

Originally Processed With FOIA(s):

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FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13542  
**Folder ID Number:** 13542-005

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**Folder Title:**  
Video Script: Ad Council's "Get Out the Vote" Campaign 9/28/90 [OA 5377]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>16</b>	<b>4</b>	<b>6</b>

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**WHITE HOUSE STAFFING MEMORANDUM**  
90 SEP 28 A 8:18

DATE: 09/27/90 ACTION/CONCURRENCE/COMMENT DUE BY: -----  
PROPOSED PRESIDENTIAL PAS FOR THE AD COUNCIL'S  
SUBJECT: "GET OUT THE VOTE" CAMPAIGN

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 SEP 27 PM 6:34

September 27, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH:           CHRISS WINSTON CW  
                  BARRIE TRON BX

FROM:               PAUL LUTHRINGER PL

SUBJECT:            SCRIPT FOR THE FILMING SESSION ON  
                  THURSDAY, SEPTEMBER 28, 1990

I.   SUMMARY

Attached for your consideration and review is the draft script for your filming session on September 28th. You are scheduled to tape one :30 Public Service Announcement for The Ad Council's "Get Out The Vote" campaign.

II. DISCUSSION

At 1:30 p.m. on Friday, September 28, 1990, you are scheduled to tape the attached script in the new OEOB studio.

As this segment will be viewed by a network audience, we will be applying light make-up before this taping session.

Draft three  
September 27, 1990  
Title: VOTE

**PROPOSED AD COUNCIL PUBLIC SERVICE ANNOUNCEMENT**

The temperature is 110 degrees. Soldiers carry up to 60 pounds on their backs. A work day lasts 14 hours. And yet, our men and women in the Persian Gulf will still find the time to vote. And I can't help but think -- if under these harsh conditions they can vote -- why can't we?

On November 6th, let's show them that we care as deeply about democracy as they do. // Let's vote.

# # #

**WHITE HOUSE STAFFING MEMORANDUM**

90 SEP 28 A10:11

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL'S "GET OUT AND VOT CAMPAIGN"

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

RESPONSE:

*OK B3 per SR*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

90 SEP 26 PM 4:05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

The temperature is 110 degrees. A soldier carries around 60 pounds of equipment. You can loose ten pounds a day. And a work day lasts 14 hours. Yet under all these harsh conditions and with all these hardships -- more of them find the time to vote than we do here at home.

On November 6th we can show these men and women that we care. We can vote.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

90 SEP 28 A9:49  
9/26/90

DATE: \_\_\_\_\_ ACTION/CONCURRENCE/COMMENT DUE BY: \_\_\_\_\_ 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL'S "GET OUT AND VOT CAMPAIGN"

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

RESPONSE:

*NC*  
*JW*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 26 PM 4:05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

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THE WHITE HOUSE  
WASHINGTON

September 27, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH:           CHRISS WINSTON CW  
                  BARRIE TRON BX

FROM:               PAUL LUTHRINGER PL

SUBJECT:            SCRIPT FOR THE FILMING SESSION ON  
                  THURSDAY, SEPTEMBER 28, 1990

I.    SUMMARY

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II.   DISCUSSION

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As this segment will be viewed by a network audience, we will be applying light make-up before this taping session.

Draft three  
September 27, 1990  
Title: VOTE

**PROPOSED AD COUNCIL PUBLIC SERVICE ANNOUNCEMENT**

The temperature is 110 degrees. Soldiers carry up to 60 pounds on their backs. A work day lasts 14 hours. And yet, our men and women in the Persian Gulf will still find the time to vote. And I can't help but think -- if under these harsh conditions they can vote -- why can't we?

On November 6th, let's show them that we care as deeply about democracy as they do. // Let's vote.

# # #

Draft three  
September 27, 1990  
Title: VOTE

**PROPOSED AD COUNCIL PUBLIC SERVICE ANNOUNCEMENT**

The temperature is 110 degrees. Soldiers carry up to 60 pounds on their backs. A work day lasts 14 hours. And yet, our men and women in the Persian Gulf will still find the time to vote. And I can't help but think -- if under these harsh conditions they can vote -- why can't we?

On November 6th, let's show them that we care as deeply about democracy as they do. // Let's vote.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL'S "GET OUT AND VOTE" CAMPAIGN  
~~THE~~

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<i>n/c</i>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN		<input type="checkbox"/>
SCOWCROFT	<i>n/c</i>	<input checked="" type="checkbox"/>	PORTER	<i>n/c</i>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<i>n/c</i>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER		<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS		<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON		<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<del>_____</del>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<i>n/c</i>	<input checked="" type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____		<input type="checkbox"/>
HOLIDAY	<i>n/c</i>	<input checked="" type="checkbox"/>	_____		<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

RESPONSE: \_\_\_\_\_

90 SEP 26 P 6 : 50

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

90 SEP 26 PM 4:05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

The temperature is 110 degrees. A soldier carries around 60 pounds of equipment. You can loose ten pounds a day. And a work day lasts 14 hours. Yet under all these harsh conditions and with all these hardships -- more of them find the time to vote than we do here at home.

On November 6th we can show these men and women that we care. We can vote.

# # #

AD COUNCIL'S EDITS

"Get Out the Vote Campaign"

The temperature is 110. <sup>while</sup> A soldier carries up to 60 pounds on ~~his~~ <sup>their</sup> back. And a work day lasts 14 hours. Yet under all these harsh conditions more of them find time to vote than we do back home. On November 6th, we can show these men and women that we care as deeply about democracy as they do. We can vote.

# # #

PROPOSED AD COUNCIL PUBLIC SERVICE ANNOUNCEMENT

The temperature is 110 degrees, <sup>e</sup> while soldiers carry up to 60 pounds on their backs. A work day lasts 14 hours. And yet, (under all these harsh conditions) ~~their absentee ballots will soon begin arriving.~~ And I can't help but think -- if they can find the time to vote, why can't we?

On November 6th, <sup>let's</sup> we can show these men and women that we care as deeply about democracy as they do. Let's all vote.

# # #

our men & women in the P.G. will still find the time to vote.

PRESIDENT BUSH GET OUT THE VOTE  
MAJOR LEAGUE BASEBALL  
September 19, 1990

In just 12 months we have seen democracy sweep across the world  
...and so as we enjoy this great American pastime, Major League  
Baseball, let's not forget our men and women in the Persian Gulf  
and around the world...ready to defend the cause of freedom.  
Soon they will be sending in absentee ballots for the November  
election.. [And I can't help but think...if they can find time to  
vote. Why can't we. You can show them. You can vote.]

Draft three  
September 27, 1990  
Title: VOTE

**PROPOSED AD COUNCIL PUBLIC SERVICE ANNOUNCEMENT**

The temperature is 110 degrees. Soldiers carry up to 60 pounds on their backs. A work day lasts 14 hours. And yet, our men and women in the Persian Gulf will still find the time to vote. And I can't help but think -- if under these harsh conditions they can vote -- why can't we?

On November 6th, let's show them that we care as deeply about democracy as they do. // Let's vote.

# # #

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL'S "GET OUT AND VOT CAMPAIGN"

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

**RESPONSE:**

*Chriss -  
 This is not well thought out;  
 text sig used, is better. Pls see  
 my notes. Thanks  
 Jim  
 9-26-90*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

90 SEP 26 PM 4:05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

The temperature is 110 degrees. A soldier carries around 60 pounds of equipment. You can loose ten pounds a day. And a work day lasts 14 hours. Yet under all these harsh conditions and with all these hardships -- more of them find the time to vote than we do here at home.

On November 6th we can show these men and women that we care. We can vote.

# # #

No predicate laid;  
how does voting show  
a soldier we care  
that he's hot --  
it shows them we care  
about the principles  
they're there to defend:  
freedom.

Is this really accurate?  
What states do we have?  
One we ~~can~~ cut in S.F.  
W7 Sig is better:  
... Soon their absentee ballots  
will begin arriving. And  
I can't help but think -- if  
they can find the time if  
to vote, why can't we?

THE WHITE HOUSE

WASHINGTON

September 27, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON

SUBJECT: Draft Presidential PSA: "Get Out The Vote"

This needs a slightly more upbeat tone, perhaps by adding a final upbeat sentence, e.g., instead of "We can vote," something like "Like them, we can all help maintain our freedoms. Cast a ballot for America. Vote."

THE WHITE HOUSE

WASHINGTON

September 27, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Proposed Presidential PSA  
for the Ad Council's "Get Out and Vote Campaign"

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft remarks in their current form.

cc: James W. Cicconi

90 SEP 27 P 2: 47

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL's "GET OUT AND VOT CAMPAIGN

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<del>PORTER</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

**RESPONSE:**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 26 PM 4:05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

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On November 6th we can show these men and women that we care. We can vote.

# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL'S "GET OUT AND VOT CAMPAIGN"

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

**RESPONSE:**

No comment.  
*HW*  
 Holly Williamson  
 09/27/90

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

**WHITE HOUSE STAFFING MEMORANDUM**

90 SEP 27 P2:30

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL'S "GET OUT AND VOTECAMPAIGN"

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

September 27, 1990

RESPONSE: MEMORANDUM FOR CHRISS WINSTON

The NSC staff concurs on the proposed presidential PSA.

*William F. Sittmann*  
 William F. Sittmann  
 Executive Secretary

cc: James W. Cicconi

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

RECEIVED

90 SEP 27 A10: 29



00 2E651 65: 30

90 SEP 26 PM 4: 05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

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# # #

Document No. \_\_\_\_\_

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/26/90 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 9/27/90

SUBJECT: PROPOSED PRESIDENTIAL PSA FOR THE AD COUNCIL's "GET OUT AND VOT CAMPAIGN"

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>MCCLURE</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with a copy to my office by 3:00 Thursday, September 27. Thank you.

RESPONSE:

*No comments 9/27*

90 SEP 27 12:22 PM  
James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

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GRAY	<input type="checkbox"/>	<input type="checkbox"/>	CARNEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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**RESPONSE:**

*It's find we us  
More get vote  
The more Ballots Cast*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 26 PM 4:05

September 28, 1990  
Final Draft  
Title: A.COUNCIL  
:30 seconds  
Tron/Luthringer

**PROPOSED PRESIDENTIAL PSA  
FOR THE AD COUNCIL'S "GET OUT THE VOTE" CAMPAIGN**

The temperature is 110 degrees. A soldier carries around 60 pounds of equipment. You can loose ten pounds a day. And a work day lasts 14 hours. Yet under all these harsh conditions and with all these hardships -- more of them find the time to vote than we do here at home.

On November 6th we can show these men and women that we care. We can vote.

# # #

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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
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**RESPONSE:**

*See inside*

90 SEP 27 10:22 AM

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

90 SEP 26 PM 4:05

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*Is this true??!*  
###