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Subseries: Chron File, 1989-1993

OA/ID Number: 13548
Folder ID Number: 13548-013

Folder Title:
Environmental Youth Awards 11/14/90 [OA 6027]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	5	5

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 14 A 8:26

DATE: 11/14/90

ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☒
SCOWCROFT	☐	☐	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
CARD	☐	☒	UNTERMEYER	☐	☐
CICCONI	☐	☒	<u>ROGERS</u>	☐	☒
DEMAREST	☐	☒	<u>PINKERTON</u>	☐	☒
FITZWATER	☐	☒	<u>DELAND</u>	☐	☒
GRAY	☐	☐	<u>WINSTON</u>	☐	☒
HAGIN	☐	☐	_____	☐	☐
HOLIDAY	☐	☒	_____	☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE: _____

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 NOV 13 PM 5:52

November 13, 1990

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*

FROM: MARK LANGE *ML*

I. SUMMARY

On Wednesday, November 14, at 10:30 a.m. you will make remarks at the President's Environmental Youth Awards ceremony. The event will be held in Room 450 of the OEOB and 150 attendees are expected. The attached remarks are six minutes in length and will be on speechcards.

II. DISCUSSION

The EPA sponsors the President's Environmental Youth Award Program. Presentations are made annually to ten school-age children from across the nation. Each recipient will be accompanied by the adult sponsor with whom they completed their projects. Also present will be EPA Program Coordinators, parents, and families.

The attached remarks applaud these young people for acting on their own initiative to protect the environment. A mention is made of the soon-to-be-signed National Environmental Education Act. The remarks also make references to the cartoons "The Simpsons" and the "Teenage Mutant Ninja Turtles" -- popular figures with school children.

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

Thank you, Bill [Reilly]. And welcome all -- Secretary Watkins; Mike Deland, and our hard-working EPA Youth Coordinators and Regional Administrators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished

American scientists, engineers, and mathematicians. But the awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national even international stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its most responsible -- and the adult sponsors who've worked so hard with them. Together, they've proved something too many tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one young man in particular, who won this award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. Now we have a recycling program in the White House. ///

And we have something else to celebrate. [[I will soon sign the National Environmental Education Act -- to inspire a

sense of personal responsibility for our environment in the hearts and minds of all Americans, especially students. And we'll do it by recognizing a group important to all of us: America's teachers.]]

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \\\ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy ending. Because, to quote one of those Mutant Turtle characters -- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the distinguished crew with us today...]]

#

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 14 A 9: 46

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Tues. 11/13

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
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GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

RESPONSE:

No Comments -
Ed didn't read...

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 NOV -9 PM 7:25

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

Thank you, Bill [Reilly]. And welcome all -- Secretaries Lujan, Watkins, and Cavazos; Mike Deland, and our hard-working EPA Youth Coordinators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished American scientists, engineers, and mathematicians. But the

awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting. Because one of the national education goals we announced last year, was that all students grow up to be responsible citizens.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what too many adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one in particular, who won an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House.** ///

And we have something else to celebrate. In just a few minutes, I will sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students. This legislation will build a new and important partnership between the EPA, schools, environmental groups and the private sector.

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \\\ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy

ending. Because, to quote one of those Mutant Turtle characters
-- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the
distinguished crew with us today...]]

#

ENVIRONMENTAL YOUTH AWARDS \ 450 OEOB
WEDNESDAY, NOVEMBER 14, 1990 \ 10:30 A.M.

THANK YOU, BILL [REILLY]. AND WELCOME ALL -- TED SANDERS [UNDERSECRETARY OF EDUCATION] AND FRANK BRACKEN [UNDERSECRETARY OF INTERIOR]; MIKE DELAND, AND OUR HARD-WORKING EPA YOUTH COORDINATORS AND REGIONAL ADMINISTRATORS. AND ESPECIALLY, IT'S AN HONOR TO WELCOME THESE OUTSTANDING YOUNG CHAMPIONS FOR THE ENVIRONMENT TO THE WHITE HOUSE.

ALL OF YOU KNOW THAT PROTECTING THE ENVIRONMENT IS NOT A SPECTATOR SPORT -- WE ALL HAVE TO BE PART OF THE SOLUTION.

- 2 -

THAT'S WHY THE PAST YEAR HAS BEEN SO ENCOURAGING. SO MANY PEOPLE, IN SO MANY WAYS, ARE GETTING INVOLVED. EVEN THE SIMPSONS.

YOU KNOW, BART SIMPSON DROPPED ME A LINE THE OTHER DAY, WHEN I TOLD HIM YOU WERE COMING. TRUE STORY. HE WROTE ME SAYING, "WHEN I MESS UP MY BEDROOM, MY MOM COMES IN AND YELLS, BUT EVENTUALLY SHE CLEANS IT UP, AND EVERYTHING'S COOL.

BUT WHEN WE MESS UP THE ENVIRONMENT, WE'RE THE ONES WHO ARE GOING TO BE YELLING, AND IT DEFINITELY WON'T BE COOL."

WELL, THIS IS ONE OF THOSE RARE MOMENTS WHEN BART SIMPSON MAKES SENSE. WISE BEYOND HIS YEARS -- JUST AS ALL OF YOU ARE WISE BEYOND YOURS.

JUST YESTERDAY, HERE AT THE WHITE HOUSE, I AWARDED THE MEDAL OF SCIENCE AND THE MEDAL OF TECHNOLOGY TO SOME DISTINGUISHED AMERICAN SCIENTISTS, ENGINEERS, AND MATHEMATICIANS.

BUT THE AWARDS WE'RE MAKING TODAY ARE NO LESS SIGNIFICANT.

IN FACT, WHEN I HEARD ABOUT THE PROJECTS FOR THIS YEAR'S AWARDS, I WAS STRUCK BY THEIR SOPHISTICATION. SOME HAVE GROWN TO NATIONAL EVEN INTERNATIONAL STATURE. OTHERS HAVE CHANGED THE WAY WHOLE COMMUNITIES OPERATE. BUT ALL HAVE MADE PERMANENT IMPROVEMENTS TO OUR NATURAL ENVIRONMENT.

TODAY, IN THE MIDDLE OF AMERICAN EDUCATION WEEK, IT'S A PLEASURE TO RECOGNIZE THE EFFORTS OF STUDENTS WHO REPRESENT CITIZENSHIP AT ITS MOST RESPONSIBLE -- AND THE ADULT SPONSORS WHO'VE WORKED SO HARD WITH THEM. TOGETHER, THEY'VE PROVED SOMETHING TOO MANY TEND TO FORGET -- THAT IN THIS COUNTRY, IT'S THE INDIVIDUAL THAT COUNTS. IT'S THE INDIVIDUAL WHO MAKES A DIFFERENCE.

I THINK OF ONE YOUNG MAN IN PARTICULAR, WHO WON THIS AWARD LAST YEAR FOR LAUNCHING A RECYCLING PROGRAM. HE STOOD ON THIS STAGE AND ASKED ME IF THE WHITE HOUSE DID ANY RECYCLING. [[TALK ABOUT PRESSURE. IT'S NOT OFTEN LOBBYISTS COME DISGUISED AS HIGH SCHOOL STUDENTS.]]

WELL, I TOLD HIM I DIDN'T THINK WE HAD A RECYCLING PROGRAM, BUT THAT WE'D SURE BE WORKING ON IT.

AND YOU KNOW, IF ANYONE CAN TEACH OLD DOGS NEW TRICKS, KIDS CAN. SO NOW, I CAN SAY TO THIS YEAR'S AWARD WINNERS, WE'VE LEARNED SOMETHING FROM PEOPLE LIKE YOU. NOW WE'VE STARTED A RECYCLING PROGRAM IN THE WHITE HOUSE. ///

IF IT'S TRUE, AS SOME SAY, THAT WE'RE ALL BORROWING THE EARTH FROM FUTURE GENERATIONS, IT'S ALSO TRUE THAT THE EARTH WILL BE PRESERVED BY MILLIONS OF SMALL DECISIONS, MADE EVERY DAY, BY EVERY ONE OF US.

THEY'RE THE KIND OF SMALL DECISIONS THAT MAKE A WORLD OF DIFFERENCE -- WHETHER IT'S RECYCLING ALUMINUM CANS, CONSERVING WATER, TURNING OFF A LIGHTBULB... EVEN JUST KEEPING THE REFRIGERATOR DOOR CLOSED.

LIKE THAT SCENE IN THE "TEENAGE, MUTANT," BEAR WITH ME, "NINJA TURTLES." THEY'RE STANDING IN FRONT OF THE REFRIGERATOR, DECIDING WHAT TO HAVE FOR DINNER.

ONE OF THEM IS STANDING THERE WITH THE DOOR OPEN.
SO ANOTHER ONE SAYS, "THINK WITH THE DOOR CLOSED --
THEN GET WHAT YOU WANT."

"OKAY," THE FIRST ONE SAYS, "I'M THINKING. TONIGHT
WE'LL HAVE... BROCCOLI." \\\ FORTUNATELY, HE PULLS
OUT A PIZZA. SO THERE'S A HAPPY ENDING.

AND IF MORE OF US THINK WITH THE DOOR CLOSED -- AND
OUR MINDS OPEN -- WE CAN ALL BRING ENVIRONMENTAL
IGNORANCE TO A HAPPY ENDING.

BECAUSE, TO QUOTE ONE OF THOSE MUTANT TURTLE CHARACTERS
-- "THERE ARE NO PASSENGERS ON SPACESHIP EARTH. ONLY
CREW."

* * * *

IF NO BILL SIGNING

**[[SO WITH NO FURTHER ADO, ON TO THE AWARDS FOR THE
DISTINGUISHED CREW WITH US TODAY...]]**

IF BILL SIGNING

**[[SO WITH NO FURTHER ADO, I HAVE TWO SPECIAL HONORS
THIS MORNING. FIRST, I'M GOING TO SIGN THE NATIONAL
ENVIRONMENTAL EDUCATION ACT -- TO INSPIRE A SENSE OF
PERSONAL RESPONSIBILITY FOR OUR ENVIRONMENT IN THE
HEARTS AND MINDS OF ALL AMERICANS, ESPECIALLY STUDENTS.**

**THIS BILL WILL CREATE A NEW PARTNERSHIP BETWEEN
GOVERNMENT, SCHOOLS, THE PRIVATE SECTOR, AND
ENVIRONMENTAL GROUPS -- AND IT RECOGNIZES THE EFFORTS
OF A GROUP IMPORTANT TO ALL OF US: AMERICA'S TEACHERS.**

**AND AFTER I SIGN THAT BILL, IT WILL BE MY HONOR TO
RECOGNIZE THE EFFORTS OF THE OUTSTANDING YOUNG
ENVIRONMENTALISTS WITH US TODAY.**



THE WHITE HOUSE
WASHINGTON

November 13, 1990

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*

FROM: MARK LANGE *ML*

I. SUMMARY

On Wednesday, November 14, at 10:30 a.m. you will make remarks at the President's Environmental Youth Awards ceremony. The event will be held in Room 450 of the OEOB and 150 attendees are expected. The attached remarks are six minutes in length and will be on speechcards.

II. DISCUSSION

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The attached remarks applaud these young people for acting on their own initiative to protect the environment. A mention is made of the soon-to-be-signed National Environmental Education Act. The remarks also make references to the cartoons "The Simpsons" and the "Teenage Mutant Ninja Turtles" -- popular figures with school children.

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

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450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

Thank you, Bill [Reilly]. And welcome all -- Secretary Watkins; Mike Deland, and our hard-working EPA Youth Coordinators and Regional Administrators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

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Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished

American scientists, engineers, and mathematicians. But the awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national even international stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its most responsible -- and the adult sponsors who've worked so hard with them. Together, they've proved something too many tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one young man in particular, who won this award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. Now we have a recycling program in the White House. ///

And we have something else to celebrate. [[I will soon sign the National Environmental Education Act -- to inspire a

sense of personal responsibility for our environment in the hearts and minds of all Americans, especially students. And we'll do it by recognizing a group important to all of us: America's teachers.]]

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \\\ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy ending. Because, to quote one of those Mutant Turtle characters -- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the
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#

FAX

TO DAVID

11/13/sc

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 13 P3: 32

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Tues. 11/13

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
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FITZWATER	☐	☒	WINSTON	☐	☐
GRAY	☐	☐	DELAND	☐	☒
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

Chriss — Have spoken directly to Mark on this. Your consideration is appreciated.

DBS for CEQ.

3

And we have something else to celebrate. In just a few minutes, I will sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students. This legislation will build a new and important partnership between the ^{Government} ~~EPA~~, schools, environmental groups and the private sector.

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→ Just as we are recognizing you students today, the Act provides an opportunity to recognize another group important to you and to all of us -- teachers. My Council on Environmental Quality will develop a Presidential award to recognize teachers who have developed exceptional environmental education programs.

4

ending. Because, to quote one of those Mutant Turtle characters

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(Lange/Cawley)
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WHITE HOUSE STAFFING MEMORANDUM

90 OCT 12 P1:40

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Tues. 11/13

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	<i>N/C</i>	☒
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	<i>N/C</i>	☒	ROGICH	<i>N/C</i>	☒
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	ROGERS	☒	☐
DEMAREST	☒	☐	PINKERTON	<i>N/C</i>	☒
FITZWATER	☐	☒	WINSTON	☒	☒
GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 NOV -9 PM 7:25

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

Thank you, Bill [Reilly]. And welcome all -- Secretaries ~~Lujan~~, Watkins, and ~~Cavazos~~; Mike Deland, and our hard-working EPA Youth Coordinators ^{and Regional Administrators}. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the **environment**, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished American scientists, engineers, and mathematicians. But the

awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to ^{even international} national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting. ~~Because one~~ of the national education goals we announced last year, ~~was~~ that all students grow up to be responsible citizens. ^{-- is a result of}

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what too many adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one ^{young man}, in particular, who won ^{this} ~~an~~ award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House.** ///

And we have something else to celebrate. ^{sketch} ~~In just a few~~
^{sketch} ~~minutes,~~ I will ^{sign} the National Environmental Education Act --
 to inspire a sense of personal responsibility for our environment
 in the hearts and minds of all Americans -- especially students.
 This legislation will build a new and important partnership
 between the EPA, schools, environmental groups and the private
 sector.]

If it's true, as some say, that we're all borrowing the
 earth from future generations, it's also true that the earth will
 be preserved by millions of small decisions, made every day, by
 every one of us.

They're the kind of small decisions that make a world of
 difference -- whether it's recycling aluminum cans, conserving
 water, turning off a lightbulb... even just keeping the
 refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me,
 "Ninja Turtles." They're standing in front of the refrigerator,
 deciding what to have for dinner.

One of them is standing there with the door open. So
 another one says, "Think with the door closed -- then get what
 you want."

"Okay," the first one says, "I'm thinking. Tonight we'll
 have... broccoli." \\\ Fortunately, he pulls out a pizza. So
 there's a happy ending.

And if more of us think with the door closed -- and our
 minds open -- we can all bring environmental ignorance to a happy

ending. Because, to quote one of those Mutant Turtle characters.

-- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the
distinguished crew with us today...]]

#

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

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Watkins; Mike Deland, and our hard-working EPA Youth
Coordinators. And especially, it's an honor to welcome these
outstanding young champions for the environment to the White
House.

All of you know that protecting the environment is not a
spectator sport -- we all have to be part of the solution.
That's why the past year has been so encouraging. So many
people, in so many ways, are getting involved. Even the
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of Science and the Medal of Technology to some distinguished

American scientists, engineers, and mathematicians. But the awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting. Because one of the national education goals we announced last year, was that all students grow up to be responsible citizens.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible -- and the adult sponsors who've worked so hard with them. Together, they've proved something too many tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one in particular, who won an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this

year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House.** ///

And we have something else to celebrate. I will soon sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans, especially students. **And we'll do it by recognizing a group important to all of us: America's teachers.**

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \\ \ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy

ending. Because, to quote one of those Mutant Turtle characters
-- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the
distinguished crew with us today...]]

#

We have not
heard from
Energy yet.

JHP
Holly

Document No. _____

HOUSE STAFFING MEMORANDUM

13

1:00 p.m. Tues. 11/13

ACTION/CONCURRENCE/COMMENT DUE BY: _____

MARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

ACTION FYI		ACTION FYI	
VICE PRESIDENT	☐ ☒	MCCLURE	☒ ☐
SUNUNU	☐ ☐	NEWMAN	☐ ☐
SCOWCROFT	☐ ☐	PORTER	☒ ☐
DARMAN	☒ ☐	ROGICH	☒ ☐
CARD	☐ ☒	UNTERMAYER	☐ ☐
CICCONI	☐ ☒	ROGERS	☒ ☐
DEMAREST	☒ ☐	PINKERTON	☒ ☐
FITZWATER	☐ ☒	WINSTON	☐ ☒
GRAY	☐ ☐	DELAND	☒ ☐
HAGIN	☐ ☐		☐ ☐
HOLIDAY	☒ ☐		☐ ☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

RESPONSE:

See comments. Thanks.
Holly Williamson
11-13-90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 NOV -9 PM 7:25

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

Please note: Ted Sanders (Undersec. at Education) may be extended an invitation, in place of Cavazos.

Thank you, Bill [Reilly]. And welcome all -- Secretaries

Also note - EPA wanted to mention its Regional Administrators in the acknowledge-

~~Hujan~~, Watkins, and ~~Cavazos~~; Mike Deland, and our hard-working EPA Youth Coordinators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution.

ments. If it is appropriate, that would be nice.

That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished American scientists, engineers, and mathematicians. But the

awards we're making today are no less significant.

✓(COCA) In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national, ^{even international,} stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting.

✓(Interior) ~~Because~~ one of the national education goals we announced last year, was that all students grow up to be responsible citizens, ^{is a result of these awards.}

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what too many adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

✓(COCA) I think of one ^{young man} in particular, who won ^{this} an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]] (* see note at end about D.O.I. programs.)

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House.** ///

✓ (OCA+ EPA)
 And we have something else to celebrate. In ~~just a few~~
~~minutes~~, I ^{soon} will sign the National Environmental Education Act --
 to inspire a sense of personal responsibility for our environment
 in the hearts and minds of all Americans -- especially students.
 This legislation will build a new and important partnership
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-- "There are no passengers on Spaceship Earth. Only crew."

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#

From note on page 2:

Interior recycling programs : (If you need additional examples.)

The Department of the Interior has instituted a major recycling program. Further, the National Parks Service has undertaken a major initiative targeting the "Crown Jewels" of the parks system to pursue ~~aggressive~~ aggressive recycling operations in conjunction with the concessionaries.

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 13 P1:51

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: _____

1:00 p.m. Tues. 11/13

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☐	☐
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FITZWATER	☐	☒	WINSTON	☐	☒
GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

RESPONSE:

OK S.R.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 NOV -9 PM 7:25

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

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All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

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In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at least as lasting. Because one of the national education goals we announced last year, was that all students grow up to be responsible citizens.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what too many adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one in particular, who won an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

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And we have something else to celebrate. In just a few minutes, I will sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students. This legislation will build a new and important partnership between the EPA, schools, environmental groups and the private sector.

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

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-- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the
distinguished crew with us today...]]

#

THE WHITE HOUSE

WASHINGTON

November 13, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Remarks: Environmental Youth Awards

We have reviewed the draft and have noted comments on pages one and two.

We also recommend checking and verifying that the White House recycling program conforms to the District of Columbia's laws pertaining to recycling.

If you have any questions, please let me know.

cc: James W. Cicconi

90 OCT 13 P 1: 51

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: _____

1:00 p.m. Tues. 11/13

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
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GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

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James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 NOV -9 PM 7:25

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

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You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually ^I ~~she~~ ^g cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

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COMMUNICATING THE MESSAGE THAT IT IS WISE TO SHIRK RESPONSIBILITY - "EVENTUALLY SHE CLEANS IT UP" IS NOT CONSISTENT WITH ^{THE} IMPORTANCE WE PLACE ON INDIVIDUAL RESPONSIBILITY

ESPECIALLY TRUE WITH RESPECT TO THE ENVIRONMENT.

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In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at least as lasting.
 Because ^{an important element in} ~~one of~~ the national education goals we announced last year, ^{is} ~~was~~ that all students grow up to be responsible citizens.

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And we have something else to celebrate. In just a few minutes, I will sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students. This legislation will build a new and important partnership between the EPA, schools, environmental groups and the private sector.

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[[So with no further ado, on to the awards for the
distinguished crew with us today...]]

#

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 13 P1:16

1:00 p.m. Tues. 11/13

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
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GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

RESPONSE:

See comment p. 3.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

need to make sure
this will actually
be ready to sign.
3

And we have something else to celebrate. In just a few minutes, I will sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students. This legislation will build a new and important partnership between the EPA, schools, environmental groups and the private sector.

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WHITE HOUSE STAFFING MEMORANDUM

90 OCT 13 P1:00

DATE: 11/09/90

ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Tues. 11/13

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS

(11/09 4:45 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☐	☐
CICCONI	☐	☒	ROGERS	☒	☐
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	WINSTON	☐	☒
GRAY	☐	☐	DELAND	☒	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 1:00 p.m. on Tuesday, 11/13, with a copy to my office. Thanks.

RESPONSE:

No comment

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

90 NOV -9 PM 7:25

(Lange/Cawley)
November 9, 1990
4:45 p.m.
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS
450 OEOB
WEDNESDAY, NOVEMBER 14, 1990
10:30 A.M.

Thank you, Bill [Reilly]. And welcome all -- Secretaries Lujan, Watkins, and Cavazos; Mike Deland, and our hard-working EPA Youth Coordinators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished American scientists, engineers, and mathematicians. But the

awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting. Because one of the national education goals we announced last year, was that all students grow up to be responsible citizens.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what too many adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one in particular, who won an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House.** ///

And we have something else to celebrate. In just a few minutes, I will sign the National Environmental Education Act -- to inspire a sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students. This legislation will build a new and important partnership between the EPA, schools, environmental groups and the private sector.

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \\\ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy

ending. Because, to quote one of those Mutant Turtle characters
-- "There are no passengers on Spaceship Earth. Only crew."

[[So with no further ado, on to the awards for the
distinguished crew with us today...]]

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