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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13544  
**Folder ID Number:** 13544-012

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**Folder Title:**  
Rob Mosbacher Fundraiser 10/15/90 [OA 6026]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>16</b>	<b>5</b>	<b>1</b>

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**ROB MOSBACHER FUNDRAISER \ DALLAS, TEXAS  
OCTOBER 15, 1990 \ 1:30 P.M.**

**THANKS ROB -- AND THANKS TO ALL OF YOU, SO MANY OLD FRIENDS, FOR THAT WONDERFUL WARM WELCOME. [[ OR ARE YOU JUST EXCITED TO HAVE THE FRONT MAN FOR A BEST-SELLING AUTHOR IN TOWN? YOU KNOW, I FIGURED I WAS SAFE, SINCE NONE OF MY CHILDREN OR GRANDCHILDREN ARE WRITERS -- YET. WHO'D HAVE GUESSED MY DOG WOULD HAVE WRITTEN A "LICK AND TELL" BOOK? \\ ]]**

**- 2 -**

**WHAT A FANTASTIC GROUP -- IT'S GREAT THAT YOU LOYAL FRIENDS HAVE GATHERED FROM DALLAS, HOUSTON AND ALL AROUND TEXAS TO SHOW YOUR SUPPORT FOR A WONDERFUL NEW LEADER -- THE MAN WHO'S GOING TO BE THE NEXT LIEUTENANT GOVERNOR OF TEXAS -- ROB MOOSE-BAY-CURR ... UH, ROB MUCK-BATCH-ER ... UH, ROB MEESE-BICK-URR ... NO, MOSBACHER! \\ JUST KIDDING, ROB. AS YOUR COMMERCIAL SAYS -- NO MATTER HOW YOU PRONOUNCE IT, THIS IS THE GUY FOR TEXAS.**

AND WE ARE ALSO GLAD TO BE SUPPORTING HIS RUNNING MATE -- THE MAN WHO'S NOT ONLY HEADING THIS TICKET, BUT WHO IN 22 DAYS WILL BE HEADING THIS STATE -- THE DYNAMIC, IRREPRESSIBLE CLAYTON WILLIAMS. \\\

I'M HERE NOT ONLY TO PROMOTE A TERRIFIC MAN OF INTEGRITY, EXPERIENCE AND VISION -- BUT ALSO TO JOIN IN SUPPORTING AN OLD FRIEND. 20 YEARS AGO, A REPUBLICAN OILMAN-CONGRESSMAN DECIDED TO THROW HIS HAT IN THE RING AND TAKE ON THE DEMOCRATS FOR THE SENATE.

WELL, ONE OF MY CAMPAIGN AIDES BACK IN '70 WAS AN EAGER 19-YEAR-OLD NAMED ROB MOSBACHER. WE'VE BEEN FRIENDS EVER SINCE.

YOU KNOW, BACK THEN, THEY MIGHT AS WELL HAVE PUT UP A SIGN HERE: "PUBLIC OFFICE AVAILABLE; NO REPUBLICANS NEED APPLY." BUT NOW THIS IS A GRAND NEW AGE IN THIS GRAND OLD STATE AND WHEN I SEE THE VIGOROUS IDEAS AND ENERGY OF LEADERS LIKE ROB, I KNOW THAT -- FINALLY -- TEXAS VOTERS HAVE PUT UP A NEW SIGN.

IT SAYS: "PUBLIC OFFICE AVAILABLE: NO OUTDATED, BIG-SPENDING, OUT-OF-TOUCH LIBERAL DEMOCRATS NEED APPLY".

\\

WE ALL KNOW THIS IS A CRUCIAL YEAR IN TEXAS. AND THAT'S WHY WE'RE PROUD ROB'S GOING TO BE ELECTED LIEUTENANT GOVERNOR -- SO HE'LL BE IN THERE GUARANTEEING A FAIR AND REPRESENTATIVE REDISTRICTING. AND OVER THESE LAST THREE WEEKS WE'LL DO EVERYTHING WE CAN TO MAKE SURE HE'S ELECTED. \\

I AM GLAD TO BE BACK HOME, IN THIS STATE WHOSE GENEROUS HEART AND OPTIMISM ARE LARGER THAN LIFE. MAINE IS NICE, BUT LET ME TELL YOU, WE DO GET HOMESICK. AND AS I'VE SAID BEFORE, CHICKEN-FRIED LOBSTER IS NO SUBSTITUTE FOR THE REAL THING! \\

AND THE KIND OF "LEADERSHIP" TEXAS HAS HAD IS ALSO NO SUBSTITUTE FOR THE REAL THING. ROB WILL GIVE TO THIS GREAT STATE EXACTLY WHAT IT NEEDS: "A BUSINESSMAN'S EXPERIENCE...AN OUTSIDER'S INDEPENDENCE."

AS PRESIDENT OF AN ENERGY COMPANY AND FORMER FINANCE CHAIRMAN OF THE TEXAS GOP, HE KNOWS HOW TO BRING ECONOMIC RECOVERY, AND DEVELOPMENT TO THIS STATE. \\ ROB UNDERSTANDS JOBS. \\

AS AN ENTREPRENEUR WHO PROPOSED THE TEXAS BUSINESS ENHANCEMENT FUND AND A MEMBER OF PRESIDENT REAGAN'S BOARD ON PRIVATE SECTOR INITIATIVES -- ROB UNDERSTANDS GROWTH. \\

AS FOUNDER OF THE HOUSTON COMMITTEE FOR PRIVATE SECTOR INITIATIVES, AN ORGANIZATION DEDICATED TO REFORMING THE COMMUNITY, AND ITS SCHOOLS IN PARTICULAR -- ROB UNDERSTANDS EDUCATION. \\ AS CHAIRMAN OF THE TEXAS DEPARTMENT OF HUMAN SERVICES AND THE GOVERNOR'S WELFARE TASK FORCE -- ROB UNDERSTANDS PEOPLE. \\ AS A LAWYER AND A BUSINESSMAN -- AND AS A REALIST -- ROB UNDERSTANDS THE UTTER URGENCY OF OUR BUDGET CRISIS. \\

**HE UNDERSTANDS THAT THE DEFICIT PROBLEM IS A TERRIBLE DRAIN ON THE AMERICAN SPIRIT. \**

**I'VE TAKEN SOME HITS ON ALL THIS. ANYTIME YOU HAVE TO MAKE TOUGH CALLS YOU CAN EXPECT THAT.**

**BUT THE AMERICAN PEOPLE ARE SMART. THEY KNOW THAT THE CONGRESS IS TO BLAME FOR ALL THIS FISCAL INSANITY. CONGRESS APPROPRIATES EVERY DIME. AND CONGRESS TELLS US HOW TO SPEND EVERY DIME.**

**THE LIBERALS THAT CONTROL CONGRESS CAN TRY TO BLAME THE WHITE HOUSE -- BUT ALL OF US KNOW THE BLAME BELONGS WITH THE LIBERAL DEMOCRATS WHO CONTROL BOTH HOUSES OF CONGRESS. \**

**THIS YEAR IS CRUCIAL. THAT'S WHY I PUT IT ALL ON THE TABLE DURING NEGOTIATIONS -- AND TOOK THE HEAT. \ THAT'S WHY I PUSHED HARD FOR THE BIPARTISAN BUDGET AGREEMENT. \**

- 13 -

OUR KIDS DON'T NEED TO INHERIT UNPAID BILLS AND HIGHER TAX RATES. I WILL NOT LET THEM DOWN. I WILL NOT LET YOU DOWN. I WILL HOLD THE LINE AGAINST HIGHER TAX RATES. \\\

AND ALL OF US MUST NOT LET DOWN SOME VERY SPECIAL PEOPLE -- OUR SERVICEMEN AND WOMEN WHO ARE CARRYING THIS COUNTRY'S VISION OF FREEDOM TO THE GULF'S FAR-OFF WATERS AND HARSH, DISTANT SANDS.

- 14 -

WE MUST REMEMBER OUR DEBT TO THEM -- FOR THIS COULD NOT BE THE LAND OF THE FREE IF IT WEREN'T ALSO THE HOME OF THE BRAVE. \\\

FOR US, THEY HAVE PUT ON THE LINE THEIR LIVES AND THEIR SACRED HONOR. FOR THEM, WE MUST HOLD FAST TO THE IDEALS THEY EMBODY. \\\ THEIRS IS TOUGH DUTY. OURS IS SIMPLER. ON ELECTION DAY, WE MUST HONOR OUR SERVICEMEN AND WOMEN BY DOING WHAT MILLIONS AROUND THE WORLD CANNOT DO: CASTING OUR VOTES. \\\

- 15 -

AND WHEN TEXAN VOTES ARE COUNTED, I KNOW ROB  
MOSBACHER WILL BE OUR NEXT LT. GOVERNOR -- AND I KNOW  
THIS MAN OF HIGH INTEGRITY AND STRENGTH OF CHARACTER  
WILL HONOR HIS PARTY, HIS STATE AND HIS COUNTRY BY  
LIVING UP TO THE FINEST IDEALS OF PUBLIC SERVICE. \\\

THANK YOU FOR COMING, FOR SUPPORTING ROB AND ME --  
AND GOD BLESS ALL OF YOU.

# # # OUT

THE WHITE HOUSE

WASHINGTON

90 OCT 11 PM 7:14

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH:           CHRISS WINSTON *W*  
FROM:                BETH HINCHLIFFE *BH*  
SUBJECT:             ROB MOSBACHER FUNDRAISER

On Monday, October 15, 1990, you will address a fundraising reception for Rob Mosbacher. These comments (8 minutes, cards), begin with some light personal stories and end up with a strong re-statement of budget goals. Note: the anecdote about the mispronunciation of his name comes from his current ads -- which are very well-known and popular, and are considered the best political ads of the year.

(Hinchliffe/Grossman)  
October 11, 1990 5:55 p.m.  
ROB

**PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER**  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\\ ]]

What a fantastic group -- it's great that you loyal friends have gathered from Dallas, Houston and all around Texas to show your support for a wonderful new leader -- the man who's going to be the next Lieutenant Governor of Texas -- Rob MOOSE-bay-curr ... uh, Rob muck-BATCH-er ... uh, Rob MEESE-bick-urr ... no, Mosbacher! \\  
Just kidding, Rob. As your commercial says -- no matter how you pronounce it, this is the guy for Texas. \\\ And we're also glad to be supporting his running mate - the man who's not only heading this ticket, but who in 22 days will be heading this state -- the dynamic, irrepressible Clayton Williams. \\\

I'm here not only to promote a terrific man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty years ago, a Republican oilman-Congressman decided to throw his ~~top-gallon~~ hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '70 was an eager 19-year-old named Rob Mosbacher. \\  
One good turn deserves another, Rob. ~~But I hope when the final votes are~~

*were here funds were since*

scounted, you'll have better luck than I did! \\\

You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. And over these last three weeks we'll do everything we can to make sure he's elected. \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who see us spending time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs: "a businessman's experience...an outsider's independence." <sup>#</sup> As president of his <sup>an</sup> own energy company and <sup>former</sup> finance chairman of the Texas GOP, he knows how to bring economic recovery, and development to this state. \ Rob understands jobs. \

As an entrepreneur who proposed the Texas Business Enhancement Fund and a member of the President's <sup>(Reason)</sup> Board on Private Sector Ini-

tiatives -- Rob understands growth. \\ As founder of the Houston Committee for Private Sector Initiatives, an organization dedicated to reforming the community, and its schools in particular -- Rob understands education. \\ As Chairman of the Texas Department of Human Services and the Governor's Welfare Task Force -- Rob understands people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob understands the utter urgency of our budget crisis. \\ He understands that the deficit problem is a terrible drain on the American spirit. \\

Imagine the pressures that build when day after day, year after year, your debts and your spending mount. You know what'll happen. Those pressures will cause a devastating explosion. My friends, I'll be candid with you. We in this country are nearer that point than any of us could ever have imagined. \\

That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts. \\ \\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\ \\

This package is now in the hands of the Democrat-controlled Congress. They have four days to deliver. Four days to keep faith with the American people. \\

And I want everyone to hear me when I say this, because I

mean it with all my will and with all my heart: We will not compromise the principles of our party. \\\

We are going to get the budget we need. And I will not sign a budget if it is not good for America. \\\

For this country is still the shining hope for her children: the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\\

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/12/90 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER - DALLAS, TX  
10/11 5:55 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>PINKERTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 OCT 11 PM 7:14

INFORMATION

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counted, you'll have better luck than I did! \\\

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We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. And over these last three weeks we'll do everything we can to make sure he's elected. \\\

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And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs: "a businessman's experience...an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery, and development to this state. \ Rob understands jobs. \\\

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That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts. \\ \\

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We are going to get the budget we need, And I will not sign a budget if it is not good for America. \\\

For this country is still the shining hope for her children: the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\\

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THE WHITE HOUSE

WASHINGTON

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\* \* \* \*

# WHITE HOUSE STAFFING MEMORANDUM

90 OCT 12 P3:36

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE:

*OK. S.R.  
10/10*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\ \\ ]]

What a fantastic group -- (NAMES) -- it's great that you loyal friends have flown in from Houston to show your support for a wonderful new leader -- Rob Mosbacher, who's going to be the next Lieutenant Governor of Texas. \\ \\ And to support his running mate -- the man who's not only heading this ticket, but who in 22 days will be heading this state -- the dynamic, irrepressible Clayton Williams. \\ \\

I'm here not only to promote a terrific young man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty-eight years ago, a Republican oilman decided to throw his six-gallon hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '62 was an eager 19-year-old named Rob Mosbacher. \\ \\ One good turn deserves another, Rob. But I hope when the final votes are counted, you'll have better luck than I did! \\ \\

You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But

now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. We're going to make sure he's elected. And over these last three weeks we'll do everything we can for him. \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who worry we've been spending too much time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs -- "a businessman's experience ... an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery -- and development, to this state. \\  
Rob knows jobs. \\

As an entrepreneur who proposed the Texas Business Enhancement Fund and a member of the President's Board on Private Sector Initiatives -- Rob knows growth. \\  
As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education. \\

As Chairman of the Texas Department of Human Services and

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit.\\

Imagine the pressures that build when day after day, year after year, your debts and your spending mount. You know what'll happen. Those pressures will cause a devastating explosion. My friends, I'll be candid with you. We in this country are nearer that point than any of us could ever have imagined. \\

That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts.\\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\

This package is now in the hands of the Democrat-controlled Congress. They have four days to deliver. Four days to keep faith with the American people. \\

And I want everyone to hear me when I say this, because I mean it with all my will and with all my heart: We will not compromise the principles we have reiterated since April. \\

We are going to get the budget we need. And I will not sign a budget if it is not good for America. \\

For this country is still the shining hope for her children:

the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*



Document No. 181601

**WHITE HOUSE STAFFING MEMORANDUM**

**8086**

90 OCT 12 A7:42

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE: October 11, 1990

TO CHRISS WINSTON

The NSC staff concurs with the attached statement.

*Brent Scowcroft*  
BRENT SCOWCROFT

cc: James W. Cicconi

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

RECEIVED

90 OCT 11 A 7: 08

90 OCT 15 A 3: 45

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\ \\ ]]

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I'm here not only to promote a terrific young man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty-eight years ago, a Republican oilman decided to throw his six-gallon hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '62 was an eager 19-year-old named Rob Mosbacher. \\ \\ One good turn deserves another, Rob. But I hope when the final votes are counted, you'll have better luck than I did! \\ \\

You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But

now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. We're going to make sure he's elected. And over these last three weeks we'll do everything we can for him. \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who worry we've been spending too much time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs -- "a businessman's experience ... an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery -- and development, to this state. \\  
Rob knows jobs. \\

As an entrepreneur who proposed the Texas Business Enhancement Fund and a member of the President's Board on Private Sector Initiatives -- Rob knows growth. \\  
As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education. \\

As Chairman of the Texas Department of Human Services and

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit.\\

Imagine the pressures that build when day after day, year after year, your debts and your spending mount. You know what'll happen. Those pressures will cause a devastating explosion. My friends, I'll be candid with you. We in this country are nearer that point than any of us could ever have imagined. \\

That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts.\\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\

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And I want everyone to hear me when I say this, because I mean it with all my will and with all my heart: We will not compromise the principles we have reiterated since April. \\

We are going to get the budget we need. And I will not sign a budget if it is not good for America. \\

For this country is still the shining hope for her children:

the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<u>DEMAREST</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE: *OK JP*

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

**PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER**  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\ \\ ]]

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You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But

now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. ~~We're going to make~~ sure he's elected. And over these last three weeks we'll do everything we can ~~for him.~~ \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who ~~worry~~ <sup>see us</sup> ~~we've been~~ spending ~~too much~~ time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs -- "a businessman's experience ... an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery -- and development, to this state. \\  
Rob knows jobs. \\

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As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education. \\

As Chairman of the Texas Department of Human Services and

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit. \\

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That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts. \\ \\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\ \\

This package is now in the hands of the Democrat-controlled Congress. They have four days to deliver. Four days to keep faith with the American people. \\

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For this country is still the shining hope for her children:

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I will not let them down. I will not let you down. \\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

**WHITE HOUSE STAFFING MEMORANDUM**  
 90 OCT 11 9:35

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

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October 15, 1990

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no matter how you pronounce This is the guy for Texas.

I'm here not only to promote a terrific young man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty-eight years ago, a Republican oilman decided to throw his six-gallon hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '62 was an eager 19-year-old named Rob Mosbacher. \\  
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As Chairman of the Texas Department of Human Services and

*an organization dedicated to reforming their community and its schools in particular*

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit.\\

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That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth *(handwritten initials)* package that contains real, fair, and enforceable budget cuts.\\

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Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

**ROB MOSBACHER FOR LT. GOVERNOR** ★

Facsimile Cover Sheet

Date: 10.10.90 Time: 4:50pm

PLEASE DELIVER TO:

Name: Carol

Company: \_\_\_\_\_

From: Suzanne Schuby

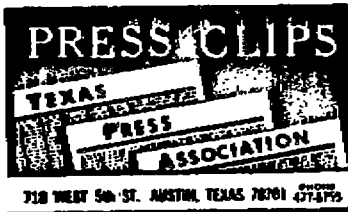
MESSAGE:

Rob worked on Bush's campaign  
staff in 1970. US Senate Campaign  
- Rob's secretary  
Mary Kloss

There will be 1 page(s) following this cover sheet.

This facsimile is being sent from Rob Mosbacher for Lt. Governor campaign headquarters, 712 Main Street, Suite 2222, Houston, Texas 77002. If there are any difficulties in receiving this FAX, please call Suzanne at (713) 546-2557

DCT-11--'90 16:49 T-MOSBACHER LT BOV #154-02



Times  
El Paso, Texas

SEP 29 1990

# What's this? A race with no mudslinging?

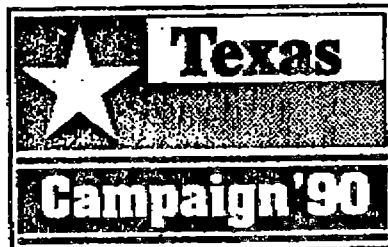
## Lieutenant governor contest clean so far

Associated Press

AUSTIN — A campaign year filled with mud-spattered TV ads leaves at least a little room for good humor in the lieutenant governor's race between Bob Bullock and Rob Moosebacker ... er, Meesebecker ... er, whatshisname.

Neither candidate has so far turned to attack-politics in television ads. Democrat Bullock touts his record in state government, while GOP candidate Rob Mosbacher Jr. pokes fun at his lack of name identification.

The Republican's 30-second



spot features folks mispronouncing his name: "Messbacker ... Mossnacker ... Mossbicker ... Muckbacker."

Interrupting now and then are the candidate and his children, chuckling and explaining: "No, Mosbacher."

"Because of the nasty, negative nature of the campaigns through the summer on television by many of the candidates, we decided to try to do some-

thing a little different," Mosbacher press secretary Mark Sanders said.

"We needed to raise Rob's name identification with the voters," Sanders said. "And we wanted to show the voters that there was a candidate for office who's willing and able to laugh at himself."

The Mosbacher ad was the candidate's own idea, although some of his advisers initially were skeptical, Sanders said.

Bullock, meanwhile, is emphasizing his accomplishments at the comptroller's office, where he has served for five terms. His commercials end by calling him "an independent voice for Texas."

"He shakes up the bureau-

crats, says no to special interests, no to high insurance rates and forces out-of-state corporations to pay billions in taxes," the ad says.

Bullock spokesman Rafe Greenlee said the advertising aims to win over the growing number of Texas voters who consider themselves independents rather than Republicans or Democrats.

"Nobody can win with a straight party ticket anymore. And Bullock certainly has not been afraid to criticize Democrats, Republicans or whoever," Greenlee said.

Despite the upbeat tone of their television commercials, each side says it expects "negative" attacks from the other any day now.

# WHITE HOUSE STAFFING MEMORANDUM

*10/11 P3:47*

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE:

*See Comments. Thanks.  
Holly Williamson  
10-11-90*

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

Date: 10/11/90

TO: HOLLY WILLIAMSON

FROM: **BARRY McBEE**  
**Associate Director**  
**Office of Cabinet Affairs**

Rob reportedly has a great ad airing - a man on the street approach where people mispronounce his name, and he (and in one instance his kids) come on to correctly pronounce it. Perhaps some reference to it would be good - I know that the Dallas Morning News TV critic has cited it as the best ad of this campaign season.

Just a thought.

Chris -  
Pg I .  
Holly

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\\ ]]

What a fantastic group -- (NAMES) -- it's great that you loyal friends have <sup>gathered here</sup> ~~flowed in~~ from Houston <sup>and all around Texas,</sup> to show your support for a wonderful new leader -- Rob Mosbacher, who's going to be the next Lieutenant Governor of Texas. \\\ ~~And to support his~~ running mate -- ~~the man who's not only heading this ticket, but who in 22 days will be heading this state~~ the dynamic, irrepressible Clayton Williams. \\\

✓ (COCA)  
Should not focus solely on Houstonians.

✓ (COCA)  
These are 2 separate events + there has been some tension between the 2 campaigns.

I'm here not only to promote a terrific young man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty-eight years ago, a Republican oilman decided to throw his <sup>ten?</sup> six-gallon hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '62 was an eager 19-year-old named Rob Mosbacher. \\  
One good turn deserves another, Rob. But I hope when the final votes are counted, you'll have better luck than I did! \\\

You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But

✓ (COCA)  
Shouldn't it be a "10 gallon hat?"  
Unless you are making a special reference.

now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. We're going to make sure he's elected. And over these last three weeks we'll do everything we can for him. \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who worry we've been spending too much time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs -- "a businessman's experience ... an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery -- and development, to this state. \\  
Rob knows jobs. \\

As an entrepreneur who proposed the Texas Business Enhancement Fund and a member of the President's Board on Private Sector Initiatives -- Rob knows growth. \\  
As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education. \\

As Chairman of the Texas Department of Human Services and

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit. \\

Imagine the pressures that build when day after day, year after year, your debts and your spending mount. You know what'll happen. Those pressures will cause a devastating explosion. My friends, I'll be candid with you. We in this country are nearer that point than any of us could ever have imagined. \\

That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts. \\ \\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\ \\

This package is now in the hands of the Democrat-controlled Congress. They have four days to deliver. Four days to keep faith with the American people. \\

And I want everyone to hear me when I say this, because I mean it with all my will and with all my heart: We will not compromise the principles <sup>of our party.</sup> ~~we have reiterated since April.~~ \\ (OCA)

We are going to get the budget we need. And I will not sign a budget if it is not good for America. \\ \\

For this country is still the shining hope for her children:

the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\\

*(COCA)*  
*possibly use same reference mentioned for Clayton's Speech - USA Today*

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

THE WHITE HOUSE

WASHINGTON

90 OCT 11 P4: 18

October 11, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Rob Mosbacher Fundraiser

A short note about campaign speeches in general: under the present circumstances, it seems to us that in choosing the right tone of language we ought to look to the example of Harry Truman. When Truman was similarly faced with congressional intransigence that sacrificed the national interest for special interests and the perquisites of incumbency, he let the Congress have it with both barrels. With that in mind, we suggest taking every opportunity to remind the public of two simple truths: 1) Congress is the problem; and 2) Congress is run by the Democrats.

Two minor comments follow:

pg. 1, para. 3, line 3 "Twenty-eight years ago...one of my campaign aides back in '62 was an eager 19-year old named Rob Mosbacher."

The dates here need double-checking. The first Bush Senate race was in '64, not '62, and if Mosbacher were 19 years old then, he'd be 45 now, which does not seem correct.

pg. 2, para. 5, line 3 "As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education."

This needs a little explanation in order to make clearer the connection between the Committee for Private Sector Initiatives and education -- especially since the previous sentence mentions the President's Board for Private Sector Initiatives in connection with economic growth (incidentally, isn't it incongruous to say someone "knows growth" a la "Bo knows sports," since growth is more of a thing to be produced, an effect, rather than a subject to be understood like say, fiscal policy?).

Thus we suggest something like, "As founder of the Houston Committee for Private Sector Initiatives, an organization dedicated to reforming their community and their community's schools in particular -- Rob knows

education."

###

**WHITE HOUSE STAFFING MEMORANDUM**  
90 OCT 11 10:11

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE: *can we shorten?*  
*Amy*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

**PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER**  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\ \\ ]]

What a fantastic group -- (NAMES) -- it's great that you loyal friends have flown in from Houston to show your support for a wonderful new leader -- Rob Mosbacher, who's going to be the next Lieutenant Governor of Texas. \\ \\ And to support his running mate -- the man who's not only heading this ticket, but who in 22 days will be heading this state -- the dynamic, irrepressible Clayton Williams. \\ \\

I'm here not only to promote a terrific young man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty-eight years ago, a Republican oilman decided to throw his six-gallon hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '62 was an eager 19-year-old named Rob Mosbacher. \\ One good turn deserves another, Rob. But I hope when the final votes are counted, you'll have better luck than I did! \\ \\

You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But

now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. We're going to make sure he's elected. And over these last three weeks we'll do everything we can for him. \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who worry we've been spending too much time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs -- "a businessman's experience ... an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery -- and development, to this state. \\  
Rob knows jobs. \\\

As an entrepreneur who proposed the Texas Business Enhancement Fund and a member of the President's Board on Private Sector Initiatives -- Rob knows growth. \\  
As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education. \\\

As Chairman of the Texas Department of Human Services and

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit. \\

Imagine the pressures that build when day after day, year after year, your debts and your spending mount. You know what'll happen. Those pressures will cause a devastating explosion. My friends, I'll be candid with you. We in this country are nearer that point than any of us could ever have imagined. \\

That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts. \\ \\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\ \\

This package is now in the hands of the Democrat-controlled Congress. They have four days to deliver. Four days to keep faith with the American people. \\

And I want everyone to hear me when I say this, because I mean it with all my will and with all my heart: We will not compromise the principles we have reiterated since April. \\

We are going to get the budget we need. And I will not sign a budget if it is not good for America. \\ \\

For this country is still the shining hope for her children:

the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\\

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

**WHITE HOUSE STAFFING MEMORANDUM**  
90 OCT 11 P2: 58 ✓

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE: *No comment*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

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And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*

THE WHITE HOUSE

WASHINGTON

October 11, 1990

✓

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Rob Mosbacher Fundraiser,  
Dallas, TX

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft remarks in their current form.

cc: James W. Cicconi

90 OCT 11 P2:21

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/10/90 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 10/11

SUBJECT: PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER- DALLAS, TX  
(10/10 5:40 p.m. draft)

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SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	ANDERSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston by 4:00 p.m. on Thursday, 10/11, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 OCT 10 PM 5:58

(Hinchliffe/Grossman)  
October 10, 1990 5:40 p.m.  
ROB

PRESIDENTIAL REMARKS: ROB MOSBACHER FUNDRAISER  
Dallas, Texas  
October 15, 1990

Thanks Rob -- and thanks to all of you, so many old friends, for that wonderful warm welcome. [[ Or are you just excited to have the front man for a best-selling author in town? You know, I figured I was safe, since none of my children or grandchildren are writers -- yet. Who'd have guessed my dog would have written a "lick and tell" book? \\ \\ ]]

What a fantastic group -- (NAMES) -- it's great that you loyal friends have flown in from Houston to show your support for a wonderful new leader -- Rob Mosbacher, who's going to be the next Lieutenant Governor of Texas. \\ \\ And to support his running mate -- the man who's not only heading this ticket, but who in 22 days will be heading this state -- the dynamic, irrepressible Clayton Williams. \\ \\

I'm here not only to promote a terrific young man of integrity, experience and vision -- but also to join in supporting an old friend. Twenty-eight years ago, a Republican oilman decided to throw his six-gallon hat in the ring and take on the Democrats for the Senate. Well, one of my campaign aides back in '62 was an eager 19-year-old named Rob Mosbacher. \\ \\ One good turn deserves another, Rob. But I hope when the final votes are counted, you'll have better luck than I did! \\ \\

You know, back then, they might as well have put up a sign here: "Public Office Available: No Republicans Need Apply". But

now this is a grand new age in this grand old state and when I see the vigorous ideas and energy of leaders like Rob, I know that -- finally -- Texas voters have put up a new sign. It says: "Public Office Available: No outdated, big-spending, out-of-touch liberal Democrats need apply". \\\

We all know this is a crucial year in Texas. And that's why we're proud Rob's going to be elected Lieutenant Governor -- so he'll be in there guaranteeing a fair and representative redistricting. We're going to make sure he's elected. And over these last three weeks we'll do everything we can for him. \\\

I am glad to be back home, in this state whose generous heart and optimism are larger than life. For those of you who worry we've been spending too much time in Washington and Maine, let me tell you we do get homesick. And as I've told some of you before, chicken-fried lobster is no substitute for the real thing! \\\

And the kind of "leadership" Texas has had is also no substitute for the real thing. Rob will give to this great state exactly what it needs -- "a businessman's experience ... an outsider's independence." As president of his own energy company and finance chairman of the Texas GOP, he knows how to bring economic recovery -- and development, to this state. \\  
Rob knows jobs. \\\

As an entrepreneur who proposed the Texas Business Enhancement Fund and a member of the President's Board on Private Sector Initiatives -- Rob knows growth. \\  
As founder of the Houston Committee for Private Sector Initiatives -- Rob knows education. \\\

As Chairman of the Texas Department of Human Services and

the Governor's Welfare Task Force -- Rob knows people. \\ And as a realist, an economist, a lawyer and a businessman -- Rob knows the utter urgency of our budget crisis. \\ He knows that the deficit problem is a terrible drain on the American spirit.\\

Imagine the pressures that build when day after day, year after year, your debts and your spending mount. You know what'll happen. Those pressures will cause a devastating explosion. My friends, I'll be candid with you. We in this country are nearer that point than any of us could ever have imagined. \\

That's why this year is crucial. That's why I put it all on the table during negotiations -- and took the heat. \\ That's why I pushed hard for the bipartisan budget agreement. \\ And that's why I will continue to press hard for a bipartisan, pro-growth package that contains real, fair, and enforceable budget cuts.\\

I tell you this. I've used the veto once. And if I don't see real spending cuts -- if there's still only the smoke and mirrors of previous years -- I will use that veto again. \\

This package is now in the hands of the Democrat-controlled Congress. They have four days to deliver. Four days to keep faith with the American people. \\

And I want everyone to hear me when I say this, because I mean it with all my will and with all my heart: We will not compromise the principles we have reiterated since April. \\

We are going to get the budget we need. And I will not sign a budget if it is not good for America. \\

For this country is still the shining hope for her children:

the land of opportunity and vision for all. And we in government have a sacred trust, a moral responsibility, to those we serve.

I will not let them down. I will not let you down. \\\

And all of us must not let down some very special people -- our servicemen and women who are carrying this country's vision of freedom to the Gulf's far-off waters and harsh, distant sands. We must remember our debt to them -- for this could not be the land of the free if it weren't also the home of the brave. \\\

For us, they have put on the line their lives and their sacred honor. For them, we must hold fast to the ideals they embody. \\\ Theirs is tough duty. Ours is simpler. We can pay tribute to them by using the democracy they represent. On election day, we must honor our servicemen and women by doing what millions around the world cannot do: casting our votes. \\\

And when Texan votes are counted, I know Rob Mosbacher will be our next Lt. Governor -- and I know this man of high integrity and strength of character will honor his party, his state and his country by living up to the finest ideals of public service. \\\

Thank you for coming, for supporting Rob and me -- and God bless all of you.

\* \* \* \*