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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13549
Folder ID Number: 13549-017

Folder Title:
Governor Martinez Drug Czar Appointment 11/30/90 [OA 6027]

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Bill Bennett has been an outstanding leader of that fight, and I am pleased that in stepping down as Director of the Office of National Drug Control Policy, he has agreed to take on the challenge of chairing the Republican National Committee.

I have recommended Bill Bennett to the members of the RNC to serve in the post of Chairman, and I have also recommended that Lee Atwater serve as General Chairman of the Republican Party.

Bill is a man of proven leadership, intellect and commitment whose drive and determination will be a tremendous asset to Republican Party operations, and I am grateful that he has accepted this important task. I am delighted that Lee will continue to provide valued advice as General Chairman of the Party. He is a close advisor, my chief political strategist and a good friend. And I wish him Godspeed in his recovery.

Today, I am also pleased to announce the appointment of a superbly qualified individual - Governor Bob Martinez - to succeed Bill Bennett as our Nation's new Drug Policy Director -- a battlefield....

**GOV. MARTINEZ DRUG CZAR APPOINTMENT \ PRESS ROOM
FRIDAY, NOVEMBER 30, 1990 \ 2:00 P.M.**

DURING THE PAST TWO YEARS, WE HAVE DEVOTED UNPRECEDENTED NEW RESOURCES TO THE WAR ON DRUGS. BILL BENNETT HAS BEEN AN OUTSTANDING LEADER OF THAT FIGHT, AND I AM PLEASED THAT IN STEPPING DOWN AS DIRECTOR OF THE OFFICE OF NATIONAL DRUG CONTROL POLICY, HE IS WILLING TO TAKE ON THE CHALLENGE OF CHAIRING THE REPUBLICAN NATIONAL COMMITTEE.

- 2 -

I HAVE RECOMMENDED BILL BENNETT TO THE MEMBERS OF THE RNC TO SERVE IN THE POST OF CHAIRMAN, AND I HAVE ALSO RECOMMENDED THAT LEE ATWATER SERVE AS GENERAL CHAIRMAN OF THE REPUBLICAN PARTY.

BILL IS A MAN OF PROVEN LEADERSHIP, INTELLECT AND COMMITMENT WHOSE DRIVE AND DETERMINATION WILL BE A TREMENDOUS ASSET TO REPUBLICAN PARTY OPERATIONS, AND I AM GRATEFUL THAT HE HAS ACCEPTED THIS IMPORTANT TASK.

I AM DELIGHTED THAT LEE WILL CONTINUE TO PROVIDE VALUED ADVICE AS GENERAL CHAIRMAN OF THE PARTY. HE IS A CLOSE ADVISOR, MY CHIEF POLITICAL STRATEGIST AND A GOOD FRIEND. AND I WISH HIM GODSPEED IN HIS RECOVERY.

TODAY, I AM ALSO PLEASED TO ANNOUNCE THE APPOINTMENT OF A SUPERBLY QUALIFIED INDIVIDUAL -- GOVERNOR BOB MARTINEZ -- TO SUCCEED BILL BENNETT AS OUR NATION'S NEW DRUG POLICY DIRECTOR -- A BATTLEFIELD PROMOTION FOR A LEADER WHO'S EARNED HIS STRIPES ON THE FRONT LINES OF THE DRUG WAR. \\\

GOV. MARTINEZ CAN AND WILL HIT THE GROUND RUNNING. HE NEEDS NO PRIMER. AS THE NATIONAL GOVERNORS' ASSOCIATION'S LEAD GOVERNOR ON SUBSTANCE ABUSE AND DRUG TRAFFICKING, HE'S BEEN CONTRIBUTING TO OUR NATIONAL DRUG CONTROL STRATEGY FOR OVER TWO YEARS.

AS GOVERNOR, BOB'S INTRODUCED SOME OF OUR MOST INNOVATIVE AND EFFECTIVE NEW TOOLS AGAINST DRUGS. HE WAS THE FIRST TO NAME A STATE DRUG CZAR, AND ONE OF THE FIRST TO BRING THE NATIONAL GUARD INTO THE FIGHT.

HE STIFFENED THE FLORIDA CODE -- AND THEN ADDED THE PRISON SPACE TO ENFORCE IT. HE'S ENACTED NEW LAWS THAT TAKE CAREER CRIMINALS OFF THE STREETS, LAUNCHED A SUCCESSFUL BOOT CAMP PROGRAM, MOVED TO REVOKE DRIVERS LICENSES FOR DRUG USERS, SUPPORTED EFFECTIVE DRUG TREATMENT, AND ESTABLISHED DRUG-FREE SCHOOL ZONES. AND AS A GOVERNOR WHO'S SIGNED MORE THAN 130 DEATH WARRANTS, HE UNDERSTANDS TOUGH CHOICES AND THE NEED FOR PENALTIES AS TOUGH AS THE CRIMINALS WE FACE.

AS A FORMER GOVERNOR AND MAYOR, BOB WILL BE ESPECIALLY EFFECTIVE IN JOINING HANDS WITH STATE AND LOCAL LEADERS. AS A TEACHER WHO SPENT SEVEN YEARS IN THE CLASSROOM, HE KNOWS THE LONG-TERM KEY TO WINNING THIS EFFORT IS TO STOP DRUG USE BEFORE IT STARTS. AS A BUSINESSMAN, HE KNOWS THE CHALLENGES WE FACE IN MAKING THE WORKPLACE DRUG-FREE.

AND AS A SPANISH-SPEAKING LEADER WHO HAS PROBED THE PROBLEM FIRSTHAND IN BOLIVIA AND COLOMBIA, HE IS IN A UNIQUE POSITION TO WORK WITH OUR LATIN AMERICAN ALLIES.

BOB IS THE GRANDSON OF SPANISH IMMIGRANTS, SON OF A WAITER, A MAN WHO WORKED HIS WAY THROUGH SCHOOL. MY PREDECESSOR CALLED HIM "THE EMBODIMENT OF THE AMERICAN DREAM." HE'S NOW ABOUT TO TAKE ON HIS TOUGHEST CHALLENGE YET -- THE SCOURGE THAT IS TODAY THE AMERICAN NIGHTMARE.

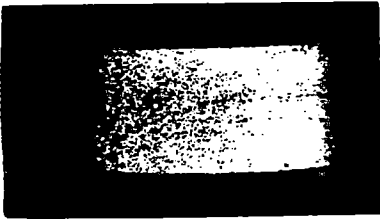
GOVERNOR, WE CONGRATULATE YOU -- WE WISH YOU LUCK -- AND WE WILL STAND WITH YOU IN THIS IMPORTANT FIGHT.

AMERICA IS MAKING PROGRESS AGAINST DRUGS, AND -- THANKS TO THE LEADERSHIP OF PEOPLE LIKE BILL BENNETT -- WILL CONTINUE TO DO SO. AND WE'RE ALL PLEASED THAT BILL'S VERY ABLE CHIEF OF STAFF -- JOHN WALTERS -- WILL CARRY ON THE FIGHT UNTIL GOV. MARTINEZ ASSUMES THE HELM. \\\ THERE ARE MANY BATTLES AHEAD.

WE'RE GOING TO RENEW OUR CALL FOR CONGRESS TO PASS A
TRUE CRIME BILL -- ONE THAT'S TOUGH ON CRIMINALS -- NOT
ON POLICE. WE WILL REMAIN ON THE FRONT LINES. WE WILL
"TAKE BACK THE STREETS."

AND NOW, GOVERNOR MARTINEZ -- OVER TO YOU.

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McNally/Simon
Nov. 29, 1990
Draft Three (B:MARTINEZ)

PRESIDENTIAL STATEMENT: GOV. MARTINEZ DRUG CZAR APPOINTMENT
WHITE HOUSE PRESS ROOM
FRIDAY, NOVEMBER 30, 1990, 2:00 P.M.

During the past two years, we have devoted unprecedented new resources to the war on drugs. Bill Bennett has been an outstanding leader of that fight, and I am pleased that in stepping down as Director of the Office of National Drug Control Policy, he has agreed to take on the challenge of chairing the Republican National Committee.

I have recommended Bill Bennett to the members of the RNC to serve in the post of Chairman, and I have also recommended that Lee Atwater serve as General Chairman of the Republican Party.

Bill is a man of proven leadership, intellect and commitment whose drive and determination will be a tremendous asset to Republican Party operations, and I am grateful that he has accepted this important task. I am delighted that Lee will continue to provide valued advice as General Chairman of the Party. He is a close advisor, my chief political strategist and a good friend. And I wish him Godspeed in his recovery.

Today, I am also pleased to announce the appointment of a superbly qualified individual -- Governor Bob Martinez -- to succeed Bill Bennett as our Nation's new Drug Policy Director -- a battlefield promotion for a leader who's earned his stripes on the front lines of the drug war. \\\

Gov. Martinez can and will hit the ground running. He needs no primer. As the National Governors' Association's lead Gover-

nor on substance abuse and drug trafficking, he's been contributing to our National Drug Control Strategy for over two years.

As Governor, Bob's introduced some of our most innovative and effective new tools against drugs. He was the first to name a state Drug Czar, and one of the first to bring the National Guard into the fight. He stiffened the Florida code -- and then added the prison space to enforce it. He's enacted new laws that take career criminals off the streets, launched a successful boot camp program, moved to revoke drivers licenses for drug users,

effective drug treatment,

supported

and established Drug-Free School Zones. And as a Governor who's signed more than 130 death warrants, he understands tough choices and the need for penalties as tough as the criminals we face.

As a former Governor and Mayor, Bob will be especially effective in joining hands with state and local leaders. As a teacher who spent seven years in the classroom, he knows the long-term key to winning this effort is to stop drug use before it starts. As a businessman, he knows the challenges we face in making the workplace drug-free. And as a Spanish-speaking leader who has probed the problem firsthand in Bolivia and Colombia, he is in a unique position to work with our Latin American allies.

Bob is the grandson of Spanish immigrants, son of a waiter, a man who worked his way through school. My predecessor called him "the embodiment of the American dream." He's now about to take on his toughest challenge yet -- the scourge that is today the American nightmare. Governor, we congratulate you -- we wish you luck -- and we will stand with you in this important fight.

America is making progress against drugs, and -- thanks to the leadership of people like Bill Bennett -- will continue to do so. And we're all pleased that Bill's very able Chief of Staff -- John Walters -- will carry on the fight until Gov. Martinez assumes the helm. \\ \\ There are many battles ahead. We're going to renew our call for Congress to pass a true crime bill -- one that's tough on criminals -- not on police. We will remain on the front lines. We will "Take Back The Streets."

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McNally/Simon
Nov. 29, 1990
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I have recommended Bill Bennett to the members of the RNC to serve in the post of Chairman, and I have also recommended that Lee Atwater serve as General Chairman of the Republican Party.

Bill is a man of proven leadership, intellect and commitment whose drive and determination will be a tremendous asset to Republican Party operations, and I am grateful that he has accepted this important task. I am delighted that Lee will continue to provide valued advice as General Chairman of the Party. He is a close advisor, my chief political strategist and a good friend. And I wish him Godspeed in his recovery.

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And now, Governor Martinez -- over to you.

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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

Drug Policy

INSERT

Bill Bennett has done an outstanding job as head of our battle against drugs, and I'm pleased that, in stepping down ~~from that~~, he's willing to take on the new challenge of chairing the Republican National Committee. I've ~~asked~~ ^{recommended Bill Bennett to the members of} the RNC ~~to elect Bill to that post~~ and ~~to elect~~ ^{to serve} Lee Atwater as General Chairman of the Republican Party. ~~I am looking forward to~~ ^{to serve the} Bill's leadership and strong support at the ~~Committee~~ ^{the post of}, and I look forward to continuing to receive Lee Atwater's valued advice on which I have counted for so long. I wish him Godspeed in his recovery. ^{Chairman}

I am also very pleased that we have a superbly qualified American, Governor Bob Martinez, to succeed Bill Bennett as ~~America's~~ ^{our Nation's} new Drug Policy Director.

Jokes
F. Austin
Closser

turning headup
Benie - something's
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But one
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man
Date: Nov. 29, 1990 change-
Draft: One
Benie
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be

**PRESIDENTIAL REMARKS: APPOINTMENT OF BILL BENNETT TO RNC
CAPITOL HILL CLUB
2 p.m., FRIDAY, NOVEMBER 30, 1990**

Jeanie A.

What a nostalgic homecoming this is for a former Chairman.
And how great it is to be back among the men and women of the
Republican National Committee.

For most people, the year's work begins to wind down about
now. But for you, late November is just the beginning of the
next campaign. \\\

^{Your}
~~This~~ kind of dedication goes beyond a simple love for the
adventure of politics. You have shown a dedication born of a
commitment to ideas and ideals. **You have already defied history
in this election; and in the next election, I know you will make
history.** \\\

And it is because of your dedication that I must say: **You
are simply the heart and soul of the Republican Party.** \\\

You and I are Republicans because we believe in an
opportunity society, not a society of mandates. We believe in
the strength of new ideas over the force of deadly habit. We
believe in the creative power of people over programs. And,
above all, **we believe in America and the American future.** \\\

It is with the future in mind that I am here today to make
two appointments. First, I ask the Republican National Committee
to elevate Lee Atwater as ~~our~~ General-Chairman. \\\

of our party

Lee has done a terrific job. He's been a good friend, a close advisor, my chief political strategist. But more than that, he's inspired us all with his courage. **Charlie, tell Lee to keep the phone lines open. **

Next, I am here to name ^a another new leader for this party. **Bill Bennett's rise as a Republican leader has been nothing less than meteoric. He has earned the right to become Chairman Bill Bennett. **

Bill has been called a blue-collar intellectual, someone you call to do the heavy lifting on the tough issues.

As Secretary of Education, Bill fought for policies that work for children, not for entrenched interests.

As our Director of National Drug Control Policy, Bill Bennett did more than help me devise a national policy to fight this scourge. He took a clear and unequivocal moral stand, and challenged every American to do the same -- one reason why America is finally turning the corner against drugs.

Little wonder, then, that Bill has earned my trust and respect. And little wonder that I have chosen Bill to do the heavy lifting in another arena -- the arena of politics -- to help the Republican Party lead America into the 21st century.

Bill is simply the right man at the right time for this job. As a former Democrat, he knows how to appeal to millions of disgruntled Democrats. As a Republican, he knows how to rally and inspire our party with the zeal of the converted. And as Chairman, Bill Bennett will roll up his sleeves and engage the

liberal

opposition on territory unfamiliar to Democrats -- the territory of thought. \\\

Bill is part of a new generation that is turning to our party for solutions, not slogans; for vibrant ideas, not failed ideology. In short, he is the kind of chairman we need to build a better future.

I know from experience, Bill, how heavy responsibility can fall on those who labor on the fourth floor of the RNC. In the task ahead, perhaps you might draw inspiration from a great progressive Republican.

It was Theodore Roosevelt who said: "In life, as in a football game, the principle to follow is: **Hit the line hard.**"

\\

The choice is clear: Republican reform or the Democratic status quo. The Republican path of returning power to people, or the Democratic path of empowering bureaucracies.

This is a stark choice, one that will require leadership and courage. That is why I have picked Bill Bennett, a Chairman who will hit the line hard.

Thank you, God bless you all and our great country.

~~Great~~ ~~staff~~ → team
Great staff - country # on you #

McNally/Simon
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