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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13549
Folder ID Number: 13549-011

Folder Title:
American-Mexican CEO Breakfast 11/27/90 [OA 6027]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	5	6

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/23/90

ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 am Sat. 11/24

SUBJECT: PRESIDENTIAL REMARKS: AMERICAN-MEXICAN CEO BREAKFAST-MEXICO (11/23 2:00 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>probably no comment</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations to the Speechwriters Office by 9:00 a.m. on Saturday, 11/24, with a copy to my office. Thanks/

RESPONSE:

Scott Reed
708 3636
0417

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 NOV 23 PM 4:52 (Hinchliffe)
November 23, 1990 2 p.m.
CEO

**PRESIDENTIAL REMARKS: AMERICAN-MEXICAN CEO BREAKFAST
Tuesday, November 27, 1990
Monterrey, Mexico**

Thank you for that warm welcome. I'm glad to be here, among friends who understand the very special bond our two countries share. \\ You know, there's something else we share, too: a tradition where people turn their backs on work, close their eyes and go to sleep. You call it a "siesta." We call it "Congress." \\ \\

I've always felt a kinship with Mexico -- I spent so much of my life just over the border, in Texas. But I tell you, coming here now feels different. There's a kind of excitement in this country today -- and it's made up of pride in your very real accomplishments -- confidence in your strength -- and optimism that says: "bring on the future, we're ready, we can't wait." \\ \\

We want to share that future with you. As we share so much already. Together, we've improved opportunities for bilateral trade and investment -- spurred by our agreements in 1986, 87 and 89. As a result, trade between our nations is expected to swell to an all-time high of \$60 billion this year. \\ Mexico is our third largest trading partner and third largest export market: as a matter of fact, trade between our countries has risen by 75% since the first of those agreements was signed four years ago. U.S. businesses have invested over \$5.5 billion in Mexico; and it has invested over \$1 billion in our country. \\

And this is going to increase. I am delighted to have this opportunity to meet with you -- the leaders of our nations' busi-

ness worlds -- to state my absolute and unequivocal commitment to the Federal Trade Agreement. \\\ This precedent-setting, bilateral compact is a tremendously exciting proposition that will be good for all our peoples. It will bring a dynamic new future of prosperity for our countries. What could be a more powerful idea than a two-nation commitment to creating jobs and business opportunities by involving the private sector? \\\

There is one absolutely crucial element for the FTA's success. And that is you. You can play a major role in making this work. \ You can play a major role in our nations' economic futures. For the FTA to succeed, we must build a coalition of cooperation that will bridge our borders. \\\

The FTA has my full commitment -- and that of the Mexican government. Now we need the same from you. We need the top businessmen from both countries to show their unconditional enthusiasm for this venture. And we need to hear your voices of support in the halls of Congress, too. \ The FTA matters deeply to the U.S. I pledge to do all I can to make it a dramatic success. And I do so trusting that all of you will be behind me.

Abraham Lincoln left legacies of powerful words which have been adopted and admired by both our countries. Something he said struck me as relevant to the work we are beginning -- together -- today. This great man of the people said: "Towering genius disdains a beaten path. It seeks regions hitherto unexplored." \

We're looking toward the FTA to lead us -- all of us -- as we venture together into more unexplored regions of economic creativity. Thank you, good luck, and God Bless our countries.

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I've always felt a kinship with Mexico -- I spent so much of my life just over the border, in Texas. But I tell you, coming here now feels different. There's a kind of excitement in this country today -- and it's made up of pride in your very real accomplishments -- confidence in your strength -- and optimism that says: "bring on the future, we're ready, we can't wait." \\

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Tuesday, November 27, 1990
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I've always felt a kinship with Mexico -- I spent so much of my life just over the border, in Texas. But I ^{have to} tell you, coming ^{to} ~~here now~~ ^{Mexico} feels different. There's a kind of excitement in this country ^{today} -- and it's made up of pride in your very real accomplishments -- confidence in your strength -- and optimism that says: "Bring on the future, we're ready, we can't wait." \\ \\

We want to share that future with you. As we share so much already. Together, we've improved opportunities for bilateral trade and investment -- spurred by our agreements in 1986, '87 and '89. As a result, trade between our nations is expected to swell to an all-time high of \$60 billion this year. \\ Mexico is our third ^{largest} trading partner and third ^{largest} export market: as a matter of fact, trade between our countries has risen by 75% since the first of those agreements was signed four years ago. U.S. businesses have invested ^{more than} over \$5.5 billion in Mexico; and it has invested ^{more than} over \$1 billion in our country. \\

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90 OCT 23. P6: 11

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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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*Please take out.
It is inappropriate.*

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