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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13544
Folder ID Number: 13544-014

Folder Title:
John Engler Rally 10/15/90 [OA 6026] [2]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	5	1

THE WHITE HOUSE

WASHINGTON

October 11, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Engler Rally -- Grand Rapids, Michigan

A short note about campaign speeches in general: under the present circumstances, it seems to us that in choosing the right tone of language we ought to look to the example of Harry Truman. When Truman was similarly faced with congressional intransigence that sacrificed the national interest for special interests and the perquisites of incumbency, he let the Congress have it with both barrels. With that in mind, we suggest taking every opportunity to remind the public of two simple truths: 1) Congress is the problem; and 2) Congress is run by the Democrats.

This draft is a kind of collection of terrific tag lines, particularly on the third page, from which we take note of three examples below. The first is especially eloquent. Well done.

3,1,3 "Michigan is a metaphor for ingenuity. Meeting challenges through the human heart and mind -- not through the heavy hand of Washington."

3,3,6 "...progress made isn't measured by dollars spent."

3,4,1 "This idea forms the essence of the Republican Party. An idea which rejects the status-quo -- the politics of special interests. Our idea supports the status-grow. Where the only true interest is America's."

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90 OCT 11 11:17 AM

Egg Comments: 10-11-90

(Smith/Garmey)
October 10, 1990
5 P.M.
SENATE

PRESIDENTIAL REMARKS: ENGLER RALLY
GRAND RAPIDS
TUESDAY, OCTOBER 16, 1990

Ladies and gentlemen, honored guests. Thank you, John, for that kind introduction. As always, it's great to be back in Michigan. //

((Undoubtedly, you know by now of my fondness for this State. I'll never forget your kindness in the 1980 Primary. Just to show you what Michigan means to me, I asked the most famous White House writer to work on these remarks. // So Millie was up half the night putting them together.)) //

((Already this year, I've spent almost as much time here as Lee Iacocca. // Rumor has it that if President Gorbachev has to call me on the hotline, the telephone rings straight through to Cobo Hall.)) //

Let me begin by stating what I said three weeks ago, in Detroit, on behalf of your next U.S. Senator -- Bill Schuette. // Bill indeed is "the change we need." Let's get real leadership in the Senate. Let's elect the man from Midland. //

We also need to keep control of the one thing we don't have in Washington // not yet, anyway. A Republican Senate. // Let's maintain our majority in the ^{state} Senate -- and gain a majority in the Michigan House of Representatives. //

Then, there's the candidate for whom I spoke last April -- and who -- like Bill and all Republicans -- wants to help people

up and keep bureaucracies down. You realize who I'm talking about: He's the right man to do the job. My friend / and your next Governor / John Engler. //

All of you are familiar with the John Engler story -- it's the kind they make movies about. From a farm hand in Beal City to graduate of Michigan State. ~~State representative.~~ Then, one of the most respected members of the Michigan State Senate. //

(I know John was excited about that Spanton victory a Saturday)

Some say it's impossible to beat an incumbent. Tell that to John Engler: He's already beaten three. I'm here to help make it four -- and to support John, Bill, and ^{the rest of our fine} ~~every~~ Republican ~~ticket~~. ~~candidate~~. // Only ^{-one} twenty days remain before November 6. Let's use them to win one of the most crucial elections of our lives. //

X
X
X

This election will decide whether Michigan chooses on the one hand // the left hand, naturally // the bankrupt policies of "Tax and spend." // Or whether on the other hand, it chooses Republican policies that put Americans to work. //

This election will decide whether Michigan supports a war on thugs and drugs. Or whether Lansing is run by those -- unlike John Engler -- who soft-pedal the need to be hard on crime. //

Finally, this election will decide whether or not Michigan has fair reapportionment. Let's face it: Michigan needs the reapportionment map drawn by the Democrats like the Wolverines need their playbook re-written by Ohio State. Instead, we need officials who can keep the rulebook fair. //

That means electing Republicans at the local, county, and State level. It means remembering that the Democrats want to

empower the bureaucracy. We want to empower individuals. //
 Above all, it means reminding voters what I learned in that 1980
 Primary: Michigan is a metaphor for ingenuity. // Meeting
 challenges through the human heart and mind -- not through the
 heavy hand of Washington. ///

((Here is a story which describes that creativity. A
 Michigan mother told her son, "I have a good idea you skipped
 your piano lesson to listen to the Tigers' game." // The son said
 that although he loved Ernie Harwell, he hadn't skipped his
 lesson. The mother said, "Are you sure? Ernie's irresistible."
 // The son replied, "Uh-uh. And I have a fish to prove it."))

Maybe that boy was fishing in the Northern Peninsula. Or in
 one of those great holes around Mackinack. ^{Gravel Rapids} ((This, of course, is ^{Gravel}
 Jerry Ford's home town. I made a deal with him recently. I told ^{the}
 him I wouldn't say anything about his golf if he doesn't say ^{machinal}
 anything about my fishing.)) // Ask Jerry -- or that little boy. ^{D.F. is}
 They know -- like we do -- that progress made isn't measured by ^{however}
dollars spent. But by returning power to localities, to States,
 and most important, to the people. //

This idea forms the essence of the Republican Party. An
 idea which rejects the status-quo -- the politics of special
 interests. Our idea supports the status-grow. Where the only
 true interest is America's. //

Look, first, at education -- where Governors play a special
 role. John Engler knows excellence is obtained through higher
standards, more accountability, and giving parents more choice

where their kids go to school. So we've unveiled the Educational Excellence Act of 1990 -- legislation that, for 17 months, liberal Democrats have delayed. Let's back men like John Engler who'll convince Congress to make American education No. 1. //

Next, take the environment. There, too, differences shine. Liberals think you have to throw people out of work to protect our natural resources. John Engler disagrees. So do I. Fifteen months ago we sent a bill to Congress to rewrite the Clean Air Act. Today, we're still awaiting action. No State knows more than Michigan that we need clear air and good jobs. Let's elect Republicans who will help pass a Clean Air Act I can sign. //

Now comes another issue this election will affect: Crime and drugs. // ^{Those} You in Detroit know how bad crime can be in the toll it takes on communities. That's why 16 months ago we sent our ~~comprehensive violent Crime Control Act~~ ^{Bill} to Congress. //

Here's the problem: Liberal Democrats have made every effort to water down the bill. The solution? Electing candidates who support toughening laws at the State level -- just as we are in Washington. // Join with me in telling Congress to take the shackles off policemen, the courts, and law. We need officials like John Engler who will see ^{that} the punishment fits the crime. //

So far I've talked of that which divides our parties. Let me close with that which must unite us. // The first is a comprehensive budget plan to cut the Federal budget deficit by \$500 billion over the next five years. I want Congress to send me a plan which cuts inflation, lowers interest rates, and means

new jobs. // In short, a plan creating growth, opportunity, and prosperity -- GOP -- has a nice ring, don't you think? //

Problems caused by the deficit problem have been building for years. This year, they reached the boiling point. For **eight months** we've wrestled with this problem. For **eight months**, I've negotiated in good faith. The American people didn't send me here to play politics. They sent me here to govern. So I put it all on the table -- and I took the heat. // Now, I will continue to press for a budget that proves to the American people that we can -- and will -- bring this deficit down. //

The test comes three days from now: Congress' budget bill must be passed by both houses no later than ~~October 19~~ ^{new Friday}. Here is what I will accept: This agreement must be consistent with the Bipartisan Budget Agreement reached two weeks ago -- produced on a bipartisan basis. And include pro-growth incentives to spur the economy. It must deliver real savings through real spending cuts -- cuts that are enforceable. And any budget I sign must include the significant budget process reforms hammered out in the bipartisan budget agreement.

Let me reiterate: I couldn't be more serious about the October 19 deadline. Eleven days ago, with no budget agreement, I shut down the government to keep the pressure on. If Congress doesn't send me a sound budget that ensures long-term growth, I will use my veto pen again. Two more things: ⁺ This budget must not mess with Social Security. // ((In this Administration, it's as untouchable as Bo Schembechler's place in Michigan football

history.)) // Finally, I will veto any plan which does not ensure crucial funds for Operation Desert Shield. //

When I was here three weeks ago, I spoke of Michigan's sons and daughters now on active duty in Saudi Arabia -- saying, "These men and women show that America would not be the land of the free if it were not also the home of the brave." // We intend to stand by those who stand up for what is right, and good. So America will remain in the Persian Gulf for as long it takes to complete our mission. // Above all, we will keep faith with the greatest servicemen and women any Nation could have. //

Twenty days from now, we must keep faith with America. So let's canvas / contribute / and urge others to the polls. Echoing those words of Grand Rapid's favorite President: "It is the Republican Party's golden opportunity," said Jerry Ford, "to prove that it has the resolution to rouse the nation's greatness -- and the will to win elections." //

Fellow Republicans, let's show our will and resolution. Let's keep a Republican majority in the State Senate -- and win a majority in the House of Representatives. // Let's elect Bill Schuette as U.S. Senator -- and send the right man to Lansing. Let's elect John Engler Governor of the State of Michigan. //

With your help, we can make November 6 a great day for Michigan and our Nation. Thank you for all you've done, and will do in the future. And God bless the United States of America.

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THE WHITE HOUSE

WASHINGTON

October 11, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Engler Rally-Grand Rapids, Michigan

Empowering people by enabling individuals to make their own choices is an effective theme in this speech and one we should continue to emphasize. In this connection, we suggest replacing the word "giving" with the word "empowering" in the last line of page three. Also, insert the word "with" between "parents" and "more" in that line.

If you have any questions or we can help in any other way, please let me know.

cc: James W. Cicconi

90 OCT 11 P 2: 20

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ENGLER RALLY-GRAND RAPIDS, MICHIGAN
(10/10 5:00 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input checked="" type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>CARNEY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	<u>ANDERSON</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on 10/11, with a copy to my office. Thanks.

RESPONSE:

Expendent

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 OCT 10 PM 6:20

(Smith/Garmey)
October 10, 1990
5 P.M.
SENATE

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((Already this year, I've spent almost as much time here as Lee Iacocca. // Rumor has it that if President Gorbachev has to call me on the hotline, the telephone rings straight through to Cobo Hall.)) //

Let me begin by stating what I said three weeks ago, in Detroit, on behalf of your next U.S. Senator -- Bill Schuette. // Bill indeed is "the change we need." Let's get real leadership in the Senate. Let's elect the man from Midland. //

We also need to keep control of the one thing we don't have in Washington // not yet, anyway. A Republican Senate. // Let's maintain our majority in the Senate -- and gain a majority in the Michigan House of Representatives. //

Then, there's the candidate for whom I spoke last April -- and who -- like Bill and all Republicans -- wants to help people

up and keep bureaucracies down. You realize who I'm talking about: He's the right man to do the job. My friend / and your next Governor / John Engler. //

All of you are familiar with the John Engler story -- it's the kind they make movies about. From a farm hand in Beal City to graduate of Michigan State. State representative. Then, one of the most respected members of the Michigan State Senate. //

Some say it's impossible to beat an incumbent. Tell that to John Engler: He's already beaten three. I'm here to help make it four -- and to support John, Bill, and every Republican candidate. // Only twenty days remain before November 6. Let's use them to win one of the most crucial election of our lives. //

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Empowering

With

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ok

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#

Charles

Food items

stay safe

* MARIANE CRIME BILL SIDE BY SIDE

MARIANE

Food safety

WAKE SERVICE

CALL
knowing
partlett
Food SAF

WHITE HOUSE STAFFING MEMORANDUM
 90 OCT 11 10:11

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 10/11

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RESPONSE:

There are a lot of issues mentioned here. Too many?
Andy

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

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Twenty days from now, we must keep faith with America. So let's canvas / contribute / and urge others to the polls. Echoing those words of Grand Rapid's favorite President: "It is the Republican Party's golden opportunity," said Jerry Ford, "to prove that it has the resolution to rouse the nation's greatness -- and the will to win elections." //

Fellow Republicans, let's show our will and resolution. Let's keep a Republican majority in the State Senate -- and win a majority in the House of Representatives. // Let's elect Bill Schuette as U.S. Senator -- and send the right man to Lansing. Let's elect John Engler Governor of the State of Michigan. //

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#

WHITE HOUSE STAFFING MEMORANDUM

90 OCT 11 A10:11



DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ENGLER RALLY-GRAND RAPIDS, MICHIGAN
(10/10 5:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input checked="" type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on 10/11, with a copy to my office. Thanks.

RESPONSE:

OK S.R.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 OCT 10 PM 6:20

(Smith/Garmey)
October 10, 1990
5 P.M.
SENATE

PRESIDENTIAL REMARKS: ENGLER RALLY
GRAND RAPIDS
TUESDAY, OCTOBER 16, 1990

Ladies and gentlemen, honored guests. Thank you, John, for that kind introduction. As always, it's great to be back in Michigan. //

((Undoubtedly, you know by now of my fondness for this State. I'll never forget your kindness in the 1980 Primary. Just to show you what Michigan means to me, I asked the most famous White House writer to work on these remarks. // So Millie was up half the night putting them together.)) //

((Already this year, I've spent almost as much time here as Lee Iacocca. // Rumor has it that if President Gorbachev has to call me on the hotline, the telephone rings straight through to Cobo Hall.)) //

Let me begin by stating what I said three weeks ago, in Detroit, on behalf of your next U.S. Senator -- Bill Schuette. // Bill indeed is "the change we need." Let's get real leadership in the Senate. Let's elect the man from Midland. //

We also need to keep control of the one thing we don't have in Washington // not yet, anyway. A Republican Senate. // Let's maintain our majority in the Senate -- and gain a majority in the Michigan House of Representatives. //

Then, there's the candidate for whom I spoke last April -- and who -- like Bill and all Republicans -- wants to help people

up and keep bureaucracies down. You realize who I'm talking about: He's the right man to do the job. My friend / and your next Governor / John Engler. //

All of you are familiar with the John Engler story -- it's the kind they make movies about. From a farm hand in Beal City to graduate of Michigan State. State representative. Then, one of the most respected members of the Michigan State Senate. //

Some say it's impossible to beat an incumbent. Tell that to John Engler: He's already beaten three. I'm here to help make it four -- and to support John, Bill, and every Republican candidate. // Only twenty days remain before November 6. Let's use them to win one of the most crucial election of our lives. //

This election will decide whether Michigan chooses on the one hand // the left hand, naturally // the bankrupt policies of "Tax and spend." // Or whether on the other hand, it chooses Republican policies that put Americans to work. //

This election will decide whether Michigan supports a war on thugs and drugs. Or whether Lansing is run by those -- unlike John Engler -- who soft-pedal the need to be hard on crime. //

Finally, this election will decide whether or not Michigan has fair reapportionment. Let's face it: Michigan needs the reapportionment map drawn by the Democrats like the Wolverines need their playbook re-written by Ohio State. Instead, we need officials who can keep the rulebook fair. //

That means electing Republicans at the local, county, and State level. It means remembering that the Democrats want to

empower the bureaucracy. We want to empower individuals. //
 Above all, it means reminding voters what I learned in that 1980
 Primary: Michigan is a metaphor for ingenuity. // Meeting
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 heavy hand of Washington. ///

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 your piano lesson to listen to the Tigers' game." // The son said
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 Jerry Ford's home town. I made a deal with him recently. I told
 him I wouldn't say anything about his golf if he doesn't say
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 They know -- like we do -- that progress made isn't measured by
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where their kids go to school. So we've unveiled the Educational Excellence Act of 1990 -- legislation that, for 17 months, liberal Democrats have delayed. Let's back men like John Engler who'll convince Congress to make American education No. 1. //

Next, take the environment. There, too, differences shine. Liberals think you have to throw people out of work to protect our natural resources. John Engler disagrees. So do I. Fifteen months ago we sent a bill to Congress to rewrite the Clean Air Act. Today, we're still awaiting action. No State knows more than Michigan that we need clear air and good jobs. Let's elect Republicans who will help pass a Clean Air Act I can sign. //

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#

WHITE HOUSE STAFFING MEMORANDUM

8088

90 OCT 12 A 7: 42

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 5:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ENGLER RALLY-GRAND RAPIDS, MICHIGAN (10/10 5:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 5:00 p.m. on 10/11, with a copy to my office. Thanks.

RESPONSE:

October 11, 1990

TO CHRISS WINSTON

The NSC staff concurs with the attached statement.

Brent Scowcroft signature

cc: James W. Cicconi

James W. Cicconi Assistant to the President and Deputy to the Chief of Staff Ext. 2702

RECEIVED

90 OCT 11 A 7: 08



90 OCT 15 A 1: 45

90 OCT 10 - PM 6:20

(Smith/Garmey)
October 10, 1990
5 P.M.
SENATE

PRESIDENTIAL REMARKS: ENGLER RALLY
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(Smith/Garmey)
October 11, 1990
5 P.M.
SENATE

PRESIDENTIAL REMARKS: ENGLER RALLY
GRAND RAPIDS
TUESDAY, OCTOBER 16, 1990
6:30 P.M.

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((Undoubtedly, you know by now of my fondness for this State. I'll never forget your kindness in the 1980 Caucuses.))

((Just to show you what Michigan means to me, I asked our most talented writer to work on these remarks. // So Millie was up half the night putting them together.)) //

Let me begin by stating what I said three weeks ago, in Detroit, on behalf of a good friend -- Bill Schuette. // Bill indeed is "the change we need." Let's get real leadership in the Senate. Let's elect the man from Midland. //

We also need to keep control of the one thing we don't have in Washington // not yet, anyway. Your Republican State Senate. // Let's maintain our majority in the Senate -- and gain a majority in the Michigan House of Representatives, too. //

Then, there's the candidate for whom I spoke last April -- and who -- like all Republicans -- wants to bring real change to Michigan. You know who I'm talking about: He's the right man to do the job. My friend / and your next Governor / John Engler.

All of you are familiar with the John Engler story -- it's the kind they make movies about. From a farm hand in Beal City

to graduate of Michigan State. State representative. Then, one of the most respected members of the Michigan State Senate. //

Some say it's impossible to beat an incumbent. Tell that to John Engler: He's already beaten three. Well, I'm here to help make it four -- and to support John, Bill, and the rest of your outstanding Republican ticket. // Only twenty-one days remain before November 6. Let's use them to put John over the top. //

This election will decide whether Michigan chooses the bankrupt policies of "Tax and spend." Or whether on the other hand, it chooses Republican policies that put Americans to work.

This election will decide whether Michigan supports a war on thugs and drugs. Or whether Lansing is run by those -- unlike John Engler -- who soft-pedal the need to be hard on crime. //

Finally, this election will decide whether or not Michigan has fair reapportionment. Let's face it: Michigan needs its reapportionment map drawn by the Democrats like the Spartans need their playbook re-written by Ohio State. //

That means electing Republicans at the local, county, and State levels. ~~Above all, it means reminding voters what I learned in those 1980 Caucuses: Michigan is a metaphor for ingenuity.~~ // Meeting challenges through the human heart and mind -- not through the heavy hand of Washington. ///

We know that progress made isn't measured by dollars spent. But by returning power to localities, to States, and most important, to the people. //

This idea forms the essence of the Republican Party. An idea which rejects the status-quo -- the politics of special interests. Our idea supports change -- real change. Where the only true interest is the common interest -- America's interest.

Look, first, at education -- where Governors play a special role. John Engler knows excellence is obtained through higher standards, more accountability, and empowering parents with more choice in where their kids go to school. So we unveiled the Educational Excellence Act of 1990 and worked with the Governors to develop this country's first-ever national education goals. Let's back men like John Engler who'll work with me to make those goals a reality and American education No. 1. //

Now comes another issue this election will affect: Crime and drugs. Everyone knows the toll crime takes on communities. That's why 16 months ago we sent our Violent Crime Bill to Congress. Here's the problem: Liberal Democrats have made every effort to water down the bill. The solution? Electing candidates who support toughening laws at ^{both the Federal and} the State level. ~~-- just as we are in Washington.~~ // Join with me in telling Congress to take the shackles off policemen, the courts, and law. We need leaders like John Engler who will help people take back the streets. //

Finally, a word about one of the toughest issues on our plate: the federal deficit. It is the responsibility of the Congress to send me a budget. I am determined to see a comprehensive budget plan to cut the Federal budget deficit by \$500 billion over the next five years. // In short, a plan

ENGLER RALLY \ GRAND RAPIDS, MICHIGAN
TUESDAY, OCTOBER 16, 1990 \ 6:30 P.M.

LADIES AND GENTLEMEN, HONORED GUESTS. THANK YOU, JOHN, FOR THAT KIND INTRODUCTION. CONGRESSMAN GUY VANDER JAGT. AS ALWAYS, IT'S GREAT TO BE BACK IN MICHIGAN. CONNIE BINSFIELD (GOP CANDIDATE FOR LT. GOVERNOR), BROOKS PETERSON (BUSH-QUAYLE CO-CHAIRMAN), RONNA ROMNEY (NATIONAL COMMITTEEWOMAN), AND RICHARD AND BETSY DeVOSS. //

- 2 -

((JUST TO SHOW YOU WHAT MICHIGAN MEANS TO ME, I ASKED OUR MOST TALENTED WRITER TO WORK ON THESE REMARKS. // SO MILLIE WAS UP HALF THE NIGHT PUTTING THEM TOGETHER.)) //

LET ME BEGIN BY STATING WHAT I SAID THREE WEEKS AGO, IN DETROIT, ON BEHALF OF A GOOD FRIEND -- BILL SCHUETTE. // BILL INDEED IS "THE CHANGE WE NEED." LET'S GET REAL LEADERSHIP IN THE SENATE. LET'S ELECT THE MAN FROM MIDLAND. //

WE ALSO NEED TO KEEP CONTROL OF THE ONE THING WE DON'T HAVE IN WASHINGTON // NOT YET, ANYWAY. YOUR REPUBLICAN STATE SENATE. // LET'S MAINTAIN OUR MAJORITY IN THE SENATE -- AND GAIN A MAJORITY IN THE MICHIGAN HOUSE OF REPRESENTATIVES, TOO. THEN, THERE'S THE CANDIDATE FOR WHOM I SPOKE LAST APRIL --AND WHO -- LIKE ALL REPUBLICANS -- WANTS TO BRING REAL CHANGE TO MICHIGAN.

YOU KNOW WHO I'M TALKING ABOUT: HE'S THE RIGHT MAN TO DO THE JOB. MY FRIEND / AND YOUR NEXT GOVERNOR / JOHN ENGLER.

ALL OF YOU ARE FAMILIAR WITH THE JOHN ENGLER STORY. FROM A FARM HAND IN BEAL CITY TO GRADUATE OF MICHIGAN STATE. STATE REPRESENTATIVE. THEN, ONE OF THE MOST RESPECTED MEMBERS OF THE MICHIGAN STATE SENATE. //

SOME SAY IT'S IMPOSSIBLE TO BEAT AN INCUMBENT. TELL THAT TO JOHN ENGLER: HE'S ALREADY BEATEN THREE.

WELL, I'M HERE TO HELP MAKE IT FOUR -- AND TO SUPPORT JOHN, BILL, AND THE REST OF YOUR OUTSTANDING REPUBLICAN TICKET. // ONLY TWENTY-ONE DAYS REMAIN BEFORE NOVEMBER 6TH. LET'S USE THEM TO PUT JOHN OVER THE TOP.

THIS ELECTION WILL DECIDE WHETHER MICHIGAN CHOOSES THE BANKRUPT POLICIES OF "TAX AND SPEND." OR WHETHER ON THE OTHER HAND, IT CHOOSES REPUBLICAN POLICIES THAT PUT AMERICANS TO WORK.

THIS ELECTION WILL DECIDE WHETHER MICHIGAN SUPPORTS A WAR ON THUGS AND DRUGS. OR WHETHER LANSING IS RUN BY THOSE -- UNLIKE JOHN ENGLER -- WHO SOFT-PEDAL THE NEED TO BE HARD ON CRIME. // *victim/criminal*

FINALLY, THIS ELECTION WILL DECIDE WHETHER OR NOT MICHIGAN HAS FAIR REAPPORTIONMENT. LET'S FACE IT: MICHIGAN NEEDS ITS REAPPORTIONMENT MAP DRAWN BY THE DEMOCRATS LIKE THE SPARTANS NEED THEIR PLAYBOOK REWRITTEN BY OHIO STATE. //

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ALL AMERICANS ARE CONCERNED THAT CONGRESS WILL CONTINUE TO PAY FOR ITS SPENDING HABITS BY RAISING INCOME TAXES ON EVERYONE.

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SO ON NOVEMBER 6, LET'S SEND CONGRESS A MESSAGE. LET'S REJECT THE DEMOCRATS' TAX AND SPEND POLICIES THAT GOT US HERE IN THE FIRST PLACE.

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-- AND WIN A MAJORITY IN THE HOUSE OF REPRESENTATIVES.
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#

*Krista
collaborator*
ENGLER RALLY \ GRAND RAPIDS, MICHIGAN
TUESDAY, OCTOBER 16, 1990 \ 6:30 P.M.

LADIES AND GENTLEMEN, HONORED GUESTS. THANK YOU,
JOHN, FOR THAT KIND INTRODUCTION. CONGRESSMAN GUY
VANDER JAGT. AS ALWAYS, IT'S GREAT TO BE BACK IN
MICHIGAN. CONNIE BINSFIELD (GOP CANDIDATE FOR LT. GOVERNOR),
BROOKS PETERSON (BUSH-QUAYLE CO-CHAIRMAN),
RONNA ROMNEY (NATIONAL COMMITTEEWOMAN), AND RICHARD AND
BETSY DeVOSS. //

ABRH

*Mary
ISH*

- 2 -

((JUST TO SHOW YOU WHAT MICHIGAN MEANS TO ME, I
ASKED OUR MOST TALENTED WRITER TO WORK ON THESE
REMARKS. // SO MILLIE WAS UP HALF THE NIGHT PUTTING
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LET ME BEGIN BY STATING WHAT I SAID THREE WEEKS
AGO, IN DETROIT, ON BEHALF OF A GOOD FRIEND -- BILL
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LET'S GET REAL LEADERSHIP IN THE SENATE. LET'S ELECT
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WE ALSO NEED TO KEEP CONTROL OF THE ONE THING WE DON'T HAVE IN WASHINGTON // NOT YET, ANYWAY. YOUR REPUBLICAN STATE SENATE. // LET'S MAINTAIN OUR MAJORITY IN THE SENATE -- AND GAIN A MAJORITY IN THE MICHIGAN HOUSE OF REPRESENTATIVES, TOO. THEN, THERE'S THE CANDIDATE FOR WHOM I SPOKE LAST APRIL --AND WHO -- LIKE ALL REPUBLICANS -- WANTS TO BRING REAL CHANGE TO MICHIGAN.

YOU KNOW WHO I'M TALKING ABOUT: HE'S THE RIGHT MAN TO DO THE JOB. MY FRIEND / AND YOUR NEXT GOVERNOR / JOHN ENGLER.

ALL OF YOU ARE FAMILIAR WITH THE JOHN ENGLER STORY. FROM A FARM HAND IN BEAL CITY TO GRADUATE OF MICHIGAN STATE. STATE REPRESENTATIVE. THEN, ONE OF THE MOST RESPECTED MEMBERS OF THE MICHIGAN STATE SENATE. //

SOME SAY IT'S IMPOSSIBLE TO BEAT AN INCUMBENT. TELL THAT TO JOHN ENGLER: HE'S ALREADY BEATEN THREE.

WELL, I'M HERE TO HELP MAKE IT FOUR -- AND TO SUPPORT JOHN, BILL, AND THE REST OF YOUR OUTSTANDING REPUBLICAN TICKET. // ONLY TWENTY-ONE DAYS REMAIN BEFORE NOVEMBER 6TH. LET'S USE THEM TO PUT JOHN OVER THE TOP.

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*Connie
Dinsfeld
(Bing-field)
Gov. Lt. Gov.*

*Brooks
Peterson
B-a st.
- 2 - (Cochran)*

*Ronna
Romney
Nat'l Com.
women*

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DeVoss*