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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13545
Folder ID Number: 13545-009

Folder Title:
Video Scripts 10/18/90 [OA 6026] [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	5	2

"ONE TO ONE"

**GOOD EVENING LADIES AND GENTLEMEN. I WISH THAT I
COULD BE WITH YOU TONIGHT.**

**YOU'VE ALL HEARD ME SPEAK ABOUT "POINTS OF LIGHT",
THAT IS INDIVIDUALS, GROUPS AND INSTITUTIONS WHO TAKE
DIRECT AND CONSEQUENTIAL ACTION TO SOLVE OUR SERIOUS
SOCIAL PROBLEMS. ONE OF THE MOST SERIOUS IS THE
ALIENATION OF SO MANY OF OUR YOUNG PEOPLE. FOR THEY
ARE OUR FUTURE.**

**AND NO POINT OF LIGHT IS BRIGHTER THAN THOSE OF
YOU GATHERED TONIGHT UNDER THE BANNER OF ONE TO ONE.
MOST YOUNG AMERICANS CAN COUNT ON A VAST WEB OF FAMILY,
FRIENDS, TEACHERS, COACHES AND MINISTERS TO GUIDE THEM
THROUGH LIFE. BUT TOO MANY OF THEIR PEERS HAVE NO ONE
TO TURN TO.**

**FOR MANY YOUNGSTERS, YOURS MAY BE THE ONLY LOVE
AND SUPPORT THEY'VE EVER BEEN SHOWN. BY PROVIDING
MENTORS AND ENTREPRENEURIAL OPPORTUNITIES FOR SOME OF
OUR MOST DISADVANTAGED YOUNG PEOPLE, YOU'RE INSTILLING
VALUES, TEACHING SKILLS, PROVIDING HOPE AND SHOWING
THAT SOMEONE CARES.**

THANK YOU FOR CARING. MAY EVERY AMERICAN JOIN YOU
IN BRIGHTENING THE LIVES OF THOSE AMONG US IN NEED: ONE
TO ONE.

#

BILL USERY TRIBUTE DINNER

GOOD EVENING. IT'S A SPECIAL PLEASURE TO JOIN EVERYONE IN PAYING TRIBUTE TO AN OUTSTANDING FRIEND OF LABOR -- BILL USERY.

BILL, YOU'VE INSPIRED US WITH YOUR LIFE'S WORK TO IMPROVE LABOR-MANAGEMENT RELATIONS. ALL OF US RECALL THE PAINFUL DISPUTE BETWEEN PITTSTON COAL AND THE UNITED MINE WORKERS. BUT, WE ALSO REMEMBER THAT IT WAS YOU, BILL, WHO STEPPED IN AND QUICKLY HELPED END THAT LENGTHY AND ACRIMONIOUS STRIKE. IT'S NO WONDER THAT SECRETARY DOLE HAS CALLED YOU A "SUPER MEDIATOR."

SO, THIS EVENING, IT'S A WONDERFUL AND FITTING OPPORTUNITY TO UNDERSCORE THE CRITICAL ROLE OF COLLECTIVE BARGAINING IN AMERICAN LIFE. AS BILL KNOWS, THE COLLECTIVE BARGAINING PROCESS IS A PROVEN FRAMEWORK FOR WORKERS AND EMPLOYERS TO REACH THEIR GOALS TOGETHER -- TO RESOLVE DIFFICULT MANAGEMENT-LABOR PROBLEMS WITHOUT MANAGEMENT-BY DECREE. AND AS WE WATCH THE EMERGING DEMOCRACIES PARTICULARLY IN EASTERN EUROPE, WE'LL SEE MORE ATTENTION PAID TO THE RIGHTS OF WORKERS AND THE CONCEPT OF COLLECTIVE BARGAINING.

BUT, THIS SHOULD COME AS NO SURPRISE. AS I'VE SAID BEFORE, THE LABOR MOVEMENT HAS ALWAYS HELPED FREEDOM FIND ITS VOICE AROUND THE WORLD. PEOPLE ARE DISCOVERING THAT DEMOCRACY RESTS NOT ON COLD MARBLE AND PIECES OF PAPER BUT ON INSTITUTIONS FREELY FORMED. THEY ALSO UNDERSTAND THAT THESE INSTITUTIONS ARE STRENGTHENED AND FORTIFIED BY THE GIVE-AND-TAKE OF COMPETING INTERESTS. THESE YOUNG DEMOCRACIES NEED OUR HELP AND OUR SUPPORT -- AND I KNOW THEY CAN COUNT ON THE AMERICAN PEOPLE AND THE AMERICAN LABOR MOVEMENT.

THIS EVENING, LET US ALSO ACKNOWLEDGE THE FOUNDATION OF AMERICA'S ECONOMIC SUCCESS -- THE AMERICAN WORKER. IT IS, AFTER ALL, OUR WORKING MEN AND WOMEN THAT HAVE PROVIDED OUR COUNTRY WITH THE ENERGY AND DRIVE TO COMPETE IN THE INTERNATIONAL MARKETPLACE. IT IS THE TIRELESS AMERICAN WORKER WHO HAS HELPED BUILD, NOT ONLY THE FINEST PRODUCTS, BUT ALSO A COUNTRY FOUNDED ON FREEDOM AND JUSTICE FOR ALL.

THANK YOU FOR INCLUDING ME IN TONIGHT'S SPECIAL
DINNER. AND BILL, ONCE AGAIN, A SPECIAL THANKS FOR ALL
THAT YOU'VE DONE TO HELP THE CAUSE OF THE AMERICAN
WORKER. THANK YOU, HAVE A GREAT EVENING, AND GOD BLESS
YOU ALL.

#

MARINE CORPS BALL

GOOD EVENING. IT'S WONDERFUL TO JOIN THE MARINE CORPS AS YOU CELEBRATE YOUR 215TH ANNIVERSARY. I CAN ALMOST TASTE THAT BIRTHDAY CAKE AND HEAR THE STRAINS OF "HAPPY BIRTHDAY" AS YOU MARK THIS SPECIAL OCCASION AT CELEBRATIONS IN WASHINGTON AND AROUND THE WORLD.

I'VE OFTEN FELT THAT BIRTHDAYS ARE NOT ONLY A TIME FOR CELEBRATION, BUT ALSO AN OPPORTUNITY TO TAKE STOCK AND REVIEW THE ACCOMPLISHMENTS OF THE PREVIOUS YEAR. AND, AS ALWAYS, THE MARINE CORPS HAS BEEN IN THE FOREFRONT -- BOTH IN BATTLE, AND IN PEACE. IN OPERATION JUST CAUSE, IT WAS THE MARINES WHO HELPED DETHRONE A DICTATOR AND RETURN DEMOCRACY TO THE PEOPLE OF PANAMA. AND WHEN THE PHILIPPINES WERE HIT WITH A DEVASTATING EARTHQUAKE, IT WAS, I'M PROUD TO SAY, THE MARINES WHO QUICKLY RESPONDED BY LENDING A HAND TO ASSIST WITH EMERGENCY RELIEF. WHEN A REVOLUTION BECAME DANGEROUS FOR AMERICANS AND OTHER FOREIGN NATIONALS IN LIBERIA, IT WAS THE MARINE CORPS THAT ANSWERED A CALL FOR HELP AND BROUGHT 2,000 PEOPLE OUT TO SAFETY. AND, OF COURSE, THIS YEAR ALSO BROUGHT THE UNITED STATES MARINE CORPS TO THE PERSIAN GULF AND OPERATION DESERT SHIELD. TIME AND TIME AGAIN, IN EVERY PART OF THE WORLD, THE MARINES ARE ALWAYS READY TO ANSWER THE CALL TO PROTECT THE CAUSE OF FREEDOM.

BUT, THAT'S JUST THE HISTORY AND TRADITION OF THE CORPS. WHEN THE 2ND CONTINENTAL CONGRESS CALLED FOR THE CREATION OF A MARINE CORPS ON NOVEMBER 10, 1775, TO HELP THE AMERICAN COLONIES DEFEAT THE BRITISH, THEY CREATED AN ABLE FORCE WHICH HAS ALWAYS BEEN AT THE FOREFRONT OF OUR NATION'S DEFENSE. THE ROLL CALL OF THIS NATION'S GREATEST BATTLES SPEAKS TO THE HONOR, DISTINCTION AND SACRIFICE THE MARINES HAVE MADE FOR THEIR COUNTRY.

AND TONIGHT, AS WE REVIEW THE ACCOMPLISHMENTS OF THIS YEAR, AND LOOK FORWARD TO THE NEXT, I KNOW THE BRAVE MEN AND WOMEN OF THE UNITED STATES MARINE CORPS WILL ALWAYS ANSWER A CALL TO ACTION.

THANK YOU, HAVE A GREAT BIRTHDAY, GOD BLESS YOU ALL, AND SEMPER FI.

#

**:60 SECOND
PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO**

**PRESIDENT: I HAVE BEEN DEEPLY MOVED BY THE MANY
HEARTFELT LETTERS AND CALLS FROM AMERICANS SEEKING SOME
WAY // TO HELP OUR MEN AND WOMEN SERVING IN THE PERSIAN
GULF. SO I'VE ASKED THE USO TO PROVIDE THEIR SPECIAL
SUPPORT, JUST AS THEY'VE DONE FOR THE PAST FIFTY YEARS.**

**AT MY REQUEST, THEY'RE PUTTING TOGETHER A MASSIVE
EFFORT TO SHOW OUR TROOPS IN THE MIDDLE EAST THAT WE
CARE. OUR SERVICE MEN AND WOMEN WILL RECEIVE PERSONAL
GIFT PACKAGES, AND ENJOY CELEBRITY VISITS AND CONCERTS,
AS WELL AS OFF-DUTY CENTERS THAT ARE A VITAL LINK TO
HOME. THE USO RECEIVES NO GOVERNMENT FUNDING. THEY
NEED YOU. AND SO DO A LOT OF BRAVE AMERICANS.**

#

**:30 SECOND
PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO**

**PRESIDENT: AT MY REQUEST, THE USO IS PUTTING
TOGETHER A MASSIVE EFFORT, TO SHOW OUR
TROOPS SERVING IN THE MIDDLE EAST THAT
WE CARE. THE USO RECEIVES NO GOVERNMENT
FUNDING. THEY NEED YOU. AND SO DO A
LOT OF BRAVE AMERICANS. PLEASE HELP.**

#

**:30 SECOND ALT
PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO**

**PRESIDENT: AFTER YOUR MANY HEARTFELT LETTERS, I'VE
ASKED THE USO TO PREPARE A MASSIVE
EFFORT // TO SHOW OUR TROOPS SERVING IN
THE PERSIAN GULF THAT WE CARE. THE USO
RECEIVES NO GOVERNMENT FUNDING. THEY
NEED YOU. AND SO DO A LOT OF BRAVE
AMERICANS. PLEASE HELP.**

#

**GENEVIEVE ATWOOD,
UTAH CANDIDATE FOR HOUSE OF REPRESENTATIVES**

**ON NOVEMBER 6TH, YOU CAN VOTE FOR A WOMAN WHO
KNOWS WHAT UTAH NEEDS -- A COMMITMENT TO EDUCATION AND
A FRESH VOICE IN WASHINGTON. VOTE FOR GENEVIEVE ATWOOD
FOR CONGRESS. SHE'LL BE A GREAT REPRESENTATIVE FOR
UTAH.**

UNCLASSIFIED

CLASSIFICATION

CIRCLE ONE BELOW

IMMEDIATE

PRIORITY

ROUTINE

MODE

SECURE FAX # 03

ADMIN FAX # _____

RECORD # _____

PAGES 10

DTG 161235Z OCT 80

RELEASED PG

FROM/LOCATION

1. FRAN WESSEL/THE WHITE HOUSE

TO/LOCATION/TIME OF RECEIPT

1. ANDY CARD/RALEIGH

2. JIM CICCONI/RALEIGH

3. MARLIN FITZWATER/RALEIGH

4. DAVE DEMAREST/RALEIGH

5. EDE HOLIDAY/RALEIGH

INFORMATION ADDRESS/LOCATION/TIME OF RECEIPT

1. _____
2. _____

SPECIAL INSTRUCTIONS/REMARKS:

The attached has been staffed to your offices in Washington.

COMMENT DUE: 3:00 TODAY

UNCLASSIFIED

CLASSIFICATION

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>TREFRY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
			<u> </u>		

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 3:00 TODAY, Wednesday, October 10, with a copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 OCT -9 PM 6:0j

Draft two
October 9, 1990
Title: USO.ALT

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: After your many heartfelt letters, I asked the USO to prepare a massive effort to show our troops serving in the Persian Gulf that we care. The USO receives no government funding. They need you and so do a lot of brave Americans. Please help.

CELEBRITY: This is _____. Join me in answering the President's call. Call one-nine-hundred, four-two-oh, four-USO to pledge your support to the USO.

#

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-30

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: At my request, the USO is putting together a massive effort, to show our troops serving in the Middle East that we care. The USO receives no government funding. They need you. And so do a lot of brave Americans. Please help.

STEVE MARTIN: Thank you, Mr. President. I'm Steve Martin. Call One-Nine-Hundred, four-two-oh, four-USO. And pledge your support to the USO and all the great people serving here.

#

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-60

PROPOSED :60 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

ANNOUNCER: A message from President George Bush.

PRESIDENT: During the past several weeks, I have been deeply moved by the many heartfelt letters and calls from Americans seeking some way to help out our men and women serving in the Persian Gulf. So I've asked the USO to come to our aid, just as they've done for the past fifty years.

At my request, they're putting together a massive effort to show our troops in the Middle East that we care. Through this effort, our service men and women will receive personal gift packages, and enjoy celebrity concerts and tours, as well as off-duty centers that are a vital link to home. The USO receives no government funding. They need you. And so do a lot of brave Americans.

LOGO/SUPER: Thank you, Mr. President. I'm _____, please join me in answering the President's call. Phone 1-900-420-4USO. The President said it best. A lot of brave Americans are counting on us.

#

90 OCT -9 PM 6:02

Tron
October 9, 1990
Draft two
Title: USERY

PROPOSED VIDEO MESSAGE
BILL USERY TRIBUTE DINNER

Good evening. It's a special pleasure to join ^{everyone} you in paying tribute to an outstanding friend of labor -- Bill Usery. ~~Bill~~ congratulations!

~~In your distinguished career -- a career which has spanned both the public and private sectors -- you've inspired us all with your work to improve labor-management relations. All of us~~
^{Bill}
^{life's}
^{recall} remember the painful dispute between Pittston Coal and the United Mine Workers. ~~We also remember that Bill was the one who stepped in and quickly helped end that lengthy and acrimonious strike.~~
^{But} ^{it was you,} Bill, It's no wonder that Secretary Dole has called you a "super mediator."

^{So} But, this evening, ^{it's a wonderful opportunity} ~~we're also here to underscore the critical role of collective bargaining in American life. As Bill knows, the collective bargaining process is a framework for workers and employers to reach their goals without management-by-decree. It's a proven avenue by which various interests in a negotiation can travel together to resolve difficult management-labor problems. And as we watch the emerging democracies in eastern Europe, we'll see more attention paid to labor and the concept of collective bargaining.~~
^{and fitting}
^{together -- to resolve difficult management-labor problems}
^{proven}
^{Particularly}
^{the rights of workers}

But, this should come as no surprise. As I've said before, the labor movement ^{has always helped} ~~is helping~~ freedom find its voice in ~~developing countries~~ around the world. People are discovering

that democracy rests not on cold marble and pieces of paper but on institutions freely formed. They also understand that these institutions are strengthened and fortified by the give-and-take of competing interests. ~~And as these young democracies reject~~ *need our help and our support - and I know they* ~~management-by-decree or intervention from any centralized all-~~ *can certainly count on the American labor movement.* ~~knowing government they strengthen the labor movement in those~~ *to be in the forefront of* ~~countries.~~ *American people and the*

This evening, let us also acknowledge the foundation of America's economic success -- the American worker. It is, after all, our working men and women that have provided our country with the energy and drive to compete in the international marketplace. It is the tireless American worker that has helped build, not only the finest products, but also ~~the best country in~~ *the world, founded on freedom and justice for all.*

Thank you for including me in tonight's special dinner. And Bill, once again, a special thanks for all that you've done to *the cause of the American worker.* ~~help the labor movement.~~ Thank you, have a great evening, and God bless you all.

#

90 OCT -9 PM 5:03

Tron
October 9, 1990
Draft two
Title: MARINE

PROPOSED VIDEO MESSAGE
MARINE CORPS BALL

Good evening. It's wonderful to join the Marine Corps as you celebrate your 215th anniversary. I can almost taste that birthday cake and hear the strains of "Happy Birthday" as you mark this special occasion in celebrations in Washington and around the world.

I've often felt that birthdays are not only a time for celebration, but also an opportunity to take stock and review the accomplishments of the previous year. And, as always, the Marine Corps has been in the forefront -- both in battle, and in peace. In Operation Just Cause, it was the Marines who helped dethrone a dictator and return democracy to the people of Panama. And when the Philippines were hit with a devastating earthquake, it was, I'm proud to say, the Marines who quickly responded by lending a hand to assist with emergency relief. When a revolution became dangerous for Americans and other foreign nationals in Liberia, it was the Marine Corps that answered a call for help and brought 2,000 people out to safety. And, of course, this year also brought the United States Marine Corps to the Persian Gulf and Operation Desert Shield. It seems that time and time again, in any part of the world, the Marines are always ready to answer the call to protect the cause of freedom.

But, that's just the history and tradition of the Corps. When the 2nd Continental Congress called for the creation of a

Marine Corps on November 10, 1775, to help the American colonies defeat the British, they created an able force which has led our country. The roll call of this Nation's greatest battles speak to the honor and distinction and sacrifice the Marines have made for their country.

And tonight, as we review the accomplishments of this year, and look forward to the next, I know the brave men and women of the United States Marine Corps will always answer a call to action.

Thank you, have a great birthday, God bless you all, and Semper Fi.

#

OK'd by
Andy Card!

90 OCT -9 PM 6:03

October 9, 1990
Draft one
Title: CONVERGENCE
(TENTATIVE)

PROPOSED VIDEO MESSAGE
CONVERGENCE '90 CONVENTION

It's a pleasure to join everyone at this year's International Congress on Transportation Electronics -- better known as Convergence '90.

This international forum is a unique opportunity for the automotive industry to share technology and innovation, and to use the tools of international dialogue and cooperation to reshape the future of the automobile.

But, this year, the importance of Convergence '90 has expanded. Your efforts to improve fuel economy, for example, has been given new importance in light of recent events in the Middle East. And the other issues which you'll examine -- reducing emissions, easing congestion on our highways and making our cars safer -- have equal urgency if we're to continue improving the quality of life.

~~As this session of Convergence '90 begins,~~ You are pushing technology to its limits as you produce cleaner, more efficient cars and develop new technologies. And, more importantly, you have committed ^{real} resources -- your engineering talents, ^{to achieve this} and as well as research and development dollars -- ~~to protect our vital resources -- the air we breath,~~ ^{important ones} ~~the highways we use and the fuel we burn.~~

And Fortunately, you are not acting alone. On the diplomatic front, world governments are now seeking international

~~solutions and cooperation which were unthought of just a year ago. We're also beginning to create solutions to~~ ^{global} ~~problems~~ such as pollution and energy use ~~from a global perspective.~~

With working conferences such as Convergence '90, I'm confident that we'll be able to work together with the ~~international community~~ to solve our common problems. Each of you can take pride in the knowledge that your efforts will have a significant impact far beyond your individual companies and homelands.

Thank you, have a great conference, best of luck in your important work, and God bless you all.

#

THE WHITE HOUSE

WASHINGTON

October 18, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Taping: "One To One"

The word "ministers" is misspelled on the draft as noted.
We have no comments from a policy standpoint.

cc: James W. Cicconi

90 OCT 18 P5:16

WHITE HOUSE STAFFING MEMORANDUM

10/17/90

10:00 a.m. 10/18

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL TAPING: "ONE TO ONE"

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PETERSMEYER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Thursday, 10/18, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

PROPOSED VIDEO MESSAGE FOR "ONE TO ONE"

90 OCT 17 PM 7:10

Good evening ladies and gentlemen. I wish that I could be with you tonight.

You've all heard me speak about "Points of Light", that is individuals, groups and institutions who take direct and consequential action to solve our serious social problems. One of the most serious is the alienation of so many of our young people. For they **are** our future.

And no Point of Light is brighter than those of you gathered tonight under the banner of One to One. Most young Americans can count on a vast web of family, friends, teachers, coaches and ~~minsters~~ ^{MINISTERS} to guide them through life. But too many of their peers have no one to turn to.

For many youngsters, yours may be the only love and support they've ever been shown. By providing mentors and entrepreneurial opportunities for some of our most disadvantaged young people, you're instilling values, teaching skills, providing hope and showing that someone cares.

Thank you for caring. May every American join you in brightening the lives of those among us in need: one to one.

#

called in NC 10/18 9:41

WHITE HOUSE STAFFING MEMORANDUM

10/17/90

10:00 a.m. 10/18

DATE: _____ ACTION/CONCURRENCE/COMMENT DUE BY: _____

SUBJECT: PRESIDENTIAL TAPING: "ONE TO ONE"

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Thursday, 10/18, with a copy to my office. Thanks.

RESPONSE:

NC [Signature]

90 OCT 18 4:47

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

PROPOSED VIDEO MESSAGE FOR "ONE TO ONE" ^{90 OCT 17} PM 7:10

Good evening ladies and gentlemen. I wish that I could be with you tonight.

You've all heard me speak about "Points of Light", that is individuals, groups and institutions who take direct and consequential action to solve our serious social problems. One of the most serious is the alienation of so many of our young people. For they are our future.

And no Point of Light is brighter than those of you gathered tonight under the banner of One to One. Most young Americans can count on a vast web of family, friends, teachers, coaches and ministers to guide them through life. But too many of their peers have no one to turn to.

For many youngsters, yours may be the only love and support they've ever been shown. By providing mentors and entrepreneurial opportunities for some of our most disadvantaged young people, you're instilling values, teaching skills, providing hope and showing that someone cares.

Thank you for caring. May every American join you in brightening the lives of those among us in need: one to one.

#

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BILL USERY TRIBUTE DINNER

GOOD EVENING. IT'S A SPECIAL PLEASURE TO JOIN EVERYONE IN PAYING TRIBUTE TO AN OUTSTANDING FRIEND OF LABOR -- BILL USERY.

BILL, YOU'VE INSPIRED US WITH YOUR LIFE'S WORK TO IMPROVE LABOR-MANAGEMENT RELATIONS. ALL OF US RECALL THE PAINFUL DISPUTE BETWEEN PITTSTON COAL AND THE UNITED MINE WORKERS. BUT, WE ALSO REMEMBER THAT IT WAS YOU, BILL, WHO STEPPED IN AND QUICKLY HELPED END THAT LENGTHY AND ACRIMONIOUS STRIKE. IT'S NO WONDER THAT SECRETARY DOLE HAS CALLED YOU A "SUPER MEDIATOR."

SO, THIS EVENING, IT'S A WONDERFUL AND FITTING OPPORTUNITY TO UNDERSCORE THE CRITICAL ROLE OF COLLECTIVE BARGAINING IN AMERICAN LIFE. AS BILL KNOWS, THE COLLECTIVE BARGAINING PROCESS IS A PROVEN FRAMEWORK FOR WORKERS AND EMPLOYERS TO REACH THEIR GOALS TOGETHER -- TO RESOLVE DIFFICULT MANAGEMENT-LABOR PROBLEMS WITHOUT MANAGEMENT-BY DECREE. AND AS WE WATCH THE EMERGING DEMOCRACIES PARTICULARLY IN EASTERN EUROPE, WE'LL SEE MORE ATTENTION PAID TO THE RIGHTS OF WORKERS AND THE CONCEPT OF COLLECTIVE BARGAINING.

BUT, THIS SHOULD COME AS NO SURPRISE. AS I'VE SAID BEFORE, THE LABOR MOVEMENT HAS ALWAYS HELPED FREEDOM FIND ITS VOICE AROUND THE WORLD. PEOPLE ARE DISCOVERING THAT DEMOCRACY RESTS NOT ON COLD MARBLE AND PIECES OF PAPER BUT ON INSTITUTIONS FREELY FORMED. THEY ALSO UNDERSTAND THAT THESE INSTITUTIONS ARE STRENGTHENED AND FORTIFIED BY THE GIVE-AND-TAKE OF COMPETING INTERESTS. THESE YOUNG DEMOCRACIES NEED OUR HELP AND OUR SUPPORT -- AND I KNOW THEY CAN COUNT ON THE AMERICAN PEOPLE AND THE AMERICAN LABOR MOVEMENT.

THIS EVENING, LET US ALSO ACKNOWLEDGE THE FOUNDATION OF AMERICA'S ECONOMIC SUCCESS -- THE AMERICAN WORKER. IT IS, AFTER ALL, OUR WORKING MEN AND WOMEN THAT HAVE PROVIDED OUR COUNTRY WITH THE ENERGY AND DRIVE TO COMPETE IN THE INTERNATIONAL MARKETPLACE. IT IS THE TIRELESS AMERICAN WORKER WHO HAS HELPED BUILD, NOT ONLY THE FINEST PRODUCTS, BUT ALSO A COUNTRY FOUNDED ON FREEDOM AND JUSTICE FOR ALL.

THANK YOU FOR INCLUDING ME IN TONIGHT'S SPECIAL
DINNER. AND BILL, ONCE AGAIN, A SPECIAL THANKS FOR ALL
THAT YOU'VE DONE TO HELP THE CAUSE OF THE AMERICAN
WORKER. THANK YOU, HAVE A GREAT EVENING, AND GOD BLESS
YOU ALL.

#

MARINE CORPS BALL

**GOOD EVENING. IT'S WONDERFUL TO JOIN THE MARINE
CORPS AS YOU CELEBRATE YOUR 215TH ANNIVERSARY. I CAN
ALMOST TASTE THAT BIRTHDAY CAKE AND HEAR THE STRAINS OF
"HAPPY BIRTHDAY" AS YOU MARK THIS SPECIAL OCCASION AT
CELEBRATIONS IN WASHINGTON AND AROUND THE WORLD.**

I'VE OFTEN FELT THAT BIRTHDAYS ARE NOT ONLY A TIME FOR CELEBRATION, BUT ALSO AN OPPORTUNITY TO TAKE STOCK AND REVIEW THE ACCOMPLISHMENTS OF THE PREVIOUS YEAR. AND, AS ALWAYS, THE MARINE CORPS HAS BEEN IN THE FOREFRONT -- BOTH IN BATTLE, AND IN PEACE. IN OPERATION JUST CAUSE, IT WAS THE MARINES WHO HELPED DETHRONE A DICTATOR AND RETURN DEMOCRACY TO THE PEOPLE OF PANAMA. AND WHEN THE PHILIPPINES WERE HIT WITH A DEVASTATING EARTHQUAKE, IT WAS, I'M PROUD TO SAY, THE MARINES WHO QUICKLY RESPONDED BY LENDING A HAND TO ASSIST WITH EMERGENCY RELIEF. WHEN A REVOLUTION BECAME DANGEROUS FOR AMERICANS AND OTHER FOREIGN NATIONALS IN LIBERIA, IT WAS THE MARINE CORPS THAT ANSWERED A CALL FOR HELP AND BROUGHT 2,000 PEOPLE OUT TO SAFETY. AND, OF COURSE, THIS YEAR ALSO BROUGHT THE UNITED STATES MARINE CORPS TO THE PERSIAN GULF AND OPERATION DESERT SHIELD. TIME AND TIME AGAIN, IN EVERY PART OF THE WORLD, THE MARINES ARE ALWAYS READY TO ANSWER THE CALL TO PROTECT THE CAUSE OF FREEDOM.

BUT, THAT'S JUST THE HISTORY AND TRADITION OF THE CORPS. WHEN THE 2ND CONTINENTAL CONGRESS CALLED FOR THE CREATION OF A MARINE CORPS ON NOVEMBER 10, 1775, TO HELP THE AMERICAN COLONIES DEFEAT THE BRITISH, THEY CREATED AN ABLE FORCE WHICH HAS ALWAYS BEEN AT THE FOREFRONT OF OUR NATION'S DEFENSE. THE ROLL CALL OF THIS NATION'S GREATEST BATTLES SPEAKS TO THE HONOR, DISTINCTION AND SACRIFICE THE MARINES HAVE MADE FOR THEIR COUNTRY.

AND TONIGHT, AS WE REVIEW THE ACCOMPLISHMENTS OF THIS YEAR, AND LOOK FORWARD TO THE NEXT, I KNOW THE BRAVE MEN AND WOMEN OF THE UNITED STATES MARINE CORPS WILL ALWAYS ANSWER A CALL TO ACTION.

THANK YOU, HAVE A GREAT BIRTHDAY, GOD BLESS YOU ALL, AND SEMPER FI.

#

**:60 SECOND
PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO**

**PRESIDENT: I HAVE BEEN DEEPLY MOVED BY THE MANY
HEARTFELT LETTERS AND CALLS FROM AMERICANS SEEKING SOME
WAY // TO HELP OUR MEN AND WOMEN SERVING IN THE PERSIAN
GULF. SO I'VE ASKED THE USO TO PROVIDE THEIR SPECIAL
SUPPORT, JUST AS THEY'VE DONE FOR THE PAST FIFTY YEARS.**

**AT MY REQUEST, THEY'RE PUTTING TOGETHER A MASSIVE
EFFORT TO SHOW OUR TROOPS IN THE MIDDLE EAST THAT WE
CARE. OUR SERVICE MEN AND WOMEN WILL RECEIVE PERSONAL
GIFT PACKAGES, AND ENJOY CELEBRITY VISITS AND CONCERTS,
AS WELL AS OFF-DUTY CENTERS THAT ARE A VITAL LINK TO
HOME. THE USO RECEIVES NO GOVERNMENT FUNDING. THEY
NEED YOU. AND SO DO A LOT OF BRAVE AMERICANS.**

#

**:30 SECOND
PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO**

**PRESIDENT: AT MY REQUEST, THE USO IS PUTTING
TOGETHER A MASSIVE EFFORT, TO SHOW OUR
TROOPS SERVING IN THE MIDDLE EAST THAT
WE CARE. THE USO RECEIVES NO GOVERNMENT
FUNDING. THEY NEED YOU. AND SO DO A
LOT OF BRAVE AMERICANS. PLEASE HELP.**

#

**:30 SECOND ALT
PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO**

**PRESIDENT: AFTER YOUR MANY HEARTFELT LETTERS, I'VE
ASKED THE USO TO PREPARE A MASSIVE
EFFORT // TO SHOW OUR TROOPS SERVING IN
THE PERSIAN GULF THAT WE CARE. THE USO
RECEIVES NO GOVERNMENT FUNDING. THEY
NEED YOU. AND SO DO A LOT OF BRAVE
AMERICANS. PLEASE HELP.**

#

**GENEVIEVE ATWOOD,
UTAH CANDIDATE FOR HOUSE OF REPRESENTATIVES**

**ON NOVEMBER 6TH, YOU CAN VOTE FOR A WOMAN WHO
KNOWS WHAT UTAH NEEDS -- A COMMITMENT TO EDUCATION AND
A FRESH VOICE IN WASHINGTON. VOTE FOR GENEVIEVE ATWOOD
FOR CONGRESS. SHE'LL BE A GREAT REPRESENTATIVE FOR
UTAH.**

Draft one
October 17, 1990
Title: USO-60

PROPOSED :60 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT:

^{2.5}
(~~During the past several weeks,~~) I have been deeply
moved by the many heartfelt letters and calls/ from
Americans seeking some way/ to help our men and
women serving in the Persian Gulf. So I've asked
the USO to provide their special support/ just as *they've*
~~has~~ done/ for the past fifty years.

At my request, they're putting together a massive
effort to show our troops in the Middle East that
we care. [~~Through this effort,~~] our service men and
women will receive personal gift packages, and
enjoy celebrity visits and concerts, as well as
off-duty centers that are a vital link to home.
The USO receives no government funding. They need
you. And so do a lot of brave Americans.

#

Draft two
October 9, 1990
Title: USO.ALT

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: After your many heartfelt letters, I ^{ve} asked the USO
to prepare a massive effort ~~/~~ to show our troops
serving in the Persian Gulf that we care. The USO
receives no government funding. They need you ^{and}
so do a lot of brave Americans. Please help.

#

Draft one
October 17, 1990
Title: USO-30

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: At my request, the USO is putting together a massive effort, to show our troops serving in the Middle East that we care. The USO receives no government funding. They need you. And so do a lot of brave Americans. Please help.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/17/90 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: SCRIPTS FOR THE FILMING SESSION ON THURSDAY, 10/18/90

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TREFRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE: _____

90 OCT 18 P12:35

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 OCT 17 PM 5:07

October 16, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST *DD*
 CHRIS WINSTON *W*

FROM: BARRIE TRON *BT*

SUBJECT: SCRIPTS FOR THE FILMING SESSION ON THURSDAY,
 OCTOBER 18, 1990

I. SUMMARY

Attached for your consideration and review are draft scripts for your filming session on Thursday, October 18th. You are scheduled to film three public service announcements and three individual messages for separate organizations.

II. DISCUSSION

On Thursday, October 18th, you are scheduled to film the attached messages in OEOB 459. These messages are in support of the following groups: three public service announcements for the USO's "Project Oasis" campaign; a congratulatory message for the Marine Corps Birthday Ball; a tribute message for Bill Usery and the Collective Bargaining dinner; an endorsement for congressional candidate Genevieve Atwood; and a message for the 1990 Parent/Student Mock Elections.

As the three public service announcements will appear on network television, we will be applying some light make-up prior to this session.

Tron
October 17, 1990
Draft three (B:ELECTION)
90 OCT 17 PM 5:08

PROPOSED VIDEO MESSAGE
NATIONAL STUDENT/PARENT MOCK ELECTION

It's an honor to welcome you to the 1990 National Student-Parent Mock Election.

Today, you have a great opportunity to see how democracy works -- and how one man or one woman, and sometimes even one vote, can make a difference.

During this past year, the world witnessed the power of democracy -- and the power of youth. All across Eastern Europe, thousands of young people lit candles in the squares, and helped light the world with the power of an idea. And in Berlin, the youth of East and West seized not the hammer and sickle -- but the hammer and chisel -- and the Wall came tumbling down.

They wanted a voice. They wanted a vote. And they won.

But Europe in 1989 wasn't the first time and place young people sought a stronger voice in the democratic process.

In the 1960's and early 70's here in America, 18-year-olds demanded the right to vote. It was an epic campaign. And when they won it was not just a victory for America's youth -- it was a victory for America itself.

And you know, there's a certain nostalgia these days for the 1960's. You can hear it in music, see it on T.V. and in the magazines. But today, all too often, the right to vote -- this amazing legacy from the youth of the 1960's -- has been abandoned by the kids of today. Today, too many young voters are never heard because they never go to the polls. Government doesn't

work when the voice of the people is not heard, or is heard faintly.

For most Americans, voting is an affirmative act, an act that makes the humblest citizens masters of their government. This is what America's third president, Thomas Jefferson, meant when he wrote: "[The people] are the only sure reliance for the preservation of our liberty."

And that means you -- through the power of voting. And while today's election is only a mock election, pretty soon you'll be voting in the real thing -- choosing city council members, mayors, Members of Congress and my successors in the Oval Office. When we think about Eastern Europe, when we think that American servicemen and women in the Persian Gulf are taking time to send their absentee ballots home -- then we know that America cannot -- will not -- turn its back on the vision of Jefferson.

I know each and every one of you will vote. But I want to ask something more of you. As leaders, I want you to go back to your communities, to take what you've learned home with you and share it with your parents, your neighbors, your friends.

Barbara joins me in thanking each of you for your help in this important project. Best of luck, and may God bless you all.

#

Tron
October 17, 1990
Draft two
Title: USERY

PROPOSED VIDEO MESSAGE
BILL USERY TRIBUTE DINNER

Good evening. It's a special pleasure to join everyone in paying tribute to an **outstanding** friend of labor -- Bill Usery.

Bill, you've inspired us with your life's work to improve labor-management relations. All of us recall the painful dispute between Pittston Coal and the United Mine Workers. But, we also remember that it was you, Bill, who stepped in and quickly helped end that lengthy and acrimonious strike. It's no wonder that Secretary Dole has called you a "super mediator."

So, this evening, it's a wonderful and fitting opportunity to underscore the critical role of collective bargaining in American life. As Bill knows, the collective bargaining process is a proven framework for workers and employers to reach their goals together -- to resolve difficult management-labor problems without management-by decree. And as we watch the emerging democracies particularly in eastern Europe, we'll see more attention paid to the rights of workers and the concept of collective bargaining.

But, this should come as no surprise. As I've said before, the labor movement has always helped freedom find its voice around the world. People are discovering that democracy rests not on cold marble and pieces of paper but on institutions freely formed. They also understand that these institutions are strengthened and fortified by the give-and-take of competing

interests. These young democracies need our help and our support -- and I know they can count on the American people and the American labor movement.

This evening, let us also acknowledge the foundation of America's economic success -- the American worker. It is, after all, our working men and women that have provided our country with the energy and drive to compete in the international marketplace. It is the tireless American worker who has helped build, not only the finest products, but also a country founded on freedom and justice for all.

Thank you for including me in tonight's special dinner. And Bill, once again, a special thanks for all that you've done to help the cause of the American worker. Thank you, have a great evening, and God bless you all.

#

Tron
October 17, 1990
Draft two
Title: MARINE

PROPOSED VIDEO MESSAGE
MARINE CORPS BALL

Good evening. It's wonderful to join the Marine Corps as you celebrate your 215th anniversary. I can almost taste that birthday cake and hear the strains of "Happy Birthday" as you mark this special occasion at celebrations in Washington and around the world.

I've often felt that birthdays are not only a time for celebration, but also an opportunity to take stock and review the accomplishments of the previous year. And, as always, the Marine Corps has been in the forefront -- both in battle, and in peace. In Operation Just Cause, it was the Marines who helped dethrone a dictator and return democracy to the people of Panama. And when the Philippines were hit with a devastating earthquake, it was, I'm proud to say, the Marines who quickly responded by lending a hand to assist with emergency relief. When a revolution became dangerous for Americans and other foreign nationals in Liberia, it was the Marine Corps that answered a call for help and brought 2,000 people out to safety. And, of course, this year also brought the United States Marine Corps to the Persian Gulf and Operation Desert Shield. Time and time again, in every part of the world, the Marines are always ready to answer the call to protect the cause of freedom.

But, that's just the history and tradition of the Corps. When the 2nd Continental Congress called for the creation of a

Marine Corps on November 10, 1775, to help the American colonies defeat the British, they created an able force which has always been at the forefront of our nation's defense. The roll call of this Nation's greatest battles speaks to the honor, distinction and sacrifice the Marines have made for their country.

And tonight, as we review the accomplishments of this year, and look forward to the next, I know the brave men and women of the United States Marine Corps will always answer a call to action.

Thank you, have a great birthday, God bless you all, and Semper Fi.

#

Draft one
October 17, 1990
Title: USO-60

PROPOSED :60 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: During the past several weeks, I have been deeply moved by the many heartfelt letters and calls from Americans seeking some way to help our men and women serving in the Persian Gulf. So I've asked the USO to provide their special support, just as it's done for the past fifty years.

At my request, they're putting together a massive effort to show our troops in the Middle East that we care. Through this effort, our service men and women will receive personal gift packages, and enjoy celebrity visits and concerts, as well as off-duty centers that are a vital link to home. The USO receives no government funding. They need you. And so do a lot of brave Americans.

#

Draft one
October 17, 1990
Title: USO-30

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: At my request, the USO is putting together a massive effort, to show our troops serving in the Middle East that we care. The USO receives no government funding. They need you. And so do a lot of brave Americans. Please help.

#

Draft two
October 9, 1990
Title: USO.ALT

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: After your many heartfelt letters, I asked the USO to prepare a massive effort to show our troops serving in the Persian Gulf that we care. The USO receives no government funding. They need you and so do a lot of brave Americans. Please help.

#

Renae
Henry
429-8628

CW
effets w
M. Blakey

October 17, 1990
Draft two: ATWOOD

PROPOSED VIDEO SCRIPT FOR GENEVIEVE ATWOOD,
UTAH CANDIDATE FOR HOUSE OF REPRESENTATIVES

On November 6th, you can vote for a woman who knows what Utah needs -- a commitment to education and a fresh voice in Washington. Vote for Genevieve Atwood for Congress. She'll be a great representative for Utah.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 7:00 p.m. 10/10/90

SUBJECT: PRESIDENTIAL TAPING: GENEVIEVE ATWOOD

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u> N/C	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input type="checkbox"/>	<u>CARNEY</u> N/C	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>no obj per phone call</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN <i>Alice W.</i>	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 7:00 p.m. tonight, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

GENEVIEVE ATWOOD

90 OCT 10 PM 4:27

ON NOVEMBER 6TH YOU CAN VOTE FOR A WOMAN WHO KNOWS WHAT UTAH
NEEDS -- A COMMITMENT TO EDUCATION AND A FRESH VOICE IN
WASHINGTON. VOTE FOR GENEVIEVE ATWOOD FOR CONGRESS. SHE'LL BE A
GREAT REPRESENTATIVE FOR UTAH.

October 17, 1990
Draft two: ATWOOD

PROPOSED VIDEO SCRIPT FOR GENEVIEVE ATWOOD,
UTAH CANDIDATE FOR HOUSE OF REPRESENTATIVES

On November 6th, you can vote for a woman who knows what Utah needs -- a commitment to education and a fresh voice in Washington. Vote for Genevieve Atwood for Congress. She'll be a great representative for Utah.

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 10 4:30:00

DATE: 10/10/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 3:00 TODAY, Wednesday, October 10, with a copy to my office. Thank you.

RESPONSE:

→ Marine Corps Birthday Ball - P. 2. called into Public Affairs Room 10 OCT 1990

"an able force which has led our country" he doesn't like the implication of the sentence.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 OCT -9 PM 6:01

Draft two
October 9, 1990
Title: USO.ALT

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: After your many heartfelt letters, I asked the USO to prepare a massive effort to show our troops serving in the Persian Gulf that we care. The USO receives no government funding. They need you and so do a lot of brave Americans. Please help.

CELEBRITY: This is _____. Join me in answering the President's call. *Phone 1-900-420-4USO*
~~Call one-nine-hundred, four-~~
~~two-oh, four-USO to pledge your support to the~~
USO, *and automatically pledge \$5.00*
your call automatically pledges
billed on your next month's phone bill.

#

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-30

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: At my request, the USO is putting together a massive effort, to show our troops serving in the Middle East that we care. The USO receives no government funding. They need **you**. And so do a lot of brave Americans. Please help.

STEVE MARTIN: Thank you, Mr. President. I'm Steve Martin. Call *1-900-420-4050*
~~One-Nine-Hundred, four-two-oh, four-USO.~~ And pledge your support to the USO and all the great people serving here. *Your call automatically pledges \$5 billed on your next phone bill.*

#

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-60

PROPOSED :60 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

ANNOUNCER: A message from President George Bush.

PRESIDENT: During the past several weeks, I have been deeply moved by the many heartfelt letters and calls from Americans seeking some way to help ~~out~~ our men and women serving in the Persian Gulf. So I've asked the USO to ~~come to our aid~~, just as ~~they've~~ ^{its} done for the past fifty years.

Provide their special support

At my request, they're putting together a massive effort to show our troops in the Middle East that we care. Through this effort, our service men and women will receive personal gift packages, and enjoy celebrity ~~concerts~~ ^{visits} and ~~tours~~ ^{concerts}, as well as off-duty centers that are a vital link to home. The USO receives no government funding. They need you. And so do a lot of brave Americans.

LOGO/SUPER: Thank you, Mr. President. I'm _____, please join me in answering the President's call. Phone 1-900-420-4USO. The President said it best. A lot of brave Americans are counting on us.

#

and ~~pledge~~ automatically pledge \$5 billed on your next phone bill.

90 OCT -9 PM 6:02

Tron
October 9, 1990
Draft two
Title: USERY

PROPOSED VIDEO MESSAGE
BILL USERY TRIBUTE DINNER

Good evening. It's a special pleasure to join ^{everyone} you in paying tribute to an **outstanding** friend of labor -- Bill Usery. ~~Bill, congratulations!~~

~~In your distinguished career -- a career which has spanned both the public and private sectors -- you've inspired us all with your work to improve labor-management relations. All of us remember the painful dispute between Pittston Coal and the United Mine Workers.~~ ^{Bill,} ^{lifes} ^{recall} We also remember that ^{But,} ^{it was you,} Bill, was the one who stepped in and quickly helped end that lengthy and acrimonious strike. Bill, ^{it's} no wonder that Secretary Dole has called you a "super mediator."

^{So} ~~But,~~ this evening, ^{its a wonderful and fitting opportunity} ~~we're also here to underscore the critical role of collective bargaining in American life. As Bill knows, the collective bargaining process is a framework for workers and employers to reach their goals, without management-by-decree. It's a proven avenue by which various interests in a negotiation can travel together to resolve difficult management-labor problems.~~ ^{proven} ^{together -- to resolve difficult management - labor problems} ^{Particularly} ^{the rights of workers} And as we watch the emerging democracies in eastern Europe, we'll see more attention paid to labor and the concept of collective bargaining.

But, this should come as no surprise. As I've said before, ^{has always helped} the labor movement ~~is helping~~ freedom find its voice in ~~developing countries~~ around the world. People are discovering

that democracy rests not on cold marble and pieces of paper but on institutions freely formed. They also understand that these institutions are strengthened and fortified by the give-and-take of competing interests. ~~And as these young democracies reject~~ *need our help and our support - and I know they can* ~~management-by decree or intervention from any centralized all-~~ *Count on the American people and the American labor* ~~knowing government they strengthen the labor movement in those~~ *movement* ~~countries.~~

This evening, let us also acknowledge the foundation of America's economic success -- the American worker. It is, after all, our working men and women that have provided our country with the energy and drive to compete in the international marketplace. It is the tireless American worker ^{who} ~~that~~ has helped build, not only the finest products, but also ^a ~~the best~~ country ~~in-~~ *founded on freedom and justice for all.* ~~the world.~~

Thank you for including me in tonight's special dinner. And Bill, once again, a special thanks for all that you've done to *the cause of the American worker.* ~~help the labor movement.~~ Thank you, have a great evening, and God bless you all.

#

90 OCT -9 PM 6:03

Tron
October 9, 1990
Draft two
Title: MARINE

PROPOSED VIDEO MESSAGE
MARINE CORPS BALL

Good evening. It's wonderful to join the Marine Corps as you celebrate your 215th anniversary. I can almost taste that birthday cake and hear the strains of "Happy Birthday" as you mark this special occasion ^{at} in celebrations in Washington and around the world.

I've often felt that birthdays are not only a time for celebration, but also an opportunity to take stock and review the accomplishments of the previous year. And, as always, the Marine Corps has been in the forefront -- both in battle, and in peace. In Operation Just Cause, it was the Marines who helped dethrone a dictator and return democracy to the people of Panama. And when the Philippines were hit with a devastating earthquake, it was, I'm proud to say, the Marines who quickly responded by lending a hand to assist with emergency relief. When a revolution became dangerous for Americans and other foreign nationals in Liberia, it was the Marine Corps that answered a call for help and brought 2,000 people out to safety. And, of course, this year also brought the United States Marine Corps to the Persian Gulf and Operation Desert Shield. ~~It seems that~~ time and time again, in ^{every} ~~any~~ part of the world, the Marines are always ready to answer the call to protect the cause of freedom.

But, that's just the history and tradition of the Corps. When the 2nd Continental Congress called for the creation of a

forefront of our nation's defense

Marine Corps on November 10, 1775, to help the American colonies defeat the British, they created an able force which has ~~led our~~ ^{always been at the}

country. The roll call of this Nation's greatest battles speak ⁵ to the honor, ~~and~~ distinction and sacrifice the Marines have made for their country.

And tonight, as we review the accomplishments of this year, and look forward to the next, I know the brave men and women of the United States Marine Corps will always answer a call to action.

Thank you, have a great birthday, God bless you all, and Semper Fi.

#

phoned: 10/10 2:30pm - The force did not lead the "Country" but rather has been at the "forefront of our national defense" - or something to that effect.

has been reconciled

90 OCT -9 PM 6:03

October 9, 1990
Draft one
Title: CONVERGENCE
(TENTATIVE)

PROPOSED VIDEO MESSAGE
CONVERGENCE '90 CONVENTION

It's a pleasure to join everyone at this year's International Congress on Transportation Electronics -- better known as Convergence '90.

This international forum is a unique opportunity for the automotive industry to share technology and innovation, and to use the tools of international dialogue and cooperation to reshape the future of the automobile. *and transportation.*

But, this year, the importance of Convergence '90 has *increased.* expanded. Your efforts to improve fuel economy, for example, *have* ~~been given~~ *urgency* new importance in light of recent events in the Middle East. And the other issues which you'll examine -- reducing *expanding fuel flexibility* emissions, *are equally urgent* easing congestion on our highways and making our cars safer -- ~~have equal urgency~~ if we're to continue improving the quality of life.

~~As this session of Convergence '90 begins,~~ you are pushing *innovation* ~~technology~~ to its limits as you produce cleaner, more efficient cars and develop new technologies. And, more importantly, *to achieve this* you have committed *real* resources -- your engineering talents, *as well as* and research and development dollars. -- ~~to protect our vital resources -- the air we breath, the highways we use and the fuel we burn.~~

~~And~~ *fortunately*, you are not acting alone. On the diplomatic front, world governments are now seeking international

~~solutions and cooperation which were unthought of just a year ago. We're also beginning to create solutions to~~ ^{find} ~~problems~~ ^{global} -- such as pollution and energy use -- from a global perspective.

With ~~working~~ conferences such as Convergence '90, I'm confident that we'll be able to work together ~~with the international community~~ to solve our common problems. Each of you can take pride in the knowledge that your efforts will have a significant impact far beyond your individual companies and homelands.

Thank you, have a great conference, best of luck in your important work, and God bless you all.

#

90 OCT 15 10:05 AM WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 3:00 TODAY, Wednesday, October 10, with a copy to my office. Thank you.

RESPONSE:

October 15, 1990

MEMORANDUM FOR CHRISS WINSTON

The National Security Council staff has reviewed the six video scripts and concurs as amended.

Brent Scowcroft

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

cc: James W. Cicconi

90 OCT -9 PM 6:01

Draft two
October 9, 1990
Title: USO.ALT

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: After your many heartfelt letters, I asked the USO to prepare a massive effort to show our troops serving in the Persian Gulf that we care. The USO receives no government funding. They need you and so do a lot of brave Americans. Please help.

CELEBRITY: This is _____. Join me in answering the President's call. Call one-nine-hundred, four-two-oh, four-USO to pledge your support to the USO.

#

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-30

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: At my request, the USO is putting together a massive effort, to show our troops serving in the Middle East that we care. The USO receives no government funding. They need **you**. And so do a lot of brave Americans. Please help.

STEVE MARTIN: Thank you, Mr. President. I'm Steve Martin. Call One-Nine-Hundred, four-two-oh, four-USO. And pledge your support to the USO and all the great people serving here.

#

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-60

PROPOSED :60 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

ANNOUNCER: A message from President George Bush.

PRESIDENT: During the past several weeks, I have been deeply moved by the many heartfelt letters and calls from Americans seeking some way to help out our men and women serving in the Persian Gulf. So I've asked the USO to ~~come to our aid, just as they've done~~ for the past fifty years.

Do for our men and women in the Gulf what has been done for our Armed Forces stationed abroad

At my request, they're putting together a massive effort to show our troops in the Middle East that we care. Through this effort, our service men and women will receive personal gift packages, and enjoy celebrity concerts and tours, as well as off-duty centers that are a vital link to home. The USO receives no government funding. They need ^{ask space} you. And so do a lot of brave Americans.

LOGO/SUPER: Thank you, Mr. President. I'm _____, please join me in answering the President's call. Phone 1-900-420-4USO. The President said it best. A lot of brave Americans are counting on us.

#

90 OCT -9 PM 6:02

Tron
October 9, 1990
Draft two
Title: USERY

PROPOSED VIDEO MESSAGE
BILL USERY TRIBUTE DINNER

Good evening. It's a special pleasure to join you in paying tribute to an outstanding friend of labor -- Bill Usery. Bill, congratulations!

In your distinguished career -- a career which has spanned both the public and private sectors -- you've inspired us all with your work to improve labor-management relations. All of us remember the painful dispute between Pittston Coal and the United Mine Workers. We also remember that Bill was the one who stepped in and quickly helped end that lengthy and acrimonious strike. Bill, it's no wonder that Secretary Dole has called you a "super mediator."

But, this evening, we're also here to underscore the critical role of collective bargaining in American life. As Bill knows, the collective bargaining process is a framework for workers and employers to reach their goals ^{together} ~~without management-by-decree~~. It's a proven avenue by which various interests in a negotiation can ~~travel together to~~ resolve difficult management-labor problems. And as we watch the emerging democracies in eastern Europe, we'll see more attention paid to labor and the concept of collective bargaining.

But, this should come as no surprise. As I've said before, the labor movement is helping freedom find its voice in developing countries around the world. People are discovering

that democracy rests not on cold marble and pieces of paper but on institutions freely formed. They also understand that these institutions are strengthened and fortified by the give-and-take of competing interests. And as these young democracies reject management-by decree or intervention from any centralized all-knowing government they strengthen the labor movement in those countries.

This evening, let us also acknowledge the foundation of America's economic success -- the American worker. It is, after all, our working men and women that have provided our country with the energy and drive to compete in the international marketplace. It is the tireless American worker that has helped build, not only the finest products, but also the best country in the world.

Thank you for including me in tonight's special dinner. And Bill, once again, a special thanks for all that you've done to help the labor movement. Thank you, have a great evening, and God bless you all.

#

90 OCT -9 PM 6:03

Tron
October 9, 1990
Draft two
Title: MARINE

PROPOSED VIDEO MESSAGE
MARINE CORPS BALL

Good evening. It's wonderful to join the Marine Corps as you celebrate your 215th anniversary. I can almost taste that birthday cake and hear the strains of "Happy Birthday" as you mark this special occasion in celebrations in Washington and around the world.

I've often felt that birthdays are not only a time for celebration, but also an opportunity to take stock and review the accomplishments of the previous year. And, as always, the Marine Corps has been in the forefront -- both in battle, and in peace. In Operation Just Cause, it was the Marines who helped dethrone a dictator and return democracy to the people of Panama. And when the Philippines were hit with a devastating earthquake, it was, I'm proud to say, the Marines who quickly responded by lending a hand to assist with emergency relief. When a revolution became dangerous for Americans and other foreign nationals in Liberia, it was the Marine Corps that answered a call for help and brought 2,000 people out to safety. And, of course, this year also brought the United States Marine Corps to the Persian Gulf and Operation Desert Shield. ~~It seems~~ that time and time again, in any part of the world, the Marines are always ready to answer the call to protect the cause of freedom.

But, that's just the history and tradition of the Corps. When the 2nd Continental Congress called for the creation of a

Marine Corps on November 10, 1775, to help the American colonies defeat the British, they created an able force which has led our country. The roll call of this Nation's greatest battles speak to the honor and distinction and sacrifice the Marines have made for their country.

And tonight, as we review the accomplishments of this year, and look forward to the next, I know the brave men and women of the United States Marine Corps will always answer a call to action.

Thank you, have a great birthday, God bless you all, and Semper Fi.

#

October 9, 1990
Draft one
Title: CONVERGENCE
(TENTATIVE)

90 OCT -9 PM 6:03

PROPOSED VIDEO MESSAGE
CONVERGENCE '90 CONVENTION

It's a pleasure to join everyone at this year's International Congress on Transportation Electronics -- better known as Convergence '90.

This international forum is a unique opportunity for the automotive industry to share technology and innovation, and to use the tools of international dialogue and cooperation to reshape the future of the automobile.

But, this year, the importance of Convergence '90 has expanded. Your efforts to improve fuel economy, for example, has been given new importance in light of recent events in the Middle East. And the other issues which you'll examine -- reducing emissions, easing congestion on our highways and making our cars safer -- have equal urgency if we're to continue improving the quality of life.

As this session of Convergence '90 begins, you are pushing technology to its limits as you produce cleaner, more efficient cars and develop new technologies. And, more importantly, you have committed resources -- your engineering talents, and research and development dollars -- to protect our vital resources -- the air we breath, the highways we use and the fuel we burn.

And fortunately, you are not acting alone. On the diplomatic front, world governments are now seeking international

solutions and cooperation which were unthought of just a year ago. We're also beginning to create solutions to problems -- such as pollution and energy use -- from a global perspective.

With working conferences such as Convergence '90, I'm confident that we'll be able to work together with the international community to solve our common problems. Each of you can take pride in the knowledge that your efforts will have a significant impact far beyond your individual companies and homelands.

Thank you, have a great conference, best of luck in your important work, and God bless you all.

#

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 10 P3:56

DATE: 10/10/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: SIX VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	TREFRY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 3:00 TODAY, Wednesday, October 10, with a copy to my office. Thank you.

RESPONSE:

*See comments. Thanks,
Nelly Williamson
10-10-90*

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1

90 OCT -9 PM 6:01

Draft two
October 9, 1990
Title: USO.ALT

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: After your many heartfelt letters, I asked the USO to prepare a massive effort to show our troops serving in the Persian Gulf that we care. The USO receives no government funding. They need you and so do a lot of brave Americans. Please help.

CELEBRITY: This is _____. Join me in answering the President's call. Call one-nine-hundred, four-two-oh, four-USO to pledge your support to the USO.

#

2

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-30

PROPOSED :30 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

PRESIDENT: At my request, the USO is putting together a massive effort, to show our troops serving in the Middle East that we care. The USO receives no government funding. They need you. And so do a lot of brave Americans. Please help.

STEVE MARTIN: Thank you, Mr. President. I'm Steve Martin. Call One-Nine-Hundred, four-two-oh, four-USO. And pledge your support to the USO and all the great people serving here.

#

3

90 OCT -9 PM 6:02

Draft one
October 9, 1990
Title: USO-60

PROPOSED :60 SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR THE USO

ANNOUNCER: A message from President George Bush.

PRESIDENT: During the past several weeks, I have been deeply moved by the many heartfelt letters and calls from Americans seeking some way to help out our men and women serving in the Persian Gulf. So I've asked the USO to come to our aid, just as they've done for the past fifty years.

At my request, they're putting together a massive effort to show our troops in the Middle East that we care. Through this effort, our service men and women will receive personal gift packages, and enjoy celebrity concerts and tours, as well as off-duty centers that are a vital link to home. The USO receives no government funding. They need you. And so do a lot of brave Americans.

LOGO/SUPER: Thank you, Mr. President. I'm _____, please join me in answering the President's call. Phone 1-900-420-4USO. The President said it best. A lot of brave Americans are counting on us.

#

#4

90 OCT -9 PM 6:02

Tron
October 9, 1990
Draft two
Title: USERY

PROPOSED VIDEO MESSAGE
BILL USERY TRIBUTE DINNER

Good evening. It's a special pleasure to join you in paying tribute to an outstanding friend of labor -- Bill Usery. Bill, congratulations!

In your distinguished career -- a career which has spanned both the public and private sectors -- you've inspired us all with your work to improve labor-management relations. All of us remember the painful dispute between Pittston Coal and the United Mine Workers. We also remember that Bill was the one who stepped in and quickly helped end that lengthy and acrimonious strike. Bill, it's no wonder that Secretary Dole has called you a "super mediator."

But, this evening, we're also here to underscore the critical role of collective bargaining in American life. As Bill knows, the collective bargaining process is a framework for workers and employers to reach their goals without management-by-decree. It's a proven avenue by which various interests in a negotiation can travel together to resolve difficult management-labor problems. And as we watch the emerging democracies in eastern Europe, we'll see more attention paid to labor and the concept of collective bargaining.

But, this should come as no surprise. As I've said before, the labor movement is helping freedom find its voice in developing countries around the world. People are discovering

that democracy rests not on cold marble and pieces of paper but on institutions freely formed. They also understand that these institutions are strengthened and fortified by the give-and-take of competing interests. And as these young democracies reject management-by decree or intervention from any centralized all-knowing government they strengthen the labor movement in those countries.

This evening, let us also acknowledge the foundation of America's economic success -- the American worker. It is, after all, our working men and women that have provided our country with the energy and drive to compete in the international marketplace. It is the tireless American worker that has helped build, not only the finest products, but also the best country in the world.

Thank you for including me in tonight's special dinner. And Bill, once again, a special thanks for all that you've done to help the labor movement. Thank you, have a great evening, and God bless you all.

#

#5

90 OCT -9 PM 6:03

Tron
October 9, 1990
Draft two
Title: MARINE

PROPOSED VIDEO MESSAGE
MARINE CORPS BALL

Good evening. It's wonderful to join the Marine Corps as you celebrate your 215th anniversary. I can almost taste that birthday cake and hear the strains of "Happy Birthday" as you mark this special occasion ^{at} ~~in~~ celebrations in Washington and around the world. ✓(OCA)

I've often felt that birthdays are not only a time for celebration, but also an opportunity to take stock and review the accomplishments of the previous year. And, as always, the Marine Corps has been in the forefront -- both in battle, and in peace. In Operation Just Cause, it was the Marines who helped dethrone a dictator and return democracy to the people of Panama. And when the Philippines were hit with a devastating earthquake, it was, I'm proud to say, the Marines who quickly responded by lending a hand to assist with emergency relief. When a revolution became dangerous for Americans and other foreign nationals in Liberia, it was the Marine Corps that answered a call for help and brought 2,000 people out to safety. And, of course, this year also brought the United States Marine Corps to the Persian Gulf and Operation Desert Shield. It seems that time and time again, in ^{every} ~~any~~ part of the world, the Marines are always ready to answer the call to protect the cause of freedom. ✓(Cock)

But, that's just the history and tradition of the Corps. When the 2nd Continental Congress called for the creation of a

Marine Corps on November 10, 1775, to help the American colonies defeat the British; they created an able force which has led our country. The roll call of this Nation's greatest battles speak to the honor and distinction and sacrifice the Marines have made for their country.

And tonight, as we review the accomplishments of this year, and look forward to the next, I know the brave men and women of the United States Marine Corps will always answer a call to action.

Thank you, have a great birthday, God bless you all, and Semper Fi.

#

#6

90 OCT -9 PM 6:03

October 9, 1990
Draft one
Title: CONVERGENCE
(TENTATIVE)

PROPOSED VIDEO MESSAGE
CONVERGENCE '90 CONVENTION

It's a pleasure to join everyone at this year's International Congress on Transportation Electronics -- better known as Convergence '90.

This international forum is a unique opportunity for the automotive industry to share technology and innovation, and to use the tools of international dialogue and cooperation to reshape the future of the automobile *and transportation.*

✓
(COA)

But, this year, the importance of Convergence '90 has expanded. Your efforts to improve fuel economy, for example, ~~has~~ *have* been given new ~~importance~~ *urgency* in light of recent events in the Middle East. And the other issues which you'll examine -- reducing emissions, ~~releasing~~ *expanding fuel flexibility* congestion on our highways and making our cars safer -- ~~are equally urgent~~ *are equally urgent* if we're to continue improving ~~the~~ *our* quality of life.

✓
(EPA)

✓
(DOE)

✓
(EPA)

As this session of Convergence '90 begins, you are pushing ~~technology~~ *innovation* to its limits as you produce cleaner, more efficient cars and develop new technologies. And, more importantly, you have committed resources -- your engineering talents, and research and development dollars -- to protect our vital resources -- the air we breathe, the highways we use and the fuel we burn.

✓
(EPA)

✓

And fortunately, you are not acting alone. On the diplomatic front, world governments are now seeking international

solutions and cooperation which were unthought of just a year ago. We're also beginning to ^{find} ~~create~~ solutions to problems -- such as pollution and energy ^{waste} ~~use~~ -- from a global perspective.

✓(CEPA)
✓(CEPA)
✓(CEPA+DOE) With ~~working~~ conferences such as Convergence '90, I'm confident that we'll be able to work together with the international community to solve our common problems. Each of you can take pride in the knowledge that your efforts will have a significant impact far beyond your individual companies and homelands.

Thank you, have a great conference, best of luck in your important work, and God bless you all.

#