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Folder Title:
Tauke-Branstad Rally 10/16/90 [OA 6026]

Stack:	Row:	Section:	Shelf:	Position:
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**TAUKE-BRANSTAD RALLY \ DES MOINES, IOWA
TUESDAY, OCTOBER 16, 1990 \ 10 A.M.**

SENATOR GRASSLEY, TERRY AND CHRIS BRANSTAD, TOM AND BEVERLY TAUKE, CONGRESSMEN LEACH AND LIGHTFOOT. CONGRESSMAN FRED GRANDY -- REPRESENTING THEIR DISTRICTS SO WELL. ((AND TO THINK, FRED, THERE WERE SOME WHO WONDERED WHAT MADE YOU THINK AN ACTOR WOULD HAVE ANY FUTURE IN POLITICS.)) SOON-TO-BE CONGRESSMAN JIM NESSLE. // LADIES AND GENTLEMEN.

- 2 -

THANK YOU, TOM, FOR THOSE KIND WORDS. IT'S GREAT TO BE BACK IN DES MOINES. LAST DECEMBER, I SPOKE HERE ON BEHALF OF YOUR NEXT U.S. SENATOR -- TOM TAUKE. // IN JUNE, I RETURNED FOR YOUR CURRENT AND FUTURE GOVERNOR -- TERRY BRANSTAD. // ((I'VE SPENT SO MUCH TIME IN IOWA, WHEN I'M AWAY FROM HERE A FEW DAYS, THEY PUT OUT A MISSING PERSONS REPORT ON ME.)) //

((TODAY REKINDLED OLD MEMORIES. I ENJOYED AGAIN HAVING BREAKFAST AT THE HISTORICAL MUSEUM. / I'M TOLD THAT'S WHERE IOWA DEMOCRATS' IDEAS ARE KEPT.)) //

YET MY WARMEST MEMORIES ARE INDIVIDUAL. SPENDING COLD EVENINGS BY LEE AND DOROTHY HOLT'S FIREPLACE. OR LEARNING ABOUT SOYBEANS AT ROY KEPPEY'S FARM IN ELDRIDGE. OR SHOOTING BASKETS IN ANY NUMBER OF BACK YARDS. ((WHEN I WAS YOUNGER, I COULD DRIBBLE A BALL WITH EITHER HAND, BEHIND MY BACK, AND THROUGH MY LEGS. WHICH GOT ME THROWN OUT OF A LOT OF BOWLING ALLEYS)).

I'VE COME TO KNOW YOUR PROBLEMS, AND PRIORITIES. PERHAPS, MOST OF ALL, I KNOW WHAT YOU VALUE IN YOUR LEADERS: HARD WORK AND HONESTY, CREATIVITY AND INITIATIVE. NO ONE EMBODIES THOSE QUALITIES MORE THAN TOM TAUKE AND TERRY BRANSTAD. //

EACH SHOWS WHAT A GREAT REPUBLICAN, ALF LANDON, MEANT WHEN HE SAID: "THERE ARE SOME INTELLIGENT PEOPLE IN WASHINGTON. THERE ARE MORE OF 'EM" IN THE MIDDLE WEST.

BOTH HAVE FOUGHT FOR THE FAMILY, THE TAXPAYER, THE FARMER -- THE WORKING PEOPLE OF IOWA.//

PEOPLE WHO ARE THE ESSENCE OF AMERICA -- LEADING ONE WRITER TO SAY OF IOWA'S LAND AND PEOPLE: "I WOULD MATCH THEM AGAINST THE WORLD." // YOUR REPUBLICAN TICKET -- ESPECIALLY TOM TAUKE AND TERRY BRANSTAD -- SHOWS THAT WHEN IT COMES TO DEFENDING MAINSTREAM VALUES, NO ONE DOES IT BETTER THAN THE GOP. //

WE BEGIN WITH EDUCATION -- WHERE TERRY BRANSTAD, SUPPORTED BY TOM TAUKE, HAS HELPED IOWA STUDENTS RANK FIFTH IN HIGH SCHOOL GRADUATION -- AND FIRST IN SAT AND ACT SCORES. // I WANT TO DO NATIONALLY, WHAT YOU HAVE DONE LOCALLY. So 18 MONTHS AGO, WE PROPOSED OUR NATIONAL EDUCATIONAL EXCELLENCE ACT TO ENCOURAGE FLEXIBILITY, ACCOUNTABILITY, AND INCREASED EDUCATIONAL CHOICE FOR PARENTS AND STUDENTS. // TOM'S THEME IS, "TALKING STRAIGHT."

THE STRAIGHT TALK IS THAT WE NEED TO ELECT REPUBLICANS WHO WILL END THIS DELAY -- AND PASS A BILL WHICH WILL HELP MAKE AMERICAN EDUCATION No. 1. //

NEXT, TAKE CRIME AND DRUGS. FOR 16 MONTHS, LIBERAL DEMOCRATS HAVE SABOTAGED OUR VIOLENT CRIME BILL. EVIDENTLY, THEY THINK WE CAN SOFT-PEDAL THE NEED TO BE HARD ON CRIME. // TOM AND TERRY DISAGREE -- BACKING A WORKABLE -- A REAL -- DEATH PENALTY FOR THOSE WHO KILL FEDERAL LAW ENFORCEMENT OFFICERS.

IF YOU WANT TO GIVE COP-KILLERS JUST PUNISHMENT, ELECT REPUBLICANS: THEY'LL SHOW MORE SYMPATHY FOR THE VICTIM -- AND LESS FOR THE CRIMINALS.

FINALLY, LET ME TALK ABOUT AGRICULTURE. // FIVE YEARS AGO, TOM HELPED PASS AND TERRY BACKED A FARM BILL TO HELP A COMMUNITY IN CRISIS. IT'S NO COINCIDENCE THAT FARM INCOME HAS HIT NEAR-RECORD LEVELS -- OR THAT TERRY BRANSTAD HAS CREATED OVER 300,000 NEW JOBS -- MANY OF THEM AGRICULTURAL -- SINCE 1983. //

OUR JOB IS TO MAKE GOOD NEWS STILL BETTER. HOW? BY RECALLING THAT WHEN IT COMES TO FARMING, WASHINGTON DOESN'T KNOW BEST. IOWANS DO. //

SO AS, THIS YEAR, WE DRAFT OUR NEW FARM BILL, LET'S SEE THAT IT EMPHASIZES MARKET-ORIENTED POLICIES. WE DON'T NEED MORE GOVERNMENT IN MIDDLE AMERICA -- WE NEED MORE MIDDLE AMERICA THINKING IN GOVERNMENT.// AND THAT GOES DOUBLE WHEN IT COMES TO WRITING A FEDERAL BUDGET.

YOU KNOW THE STORY: I'VE MADE COUNTLESS PROPOSALS TO CUT THE FEDERAL BUDGET DEFICIT BY \$500 BILLION OVER THE NEXT FIVE YEARS. YOU KNOW, TOO, THAT PROBLEMS CAUSED BY THE DEFICIT HAVE BEEN SIMMERING FOR YEARS AS THE DEMOCRATIC CONGRESS CONTINUED ITS SPENDING BINGE. THIS YEAR, IT REACHED THE BOILING POINT. YOU ALSO KNOW THE REASON. CONGRESS HAS THE RESPONSIBILITY UNDER LAW TO PASS A BUDGET. YET YEAR AFTER YEAR, THE DEMOCRAT CONTROLLED CONGRESS GOES DOWN TO THE WIRE AND FAILS.

- 11 -

THIRTY-SEVEN TIMES IN THE PAST TEN YEARS CONGRESS HAS MISSED ITS DEADLINE.

WELL, I'VE HAD IT. THIS FRIDAY, THE TIME'S UP. FOR EIGHT MONTHS WE'VE WRESTLED WITH THE PROBLEM. FOR EIGHT MONTHS, I'VE NEGOTIATED IN GOOD FAITH. NOW, CONGRESS MUST FULFILL ITS DUTY AND PASS A RESPONSIBLE BUDGET -- ONE THAT CURES THIS DEFICIT PROBLEM ONCE AND FOR ALL. // THIS AGREEMENT MUST BE CONSISTENT WITH THE BIPARTISAN BUDGET AGREEMENT REACHED TWO WEEKS AGO.

- 12 -

IT MUST SPUR THE ECONOMY. IT MUST DELIVER REAL SAVINGS THROUGH REAL AND ENFORCEABLE SPENDING CUTS. AND ANY BUDGET I SIGN MUST INCLUDE THE BUDGET PROCESS REFORMS HAMMERED OUT IN THE BIPARTISAN BUDGET AGREEMENT.

LET ME REITERATE: I COULDN'T BE MORE SERIOUS ABOUT THE OCTOBER 19 DEADLINE. ELEVEN DAYS AGO, WITH NO BUDGET AGREEMENT, AND CONGRESS FAILING TO GET THE JOB DONE, I HAD NO CHOICE BUT TO SHUT DOWN THE GOVERNMENT TO KEEP THE PRESSURE ON. //

IF CONGRESS DOESN'T SEND ME A SOUND BUDGET THAT ENSURES LONG-TERM GROWTH, I WILL USE MY VETO PEN AGAIN. // THE AMERICAN PEOPLE HAVE EVERY RIGHT TO EXPECT MORE FROM THEIR ELECTED REPRESENTATIVES. CONGRESS HAS A RESPONSIBILITY -- IF THIS IS THE BEST "THE SYSTEM" CAN DO -- THEN IT'S TIME TO BUILD A BETTER BUDGET SYSTEM.

Now, I'VE TAKEN SOME HITS ON THIS. ANY TIME YOU MAKE TOUGH CALLS, THAT'S THE PRICE YOU PAY. BUT I TRUST THE AMERICAN PEOPLE.

THEY'RE SMART -- AND THEY WANT A BUDGET THAT MAKES SENSE. ((HERE'S AN EXAMPLE OF THEIR WISDOM FROM THE MOUTHS OF BABES. IT'S A LETTER TO ME FROM LISA LILLA, A 10-YEAR-OLD FROM CLEARWATER, FLORIDA. LISA WRITES THAT SHE WANTS US TO SOLVE OUR BUDGET PROBLEM SO THAT SHE "WON'T HAVE TO PAY 5 MILLION DOLLARS" WHEN SHE GROWS UP.

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THEN, SHE ADDS THIS P.S.: "I REALLY THINK YOU SHOULD . . . NOT ENLARGE [THE TAXES] BECAUSE WHEN I'M 18 I'LL HAVE TO PAY \$500 TAX ON A CAN OF PEAS!") //

LISA'S FACTS MAY BE OFF A TAD -- BUT HER LOGIC COULDN'T BE BETTER. EVEN 10-YEAR-OLDS KNOW FISCAL INSANITY WHEN THEY SEE IT -- AND KNOW WHERE IT STEMS FROM -- A DEMOCRAT CONGRESS THAT IS MANIC-DEPRESSIVE. MANIC ON SPENDING. DEPRESSIVE FOR THE ECONOMY. //

- 16 -

THEY KNOW, TOO, THAT CONGRESS APPROPRIATES EVERY DIME -- TELLS US HOW TO SPEND EVERY DIME -- THAT THE DEMOCRATS CONTROL BOTH HOUSES OF CONGRESS -- AND THAT THE BLAME RESIDES RIGHT THERE. //

SO ON NOVEMBER 6, LET'S SEND CONGRESS A WAKE-UP CALL. LET'S REJECT THE DEMOCRATS' TAX AND SPEND POLICIES THAT GOT US HERE IN THE FIRST PLACE. AND TELL CONGRESS TO REMEMBER KIDS LIKE LISA.

- 17 -

KIDS LIKE HER DESERVE TO INHERIT MORE THAN AN AVALANCHE OF UNPAID BILLS. NOR DO THEY NEED HIGHER INCOME TAX RATES -- AND I WILL HOLD THE LINE AGAINST ANY INCREASE. FINALLY, I WILL VETO ANY PLAN WHICH DOES NOT ENSURE CRUCIAL FUNDS FOR OPERATION DESERT SHIELD.

ALL OF US KNOW WE MUST STAND UP TO AGGRESSION AS WE DEFEND CIVILIZED VALUES AROUND THE WORLD -- ESPECIALLY, THE ACTS OF BRUTALITY WE HAVE SEEN INFLICTED BY IRAQ.

- 18 -

THERE ARE REPORTS THAT AT A HOSPITAL, IRAQI SOLDIERS UNPLUGGED THE OXYGEN TO INCUBATORS SUPPORTING 22 PREMATURE BABIES. ALL DIED. THEN, THEY SHOT FIVE HOSPITAL EMPLOYEES. AT ANOTHER HOSPITAL, TROOPS REPORTEDLY CUT OFF OXYGEN SUPPORTING THE 75-YEAR-OLD MOTHER OF A KUWAITI CABINET MINISTER. HERE'S SOME STRAIGHT TALK FROM AN AMERICAN PRESIDENT:

IRAQI AGGRESSION WILL NOT BE ALLOWED TO STAND. SADDAM HUSSEIN WILL BE HELD ACCOUNTABLE. THE LEGITIMATE GOVERNMENT OF KUWAIT WILL BE RESTORED.

AMERICA WILL REMAIN IN THE PERSIAN GULF NOT A DAY LONGER THAN IS NECESSARY -- BUT IT WILL STAY FOR AS LONG AS IT TAKES TO COMPLETE OUR MISSION. WE WILL KEEP UP THE PRESSURE -- AND WE WILL KEEP THE FAITH. FAITH WITH MEN AND WOMEN LIKE THE MEMBERS OF MASON CITY'S NATIONAL GUARD UNIT WHO ARE CURRENTLY EN ROUTE TO THE PERSIAN GULF.

WE WILL STAND BY THE FINEST SOLDIERS, SAILORS, AIRMEN, AND MARINES ANY NATION COULD HAVE. //

((THE GREAT HUMORIST, WILL ROGERS, ONCE SAID, "A MAN IN THE COUNTRY DOES HIS OWN THINKING -- BUT YOU GET HIM IN TOWN, AND HE SOON WILL BE THINKING SECOND-HANDED.")) // IN IOWA, COMMON SENSE HAS NEVER GONE OUT OF STYLE. // YOU KNOW THAT WHILE OUR FORCES ARE DEFENDING US ABROAD, WE MUST DEFEND THEM HERE AT HOME.

**AND THAT IOWANS WANT POLICIES WHICH EMPOWER PEOPLE --
NOT BUREAUCRACIES. //**

**TOM TAUKE AND TERRY BRANSTAD WILL ENACT THESE
POLICIES. SO LET'S GET OUT THE VOTE. LET'S ELECT TOM
TAUKE YOUR NEXT U.S. SENATOR -- AND KEEP TERRY BRANSTAD
AS YOUR GOVERNOR. //**

**LET'S MAKE NOVEMBER 6 A GREAT DAY FOR IOWA AND OUR
NATION. AND GOD BLESS THE UNITED STATES OF AMERICA.**

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90 OCT 12 P5:56

to give cop-killers just punishment, elect Republicans: They'll show more sympathy for the victim -- and less for the criminals.

Finally, let me talk about something which embodies Iowa to the Nation, and the world. Agriculture. // Five years ago, Tom helped pass and Terry backed a farm bill to help a community in crisis. It's no coincidence that farm income has hit near-record levels -- or that Terry Branstad has created over 300,000 news jobs -- many of them agricultural -- since 1987. // Our job is to make good news still better. How? By recalling that when it comes to farming, Washington doesn't know best. Iowans do. //

*C. Hawkins also
a Tom*

Tune in to Tom's debate tonight against his liberal opponent. You'll hear straight talk // at least by Tom Tauke // on the need for the new farm bill we're now drafting to be even-handed. And level-headed. Enhancing American competitiveness while increasing choice for farmers and consumers. // We also need to get the most from the grain agreement President Gorbachev and I signed at this summer's summit. // Here's one more way to keep agriculture strong. Remember who supported government controls all during the 1980s. / A hint: It wasn't Tom and Terry. / As we draft our new farm bill, let's see that it emphasizes market-oriented policies. We don't need more government in Middle America -- we need more Middle America thinking in government. //

((These are critical issues -- and critical issues can sometimes divide us. I'm reminded of Tom and Beverly Tauke. While Tom was supporting me in the 1988 primaries, Bev was supporting Bob Dole. // Tom knew politics make strange

bedfellows -- but he didn't know it meant he'd be sleeping in the garage.)) //

Over the last few weeks we've seen politics that make that division seem like a disagreement over "less filling / tastes great." You know the story: I've made countless proposals to cut the Federal budget deficit by \$500 billion over the next five years. Time after time, I've told politicians on both sides: Let's get with it. Let's complete the job we were sent here to do. // What's been the response? You know that, too. Partisan bickering that puts all of us to shame. Well, I've had it. America has had it, too. Today, I call on the Congress to send me a comprehensive budget plan that will cut spending, help lower interest rates, and create new jobs. In short, a budget plan that will bring this deficit down. //

in order to get a budget resolution

The test comes three days from now: Congress' budget bill must be passed by both houses no later than October 19. Here is what I will accept. This agreement must be consistent with the Bipartisan Budget Agreement reached two weeks ago -- produced on a bipartisan basis. And include pro-growth incentives. It must deliver real savings through real and enforceable spending cuts. And any budget I sign must include the significant budget process reforms hammered out in the bipartisan budget agreement. //

Let me reiterate: I couldn't be more serious about the October 19 deadline. Eleven days ago, with no budget agreement, I ^{had to} shut down the government to keep the pressure on. If Congress doesn't send me a sound budget that ensures long-term growth, I

This may need to be revised to respond to Dem. plan being drawn up. (It may arguably meet all these but raise rates)

Show Curt!

Document No. 181916

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/11/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 10/12

SUBJECT: PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY - DES MOINES, IOWA
(10/11 4:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 10/12, with a copy to my office. Thanks.

RESPONSE:
Please see comments
10/12/90

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

* Leach = pending
 * Lightfoot = regret
 * Grandy = pending

* Grassley = pending

(Smith/Garmey)
 October 11, 1990
 4 P.M.
 IOWA

90 OCT 11 PM 4:55

PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY
 DES MOINES, IOWA
 TUESDAY, OCTOBER 16, 1990
 10 A.M.

all invited

Senator Grassley*, Terry and Chris Branstad, Tom and Beverly
 Tauke, Congressmen Leach* and Lightfoot.* Congressman Fred Grandy*
 -- representing their Districts so well. ((And to think, Fred,
 there were some who wondered what made you think an actor would
 have any future in politics.)) // Ladies and gentlemen.

Thank you, Tom, for those kind words. It's great to be back
 in Des Moines. ((I know that you wanted a speaker today who is
 beloved in Iowa // a man known for his popularity, quick
 reaction, and grace under pressure. Unfortunately, Hayden Fry
 couldn't make it -- so I'm here instead.)) //

Last December, I spoke in Des Moines on behalf of your next
 U.S. Senator -- Tom Tauke. // In June, I returned for your
 current and future Governor -- Terry Branstad. // ((I've spent so
 much time in Iowa, when I'm away from here a few days, they put
 out a missing persons report on me.)) //

((Today rekindled old memories. I enjoyed again having
 breakfast at the Historical Museum. / I'm told that's where the
 Iowa Democrats' old ideas are kept. // Nor will I ever forget
 how this Civic Center hosted the Iowa Primary debate. // Which
 is why I'm here to give my support -- but after what happened in
 1988, not necessarily my political advice.)) //

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Yet my warmest memories are individual. Spending cold afternoons by Lee Holt's fireplace. Or learning about soybeans at Ray Keppy's farm in Eldridge. Or shooting baskets in any number of back yards. ((When I was younger, I could dribble a ball with either hand, behind my back, and through my legs. Which got me thrown out of a lot of bowling alleys)). //

I've come to know your problems, and priorities. ((Jim Lightfoot says I've spent more time on your roads than Charles Kuralt.)) Perhaps, most of all, I know what you value in your officials: Hard work and honesty, creativity and initiative. You've heard the slogan, "The time is right for Iowa." Well, here's a prediction: On November 6, Iowa is going to say to Tom Tauke and Terry Branstad: The time is right for you. //

Look, first, at their background. Terry Branstad: Served three terms in the Iowa House of Representatives -- then, a term as Lieutenant Governor -- then, elected Iowa's youngest-ever Governor. Attorney / farmer / educator / leader. /// Then, there's Tom Tauke: Elected to the Iowa Legislature and six times to the House of Representatives. Reporter / lawyer / a superb Congressman who will make an even greater U.S. Senator. //

Let's look, next, at their qualities. Both of these candidates are family men: Tom -- wife Beverly, and their son, Joseph. Terry -- wife Chris, and their three kids, Allison, Eric, and Marcus. Each candidate shows what that great Republican, Alf Landon, meant when he said: "There are some intelligent people in Washington. There are more of them" in the

NOT
planning
to
be
here.

McClellis

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90 OCT 12 7 56 AM '90 Middle West. // Both have fought for the family, the taxpayer, the farmer -- the working people of Iowa. //

It's these people who form the very essence of America -- leading one writer to say of Iowa, "Its land and people -- I would match them against the world." // So let me suggest how the entire Republican ticket -- especially Tom Tauke and Terry Branstad -- reflect the ideals that make this America's heartland. Showing that when it comes to defending mainstream values, no one does it better than the GOP. //

We begin with education -- where Terry Branstad, supported by Tom Tauke, has helped Iowa students rank fifth in high school graduation percentage -- and first in ACT scores. // I want to do nationally, what you have done locally. So 18 months ago, we proposed our National Educational Excellence Act to encourage flexibility, accountability, and increased educational choice for parents and students. // Tom's theme is, "Talking Straight." The straight talk is that we need to elect Republicans who will end this delay -- and pass a bill which will help make American education No. 1. //

Next, take crime and drugs: Here, too, the time is right for a GOP sweep. For 16 months, liberal Democrats have sabotaged our Comprehensive Crime Control Act. Evidently, they think we can soft-pedal the need to be hard on crime. // Tom and Terry disagree -- backing a workable -- a real -- death penalty for those who kill Federal law enforcement officers. // If you want

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to give cop-killers just punishment, elect Republicans: They'll show more sympathy for the victim -- and less for the criminals.

Finally, let me talk about something which embodies Iowa to the Nation, and the world. Agriculture. // Five years ago, Tom helped pass and Terry backed a farm bill to help a community in crisis. It's no coincidence that farm income has hit near-record levels -- or that Terry Branstad has created over 300,000 news jobs -- many of them agricultural -- since 1987. // Our job is to make good news still better. How? By recalling that when it comes to farming, Washington doesn't know best. Iowans do. //

(Hankin also a Tom) ✓
Tune in to Tom's debate tonight against his liberal opponent. You'll hear straight talk // at least by Tom ^{Tauke} // on the need for the new farm bill we're now drafting to be even-handed. And level-headed. Enhancing American competitiveness while increasing choice for farmers and consumers. // We also need to get the most from the grain agreement President Gorbachev and I signed at this summer's summit. // Here's one more way to keep agriculture strong. Remember who supported government controls all during the 1980s. / A hint: It wasn't Tom and Terry. / As we draft our new farm bill, let's see that it emphasizes market-oriented policies. We don't need more government in Middle America -- we need more Middle America thinking in government. //

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Over the last few weeks we've seen politics that make that division seem like a disagreement over "less filling / tastes great." You know the story: I've made countless proposals to cut the Federal budget deficit by \$500 billion over the next five years. Time after time, I've told politicians on both sides: Let's get with it. Let's complete the job we were sent here to do. // What's been the response? You know that, too. Partisan bickering that puts all of us to shame. Well, I've had it. America has had it, too. Today, I call on the Congress to send me a comprehensive budget plan that will cut spending, help lower interest rates, and create new jobs. In short, a budget plan that will bring this deficit down. //

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Let me reiterate: I couldn't be more serious about the October 19 deadline. Eleven days ago, with no budget agreement, I ^{had to} shut down the government to keep the pressure on. If Congress doesn't send me a sound budget that ensures long-term growth, I

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in order to get a budget resolution.

will use my veto pen again. Two more things: This budget must not mess with Social Security. Our senior citizens have earned their retirement: Anyone who attacks their savings will be retired by the voters -- and I'll help do it. // Finally, I will veto any plan which does not ensure crucial funds for Operation Desert Shield. //

All of us know that we must stand up to aggression as we defend civilized values around the world -- especially, against the acts of brutality we have seen inflicted by Iraq. At one hospital, Iraqi soldiers unplugged the oxygen to incubators supporting 22 premature babies. All 22 died. Then, they shot five hospital employees. // At another hospital, troops reportedly cut off the oxygen supporting the 75-year-old mother of a Kuwaiti cabinet minister. // Eyewitnesses have told of Iraqis turning 250 mental patients, drug addicts, and others into the street. // Here's some straight talk from an American President: The crimes of these barbarians will not go unpunished.

We can't say how long our objectives will take. We don't know what sacrifice will be demanded. This, we do know: America will remain in the Persian Gulf for as long as it takes to complete our mission. // We will keep up the pressure -- and we will keep the faith. Faith with Iowans from the banks of the Mississippi to the bluffs of the Missouri. Faith with men and women like the members of Mason City's National Guard unit who left last week for the Persian Gulf. We will stand by the finest soldiers, sailors, airmen, and Marines any Nation could have. //

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((The great humorist, Will Rogers, once said, "A man in the country does his own thinking -- but you get him in town, and he soon will be thinking second-handed.")) // In Iowa, common sense country thinking has never gone out of style. // You know that while our forces are defending us abroad, we must defend them here at home. And that Iowans want policies which help people up -- and keep bureaucracies down. //

Tom Tauke and Terry Branstad will enact these policies. So let's let's get out the vote. Let's win a majority in the Iowa Senate -- and House of Representatives. Let's elect Tom Tauke your next U.S. Senator -- and keep Terry Branstad as your Governor. //

Thank you for all you've done, and will do in the future. Let's make November 6 a great day for Iowa and our Nation. And God bless the United States of America.

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90 OCT 11 1990 WHITE HOUSE STAFFING MEMORANDUM

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VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>don't plan to comment</i> MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>on way</i> PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>out of town</i> ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Chris has?</i> CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 10/12, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

✓ Mention
Jim Nesbitt takes
Tauke seat (2nd District)

(Smith/Garmey)
October 11, 1990
4 P.M.
IOWA

90 OCT 11 PM 4:55

PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY
DES MOINES, IOWA
TUESDAY, OCTOBER 16, 1990
10 A.M.

Senator Grassley, Terry and Chris Branstad, Tom and Beverly
Tauke, Congressmen Leach and Lightfoot. Congressman Fred Grandy
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*More
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Thank you for all you've done, and will do in the future. Let's make November 6 a great day for Iowa and our Nation. And God bless the United States of America.

#

200
(Smith/Garmey)
October 11, 1990
4 P.M.
IOWA

Copy comments: 10-12-90

PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY
DES MOINES, IOWA
TUESDAY, OCTOBER 16, 1990
10 A.M.

Senator Grassley, Terry and Chris Branstad, Tom and Beverly Tauke, Congressmen Leach and Lightfoot. Congressman Fred Grandy -- representing their Districts so well. ((And to think, Fred, there were some who wondered what made you think an actor would have any future in politics.)) // Ladies and gentlemen.

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2 in fact, nobody that is 100% sure that the Holt's have a fireplace.

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#

Please make these
additional changes

NB

auke/Branstad Rally -

We have reviewed the remarks and have noted our comments on pages three and six of the attached draft.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/11/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 10/12

SUBJECT: PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY - DES MOINES, IOWA
(10/11 4:00 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 10/12, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Smith/Garmey)
October 11, 1990
4 P.M.
IOWA

90 OCT 11 PM 4:55

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REMARKS:

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RESPONSE:

OK S.R.

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Smith/Garmey)
October 11, 1990
4 P.M.
IOWA

90 OCT 11 PM 4:55

PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY
DES MOINES, IOWA
TUESDAY, OCTOBER 16, 1990
10 A.M.

Senator Grassley, Terry and Chris Branstad, Tom and Beverly Tauke, Congressmen Leach and Lightfoot. Congressman Fred Grandy -- representing their Districts so well. ((And to think, Fred, there were some who wondered what made you think an actor would have any future in politics.)) // Ladies and gentlemen.

Thank you, Tom, for those kind words. It's great to be back in Des Moines. ((I know that you wanted a speaker today who is beloved in Iowa // a man known for his popularity, quick reaction, and grace under pressure. Unfortunately, Hayden Fry couldn't make it -- so I'm here instead.)) //

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I've come to know your problems, and priorities. ((Jim Lightfoot says I've spent more time on your roads than Charles Kuralt.)) Perhaps, most of all, I know what you value in your officials: Hard work and honesty, creativity and initiative. You've heard the slogan, "The time is right for Iowa." Well, here's a prediction: On November 6, Iowa is going to say to Tom Tauke and Terry Branstad: **The time is right for you**. //

Look, first, at their background. Terry Branstad: Served three terms in the Iowa House of Representatives -- then, a term as Lieutenant Governor -- then, elected Iowa's youngest-ever Governor. Attorney / farmer / educator / leader. /// Then, there's Tom Tauke: Elected to the Iowa Legislature and six times to the House of Representatives. Reporter/ lawyer / a superb Congressman who will make an even greater U.S. Senator. //

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Middle West. // Both have fought for the family, the taxpayer, the farmer -- the working people of Iowa. //

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(10/11 4:00 p.m. draft)

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#

*Jim [unclear]
Terry Tauke*

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ok - no comment
AKC

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Thank you for all you've done, and will do in the future. Let's make November 6 a great day for Iowa and our Nation. And God bless the United States of America.

#

THE WHITE HOUSE

WASHINGTON

90 OCT 12 P2: 58

October 12, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Tauke/Branstad Rally Draft Remarks

pg. 1, para. 4, line 3 "Nor will I ever forget how this Civic Center hosted the Iowa Primary debate. Which is why I'm here to give my support -- but after what happened in 1988, not necessarily my political advice."

Granted, the President has made self-deprecating remarks about his Iowa Primary loss before. Nevertheless, our instinct is to avoid references to recent political defeats at a difficult moment in an election season. In the alternative, the passage could at least be clearer that "what happened in '88" was his defeat in that primary, e.g., by saying: "...but considering how I came out in that primary, not necessarily my political advice."

4,3,7 "Here's one more way to keep agriculture strong. Remember who supported government controls all during the 1980s."

The juxtaposition of these two sentences might lead a casual listener to think that government controls are a good thing. To prevent this, we suggest adding some negative adjective, e.g., "Remember who supported heavyhanded government controls all during the 1980s."

###

295 PM

Chriss:

I want better with the
usual screen Truman ... because
I know Tim preaching to fellow hell-givers?

JP

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 12 P 1: 51

DATE: 10/11/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 10/12

SUBJECT: PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY - DES MOINES, IOWA
(10/11 4:00 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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GRAY	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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REMARKS:
 Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Friday, 10/12, with a copy to my office. Thanks.

RESPONSE: *See comments*

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Smith/Garmey)
October 11, 1990
4 P.M.
IOWA

90 OCT 11 PM 4:55

PRESIDENTIAL REMARKS: TAUKE/BRANSTAD RALLY
DES MOINES, IOWA
TUESDAY, OCTOBER 16, 1990
10 A.M.

Senator Grassley, Terry and Chris Branstad, Tom and Beverly Tauke, Congressmen Leach and Lightfoot. Congressman Fred Grandy -- representing their Districts so well. ((And to think, Fred, there were some who wondered what made you think an actor would have any future in politics.)) // Ladies and gentlemen.

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((Today rekindled old memories. I enjoyed again having breakfast at the Historical Museum. / I'm told that's where the Iowa Democrats' old ideas are kept. // Nor will I ever forget how this Civic Center hosted the Iowa Primary debate. // Which is why I'm here to give my support -- but after what happened in 1988, not necessarily my political advice.)) //

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I've come to know your problems, and priorities. ((Jim Lightfoot says I've spent more time on your roads than Charles Kuralt.)) Perhaps, most of all, I know what you value in your officials: Hard work and honesty, creativity and initiative. You've heard the slogan, "The time is right for Iowa." Well, here's a prediction: On November 6, Iowa is going to say to Tom Tauke and Terry Branstad: **The time is right for you**. //

Look, first, at their background. **Terry Branstad**: Served three terms in the Iowa House of Representatives -- then, a term as Lieutenant Governor -- then, elected Iowa's youngest-ever Governor. Attorney / farmer / educator / leader. /// Then, there's **Tom Tauke**: Elected to the Iowa Legislature and six times to the House of Representatives. Reporter / lawyer / a superb Congressman who will make an even greater U.S. Senator. //

Let's look, next, at their qualities. Both of these candidates are family men: Tom -- wife Beverly, and their son, Joseph. Terry -- wife Chris, and their three kids, Allison, Eric, and Marcus. Each candidate shows what that great Republican, Alf Landon, meant when he said: "There are some intelligent people in Washington. There are more of them" in the

Middle West. // Both have fought for the family, the taxpayer, the farmer -- the working people of Iowa. //

It's these people who form the very essence of America -- leading one writer to say of Iowa, "Its land and people -- I would match them against the world." // So let me suggest how the entire Republican ticket -- especially Tom Tauke and Terry Branstad -- reflect the ideals that make this America's heartland. Showing that when it comes to defending mainstream values, no one does it better than the GOP. //

We begin with education -- where Terry Branstad, supported by Tom Tauke, has helped Iowa students rank fifth in high school graduation percentage -- and first in ACT scores. // I want to do nationally, what you have done locally. So 18 months ago, we proposed our National Educational Excellence Act to encourage flexibility, accountability, and increased educational choice for parents and students. // Tom's theme is, "Talking Straight." The straight talk is that we need to elect Republicans who will end this delay -- and pass a bill which will help make American education No. 1. //

Next, take crime and drugs: Here, too, the time is right for a GOP sweep. For 16 months, liberal Democrats have sabotaged our Comprehensive Crime Control Act. Evidently, they think we can soft-pedal the need to be hard on crime. // Tom and Terry disagree -- backing a workable -- a real -- death penalty for those who kill Federal law enforcement officers. // If you want

to give cop-killers just punishment, elect Republicans: They'll show more sympathy for the victim -- and less for the criminals.

Finally, let me talk about something which embodies Iowa to the Nation, and the world. Agriculture. // Five years ago, Tom helped pass and Terry backed a farm bill to help a community in crisis. It's no coincidence that farm income has hit near-record levels -- or that Terry Branstad has created over 300,000 new# jobs -- many of them agricultural -- since 1987. // Our job is to make good news still better. How? By recalling that when it comes to farming, Washington doesn't know best. Iowans do. //

Tune in to Tom's debate tonight against his liberal opponent. You'll hear straight talk // at least by Tom // on the need for the new farm bill we're now drafting to be even-handed. And level-headed. Enhancing American competitiveness while increasing choice for farmers and consumers. // We also need to get the most from the grain agreement President Gorbachev and I signed at this summer's summit. // Here's one more way to keep agriculture strong. Remember who supported government controls all during the 1980s. / A hint: It wasn't Tom and Terry. / As we draft our new farm bill, let's see that it emphasizes market-oriented policies. We don't need more government in Middle America -- we need more Middle America thinking in government.//

((These are critical issues -- and critical issues can sometimes divide us. I'm reminded of Tom and Beverly Tauke. While Tom was supporting me in the 1988 primaries, Bev was supporting Bob Dole. // Tom knew politics make strange

bedfellows -- but he didn't know it meant he'd be sleeping in the garage.)) //

Over the last few weeks we've seen politics that make that division seem like a disagreement over "less filling / tastes great." You know the story: I've made countless proposals to cut the Federal budget deficit by \$500 billion over the next five years. Time after time, I've told politicians on both sides: Let's get with it. Let's complete the job we were sent here to do. // What's been the response? You know that, too. Partisan bickering that puts all of us to shame. Well, I've had it. America has had it, too. Today, I call on the Congress to send me a comprehensive budget plan that will cut spending, help lower interest rates, and create new jobs. In short, a budget plan that will bring this deficit down. //

The test comes three days from now: Congress' budget bill must be passed by both houses no later than October 19. Here is what I will accept. This agreement must be consistent with the Bipartisan Budget Agreement reached two weeks ago -- produced on a bipartisan basis. And include pro-growth incentives. It must deliver real savings through real and enforceable spending cuts. And any budget I sign must include the significant budget process reforms hammered out in the bipartisan budget agreement. //

Let me reiterate: I couldn't be more serious about the October 19 deadline. Eleven days ago, with no budget agreement, I shut down the government to keep the pressure on. If Congress doesn't send me a sound budget that ensures long-term growth, I

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This paragraph should be toned down. Do we really know this? Howard 4/1/67

We can't say how long our objectives will take. We don't know what sacrifice will be demanded. This, we do know: America will remain in the Persian Gulf for as long as it takes to complete our mission. // We will keep up the pressure -- and we will keep the faith. Faith with Iowans from the banks of the Mississippi to the bluffs of the Missouri. Faith with men and women like the members of Mason City's National Guard unit who left last week for the Persian Gulf. We will stand by the finest soldiers, sailors, airmen, and Marines any Nation could have. //

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Thank you for all you've done, and will do in the future. Let's make November 6 a great day for Iowa and our Nation. And God bless the United States of America.

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DATE: 10/11/90 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. 10/12

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(10/11 4:00 p.m. draft)

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RESPONSE:

See Comment. Thank.
Holly Williamson
10-12-90

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

(Smith/Garmey)
October 11, 1990
4 P.M.
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✓
(COCA)

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