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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13548
Folder ID Number: 13548-004

Folder Title:
Clean Air Endorsement & Tree Planting 11/3/90 [OA 6027]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	5	5

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 2 P2:08

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY

SUBJECT: THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990

10:00 AM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Bronley

REMARKS:

Please provide comments directly to Chriss Winston
Rm. 122, x2930, with a copy to this office NO LATER
THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
~~10:00 P.M.~~

9:45

Thank you. [[Governor Deukmejian, Senator Wilson;
Congressmen Gallegly and Lagomarsino... ^{Administrata Reilly} Dr. Jerry Martin, ^{It's} Stacia Ruiz [19005] ^{stated} ^{president}
a pleasure to see these trees spread beneath a broad and peaceful
sky, like -- yes, a thousand points of shade. **And in a few**
minutes, it's going to be a thousand and one. \\\]]

I'm told the people of Thousand Oaks have invested ~~over a~~
~~hundred thousand dollars and~~ ^{private efforts} countless hours in urban forestry
management -- something every community in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade and ^{habitat for wildlife,} ~~rest and privacy,~~
they save on cooling costs, and reduce urban smog. But more than
that, trees create a sense of **community** in the people who plant
them -- and a sense of **continuity** between generations.

That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting program, ^{part of our} "America the
Beautiful" ^{initiative} -- along with support for the National Tree Trust ^{Foundation}.

length [

I made a commitment, as a candidate for President, to
preserve our environment. I promised the American people we
would break the ^{Congressional} stalemate that has hindered progress for clean
air in this country for thirteen years. \\\

So a year and a half ago, ~~I gathered together~~ ^{we developed} leaders from
^{consulted with} a comprehensive C.A. proposal. We

both parties; ^{local governments;} environmentalists; and ^{representatives of} industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old ^{command and control} tradition of simple regulation wasn't the answer. ^{By relying on the market place, it is} We'd have to take advantage

of the innovation, energy, and ingenuity of every American ^{we can achieve ambitious environmental goals in the most efficient, and possible} drawing local communities and the private sector into the cause. ^(above) It was time for a new kind of environmentalism -- ^{a market-oriented system,} driven by the ^(CARO) knowledge that a sound ecology and a strong economy can coexist. ^{are mutually supportive.}

Forbes
Porter

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been ^{while they differed in minor details,} ^{adopted} true to the architecture and spirit of that legislation. ^{our Clean Air}

Now, thanks to the support ^{of groups like the Environmental Defense Fund, and the} and efforts of leaders like Pete Wilson, [] we are on the verge of a major domestic victory for all Americans. ^{transmits to} As soon as the Congress gets me a

^{that has been passed} bill, I will sign landmark legislation for clean air. ^{of groups like the Environmental Defense Fund, and the} It's ^{of groups like the Environmental Defense Fund, and the} efficient, effective legislation that will pull 56 billion pounds of pollution ^{each year.} from the air -- 224 pounds for every man, woman, and child in America, every day.

(A)
(over)

This clean air legislation will cut the emissions that cause acid rain in half -- by ten million tons. ^{-- and will permanently cap them at these new levels.} It will cut the emissions that cause smog in our cities -- so that by the end of this century, over 100 U.S. major cities will have clean, healthy air. It will cut dangerous air toxic emissions by 90 percent. ^{75%} And it will encourage widespread use of alternative fuels.

Forbes
Porter

Not long ago, I told the nation of my commitment as an environmentalist. ^{Ever since I joined the Congress 25 years ago, I've been committed to raising our national} Now we can put it in perspective. We're ^{laws to protect the environment.} ^{that commitment}

environmental
talking about conservation legislation on a scale ~~that had ever~~ ^{has never been}

attempted before. In its **size** and **scope** of pollution reduction,

~~this isn't~~ ^{the C.A.A. not only} the most significant environmental ^{legislation} accomplishment of this administration. It's the single most significant ^{air pollution legislation} ~~environmental accomplishment in this nation's history.~~ ^{American} ///

~~And most important, it will work efficiently, at low cost~~

^{This is} because it's a bold new departure from the old contentious command and control tradition, ^{achieve emissions reduction at a fraction of the} It sets tough standards -- but ^{costs with an} then applies market-oriented strategies, ^{innovative emissions trading program.} turning the efforts of **industry to environmental advantage.**

A
move
up

^{The C.A.A.} It breaks up regional stalemates and conflicts here at home ^{not just more legislation}

-- and reaffirms U.S. leadership on environmental challenges

around the world. ~~Experts from Japan and Europe are already~~

~~visiting to ask us how we did it.~~ It's sound energy policy,

promoting conservation in electric utilities. And it's an

important step toward energy security -- ^{by encouraging the use of new} ~~promoting new diversity~~

^{clean fuels, the C.A.A. will help} ~~and competition in fuel sources, to reduce our dependence on~~

~~foreign oil by over 800 thousand barrels of oil a day.~~ ///

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It ^{allows us to proceed with developing the cleanest cars in the nation and}

encourages creative programs around the country -- especially

alternative fuel efforts like those of Governor Deukmejian,

~~Secretary Sharpless, and Chuck Imbrecht here in California.~~

In the short time since we issued the clean air challenge,

we've seen a revolution in thinking about ^{alternative} fuels. **The time is**

right. The people are ready. And industry is responding.

TOP BILL ARGO -- *Argo a Ch. Aron - Kiernan*

fundamental

Just two days ago, Amoco opened a station in Washington with a reformulated gasoline. Arco, Marathon, Exxon and others are all offering cleaner fuels. We're seeing compressed natural gas *vehicles* cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both *GM and Ford, and looking forward to more* [[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]

*9
CNS*

tree-plant comm ex?

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. ~~Some may see it as purely symbolic -- but I think it's something more.~~ *MRad*

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

~~With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.~~

[[And now, let's let this tree start growing...]]

#

(Lange/Cawley)
November 2, 1990
6:15 p.m.
[AIRBILL.DOC]

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
9:45 A.M.

Thank you. [[Governor Deukmejian, Senator Wilson;
Congressmen Gallegly and Lagomarsino, Administrator Reilly... Dr.
Jerry Martin, Stacia Russ [ROOS]. It's a pleasure to see these
trees spread beneath a broad and peaceful sky, like -- yes, a
thousand points of shade. And in a few minutes, it's going to be
a thousand and one. \\ \\]]

I'm told the people of Thousand Oaks have invested countless
hours in urban forestry management -- something every community
in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade, privacy, and wildlife
habitat -- they save on cooling costs, and reduce urban smog.
But more than that, trees create a sense of community in the
people who plant them -- and a sense of continuity between
generations. That's why I'm so pleased this year's budget has
funding to begin our ambitious national tree planting program.

I made a commitment, as a candidate for President, to
preserve our environment. I promised the American people we
would break the Congressional stalemate that has hindered
progress for clean air in this country for thirteen years. \\ \\

So a year and a half ago, we developed a comprehensive clean air proposal. We talked with leaders from both parties; local government; environmentalists; and representatives of industry -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. By tapping the efficiency of the marketplace, and taking advantage of the innovation, energy, and ingenuity of every American -- we can achieve ambitious environmental goals. A new kind of environmentalism, driven by the knowledge that a sound ecology and a strong economy are mutually supportive.

So I challenged the Congress to work with me on clean air legislation -- and while they've differed in minor details, they've adopted the architecture and spirit of our legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, we are on the verge of a major domestic victory for all Americans. I will soon sign landmark legislation for clean air.

The bill I proposed last year and Congress passed last week is efficient, effective legislation that will pull 56 billion pounds of pollution each year from the air -- 224 pounds for every man, woman, and child in America.

This legislation is a bold new departure from the old contentious command and control tradition, achieving emissions reductions at a fraction of the cost -- not with more regulation, but smarter regulation. It sets tough standards -- but then

applies market-oriented strategies, turning the efforts of industry to environmental advantage.

This clean air legislation will cut the emissions that cause acid rain in half -- by ten million tons -- and will permanently cap them at these new levels. It will cut the emissions that cause smog in our cities -- so that by the end of this century, over 100 U.S. major cities will have clean, healthy air. It will cut dangerous air toxic emissions by 75 percent. And it will encourage widespread use of alternative fuels.

We're talking about environmental legislation on a scale that has never been attempted before. In its size and scope of pollution reduction, this Clean Air Act isn't simply the most significant environmental legislation of this administration. It's the most significant air pollution legislation in American history. \\

This Clean Air Act is sound energy policy, promoting conservation in electric utilities. By encouraging the use of new, clean fuels, this legislation is an important step toward energy security. And it encourages creative programs around the country -- especially alternative fuel efforts like those of Governor Deukmejian.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about alternative fuels. The time is right. The people are ready. And industry is responding.

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

[[So now, let's let this tree start growing...]]

#

AAVE - "Three eyes" A

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

ANDY CARO'S COMMENTS:

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 A.M.

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they save on cooling costs, and reduce urban smog. But more than
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That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting program, "America the
Beautiful" -- along with support for the National Tree Trust.

I made a commitment, as a candidate for President, to
preserve our environment. I **promised the American people we
would break the stalemate that has hindered progress for clean
air in this country for thirteen years. **

So a year and a half ago, I gathered together leaders from

*NOT-ORIENTED SOLUTION
(Fading)
simple not to wait.*

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. **We'd have to take advantage of the innovation, energy, and ingenuity of every American** -- drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a **sound ecology and a strong economy can coexist.**

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've *adopted* ~~been~~ true to the architecture and spirit of that legislation.

*- may be different in minor details
I make stronger*

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. As soon as the Congress gets me a bill, I will sign landmark legislation for clean air. \\\

It's efficient, effective legislation that will pull **56 billion pounds of pollution** from the air -- **224 pounds** for every man, woman, and child in America, every day.

This clean air legislation will **cut the emissions that cause acid rain in half** -- *and will permanently solve the problem of these new birds* -- by ten million tons. It will **cut the emissions that cause smog in our cities** -- so that by the end of this century, **over 100 U.S. major cities will have clean, healthy air.** It will cut dangerous air toxic emissions by 90 percent. And it **encourages widespread use of alternative fuels.**

Two years
~~Not long~~ ago, I *was telling* the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

ambr
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adv. pollution reduction
environmental accomplishment in this nation's history. \\\

And most important, it will work -- efficiently, at low cost
 -- because it's a bold new departure from the old contentious
 command and control tradition. It sets tough standards -- but
 then applies market-oriented strategies, **turning the efforts of**
industry to environmental advantage.

It breaks up regional stalemates and conflicts here at home
 -- and reaffirms U.S. leadership on environmental challenges
 around the world. Experts from Japan and Europe are already
 visiting to ask us how we did it. It's sound energy policy,
 promoting conservation in electric utilities. And it's an
important step toward energy security -- promoting new diversity
 and competition in fuel sources, to reduce our dependence on
foreign oil by over 800 thousand barrels of oil a day. \\\

But best of all, this legislation taps the remarkable energy
 and enthusiasm of local communities and American industry. It
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alternative fuel efforts like those of Governor Deukmejian,
 Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge,
 we've seen a revolution in thinking about fuels. **The time is**
right. The people are ready. And industry is responding.

Just two days ago, Amoco opened a station in Washington with a reformulated gasoline. Arco, Marathon, Exxon and others are all offering cleaner fuels. We're seeing compressed natural gas cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both. [[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]

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[[And now, let's let this tree start growing...]]

#

→ cite trees → C. And. connection.

November 2, 1990

MEMORANDUM

TO: CHRISS WINSTON
MARK LANGE

FROM: CAROLYN CAWLEY

RE: CLEAN AIR COMMENTS

p.1/Heading:

The event is scheduled for 9:45 a.m. ✓

p.1/Acknowledgements:

Add: EPA Administrator Bill Reilly
Ms. Stacia Russ {roos}, Student Body President ✓

p.1/para.4:

National Tree Trust Foundation ✓

p.2/para.5:

[John Schmitz, Counsel's Office:
--"...cut the emissions that cause acid rain half
by 10 million tons. We will do so with a bold,
innovative emissions trading program that will
allow us to achieve emission reductions at a
fraction of the cost."
--Also, include a nod to the Environmental Defense
Fund for their strong support of the Administration on
this issue.] ✓

p.3/para.1:

"...The single most significant environmental accomplishment
in this nation's history."

Tom Kiernan, EPA Asst. Admin. for Air: He thinks this is
overstated and would prefer: "the single most significant
environmental legislation in this nation's history." ✓

John Schmitz: He thinks it is OK as is and would like us to
use it.

Your call.

p.3/para.3:

"...800,000 barrels"
See Holli Williamson's comments. ✓

p.4/para.1:

Re Boyden:

Amoco opened a station in Washington with compressed natural gas and a reformulated gasoline.

Arco, Marathon, Exxon and others are also offering cleaner fuels.

The electric vehicles from Ford are not out yet; should say that we are seeing the CNG vehicles from GM, flexible fueled vehicles from GM and Ford, and look forward to Ford's electric vehicles.



EXECUTIVE OFFICE OF THE PRESIDENT
COUNCIL ON ENVIRONMENTAL QUALITY
WASHINGTON, D.C. 20500

November 2, 1990

Michael R. Deland
Chairman

(202) 395-5080

MEMORANDUM TO: **CHRISS WINSTON**
FROM: **MICHAEL DELAND**
SUBJECT: **President's Clean Air Act Speech**
Saturday, November 3, 1990

Another solid job by you and your team. Well done!

As I relayed verbally to Mark Lange, I have a few general comments/suggestions:

First, on page 2, the reference to Congress being "true to the architecture... of that legislation" can be strengthened. While Congress tinkered with the details, they adopted the architecture.

Secondly, also on page 2, not only will acid rain emissions be cut in half, they will be "capped" at that level, thereby requiring utilities to continue to ratchet down on emissions as the economy grows.

Third, on page 4, I strongly suggest the reference to Texas barbecues, apt though it may be, be dropped. California either has in proposed stage, or perhaps has finalized, regulations which would limit or in some way regulate emissions from barbecues. I therefore think this unnecessarily opens a pandora's box...

Finally, this could be an ideal forum to make the link between trees, the Clean Air Act and global climate change. The Clean Air Act will substantially reduce greenhouse gas emissions and the planting of trees is an important sink for greenhouse emissions, forming a nice link to our "insurance policy" approach. The down side is that since our position on global climate change has received less than unanimous worldwide acclaim, it raises another possibility for backlash. Since this is, in large part, designed as a political boost for Pete Wilson, I suggest we stay away from this issue and save that for the signing ceremony even though we may not have yet another tree to plant.

If it would be helpful to chat as you're assimilating the comments, I'd be delighted to do so. Again, congratulations on a job well done!

cc: Mark Lange



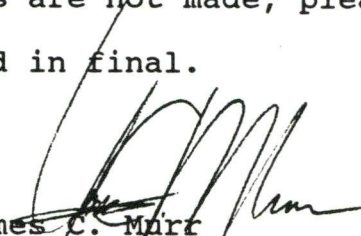
EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

90 OCT 2 P4:08

NOTICE:

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

If our proposed substantive changes are not made, please let us know before the material is prepared in final.


James C. Merr
Associate Director for
Legislative Reference
and Administration

WHITE HOUSE STAFF MEMORANDUM

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

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			<i>Bramley</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

See comments

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

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CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
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minutes, it's going to be a thousand and one. \\ \\]]

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Trees mean greener cities and neighborhoods. God's greatest
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So a year and a half ago, I gathered together leaders from

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. **We'd have to take advantage of the innovation, energy, and ingenuity of every American** -- drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a **sound ecology and a strong economy can coexist.**

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And it ^{will} encourages widespread use of alternative fuels.

~~Ever since I first joined the Congress almost 25 years ago, I have been committed to using Not long ago, I told the nation of my commitment as an~~

environmentalist. Now we can put it in perspective. We're

our national laws to protect the environment.

that commitment

So has your Senator, Pete Wilson

Landy 44844

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The Clean Air Act

~~this~~ isn't the most significant environmental accomplishment of this administration. It's the single most significant environmental accomplishment in ^{American} this nation's history. |||

And ~~it~~ ^{the Clean Air Act} will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious

command and control tradition. It sets tough standards -- but then applies market-oriented strategies, ~~turning the efforts of industry to environmental advantage~~. *The acid rain emissions trading system represents the turning of a new page in our environmental history -- one that promises not more regulation, but smarter regulation.*

The Clean Air Act

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges

around the world. Experts from Japan and Europe are already visiting to ask us how we did it. It's sound energy policy,

promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day. |||

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. ~~it~~

encourages creative programs around the country -- especially **alternative fuel** efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. **The time is right. The people are ready. And industry is responding.**

The Clean Air Act recognizes California's national leadership in protecting the environment. The bill allows California to proceed with developing and using the cleanest cars in the nation. And the bill will...

Shady 11/8/84

Just two days ago, Amoco opened a station in Washington with a reformulated gasoline. Arco, Marathon, Exxon and others are all offering cleaner fuels. We're seeing compressed natural gas cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both. [[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. Some may see it as purely symbolic -- but I think it's something more.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.

[[And now, let's let this tree start growing...]]

#

Chriss

11-2

187943SS

Document No.

MEMORANDUM

3:00 PM, TODAY, NOV. 2

EVENT DUE BY:

DORSEMENT & TREE PLANTING
LUTHERAN UNIVERSITY
3, CALIFORNIA
NOVEMBER 3, 1990

I need to speak w/
you about this
speech. Pls. call me.
Thx. Holly 4pm

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Bronley

REMARKS:

Please provide comments directly to Chriss Winston
Rm. 122, x2930, with a copy to this office NO LATER
THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

See Comments. Thanks.
Holly Williamson #6630
11-2-90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 A.M.

(ccp)
Reilly will also
be attending
the
event.

Thank you. [[Governor Deukmejian, Senator Wilson;
Congressmen Gallegly and Lagomarsino... Dr. Jerry Martin. It's
a pleasure to see these trees spread beneath a broad and peaceful
sky, like -- yes, a thousand points of shade. And in a few
minutes, it's going to be a thousand and one. \\\]]

(CCA)
Not everyone
can come
up w/
\$100,000.00

I'm told the people of Thousand Oaks have invested ~~over a~~
~~hundred thousand dollars and~~ countless hours in ^{private efforts for} urban forestry
management -- something (every) community in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade and ^{habitat for wild life,} ~~rest and privacy,~~ (CEPA)
they save on cooling costs, and reduce urban smog. But more than
that, trees create a sense of community in the people who plant
them -- and a sense of continuity between generations.

That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting ^{which is part of the} ~~program,~~ "America the (DOT)
Beautiful" ^{program} -- along with support for the National Tree Trust. ->

I made a commitment, as a candidate for President, to
preserve our environment. I promised the American people we
would break the stalemate that has hindered progress for clean
air in this country for thirteen years. \\\

So a year and a half ago, I gathered together leaders from

*this is
Ag + we
did not
hear back
from them,
so we
cannot
verify.*

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. We'd have to take advantage ^{✓(C&A)} of the innovation, energy, and ingenuity ⁱⁿ ~~of every American~~ and drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that ^{they are not mutually exclusive, they are mutually supportive.} ~~a sound ecology and a strong economy can coexist.~~)

✓ DOE is suggested insert - not that important.

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been true to the architecture and spirit of that legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. As soon as the Congress gets me a bill, I will sign landmark legislation for clean air. \\\

It's efficient, effective legislation that will pull 56 billion pounds of pollution from the air -- 224 pounds for every man, woman, and child in America, every day.

This clean air legislation will cut the emissions that cause acid rain in half -- by ten million tons. It will cut the emissions that cause smog in our cities -- so that by the end of this century, ^{the air in} ~~over 100 U.S. major cities~~ ^{that do not currently meet health standards} will have cleaner, healthier ^{and} ~~air.~~ It will cut dangerous air toxic emissions by 90 percent. And it encourages widespread use of alternative fuels.

✓(C&E)
from EPA, Holly sup. ST. T.

Not long ago, I told the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

✓(COCA)

✓(POI, POE+OCA)

environmental has never been
talking about ~~conservation~~ legislation on a scale that had ever
attempted before. In its size and scope of pollution reduction,
this isn't the most significant environmental accomplishment of
this administration. It's the single most significant
environmental accomplishment in this nation's history.

air pollution reduction

EPA feels this is top strong a statement. softer some - "one of the most sig. environ. legislation."

And most important, it will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious command and control tradition. It sets tough standards -- but then applies market-oriented strategies, turning the efforts of industry to environmental advantage.

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges around the world. Experts from Japan and Europe are already visiting to ask us how we did it. It's sound energy policy, promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day.

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It encourages creative programs around the country -- especially alternative fuel efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. The time is right. The people are ready. And industry is responding.

✓(COE+POI)
Energy said these # absolutely cannot be used. They have not been approved. They feel very strongly about this.
✓(COCA)
not necessary to include.

DOE is very important.
✓ (DOE)
+ announced a new

Just two days ago, Amoco opened a station in Washington with reformulated gasoline. Arco, Marathon, Exxon and others are also offering cleaner fuels. We're seeing compressed natural gas cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both. *[[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]*

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. Some may see it as purely symbolic -- but I think it's something more.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.

[[And now, let's let this tree start growing...]]

#

CHRIS -

DOE = Energy

DOI = Interior

DCA = Cabinet Affairs

Did not hear back from Agui. yet.

EPX
The electric vehicles have not yet been seen. They are still in the works.

Boyer Gray

Compressed natural gas

also trucks vehicles

from both. *[[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]*

THE WHITE HOUSE

WASHINGTON

November 2, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Clean Air Endorsement and
Tree Planting

This is a well written draft that highlights the Clean Air Act's: reliance on markets; balance between environmental protection and economic growth; and the benefits that will accrue to the environment.

We have noted several recommendations on the attached draft and strongly urge that they be adopted. In addition, we have checked with the Department of Energy on the accuracy of the statement, "... to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day." DOE cannot substantiate this estimate and we recommend that it be deleted.

cc: James W. Cicconi


WHITE HOUSE ST  G MEMORANDUM

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY

SUBJECT: THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990

10:00 AM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<i>Bronley</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide comments directly to Chriss Winston
Rm. 122, x2930, with a copy to this office NO LATER
THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 A.M.

Thank you. [[Governor Deukmejian, Senator Wilson;
Congressmen Gallegly and Lagomarsino... Dr. Jerry Martin. It's
a pleasure to see these trees spread beneath a broad and peaceful
sky, like -- yes, a thousand points of shade. **And in a few
minutes, it's going to be a thousand and one. \\\]]**

I'm told the people of Thousand Oaks have invested over a
hundred thousand dollars and countless hours in urban forestry
management -- something every community in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade and rest and privacy,
they save on cooling costs, and reduce urban smog. But more than
that, trees create a sense of **community** in the people who plant
them -- and a sense of **continuity** between generations.

That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting program, "America the
Beautiful" -- along with support for the National Tree Trust.

I made a commitment, as a candidate for President, to
preserve our environment. I promised the American people we
would break the stalemate that has hindered progress for clean
air in this country for thirteen years. \\\

So a year and a half ago, ~~I gathered together~~ leaders from

→ WE DEVELOPED A COMPREHENSIVE CLEAN AIR PROPOSAL. WE CONSULTED WITH

both parties; environmentalists; and ^{REPRESENTATIVES OF} industry ~~leaders~~ -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of ^{COMMAND AND CONTROL} ~~simple~~ regulation wasn't the answer. ^{BY RELYING ON THE MARKETPLACE WE CAN} We'd have to take advantage of the innovation, energy, and ingenuity of every American -- drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a **sound ecology and a strong economy can coexist.**

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been true to the architecture and spirit of that legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. ^{TRANSMITS TO} As soon as the Congress ~~gets me a~~ THE ^{THAT HAS BEEN PASSED,} bill, I will sign landmark legislation for clean air. \\\

It's efficient, effective legislation that will pull 56 billion pounds of pollution from the air -- 224 pounds for every man, woman, and child in America, every day. ^{YEAR.}

This clean air legislation will **cut the emissions that cause acid rain in half** -- by ten million tons. It will **cut the emissions that cause smog in our cities** -- so that by the end of this century, over 100 U.S. major cities will have clean, healthy air. It will cut dangerous air toxic emissions by ⁷⁵ 90 percent. And it encourages widespread use of alternative fuels.

Not long ago, I told the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

ACHIEVE THE AMBITIOUS ENVIRONMENTAL GOALS WE HAVE AS A COUNTRY IN THE MOST EFFICIENT, COST-EFFECTIVE WAY POSSIBLE.

talking about conservation legislation on a scale ^{HAS NEVER BEEN} ~~that had ever~~ attempted before. In its **size** and **scope** of pollution reduction, this is ^{NOT ONLY} ~~isn't~~ the most significant environmental ^{LEGISLATION} accomplishment of this administration. ^{will be} It's the single most significant environmental accomplishment in this nation's history. \\\

And most important, it will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious command and control tradition. It sets tough ^{PERFORMANCE} standards -- but then applies market-oriented strategies, **turning the efforts of industry to environmental advantage.**

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges around the world. [~~Experts from Japan and Europe are already visiting to ask us how we did it.~~] It's sound energy policy, promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to ~~reduce our dependence on foreign oil by over 800 thousand barrels of oil a day.~~ \\\

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It encourages creative programs around the country -- especially **alternative fuel** efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. **The time is right. The people are ready. And industry is responding.**

Call
Page

HOW ONE DID
WHAT?

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We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. Some may see it as purely symbolic -- but I think it's something more.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.

[[And now, let's let this tree start growing...]]

#



DEPARTMENT OF ENERGY
Washington, DC 20585

Chris

OFFICE OF THE SECRETARY

November 2, 1990

MEMORANDUM TO: EDE HOLIDAY
BOB GRADY
FROM: POLLY GAULT *Polly J. Gault*
SUBJECT: DRAFT PRESIDENTIAL REMARKS

As you know, we have communicated the Department of Energy's comments on the draft Presidential Remarks for the Clean Air Act endorsement and tree planting ceremony at the California Lutheran University. We strongly objected to the passage on page 3 stating that the Clean Air Act would "reduce our dependence on foreign oil by over 800 thousand barrels of oil a day." This passage should be deleted.

These numbers have never been approved in an interagency process and are inaccurate. We fully support signing of the Clean Air Act and inclusion of the statement that "it's an important step toward energy security." However, no number on net oil import reduction has been substantiated, and the EPA number does not take into account a number of provisions that negatively impact energy security.

We do not believe that it is necessary or prudent for the President to cite a number in his remarks.



187943SS
Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 2 P4:30

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING CALIFORNIA LUTHERAN UNIVERSITY

SUBJECT: THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 AM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide comments directly to Chriss Winston Rm. 122, x2930, with a copy to this office NO LATER THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

pls see comments (pp. 2, 3)

~~Comments~~

11/2/90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

633
3297

2

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. We'd have to take advantage of the innovation, energy, and ingenuity of every American -- drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a sound ecology and a strong economy can coexist.

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been true to the architecture and spirit of that legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. ~~As soon as the Congress acts on a~~

~~bill.~~ I will ^{soon} sign landmark legislation for clean air. ///
The bill I proposed last year and Congress passed last week is efficient, effective legislation that will pull 56

billion pounds of pollution from the air -- 224 pounds for every man, woman, and child in America, every day.

This clean air legislation will cut the emissions that cause acid rain in half -- by ten million tons. It will cut the emissions that cause smog in our cities -- so that by the end of this century, over 100 U.S. major cities will have clean, healthy air. It will cut dangerous air toxic emissions by 90 percent. And it ^{will} encourage ~~encourage~~ widespread use of alternative fuels.

Not long ago, I told the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

3

talking about conservation legislation on a scale ~~that has~~ ^{never} attempted before. In its size and scope of pollution reduction, this isn't ^{ranked} the most significant environmental accomplishment of this administration. It's the single most significant environmental accomplishment in this nation's history. \\\

And most important, it will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious command and control tradition. It sets tough standards -- but then applies market-oriented strategies, turning the efforts of industry to environmental advantage.

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges around the world. Experts from Japan and Europe are already visiting to ask us how we did it. It's sound energy policy, promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day. \\\

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It encourages creative programs around the country -- especially alternative fuel efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. The time is right. The people are ready. And industry is responding.



EXECUTIVE OFFICE OF THE PRESIDENT
COUNCIL ON ENVIRONMENTAL QUALITY
WASHINGTON, D.C. 20500

November 2, 1990

90 OCT 2 P4:29

Michael R. Deland
Chairman

(202) 395-5080

MEMORANDUM TO: CHRISS WINSTON
FROM: MICHAEL DELAND
SUBJECT: President's Clean Air Act Speech
Saturday, November 3, 1990

Another solid job by you and your team. Well done!

As I relayed verbally to Mark Lange, I have a few general comments/suggestions:

First, on page 2, the reference to Congress being "true to the architecture... of that legislation" can be strengthened. While Congress tinkered with the details, they adopted the architecture.

Secondly, also on page 2, not only will acid rain emissions be cut in half, they will be "capped" at that level, thereby requiring utilities to continue to ratchet down on emissions as the economy grows.

Third, on page 4, I strongly suggest the reference to Texas barbecues, apt though it may be, be dropped. California either has in proposed stage, or perhaps has finalized, regulations which would limit or in some way regulate emissions from barbecues. I therefore think this unnecessarily opens a pandora's box...

Finally, this could be an ideal forum to make the link between trees, the Clean Air Act and global climate change. The Clean Air Act will substantially reduce greenhouse gas emissions and the planting of trees is an important sink for greenhouse emissions, forming a nice link to our "insurance policy" approach. The down side is that since our position on global climate change has received less than unanimous worldwide acclaim, it raises another possibility for backlash. Since this is, in large part, designed as a political boost for Pete Wilson, I suggest we stay away from this issue and save that for the signing ceremony even though we may not have yet another tree to plant.

If it would be helpful to chat as you're assimilating the comments, I'd be delighted to do so. Again, congratulations on a job well done!

cc: Mark Lange

90 OCT 2 P4:28

To Brad Mitchell
Date _____ Time _____

WHILE YOU WERE OUT

M Porter
of _____
Phone _____
Area Code Number Extension

TELEPHONED		PLEASE CALL	
CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		URGENT	
RETURNED YOUR CALL			

Message _____
Has significant changes. Don't touch anything until they get here.
Operator _____

Brad Mitchell called.

Roger Porter has
significant changes.
They are checking some
statistics & will be here
a s a p ~ Please hold off
until they get here.

[Signature]

Vicky Sutton did these
Comments. She has
documentation to
back them up.

TELEPHONED	PLEASE CALL
CALLED TO SEE YOU	WILL CALL AGAIN
WANTS TO SEE YOU	URGENT
RETURNED YOUR CALL	

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 2 P3:48

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING CALIFORNIA LUTHERAN UNIVERSITY

SUBJECT: THOUSAND OAKS, CALIFORNIA SATURDAY, NOVEMBER 3, 1990

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<i>Bromley</i>	<input checked="" type="checkbox"/>	

REMARKS:

Please provide comments directly to Chriss Winston Rm. 122, x2930, with a copy to this office NO LATER THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 A.M.

Thank you. [[Governor Deukmejian, Senator Wilson;
Congressmen Gallegly and Lagomarsino... Dr. Jerry Martin. It's
a pleasure to see these trees spread beneath a broad and peaceful
sky, like -- yes, a thousand points of shade. **And in a few
minutes, it's going to be a thousand and one. \\\]]**

I'm told the people of Thousand Oaks have invested over a
hundred thousand dollars and countless hours in urban forestry
management -- something every community in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade and rest and privacy,
they save on cooling costs, and reduce urban smog. *And planting a billion
trees will serve as an important part of our defense against the potential of global
climate change.* But more than
that, trees create a sense of **community** in the people who plant
them -- and a sense of **continuity** between generations. *(see CEO)*

That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting program, "America the
Beautiful" -- along with support for the National Tree Trust.

I made a commitment, as a candidate for President, to
preserve our environment. I promised the American people we
would break the *Congressional* stalemate *by the Democrats* that has hindered progress for clean
air in this country for thirteen years. \\\

So a year and a half ago, I gathered together leaders from

*(the Democrats' in-fighting in the House has
been responsible for inhibiting our progress
on clean air for thirteen years)*

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. **We'd have to take advantage of the innovation, energy, and ingenuity of every American --** drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a **sound ecology and a strong economy can coexist.**

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been true to the architecture and spirit of that legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. As soon as the Congress gets me a bill, I will sign landmark legislation for clean air. \\\

It's efficient, effective legislation that will pull **56 billion pounds of pollution from the air -- 224 pounds for every man, woman, and child in America, every day.**

This clean air legislation will **cut the emissions that cause acid rain in half** -- by ten million tons. It will **cut the emissions that cause smog in our cities** -- so that by the end of this century, **over 100 U.S. major cities will have clean, healthy air.** It will **cut dangerous air toxic emissions by 90 percent,** and *significantly reduces emissions of greenhouse gases which are involved in potential climate change.* And it encourages widespread use of alternative fuels. *(C.P.D.)*

Not long ago, I told the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

talking about conservation legislation on a scale ^{has never been} that had ever attempted before. In its **size** and **scope** of pollution reduction, this isn't the most significant environmental accomplishment of this administration. It's the single most significant environmental accomplishment in this nation's history. \\\

And most important, it will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious command and control tradition. It sets tough standards -- but then applies market-oriented strategies, **turning the efforts of industry to environmental advantage.**

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges around the world. Experts from Japan and Europe are already visiting to ask us how we did it. It's sound energy policy, promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day. \\\

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It encourages creative programs around the country -- especially **alternative fuel** efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. **The time is right. The people are ready. And industry is responding.**

Just two days ago, Amoco opened a station in Washington with a reformulated gasoline. Arco, Marathon, Exxon and others are all offering cleaner fuels. We're seeing compressed natural gas cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both. [[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. Some may see it as purely symbolic -- but I think it's something more.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.

[[And now, let's let this tree start growing...]]

I would urge caution on remarking about the barbecue in California because state clean air standards in California ^{will} HAVE EMISSIONS STANDARDS FOR BARBECUE GRILLS!!!!!!! I am not sure this statement (although funny) makes the President appear knowledgeable about this regulation. It may even imply that the President supports regulation of individual freedom, which has not been addressed at the federal level through this Clean Air Act.

In addition, there may be even greater restrictions on barbecuing in the future -- potentially a very sensitive issue.

THE WHITE HOUSE

WASHINGTON

90 OCT 2 P3: 01

November 2, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM:

JIM PINKERTON

SUBJECT:

Clean Air Endorsement & Tree Planting

This speech is solid, well-crafted, and has a number of good tag lines -- in this latter respect it is a model of a media-friendly speech -- while not lacking in substance about one of the most salient domestic policy issues around: the environment (and the symbolic counterpart of the environment issue: tree-planting).

One line we are slightly hesitant about because it will be interpreted as a slap at California's South Coast Air Quality Management District's plan, is at pg. 4, para. 1, line 5: "[[Look I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]"

###

WHITE HOUSE ST  G MEMORANDUM

90 OCT 2 11:30 AM

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING CALIFORNIA LUTHERAN UNIVERSITY

SUBJECT: THOUSAND OAKS, CALIFORNIA SATURDAY, NOVEMBER 3, 1990

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

10:00 AM

Bromley

REMARKS:

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NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

top of pg. 2 - also "gathered" were Govs, legislators & local elected officials ✓

top of pg. 3 - ?

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 A.M.

Thank you. [[Governor Deukmejian, Senator Wilson;
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a pleasure to see these trees spread beneath a broad and peaceful
sky, like -- yes, a thousand points of shade. **And in a few
minutes, it's going to be a thousand and one. \\ \]]**

I'm told the people of Thousand Oaks have invested over a
hundred thousand dollars and countless hours in urban forestry
management -- something every community in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade and rest and privacy,
they save on cooling costs, and reduce urban smog. But more than
that, trees create a sense of **community** in the people who plant
them -- and a sense of **continuity** between generations.

That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting program, "America the
Beautiful" -- along with support for the National Tree Trust.

I made a commitment, as a candidate for President, to
preserve our environment. I **promised the American people we
would break the stalemate that has hindered progress for clean
air in this country for thirteen years. \\ **

So a year and a half ago, I gathered together leaders from

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. **We'd have to take advantage of the innovation, energy, and ingenuity of every American -- drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a **sound ecology and a strong economy can coexist.****

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been true to the architecture and spirit of that legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. As soon as the Congress gets me a bill, I will sign landmark legislation for clean air. \\\

It's efficient, effective legislation that will pull **56 billion pounds of pollution** from the air -- **224 pounds** for every man, woman, and child in America, every day.

This clean air legislation will **cut the emissions that cause acid rain in half** -- by ten million tons. It will **cut the emissions that cause smog in our cities** -- so that by the end of this century, **over 100 U.S. major cities will have clean, healthy air.** It will cut dangerous air toxic emissions by 90 percent. And it encourages widespread use of alternative fuels.

Not long ago, I told the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

never?

talking about conservation legislation on a scale that had ever attempted before. In its **size** and **scope** of pollution reduction, this isn't the most significant environmental accomplishment of this administration. It's the single most significant environmental accomplishment in this nation's history. \\\

And most important, it will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious command and control tradition. It sets tough standards -- but then applies market-oriented strategies, turning the efforts of industry to environmental advantage.

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges around the world. Experts from Japan and Europe are already visiting to ask us how we did it. It's sound energy policy, promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day. \\\

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It encourages creative programs around the country -- especially **alternative fuel** efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. **The time is right. The people are ready. And industry is responding.**

Just two days ago, Amoco opened a station in Washington with a reformulated gasoline. Arco, Marathon, Exxon and others are all offering cleaner fuels. We're seeing compressed natural gas cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both. [[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. Some may see it as purely symbolic -- but I think it's something more.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.

[[And now, let's let this tree start growing...]]

#

Document No. 18794355

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
CALIFORNIA LUTHERAN UNIVERSITY
THOUSAND OAKS, CALIFORNIA
SATURDAY, NOVEMBER 3, 1990
10:00 AM

SUBJECT:

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

Please provide comments directly to Chriss Winston
Rm. 122, x2930, with a copy to this office NO LATER
THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

NOTE: THIS EVENT IS TOMORROW, SAT. AT 10:00 AM!!!

RESPONSE:

No comments
90 OCT 2 2 100 06

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

WHITE HOUSE [REDACTED] [REDACTED] ING MEMORAN

8739

DATE: 11/2/90

3:00 PM, TODAY, NOV. 2

ACTION/CONCURRENCE/COMMENT DUE BY:

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING CALIFORNIA LUTHERAN UNIVERSITY THOUSAND OAKS, CALIFORNIA

SUBJECT: SATURDAY, NOVEMBER 3, 1990

10:00 AM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			Bromley	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

TO: CHRISS WINSTON

NSC concurs with the attached.

B
Brent Scowcroft

cc: James Cicconi

81:6v 5 100 08 James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

RECEIVED

81 : 0A 2 TCO 00

90 NOV 2 P 1 : 22

grampol ✓

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

PRESIDENTIAL REMARKS: CLEAN AIR ENDORSEMENT & TREE PLANTING
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Is this figure correct?

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#

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DATE: 11/2/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 PM, TODAY, NOV. 2

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 CALIFORNIA LUTHERAN UNIVERSITY
 THOUSAND OAKS, CALIFORNIA
 SATURDAY, NOVEMBER 3, 1990

SUBJECT: _____

10:00 AM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Bumley

REMARKS:

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THAN 3:00 PM, TODAY, NOVEMBER 2. Thank you!

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RESPONSE

90 OCT 5 AD: 06

*no comment
 by phone
 11/2/90*

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Lange/Cawley)
November 2, 1990
12:15 a.m.
[AIRBILL.DOC]

90 NOV -2 PM 12:35

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Congressmen Gallegly and Lagomarsino... Dr. Jerry Martin. It's
a pleasure to see these trees spread beneath a broad and peaceful
sky, like -- yes, a thousand points of shade. **And in a few
minutes, it's going to be a thousand and one. \\ \\]]**

I'm told the people of Thousand Oaks have invested over a
hundred thousand dollars and countless hours in urban forestry
management -- something every community in America can do.

Trees mean greener cities and neighborhoods. God's greatest
air and noise filters, providers of shade and rest and privacy,
they save on cooling costs, and reduce urban smog. But more than
that, trees create a sense of **community** in the people who plant
them -- and a sense of **continuity** between generations.

That's why I'm so pleased this year's budget has funding to
begin our ambitious national tree planting program, "America the
Beautiful" -- along with support for the National Tree Trust.

I made a commitment, as a candidate for President, to
preserve our environment. I **promised the American people we
would break the stalemate that has hindered progress for clean
air in this country for thirteen years. \\ **

So a year and a half ago, I gathered together leaders from

both parties; environmentalists; and industry leaders -- because I believed it was time for a new approach.

To make real progress for clean air, the old tradition of simple regulation wasn't the answer. **We'd have to take advantage of the innovation, energy, and ingenuity of every American -- drawing local communities and the private sector into the cause. It was time for a new kind of environmentalism -- driven by the knowledge that a **sound ecology and a strong economy can coexist.****

So I challenged the Congress to work with me on clean air legislation of a completely different kind -- and they've been true to the architecture and spirit of that legislation.

Now, thanks to the support and efforts of leaders like Pete Wilson, [], we are on the verge of a major domestic victory for all Americans. As soon as the Congress gets me a bill, I will sign landmark legislation for clean air. \\\

It's efficient, effective legislation that will pull **56 billion pounds of pollution from the air -- 224 pounds for every man, woman, and child in America, every day.**

This clean air legislation will **cut the emissions that cause acid rain in half -- by ten million tons. It will cut the emissions that cause smog in our cities -- so that by the end of this century, over 100 U.S. major cities will have clean, healthy air. It will cut dangerous air toxic emissions by 90 percent. And it encourages widespread use of alternative fuels.**

Not long ago, I told the nation of my commitment as an environmentalist. Now we can put it in perspective. We're

talking about conservation legislation on a scale that had ever attempted before. In its **size and scope** of pollution reduction, this isn't the most significant environmental accomplishment of this administration. It's the single most significant environmental accomplishment in this nation's history. \\\

And most important, it will work -- efficiently, at low cost -- because it's a bold new departure from the old contentious command and control tradition. It sets tough standards -- but then applies market-oriented strategies, turning the efforts of industry to environmental advantage.

It breaks up regional stalemates and conflicts here at home -- and reaffirms U.S. leadership on environmental challenges around the world. Experts from Japan and Europe are already visiting to ask us how we did it. It's sound energy policy, promoting conservation in electric utilities. And it's an important step toward energy security -- promoting new diversity and competition in fuel sources, to reduce our dependence on foreign oil by over 800 thousand barrels of oil a day. \\\

But best of all, this legislation taps the remarkable energy and enthusiasm of local communities and American industry. It encourages creative programs around the country -- especially **alternative fuel** efforts like those of Governor Deukmejian, Secretary Sharpless, and Chuck Imbrecht here in California.

In the short time since we issued the clean air challenge, we've seen a revolution in thinking about fuels. **The time is right. The people are ready. And industry is responding.**

Just two days ago, Amoco opened a station in Washington with a reformulated gasoline. Arco, Marathon, Exxon and others are all offering cleaner fuels. We're seeing compressed natural gas cars from GM, electric vehicles from Ford, and flexible-fueled vehicles from both. [[Look, I'm from Texas. I understand the cultural importance of the barbecue. So let me tell you, I want to make California safe for outdoor cooking.]]

We're on the verge of a new era for clean air. So to commemorate a milestone in America's environmental history, today we'll plant a tree. Some may see it as purely symbolic -- but I think it's something more.

What we celebrate this day has roots running deeper than law. It is potential for new progress, a planting with a daily harvest, a promise lasting longer than our lifetimes.

With what we do to clear the air today -- for all now living, for all our kids, and those yet to live and love this world -- we celebrate a chance to reconfirm the environmental ethic in America -- and reaffirm what God through nature gives to us.

[[And now, let's let this tree start growing...]]

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