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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13541
Folder ID Number: 13541-004

Folder Title:
Hispanic Heritage Month Commemoration 9/24/90 [OA 5377]

Stack:	Row:	Section:	Shelf:	Position:
G	26	16	4	5

THE WHITE HOUSE
WASHINGTON

90 SEP 21 PM 9:42

September 21, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON

FROM: BETH HINCHLIFFE

SUBJECT: HISPANIC HERITAGE MONTH COMMEMORATION

I. SUMMARY

On Monday September 24, at a South Lawn event, you will be addressing approximately 1,000 representatives of the Hispanic Community on the occasion of the annual Hispanic Heritage Month. Also present will be senior Hispanic members of your administration, including Secretaries Cavazos and Lujan, and Surgeon General Novello.

II. DISCUSSION

Your remarks (8 minutes, cards) use a discussion of traditional Hispanic-American values to introduce the issue of Hispanic education. The remarks conclude with your announcement of the President's Executive Order on Educational Excellence for Hispanic Americans.

OK

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/20/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00p.m. Friday 09/21

SUBJECT: PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
(09/19 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN <i>See List</i>	☒	☐	ROGICH	☐	☒
CARD	☐	☒	UNTERMEYER	☒	☐
CICCONI	☐	☒	ROGERS	☐	☒
DEMAREST	☒	☐	PINKERTON	☒	☐
FITZWATER	☐	☒	WINSTON	☐	☒
GRAY	☐	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY <i>See List</i>	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 3:00 pm on Friday 09/21, with a copy to my office.
Thanks.

RESPONSE:

TO: CHRISS WINSTON

September 22, 1990

The NSC has reviewed and concurs with the attached draft.

Brent Scowcroft
Brent Scowcroft

cc: James Cicconi

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 SEP 21 P 4: 47

RECEIVED

90 SEP 20 PM 7:05

(Hinchliffe/Grossman)
September 19, 1990
HISPANIC
Draft Three

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It wonderful to have Secretary Cavazos here today who's bringing such purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. And, of course, this gathering would not be complete without our Secretary of the Interior - Manuel Lujan who is doing such a wonderful job heading a department crucial to both the economic growth and the beauty of this nation.

To all of you with us today: thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\]]

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic-American culture. More than just celebrate -- we have the opportunity to show we honor, admire and respect your proud ethnic heritage.

America is really not a melting pot, where everyone and everything merge into a bland sameness. Rather, it is a marvelous, living mosaic and to it, you contribute your bright culture and vital tradition. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. And on a personal level -- my son, Jeb's wife and children are Hispanic-American, and we

cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration./ Your culture's dedication to the dignity of life -- and to faith; to family; and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations.

Your allegiance and support of family and community has always been at the very heart of your culture. I think of Dionicio Morales (Dee-oh-NEE-seeyo), an 80-year-old Californian who organizes Spanish-speaking nursing home residents to babysit. This fills a practical need, allowing Hispanic mothers to return to productive work; and it provides a multi-generational refusal to let the richness of your heritage become only a memory. \\\

It is that special mission -- to preserve the culture of a people for the younger generations -- that must also be a part of education. Well, the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And while we celebrate your cultural education; we need to examine how we can improve the formal education this country offers.\\\

It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; to our identity as a nation; and to our very soul as a people.

But Hispanic-Americans are one of the most educationally

deprived segments of the U.S. population. As a country and a government -- that is our shame. We will correct it. And we will start now. \\\

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only 36.

This means that youth is the key to the flourishing of your community. But today less than 2/3 of Hispanic young people have a diploma. They are the most "at risk" group, with the highest dropout and illiteracy rate. We must figure out how to help them, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials.

We must help education help you so that your children can enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, yours is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

To ensure that Hispanic educational needs are met, last December, I founded the Hispanic Education Task Force under Secretary Cavazos. As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be.

This Executive Order will first create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve federal efforts for quality education for Hispanic-Americans. The order directs Cabinet agencies to be actively involved in helping advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must get a "head start" for at risk Hispanic-American children. So our Head Start and Chapter One programs will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\\

As my 6-year-old grandson Jebby taught me to say: "Vayan con Dios." God bless you, and the project we undertake today.

* * * * *

THE WHITE HOUSE
WASHINGTON

September 21, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: BETH HINCHLIFFE *BH*
SUBJECT: HISPANIC HERITAGE MONTH COMMEMORATION

I. SUMMARY

On Monday September 24, at a South Lawn event, you will be addressing approximately 1,000 representatives of the Hispanic Community on the occasion of the annual Hispanic Heritage Month. Also present will be senior Hispanic members of your administration, including Secretaries Cavazos and Lujan, and Surgeon General Novello.

II. DISCUSSION

Your remarks (8 minutes, cards) use a discussion of traditional Hispanic-American values to introduce the issue of Hispanic education. The remarks conclude with your announcement of the President's Executive Order on Educational Excellence for Hispanic Americans.

(Hinchliffe/Grossman)
September 21, 1990
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It's wonderful to have Secretary Cavazos here -- a man who's bringing purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. Welcome also to our Secretary of the Interior, Manuel Lujan, who's doing a terrific job heading a department which is crucial to both the economic growth and the beauty of this nation. I'm also glad to see our outstanding Surgeon General Toni Novello. And all of the Hispanic-American appointees of my Administration -- please stand -- and let's welcome all of them here today and congratulate them on the fine work they're doing for our nation. \\

And to all of our special guests with us today -- especially so many Hispanic leaders who have given me guidance and their valued input on so many critical issues -- thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\]]

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic Heritage Month. You know, America is often called a melting pot -- but that doesn't mean that everyone and everything merge into a bland sameness. Rather, our country is a marvelous, living tapestry. To this rich identity, Hispanic-Americans contribute their bright

culture and vital traditions, making this a stronger nation -- a better nation. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. \\ You know, my son Jeb's wife and children are Hispanic-American, and we cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration. \\

Hispanic dedication to the dignity of life -- and to faith; \\ to family; \\ and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations. \\

And they're ideals which enrich Hispanic lives today. Over the past few months I've named many Hispanic individuals and groups as "Daily Points of Light" -- stars of strength and hope shining brightly in the American sky. With us today are three of these recipients [names to come] -- I ask all of you to show by your applause the importance of the work these men and women are doing to help others in their communities. \\

But one of the most important jobs any of us can do in our communities is reflected in the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And you couldn't have made a better choice.\\ It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; \\ to our identity as a nation; \\ and to our very soul as a people. \\ \\

Tragically, too many Hispanic-Americans are not getting the kind of first-rate education they need -- and they deserve. That must change. \\ We must work together. \\ And we must start now.

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only [26].

This means that youth is the key to the flourishing of the Hispanic community. But today less than 2/3 of Hispanic young adults earn a high school diploma. We must find new strategies to boost graduation and literacy rates -- strategies that really work. We must figure out how to help these young people, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials. \\

We must help education to help Hispanic children enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, yours is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

To ensure that Hispanic educational needs are met, last December, I directed Secretary Cavazos to create the Hispanic Education Task Force. As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be. \\

This Executive Order will create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve efforts for quality education for Hispanic-Americans.

The order directs Cabinet agencies to be actively involved in helping to advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers, and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must make sure that "at risk" Hispanic-American children start school ready to learn. So our Head Start program will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\

And so it is with great pride and optimism that I now proclaim this Hispanic Heritage Month -- and sign this Executive Order to initiate a new dedicate to the future of Hispanic children across this country. God bless you, and the United States of America.

- o White House Initiative. The White House Initiative on Educational Excellence for Hispanic Americans, housed in the Department of Education, will be created to provide support for the Commission.
- o Emphasis on private sector leadership. The Office of National Service will highlight and encourage the efforts of volunteers and the private sector to improve the quality of education for Hispanics.

OTHER FEDERAL INITIATIVES TO PROMOTE EXCELLENCE IN HISPANIC EDUCATION:

In addition to issuing the Executive Order, the President endorsed several Federal initiatives to increase parental involvement, improve language skills among the very young, and enhance opportunities in adult education:

- o The Secretary of Education will work with Governors from key States enrolling large numbers of students in migrant education programs to create and endorse a compact that develops criteria for a high school diploma for migrant students.
- o Federal education programs will strengthen the involvement of parents and community groups, emphasizing the responsibility of families and parents to be teachers of their children and advocates for their children's education.
- o Federal education programs, such as Head Start and Chapter One, will intensify efforts to increase language development among preschool children. Head Start will provide general guidance to program grantees to make early language efforts a priority.
- o Amendment to the Bilingual Education Act will be sought to increase early education programs to achieve English proficiency prior to school for young children with limited English proficiency, including immigrant children.
- o Federal Departments administering public assistance programs will initiate special activities to assist low-income families in planning early for the later schooling of their children, such as providing information on grant, loan, and other student assistance programs.
- o The Department of Education will seek to fund demonstration programs of alternative certification of bilingual teachers.

- o The Department of Education will encourage State and local education agencies to emphasize individualized instruction and dropout prevention, particularly to provide for the continuous progress of students in school and to make every effort to teach at-risk students with their peers.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/21/90

ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. Monday 09/24

SUBJECT: PROPOSED EXECUTIVE ORDER ENTITLED "EDUCATIONAL EXCELLENCE FOR HISPANIC AMERICANS"

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☐	☐	ROGICH	☒	☐
CARD	☐	☒	UNTERMAYER	☒	☐
CICCONI	☐	☒	CLERK	☐	☒
DEMAREST	☒	☐	PETERSMEYER	☒	☐
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to my office by Monday 09/24 at 10:00 a.m. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

THE DIRECTOR

September 21, 1990

MEMORANDUM FOR THE PRESIDENT

FROM: Richard G. Darman
Director

SUBJECT: Proposed Executive Order Entitled "Educational
Excellence for Hispanic Americans"

SUMMARY: This memorandum forwards for your consideration a proposed Executive order that was prepared by the White House Domestic Policy Council. The proposed order would direct certain Executive departments, agencies and offices to take specific actions to develop and promote educational excellence for Hispanic Americans.

BACKGROUND: The proposed Executive order would direct the Secretary of Education to establish the "President's Advisory Commission on Educational Excellence for Hispanic Americans" ("Commission"). The members of the Commission would be appointed by you. The Commission would provide advice to the Secretary of Education ("Secretary") on the progress of Hispanic Americans toward achieving national education goals. It would advise the Secretary on ways to increase private sector and community involvement in improving education.

The order would also direct the Secretary to establish the White House Initiative on Educational Excellence for Hispanic Americans ("Initiative"). The Initiative would be housed and staffed by the Department of Education. It would assist the Commission and the Secretary to establish linkages between the Department, Hispanic Americans, and the education and business communities.

The Secretary would report periodically to you on the progress by Hispanic American students toward achieving national educational goals. The report would identify efforts by Executive departments and agencies to improve the quality of education for Hispanic Americans, and it would include appropriate recommendations for improving Federal programs.

The order would direct agency heads to be actively involved in helping advance educational opportunities for Hispanic Americans, and to collect data on participation by Hispanic Americans in federal educational programs.

In addition, the proposed order would direct the White House Office of National Service to highlight and encourage the efforts of volunteers and the private sector to improve the quality of education for Hispanic Americans.

None of the affected agencies objects to the proposed Executive order.

RECOMMENDATION: I recommend that you sign the proposed Executive order.

Attachments



U.S. Department of Justice

Office of Legal Counsel

Office of the
Assistant Attorney General

Washington, D.C. 20530

September 21, 1990

MEMORANDUM

Re: Proposed Executive Order entitled "Educational
Excellence for Hispanic Americans"

The attached proposed Executive Order was submitted by the Domestic Policy Council. The Office of Management and Budget, with the approval of the Director, forwarded it to this Department for review with respect to its form and legality.

The proposed Order will establish, within the Department of Education, the President's Advisory Commission on Educational Excellence for Hispanic Americans. This Commission will study the educational difficulties confronted by Hispanic Americans, will recommend programs to address these problems, and will monitor the progress made by Hispanic Americans toward achievement of national education goals. The Order also directs the Secretary of Education to establish the White House Initiative on Educational Excellence for Hispanic Americans to assist the Secretary and the Commission in their establishment of liaison with the Hispanic American community. Finally, the Order requires Executive departments and agencies, to the extent permitted by law, to advance educational opportunities for Hispanic Americans.

The proposed Order is approved with respect to its form and legality.

J. Michael Luttig

J. Michael Luttig
Acting Assistant Attorney General
Office of Legal Counsel



U.S. Department of Justice

Office of Legal Counsel

Office of the
Assistant Attorney General

Washington, D.C. 20530

September 21, 1990

The President,

The White House.

My dear Mr. President:

I am herewith transmitting a proposed Executive Order entitled "Educational Excellence for Hispanic Americans." This proposed Executive Order was submitted by the Domestic Policy Council. The Office of Management and Budget, with the approval of the Director, forwarded it to this Department for review of its form and legality.

The proposed Executive Order is approved with respect to its form and legality.

Respectfully,

J. Michael Luttig

J. Michael Luttig
Acting Assistant Attorney General
Office of Legal Counsel



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

September 21, 1990

Honorable Dick Thornburgh
United States Attorney General
Washington, D.C. 20530

Dear Mr. Attorney General:

Enclosed, in accordance with the provisions of Executive Order No. 11030, as amended, is a proposed Executive order entitled "Educational Excellence for Hispanic Americans." The proposed order was prepared by the White House Domestic Policy Council. The proposed order would direct certain Executive departments and offices to take specific actions to develop and promote educational excellence for Hispanic Americans.

The proposed Executive order would direct the Secretary of Education to establish the "Presidents Advisory Commission on Educational Excellence for Hispanic Americans" ("Commission"). The members of the Commission would be appointed the President. The Commission would provide advice to the Secretary of Education ("Secretary") on the progress of Hispanic Americans toward achieving national education goals. It would advise the Secretary on ways to increase private sector and community involvement in improving education.

The order would also direct the Secretary to establish the White House Initiative on Educational Excellence for Hispanic Americans ("Initiative"). The Initiative would be housed and staffed by the Department of Education. It would assist the commission and the Secretary to establish linkages between the Department, Hispanic Americans, and the education and business communities.

The Secretary would report periodically to the President on the progress by Hispanic American students towards achieving national educational goals. The report would identify efforts by Executive departments and agencies to improve the quality of education for Hispanic Americans and it would include appropriate recommendations for improving Federal programs.

The order would direct agency heads to be actively involved in helping advance educational opportunities for Hispanics Americans, and to collect data on participation by Hispanic Americans in federal educational programs.

In addition, the proposed order would direct the White House Office of National Service to highlight and encourage the efforts of volunteers and the private sector to improve the quality of education for Hispanic Americans.

Your staff may direct any questions concerning this proposed Executive order to Mr. Mac Reed of this office (395-5600).

The proposed Executive order has the approval of the Director of the Office of Management and Budget.

Sincerely,

A handwritten signature in cursive script, appearing to read "Robert G. Damus".

Robert G. Damus
Acting General Counsel

Enclosures

EXECUTIVE ORDER

- - - - -

EDUCATIONAL EXCELLENCE FOR HISPANIC AMERICANS

By the authority vested in me as President by the Constitution and the laws of the United States of America, and in order to advance the development of human potential, to strengthen the capacity to provide quality education, and to increase opportunities for Hispanic Americans to participate in and benefit from federal programs, it is hereby ordered as follows:

Section 1. There shall be established, in the Department of Education, the President's Advisory Commission on Educational Excellence for Hispanic Americans. The members of the Commission shall be appointed by the President and shall report to the Secretary of Education. The Commission shall comprise representatives of educational, business, professional, and civic organizations that are committed to improving education, including organizations representing Hispanic Americans, as well as other persons deemed appropriate by the President.

Sec. 2. The Commission shall provide advice to the Secretary of Education on the progress of Hispanic Americans toward achievement of national education goals and on such other aspects of the educational status of Hispanic Americans as it considers appropriate.

Sec. 3. The Secretary of Education shall establish the White House Initiative ("Initiative") on Educational Excellence for Hispanic Americans. The Initiative shall be housed in, staffed, and supported by the Department of Education. The Initiative shall assist the Commission and the Secretary of Education in their activities to establish linkages between the Department of Education, Hispanic Americans, and the education and business community. The Initiative shall also assist the

Secretary of Education in carrying out the Secretary's responsibilities under this order.

Sec. 4. To the extent permitted by law, the Commission shall provide advice to the Secretary of Education as the Secretary develops and monitors federal efforts to promote quality education for Hispanic Americans. Particular emphasis shall be given to: enhancing parental involvement; promoting early childhood education; removing barriers to success in education and work, particularly limited proficiency in the English language; and, helping students to achieve their potential at all educational levels. The Commission will also provide advice on ways to increase private sector and community involvement in improving education.

Sec. 5. The Secretary of Education shall periodically report to the President on the progress achieved by Hispanic American students toward national education goals. The reports shall identify efforts of Executive departments and agencies to improve the quality of education for Hispanic Americans and shall include data available on the participation of Hispanic Americans in federal education programs. The reports shall also include any advice of the Commission and appropriate recommendations for improving federal education programs.

Sec. 6. To the extent permitted by law, Executive departments and agencies shall be actively involved in helping advance educational opportunities for Hispanic Americans, including working with individuals and educational, business and community groups serving Hispanic Americans. Executive departments and agencies, to the extent feasible, shall collect data on the participation of Hispanic Americans in federal education programs. Executive departments and agencies, to the extent permitted by law, shall cooperate with the Secretary of Education in the preparation of the reports. The White House Office of National Service shall highlight and encourage the efforts of volunteers and the private sector to improve the quality of education for Hispanic Americans.

Sec. 7. The Secretary of Education is directed to establish an Advisory Commission entitled the President's Advisory Commission on Educational Excellence for Hispanic Americans. As provided in Section 1 of this order, the members of the Commission shall be appointed by the President. Notwithstanding any other Executive order, the functions of the President under the Federal Advisory Committee Act, as amended (5 U.S.C. App.), except that of reporting to Congress, which are applicable to the Advisory Commission to be established by this order, shall be performed by the Secretary of Education, in accordance with the guidelines and procedures established by the Administrator of General Services.

THE WHITE HOUSE,

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/20/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00p.m. Friday 09/21

SUBJECT: PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
(09/19 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
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GRAY	☐	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 3:00 pm on Friday 09/21, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 SEP 20 PM 7:05

(Hinchliffe/Grossman)
September 19, 1990
HISPANIC
Draft Three

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It ^{is} wonderful to have Secretary Cavazos here today who's bringing such purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. And, of course, this gathering would not be complete without our Secretary of the Interior - Manuel Lujan, who is doing such a wonderful job heading a department crucial to both the economic growth and the beauty of this nation.

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My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic-American culture. More than just celebrate -- **we have the opportunity to show we honor, admire and respect your proud ethnic heritage.**

~~America is really not a melting pot, where everyone and everything merge into a bland sameness. Rather, it is a marvelous, living mosaic, and to it, you contribute your bright culture and vital tradition.~~ ^{but that doesn't mean} ~~where everyone and everything merge into a bland sameness. Rather, it is a~~ ^{America} ~~marvelous, living mosaic, and to it, you contribute your bright~~ ^{Hispanic-Americans their} ~~culture and vital tradition.~~ When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. And on a personal level -- my son^X Jeb's wife and children are Hispanic-American, and we

making this a stronger nation -- a better nation.

cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration. / ~~Hispanic-Americans~~ *The Hispanics' cultures'* ~~Your culture's~~ dedication to the dignity of life -- and to faith; to family; and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations.

pts of light ~~Your allegiance and support of family and community has always been at the very heart of your culture. I think of Dionicio Morales (Dee-oh-NEE-seeyo), an 80-year-old Californian who organizes Spanish-speaking nursing home residents to babysit. This fills a practical need, allowing Hispanic mothers to return to productive work; and it provides a multi-generational refusal to let the richness of your heritage become only a memory. \\\~~

It is that special mission -- to preserve the culture of a people for the younger generations -- that must also be a part of education. Well, the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And while we celebrate your cultural education; we need to examine how we can improve the formal education this country offers.\\\

It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; to our identity as a nation; and to our very soul as a people.

But, basically, too many ~~But, Hispanic-Americans~~ *are one of the most* ~~educationally~~ *under ed* ~~not getting the kind of~~

first-class rate
education they need and deserve.

3

That must change.

~~deprived segments of the U.S. population. As a country and a government~~ *we must work together And* ~~-- that is our shame. We will correct it. And we~~
must will start now. \\\

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the [middle] of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only [36.]

This means that youth is the key to the flourishing of *the Hispanic* ~~your~~ community. But *set* ~~today less than 2/3 of Hispanic young people have~~ *adults earn* ~~a diploma. They are the most "at risk" group, with the highest dropout and illiteracy rate.~~ *We must find new strategies that work to boost graduation and literacy rates - strategies that work.* We must figure out how to help them, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials.

help *Hispanic* We must help education help you so that your children can enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, yours is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

To ensure that Hispanic educational needs are met, last December, I *directed* *to create* ~~founded~~ the Hispanic Education Task Force, ~~under~~ Secretary Cavazos. As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be.

This Executive Order will ~~first~~ create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve ~~federal~~ efforts for quality education for Hispanic-Americans. The order directs Cabinet agencies to be actively involved in helping advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers, and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must get a "head start" for at risk Hispanic-American children. So our Head Start ~~and Chapter One~~ programs will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\\

~~As my 6-year-old grandson Jebby taught me to say: "Vayan con Dios."~~ God bless you, and the ~~project we undertake today.~~ *United States of America.*

* * * * *

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/22/90 ACTION/CONCURRENCE/COMMENT DUE BY: --SUBJECT: PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
(09/21 draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☒	☒	PORTER	☐	☒
DARMAN	☐	☒	ROGICH	☐	☒
CARD	☐	☒	UNTERMAYER	☐	☒
CICCONI	☐	☒	ROGERS	☐	☒
DEMAREST	☐	☒	PINKERTON	☐	☒
FITZWATER	☐	☒	WINSTON	☐	☒
GRAY	☐	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☐	☒		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE

WASHINGTON

90 SEP 21 PM 9:42

September 21, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: BETH HINCHLIFFE *BH*
SUBJECT: HISPANIC HERITAGE MONTH COMMEMORATION

I. SUMMARY

On Monday September 24, at a South Lawn event, you will be addressing approximately 1,000 representatives of the Hispanic Community on the occasion of the annual Hispanic Heritage Month. Also present will be senior Hispanic members of your administration, including Secretaries Cavazos and Lujan, and Surgeon General Novello.

II. DISCUSSION

Your remarks (8 minutes, cards) use a discussion of traditional Hispanic-American values to introduce the issue of Hispanic education. The remarks conclude with your announcement of the President's Executive Order on Educational Excellence for Hispanic Americans.

(Hinchliffe/Grossman)
September 21, 1990
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It's wonderful to have Secretary Cavazos here -- a man who's bringing purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. Welcome also to our Secretary of the Interior, Manuel Lujan, who's doing a terrific job heading a department which is crucial to both the economic growth and the beauty of this nation. I'm also glad to see our outstanding Surgeon General Toni Novello. And all of the Hispanic-American appointees of my Administration -- please stand -- and let's welcome all of them here today and congratulate them on the fine work they're doing for our nation. \\

And to all of our special guests with us today -- especially so many Hispanic leaders who have given me guidance and their valued input on so many critical issues -- thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\]]

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic Heritage Month. You know, America is often called a melting pot -- but that doesn't mean that everyone and everything merge into a bland sameness. Rather, our country is a marvelous, living tapestry. To this rich identity, Hispanic-Americans contribute their bright

culture and vital traditions, making this a stronger nation -- a better nation. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. \\ You know, my son Jeb's wife and children are Hispanic-American, and we cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration. \\

Hispanic dedication to the dignity of life -- and to faith; \\ to family; \\ and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations. \\

And they're ideals which enrich Hispanic lives today. Over the past few months I've named many Hispanic individuals and groups as "Daily Points of Light" -- stars of strength and hope shining brightly in the American sky. With us today are three of these recipients [names to come] -- I ask all of you to show by your applause the importance of the work these men and women are doing to help others in their communities. \\

But one of the most important jobs any of us can do in our communities is reflected in the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And you couldn't have made a better choice.\\ It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; \\ to our identity as a nation; \\ and to our very soul as a people. \\

Tragically, too many Hispanic-Americans are not getting the kind of first-rate education they need -- and they deserve. That must change. \\ We must work together. \\ And we must start now.

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only [26].

This means that youth is the key to the flourishing of the Hispanic community. But today less than 2/3 of Hispanic young adults earn a high school diploma. We must find new strategies to boost graduation and literacy rates -- strategies that really work. We must figure out how to help these young people, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials. \\\

We must help education to help Hispanic children enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, yours is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

To ensure that Hispanic educational needs are met, last December, I directed Secretary Cavazos to create the Hispanic Education Task Force. As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be. \\

This Executive Order will create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve efforts for quality education for Hispanic-Americans.

The order directs Cabinet agencies to be actively involved in helping to advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers, and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must make sure that "at risk" Hispanic-American children start school ready to learn. So our Head Start program will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\

And so it is with great pride and optimism that I now proclaim this Hispanic Heritage Month -- and sign this Executive Order to initiate a new dedicate to the future of Hispanic children across this country. God bless you, and the United States of America.

Document No.

176/362

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/20/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00p.m. Friday 09/21

SUBJECT: PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
(09/19 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☐	☒
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FITZWATER	☐	☒	WINSTON	☐	☒
GRAY	☐	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 3:00 pm on Friday 09/21, with a copy to my office. Thanks.

RESPONSE:

See comments

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 SEP 20 PM 7:05

(Hinchliffe/Grossman)
September 19, 1990
HISPANIC
Draft Three

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It wonderful to have Secretary Cavazos here today who's bringing such purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. And, of course, this gathering would not be complete without our Secretary of the Interior - Manuel Lujan who is doing such a wonderful job heading a department crucial to both the economic growth and the beauty of this nation.

To all of you with us today: thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\\]]

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic-American culture. More than just celebrate -- we have the opportunity to show we honor, admire and respect your proud ethnic heritage.

America is really not a melting pot, where everyone and everything merge into a bland sameness. Rather, it is a marvelous, living mosaic and to it, you contribute your bright culture and vital tradition. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. And on a personal level -- my son, Jeb's wife and children are Hispanic-American, and we

cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration. / Your culture's dedication to the dignity of life -- and to faith; to family; and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations.

Your allegiance and support of family and community has always been at the very heart of your culture. I think of Dionicio Morales (Dee-oh-NEE-seeyo), an 80-year-old Californian who organizes Spanish-speaking nursing home residents to babysit. This fills a practical need, allowing Hispanic mothers to return to productive work; and it provides a multi-generational refusal to let the richness of your heritage become only a memory. \\\

It is that special mission -- to preserve the culture of a people for the younger generations -- that must also be a part of education. Well, the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And while we celebrate your cultural education; we need to examine how we can improve the formal education this country offers.\\\

It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; to our identity as a nation; and to our very soul as a people.

But Hispanic-Americans are one of the most educationally

deprived segments of the U.S. population. As a country and a government -- that is our shame. We will correct it. And we will start now. \\\

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only 36.

This means that youth is the key to the flourishing of your community. But today less than 2/3 of Hispanic young people have a diploma. They are the most "at risk" group, with the highest dropout and illiteracy rate. We must figure out how to help them, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials.

We must help education help you so that your children can enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, yours is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

To ensure that Hispanic educational needs are met, last December, I founded the Hispanic Education Task Force under Secretary Cavazos. As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be.

This Executive Order will first create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve federal efforts for quality education for Hispanic-Americans. The order directs Cabinet agencies to be actively involved in helping advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must get a "head start" for at risk Hispanic-American children. So our Head Start ~~and Chapter One~~ programs will intensify efforts to increase language development for preschool children.

Scully
45178

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\\

As my 6-year-old grandson Jebby taught me to say: "Vayan con Dios." God bless you, and the project we undertake today.

* * * * *

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/20/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00p.m. Friday 09/21

SUBJECT: PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
(09/19 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☐	NEWMAN	☐	☐
SCOWCROFT	☐	☐	PORTER	☒	☐
DARMAN	☒	☐	ROGICH	☐	☒
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FITZWATER	☐	☒	WINSTON	☐	☒
GRAY	☐	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 3:00 pm on Friday 09/21, with a copy to my office. Thanks.

RESPONSE:

See Comments. Thanks.

Holly Williamson

9-21-90

also please note that (if you need a good story) just recently there was a story about a Hispanic woman in Parade magazine that was very good. If you want further information, please let me know. Thank.

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 SEP 20 PM 7:05

(Hinchliffe/Grossman)
September 19, 1990
HISPANIC
Draft Three

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It ^{is} wonderful to have Secretary Cavazos here today who's bringing such purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. And, of course, this gathering would not be complete without our Secretary of the Interior - Manuel Lujan, who is doing such a wonderful job heading a department crucial to both the economic growth and the beauty of this nation. ✓ (Hts)

To all of you with us today: thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\\]]

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic-American culture.

More than just celebrate -- we have the opportunity to show we honor, admire and respect your proud ethnic heritage. ✓ (COCA) ✓ (DOEd) see note at end of speech.

America is really not a melting pot, where everyone and everything merge into a bland sameness. Rather, it is a marvelous, living mosaic and to it, you contribute your bright culture and vital tradition. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. And on a personal level -- my son, Jeb's wife and children are Hispanic-American, and we ✓ (COCA) ✓ (DOEd) but that doesn't mean America is a tapestry is more appropriate image. Perceived as patronizing makes the President appear to be a casual onlooker.

cherish the wonderful richness they bring to our family. I ^(HHS) remember how very proud Barbara and I were when little Noelle and ^{Thought the stone was} her mariachi group sang at the First Lady's Luncheon during our ^{condescending} Inauguration. / Your culture's dedication to the dignity of life -- and to faith; to family; and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations.

^(DOED) Your allegiance and support of family and community has always been at the very heart of your culture. I think of Dionicio Morales (Dee-oh-NEE-seeyo), an 80-year-old Californian who organizes Spanish-speaking nursing home residents to babysit. This fills a practical need, allowing Hispanic mothers to return to productive work; and it provides a multi-generational refusal to let the richness of your heritage become only a memory. \\\

It is that special mission -- to preserve the culture of a people for the younger generations -- that must also be a part of education. Well, the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And while we celebrate your cultural education; we need to examine how we can improve the formal education this country offers. \\\

It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; to our identity as a nation; and to our very soul as a people.

~~But Hispanic-Americans are one of the most educationally~~

^(DOED) ^(COA, HHS, DO Ed + Interior) They will take this as very insulting + should be deleted. Possible insert: to discuss the Nat. Education Goals. The goals are discussed in the Exec. Order + Proclamation. A good chance for the President to talk about what has been accomplished with the governors.

^(COED) also a problematic term - passive state contran to what Cavaros feels is import. ant for pre-schoolers. Instead: talk about keeping the spirit of extended families alive.

? problematic. seems out of place + not to the point.

~~deprived segments of the U.S. population. As a country and a government -- that is our shame. We will correct it. And we will start now.~~ *1110*

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only 36.

This means that youth is the key to the flourishing of your community. But today less than 2/3 of Hispanic young ^{adults} people have a diploma. They are the most "at risk" group, with the highest dropout and illiteracy rate. We must figure out how to help them, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials. *(AA) we're referring to adults.*

We must help education help you so that your children can enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, your is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

(COCA) To ensure that Hispanic educational needs are met, last December, I ^{directed} ~~founded the Hispanic Education Task Force~~ under Secretary Cavazos ^{to create the Hispanic Education Task Force reporting to my Domestic Policy Council.} As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be.

This Executive Order will ~~first~~ create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve federal efforts for quality education for Hispanic-Americans. The order directs Cabinet agencies to be actively involved in helping advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers and federal education programs will work to strengthen the involvement of parents and community groups in education.

✓ (pooled)
"first" makes it sound as though it is the most important feature.

But to be effective, we must get a "head start" for at risk Hispanic-American children. So our Head Start and Chapter One programs will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\\

✓ (HITS)
~~As my 3-year-old grandson Jebby taught me to say: "Vayan con Dios." God bless you, and the project we undertake today.~~

* * * * *

General note from DOED & Cabinet Affairs: Running throughout are references to "them" & "your children" as though Hispanics are still aliens. You might should consider the terminology of "Hispanic Americans" as a generic phrase.

THE WHITE HOUSE
WASHINGTON



September 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: JIM PINKERTON 
SUBJECT: Hispanic Heritage Draft Speech

pg. 1, para. 4, line 1 "America is not really a melting pot, where everyone and everything merge into a bland sameness. Rather it is a marvelous, living mosaic...."

The crucial terms here are political code words of explosive power. The melting pot vs. mosaic debate is a hoary old battle between the Left and the Right, with the Left taking the side of "mosaic." The safest approach (as opposed to the approach of being correct on the issues) is just to omit this passage. For a free-of charge explanation of a "correct on the issues" approach see below.

The argument against "mosaic" is that it endorses the idea of a balkanized society made up of various "communities," i.e., interest groups, of hyphenated Americans. The mosaic approach diminishes the idea of a unique American identity by stressing an individual's identification with his or her group. There is a political assumption too: that the general interest is simply the sum of the particular interests of all these groups or pieces of mosaic. An illustrative policy of the mosaic model would be bilingual education of the type that continues the child's native language instruction throughout school rather than move him or her into English-language instruction. The archetypal spokesman of the special-interest worldview would be Walter Mondale.

The opposing view is that the general interest is much more than the sum of all special interests; that there is a unique American character or set of ideas (usually said to be expressed in the Declaration of Independence) and American culture into which immigrants will assimilate. Ronald Reagan had a stock phrase that captures the essence of the melting pot view about how a person could go to Paris and yet not become a Frenchman, or go to Rome and not become an Italian, and yet everyone who decides to come to America becomes an American.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: John S. Gardner *J.S.G.*
SUBJECT: Hispanic Heritage Remarks

As a third-generation American myself, I feel very strongly that the President should not make such a categorical statement as "America is really not a melting pot, where everyone and everything merge into a bland sameness." It's fine to call America a tapestry, or something like that, but to deny this powerful, traditional, and true analogy does a disservice to millions of people from around the world, and their descendants, who have, through struggle and sometimes pain, become Americans.

Besides, I think the principle behind the sentence is wrong. A melting pot does not produce "bland sameness." The American melting pot reflects the composition of the country. It is different now than it was 50 years ago; it would be different than if there were no Hispanics, or Asians, or any other group here.

To my mind, the "mosaic" analogy veers too close to the official doctrine of multiculturalism as practiced in Canada and some other countries. America is not, like so many other countries, simply a place where people come to retain their old identities (or, conversely, a place where newcomers cannot hope to be integrated into the society). Instead, America is a place where all contribute their heritage to the good of a far larger, greater, and stronger whole.

Here's what I would suggest for the opening of p.1, para. 4:

"In America, we celebrate our diversity -- the many contributions of peoples and cultures from around the world who enrich our own culture. I firmly believe that America is a stronger nation, and a better nation, for the many contributions of Hispanic Americans. When Barbara and I lived in Texas, we saw first-hand your bright culture and vivid tradition in the wonderful Hispanic communities . . . "

Thanks for your consideration.

THE WHITE HOUSE

WASHINGTON

September 21, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Presidential Remarks: Hispanic Heritage Month

We have reviewed the remarks and have noted our comments on the attached draft. At the bottom of page one there is no reason for the President to get involved in the continuing academic debate about the extent to which immigrants are successfully integrated into American society. This debate has extensively used the term "melting pot". Our recommended change conveys the idea that our country is a "living mosaic" without mentioning "melting pot".

We also strongly recommend editing the first two sentences at the top of page three as noted. Secretary Cavazos is encouraging Hispanic parents and communities to accept responsibility and get involved in addressing these needs. We are concerned that these two sentences might imply that the responsibility lies elsewhere -- with the government or the country -- rather than with individual parents and families.

If you have any questions, please let me know.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 09/20/90

ACTION/CONCURRENCE/COMMENT DUE BY: 3:00p.m. Friday 09/21

SUBJECT: PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
(09/19 draft three)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
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GRAY	☐	☐		☐	☐
HAGIN	☐	☐		☐	☐
HOLIDAY	☒	☐		☐	☐

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 3:00 pm on Friday 09/21, with a copy to my office.
Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

90 SEP 20 PM 7:05

(Hinchliffe/Grossman)
September 19, 1990
HISPANIC
Draft Three

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It ^{is} wonderful to have Secretary Cavazos here today who's bringing such purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. And, of course, this gathering would not be complete without our Secretary of the Interior - Manuel Lujan who is doing such a wonderful job heading a department crucial to both the economic growth and the beauty of this nation.

To all of you with us today: thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\\]].

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic-American culture. More than just celebrate -- **we have the opportunity to show we honor, admire and respect your proud ethnic heritage.**

America is really not a ^{COUNTRY} melting pot, where everyone and everything merge into a bland sameness. Rather, it is a marvelous, living mosaic and to it, you contribute your bright culture and vital tradition. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. And on a personal level -- my son, Jeb's wife and children are Hispanic-American, and we

cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration. / Your culture's dedication to the dignity of life -- and to faith; to family; and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations.

Your allegiance and support of family and community has always been at the very heart of your culture. I think of Dionicio Morales (Dee-oh-NEE-seeyo), an 80-year-old Californian who organizes Spanish-speaking nursing home residents to babysit. This fills a practical need, allowing Hispanic mothers to return to productive work; and it provides a multi-generational refusal to let the richness of your heritage become only a memory. \\\

It is that special mission -- to preserve the culture of a people for the younger generations -- that must also be a part of education. Well, the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And while we celebrate your cultural education; we need to examine how we can improve the formal education this country offers.\\\

It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; to our identity as a nation; and to our very soul as a people.

But Hispanic-Americans are one of the most educationally

deprived segments of the U.S. population. ^{THAT MUST CHANGE.} ~~As a country and a~~
~~government~~ ^{MUST WORK TOGETHER.} ~~-- that is our shame. We will correct it. And we~~
^{MUST} ~~will start now.~~ \\\

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only 36.

This means that youth is the key to the flourishing of your community. But today less than 2/3 of Hispanic young people ^{EARN} ~~have~~
^{HIGH SCHOOL} ~~a diploma.~~ ^{MANY REMAIN AT RISK EDUCATIONALLY. WE WANT TO FIND}
~~They are the most "at risk" group, with the highest~~ ^{SUCCESSFUL}
~~dropout and illiteracy rate.~~ We must figure out how to help ^{STRATEGIES}
them, how to equip them with the tools to enter a nation and a ^{FOR BOOSTING}
world where technology advances so rapidly that literacy, and ^{GRADUATION}
analytical and technical skills are not luxuries, but essentials. ^{AND LITERACY RATES.}

We must help education help you so that your children can
enter the 21st century prepared to take their rightful place at
the American table of opportunity. After all, yours is a history
 strong in education. In 1551, your Hispanic ancestors founded
 the first universities in the new world: 85 years before Harvard.

To ensure that ^{ESTABLISHED} ~~Hispanic~~ educational needs are met, last
 December, I ~~founded~~ the Hispanic Education Task Force under
 Secretary Cavazos. As a result of this task force's hearings,
assessment and reflections, I am pleased to announce that I will
sign today the Executive Order on Educational Excellence for
Hispanic Americans to ensure that Hispanic education is the

priority it must and will be.

This Executive Order will ~~first~~ create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve ~~federal~~ efforts for quality education for Hispanic-Americans. The order directs Cabinet agencies to be actively involved in helping advance educational opportunities for Hispanic-Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers, and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must get a "head start" for at-risk Hispanic-American children. So our Head Start and Chapter One programs will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\\

As my 6-year-old grandson Jebby taught me to say: "Vayan con Dios." God bless you, and the ^{work} ~~project~~ we undertake today.

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THE WHITE HOUSE
WASHINGTON

September 21, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: BETH HINCHLIFFE *BH*
SUBJECT: HISPANIC HERITAGE MONTH COMMEMORATION

I. SUMMARY

On Monday September 24, at a South Lawn event, you will be addressing approximately 1,000 representatives of the Hispanic Community on the occasion of the annual Hispanic Heritage Month. Also present will be senior Hispanic members of your administration, including Secretaries Cavazos and Lujan, and Surgeon General Novello.

II. DISCUSSION

Your remarks (8 minutes, cards) use a discussion of traditional Hispanic-American values to introduce the issue of Hispanic education. The remarks conclude with your announcement of the President's Executive Order on Educational Excellence for Hispanic Americans.

(Hinchliffe/Grossman)
September 21, 1990
HISPANIC

PRESIDENTIAL REMARKS: HISPANIC HERITAGE MONTH
September 24, 1990

Thank you and welcome. It's wonderful to have Secretary Cavazos here -- a man who's bringing purpose and dedication to one of the toughest and most vital jobs in our administration -- and in our country. Welcome also to our Secretary of the Interior, Manuel Lujan, who's doing a terrific job heading a department which is crucial to both the economic growth and the beauty of this nation. I'm also glad to see our outstanding Surgeon General Toni Novello. And all of the Hispanic-American appointees of my Administration -- please stand -- and let's welcome all of them here today and congratulate them on the fine work they're doing for our nation. \\

And to all of our special guests with us today -- especially so many Hispanic leaders who have given me guidance and their valued input on so many critical issues -- thank you for the generosity and true friendship of your greeting. [[The one in our family who usually gets that kind of warm reception nowadays is our author -- Millie. But she's impossible to live with now that she's a bestseller. I gave her Alpo last night -- and she wanted to see a wine list. \\]]

My friends, I'm delighted you're here. This is really very special to me: the chance to celebrate Hispanic Heritage Month. You know, America is often called a melting pot -- but that doesn't mean that everyone and everything merge into a bland sameness. Rather, our country is a marvelous, living tapestry. To this rich identity, Hispanic-Americans contribute their bright

culture and vital traditions, making this a stronger nation -- a better nation. When Barbara and I lived in Texas, we saw the wonderful Hispanic communities which give that vibrant state so much of its character. \\ You know, my son Jeb's wife and children are Hispanic-American, and we cherish the wonderful richness they bring to our family. I remember how very proud Barbara and I were when little Noelle and her mariachi group sang at the First Lady's Luncheon during our Inauguration. \\

Hispanic dedication to the dignity of life -- and to faith; \\ to family; \\ and to freedom is an inspiration. These are the very principles on which our country was founded -- and they're the ideals which have been interwoven into the strong, bright fabric of your traditions for generations. \\

And they're ideals which enrich Hispanic lives today. Over the past few months I've named many Hispanic individuals and groups as "Daily Points of Light" -- stars of strength and hope shining brightly in the American sky. With us today are three of these recipients [names to come] -- I ask all of you to show by your applause the importance of the work these men and women are doing to help others in their communities. \\

But one of the most important jobs any of us can do in our communities is reflected in the theme of this year's Hispanic Heritage Month is "Education Excellence -- Key to Our Future." And you couldn't have made a better choice.\\ It was Simon Bolivar who said: "Nations move toward the pinnacle of their greatness in proportion to their educational progress." We must see that education is the key to our future; \\ to our identity as a nation; \\ and to our very soul as a people. \\

Tragically, too many Hispanic-Americans are not getting the kind of first-rate education they need -- and they deserve. That must change. \\ We must work together. \\ And we must start now.

Within five years, Hispanics will make up more than half the high school population in some major cities, such as Los Angeles. Within ten years, 12% of all school-age children will be Hispanic. By the middle of the next century, Hispanics will be the largest ethnic minority of our population -- with a median age of only [26].

This means that youth is the key to the flourishing of the Hispanic community. But today less than 2/3 of Hispanic young adults earn a high school diploma. We must find new strategies to boost graduation and literacy rates -- strategies that really work. We must figure out how to help these young people, how to equip them with the tools to enter a nation and a world where technology advances so rapidly that literacy, and analytical and technical skills are not luxuries, but essentials. \\

We must help education to help Hispanic children enter the 21st century prepared to take their rightful place at the American table of opportunity. After all, yours is a history strong in education. In 1551, your Hispanic ancestors founded the first universities in the new world: 85 years before Harvard.

To ensure that Hispanic educational needs are met, last December, I directed Secretary Cavazos to create the Hispanic Education Task Force. As a result of this task force's hearings, assessment and reflections, I am pleased to announce that I will sign today the Executive Order on Educational Excellence for Hispanic Americans to ensure that Hispanic education is the

priority it must and will be. \\\

This Executive Order will create the President's Advisory Commission on Educational Excellence for Hispanic-Americans. This group, made up of representatives of business, educational and community organizations, will advise on how to improve efforts for quality education for Hispanic-Americans.

The order directs Cabinet agencies to be actively involved in helping to advance educational opportunities for Hispanic Americans working with those serving the Hispanic community. Secretary Cavazos will also join with Governors from key states to develop criteria for a high school diploma for migrant workers, and federal education programs will work to strengthen the involvement of parents and community groups in education.

But to be effective, we must make sure that "at risk" Hispanic-American children start school ready to learn. So our Head Start program will intensify efforts to increase language development for preschool children.

I'm excited about these and the other efforts we at the federal level will be undertaking to give Hispanic-Americans the kind of first rate education they deserve. It's about time. There is much to do and we must do it together. We can't afford to wait -- or waste -- a generation. Together, let's answer the call: "Let tomorrow begin today." \\\

And so it is with great pride and optimism that I now proclaim this Hispanic Heritage Month -- and sign this Executive Order to initiate a new dedicate to the future of Hispanic children across this country. God bless you, and the United States of America.