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FOIA Number:

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FOIA MARKER

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13551
Folder ID Number: 13551-011

Folder Title:
Video Taping Session Studio, 12/11/90

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	6	1

Tron
December 11, 1990
Draft four
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the peoples of the Soviet Union a happy and healthy New Year!

In your country and in mine,
~~I've often felt that~~ the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as ^{those} around the world, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

Our countries have made great progress, particularly in important political and arms control areas. ~~And I and the world~~ ^{-- the world applauds --} I applaud the decisive action of the Soviet Union in strongly opposing Saddam Hussein's brutal aggression in the Gulf. ^{But} just as important as these new areas of cooperation between us ^{are the} ~~are the~~ ^{increased contacts between the American + Soviet people -} ~~are the people-to-people relationships.~~ ^{our two nations} Tens of thousands of Soviets have had contact with Americans now, and the numbers are growing. Barbara and I are thrilled to see our two peoples meeting and getting to know one another as friendly neighbors.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken in building a new society -- for the determination with which you are pressing forward with difficult

political and economic reforms. It is an arduous journey, but one well worth making, for it is a path that leads to a brighter future for your nation.

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish President Gorbachev and all the wonderful people of the Soviet Union a happy, prosperous New Year.

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#

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Tron
December 7, 1990
Draft two
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

As all of you are gathered w/ your families & friends in your homes, it is
~~It's a great pleasure to wish President and Mrs. Gorbachev~~
~~and all the peoples of the Soviet Union,~~ a happy and healthy New Year! to

~~I've often felt that~~ ^I the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as ~~the~~ ^{those around} the world ~~ever~~, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

~~Our countries have made great progress, particularly in important political + arms control areas.~~
~~But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat,~~ ^{And w/ the world} I applaud the decisive action of the Soviet Union in strongly opposing Saddam's ^{Hussein's} brutal aggression ^{in the Gulf.} *

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the ^{in building a new society} important steps you've taken ~~toward a free market economy.~~ ^{next page} As ~~your country implements economic and political reforms, the transition will be difficult. The year ahead may be especially~~

* But just as important as these new areas of cooperation between us are the people-to-people relationships. Tens of thousands of Soviets have had contact w/ Americans now, and the numbers are growing. Barbara and I are thrilled to see our two peoples meeting and getting to know one another as friendly neighbors.

The Soviet people have captured the imagination of all Americans, who are inspired by the determination with which you are pressing forward with difficult political and economic reforms. It is an arduous

~~hard. But it is a~~ journey, ^{but one well} worth making, for it is a path that leads to a brighter future for your nation.

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish all the wonderful people of the Soviet Union a happy, prosperous New Year.

#

(+) And we've ~~worked together~~ taken a course ~~together~~ ~~together~~

to a new chapter ~~to a new chapter~~ ~~to a new chapter~~

~~as part of an international~~ ~~in the name of~~ ~~their freedom~~ stability & peace.

THE PRESIDENT HAS SEEN
12-10-90

THE WHITE HOUSE
WASHINGTON

OK
90 DEC 10 PM 6:08

December 10, 1990

INFORMATION

MEMORANDUM FOR PRESIDENT
THROUGH: SIG ROGICH (S.R.)
FROM: BARRIE TRON (BT)
SUBJECT: DECEMBER 11 FILMING SESSION

I. SUMMARY

Attached for your consideration and review are draft scripts for your filming on December 11th. You are scheduled to film seven segments.

II. DISCUSSION

At 2:15 p.m. on Tuesday, December 11, 1990, you are scheduled to film four public service announcements and three separate messages. The public service announcements are for:

- 1) the National Designated Driver Campaign and
- 2) the NCAA Foundation's "Stay In School" campaign.

The individual segments are:

- 1) a holiday message to the United States Armed Forces;
- 2) a message of greeting to the Soviet people; and
- 3) a message of greeting to the Chief Executives Organization.

Please note that we will be applying light make-up before this session.

Tron
December 10, 1990
Draft three
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women who are getting their academic degrees and are not just in school for competition alone.

The N-C-A-A Foundation is committed to helping you graduate so that you can receive the best career opportunities. They know that the only way to compete off the field is to stay in school. So enjoy the competition but get your degree, and help build a better America.

#

Tron
December 7, 1990
Draft two
Title: NCAA.II

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women who are getting their academic degrees and are not just in school for competition alone.

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Draft three
December 10, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

It's a great pleasure to welcome each of you to one of the most exciting cities in the world -- Washington, D.C. I'm sure that you'll be able to see for yourself that the Nation's Capitol and C-E-O's Washington Forum will give you an up-close and inside view of the United States Government at work.

As you know, C-E-O is an international organization of chief executives from some of the largest corporations in the world. And I'm confident that Barbara and Dick Snelling and their committees have in store for you a great program designed to give you an insiders view of how Congress works, how basic policy decisions are made, and an in-depth look at how the President and the Executive Branch work to translate the public mandate into action.

Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be a thought provoking as well as beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

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Tron
December 10, 1990
Draft three
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the people of the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, I applaud the decisive action of the Soviet Union in strongly opposing Saddam's brutal aggression.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country implements economic and political reforms, it's not going to be easy. The transition will be difficult. The year

ahead may be especially hard. But it is a journey worth making for it is a path that leads to a brighter future for your nation.

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish President Gorbachev and all the wonderful people of the Soviet Union a happy, prosperous New Year.

#

Tron
December 7, 1990
Draft one
Title: DRIVER

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

As the holidays approach, I'd like each of you to join the All-American campaign against drunk driving. Each year, over 20,000 lives are lost in alcohol-related traffic accidents. Most of these tragic losses can be prevented.

So, this holiday season, be the life of the party. Be the Designated Driver.

#

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

THE WHITE HOUSE

WASHINGTON

90 OCT 9 6:05

December 10, 1990

INFORMATION

MEMORANDUM FOR PRESIDENT
THROUGH: SIG ROGICH *S.R.*
FROM: BARRIE TRON *BT*
SUBJECT: DECEMBER 11 FILMING SESSION

I. SUMMARY

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- 2) the NCAA Foundation's "Stay In School" campaign.

The individual segments are:

- 1) a holiday message to the United States Armed Forces;
- 2) a message of greeting to the Soviet people; and
- 3) a message of greeting to the Chief Executives Organization.

Please note that we will be applying light make-up before this session.

Tron
December 10, 1990
Draft three
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women who are getting their academic degrees and are not just in school for competition alone.

The N-C-A-A Foundation is committed to helping you graduate so that you can receive the best career opportunities. They know that the only way to compete off the field is to stay in school. So enjoy the competition but get your degree, and help build a better America.

#

Tron
December 7, 1990
Draft two
Title: NCAA.II

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women who are getting their academic degrees and are not just in school for competition alone.

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Draft three
December 10, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

It's a great pleasure to welcome each of you to one of the most exciting cities in the world -- Washington, D.C. I'm sure that you'll be able to see for yourself that the Nation's Capitol and C-E-O's Washington Forum will give you an up-close and inside view of the United States Government at work.

As you know, C-E-O is an international organization of chief executives from some of the largest corporations in the world. And I'm confident that Barbara and Dick Snelling and their committees have in store for you a great program designed to give you an insiders view of how Congress works, how basic policy decisions are made, and an in-depth look at how the President and the Executive Branch work to translate the public mandate into action.

Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be a thought provoking as well as beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

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Tron
December 10, 1990
Draft three
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the people of the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, I applaud the decisive action of the Soviet Union in strongly opposing Saddam's brutal aggression.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country implements economic and political reforms, it's not going to be easy. The transition will be difficult. The year

ahead may be especially hard. But it is a journey worth making for it is a path that leads to a brighter future for your nation.

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish President Gorbachev and all the wonderful people of the Soviet Union a happy, prosperous New Year.

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Tron
December 7, 1990
Draft one
Title: DRIVER

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

As the holidays approach, I'd like each of you to join the All-American campaign against drunk driving. Each year, over 20,000 lives are lost in alcohol-related traffic accidents. Most of these tragic losses can be prevented.

So, this holiday season, be the life of the party. Be the Designated Driver.

#

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

THE WHITE HOUSE
WASHINGTON

90 OCT 9 P6:06

December 10, 1990

INFORMATION

MEMORANDUM FOR PRESIDENT
THROUGH: SIG ROGICH *S.R.*
FROM: BARRIE TRON *BT*
SUBJECT: DECEMBER 11 FILMING SESSION

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Tron
December 10, 1990
Draft three
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women who are getting their academic degrees and are not just in school for competition alone.

The N-C-A-A Foundation is committed to helping you graduate so that you can receive the best career opportunities. They know that the only way to compete off the field is to stay in school. So enjoy the competition but get your degree, and help build a better America.

#

Tron
December 7, 1990
Draft two
Title: NCAA.II

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women who are getting their academic degrees and are not just in school for competition alone.

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Draft three
December 10, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

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Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be a thought provoking as well as beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

#

Tron
December 10, 1990
Draft three
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the people of the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, I applaud the decisive action of the Soviet Union in strongly opposing Saddam's brutal aggression.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country implements economic and political reforms, it's not going to be easy. The transition will be difficult. The year

ahead may be especially hard. But it is a journey worth making for it is a path that leads to a brighter future for your nation.

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish President Gorbachev and all the wonderful people of the Soviet Union a happy, prosperous New Year.

#

Tron
December 7, 1990
Draft one
Title: DRIVER

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

As the holidays approach, I'd like each of you to join the All-American campaign against drunk driving. Each year, over 20,000 lives are lost in alcohol-related traffic accidents. Most of these tragic losses can be prevented.

So, this holiday season, be the life of the party. Be the Designated Driver.

#

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

Too much last
like year

Tron
December 7, 1990
Draft two
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college
football -- let me salute all the young men and women ^{who are} pursuing
~~getting their~~ ^{And are not just in school}
academic degrees while enjoying the healthy competition of
~~for~~
sports. ^{competition alone.}

The N-C-A-A Foundation is committed to ^{helping you} ~~assuring quality~~
~~graduate so that you receive the best~~
education and career opportunities. They know that the only way
to compete off the field is to stay in school. ^{So, get your} ~~enjoy the~~ ^{comp.}
~~but get your~~
degree, and help build a better America.

#

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degrees and are not just in school
for comp alone.

helping you graduate
So that you can receive the
best career opportunities. They
know

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degree and help build a better
America.

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 8 10:20

DATE: 12/07/90

ACTION/CONCURRENCE/COMMENT DUE BY: 12/10 1:00 p.m. Monday

SUBJECT: SIX PRESIDENTIAL TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS <i>N/C Per Miza</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations to speechwriters office by 1:00 p.m. on Monday, 12/10, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

90 DEC -7 PM 10:19

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

Tron
December 7, 1990
Draft one
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#

Draft two
December 7, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

It's a great pleasure to welcome each of you to one of the most exciting cities in the world -- Washington, D.C. I'm sure that you'll be able to see for yourself that the Nation's Capitol and C-E-O's ~~exciting~~ Washington Forum will give you an up-close and inside view of the United States Government at work.

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Tron
December 7, 1990
Draft two
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women ~~pursuing~~ *who are getting their* academic degrees ~~while enjoying the healthy competition of~~ *and are not just in school for competition alone.* ~~sports.~~

The N-C-A-A Foundation is committed to ~~assuring quality~~ *helping you graduate so* ~~education and career opportunities.~~ *that you can receive the best* They know that the only way to compete off the field is to stay in school. So ~~get your~~ *stay* degree, and help build a better America.

#

enjoy the competition but

Tron
December 7, 1990
Draft two
Title: NCAA.II

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women pursuing academic degrees while enjoying the healthy competition of sports.

The N-C-A-A Foundation is committed to assuring quality education and career opportunities. They know that the only way to compete off the field is to stay in school. So complete your degree, and help build a better America.

#

Tron
December 7, 1990
Draft two
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

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On behalf of the American people, I wish ^{President Gorbachev and} all the wonderful people of the Soviet Union a happy, prosperous New Year.

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#

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WHITE HOUSE STAFFING MEMORANDUM

90 OCT 9 P1:58


12/10

DATE: 12/07/90

1:00 p.m. Monday

ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: SIX PRESIDENTIAL TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations to speechwriters office by 1:00 p.m. on Monday, 12/10, with a copy to my office. Thanks.

RESPONSE:

NO COMMENTS. THANKS.

HOLLY WILLIAMSON 
12-10-90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 OCT 9 P1: 27

December 10, 1990

MEMORANDUM TO CHRISS WINSTON

FROM:

JIM PINKERTON

SUBJECT:

Six Presidential Tapings

Chief Executive Organization

The word "exciting" is a little overworked here ("...one of the most exciting cities...", "...CEO's exciting Washington forum...", "...an exciting program...", and "...an exciting and beautiful location..."). Besides, "excitement" may be a less attractive quality for CEOs than we imagine. As executives, they may already have all the excitement they desire. It may be that they are more interested in -- and more likely to associate Washington, D.C. with -- qualities that suggest authority and significance, e.g., "important," "meaningful," "significant," etc., or qualities that suggest achievement, e.g., "outstanding," "excellent" "quality," and the like.

Soviet New Year's Greeting

Typo: The word "your" is misspelled at para. 4, line 7, "...a brighter future for you nation."

###

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 9 12:02

DATE: 12/07/90

ACTION/CONCURRENCE/COMMENT DUE BY:

12/10
1:00 p.m. Monday

SUBJECT: SIX PRESIDENTIAL TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations to speechwriters office by 1:00 p.m. on Monday, 12/10, with a copy to my office. Thanks.

RESPONSE:

No comment

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 DEC -7 PM 10:19

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

Tron
December 7, 1990
Draft one
Title: DRIVER

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

As the holidays approach, I'd like each of you to join the All-American campaign against drunk driving. Each year, over 20,000 lives are lost in alcohol-related traffic accidents. Most of these tragic losses can be prevented.

So, this holiday season, be the life of the party. Be the Designated Driver.

#

Draft two
December 7, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

It's a great pleasure to welcome each of you to one of the most exciting cities in the world -- Washington, D.C. I'm sure that you'll be able to see for yourself that the Nation's Capitol and C-E-O's exciting Washington Forum will give you an up-close and inside view of the United States Government at work.

As you know, C-E-O is an international organization of chief executives from some of the largest corporations in the world. And I'm confident that Barbara and Dick Snelling and their committees have in store for you an exciting program designed to give you an insiders view of how Congress works, how basic policy decisions are made, and an in-depth look at how the President and the Executive Branch work to translate the public mandate into action.

Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be an exciting and beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

#

Tron
December 7, 1990
Draft two
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women pursuing academic degrees while enjoying the healthy competition of sports.

The N-C-A-A Foundation is committed to assuring quality education and career opportunities. They know that the only way to compete off the field is to stay in school. So get your degree, and help build a better America.

#

Tron
December 7, 1990
Draft two
Title: NCAA.II

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women pursuing academic degrees while enjoying the healthy competition of sports.

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#

Tron
December 7, 1990
Draft two
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the people of the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, I applaud the decisive action of the Soviet Union in strongly opposing Saddam's brutal aggression.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country implements economic and political reforms, the transition will be difficult. The year ahead may be especially

hard. But it is a journey worth making for it is a path that leads to a brighter future for you^rnation. ✓

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish all the wonderful people of the Soviet Union a happy, prosperous New Year.

#

WHITE HOUSE STAFFING MEMORANDUM
90 OCT 9 All: 24

DATE: 12/07/90 ACTION/CONCURRENCE/COMMENT DUE BY: 12/10 1:00 p.m. Monday

SUBJECT: SIX PRESIDENTIAL TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations to speechwriters office by 1:00 p.m. on Monday, 12/10, with a copy to my office. Thanks.

RESPONSE: *Note changes on NCAA - pls also Soviet message.*
S.D.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 DEC -7 PM 10:19

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

Tron
December 7, 1990
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NETWORK DESIGNATED DRIVER CAMPAIGN

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So, this holiday season, be the life of the party. Be the Designated Driver.

#

Draft two
December 7, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

It's a great pleasure to welcome each of you to one of the most exciting cities in the world -- Washington, D.C. I'm sure that you'll be able to see for yourself that the Nation's Capitol and C-E-O's exciting Washington Forum will give you an up-close and inside view of the United States Government at work.

As you know, C-E-O is an international organization of chief executives from some of the largest corporations in the world. And I'm confident that Barbara and Dick Snelling and their committees have in store for you an exciting program designed to give you an insiders view of how Congress works, how basic policy decisions are made, and an in-depth look at how the President and the Executive Branch work to translate the public mandate into action.

Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be an exciting and beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

#

Sam Charles

Tron
December 7, 1990
Draft two
Title: NCAA.II

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women pursuing academic degrees while enjoying the healthy competition of sports.

The N-C-A-A Foundation is committed to assuring quality education and career opportunities. They know that the only way to compete off the field is to stay in school. So complete your degree, and help build a better America.

#

Tron
December 7, 1990
Draft two
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the people of the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, I applaud the decisive action of the Soviet Union in strongly opposing Saddam's brutal aggression.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country implements economic and political reforms, ~~the~~ ^{it's no} ~~transition will be~~ difficult. The year ahead may be especially ^{going to be} ~~easy~~... the transition will ^{be} ~~difficult~~...

Executive Office of the President



FACSIMILE TRANSMITTAL SHEET

NUMBER OF PAGES INCLUDING COVER: 8
DATE: December 10, 1990
TO: Nancy Benson
FAX NUMBER: 45218
FROM: Sheila Keniston, Secretary to Sig Rogich
FAX NUMBER: (202) 456-2878
OFFICE NUMBER: (202) 456-2421

TRANSMISSION REPORT

THIS DOCUMENT (REDUCED SAMPLE ABOVE)
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PAGES 7

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FROM/LOCATION

1. Christina Martin / Caracas, Vz

TO/LOCATION/TIME OF RECEIPT

1. Nancy Benson

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

TR: 08 0039Z

INFORMATION ADDRESSEES/LOCATION/TIME OF RECEIPT

1. _____

2. _____

SPECIAL INSTRUCTIONS/REMARKS:

Make changes to staff

Unclass

CLASSIFICATION

87:88 7 0000

Tron
December 5, 1990
Draft one
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women ~~who~~ pursue^{ing} academic degrees while enjoying the healthy competition of sports.

The N-C-A-A Foundation is committed to assuring quality education and career opportunities. They know that the only way to compete off the field is to stay in school. So ~~complete~~^{get} your degree, and help build a better America.

#

Tron
December 5, 1990
Draft one
Title: NCAA.11

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college basketball -- let me salute all the young men and women who pursue^{ing} academic degrees while enjoying the healthy competition of sports.

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#

Tron
December 5, 1990
Draft one
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev ^{all the people of} and ~~everyone in~~ the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for ^{-- just and determined} ~~the whole world is~~ ^{the improved and strengthened} ~~breathing easier because~~ relations between the United States and the Soviet Union, ~~have never been better.~~

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, ^{I applaud the decisive action of} ~~I'm especially grateful that~~ the Soviet Union ^{instigatorly} ~~has acted to~~ oppose ^{ing} ~~Saddam's~~ reckless aggression. ^{brutal}

On this new year's day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country ^{implements} ~~moves toward~~ economic and political ^{reforms} ~~liberty~~, the transition ^{will be} ~~may be~~ ^{difficult} ~~rough~~. The year ahead may be especially ^{hard} ~~difficult~~. ~~But it will be worth it~~ ~~The end result will be a~~

But it is a journey worth making for it is a path that leads to

a brighter future
~~new prosperity for your nation, and something else -- the noblest aspiration of man -- freedom.~~

The American people look with hope to the year ahead ~~may~~
~~it be as auspicious as the last year.~~ Our two nations ^{have} are
setting out on a new course of ~~cooperation and understanding.~~
~~And together we face a new challenge -- ensuring peace in the~~
~~world.~~

Thank you, and Happy New Year!

#

a better world of peace and understanding.
On behalf of the American people, I wish
all the wonderful people of the Soviet Union
a happy, prosperous New Year.

Draft one
October 4, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

It's a great pleasure to welcome each of you to one of the most exciting cities in the world -- Washington, D.C. I'm sure that you'll be able to see for yourself that the Nation's Capitol and C-E-O's exciting Washington Forum will give you an up-close and inside view of the United States Government at work.

As you know, C-E-O is an international organization of chief executives from some of the largest corporations in the world. And I'm confident that Barbara and Dick Snelling and their committees have in store for you an exciting program designed to give you an insiders view of how Congress works, how basic policy decisions are made, and an in-depth look at how the President and the Executive Branch work to translate the public's mandate into action. ✓

Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be an exciting and beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

#

Tron
December 5, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

Each year, more than 20,000 lives are lost in alcohol-
related traffic accidents. We can prevent this national tragedy.
This year, save a life. Choose a designated driver.

#

Tron
November 7, 1990
Draft one
Title: DRIVER

PROPOSED :30 PUBLIC SERVICE ANNOUNCEMENT
NETWORK DESIGNATED DRIVER CAMPAIGN

As the holidays approach, I'd like each of you to join the All-American campaign against drunk driving. Each year, over 20,000 lives are lost in alcohol-related traffic accidents. Most of these tragic losses can be prevented.

So, this holiday season, be the life of the party. Be the Designated Driver.

#

WHITE HOUSE STAFFING MEMORANDUM

9623

90 OCT 10 9:06
DEC 11 9:06

DATE: 12/07/90

ACTION/CONCURRENCE/COMMENT



12/10
1:00 p.m. Monday

SUBJECT: SIX PRESIDENTIAL TAPINGS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations to speechwriters office by 1:00 p.m. on Monday, 12/10, with a copy to my office. Thanks.

RESPONSE:

MEMORANDUM FOR CHRISS WINSTON December 10, 1990

The NSC staff has reviewed the six presidential tapings and concurs as amended.

Brent Scowcroft
Brent Scowcroft

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

RECEIVED

90 DEC 8 AIO: 08



30 OCT 10 v3: 0e

90 DEC -7 PM 10:19

Tron
December 7, 1990
Draft one
Title: DRIVER.TEN

PROPOSED :10 PUBLIC SERVICE ANNOUNCEMENT
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#

Draft two
December 7, 1990
Title: CEO

PROPOSED VIDEO MESSAGE
CHIEF EXECUTIVE ORGANIZATION

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Barbara joins me in hoping that you'll find Washington -- especially this time of year -- to be an exciting and beautiful location for your Forum. Thank you, have a wonderful time in Washington, and God bless you all.

#

Tron
December 7, 1990
Draft two
Title: NCAA

PROPOSED PUBLIC SERVICE ANNOUNCEMENT
NCAA FOUNDATION "STAY IN SCHOOL" CAMPAIGN

As we enjoy this great American tradition -- college football -- let me salute all the young men and women pursuing academic degrees while enjoying the healthy competition of sports.

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#

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December 7, 1990
Draft two
Title: NCAA.II

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Tron
December 7, 1990
Draft two
Title: SOVIET
(TENTATIVE)

PROPOSED VIDEO MESSAGE
SOVIET NEW YEAR'S GREETING

It's a great pleasure to wish President and Mrs. Gorbachev and all the people of the Soviet Union a happy and healthy New Year!

I've often felt that the start of a new year is a good time to reflect on the many achievements of the past, and to look ahead with hope. This year, our two countries, as well as the world over, have much to be grateful for -- first and foremost the improved and strengthened relations between the United States and the Soviet Union.

But, as we draw closer to the dawn of a new century, as friendly nations, we are challenged by a dictator bent on tyranny and aggression. Saddam Hussein faces a strong international coalition determined to see justice served. He stands in lonely opposition to a new world order that holds the promise of stability and peace for generations to come. As we face this mutual threat, I applaud the decisive action of the Soviet Union in strongly opposing Saddam's brutal aggression.

On this New Year's Day, as you celebrate with your friends and family, I also want to applaud the Soviet Union for the important steps you've taken toward a free-market economy. As your country implements economic and political reforms, the transition will be difficult. The year ahead may be especially

hard. But it is a journey worth making for it is a path that leads to a brighter future for you nation.

The American people look with hope to the year ahead. Our two nations have set out on a new course making a better life for both our peoples and a better world of peace and understanding.

On behalf of the American people, I wish all the wonderful people of the Soviet Union a happy, prosperous New Year.

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