spirit in all we do.** //

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mind. / But we haven't always welcomed our veterans back with open arms -- so today, as you honor the men and women of DESERT STORM, remember every veteran who's sacrificed and served this Nation. Let today be a homecoming for them, too. //

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