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Record Group/Collection: George H.W. Bush Presidential Records
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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13558
Folder ID Number: 13558-004

Folder Title:
Video Scripts 3/5/91 [OA 6030]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	7	1

i n s e r t

91 MAR -5 AM 11:52

Now a word about my close personal friend, John Paul Hammerschmidt. In choosing to honor him as 1991 Citizen of the Year, you've chosen to honor the best in Congress. John Paul's decency, his commitment to principle, and his sense of honor have won him respect that transcends party.

In conclusion, by

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

~~In conclusion~~ -- by making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life. On behalf of them -- and on behalf of a caring nation -- thank you very much. And God bless you all.

Now a word about my close personal friend
John Paul Hammerschmidt. I'm choosing to honor him
as 1991 Citizen of the Year, you've chosen to honor him
as the best in Congress. John Paul's decency

constant to principle and the sense of honor have won him respect that transcends p

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/4/91

ACTION/CONCURRENCE/COMMENT DUE BY: ---

SUBJECT: PRESIDENTIAL REMARKS FOR
VIDEOTAPING SESSION:

1. ARKANSAS MARCH OF DIMES
2. NAT'L ASSOC. OF ELE. SCHOOL PRINCIPAL
3. ASSOC. GENERAL CONTRACTORS CONVENTION
4. UNITED NEGRO COLLEGE FUND DINNER
5. NAT'L ASSOC. OF SECON. SCHOOL PRIN.
6. NAT'L SOCIETY FOR PERF. & INSTRUCTION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☒	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☐	☒	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☐	☒		☐	☐
HOLIDAY	☐	☒		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

91 MAR -4 PM 1:45

March 4, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *DD*
BARRIE TRON *BT*

FROM: PAUL LUTHRINGER *PL*

SUBJECT: SCRIPTS FOR THE VIDEOTAPING SESSION ON
TUESDAY, MARCH 5, 1991

I. SUMMARY

Attached for your consideration and review are draft scripts for your taping session on March 5th. You are scheduled to tape six segments.

II. DISCUSSION

At 3:10 p.m. on Tuesday, March 5, 1991, you are scheduled to tape six video messages for the following events:

- 1) the Arkansas March of Dimes dinner;
- 2) the National Association of Elementary School Principals convention;
- 3) the Associated General Contractors convention;
- 4) the United Negro College Fund anniversary dinner;
- 5) the National Association of Secondary School Principals convention; and
- 6) the National Society for Performance and Instruction conference.

None of these messages have time limitations.

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

delete So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life. On behalf of them -- and on behalf of a caring nation -- thank you very much. And God bless you all.

#

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. One of the greatest factors in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

For the next few days, all of you will have the opportunity to confer with your peers from across the country -- to visit schools in the Anaheim area -- to study the results of recent experiments in education -- to learn from one another how we should go about teaching our children. And through it all, you will have the opportunity to renew your shared commitment to common concern: the children, whose future is our own.

Once again, my thanks to you for the work you are doing -- and my best wishes for a productive 1991 convention.

#

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: THE ASSOCIATED GENERAL
CONTRACTORS OF AMERICA

I welcome this opportunity to extend my best wishes for the success of the 72nd Annual Convention of the Associated General Contractors of America.

You are meeting to address the critical challenges facing the construction industry -- and to transform those challenges into opportunities. In doing so, you reflect not only the determination that has always characterized your industry -- you embody the spirit of the enterprising Americans who built this Nation.

You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

Let me say to Vito -- and to every member of the A-G-C -- that your unqualified support has been a tremendous source of strength at every step in this time of testing. To all of you, and to your able leadership -- Marvin Black, Robins Jackson, Chris Woods, Bert Beatty, and, of course, your President Kirk Fordice -- my sincere thanks for your trust, and my best wishes for a productive convention and a prosperous year.

#

(Hinchliffe)
March 1, 1991 3 p.m.
UNCF

PRESIDENTIAL VIDEO MESSAGE: UNITED NEGRO COLLEGE FUND

Good evening. I'm delighted to send this greeting to all of you at the 47th Anniversary Dinner of the United Negro College Fund.

And I'm particularly pleased to be able to join in the salute to two special friends -- Ambassador Walter Annenberg, who has made the largest single contribution in the history of the Fund. \\

And Christopher Edley, who is retiring after 18 years as the Fund's President and CEO. \\

We owe them a large debt of gratitude for their work and their example. For although the ways in which they serve this Fund are different, what's most important is what they share -- a vision that is their legacy to all of us.

For they care about making the dream of educational opportunity a reality for all of our nation's black youths. \\

They put themselves on the line to bring about positive, historic changes in assuring access to higher education regardless of economic circumstances. \\

They are committed to providing all young people with an opportunity to realize their full potential. \\

And they understand the need to prepare black youths to be productive, active participants in the workplace of the future. \\

And that's also the vision of the United Negro College Fund. The vision that must inspire every person in this nation.

For, as Langston Hughes wrote: "There's a dream in this land with its back against the wall; to save the dream for one, it must be saved for all." \\\

To save that dream, we must realize that the 21st century is going to pose challenges beyond our imagination. Challenges of an increasingly competitive society that will demand technological knowledge. Challenges that can become opportunities for our young people -- opportunities to make this a world where the only limits on any individual will be the limits of his own vision. \\\

I'm proud to serve as honorary chairman of the Fund's \$250 million capital campaign.

I'm proud to salute men such as Ambassador Annenberg and Christopher Edley.

And, most of all, I'm proud to be part of an organization made up of people like you.

God bless you, and this great nation we share.

#

(Hinchliffe)
March 1, 1991 3 p.m.
NASSP

**PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
SECONDARY SCHOOL PRINCIPALS**

Good evening. I'm glad to be able to send my welcome to the 75th annual convention of the National Association of Secondary School Principals. You -- the leaders of this nation's schools -- hold in your hands the key to America's future. For with those hands you are molding America's youth. \\\

We're joined in an exciting enterprise. For the first time in this country's history we have national goals for education. Goals that challenge America's students, teachers, administrators, parents and leaders. Goals that make us focus on achievement. Goals that make us think about the future.

For they remind us we must ensure that all Americans have the opportunity that is our birthright. And that means equipping our kids with the tools to compete in the 21st Century. That way, our new generations will grow up believing that the only limits on any individual are the limits of his own vision. \\\

And you are the ones who can make these goals become reality. That is your challenge. Your charge. And your greatest opportunity. I remember a scene in "A Man for All Seasons" when Sir Thomas More is advising a young man. He tells him to become an educator, and says: "[who will know if you're a great one?] \\\ You, your pupils, your friends, and God. Not a bad public, that." \\\

And there cannot be a great school without a great leader.

Yet we know that sometimes the demands on your time and energy may seem monumental. Sometimes the rewards may appear to be minimal. But remember this: Each day, you have the chance to be the one who makes a difference in a young person's life. \\\

We admire you for accepting that challenge. For relishing that challenge.. For responding to that challenge and moving your school forward -- shaping America's tomorrows. \\\

During the next four days you'll have the chance to learn from each other, and to gather new ideas to bring home -- to share with your teachers, your communities and, most of all, with your kids.

We want you to know that this nation understands and appreciates deeply everything you're doing for our young people. You have our respect, our admiration, and our thanks.

God bless you, and best wishes for an outstanding convention.

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LUTHRINGER
3/1/91
DRAFT 5
NSPI

PRESIDENTIAL VIDEO MESSAGE: THE NATIONAL SOCIETY FOR
PERFORMANCE AND INSTRUCTION

As N-S-P-I begins its conference in Los Angeles today, I congratulate you on the start of your 30th year of achievements in the field of performance technology, and the contributions you've made to the students and work-force of our Nation. Now more than ever, this country needs your work and dedication.

In this decade, the United States faces scores of new challenges and new opportunities. In a rapidly changing world, competition not only exists at home, but in the global marketplace.

Where once American economic strength and productivity went unchallenged, today, many nations have emerged as technologically advanced and economically progressive. From the assembly line to top levels of management, we must strive to have the most skilled, motivated, and productive work-force in the world.

We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

America is a nation where creative approaches yield real solutions to our problems. Where innovative ideas create the opportunity for growth -- and for prosperity. It's clear to me that performance technology is just such an approach.

Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

My congratulations on all you do to keep America number one.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

PRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
2. Nat'l Assoc. of Elementary School Prin.
3. Associated General Contractors of Amer.
4. Nat'l Society for Performance and Instruction

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE <i>N/C</i>	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT <i>N/C</i>	☒	☐	PORTER	☒	☐
DARMAN <i>N/C</i>	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☒	☒
FITZWATER	☐	☒	_____	☐	☐
GRAY <i>N/C</i>	☒	☐	_____	☐	☐
HOLIDAY <i>N/C</i>	☒	☐	_____	☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 26 PM 12:55

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life.

God bless you all.

→ need "thank you" wind
up,

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS.

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. ^{One of the} ~~There is no single~~ ^{est} greater factors in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources. X

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

For the next few days, all of you will have the opportunity to confer with your peers from across the country -- to visit schools in the Anaheim area -- to study the results of recent experiments in education -- to learn from one another how we should go about teaching our children. And through it all, you will have the opportunity to renew your shared commitment to common concern: the children, whose future is our own.

Once again, my thanks to you for the work you are doing -- and my best wishes for a productive 1991 convention.

Draft 1
February 22, 1991

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You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

Let me say to Vito -- and to every member of the A-G-C -- that your unqualified support has been a tremendous source of strength at every step in this time of testing. To all of you, and to your able leadership -- Marvin Black, Robins Jackson, Chris Woods, Bert Beatty, and, of course, your President Kirk Fordice -- my sincere thanks for your trust, and my best wishes for a productive convention and a prosperous year.

#

LUTHRINGER
2/26/91
DRAFT 4
NSPI

PROPOSED PRESIDENTIAL VIDEO MESSAGE
FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

As N-S-P-I begins its conference in Los Angeles today, I congratulate you on the start of your 30th year of achievements in the field of performance technology, and ^{for} the contributions you've made to the students and work-force of our Nation. Now more than ever, this country needs your work and dedication.

In this decade, the United States faces scores of new challenges and new opportunities. In a rapidly changing world, competition not only exists at home, but in the global marketplace.

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We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

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Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

My congratulations on all you do to keep America number one.

#

91 FEB 28 9:44

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/28/91 ACTION/CONCURRENCE/COMMENT DUE BY: 3/1/91 10:00 a.m.

PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF NATIONAL ASSOCIATION
OF SECONDARY SCHOOL PRINCIPALS

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE <i>N/C</i>	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT <i>N/C</i>	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH <i>N/C</i>	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☒	☒
FITZWATER	☐	☒		☒	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 a.m., Friday, March 1, with a copy to my office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 28 AM 9:09

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

**--PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF
NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS**

Good evening. I'm glad to be able to send my welcome to the 75th annual convention of the National Association of Secondary School Principals. You -- the leaders of this nation's schools -- hold in your hands the key to America's future. For with those hands you are molding America's youth.

We're joined in an exciting enterprise. For the first time in this country's history we have national goals for education. Goals that challenge America's students, teachers, ^{parents,} administrators and leaders. Goals that make us focus on achievement. Goals that make us think about the future.

For they remind us we must ensure that all Americans have the opportunity that is our birthright. And that means equipping our kids with the tools to compete in the 21st Century. That way, our new generations will grow up believing that the only limits on any individual are the limits of his own vision.

And you are the ones who can make these goals become reality. That is your challenge. Your charge. And your greatest opportunity. I remember a scene in "A Man for All Seasons" when Sir Thomas More is advising a young man. He says: "Be a teacher ... [who will know if you've done a good job?] You, your students, and God. Not a bad audience, that."

For there cannot be a top-notch school without a top-notch

} these
guys
are
not
teachers

leader. Yet we know that sometimes the demands on your time and energy may seem monumental. Sometimes the rewards may appear to be minimal. But remember this: Each day, you have the chance to be the one who makes a difference in a young person's life.

We admire you for accepting that challenge. For relishing that challenge. For responding to that challenge and moving your school forward -- shaping America's tomorrows.

During the next four days you'll have the chance to learn from each other, and to gather new ideas to bring home -- to share with your teachers, your communities and, most of all, with your kids.

We want you to know that this nation understands and appreciates deeply everything you're doing for our young people. You have our respect, our admiration, and our thanks. God bless you, and best wishes for an outstanding convention.

#

(Hinchliffe)
February 27, 1991 1 p.m.
UNCF
--TENATIVE--

**PRESIDENTIAL VIDEO REMARKS TO 47TH ANNIVERSARY DINNER OF
UNITED NEGRO COLLEGE FUND**

Good evening. I'm delighted to send this greeting to all of you at the 47th Anniversary Dinner of the United Negro College Fund. And I'm particularly pleased to be able to join in the salute to two special friends -- Ambassador Walter Annenberg, who has made the largest single contribution in the history of black philanthropy. And Christopher Edley, who is retiring after 18 years as the Fund's President and CEO.

We owe them a large debt of gratitude for their work and their example. For although they ~~ways~~ ways in which they serve this Fund are different, what's most important is what they share -- a vision that is their legacy to all of us.

For they care about making the dream of educational opportunity a reality for all of our nation's black youths.

They put themselves on the line to bring about positive, historic changes in assuring access to higher education regardless of economic circumstances.

They are committed to providing all young people with an opportunity to realize their full potential.

And they understand the need to prepare black youths to be productive, active participants in the workplace of the future.

~~That's the vision of Ambassador Annenberg and Christopher~~
~~Edley.~~ The vision of the United Negro College Fund. The vision

that must inspire every person in this nation.

For the 21st century is going to pose challenges beyond our imagination. Challenges of an increasingly competitive society that will demand technological knowledge. Challenges that can become opportunities for our young people -- opportunities to make this a world where the only limits on any individual will be the limits of his own vision.

I'm proud to serve as honorary chairman of the Fund's \$250 million capital campaign. I'm proud to salute men such as Ambassador Annenberg and Christopher Edley. And, most of all, I'm proud to be part of an organization made up of people like you.

God bless you, and this great nation we share.

#



UNITED STATES DEPARTMENT OF EDUCATION

PUBLIC AFFAIRS

March 1, 1991

OFFICE OF THE DIRECTOR

TO : Holly Williamson
Associate Director
of Cabinet Affairs

FROM : Etta Fielek
Director of Public Affairs

SUBJECT: Remarks for United Negro College Fund (UNCF)

Sorry for the lateness of this response.

The only point I want to raise is the description of Ambassador Annenberg as someone "who has made the largest single contribution in the history of black philanthropy." This last phrase is awkward and potentially misleading. If Annenberg made the largest contribution ever to the UNCF, why not say so. If he has given the largest amounts collectively to several black charitable organizations, say that. As it stands, the phrase is unclear.

*one additional comment on the video
scripts. Thank you. Holly Williamson*

91 FEB 28 A10:14
WHITE HOUSE STAFFING MEMORANDUMDATE: 2/28/91 ACTION/CONCURRENCE/COMMENT DUE BY: 3/1/91 10:00 a.m.PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF NATIONAL ASSOCIATION
OF SECONDARY SCHOOL PRINCIPALS

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 a.m., Friday, March 1, with a copy to my office. Thank you.

RESPONSE:

See comments

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 28 AM 9:09

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

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For they remind us we must ensure that all Americans have the opportunity that is our birthright. And that means equipping our kids with the tools to compete in the 21st Century. That way, our new generations will grow up believing that the only limits on any individual are the limits of his own vision. ✓

And you are the ones who can make these goals become reality. That is your challenge. Your charge. And your greatest opportunity. I remember a scene in "A Man for All Seasons" when Sir Thomas More is advising a young man. He says: "Be a teacher ... [who will know if you've done a good job?] You, your students, and God. Not a bad audience, that."

For there cannot be a top-notch school without a top-notch

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We admire you for accepting that challenge. For relishing that challenge. For responding to that challenge and moving your school forward -- shaping America's tomorrows.

During the next four days you'll have the chance to learn from each other, and to gather new ideas to bring home -- to share with your teachers, your communities and, most of all, with your kids.

We want you to know that this nation understands and appreciates deeply everything you're doing for our young people. You have our respect, our admiration, and our thanks. God bless you, and best wishes for an outstanding convention.

#

(Hinchliffe)
February 27, 1991 1 p.m.
UNCF
--TENATIVE--

**PRESIDENTIAL VIDEO REMARKS TO 47TH ANNIVERSARY DINNER OF
UNITED NEGRO COLLEGE FUND**

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They put themselves on the line to bring about positive, historic changes in assuring access to higher education regardless of economic circumstances.

They are committed to providing all young people with an opportunity to realize their full potential.

And they understand the need to prepare black youths to be productive, active participants in the workplace of the future.

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that must inspire every person in this nation.

For the 21st Century is going to pose challenges beyond our imagination. Challenges of an increasingly competitive society that will demand technological knowledge. Challenges that can become opportunities for our young people -- opportunities to make this a world where the only limits on any individual will be the limits of his own vision. ✓

I'm proud to serve as honorary chairman of the Fund's \$250 million capital campaign. I'm proud to salute men such as Ambassador Annenberg and Christopher Edley. And, most of all, I'm proud to be part of an organization made up of people like you.

God bless you, and this great nation we share.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/28/91 - ACTION/CONCURRENCE/COMMENT DUE BY: 3/1/91 10:00 a.m.PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF NATIONAL ASSOCIATION
OF SECONDARY SCHOOL PRINCIPALS

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 a.m., Friday, March 1, with a copy to my office. Thank you.

RESPONSE:

See comments. Thanks.
Holly Williamson
3-1-91

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 28 AM 9:09

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

**--PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF
NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS**

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up of
principals
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(Hinchliffe)
February 27, 1991 1 p.m.
UNCF
--TENATIVE--

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#

✓

THE WHITE HOUSE

WASHINGTON

91 FEB 29 P12:43

March 1, 1991

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RB*

SUBJECT: Presidential Video Message to Convention of
National Association of Secondary School
Principals

We have noted one suggestion on the attached set of remarks. We recommend inserting the word "parents" in the list of groups that are challenged by the national education goals. This is consistent with our desire to encourage parents to become more involved in the education of their children.

If you have any questions or we can help in any other way, please let me know.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/28/91 - ACTION/CONCURRENCE/COMMENT DUE BY: 3/1/91 10:00 a.m.PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF NATIONAL ASSOCIATION
OF SECONDARY SCHOOL PRINCIPALS

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	_____	☐	☐
GRAY	☒	☐	_____	☐	☐
HOLIDAY	☒	☐	_____	☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 a.m., Friday, March 1, with a copy to my office. Thank you.

RESPONSE:

OK/Chris

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 28 AM 9:09

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

**--PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF
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(Hinchliffe)
February 27, 1991 1 p.m.
UNCF
--TENATIVE--

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#

Brad Mitchell
over phone
Name

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
91 FEB 29 4:12
-- TENTATIVE --

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February 27, 1991 1 p.m.
UNCF
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#

WHITE HOUSE STAFFING MEMORANDUM

91 FEB 28 P2:58

DATE: 2/28/91 - ACTION/CONCURRENCE/COMMENT DUE BY: 3/1/91 10:00 a.m.PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF NATIONAL ASSOCIATION
OF SECONDARY SCHOOL PRINCIPALS

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT →	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

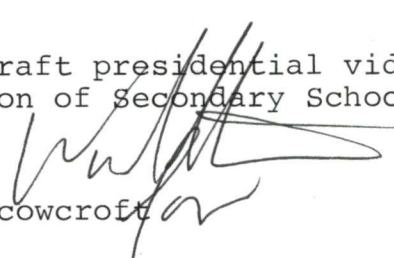
Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than 10:00 a.m., Friday, March 1, with a copy to my office. Thank you.

RESPONSE:

February 28, 1991

MEMORANDUM FOR CHRISS WINSTON

The NSC staff concurs with the draft presidential video message to Convention of National Association of Secondary School Principals.



Brent Scowcroft

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

cc: Phillip D. Brady

91 FEB 28 AM 9:09

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

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(Hinchliffe)
February 27, 1991 1 p.m.
UNCF
--TENATIVE--

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WHITE HOUSE STAFFING MEMORANDUM

91 FEB 28 P2:38

DATE: 2/28/91 - ACTION/CONCURRENCE/COMMENT DUE BY: 3/1/91 10:00 a.m.PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF NATIONAL ASSOCIATION
OF SECONDARY SCHOOL PRINCIPALS

SUBJECT: _____

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

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RESPONSE:

OK S.R.

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 28 AM 9:09

(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

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February 27, 1991 1 p.m.
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(Hinchliffe)
February 27, 1991 1 p.m.
NASSP
--TENATIVE--

**PRESIDENTIAL VIDEO MESSAGE TO CONVENTION OF
NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS**

Good evening. I'm glad to be able to send my welcome to the 75th annual convention of the National Association of Secondary School Principals. You -- the leaders of this nation's schools -- hold in your hands the key to America's future. For with those hands you are molding America's youth.

We're joined in an exciting enterprise. For the first time in this country's history we have national goals for education. Goals that challenge America's students, teachers, administrators and leaders. Goals that make us focus on achievement. Goals that make us think about the future.

For they remind us we must ensure that all Americans have the opportunity that is our birthright. And that means equipping our kids with the tools to compete in the 21st century. That way, our new generations will grow up believing that the only limits on any individual are the limits of his own vision.

And you are the ones who can make these goals become reality. That is your challenge. Your charge. And your greatest opportunity. I remember a scene in "A Man for All Seasons" when Sir Thomas More is advising a young man. He says: "Be a teacher ... [who will know if you've done a good job?] You, your students, and God. Not a bad audience, that."

For there cannot be a top-notch school without a top-notch

leader. Yet we know that sometimes the demands on your time and energy may seem monumental. Sometimes the rewards may appear to be minimal. But remember this: Each day, you have the chance to be the one who makes a difference in a young person's life.

We admire you for accepting that challenge. For relishing that challenge. For responding to that challenge and moving your school forward -- shaping America's tomorrows.

During the next four days you'll have the chance to learn from each other, and to gather new ideas to bring home -- to share with your teachers, your communities and, most of all, with your kids.

We want you to know that this nation understands and appreciates deeply everything you're doing for our young people. You have our respect, our admiration, and our thanks. God bless you, and best wishes for an outstanding convention.

#

(Hinchliffe)
February 27, 1991 1 p.m.
UNCF
--TENATIVE--

**PRESIDENTIAL VIDEO REMARKS TO 47TH ANNIVERSARY DINNER OF
UNITED NEGRO COLLEGE FUND**

Good evening. I'm delighted to send this greeting to all of you at the 47th Anniversary Dinner of the United Negro College Fund. And I'm particularly pleased to be able to join in the salute to two special friends -- Ambassador Walter Annenberg, who has made the largest single contribution in the history of black philanthropy. And Christopher Edley, who is retiring after 18 years as the Fund's President and CEO.

We owe them a large debt of gratitude for their work and their example. For although the ways in which they serve this Fund are different, what's most important is what they share -- a vision that is their legacy to all of us.

For they care about making the dream of educational opportunity a reality for all of our nation's black youths.

They put themselves on the line to bring about positive, historic changes in assuring access to higher education regardless of economic circumstances.

They are committed to providing all young people with an opportunity to realize their full potential.

And they understand the need to prepare black youths to be productive, active participants in the workplace of the future.

That's the vision of Ambassador Annenberg and Christopher Edley. The vision of the United Negro College Fund. The vision

that must inspire every person in this nation.

For the 21st century is going to pose challenges beyond our imagination. Challenges of an increasingly competitive society that will demand technological knowledge. Challenges that can become opportunities for our young people -- opportunities to make this a world where the only limits on any individual will be the limits of his own vision.

I'm proud to serve as honorary chairman of the Fund's \$250 million capital campaign. I'm proud to salute men such as Ambassador Annenberg and Christopher Edley. And, most of all, I'm proud to be part of an organization made up of people like you.

God bless you, and this great nation we share.

#

THE WHITE HOUSE

WASHINGTON

February 26, 1991 91 FEB 29 10:11

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Video Messages

We have no suggested changes from a policy standpoint and approve of the draft video scripts in their present form.

cc: Phillip D. Brady

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

PRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
2. Nat'l Assoc. of Elementary School Prin.
SUBJECT: 3. Associated General Contractors of Amer.
4. Nat'l Society for Performance
and Instruction

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 26 PM 12:55

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
 MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life.

God bless you all.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. There is no single greater factor in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

For the next few days, all of you will have the opportunity to confer with your peers from across the country -- to visit schools in the Anaheim area -- to study the results of recent experiments in education -- to learn from one another how we should go about teaching our children. And through it all, you will have the opportunity to renew your shared commitment to common concern: the children, whose future is our own.

Once again, my thanks to you for the work you are doing -- and my best wishes for a productive 1991 convention.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: THE ASSOCIATED GENERAL
CONTRACTORS OF AMERICA

I welcome this opportunity to extend my best wishes for the success of the 72nd Annual Convention of the Associated General Contractors of America.

You are meeting to address the critical challenges facing the construction industry -- and to transform those challenges into opportunities. In doing so, you reflect not only the determination that has always characterized your industry -- you embody the spirit of the enterprising Americans who built this Nation.

You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

Let me say to Vito -- and to every member of the A-G-C -- that your unqualified support has been a tremendous source of strength at every step in this time of testing. To all of you, and to your able leadership -- Marvin Black, Robins Jackson, Chris Woods, Bert Beatty, and, of course, your President Kirk Fordice -- my sincere thanks for your trust, and my best wishes for a productive convention and a prosperous year.

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DRAFT SCRIPT

The President: It gives me great pleasure to salute those Americans who are supporting the men and women serving in Operation Desert Storm. While they serve our nation half a world away, many of you are serving them right here at home. They have left behind their families, their homes, and in many cases their jobs. All for the sacred cause of freedom and lasting peace.

Mrs. Bush: By offering comfort and support to their families, by caring for their homes and preserving their jobs, you are giving them peace of mind while they fight for peace in our world.

The President: I have called on every American to be a "Point of Light" - to be of service to someone in need. No lights burn brighter at home these days than those who give of themselves to support our armed forces and their families at this time of need.

Mrs. Bush: For those who aren't involved but want to be, there are a number of local organizations that would welcome your calls. Find out what you can do. Please call the USO, the American Red Cross, the United Way, the National Guard or any local military installation -- and tell them you're ready to help out whatever way you can.

The President: May god bless every American serving now in the Gulf -- and everyone here at home who supports the brave men and women of Operation Desert Storm.

#

LUTHRINGER
2/26/91
DRAFT 4
NSPI

PROPOSED PRESIDENTIAL VIDEO MESSAGE
FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

As N-S-P-I begins its conference in Los Angeles today, I congratulate you on the start of your 30th year of achievements in the field of performance technology, and the contributions you've made to the students and work-force of our Nation. Now more than ever, this country needs your work and dedication.

In this decade, the United States faces scores of new challenges and new opportunities. In a rapidly changing world, competition not only exists at home, but in the global marketplace.

Where once American economic strength and productivity went unchallenged, today, many nations have emerged as technologically advanced and economically progressive. From the assembly line to top levels of management, we must strive to have the most skilled, motivated, and productive work-force in the world.

We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

America is a nation where inventive ideas and creative approaches yield real solutions to our problems and (open up new

windows of opportunity for growth and prosperity. It's clear to me that performance technology is just such an approach.

Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

My congratulations on all you do to keep America number one.

#

WHITE HOUSE STAFFING MEMORANDUM

91 FEB 28 A9:37

DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

PRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
2. Nat'l Assoc. of Elementary School Prin.
3. Associated General Contractors of Amer.
4. Nat'l Society for Performance and Instruction

SUBJECT: _____

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

OK minor change

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

91 FEB 26 PM 12:55

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
 MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life.

God bless you all.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. ^{One of the} ~~There is no single~~ greatest factors in the success of any school ^{is} ~~than~~ a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

For the next few days, all of you will have the opportunity to confer with your peers from across the country -- to visit schools in the Anaheim area -- to study the results of recent experiments in education -- to learn from one another how we should go about teaching our children. And through it all, you will have the opportunity to renew your shared commitment to common concern: the children, whose future is our own.

Once again, my thanks to you for the work you are doing -- and my best wishes for a productive 1991 convention.

Draft 1
February 22, 1991

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I welcome this opportunity to extend my best wishes for the success of the 72nd Annual Convention of the Associated General Contractors of America.

You are meeting to address the critical challenges facing the construction industry -- and to transform those challenges into opportunities. In doing so, you reflect not only the determination that has always characterized your industry -- you embody the spirit of the enterprising Americans who built this Nation.

You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

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#

DRAFT SCRIPT

The President: It gives me great pleasure to salute those Americans who ^{have ~~saluted~~ supported} ~~are supporting~~ the men and women serving in Operation Desert Storm. While they serve our nation half a world away, many of you are serving them right here at home. They have left behind their families, their homes, and in many cases their jobs. All for the sacred cause of freedom and lasting peace.

Mrs. Bush: By offering comfort and support to their families, by caring for their homes and preserving their jobs, you are giving them peace of mind while they fight for peace in our world.

The President: I have called on every American to be a "Point of Light" - to be of service to someone in need. No lights burn brighter at home these days than those who give of themselves to support our armed forces and their families at this time of need.

Mrs. Bush: For those who aren't involved but want to be, there are ^{many} ~~a number~~ of local organization that would welcome your ^{help} ~~calls~~. Find out what you can do. Please call the USO, the American Red Cross, the United Way, the National Guard or any local military installation -- and tell them you're ready to help out whatever way you can.

The President: May god bless every American serving now in the
Gulf -- ^{their families and friends here at home} ~~and everyone here at home who supports the brave men and~~
~~women of Operation Desert Storm.~~

#

LUTHRINGER
2/26/91
DRAFT 4
NSPI

PROPOSED PRESIDENTIAL VIDEO MESSAGE
FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

As N-S-P-I begins its conference in Los Angeles today, I congratulate you on the start of your 30th year of achievements in the field of performance technology, and the contributions you've made to the students and work-force of our Nation. Now more than ever, this country needs your work and dedication.

In this decade, the United States faces scores of new challenges and new opportunities. In a rapidly changing world, competition not only exists at home, but in the global marketplace.

Where once American economic strength and productivity went unchallenged, today, many nations have emerged as technologically advanced and economically progressive. From the assembly line to top levels of management, we must strive to have the most skilled, motivated, and productive work-force in the world.

We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

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4
windows of opportunity for growth and prosperity. It's clear to me that performance technology is just such an approach.

Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

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#

WHITE HOUSE STAFFING MEMORANDUM

91 FEB 26 P4:53

DATE: 2/26/91

ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

PRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
 2. Nat'l Assoc. of Elementary School Prin.
 3. Associated General Contractors of Amer.
 4. Nat'l Society for Performance and Instruction

SUBJECT:

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

SR

But no changes
 Small changes
 pls. Time script
 SN?
 probably
 20 probably

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 FEB 26 PM 12:55

Draft 1
February 22, 1991

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Draft 1
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Draft 1
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How long is this to be?

The President: May god bless every American serving now in the Gulf -- and everyone here at home who supports the brave men and women of Operation Desert Storm.

#

LUTHRINGER
2/26/91
DRAFT 4
NSPI

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FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

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 2. Nat'l Assoc. of Elementary School Prin.
 3. Associated General Contractors of Amer.
 4. Nat'l Society for Performance
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	ACTION FYI			ACTION FYI	
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SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒	_____	☐	☐
GRAY	☒	☐	_____	☐	☐
HOLIDAY	☒	☐	_____	☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

NO COMMENTS. THANKS.

Holly Williamson *HW*
 2-28-91

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

91 FEB 28 10:38

DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

PRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
 2. Nat'l Assoc. of Elementary School Prin.
 3. Associated General Contractors of Amer.
 4. Nat'l Society for Performance and Instruction

SUBJECT:

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

No comment

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

91 FEB 26 PM 12:55

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
 MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life.

God bless you all.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. There is no single greater factor in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

For the next few days, all of you will have the opportunity to confer with your peers from across the country -- to visit schools in the Anaheim area -- to study the results of recent experiments in education -- to learn from one another how we should go about teaching our children. And through it all, you will have the opportunity to renew your shared commitment to common concern: the children, whose future is our own.

Once again, my thanks to you for the work you are doing -- and my best wishes for a productive 1991 convention.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: THE ASSOCIATED GENERAL
CONTRACTORS OF AMERICA

I welcome this opportunity to extend my best wishes for the success of the 72nd Annual Convention of the Associated General Contractors of America.

You are meeting to address the critical challenges facing the construction industry -- and to transform those challenges into opportunities. In doing so, you reflect not only the determination that has always characterized your industry -- you embody the spirit of the enterprising Americans who built this Nation.

You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

Let me say to Vito -- and to every member of the A-G-C -- that your unqualified support has been a tremendous source of strength at every step in this time of testing. To all of you, and to your able leadership -- Marvin Black, Robins Jackson, Chris Woods, Bert Beatty, and, of course, your President Kirk Fordice -- my sincere thanks for your trust, and my best wishes for a productive convention and a prosperous year.

#

DRAFT SCRIPT

The President: It gives me great pleasure to salute those Americans who are supporting the men and women serving in Operation Desert Storm. While they serve our nation half a world away, many of you are serving them right here at home. They have left behind their families, their homes, and in many cases their jobs. All for the sacred cause of freedom and lasting peace.

Mrs. Bush: By offering comfort and support to their families, by caring for their homes and preserving their jobs, you are giving them peace of mind while they fight for peace in our world.

The President: I have called on every American to be a "Point of Light" - to be of service to someone in need. No lights burn brighter at home these days than those who give of themselves to support our armed forces and their families at this time of need.

Mrs. Bush: For those who aren't involved but want to be, there are a number of local organization that would welcome your calls. Find out what you can do. Please call the USO, the American Red Cross, the United Way, the National Guard or any local military installation -- and tell them you're ready to help out whatever way you can.

The President: May god bless every American serving now in the Gulf -- and everyone here at home who supports the brave men and women of Operation Desert Storm.

#

LUTHRINGER
2/26/91
DRAFT 4
NSPI

PROPOSED PRESIDENTIAL VIDEO MESSAGE
FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

As N-S-P-I begins its conference in Los Angeles today, I congratulate you on the start of your 30th year of achievements in the field of performance technology, and the contributions you've made to the students and work-force of our Nation. Now more than ever, this country needs your work and dedication.

In this decade, the United States faces scores of new challenges and new opportunities. In a rapidly changing world, competition not only exists at home, but in the global marketplace.

Where once American economic strength and productivity went unchallenged, today, many nations have emerged as technologically advanced and economically progressive. From the assembly line to top levels of management, we must strive to have the most skilled, motivated, and productive work-force in the world.

We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

America is a nation where inventive ideas and creative approaches yield real solutions to our problems and open up new

windows of opportunity for growth and prosperity. It's clear to me that performance technology is just such an approach.

Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

My congratulations on all you do to keep America number one.

#

WHITE HOUSE STAFFING MEMORANDUM

91 FEB 27 P8:55



DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOON

PRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
 2. Nat'l Assoc. of Elementary School Prin.
 3. Associated General Contractors of Amer.
 4. Nat'l Society for Performance
 and Instruction

SUBJECT:

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT →	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMEYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE: February 27, 1991
 MEMORANDUM FOR CHRISS WINSTON

The NSC staff concurs with the draft presidential video messages.

Brent Scowcroft

PHILLIP D. BRADY
 Assistant to the President
 and Staff Secretary
 Ext. 2702

cc: Phillip D. Brady

RECEIVED

91 FEB 26 P 2: 04

01 FEB 51 68: 22

91 FEB 26 PM 12:55

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
 MARCH 6, 1991

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By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life.

God bless you all.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

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There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. There is no single greater factor in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

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Draft 1
February 22, 1991

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Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

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DRAFT SCRIPT

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Mrs. Bush: By offering comfort and support to their families, by caring for their homes and preserving their jobs, you are giving them peace of mind while they fight for peace in our world.

The President: I have called on every American to be a "Point of Light" - to be of service to someone in need. No lights burn brighter at home these days than those who give of themselves to support our armed forces and their families at this time of need.

Mrs. Bush: For those who aren't involved but want to be, there are a number of local organization that would welcome your calls. Find out what you can do. Please call the USO, the American Red Cross, the United Way, the National Guard or any local military installation -- and tell them you're ready to help out whatever way you can.

The President: May god bless every American serving now in the Gulf -- and everyone here at home who supports the brave men and women of Operation Desert Storm.

#

LUTHRINGER
2/26/91
DRAFT 4
NSPI

PROPOSED PRESIDENTIAL VIDEO MESSAGE
FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

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We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

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windows of opportunity for growth and prosperity. It's clear to me that performance technology is just such an approach.

Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

My congratulations on all you do to keep America number one.

#

✓

THE WHITE HOUSE

WASHINGTON

91 FEB 27 P6:24

February 27, 1991

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT FOR
COMMUNICATIONS AND DIRECTOR OF SPEECHWRITING

FROM: JAY S. BYBEE *jsi*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Video Messages for (1) Arkansas March
of Dimes, (2) National Association of Elementary
School Principals, (3) Associated General
Contractors of America, and (4) National Society
for Performance and Instruction

Counsel's office has reviewed the above-referenced video
messages. We have no legal objections.

Thank you for the opportunity to comment on this matter.

cc: Phillip D. Brady

Document No. 215957SS

WHITE HOUSE STAFFING MEMORANDUM

91 FEB 27 9:05

DATE: 2/26/91 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/91 NOONPRESIDENTIAL VIDEO MESSAGES: 1. Arkansas March of Dimes
2. Nat'l Assoc. of Elementary School Prin.
3. Associated General Contractors of Amer.
4. Nat'l Society for Performance
and Instruction

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
BRADY	☐	☒	UNTERMAYER	☐	☐
CARD	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	WINSTON	☐	☒
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please forward your comments directly to Chriss Winston, Rm. 122, x2930, no later than NOON, Thursday, February 28, with a copy to this office. Thank you.

RESPONSE:

No Comment 2/26/91

PHILLIP D. BRADY
Assistant to the President
and Staff Secretary
Ext. 2702

THE WHITE HOUSE

WASHINGTON

March 1, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *AD*
BARRIE TRON *BT*

FROM: PAUL LUTHRINGER *PL*

SUBJECT: SCRIPTS FOR THE VIDEOTAPING SESSION ON
TUESDAY, MARCH 5, 1991

I. SUMMARY

Attached for your consideration and review are draft scripts for your taping session on March 5th. You are scheduled to tape five segments.

II. DISCUSSION

At 2 p.m. on Tuesday, March 5, 1991, you are scheduled to tape five video messages for the following events:

- 1) the Arkansas March of Dimes annual dinner;
- 2) the Associated General Contractors convention;
- 3) the United Negro College Fund anniversary dinner;
- 4) the National Association of Secondary School Principals convention; and
- 5) the National Society for Performance and Instruction conference.

None of these messages have time limitations.

(Hinchliffe)
March 1, 1991 3 p.m.
NASSP

**PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
SECONDARY SCHOOL PRINCIPALS**

Good evening. I'm glad to be able to send my welcome to the 75th annual convention of the National Association of Secondary School Principals. You -- the leaders of this nation's schools -- hold in your hands the key to America's future. For with those hands you are molding America's youth. \\\

We're joined in an exciting enterprise. For the first time in this country's history we have national goals for education. Goals that challenge America's students, teachers, administrators, parents and leaders. Goals that make us focus on achievement. Goals that make us think about the future.

For they remind us we must ensure that all Americans have the opportunity that is our birthright. And that means equipping our kids with the tools to compete in the 21st Century. That way, our new generations will grow up believing that the only limits on any individual are the limits of his own vision. \\\

And you are the ones who can make these goals become reality. That is your challenge. Your charge. And your greatest opportunity. I remember a scene in "A Man for All Seasons" when Sir Thomas More is advising a young man. He tells him to become an educator, and says: "[who will know if you're a great one?] \\\ You, your pupils, your friends, and God. Not a bad public, that." \\\

And there cannot be a great school without a great leader.

Yet we know that sometimes the demands on your time and energy may seem monumental. Sometimes the rewards may appear to be minimal. But remember this: Each day, you have the chance to be the one who makes a difference in a young person's life. \\\

We admire you for accepting that challenge. For relishing that challenge. For responding to that challenge and moving your school forward -- shaping America's tomorrows. \\\

During the next four days you'll have the chance to learn from each other, and to gather new ideas to bring home -- to share with your teachers, your communities and, most of all, with your kids.

We want you to know that this nation understands and appreciates deeply everything you're doing for our young people. You have our respect, our admiration, and our thanks.

God bless you, and best wishes for an outstanding convention.

#

(Hinchliffe)
March 1, 1991 3 p.m.
UNCF

PRESIDENTIAL VIDEO MESSAGE: UNITED NEGRO COLLEGE FUND

Good evening. I'm delighted to send this greeting to all of you at the 47th Anniversary Dinner of the United Negro College Fund.

And I'm particularly pleased to be able to join in the salute to two special friends -- Ambassador Walter Annenberg, who has made the largest single contribution in the history of the Fund. \\

And Christopher Edley, who is retiring after 18 years as the Fund's President and CEO. \\

We owe them a large debt of gratitude for their work and their example. For although the ways in which they serve this Fund are different, what's most important is what they share -- a vision that is their legacy to all of us.

For they care about making the dream of educational opportunity a reality for all of our nation's black youths. \\

They put themselves on the line to bring about positive, historic changes in assuring access to higher education regardless of economic circumstances. \\

They are committed to providing all young people with an opportunity to realize their full potential. \\

And they understand the need to prepare black youths to be productive, active participants in the workplace of the future. \\

And that's also the vision of the United Negro College Fund. The vision that must inspire every person in this nation.

For, as Langston Hughes wrote: "There's a dream in this land with its back against the wall; to save the dream for one, it must be saved for all." \\\

To save that dream, we must realize that the 21st century is going to pose challenges beyond our imagination. Challenges of an increasingly competitive society that will demand technological knowledge. Challenges that can become opportunities for our young people -- opportunities to make this a world where the only limits on any individual will be the limits of his own vision. \\\

I'm proud to serve as honorary chairman of the Fund's \$250 million capital campaign.

I'm proud to salute men such as Ambassador Annenberg and Christopher Edley.

And, most of all, I'm proud to be part of an organization made up of people like you.

God bless you, and this great nation we share.

#

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: THE ASSOCIATED GENERAL
CONTRACTORS OF AMERICA

I welcome this opportunity to extend my best wishes for the success of the 72nd Annual Convention of the Associated General Contractors of America.

You are meeting to address the critical challenges facing the construction industry -- and to transform those challenges into opportunities. In doing so, you reflect not only the determination that has always characterized your industry -- you embody the spirit of the enterprising Americans who built this Nation.

You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

Let me say to Vito -- and to every member of the A-G-C -- that your unqualified support has been a tremendous source of strength at every step in this time of testing. To all of you, and to your able leadership -- Marvin Black, Robins Jackson, Chris Woods, Bert Beatty, and, of course, your President Kirk Fordice -- my sincere thanks for your trust, and my best wishes for a productive convention and a prosperous year.

#

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
MARCH 6, 1991

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Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life. On behalf of them -- and on behalf of a caring nation -- thank you very much. And God bless you all.

#

Draft 2
March 1, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. One of the greatest factors in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

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#

LUTHRINGER
3/1/91
DRAFT 5
NSPI

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My congratulations on all you do to keep America number one.

#

Draft 3
March 5, 1991

PRESIDENTIAL VIDEO MESSAGE: ARKANSAS MARCH OF DIMES
MARCH 6, 1991

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Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

Now a word about my close personal friend, John Paul Hammerschmidt. In choosing to honor him as 1991 citizen of the Year, you've chosen to honor the best in Congress. John Paul's decency, his commitment to principle, and his sense of honor have won him respect that transcends party.

In conclusion, by making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life. On behalf of them -- and on

behalf of a caring nation -- thank you very much. And God bless
you all.

#

Draft 1
February 22, 1991

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 MARCH 6, 1991

It's an honor and a pleasure to send along my best wishes to the Arkansas March of Dimes -- a great and giving organization.

Your work is as crucial now as it was in 1938 -- when a radio entertainer urged people to send President Franklin D. Roosevelt birthday greetings -- and enclose a dime for charity.

The cards poured in -- a "march of dimes" converged on the White House -- President Roosevelt devoted those dimes to finding a cure for polio -- and a great American tradition was born.

Kids in Little Rock, and all across the state of Arkansas, are lucky to have people like you looking after them. You're fighting to prevent one of the world's greatest injustices -- the birth defects that are the most serious threat facing the children of this nation.

So to all of you -- and to J.P. Hammerschmidt, your 1991 Citizen of the Year -- please accept my thanks, my admiration, and my congratulations.

By making service to others an important part of your lives, you're helping to give every child the priceless gift of a full and healthy life.

God bless you all.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: NATIONAL ASSOCIATION OF
ELEMENTARY SCHOOL PRINCIPALS

It is my pleasure to have this opportunity to pass along my wishes for a successful 1991 convention for the N-A-E-S-P.

There have been hundreds of studies on what we must do to improve our schools -- but there's no secret to what makes our schools work best. There is no single greater factor in the success of any school than a strong principal. Let me say -- not as President, but simply as a parent -- that you are among America's most valuable national resources.

All of us like to speculate about what the future holds -- what our world will be like a year, a decade, a generation from now. Principals have what may just be the world's most unique window into the world of tomorrow. In your profession, America's future walks through the doors of your schools every day.

For the next few days, all of you will have the opportunity to confer with your peers from across the country -- to visit schools in the Anaheim area -- to study the results of recent experiments in education -- to learn from one another how we should go about teaching our children. And through it all, you will have the opportunity to renew your shared commitment to common concern: the children, whose future is our own.

Once again, my thanks to you for the work you are doing -- and my best wishes for a productive 1991 convention.

Draft 1
February 22, 1991

PRESIDENTIAL VIDEO MESSAGE: THE ASSOCIATED GENERAL
CONTRACTORS OF AMERICA

I welcome this opportunity to extend my best wishes for the success of the 72nd Annual Convention of the Associated General Contractors of America.

You are meeting to address the critical challenges facing the construction industry -- and to transform those challenges into opportunities. In doing so, you reflect not only the determination that has always characterized your industry -- you embody the spirit of the enterprising Americans who built this Nation.

You meet at a time when all Americans' thoughts are focused on events in the Persian Gulf. Back in December, your President, Kirk Fordice, wrote to the members of the A-G-C to urge that you support our mission -- the mission of the coalition united against the cruel aggression of Saddam Hussein.

Not long after, I received a letter from one of your fellow members, Vito Gautieri -- who had just returned home after visiting the gravesite of his brother, a member of the American forces who gave his life during the liberation of France. When Michael Gautieri made the supreme sacrifice on January 25, 1945, Vito was only fourteen. Eight years later, Vito honored the memory of his brother by serving with American forces in Europe: part of the long tradition of standing for what is right, just

and honorable -- just as so many brave young American men and women do now, half a world away.

Vito's letter to me closed with the words: "God bless you, and our prayers are with you -- whatever your final decision."

Let me say to Vito -- and to every member of the A-G-C -- that your unqualified support has been a tremendous source of strength at every step in this time of testing. To all of you, and to your able leadership -- Marvin Black, Robins Jackson, Chris Woods, Bert Beatty, and, of course, your President Kirk Fordice -- my sincere thanks for your trust, and my best wishes for a productive convention and a prosperous year.

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DRAFT SCRIPT

The President: It gives me great pleasure to salute those Americans who are supporting the men and women serving in Operation Desert Storm. While they serve our nation half a world away, many of you are serving them right here at home. They have left behind their families, their homes, and in many cases their jobs. All for the sacred cause of freedom and lasting peace.

Mrs. Bush: By offering comfort and support to their families, by caring for their homes and preserving their jobs, you are giving them peace of mind while they fight for peace in our world.

The President: I have called on every American to be a "Point of Light" - to be of service to someone in need. No lights burn brighter at home these days than those who give of themselves to support our armed forces and their families at this time of need.

Mrs. Bush: For those who aren't involved but want to be, there are a number of local organization that would welcome your calls. Find out what you can do. Please call the USO, the American Red Cross, the United Way, the National Guard or any local military installation -- and tell them you're ready to help out whatever way you can.

The President: May god bless every American serving now in the Gulf -- and everyone here at home who supports the brave men and women of Operation Desert Storm.

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LUTHRINGER
2/26/91
DRAFT 4
NSPI

PROPOSED PRESIDENTIAL VIDEO MESSAGE
FOR THE NATIONAL SOCIETY FOR PERFORMANCE AND INSTRUCTION

As N-S-P-I begins its conference in Los Angeles today, I congratulate you on the start of your 30th year of achievements in the field of performance technology, and the contributions you've made to the students and work-force of our Nation. Now more than ever, this country needs your work and dedication.

In this decade, the United States faces scores of new challenges and new opportunities. In a rapidly changing world, competition not only exists at home, but in the global marketplace.

Where once American economic strength and productivity went unchallenged, today, many nations have emerged as technologically advanced and economically progressive. From the assembly line to top levels of management, we must strive to have the most skilled, motivated, and productive work-force in the world.

We must also invest in creating the most advanced and highest quality work environments available. And we must improve the education of our youth and corporate leadership. We must do all of this to achieve the most important goal of all -- world class quality.

America is a nation where inventive ideas and creative approaches yield real solutions to our problems and open up new

windows of opportunity for growth and prosperity. It's clear to me that performance technology is just such an approach.

Through advancements in education and training, information technology and performance management, N-S-P-I is taking a leadership role in preparing the American worker for the challenges, and the successes of tomorrow.

My congratulations on all you do to keep America number one.

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